

*The* **DELTA SIG**  
O F D E L T A S I G M A P I



*Professional Business Administration Fraternity*

★ ★ F O U N D E D 1 9 0 7 ★ ★

**MAY 1953**



# The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

## The Grand Council

**Grand President:** Howard B. Johnson, *Kappa—Georgia*, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.  
**Executive Director:** H. G. Wright, *Beta—Northwestern*, 222 West Adams Street, Chicago 6, Ill.  
**Executive Secretary:** J. D. Thomson, *Beta—Northwestern*, 222 West Adams Street, Chicago 6, Ill.  
**Eastern Region:** J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.  
**Southeastern Region:** Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring Street, S.W., Atlanta 3, Ga.  
**Central Region:** Robert O. Lewis, *Beta—Northwestern*, 515 Woodbine Ave., Oak Park, Ill.  
**Midwestern Region:** Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th Street, Omaha, Nebr.  
**Southwestern Region:** (Acting Member) BURNELL C. BUTLER, JR., *Beta Phi—Southern Methodist*, 7110 Pasadena, Dallas 14, Tex.  
**Western Region:** (Acting Member) Burell C. Johnson, *Alpha Sigma—Alabama*, 116 Hampden Terrace, Alhambra, Calif.  
**At-Large:** Waldo E. Hardell, *Alpha Epsilon—Minnesota*, Charles W. Sexton Company, McKnight Building, Minneapolis, Minn.  
**At-Large:** Harry G. Hickey, *Alpha Nu—Denver*, 643 Olive Street, Denver, Colo.  
**Director Business Education:** Dean George R. Esterly, *Iota—Kansas*, School of Business Administration, 18 Washington Place, Rutgers University, Newark, N.J.

## The Central Office

222 W. Adams Street, Chicago 6, Ill. Phone: RAndolph 6-6954  
**Executive Director:** H. G. Wright, **Executive Secretary:** J. D. Thomson

## National Committees

### EXECUTIVE COMMITTEE

**CHAIRMAN:** HOWARD B. JOHNSON, *Kappa*, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.  
**MEMBERS:** ALLEN L. FOWLER, *Beta Nu*; AND JOHN L. MCKEWEN, *Chi*.

### COMMITTEE ON ALUMNI ACTIVITIES

**CHAIRMAN:** ROBERT O. LEWIS, *Beta*, 515 Woodbine Avenue, Oak Park, Ill.  
**MEMBERS:** JAMES J. MOORE, *Chi*; MARION W. SPRAGUE, *Beta Upsilon*; RODNEY L. STAHL, *Alpha*; ROY W. TIPTON, *Gamma Zeta*; AND EDWARD W. WITHORN, *Kappa*.

### COMMITTEE ON ALUMNI PLACING SERVICE

**CHAIRMAN:** Henry C. Lucas, *Alpha Delta*, 408 S. 18th Street, Omaha, Nebr.  
**MEMBERS:** JOHN W. LUCAS, *Nu*; RAYMOND A. PETER, *Beta Theta*; AND FLOYD E. WALSH, *Epsilon*.

### COMMITTEE ON GRAND CHAPTER CONGRESS

**CHAIRMAN:** HARRY G. HICKEY, *Alpha Nu*, 643 Olive Street, Denver, Colo.  
**MEMBERS:** RANSOM H. BOLTWOOD, *Alpha Nu*; DARRELL JOHNSON, *Alpha Nu*; AND J. LINDLEY WILLIAMSON, *Upsilon*.

### COMMITTEE ON LIFE MEMBERSHIP

**CHAIRMAN:** JOSEPH F. DUEPNER, *Beta Sigma*, 2026 Hildred, Jennings 21, Mo.

### COMMITTEE ON NOMINATIONS

**CHAIRMAN:** J. ELWOOD ARMSTRONG, *Chi*, 17402 Monica Avenue, Detroit 21, Mich.  
**MEMBERS:** ROBERT O. HUGHES, *Beta Nu*; AND RUDOLPH JANZEN, *Alpha Epsilon*.  
**ALTERNATES:** WALTON JUENGST, *Alpha*; AND CLARENCE E. REESE, *Phi*.

## Alumni Clubs

ALBUQUERQUE, New Mexico—Pres.: Dean E. Irvin, 2314 Hoffman Drive, N.E. Albuquerque, N.M. Phone: 6-1276.  
 ATLANTA, Georgia—Pres.: Charles G. Swinford, 547 West Peachtree St., N.E., Atlanta, Ga. Phone: EM 3945.  
 AUSTIN, Texas—Pres.: Joe K. Alexander, 308 W. 25th St., Austin, Tex. Phone: 7-3251.  
 BALTIMORE, Maryland—Pres.: James J. Moore, 2702 Roslyn Ave., Baltimore, Md. Phone: Forest 6187.  
 BOSTON, Massachusetts—Pres.: Walton Juengst, 1209 Beacon St., Brookline 46, Mass.  
 BUFFALO, New York—Pres.: Clyde T. Cadwallader, 311 Crosby Bldg., Buffalo, N.Y. Phone: CL 2151.  
 CHICAGO, Illinois—Pres.: Cedric P. Voll, 939 Westcliff Pl., Deerfield, Ill.  
 COLUMBIA, South Carolina—Pres.: Wayne T. Showalter, Palmetto Building, Columbia, S.C., Phone: 36954.  
 DALLAS, Texas—Pres.: E. L. Haskins, 2834 Duval Drive, Dallas, Tex. Phone: YU 6831.  
 DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive Street, Denver, Colo. Phone: Dexter 6489.  
 HOUSTON, Texas—Pres.: A. H. Wussow, 4919 Raidal, Houston, Tex., Phone: OL 7924.  
 KANSAS CITY, Missouri—Pres.: Wilbur W. Bruhn, 906 E. 30th St., Kansas City, Mo. Phone: Va 0774.  
 LOS ANGELES, California—Pres.: Burell C. Johnson, 116 Hampden Terr., Alhambra, Calif.—Phone: Jeff. 8224.  
 MEMPHIS, Tennessee—Pres.: Doyle C. Savage, 4418 Normandy Rd., Memphis, Tenn.  
 MIAMI, Florida—Pres.: Fred Kleis, 5851 S.W. 49th St., Miami, Fla. Phone: 87-8545.  
 MILWAUKEE, Wisconsin—Pres.: Roland Westphal, 2536 N. 61st St., Milwaukee, Wis. Phone: UP 3-8040.  
 NEW ORLEANS, Louisiana—Pres.: Marvin A. Clement, 7500 Richard St., New Orleans 20, La. Phone: 21-43569.  
 NEW YORK, New York—Pres.: Rodney L. Stahl, 121 Brookside Ave., Cresskill, N.J. Phone: EN 4-9123.  
 NORTHEASTERN OHIO, Cleveland, Ohio—Pres.: Robert F. Andree, 2094 Lakeview, Rocky River, Ohio. Phone: Edison 1-0547.  
 OMAHA, Nebraska—Pres.: Philip J. McCarthy, 5014 Webster St., Omaha, Nebr.  
 PHILADELPHIA, Pennsylvania—Pres.: Robert O. Hughes, 1225 Old Lane, Drexel Hill, Pa. Phone: Sunset 9-6757.  
 SAN FRANCISCO, California—Pres.: Raymond P. Neal, 172 Meadowbrook Dr., San Francisco, Calif. Phone LO 6-6627.  
 ST. LOUIS, Missouri—Pres.: Joseph Jediccka, Jr., 2200 Sidney, St. Louis 4, Mo. Phone: SI 1545.  
 TULSA, Oklahoma—Pres.: Forrest W. Price, 1359 E. 45th St., Tulsa, Okla. Phone: 7-3659.  
 TWIN CITIES, Minneapolis & St. Paul, Minnesota—Pres.: Alfred W. Taylor, Jr., 6345 Clinton Ave., S., Minneapolis, Minn. Phone: CO 8351.  
 WASHINGTON, D.C.—Pres.: Claude J. Desautels, 325 House Office Building, Washington, D.C. Phone NA 3120 Ext. 623.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi, CHEMISTRY, Alpha Chi Sigma, COMMERCE, Alpha Kappa Psi, Delta Sigma Pi, DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi, EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi, ENGINEERING, Theta Tau, Sigma Phi Delta, LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi, MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, PHARMACY, Kappa Psi, Rho Pi Phi.



## The Grand President's Column

THIS IS THE LAST ISSUE in which I will occupy this column. It seems only yesterday that the Committee on Nominations called from Dallas to tell of my selection to serve Delta Sigma Pi as Grand President. I sincerely felt inadequate for the task. I still do. But there have been many experiences during the past two years for which I'm grateful.



HOWARD B. JOHNSON  
Georgia-Kappa  
Grand President

I'M GRATEFUL for the friendships I've made in chapters and alumni clubs. I appreciate the expressions of support from many quarters, and the kind invitations I've received to participate in professional and social programs. For those who served with me, on the Grand Council and the Executive Committee, in the Central Office, on our national committees, as chapter or alumni club presidents, as province officers or chapter advisors—for them all I give thanks.

THE GREATEST NEED of most organizations such as ours is that of capable leadership. At all levels of operation Delta Sigma Pi must have leadership which attracts desirable men. We must be an outstanding service institution. We must train our men in those qualities which will make them successful business executives. We must encourage scholarship and emphasize character, recognize initiative and develop loyalty, impose discipline and teach courtesy.

MANY EXPERIENCED DELTASIGS have had these qualities of leadership instilled in them. Many are available and willing to serve their fraternity, and many would broaden their scope of activities and friendships, and derive considerable personal satisfaction, from such service. We need to find them.

YOU CAN HELP by suggesting such men to your chapters, as advisors, or to assist in professional programs. You can submit their names to the National Committee on Nominations, for possible service on the Grand Council or on national committees. You can recommend them to your Regional Director or to the Central Office, for service at the alumni level in established clubs or in the expansion to Delta Sigma Pi.

THOSE WHO SERVE will find, as I have, that there is very little worth possessing or offering to others which costs nothing. The cost of service is usually small in proportion to the benefits which accrue, either tangible or intangible. Our members are taught to serve humbly and inconspicuously, and therefore usually do not seek to assume leadership. But most will accept the responsibilities and opportunities offered them, and they and Delta Sigma Pi will be the better for their service.

FOR MY PART, there has been so much to do, and so little done. My greatest regret during my service as Grand President is that I did not personally visit every chapter and alumni club and meet all of you. Perhaps I can still do it some day. Until then, I remain, fraternally yours,

Howard B. Johnson  
Grand President

# THE DELTASIG

OF DELTA SIGMA PI

Volume XLII

MAY, 1953

Issue 4

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### Our Cover

THE UNIVERSITY OF DENVER, for nearly 90 years a dominant institution in the Rocky Mountain Region, is the twelfth campus to be featured on the cover of The DELTASIG. John Evans, first territorial governor, who had come West after helping to establish Northwestern University, was responsible for founding the University of Denver in 1864. It was then known as the Colorado Seminary, which in that year was granted a charter by the Council and House of Representatives of the Colorado Territory.

Today this University continues to lead the growth and cultural development of the West, annually serving some 8,500 students in its various colleges, schools and research bureaus. Its two huge campuses occupy key locations, the one pictured on our cover being situated in South-east Denver commanding a spectacular vista of the Rockies; the other adjacent to Denver's famed civic center. It is on the downtown Civic Center Campus that the College of Business Administration is located. Since the autumn quarter of 1950 it has occupied a new one and one-half million dollar building. Constructed simultaneously with seven unique apartment dormitories, a luxurious Student Union building and a massive sports arena, this beautiful modern business administration structure represents the first phase of a building program designed to keep the University's physical expansion in pace with its academic growth.

Alpha Nu Chapter of Delta Sigma Pi was established at the University of Denver in 1925 and has always been one of the leading chapters of the fraternity. This year the Denver Alumni Club and Alpha Nu Chapter are serving as hosts to the 19th Grand Chapter Congress of Delta Sigma Pi, which is being held in Denver in September.

The colorprint of the University of Denver was furnished by the Union Pacific Railroad, whose cooperation in this campus series is most appreciated.

H. G. WRIGHT, Editor

J. D. THOMSON, Assistant Editor

Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 222 West Adams Street, Chicago 6, Illinois

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Publication Office—450 Ahnaip Street, Menasha, Wisconsin. Editorial Office—222 W. Adams Street, Chicago 6, Illinois.

Subscription price: \$3 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.



## It's DENVER for ME in '53!



In 1859 It Was "PIKES PEAK OR BUST!"  
Now "IT'S DENVER FOR ME IN '53!"

By Publicity Committee and General Chairman  
The Nineteenth Grand Chapter Congress of Delta Sigma Pi

### Advice To Denver-Bound Vacationers

Old Sourdough Pete, Big Gun Harry and I are sitting here in the assayer's office, next to an old pot-bellied stove, talking about all the activity in the gold boom at Denver. We've decided on a little advice for all you prospectors that are headed this way. It takes a long time to cross them plains and you best get here early this fall; about the first or fifth of September, if you want to have a hand in four wonderful, enjoyable days of pleasure. We have decided to add an additional service to the general duties of being host to a Grand Chapter Congress. In conjunction with The Central Office and the famed Denver Convention & Visitor's Bureau, Inc., who have furnished the pictures used in these articles, we will provide vacation information. We will be happy to answer all questions about Colorado; send you literature regarding trips to parks and resort areas; and supply you with accommodation information, etc. To repeat what Sourdough said in his first wire out of this gold-fevered territory; "It is better to have lived a week in Colorado than to never have known what it is to live!"

### Time's a Wastin'

She's slipping away, boys (TIME, that is). Only four months to go now until the "Big 19th." However, there's still enough of it left, if you work fast, to lay your plans and make those final arrangements to come up to cool, colorful Colorado for your annual vacation outing and attend the 19th Grand Chapter Congress, BOTH AT THE SAME TIME!

For some little time now, we've been bombarding the active chapters and the alumni clubs with pictures, books, and letters, extolling the beauties of Denver and Colorado. We hope that these little reminders have been passed around from hand to hand so that you all might see them and that they stimulated your long dormant desire to see JUST WHAT THE WEST IS REALLY LIKE.

Now is your golden opportunity to come on out and see it for yourself. If you have the time, and are so inclined, you can find some of the most rugged country, high walled canyons, and snow-capped peaks, in the whole United States right here in Colorado. Know the thrills of camping out beside the "Frying Pan" or "Roaring Fork" rivers. Enjoy the excitement of "latching on" to one of those big beautiful Rocky Mountain rainbow trout and having him fight you to a finish. Breathe in deep, that clean, cool, sparkling air while riding the two-mile high trails with your pack party. These are just some suggestions for the more hardy outdoor types who like to see and get close to nature in the raw. An' brothers, it can get plenty rough and tough if you go back in far enough.

Then, for the more moderate type, who like to enjoy a lavish display of scenery from the treasure chest of Nature, sitting on

the soft cushion of an automobile instead of the swaying saddle on the back of a pinto pony, we have some 4,000 miles of superb highways criss-crossing the State, through, over, around, and under the mountains, where you can go, do, see, and stop when and where you please. And, above all things DON'T FORGET YOUR CAMERA! Colorado is the photographer's mecca,—especially for those who like to "shoot" color.

### Plan to Attend Now

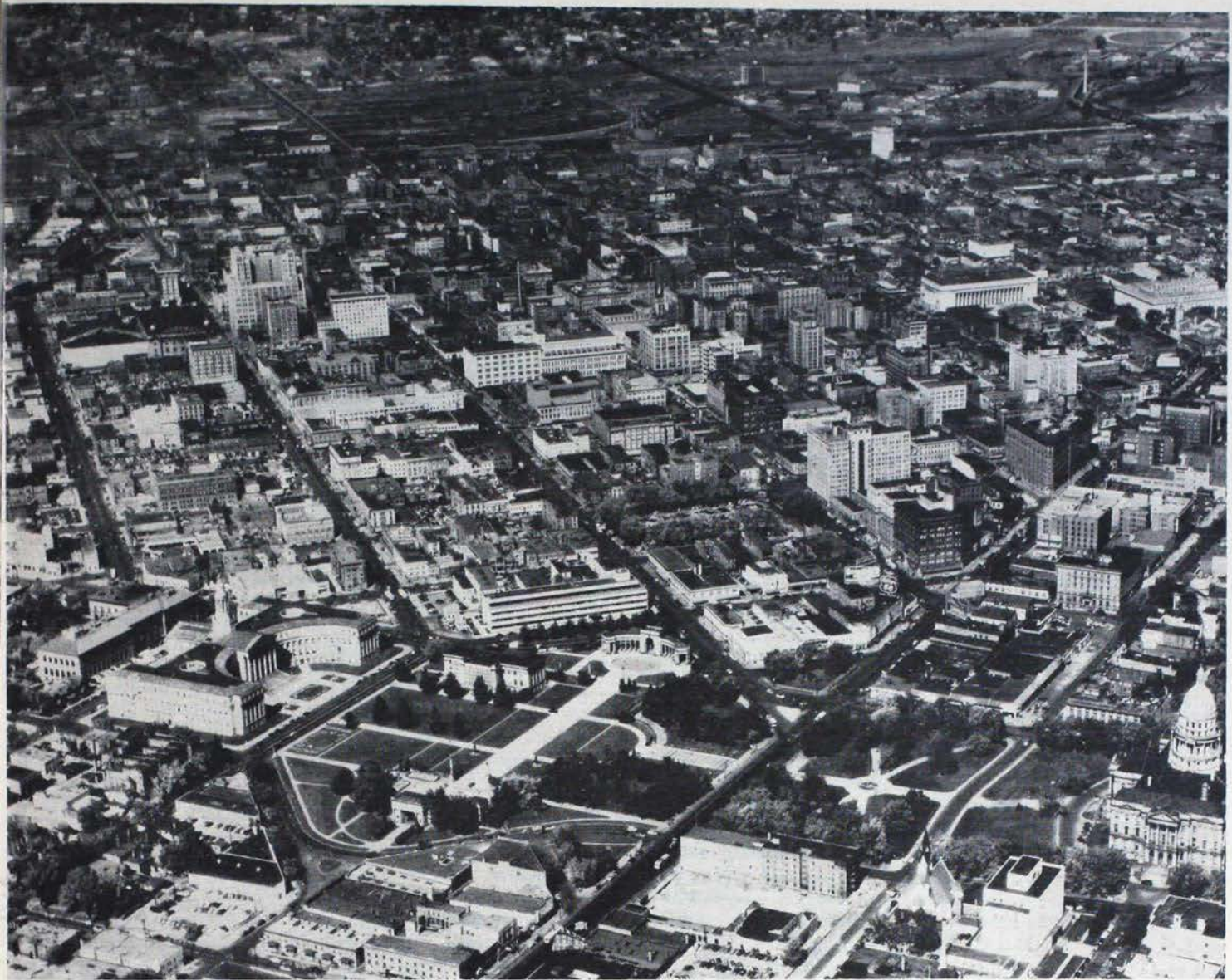
Don't forget what the Grand Chapter Congress Chairman pledged. Big Gun Harry said; "Your Presence at the 19th Grand Chapter Congress entitles you to the following: a 14,000 foot mountain peak; one gold nugget; one mile of clear-running trout stream, and a cherished souvenir for each and every occasion."

In order to get these valuable remembrances of the grandest time of your life, set aside the first two weeks of September as your vacation. Ask your boss today, before he decides on those dates as his own; or if you are the boss, reserve that time right now for this unforgettable fiesta and siesta in Denver. Your hosts, the Alpha Nu Chapter and the Denver Alumni Club, will provide you with an enlightening and enjoyable occasion. We are sure this nostalgic reunion will be outstanding in our fraternity's history, due to the enjoyment, relaxation, good fun



BALANCE YOUR PARTNER AND SWING. A lively tune from the fiddle and the swing of the dancers beckon the Denver vacationer to join in the fun. Here is a group of square dancers on the pavilion at Cheesman Memorial Park.





AERIAL VIEW OF DOWNTOWN DENVER showing the Civic Center in the foreground with the State Capitol, the U. S. Mint, the College of Business Administration of The University of Denver. The Cosmopolitan Hotel, headquarters for the 19th Grand Chapter Congress, is the tall group of buildings on the extreme right at about the center of the picture.

and our unmatched environment. When you think of a vacation for this summer, think of Denver Colorado and this wonderful event.

Every time we mention Advance Registrations *Sourdough* gets that sly-looking grin on his face since he and his burro are leading in the big Labor Day race. At the present time I've noticed that the longer we talk the moodier old *Sourdough* gets. He'll fidget and fuss until he can start to *bray and serenade* you with all the latest information on the stampede to Denver.

### "Sourdough" Reports on a House Warmin'

*"Dag-nab-it Timberline, us gravel-graders have got to boot those burros into Denver, Did you see the big plans for the house-warmin' on Sunday, when all us old Mountain Goats hit the diggins' on the sixth? Why those hospitable Denverites are goin' to treat us hard-rock miners to a real shin-dig featurin' a square dance, big feed and all the trimmin's."*

Now the boys at Alpha Nu Chapter and the Denver Alumni Club, your hosts, are figuring on special recognition for both the chapter or alumni club who finish first in the number of Advance

Registration Fees; likewise beware the ones that allow their burro to balk and lag. This recognition is to take place at Sunday's Reception, the theme of which is *Jovial Merriment*.

*"Yep, you boys had better advance those four or five nuggets (\$) to make sure you'll have front seats for all the fun. See your wagon boss (president of your chapter or alumni club) for a registration card. He has an ample supply and I want your name on one of 'em. Return that stub and I'll drive a stake on your claim to pay-dirt. Well Timberline, to give the boys an incentive to pull those flea-bitten ole hay burners to victory, give 'em a look at this wonderful program arranged for their benefit." . . . (Sourdough is a shrewd old geezer and figures his claim is pretty safe—note his words of wisdom with the picture of the old boy and his stubborn Rocky Mountain Cadillac.)*

The best way to tell the story of the wonderful times in store for you was to ask *Big Gun Harry Hickey* to give you his message on the tentative program, costs, etc. Here it is.

### Now for the Stake

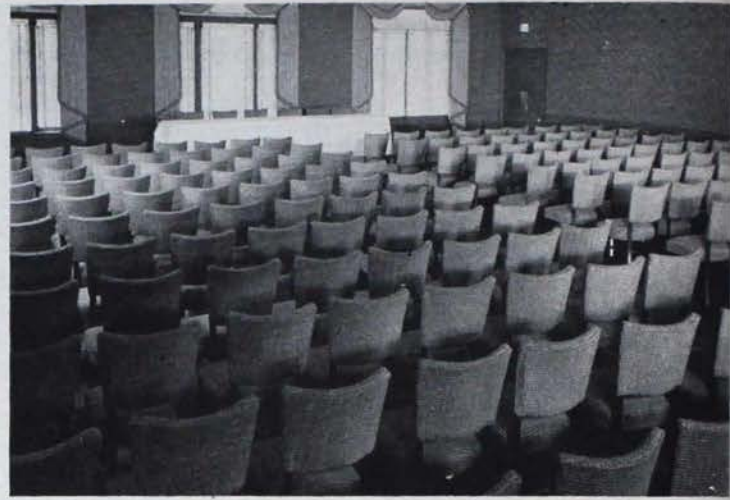
Although we're still months away from the "Big 19th," the program is set and we've been able to approximate the overall cost so that you'll know about what the tariff will be and what's coming.

Catering and other costs were arrived at on the present day market. We don't think they will be any higher, and we hope





THE BEAUTIFUL SILVER GLADE ROOM of the Cosmopolitan Hotel in Denver will be the scene of the Grand Chapter Congress Banquet and Grand Chapter Congress Ball this September.



WHEN BUSINESS is in order at the 19th Grand Chapter Congress the delegates will be meeting in the Century Room of the Cosmopolitan Hotel in Denver, Colorado.

they may be a little lower, by the time September 6 rolls around. As it now stands, here's what you'll get:

**SUNDAY NIGHT:** The Grand Chapter Congress Mile Hi Reception is first on the list for all members and their wives, sweethearts, dates or girl friends, with a flowing punch bowl, square dancing (Mountain Style) with an exhibition and participation for those who want to dance and can take it (altitude, 5,280 feet). This is where we really *mix it up* and if you don't know everybody on the floor when this shindig is over, you've either got hardening of the arteries or you were out too late the night before. Research and observation have proven conclusively that this form of exercise, calisthenics, gyrations, or however you prefer to think of square-dancing, invariably produces and accentuates the normal appetite of those participating. (*It makes me hungry just to watch 'em go.*) So, we have provided a remedy for that. An enormous buffet supper will be served that will include everything from fish to fowl, with all intermediate stops removed. Bell boys will be provided to assist you to your rooms at the conclusion of this party if necessary.

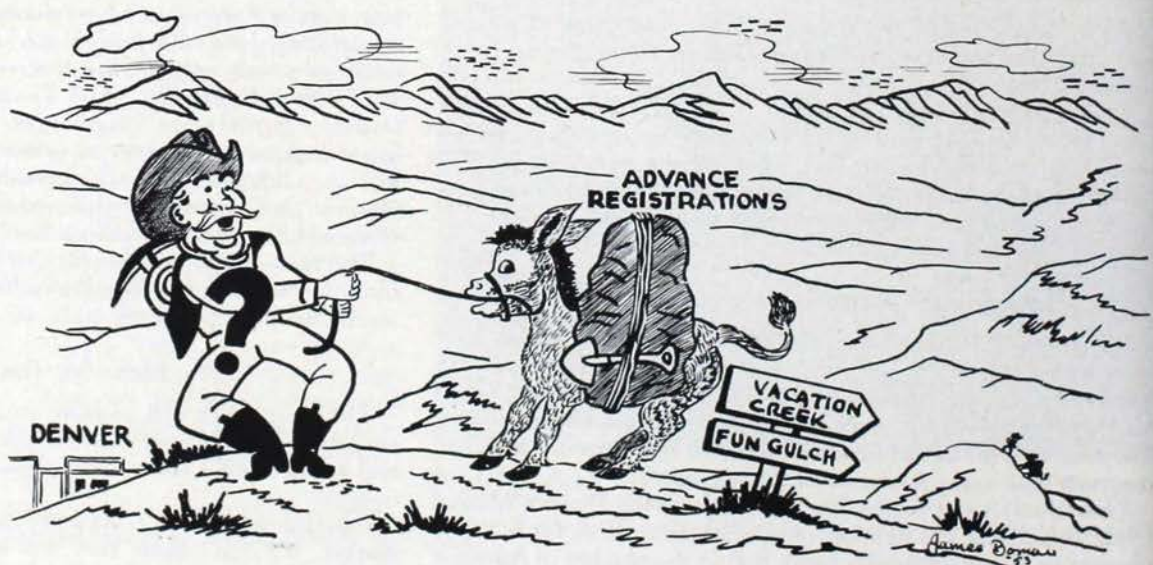
**MONDAY:** The Delegates' Luncheon will be the time and place for the gathering of the clan after the two-hour Opening Business Session. Special tables will be provided for the dele-

gates from each Region and you'll have ample opportunity to toss out and kick around any and all ideas you may have on a strictly informal basis. There will be lots of local Deltasigs around to assist and answer questions pertaining to points of interest, where to go and how to get there, *who owns Murphy's Bar*, mountain women, and all related subjects.

**MONDAY NIGHT:** The official 19th Grand Chapter Congress Banquet will complete the day and is for delegates and members only. This is one of the highlights of the Congress and will feature an address by our newly initiated Honorary-Member-at-Large, Mr. W. A. Patterson, president of United Air Lines. Everything to make this banquet a success and one to be long remembered, will be included.

**TUESDAY NIGHT:** This will be IT,—our STAG PARTY! We'll take you on a mountain trip where you can see the backbone of the country, the Continental Divide, for 150 miles;—13 and 14 thousand foot peaks;—the last resting place of William F. "Buffalo Bill" Cody and the museum built in his honor;—overlook the beautiful little mountain town of Golden, at one time Capitol of the State and now the home of the world-famous Colorado School of Mines;—through magnificent Mount Vernon Canyon, to our destination, the awe inspiring Park of the

TEXAS leads,  
MISSOURI second,  
CHICAGO third,  
WHERE ARE YOU? ? ? ? ?





Red Rocks and world renowned Amphitheater. This is where we'll have a real barbecued buffalo supper, entertainment, and the one and only GRAND CHAPTER CONGRESS YELLOW DOG INITIATION.

**WEDNESDAY NIGHT:** The Grand Presidents' Dinner honoring the new Grand President who has just been elected and the retiring Grand President is something new and special for a Delta Sigma Pi Grand Chapter Congress. This will take place early on Wednesday evening, with a lapse of time between that and the grand finale of the convention, The Grand Chapter Congress Ball to be held in the beautiful Silver Glade Ballroom. The **DIAMOND BADGE** will be awarded to some lucky member at the Ball and four wonderful days of the "Big 19th" will be

### Chirps from Some Early Birds

Although we still have months to go before we blast the lid off on September 6 we've already received quite a few nice letters, accompanied by checks of course, that we hope are indicative of what is to come when time begins to run out. "Time's a wastin'" —so let's get that little job of Advance Registrations taken care of **NOW!**

Franklin Tober, Alpha Kappa Chapter, Buffalo, N.Y.—*"we certainly want to be one of the first chapters to help promote and aid in the success of your undertaking. Enclosed check in the amount of \$10.00 to cover advance registrations for Franklin A. Tober, Mrs. Tober, Marilyn Tober, and George Weber."*

Edwin L. Schujahn, Minneapolis—*"I hope we can make it this time since Baltimore and Dallas are the only two I have missed in the past twenty-five years."*

J. Milburn Dungan, Salinas, Calif.—*"Here's my five fish for Deltasig registration. Am trying hard to arrange to be there."*

Ralph D. Groff, Allentown, Pa.—*"Looking forward to attending the Denver convention and certainly would like to have the opportunity to pan for gold."*

Robert O. "Bob" Lewis, Oak Park, Ill.—*"Count Dorothy and I in for your big shindig. We have been planning on this for the past year and a half."*

W. J. Franz, Mountain Lake, Minn.—*"Please accept check in the amount of \$5.00 as registration fee for Mrs. Franz and myself for the 19th Grand Chapter Congress."*

Kenneth B. White, Dallas, Tex.—*"Action speaks louder than words—so to prove our good faith and our wish to help the cause, my check for \$5.00 is enclosed so you may put me down for the first advance registration (from Texas, at least) paid on the first possible day I could register in the year for the 19 GCC 1953."*

Howard B. Johnson, Grand President, Atlanta, Ga.—*"and my feelings are slightly hurt that you did not immediately put the finger on me. At any rate, I'm enclosing my check for \$5.00 so you can see that I have at least made tentative plans to come to Denver in September."*

Allen L. Fowler, St. Davids, Pa.—*"Mentioning first things first, my check for \$5.00 is enclosed. We looked over the tentative program last weekend in Chicago at the Executive Committee meeting and it certainly sounds impressive."*

Sidney A. Sparks, Alice, Tex.—*"I rather imagine we shall fly in as Denver is a helluva long drive from Alice, Tex. Enclosed is my check for \$5.00 in payment of advance registration fee."*

Waldo E. Hardell, Minneapolis, Minn.—*"Your Congress in September should be wonderful and Adelene and I look forward to being there very much."*

Marion W. Sprague, Bellaire, Tex.—*"thought I better enclose my advance registration for Joyce & me. Make me No. 3 Texan."*

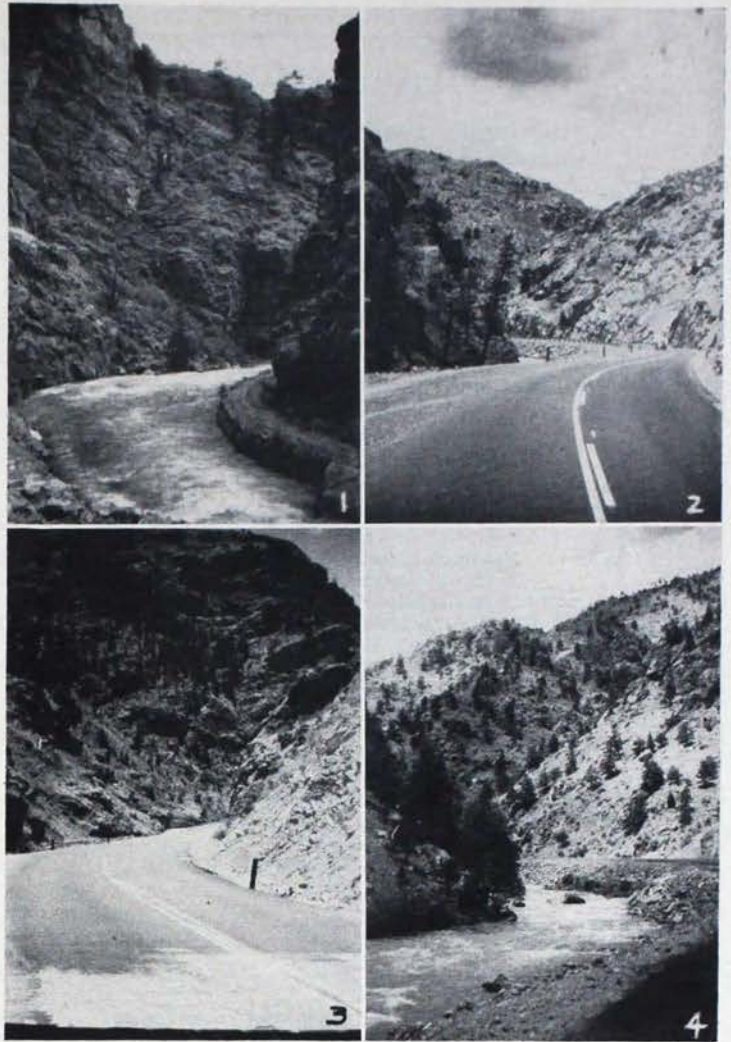
Robert G. "Bob" Busse, Wilmington, Del.—*"Wouldn't miss it for anything. Here's my down payment. Hope we can take you up on that 'before and after' suggestion."*

Burnell C. "B.C." Butler, Dallas, Tex.—*"We are looking forward to 'climate capitol of the world' (small letters of course) and wish you and your group all the success in the world on the 19th Grand Chapter Congress."*

Henry C. Lucas, Omaha, Neb.—*"An examination of my finances shows I have a net of \$5.00 after taxes, so here it is, since it's for a worthy cause."*

John L. McKewen, Baltimore, Md.—*"Marie and I are looking forward to this 19th Grand Chapter Congress, and we just know it is going to be the best yet."*

Royal D. M. Bauer, Columbia, Mo.—*"Here is my check for advance registration for my wife, Helen. I have already bought my advance registration ticket from the local treasurer of Alpha Beta Chapter."*



(1) RUSHING MOUNTAIN CREEKS like this one in Bear Creek Canyon near Idaho Springs, Colo. run alongside the broad highways. (2) WIDE PAVED ROAD to Central City and Black Hawk, up Clear Creek Canyon. This highway is over the old C&S narrow gauge railroad bed. (3) SCENE ALONG Mount Vernon Canyon Highway. (4) TROUT STREAMS like this are found throughout the mountains near Denver.

brought to a close in a burst of music and dancing.

That's what you'll get, and for that, your cost will be approximately \$25.00 plus your \$4.00 Advance Registration Fee. Here it is again: stag tickets to the Mile Hi Reception, the Delegates' Luncheon, the Grand Chapter Congress Banquet, the Stag Party, Mountain Trip and Buffalo Barbecue, and the Grand Presidents' Dinner; and a pair of ducats, one for your lady, to the Grand Chapter Congress Ball. Yep, if you've sent in your Advance Registration Fee, all you'll have to do when you reach Denver is lay a double sawbuck and a fin (\$25.00) on the line and you're all set to start really living.

Oh yes, we would be mighty pleased to see your Gal at the Grand Presidents' Dinner. An extra ticket for her will be available at \$5.00.

### Now—About the Gals

**SUNDAY NIGHT:** Of course, they will attend the Mile Hi Reception, participate in the square dancing, and enjoy the mountain style buffet supper. This is the "get-acquainted" event of the Congress and after it's over anyone caught addressing another person as "Mister" or "Missus," instead of using their first names, will suffer dire penalties forthwith.

**MONDAY (Labor Day):** The morning Coffee Hour will be held every day at 10 o'clock in the Ladies' Headquarters in the Empire Room. While the men are in session on this day, the



## OFFICIAL PROGRAM

### Nineteenth Grand Chapter Congress Cosmopolitan Hotel, Denver, Colorado September 6, 7, 8, 9, 1953

- Sunday, September 6  
 9:00 A.M. Registration (open all day) Mezzanine, Cosmopolitan Hotel  
 4:30 P.M. Mile-Hi Reception (Mountain Style)  
 5:00 P.M. Square Dancing (Exhibition and participation)  
 7:30 P.M. Buffet Supper
- Monday, September 7  
 9:00 A.M. Registration (open all day)  
 9:30 A.M. Opening Business Sessions  
 Greetings  
 Invocation  
 Welcome to Denver and Colorado  
 Call to order  
 Roll Call and seating of Delegates  
 Report of Grand President  
 Report of Executive Committee  
 Report of Executive Director  
 Report of Executive Secretary
- 12:15 P.M. Regional Luncheon  
 1:30 P.M. Second Business Session  
 Report Committee on Educational Foundation  
 Report Committee on Alumni Activities  
 Report Committee on Life Membership  
 Report Committee on Alumni Placing Service
- 3:00 P.M. Chapter Officers Training Program  
 Panel I "The Mechanics of Chapter Operation"
- 5:00 P.M. Initiation of Honorary Member-at-Large  
 7:00 P.M. 19th Grand Chapter Congress Banquet  
 Address of Welcome  
 Address by Honorary Member-at-Large  
 Introductions  
 "Rose of Deltasig"
- 9:30 P.M. Official Photograph
- Tuesday, September 8  
 9:00 A.M. Registration (open all day)  
 9:30 A.M. Third Business Session  
 Professional Program with Several Addresses
- 12:00 Noon Luncheon Recess  
 1:30 P.M. Chapter Officers Training Program  
 Panel II—"Membership, The Life Blood of Your Chapter"
- 1:30 P.M. First Alumni Panel  
 Testimonials of Appreciation  
 Life Membership  
 Educational Foundation  
 Deltasig of the Year  
 "Alumni Action"
- 4:00 P.M. Stag Party  
 Mountain Trip  
 Inspection of Red Rocks Amphitheater  
 Buffalo Barbecue Supper  
 Entertainment  
 Yellow Dog Initiation
- Wednesday, September 9  
 9:00 A.M. Registration (open all day)  
 9:30 A.M. Chapter Officers Training Program  
 Panel III—"Financing Your Chapter Activities"  
 Panel IV—"What Makes a Good Professional Program"
- 9:30 A.M. Second Alumni Panel  
 Stimulating Alumni Interest  
 Relationship of Alumni Club to Active Chapter  
 Alumni Participation in Regional Meetings  
 Alumni Activities  
 Alumni Participation in National Directory
- 11:00 A.M. Luncheon Recess  
 1:00 P.M. Final Business Session  
 Old Business  
 New Business  
 Report of Committee on Nominations  
 Elections  
 Administering of Oaths of Office to New Directors
- 6:30 P.M. Grand Presidents' Dinner  
 10:00 P.M. 19th Grand Chapter Congress Ball  
 11:00 P.M. Attendance Trophy Presentation  
 Diamond Badge Drawing

ladies will be taken on a Sightseeing Tour of beautiful Denver and the surrounding suburbs. We're all mighty proud of Denver and we're sure you'll find this trip interesting and enjoyable. Monday night's activities haven't been developed as yet but there will be something doing for the ladies while the men are attending their Banquet.

**TUESDAY:** This is the big day for the ladies. Starting out with the usual 10 o'clock Coffee Hour, Luncheon and entertainment will be the order at 1:00 P.M., followed by a gathering at the hotel at 4:00 o'clock for a mountain trip and the now famous Doe Party. Being a mere male, I'm not in position, or qualified, to tell you what sort of goings-on occur at this Doe Party, but I do know these Denver Deltasig Ladies are planning what might be termed a rip-snorter for your entertainment, of which their Pink Poodle initiation will be no small part. All of the ladies whose advance registrations have been sent in, will receive additional information and details from the officers of this ultra-select Pink Poodle organization.

**WEDNESDAY:** Coffee Hour at 10 o'clock to be held as usual. The balance of the day the gals on their own to browse, shop, see a show, or, whatever their hearts' desire until the evening. The Grand Chapter Congress Ball at 10:00 o'clock will conclude the festivities.

For all of this, the total registration fee will be \$14.00, or \$13.00 on arrival, if your Advance Registration Fee has been received before. The only other additional expense will be the \$5.00 for the Grand Presidents' Dinner with attendance of the Gals most desirable but nevertheless optional.

### There Will Even Be Some Work

Our enthusiasm for the social events of the 19th Grand Chapter Congress may have given you the impression that it's all play. Well, this is not true. On Monday, there will be reports on the state of the fraternity by all of the national officers and committees. In the afternoon, the Chapter Officers Training Program will begin with panels on chapter operation.

Tuesday morning, the professional theme of the 19th Grand Chapter Congress will be developed, with several addresses by



THE WESTERN ROOM of the Cosmopolitan Hotel will serve as the headquarters for the National Committee on Alumni Activities and will be the scene of the alumni panels.



outstanding men in the field of commerce. The alumni club delegates will gather in the afternoon for the first of two panels on alumni club operation. Also while the alumni are busy tackling their problems, the second session of the Chapter Officers Training Program will be in progress.

The conclusion of both the alumni club and the chapter panels will take place on Wednesday morning. The final business session of the 19th Grand Chapter Congress will be held on Wednesday afternoon and during this meeting the new Grand President and other national officers will be elected.

**Make It Denver for You Too**

We wish that every member of Delta Sigma Pi in the country could attend this wonderful biennial event but we know, of course, that it just isn't possible. But to those of you who can

and will attend, we give you our promise that we'll do everything possible to make this the most enjoyable Congress that has ever been held, anywhere!

And toward this end, YOU can give us an assist by mailing in your Advance Registration Fee TODAY. Don't forget, \$4.00 per member and \$1.00 for your lady. And also, don't forget, that if circumstances prevent your attendance, your advance registration ticket entitles you to participate in the awarding of the DIAMOND BADGE and the SISTER PIN. Mail us your check today and your Advance Registration Card will be in the return mail. Mail it to:

Harry G. Hickey, General Chairman  
 Delta Sigma Pi 19th Grand Chapter Congress  
 2363 Blake Street  
 Denver 2, Colorado

**USE THIS FORM FOR YOUR HOTEL RESERVATION**

**NINETEENTH GRAND CHAPTER CONGRESS**

September 6, 7, 8, 9  
 1953



INTERNATIONAL FRATERNITY OF DELTA SIGMA PI  
 COSMOPOLITAN HOTEL • DENVER, COLORADO

Mr. Harry G. Hickey  
 2363 Blake Street  
 Denver, Colorado

Dear Brother Hickey:

Please Reserve:

- Single Room (for one)  \$6.00  \$ 7.00  \$ 8.00  \$ 9.00
- Double Room (for two)  \$9.00  \$10.00  \$11.00  \$12.00

To be shared with .....

- Twin Bedroom (for two)  \$9.00  \$10.00  \$11.00  \$12.00

To be shared with .....

- Dormitory Room (for three or four men) Three men  \$13.00 Total. Four men  \$16.00 Total.

All Dormitory type rooms have twin beds and one studio double bed.

*(Only a limited number of these rooms are available—first come, first served.)*

To be shared with .....

I will arrive in Denver  Sat.  Sun.  Mon. ..... at ..... A.M. P.M.  
 (Date) (Time)

I understand that hotel rooms will be held only a reasonable time beyond my stated hour of arrival, and that they will not be available a day in advance.

- My Advance Registration Card Number is .....
- My Advance Registration Fee of \$4.00 for each member and \$1.00 for each lady is enclosed.

Fraternally yours,

.....  
 (Name) (Chapter)  
 .....  
 (Address)  
 .....  
 (City)

**ALL RESERVATIONS MUST BE ACCOMPANIED BY YOUR ADVANCE GRAND CHAPTER CONGRESS REGISTRATION FEE which applies on the cost of the functions BUT NOT on your HOTEL BILL.**



# Personality In Business Letters

By George T. Odom, Beta Epsilon Chapter

**EVERYONE HAS A PERSONALITY** which characterizes and distinguishes him from all other people. Personality is present in people at all times, even when they write letters. In fact, it is through people's letters that we learn a great deal about them. What we know about Paul's personality from the Bible is not what was written about him by other writers, but from the revelation of his personality in his writings.

To demonstrate how personality is shown in a letter, here are two letters which deal with the same problem and which show two different personalities:

"So you finally had an accident. Well, what of it, you still have the largest total of accident-free miles of any driver. Our division is still far above the others in safety and one accident isn't going to lose us our lead.

To be sure, I was sorry to hear that your record had ended, but you've already started on a new one. Best wishes for an even greater number of accident-free miles!"

The writer of that letter obviously is pleasant and friendly, while the writer of the following one is reserved and rather formal:

"I have just finished reviewing your accident report and I feel that there was nothing you could have done to prevent the accident. I regret, as you do, that your long record without an accident has ended. However, let me assure you that you can start over and exceed this record.

As you know, our division is ahead of the others in its safety record. Your accident will not endanger this lead and we will probably end the year with the first place safety award.

Let me extend my encouragement to you to start a new safety record which will exceed your old one."

Personality is sometimes completely mummified in business letters by tired and hackneyed expressions which have been carried over into contemporary business English. The result is that a number of people write letters which would do justice to the horse-and-buggy age instead of this supersonic one.

Why are these aged phrases in use in modern business? The answer to that is the desire to conform to what others are doing. When a young man enters a business house and is faced with the problem of writing letters, what does he do? He either observes what his superiors do, or else reads the files of their correspondence and copies their style and phrases. This has been going on for the past 50 years and has resulted in a business jargon. Every secretary is aware of this jargon, and she has special symbols for such trite phrases as "please be advised" and "in reference to yours of." Only recently has there been a drive to retire these phrases and let them rest in a long-waiting grave. The emphasis is now on writing as you talk. This makes business letters more readable and allows the personality of the individual to show through.

There is no magic to an interesting letter. It is warm, and vibrant, not cold, stiff, and lifeless. In an interesting letter, you can feel a kinship to the writer and know that he would make an excellent companion. Such a letter will be more successful in its purpose than one which is lacking in personality or which shows the writer to be cold and aloof.

Why are some writers who have pleasing personalities unable to put them into their letters? Nervousness and uncertainty are the main reasons. These are also the reasons which cause people who are excellent conversationalists to become stiff and formal when they have to speak before a group of people.

A noted authority on business letters thinks many letter writers are in too much of a hurry to be friendly. Some write curt, abrupt

letters which imply that cordial relations with a customer are less important than going on to the next task in their daily routine.

There is not a type of business letter which cannot show the writer's personality. In everyday business, consideration, friendliness, and cooperation are responsible for the consummation of many transactions. The same attitudes in a letter will elicit a like result. A person responds in kind to the treatment he receives. So it is in letters; a friendly letter will bring back a friendly response.

What, then, is personality in letter writing? It is believed to be represented by several elements: friendliness, courtesy, consideration, evidence of a desire to cooperate, and a warmth of tone which shows the writer to be as much alive as the reader.

In order to show a feeling of friendliness where the subject matter is technical, another authority suggests that the writer make his letters more human by adding a sentence or two in his own handwriting. Such a sentence as "I enjoyed being in your office last week," or "I hope to see you when I'm down your way next month," gives an extra touch which proves that the letter was not written by an automaton.

Bill Galloway, a successful farm implement dealer in Iowa, used to send form letters to his customers, but each of these showed his personality in one way or another. At one time his letterhead showed a picture of his factory building. Galloway would mark an "x" on his office window and write below the picture, "This is where I sit." It was this common touch which appealed to his customers and made his firm a success.

In some way, humor seems to be closely connected with personality in a business letter. Everyone likes to laugh. When a writer demonstrates his sense of humor, he is immediately identified by the reader as being a fine fellow. Of course, humor is not always proper in every letter. It should be used only when the situation is appropriate and when the writer has a fair idea of the type of person to whom he is writing. Otherwise the use of humor may backfire.

Personality will show through letters if the writer will let it. The simplest solution, and the most difficult one, is for the writer to relax and be himself while writing. However, there are a few people to whom this advice does not apply. They are those who do not have an acceptable personality. For them, keeping their personality off paper is a task which must be studied to be successful. But these few should not be writing business letters for the firm in the first place. Their position should be one which hides them from the public and prevents their losing good-will for their firm.

In summary, the personality of a writer can be determined from a business letter, provided it is not clothed in obsolete phrases. The emphasis in letterwriting now is toward writing plain talk and letting the reader get acquainted with the correspondent. This improves company relations because people respond to friendliness, humor, and consideration. These elements in a letter will foster a feeling of personal acquaintance with even the largest company.

Striving to put personality into letters will not produce a feeling of personal acquaintance. Personality must simply flow naturally. The secret of this is to relax while writing and not worry about getting personality on paper. If the writer will be himself, personality will take care of itself and see that it gets into the letter.



# University of Arizona Completes New Business and Public Administration Building

**NEWEST BUILDING** on the 85-acre campus of the University of Arizona is that of the College of Business and Public Administration. Completed in November at a cost of \$900,000, the job of moving in approximately \$75,000 worth of equipment and furniture got under way in December. Statistical and accounting laboratories, well equipped with a variety of the latest electrical computing and office machines, were ready for use by students when they returned from the Christmas holiday.

Secretarial classes, too, got under way immediately in the new building. The remainder of the college's 99 classes of study will be moved in by the opening of the second semester.

Thus, for the first time since the University of Arizona began offering collegiate business training 39 years ago, all of the business and public administration classes will be centered under one roof. Until now, classes were scattered widely throughout the campus.

The location of the new home of the College of Business and Public Administration is convenient for students and for the businessmen who frequently visit the college to address classes or to consult with faculty members on research prob-



DR. ELMER J. BROWN, Dean

lems. The University of Arizona campus, ten minutes from the downtown business center, is located on the edge of Tucson's exclusive northeast residential area. The four mountain ranges which ring the city provide a jewel-box setting for the beautifully landscaped campus, where abundant foliage and vegetation provide striking evidence of the lush potential of this desert soil.

Situated near the principal campus gate, the new building is adjacent to the library, the engineering, education and liberal arts buildings and the new million-dollar Student Union center.

Its brick and concrete construction and red roof tile harmonize with the style of other university buildings. There are 15,000 square feet of floor space on each of its four stories, making a total of 60,000 square feet. It is 250 feet long and 76 feet wide.

The building can accommodate 1,400 students in its 22 classrooms and seven laboratories. There are 46 offices, including suites for Dr. Elmer J. Brown, dean of the college, for the Bureau of Business Research and the University's Dean of Men.

The seven laboratories, two of which seat 50 students each, provide facilities for accounting, statistical work, shorthand, typing, office practice, and office machines. The two largest classrooms each seat 150 students, and the capacity of the others ranges from 25 to 75 students. The building has an elevator, a rear entrance for wheel-chairs, and acoustical tile ceilings throughout. It is air-conditioned by refrigeration, which, incidentally, will make it ideal for summer session classes in sunny Tucson.

The laboratories and classrooms incorporate a number of special features. There are 95 tablet armchairs for left-handed students. In the statistical laboratory all-metal tables, with places for eight students each, are used instead of desks. Elec-

trical machines may be plugged into eight different outlets on the tables. Each table is connected with a single floor plug. Besides eliminating the inconvenience and extra cost of numerous electric outlets on the floor, the table arrangement provides a more flexible and efficient working space for students.

Typewriter desks are easily adjusted to the height of individual students. The method of typing shorthand notes immediately after dictation is used, and typewriters are provided for each desk.

Attention to efficient detail is apparent throughout the building. Four feet of Kalistron plastic protects the lower part of corridor walls from scuffing. Windows have been omitted from the two largest classrooms because this contributes to the architectural beauty of the building and also makes it easy to create the proper dark-room effect for the projection of visual aid movies and slides.

A pleasing shade of pale green in the corridors introduces a welcome note of color, which is modified to a soft yellow green in the classrooms. Pink, green and white chips of marble from Dragoon, Arizona, fleck the terrazzo of the entrance steps and the base of the corridors. The building's architect is James Macmillan of Tucson, who has designed a number of other university buildings. It was constructed by the Harold Ashton Building Company, also of Tucson.

The 1,018 students registered at the College of Business and Public Administration this year make its enrollment second only to that of the College of Liberal Arts among the 5,060 students attending the University of Arizona's ten colleges, three schools and 55 departments.

Fifteen fields of concentration are available at the college. These include 103 courses of study in the following fields: accounting, advertising, business economics, finance, general business, industrial administration, marketing, personnel, secretarial studies, business administration and law, teaching com-



NEW COLLEGE OF BUSINESS and Public Administration Building at University of Arizona.

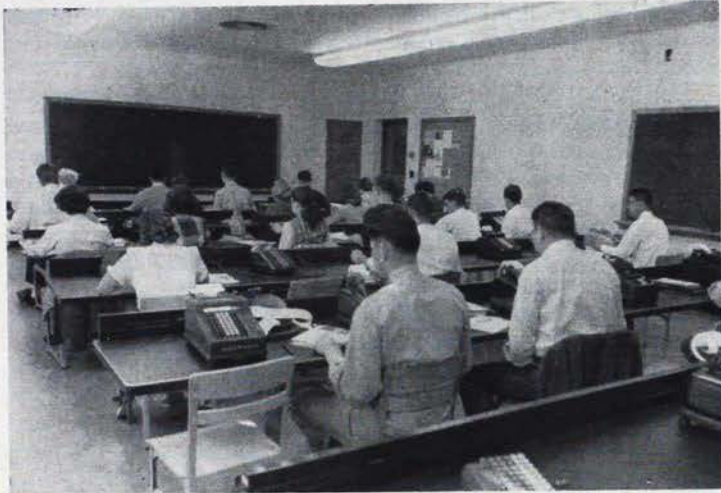


mercial subjects, government service, foreign service, social work and real estate.

The development of collegiate business training at the University of Arizona goes back to 1913, when a specialized four-year curriculum leading to the degree of Bachelor of Science in Commerce was authorized by the Board of Regents. In 1927 its title was changed to Bachelor of Science in Business Administration. Provision was made for students to major in seven specialized fields of study, which have since been increased to the 15 fields listed above.

In 1934 a School of Business and Public Administration was created, offering the additional degree of Bachelor of Science in Public Administration to students majoring in government service, foreign service or social work. As a part of the university organization, the school remained a part of the College of Liberal Arts until 1943. In that year its establishment as the College of Business and Public Administration placed it on a status of equality with the other professional colleges of agriculture, education, engineering, law, mines and pharmacy.

Dr. Elmer J. Brown, dean of the College of Business and Public Administration, has been a member of the University of



THIS REAR VIEW of the statistical laboratory in the new College of Business and Public Administration Building at the University of Arizona shows the metal tables which are used in place of desks. Note the electricity outlets—eight to a table—on the backboard, which make it possible to service each table from a single floor outlet.

Arizona faculty since 1916. He received his B.S. from Greenville College in 1908. The University of Illinois awarded him the A.M. degree in 1909 and his Ph.D. in 1911. Under the leadership of Dean Brown, the members of his faculty have developed the most cordial relations with businessmen, both in Arizona and throughout the Southwest.

With its responsibilities for research and service enlarged by its establishment as a professional college, a Bureau of Business Research was organized to conduct special studies and publish information useful to businessmen. Dr. Lauren W. Casaday is director of this Bureau, which collects, analyzes and disseminates economic facts in order to promote the development and utilization of the State's resources. Other objectives of the Bureau's activities are: to assist business and governmental units to deal intelligently with present problems and to plan for the future; to train and assist students in the field of business and economic research; and to provide an opportunity for the publication of research studies.

The enthusiasm which Dean Brown and his faculty and staff share for their new building is equalled only by their enthusiasm for the college's 1,018 students. The student body reflects the institution's high esprit in many extracurricular activities that advance the common goals of service and professional



FUTURE SECRETARIES at the University of Arizona's College of Business and Public Administration have typewriters ready for the immediate transcription of shorthand notes.

accomplishment. Job clinics are sponsored, open to all university students. The Gamma Psi Chapter of Delta Sigma Pi is one of the professional organizations that keep the wheels turning smoothly.

As in many other professional fields, the demand for good business and public administration graduates exceeds the available supply. Throughout the year more than 60 personnel men from business and industrial organizations visit the college to interview students and offer employment to promising graduates. The college supplements the work of the University Placement Office in this field by preparing complete files on all students for examination by prospective employers.

**It's DENVER for ME in '53!**  
**How about YOU?**

THE NINETEENTH

**GRAND CHAPTER CONGRESS**

Delta Sigma Pi's Greatest!



September 6-9, 1953

**COSMOPOLITAN HOTEL • DENVER, COLORADO**  
*Climate Capitol of the World*



# University of Tennessee Coed Chosen 1953 "Rose of Deltasig"

MISS JO ANN BORING of the University of Tennessee and candidate of our Alpha Zeta Chapter there, was the unanimous choice of the Hollywood judges, Barbara Britton and Richard Denning, for the national "Rose of Deltasig" for 1953. In second and third place, respectively, were Miss Catherine Conner, representing Alpha Iota Chapter at Drake University, and Miss Nancy Barkey of Michigan State College and the candidate of Gamma Kappa Chapter.

Miss Boring, who is a senior in the College of Business Administration at Tennessee, emerged victorious over 53 other candidates, and the judges commented that "the selection was made very difficult by the fact that so many of the entrants were so very pretty." At the university, Miss Boring is a member of the Business Board, Phi Mu sorority, and Alpha Eta Rho. Her major field of study is office administration. For the past three years she has been chosen as one of the six "Vol Beauties" at the University of Tennessee. Alpha Zeta Chapter presented her at its Second Annual "Rose" Banquet on February 4.

This is our sixth annual "Rose of Deltasig" Contest and again we are indebted to Miss Lida Livingston and Mr. James L. Carling of the Ettinger Company of Hollywood and New York for all arrangements pertaining to the judging. As previously mentioned, we were fortunate in having as judges Miss Pamela Britton and Mr. Richard Denning, who at present co-star in the title roles of "Mr. & Mrs. North," a television program sponsored by Colgate-Palmolive-Peet over CBS-TV.

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the Sixteenth Grand Chapter Congress in Minneapolis, and the first contest was conducted in the 1947-1948 college year. The rules and regulations of the contest were drafted by a national committee, with Howard Patterson of Beta Xi Chapter at Rider College as its chairman. The honors for both the 1948 and 1949 contests went to the candidates of the Epsilon Chapter at Iowa. George Montgomery and Richard Hart served as judges for the first year and Betty Hutton and Gary Moore the second. In 1950, Kappa Chapter at the University of Georgia in Atlanta submitted the photograph of the winner. Dorothy Lamour and John Dall were the officials. The winner for the year 1951 was submitted by our Gamma Mu Chap-

ter at Tulane University, with Joan Bennett and James Mason acting as judges. Last year Arlene Dahl and Paul Douglas chose the candidate of our Beta Zeta Chapter at Louisiana State University for top honors.

Actually, this is how the contest is conducted. Each chapter selects its own "Rose of Deltasig" from among the coeds at its university, and her photograph is submitted to The Central Office. These photographs are stripped of all means of identification so that the judges cannot possibly be biased by the name of the candidate, the university she represents, or the city in which she lives. Code numbers are placed on the back of each photograph, and they are rushed to Hollywood to be judged. The winner, together with the second and third choice, are announced in the May issue of The DELTASIG. The winner is then presented with an all-ruby badge of Delta Sigma Pi, which is suitably engraved and ordered especially for her by The Central Office.

## Our Judges This Year

### Barbara Britton

Fate has played an important role in the career of Barbara Britton. While appearing in the New York Stage production of George Bernard Shaw's "Getting Married," Barbara was discovered for the role of "Pam North" in the TV series, "Mr. & Mrs. North."

Her first opportunity came when she was chosen to ride on her home town's float in the Tournament of Roses. A news photographer brought the picture he had taken of the float to his editor's attention because of the striking beauty of the girl from Long Beach. She was then brought to the attention of movie talent scouts who travelled down to see her perform in the Long Beach City College dramatic production, "The Old Maid." They were convinced she was a movie find.

As is the usual procedure in tinseltown, newcomers must take their turn in the routine westerns, so Barbara's first screen appearance was in a Hopalong Cassidy action thriller. It wasn't until she appeared with Ray Milland in "Till We Meet Again," that studio executives became aware of her dramatic potentialities.

This led to a series of pictures in which she



MISS JO ANN BORING, the 1953 "Rose of Deltasig," is the candidate of Alpha Zeta Chapter at the University of Tennessee.

gave fine dramatic performances, such as her roles in "So Proudly We Hail," "The Story of Dr. Wassell" and "The Great John L." Of course, having equipped herself for westerns, she also found herself riding horseback, struggling with the villain, and toting six guns in such pictures as "Albuquerque" and "Gunfighters," with Randy Scott, "Loaded Pistols," with Gene Autry, and "The Virginian," with Joel McCrea, just to name a few.

In private life, Barbara is married to Dr. Eugene Czukor, a successful physiotherapist, and she is the mother of a son, Teddy, born June 6, 1947 and a daughter, Christopher Eugenia, born November 12, 1951. They live in the foothill section of Hollywood.

Barbara doesn't have too much time to indulge in hobbies or sports. She does collect earrings. She has her ears pierced and while in South America recently, she bought a spectacular array of earrings to add to her collection.

### Richard Denning

If you met Richard Denning in person, you would meet a typical young Californian. Tall,  
(Continued on page 103)



THE JUDGES for the 1953 "Rose of Deltasig" Contest were Barbara Britton and Richard Denning, co-stars of the television program, "Mr. and Mrs. North" and notable for their work in Hollywood films.

SECOND AND THIRD PLACE HONORS went to Miss Catherine Conner, left, representing Alpha Iota Chapter at Drake University, and Miss Nancy Barkey of Michigan State College, the candidate of Gamma Kappa Chapter there.





WITH THE

# ALUMNI

THE WORLD OVER

## B. C. Butler to Act As Southwestern Director

TO REPLACE William R. Merrick, who passed away last fall, Burnell C. Butler, Jr., an alumnus of Beta Phi Chapter at Southern Methodist University, was elected by the Grand Council as the "Acting Director" of the South-



B. C. BUTLER, JR., Southern Methodist

western Region of Delta Sigma Pi. Brother Butler has already taken office and is busy working in the Southwestern Region.

Although "B.C." has only been a member of Delta Sigma Pi since 1949, he has already established quite a record in the fraternity. While an undergraduate he served as president of Beta Phi Chapter and is currently the vice-president of the Dallas Alumni Club, in which city he resides. During the 18th Grand Chapter Congress, which was held in Dallas in 1951, he played an important part on the convention committee and was in particular responsible for the very fine dinner dance which served as a grand finale to the convention.

Brother Butler began his business career in 1950, when he joined Talon, Inc., manufacturers and distributors of zippers, as their warehouse manager. At the present time he is sales representative for the same company, with his headquarters in Dallas, Texas.

It is hard to say whether B.C. is proudest of the fact that he is a native Texan, having been born in Houston; or of his wife, Paula; or of his daughter, Pamela Ann, who, incidentally, was born on January 11 of this year.

## DALLAS

THE PRESENT SEASON started off with a good meeting and good attendance at the Brass Rail with President Ed Haskins in charge. After a good start, the attendance at the monthly professional meetings slumped to a very low ebb. A new method was needed to get the local brothers to attend the fraternity functions so we adopted a plan somewhat different than what we had ever done before.

Under this new plan we hold a professional meeting in a downtown restaurant once every three months. In the two intervening months we hold a meeting at a member's home with wives and dates in attendance. Usually the combined affair is a pot-luck dinner with plenty for all. Needless to say, the new plan has succeeded in drawing out some of the brothers we don't see often enough.

The annual Founders' Day function was held at the home of Floyd and Johnnie Garrett. Johnnie outdid herself with her famous breaded pork chops and the rest of the meal was delicious. The attendance was about 50, including wives and dates and a very fine time was had by all.

The Dallas Alumni Club lost one of its most active members when Art Littel moved to Houston last summer. But our loss is Houston's gain.

The Grand Chapter Congress in Denver is already gathering up a lot of enthusiasm here in Dallas, with nine or ten brothers already making plans and more trying to swing the trip. After all, a few days in cool Denver will be welcome relief from the hot September weather here in Big "D."—FRAN NEUMANN

## Several District Directors Now Serving Fraternity

WITH THE CHANGE of the titles of the officers of Delta Sigma Pi and the consolidation of the positions of Chapter Advisor and Province Officer, a new echelon of authority was created in the fraternity. This new officer is known as a "District Director" and is appointed by the Grand President on the recommendation of the Regional Director. He serves directly under the Regional Director and is responsible for the operation and administration of a number of chapters specifically assigned to him within a region. In brief, a District Director serves as assistant to a Regional Director.

In the Southeastern Region, Joseph Cerny, *De Paul*, who is a member of the faculty of the University of Mississippi, has been appointed to serve as a District Director, with jurisdiction over the chapters at Mississippi, Mississippi State and Mississippi Southern. Warren L. Blackmon, *Kappa-Georgia*, has the chapters at Florida, Florida State and Miami.

In the Central Region, Robert F. Andree, *Western Reserve*, has as his district the chapters at Cincinnati, Kent State, Miami U., Ohio State, Ohio U., and Western Reserve. Norval E. Poulson, *Northwestern-Zeta*, has the chapters at De Paul, Illinois, Loyola, Marquette, Northwestern and Wisconsin. Frederick J. Tyson, *Michigan State*, is responsible for the Detroit, Michigan, Michigan State and Wayne Chapters.

D. H. Chandler, *New Mexico*, has Texas Tech. and Texas Western Chapters in the Southwestern Region and the New Mexico Chapter in the Western Region. Frank C. Brandes, *Kappa-Georgia*, has jurisdiction over the San Francisco and California Chapters in the Western Region.

## "ALUMNI ACTION"

THE PREAMBLE of The Constitution of Delta Sigma Pi contains some rather high-sounding phrases. One of these concerns ethics—commercial ethics. Funk and Wagnalls describes ethics as "the basic principles of right action." So, let's talk about ethics for a few moments.

Three men went to a movie. The cashier was having a very bad day. She gave the first man too much change, which he promptly and properly returned. She also gave the second man too much change, but he promptly pocketed the extra dough. The third man got no change at all, since he sneaked into the theatre without the formality of buying a ticket.

Each of these men has his own idea of honesty. The first one would tell you he holds a pretty low opinion of anyone who would sneak into a movie or pocket extra change. After he got inside he put a slug into the popcorn machine—but, that's different.

The difference is in the code of ethics by which each man lives. A lot of folks would not think of cheating anyone—except, the railroad or the telephone company. Steal? Of course not—except, a hotel towel or a teaspoon now and then, but, that's different.

The difference is in each man's sense of right and wrong. Somewhere along the line there is a point where he will do *this* for a buck, but not *that*. Unfortunately that point is often determined on the basis of what someone else is "getting away with."

We are not talking here about personal morals—beat your wife all you please and it is none of our business—but as Deltasigs we are interested in your commercial ethics. Let's assume that you are lily-white and pure—and of course, every Deltasig is—then, what are you *personally* doing to "further a higher standard of commercial ethics?"

A lurid account appears in the papers concerning a man who has evaded his income tax for years. The dog! The public enemy! The thief! They ought to throw him in jail for the rest of his life. Imagine! Cheating the government out of all that money while *you* have been paying your honest share all of these years. Now, suppose your boss or your company tried to pull a fast one. Would you protest? Well . . . would you?

Hold on, boy. Let's be reasonable. You have to eat. Your wife and kids expect you to bring home a bundle of cabbage each week. There is not much you *can* do about these things as an individual, but, a great deal could be accomplished by Delta Sigma Pi alumni acting as a body.

As matters stand today, we are 26 separate alumni clubs scattered across the nation. Each club operates pretty much on its own steam. Without a doubt, each of these clubs can accomplish a lot in their own communities. Suppose, somehow, all of these clubs could be brought together into one closely-knit national group. Just think of the tremendous influence an organization of this kind would



have on the attitude of business and business men.

The editors of "Alumni Action" believe there is a need, now more than ever, for a united group of men who are interested in the "basic principles of right action"—ethics.

We would like to have your ideas on this subject. "Alumni Action" is an informal newsletter sent bi-monthly to the officers of the various alumni clubs, but anyone can get into the act. Your ideas, your suggestions, your random thoughts will be welcomed. Don't try to be formal. Scribble something on the back of an envelope, if you wish.

Address all correspondence to: Robert O. Lewis, 515 Woodbine Ave., Chicago, Ill.—JIM MOORE.

## MIAMI

THE MIAMI ALUMNI CLUB held its regular meeting this month at the Seven Seas Restaurant. We have been attempting to lure more of the alumni in this area to our meetings. Letters were sent to all alumni in the area, with a card to be returned. We had a good response on the returned cards, and also a fair showing at the dinner meeting. President Norman Tice, of the Beta Omega Chapter at the University of Miami, gave us a run down on the activities of the active chapter. Cooperation between the alumni and actives for the "Rose" Dance was discussed, along with plans to coordinate that event and a small convention of all alumni and actives each year. We are hoping to gain additional members in this way.

The last formal initiation of the active members was well attended by the alumni club. All brothers present agreed it was one of the best initiation affairs ever witnessed. We would like to congratulate the actives, especially the initiation team, on their excellent program.

Our Past President, Jack Savastone, has been transferred to Charlotte, N.C. to take over as assistant manager in the Charlotte office of the Prudential Life Insurance Company. We brothers here in Miami were very sorry to see Jack leave but, in turn, we are all glad to see Jack getting ahead in his business. From Jack's letter, we see he has contacted the alumni club in Charlotte and is attending their meetings. We are sure you brothers up there will find Jack an asset to your club as we found him to be here. Jack is a very live wire and our loss is your gain.

The alumni club finished another most successful evening division registration for the University of Miami Evening School this spring semester. The project requires a few hours an evening for the four days of registration, but it does help Brother Dan Steinhoff, Dean of Evening Division at the University of Miami, and also gives our treasury a lift.

The next function on our agenda is the "Rose" Dance, to which we are all looking forward. The actives have assured us a grand time.—ROBERT E. PATTERSON, SR.

## American Accounting Assn. Offers Associate Memberships

THE AMERICAN ACCOUNTING ASSOCIATION is again making available associate memberships to students majoring in accounting for the very reasonable price of \$1.50 per year. This includes one year's subscription to *The Accounting Review*. Subscriptions may be forwarded directly to Charles J. Gaa, Secretary-Treasurer, AMERICAN ACCOUNTING ASSOCIATION, College of Commerce and Business Administration, University of Illinois, Urbana, Ill.

## Donham to be New Dean at Northwestern

RICHARD DONHAM, *Northwestern-Beta*, has received the appointment of Dean of the School of Commerce of Northwestern University, effective September 1, 1953. Until that time, Dr. Donham will continue his present duties as director of the graduate division of that school, which position he has held since 1950.



RICHARD DONHAM,  
*Northwestern-Beta*

Born in Newton Highlands, Mass., Mar. 18, 1905, Brother Donham received his A.B. at Harvard in 1927 and in 1930 earned a M.B.A. with High Distinction at the Harvard Graduate School of Business Administration, where from 1930-32 he was a research worker; from 1932-34, an instructor, and from 1934-40, an assistant professor. From 1936-39 he was also a lecturer in business at Yale University Law School.

In 1940 Dr. Donham came to Northwestern U.'s School of Commerce as a professor of business administration, going on to the directorship of the graduate division in 1950, at which time he became a faculty member of Beta Chapter of Delta Sigma Pi.

In addition to being a recognized leader in the field of business education, Brother Donham also acts as consultant to various industrial enterprises. He is a member of the American Management Ass'n, American Accounting Society and Society for Advancement of Management.

## Jacques J. Reinstein Receives Honor Award

JACQUES J. REINSTEIN, *Mu*, special assistant to director of German Bureau, U. S. Dept. of State, was given the Distinguished Service Award at the fourth annual Honor Awards Ceremony held in the Inter-Departmental Auditorium, Washington, D.C. This award is the highest form of employee recognition given to those employees and organizations of the State Department and the Foreign Service whose contributions or achievements are of such a nature to be considered of national or international significance.

Brother Reinstein's citation reads in part: "He demonstrated outstanding judgment and negotiating ability as Alternate Head of the U.S. Delegation to the International Study Group on Germany. He displayed the highest degree of patience, foresight and comprehensive knowledge of Foreign relations and problems arising out of the war and of subsequent relations with Germany."

## Beta Nu Brothers Become Wanamaker VP's

THE BOARD OF DIRECTORS of John Wanamaker, Philadelphia, recently announced the election of Thomas L. Prendergast, as vice-president and treasurer, and James T. Dooley, as vice-president and comptroller. Both are members of our Beta Nu Chapter at Pennsylvania.

Brother Prendergast started with John Wanamaker in 1922, serving as assistant treasurer, comptroller and treasurer.

Brother Dooley has been comptroller of the John Wanamaker stores in Philadelphia since 1942. Earlier he was assistant treasurer and comptroller of the John Wanamaker store in New York.

## The Expanded 1953 Directory of Graduates Receives Wide Acclaim of Personnel Men

THE 1953 DIRECTORY OF GRADUATES had greater participation this year and was mailed to a much larger list of selected personnel men than either one of the two previous editions. Favorable comments from hundreds of firms throughout the country have been received and the requests for additional copies of the Directory for branch offices and other company officials have been greater than ever before.

Again this year the Directory contained not only complete data about the participant's education, work experience and affiliations, but also his photograph and an occupational preference index. Each participant also received 100 copies of his individual data sheet for his personal use. Early comments from the participants indicate that the response they are receiving from this Directory is growing each year as it is becoming better known and as the personnel men are placing greater importance in it.

Although the annual Directory of Graduates costs the fraternity quite a bit of money, it is felt that it is providing a fine service for its members and plans are to continue it on an annual basis. Data sheets and photographs for the 1954 Directory will be solicited at the

start of college this fall and the distribution of the Directory will take place in January, as usual. The January distribution date enables February graduates to be included and it also puts the Directory in the hands of the personnel men before they make their early spring visits to the various university campuses throughout the country.

The editing, publishing and distribution of the directory was again under the direction of Henry C. Lucas, *Nebraska*, who is the Midwestern Regional Director of the Grand Council and Chairman of the National Committee on Alumni Placing Service. Other members of his committee who assisted with this work are Dean John W. Lucas, *Ohio State*, Raymond A. Peter, *Creighton*, and Dean Floyd E. Walsh, *Iowa*.

Although this Directory is far too expensive a publication to distribute promiscuously, there are extra copies available and if there is any Deltasig who would like to have one sent to the personnel director of his firm, we'll be happy to do so. The permanent mailing list is continually being expanded and additions to it are not only welcome but encouraged. All requests should be sent to The Central Office of Delta Sigma Pi, 222 West Adams Street, Chicago 6, Illinois.



## Deltasig Alumni Are Active at Penn State

DELTA SIGMA PI alumni are having a busy year at the Pennsylvania State College. Prof. Joseph F. Bradley has published a book entitled *Fundamentals of Corporation Finance*. Prof. Franklin Cook's book, *Principles of Business and the Federal Law*, is also in the process of publication. Professor Carl Hasek (now retired) has finished a revision of his book on *Principles of Economics*, of which Professor Dodd of the University of Virginia is co-author.

Professor Roger Saylor has contributed a recent article to the *Pennsylvania Business Survey* on the subject, *Family Incomes in Pennsylvania in 1949*.

Professor George Lucas will have his book on *Insurance* ready for the spring semester of 1954.

Professor David McKinley and Charles Rowland are on a committee to select a dean for the new School of Business at Pennsylvania State College.

All in all, it appears that members of Delta Sigma Pi are contributing much in their selected field.—JOSEPH F. BRADLEY

## ATLANTA

PROPAGANDA OUT OF DENVER is beginning to show some results here in Atlanta, as several members of the Atlanta Alumni Club are already making plans to spend their vacations attending the 19th Grand Chapter Congress in Denver in September. Brother Harry Hickey and his committee are doing a wonderful job and they can count on Kappa Chapter and the Atlanta Alumni Club being there trying to win both the Diamond Badge and the Attendance Trophy.

Most of our meetings are being held at Deltasig Lodge but our February meeting was held downtown and with very good attendance, as our guest speaker was Colonel Roy LeCraw, USAF, a former Mayor of Atlanta. He spoke to us about his experiences with Communism in Europe during World War II and more recently in Korea, where he was stationed until last August.

Our March meeting will be held at Deltasig Lodge and will be a joint meeting with Kappa Chapter. Our guest speaker will be Mr. Karl A. Bevins, traffic engineer for the City of Atlanta. This will be a rush function for the active chapter with an assist by the alumni club. A large number of prospects have been invited and after the dinner and speaker, the alumni club will hold a business meeting while "The Story of Deltasig" will be revealed to the prospects.

The alumni club is planning to publish a membership directory which will include all Kappa men wherever they might be, as well as all Deltasigs in or near Atlanta. Any brother who should be or would like to be included in this directory, should get in touch with us if he believes we may not have his correct address.

We are planning to have most of our spring activities at Deltasig Lodge as the weather will be good and the lake at the lodge is just about full. The latest measurement revealed that we need only about seven more feet of water to give us a depth of 40 feet at the deepest point. The lake has already been stocked and more fish are to be added soon. Any brothers who happen to be down our way are invited to visit the Lodge; however, fishing will not be good for another year or two.—CHARLES C. SWINFORD

## COLUMBIA

THE COLUMBIA ALUMNI CLUB business meetings probably will not run as smoothly now as they have in the past! The Public Speaking Course sponsored by the club has just been successfully concluded. We fear that the brothers who availed themselves of the opportunity of learning to speak before an assembly will now utilize their newly acquired ability to put on old-fashioned Southern filibusters. Seriously, some of the brothers have received invaluable training by participation in the club-sponsored project.

Plans for constructing a lodge on property owned by the club at a near-by lake are still progressing and it is hoped that ground-breaking ceremonies can be announced within a short period of time.

The club has had some very interesting and varied programs thus far this period. We have had two movies of outstanding football games, a talk on "Evidence in the Courts," by a noted local attorney; a violin concert by Mr. Louis Racz, concertmaster of the S.C. Philharmonic Orchestra, and a talk by a real estate dealer and instructor at the University of South Carolina.

The club recently distributed a Directory of Deltasigs to over 300 alumni in South Carolina. The directory, which listed each alumnus, his wife, children, occupation, clubs, etc., was compiled to help the older men re-establish contact with each other and to set up a current mailing list.

Work has already begun on our Employment Program. Employment applications were recently mailed to Deltasigs in the state. When they are returned, the committee will screen them and set up job files in order to assist employers in locating the men they need from the ranks of Delta Sigma Pi.—W. WALLACE WHARTON, JR.

## DELTASIGS OF ACHIEVEMENT

### CURTIS N. PAINTER, Missouri, Vice-Pres. and Gen. Mgr. Armstrong Cork Co.

CURTIS N. PAINTER, Missouri, who received his B.S. in B.A. degree from the University of Missouri in 1924, has been appointed to the position of vice-president and general manager of the Floor and Industrial Operations of the Armstrong Cork Co. in Lancaster, Pa.

Brother Painter, who was born in Greenfield, Mo., entered the employ of the company in 1924 as a student salesman in the Floor Division. He was assigned to the Memphis District Office in 1926 and became manager of that office in the same year. From 1930 to 1936 he served as manager of the Minneapolis Floor Division Office and was promoted to the position of Southern manager and manager of the Atlanta District Office in 1936. He was made



CURTIS N. PAINTER, Missouri

assistant general manager and general sales manager of the company's Floor Division in 1942 and was promoted to the position of vice-president, general manager and general sales manager of that division in 1945.

Brother Painter's present position represents a consolidation of the responsibility for two divisions of the company at the general manager's level, plus the switching over to a "line" type of organization under which seven of the Armstrong factories also report to the same general manager.

Brother Painter is one of the charter members of Alpha Beta Chapter of Delta Sigma Pi, which was installed at the University of Missouri in March, 1923.

### D. J. HAUGHTON, Alabama, Vice-Pres. and Gen. Mgr. Lockheed Aircraft Corp.

FOR SOME MONTHS now, D. J. Haughton, Alpha Sigma, has held the position of vice-president of the Lockheed Aircraft



D. J. HAUGHTON, Alabama

Corp. and served as general manager of its Georgia Division at Marietta, Ga.

Brother Haughton, a native of Walker County, Ala., graduated from the University of Alabama in 1933, with a B.S. Degree in Commerce and Business Administration. While there he joined Alpha Sigma Chapter of Delta Sigma Pi. He is also a member of Beta Gamma Sigma and Omicron Delta Kappa. After leaving college he made his way to his present high post in Lockheed by devious routes. Positions he has held include: timekeeper for the Dwight P. Robinson Construction Co. and later for the American Potash & Chemical Co., both of Trona, Calif.; member of Flying Squadron, Goodyear Tire and Rubber Co.; and chief cost accountant, Consolidated Aircraft Corp., San Diego, Calif. Since 1939 he has served in various capacities at Lockheed, whose general offices are located in the Southern California area.

Their huge plant at Marietta, Ga., the management of which Brother Haughton assumed prior to becoming vice-president of the company, is engaged in modifying B-29's for service in Korea and preparing to produce B-47 jet bombers.

## CHICAGO

THE CHICAGO ALUMNI CLUB'S New Year's resolution to present an interesting, educational and entertaining program for its members has weathered the first quarter. With the able assistance of Program Chairman Frank Geraci and President Ced Voll, the monthly meetings at Armando's Restaurant, Superior and Rush Streets, have proven to be nights of real brotherhood.

On January 22, Zeta Chapter Night, the Chicago Alumni Club was entertained by three Zeta Chapter alumni who had recently returned from Europe. Brother Norval Poulson presented color slides of his trip and Brothers Earl Rix and Pete Conway projected their entertaining color movies on Spanish bullfights.



Brother Rudy Kroger, president of Zeta Chapter, outlined the chapter's program for the coming year.

February 26 was Alpha Omega Chapter night at Armando's, when Mr. Lew Hutchinson, a member of the National Citizens' Committee for the Hoover Report, spoke on "What Price Big Government?" This subject had to do with eliminating waste from the Federal Government, a subject very popular with all the brothers. President Roger Hynes presented the chapter's program and its future aims.

On March 26 the Chicago Alumni Club will be honored by having as guest speaker Brother Arthur John Mertzke of the faculty of De Paul University. He will present an address on "Recent Developments in Salesmanship."

Here are some previews: April 23 is Past Presidents' Night; on May 16 there will be a Mixed Party—and then there is the Golf Outing on June 9 at the Rolling Green Country Club. Elections will follow the post-golf dinner.—NORVAL E. POULSON

## University of Tennessee

### Coed Chosen 1953

### "Rose of Deltasig"

(Continued from page 99)

blond, athletic, and tanned six-footer; he loves the outdoors, is a sports enthusiast, wears the California casual clothes, no hat, drives a convertible; hopes eventually to retire and see the great U.S. in a trailer, and wind up living in Honolulu.

After finishing high school, Richard thought that business would be his career, so he enrolled at Woodbury College, but changed his mind after a fling at amateur theatricals. However, his father thought he'd better stick to business, so he took him into the family firm, first as an office boy, and Richard industriously worked himself up to vice-president. But the smell of greasepaint was too much and Richard succumbed. He auditioned for a radio show called "I Want to Be An Actor" and won over 500 contestants. A Paramount Studios contract followed.

Richard Denning likes to think of himself as a native Californian though he was actually born in the East, at Poughkeepsie, N.Y. He was brought to the West Coast by his parents at the age of two and remained here ever since, except for a three-year hitch for Uncle Sam.

When Denning returned to civilian life he immediately got back in professional step by co-starring with Lucille Ball in the radio show, "My Favorite Husband," over CBS.

About this time the Colgate-Palmolive-Peet Company was planning to bring their "Mr. & Mrs. North" series to TV audiences. John Loveton, the producer-director of the series, who had selected Barbara Britton as "Pam North," thought that Denning would be the perfect "Jerry North."

When Denning isn't professionally busy, he can be found enjoying the California outdoors. He is an expert swimmer, enjoys tennis, spear fishing, horseback riding. He has a private pilot's license and whenever possible takes to the air. He likes to drive, and he and his wife, Evelyn, and daughter Diana, who was born October 23, 1944, always get out of town for weekends. You'll find them either at their mountain cabin or in Palm Springs.

In addition to his TV work, Denning is also continuing his screen career. He's currently in the Columbia pictures "Target Hong Kong" and "Hangman's Knot."



## NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

### Advertising

**ADVERTISING AT THE CROSSROADS**, by Max A. Geller, published by Ronald, 346 pp., \$5.00.

The author examines the abuses that large-scale advertising has committed, investigates the government's concern with advertising practice, and warns that the industry is faced with the dilemma of setting up effective voluntary controls or stricter federal regulation.

**ADVERTISING AGENCY PRACTICE**, by Irvin Graham, published by Harper, 315 pp., \$4.50.

The organizational forms and working procedures followed by large, medium-sized and small advertising agencies.

**HOW I LEARNED THE SECRETS OF SUCCESS IN ADVERTISING**, by G. Lynn Sumner, published by Prentice-Hall, 255 pp., \$4.95.

The author's actual experiences with advertisers in many fields of endeavor; of specific problems and how they were solved in selling a million men and women.

### Cycles and Fluctuations

**BUSINESS FLUCTUATIONS**, by Robert A. Gordon, published by Harper, 640 pp., \$5.00.

A summary and criticism of the modern theory of income determination; an analysis of the nature and causes of business fluctuations using the business cycle patterns of the National Bureau of Economic Research in describing what happens during cycles.

**FEDERAL GRANTS AND THE BUSINESS CYCLE**, by James A. Maxwell, published by the National Bureau of Economic Research, 122 pp., \$2.00.

Federal grants-in-aid are studied with special reference to their adaptability for use as a countercyclical device. Methods of improving the program are suggested and some of the problems and objections involved are discussed.

### Executives

**EXECUTIVES FOR THE FEDERAL SERVICE**, by John J. Corson, published by Columbia University, 103 pp., \$1.50.

A study of the difficulties involved in getting top executives for government positions, with a program for increasing the incentives to enter civil service.

**DEVELOPMENT OF EXECUTIVE TALENT**, edited by M. Joseph Doohar & Vivienne Marquis, published by the American Management Assn., 576 pp., \$6.75.

A complete and authoritative guide to executive training and management development. Discusses all phases of planning and administration of developing the skills of corporate management.

**HOW AM I DOING? SELF-APPRAISAL FOR THE ASPIRING EXECUTIVE**, by Robert F. Moore, published by Forbes, 155 pp., \$3.00.

Advice for the young (or older) executive who wishes to examine himself periodically,

to study his position and conditions of work, and to plan for the future by self-improvement either within the same organization or in a new job.

### Money, Credit and Banking

**WHAT ARE WE USING FOR MONEY**, by Paul Bakewell, Jr., published by Van Nostrand, 312 pp., \$4.00.

A legal, historical and economic view of U.S. Monetary policy with a plea for a retreat from a managed currency.

**COMMERCIAL BANK ACTIVITIES IN URBAN MORTGAGE FINANCING**, by Carl F. Behrens, published by the National Bureau of Economic Research, 152 pp., \$2.50.

A statistical analysis of the position of the so-called commercial banks in the market for urban mortgages, based partly on available data and partly on sample data obtained in a survey of a selected group of banks.

**FINANCIAL HISTORY OF THE UNITED STATES**, by Paul Studenski & Herman E. Krooss, published by McGraw-Hill, 538 pp., \$6.50.

A thorough treatment of U.S. financial developments from the early colonial period to 1950, taking fullest account of the increasing range and complexity of federal financing and controls.

### Personal Finance

**WAYS AND MEANS TO SUCCESSFUL RETIREMENT**, by Evelyn Colby & John G. Forrest, published by Forbes, 250 pp., \$3.50.

Contains sound advice on financial provisions, including savings and investment plans for those who are looking ahead to retiring.

**PERSONAL FINANCE AND INVESTMENT**, by Wilford J. Eiteman, published by Masterco Press, 126 pp., \$3.00.

A guide to budgeting and to investments in life insurance, stocks and bonds. Compares the advantages and disadvantages of various types of investment, and supplies examples of each.

**MAKING PROFITS IN THE STOCK MARKET**, by Jacob O. Kamm, published by World, 171 pp., \$2.00.

Fundamentals of the buying and selling of common stocks, showing how to safely plan one's investments by careful study, diversification, hedging and other devices, and how to make a long-range plan based on moderate investments.

### Taxation

**EFFECTS OF TAXATION: DEPRECIATION ADJUSTMENTS FOR PRICE CHANGES**, by Edgar C. Brown, published by Harvard University Graduate School of Business Administration, 174 pp., \$3.25.

Discusses the problem of making proper adjustment for the gap between actual and replacement costs of capital assets in measuring depreciation and business income.





ST. LOUIS

AS WE LEAVE THE CHILL of winter behind and watch the green blanket of spring come upon us, all eyes are focused on the spring professional and social activities. Our new brothers have taken the initiative and are proving themselves to be a credit to Delta Sigma Pi. Our first big professional activity was the sponsoring and handling of the annual "Job Clinic" which presented to the students of St. Louis University and the corporate colleges, Maryville, Fontbonne, and Webster College, 25 representatives of the business world who explained the particular fields which they represented. The project was very successful and the evening proved to be of interest to all in attendance.

Next on the agenda was the "Father and Son Banquet" on Wednesday, April 8. The affair was held at the Victorian Room of the Claridge Hotel. The meal was followed by a guest speaker who presented an interesting program for the brothers and their dads.

The spring social season opened with a picnic held at Hillcrest Country Club. After this annual event the usual large number of social activities commenced. This year the fraternity secured the sponsorship of the University "Spring Prom" held at the De Soto Hotel. About 600 people were on hand to take part in this traditionally gala affair.

Finally the event of events, our own annual "Spring Prom," will be held May 23 at the Crystal Lake Country Club. The evening will begin with dinner at seven, followed by dancing.

With the 1953 edition of the spring formal a thing of the past, and the bulk of our professional social activities history, a look forward to the next school season will be in order for our last fraternity meeting before the summer vacation. Many matters concerning the next pledgship, the election of next year's officers and the tentative schedule of professional and social activities for the coming year will be discussed. And along with these matters, the national convention to be held in Denver September 6-9 will be highlighted. Texas in August 1951 was in our opinion a The last national convention held at Dallas, model convention and the ten brothers of our Beta Sigma chapter here at St. Louis University who attended that convention have advised everyone to try to attend the September convention at Denver. Their words were taken to heart and at least 20 of our brothers, bubbling over with interest and enthusiasm in anticipation, have already entered their names on the prospective list of those going to Denver.

Now as our school season draws to a close and we look forward to the approaching summer vacation, we also look back to the last school year. We of Beta Sigma Chapter hope that it was a year well spent by all and that the coming years will continue to be ones in which the professional and social ventures of all our chapters of Delta Sigma Pi are a credit to all concerned.—EDWARD W. KOLAR, JR.

WESTERN RESERVE

THE NEW CLUB ROOMS of Beta Tau Chapter, located in the Blackstone Building in downtown Cleveland, continue to occupy the extra time of the members. The story of the acquisition of the rooms was reported in the previous issue of The DELTASIG, but at that time the story was not yet complete. The photograph which accompanies this article depicts both the turning over of the rooms to the chapter, and the inauguration of the first of the chapter presidents. Brother William Riordan, retiring president (left) handed over the gavel at the first business meeting in the



RETIRING PRESIDENT William Riordan (left) of Beta Tau Chapter, Western Reserve University, presents gavel to incoming President James Korda, at the chapter rooms in the Blackstone Building in downtown Cleveland.

rooms to President James Korda. Of particular pride to the chapter is the large coat-of-arms of Delta Sigma Pi, which was the gift of Brother Steve Gicci.

On Saturday, March 14, Brother Joseph Malak and his social committee held the spring informal rush party, which officially presented the 1953 crop of prospective pledges to the active and alumni membership. High point of the evening was the crowning of our "Rose of Deltasig." Miss Pat Pinter of Cleveland College. Following the party, which was held in the Rose Room at Owen's Plantation, 15357 Euclid Avenue, everyone adjourned to the club rooms, where the festivities continued until an early hour on Sunday morning.—HOWARD L. KUSTER

CINCINNATI

ALPHA THETA CHAPTER held its first rush party February 13, 1953, on campus at the University of Cincinnati. Mr. Don Miller of the Burke Marketing Research Company, Cincinnati, Ohio, and an alumnus of Alpha Upsilon Chapter, Miami University, Oxford, Ohio, was guest speaker, and gave a very interesting talk on the methods used in determining the effect of types of advertising, in publications, radio and television, etc. Mr. Miller stated that surveys are constantly conducted to determine the effectiveness of the various forms of advertising, and that because of its importance, most large companies engage research specialists like the Burke Marketing Research Company, to determine the best form of advertising to be used. A question and answer period followed, and points of the discussion were elaborated upon. A large number of prospective pledges were in attendance.

On February 14, Alpha Theta Chapter held its "Rose" Dance at La Vista Inn, Bromley, Ky. Those who attended had a very enjoyable evening.

Our second rush party was held February 28, at Devou Park Club House, Covington, Ky. Mr. E. S. Hewitt, graduate of Ohio University, and assistant vice-president of the Third Union Trust Company, was guest speaker and his talk was on the expanded and various phases of banking. As usual, an interesting question and answer period followed. The response was not as great as the first rush party, but that was to be expected. The prospect of a successful formal pledging is very bright.

Our Mothers and Wives Club seems to have passed through the phase of being just a dream, and has become a reality. The response to an invitation extended to them to be present at a professional meeting, March 6, was very encouraging. A committee headed by Mrs. Charles Schnabel served the very tasty refreshments. Our speaker at this meeting was Mr. C. D. Sisley, formerly an instructor in economics at Penn State College, State College, Pa., and at present an executive with the College Department, Southwestern Publishing Company, Cincinnati, Ohio. Mr. Sisley spoke on "Where To, Young Man," and brought out the fact that one should develop his latent powers, and that it's never too late to take advantage of opportunities to develop them. He also stated that one should look to the future of the job he has in mind, not the hours and initial pay, and that some should be trained not as specialists, but to accept management type positions. On March 9, we took part in a test at Burke Marketing Research Company.

At our meeting March 13, we had formal pledging and from all indications it appears that we should add to our active roster 14 men after our initiation May 3, at the Sheraton Gibson Hotel, Cincinnati, Ohio.

By the time you read this, our chapter birthday party, May 2, and initiation, May 3, will be past events in our lives, but fond memories for each one of us. Our picnic on June 14 will be the last event of our present program. It will be held at Mt. Airy Forest.—CHARLES A. PATER



## WISCONSIN

PSI CHAPTER celebrated the 30th anniversary of its founding February 10 with a rushing function featuring slides of "The Story of Delta Sigma Pi." This was the first opportunity to "show off" the chapter's newly-elected officers headed by President John Otusch. Others elected at the final meeting of the first semester include Senior Vice-President, Watson Woodruff; Junior Vice-President, Peter Vargulich; Secretary, Robert Blazek; Treasurer, Joseph Biwan; Senior Guide, Peter Ciulla; Historian, Theodore Kattis, and Social Chairman, George Simkowski.

The professional program for the first semester differed from the ordinary as it featured Alumni Brothers Lee Wallersheim and Donald Green of the Ohio Chemical Corp. and David Borchert of the Dunn and Bradstreet Corp., who described the problems faced in their occupations and, of greater current interest, evaluated the courses they had taken in preparation for their careers. The program for the spring semester shows, in addition to numerous faculty and professional speakers, an excursion to the Chicago Board of Trade April 10 and tours of Oscar Mayer and Gisholt in Madison.

Psi Chapter's polka-combo, the "Deltasig Roses," have attracted a large following on the University of Wisconsin campus, taking part in the Humorology production and entertaining at fraternity parties and in jam sessions at various student gathering places. Included in the combo are Brothers Simkowski on the accordion, Woodruff on the git-fiddle, an ingenious rhythm instrument, Albert Neitzel on the gut-bucket, a one-stringed bass, Paul Richards on the washboard and Pledge Joel Liska on an instrument which, for lack of a better name, will be called a milk pitcher. The combo features a composition of its own, "The Deltasig Polka."

Psi Chapter has more than held its own on the athletic front, with Brothers Simkowski and Norbert Esser on Wisconsin's football team, which dropped a 7-0 decision to Southern California New Year's Day, and Brother Paul Morrow again a power on the basketball team, scoring 275 points to establish a school record for Western Conference play. In addition, Brothers Vargulich and Jack Rhode are



GORDON FULLER, Shell Oil Co. (standing) addresses Gamma Tau Chapter at Mississippi Southern, at its second banquet of the year. Others at speakers table are (seated, from left to right): W. B. Harlan, chapter advisor; Homer T. Brewer, Director of the Southeastern Region; Thomas Monro, new president of Gamma Tau; Dr. E. E. McLemore, Dean of the College; and Dr. Joseph Green, head of commerce department and fraternity brother.

leading contenders for outfield and third base berths on the baseball team.

"Work Week" has replaced "Hell Week" with the result that our chapter house walls were repainted, floors sanded and waxed and tables refinished. The change of policy met with wide favor and it is hoped to advance one step further and hold "Help Week," once the chapter house offers no further challenges for initiations. Ten members have been initiated this year but second semester rushing resulted in 11 men stepping forward to take up the slack in pledge class ranks.

Among events planned for the remainder of the semester are the spring formal on May 16, with "Harbor Lights" as the tentative theme; an initiates' dance on May 23; and a parents' day on May 24. A banquet for graduating seniors will be held in June.—RICHARD G. PRYSE

## SOUTHERN CALIFORNIA

ON FEBRUARY 16, PHI CHAPTER held a joint dinner meeting with the Los Angeles Alumni Club and had as the guest speaker Brother James D. Thomson from the Central Office. Previous to the dinner there was a general meeting at the chapter house, at which time the plans for the balance of this college year were reviewed with Brother Thomson.

Brother Jim Hawkins, secretary of Phi Chapter, was recently awarded a \$300 scholarship from the Glen D. Willaman Foundation, set up and awarded by the California Real Estate Association. One of three scholarships awarded in Los Angeles, and presented at San Francisco at the annual state convention of the California Real Estate Association in October, this award is based on scholastic standing and future plans for a career in real estate in California. Jim's future plans are to engage in real estate work this coming summer, and after graduation and military service, to make a career of real estate brokerage and appraisal in California. Congratulations and good luck, Jim.

Wedding bells rang for the following four members of Phi Chapter during the fall semester: William Barton, Andrew Demaria, George Griley and Leslie Mortvedt.

This promises to be one of the finest years for Phi Chapter since its reactivation.—GEORGE L. GRILEY

## MISSISSIPPI SOUTHERN

GAMMA TAU CHAPTER of Mississippi Southern held its second rush banquet on January 19. Brother Homer T. Brewer, Director of the Southeastern Region, and Gordon Fuller, division lubricants manager of the New Orleans division of the Shell Oil Company, were guest speakers. Following Mr. Fuller's speech on "Job Opportunities in the Oil Industry," a discussion session was held in which Mr. Fuller answered questions concerning that industry. Much interest was shown by those present, both students and faculty.

The first banquet to elect a "Rose of Deltasig" was held by Gamma Tau Chapter, February 19. Miss Kathleen Loflin, a student of commerce and who is engaged to one of our members, was given the high honor. Dr. R. A. McLemore, dean of the college, was guest speaker.

Gamma Tau Chapter made its second industrial tour to New Orleans on February 25. On this trip the members and pledges made an extensive and detailed tour of the International Harvester Twine Mills. The different departments and divisions were shown and explained by the officials of the mill. The complete manufacturing process from raw materials to finished product was the highlight of the tour. After the plant inspection, the guests retired to the directors' room, where a panel discussion was held after a movie on the production of twine was shown.

Gamma Tau Chapter has its third industrial trip of the year planned for April 7. On this trip members and pledges will visit the D. H. Holmes Department Store of New Orleans. We will also make an inspection tour of the harbor of New Orleans. On this part of the trip we will be guests of the New Orleans Port of Embarkation and will make the excursion on one of their yachts. This particular part of the trip was scheduled for a former field trip but had to be cancelled because of excessive fog.

In a recent election, Brothers Tommy Munro, Damon Ball, and Flody Bailey were elected to the positions of president, senior vice-president, and vice-president, respectively.

Thirteen pledges will be initiated into the Gamma Tau Chapter on April 19. After the initiation banquet, we will have a final get-together party on the Mississippi Gulf Coast.—JAMES A. WILLIAMS



JAMES HAWKINS, secretary of Phi Chapter, University of Southern California, with certificate in hand, receives congratulations from Past Vice-President William Barton (left) on being awarded a \$300 scholarship from the Glen D. Willaman Foundation. This award is based on scholastic standing and future plans for a career in real estate in California.





PRESIDENT JACK BURKE of Alpha Xi Chapter at the University of Virginia, presents Miss Barbara Westerman, its "Rose of Deltasig," with a bouquet of roses while her escort, Brother Don Faimann, (left) looks on.

## VIRGINIA

ALPHA XI CHAPTER is really in full swing now. We're right smack in the middle of spring pledging, and of course, preparing for the coming initiation ritual. We have a class of 11 pledges for initiation during the spring semester, which is usually our slow semester for rushing and pledging.

On February 24 the chapter went on a professional trip to Richmond. In the morning we visited the Federal Reserve Bank, which has become an annual affair. This has always been an interesting and most enlightening experience, and it affords an excellent opportunity for us to better understand just what we have been studying in some of our economics courses at the university. Later that afternoon we toured the Reynolds Metal Co. This company produces all sorts of tinfoil wrapping paper for various manufacturers. It is this type of wrapper that keeps our cigarettes, potato chips and numerous other food products fresh.

The first event of our spring rushing program was a party held at the Thomas Jefferson Inn on March 5. On the following Monday, we held our second rush meeting, and a movie entitled "Bermuda," produced in affiliation with the Esso Standard Oil Co., was shown for the benefit of the rushees and members. Members of the fraternity and a surprising number of rushees attended a tour of the Charlottesville Woolen Mills the latter part of that week. The company manufactures cloth for military uniforms and also for civilian use. A party was held on March 13 in the Pine Room of the Varsity Grill. We took this opportunity to further acquaint the selected students with our fraternity. The following Tuesday our rushing program closed with the pledging of 11. Our ranks will be greatly thinned by June graduation, and we need just such a fine group of men as were pledged to keep us at full strength.

Alpha Xi Chapter along with Alpha Kappa Psi, the other commerce fraternity at the university, are sponsoring "The 1953 Business Speaking Award." This is a public speaking contest open only to commerce and economics majors. Winner of the 1953 contest will receive a prize of \$100, which is being donated by an anonymous alumnus interested in improving the speaking ability of business men. Let's hope that a Deltasig can win it.

The biggest event of this semester for us here at Virginia will be our annual Commerce

Dance of May 1 at the Frys Springs Beach Club. We are also planning to have our initiation banquet the same night. If all our plans work out, as we hope they will, this should be a most memorable occasion for Alpha Xi Chapter.

Future chapter plans include several speakers and movies at our regular meetings, plus a tentative field trip to the Calvert Distillery at Baltimore, Md.

We would like to take this opportunity to say goodbye to the brothers who will graduate in June. The Alpha Xi Chapter wishes them the best of luck.—THOMAS W. SCARFF

## JOHNS HOPKINS

VIRGIL'S OBSERVATION that "Time flieeth, and never claps her wings . . ." certainly applies to this semester, which with the flight of a few more weeks, will be forever a part of yesterday. A more earthy observation might be that it is spring, the time when a young man's alleged thoughts turn to those of Schlitz. Yet it is often in this "beery" season that we take a look at the activities, the work and the fellowship that has been ours during the year, and in this review who can deny that our year was richer by virtue of our membership in Delta Sigma Pi.

The Chi Chapter \$100 Scholarship is now a reality: the first one to be awarded this fall, and each year thereafter. The scholarship is jointly supported by the actives and alumni. The initial proposal for the scholarship was made by Brother Ted Dragich and is in keeping with the highest ideals of the chapter and Delta Sigma Pi.

In a few weeks Chi Chapter will roll up its sleeves to the American Red Cross in cooperation with the Red Cross nation-wide appeal for desperately needed blood donations.

From now until the end of this school year, Chi Chapter will endeavor to maintain the high standard of quality that was so in evidence in our past activities. A few business meetings, professional meetings, dances and another initiation will bring to a close the calendar of events. With the annual dinner dance, the affair of the season, we can look with pride to the superb leadership of our officers, the unselfish efforts of the committee heads and, the fellowship given and received by each brother of Chi Chapter.—WILLIAM J. J. KARL

## SANTA CLARA

WELL, GAMMA XI Chapter is hard at it again! President Bob Monroe and his staff have planned, and successfully carried on, a well balanced professional and social calendar that is attracting the attention of every business student on the Santa Clara University campus. For example, a professional meeting planned as the usual thing turned out to be one of our finest for the entire year. Local clothier, Gil Pereira, invited to elaborate on his experience in a sole proprietorship, developed his discussion on a question-answer basis. Every member present asked questions that brought out every aspect of the proprietor-type business; and Mr. Pereira gave out with the answers willingly and fully.

Highlight of the spring semester, and one we have been anxiously awaiting, was the "Rose of Deltasig" dance held on Valentine's Day in the nearby Santa Cruz Mountains. Chateau Boussy was chosen as the site for an evening of fun and merriment. Beautiful Miss Joan Flannery of Lone Mountain College of San Francisco was chosen as our "Rose" much to the delight of her escort, Brother Harold Schmitz. The committee of judges was composed of Dean O. Robert Anderson and Professor Louis F. Boitano of the Santa Clara University School of Business Administration and Province Officer Floyd Brady, all of whom actively contributed to the wonderful evening. "Rose" Queen Joan Flannery graciously accepted the dozen roses and one congratulatory kiss from our Advisor and Professor Louis F. Boitano. Social Chairman Dick Caputo should be commended for the good job he did on the dance.

A large number of members and prospective pledges turned out for the field trip to the Food Machinery Corporation plant in San Jose. Mr. Smith, security agent for the plant, conducted us on a personal tour through the plant, noted for its production of personnel carrier tanks. The trip was of a new type and one we found interesting and enlightening.

Gamma Xi Chapter would like to extend its congratulations to the Bronco Basketball squad for the tremendous job they did at the N.C.A.A. Western Regional Basketball Tournament and to Brother Herb Schoenstein, who travelled with the team that placed second.

As pledging season rolls 'round again, Pledgemaster William Wilkinson and Vice-President Dave O'Keefe are well prepared with their pledge program, which began with a party held at the home of our Advisor, Professor Louis Boitano. Both members and rushees enjoyed the usual evening of ping-pong, pool and cards, which is always a lot of fun. Such evenings provide a wonderful opportunity for pledges and members to get to know each other. Brothers Bill and Dave need only six initiates to fill Gamma Xi Chapter's membership quota, but they are going about it as if it were the usual large class. Plans have been made for the initiation ceremony to be held near the end of March after all the projects have been completed.

Gamma Xi Chapter was highly honored recently when our Executive Secretary, J. D. Thomson, visited us. Brother Thomson spoke before a gathering of the fraternity and outlined the national scope of Delta Sigma Pi and aroused much interest by his discussion of the coming national convention at Denver. We were disappointed that Brother Thomson could not spend more time with us.—JOHN PETRONI



## NEBRASKA

AS THE SECOND SEMESTER classes began, Alpha Delta Chapter began a full schedule of activities which should bring about our 100,000 Chapter Efficiency Contest points for the year with ease. Plans for a large pledge class in the latter part of March are being handled by our pledging committee to offset the huge number of active members who will graduate in June. The graduating class of 1953 will include 21 Deltasigs.

Two Deltasigs received their ROTC commissions during the midsemester graduation exercises—John Bauer in the army, and Robert Umphenour in the air force.

Plans are being drawn up for the annual "Rose of Deltasig" formal to be held May 16 in the Georgian Room of the Cornhusker Hotel. Johnnie Schildneck and his orchestra will provide the music. The activities committee is handling the arrangements for the formal.

We have been very active in all intramural athletics this year and won the championship in bowling. It is the first athletic trophy for the Deltasigs in several years and has inspired the fraternity to put forth even more effort in other games. Win, lose, or draw, all participants are having a lot of fun.

The professional committee is working on tentative plans for our spring tour. A city to visit has not as yet been decided upon but both Des Moines, Iowa and Omaha are being considered. The choice will depend on the amount of time we will have for such a tour. Our fall tour to Kansas City was very much a success and the entire fraternity is anticipating the spring tour with even greater anxiety.

The Grand Chapter Congress to be held in Denver is still several months away, but several members are making tentative plans to attend. Alpha Delta Chapter should be well represented in the Colorado capital city next fall.

A campaign is being carried on this semester to make Delta Sigma Pi better known throughout Nebraska. A short story about the fraternity is being sent to the hometown newspapers of our new members. We believe we will gain new members from future students if they learn something about the fraternity before they arrive at the University of Nebraska.

There has been much talk by the members about a house. Each meeting has been taken up with this subject. A recent poll shows that most members are in favor of a club house rather than a house with living quarters for the individual members.

Our new officers for this semester are: John Boomer, president; C. D. Johnson, senior vice-president; Bob Sinclair, vice-president; Jack Meisinger, secretary; Harold Hesseltine, treasurer; Phil Reiland, chancellor; and Bert Boquet, Historian.—JACK K. TOWNS

## MARQUETTE

DELTA CHAPTER began the second semester by entertaining prospective pledges at two smokers which were both well attended by the active chapter and rushees alike. As a result of the smokers, a promising class of 30 men was pledged. Senior Vice-President Warren Sladky and Vice-President Reed Howdle have planned a constructive pledge period and the program has swung into gear.

The first professional meeting of the semester was held February 23 with Mr. Clint McCarthy as the speaker. Mr. McCarthy gave a very informative talk on "Lobbying in Business." On March 4, a second professional meeting featured Mr. Lou Morack, who is a member of the Republican Speakers' Bureau of Milwaukee. Mr. Morack gave a very interesting talk on "The Future of Business Under the

New Administration." The hour-long question period which followed brought out some varied political opinions and produced some lively discussion.

On February 21 between the halves of the Marquette-Bowling Green game, Brother Dan Makowski received what is probably the highest honor that can be accorded a Marquette University athlete. Dan was awarded the McCahill Award, which is presented annually to the graduate who is outstanding both as an athlete and a student.

Amidst a full social calendar comes the formal junior prom, at which Brother Steve McLain will reign as king, along with Miss Beverly Rempe, his attractive queen. Delta Sigma Pi is again taking the lead as plans are progressing under the leadership of Brother Ray Pfau for the first all-university post-Prom breakfast which will be held at the new Union. This is an exclusive Delta Sigma Pi undertaking and the first of its kind on the Marquette University campus.

May 15 is the date set for Delta Chapter's spring formal, "Rendezvous of Roses." Miss Barbara Fieweger, our "Rose of Deltasig," will reign at the dance, which our social committee promises will be the best of them all.

Several of the Deltasigs of Delta Chapter are already making plans for the trip to Denver for the 1953 Grand Chapter Congress. We'll be seeing you there!—JAMES R. BARRON

## CALIFORNIA

RHO CHAPTER WAS happy to welcome and honor Brother J. D. Thomson, Executive Secretary of Delta Sigma Pi, at an informal get-together at President Bill Neilson's home in Piedmont between semesters.

With the beginning of the spring semester in February, our active members began energetic preparations for the new pledgship. Two traditional rush smokers were held in March with about 18 prospective pledges in attendance. Following "refreshments" the new rushees were given an outline of the meaning and purpose of Delta Sigma Pi by President Herbert Miller, ably assisted by Brothers Al Pentis

and Jim Jorgenson, who expounded on the part the fraternity played internationally, and the local activities of Rho Chapter. A good time with warm fellowship was enjoyed by all. The results of our smokers were excellent and Junior Vice-President Jack O'Connor reports that we have obtained a very fine group of pledges.

Election of new officers to Rho Chapter was held on February 28, and the following brothers were elected to office: Herbert Miller, president; Augie Hunt, senior vice-president; Jack O'Connor, vice-president; Norman Stott, treasurer; William Gehres, secretary; David Mitchell, chancellor; Guy Stevnick, historian.

The first professional activity of the semester, held February 26, was a visit to the Columbia-Geneva Steel Division of United States Steel, at Pittsburg, Calif. A large number of brothers and guests were able to make the interesting four-hour tour through the steel mill, which included the fascinating and exciting spectacle of molten white-hot steel being tapped in the open hearth furnace.

On March 17, Rho Chapter held a rush luncheon at Larry Blake's. President Miller welcomed the guests, rushees and members and introduced Brother Harvey, formerly associated with Indiana University, who spoke on "Advantages of Association and Active Participation in Delta Sigma Pi." Professor Roberts, faculty advisor, spoke on "Development of Fellowship and Brotherhood Bonds in the Fraternity."

Rho Chapter is sorry to lose three of its brothers through graduation this June, and extends its best wishes to Robert V. M. Breckenridge, Donald W. Dudley and Willis A. Blanchard. Good luck, Deltasigs!

Not limiting our activities entirely to having a good time, we are carrying through a very active program of films, field trips and visiting speakers, and the way things look now, Rho Chapter is going to make that charmed circle and reach 100,000 points. We have dedicated ourselves and are redoubling our efforts in this direction. With the help of our fine pledge class and the outstanding, assured cooperation of all our active members, we are confident that we will attain this goal.—WILLIS A. BLANCHARD



DAN MAKOWSKI (left) of Delta Chapter at Marquette University receives the McCahill Award trophy in recognition of his outstanding achievements in athletics and scholarship. This trophy is one of the highest honors that can be given a Marquette University athlete.—Milwaukee Sentinel Photo.



## NORTHWESTERN—Beta

BETA CHAPTER has continued its extensive winter schedule of events unabated and the chapter members have the good fortune to be able to look forward to a full spring semester of equally rewarding activities.

February 2 was the date of Past Presidents' Night at the chapter house. Our prior "headmen" were honored for their contributions in the past by an evening of comradeship.

The initiation of our latest group of new actives was held February 7 at the chapter house, followed by the initiation banquet and formal dance that evening held at the Saddle and Cycle Club.

Three rush smokers were held in February and early March featuring speakers from varied fields of business activity. Of special interest to our chapter was the talk given on March 9 by Dr. William Sadler, prominent industrial psychologist, in which he covered the role of his profession in a clear and very understandable manner. Dr. Sadler was well applauded for his excellent presentation.

A pledge class somewhat smaller than usual for Beta Chapter was present for the pledging ceremonies held March 15 in the chapter house meeting room. What we may lack in number, we hope to more than compensate for in the quality of those selected to be neophytes.

Brothers and pledges are presently rehearsing a skit for "Varsity Night," Northwestern University's annual interfraternity and sorority show competition to be held March 21. Our chapter intends to conquer the jinx which has plagued our performances of late, and to take the winner's trophy this time.

Athletically, Deltasigs are in the running in the campus bowling tournament, and are currently intent on winning another award for the chapter.

Brothers Pryzbylski and Wickstrom have returned safely from the army and have been the reason of some recent celebrating. Welcome back to the group, men.

Several professional and social events are planned for the balance of the spring semester prior to the crowning event of each semester, the formal initiation and the initiation banquet. President Robert Rebeck and his staff of officers have set the pattern for a most successful year. They and social and professional chairmen, Brothers Metcalf and Thompson respectively, have given Beta Chapter a vigorous and enterprising administration.—LAWRENCE G. MERTES

## PENN STATE

WE OF ALPHA GAMMA CHAPTER are happy to announce that a new School of Business has been set up at Penn State and will start operating in July. We feel this is a big step forward, not only for our Alma Mater, but also for Alpha Gamma Chapter. This new school will put us on a par with other leading business schools and colleges and accordingly attract more business students to Penn State. With the increased enrollment it follows that our chapter, too, will grow.

Last semester we initiated 14 men: Joseph Musial, John Malone, Joseph Meell, Robert Broomfield, Richard Karfunkle, James Scott, Thomas Lews, William Shomberg, William DeWitt, David Bechtel, Andrew Vaughan, Gerhart Malsatzki, Edward Kines, and Morris Searchek. This brings our total membership to 39.

We have had two rushing parties this semester and pledges have been chosen. Jerry Young, our pledgemaster, is well under way with his second class for the year. Mr. William Sieg, president of the Pennsylvania Cham-

ber of Commerce, and of the Titan Metals Company, will be initiated with the present pledge class as an honorary member of our fraternity. Four professors from the School of Business will also be initiated.

President Milton Eisenhower, a member of Delta Sigma Pi, has been chosen as a consultant in Washington. Professor William Hench, our former advisor, is serving with the historical division of the Air Forces. Other faculty members at Penn State who are members of our fraternity and who are making history in the world of business and economics are mentioned in the Alumni Section of The DELTASIG.—ARNOLD BARNETT

## KENT STATE

BETA PI CHAPTER at Kent State University is now busy making plans for the two main events of spring quarter, the formal dinner dance, and the university-wide celebration of Campus Day.

Campus Day festivities participated in by the chapter consist of the parade in the afternoon and the songfest competition in the early evening. Songfest is followed by a university dance. Last year, Beta Pi Chapter won the float competition in the parade with a huge "Noah's Ark," bearing the slogan, "Will it happen again?" This year the committee is busy looking about for ideas, and it is hoped that we can repeat last year's victory.

For the first time we are going to enter Songfest (a singing contest among the various fraternities and organizations on campus). The music has already been ordered, and rehearsals will begin soon.

The formal dinner dance, the main social event of the year for Beta Pi Chapter, will be held on May 30, at the Barberton Brookside Country Club. Music will be supplied by Gene Fiocca and his orchestra. At this affair, the chapter's annual leadership award will be made. This consists of a fraternity ring presented to the chapter's outstanding leader of the year. Also, Beta Pi Chapter's "Rose of Delta Sig" will be crowned, and she will reign over the dance.

The annual Monte Carlo Night was held February 21. This gambling party, carried on with Monopoly money, is the most popular social affair of the winter quarter. The dice table was the center of attraction, as usual. It

was the chuck-a-luck game, however, that proved most advantageous to one of our members, for he won a pair of cuff links and a tie clasp, for accumulating the largest amount of "money" during the evening.

On March 3, Mr. Taylor, general auditor of the Goodyear Tire and Rubber Company, spoke to the chapter on the prevention of embezzlement in banking and industry. A field trip made to the Federal Reserve Bank in Cleveland was another very interesting professional activity.

Donald H. Ellison was elected president of the chapter to succeed Edwin C. Donaldson, who is graduating this March. Keith W. Mathews was elected historian, succeeding Richard Smith.

Beta Pi Chapter's winter pledge class of eight men is nearing the end of its training, and at this time it seems that all eight of these men will be initiated, for they all appear to have something to contribute to the fraternity.

Our Chapter Efficiency Contest chairman reports that we are again headed for 100,000 points, for the sixth consecutive year. Each brother has performed a fine job toward attaining this goal.—KEITH WARREN MATHEWS

## WAKE FOREST

GAMMA NU CHAPTER of Wake Forest College visited the DuPont Cellophane Plant of Richmond, Va., on February 11. Professor William Durham made the arrangements for the one-day trip. The production of cellophane was explained to the brothers by a member of the chemical staff. Then a detailed tour was made of the plant.

A smoker also was held in the month of February. Plans for the smoker were made by Social Chairman Harry Bryant. Both instrumental and vocal music were provided for the entertainment of the 31 members and prospective pledges present. Brother Russel Gentry presided over the smoker. The speaker for the event, a representative of the General Electric Company, was presented by Dean Gaines Rogers, faculty advisor for the fraternity.

Under the leadership of President Julius Pinkston, Gamma Nu Chapter's activities for the remainder of the year are being planned.

—JOHN E. TEAGUE



PICTURED HERE ARE THE NEW MEMBERS of Gamma Nu Chapter at Wake Forest with President Julius Pinkston (seated). From left to right, they are: E. Leslie Fox, James Bobbitt, Henry Lancaster, W. Leo Ruff, Jr., Howard Hartness, Harold Abernathy and William White.



## TULANE

**GAMMA MU CHAPTER**, after a very successful rush party and formal pledging, began training the selected pledges March 10. Among the pledges is one of Tulane's outstanding professors.

Our annual celebration of the "Rose" Formal was held on February 27, at the New Orleans Country Club. A fine crowd attended, including members, pledges, alumni, and many guests. A fine time was had by all, and, of course, the highlight was the presentation of our "Rose of Deltasig," beautiful Patricia McGee and her court. The presentation was made by President Carldon Haskins.

Because of the outstanding functions and events that Gamma Mu Chapter has been conducting, the New Orleans and Tulane papers have devoted several write-ups and pictures to Delta Sigma Pi activities.

However, as we all know, there is also the serious side to things in the chapter. The members showed their ability to get down to work in their classes and finish the semester with an average of 30 per cent above that of the all male students' average for that period.



AFTER CROWNING MISS PAT MCGEE the "Rose of Deltasig" of our Tulane Chapter, Gamma Mu, President Carldon Haskins presented her with a gold loving cup as a token of appreciation from the chapter.

On the professional side, we are continuing our program of lectures on "Which Career for You?" Our principal speakers will be high ranking representatives from the Kaiser Aluminum Company, Continental Can Company, and Atlanta-New Orleans Motor Freight Line, all local companies.

Experience has shown that our "Which Career for You" program really gets and keeps the interest of the members, and, of course, this makes for very high attendance, not only from our members, but also from the student body, since we have opened some of these lectures to the entire college and anyone interested. Our distribution of the book entitled *Career* to all present at one of these meetings helped to spread the name of Deltasig, and caused many favorable comments from its recipients. These lectures, in addition to the scheduled tour of the harbor facilities of the New Orleans Port, should terminate a well rounded program for the 1952-1953 school year.—PHILIP L. ZIEGLER, Jr.



ROBERT A. BEEMAN (left), treasurer of Gamma Phi Chapter at Texas Western, receives scholarship check from officer of Lulac Council (Spanish Civic Organization) for Oscar Jacques, while Kenneth Olm (right), the chapter advisor, looks on.

## OKLAHOMA A & M

**GAMMA EPSILON CHAPTER** recently held a smoker for several prospective members. Brother King, of the Tulsa Alumni Club of Delta Sigma Pi, spoke to the group on "The Value of Delta Sigma Pi To Members and Prospective Members." The meeting was well attended by both members and prospective members. Ten of the men were later asked to pledge Delta Sigma Pi. By the time the May issue of *The DELTASIG* appears, Gamma Epsilon Chapter hopes to have ten new members, each of whom will be a welcome addition to the brotherhood.

Several special meetings were called by President Kenneth Bryson early in March for the purpose of organizing industrial tours to Oklahoma City and Tulsa. We plan to tour the DX Oil Company in Tulsa and the Oklahoma Publishing Company in Oklahoma City before May 1.

We are also planning to sponsor an information or guidance project during Senior Career Day, an annual event held at Oklahoma A & M for high school seniors to acquaint them with our campus.—JIMMIE RAY REAVIS

## BAYLOR

**BETA IOTA CHAPTER** at Baylor University began its new pledge program with a smoker held at Brother Jim Freeman's home here in Waco. Movies and color slides of two of our brothers' trip to Europe last summer and Baylor's homecoming parade were shown to the members and some 20 guests present at the gathering.

Our second industrial tour of this year was a trip through the Texas Textile Mills, which are large producers of cloth for numerous manufacturing firms in this area. Rushees were invited to accompany us on the tour.

Beta Iota Chapter's social calendar has been packed during the past two months. One of our most important socials was a reception honoring two representatives of the American Association of Collegiate Schools of Business and members of Delta Sigma Pi, Horace B. Brown, dean of the School of Business at the University of Oklahoma and Robert W. French, dean of the School of Business at Tulane University. Former Deltasig members, Bill Hinton, Parke Ressler, Walstein Smith, J. O. Henke, Neil

Foster, Edwin Moore, Charles Woodward and R. L. Holmes attended the reception.

Two most successful parties held by our chapter were a hobo party in February and a ranch party in March. Plans are now under way and committees have been set up to make arrangements for our spring formal. The members voted to hold the formal at one of the local country clubs on May 1. We are all looking forward to that date.—JOHN J. BACWELL

## DRAKE

**ALPHA IOTA CHAPTER** at Drake University started the spring semester most successfully. A rush smoker was held at the Hotel Fort Des Moines on February 11 and a week later we performed the formal pledging ceremonies. Seven men were pledged by Alpha Iota Chapter, which put us over the quota for the year. These men were initiated into Delta Sigma Pi, Sunday, April 12, and an initiation banquet was held after the formal initiation.

Throughout the semester we had some outstanding speakers after the business meetings of the Alpha Iota Chapter. Among these prominent speakers were men like Forest Seymour, former editor of the *Des Moines Register and Tribune* and Pulitzer Prize winner in 1943, and Edward Meredith, vice-president of Meredith Publishing Company. Mr. Seymour spoke on the general subject, "World Affairs," and Mr. Meredith gave a talk and showed some motion pictures on an "African Big Game Hunt."

Alpha Iota Chapter is fast accumulating points for the Chapter Efficiency Contest and hopes to attain the goal of 100,000 points again this year. It was a great pleasure for us to gain the maximum points last year and we want to continue with this top position of efficiency this year. With our enthusiastic officers leading Alpha Iota Chapter, we are sure this goal will be attained.

A picnic is being planned for the close of this semester. The plans and details of this annual affair by the Alpha Iota Chapter are being handled by Brother Kenneth Wilkins, who is social chairman this spring. A good time is assured if the weather will only be gracious to us. This will be our last gathering for this school year and will be a grand send off for the graduating seniors of Delta Sigma Pi. We regret the loss of 17 outstanding brothers, but realize that they will be of great benefit to some alumni club.—MARVIN B. JAYNES



## BUFFALO

AS THIS ISSUE of The DELTASIG comes off the press another successful year for Alpha Kappa Chapter will be history. We intend to be again in first place in the Chapter Efficiency Contest. Let us, however, just for a moment, give due credit to those stalwarts in our chapter who have contributed much of their time and energies unselfishly to help mould our chapter into a leader among chapters. To our President, Franklin Tober, our deepest appreciation. You have given us a chapter of which we all can be justly proud. We cannot and will not fail to carry Alpha Kappa Chapter to even greater heights.

This year we have had one of the finest professional programs we have ever had the pleasure of attending. Our slogan, "Work is the Key to Fifty-Three," was exemplified by Brothers Ertell, Thorne, and Voltz. Their secret—a well-rounded professional program, planned well in advance, together with attractive notices sent well in advance as a reminder.

The professional meeting held at the Park Lane Hotel on February 7, was attended by well over 78 Deltasigs, wives, and sweethearts. Dean Julius W. Pratt of the Graduate School of Arts and Science spoke on "The Salzburg Experiment."

Our "Rose," Miss Catherine Karas, we hope will be crowned the national "Rose of Deltasig." It might be of interest to all to know that Miss Karas was selected the "Queen of the Interfraternity Council" at the University of Buffalo just two weeks after our selection.

Our annual fellowship hour for prospective members selected from the School of Business Administration was as usual well attended. From approximately 50 applications for membership about 15 will be selected as neophytes.

Initiation of the neophytes will take place at the spacious Buffalo Canoe Club overlooking the shores of Lake Erie on Sunday, April 26. Our guest speaker will be Mr. Thomas Cook Brown, feature editor of "Retrospect." His column is featured in the Buffalo *Courier Express*. This day our chapter will also celebrate its chapter birthday by having an enormous birthday cake decorated with 28 large candles.

Remember, "Denver for me in '53." See you there!—WILLIAM BECKER

## MEMPHIS STATE

**GAMMA ZETA CHAPTER** at Memphis State College initiated on February 8, 1953. Lonnie Moyt, Gene DeMarco, Frank Willis and Vernon Williamson at the King Cotton Hotel. This initiation was held with the cooperation and active participation of the Memphis Alumni Club. At the banquet following, Brother H. J. Markle of the School of Business Administration gave a short talk thanking Gamma Zeta Chapter for its cooperation with the School of Business Administration and gave the members a few useful ideas on how they all might be able to devote more time and effort to the fraternity.

Brother James Carr has been elected to fill President Marcum's unexpired term of office.

Gamma Zeta Chapter will offer to all students of the School of Business Administration a series of films on various business and economic subjects, as well as several field trips during the spring quarter. This program will be but a forerunner of the extensive program planned for next year.

To bolster our manpower, Gamma Zeta Chapter has selected the men in the School of Business Administration who are eligible for



ALPHA KAPPA CHAPTER at the University of Buffalo chose Miss Catherine Karas as its "Rose of Deltasig." She is shown here with a bouquet of red roses presented by President Franklin Tober.

membership in Delta Sigma Pi to be the guests of the active chapter and the Memphis Alumni Club at a stag smoker. Here these men will get a thorough explanation of the purpose and advantages of Delta Sigma Pi. From this group we hope to get the men we need to build a stronger chapter.—CARIL MAGDEFRAU

## BOSTON

**GAMMA CHAPTER** at Boston University began its spring rushing program with a combined smoker and professional meeting held on February 25. Our speaker, Dean Hilding Carlson, of the College of Industrial Technology, gave a very interesting talk on "The Aircraft Industry." Another smoker held on February 27, and a dance held on the 28th rounded out the first phase of our rushing program. On March 6, we pledged ten neophytes.

Other professional activities of the semester have included a meeting held on February 17, at which Mr. Harry Angue, personnel manager of the Federal Reserve Bank of Boston, spoke on the opportunities in the Federal Reserve System. A tour through the Federal Reserve Bank of Boston is also scheduled for March 13. The speaker at our next meeting was Mr. Dan Hogan of Sylvania. Mr. Hogan, who is personnel director of the Woburn, Mass. plant, spoke to us on the different opportunities which a company such as Sylvania has to offer. The brothers also enjoyed a tour conducted by Mr. Hogan of the Woburn plant on February 23. On March 25, Captain James P. Smith of the Boston University R.O.T.C. faculty will speak to us on "Statistics." This meeting will be preceded by a spaghetti dinner to be given at the chapter house by the brothers.

While our professional activities have kept us busy, our social activities have been just as numerous. Fifteen brothers attended the annual Interfraternity Conference Ball held February 6, at the Hotel Somerset. Our next function was a stag party held at the chapter house. Events which are forthcoming include a St. Patrick's dance to be held March 21. On April 11, our pledges will hold their traditional party for the brothers. Our second initiation of the year will be held the weekend of April 24.

Theme night at Boston University will be

held May 2, with an open house being held by all the fraternities on the campus. The following day, we shall again hold open house during the afternoon for parents, faculty and alumni. Our last major function of the year, the spring "Rose of Deltasig" dinner dance, will be held on May 16, at the Cambridge Boat Club. At that time our "Rose," Miss Leila Sibley, a freshman at the College of Practical Arts and Letters, will be officially crowned Gamma Chapter's "Rose" for '53.

We have actively participated in the bowling league this semester, and so far have made an excellent showing.

To Brothers Dick O'Keeffe and Jim Crispin may we wish the best of luck and Godspeed. Both recently entered the Armed Forces.

This year's graduation will take a heavy toll of brothers from our chapter. To the ten brothers leaving us, may we wish success in their careers, and hope that we shall see them often in the years to come.—L. ANDRE DUSSAULT

## NEW MEXICO

**GAMMA IOTA CHAPTER** at the University of New Mexico is pleased to announce the formal installation of the Delta Sigma Pi Alumni Club. James D. Thomson, Executive Secretary of the International Fraternity of Delta Sigma Pi, arrived February 20 and installed the Albuquerque Alumni Club at a luncheon at the Coronado Club. Gamma Iota Chapter extends its heartiest congratulations to the alumni in its new accomplishment.

Brother Thomson was also feted by Gamma Iota Chapter at Baxter's Steak House. After dinner he spoke to the undergraduates concerning the future of Delta Sigma Pi.

Brother Jerry Rhodes is boasting the arrival of his first born, a boy. Congratulations, Pop!

The engagement of Miss Letitia Creveling to Eugene Williard Peirce, Jr., was revealed recently. "Gene" is president of Gamma Iota Chapter. Best wishes, Gene!

Gamma Iota Deltasigs held an informal get-together dinner at Leonard's Fine Foods, March 13. An after dinner meeting was held. Plans for a pledge project and initiation were discussed. March 27 has been set as the date that our chapter will take a tour through the Rio Grande Steel Corporation.—ALBERT J. BARBIERI



## DETROIT—Theta

THETA CHAPTER at the University of Detroit proudly announces that their J-Prom breakfast was a tremendous success. Entertainment rated raves from the 390 participants. While financial returns didn't compare with a Broadway production, neither did we have to hide behind locked doors from bill collectors. Spotlight feature of the evening was the popular recording artists, The Gaylords. We take this opportunity to give a pat on the back to hard-working Chairman Bob Hinsberg and Co-chairman Bill Forrest, as well as the many other brothers who pitched in and worked like troopers.

But success doesn't end there. We have now swung into what looks like the most successful pledge program we have put over in some time. We say this from a professional outlook as well as a purely social viewpoint.

It is gratifying to report that among the 24 rushees present, well known for their scholastic achievement on campus, we also had in attendance our future Faculty Member Louis W. Matusiak, B.S., M.B.A., C.P.A., associate professor of accounting. With the rushee in mind, Mr. P. P. LeBreton, our guest speaker, delivered a very interesting talk on the "Fallacy of the Self-Made Man." He primarily mentioned the necessity of broadening one's life professionally and socially while still in school. Among the honored guests were Deans Lloyd Fitzgerald and William Reagan of the College of Commerce and Finance, Carmen Delliquadri, assistant professor of industrial management, and Sgt. J. Burns, AFROTC. At our second meeting we presented colored slides supplied by The Central Office, and Brother Don Rentz gave a follow-up talk on "What Delta Sigma Pi Means to Me." A total of 34 rushees attended this meeting, and their comments indicated to us that they were very well pleased.

As usual, Theta Chapter is active in intramural sports. Evidence of this is found in their position among the leaders of the Intramural Basketball League. At the present time plans are also being formulated for our participation in the coming baseball season.

During the past month we have had the pleasure of a visit from Brothers Ray Mau, Tom Bussel, Ray Johnson, and Jim Maher, all home on furlough from the U. S. Army. We are also happy to report that Brothers Phil Hussey and Bill Balog are to be numbered among the civilians again.

Our professional meetings have been varied

and included a series of films from General Motors Corporation which depict industrial psychology at work, and another explaining and tracing the methods and efficiency in time and motion study. We have plans for guest speakers from the National Association of Manufacturers at two of our future meetings, and more films illustrating numerous aspects of commerce and industry.

Well, that is all for now—just remember that for Theta Chapter "The best will be in '53."—VINCE PORTELLI

## NEW YORK

THE SPRING TERM is more than well under way here at Alpha Chapter, as is evidenced by the amount of "Cutitis" that seems to be afflicting the brothers. The green grass of New York University's very limited campus holds more attraction than does the classroom nowadays. Another attraction that is keeping Brothers Harry Ritson, Ed Kobza, George Pappas, Bill McIndoo, and Charlie Gesino quite busy is the newly installed ping pong table at the Alpha Chapter House. However, we are sure that such diversions will cease as final exams roll around for the last week in May.

A fine pledge class is now functioning under the able guidance of the brothers and it shows great promise of a successful fulfillment. We regret, however, that the newly decorated Alpha Chapter House does not as yet need the helping hand of a few "goats" to enhance its beauty this term. Brothers Jack Dumbra, Al Kramer, and Ralph Gorga will just have to be content with letting the pledges take it easy rather than have them "wield the arm and brush" so reminiscent of their own pledge days.

Alpha Chapter's Saturday night dances are a huge success nowadays especially when the gang is invited to Brother Ed Pagliaro's house afterwards for some of his famous "scrambled eggs supreme." Regarding social activities, the brothers are eagerly awaiting the annual spring dance which will be held the first week in June at the Hotel Astor's Skytop Roof. Our thanks go to Brothers Bill Butler, Joe Genovese, and Jack White for undertaking the many preparations necessary to carry out this magnificent affair.

Continuing the professional program outlined by President Mustapha at the beginning of this semester, the final presentation of this term will feature a talk by the vice-president of the Edi-

son Battery Corporation on the subject of "Materials Handling." Brothers Bill Essig and Tom Maguire have some interesting leads for next semester's program which should prove very beneficial to those majoring in management at the University's School of Commerce.

The mystery is solved! It seems that Brothers Don Groene and Mac Smith were just "testing" when they plugged our AC radio into a DC socket.

Since this will be the last issue of The DELTASIG before vacation, we at Alpha Chapter wish to express our heart-felt best wishes to all Deltasigs throughout the nation for a very pleasant and enjoyable summer.—VINCE NATALE

## MICHIGAN

XI CHAPTER at the University of Michigan is continuing the year with many activities, such as election of officers, a field trip, professional lectures, and an active social calendar.

Our chapter organization this spring includes Brother Easton as president; James Gellatly, senior vice-president and professional chairman; Brother Howard Swihart is the vice-president; the treasurer is John Cary; secretary, Enrietto; social chairman, Carpenter; historian, Adams; chancellor, Metzger; chapter efficiency, Smith. The correspondent and chapter publication committees are headed by Brother Campau.

A field trip to the Owens-Illinois Glass Company highlighted the chapter's calendar early in March. Brothers Gellatly, Riley, and Horvath arranged the tour for 24 Deltasigs and their friends. Incidentally, Brother Horvath, a former Xi Chapter member, is now employed by that company. This industrial tour included observation of glass-blowing, decoration, and packaging of the finished product for shipment. The trip was beneficial to all of us.

Some of our actives have had several weekend get-togethers with actives from Michigan State College's Gamma Kappa Chapter and Wayne University's Gamma Theta Chapter.

Our 12 new pledges are putting the finishing touches on their traditional party for the actives here at Xi Chapter. The dance will be held on March 21 and is called the Spring Swing.

We are all looking forward to our annual spring picnic to be held at Kensington State Park (northwest of Detroit) with the Theta Chapter of the University of Detroit. This will be held early in May.

On May 23, the actives and alumni of Xi Chapter will have their annual spring formal. The dance will be at the Ann Arbor VFW and any alumni support will certainly be appreciated.

We are proud to announce the engagement of Brother Jacobs to Caroline Abbott of Birmingham, and of Brother Cary to Patricia Hyland of Ann Arbor.

This semester Brother Gellatly reports that our professional guest speakers' program will be centered around "Practical Problems that Face the Future Businessman." Real estate will be the subject of guest speaker, Professor Charles Irvin, of the University of Michigan School of Business Administration. Later, a local insurance salesman, Clinton Purdy, will speak on "How to Buy Life Insurance." Each talk will be followed by an open question-and-answer period for the benefit of those having problems pertaining to the subject. In the past, these meetings have met with great success and enthusiasm on the part of our members.

Brother Ferguson reports that the financial structure of our Xi Chapter is in good shape since we acquired our present house on Forest Avenue.—RICHARD CAMPAU



NEW BROTHERS initiated at formal banquet held by Theta Chapter, University of Detroit. They are, standing, left to right: Tom Cline, Al DuFresne, and James Quinnan; seated, left to right: Vince Portelli, Dave Susalla, and Richard Brandstetter.





OFFICERS AND HONORED GUESTS of Theta Chapter, University of Detroit, pictured at the formal initiation banquet, are (left to right): Don Morrissey, treasurer; Paul Griffith, historian; Lloyd Fitzgerald, dean of the College of Commerce and Finance; Robert Foss, chapter president; Guest Speaker, William Reagan, dean of the college evening division; Don Murray, senior vice-president; and Bob Hinsberg, vice-president.

## DE Paul

ALPHA OMEGA CHAPTER at De Paul University will celebrate the 25th anniversary of its installation on June 2, 1953. Since its inception our chapter has initiated 412 men.

Over the years the chapter has grown and progressed to a point where Deltasigs are in every phase of university life. At present we are proud to have as brothers presidents of the Catholic Action Group, Bob Roscoe; of the Finance Club, Bill Domahyl; and of the Marketing Club, Jim O'Connor. Also among our brothers we have the vice-presidents of the following organizations: Wally Kobylecky, of the Student Activity Council; Frank Ligas of the Accounting Society, and Jim O'Connor of the Finance Club.

This year Brothers Roger Hynes and Bob Roscoe were elected vice-president and secretary, respectively, of the senior class in the College of Commerce. Brother Wally Kobylecky was appointed to *Who's Who Among Students in American Colleges and Universities*. Brother Dick Bode became the news editor of the *DePaulia*, school paper, and Brother Bob Roscoe was elected to serve on the Student Activity Council.

For four years now we at De Paul have contributed to the culture and education of the university by conducting the De Paul Forum, which draws outstanding men from various professions to discuss crucial topics affecting the people of today, such as communism, and the problems of our own fair city, Chicago.

Our annual fall dance, the "Jarabe," has been held regularly since 1921, when we were known as "Tau Delta Rho" and the dance was known as the "Roundup."

Tau Delta Rho, back in the 20's, was a local professional business fraternity at De Paul, that later petitioned Delta Sigma Pi and became its Alpha Omega Chapter on June 2, 1928. Since then our chapter has continuously maintained a membership of from 30 to 40 brothers. Deltasigs have always been leaders at De Paul University. Seldom has the student Activity Council been without a Deltasig and one of our members has almost always been elected to head the senior class. Brothers have been active since our installation on the newspaper and yearbook staff, and our athletic teams have taken many "Firsts" through the years.

On January 1, Alpha Omega Chapter was proud to initiate Richard Bode, Gerald Brault, Earl Byron, Robert Dwyer, James McDonnell, and John Watson as members of Delta Sigma Pi. Dr. Mertzke, our faculty advisor, was also initiated. The principal speakers at the banquet held after the initiation were Dr. Mertzke and Cedric Voll, president of the Chicago Alumni Club.—CHARLES MENARD

## AUBURN

BETA LAMBDA CHAPTER, under the leadership of its newly elected officers, is fast organizing for new heights in its history. We have set our goals upon 100,000 points in the Chapter Efficiency Contest. New officers are Billy Peters, president; Richard Rucks, senior vice-president; Lloyd Stone, vice-president; Joe F. Hildreth, secretary; James D. DeLoach, treasurer; Edwin Bledsoe, chancellor; Bill Harrison, historian; and Prof. Lee D. McChesney, advisor.

We were highly favored to recently have on our professional program Mr. C. A. Addison, personnel director of the Flint Division of Chevrolet, Flint, Mich. He brought to us a highly informative talk on personnel problems at the plant level. Also, we had Mr. D. D. Edmunds, agency manager of the Equitable Life Assurance Society in Alabama, on this past quarter's program. His talk interested several in life insurance underwriting as a career.

Our pledge training program is well under way under the capable leadership of Lloyd Stone. We have an exceptionally fine group of pledges. Formal initiation and banquet is scheduled during April.

Beta Lambda Chapter has volunteered to build a float for the Auburn Open House parade on the campus April 10. Our chapter "Rose of Deltasig" will grace the float with her presence.

The chapter proposes to have a field trip to Atlanta during the spring quarter, touring several of the larger industries. These tours are open to all business administration students, which adds to our prestige and favor with the school and students. To enhance this position, we have located a Delta Sigma Pi bulletin board in a very prominent position in the commerce and business administration building.—JOE F. HILDRETH

## PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania, Evening School of Accounts and Finance, started spring rushing with a smoker at the chapter house on March 3. Our speaker for the evening was Brother Frederick Floyd, C.L.U., who spoke on teamwork in fraternities and throughout life. This inspiring talk was not only enlightening to the prospective new pledges but proved sound and beneficial to us as well. The program also included the showing of motion pictures of Pennsylvania's 1952 football highlights where teamwork again played an important part. Attendance at this smoker consisted of approximately 35 students from the Evening School of Accounts and Finance.

An interesting professional meeting this term consisted of a film on modern and efficient office furniture and equipment. It was very interesting to see the before-and-after results of out-moded office equipment and its effect on efficiency and morale as compared to the results obtained from up-to-date appliances. Also planned for this term are several tours through local industrial plants in the Philadelphia area, which we know will give us an inside view of the various functions in industry and business today.

Beta Nu Chapter was busy socially with several rounds of gay parties at 3902. On March 14 we had a dual affair which consisted of a St. Patrick Day celebration and a new pledge party. The theme of the occasion was Emerald Isle and this was capably carried with appropriate decorations. Special dances for the evening consisted of the Mexican Hat Dance, an Orange Dance, Shoe Dance and the new rage—the Bunny Hop. Plans are now underway for our annual spring formal dinner dance, the main event of our social calendar. The date is June 6 and the place is the beautiful Anchorage Club located on Philadelphia's East River Drive. Knocker prizes and awards are distributed at this affair, which add quite a bit of humor to the occasion. A special and most welcoming feature of this year's formal will be the crowning of Beta Nu Chapter's "Rose of Deltasig," Miss Ann Louise Sproule.

Before signing off for this term, I would like to welcome back Brother Dick Bonner, who has just returned from the Armed Services. Hope you all have a very happy and successful summer—See you at Denver in September.—GENE H. PERO

## ALABAMA

ALPHA SIGMA CHAPTER has been very successful in its rush season for the spring semester. Several rush parties were held with very good results; 17 men will be pledged at the formal pledging ceremonies on March 16.

On March 3, Alpha Sigma Chapter was fortunate in having the Mayor of Tuscaloosa to speak at its professional meeting. Mayor McCall's topic was "The Importance of City Government," which was very informative and beneficial to the members.

The members of Alpha Sigma Chapter attended the lecture given by Mr. Don Mitchell, president of the Sylvania Corporation, on Wednesday evening, March 11. The members, attending in one body, enjoyed his lecture on "Our Exciting Frontier."

We are now in the process of selecting our "Rose of Deltasig" so that she may reign over the annual spring initiation banquet and also at the banquet next fall.

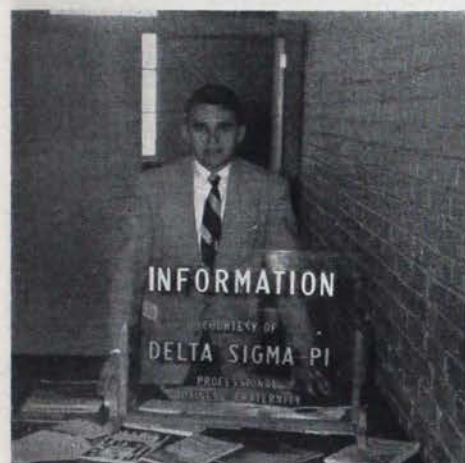
After the compilation of grades for the fall semester, Alpha Sigma Chapter is proud of the 28 out of 37 members who made above the all men's scholastic average for that semester.—WADE WARD, JR.



## MARYLAND

**GAMMA SIGMA CHAPTER** at the University of Maryland wound up the fall semester with a note of sadness, following the unexpected defeat of our football team, but, nevertheless, turned its efforts toward fraternity affairs with vigor and stimulation. As a result of the cooperative effort of all brothers and the guidance of brother Bill Cwiek, Chapter Efficiency Contest chairman, the chapter succeeded in boosting its standing to an unprecedented position.

Nine new members joined our ranks on December 6 at a formal initiation ceremony held in conjunction with Mu chapter, at College Park. Traditional tuxedos were donned afterwards for a joint dance at the Bethesda Country Club. Plans for spring rushing are rapidly developing and a concerted drive is being made to replenish our dwindling membership, following June graduation, with the same progressive leader types that have developed our still relatively infant chapter. In an effort to acquaint prospective members with Delta Sigma Pi at Maryland, Publicity Chairman Dave Hamsch instigated two projects with this end in view. First, we entered a float in the homecoming parade, and although we



**VICE-PRESIDENT WILLIAM CWIEK** at the information table set-up by Gamma Sigma Chapter, University of Maryland, during registration week.

didn't turn out a winner, we hope future members will gain from the experience and make it an annual project. Secondly, we provided an information table during registration week to aid the overtaxed faculty and to help the business students eliminate some of the inevitable confusion. Likewise, we hope this plan will develop into an institution to further the aims of Delta Sigma Pi.

Looking towards the future, Gamma Sigma is investigating the possibilities of obtaining a house when the university completes the new fraternity houses now under construction. An alternative project under consideration is the establishment of a scholarship fund.

Professional Chairman, Frank Delauratis, has secured a number of diversified speakers to widen our general knowledge. Mr. Stanley Tracey, assistant director of the FBI, revealed the position of investigation in relation to illegal business activities and the community as a whole. We are looking forward in the near future to hearing Mr. Corwin D. Edwards, of the Federal Trade Commission, address us on Restrictive Business Practices.

More members of our expanding alumni are returning each year for initiation festivities, requiring larger accommodations. We are looking forward to seeing many familiar Deltasigs

at the spring formal on May 8 at Silver Spring. An early picnic at Brother Lugenbeels is scheduled for April 12, and a swimming party on the Severn river follows on May 17.—**DAVID E. HAMBSCH**

## TULSA

**ON MARCH 3**, Beta Chi Chapter got their second semester social activity started with a bang! The event was a smoker at the Tulsa Country Club. The students eligible for membership into the fraternity were invited to the smoker, so the party served as a rush party as well as a "blast" for the members.

The professional meetings have been a big part of our program this year. Just lately we heard Ramon King, past president of Beta Chi Chapter, and a Tulsa Chamber of Commerce representative. He is an excellent speaker. Mr. Norman Hulings, of the First National Bank and Trust Company in Tulsa, presented a very interesting film and talk on the banking business. We have a prominent lawyer on our professional calendar, so Beta Chi Chapter is having an interesting and educational program this year.

Our Advisor, Mr. Ted Coover, and his able assistant for the Tulsa University Business Day Program, Jack Ward, are both to be congratulated on their hard work in helping Delta Sigma Pi provide a fine service to our school. This program was to interest prospective business students in Tulsa U. It was topped off by a dance and the election of a "Business Queen."

The "Rose of Deltasig" formal dance was held on April 11 at the Tulsa Hotel. It was a fine dance and the food was wonderful from all the reports. Those who missed this dance must be sure to plan to attend it next year.—**JACK WAMSLEY**

## OHIO

**ALPHA OMICRON CHAPTER** at Ohio University is continuing its professional program of the second semester with a special commerce convocation on March 18. Guest speaker will be Donald O'Hara, assistant general counsel for the National Petroleum Association of Washington, D.C. Mr. O'Hara's topic will be "Petroleum Industry and Its Relation to Federal Government." Mr. O'Hara has been obtained through the courtesy of the Wolf's Head Oil Refinery Co. of Oil City, Pa.

The members and pledges of Alpha Omicron Chapter will depart for Columbus, Ohio on March 24, for their second field trip of the year. At Columbus we will visit the Lazarus Department Store. In April a weekend trip is scheduled for a visit to Cincinnati, Ohio, and a tour of the Cincinnati Milling Machine Company. Special commendations should go to our professional chairman Victor Ptak, for his great job in planning all the successful speakers and field trips for the past year.

Our 13 new brothers were feted at a banquet held at the Sportsman. New initiates include John Blaettner, Robert Burnett, Kenneth Burns, Arnold DiCioccio, William Kennard, Gerald Kinnane, John Lax, Harry Popovich, DeWitt Reed, James Rowley, John Schwab, John Wood, and Joseph A. Romig, associate professor of business law.

Our officers for the '53-'54 school year are: Victor Ptak, president; Michael Henry, senior vice-president; John Schwab, vice-president; L. DeWitt Reed, secretary; Niles Saari, treasurer; Paul Holter, ritual chairman; and Gerald Kinnane, social chairman.—**JAMES J. KOSTOHRZY**

## MISSISSIPPI

**MISS ROSE MARIE LEONARD** will reign as "Rose" of Alpha Phi Chapter for the next year. She was presented along with the "Rose" Buds, Misses Charlene Rice and Dora Lee Livingston, at the annual "Rose" Ball which was held in the Oxford Community House on March 28. Miss Leonard is a lovely senior in the College of Liberal Arts, vice-president of Delta Gamma sorority, and past president of the Women's Student Government Association. The community house was decorated to represent a night club with soft lights and tables around the dance floor. All Deltasigs, dates and other guests found the ball to be very successful.

A rush party was held on March 12 for prospective Deltasigs. At this smoker our members became acquainted with another group of outstanding students from the School of Commerce and Business Administration. Pledging will be held next week, and the initiation will probably be completed before this issue of The DELTASIG is distributed.

The annual Commerce Day, sponsored by Delta Sigma Pi and the School of Commerce and Business Administration, will be held April 15. Speakers have been secured for the main convocation, the luncheon, and for the afternoon talks in the various fields of business. The event will be centered around the main speaker, Mr. Bert Tigrett, president of the Gulf, Mobile, and Ohio Railroad Company. If present plans materialize, this will be the most complete and outstanding Commerce Day in the history of the University of Mississippi.

In but a few weeks the annual elections of the student body and publications officers for next year will be held. Alpha Phi Chapter does not take an active part in campus politics, but several Deltasigs have already announced their candidacy and more are expected to do so



**PRESIDENT JACK STAMM** of Alpha Phi Chapter, University of Mississippi, gives Miss Rose Marie Leonard, its "Rose of Deltasig," the traditional bouquet of roses.

before the deadline. Deltasigs have always been prominent in student leadership at "Ole Miss," and Alpha Phi Chapter proudly boasts of the recent election of five Deltasigs to Omicron Delta Kappa, national leadership fraternity. Those brothers initiated were Abe Tahir, Jim Korndorffer, Jim Campbell, J. E. Arnold and T. E. Arnold.

Three professional meetings have been held since the last issue of The DELTASIG. These were held in co-operation with the School of Commerce and Business Administration. Many more such meetings featuring prominent men of business from this area are planned for the remainder of the school year.—**CHARLES K. PRINGLE**



## MISSOURI

**ALPHA BETA CHAPTER** held a professional meeting on March 3, at which Dr. Herman Haag, director of research for the Missouri Farmers Association, gave a talk on "Economic Research in Business Organization." A very lively discussion was held afterwards, during which Dr. Haag answered questions from the members.

We are feeling rather proud of ourselves. Plans have been completed for the initiation of 20 pledges. The big day is March 15, 1953. This initiation will bring our annual total to 39, which exceeds our annual quota by 15.

The big activity in the School of Business and Public Administration at the University of Missouri now is the preparation for "Business Week," which has been designated by the Board of Curators to be April 12 through 18. The first three days of the Business Week are taken up by the election campaigns for the "Ideal Boss" and "Ideal Secretary." Alpha Beta Chapter is sponsoring Brother Lex Wise for "Ideal Boss" and Miss Jackie Jones for "Ideal Secretary." Our campaign machinery is rapidly being whipped into shape. The members with playwriting ability are working behind closed doors on the one-act play to be given by the members on Thursday afternoon during the "Boss's Brawl." The more serious activity starts Friday morning with the Main Assembly. On Friday afternoon, panel discussions in each of the fields of business are led by qualified individuals of the business world. The week is brought to a close with a dance called the "Boss's Ball" at which the "Ideal Boss" and the "Ideal Secretary" are crowned.

Business Week is a student function and requires competent student leadership. Alpha Beta Chapter has a large portion of this responsibility. Some of our brothers who have assumed leadership responsibility are: Publicity Chairman, Dale Fimple; Chairman of Elections for Ideal Boss and Ideal Secretary, Bill Cornelius; Panel Coordinator, Al Keyes; Statistics Panel Chairman, Bill Northrup.

Another industrial tour, this one to St. Louis, is being planned and will take place on May 8. The members are looking forward to it eagerly and we are anticipating a very successful tour.—WILLIAM C. NORTHRUP

## MISSISSIPPI STATE

**GAMMA DELTA CHAPTER** of Mississippi State College is rounding out this year with a new spurt of activity featuring field trips, professional meetings, and social activities. A recent field trip to the Mississippi Power and Light Company at Jackson, Mississippi was entered into very enthusiastically by all the members. This field trip consisted of a tour through the plant and the accounting department. Our professional chairman, Brother William Horne, deserves much credit for having planned a series of very interesting field trips throughout the year. A number of prospective pledges who accompanied us on this trip were favorably impressed by the chapter's activities.

Much interest was displayed in a recent professional meeting at which Professor Watson of the School of Business and Industry gave an informative and interesting talk on "The Legal Problems Faced by Businessmen." The chapter had a good attendance at this banquet. We have a full schedule of such professional meetings featuring speakers in other fields of interest to the business student planned for the remainder of the year.

As a result of our recent rushing, we have pledged 13 men, all of whom are outstanding students and a definite asset to Delta Sigma

Pi. Among the new pledges is Doctor Greenhut, who is a new member of the staff of the School of Business and Industry at Mississippi State College and an outstanding professor of economics. We are prepared to start next year with a large membership of energetic and qualified men.

Another of our activities was the recent "Rose of Delta Sigma Pi" party at which our "Rose" was presented with a gift by the chapter. This party was held at The V. F. W. Club at Columbus, Miss. There was an impressive attendance of both members and pledges with dates and all agree that the party was an overwhelming success. Much of its success was due to the work of Brother Allen McKinney, who is chairman of the chapter social committee. The buffet supper and decorations added to the success of the party.—KEITH G. HORNE



**GAMMA DELTA CHAPTER** at Mississippi State visits the Mississippi Power & Light Co. at Jackson, Miss. on a recent field trip. Here several of the members are shown during the tour.

## ILLINOIS

**UPSILON CHAPTER** at the University of Illinois held its formal initiation on February 21, 1953, at the chapter house. Seven new members were initiated into the fraternity. The traditional "Hell Week" was abandoned and "Help Week" took the spotlight. The men initiated were Louis Carlotti, Robert Jorgensen, Thaddeus Kucia, Eugene Lersch, Ross Rolander, Henry Selig, and Herbert Utz. The new brothers already have assumed many responsible positions in the chapter. Several alumni and faculty brothers were present for the formal initiation rites and the customary banquet. At present, we are engaged in selecting new pledges and at the time of this writing, we have six.

On March 19, Professor Harriet Hudson of the department of economics gave an address on labor's problems today in the modern world. Miss Hudson, an expert in her field, spoke following our usual banquet. We also have several other speakers tentatively engaged to speak during this semester's professional meetings.

Our "Rose" Dance was held on April 11, at the chapter house. The brothers and their guests danced to the music of Johnny Moreland and his orchestra. The social committee headed by Brother Back made the dance a great success. Upwards of 60 brothers, faculty members, guests from other fraternities and their dates attended the dance. According to tradition, our lovely "Rose" Queen reigned over the festivities.

Our intramural sports program is a great success this year. The intramural chairman,

Brother Schoen, has entered a team in almost every sport. The IM basketball team had a wonderful record this year and at the time of this writing was entertaining hopes of winning the IM basketball trophy. The junior varsity team is also having a very good year. Our IM bowling team is off in pursuit of first place in the bowling league. Since a great many of the brothers have at one time played a lot of baseball, Brother Schoen is confident that we will have a great baseball team this season. We are also considering entering a track team and a tennis team into IM competition this year.

Last month, Brother Emmerich, our alumni relations secretary, invited many of our alumni to attend the "Rose" Dance and the University's Spring Carnival.—HENRY J. SELIG

## RUTGERS—Beta Omicron

**BETA OMICRON CHAPTER** at Rutgers University began second semester activities on January 30 with a rush smoker at the chapter house. The smoker was well attended, and featured talks by Brother George Esterly, dean of the School of Business, and Brother John Gilmour, our faculty advisor. Slides from The Central Office were shown, and the usual refreshments were served. As a result of this smoker ten men affiliated with Delta Sigma Pi as neophytes on February 13. The pledges are now in the midst of the training program, in which they are showing great interest. We are sure that they will carry on in the best tradition of the chapter and the fraternity.

On the same night as the pledging ceremony the chapter held its first professional meeting of the new semester. The New Jersey Bell Telephone Company supplied us with two very interesting films, "Telephone Courtesy" and "Echoes in War and Peace." For our second professional meeting the chapter was fortunate in obtaining as a speaker Mr. James A. Jaffee, assistant regional director of the National Labor Relations Board for New York City. The interest in his talk on "Government's Place in Labor-Management Relations" was shown by the lengthy question and discussion periods which followed. Professional plans for the future include a joint meeting with Beta Rho Chapter at the local office of Merrill Lynch, Pierce, Fenner, and Beane, and tours of the General Motors Assembly Plant, the Esso Standard Oil Refinery, and the Federal Reserve Bank of New York City.

The social side of the chapter also has not been neglected this semester. Our first function was a party at the house on February 21. Although it never was decided which brother's birthday we were celebrating, a good time was had by all 47 persons who attended. Other parties are to be held throughout the school year, with the spring formal in early June being eagerly awaited as the climax of another successful season.

Beta Omicron Chapter also wishes to extend congratulations and good luck to Brother Phil Schaak, who was recently appointed instructor in management at Rutgers University College; congratulations to our chapter bowling team, which has a perfect record in the inter-fraternity competition to date; and a salute to the brothers who donated blood during the recent Red Cross Blood drive in Newark.

The chapter expects no difficulty in obtaining a final score of 100,000 points in the Chapter Efficiency Contest. A large portion of these points have already been submitted to The Central Office, and all the brothers are certain that for the seventh time Beta Omicron Chapter will attain first place.—RICHARD MASKIELL



## NORTHWESTERN—Zeta

THE BIG NEWS at Zeta Chapter, Northwestern University, is the entrance of our bowling team into the intra-mural finals. After losing only one game in league competition, the team has taken all comers in the elimination rounds of the all-school tournament. Every one of us is wishing Brothers Lou Carrotto, Ken Grawe, and Bob Wright, and Pledge Dick Stockinger success in their final game. If they win this one, the bowling championship trophy is ours. Brother Wright, who is also sports director, tells us that we're ready to follow up our winning bowling team with other strong teams in spring competition.

Initiation was the outstanding event on the winter schedule. Nine pledges became Deltasigs after a chance to show their merit during "Opportunity" Week. The formal initiation ceremony was followed by the "Rose" Formal at the Tam O'Shanter Country Club in Chicago. The formal, which is held in honor of the new initiates, is always the outstanding event on the social calendar for the year. Carolyn Corbett was elected the "Rose" for 1953. Brother Joe Olles was overheard saying that the election of his "pin-mate" was a fine climax to four great years spent in Deltasig. Many alumni attended the dance; they agreed with the active chapter that Brother Kier Ewing, social chairman, had planned a very successful affair. Special note should be made of the attendance of Grand President Howard B. Johnson, Executive Director H. G. Wright and Past Grand President Allen L. Fowler. All of the brothers were happy that these officers could be there.

The personnel director of Marshall Field and Company of Chicago spoke at the last professional meeting. Many of the men in the chapter are interested in personnel work and so the program was especially interesting. The speaker remained for several hours while the brothers questioned her concerning the many problems which personnel work in a large retail concern poses. Brother John Tower should be thanked for the work which he has done this year as the head of the professional committee. Brother Tower has done this job alone and has brought fine speakers to the house. We're all looking forward to the remaining programs this year.

We have chosen our two outstanding juniors and freshmen to represent the house in the

May Week festivities here at Northwestern. The two juniors are Brothers Rudy Kroger and Frank Covaro; the two freshmen are Brothers Joe Ross and Bill Bowman. The May Sing is also on the schedule and we plan on being ready to offer strong competition for first place. All in all, Zeta Chapter is ready to plunge into its many spring quarter activities. —RICHARD KING

## GEORGIA—Pi

ON FEBRUARY 27, PI CHAPTER at the University of Georgia celebrated its 31st Anniversary with a formal dance and breakfast. The dance was held at Bridges' cabin, which was beautifully decorated with old gold and royal purple colors. The breakfast following the dance was held at Lucy Cobb dining hall and there were over 25 couples in attendance.

Mr. John Griffin, comptroller of the Hubert State Bank in Athens, gave a very educational talk on banking procedures and the future in banking. Nineteen brothers and seven pledges attended this meeting.

Pi Chapter made an industrial tour of Colonial Poultry in Athens, Georgia, February 26. Colonial Poultry is the largest poultry plant in the United States. The public relations officer gave us a fine talk before and after touring the plant. A large percentage of the chapter members was present. Two hours were well spent.

A smoker was held at the chapter house on January 18. As a result of this smoker seven men pledged Delta Sigma Pi. Informal initiation was held on February 28, and the formal initiation for seven pledges and four faculty members was held on March 1. Following the formal initiation, a banquet was held in honor of the new brothers. Brother Roger E. Kindig gave a fine talk on "Things Are Not What They Seem to Be." The principal speaker was Brother James E. Gates, dean of the College of Business Administration.—GLENN E. BROWN

## ARIZONA

FIRST SEMESTER ACTIVITIES have ended for Gamma Psi Chapter at the University of Arizona. The members look back with pride on our activities of this semester. We were able

to bring in two professional speakers from the local area. We also sponsored a debate for the advanced real estate class on the subject, "Resolved That Tucson Will Benefit From the Withdrawal of the Federal Government From All Mortgage Activities." The debate was well attended by the students, and the interest and aid received from the Tucson Real Estate Board was gratifying to all of us at Gamma Psi.

Eight men were initiated during the first semester including Prof. John B. Denton, who joins with Prof. Irving O. Linger, to give Gamma Psi two of the most able and interested faculty advisors that could be found anywhere.

The second semester will see our college move into its new quarters, namely our new Business and Public Administration Building. This will be a happy day for the over one thousand students in the college who have long looked forward to this event.

The second semester rush program also got off to a good start when we pledged 12 men as a result of our first rush smoker. We hope to add at least eight men to this class during open rush.

A vote of thanks goes to our outgoing president, Paul Bishop, for his excellent work during the first semester, and the chapter will look forward to further service to Delta Sigma Pi under our new president, Paul Bayer.—ROBERT J. WHITE

## OHIO STATE

WE ARE JUST winding up the winter quarter here at Ohio State University, and as we go into finals week we welcome the opportunity to review the outstanding features of this term. Nu chapter still maintains its headquarters at 112 14th Avenue in Columbus. At this writing we are negotiating for a contract covering our lease for next year.

As usual, we were favored by a varied and interesting professional program under the direction of Brother Rittersbaugh, our professional chairman. We were entertained by local leaders in two important fields of commerce, real estate and transportation. Mr. D. Boley, a past member of the Mutual Securities Agency and world traveler, delivered an address to us on the place of the United States in foreign trade, which was of especial interest and, of course, very timely. For perhaps the first time in many years, Nu Chapter invited a woman to speak at one of our professional meetings. All of the boys enjoyed Miss Keyes of the Bell Telephone Company during a very lively and pleasant evening. We are looking forward to having as our guests other women speakers.

We also filled our calendar with a well rounded social program. In addition to two rush parties, and two house parties, we held a winter formal in the beautiful Franklin Room of our new Ohio Union Building. The orchestration was furnished by the popular Ziggy Coyle and his Combo. During the intermission we presented our Chapter Advisor, Mr. John R. Ervin, with a silver serving tray as a token of our esteem and appreciation for his leadership as well as in commemoration of his wedding anniversary.

The pledge class has recently completed the renovation of our downstairs game room. Besides redecorating the floor and walls, they rearranged the whole room. We now have a ping pong table, television, and a large card table to help us while away our extra hours.

Finally, our chapter has elected as our local "Rose of Deltasig," Miss Velma Myres of Cadiz, Ohio, a beautiful five foot six blonde, who we are sure will win in the national competition.—TOM OWEN



A GAY GROUP of actives and pledges of Nu Chapter at Ohio State taken at the chapter house on March 11.



## CREIGHTON

BETA THETA CHAPTER held its second pledge smoker of the year on March 8 at the Rome Hotel. A total of 80 members and prospective pledges gathered together to chat, play cards, and watch slides depicting the various activities of Delta Sigma Pi. This is the largest attendance that we have had at a smoker in several years and a large, active pledge class is anticipated.

A few weeks ago a tea was held to introduce the "Rose of Deltasig" candidates to the chapter. After the tea a short meeting was held and the candidates were voted upon. Brother Tom Robeson is, at the present, the only one who knows the identity of the "Rose" who will be presented at the annual spring formal on May 25 in the Fontenelle Hotel.

Beta Theta Chapter is banding together with other campus organizations to raise a fund for the construction of a Student Union building sometime in the future. Stan Ferris was chosen to represent us on the building and planning committee and the active members of the chapter are falling in behind him to help spark the drive for the proposed building. It is hoped that this year will mark the beginning of a new era in the activities of the organized student life here at Creighton.

Within a few short weeks the intra-mural baseball season will get under way. Although we have not been world-beaters in athletics this year, it is hoped that spring will bring out hidden talent. Brothers Ray Duve and Joe Courtney, athletic chairmen, have done a very capable job so far and are out to get a trophy this time. Many veterans of last softball season are back to boost the team's chances.

The Chapter Efficiency Contest chairman, Brother Bill Young, has been working hard on maintaining the high standards set in previous years. He is quite confident that we will be among the leaders in this region, if not in the entire fraternity.—JOHN H. FARICY

## WAYNE

GAMMA THETA CHAPTER at Wayne University started the semester by taking in eight new brothers. On the day before initiation the pledges visited the chapter houses at the University of Michigan and Michigan State College. More than 50 actives and alumni members attended the initiation banquet at the Hotel Detroit, and heard Mr. Hampton Irwin, former faculty advisor, speak on "That Something."

One of the major chapter activities this year has been the renovation of the fraternity room. Everyone has been pitching in to paint and bring in new furniture, and some of our more talented brothers have contributed their skill at glass cutting and carpentry. When we are finished, we expect to have the best looking room on campus.

Fund-raising activities have been very successful this semester. Under the leadership of John Anderson, the chapter added more than \$500 to its housing fund. We are now planning more money-making projects for next year.

Our pledging program for the spring semester got under way on March 4. The first rush party, held in the International Institute, featured a talk by Dr. Albert Canfield, faculty advisor, and movies of the Detroit Lions football games. Twenty-five rushees attended. This was followed by a professional meeting on March 11. Twenty men were finally selected for pledging on March 18.

The high point of our chapter social season came on March 14, when we held our annual "Rose Dance." From the scores of pictures that

were submitted in the contest, three young ladies were selected to represent the chapter. Our "Rose," one of the loveliest that we have ever had, was Miss Anne Aho. Her very charming and attractive court was made up of Miss Lorraine Hess and Miss Elli Verheyen. The dance was held in the Flamingo Room of the Hotel Detroit, and more than 80 actives and alumni attended.

Our professional committee has been very active this semester. Two of the businessmen who have addressed the chapter were Mr. C. F. Mellon, assistant director of supervisory training, Chrysler Corporation; and Mr. John M. Renick, field supervisor, Detroit Division, Lever Brothers.

Gamma Theta Chapter has ten senior classmen who will graduate in June. These men have all been leaders in the fraternity and in the school and they have done much to raise the chapter to its present high level. Although we regret to see these men leave, we are confident that our new members will take their place as leaders and continue to maintain Delta Sigma Pi's reputation as the top fraternity on campus.—JOHN B. RENICK

## RIDER

BETA XI CHAPTER held its annual initiation formal on February 7 at the Forsgate Country Club, Jamesburg, N.J., to welcome into its brotherhood 12 new brothers from the previous spring pledge class and 13 new members of the fall pledge group. Over 50 alumni and 65 undergraduate members were in attendance.

Miss Wilma Hedges, a native of Trenton, was crowned our 1953 "Rose of Deltasig." The 1952 "Rose," Miss Janet Hines, placed the crown of roses on her head. Brother Oliver Lindsey, chairman of the "Rose" Committee, presented Miss Hedges with a watch, bouquet of roses and a trophy. Miss June Reinson and Miss Betty Gonczy were the attendants and also received trophies. Among the alumni who returned for the initiation was Brother Alfred J. Betros, who proposed the "Rose of Deltasig"

contest. The social committee under the direction of Brother Carl Pack, did everything possible to make the weekend one to remember. Friday we had a house party, Saturday afternoon a reception, with the formal dinner dance Saturday night and a Seabreeze party Sunday afternoon.

On Tuesday, February 23, we held election of officers. The following men will lead us in the new term: David Blakley, president; John Spinelli, senior vice-president; William Lambrakis, vice-president; Frank Boniewski, secretary; Joseph Matocha, treasurer; Oliver Lindsey, chancellor; and Robert Denhardt, historian.

On the sports scene, the chapter has done exceptionally well. In bowling we topped the play-off champs. On the football field we took the league championship. This added two more trophies to our shelf. The basketball team's best was third place in the final standing.

Under the leadership of Brothers Ron Daut and William Atkinson, the points for the Chapter Efficiency Contest are piling up. We feel confident that for the fifth year in a row we will make the goal of 100,000 points.

Kenneth Minschwanner, the professional committee chairman, had excellent speakers for our professional meetings. Mr. Allen Bowers, vice-president of the Trenton Trust Company, Trenton, N.J., talked on opportunities in the banking field. Mr. Stephen Maurer, an instructor in economics at Rider College, who recently became a faculty member of Beta Xi Chapter, explained the organization and functions of the Civil Defense Program. Mr. William Leberrow, head of the engineering department of the Thermoid Company, Trenton, N.J., spoke on production and distribution of products.

May it be said in closing that Beta Xi Chapter has grown by leaps and bounds in the past years, both in rank and in social and professional standing due to the great amount of effort put forth by the brothers. In June we will lose over 35 men by graduation, so this will be our last opportunity to say thank you, brothers, and luck and success in the future.—DON WHEATLEY



NEW BROTHERS OF Beta Xi Chapter of Rider College silhouette their chapter's "Rose of Deltasig," Miss Wilma Hedges. They are, front row, left to right: W. Hellewell, D. Smith, Miss Hedges, L. Chiadis, N. Procaccino. Second row: J. Hostetter, J. Casarella, R. Burger, R. Denhardt, D. Barrett, J. Klingman, C. Duffy, and D. Robnett. Brother M. Petrisin was absent when this picture was taken.



## RUTGERS—Beta Rho

**BETA RHO CHAPTER** of Delta Sigma Pi held a formal initiation and banquet at the Hotel Douglas in Newark, N.J. on January 9. The following pledges were initiated: Donald Gorman, Leonard Lisner, Howard Frisbie, Henry Hendela, William Myers, George Evertsberg, Charles Paul, Raymond Foster, Wyllys Cass, Waldo Mowen, Jr., Raymond Benell and Robert Scott. Following the banquet, President James Elderkin presented a gold gavel to Past President H. Wojtowicz in appreciation of his service to Beta Rho Chapter during his term of office.

Brother Elderkin then introduced Dean McMahon, the main speaker of the evening, who gave a very interesting talk on education and what University College of Rutgers has planned. He classified educators as rationalists, instrumentalists, and neo-humanists, with the neo-humanists as the largest group. Due to the change in the requirements of education from those existent at the time most of our institutions were originated, he said, many educators have lost the proper perspective. Dean McMahon feels that the objectives of education are to make the student more competent personally, economically, politically and socially, and University College attempts to develop programs designed to promote advancement in all of individual selections of the aforementioned areas.

Merrill Lynch, Pierce, Fenner and Beane, referred to jokingly on Wall Street as "We, the People," were hosts to Delta Sigma Pi on Friday evening, March 13. This field trip was held jointly with Beta Omicron Chapter. The combined group ventured into "Finance Alley" with two native guides, Mr. John G. Lord and Mr. Wallace Van Sicler, two of their account executives, who showed and explained a great deal about the brokerage business.

Following the field trip, both chapters returned to the Beta Omicron Chapter Rooms on Park Place, where Beta Rho Chapter held a business meeting, at which plans were made for the balance of the year.

Due to a time element it was decided to hold a combination professional, business and pledge meeting on Saturday, April 11, at Zig's restaurant in Newark. Our spring social and chapter birthday party has been set for May 9 at O'Hara's Ball Room. The second term initiation will be held June 6 at the Newark A.C.

We have been asked and accepted permanent sponsorship of the stage presentations put on for University College by "The Queen's Theatre Guild Players" of Rutgers and New Jersey College for Women at New Brunswick.—L. RAYMOND BENELL.

## SOUTHERN METHODIST

**BETA PHI CHAPTER** at Southern Methodist University in Dallas, Tex., recently celebrated their fifth birthday with a dinner dance. Miss Betty Brown of Dallas, the chapter's candidate for the national "Rose of Deltasig," was crowned "Rose" of Beta Phi Chapter during the intermission. Nineteen couples danced to the music of Lee Kildow's Combo.

The last professional meeting was a tour of Beard-Stone Electric Company. The March professional meeting is to be held at the Student Employment and Placement Service Building on campus. Mr. David Y. Robb, head of the service, will talk of its help to the graduating seniors. Two other professional meetings are planned for tours of the Dr. Pepper Bottling Co. and the Retail Credit

Association. An annual Business Day has been planned also. Discussions and talks by leading business men in the Dallas area compose the major part of this activity. A central meeting of the group is usually held at a luncheon.

The chapter has seven new pledges who are now active in pledge training. Plans are under way for the formal initiation which is scheduled for April 25. The initiation will be followed by a banquet and dance in honor of the new brothers.

Spring semester officers were elected early in February. Lewis Wertheimer was re-elected president; Don Owens, senior vice-president; Roger Rhodes, vice-president; Edward Vaughan, secretary, and John Brooks, treasurer.—BILL HOGAN



**PRESIDENT LEWIS WERTHEIMER** (center), of Beta Phi Chapter at Southern Methodist University, presents Mr. Frank Young, chapter advisor, with a jeweled fraternity pin, at the last initiation banquet. Miss Nancy Cutley and Mr. Robert Cruze, outgoing vice-president, are at the table.

## LOYOLA

**GAMMA PI CHAPTER** members have been kept busy since the start of the semester gathering prospective pledges. Three smokers were held to allow the prospects a chance to learn as much as possible about our chapter and Delta Sigma Pi. Brother Vic Merle, president of the Wright Chemical Corporation of Chicago, was the guest speaker at our second smoker, held at the Allerton Hotel in Chicago on February 24. Approximately 50 members and prospective pledges were present to hear Brother Merle speak on "Sales and Top Management." After Brother Merle's talk, the officers and committee chairmen of Gamma Pi Chapter gave an outline of their duties and responsibilities.

Gamma Pi Chapter's third and final pledge smoker was held March 3 in the Rathskeller of Hoffman's East Inn, located on Chicago's near North Side. Slides on "The Story of Delta Sigma Pi" were shown, after which Brother Bob Fichtner, past president of Gamma Pi Chapter, and Brother Jim Curran, president of our house corporation, gave short talks. Bob Lewis, newly appointed Director of the Central Region, gave a short talk on the benefits a graduate can derive by joining the Chicago Alumni Club. The weather was very poor but in spite of it, a large number of the alumni of Gamma Pi Chapter were present.

Senior Vice-President Jerry Kurth and his committee on membership are to be congratulated for the effort they put into making this semester's pledge program one of the most thorough in the history of Gamma Pi Chapter. Unquestionably their efforts were rewarded

because 15 pledges were pinned on Monday night, March 16, in the Old Log Cabin Room of the Lawson Y.M.C.A.

Our Professional Committee Chairman, Denny O'Brien, has greatly accelerated the professional program of Gamma Pi Chapter. Educational and instructive movies have been shown; a tour of the International Business Machine Company's Chicago plant has been scheduled for March 17; and an out-of-town tour has been tentatively scheduled for Ascension Thursday, May 14.

The "Rose of Deltasig" contest at Loyola was conducted under the able direction of Brother Joe Noonan. Miss Judy Hayes, a freshman at Loyola, was chosen as our candidate for the national contest. To publicize our contest, Brother Noonan and his committee distributed over 400 roses to the Loyola co-eds.

Gamma Pi Chapter's spring formal, our sixth initiation dinner dance, is tentatively scheduled for the latter part of April. This dance is one of the most colorful events on our social calendar and Social Chairman Joe Jann promises it will be an evening well spent.—THOMAS F. KLINGER

## SAN FRANCISCO

**THE SNOWY SLOPES** of the Sierras were graced with the expert display of skiing ability by some 70 brothers and friends of Gamma Omicron Chapter over the weekend of January 23, 24 and 25. One brother in particular showed an amazing potentiality of becoming an American competitor in the 1956 Olympic Games. However, on his preliminary warm-up for this great event, Brother Gordon Stewart failed to proceed cautiously, and as a result, is now using his potentiality in maneuvering with crutches, instead of skis. Brother Stewart's comment: "Wait 'til next year." Although the remainder of the party failed to show the same degree of skill as Brother Stewart, they still managed to enjoy their weekend in the snow.

On February 13, as the chapter was busily preparing for the University Mardi Gras festival, we were honored by the visit of Brother Jim Thomson, Executive Secretary of Delta Sigma Pi. A special meeting was held, enabling Brother Thomson to meet our recently initiated brothers, and, also to give the brothers an idea of what will take place at the forthcoming Grand Chapter Congress to be held at Denver, Colorado. About 15 brothers have expressed their intention of attending this congress.

The chapter's professional program has been interesting, as well as extensive, since the last issue of The DELTASIG. Mr. George Grey, store manager of the Hale-Broadway Company, San Francisco, was the guest speaker at our recent professional luncheon held on March 5 at the Paris Restaurant, San Francisco. Mr. Grey gave an extremely interesting and informative insight into all phases of department store management, including operations, merchandising, and finance.

On March 11, through the efforts of Brother Alumnus Bob Lamon, the brothers were entertained by a movie on "Business Partnership Insurance." A commentary on the film was given by Mr. James Nagle, assistant manager of the New York Life Insurance Company. The brothers were astonished to learn of the many difficult problems that confront a business of this type.

The next big event on the chapter's calendar to which the brothers are all looking forward, is the annual trip to one of California's wineries. Sunday, April 12, has been set aside for this event. Following a tour of the winery, plans are being prepared for a barbecue for the brothers and their guests.—AL BAGGIANT





BETA XI CHAPTER'S basketball team at Rider College made a good showing during the entire season, but finished third in the league play. They are, left to right: T. Zazzara, H. Clayton, K. Minschwaner, T. Loper, W. Mika, R. Denhardt, J. McWilliams, and J. Kelly. Kneeling in front is Coach W. Lambraski.

## GEORGETOWN

MU CHAPTER at the School of Foreign Service opened its second semester activities with a "survivors' party" on February 7 to celebrate the good fortune of those who are still here after mid-term examinations. With progressively increasing academic standards at school and the recent innovation of oral, comprehensive examinations for undergraduates, this type of party has become very popular. Our first professional meeting was held on George Washington's birthday. Mr. David C. Williams, educational research director of A.D.A., addressed the chapter and spoke on "N.A.T.O. and European Unity." Mr. Williams gave an excellent lecture on this topic, provided an extremely interesting question-and-answer period on international problems, and in general, contributed greatly to a highly successful professional meeting.

Again it happened! The now infamous "Shipwreck" party was held February 28 and was attended by a host of alumni, brothers, and friends. It is now definitely established that Mu Chapter's annual "Shipwreck" party is the social event for which everybody waits the first half of the year and talks about the second half. Next, in order to balance the account between social and professional activities, Mu Chapter was host on March 15 to Representative Clyde Doyle, (D-California) who is a member of both the Armed Forces Committee and the House Un-American Activities Committee. Representative Doyle discussed "Careers in Politics" and gave an informative and timely presentation of contemporary political problems.

During these and other chapter activities we pledged six more potential brothers and hope to have initiated them by the time of this issue. This spring initiation will swell our ranks to 56 active undergraduates. Although many brothers are seniors and will be leaving us in June and September, there will remain a substantial number of Deltasigs to carry on the campus tradition of keeping Delta Sigma Pi on top.

It has become part of Mu Chapter's annual program to sponsor a blood drive on campus. We feel that such an undertaking is not only a way to support our country's national effort, but is also an opportunity to demonstrate the value of fraternal harmony and brotherly cooperation. Our goal this spring is 500 dona-

tions, which is double that of last year; next year's request will be even greater.

In conjunction with our very active Washington Alumni Club, the chapter is making substantial progress in mapping out ways and means to purchase a house of its own. By next fall it is hoped that we can print the news that the house project is definitely under way. At this time we would like to say that the alumni club's support of, and interest in, the undergraduate chapter minimizes the loss of brothers who graduate. Our temporary loss becomes a permanent gain through the auspices of the alumni club.

In closing may Mu Chapter extend its best wishes for a pleasant summer to the entire fraternity; and especially to our graduating seniors—May they have the best of luck in the future in the business world.—ROBERT T. PETTIT

## IOWA

EPSILON CHAPTER at the State University of Iowa ushered in the new year with a mid-semester election of officers. Brother Myron B. Baum replaced Robert T. Quade as president and the following brothers were elected to the other offices: Russel L. Kair as senior vice-president, Earl D. Evans as vice-president, E. Duane Clark as secretary, Richard O. McConnell as treasurer, and Lowell A. Kair as historian. There was an informal get-together after the election which was held solely at the expense of the newly elected officers.

Under the direction of Robert Stroup of the University of Iowa's economics department, several members of Epsilon Chapter helped to conduct a job analysis survey of Grinnell, Iowa. The survey consisted of a house-to-house campaign, which everyone agreed was very enlightening and interesting. We have several other professional meetings planned to be carried out before this semester ends.

The 8th Annual Business Careers Conference at the University of Iowa was held on February 17 and 18. This conference is sponsored by the Collegiate Chamber of Commerce, which includes many members of Epsilon Chapter. Our men were actively engaged in the planning of this annual event. Senior vice-president Russ Kair was the conference director and the majority of the session leaders were Deltasigs.

The conference had many good speakers scheduled for its two-day program, including alumnus G. B. Noll.

We have completed our second semester membership drive with good results. On March 5 a smoker was held in honor of the prospective pledges to complete the rushing program. The pledges will be initiated during the first week in May. Our professional activities are not occupying all of our time. Intramural basketball has ended but members of Epsilon Chapter plan on competing in the remaining fields of the spring intramural sports. We will hold our annual spring picnic sometime in May.

Plans are still in the formulation stage, but we are planning on celebrating Epsilon Chapter's birthday in May. This semester's activities will end with the presentation of the Delta Sigma Pi Scholarship Key at a dinner sponsored by the Collegiate Chamber of Commerce.—PAUL K. SHEARER

## GEORGIA—Kappa

KAPPA CHAPTER, Atlanta Division, University of Georgia, celebrated the anniversary of its founding with a birthday banquet on Sunday, March 9, at Mammy's Shanty. In addition to a good attendance by members of the active chapter, many of the alumni were also present at this affair to enjoy the delicious food and a good professional program.

Brother J. Frank Humphries gave a very interesting talk on the history of Kappa Chapter. A fine talk was also delivered at this banquet by Brother Tom North, who is district manager of the Fuller Brush Company. His subject was "The Attributes of a Good Salesman" and much interest was displayed in his address. Brother North, who has a keen sense of humor, gave a talk from which we can all benefit, since success in any line hinges on good salesmanship.

As a result of previous functions in Kappa Chapter, we have pledged 12 men, every one of whom is a potential asset to Delta Sigma Pi. The chapter plans to have its informal initiation on April 18 and formal initiation the following day.

Kappa Chapter sponsored two concessions at Mardi Gras during the school carnival. These concessions were bingo and cold drinks. They were a success and a profit was realized by the chapter.

Members of Kappa Chapter, as well as the alumni, are very fortunate to have such recreational facilities as those provided at Deltasig Lodge. The best news about the lodge is, of course, that our lake is now almost full of water, it being within nine feet of the high-water mark. The lake was stocked last fall with bluegill bream and will be stocked this spring with bass. It is believed that it will be a "fisherman's paradise" for members of the lodge and their guests.—HARRY E. GRISSETT

## MICHIGAN STATE

GAMMA KAPPA CHAPTER began its winter term festivities with a pledge dance held January 9. A skit was presented at intermission which was greatly enjoyed by the actives and their dates.

A trip to the Chevrolet Flint Assembly Plant on January 22, was the next highlight of an activity packed term. Twenty-five brothers made the trip and were rewarded with a very interesting trip through the plant in which they saw the new 1953 models being constructed. Following the tour of the plant they were guests at a lunch in the plant cafeteria. Many thanks to Brother Ed Rohl-



ing's father, Mr. E. A. Rohlfling, comptroller of the Flint plant, under whose auspices the trip was made possible.

The "Rose" Tea held at the house February 7 was very successful. Twenty-five candidates, representing every sorority and dormitory living unit on campus, gave the judges quite a bit of trouble in selecting the one to be our 1953 "Rose of Deltasig." The decision finally went to Miss Nancy Barkey, Wyandotte freshman. Picked as her court were Miss Marge Price and Miss Ellen Lou Wescott.

Miss Barkey was crowned as Gamma Kappa Chapter's "Rose of Deltasig" at the "Rose" Dance held February 27, in the American Room of the Hotel Olds. She was presented with a bouquet of roses and a gold loving cup by Brother Bill Stahlmann, president of the chapter. Her court was also presented with bouquets of roses and jewel cases embossed with the fraternity crest.

As a result of two smokers held during the term, 17 men were pledged and are now close to completing their pledgship. Gamma Kappa's future looks bright indeed if it may continue to obtain men of their caliber.

The chapter in cooperation with the Business Administration Department, sponsored Mr. Charles R. Sligh, president of the N.A.M. He talked to the student body explaining the policies of the N.A.M. Mr. Sligh was a dinner guest at the house prior to his talk.

Another talk also sponsored in cooperation with the Business Administration Department was given on March 10. Lord Rochdale, representing the English mercantile firm of Kelsall & Kemp, spoke on the topic, "Trade—Not Aid, the Key to British Recovery."

As of this writing, the attention of the chapter is being drawn towards its forthcoming formal dinner dance scheduled for May 16. The dance is tentatively booked for the American Room of the Hotel Olds and promises to be the most outstanding yet.—RONALD C. BENTSON

## COLORADO

ALPHA RHO CHAPTER at the University of Colorado is looking forward to its annual "Rose of Deltasig" dance and once again the Wagon Wheel Lodge, located in the foot-hills of the Colorado Rockies, has been selected as the site for this major event. "Rose" entries have been submitted from which the finalists will be selected by a committee of fair critics.

Congratulations were in order at the end of last semester as new officers were chosen. The new president is Carl B. Peterson. And, of course, the outgoing officers have left with an excellent record of leadership and activities behind them. Ten new pledges were gained by Alpha Rho Chapter at formal pledging this month. A welcome addition indeed.

We had the pleasure of sponsoring an all-University of Colorado tour of the Colorado Fuel and Iron Corporation, located in Pueblo, Colo., on March 7. About 60 students took the trip on chartered buses and enjoyed the sight-seeing tour, luncheon and discussion with company executives.

After a disastrous last-place finish in its intra-mural basketball league, the Alpha Rho Chapter team is looking forward to a much more successful season next year. All of the regulars will return and some exceptional additions are expected to bolster the squad. Those playing and expected to be around again are: Ray Foster, Howard Bartell, Carl Jacobs, Tom Hallin, Don Lewis, and Ray McDonald.

Executive Secretary J. D. Thomson of the Central Office of Delta Sigma Pi was honored at a luncheon in February with about 20 brothers attending. After the luncheon, Brother

Thomson pointed out some outstanding aspects of the Grand Chapter Congress which will meet in Denver, Colo. this September. Alpha Rho Chapter will be well represented with this meeting so close to the University of Colorado.

Several rush meetings remain on the calendar for the rest of the school year, as well as some outstanding professional meetings.—CARL M. JACOBS

## NORTH CAROLINA

ALPHA LAMBDA CHAPTER of the University of North Carolina at Chapel Hill completed the winter quarter's activities with a banquet honoring our new brothers. Garth Payne was honored at the banquet as the outstanding pledge of the class. Professor Richard P. Calhoun of the faculty of the School of Business Administration was guest speaker at the banquet, and his speech certainly entertained the brothers, their dates, the faculty brothers, and their wives. His topic was "My Most Amusing Incidents in Industry."

Mr. E. T. Dunlap, personnel director of Carolina Power and Light Company in Raleigh, North Carolina, was sponsored by the chapter on February 25, and his speech was most interesting because of his topic, "What Industry Expects of the College Graduate." We are looking forward to having Mr. Dunlap speak to us again in the near future.

On April 11, the chapter is planning the first over-night professional trip of the year to the Ford Assembly Plant at Norfolk, Virginia. This trip should prove to be educational as well as most entertaining. After touring the plant, a beach party at Virginia Beach has been planned, which is looked forward to by everyone.

Graduation is going to lessen the membership of Alpha Lambda Chapter considerably. Twenty of our membership of 39 will be lost and it is with regret that we see our brothers leave. However, with the rushing program that we have planned for next quarter, we should be able to build our membership back to its

present number and possibly more.

One of the highlights of our spring quarter's activities will be our new location on the campus. Three new and modern buildings have been erected which will constitute the new School of Business Administration here at the University of North Carolina. There will doubtless be much confusion and chaos in finding our way in these beautiful buildings, but out of them, we feel, will grow one of the finest Schools of Business Administration in the United States. Everyone is looking forward to next quarter when we will move into our new home.—FRANCIS K. TROGDON

## INDIANA

ALPHA PI CHAPTER started the second semester of the school year here at Indiana with its semi-annual rush smoker on March 5 in the Marine Room of the Union Building. The rush smoker was a very big success due to the great effort of the actives in bringing prospective pledges. The guest speaker for the evening was Mr. Fred Miller, who is the educational director of the midwest division of the National Association of Manufacturers. Mr. Miller gave us a very interesting talk on the subject, "Industry's Look Toward Education." Other guests at the smoker included Dr. Robert B. Fetter, professor in management, and Dr. Harold F. Lusk, professor of business law, and faculty advisor of Alpha Pi Chapter for many years. Refreshments were served following the meeting.

Formal initiation of our new pledges is scheduled for April 30. A banquet at the Candle-Lite Inn will end the evening's program. Efforts are being made to get Bernie Crimmins, Indiana University's football coach as the guest speaker.

Three of Alpha Pi Chapter's officers were unable to finish the school year, because of the added campus responsibilities bestowed upon them. The new officers elected were Don Bowers, vice president; Dale Herse, Chapter Efficiency Contest chairman; and Roland



MEMBERS OF ALPHA EPSILON Chapter at the University of Minnesota: (Left to right) Front Row: Paul Hanson, A. Warner Kroona, Tom Abeln, Bob Findorff, Dave Reik, Herm Friess, Harry Pool; Second Row: Jack Hanson, Norm Davis, Lee Nelson, Dennis Weber, William Karkela, Jack Lynde; Third Row: Rudy Carlson, Jim O'Connor, Jerry Lundblad, Bruce Petterson, Jack Klein, Art Rutscher, Ed Clark; Fourth Row: Norm Hove, Howard Cross, Roland Schaper, Don Churchill, Peter Santrach, Dick Wiemer; Fifth Row: Gene Roering, Carl Boeder, Phil Kerich, Ed Whelan, Rudy Fischer, Elwyn Sands, Bill Westenberg; Back Row: Elzie Simmons, Dale Jackson, Chuck Reimler, Bart Burns, Ron Johnson, Paul Highum, Jerry Schuster.



Summerlot, secretary. Mr. Rhae Swisher, instructor of business law, was re-elected as our chapter advisor.

Our industrial tour to the Seagrams plant has officially been set for April 14. The election of next year's officers is scheduled for May 14.

Brother Robert Love has been elected president of the Indiana University Insurance Club. Two of Alpha Pi Chapter's seniors have been successful in acquiring business positions upon graduation in June. Brother Charles Shepherd will be with the General Electric plant at Louisville, Kentucky, and Brother John Lindsey with the General Motors plant at Dayton, Ohio.—GEORGE A. NEUKAM

## ARIZONA STATE

**GAMMA OMEGA CHAPTER** of Arizona State College at Tempe, Arizona, began the spring semester by installing its newly elected officers. President Rodman Peil will be assisted by Donald Patterson, senior vice-president; Robert Armour, vice-president; Ferris Maroof, treasurer; Randle King, secretary; and Carl Motz, historian.

The first professional activity for the semester was a tour of the Industrial Commission of Arizona. Each of the department heads explained the function of his department and how its activities affect the average business man in Arizona.

Our most pleasant task this semester was that of selecting Miss Carolyn Boese from a group of 14 candidates as Gamma Omega's "Rose of Deltasig."

It gives us great pleasure to announce that two more of our brothers have been accepted into the Blue Key Honorary Fraternity. Brothers Walter Walden and John Nesbitt join Harry Rutherford, Rodman Peil, Edward Herold and William Colbourne, who were accepted last year.

Brother J. D. Thomson, Executive Secretary, visited us at our professional meeting February 18. He gave us some excellent suggestions, which we hope to work into our schedule in the near future.

Gamma Omega Chapter has adopted the establishment of an alumni organization and the acquisition of a chapter house as our main projects for the immediate future. A committee has been appointed to investigate the possible sources of funds to be used to acquire the chapter house.

Gamma Omega Chapter, with the cooperation of Dean Witter and Company, is donating copies of "Moody's Investments" to Mathews Library at Arizona State College at Tempe in the name of Delta Sigma Pi.

Brothers Patterson and Armour of the new membership committee are deep in the process of screening 35 potential pledges to Gamma Omega Chapter, for the spring initiation. They report that they have an exceptionally fine group of men and we are looking forward to a successful year-end initiation early in May.—CARL E. MOTZ

## TEMPLE

**OMEGA CHAPTER** at Temple University proudly announces that Julie Moore Pegg, a senior in home economics, is the new chapter "Rose of Deltasig." Julie, a member of Theta Sigma Upsilon sorority, is married to alumnus Pat Pegg, a first lieutenant with the Marine Corps in Korea. Julie will officially claim her title at our annual spring dinner dance on May 9 at the Manufacturer's Club in Oreland.

Campus Greek Weekend was celebrated March 13 and 14 and Omega Chapter claimed a third place in Greek Sing. Hardly seems possible in light of the fact that 98% of us are tone-deaf. Many thanks to Dr. Henry Richards, associate professor of finance, and a dabbler with music chords, who wrote the words to our original song in the competition. Brother Dick Harris, retiring president of the Inter-Fraternity Sports Council, was presented with a gavel at Greek Dinner.

Pledging period is in full swing and our new boys, though small in number, are a swell crew. Brother Hank Huhn was in charge of the pledge dinner and Dr. Stanley Chamberlain, head of our finance department, was emcee. "Doc," a perennial favorite at all our dinners, will also emcee our dinner on May 9. Brother Dick Harris is chairman of the dinner dance committee.

Omega Chapter is planning a mammoth professional meeting in Stauffer Auditorium in several weeks. Brother Ed Neville has secured a speaker from the Department of Commerce as guest. Several business clubs and the fraternities are invited to the meeting.

**QUICKIES:** Brother Tom Gaul left us April 24 for a hitch with Uncle Sam . . . Good luck, Tom! . . . Alumnus Chuck Taylor, studying law at the University of Wisconsin, is living at Psi Chapter house . . . and loves it! . . . Brothers Dick Townsend and Ed Dugan doing a grand job as our social chairmen . . . Wedding bells soon for several Omegas . . . Congratulations!

Well, that's it for now. Best wishes for a good summer to all chapters from Omega. See you in Denver!—JOSEPH PETROCIK



MISS PATRICIA LYNCH, "Rose of Deltasig" of Mu Chapter, Georgetown University, with her escort, Brother Sydney Chandler (left) is shown receiving her bouquet of roses from President Max Miller at the formal initiation dance.

## KANSAS

**IOTA CHAPTER** at the University of Kansas began the spring semester with a professional meeting which was well attended. Our speaker was H. K. L'Ecuyer, associate professor of industrial management at the University of Kansas, and an alumnus of Delta Sigma Pi. He spoke on the usefulness of a professional business fraternity and the sentiments of employers towards membership in such a fraternity. This professional meeting also served as our smoker, which was attended by 14 prospective pledges.

Our meetings are now held in the new portion of the Student Memorial Union which was just completed. This addition to the old Union is a great asset to the university, as well as an added incentive to the chapter to

continually strive to keep our professional and business activities at their present high level.

Our program of future events includes such activities as a field trip to Kansas City, professional meetings, and the annual spring formal. Brother Birk has scheduled a trip to a manufacturing firm in Kansas City as our first field trip. He plans to obtain permission for Iota Chapter to tour the Federal Reserve Bank of Kansas City in the near future. We plan to invite our prospective pledges on our field trip. We hope that this will create a keen interest in the organization by the pledges and further promote the relationship between actives and rushees.

The annual spring formal is to be held May 8. Iota Chapter's candidate for national "Rose of Deltasig" honors will be presented at the formal. We have scheduled a small combo to provide the music for the formal, which has been set to be held at the Country Club.

The last report from Brother Folsom, chairman of the Chapter Efficiency Contest Committee, is very encouraging. He states that Iota Chapter is well on our way to the 100,000 mark in the Chapter Efficiency Contest. He attributes this to a willingness of each and every member to assume responsibility and put in a great deal of hard work and valuable time.—RALPH E. HITE

## ST. BONAVENTURE

**GAMMA CHI CHAPTER** of St. Bonaventure University has been actively engaged in a variety of professional and social activities. One of our most important achievements has been the reorganization of our finances. This will allow the chapter to engage in more and better professional and social activities.

Brothers Webert and Gillen have reported that the Chapter Efficiency Contest is progressing smoothly, and the goal of 100,000 points is being rapidly approached. We are sure that we shall attain our goal through the diligent efforts of the members of the committee and the cooperation of all the brothers.

Brothers Spallone, Flynn, Parks, and Sheehan have done an excellent job with the pledge committee. Through their efforts 11 new brothers have increased the ranks of Gamma Chi Chapter greatly. We are proud of the addition of Brothers Kerekes, Farhart, Peace, Harratty, Flynn, Mahoney, Kelly, Stelwagon, McCarthy, Drexel and Chapman to Gamma Chi Chapter. We are looking forward to another fine group during the coming semester.

The selection of Miss Jean Zacharias as our candidate for "Rose of Deltasig" will be one of the features that will highlight our spring prom weekend. Jean is a senior at St. Bonaventure and is the fiancée of Brother Don Hickey, also a senior. We have great hopes for our pretty "Rose" in the forthcoming national "Rose of Deltasig" contest.

Chancellor Monasky and Brother Dean recently participated in a variety show, where they created a mild sensation. They were both outstandingly successful. Also scoring great success, Brothers Roukous, LaBarbera, and Salmonson led the Deltasig bowling team to victory in an American Bowling Congress tournament.

Future professional and social activities have been planned and are sure to keep Gamma Chi Chapter busy for the remainder of the semester. Included among the professional and social activities is a trip to the Grand Chapter Congress in Denver. Many of the brothers are interested and we hope to see you all in attendance at what we are sure will be the greatest get-together of them all. See you in Denver in September.—CHARLES T. PATANELLA



# UNDERGRADUATE

# CHAPTERS

## EASTERN REGION

**BABSON** (Gamma Upsilon, 1951), BARSON INSTITUTE OF BUSINESS ADMIN., BARSON PARK, BOSTON, MASS.

**BOSTON** (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.

**BUFFALO** (Alpha Kappa, 1925), MILLARD FILMORE COLLEGE, BUFFALO, N.Y.

**GEORGETOWN** (Mu, 1921), SCHOOL OF FOREIGN SERVICE, WASHINGTON, D.C.

**JOHNS HOPKINS** (Chi, 1922), SCHOOL OF BUSINESS, BALTIMORE, MD.

**MARYLAND** (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.

**NEW YORK** (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, NEW YORK, N.Y.

**PENNSYLVANIA** (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.

**PENN STATE** (Alpha Gamma, 1932), DEPARTMENT OF ECONOMICS AND COMMERCE, STATE COLLEGE, PA.

**RIDER** (Beta Xi, 1934), COLLEGE OF BUSINESS ADM., TRENTON, N.J.

**RUTGERS** (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., 40 RECTOR ST., NEWARK, N.J.

**RUTGERS** (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.

**ST. BONAVENTURE** (Gamma Chi, 1951), SCHOOL OF BUSINESS ADM., ST. BONAVENTURE, N.Y.

**TEMPLE** (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.

**VIRGINIA** (Alpha Xi, 1925), SCHOOL OF BUSINESS ADM., CHARLOTTESVILLE, VA.

## SOUTHEASTERN REGION

**ALABAMA** (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.

**ALABAMA POLY** (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.

**FLORIDA** (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.

**FLORIDA STATE** (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.

**GEORGIA** (Kappa, 1921), ATLANTA DIVISION, COLLEGE OF BUSINESS ADM., 21 IVY ST., ATLANTA, GA.

**GEORGIA** (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.

**KENTUCKY** (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.

**MEMPHIS STATE** (Gamma Zeta, 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.

**MIAMI** (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, MIAMI, FLA.

**MISSISSIPPI** (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUSINESS ADM., OXFORD, MISS.

**MISSISSIPPI SOUTHERN** (Gamma Tau, 1950), DIVISION OF COMMERCE, HATTIESBURG, MISS.

**MISSISSIPPI STATE** (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.

**NORTH CAROLINA** (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., CHAPEL HILL, N.C.

**SOUTH CAROLINA** (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.

**TENNESSEE** (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.

**WAKE FOREST** (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.

## CENTRAL REGION

**CINCINNATI** (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO

**DE PAUL** (Alpha Omega, 1928), COLLEGE OF COMMERCE, CHICAGO, ILL.

**DETROIT** (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.

**DETROIT** (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.

**ILLINOIS** (Upsilon, 1922), COLLEGE OF COMMERCE AND BUSINESS ADM., URBANA, ILL.

**INDIANA** (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.

**KENT STATE** (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO

**LOYOLA** (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.

**MARQUETTE** (Delta, 1920), COLLEGE OF BUSINESS ADM., 1217 W. WISCONSIN AVE., MILWAUKEE, WIS.

**MIAMI U.** (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO

**MICHIGAN** (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.

**MICHIGAN STATE** (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.

**NORTHWESTERN** (Chicago Division-Beta, 1914), SCHOOL OF COMMERCE, 339 E. CHICAGO AVE., CHICAGO, ILL.

**NORTHWESTERN** (Evanston Division-Zeta, 1920), SCHOOL OF COMMERCE, EVANSTON, ILL.

**OHIO STATE** (Nu, 1921), COLLEGE OF COMMERCE AND ADM., COLUMBUS, OHIO

**OHIO** (Alpha Omicron, 1925) COLLEGE OF COMMERCE, ATHENS, OHIO

**WAYNE** (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.

**WESTERN RESERVE** (Beta Tau, 1947), SCHOOL OF BUSINESS ADM., CLEVELAND, OHIO

**WISCONSIN** (Psi, 1923), SCHOOL OF COMMERCE, MADISON, WIS.

## MIDWESTERN REGION

**COLORADO** (Alpha Rho, 1926), SCHOOL OF BUSINESS, BOULDER, COLO.

**CREIGHTON** (Beta Theta, 1930), COLLEGE OF COMMERCE, OMAHA, NEBR.

**DENVER** (Alpha Nu, 1925), COLLEGE OF BUSINESS ADM., DENVER, COLO.

**DRAKE** (Alpha Iota, 1924), COLLEGE OF BUSINESS ADM., DES MOINES, IOWA

**IOWA** (Epsilon, 1920), COLLEGE OF COMMERCE, IOWA CITY, IOWA

**KANSAS** (Iota, 1921), SCHOOL OF BUSINESS, LAWRENCE, KANS.

**MINNESOTA** (Alpha Epsilon, 1924), SCHOOL OF BUSINESS ADM., MINNEAPOLIS, MINN.

**MISSOURI** (Alpha Beta, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., COLUMBIA, MO.

**NEBRASKA** (Alpha Delta, 1924), COLLEGE OF BUSINESS ADM., LINCOLN, NEBR.

**OMAHA** (Gamma Eta, 1949), DIVISION OF BUSINESS ADM., 60TH AND DODGE STS., OMAHA, NEBR.

**ST. LOUIS** (Beta Sigma, 1946), SCHOOL OF COMMERCE AND FINANCE, 3674 LINDELL BLVD., ST. LOUIS 8, MO.

**SOUTH DAKOTA** (Alpha Eta, 1924), SCHOOL OF BUSINESS ADM., VERMILION, S. DAK.

**WASHINGTON** (Alpha Chi, 1928), SCHOOL OF BUSINESS AND PUBLIC ADM., ST. LOUIS, MO.

## SOUTHWESTERN REGION

**BAYLOR** (Beta Iota, 1930), SCHOOL OF BUSINESS, WACO, TEX.

**LOUISIANA STATE** (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.

**LOUISIANA TECH** (Beta Psi, 1948), SCHOOL OF BUSINESS ADM. AND ECONOMICS, RUSTON, LA.

**OKLAHOMA** (Beta Epsilon, 1929), COLLEGE OF BUSINESS ADM., NORMAN, OKLA.

**OKLAHOMA A & M** (Gamma Epsilon, 1949), DIVISION OF COMMERCE, STILLWATER, OKLA.

**SOUTHERN METHODIST** (Beta Phi, 1948), SCHOOL OF BUSINESS ADM., DALLAS, TEX.

**TEXAS** (Beta Kappa, 1930), COLLEGE OF BUSINESS ADM., AUSTIN, TEX.

**TEXAS TECH** (Beta Upsilon, 1947), DIVISION OF BUSINESS ADM., LUBBOCK, TEX.

**TEXAS WESTERN** (Gamma Phi, 1951), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., EL PASO, TEX.

**TULANE** (Gamma Mu, 1949), COLLEGE OF COMMERCE AND BUSINESS ADM., NEW ORLEANS, LA.

**TULSA** (Beta Chi, 1948), COLLEGE OF BUSINESS ADM., TULSA, OKLA.

## WESTERN REGION

**ARIZONA** (Gamma Psi, 1951), COLLEGE OF BUSINESS AND PUBLIC ADM., TUCSON, ARIZ.

**ARIZONA STATE** (Gamma Omega, 1951), DEPARTMENT OF BUSINESS ADM., TEMPE, ARIZ.

**CALIFORNIA** (Rho, 1922), SCHOOL OF BUSINESS ADM., BERKELEY, CALIF.

**NEW MEXICO** (Gamma Iota, 1949), COLLEGE OF BUSINESS ADM., ALBUQUERQUE, N.MEX.

**SAN FRANCISCO** (Gamma Omicron, 1950), COLLEGE OF BUSINESS ADM., SAN FRANCISCO, CALIF.

**SANTA CLARA** (Gamma Xi, 1950), COLLEGE OF BUSINESS ADM., SANTA CLARA, CALIF.

**SOUTHERN CALIFORNIA** (Phi, 1922), SCHOOL OF COMMERCE, LOS ANGELES, CALIF.

**UTAH** (Sigma, 1922), COLLEGE OF BUSINESS, SALT LAKE CITY, UTAH



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