

The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

FOUNDED 1907 * * * * * AT NEW YORK UNIVERSITY

MAY 1951

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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W. N. DEAN, <i>Alpha</i> , New York U.	1914
P. J. WARNER, <i>Alpha</i> , New York U. 1914-1915	
H. C. COX, <i>Alpha</i> , New York U.	1915-1916
F. J. MCGOLDBRICK, <i>Alpha</i> , New York U.	1916-1917
*C. J. ECE, <i>Alpha</i> , New York U.	1917-1920
H. G. WRIGHT, <i>Beta</i> , Northwestern	1920-1924
C. W. FACKLER, <i>Epsilon</i> , Iowa	1924-1926
H. O. WALTHER, <i>Psi</i> , Wisconsin	1926-1928
R. C. SCHMIDT, <i>Theta</i> , Detroit	1928-1930
E. L. SCHUJAHN, <i>Psi</i> , Wisconsin	1930-1936
E. D. MILENER, <i>Chi</i> , Johns Hopkins 1936-1939	
J. L. MCKEWEN, <i>Chi</i> , Johns Hopkins 1939-1945	
K. B. WHITE, <i>Gamma</i> , Boston	1945-1947
ALLEN L. FOWLER, <i>Beta Nu</i> , Pennsylvania	1947-1949
*—Deceased.	

Our Cover

Situated atop the most prominent point in Lawrence, Kansas, Mt. Oread, which was named by New England emigrants in 1854, is the beautiful campus of the University of Kansas. Outstanding among the many buildings there is Frank Strong Hall, the building featured on the cover of this issue of The DELTASIG.

The University of Kansas was first chartered in 1859 as Lawrence University, and it was not until 1862 that it became the University of Kansas by an act of state legislature. The first classes, however, were held in September of 1866 in Old North College, the university's first building, with an enrollment of 55. Today the University of Kansas, with campuses both in Lawrence and Kansas City, has an enrollment of approximately 10,000 full-time students and 25,000 in their evening and extension classes.

The Lawrence campus has over 317 acres and more than fifty buildings of classic design. One of its most impressive structures is the Memorial Stadium, which is the home of the "Jayhawkers." In athletics, Kansas is renowned for its basketball teams as they have won 18 championships in recent years.

In Kansas City the university has its School of Medicine, Nursing and the extension division. The buildings used for this work cover 15 acres, which makes the Kansas City campus of considerable size in itself.

In 1921 the Iota Chapter of Delta Sigma Pi was established in the School of Business at the University of Kansas and it has enjoyed considerable growth since that time. Dean Emeritus Frank T. Stockton of the School of Business, who is now Dean of University Extension, was a charter member of our Chapter and has always taken a very special interest in their activities.

This is the fourth in our series of universities to be featured in full color on the cover of The DELTASIG. The Kodachrome print was furnished by the Union Pacific Railroad, to whom we are greatly indebted.

THE DELTASIG OF DELTA SIGMA PI

Volume XL

MAY, 1951

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi, Rho Pi Phi.

The Grand President's Page



WALTER C. SEHM, Minnesota
Grand President of Delta Sigma Pi

TWENTY-FIVE THOUSAND MILES of travel and eight issues of The DELTASIG since Baltimore bring your Grand President to his last opportunity to occupy this space. Those two years measure a period of intense activity for Delta Sigma Pi, and a degree of growth and progress probably unparalleled in any previous time. I am deeply grateful for the honor and privilege of participating in that period as your Grand President. The experiences I have had and the friendships I have made in those few months are an abundant reward for any small effort I may have put forth. With the Babson installation, scheduled for April 21, there will have been installed eleven new chapters and seven reactivated. The new plan of Regional Meetings has been inaugurated, our "Directory of Graduating Seniors" has become a reality, and in general the fraternity is in a virile condition of health.

These statistics are meaningless, except as they help us understand the spirit of Delta Sigma Pi. The enthusiasm of the charter members of our new chapters, and of the new brothers in the reactivated chapters, and the good-fellowship so evident in the various Regional Meetings, alumni gatherings, and other meetings all over the country is convincing evidence that that spirit is very much alive. The purposes of any of these meetings are relatively unimportant. The important thing is that men from all over gather together, have fun, make friends, and exchange worthwhile ideas. There is now not a single large center of population in the United States which does not have its active chapter or its alumni group.

The achievements of the past few years are, of course, the fruit of the planning and work which has gone before. Your previous Grand Presidents, and your present and previous Grand Council Members, and many of your national committee chairmen and members, have contributed great impetus to a natural desire for such emotional outlet. Many of them have given time, energy and skill in large measure; Gig Wright, Jim Thomson, and The Central Office staff have given untiring and highly efficient service. These are the things that make the organization successful.

Despite the encroachments of the military, and the impending war clouds, our future looks extremely bright. The increasing complexity of modern business, and the expanding need for economic understanding in political matters here and abroad, create a never-ending demand for training such as our members possess. The science of management is slowly developing professional characteristics.

For every debit there must be a credit. And so for every value we receive from our fraternal association we must pay. The coin of payment may be of our own choosing, but to the extent that it is in the form of service to others, to our communities, and to our country, we are successful as a fraternity. Success measured by any other standard is fool's gold. On that basis there need be no limit to future success. Let us individually pledge ourselves to assume willingly the burdens of society, so that others may say of us the nation is better because Delta Sigma Pi is in it.

The frosting on the cake will be the Dallas show September 9 to 12. Details of the planning are elsewhere in this issue, and to them I can only add my sincere invitation to participate. Those who have attended previous Congresses need no urging; to those who have not had the opportunity I can say that when better conventions are built, we will build them. The Deltasigs of Dallas are true exponents of southern hospitality, and fun and friendship as well as a bit of serious work will be guaranteed to all comers.

Many, many courtesies have been extended to me during my term of office by chapters, alumni clubs and individuals. To all of them and to the individuals who have done the real job my sincere thanks. With such loyal cooperation, this office has been an honor and the duties have seemed light indeed.



The United States Employer Speaks at the International Labor Conference

By Charles P. McCormick, Honorary Member-at-Large of Delta Sigma Pi and President of McCormick & Company, Baltimore, Md.



Brother Charles P. McCormick, who has served as the United States employer delegate to the International Labor Conference for the last two years, gave the following speech before the plenary session of the Conference in 1950. The entire employer delegation of the United States expressed approval of it before it was delivered.

Each country is represented at the Conference by four delegates, two representing government, and one each representing employers and labor. The employer delegate is appointed by the President of the United States upon joint recommendation of the United States Chamber of Commerce and the National Association of Manufacturers. At the last session of the Conference, Brother McCormick was elected vice-president of the Conference and senior vice-president of the International Organization of Employers. He will return to Geneva again this June for the third straight year.

THERE ARE TWO MAJOR POLITICAL FORCES at work in the world today. The democratic way of life advocates the freedom of the individual and the dignity of man and believes Government should be a servant of the people. On the other hand, Communism attaches little importance to the individual. It believes in all-powerful Government. It suppresses the rights of individuals and enslaves them if necessary to further the power of the State.

To put the matter bluntly—Democracy and Individual Freedom are under attack by Communism. The Director-General's report recognizes the situation by stating: "The cleavage between North America, Western Europe, and Eastern Europe, is a constant source of international apprehension and a barrier to accelerated economic and social development."

We, the working employers in the United States, take our stand on the side of Democracy and the Freedom of all Individuals.

We firmly believe that freedom of choice for the individual is the only sure road to human happiness and world peace. That is why we employers participate in this Conference. We see in ILO, if properly directed, a partnership through which the democracies of the world can marshal their strength for freedom and world peace and for the achievement of greater production as the Director-General's report urges.

Let us emphasize some very important things about Democracy and Freedom—things that we cherish in my country and that we believe are vital to all people in all countries.

Democracy and Freedom are more than words. They are a way of life. They make the state the servant of man rather than man the servant of the state. The very thought of them makes a deep appeal because it is man's nature to want Freedom.

Democracy, on Freedom's side, says that man can worship, work and live, according to his own choosing, as long as he does not interfere with the equal rights of his fellow man.

Dictatorship leaves no choice in such matters. It says, for instance, that man must worship only in a manner pleasing to the ruling class and that the church must always serve the state. During the past year we have seen the sad ending which comes to religious leaders in totalitarian lands who defy this kind of tyranny.

Democracy, on Freedom's side, says that man shall be free to speak his mind and to write what he pleases through a free press. This is an inalienable right in a Democracy, even though what is said may be in disagreement with the Government.

The slave state rules that you cannot say or print what you wish, but only that which is in accord with the dictates of the Government. The slave state depends on power to sustain itself. It cannot last if it permits free thought and expression.

Democracy, as we know it in the United States, says that the majority shall rule. The power of our free people is expressed in our system of free and uncontrolled elections.

Under dictatorship a small ruling class decides the issues. Neither the majority nor minority has a voice. Unlike Democracy, it eliminates any group promoting change or reform.

Our Democracy gives people the right to work when and where they please and at what they please. It leaves them free to join or not to join a church—a club—a lodge—a political party—a labor organization or an employers' association. It leaves them free to go into business and achieve results according to their ability. It leaves them free to make contracts for goods or services.

The slave state dictates where and at what its subjects shall work. It dictates what organizations they may belong to. It snuffs out initiative and opportunity by dictating whether they shall go into business, what contracts may be made and under what circumstances.

The people in the world's democracies are not going to surrender their freedoms knowingly. Edmund Burke once said: "The people never give up their liberties except under some delusion."

It is the danger of delusion, the inadvertent surrender of liberty, that should give its advocates serious concern today. Let me say here and now, that the people of the United States of America are not going to surrender any of their freedoms.

There is an idea being sold today that government can solve every problem; that it is all wise and should make all our plans; that only it is capable of determining what people really need and the means of providing it.

Along with this concept goes the idea that government can do everything better than individuals. So, the trend has been to urge that it take over the operation of business enterprises. Proponents of this philosophy always find reasons why more and more business enterprise should be brought within the orbit of Government. The end result of this is that everybody works for the State.

We employers in the United States are alarmed at this trend. We are alarmed by it not only because we believe in free private competitive enterprise, but also because the more government interferes with business, the less freedom remains for the individual. Once the state takes over, freedom of choice is lost.

We who believe in Democracy oppose the deliberate destruction of individual freedom and the subjection of people to the state. The great heritage of freedom was not obtained without a price. "Freedom isn't free." We must not let it slip away from us by allowing its enemies to be more zealous than ourselves. We should remember that "The God who gave us life also gave us liberty." Human rights come from Him, not from the state.

We need a moral awakening of the individual throughout the world—an awakening that individual freedom was bought with a price; that it is a sacred right which should be protected; that the price of preserving it is eternal vigilance and a willingness to sacrifice if necessary; that freedom can be preserved, not by governments but by individuals.

Men should alert themselves today to the great danger of surrendering freedom under the guise of obtaining security. Let us be sure we understand security has little value if its price calls for the sacrifice of personal liberty. After all, a prisoner interned for life has security—he has food, clothing, lodging, medical attention and organized recreation. But, he has no freedom.

The best security is steady employment in a free, competitive, prosperous private-enterprise economy with employers who recognize their responsibility as trustees for the workers participating in the operation of the enterprise. There is an ever-increasing acceptance on the part of enlightened employers in the United States of obligations beyond making a profit. During this past year, millions of American workers have received assurance of increased pension and retirement benefits. At the same time, United States employers have maintained and increased wage levels to unprecedented heights.

The wages of the American worker are the highest in the world. No other civilization in history has approached our standard. And our worker has earned the right to this position by virtue of his very great productive power. Time and again visitors to our country remark about the row after row of automobiles parked outside every factory in the United States and the high percentage of home ownership among our workers. These facts in themselves are testimonials to the benefits of competitive private enterprise as practiced in a Free Democracy.

Opportunity, executive incentive and management initiative, coupled with the efficient productive power of the loyal American worker have forged an industrial team that is without equal. The employers of my country willingly offer this pattern of know-how to the world through the facilities of the proposed technical assistance program of the ILO.

I have no hope that the people in all countries will be allowed to know these facts. The forces of tyranny are still at large. However, the representatives of nations participating in this conference can still freely exchange information and select objectives which are in the people's best interests.

We employers of the United States believe the world ought to settle its problems around the Conference table. ILO, which is committed to this method, has an important part to play as through its councils we find areas of agreement which are making a real contribution to world peace. We stand ready to do our part with all freedom-loving peoples.

I have discussed these things today because they all have inevitable effects on the peace, happiness, and living standards of all peoples. We, in ILO, can perform our duties only if we face them sincerely and resolutely. And as we face them it is the hope of the employers of the United States that the dignity of man—the prestige of the individual as upheld by democracy—will dominate all our thinking. Freedom is man's heritage. It must not be surrendered.

We in the new world will strive to keep bright the priceless torch of liberty which we received from the old world. In many countries this torch has grown dim or been extinguished. Our belief in God gives us faith in the future. May He help us rekindle the fires of freedom throughout the world.

The Grand Council of Delta Sigma Pi

is pleased to announce

the installation of

Gamma Upsilon Chapter at Babson Institute of
Business Administration in Boston on April 21,

the reactivation of

Alpha Omicron Chapter at Ohio University
in Athens, Ohio on April 28,

and the granting of a chapter to

Texas Western College in El Paso, Texas



Plans Have Been Corralled for the Big "D" Round-Up

By Kenneth B. White, General Chairman and
Doug Jones, Publicity Chairman

YEP! PARDNER! You're in for a time that's bigger than all the great state of Texas, come September 9, 10, 11, and 12 at the Adolphus Hotel in Dallas. So, whether you have black patents and spats, or boots and spurs, get on your fastest horse and be on hand in Dallas for the good you'll do yourself and the good you'll do Delta Sigma Pi.

Before getting down to the "brass tacks" and "horse-shoe nails" of the coming 18th Grand Chapter Congress of Delta Sigma Pi let us briefly review the status at the Congress Headquarters. With a separate sub-committee assuming the responsibility for each feature of the professional and the entertainment program, your General Chairman and Associate Chairmen have to spread themselves pretty thin to attend all the scheduled committee meetings (*not to count the unofficial informal meetings*). Working with Associate Chairman Besse Hayden all the girls are doing an outstanding job of engineering the ladies' events. They have organized a Delta Sigma Pi Ladies Auxiliary which meets for a pot-luck supper on the same night each month as the Dallas Alumni Club meeting. At these committee meetings all is not talk of what "*we are going to do*"—not in Texas!—we only talk of what "*we have done*." Brothers, read on and see what's in store for you.

Purple and Gold Teams Compete for Advance Registrations

Most of you, of course, haven't been in Dallas to actually work on the details of the Grand Chapter Congress, but here is something you can join in on, regardless of where you live. Brother LeRoy R. (Pete) Hayden, Registration Chairman, has a real hot advance registration contest in progress between the PURPLE and GOLD teams. Each of the chapters in the fraternity has been assigned to one of these two teams. Alumni club members are counted in the tally of their respective chapters.

Special recognition is being planned at the Congress for all advance registration card holders on the winning team next September. So take a look below and see what team you and

your chapter are on. Then organize the members of your chapter and be on the winning team! The head master of each chapter and the president of each alumni club have a supply of registration cards—there is one for you.

Purple Team

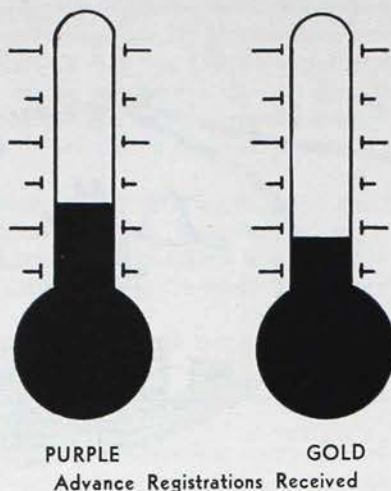
Beta—Northwestern (Chicago)
Gamma—Boston
Delta—Marquette
Zeta—Northwestern (Evanston)
Eta—Kentucky
Mu—Georgetown
Nu—Ohio State
Rho—California (Berkeley)
Sigma—Utah
Upsilon—Illinois
Chi—Johns Hopkins
Psi—Wisconsin
Omega—Temple
Alpha Epsilon—Minnesota
Alpha Eta—South Dakota
Alpha Theta—Cincinnati
Alpha Kappa—Buffalo
Alpha Lambda—North Carolina
Alpha Nu—Denver
Alpha Rho—Colorado
Alpha Sigma—Alabama
Alpha Phi—Mississippi
Alpha Omega—De Paul
Beta Zeta—Louisiana State
Beta Kappa—Texas
Beta Lambda—Alabama Poly.
Beta Xi—Rider College
Beta Tau—Western Reserve
Beta Upsilon—Texas Tech
Beta Chi—Tulsa
Beta Psi—Louisiana Tech
Gamma Delta—Mississippi State
Gamma Mu—Tulane
Gamma Nu—Wake Forest
Gamma Xi—Santa Clara
Gamma Pi—Loyola (Chicago)
Gamma Sigma—Maryland
Gamma Tau—Mississippi Southern

Gold Team

Alpha—New York
Epsilon—Iowa
Theta—Detroit
Iota—Kansas
Kappa—Georgia (Atlanta)
Xi—Michigan
Pi—Georgia (Athens)
Phi—Southern California
Alpha Beta—Missouri
Alpha Gamma—Penn State
Alpha Delta—Nebraska
Alpha Zeta—Tennessee
Alpha Iota—Drake
Alpha Pi—Indiana
Alpha Upsilon—Miami (Ohio)
Alpha Chi—Washington (St. Louis)
Beta Gamma—South Carolina
Beta Epsilon—Oklahoma
Beta Eta—Florida
Beta Theta—Creighton
Beta Iota—Baylor
Beta Nu—Pennsylvania
Beta Omicron—Rutgers
Beta Pi—Kent State
Beta Rho—Rutgers
Beta Sigma—St. Louis
Beta Phi—Southern Methodist
Beta Omega—Miami (Florida)
Gamma Epsilon—Oklahoma A & M
Gamma Zeta—Memphis State
Gamma Eta—Omaha
Gamma Theta—Wayne
Gamma Iota—New Mexico
Gamma Kappa—Michigan State
Gamma Lambda—Florida State
Gamma Omicron—San Francisco
Gamma Rho—Detroit

Two big thermometers—one for the PURPLE team and one for the GOLD team—are maintained in the Dallas Headquarters and displayed at all meetings to record which team is ahead on points—one point being awarded for each advance registration fee (brothers' and ladies' registrations count one point each) received by Treasurer Clyde Taylor at Headquarters. At the time this article was written the relative

standing of the teams was as shown in the diagram—the PURPLE team having a slight edge over the GOLD team. Can the PURPLE team maintain this lead? The Dallas Chairman for the GOLD team says, “No! emphatically no!” Time will tell—although there isn’t much time left. It’s later than you think! Send in your advance registration fees now and watch the temperature scale rise in the thermometer for your team. Will you and your chapter be on the winning side?



What Early Registrants Are Saying

Your General Chairman is encouraged by the many nice letters he is receiving from brothers who have already sent in their advance registration fees. It is impossible to publish all the letters, but here are excerpts from a few to give you the trend of thinking, nation-wide:

Royal Bauer, Columbia, Missouri—*Every Deltasig should know about "Dallas in '51" by this time.*

Eugene Milener, New York City—*My! My! My! The second blast has arrived. It was bad enough to read about all the Brags in the first blast. Anyhow the picture of the Adolphus entrance reminds me there is a liquor store on the right of the lobby and a good floor show on the left.*

Robert G. Busse, Kalamazoo—*Get ready to spread out the red plush carpet . . . if it is half as good a state and a convention as you say it is, we'll have a vacation to remember for a long time.*

Ronald B. Shuman, Norman, Oklahoma—*I am enclosing an advance registration check. . . . I am glad to do this even though I have no idea whether I can attend or not.*

Edwin L. Schujahn, Minneapolis—*I see you are doing a selling job in typical Texas style! And your sell was so good that I couldn't resist enclosing my check for \$5.00.*

James C. Dolley, Austin, Texas—*I hope the Congress will be a big success.*

Rudie Janzen, Minneapolis—*We are looking forward eagerly to the event which is not too far away. We just know we'll enjoy it immensely.*

Lester O. Gatchell, Medford, Mass.—*. . . Just a hasty note to say we're hoping to be there.*

Ritchey Newton, Corpus Christi—*Here's my registration. . . . Wish I could help you in getting ready for the Congress as I know full well the work-load you'll undertake will be tremendous.*

Cliff Rasmussen, St. Louis—*We sure plan to be with you!*

Henry C. Lucas, Omaha—*It's only the five bucks you want—so here it is. Take good care of the stubs for I want to watch you deposit them in the box next September.*

Walter N. Dean, New York City—*Here's to success.*

Thomas Z. Hayward, Chicago—*If I am anywhere in the vicinity will certainly make a special effort to get there for at least a short time. Attached is check for \$5.00 and stubs . . . so you will know I am there in spirit.*

Howard B. Johnson, Atlanta—*I am glad I have my registration on file, as I feel reasonably certain of winning the diamond badge.*

E. B. Pitts, Boston—*. . . herewith financial support and I hope I win the diamond badge.*

John F. Mee, Bloomington, Indiana—*I am looking forward with great pleasure and anticipation to attending the Grand Chapter Congress in Dallas.*

Neil Foster, Waco, Texas—*You have been so cordial to Baylor, and to me, that I could hardly do other than help your program along.*

Karl Reyer, Baton Rouge—*Don't forget a couple of coat hangers. (You can be sure he'll come to Dallas to get them.)*

Tentative Professional Program

Chairman Trent Root has spent many weary hours trying to fit everybody and everything into a three-day professional program. Some of the subjects and some of the leaders' names are not final—nothing is ever final in Texas until the very best is

obtained! Toward that end, here is a tentative outline of what we're scheduling for Monday, Tuesday, and Wednesday for both active and alumni members (*all sessions being held in the Roof Garden, North Room, and Danish Room of air-conditioned Hotel Adolphus*):

MONDAY MORNING—SEPTEMBER 10

Call to order—William R. Merrick (*Baylor*), Grand Council Member, Southwestern Region

Invocation—Robert Raible (*Kentucky*), Minister, First Unitarian Church of Dallas

Welcome—an official of Texas and/or City of Dallas—Introduction by Hermon L. Watkins (*Southern Methodist*), Province Officer

Report of Grand President—Walter C. Sehm (*Minnesota*)

Report of Grand Secretary-Treasurer—H. G. Wright (*Northwestern*)

Report of Executive Committee—Walter C. Sehm, Chairman

Presentation of Awards to Winners of Chapter Efficiency Contest—J. D. Thomson (*Northwestern*), Assistant Grand Secretary-Treasurer

MONDAY AFTERNOON

Report of National Committee on Alumni Activities—Marion W. Sprague (*Texas Tech*), Chairman

Report of National Committee on Life Membership—Ralph D. King (*Western Reserve*), Chairman

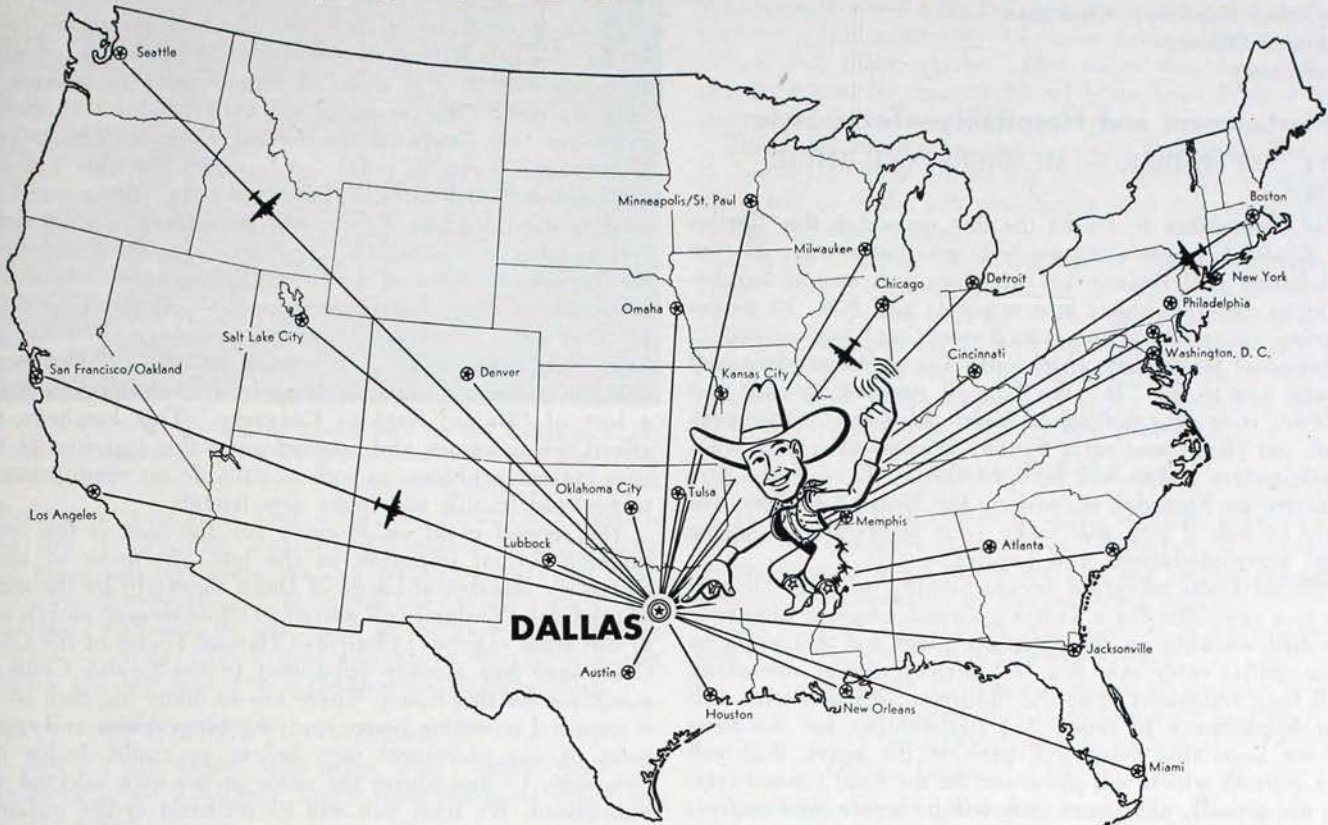
Report of National Committee on Alumni Placing Service—Henry C. Lucas (*Nebraska*), Chairman

Formal initiation of Honorary Member-at-Large

Going to Dallas?

It will take you:	By air	By rail	By auto (Miles)
Atlanta, Ga.	3 hrs. 4 min.	24 hrs. 35 min.	839
Austin, Tex.	1 hr.	4 hrs. 50 min.	199
Baltimore, Md.	7 hrs. 15 min.	35 hrs. 20 min.	1,441
Baton Rouge, La.	2 hrs. 58 min.	11 hrs. 50 min.	421
Boston, Mass.	7 hrs. 58 min.	37 hrs. 50 min.	1,849
Buffalo, N.Y.	6 hrs. 55 min.	27 hrs. 33 min.	1,409
Charleston, S.C.	8 hrs. 19 min.	38 hrs. 10 min.	1,156
Chicago, Ill.	3 hrs. 5 min.	19 hrs. 50 min.	971
Cincinnati, Ohio	5 hrs. 9 min.	24 hrs.	981
Cleveland, Ohio	7 hrs. 52 min.	24 hrs. 15 min.	1,218
Columbia, S.C.	7 hrs. 30 min.	33 hrs. 55 min.	1,065
Denver, Colo.	4 hrs. 30 min.	18 hrs. 30 min.	804
Detroit, Mich.	7 hrs. 18 min.	30 hrs. 55 min.	1,192
Houston, Tex.	1 hr. 10 min.	4 hrs.	244
Jacksonville, Fla.	5 hrs. 8 min.	34 hrs. 30 min.	1,036
Kansas City, Mo.	1 hr. 55 min.	11 hrs. 35 min.	512
Lincoln, Neb.	5 hrs. 40 min.	24 hrs. 30 min.	623
Los Angeles, Calif.	4 hrs. 45 min.	32 hrs. 25 min.	1,450
Lubbock, Tex.	1 hr. 45 min.	12 hrs. 30 min.	343
Memphis, Tenn.	1 hr. 40 min.	11 hrs.	482
Miami, Fla.	6 hrs. 28 min.	45 hrs. 30 min.	1,374
Milwaukee, Wis.	7 hrs. 17 min.	21 hrs. 55 min.	1,056
Minneapolis-St. Paul, Minn.	7 hrs.	21 hrs. 15 min.	972
Montreal, Que.	10 hrs. 20 min.	39 hrs. 5 min.	1,779
New Orleans, La.	1 hr. 46 min.	13 hrs. 35 min.	504
New York, N.Y.	4 hrs. 50 min.	35 hrs. 15 min.	1,632
Norfolk, Va.	10 hrs. 45 min.	39 hrs. 55 min.	1,414
Norman, Okla.	—	4 hrs. 45 min.	194
Oklahoma City, Okla.	—	5 hrs. 15 min.	214
Omaha, Neb.	4 hrs. 59 min.	23 hrs. 35 min.	682
Philadelphia, Pa.	7 hrs. 25 min.	38 hrs. 53 min.	1,544
Pittsburgh, Pa.	6 hrs. 35 min.	30 hrs.	1,277
Richmond, Va.	7 hrs. 47 min.	39 hrs. 10 min.	1,340
Ruston, La.	—	9 hrs.	261
St. Louis, Mo.	3 hrs. 10 min.	14 hrs.	682
Salt Lake City, Utah	7 hrs. 10 min.	28 hrs. 35 min.	1,289
San Francisco, Calif.	7 hrs. 25 min.	43 hrs.	1,791
Seattle, Wash.	10 hrs. 35 min.	68 hrs. 15 min.	2,220
Stillwater, Okla.	—	—	280
Toronto, Ontario	10 hrs. 40 min.	32 hrs. 35 min.	1,430
Tulsa, Okla.	1 hr. 51 min.	9 hrs. 15 min.	283
Washington, D.C.	4 hrs. 10 min.	36 hrs.	1,403

IT'S DALLAS IN FIFTY • ONE



TUESDAY MORNING—SEPTEMBER 11

Address: *"A Saga of the Southwest"*—Watrous H. Irons (Texas), Vice-President, Federal Reserve Bank of Dallas. Introduction by H. Arthur Littell (Texas).

Address: *"Opportunity Unlimited"*—Allen L. Fowler (Pennsylvania), Immediate Past Grand President. Discussion: Floyd R. Garrett (South Dakota) and Conrad Summers (Southern Methodist)

Chapter Officers' Training Program—H. G. Wright and J. D. Thomson

TUESDAY AFTERNOON

Active Chapter Meeting: Chairman—Donald V. Yarborough (Texas), Dallas Alumni Club. Keynote—Burnell C. Butler (Southern Methodist)

Address: *"Directory of Graduates"*—Henry C. Lucas (Nebraska), Grand Council Member, Midwestern Region. Discussion: Representatives of Beta Kappa (Texas) and Gamma Mu (Tulane) Chapters

Address: *"Membership"*—Rudolph Janzen (Minnesota), Grand Council Member-at-Large. Discussion: Representative of Beta Iota (Baylor) and Beta Chi (Tulsa) Chapters

Alumni Meeting: Chairman—Thomas F. Cummings (Boston), Dallas Alumni Club. Keynote—Marion W. Sprague (Texas Tech), Chairman National Committee on Alumni Activities

Address: *"Life Membership"*—J. Harry Feltham (Johns Hopkins), Grand Council Member, Eastern Region. Discussion: Ralph D. King (Western Reserve) and John L. McKewen (Johns Hopkins)

Address: *"Alumni Activities"*—H. Clyde Kitchens (Georgia), Grand Council Member, Southeastern Region. Discussion: Doug Jones (Texas), Dallas Alumni Club, Chairman Grand Chapter Congress Publicity Committee

WEDNESDAY MORNING—SEPTEMBER 12

Active Chapter Meeting: Chairman—Harmon L. Watkins (Southern Methodist), Province Officer

Address: *"Chapter Initiative and Administration"*—Robert B. Clayton (Southern Methodist). Discussion: Representatives of Beta Zeta (Louisiana State) and Gamma Iota (New Mexico) Chapters

Address: *"Chapter Finance"*—Frank C. Brandes (Georgia), Grand Council Member, Western Region. Discussion: Representatives of Beta Upsilon (Texas Tech) and Gamma Epsilon (Oklahoma A & M) Chapters

Address: *"Scholarship"*—John F. Mee (Ohio State), Grand Council Member, Central Region. Discussion: Representatives of Beta Epsilon (Oklahoma) and Beta Psi (Louisiana Polytechnic) Chapters

Alumni Meeting: Chairman—Clarence F. Dunning (Ohio State), President, Dallas Alumni Club

Address: *"Alumni Efficiency Contest"*—William R. Merrick (Baylor), Grand Council Member, Southwestern Region. Discussion: J. D. Thomson (Northwestern), Assistant Grand Secretary-Treasurer

Address: *"Delta Sigma Pi's Horizon, Unlimited"*—Robert G. Busse (Newark), Grand Council Member-at-Large. Discussion: Eugene B. Milener (Johns Hopkins), Past Grand President

WEDNESDAY AFTERNOON

Old Business
New Business
Report of Committee on Nominations—J. Elwood Armstrong (*Johns Hopkins*), Chairman
Election of Officers
Adjournment

Entertainment and Hospitality—Texas Style

SUNDAY, SEPTEMBER 9—MEMBERS AND THEIR LADIES

Sunday, September 9, marks the day on which the "Dallas in '51" Grand Chapter Congress will get under way. All the local Deltasigs and their wives or dates will be on hand—boots, jeans, colorful shirts and apparel, and 5 to 10 gallon hats (*bring yours along, too, you'll need 'em*)—to extend to you a brand of hospitality which only Texas can produce and to welcome you to Big "D." We'll be all steamed up (*but you won't notice it in air-conditioned Hotel Adolphus*) to proudly show you our city. Come early Sunday because the registration and headquarters' rooms will be open all day. Even if you prefer to arrive on Saturday or earlier, the Hotel Adolphus will take care of you if you will make your reservation now for the hotel accommodations you require.

The official Texas reception begins Sunday evening. This reception is a new idea for a Deltasig Grand Chapter Congress. We are still working on the extensive plans for this event so that your initial entry into Big "D" society will be something you will long remember. For the old-timer Deltasigs this will be your opportunity to renew old friendships; for the newcomers we hope this event will provide the spark that will kindle a warmth which will place you on the road toward feeling you are actually old-timers (*you will be before the Congress is over*).

After the reception preliminaries, we have arranged for the Adolphus to serve you an appetizing Sunday night supper—red table cloths 'n' everything. (*Confidentially, if we say much more we're liable to give away all the plans and novel entertainment the local boys and girls have cooked up. This is their party for you. Guess you'll have to wait until Sunday night, September 9, to find out what really will happen*).



THE ADOLPHUS HOTEL LOBBY will be the scene of much excitement when the Deltasigs gather there for the Eighteenth Grand Chapter Congress in September.

Remember the reception and supper is for all Deltasigs and their wives or dates. Include this important event in your plans by scheduling your arrival in Dallas early on Sunday.

MONDAY—SEPTEMBER 10—MEMBERS

The first event on Monday for the brothers is the luncheon in the Danish Room of the Hotel Adolphus to honor the delegates and to give them an opportunity to become better acquainted. On this occasion all undergraduate chapter delegates are the guests of the Grand Council. Chairman Don Yarborough wants to point out however that this luncheon is not limited to delegates, but is open to all those members attending the Congress. Tables will be reserved for all delegates and members from each of the Regions of the Fraternity, and the Regional member of the Grand Council will sit with Region delegates at one of his Regional tables—in effect preside over a "Regional Congress." The members-at-large on the Grand Council will be assigned to preside at tables with those non-delegate members, and talk shop from a national viewpoint—a sort of "United Regions Congress." This luncheon should afford the delegates and non-delegates the opportunity to discuss mutual problems as well as provide an appropriate place to find old friends and make new friends.

The second event on Monday for the men is the very impressive formal initiation in the late afternoon of the fifth Honorary Member-at-Large of Delta Sigma Pi by the members of the Grand Council (*all attired in white dinner jackets instead of the usual regalia*). Chairman Harold Young of the Congress Committee has already submitted to the Grand Council our nominees for this honor. There are so many big men in Dallas it required unending hours studying biographies and qualifications of our prominent men before we could decide on the nominees. In due course the name of the man selected will be announced. We trust you will be on hand at the initiation to welcome your new Texas brother. Your regular registration badge will admit you to this initiation, there being no extra fee therefor.

In the evening following the initiation the members will re-assemble for the Grand Chapter Congress Banquet in the Cactus Room of the Adolphus. Miles Woodall is Chairman of the Committee responsible for this event and Trent Root, Beta Upsilon Chapter, has agreed to serve as toastmaster. We are indeed fortunate to secure such an able master of festivities. Besides a good Texas dinner and entertainment, the plans for the evening include the presentation of an embossed membership certificate to our new Honorary Member-at-Large; a radio (*possibly television*) broadcast by him; the introduction of the official family of Delta Sigma Pi (*both old and new*); the awarding of service plaques to Grand Council members; and the taking of the official Grand Chapter photograph.

MONDAY—SEPTEMBER 10—LADIES

The ladies open their program with morning coffee and doughnuts (*a daily event, with Chairman Barbara Merrick doing the honors*).

In the afternoon Chairman Nita Taylor has scheduled a conducted tour of Dallas. Local ladies will be along to do the bragging if the conductor fails to impress the out-of-town ladies sufficiently. Just before returning to the Adolphus in the late afternoon the buses will stop in beautiful Highland Park (*a separate township completely surrounded by Dallas*) and attend a tea in the home of a long-time Deltasig.

TUESDAY—SEPTEMBER 11—MEMBERS

No Deltasig should miss the events planned for Tuesday night—the Stag Party with unexcelled Texas barbecue, red beans, rye bread, and all the trimmings (*with a special extra dish or two of Mexican tamales, chili, enchiladas, etc., to be sampled by the uninitiated non-Texans*), a traditional Yellow



MANY DELICIOUS MEALS will be served here for the Deltasigs at the Grand Chapter Congress for this is the Coffee Shop of the Adolphus Hotel.

Dog Initiation (*you must have a card or go through again*), and to top it off some guaranteed-to-please entertainment. Present plans call for this event at a western joint away from the Adolphus Hotel—so, anyone found not having a good time at this Stag Party will be sent back to the Hotel, along with Committee Chairmen Bob Frazee and Floyd Garrett who are responsible for any failure to make this event outstanding.

TUESDAY—SEPTEMBER 11—LADIES

The day for the ladies will begin with "coffee hour" at headquarters in the Adolphus. You'll need plenty of coffee for the big day ahead.

First, a real treat has been arranged for the ladies at noon: a luncheon in the famous Adolphus Century Room, with double-barrelled entertainment—an all-star ice show, followed by a style show (*next to New York, you know, Dallas is the style center*). Before going back to your rooms you'll want to visit the store and buy those dresses—etc., etc., which the models displayed so well.

Second event for Tuesday is a bus trip to the beautiful rustic Wiley's Dude Ranch (*25 miles from Dallas*) for the big event: The Doe Party. After a "family style" dinner (*prepared under the watchful eye of Mammy Margarete, with second helpings encouraged—so the ranch brochure says*) in the ranch house dining room, Chairman Claire White and her team will put on their Pink Poodle Initiation. Several of the local Grand Chapter Congress Committee members have already sampled the food and hospitality at Wiley's—we guarantee you'll like it too. You won't want to return to the Hotel and city life!

WEDNESDAY—MEMBERS AND THEIR LADIES

The big event is set for Wednesday evening—the dinner dance in the Adolphus Grand Ball Room, which provides a fitting setting for the finale of the Eighteenth Grand Chapter Congress festivities. Chairman Burnell C. Butler says that if for some unknown reason the events of the previous days have not instilled Texas into your very spirit, he will try to make amends on this occasion.

Your General Chairman has agreed to do the honors as master of ceremonies. It will be an easy task, he hopes, since everybody will know everybody and the formal part of the program will just roll along. Anyway, "Gig" Wright will be there to help.

This is the night when the newly-elected Grand officers are formally presented to the Fraternity and the occasion when we do honor to our fraternity workers from all over the country.

How many Grand Chapter Congresses have you attended? One, two, three, four—yes, even six, seven, or more? Who will stand up for the largest number? This is a spectacle worth watching.

This is the night when the attendance trophy is presented. Which chapter will have the most man-miles to its credit? Texas may be quite a number of miles from some points in the U.S.A. but think of the 1,000 miles you can add to your chapter's total by an easy 3-hour plane trip! Plan to help your chapter win the attendance trophy.

This is the night when the Diamond Fraternity Badge Award is conducted. Who will be the lucky Deltasig? To be sure your name will be in the pot, you should send in your advance registration fee right away.

It is on this night that the Grand Chapter Congress dance begins with the grand march to the music of an outstanding orchestra. Who will lead it? Attend and see. Have you ever had your picture taken during a grand march? Attend and you will. Have you ever danced to all the college songs of the universities where we have chapters of Delta Sigma Pi? Attend this dinner-dance and you will have that pleasure.

What Will It Cost?

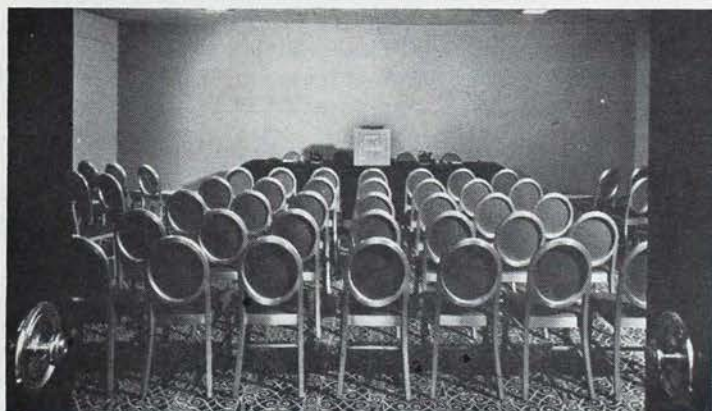
At the time this article is being written, over five months before the Congress convenes in September, it is not possible to obtain guaranteed prices for catering and other costs of the various events because of the mounting inflation.

The advance registration fee, however is fixed. You should remit that fee direct to our headquarters:

Kenneth B. White, General Chairman
Delta Sigma Pi Grand Chapter Congress
704 Great National Life Building
Dallas, Texas

As to the other Congress fees we can, however, give you some indication of the approximate single event fees which we hope may prevail (*subject to necessary increases or possible decreases*) when September rolls around:

	Members	Ladies
SUNDAY		
Reception and supper	\$4.00	\$4.00
MONDAY		
Delegates luncheon	2.50	
Banquet	5.00	
Sightseeing tour		1.00
TUESDAY		
Stag party	5.00	
Yellow dog initiation	1.00	
Ice show-style show-luncheon		3.50
Doe party		3.00
Pink poodle initiation		.50
WEDNESDAY		
Dinner-dance	7.00	7.00



THE COMMITTEES of the Grand Chapter Congress will have this fine room and others available for their use at the Adolphus Hotel in September.

The advance registration fee is \$5.00 a couple (\$4.00 for each member and \$1.00 for his lady). If you have not already received your advance registration cards from your chapter or alumni club chairman, they will be mailed to you immediately upon receipt of the fee. Naturally we want you both to come to Dallas and to Texas for the Congress, but even if you are not sure now, or determine later that such a trip will not be possible, your advance registration stub will be in the pot and will entitle you (without any additional cost) to participate in the award of the diamond fraternity badge. Please be assured that your financial support will be appreciated.

Tickets for any or all of the above events can be obtained by members and their ladies paying the registration fee (in advance or at the Congress in Dallas). The Committee is considering a blanket fee for members and/or ladies (when tickets

for all events are acquired at one time) which should cost somewhat less than the aggregate total of the single ticket fees.

Send Advance Registration Fee Now!

We, in Dallas, are doing the Grand Chapter Congress leg work, but actually, YOU are the key to final and adequate arrangements. We need to know NOW, as early as possible, if you are coming to Dallas so we can know how "far" to roll out that Texas carpet. Mail your advance registration fee now—TODAY—along with your hotel reservation (see form at end of this article).

Wherever you are, however you plan to travel, just be in Dallas September 9, 10, 11, and 12 for the Great Deltasig Round-Up—the Eighteenth Grand Chapter Congress.

USE THIS FORM FOR YOUR HOTEL RESERVATION

EIGHTEENTH



GRAND CHAPTER CONGRESS

September 9, 10, 11, 12
1951

INTERNATIONAL FRATERNITY OF DELTA SIGMA PI
HOTEL ADOLPHUS • DALLAS, TEXAS

Mr. Kenneth B. White, General Chairman
704 Great National Life Building
Dallas 1, Texas

Dear Brother White:

Please Reserve:

Single Room (for one) \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$7.00

Double Room (for two) \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$9.00

To be shared with

Twin Bedroom (for two) \$7.00, \$8.00, \$9.00, \$10.00

To be shared with

Parlor Suite (for two) \$16.00, \$18.00, \$20.00

To be shared with

Dormitory Room (for four) \$3.00 per person, to be shared with

(Only a limited number of these rooms are available—first come, first served.)

.....
.....

I will arrive in Dallas Sat. Sun. Mon. at A.M. P.M.
(Date) (Time)

I understand that hotel rooms will be held only a reasonable time beyond my stated hour of arrival, and that they will not be available a day in advance. Fraternaly yours,

My Advance Registration Card Number is

My Advance Registration Fee of \$4.00 for each member and \$1.00 for each lady is enclosed.

..... (Name) (Chapter)

..... (Address)

..... (City)

ALL RESERVATIONS MUST BE ACCOMPANIED BY YOUR ADVANCE GRAND CHAPTER CONGRESS REGISTRATION FEE which applies on the cost of the functions BUT NOT on your HOTEL BILL.

Sane and Solvent Citizenship

By Earl Bunting, Mu Chapter
Managing Director of the National Association of Manufacturers

This address was given by Brother Bunting at the University of Santa Clara and his appearance there was sponsored by our Gamma Xi Chapter on that campus.

LET'S MAKE NO MISTAKE ABOUT IT. The present national emergency is not the first showdown between good and evil—between individual freedom and collectivized ruthlessness—that America has risen to meet. Even if this emergency were like those others that our nation has surmounted and emerged from stronger than before, it would take the best of leadership, tremendous productive strength, and the most intelligent and devoted citizenship to see us through.



EARL BUNTING, Georgetown

And this is no run-of-the-mill emergency. We are not going to get out of it quickly. The defense era—the strain of being on guard—is not a matter which we can expect to resolve in a few months or a few years. The probability is that we shall have to live with it for a long while. Mobilization will strengthen our military defenses. But there is no question in my mind that for the long hard pull ahead this outward strengthening of the last great stronghold of human freedom left on earth must come from within.

It must come from the moral courage and spiritual integrity of a great diversity of individual citizens—man-by-man—some 151 million strong. Let me illustrate in the most tangible of symbols what happens when the spiritual source of our earthly possessions is left out of account. Here in one pocket I have a penny, a nickel, a dime, a quarter, and a half dollar. And here in another pocket I have a paper dollar, a five dollar, a ten dollar and a twenty dollar bill.

On each coin I find the declaration of America's basic faith: "In God We Trust." This is hard money. It is in good faith, and will stand up.

Let's look at the folding money—the soft dollars which are no longer redeemable in hard currency. On not one of these certificates of the legal tender of the United States do I find the declaration of our nation's trust in the Almighty. This is a surface manifestation. But it is a very old one. "In God We Trust" goes back to the inception of our nation. It went deep into the hearts and souls of the great citizens who founded our United States.

To preserve human freedom today will take no less devotion. It requires deep-spirited faith to give men the confidence and the courage that comes with knowing that man does not stand alone in his fight against the forces of evil. The principle of good faith is eternal—and nations which hope to endure can not go back on it. To get us out of the mess we are in will take great faith—great spiritual values ingrained in the character of our 151 million individual citizens. The "something for nothing" type of socialist thinking must be shown up for the shoddy hoax it is, if all that America stands for is to survive.

Of this I am sure:

For too long—for too many decades—in our own country

the voluntary responsibilities of citizenship have been subordinated, and the pork barrel aspect of what some citizens can get from government at the expense of our national security has been exploited. Yet civic initiative and responsibility is at the heart of our national defense. Alert, informed, responsible citizenship is the channel through which the American character can best manifest itself and emerge victorious. Nations behave sanely, retaining their moral and productive solvency only if their individual citizens *have* the power and *use* the power to maintain sound principles in their government.

The responsibility of citizenship cannot be delegated by any people who intend to keep their freedom and national security. We have great advantages which will stand us in good stead in these strenuous and anxious times if you—as citizens—use them and build understanding of them wherever you live and wherever you go. Public opinion is still the dominant force in our land. And it is our individual civic responsibility to help make that dominant force effective in the everlasting fight for human decency and the survival of all that America stands for.

One great advantage which we have is that the nature of the enemy is clearer than it has ever been before. The complex pattern of socialism's attempt to enslave every individual in the world is now apparent. And the results to date are a matter of record. Half the world has already been enslaved by the Marxian stripe of socialism. And the rest has been softened up by the Fabian stripe of socialism.

I believe it will well repay us to look closely at these two disastrous phases of world socialism—the creeping phase of glittering promises in exchange for bureaucratic power—and the brutal phase of total socialization. Both began about a century ago, with the publication of Karl Marx's "Communist Manifesto," in 1848. Since then, the Marxians' frontal attack on the spiritual, moral and material resources of the individual has brought the Eastern half of the world to spiritual, moral and material squalor, and international brigandage.

Let's look at the impact of Marx's program on our Western civilization. His "Manifesto" frankly calls for "despotic inroads on the rights of property"—as though property rights could be separated from other human rights. Taking the program proposed to accomplish this "in the most advanced countries," we find that in a hundred years the majority of Marx's "despotic inroads" have been effected in one part or another of our Western civilization.

Marx's "government ownership of the means of transportation and communication" prevails throughout Europe. A typical example of how this works out lies in England, where 589,587 workers are required to operate 19,631 miles of track, by contrast with 66,169 workers on 13,081 road miles of one American railroad. Marx's "establishment of industrial armies, especially for agriculture" sounds like England's Land Army, and like the repeated attempts of our own bureaucracy to regiment foreign and domestic migratory workers.

Marx's "equal obligation of all to work," boils down to the bureaucratic power to decide when and where the individual Englishman must take a job. Karl Marx's "confiscation of property of all emigrants and rebels" ties in closely with controlled and devaluated currencies. The "rights of inheritance," though not quite "abolished" as Marx recommended, have been eaten away by the state. Taxes, controls and "the improvement of the soil generally in accordance with a common plan" have approached, though not yet effected, Marx's "abolition of

property in land and application of all rents of land to public purposes."

And Marx's "heavy progressive or graduated income tax," is a complete victory for the hundred year old manifesto. When our federal income tax was injected into American life in 1913 there was the solemn political avowal that its then maximum rate of six per cent would never be raised above a top of ten per cent. The lowest rate in the Administration's current tax proposal is 24 per cent. The top is 95 per cent—not many points short of the Marxian's total take.

In other words, without realizing it, our Western world has gone to tremendous trouble to pay the fabulously expensive price of a droshky ride straight back into the dark ages of collectivism, dictatorship and the total state, as Marx proposed. You may well ask how this came about—without a single professedly communist government in western Europe or America.

It was not an accident.

Nearly forty years after Marx's "Manifesto" was published, the Fabian Society of British socialists was formed. Its members were attracted by Marx's theories, and many of them shared his antipathy toward religion. Nevertheless it was through the churches, schools and clubs that the Fabians proposed to infiltrate, even setting up their own school for training socialist leaders, speakers and writers.

In line with the group's name—taken from the Roman general Quintus Fabius, who defeated Hannibal by splitting up his army and destroying it piecemeal—the Fabians proposed to launch their program little by little, never letting people see its full destructive sweep, and never calling their measures socialistic. To an even greater degree the socialist inroads on our own American way of life have followed the strategic and stealthy pattern that the Fabians perfected. The Fabians rode the coattails of the reform movement that dominated the last half of the nineteenth century. In twenty years they had turned collective bargaining unions into a political force which formed a coalition with the Liberal Party. In another twenty years they liquidated this ally, and started liquidating Great Britain.

The results are now apparent.

Socialist pacifism—putting its governmental monopolies, political considerations, and pet schemes above national security and international morality—tried to appease Hitler's National Socialism, just as socialist Europe finds it difficult to show united strength in the face of the communist threat today. They just can't seem to believe that the end product of socialism is about as safe to have for a neighbor as Jack the Ripper. There is a deceptive childishness about the Fabian type of fellow-travelers. Their indignation against profitable production is an effective trick to divert attention from their own lust for power over people.

Their conviction that all the ills of the world can be solved by robbing Peter to pay Paul is disarming. Certainly it disarmed and dismantled Britain, which was the strongest nation in the world when the Fabian program began to gnaw away the rewards of thrift and venture.

As matters stand today, the British socialists' nationalization program has been bought at the expense of adequate food, fuel, defense, and incentives to excel. The nation of beef eaters now subsists on the equivalent of two scrawny chops—four ounces a week.

In its last grim stage of the total state, socialism develops a cut-throat form of desperate realism. But there is nothing realistic about the half-way house of socialist power. Vegetarianism has always been a sideline with outstanding Fabians, and only recently did the labor government abandon its grandiose project to meet Britain's dietary problems by turning the African jungles into peanut farms. Some \$112,000,000 was dropped in this venture at the cost of around three dollars a peanut. The bill was footed by taxpayers who if they work hard and raise their income

from say \$560 a year to \$750 find that one-fifth of the increase goes to the tax collector. In some trades the Englishman may also find that he has broken a regulation by working harder than the average, and that the resultant fine leaves him poorer than if he had made no attempt to earn more.

Under such a controlled economy it is not capital alone which is taxed to the vanishing point. The very people for whom the socialists recklessly dismantle whole nations to paternalize over, are the ultimate sufferers. They pay high for the privilege of compulsory investment through taxes in three dollar peanuts, and compulsory investment in medicine at the expense of food. Under creeping socialism—first, capital, then character and courage are eaten away by the omnivorous state.

Summing up the nature of the enemy is two-fold.

There is the obvious enemy without—communist aggression. As with the National Socialists of Adolph Hitler and the fascists of Mussolini's stripe of socialism, this has to be met with the utmost firmness. But we must not be surprised if it is an endless process. I believe that the already established pattern clearly shows that socialism breeds emergencies, emergencies breed even more stringent controls, controls spell dictatorship, and dictators—stuck with the impossibility of developing a morally solvent socialist economy—resort to aggression to hide the fact that the whole Marxian dogma is inhuman, immoral and unworkable.

There is also the insidious enemy within. This is the labeled or unlabeled domestic socialism—in France—England—and in our own land. It is the best intentioned stool pigeon in the world for the red hawk.

Let's not be "holier than thou" about Britain's being taken in by the Fabians. Australia and New Zealand have pulled out of the socialist tailspin. And if the British labor party's slim majority falls it will be because the still politically solvent citizens of England realize that the whole Fabian-Marxian set of unfulfilled promises was engineered by the Devil's own disciples. The only possible advantage that can be derived from analyzing the mistakes of others is to avoid them. Your generation has a clean slate, which is more than can be said for mine. My generation fell down on our civic job, which is going to make it all the tougher for you.

As responsible individuals, your freedom is now being circumscribed by the closing jaws of the Marxian trap because there were too many gnawers and nibblers at the bait—too many free riding, power-hungry, and downright slipshod citizens in my time. The generation I grew up with has not put up a good fight against creeping socialization. The American businessman has too often specialized in building up the economic side of our way of life without realizing that the spiritual, educational and political phases of our life were equally in need of his best constructive efforts.

Along with too many members of the great American public, too many businessmen have left politics to the professional politicians. It is through this default of citizenship that the Fabian type of undercover socializers have wormed their way into positions of power to weaken America. We must never forget that when the Fabian Society was founded the socialists were scarcely a drop in the now nationalized bucket of Britain. And when the communists took over Russia for keeps in 1917 there was only one communist for every 2,277 persons in Russia.

The socialists of all stripes have learned how to make their freedom-destroying doctrine count far out of proportion to their tiny minority. It is up to us—the individuals of America—to make our great majority of men who love freedom courageously led, fully informed and fully effective. Good citizenship is no abstraction. It must be built man-by-man, in the communities where we study and work and live. It must be focused
(Continued on page 127)

Business Leaders Applaud Directory of Graduates

By Henry C. Lucas, Member of the Grand Council and
Chairman of the National Committee on Alumni Placing Service

MANY YEARS AGO our Atlanta, Buffalo, and Chicago Alumni Clubs began experiments in alumni placing. The success of these experiments in the early 1930's prompted the Grand Council of the fraternity to authorize the establishment of a Delta Sigma Pi Alumni Placing Service to encourage and direct this activity uniformly. Under the guidance of the National Committee on Alumni Placing Service, which was founded in 1935, additional alumni clubs set up local committees. The period from 1935 to the passage of the Lend-Lease Bill in Congress was a trying one because of business conditions, but even so, many alumni were assisted in their advance toward more responsible business positions and in many instances were able to make better connections in other communities.



HENRY C. LUCAS, Nebraska

World War II absorbed all available manpower, so the local committees had little call for their services, except to aid some employers in locating qualified personnel from the alumni who had

not been called into government service. This condition existed until about 1949 when the supply of manpower began to exceed the number of available positions. The graduating seniors were the first to feel the effects of the change. Flooding the employment market in June of each year, they first noticed the lack of a wide choice of jobs, which was closely followed by increasing competition for those that were available.

The problem of assisting graduating seniors was not new. It existed before World War II, but no solution had been found to relieve it. The problem was complicated by the fact that many colleges are located some distance from our alumni clubs, and that there were too many graduating at the same time for our placing service to handle. It was decided that there could be no better time than the present to devise a plan to assist them.

After much thought and research the National Committee on Alumni Placing Service proposed a Directory of Delta Sigma Pi Graduates to be compiled and issued on a national scale. Everyone was favorably impressed with the idea but quite hesitant in putting it into effect, because of its wide scope and unknown technical problems. The committee was requested to investigate further and prepare a formal report to the Seventeenth Grand Chapter Congress meeting in Baltimore, Maryland, in September, 1949.

Our Epsilon Chapter at the University of Iowa had presented on a smaller scale in 1948 a Directory of Graduates of the College of Commerce which was received very favorably by employers. A careful study of their presentation was made, particularly the results. Directories of other colleges were studied and problems inherent to them were discussed with their placement directors. If the response were poor, a study

was made to determine the reason. Careful attention was paid to all of the "If we were doing it again we would do it this way—" statements.

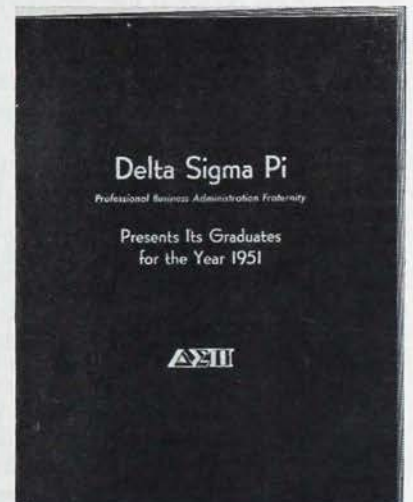
This survey revealed two common weaknesses. First, the directories were issued too late to be effective. In most cases the personnel representatives had already visited the various campuses and had interviewed and hired their men. The second was that many hundreds of employers did not send representatives to the college but relied on the graduates to come to them for interviews. This meant that only those industries which were in quick and easy traveling distance of the campus were available for interviews. Thus the directories became local in character.

The Delta Sigma Pi Directory of Graduates would have to overcome these two shortcomings in order to be effective. This was easy to do for the Directory would be mailed the first week in January each year before the campus recruiters completed their itineraries for campus visitations. It would contain graduate profiles from all sections of the country so that industries interested in interviewing graduates would be able to arrange such interviews with nearby graduates. In September, 1949, a carefully prepared plan for the Directory was presented to the Grand Council and to the Seventeenth Grand Chapter Congress by Henry C. Lucas, *Nebraska*, member of the Grand Council and chairman of the National Committee on Alumni Placing Service. It was unanimously approved by both.

It was too late to issue a Directory for the 1950 graduates for there was much preliminary work to be done and machinery to be set up in order to insure its smooth operation. A comprehensive brochure explaining the plan and containing a personal data sheet with instructions was printed and distributed to all undergraduate members before the end of the spring semester in 1950. Enthusiasm over the Directory ran high and it appeared that several hundred would participate.

Then came the Korean conflict and many who had planned to graduate in 1951 were called into the service, while the remaining were uncertain as to their future. Fortunately work on the Directory could be stopped since it had not progressed too far. Now it was a case of watchful waiting and revision of plans to accommodate a smaller Directory, should the draft situation of the seniors be cleared. Then, in September, it appeared that the seniors would be permitted to get their degrees, and there was also a possibility that the conflict might be over by June.

Additional brochures and data sheets were distributed with the deadline set for October 15. There were 109



graduating seniors who elected to take a chance that they would not be called to active duty and would be available for employment in private industry in 1951. The Directory was now smaller than originally planned, but it was decided that it should be published and distributed according to plan.

As far as we can determine this is the first directory of graduates assembled from all sections of the country published by any fraternity. It was edited and printed in a very short time. It was only through the splendid cooperation of the participants that the editing was reduced to a minimum. All the photographs submitted were acceptable even though a few did not measure up to specification. The first Directory presented many unforeseen problems which were all solved by the trial and error method before final printing. Subsequent Directories should be easier to publish now that the pattern has been set.

University of Missouri — Columbia, Missouri

NORMAN ROBERT BRUCE
 COLLEGE ADDRESS: 413 S. Fifth Street, Columbia, Mo.
 PERMANENT HOME ADDRESS: 2704 Harrison Street, Evanston, Ill.
 DEGREE: B.S. in Business Administration, University of Missouri.
 DATE OF GRADUATION: June, 1951.

PERSONAL DATA:
 Date of Birth: April 22, 1928. Place: Minneapolis, Minn., Height, 5 ft. 10 in., Weight, 150 lbs., Single, Ancestry: Scotch-German; Recreation: Sailing, Bridge and Other Sports; Hobbies: Music Appreciation and Boys' Work.


OCCUPATIONAL PREFERENCES:
 Employment: General Business, Marketing, Sales.
 Location: No preference; willing to travel part of the time.

AFFILIATIONS AND ACTIVITIES: Delta Sigma Pi, Independent Men's Organization, Theta Delta Chi.

MAJOR AND RELATED COURSES: Marketing, Accounting, Business Law, Money and Banking, Sales Control.

MILITARY RECORD: None.

WORK EXPERIENCE:
 Durker Famous Foods, Chicago, Ill., Lab. Asst., Service and Control (full time) July, 1947 to Sept., 1947—July, 1949 to Sept., 1949
 Golden Company, Chicago, Ill., Office Boy (full time) March, 1948 to Sept., 1948
 Y.M.C.A., Evanston, Ill., Camp Counselor Summers of 1943 to 1946



THIS IS A REPRODUCTION of the data sheet for each graduate that participated in the Directory of Graduates. There were three of these to a page of the Directory and each man received 100 extra copies.

The list of employers to whom the Directory was mailed was compiled from many sources and was the biggest single job of issuing the Directory. Financial publications, Moody's, Standard and Poor's, and university publications were used. There were excellent lists of local industries which had been submitted by a number of the Deltasig deans interested in the project. This list must be very effective, judging from the hundreds of letters received at The Central Office from recipients of the Directories and from the number of inquiries received by each participant. The committee has decided that this list must remain "confidential" in order not to lose its effectiveness. It will not be released to others for their use.

The cost of publishing the Directory was self-liquidating, each participant paying a nominal charge. In return he received for his personal use one hundred extra copies of his personal profile as it appeared in the Directory, and electroplate of his photograph, in addition to having his personal profile distributed to more than one thousand prospective employers. Were he to mail that many out himself the cost of postage alone would have been \$30.00.

What about the Directory for our 1952 seniors? This question has been asked many times lately. The National Committee on Alumni Placing Service has made all arrangements to publish it provided there are as many participants as there were in the 1951 Directory. A smaller Directory would not be effective. The cost of participating in the 1952 Directory will probably be about the same as 1951. It appears necessary to set the deadline at October 15 again this year so that the 1952 graduates will have until they return to school in September to learn if they will be permitted to complete their senior year.

This Directory of Delta Sigma Pi Graduates is but one of the many services rendered by Delta Sigma Pi to its members, to industry and to the universities. The Biennial Survey of Universities Offering Organized Curriculum in Commerce and Business Administration and the many professional programs

consisting of qualified speakers and industrial tours are but some of the activities of these chapters that promote closer relations between the colleges and industry.

Evidence of the manner in which the *Directory of Graduating Seniors* is being received by the top personnel men throughout the country can best be told by their letters sent to The Central Office in Chicago. Space does not permit us to print all of the hundreds of letters received so we have just picked a few of them at random to give you an idea of their reactions.

Dear Mr. Wright:

January 24, 1951

Thank you for sending to us the 1951 Directory of Delta Sigma Pi graduates at a number of the schools throughout the country. This certainly will be of help to us and we shall find it very useful, particularly at those schools that we visit. Many thanks.

J. E. SMITH
 Manager of Employment and College Relations
 ARMSTRONG CORK COMPANY
 Lancaster, Pennsylvania

Dear Mr. Wright:

February 21, 1951

Thank you for sending us your Biennial Survey of Universities Offering Commerce and Business Administration Curricula. We also wish to acknowledge at this time receipt of your Graduating Seniors' Book. We have already entered in correspondence with several of the men and hope that some employment will result. Thanks again for remembering Caterpillar Tractor Co.

R. A. MORGAN
 Chief Accountant
 CATERPILLAR TRACTOR CO.
 Joliet, Illinois

Dear Mr. Wright:

January 19, 1951

We appreciate very much the booklet we have received on the Delta Sigma Pi graduates for 1951. This information will be circulated to the various departments that might have suitable vacancies or who might be interested in men with the qualifications as listed in the booklet. I am sure these listings will be of great help in filling some of our employment needs this coming year. Thank you again for your interest and cooperation.

FLETCHER B. EMERSON
 Director, Training Division
 CONTINENTAL OIL COMPANY
 Ponca City, Oklahoma

Dear Mr. Wright:

January 24, 1951

We wish to acknowledge receipt of the Directory of Delta Sigma Pi Graduates for 1951 which you have sent us. We have followed the program of recruiting college graduates for our company over the period of years and we are sure the Directory you have sent us will be of value to us, because in our contacts with commerce schools, we always meet a lot of men who are members of this Fraternity. We appreciate your interest in our company.

J. R. KNISELY
 Personnel Department
 THE FIRESTONE TIRE & RUBBER COMPANY
 Akron 17, Ohio

Dear Mr. Wright:

January 22, 1951

We appreciate your sending the Directory of Delta Sigma Pi Graduates for 1951. It will be circularized among the operating executives who will keep these men in mind for future possibilities. Thank you for your interest in General Mills.

A. L. COULTER
 Personnel Manager
 GENERAL MILLS, INC.
 Minneapolis 1, Minnesota

Dear Mr. Wright:

February 27, 1951

Thank you for including our company in your list for receiving your Delta Sigma Pi Directory of graduates for 1951. While we do not have current openings at the present time which would interest college graduates, we shall be glad to keep this directory on active file and communicate with qualified applicants for openings that may develop.

CARROL K. WARD
 Director of Industrial Relations
 MID-CONTINENT AIRLINES
 Kansas City 6, Missouri

January 26, 1951

Dear Mr. Wright:

Mr. W. R. Draper, our Chicago Division Manager, has forwarded me a copy of your Delta Sigma Pi Directory for 1951. I would very much appreciate being put on your mailing list for future copies. Thank you.
J. D. BOWDEN
Sales Personnel Manager
SCOTT PAPER COMPANY
Chester, Pennsylvania

January 30, 1951

Dear Mr. Wright:

This will acknowledge receipt of your Directory of Delta Sigma Pi Graduates for 1951. We very much appreciate receiving it and will be writing approximately a half dozen of the boys a little later inasmuch as the ones selected are graduating in June.

E. H. WAGNER
Employment and Personnel Division
SWIFT & COMPANY
Chicago 9, Illinois

Also among the many companies that acknowledged and commented on the Directory are:

ÆTNA LIFE INSURANCE COMPANY, Hartford, Connecticut
CAPEHART-FARNSWORTH CORPORATION, Fort Wayne, Indiana
CONTROLLERS INSTITUTE OF AMERICA, New York, New York
DEERE & COMPANY, Moline, Illinois
EASTMAN KODAK COMPANY, Rochester, New York
ELI LILLY AND COMPANY, Indianapolis, Indiana
FRIDEN CALCULATING MACHINE CO., INC., San Leandro, California
GEO. A. HORMEL & CO., Austin, Minnesota
GUARANTY TRUST COMPANY OF NEW YORK, New York, New York
GULF OIL CORPORATION, Pittsburgh, Pennsylvania
INGERSOLL-RAND COMPANY, New York, New York
INTERNATIONAL HARVESTER COMPANY, Chicago, Illinois
MOHAWK CARPET MILLS, INC., Amsterdam, New York
MONSANTO CHEMICAL COMPANY, St. Louis, Missouri
NATIONAL GYPSUM COMPANY, Buffalo, New York
NEW YORK LIFE INSURANCE COMPANY, Chicago, Illinois
PITNEY-BOWES, INC., Stamford, Connecticut
THE STANDARD REGISTER COMPANY, Dayton, Ohio
TENNESSEE COAL, IRON AND RAILROAD COMPANY, Birmingham, Alabama
UNITED STATES STEEL EXPORT COMPANY, New York, New York
UNIVERSAL ATLAS CEMENT COMPANY, New York, New York

(Editor's Note: Practically all of the credit for planning, editing and publishing the Directory of Delta Sigma Pi Graduates goes to Henry C. Lucas, *Nebraska*. In addition to valuable assistance from The Central Office, Brother Lucas was aided by a committee composed of Floyd E. Walsh, *Iowa*, dean of the College of Commerce at Creighton, John W. Lucas, *Nebraska*, dean of men at the University of Omaha, and Ray Peter, *Creighton*, who is in the printing business in Omaha. John F. Mee, *Ohio State*, a Member of the Grand Council and director of Placement at Indiana University, also provided much valuable advice and assistance.)

Sane and Solvent Citizenship

By Earl Bunting

(Continued from page 124)

on the realities of our country's problems—not temporizing and not permitting opportunism to shelve sound principles while crisis upon crisis stack up until they topple over in a debacle of human hopes. That is the only way that the red overlords could win.

The emergency that we face is not one that can be pinned down. It may last six months—six years—or the better part of a generation. For our national defense and the defense of every American family's basic requirements maximum production—the dynamic production that only our free land has achieved—must be unimpeded.

Direct controls, destructive tax policies, and inflation play straight into the hands of the red socialist aggressor. Yet

muddled thinking has led to the belief that the way to check inflation is to tax away productive incentives, to set up bureaucratic price and wage controls over this country's 3,986,000 business firms, with their astronomical number of prices. Price and wage control served to *postpone* the effect of inflated government spending, and to *hinder* production. What happened under OPA was a gradual decline in production from May 1943 to early 1945, followed by a sharp drop in the second half of 1945. In short, the production index fell off from 239 in May 1943 to 159 in January 1946.

The World War II precedent of direct controls was never intended for the long-range expansion of our productive might. The chief purpose of the earlier price controls as they were administered was to cut civilian production to free productive power for total war. In the present emergency, this is not what is wanted. Instead, our whole nation's security hinges on strengthening and expanding our economy to absorb an eighteen per cent level of war production over the long-range effort, in contrast with the short-term peak of forty-six per cent of our gross national product devoted to a total war effort in 1944.

The weight of economic opinion is that the way to attack inflation is at its roots. If the private credit system is held in check, and if excise-type taxes take a pay-as-we-go dollar out of the consumption market for every dollar devoted to defense, there could be no overall increase in prices because there would be no consumption dollars available to bid up the price of goods. On the other hand, to tax away potential savings and investment funds cuts the heart out of productive expansion, reduces the supply of goods that could be produced to meet America's basic needs and would leave the American family with a shrinking future of too few jobs and goods to go around.

Two other points will round out this brief glance at a matter that is of tremendous concern to all of us: Priorities and allocations must be used to assure a steady flow of materials needed for the military program. And our own government must learn to retrench—cutting expenditures not essential for national defense to a minimum.

Every dollar saved in this way eases the individual citizen's tax load—the heaviest in our peacetime history. And it means a dollar more both to pay for military defense and to check inflation. When our citizens bring the full force of public opinion to bear, and insist that our federal government practices the same level-headed economy that the emergency imposes on every individual citizen—creeping socialism will be on its way out.

It is hard to unscramble an omelet. The socialistic tribe knows this, and uses every emergency to fasten their pet projects around the neck of free nations.

It is the business of every citizen to keep America from being weakened—as Britain has been softened up—in that way. This is not the last crisis that America must rise to meet. It is not the last time that free men must stand fast and courageously maintain the principles by which freedom endures. So we have got to keep America strong—and make it everlastingly stronger. The Kremlin could ask no better than that we imitate the weakness that will destroy them—the taxing and controlling away of individual resources and resourcefulness—capital to expand, and character to keep freedom in its full creative use.

It will take your best and most personal leadership to see this through. It will take your utmost civic devotion. It is not going to be easy. But I can think of nothing that our country needs more, or will be more proud of, than your individual part in restoring greatness of citizenship as the lifeblood of our daily lives.

Tulane Candidate Wins 1951 Rose of Deltasig Contest

MISS ROBERTA WEBB, Gamma Mu Chapter's choice at Tulane University, was selected as the 1951 "Rose of Deltasig." Miss Webb's photograph was one of 43 that were sent to Hollywood to be judged by Joan Bennett and James Mason, both of whom are outstanding movie personalities. Our 1951 "Rose of Deltasig" is enrolled as a freshman at Tulane University where she is following a pre-nursing curriculum. She is 18 years old and a graduate of the high school division of Ursuline College. At present she is a pledge of Alpha Omicron Pi Sorority, and a short time ago the *Urchin Magazine* selected her as its "Pinup Queen." Her parents are living in the Republic of Honduras, where her father has a position with the United Fruit Company.

Indeed, our judges had a very difficult time selecting a winner from the many charming entries. Their second choice was Miss Joy Leming of Baylor University, representing our Beta Iota Chapter there. Miss Geneva Bugbee, the candidate of Gamma Pi Chapter at Loyola University in Chicago, was third.

In our fourth annual "Rose of Deltasig" Contest, arrangements were made for the judging by Miss Lida Livingston and Mr. J. L. Kaufman of the Ettinger Company of Hollywood and New York. Credit for the original plan of judging goes to Brother Floyd Poetzinger, Iowa.

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the Sixteenth Grand Chapter Congress in Minneapolis, and the first contest was conducted in the 1947-1948 college year. The rules and regulations of the contest were drafted by a national committee, with Howard Patterson of Beta Xi Chapter as its chairman. The honors for both 1948 and 1949 went to the candidates of Epsilon Chapter at Iowa. George Montgomery and Richard Hart served as judges the first year, and Betty Hutton and Gary Moore the second. Last year Kappa Chapter at the University of Georgia in Atlanta submitted the photograph of the winner. Dorothy Lamour and John Dall were the officials.

Actually, this is how the contest is conducted. Each chapter selects its own "Rose of Deltasig" from among the coeds at its university, and her photograph is submitted to The Central Office. These photographs are stripped

of all means of identification so that the judges cannot possibly be biased by the name of the candidate, the university she represents, or the city in which she lives. Code numbers are placed on the back of each photograph, and they are shipped to Hollywood to be judged. The winner, together with the second and third selections, are announced in the May issue of The DELTASIG, and the winner is presented with a special all ruby badge of Delta Sigma Pi, which is suitably engraved.

The Judges

Joan Bennett

For a woman who set out into life with an ugly-duckling complex Joan Bennett makes the beautiful swan of legend look like a piker.

Her beauty is renowned the world over. Her deftness and versatility as an actress have brought success in roles ranging from the pathetic child-wife of *Private Worlds* to the sultry siren of *Woman in the Window* to the courageous mother of *The Reckless Moment*. She was an organizer and executive in the successful independent outfit, Diana Productions, and author of a charm book, "How To Be Attractive," which was translated into umpteen languages, including the Scandinavian.

On the personal side, she is the wife of Walter Wanger, one of Hollywood's leading independent producers, and their Holmby Hills home—which she decorated entirely by herself—is a model for gracious living. She is the mother of four daughters, with a mutual exchange of love and admiration maintaining one of the highest family morales to be found. She is beyond any doubt one of the proudest and youngest looking grandmothers in the land.

With Joan as an example, there might well be a campaign to encourage ugly-duckling complexes among the younger set!

This all began when Joan as a child found herself completely over-shadowed by her older sisters, Constance and Barbara. Daughters of the stage stars, Richard and Adrienne Morrison Bennett, and members all of a volatile, outspoken theatrical family with a tradition dating back to the early 19th century, the girls' "possibilities" were openly appraised, and somehow Joan always seemed to come out last.

Born in Palisades, New Jersey, on February 27, 1910, Joan attended St. Margaret's, a boarding school in Waterbury Connecticut, and then L'Ermitage, a finishing school in Versailles, France. She continued her studies in London, specializing in interior decorating, languages and music.

Joan returned to New York with her daughter, planning to establish a decorating business there. But, like so many others, she soon found that building up a clientele for decorating is a slow process, and can be a hungry one. When her father asked her to give the stage a try by



MISS ROBERTA WEBB of Tulane University who was selected as the 1951 Rose of Deltasig and who is the candidate of our Gamma Mu Chapter.

appearing with him in "Jarnegan," she accepted gratefully.

The ugly duckling had turned into a swan, and overnight Joan became a personality in her own right, no longer merely Richard Bennett's daughter, or Constance's or Barbara's younger sister. Her fresh beauty and vibrant voice brought screen offers, and in 1929 she made her film debut with Ronald Colman in the United Artists' production, *Bulldog Drummond*.

Off-screen, Joan's life is devoted entirely to her family. As she puts it, her daughters are her only hobbies. She lists swimming, skeet shooting, tennis and ice skating among her favorite pastimes, and was the first star to own one of the now popular toy French poodles. Bambi, the mother, and Cavier, the son, have the run of the Wanger household. And it may not be a hobby, but it's remarkable that almost every room in the house boasts one or more collections of miniatures, ranging from pink jade to a gallery of family portraits to exquisitely detailed stage-like reproductions of Godey prints.

James Mason

James Mason, one of the screen's most celebrated actors, has turned producer with the formation of Portland Productions. *Del Palma*, the first film of the new company, co-stars Mason with June Havoc and features Pamela Kellino (Mrs. Mason) who wrote the novel upon which the film is based. Part of *Del Palma* was made last summer in England where the Masons spent some time following his location trip to Spain for MGM's *Pandora and the Flying Dutchman*. The picture is being completed in Hollywood.

James Mason (and that is his real name) was born in Huddersfield, England. After receiving his early education in public schools he enrolled in Cambridge University, where he received a B.A. degree in Architecture in 1931. He went on to obtain his Master's degree but at the same time began to doubt whether he wished to make a career as an architect.

Having always been deeply interested in the theater he answered an advertisement in *The Stage* magazine for a young actor to join the cast of a touring melodrama called *The Ras-*

(Continued on page 151)



JOAN BENNETT AND JAMES MASON of movie fame who served as judges in the "1951 Rose of Deltasig Contest" of Delta Sigma Pi.



WITH THE

ALUMNI

THE WORLD OVER

Deltasigs Head Detroit Building Program

A \$20,000,000 ANNIVERSARY development program was announced recently by the University of Detroit. The program includes the construction of a field house-athletic building, student activities center, administration building, residence halls, chapel, three classroom buildings, an engineering laboratory building and an addition to the faculty residence.



THETA CHAPTER ALUMNI, George Rakovan and Ward McDonough, review the progress in reservations for memorial units in the University of Detroit Field House. Quite a number of Deltasigs from Theta Chapter are serving in key positions in this campaign.

The fund-raising campaign in the program is being directed by Merritt D. Hill, Detroit, as general chairman. Brother Hill is vice-president of Dearborn Motors Corporation, marketing organization for Ford tractors and farm machinery. He is assisted by Richard P. Sheridan, associate chairman; Arthur W. Schultz and George Rakovan, officers in the University of Detroit Alumni Association. All are alumni of Theta Chapter of Delta Sigma Pi.

Metropolitan teams have been organized to solicit funds from all alumni of the University. Deltasigs serving as team majors are Murray Digby and H. Russell Hastings.

Team captains include Bernard J. Wemhoff, Charles F. Lawler, William J. Powers, Frank J. Brady, Samuel F. Vettrano, F. Emmett Dacey, Ward F. McDonough, Roland B. Hill, Joseph Saracino and Jerome J. Schulte. All are Theta Chapter alumni. Other Deltasigs taking an active part in the ambitious development program are Louis J. Perrone, Edwin Chapp, Edward Palumbo, Burnette Stephenson and Edward Webster. Additional Deltasig team members are Lawrence Maher, Clarence L. Ruffing, Edmund J. Ottenbaker,

Edward Kempel, Bruce L. Washburn and Joseph E. Raleigh.

The campaign in the Detroit metropolitan area will continue until April, 1951, when it will be expanded and conducted on a national basis. In 1952 the University of Detroit will observe its seventy-fifth anniversary.

THE CENTRAL OFFICE REGISTER

SIDNEY R. COMARATA, *De Paul*; JOHN T. KENNEDY, *Loyola*, River Forest, Illinois; ROBERT NELSON, *De Paul*; CARL A. LICHTENSTEIN, *De Paul*; WILLIAM R. GALIS, *De Paul*; RICHARD E. HEBERT, *De Paul*; JOHN F. NORTON, *De Paul*; EYMARD E. PAJOR, *De Paul*; WALTER A. KOBYLECKY, *De Paul*; THOMAS M. TOMASIC, *De Paul*; JOHN R. GERLESITS, *De Paul*; ROBERT F. REBECK, *Northwestern-Beta*; ROBERT J. ZIMA, *Illinois*, Champaign, Illinois; JOHN C. JASINSKI, *Marquette*, Milwaukee, Wisconsin; LESLIE D. JENKINS, *Nebraska*, Lincoln, Nebraska; GEORGE C. TREJO, *Loyola*; ROBERT A. FICHTNER, *Loyola*; HAROLD G. STEIN, *Illinois*, Champaign, Illinois; ALLEN L. FOWLER, *Pennsylvania*, St. Davids, Pennsylvania; WILLIAM H. HUGHES, *New Mexico*, Albuquerque, New Mexico.

LAURENCE D. LOWRY, *Northwestern-Zeta*, Evanston, Illinois; WILLIAM REA, *Northwestern-Beta*, New Westminster, British Columbia; RICHARD ZUKOWSKI, *De Paul*; EDMUND G. LAWLER, *Loyola*; LAWRENCE B. WRENN, *Loyola*; GENE A. SOWINSKI, *De Paul*, Berwyn, Illinois; RAYMOND J. BOCHENSKI, *De Paul*; HUGH K. MCKEE, *Mississippi*, Picayune, Mississippi; WILLIAM J. RAGO, *Northwestern-Beta*, Oak Park, Illinois; JOHN MCINTIRE, *Loyola*; ALBERT J. BAX, *Loyola*; JACK L. METCALF, *Northwestern-Beta*; EDWARD C. KEIN, *Northwestern-Zeta*, Evanston, Illinois; STANLEY P. RUSSELL, *Northwestern-Beta*; CHARLES L. JEFFERSON, *Minnesota*, Minneapolis, Minnesota; E. L. SCHUJAHN, *Wisconsin*, Minneapolis, Minnesota; and THEODORE LAKE, JR., *De Paul*.

Elected President of Nebraska Chicago Alumni

MERLE LODER, *Nebraska*, was elected president of the University of Nebraska Chicago Alumni Association at the Annual Charter Day Dinner, which was held on February 23 at the Chicago Bar Association. A good representation of Nebraska Alumni, living in the Chicago area, were present for this meeting; and it was presided over by P. Alden Bergquist, the retiring president.

Brother Loder is a past president of the Chicago Alumni Club of Delta Sigma Pi, and so should have no difficulty discharging the duties of his latest office. Merle is also manager of the Chicago agency for The Mutual Life Insurance Company of New York.

Sheehan Elected U. S. Congressman

TIMOTHY P. SHEEHAN, *Northwestern-Zeta*, is a typical, hard-working and successful American businessman, when he is not representing his constituents from the Eleventh Illinois District in Congress in Washington. Brother Sheehan was elected to Congress in the last General Election by one of the most impressive majorities ever polled by any candidate in the Eleventh Congressional District. Much credit for this feat must go to Fred D. Schraffenberger, *Northwestern-Zeta*, who also resides in the Eleventh Congressional District. With deliberation and determination, Brother Schraffenberger spearheaded a campaign among Deltasigs in this district.



TIMOTHY P. SHEEHAN, *Northwestern-Zeta*

Although comparatively young, Brother Sheehan, who was 41 years old on his last birthday, is president of the Silver Brook Beverage Company, as well as of the Swedish Produce Company, both of which are Chicago firms. He is a graduate of Northwestern University's School of Commerce and resides on the northwest side of Chicago with his wife and four children. Whether you ask him or not, Brother Sheehan will tell you that he has been an active Republican since coming of voting age; and is as proud of that record as he is of his long affiliation with Delta Sigma Pi.

M E R G E R S

THOMAS L. ARKWRIGHT, *Creighton*, on September 16, 1950, to Marian Wurtz, at Omaha, Nebraska.

JULIAN V. ATHON, *Georgia-Kappa*, on August 19, 1950, to Betty Hughes, at Atlanta, Georgia.

PERSONAL MENTION

MORRIS K. CALDWELL, JR., *Georgia-Kappa*, on June 4, 1950, to Joy Willette White, at Atlanta, Georgia.

MACK L. CASEY, *Alabama Poly*, on August 19, 1950, to Leah Eunice Layman, at Anniston, Alabama.

FLOYD L. CHAMBERS, *Creighton*, on August 12, 1950, to Elizabeth Smith, at Omaha, Nebraska.

MARVIN E. COLE, *Georgia-Kappa*, on February 3, 1951, to Joan Smith, at Atlanta, Georgia.

DENNIS CORTNEY, *Creighton*, on August 12, 1950, to Mary Claire Gagnon, at Omaha, Nebraska.

HENRY DICKERSON, *Baylor*, on March 16, 1951, to Dorothy Farrow, at Dallas, Texas.

WILLIAM T. DRESLER, *Creighton*, on June 24, 1950, to Jacqueline Gregg, at Omaha, Nebraska.

WILLIAM N. EDGE, *Georgia-Kappa*, on August 5, 1950, to Mary Tyre, at Atlanta, Georgia.

HARRY S. FERCHAUD, *Northwestern-Beta*, on February 10, 1951, to Shirley Betty Ann Samec, at Chicago, Illinois.

JEROME D. FREDE, *Creighton*, on November 23, 1950, to Mary Kathleen Oertel, at Omaha, Nebraska.

ROBERT G. GOODMAN, *Penn State*, on June 23, 1950, to Julie Rasheedie Halow, at Altoona, Pennsylvania.

MARK GRANT, *Creighton*, on January 28, 1951, to Irma Kuhl, at Manning, Iowa.

ROBERT C. GROSS, *Southern California*, on February 4, 1951, to Joan Mae Johnson, at Pasadena, California.

Insurance Curricula Inaugurated at S.M.U.

TWO DELTASIG FACULTY, Harmon L. Watkins, *Southern Methodist*, and Frank A. Young, *Southern Methodist*, announce the inauguration of two new majors, "Insurance"



FRANK A. YOUNG and HARMON L. WATKINS, Southern Methodist University.

and "Insurance and Real Estate," by Southern Methodist University's School of Business Administration. Correspondence courses and annual institutes will supplement the regular insurance curricula. The correspondence courses, particularly, will be directed toward preparing the student for earning the professional designations: C.L.U. and C.P.C.U.

Brother Watkins is a graduate of the School of Commerce and School of Law at Southern Methodist University, and the Graduate School of Law at Georgetown University. He was also one of the organizers of Beta Phi Chapter, and is its Province Officer at the present time. Brother Watkins conceived the idea of making available the combination insurance majors and personally designed that offering. Brother Young is also a very active faculty member of Beta Phi Chapter.

THOBEN F. ELROD, *Georgia-Kappa*, is now back in Atlanta as branch manager of the Crosley Distributing Company. For the last two years, Brother Elrod has been manager of Crosley's home and farm freezer divisions at the home office in Cincinnati.

A. D. GREGORY, JR., *Georgia-Kappa*, has joined the staff of the National Safety Council in Chicago, as consultant for the home division.

HULBERT O. CLARKE, *Johns Hopkins*, has been promoted to Accounting Supervisor of the Curtis Bay Plant of the Davison Chemical Company.

MORRIS G. COBB, *Baylor*, has been elected State Representative for the 123rd judicial district in the state of Texas.

HOWARD WILSON, *Northwestern-Beta*, was elected to professional membership in the National Vocational Guidance Association.

JAMES H. JACOBY, *Colorado*, is a coordination analyst in the coordination and supply department at the Phillip Petroleum Company, in Bartlesville, Oklahoma.

C. J. WIBBELSMAN, *St. Louis*, has been elected president of the Autograf Brush and Plastic Company, Watervliet, New York, after serving as vice president in charge of operations of the Personal Products Corporation, another Johnson & Johnson subsidiary.

KENT COURTNEY, *Tulane*, is at present with the Estrella Fruit Shipping Corporation as assistant to the president. Brother Courtney recently transferred from the British Consulate, where he served as a marketing analyst.

DORSEY L. TURNER, *Texas*, is the deputy collector of the Treasury Department, Bureau of Internal Revenue, Houston, Texas.

L. LUDWELL JONES, JR., *Texas*, was elected president of the Houston chapter of the Texas Society of Certified Public Accountants. Brother Jones is a partner in the firm of A. J. Farfel and Company.

JAMES A. PERDIKIS, *Pennsylvania*, was elected president of the Philadelphia Tool and Die Manufacturers Association.

FRANK FLYNN, *New York*, is president of the Commercial Pacific Cable Company. Last year, Brother Flynn went to Tokyo, Japan, to negotiate with General MacArthur for the installation of commercial cable from Tokyo to Manila.

FRANK M. WILSON, JR., *Florida*, is branch manager for the Singer Sewing Machine Company in Miami.

HENRY T. OWEN, *Louisiana State*, wrote a book entitled *Life Insurance*. It was released this fall and is designed for use as a college text.

GEORGE RAUCH, *Tulane*, is assistant manager of the Touro Infirmary, New Orleans, Louisiana.

JOSEPH WHITE, *Johns Hopkins*, has been promoted to assistant auditor at Swift and Company, Baltimore, Maryland.

FREDERICK R. JENSEN, *Creighton*, has accepted the position of controller with Tump-Pane Company.

EDWIN M. CLARK, *Georgia-Kappa*, was recently elected president of the Tallahassee Inter-Civic Club Council and vice president of the Tallahassee Senior Chamber of Commerce, Tallahassee, Florida.

ROBERT BRODOWICZ, *Wayne*, is a cost analyst at the Ford Motor Company, Dearborn, Michigan.

CHARLES A. BADE, *Missouri*, is the general manager of the Bade Oil Company, wholesaler of oil, gasoline and other petroleum products, located in Owensville, Missouri.

JOSEPH A. MCFADDEN, *Pennsylvania*, was elected second vice president of the Philadelphia chapter of the American Institute of Banking.

Deltasig Dean Accepts Ford Post

DEAN JOSEPH M. MCDANIEL, JR., *Northwestern-Zeta*, of the School of Commerce at Northwestern University, has resigned his deanship to accept the position of assistant director of the Ford Foundation. President Paul Hoffman of the Foundation made the offer to Dean McDaniel. The Ford Foundation is a philanthropic group with an endowment of 215 million dollars, and Brother McDaniel will be with the program planning division of this organization. A leave of absence has been



JOSEPH M. MCDANIEL, JR., *Northwestern-Zeta*, on the occasion of his initiation into Delta Sigma Pi last year.

granted to him by Northwestern University until June 1, 1951, at which time his resignation will take effect.

Brother McDaniel was a professor of economics at the University of Delaware and Dartmouth College before coming to Northwestern in 1947. He served as professor of business administration until March, 1949, when he became dean of the School of Commerce. Dean McDaniel was initiated as an Honorary Member of Delta Sigma Pi by Zeta Chapter at special Founders' Day ceremonies held at Chicago's Union League Club. Active and alumni members throughout the Chicago area participated to make it a really memorable ceremony.

Pittinger Secretary of State for Nebraska

ON JANUARY 15, 1951, James S. Pittinger, *Nebraska*, became the Secretary of the State of Nebraska, filling the unexpired term of the late Frank Marsh. We are certain that this is just another rung on the ladder of success for Brother Pittinger.

After serving as a Lieutenant Colonel in the Air Force, he began his career as secretary to former Governor Dwight Griswold in 1946. He was also secretary to present Governor Peterson until 1947, when he became administrative assistant to the governor. Speaking of Brother Pittinger, Governor Peterson said, "Pittinger has been an exceedingly able assistant, and I will hate to lose him; but I feel he can do a grand job for Nebraska as Secretary of State."



NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Head, Circulation Department, University of Missouri Library, Columbia, Mo.

Accounting and Budgetary Control

COST ACCOUNTING AND ANALYSIS, by Carl T. Devine, published by Macmillan, 767 pp., \$5.00.

The mechanics of cost determination, the accounting techniques necessary for the control of costs, and problems and calculations necessary for budget construction. Profit planning, separation of fixed and variable costs, selling cost analysis, and costs and pricing policy are among matters treated.

BUDGETARY CONTROL, by Walter Rautenstrauch & Raymond Villers, published by Funk & Wagnalls, 315 pp., \$5.00.

A comprehensive and detailed account of methods and means of budgetary control as a necessary function of management in industrial organizations, and particularizing for different types of businesses. Most essential in a multi-product enterprise.

Advertising

ADVERTISING HANDBOOK, edited by Roger Barton, published by Prentice-Hall, 1023 pp., \$10.00.

Written by 35 men each prominent in the phase of advertising with which his contribution deals, this is a well-correlated collection of compact treatments of the varied phases and elements of advertising and contains a huge amount of valuable material.

SO YOU'RE GOING TO CHOOSE AN ADVERTISING AGENCY, by James T. Chirurg, published by Funk & Wagnalls, 123 pp., \$3.00.

Standards, requirements and tests for a business company to use in selecting the best advertising agency for its type of business and to fit specific problems.

HOW TO WRITE ADVERTISING COPY THAT SELLS, by Frank E. Fehlman, published by Funk & Wagnalls, 374 pp., \$5.00.

Hundreds of tips and suggestions which copywriters will find useful in preparing all types of advertising copy. Includes case histories of successful ad campaigns.

CHECKLISTS OF ADVERTISING ESSENTIALS, compiled by Carroll B. Larrabee, published by Funk & Wagnalls, 351 pp., \$4.75.

Two-hundred-twelve checklists abstracted, condensed and tabulated from articles which have appeared in *Printers' Ink*. The material includes reminders, steps in processing, and ways of understanding problems in advertising.

ADVERTISING WORK TOLD WITH PICTURES, edited by Lester Olsen, published by Funk & Wagnalls, 160 pp., \$7.50.

A step-by-step pictorial outline of all the major phases of advertising work with photographic illustrations showing in clear sequence the various processes involved. The three major parts deal with media, materials and methods.

EFFECTIVE RETAIL ADVERTISING, by Irving Settel, published by Fairchild, 234 pp., \$4.75.

A basic approach to retail advertising procedure designed as a guide for the promotional activities of the small merchant. This book covers the elements that go into the making of an ad, the choice of media and planning of a promotional campaign.

SALES AND ADVERTISING OPPORTUNITIES FOR THE SMALL MANUFACTURER, by Norman C. Tompkins, published by Funk & Wagnalls, 356 pp., \$4.50.

A book of ideas covering state and federal aids to industries, use of market surveys, regular and new distribution channels, training of sales personnel, new market possibilities, and the important problem of advertising, all for the small manufacturer.

Capitalism

HOW TO STAY RICH, by Ernest L. Klein, published by Farrar, Straus, 219 pp., \$2.75.

The story of democratic American capitalism and what the author believes to be its essential characteristics. The survival of our system rests in an intelligent appraisal of proposals for changes to further its growth and development.

MODERN CAPITALISM AND ECONOMIC PROGRESS, by Thomas Wilson, published by Macmillan, 280 pp., \$2.50.

An English economist argues against the economics of government planning and in favor of free-enterprise capitalism. He holds that the adoption of socialistic measures will end in totalitarianism in one form or another.

Careers and Jobs

RIGHT CAREER FOR YOU, by Eugene J. Benge, published by Funk & Wagnalls, 159 pp., \$5.00.

A career consultant subjects you to tests for determining your job interests and abilities, catalogs your traits and measures your executive ability. Includes job outlines and outlooks in various careers.

HOW TO GET AND HOLD THE JOB YOU WANT, by Ruth H. Larison, published by Longmans, Green, 276 pp., \$2.95.

Good advice for those seeking a job, whether the first or one of change and advancement. Of particular value are the pointers on adjusting to and holding the job once it is obtained. Author has counseled thousands of people to get the jobs for which ability, temperament, and experience have fitted them.

Department Stores

PERSONNEL ADMINISTRATION AND LABOR RELATIONS IN DEPARTMENT STORES, by Helen Baker & Robert R. France, published by Princeton University Department of Economic & Social Institutions, 144 pp., \$3.00.

An analysis of the findings of a recent survey of current personnel policies and practices in leading department stores.

STORES AND UNIONS, by George G. Kirsten, published by Fairchild, 256 pp., \$7.00.

A study of the growth of unionism in department, specialty and dry goods stores. The causes, internal struggles of rival factions, problems confronting organizers, and attitudes of employers towards unions are discussed. Concise and impartial.

Employee Selection and Training

HANDBOOK OF EMPLOYEE SELECTION, by Roy M. Dorcus & Margaret H. Jones, published by McGraw-Hill, 364 pp., \$4.50.

Abstracts of 425 published reports of testing of regular, civilian-paid employees by means of scientific procedures. Each abstract gives type of employee studied, identification of test, criterion of job proficiency used, results of investigation, and reliability. Valuable time- and effort-saver for all who plan to use tests in personnel work.

TESTED TRAINING TECHNIQUES, by Kenneth B. Haas & Claude H. Ewing, published by Prentice-Hall, 121 pp., \$2.00.

A simple, cartoon presentation of the techniques essential to an efficient program of employee training. It approaches the problem of teaching from the angle of on-the-job training and covers the qualifications and functions of the instructor, individual and group training, visual aids, mechanics of handling meetings, etc.

Executive Leadership

TECHNIQUE OF EXECUTIVE LEADERSHIP, by James F. Bender, published by McGraw-Hill, 302 pp., \$3.50.

This is a self-help manual with tests for evaluating one's qualities of leadership and many checklists to use in a program of self-improvement to win advancement in a job or social position. The author is founder and director of the National Institute for Human Relations.

EXECUTIVE ACTION, by Edmund P. Learned, published by Harvard University Graduate School of Business Administration, 231 pp., \$3.25.

A practical consideration of the human problems involved in the cooperation of the teams of executives needed in the management of large modern business enterprises. Many actual cases are described in building executive capacity on the job.

LEADING AND MANAGING MEN, by Douglas C. Lynch, published by Ronald, 171 pp., \$3.00.

The psychology, philosophy and techniques of everyday management of employees in business. The author is director of international operations, Crosley Division, AVCO Manufacturing Corp.

Industrial Management

PRODUCTION PLANNING AND CONTROL, by Thomas M. Landy, published by McGraw-Hill, 448 pp., \$5.50.

Statements of the principles and laws governing production planning and analysis of the functions of such planning. Describes the problems of installing such a modern production planning and control system.

EFFECTIVE MANAGEMENT THROUGH PROBABILITY CONTROLS, Robert K. Mueller, published by Funk & Wagnalls, 326 pp., \$5.00.

A non-technical explanation of how statistics can be used to calculate managerial risks, as well as to predict and analyze business trends. Useful not in manufacturing alone, but in research, sales and service departments, in large and small businesses. The author is assistant manager of Monsanto Chemical Co's., Plastic Div.



CHAPTERS

MINNESOTA

THE WORLD SITUATION has created a challenge to all the fraternities on the University of Minnesota Campus, and most of them are finding it extremely difficult to maintain a satisfactory level of membership. We of Alpha Epsilon chapter, however, have discovered that an extremely diligent and aggressive "prospecting" program can make up for unfavorable pledging conditions, and we expect our chapter to be one the strongest organizations on campus next fall.

At this writing, a full professional program has been mapped out by our Professional Chairman, Herb Boback. Included as speakers are Robert Graebner of the Graebner Employment Agency, and Professors J. G. Turnbull and Lloyd Ulman of the School of Business Administration. Tours of the Minneapolis Brewing Company and Montgomery Ward are also included on the agenda. Every Thursday evening, a member of the active chapter presents a short "After-dinner" speech on some topic of interest to the group. This program has been extremely popular, and the topics have ranged from an informative discourse on "Your Income Tax," by the Gribbon brothers, to the hilarious "Tales of the China Coast," as related by Bob Ford, World Traveler Extraordinary.

We are extremely proud of the part some of our brothers are taking in the School of Business Administration activities. Brother Mel Hostager was recently elected president, and Brothers Paul Santrach and Roland Graham vice-presidents, of the Merchandising Club. Russ Gribbon is president of the Accounting Club, and Roland Ramin is vice-president of the Finance Club. In addition, Anchor and Chain, the NROTC society, chose Brother Al Rowley as their secretary, and Dwight Lindholm is "veep" of Delta Sigma Rho, the honorary speech society.

Just where would we be without our social chairmen? Tom Abeln and Dwight Lindholm have arranged a steady stream of exchange dinners and parties for the chapter. The BIG party to date was the "Back to Nature" party, which was presented by the present pledge class. Two major events planned for this spring are the ever-successful Spring Formal, and a joint picnic with Alpha Kappa Psi and Mu Beta Chi.

Athletics have been only better than average this past quarter—the bowling team winding up in third place, and the basketball team settling for fourth in the Professional League. As for this spring's softball team, we quote "Coach" Bud Reedy: "We're loaded with All-university champions this year!" With eight veterans, and as many excellent "rookies," Bob may prove himself right.

With the exception of several members who will begin work for Uncle Sam after school is out, almost the entire active chapter is making plans to attend the Grand Chapter Congress in September, and we sincerely hope that all the other chapters of Delta Sigma Pi are doing the same. "ON TO DALLAS!"—W.M. H. HIGHUM

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INDIANA

ALPHA PI CHAPTER held its spring elections on January 18. At that time, Warren Weiss was elected head master, John Coker, senior warden, Sam Gregory, junior warden, Jim Micheals, scribe, and Kent Marlin, treasurer. With these competent men to guide us, the members of Alpha Pi Chapter can look forward to continued success on the Indiana campus.

This year, as in past years, we were again faced with the pleasant but difficult task of choosing our "Rose of Deltasig" from the many charming Indiana co-eds. After considerable deliberation, the field was narrowed down to eight contestants, the Misses Dorothy Kritchbaum, Roz Watson, Kathy Owens, Diane Vanarsdall, Beverly Koeneman, Carol Mitchell, Judy Abel, and Patricia Brown. We discovered that our task had just begun and finally were able to decide upon Miss Dorothy Kritchbaum as our "Rose of Deltasig" for 1951. Miss Kritchbaum was presented with a crown of roses by Miss Dorothy Williams last year's "Rose of Deltasig."

Bob Weathers was the able chairman of the contest and was assisted by Jim Micheals, Dave Auer, and Norbert Sprou. John Coker entertained at the piano, and refreshments were enjoyed by all at the conclusion of the affair. Following the contest, a dance was held in honor of Miss Kritchbaum at the Bloomington Armory. Chapter members danced from nine to twelve to the "pleasant strains of Clayton Phillips and his orchestra."

Future chapter plans include several speakers and movies at our weekly meetings plus a field trip to one of the limestone plants located near Bloomington. At the present time, plans are being formulated for our spring rush. On Thursday, March 8, we will have a rush smoker for all prospective pledges of Alpha Pi Chapter.

Alpha Pi Chapter is again heading toward the possible maximum point total in the Chapter Efficiency Contest. With the continued cooperation of all members, we should again be able to reach the top as has been done in the past two years.—REED CHAMBERS

TULANE

GAMMA MU CHAPTER has taken a significant step forward this semester in sponsoring a "Defense Production Clinic," believed to be the first of its kind to be offered at a university. It will consist of a series of six weekly meetings which are designed, in keeping with the objectives of the fraternity, to prepare students for the changing business world which is gradually becoming geared to defense mobilization rather than that of peacetime production. At its first meeting, Dr. Harold J. Heck, Louisiana State, and professor of foreign trade in Tulane, will speak on "Introduction and Statement of Purpose," in which he will tell what the clinic can mean to a student of business administration. At one of the meetings which will follow, Dr. Howard W. Wissner, our Province Officer, will speak on

the "Labor Aspects" of such a period. Our hats are off to Head Master Sam Cobb for the fine job he is doing in organizing and promoting the clinic.

The highlight of our social calendar was the Rose Formal at which we honored Miss "Bobbie" Webb of La Lima, Honduras, upon being selected our "Rose of Deltasig" for 1951. The dance was held March 3 in the Boulevard Room of Lenfant's Restaurant. We were especially happy that quite a number of the alumni were able to attend. We recently had a Pledge Rush Party for our five new pledges, whom we feel sure will be assets to the fraternity. Formal initiation ceremonies for these new men are planned for May 6 at the Roosevelt Hotel.



GAMMA MU CHAPTER Members at Tulane try a little harmony after a meeting. They find our fraternity songs a fitting end to all their meetings.

We are proud of and congratulate our scribe, Brother Jim Pinner, on his recent election to the office of student council president of the College of Commerce. Also our congratulations to the following men and their recent achievements: Rene Angus, president; Ernest Marti, vice-president; Paul Dastuge, secretary-treasurer; and Jules Lazarraga, chairman of promotions committee, all officers in the Propeller Club. Finally, our congratulations to Dr. Gerald Warren on his recent appointment as acting price consultant of the New Orleans Office of Price Stabilization, and Brother Kent Courtney on his recent appointment to the New Orleans Chamber of Commerce. The fraternity is honored to have these men as brothers.

NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina recently took a tour through the Liggett & Myers Tobacco Company cigarette plant in Durham, North Carolina. The plant makes Chesterfield cigarettes and the tour was most interesting. A professional trip to the Ford plant in Norfolk, Virginia, is now being planned for sometime in April. Alpha Lambda Chapter is also making plans with the Gamma Nu Chapter of Wake Forest College to visit several plants in Winston Salem, N.C. Several speakers have been engaged to speak to the brothers on various subjects during the spring quarter. From all indications we will have an interesting professional program awaiting us when we return from spring holidays.

Strictly on the social side, Alpha Lambda Chapter and Gamma Nu of Wake Forest are giving a formal dance to be held in Durham, North Carolina sometime in April. It is the

hope of both chapters that this will become an annual event between the two chapters in order to promote closer affiliation between the two universities.

We were very fortunate in having Grand Secretary-Treasurer H. G. Wright of Chicago visit us on March 8. A dinner meeting was held for Brother and Mrs. Wright and afterwards refreshments were served at the house. Other honored guests included: Dean T. H. Carroll, California, of the School of Business Administration, and Mrs. Carroll, Faculty member J. C. D. Blaine of Alpha Lambda Chapter, and Mrs. Blaine, and faculty members M. S. Heath and C. S. Logsdon of Alpha Lambda Chapter.

We would like to take this opportunity to say goodbye to the brothers who graduated at the end of the Winter Quarter and to those who leave in June. The Alpha Lambda Chapter wishes them the best of luck.

The second news letter of the school year was mailed to the chapter's alumni in February and work has already begun on another such letter which will be published during the spring quarter. These news letters have been quite successful in maintaining contact with our alumni brothers and much credit is due those who donated their efforts to its publication.—WATSON SHERROD

SANTA CLARA

WITH GREAT PRIDE the Gamma Xi Chapter boasted the fact that we had the highest score of any of the Pacific coast chapters according to the last tabulation of the standings. This honor can be attributed to Brother Marelia who as chairman of the chapter Efficiency Contest committee has sparked the chapter into a smooth functioning campus organization. So far during this semester the committee has been very active so we hope that the Gamma Xi Chapter will again lead the Pacific coast.

Brother Earl Bunting, managing director of the National Association of Manufacturers spoke before the entire College of Business Administration on February 26. His appearance was sponsored by Gamma Xi Chapter. The topic of his speech was "Sane and Solvent Citizenship" and dealt with the inroads that communism has made into our social and economic order. As Mr. Bunting said it will take the personal leadership of every individual to see this country through and will require special effort on the part of our generation.

Present at this talk were several industrial and civic leaders from San Jose and other cities in California. The Gamma Xi Chapter was in charge of the invitation of these men. Earlier this semester the Gamma Xi Chapter welcomed Floyd Brady, alumnus member from Alpha Epsilon at the University of Minnesota. Brother Brady has accepted the position of Province Officer and has offered many suggestions to create greater interest in the activities of the fraternity. At the present Brother Brady's home is in Los Altos, California, and he is also head of an equipment company in that city.

The big event thus far this spring semester was the initiation of ten new members into the fraternity on March 11. Following the initiation ceremonies the group proceeded to the Montgomery Hotel in San Jose where the fellowship hour was held followed by the initiation banquet. Guests of the Gamma Xi Chapter at the initiation were members from Gamma Omicron Chapter at University of San Francisco.

Recently the fraternity has been very active in its participation in the various centennial events which are being carried on this year.

The latest undertaking of the fraternity was to act as guides throughout the campus over a period of three days at which time there were a series of conferences given in conjunction with the centennial celebration. A portion of the secretarial and business end of the centennial celebration has been taken over by the fraternity.

In the month of May a day has been set aside to celebrate the founding of Gamma Xi Chapter at Santa Clara. The day will consist of various activities concluded with a dinner and dance in the evening.—ROBERT E. MONROE

MISSISSIPPI

ALPHA PHI CHAPTER has been working diligently the past few weeks making preparations for Commerce Day which will be held on April 10, here at "Ole Miss." The theme of the program will be "Ethics in Business" according to Brother T. J. Stevens, chairman. Several nationally known business leaders will speak to assemblies of the student body and visiting business men from throughout the Mid-South area. This is the highlight of the activities of Alpha Phi Chapter and we look forward to the most successful Commerce Day yet.

We have also been working toward a better rush program this semester. We have held two smokers for commerce students and expect to initiate about 20 men on April 29. At our first rush party James Parks, assistant to the Dean, spoke to the rushees on faculty-student relationships. Robert B. Ellis, registrar and past head master and senior warden of Alpha Phi Chapter, talked at the last smoker.

The annual election of officers is to be held on April 5, and our nominations committee is already considering the qualifications of all members for the positions to be filled in the coming year. The annual "Rose Ball" was a huge success. This affair was held Saturday, February 10, at Mistillis' in Oxford. A warm



HEAD MASTER RAGLAND of Alpha Phi Chapter at the University of Mississippi presents Miss Ann Lum, their "Rose of Deltasig," with a bouquet of roses and a loving cup while Glen Tomlinson of Alpha Phi Chapter looks on.

and friendly crowd was on hand to welcome our new "Rose." We are very proud to announce that Miss Ann Lum of Natchez succeeded herself as "Rose of Deltasig." This was the first time in the history of Alpha Phi Chapter that a "Rose" has succeeded herself and we are particularly proud that it was Ann who broke the precedent. Ann is recognized as being an outstanding female student in the School of Commerce. In addition to being the "Rose of Deltasig," she is president of the

Mortar Board, women's leadership sorority, vice-president of Phi Gamma Nu, women's professional commerce sorority, and a member of Chi Omega social sorority. Ann was presented with a bouquet of red roses and a loving cup by Head Master Ragland.

In the near future the annual election of student body officers will be held here at "Ole Miss." Although Delta Sigma Pi as such takes no part in campus politics, we are very proud to have our brothers enter as candidates. Billy Berry, Leo Brown, Ike Couch, and Jack Hatcher are candidates for president of the School of Commerce and Business Administration. Other candidates for Associated Student Body offices include Jack Geary for president, Brelon Grantham and Gene Bishop for vice-president, and Henry Fonville for treasurer. We are quite naturally gratified that the student body almost invariably picks its officers from our chapter, and we hope that we shall always remain worthy of their trust.

A commerce banquet, sponsored jointly by Delta Sigma Pi and Beta Alpha Psi, national accounting fraternity, was held here on February 20. Mr. R. H. Veller, production manager of Armstrong Tire and Rubber Company, and Mr. R. E. Hill, secretary-treasurer of Armstrong Tire and Rubber Company, conducted a forum discussion on "The Values of Cost Accounting in Industry." Brother Hill is an alumnus of Alpha Zeta Chapter at the University of Tennessee.

Alpha Phi Chapter is very proud of the three brothers who were initiated into Omicron Delta Kappa, national leadership fraternity. Those brothers were John Hatcher, Bob Morrison, and Jack Geary. Omicron Delta Kappa is considered one the highest honors to be conferred upon a student at "Ole Miss."—WILLIAM FARLEY

GEORGETOWN

SUNDAY, MARCH 11, Mu Chapter celebrated its 30th birthday with a grand cocktail party and a large cake. Dr. Coutinho, one of our 1921 charter members, and a member of the Foreign Service School's faculty, was the guest of honor. More alumni than have been seen in a long time turned out, proving that the years have not erased their fraternity spirit.

The first chapter scrapbook had just been completed to meet the occasion. Measuring about three by four feet, the covers were of natural leather with the front based on the order of the Deltasig banner. It was filled with pictures from "way back when" to the present, so that both actives and alumni were able to revisualize old times again from it. Also completed were the individual file books of all the men from Mu Chapter since 1921. Each contains the man's name, chapter number, and any correspondence of, or about him, entered chronologically, so as to find out what he is doing, where he is and how he is. This plan was advanced by Head Master Tim F. Preece as a benefit to the alumni who may look up old friends and see just where to get in touch with them. Both books took a good deal of time and patience to complete, but they are done, and with gratifying results.

Well, it appears that Mu Chapter will get a house of its own—thanks to the work last year of Brothers Zickar, Poe, Mencke, Brogan, O'Toole, and Preece who founded the Housing Corporation. House managers will no longer brash the rapier in the hallowed halls for the rent money in order that they may meet obligations. Now, upon entering the fraternity, the brother will voluntarily oblige himself to loan the Corporation \$100. It has been proven successful by other chapters for securing a house and our chapter is enthusiastic over the proposition.



MEMBERS OF MU CHAPTER at Georgetown University in Washington, D.C., on the occasion of their Initiation Banquet which was held in December.

Lts. Bill Gray and Bill Beenlan are in Japan and Louisiana respectively now for Uncle Sam, with Harold Chipman leaving for the 11th Airborne in April. Looks like more will be in line for the future.

Junior Warden Jack Bolger (Georgetown's Poet) has the new pledge program in full swing in preparation for the depletion of the Mu Chapter ranks by the departure of the class of '51. Included in the program will be their Spring Initiation Banquet and Dance at which the new "Rose of Deltasig" will be crowned. This crowning took place for the first time last year when Miss Rose Hellmann was selected, and is scheduled as an annual occurrence for the future.

In the professional field, we are continuing our weekly seminars on important matters in international affairs. Dr. Ernst Feilchenfeldt, J.U.D., spoke on the "Wall Street Peace Plan," and Dr. Rodgers De Georges evaluated the "Shuman Plan." Senator Langer (R) of North Dakota spoke on the "U.S. Foreign Policy Today," with regards to the shipment of troops over to Europe. In the financial world, the British First Secretary, Mr. J. A. Jukes explained the "Economic Conditions in Britain Today," and Mr. Bruce Frantz rounded out our professional program quarter speaking on "The Banking Trusts."—HAROLD E. CHIPMAN

KANSAS

IOTA CHAPTER is really in full swing right now—we're right smack in the middle of spring semester pledging, and of course, preparing for the coming initiation ritual. We have a class of 11 pledges for initiation during the spring semester, which is usually our slow semester for rushing and pledging. Our fall semester started with two business meetings to prepare for the new year and the rush functions which were so near-at-hand. The actual rushing and pledging program consisted of four principal meetings: a "semi-formal" smoker, an informal stag party, the selection meeting and subsequent bids, and a formal pledging ceremony. The class numbered 17 men, and all were initiated on January 14.

We certainly enjoyed our Founders' Day Banquet on November 8 in the Kansas Room of our Student Union. After a very savory dinner, Doctor John Ise showed us some interesting colored picture slides of scenes in various parts of Europe, where he spent the past summer. His commentary was quite informative and entertaining, as his usually are. We had another extra-special social event during the fall semester, our Winter Formal at the

Lawrence Country Club on January 5. It was a typical nite club setting, and colored, gas-filled balloons with the Deltasig fraternity Greek letters painted on them furnished the decorations. The "Pledge Players" provided entertainment during the band's intermission, by presenting a short, but sincere (you can imagine) skit about various officers and actives. Bob Morrison was the capable Emcee.

Our initiation banquet following the ritual January 14 was a get-together which really represented the true brotherhood of our members. Brother Howard Shellhaas was installed as Keeper of the Parchment Roll, the versatile Brother Bob Morrison giving the installation address, followed by Howard's timely speech of acceptance. Brother Tom Cannon was the principal speaker of the evening; he talked to us about "Ideas" and their importance to the prospective business man.

Our professional meetings thus far have been excellent sources of additional business knowledge, as well as providing some fine entertainment. We have seen two motion pictures concerning office procedures and practices and illustrating the importance of management efficiency. Royal Gordon, of the Fidelity Casualty Insurance Company of New York, spoke to us December 7 about the accident insurance business. We joined with Alpha Kappa Psi fraternity January 11 to enjoy a talk by S. A. Gallatas, president and business representative of the Laundry Workers International Union (A.F. of L.) of Kansas City, Missouri. Raymond Zook, president of the Lawrence Chamber of Commerce was our guest speaker March 15. Our plans for the coming weeks include several field trips to local businesses and one to the Country Club Brewery in Kansas City, Missouri.

Uncle Sam hasn't asked us for too many of our men as yet, but of course, we hated to wave "So long!" to those who have gone. Those who are now in the services are: Brother Fred Rothe, who is in the Navy; Brother Cecil Nystrom, now at Fort Sheridan, Illinois with the "good ole Infantry"; and Brother Joe Schoggen, who is stationed about 30 miles from Lawrence and the old Alma Mater, at the Olathe, Kansas Naval Air Base.

Iota's marital standing is gradually tipping toward the "married" side. Mel Rice, our Junior Warden, and Miss Joan Wilson were married last July, and Bob Morrison and Miss Betty Marie Schrier will be married March 24. Brother and Mrs. Bob Lewis announced the birth of a fine, 7 $\frac{3}{4}$ pound, baby boy, their third child and first son, on March 6! Congratulations to each and every one, huh? !—PAUL ARROWOOD

TEXAS TECH

BETA UPSILON CHAPTER closed the fall semester with a formal "Rose of Deltasig" dance at the Lubbock Hotel on January 14. The week before we initiated 12 men into our brotherhood at the Hilton Hotel. The "Rose Dance" in which beautiful, young Miss Juanell Taylor was presented as the "Rose of Deltasig" for Beta Upsilon Chapter was our most outstanding event of the year. The dance was well attended by alumni members, and their dates along with many faculty members and outstanding students of the Texas Tech student body.

As we looked forward to spring and the spring semester, plans were well under way for our new traditional information booth for aiding the entering freshmen coming into the Business Administration Division. On February 13, despite the zero weather and one of the biggest snows in West Texas this year, a picnic was held at the Party House at McKenzie State Park. The picnic was attended by a large group of prospective pledges, members, and dates. At a smoker held in the Hilton Hotel on February 15, 15 men declared their intentions of becoming elected neophytes of our fraternity, and the following Tuesday night these men were initiated into pledgship.

Mr. Wayne Sprague, local manager of Dun and Bradstreet, spoke to the chapter on the operations of his firm on March 6. Before this issue is published Mr. Ernest Joiner, editor of the Rall's *Banner* and former Techsan, will have spoken to a joint meeting of alumni and members. Two tours will have been held this semester.

The annual spring picnic for alumni, members, and dates will be held on April 21 at Buffalo Lakes just outside of Lubbock. This picnic is one of the main get-togethers of the alumni and members for the year. The initiation of neophytes and the initiation banquet will be held Saturday, May 12.

It is the intention of the Beta Upsilon chapter to place a large, glass windowed, bulletin board in the administration building. Items of interest not only pertaining to Deltasigs, but also to the entire student body are to be placed on this bulletin board.

Our chapter has prospered this semester under the excellent leadership of our Head Master Bill Kerr. We are also proud to announce that our homecoming float has been chosen out of more than 50 floats to be the only one to appear in the *Texas Technological College Bulletin* for the year of 1951.—R. L. VAN NORMAN, JR.

PENN STATE

AS THE SHADOWS begin to lengthen at the end of another semester, Alpha Gamma Chapter egotistically reviews another successful year at Penn State. Having already successfully sponsored many prominent speakers, Alpha Gamma Chapter has arranged for another contingent of men from various fields of industry and business to address the students. Among these men are: Howard Arrison, supervisor of male employees of the North America Company; John M. Spangler, president of National Carbon Division of Union Carbide and Carbon Corporation; Walter W. Patchell, general manager of the Central Region of the Pennsylvania Railroad; James L. Kelley, director of Small Business in the United States Department of Commerce. A new practice of providing entertainment after the business meetings has been instrumental in bolstering the enthusiasm of the members to an all time high. This entertainment included movies of the Penn State-Pitt football game of

1950 and commentaries by the head coach of Penn State, "Rip" Engle. State ground out a 21-20 victory in this annual classic.

Our annual spring banquet in honor of the founding of Alpha Gamma Chapter will be held on May 22. The main speaker will be Dr. Milton S. Eisenhower, president of Pennsylvania State College. At this time the new officers will take over their new positions and the old officers will be honored.

A group of tours have been arranged for the late spring activities. These include: the Piper Cub Factory at Lock Haven, Pennsylvania, The West Virginia Pulp and Paper Factory at Tyrone, Pennsylvania, and the IBM Department of the Pennsylvania State College, State College, Pennsylvania. A "Newsletter" has been sent out to all of the chapters of the fraternity. It was released in April and featured articles by Head Master Phillips and Dr. Hench, our faculty advisor. Also, monthly mixers were held with various themes to promote the social standing of Delta Sigma Pi on the Penn State Campus. In addition, our "Rose of Deltasig," Miss Lolita Robinson, a freshman in Art Education at this college, was honored recently at a Sweetheart Dance held in her honor. She is a native of Clark Summit, Pennsylvania. Blue eyed Lolita, who has brown hair, is 18 years old, weighs 105 pounds and stands 5 feet one inch tall. Recently honored as runner up as Military Ball Queen, Lolita was also May Queen last year at her high school.—CHESTER A. REED

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati, has been honored in that two of its members, Brother Thomas L. Hardin and Brother Carl B. Schnelle, have been invited to become members of Beta Gamma Sigma.

The speaker for our fourth professional meeting for this year was Mr. Herbert F. Koch, president of the Guardian Bank & Savings Co., first president of the Junior Chamber of Commerce in Cincinnati, and at present coordinator of the advanced management department of the College of Business Administration, University of Cincinnati; also acting Professor of Business Administration of the Evening College. Mr. Koch who was introduced by Head Master Harker, was to discuss "Government and Its Relation to Business," but decided shortly before the meeting, with the approval of those assembled, to discuss things I would like to do if I had my life to

live over. The change Mr. Koch made was well appreciated, for the wealth of advice gleaned from his remarks, will lend a helping hand as we walk down life's pathway. Do not overspecialize in one line. Get more background in a broad sense. Create interests. Circulate in your community. Know your stuff, and see that people know that you know it. Participate in community affairs. Mr. Koch told us of his own experiences in participating in community affairs. How he, through his participation on civic committees became known to a number of executives, and through them was able to take steps forward in the business world. Build up a credit standing, even if you just go to a bank, buy a bond on time, and then put the money received right in a savings account, for one never knows when one will need some money and the fellow who has a good credit standing, will get the loan right now. Think in terms of the concern you work in. Work as a team rather than be spectacular. Read biographies of people who have made good, such as Washington and Lincoln. Lincoln recognized people who snubbed him, for their ability. Have courage in business, and take a chance. Have patience in waiting. Get experience. The balance of the evening was spent having a good time, but one would observe, from time to time, various members still questioning Mr. Koch.

Alpha Theta Chapter held its Annual Winter Dance at Castle Farm on February 10, 1951. A large number of members, both active and alumni and their ladies enjoyed an evening of chatting and dancing to the music of Wayne King and his Orchestra. As the evening was on its way out, we had a drawing for a door prize, presided over by Wayne King, and who was the lucky person, Brother Pater. Say, that's me! After passing the door prize from one to the other, all that was left was a little dampness on the inside of the bottle.

The Ritual Team of Alpha Theta Chapter has been invited to participate in the reactivation of Alpha Omicron Chapter of Ohio University at Athens, Ohio, April 28, 1951. If the event is anything like the reactivation of Eta Chapter, University of Kentucky, Lexington, Kentucky, then those who attend are in for a very enjoyable time.

Alpha Theta Chapter, through the courtesy of the Kroger Grocery and Baking Company, made a very interesting and educational tour of the Kroger Plant, on March 16, in lieu of having the usual Professional Meeting. It is not often that one has the opportunity of increasing his store of knowledge in such a relaxing manner.—CHARLES A. PATER



BETA UPSILON CHAPTER'S entry for the Homecoming Parade at Texas Tech. The float represented the theme for 1943. Two floats were entered for each year of Tech's 25 years of existence in celebration of its 25th Anniversary. This float was chosen to be one to be pictured in the *Texas Technological College Bulletin* in 1951.

MISSISSIPPI SOUTHERN

GAMMA TAU CHAPTER at Mississippi Southern College took a field trip to New Orleans, Louisiana, as guests of the International Harvester Company on February 20, 1951. Twenty-two members were present for this trip. The group was welcomed in New Orleans by Mr. W. E. Greene, district manager of International Harvester and his administrative personnel. The members were conducted on a tour of the plant, given a brief description and shown through the accounting and records division, parts, repair, credit, and retail sales division. Each division head gave an explanation on the functions of his department.

Upon completion of the tour of the plant, the group went to the International House where a luncheon was served. After the luncheon, the group was shown a film entitled, "Competition Means Progress" which was based on the progress of International Harvester. The operations of the company for the year 1949 were used as comparisons to show company progress.

During the last month we have seen much progress made on our new meeting house. The interior has been completely reworked, much painting has been done, seats have been built, and we are in the process of having tile put on the floors. At present our house looks like a new building but more progress is still in store for it. With our house we have been able to develop further our fraternity on the campus.

We are glad to see Brother Varner back on the campus. He was injured recently in an automobile accident and spent some time in the hospital.

Our chapter entered in intramural athletics along with the other fraternities on the campus. We weren't the champs but we did have a 4 win, 6 loss record. Plans are being made now to enter a team in the softball intramurals during the spring.

We have seen a change in the officers of Gamma Tau Chapter, as Brother McCaleb was elected as head master to replace Brother Brabham who graduated at the end of this quarter. Brother Trahan replaced Brother Murphy who also left by the route of graduation, and Brother Al Harkins was elected as chancellor to replace Brother McCaleb who moved up to head master. Several members of Gamma Tau Chapter have been called into the service or have volunteered. They include Brothers Chapman, Bailey, Rogers, Rush, and Tittle.

At present the chapter is making plans to participate in Career Day which will be held here at Mississippi Southern on March 30. We are to have an active part under the Division of Commerce. At our banquet held on February 6, we were fortunate in having Henry C. Pyne, who is secretary of the Hattiesburg Chamber of Commerce to speak to us on the functions of a good Chamber of Commerce. His subject was, "A Chamber of Commerce, What it is, What it is supposed to do, and what one should expect from a Chamber of Commerce." We had several visitors present at this banquet and several local alumni of Delta Sigma Pi.—JAKE W. CANTWELL

BOSTON

GAMMA CHAPTER at Boston University, College of Business Administration has been going at full speed these past few months. Our main concentration as far as planning for the future is concerned was an active rushing program. We believe that we have 28 of the best pledges on the campus. In screening these men it has been our objective to select men mainly from the ranks of the ROTC to insure their return next semester.

An exceptionally well trained pledge class will be ready for initiation on April 6 and 7. Junior Warden Paul Langevin has done an outstanding job in indoctrinating these men. The results we know will show when these men assume the responsibilities of brothers and carry on the fine name of Delta Sigma Pi here at Boston University.

A major part of our activity has also been concerned with providing for exceptionally fine professional activities. We have had speakers from Samson Cordage Co., Raytheon Mfg. Co., Gillette Safety Razor Co., Boston Jr. Chamber of Commerce, and the Hood Milk Co. On February 1, a field trip was conducted through the Gillette Safety Razor Plant in South Boston. Much credit is due to Professional Chairman Leon Wroblewski in obtaining these exceptionally fine speakers. Besides the remaining professional meetings a field trip is planned for the Hood Ice Cream Plant on April 10.

A fraternity seminar is to be conducted here at Boston University in the very near future by the Interfraternity Conference. Gamma Chapter will take an active part in these proceedings which will be conducted as a week-end event. Mutual problems of all phases of fraternity life will be discussed and much can be gained by all who participate. Gamma

Chapter is at present leading the Interfraternity Conference Bowling League, having been undefeated thus far. We are confident we will bring home the trophy.

We of Gamma Chapter are looking forward to welcoming as brothers the men from Babson Institute who will be installed as the next chapter of Delta Sigma Pi on Saturday April 21. On Wednesday March 14, 41 men will be pledged at Babson in Wellesley, Massachusetts. Wednesday evening, February 21, saw an informal undergrad-alumni dance take place at the Empire Room of the Hotel Kenmore in Boston. In spite of the flu epidemic we were fortunate to have a large crowd, pledges included.

This is the last chance to wish, by way of the DELTASIG, all the luck and happiness in the world to our graduating brothers. Sixteen brothers will depart in June, but the fun and the experiences we've shared these many months will always be remembered. Our loss is the Boston Alumni Club's gain, however, so we'll be seeing many of the boys pretty regularly. After this busy and prosperous school year has ended most of us will welcome the summer vacation. But before many weeks of the vacation have passed we'll be waiting with anticipation the new semester and another chance to make Gamma Chapter of Delta Sigma Pi sing out across the Boston University campus.—RICHARD A. KANIA

WASHINGTON U.

ALPHA CHI CHAPTER at Washington University is progressing quite well in spite of its loss of many members due to their graduation. We celebrated Founders' Day jointly with Beta Sigma Chapter of St. Louis University at Medart's Restaurant.

Much of our activity has centered around our Rushing Program. Since the beginning of the spring semester, four rush parties have been held: one included a dinner, and all of them included the showing of the slides, "The Story of Delta Sigma Pi." A total of 25 men were pledged, four of whom are members of the faculty of Washington University. Our initiation is planned for the first part of April. Following this will be another period of intensive rushing with another initiation to be held in June.

A Business Administration Newsletter is now being published by and for the students of the School of Business Administration and the department of retailing at Washington University. Junior Warden Bob Bonnell and Scribe Allan Herrmann are members of the editorial staff. Articles about Alpha Chi Chapter's activities have appeared in both of the two issues published thus far.

The brothers of the Alpha Chi Chapter are looking forward to the revival of Commerce Day, May 11, for all business and retailing students. This is the first time that it is being held in two years, and it is a day which includes a luncheon for both faculty and students, field trips, and a dance in the evening where the coronation of a male and a female student elected during the day will take place. Brothers Reidenbach and Bonnell are serving as advisors to the various committees making preparations for this eventful day. Senior Warden Koch and Brother Bartlett are committee chairmen. Almost all of the other brothers are serving on one or more of the committees.

Many of the brothers achieved prominent positions in other organizations on the campus in the past year besides being active in Delta Sigma Pi. George Ewing is Lt. Colonel of the R.O.T.C unit and director of the Student Advertising Bureau. Most of the other brothers are also participating in other activities.



THE MEMBERS of Gamma Tau Chapter at Mississippi Southern College are shown here with the officials of the International Harvester Company in New Orleans when they toured that plant on a recent business trip.

Anticipated plans for the Alpha Chi Chapter for the spring semester also include a professional meeting at the end of March, a joint meeting with the Beta Sigma Chapter of St. Louis University, a party honoring the alumni, and a "Rose of Deltasig" Dance.—RICHARD J. REISEL

VIRGINIA

THE ALPHA XI CHAPTER has just completed its rushing for this semester and has pledged 28 men. Pledging ceremonies were held at a special meeting on March 15. After the initiation of the new pledges, which is scheduled for late April, the chapter membership will be brought up to over 70 active brothers.

Since its re-activation on January 13, the chapter has been under full steam to make this a highly successful semester. Already the chapter has taken field trips to the DuPont acetate rayon plant in Waynesboro, Virginia, and the Philip Morris Co. in Richmond, Virginia. Other field trips that are to be taken during the remainder of the semester include a trip to the Dan River Cotton Mills in Dan River, Virginia, and a second trip to Richmond to visit the Federal Reserve Bank of Richmond and the Reynolds Metal Company.

Mr. Edward A. Fleer, assistant secretary of the Providence and Washington Insurance Company, is scheduled to be the first speaker of this year's activities on March 20. Brother Jim Beale, senior warden, also reported that other leading speakers will be on hand to speak to the chapter during the semester.

Head Master David G. Walker was recently elected to Jefferson Sabres, local honorary military society sponsored by the R.O.T.C. unit. Brother Bill Scruggs was elected to fill the vacancy left when Brother Doug Eitel resigned from his position as treasurer due to an over-loaded scholastic schedule. Brother Jack Hardy, scribe, is heading the University Band and Glee Club Committee which is putting out a record album of the songs of the University on the RCA-Victor records.

The social side of the chapter shows preliminary work being done on the Commerce School Dance. The dance held last semester was such a great success that the plans for the second dance are going to be even bigger and better. At this point it looks as if the Alpha Xi Chapter is off to a good start and will really give the rest of the chapters a good run for their money when they are eligible to enter the Efficiency Contest next year.—J. G. HARDY

KENT STATE

THE OPEN SMOKER was held on February 8 in the chapter house. Refreshments were served to the prospective rushees, and entertainment consisted of several sound films on various sporting highlights of 1950. The officers of the chapter gave talks on the various phases of Delta Sigma Pi, and Brothers Harold Martin and Stanley Miller, our Chapter Advisor and Province Officer respectively, gave inspiring talks on the meaning and benefit of a true brotherhood. The closed smoker for the rushees was held in the basement room of the Elks Club in Kent. The social committee did an excellent job of planning to make the evening a real success.

The first professional activity of the winter quarter was a field trip to the Federal Reserve Bank in Cleveland, Ohio on February 14. An interesting tour through the departments and a discussion of the policies and functions of the bank highlighted the trip. The bank also treated the fraternity to a luncheon in their cafeteria. Our second field trip on March 7



MEMBERS OF ALPHA ETA CHAPTER at the University of South Dakota. FIRST ROW, left to right: N. Brown, D. Long, D. Absher, B. Bergman, D. Dandy, R. Craig, D. Nelson, C. Starksen, and W. Green. SECOND ROW: D. Kaufman, R. Storm, V. Holter, C. Ledyard, J. Blaine, J. Lieffort, G. Knox, C. Hopkins, J. Kirsch, and F. Peschel. THIRD ROW: D. Gates, D. Barkley, G. Hoover, W. Stockton, V. Lamp, C. McKee, B. Steicken, R. Beckman, S. Culbertson, W. Packard, and B. VandeVoort. FOURTH ROW: M. Peterson, L. Jones, W. Mickelson, J. Anderson, R. Kluckman, R. Hevle, L. West, S. Seigel, R. McDonough, D. Schneider, and R. Johnson.

was through the Timken Roller Bearing Company in Canton, Ohio. The group was conducted through the plant by an alumnus of Nu Chapter at Ohio State, Brother Bob Beuter. The members saw each step in the process of manufacturing tapered roller bearings from the point where the steel was produced to packing and shipping of the finished product. Some of the world's largest machines as well as some of the most delicate instruments were observed on the tour.

The first annual Monte Carlo Nite was held in the house on March 10. The pledge class acted as "croupiers" and were dressed accordingly, complete with eye shield and arm bands. The casino facilities were complete and included the dice tables, blackjack tables, roulette wheel, chuck-a-luck, etc. The gambling was done with Monte Carlo money, and the male and female guests with the highest earnings for the evening were each awarded a gift. The alumni and Beta Tau Chapter from Western Reserve were invited for the evening.

The scheduled activities, both professional and social, for the school year promise to make it an outstanding one. An open business meeting for the entire College of Business Administration is scheduled for April 12. The professional committee has engaged Mr. Kenneth Lampe from Housin-Kline, food brokers in Cleveland, as guest speaker for the evening. Two more field trips have been arranged for this quarter. The first one on April 19 will be through the General Electric Plant in Nela Park, and the last one will be the Standard Brewing Company of Cleveland.

A large delegation from Beta Pi Chapter will participate in the reactivation of Alpha Omicron Chapter at Ohio University on April 28. This chapter was happy to know that another active chapter in Ohio will be added to the growing list of our brotherhood.

Our biggest event of the year, the annual Chapter Birthday Dinner Dance will take place on May 19. This year it will be held at the Chesterfield Hotel in Cuyahoga Falls, Ohio. The committee reports indicate that this will be one of the best ever held at Beta Pi Chapter.

Missing from the roll at the beginning of the Spring Quarter were Brothers Jerry Scott, Jim Knox, and Earl Bartley who graduated in March, and Chuck Sires, who left school to enlist in the service. According to the latest reports, Brother Scott, former head master, is working for Ernst and Ernst in Cleveland.

Brother Knox is vacationing in Florida.

Since this is the last issue of The DELTASIG, Beta Pi Chapter extends to all our brothers best wishes for a successful completion of the year. We are looking forward to seeing you in Dallas—VINCENT CHIARUCCI

SOUTH DAKOTA

ALPHA ETA CHAPTER has again reached the second semester and for many of us the last. For this we will be both thankful and sorry. By this we mean thankful we're going and sorry it couldn't have been sooner. Since our last report 14 new pledges are busily engaged in their "basic training." The new pledges were formally pledged March 1 and a stag followed at the Varsity. Our ranks will be greatly thinned by spring graduation, and we need just such a fine group of men as were pledged to keep us at full strength. The above group of pledges had previously been entertained at a movie February 22 and at that time the advantages that Delta Sigma Pi held in store for them were put forth.

Gerald Hoover has been selected by University President I. D. Weeks to head arrangements for Senior Day. Each year all the high schools in this half of the state are invited to the campus. This will bring in a great many visitors and we hope many will become new students here next fall.

Our representative to the Grand Chapter Congress has at the time of this writing not been chosen, but here's hoping several members of Alpha Eta Chapter will journey to Dallas in '51. We've sent invitations for the "Rose of Deltasig Formal" to all alumni for whom we have addresses, so if you as former brothers did not receive your invitation, please drop the head master a line and include your latest address to bring our records up to date.

After a most cordial welcome last year in Omaha, Alpha Eta Chapter will again visit that city on a field trip April 26. Final arrangements have not been completed for places to be toured. Lovely Miss Marjorie Drey has been selected as our "Rose of Deltasig." The past year has been one of building, however not at the expense of our social life. It has been a year which has again sent forth business leaders which will be a credit to Alpha Eta Chapter, the fraternity, and the University.—VERN LAMP

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at the Rutgers School of Business Administration welcomed ten new brothers to its ranks on January 13, 1951 with a banquet following the formal initiation held in the Rutgers Room of the Military Park Hotel in Newark. The initiation of George K. Batt, prominent New Jersey executive of Dugan Brothers Bakery, and Professor H. Randall Kreger of the finance department of the School of Business Administration, might well be termed the highlight of the evening. Brother George R. Esterly, dean of the School of Business Administration served as toastmaster and Mr. Batt delivered the principal after dinner address. The consistent high quality of the new brothers insures that Beta Omicron Chapter will continue to have a bright future. There is apparent, a strong desire to rise to the 100,000 point level in the Chapter Efficiency Contest, a feat which was accomplished by Beta Omicron four years in succession.

Members of Beta Omicron Chapter continued this year as in the past to be the most active group in school affairs. In a recent election of alumni representatives for the 1951 class, eight out of fifteen elected were Deltasigs. Those elected include Manny Mischko, Bob Kruse, Howard Neu, Ed Ruhl, Nelson Shaw, Fred Hoag, Wally Stocker, and Andy Mieczkowski.

Our professional program has provided an interesting variety of thoughtful subjects and it is hoped that the fine work of the professional committee in obtaining prominent speakers for our meetings will continue.

On February 2 Beta Omicron Chapter held its mid-winter rush smoker. The evening was highlighted by an address by faculty advisor Professor Erich A. Otto of the finance department. After his enlightening talk, sports films were shown and the group later adjourned for some refreshments and informal chit-chat. The formal pledging ceremony was held on February 16, in the Green Room of the fraternity house. Following the ceremony, Mr. William J. Miners, who graduated from the Rutgers School of Business Administration in 1941, addressed the brothers and new pledges at a professional meeting. Mr. Miners, a member of Beta Omicron Chapter in his undergraduate days is president of the Blue Flame Distributors, Cranford, New Jersey. The topic of his talk was "Wholesale Distribution," and Brother Miners related the discussion to his own business. Brother Miners stressed the extreme importance of

accounting and he showed how accounting knowledge is utilized in all phases of business, and is especially necessary to one who owns his own business. The speaker answered several questions that were asked by members of the audience following his talk.

The latest report from the Pledge Committee is that Beta Omicron Chapter's new pledges are making fine progress under the able direction of Senior Warden Fred Manheck and Junior Warden John Mateyko. Time is growing short for several brothers who will abandon their books to begin amassing their individual fortunes in the cold, cruel, outside world. With their graduation go the best wishes of Beta Omicron Chapter and a sincere "Congratulations."—ANDREW J. MIECZKOWSKI

MARQUETTE

DELTA CHAPTER initiated 21 pledges into the fraternity on Saturday, December 16, 1950. Among the new brothers was John Pederson, faculty member of Marquette University, who is an instructor in government and business law. The neophytes had the privilege of being subjected to one of the longest pledging periods held in recent years. The Senior Warden, Gary Varick, was honored by being presented with a huge paddle from the pledge class.

The present semester started off with a Faculty-Alumni Smoker held at the Delta house. The smoker was well attended by faculty member of Marquette University, alumni, and active brothers of Delta Sigma Pi. Pledging activities are well under way. Two smokers were held and the pledge acceptance ceremony took place at a recent business meeting. Delta Chapter is holding their formal initiation in conjunction with Founders' Day. Arrangements are under the direction of our Senior Warden, Dan Faber. Among the new pledges to be received will be honorary member, Clarence Buegge, manager of the Retailers Commercial Agency. Mr. Buegge, who spoke to the members of the fraternity at a recent professional meeting, is very well liked and we are looking forward to his membership.

The professional program being planned this semester under the direction of Leo Brzezinski is sure to give the members of Delta Chapter a further insight into the field of business. In January, 20 members of the fraternity chartered a bus to Dubuque, Iowa, where they made a closed week-end retreat at the renowned monastery, Abbey of Our Lady of New Melleray.

Delta Chapter has been active in the sports department with volleyball, basketball, and bowling teams competing in the intermural sports. The chapter's "Rose of Deltasig" is Miss Rita Fons, a sophomore in Liberal Arts and a member of Zeta Phi Delta. The "Rose" will be honored at the spring formal dinner dance to be held in May at which time she will be escorted by Brother Tom Guenther.

Two of the actives have been called to duty by Uncle Sam. Wilbur Scott is serving with the Air National Guard and George Fridel left to serve in the Air Corps. Three eligible bachelors who were drafted with wedding bells are Jim Belt, Jerry Heller, and Don Mass. Congratulations! And may the future bring them success and happiness.—JOHN DEGNAN



MISS BETTY JANE BLACKWELL, "Rose of Deltasig" of Beta Gamma Chapter is seen receiving a loving cup from Head Master William E. Stallings. This presentation was made at a recent dance in honor of the "Rose."

SOUTH CAROLINA

BETA GAMMA CHAPTER of Delta Sigma Pi has had a very successful season and hopes that it has accomplished some of the goals that it set out to do. Everyone has enjoyed the meetings which have been highlighted by good speakers and interesting tours, not to mention our delightful social events. One of our outstanding events was "The Rose of Delta Sigma Pi" contest. An informal dance was given in honor of Miss Betty Jane Blackwell, "Rose of Beta Gamma Chapter." At this dance Head Master Bill Stallings presented Betty a loving cup and a big kiss. Some of the other members would have loved to present a few kisses also but didn't get the chance.

We have had a couple of good speakers to address us in the past few weeks. They were Dean Samuel M. Derrick, of the School of Business Administration here at the university; Frank Taylor, Province Officer of Delta Sigma Pi; and most recently, Grand Secretary-Treasurer H. G. Wright from Chicago. At the present time we are looking forward with great expectations to a talk by Governor James F. Byrnes.

Dean Derrick gave a very interesting talk about his visit to Harvard University and their Graduate School of Business. He described the courses that were required and the methods of teaching used with much detail. He also gave us an idea of the expenses involved in attending the school along with a few words about the social events that could be attended.

The Beta Gamma Chapter was honored recently by a visit from Grand Secretary-Treas-



THE PRIZE WINNING FLOAT of Delta Chapter at Marquette. Their theme "Flatten the Crusaders" easily won them first place in the Marquette Homecoming Parade.



BETA GAMMA CHAPTER BANQUET at the University of South Carolina in honor of Grand Secretary-Treasurer H. G. Wright. SEATED, left to right: James L. Harper, Johnny Herin, Marion Dantzler, Furman E. Cannon, Frank T. Meeks, H. G. Wright, Frank Taylor, John Ellison, and Bill O'Cain. STANDING, left to right: Alan Campbell, Marvin Gillgam, Bill Barrett, Bernard Lever, Martin Wetherell, Thomas Glover, Reuben Wells, James Higgs, Richard Wingard, Leroy Pendleton, Deever Little, John Asbill, Bill Stallings, Bobby Lanford, Alex Gibert, Cecil Zeigler, Bill Houston, and Roy Weeks.

urer H. G. Wright on March 6. He was conducted on a tour of the campus by the welcoming committee and was introduced to some of the faculty members in the School of Business Administration. Brother Wright remarked on the many improvements on the campus, especially the enormous growth of the School of Business, since his last visit ten or twelve years ago. Brother Wright narrated and showed us the "Story of Delta Sigma Pi" by means of a series of colored slides and a banquet was given in his honor immediately afterwards at the Green Derby.

We have had several smokers and a wiener roast in the past few weeks to acquaint selected students with our fraternity and the members. Most of these events have been pretty successful, especially the wiener roast. If no one believes this, just ask Brother Martin Wetherell how many hot dogs he consumed. We are working very hard to get new pledges because the number of members graduating in June will cut our membership about fifty percent. One of our members, Cecil Lester, has entered the realms of matrimony and the members of Beta Gamma Chapter wish to extend their sincerest congratulations to Cecil and his bride.—
GEORGE H. TRAYLOR

CREIGHTON

BETA THETA CHAPTER at Creighton University swung into the last half of this school year by pushing plans for this semester's pledging program. A promising group of 14 pledges has been initiated into Delta Sigma Pi after becoming acquainted with us through a smoker held March 3 at the Labor Temple. Hell week was culminated by the usual informal initiation held in the Creighton School of Commerce, and fun was had by all. Again, we wish to welcome and to extend our congratulations to our new members who became our brothers and Deltasigs at the formal initiation held at the Fontenelle Hotel on March 11. We also wish to extend a word of thanks to Senior Warden Floyd Chambers and to his pledging and initiation committee for making such fine arrangements for an initiation which was really wonderful.

At the time of this writing we have had one professional meeting this semester at the Sparetime Cafe. Our guest and speaker was Richard K. Basford, a Creighton graduate of '49, who spoke on retail merchandising. Mr. Basford is the head of the shoe department of

the J. C. Penney Store here in Omaha, and we all found his talk very interesting.

Big plans are being made for the annual Delta Sigma Pi Spring Formal which is being sponsored through the Omaha Alumni Club of Delta Sigma Pi. This is truly our finest activity, and we are all looking forward to this date.—
PAUL W. REINSCH

IOWA

EPSILON CHAPTER at the State University of Iowa is now amidst a new semester which promises to be an active one for all. The first professional meeting of the semester was a dinner held on February 20, 1951, at the Colony Inn, Amana, Iowa. Guest speaker for the occasion was Mr. Watson, assistant personnel manager for Pillsbury Feed Mills. Mr. Watson spoke about the qualifications of prospective employees in industry. Mr. Finlayson, a member of the Pillsbury staff at Clinton, Iowa, assisted Mr. Watson in answering many questions relative to the speech. Attendance included 45 actives and faculty members, 19 prospective pledges, and three guests.

The dinner at Amana and two previous smokers gave Epsilon Chapter a fine opportunity to select a new pledge class. We proudly announce the pledging of 15 men and the honorary pledging of two faculty members, Dr. Lieb and Professor Harris. Our newly elected Junior Warden, Jerry Kelley, has a fine group of men with which to work.

Another event this semester which is of great importance is the Annual Careers' Conference which is held every spring. Its purpose is to acquaint the student with the job opportunities in all industries. This is sponsored by the Collegiate Chamber of Commerce, an organization of commerce students. Deltasigs who are actively planning and working on this project at present are Brothers Zahorik, Winter, Larson, and Murphy.

Epsilon Chapter has succeeded in being only a threat for the intramurals title in basketball, having been beaten in the last game of the semi-finals. Brother Strang was by far our most valuable player and received plenty of good backing by the other members of the team. Brother Van Ee, our athletic chairman, has announced forthcoming contests in volleyball and bowling. We hope that we can become more potential threats to those titles than we proved to be in basketball.—
J. CLIFTON SNYDER

UTAH

SIGMA CHAPTER at the University of Utah initiated five new members into the group during February. Following the initiation rites, the new brothers were honored at a banquet at Andy's Smorgasbord in Salt Lake City. We are happy to welcome the new brothers into our chapter: Bill Kinder, Jack Sederlund, Don Miller (his father is a good alumnus), Bruce Curtis, and Douglas Casper. Our drive for new members is still in progress, and on February 27, we entertained prospective Deltasigs at a "smoker" at the home of Brother Donald Miller. Attending in addition to the prospective pledges, were both active and alumni members, and the program included games, what is expected of the members, history of the Sigma Chapter and the Delta Sigma Pi nationally, purpose for which the Delta Sigma Pi was founded, and the "smoker" closed with refreshments. Another initiation ceremony is set for April.

One of the most enjoyable Chapter activities was the wedding of Robert L. Wright to Camille Ewing, university coed. The newlyweds will continue their schooling at the hill-top school after their between quarters honeymoon to Las Vegas, Nevada. By changing his status from single to married Brother Wright became the newest member of our married men's club which now has a total of eight members. The ceremony to the tune of Lohengren took place March 21.

Due to the "police action" in Korea, Sigma Chapter has lost another brother to the armed forces. This time it is to the Quartermaster Corps. To the roll of names we add Robert Ryberg. Many of the brothers who attended the Mid-Western Regional Conference will no doubt remember him, as he always took an active part in all fraternity functions.

The history of banking in the United States up to the founding of the Federal Reserve Banking System was the topic for discussion at a professional meeting sponsored by the University of Utah Sigma Chapter late in February. Speaker on this occasion was W. L. Partner, vice-president of the Federal Reserve of San Francisco and Manager of the Salt Lake City Branch. With the able assistance of Thomas S. Simmons, head of the Consumer Credit Department, Salt Lake Branch of the Federal Reserve of San Francisco, showing movie films Mr. Partner explained the Federal Reserve System. After the movie was shown, the floor was open for questions and some of the interesting points brought out were that banking was begun in 1789 by George Washington with the Charting of the First Bank of the United States and that the Federal Reserve System was founded in 1914.—
COURTNEY L. TRENCH



GAMMA THETA CHAPTER'S "Rose of Deltasig" at Wayne University in Detroit with her court arriving at a dance given in their honor at the Hotel Detroit. LEFT TO RIGHT: Miss Pauline Gugeyk, "Rose" Nancy Crotty, and Miss Dolores Kaarto.

WAYNE

GAMMA THETA CHAPTER at Wayne University has currently completed two important events. The first was the selection of our chapter's first "Rose of Deltasig." School-wide support was received for the contest through the capable work of Head Master Brown assisted by Brother Mackin. A total of 76 coeds sought the coveted position. Pretty Nancy Crotty was honored by her selection to be our 1951 "Rose of Deltasig." Pauline Gugeyk, of Pi Kappa Sigma, and Dolores Kaarto of the Association of Women Students were chosen as members of Nancy's court.

Head Master Brown introduced our first "Rose" to the public on the Pat and Johnny Show which originates from WXYZ-TV. Nancy Crotty and her court were formally presented to the active and alumni members at a semi-formal dance which was held on Saturday, March 4, in the Woodward Room of the Hotel Detroit.

The second event currently completed by the Gamma Theta Chapter was a house fund drive. Over \$600.00 was collected through the spirited work of our active and alumni members. With further successful drives of this variety, we hope to secure a fraternity house in the near future. Brothers Wright, Bartlett, Mohr, and Hollister provided efficient leadership for this campaign.

The decreased enrollment of male students at Wayne University has not had a detrimental effect on our chapter's pledging program. A careful screening of students has enabled us to accept 23 pledges for the spring semester. The pledges have attended one rush party, two professional meetings, and the "Rose" dance. A pledge committee consisting of Brothers Pipp, Walsh, Vida, Peacock, and Lavens is now plotting to make their pledge training an experience which they will never forget. We wish to welcome Jerry Brown, brother of Harry Brown, our chapter's first Head Master to the new pledge group.

With Spring in the air, the following brothers have announced their engagements: James Antonow to Betty Rosbury, Victor Hollister to Joan Babcock, and Charles Papazian to Theresa Belisario. Now the brothers are wondering who will be next.

Gamma Theta Chapter was honored to have Brother J. Elwood Armstrong, chairman of the Delta Sigma Pi Committee on Nominations, as guest speaker at our March 14 professional meeting and pledge ritual. Brother Armstrong gave an interesting and pertinent talk on

"Various Aspects of Fraternity Life." His talk was preceded by a showing of the Delta Sigma Pi Slides which gave both the pledges and actives a further insight into our fraternity's operation.

The chapter is now looking forward to the March 14 professional tour of the National Bank of Detroit. The members enjoy these tours because they help relate classroom theory with actual business firms. Perhaps it would now be pertinent to award Brother Albert (anxiety) Stevens with a bouquet of roses for his capable management of the Chapter Efficiency Contest. With his assistance, the Gamma Theta Chapter should again receive 100,000 points.—JAMES R. ANTONOW

SOUTHERN METHODIST

ALTHOUGH BETA PHI CHAPTER is feeling the effects of a rapidly declining enrollment at Southern Methodist University in so far as to obtaining new members is concerned, the chapter has been carrying on its professional activities with enthusiasm. We started out the second semester with a professional meeting at which Dr. Watrous Irons, vice-president of the Federal Reserve Bank of Dallas, gave us a post graduate talk on "Short Term Finance." Dr. Irons is a Deltasig from the University of Texas and makes weekly 15-minute radio broadcasts on Texas business.

Following this, the members of Beta Phi Chapter were the guests of the Dallas Real Estate Board at a luncheon on January 25. Our Faculty Advisor, Harmon Watkins, made a tax talk on the subject "Profits without Taxation—Involuntary Conversions." Perhaps the highlight of our professional activities this year to date was Beta Phi Chapters presentation on February 28 of two sound films to the entire student body of the School of Business Administration. One of these films, "Diamond Knot" showed the actual recovery from the bottom of the sea of \$3,000,000 of canned salmon. The other film, "Danger Sleuth" is a release by Underwriters' Laboratory, bringing out new phases of accident prevention and showing the contribution of insurance dollars to the prevention of economic loss. Approximately 250 students attended this fine educational entertainment.

The beginning of the spring semester brought semi-annual elections to the Beta Phi Chapter. Joe E. Eason replaced Robert B. Clayton as head master and has been doing a wonderful job. Brother Clayton was presented with a gold gavel by the chapter for his cease-

less work from the very founding of this chapter two years ago. Brother Fred H. Cariker was voted the job of scribe, while John R. Alford is serving as the treasurer. Other new officers are Albert E. Wilson as the historian, Robert R. LeClercq as master of festivities, John L. Webb is the senior warden, and Wilson G. Ferguson is serving as junior warden and the DELTASIG correspondent. There is a big job to do concerning the Eighteenth Grand Chapter Congress and we want to be ready.

We held our spring rush banquet at Sammy's Restaurant on February 25. There were nine rushees present and we have already pledged five, and have three prospective pledges that we want to initiate with this pledge class. Our present plans call for an initiation on April 25. Topping the good meal, Brother Arthur Littel, vice-president of the General American Investment Corporation, spoke to us on the advantages and merits of belonging to Delta Sigma Pi. Besides the close brotherhood of the members, he said that the alumni offered the graduate many good contacts and prospective jobs. Brother Littel left us inspired and even more proud of being members of Delta Sigma Pi.

Our annual Rose Dance was held on Friday evening, March 9, at the Preston Hollow Country Club. This year it was a combined dinner and dance. We danced until midnight to the music of Billy Mayo's Stringed Quintet. Miss Jean Roberts, escorted by Brother Webb, was crowned with a bouquet of red roses as our "Rose of Deltasig." Our beautiful Miss Roberts is a native of Dallas and a freshman at Southern Methodist. Here she pledged the Delta Delta Sorority and is a member of the Arden Workshop and the Y.W.C.A. The beautiful little lady is 19 years old, a brunette, and stands five feet and three inches. Speaking modestly for a Texan, I will say with confidence that Jean stands high with the beautiful young ladies of Texas, and that, partner, is saying a lot.

On March 19 the actives will meet with the alumni at the swank Dallas Athletic Club. A social hour is scheduled before dinner and afterwards the chapter will hold a business meeting with the alumni. It is probable that plans for the Grand Chapter Congress will be discussed and coordinated between the chapter and alumni club. We all feel that it is a great honor and privilege to be hosts for this occasion, and we are looking forward to it with enthusiasm.—ROBERT B. CLAYTON and WILSON G. FERGUSON

MICHIGAN STATE

GAMMA KAPPA CHAPTER highlighted its winter social doings on February 24 with our "Rose of Deltasig" dance, held at the Lansing Women's Club. Our chapter "Rose," Miss Judith Hickey, was escorted by Hal Schnelker and accepted her crown amid the roof-shattering strains of "Rose of Deltasig," sung with gusto by the members and pledges present. During the intermission, entertainment in the form of a parody on "Queen contests" was performed by the pledges. The "Rose" dance was the big affair of the winter term, and was augmented socially by the pledge dance and other parties.

In May, our big social event of the year will find the members decked out in soup and fish for the spring dinner-dance. Preparations for the dance are many, and indicate that it will enjoy great success. Spring, too, is picnic season, and our traditional rivalry with Xi Chapter at the University of Michigan will be in evidence on the softball field.

The professional committee has worked hard over the past year, and the reward for their hard work has been the great success of our

professional meetings. J. M. Reber, a Deltasig who is district manager for the Procter & Gamble Company in Detroit, gave a very interesting talk on "Sales as a Profession" before a large audience in the Michigan State College Student Union recently. Homer Shepard, president of the Michigan Retailers' Association, talked on the marketing aspects of a small business; and M. J. Pierce, head of the training division of Standard Accident Insurance Company, talked on "Opportunities in Insurance," at recent meetings.

On April 7, 21 new Deltasigs were initiated by Gamma Kappa Chapter in impressive ceremonies. Two new faculty members were taken into the group; Professors Edward A. Gee and David Luck. Brother Gee is head of the Division of Business at Michigan State College, and has been associated with the school for 27 years. Brother Luck is head of the marketing department and has been on the faculty here for four years.

The chapter is impressed with the success of the Directory of Graduating Seniors of Delta Sigma Pi. Every one of the subscribing members have had letters of invitation to interviews from several different firms. The prepared data sheets have also proved very helpful at "breaking the ice." The members are all of the opinion that the fee for subscribing is returned many times over.

Because of the great success of our Scholarship Key presentation luncheon last year, Gamma Kappa Chapter has laid plans for a like affair this year, on May 16. Among those present at last year's luncheon was Dr. John A. Hannah, president of Michigan State College, who was impressed with the award and the qualifications for winning it.

There is a great deal of anticipation in the air up here—members are looking forward to the Grand Chapter Congress at Dallas even now. Six months and less is not too long to plan ahead, and some of the members are really counting on next September's trip South. —PAUL WHEATON

WISCONSIN

PSI CHAPTER opened the current semester facing the problem of pledging. Brother Locklin, junior warden in charge of rushing, has done a wonderful job and is continuing to do so. Early in the semester he realized the importance in this aspect of the fraternity. The active chapter wrote out personal invitations to the incoming freshmen and friends they knew were interested in Delta Sigma Pi. Rushing was set for the very first week of school. The "Story of Delta Sigma Pi," a collection of kodachrome slides made available through The Central Office, was shown at each rushing function. As a result of all this we pledged a number of outstanding men. Brother Locklin is planning more rushing functions this semester which should prove beneficial.

We will be honored at dinner on March 19 by the presence of Professor Fox. After a short talk following the dinner, an informal discussion will be held. A tour through one of the breweries in Milwaukee is being planned by Brother Williams, our professional chairman. These future events will add to our professional status.

All work without play isn't in any man's program. The athletic events this semester have been very important. We have participated in hockey, badminton, water polo, basketball and bowling. The bowling team was proud to present the chapter house with a new trophy. Their hard work won the divisional title. At present we are looking forward to the spring sport contests, tennis, golf and soft ball will be the highlighted sports. The soft ball team looks

quite promising as well as tennis and golf.

The time to relax, sing, dance and enjoy comes at our frequent informal parties. The "Rose of Delta Sigma Pi" party is the outstanding one so far. A trophy, a dozen red roses and the title of "Rose of Delta Sigma Pi" were presented to Barbara Heft. After the presentation everyone joined in singing the chorus to "The Rose of Delta Sig." The next party on the agenda is the "St. Pat's" party. This party is being planned and given by the pledges. Their enthusiasm and secrecy about it has made the coming event so much more exciting. Everyone is looking forward to an enjoyable evening. Brother Kells, our social chairman, has announced May 26 as the date of our annual spring formal. The dinner will be held at the Hoffman House. Plans are well under way for this social event which will conclude our semester. For a number of Deltasigs, this will be the last social affair in their college career.

Psi Chapter will be saying farewell and good luck to about 25 brothers this June. We're sorry to see them go. The house will always be open to them and we will welcome them as we always have. As alumni they will always remember Delta Sigma Pi and the fraternity will remember them.—CLARENCE J. NOWICKI

WAKE FOREST

GAMMA NU CHAPTER of Wake Forest College was honored by the presence of H. G. Wright, Grand Secretary-Treasurer, of the International Fraternity of Delta Sigma Pi, recently. Mr. Wright addressed the Gamma Nu Chapter with a challenging and interesting talk. As a result, each member of the chapter was enlightened about Delta Sigma Pi, and a new spirit and vision of the fraternity was instilled into the mind of each member.

In keeping with its program of activity, Gamma Nu Chapter, on March 5, 1951, traveled to Winston-Salem to study several of the cigarette factories that were established there. The members of the chapter were astonished to discover the number of college graduate women who were employed. Before returning, the sight-seeing group made an observation of the sight, Reynolda, where Wake Forest College will move in the near future.

Gamma Nu Chapter has planned to celebrate the "Rose of Delta Sigma Pi Ball" with its neighboring chapter, Alpha Lambda at the University of North Carolina. Each of the two chapters has chosen a "Rose of Delta Sigma

Pi" and much interest has been created. The expenses for the occasion will be divided between the two chapters. With the rapid approach of graduation, Gamma Nu Chapter has been exercising a vigorous campaign of rushing and pledging. A pledging ceremony is going to be had during the second week of April and a good number is expected to join, who will perpetuate the life of Gamma Nu Chapter during the years ahead.—JAMES H. JOHNSON

BAYLOR

BETA IOTA CHAPTER started the spring with rushing activities. At one of the rush meetings, the principal speaker was Charles C. Woodward, one of the foremost insurance men in Waco, who told of the possibilities in the field of insurance. At the next rush meeting, the film "Baylor Football Highlights of 1950" was the main attraction. With these activities, we got seven pledges, most of whom were underclassmen. We decided that this was a necessity since graduation and the draft would nearly erase our membership.

At a second professional meeting, Mr. Earl Pattillo, one of Waco's top furniture salesmen, spoke on the requisites for successful selling in any field. On February 8, we toured the Waco plant of the Universal Atlas Cement Corporation. We were shown the entire operation including quarrying, crushing, heating, cooling, pulverizing, and sacking. This is the first of a series of industrial tours planned this spring.

One thing which was undertaken as a service to the school, but which has become very profitable to us is the showing of movies in the Student Union Building. An admission of 25 cents is charged, which pays the rental of the film if only the members and their dates attend. The rest of the admissions are profit.

The spring social season was started by a hobo party in the Tally Ho Room of the Raleigh Hotel. Prizes were given for the tackiest costumes. Twenty-five members and pledges with their dates attended. The highlight of the social season was the annual spring banquet held Friday, March 16 at Ridgewood Country Club. The honored guest was Miss Joy Leming, the "Rose of Deltasig."

Speaker for the occasion was Robert Dupree, vice-president of the First National Bank of Waco. Special music was presented by Miss Nancy Teague. Members presented their dates with favors of silver candle-sticks. After-dinner music was furnished by Joe Johnson and his orchestra.—DON DORWARD



THE MEMBERS AND PLEDGES of Beta Iota Chapter at Baylor inspecting Universal Atlas Cement Corporation's plant on one of their recent business tours.

NORTHWESTERN—Zeta

ZETA CHAPTER has held three fine professional programs this quarter, all of them a tribute to the hard work of our professional co-chairmen, Dave Sharpe and Don Lindsay. February 5 Mr. George Pope, representative of Underwriters Laboratory, Incorporated, delivered a talk in which he described the methods and policies of his firm. He illustrated his lecture with a fine movie of the various testing methods employed by the laboratory, which was interesting for the wide variety of products the company was interested in. Next, the Kelite Products Company sent its chief chemist and one of its leading salesmen to deliver short talks about their business, the manufacture and distribution of industrial cleaning compounds. Our annual "Father and Son" business meeting took place March 4, and we were fortunate to have as our speaker William Nims, assistant Dean of the School of Commerce. Brother Nims proved a very entertaining lecturer, and gave the fathers in the group a deeper insight into the problems facing their sons in college.



ZETA CHAPTER'S "Rose," Miss Hilly Sletteland, and her court, Miss Pat Fox, on her left, and Miss Liz Ruppert, on her right at Northwestern University in Evanston. They are being serenaded by the chapter's rendition of "Rose of Deltasig" at the Annual Formal Dance which was held this year at the Ambassador East Hotel in Chicago.

In the sports field the yearly alum-active bowling match took place with the usual result—a clean sweep by the actives. Our basketball team lost out in the inter-league finals, but the whole chapter is mighty proud of the boys. The baseball team is beginning to shape up, and with our newly appointed coach, Brother Clint Churchill, prospects are fine for a championship year.

The world famous Ambassador East Hotel in Chicago was the scene of our "Rose of Deltasig Formal," January 27. The whole chapter, and an equally large turnout of alumni, were on hand to witness the crowning of our new "Rose of Deltasig," Miss Hilly Sletteland. William Bradford, our Faculty Advisor, presided at the official presentation. Attendants in the Rose's court were Miss Pat Fox and Miss Liz Ruppert. With all due respect to our brothers all over the country, we feel that this year's national contest is a foregone conclusion. The Broadway Armory Officer's Club was the scene of our post-initiation dance, and we went all out to welcome the new brothers into the fold. Incidentally, Zeta Chapter would like to take this opportunity to extend congratulations and welcome to the new initiates of all the chapters.

Ol' Uncle Sam is beginning to call on the brothers again. Brother Johnny Ballog was summoned back to the submarine service, and Don Vollmer has finished his basic training at Fort Leonard Wood, Missouri. A good portion of the June grads this year are taking their last fling down in Florida this spring vacation. Pledging has been pretty good, but is falling off rapidly. Over one-half of the chapter is staying in school this summer session, in hopes of prolonging their ever-weakening hold on civilian life. But the over-all opinion is that service of some sort sooner or later, for the non-vets at least, is inevitable. It hasn't hurt our grades yet, like the magazines have said it would. We still stand 10 in a field of about 50 campus organizations.—EARL BURCESS

DRAKE

ALPHA IOTA CHAPTER held its initiation and formal dinner dance as per schedule in the middle of January, but it was possible only because of the fine cooperation of the Alpha Delta Chapter at the University of Nebraska. They allowed us to side-track the trunk intended for them, here in Des Moines. After our initiation was held, the trunk was carried on to Lincoln, Nebraska, via automobile. The trip was made by this correspondent and Brother Melis. Included in the itinerary was a visit to Alpha Delta Chapter's offices in downtown Lincoln.

Several fine speakers have been heard at Alpha Iota Chapter meetings in recent weeks. We heard a representative of Merrill, Lynch, Fenner, and Beane speak on investments. Then, representing the state of Iowa, there was Mr. Novak, a member of the Iowa Development Commission. His topic was "Iowa as a Location for Industry." Our most recent speaker is the father of a present active, Lowell Perry; and was a charter member of Alpha Iota Chapter himself. Brother Perry's talk was in reminiscence of early activities of the chapter on campus. He made it seem as though they really were good old days. In the audience, filling in details as to names and places, was another charter member, Dean L. E. Hoffman of the Drake University College of Business Administration.

The spring calendar still has many items on it. Included are several speakers and a big picnic scheduled for the early part of May.—ROGER MUELLER

LOYOLA

GAMMA PI CHAPTER is currently sponsoring a "Career Series" under the direction of Howard Wilson. Every other week talks are presented to the school on the various aspects of business. In the past we have had John Fitzgerald, dean of the Loyola Law School, whose topic was "The Commerce Man in Law." Messrs. William Conley and William Meyer, dean and assistant dean of the University College of Loyola have also been guest speakers. Our professional program also included an industrial tour, made on Washington's Birthday, through the Bowman Dairy Company in River Forest, Illinois. Because of our installation late last semester we were not able to rank high in the last standings of the Chapter Efficiency Contest. This semester, however, we are aiming at the 100,000 mark, and with an active professional program we are confident of a much better showing.

The teams of Gamma Pi are currently leading in the University's intramural program. At this writing the basketball team has reached the play-offs and is bidding for the intramural title. Softball season is also upon us and the outlook is bright. Along with the

returning veterans of last year are several promising ball players from our pledge class. The Athletic Committee promises another strong team—strong enough, we hope, to walk off with another championship. Robert Balek, chairman of the "Rose of Deltasig" committee, announced that Miss Geneva Bugbee won Gamma Pi's "Rose of Deltasig" contest. Geneva's picture appeared in several Chicago and suburban newspapers and plans are now going through to have her make a guest appearance on television. Congratulations to Brother Balek who did a bang-up job as publicity director for the contest.

The rushing committee has planned an active program for our present pledge class of 30 undergraduates. Those who meet with the high standards of Delta Sigma Pi will be initiated into the fraternity on May 19. The initiation will take place in the early afternoon and will be followed by a "Fellowship Hour." The banquet will follow directly and the dance will mark the end of the day's festivities. All brothers from the neighboring chapters are cordially invited to attend. A great time is assured to all.

April 1 marks the first anniversary of our original petitioning group to Delta Sigma Pi. On April 1, 1950, we met for the first time to discuss the organization of the group and the act of petitioning Delta Sigma Pi for our charter. Although not yet initiated, we were awed at the genuine hospitality shown to us by our prospective brothers at the University of Detroit, De Paul and Northwestern. We were proud to be associated with such a group and are now doubly proud to be a part of this great organization.—JOHN R. MCINTIRE

GEORGIA—Pi

THE PI CHAPTER'S 29th "Rose of Deltasig Dance" was held February 24 in the spacious Pound Auditorium. The music was furnished by the Tommy Isbell Orchestra and several alumni came back for the big occasion. Becky Paradise was crowned "Rose of Deltasig" during the affair by the retiring "Rose," Alta Lee Patch. Incidentally, Becky placed in the beauty court on the campus last quarter.

The professional committee conducted a very interesting tour through the federal penitentiary in Atlanta during February. Fortunately no one was retained. We had the pleasure of a short visit from Brother H. G. Wright, Grand Secretary and Treasurer.



THE PRESIDENT'S LEAGUE CHAMPS at the University of Georgia in Athens is this Pi Chapter Team. KNEELING, left to right: Pete Bittick, Bobo Webb, Al Clark, and Manager Bruce Boggs. STANDING, left to right: G. B. Wright, Bill Hyde, Jimmy Coody, and Joe Miller.

The Pi Chapter always turns toward the sport activities on the campus with a smile of pride, and well they should. A fabulous record of some kind has been hung up by this chapter, our basketball team won the Presidents' Cup league, Sparked by Joe Miller, who averaged 15 points per game, our team doubled the score of each opponent. Not being satisfied with this, G. B. Wright and Bill Hyde went out and won the table tennis tournament in both the singles and doubles. Now two trophies are donning our shelves and along with this we have the satisfaction of knowing that the volley ball team went to the finals but were eliminated because of the fact that only four men were present for the tournament.

With hungering eyes the softball team is looking forward for the next quarter so they can display their talents on the field and at the bat. We will have the pleasure of going over to Atlanta-Kappa Chapter to climax the season with a "battle of the mound."

We pledged 11 new members in the winter quarter. With the aid of some faculty brothers we provided an interesting informal initiation with a touch of true "southern style." Sunday afternoon following Saturday night's informal initiation, the formal initiation was held. The same night a banquet was held in honor of our new brothers.

To begin next quarter's activities, we will hold a rush party at Pi Chapter House. We plan to have a minimum of 20 pledges on the roster. The 55 brothers have been detailed to bring at least one or more prospective members for the chapter's consideration. The June graduation will leave only one-half of the active brothers, and every endeavor is being made to correct this situation. We will have several brothers entering law school after the June graduation which will help the membership situation a great deal. We are losing three outstanding members this quarter because of the mid-year graduation. We would like to say to Joe Miller, scribe; Pete Bittick, master of ceremonies; and Chuck Amic, well done and good luck.

MIAMI U.

THE ALPHA UPSILON CHAPTER of Delta Sigma Pi opened the Spring semester with a luncheon at the College Inn in Oxford, Ohio. The guest speaker at this meeting was Boyd Barrick, personnel recruiter for General Electric. In his speech Mr. Barrick stressed the fact that many companies, particularly the large ones, were going ahead with their college recruiting plans with a "business as usual" attitude. He said that too many good men would be lost to the various companies if this were not done. General Electric would certainly hire a man who was 1-A and scheduled for induction a month after graduation if they thought that he would be a worthy addition to the firm, he added. Emphasizing that this was mainly a long-run policy, Mr. Barrick said it was designed to make these college graduates want to return to General Electric after their term in the service. In conclusion he gave the audience an insight into General Electric's criteria for hiring promising graduates. The three main factors in the order of their importance are grades, activities, and the interview.

Guests at this luncheon included Dr. Halsey Ramsen, head of the industrial management department, Professor Phillip Martin, director of job placement, and Mr. J. Kitchen, personnel director of Shillitos Department Store in Cincinnati, Ohio.

Publication of the names of those students who recently have been elected to Phi Beta Kappa disclosed the fact that two Deltasigs obtained this distinguished honor in their



BETA LAMBDA CHAPTER'S "Rose of Deltasig" with Head Master Robert Stephenson, on the left, and Grand Secretary-Treasurer H. G. Wright and Chapter Advisor L. D. McChesney on the right of her.

junior year. To merit this coveted award a student must have a 3.75 cumulative average and sixty hours in Arts and Science courses. The students elected were Dave Holton and William Roman. No seniors from Delta Sigma Pi were admitted this time; but one senior, Herb Tullis, achieved the honor in his junior year also. Dave Holton and William Roman were also elected to Beta Gamma Sigma, national business scholastic honorary.

Plans are being made by the officers of Delta Sigma Pi for a big Commerce-Business day at Miami. Head Master, Gene Verbryke, has held discussions with various members of the business department and the groundwork has been laid for this big project. Mr. Verbryke has extended invitations to various business leaders in the Miami Valley to come to Miami to address the business administration students on that day. A wide variety of subjects are planned for discussion. All the Deltasigs are working hard on this event and we are confidently expecting this first occasion to be a huge success.—JERRY BECKREST

FLORIDA STATE

THE DAYS GROW LONGER at our beautiful university campus and the brothers of Gamma Lambda Chapter with their fellow students begin to turn their thoughts toward the pleasant months of vacation which lie ahead. But alas, dreams of a summer's afternoon at Daytona Beach are still in reality a few months ahead and the threat of Uncle Sam pointing his finger at some of us has forced us to be content with the affairs on hand. However, most of the affairs center around fraternity life, thus proving most interesting and enjoyable.

Gamma Lambda Chapter at Florida State University opened the spring semester with an intensive rushing program under the capable direction of Jim Cowan designed to augment the chapter against the heavy losses expected at the end of this semester. We are concentrating on sophomores and juniors to take the place of the Brothers who will be leaving us in June. Over half of the present members will be graduating and only ten members will be back unless they are all drafted. Plans are now being formulated to initiate a group of pledges in April and thereby swell the ranks of Deltasigs at Florida State University.

The first professional meeting of the spring semester was held on February 28 at the Student Union Building. Mr. J. Kenneth

Ballinger, prominent Tallahassee attorney, was the guest speaker. On March 2, a fish fry was held at Lake Bradford and all members have said that it was one of the most successful parties in the history of Gamma Lambda Chapter. Much of the credit for the success of this party goes to the committee headed by Cecil Knowles. We are all looking forward to more parties, but since Brother Breland, treasurer, got a 1951 Ford convertible our funds have been mysteriously low. Plans are now being made for the dance to be held in the middle of April. All members are co-operating with enthusiasm and we expect this dance to be the most successful in our short history. We are also very busy making plans for the second annual business machine Show to be presented in May.

In the near future the *Gamma Lambda Nu's* should be going to press. It is hoped that this chapter publication will help to further stimulate alumni interest and build a stronger alumni organization for Delta Sigma Pi. At recent elections Brothers Howard Abel and Dick Iacuzzi were elected to the offices of scribe and historian. Thus far the chapter is accumulating a considerable amount of points through the diligent efforts of all its members in the expectation of giving other chapters excellent competition in the Chapter Efficiency Contest. We have set our goal at the maximum number of 100,000 points, how about you?—RICHARD J. IACUZZI

ALABAMA POLY

AT ITS LAST regular meeting of the winter quarter, Beta Lambda Chapter held election of officers for the forthcoming year. Those elected were: Edward L. Spencer, head master; Ralph McGinty, senior warden; Thaddeus Oliver, junior warden; James Williams, scribe; Henry Heffin, historian; Dan Mason, treasurer; and Edward Kelly, chancellor. Professor L. D. McChesney was re-elected Chapter Advisor.

Beta Lambda Chapter was delighted to have Brother H. G. Wright, Grand Secretary-Treasurer, visit us while on his tour of chapters in the South. Our professional program has been progressing nicely. Our latest contribution was a field trip to the various mills of the West Point Manufacturing Company. Several alumni members of Beta Lambda Chapter showed the group through the mills and also explained the working machinery of the company.

RIDER

BETA XI CHAPTER held its Annual Initiatory Formal February 10, 1951 at the Washington Crossings Inn, Pennsylvania. Approximately 70 active Brothers and 30 alumni attended the formal dinner-dance. One of our distinguished guests was Brother J. Harry Feltham of Chi Chapter, Member of the Grand Council of the Eastern Region.

Our successful pledge season was concluded by the installation of 14 new brothers and two faculty members. The evening was climaxed by the crowning of our new "Rose," Miss Evoir Blade, by Brother Feltham. Miss Blade, a native of Wildwood, New Jersey, was attired in a black lace gown. She was presented with a Longine watch.

Elections held on March 13, 1951 saw the installation of seven new officers. The newly elected officers were: Head Master, Michael B. Peceri; Senior Warden, Guy Chiarello; Junior Warden, John A. Lovato; Scribe, Eugene M. Cozzolino; Treasurer, Hector L. Santos; Historian, Alex Chiemingo; Chancellor, Oliver Lindsay.

The Spring rush season commenced on March 13, and we hope to have as successful a pledge season as we have had in the past. The spring rush smoker will be held at the fraternity house on March 28.

A visit by some Brothers of Beta Nu and Omega chapters was a cause for good entertainment on the part of the hosts. The February graduating class saw the departure of two Brothers, Donald Sutherland and Otto Ghibaudi. Another member, Harold Trabilsky was recalled to the U. S. Navy. As yet we have not been confronted with any serious threat to our membership imposed by draft requirements, and with good, sensible administration Beta Xi Chapter hopes to maintain its present size.—JOHN A. LOVATO.

DE PAUL

ALPHA OMEGA CHAPTER at the University of De Paul has initiated 14 new brothers into the fraternity since the last issue of The DELTASIG. The formal initiation was held at the Palmer House, at which time cigarette lighters were presented, as a token of appreciation, to the four speakers who made our forum on communism such a wonderful success.

At our business meeting on January 12, Reverend James Erwin, Ph.D., was unanimously chosen as moderator for Alpha Omega Chapter, and he and Dr. Arthur Karasz were made faculty members of Delta Sigma Pi at our formal initiation on January 21.

The mid-year graduation left most of our offices unfilled but this situation was remedied at our business meeting on January 19, at which time we voted for the offices of head master, senior and junior wardens, and scribes. Because his duties in the Reserve required so much of his time, our Chancellor felt that it was for the good of the chapter that he step down in favor of someone who could devote more time to the office. This office was then filled by our former historian and a new historian was elected.

The Deltasig basketball team, paced by sports chairman, Ed Warz, finished in first place in their section and at this writing they are well on their way toward capturing the inter-mural title. The annual fieldhouse drive has opened at De Paul with the sale of chance books, and Alpha Omega Chapter has begun its drive to capture top honors for the highest sales as it did last year by an overwhelming margin.

The smoker at the Morrison Hotel on March

4 was a very fine affair. It was attended by over 40 prospective pledges who were fortunate in being able to view the slides which Province Officer Bob Lewis brought over for the occasion. This pictorial presentation of our fraternity's chapter houses and various activities is a pleasant aid in showing prospective new members the highlights of the fraternity. We are looking forward to pledging a large part of this group since our present enrollment is made up of a large number of seniors who will be leaving us this June. We are also looking forward to the formal dinner dance at the Medinah Country Club next May 19, since this will be the last lavish affair for Alpha Omega Chapter before we say goodbye to our graduating brothers.—EUGENE R. DOLAN

ST. LOUIS

ON JANUARY 28 Beta Sigma Chapter at St. Louis University welcomed into its active membership 18 new members who successfully completed their pledge training. After the initiation ceremonies, held at the DeSoto Hotel, the new members were honored at a banquet. Guest speakers for the evening were the Reverend Joseph Boland, S.J., our past Head Master Joseph Duepner, and the president of the St. Louis Alumni Club, Herschel Sanner. Head Master Larry Hild gave a short speech of welcome to the new members and expressed his supreme confidence that they would be a definite asset to our brotherhood.

This is the first time in the history of Beta Sigma Chapter that two pledgeships have been held in one school year. The formal pledging for the second semester took place March 21 at the Chouteau House on the St. Louis University campus. Formal initiation for the second class has been tentatively planned for May 11. Fifteen men have taken the formal oath of pledgeship. The entire chapter wishes to extend its sincere gratitude to Charles Schneider and Hap Burke for conducting the most successful pledge program since the installation of our chapter.

Brother Hooper reported that the Homecoming Dance was a huge success. The "loot" was divided between Beta Sigma Chapter and the Men's Sodality. Under the able guidance of Brothers Wetzel and Unger, our professional program is being pushed to its utmost. So far this semester two interesting tours have been taken. One tour was through the Continental Baking Company, bakers of Wonder Bread.

The second tour was through the Independent Meat Company. The attendance at both tours was near the 50 mark.

Beta Sigma Chapter bowling team won first place in their intramural tournament. Walter Donius sparked the team with a league-high average of 187! Our volleyball team is doing quite well also. With an untarnished record it now stands in first place. The all-university table-tennis tournament, sponsored by our chapter, is slated to start very shortly. This is an annual affair, and it has aroused a great deal of enthusiasm among the students.

George Drechshage has completed plans for the coronation ceremony for our annual spring formal. Although the chapter voted for the "Rose," no one will know who she is (except the coronation committee) until the new "Rose of Deltasig" is crowned. The dance will be given in the patio of Le Chateau on May 26. Brother Breckenridge, head of the social committee, has made all of the arrangements for the dance. He has promised all who attend a very enjoyable evening.

We regret the departure of Robert Ude, who joined the U.S. Air Force in January. The entire chapter hopes to see him home soon. This makes a total of five brothers who have left for the service.—JAMES W. NOBLE

OMAHA

GAMMA ETA CHAPTER'S 1950-51 school year has been highlighted by many fine professional meetings. The guest speakers have been from almost every field of business, giving the University of Omaha's Deltasigs a variety of very valuable information to put to practice in the near future. Brother Jim Lucks has arranged these programs and our hats are off to him for a job well done.

Gamma Eta Chapter's candidate for the "Rose of Deltasig '51" has been chosen from a field of six candidates. Her identity remained a secret until our birthday dinner dance held May 5 in the Black Mirror Room of the Hotel Fontenelle. At that time Miss Joan Clawson, a lovely brunette, 5 foot 6 with charming green eyes, reigned as our "Rose of Deltasig." Miss Clawson was assisted by her ladies in waiting, the two runners-up, Miss Barbara Ehlers and Miss Shirley Hawkins. Brother Gary Penisten and his band furnished some fine music. It was quite a gala evening, especially for our guests, the brothers of Alpha Delta Chapter and Beta Theta Chapter.



THE NEW INITIATES of Beta Xi Chapter at Rider College. SEATED, left to right: Oliver Lindsay, Victor Liberatore, Harry Olsen, Ernest Holcomb, Alfred Brown, David Blakly, and Anthony Zazzara. STANDING: James McWilliams, John Korchinsky, John Spinelli, Fred Smith, Edgar Strenge, William Mika, Harry Gamble, and Alex Chiemingo.

Some very pleasant growing pains were felt by Gamma Eta Chapter this semester. On March 4 in an afternoon ceremony 15 new brothers were initiated. The installation followed a 12 week pledge period, and a one week courtesy period ending in an informal initiation the night of March 3. Many faculty and alumni Deltasigs honored Gamma Eta with their presence at initiation. The new brothers of Gamma Eta Chapter of Delta Sigma Pi are Raymond Abeita, Larry Barber, William Brown, Charles Bull, Jim Chapman, Clayton Christensen, Robert Costello, Charles Gottula, Fred Hendricks, Harold Keefover, Gary Penisten, Jerry Plunkett, Herbert Skelnar, Turner Tefft, and William Whited.

University of Omaha's third annual Vocations Day, February 28, proved to be a Deltasig day too. Gamma Eta Chapter Deltasigs served on all major seminars in the business field. Many served as chairmen and moderators, while others were vice chairmen and committee members. Several alumni members were present as hosts or speakers. Vocations Day is a day devoted to seminars conducted by major businesses and industries in and around Omaha. Its purpose is to acquaint the students with the opportunities in the area, and to help them to decide for themselves the type of work they would like to enter.

Alfred Smith has been elected to the post of chancellor of Gamma Eta Chapter to supersede Norman Paasch who has been called to active duty by our "Rich Uncle Sugar." Brother Smith will finish the school year at this job. Gamma Eta Chapter is making plans for a float to be entered in the Ma-ie Day parade. Ma-ie Day is a day set aside annually for student activities such as: sports events, floats, skits and a dance at which time a "Ma-ie Day Queen" is presented.

A quick glimpse at the sport scene reveals that Gamma Eta Chapter did not fare so well on the basketball court; however, prospects are much better for spring sports, softball and track. With this newsletter Gamma Eta Chapter will bring to a close the current school year. We wish you all a very pleasant summer, and we will be looking forward to meeting many of you in Dallas, September, 1951.—
AVERY I. HIDDLESTON

MEMPHIS STATE

ON WEDNESDAY, MARCH 7, Gamma Zeta Chapter's pledges presented a radio skit in the Delta Zeta Follies, a local Campus sorority production. The pledges did a fine job willingly. Gamma Zeta Chapter is very thankful to the Memphis Alumni Club who gave a benefit dance for the Chapter on Saturday, February 24, at the Theatrical Arts Club. The Club was filled to capacity. The Memphis Alumni Club presented the chapter with a large sum of money.

Memphis State hearts are hanging heavy over our failure to get University status. Last week the bill was defeated in the state Senate but still has a chance to be called in the house. Gamma Zeta Chapter has been making a good showing at all the other parties given by the campus groups. This puts our chapter more in the public eye.

Our smoker on January 22, proved to be a valuable asset to us. We gained 12 pledges as a result of it. We are now making plans to give another smoker and have two pledge classes in operation. Ed Reece, our head master has again been appointed business manager for the *Tiger Rag*, our campus newspaper. He has held this position for the past three years. Several of our members graduate this quarter. We will hate to lose them, but our loss is the business world's gain.—BILLY T. REED



A POST MEETING SING by members of Theta Chapter at the University of Detroit, LEFT TO RIGHT: Bill Smith, Bob Kauffin, Tom LaMont, Tom Oliver, Don Nelson, and Jerry Cronin.

DETROIT—Theta

MISS JULIE HIGGINS was chosen by the brothers of Theta Chapter as their choice to reign as the "Rose of Deltasig" for 1951. Brothers Jack Rourke and Frank Stromar as co-chairmen of the contest accepted a number of entries and presented them to the brothers for their selection. Miss Higgins was formally presented to the brothers and guests at the annual J Prom Breakfast, which is an annual school function sponsored by Theta Chapter. The presentation of the "Rose of Deltasig" at the J Prom Breakfast was a return to tradition. Last year's "Rose of Deltasig," Mary Jo Sullivan, who was national runner up was presented at the annual spring formal.

Julie Higgins was presented an arm bouquet of red roses, our fraternity flower, and a loving cup at the breakfast. Theta Chapter again was the sponsor of the J Prom Breakfast which was held at the Hotel Fort Wayne in the beautiful Grand Ballroom. Many of the campus organizations were represented by large numbers and not only enjoyed themselves but also had an opportunity to see how Delta Sigma Pi became one of the leaders on the University of Detroit campus.

The members of Theta Chapter could be distinguished by the red roses which were worn on their lapels, their dates were not forgotten either for they too were given a flower to wear, a white gardenia. Entertainment was provided by entertainers from various night clubs located throughout the Detroit area. The actual breakfast was served to all in attendance and the breakfast consisted of roast ham, baked beans, potato salad and coffee.

On January 21, 1951 Theta Chapter celebrated the 28th anniversary of their chapter at the new Veterans Memorial Building in Detroit. The brothers of Theta Chapter were honored in having as their guests other members of our Delta Sigma Pi family in the persons of brothers from Wayne Chapter and the Loyola Chapter. We hope the brothers from these chapters were as pleased to have spent the evening with us as we were to have them on hand to make it a true family birthday party. The brothers and their dates had an enjoyable evening of dancing and other party fun. The party was consummated with a fine Theta Chapter lunch followed by dancing.

The pledge program for the selection of new brothers into full brotherhood of Delta Sigma Pi officially began March 11 with the informal initiation of 16 prospective members. The

period of pledgship will last until May 6 when the remaining pledges will be formally initiated and given their official badge signifying their membership in Delta Sigma Pi.

NEW MEXICO

GAMMA IOTA CHAPTER of the University of New Mexico started the second semester by electing new chapter officers. The officers elected were: Dick Willis, head master; Carl Wilcox, senior warden; Jim Dean, junior warden; Leo Moon, scribe; Walter Scott, treasurer, and Ray Clark, chancellor.

Our chapter has felt the effects of the present world situation. There has been a great drop in the number of our pledges, but we hope that by concentrating on underclassmen in future semesters we will be able to obtain larger pledge classes to retain the present membership. A very progressive step has recently been taken in this direction. Under the supervision of Junior Warden Jim Dean, the pledges will become thoroughly familiar with the National Constitution of the fraternity.

Gamma Iota Chapter is looking forward to assisting the petitioning group of Texas Western College at El Paso, Texas, in their installation. We understand that they are working very hard for their petition. We want to give them every encouragement and hope that it will be possible for them to complete their petition this semester.

The Commerce Day plans, in which Gamma Iota Chapter is cooperating with other professional business organizations on campus, are now complete. The day's festivities will begin with two speakers to be followed by a business machine demonstration and exhibit. The afternoon will be devoted to an old fashioned Western barbecue at Dead Horse Gulch in the Sandia Mountains. The day will be highlighted by an evening dance where an award will be made to the best teacher in the College of Business Administration.

On March 8 the chapter toured the Creamland Dairy in Albuquerque which is one of the largest and most modern dairies in the Southwest. Other professional activities for the semester will include a number of lectures by local businessmen and a tour of the Mountain States Telephone Company.

The chapter is looking forward with considerable anticipation to attending the September meeting of the Grand Chapter Congress to be held in Dallas. Several members have already stated their intentions of attending the meeting and we hope that several more will add their names to the list.

Jack Ryan our very capable Master of Festivities is making the final arrangements for our "Rose of Deltasig Dance" which will be held on April 31. The Rose has already been selected by the committee of judges and her identity will not be disclosed until the evening of the dance.—J. ANDREW WOLFKILL

TEMPLE

THE FIRST BIG EVENT at Omega Chapter this semester was the Chapter Birthday Celebration on February 23. We had a fine banquet with over 30 active and faculty brothers attending. Then we planned to have a birthday party the next evening, but because of a flu epidemic here at Temple the party was postponed for a week. Next on the calendar came our very successful Rush Banquet. It is given each semester by our chapter in order to acquaint prospective initiates with the fraternity's professional advantages, and to create more fellowship among the active brothers and the rushees. We were very glad to have Dr. Lawrence Ealy of the history department, also

a Deltasig, to speak to us at that time. Attendance at the affair included 15 rushees and over 30 active, faculty, and alumni brothers.

Then there was the Greek Banquet and Ball held on March 30-31. We were especially proud of this affair because we had Brother Allen Fowler, Beta Nu, Pennsylvania and past grand president of Delta Sigma Pi as our speaker. His message was well received by Temple's sixteen Greek organizations attending.

And we're not through yet! Because if everything goes as planned we expect to have another well-remembered Spring Dinner-Dance this year for our actives and alumni. Brother Ralph Mock, our recently elected head master, is engineering the event and we know that he will provide an excellent occasion. Now that that is over, we might mention that we are glad to have Tom Seaboure back from the "Leather-necks." We were sad about Hank Fiederlein leaving for the service, but we were glad when we heard that Lou Wright, who graduates in June, has already received an ROTC commission of Second Lieutenant with the U. S. Army Transportation Corps. Also, Pat Pegg will become an Air Force Cadet pending graduation in June.

In addition to the officers recently elected, Dick Horley was appointed house manager, and Howard Hogue will be our new pledge-master. In addition, we are anxiously looking forward to the first issue of Andy Rogalski's new Omegazine and hope that it will be tops. With nothing more to say, Omega Chapter bids farewell for the semester, and has hopes that we will have a large representation from our chapter at Dallas in September, and that we will "see you all" then.—RICHARD E. HORLEY

SAN FRANCISCO

GAMMA OMICRON CHAPTER is roaring along in high gear in its second semester on campus. Chapter activities are branching out into all phases of school life. The Deltasig basketball team, entered in the intramural league here at San Francisco, started off its campaign with a torrid match with the Business Administration faculty, winning a ball control game by the score of 19-17. Brother Chuck Savasta was high point man with 8 points.

Ten assets to Delta Sigma Pi were added to its roster at Gamma Omicron's first regular initiation held on Sunday, February 25. The new brothers are: Leonard Asiano, Barnard O'Neill, Roy Vallarino, Mario Affinito, Robert

Lamon, Richard Knight, Louis Stephens, Francis Donahue, John Cochrane, and James Bollier. Invaluable assistance was received in conducting the ritual from members of Gamma Xi and Rho Chapters at Santa Clara and California. The ritual was followed by a fellowship hour and banquet at Simpson's Pennsylvania Room. Speakers included: Dean Roy C. Hall of the College of Business Administration and Brother Frank Brandes, Western Region Grand Council Member of Delta Sigma Pi.

As a matter of reciprocation, twelve members of Gamma Omicron Chapter journeyed to the University of Santa Clara to aid in Gamma Xi Chapter's initiation on Sunday, March 11. Everett Terry, Ray Neal, Charles Savasta, and Bill Byrd were members of the ritual team. The members of Gamma Omicron Chapter joined in the subsequent fellowship hour and banquet held at the Montgomery Hotel in San Jose.

A successful Rose of Deltasig Ball was held at the Pavilion of Flowers in San Francisco on January 27. Miss Llana Winters was chosen as Gamma Omicron's Rose of Deltasig. Music was provided by Lynn Leonard and his orchestra, one of the Bay Area favorites. Robert Ainslie and Edward De La Torre are deserving of a vote of thanks for their good work on the dance committee.—ROY J. DITTAMO

NEBRASKA

UNDER THE ABLE LEADERSHIP of John Grevich, the Alpha Delta Chapter has started on an extensive three fold program. The first part is to create a closer relationship between the faculty and fraternity, with the possibility of gaining some additional faculty members. Secondly, we are bringing the alums closer to the active chapter. Finally, we hope to build up our active roster, to form a cushion against the losses we will suffer under the draft.

The sendoff of this program took place at our professional dinner on March 12, at which 77 actives, alums, faculty members, and prospective pledges were present. The group was addressed by Carl Pusey, the new business manager of the Lincoln Athletics, a class A farm club of the Philadelphia Athletics.

On March 16 Alpha Delta had its industrial tour for the second semester. A large number of brothers and guests saw the operations of Gate City Steel, KMTV, the Omaha Branch of the Kansas City Federal Reserve Bank, and

Falstaff Brewery, all located in Omaha.

The highlight of the spring activities will take place on April 6 at the Lincoln Hotel Terrace Room. It is the spring formal at which the Alpha Delta "Rose of Deltasig" will be presented to the brothers and their guests. A six piece band will furnish the music.

The Alpha Delta Chapter is also co-operating with the University administration on a forthcoming College Days program. While plans aren't completed, College Days will consist mainly of a three day open house at the College of Business Administration. Forums and discussions of current business problems will be the order of the day. A possible demonstration of all sorts of business machines will also be included.

Above all, we are looking forward to sending our delegate to Dallas in '51. There we will be able to extend our best fraternal greetings to our brothers from across the nation.—LEONARD C. JONES

NORTHWESTERN—Beta

TWENTY-TWO new brothers were initiated and welcomed into Beta Chapter with a formal ceremony at the fraternity house on February 3, 1951. Russell Cansler, director of the School of Commerce on the Chicago campus, was among those initiated. After the formal ceremony a banquet at the M & M Club of the Merchandise Mart was given in honor of the new blood. Head Master Don Warren gave a brief welcoming speech and introduced Professor Cansler to all present. Bob Mocella then proceeded to crown in a traditional manner Beta Chapter's "Rose of Deltasig," and the two "Buds" for the ensuing year. This year's Rose is June McComb, a Chi Delta Alpha; and the two "Buds" are Ruth Smith, Phi Gamma Nu; and Nancy Keney, Zeta Tau Alpha. All three received a beautiful bouquet of roses, the two "Buds" received lavalieres, and the "Rose" a gorgeous brooch. The festivities were concluded with dancing.

Three professional meetings headed this semester's agendum. Through the efforts of Dick Rossberg, professional chairman, we were fortunate to have such dignitaries as follows: Professor A. J. Escher, office manager for the Englander Company, and instructor of economics at the Chicago campus of Northwestern, his topic was, "If You Want To Be An Office Manager"; John O'Brien, executive vice president of the Chicago Junior Association of Commerce and Industry, who addressed us on, "The Civic and Commercial Betterment of the Community"; and Dick Rossberg, associated with the advertising department of the Peter Hand Brewery Company, who spoke about, "Personal Relationships in Business." All three speakers were prepared and presented their material well, therefore, providing interesting and enlightening knowledge to all present. After every meeting an extra touch of know-how was added with the serving of refreshments.

On the sports scene the Beta Chapter five swept through undefeated to take the Commerce Club basketball championship and trophy that goes with it. The team led the pack with four straight wins. Their closest game was on January 28, when a hard-playing Knight team kept within four points of our champions throughout most of the game, but fell apart in the last two minutes of play. In their second game they had the honor of obtaining the highest score of the season by defeating the Alpha Kappa Psi team 74-24. At the end of 12 games, first place in the Commerce Club bowling league is any team's domain. Beta Chapter's team is breathing down the necks of the two teams now tied for first place. Who knows, perhaps another trophy could be in the offing.—JACK L. METCALF



BETA CHAPTER'S "Rose of Deltasig" and her two "Buds" being crowned at the Annual Initiation Formal Dance at Northwestern University. LEFT TO RIGHT: Miss Nancy Keney, Miss Ruth Smith, "Rose" June McComb, and Brother Robert Mocella.

CALIFORNIA

PLANS HAVE BEEN READIED for this semester's pledge class. We have a fine bunch of pledge prospects and all of them should be a credit to Delta Sigma Pi. The military situation is taking its toll of Rho Chapter members. John O'Shaughnessy is slated for a reserve call-up after June graduation. Walt Nordquist has enrolled in the Navy's R.O.T.C. program.

An industrial tour of a large company in the Bay Area is being planned. Final plans are being formulated by a committee. All members are well pleased with the new meeting place, the Alumni Room, on the campus. It is a spacious room, conducive to good business meetings. The Chapter gives thanks to Mrs. O'Shaughnessy, wife of our scribe, for all the help she has given us. Her clerical assistance has been a boon, especially to her husband. June graduation will see six Deltasigs receiving their sheepskins. To each one, Rho Chapter extends congratulations and a "Well-done."

Plans are being contemplated for having a joint activity with our brothers across the Bay at the University of San Francisco. One strong proposal is for a joint chapter dance. Linder Sakrison is taking golf lessons, and in a short time should be able to compete on the links with the best.—JERRY SMITH



THE NEW INITIATES of Rho Chapter at the University of California in Berkeley. KNEELING, left to right: John M. O'Shaughnessy, Wayne E. Brown, Linder Sakrison, George Denton, and Bob Kelleher. STANDING, left to right: Martin Mollhausen, Ralph Cardwell, Walt Nordquist, Jerry Flieder, and Austin Ross, Jr.

ILLINOIS

THE DATES of April 25 and 26, were certainly highlights of the year's professional activities for Upsilon Chapter at the University of Illinois. On those days General Motors Corporation presented lectures and films to the students and faculty of the College of Commerce. The attendance at the lectures was very large on both days and a survey taken after the talks showed that those who attended were well pleased.

H. J. Walker, Jr., branch manager of the refrigerator sales division, and William Voight, regional sales manager of Cadillac Motor Division, were the two General Motors representatives who gave talks and showed films. The talks and films covered many phases of work in various divisions of the giant firm—purchases, sales, internal control, finance, personnel, and research. We also saw charts showing GM's organizational structure and the paths of authority and responsibility.

We were very happy to have Mr. Voight and Mr. Walker as dinner guests at the chapter



THE RECENT INITIATES of Beta Chapter at Northwestern University in Chicago. Among this group was the newly appointed Director of the Chicago Division School of Commerce, Russell Cansler.

house during their two-day visit on the campus. After talking with Mr. Voight we are all future Cadillac-owners.

Along with the GM lectures we had two other professional meetings this semester. One was an "economy" meeting at the chapter house where we all enjoyed coffee and doughnuts. The other was a dinner-meeting held at the Inman Hotel. One Saturday afternoon Upsilon Chapter traveled to Decatur, Illinois to visit the Staley Corporation, makers of Staley's Starch and other corn products, which are distributed nationally. On another Saturday afternoon, we toured the printing plant of the Champaign-Urbana *Neus-Gazette*. We saw the very complete news-coverage facilities of this widely-read Illinois daily.

Our "Rose of Deltasig" dance, held on March 31, was a memorable occasion for everyone who attended it. In all, there were about forty couples at the dance which was held at the Club Commons in the Illini Union building. The "Rose" was given a gift from the chapter and her house was presented with a plaque. The entire affair was planned to perfection by Brother Art Gray and his hard-working committee. Brother Gray stepped in to supervise the planning of the dance when Brother Bob Charles joined the Navy in January.

Among the brothers initiated in February was Emerson Cammack, instructor of insurance in the College of Commerce. Brother Cammack is the chapter's faculty advisor, and he has devoted considerable time and effort to chapter functions.

Upsilon Chapter is looking forward to the coming Commerce Day picnic. On Commerce Day, each College of Commerce student is excused from all commerce classes after 10 A.M. From 10 o'clock until noon an assembly is held in the auditorium and awards are made to students of high standing. That's when Upsilon Chapter presents the Delta Sigma Pi Scholarship Key. In the afternoon, Crystal Lake Park is the scene of the picnic and is also the scene of the annual baseball game between Delta Sigma Pi and Alpha Kappa Psi. It has been rumored that the latter may not play this year because of the crushing defeat they suffered last year at the hands of Delta Sigma Pi.

Five brothers will graduate next month. They are Head Master Bob Zima, Senior Warden Jim Karel, Junior Warden Fred Vance, and Brothers Clare Lubinski and John Hilf.—JACK D. TEBBENHOFF

WESTERN RESERVE

THE BROTHERS OF BETA TAU CHAPTER welcomed the new year with a New Year's Eve Party held at the home of Brother Norm Bodnar. Most of the actives and their wives and dates attended. Many of the new pledges were present also and a few alumni dropped in to enjoy the fun. Needless to say, Brother Bodnar and his wife had quite a mess to clean up the next day.

Guided by Junior Warden Bill Stofko the pledge program of this spring semester is off to a fine start. Each member of the pledge committee has been assigned a specific topic to present to the pledges. As a result we will have approximately 20 men well versed on the pledge lore of a Deltasig. The brothers are looking forward to their first opportunity to meet all of the pledges at the formal rush which will be held March 4 at Hotel Cleveland.

The informal rush party and dance will be held March 17 at Howard Johnson's west-side restaurant. A large turnout is expected.

A trophy will be presented to us on Awards Day for winning the six-man football championship of Cleveland College, School of Business Administration, Western Reserve University. Congratulations must be extended to the team members. Bill Boyer, Arvid Boyes, Milan Brdar, Norm Bodnar, Rogers Hornsby, Steve Paranka, and Dick Perzanowski, for a fine job.

The brothers who have displayed their athletic ability by bringing to us the football championship will have a further opportunity to display their physical prowess at the informal initiation on May 19.

Junior Warden Stofko, at one time an Arthur Murray dance instructor, is now conducting a dancing class for the brothers, their wives, and girl friends. Approximately 15 couples meet twice a month in order to learn the fine art of "tripping the light fantastic."

According to Treasurer Stan Reznick, "Beta Tau Chapter started off this spring semester with its financial head above water." Treasurer Reznick also reported that the books will be audited sometime in May. A barn dance is planned for April. The social committee consisting of John Addams, Guy Beach, Jack O'Ryan, Fred Beall, and Rogers Hornsby has announced that it will be strictly "hayseed style, caller and all." The Spring Formal Dinner Dance is tentatively scheduled for May 26. The spring semester's social calendar will come to a triumphant close with "Sweetheart's Night" at the cottage.—ROBERT C. COX



RECENT INITIATION BANQUET of Beta Omega Chapter at the University of Miami in Coral Gables, Florida. Pictured are: (Left table, left side front to rear) Moger, Clark, Treble, and Nelson; (right side) Frech, Wright, Gooding, Wagner, Meyer, Funk, and Concord; (Speakers' table, left to right) Kuerzi, Zacur, Nelson, Guest Speaker Williams, Steinhoff, and Bennett; (Right table, left side front to rear) French, Tunnero, Putnam, Acker, Saunders, McCabe, Price, Page, and Cubberly; (right side) Sours, Porfiri, Angelini, Porfiri, Feinroth, Enyder, Underwood, Manz, Reynolds, McMahon, and Fisher.

U of MIAMI

BETA OMEGA CHAPTER at the University of Miami held its initiation banquet at the Miamian Restaurant. A total of 55 men were present at this solemn event in downtown Miami on Sunday afternoon, January 21. It was the day that revealed the innermost secrets of Delta Sigma Pi to 16 pledges, of which one was University of Miami Bandmaster Fred McCall. It is under the baton of Mr. McCall and the University Band that our chapter assists in the performance of Orange Bowl events.

Our guest speaker was Dr. Russell C. Williams, noted astrologer and past grandmaster of Psi Omega (dental) Fraternity. His background includes such activities as participation in the Inter-Committee of United Nations Organization and the Masonic Order having received every degree therein. Dr. Williams' fine talk was based on the concept of faith and sound fraternalism.

At the speakers' table were Head Master John Nelson, Brother Jerry Kuerzi, master of festivities, and three faculty members: Brothers Howard Zacur, our Chapter Advisor, Dan Steinhoff and Victor Bennett.

Through the medium of the impressive rituals all men became brothers and each enjoyed the fine dinner. The newer brothers were welcomed heartily and it was sincerely believed that the chapter has been increased with some fine men.

Sixty-five people gathered at the home of Brother Fetzer chairman of the economics department of the university. The occasion: the first rush party of the spring semester. The group including 32 rushees gathered on the spacious lawn where tables were prepared and the beautiful evening provided a fine setting for the occasion. Several alumni were also present. After a few entertaining comments by Brother Daniel McNamara opening talks were heard from Brother Grover Noetzel dean of the School of Business Administration emphasizing the importance and meaning of brotherhood through Delta Sigma Pi, and from Brother Dan Steinhoff, director of adult Education, stressing the difference between brothers and mere pin-wearers.

We were very proud to have with us Grand Secretary-Treasurer, H. G. Wright as our

honored guest. After presenting a brief history of our fraternity, Brother Wright spoke about the publication of our graduating seniors booklet. This project undertaken by The Central Office this past January, is believed to be the first of its kind put out by any fraternity.

A new set of slides, entitled "The Story of Delta Sigma Pi" was explained next by Brother Wright. This also was new, shown in interesting color. A feature of the slides was the 70 active chapters, alumni, and chapter houses, which proves the growth of our fraternity. This, again, was an event which marked Beta Omega Chapter as a growing group.—E. JOSEPH PORFIRI

MARYLAND

WELL, here I sit. A cup of coffee in one hand, a cigarette in the other and law notes in the other; trying to hunt and peck with two fingers on this typewriter with my two remaining hands. As the semester rolls to an end, our boys are torn between two thoughts: the draft and final exams. They know they will have to go into service, but it is the doubt about finals that has them worried. It is my guess that they will come out on top as usual, as they did this past semester!

"The finest pledge class on the campus," "great Deltasig material," "potentialities galore" . . . these are some of the epithets directed to Junior Warden "Rudy" Ginzel, concerning our ten new initiates. They are: Gus Anderson, Jinx Curry, Fritz Durkee, Bud Jump, Joe Komoroski, Bob Linderman, Lou DeMonte, Cameron Black, Bill Cwick, and Howard Burner. As yours truly writes this sparkling copy, Gamma Sigma Chapter is busily engaged in rushing several new men. These men will be Deltasig Pledges, in fact, well on their way to becoming actives by the time this hits the presses. It is truly amazing how many fine men there are on this beautiful rolling Maryland campus. Each time we pledge a group we think they just could not be any better; but we still meet more that are equally as wonderful!

The ruling hand has some new fingers. Gordon Anderson was re-elected to the position of head master, which was to be expected after the fine job that he has done in the preceding months. Senior warden is no other than

the peoples' choice, George Douglas. "Rudy" Ginzel, as I mentioned before, has been doing an outstanding job as our new junior warden. Filling the position of scribe is "Big" Ben Anderson. Brother, "like trying to squeeze blood out of a rock" Berry, has been re-elected to the position of treasurer. Yours truly is still pounding the keys as DELTASIG correspondent, although the only thing that probably saved me was that no one has read my last chapter letter as yet!

By the time this article is printed, we will have had three, possibly four, professional meetings, plus our regular meetings and social events. We are all looking forward to our initiation dinner dance to be held at the Willard Hotel in Washington, D.C., about May 19. The chapter went through the General Motors Chevrolet assembly plant in Baltimore, Maryland, on March 8. It was a conducted tour, with the very latest in production and assembly methods shown in process. Brother Durkee is still mumbling about having to pay \$1,700 for his new Chevrolet, when it only takes 59 minutes to put one together at the plant. I really don't think he has a kick coming because he took his whole front end off of his new car in just about nothing flat. I must mention at this point that another car gave him an assist. Did a nice clean job of it, too!

This, alas, will be my final contribution to the DELTASIG. With God and the dean willing, I am doomed to enter the business world. I was just beginning to think that I had found a home here at good old M.U., but, come June, out I go! So as the sun sinks slowly in the west and the Russians rise slowly in the east, I say to you that old refrain:—30.—DAVE LLOYD



GAMMA SIGMA CHAPTER OFFICERS at the University of Maryland shown at a recent smoker. STANDING, left to right: Bill Cavanaugh, Bob Linderman, Bill McMillian, Fritz Durkee, Dave Lloyd, Howard Walters, and Pledges Ed Polivka, George Hoyle, and Ed Howes. Seated of course is the man that will pay the check, Treasurer William Berry, and demanding a seat is Head Master Andy Anderson.

DENVER

THE ALPHA NU CHAPTER here at the University of Denver opened the year 1951 with a plan to include many professional speakers on the schedule of events. We of the Alpha Nu Chapter believe that this trend toward greater professionalism will heighten even more the success and recognition of our fraternity. Our professional committee has planned many tours through the city's leading industries.

On February 23 we made a tour through The Gates Rubber Company, and on March 6 a tour of The Coors Brewery at Golden. Many other tours are already on the agenda. The election of new officers, led by Bill Russell, our new head master, is sparking this trend toward a more professional fraternity.

Alpha Nu Chapter has also established a blood bank for members and their families. We have made arrangements with the Colorado General Hospital whereby our chapter receives one pint of blood free for every two pints we donate. We find this most satisfactory since the fraternity suffers no expense and the blood donated is automatically credited to our account at the hospital.

Even though the armed services are taking many men from our campus, we have 14 able and select pledges. On February 6 we had a get together at the Student Union for the pledges, and on February 9 a smoker was held at the Club Rendezvous. There was a good turnout and the entertainment was highlighted by sports movies on the career of Joe Louis. On February 11 we held another rush function which included a dance, refreshments, and a hayride at Glazier's Barn. The formal pledging dinner was held at the Democratic Club and featured Mr. Lewis, director of the School of Aeronautics, as guest speaker. Mr. Lewis spoke on the part aeronautics is playing in the world today and the future of aeronautics. This speech aroused much interest on the part of our members.

The Rose Dance was held in the auditorium of the new Business Administration building. This dance caused much attention since many of the other campus organizations felt that a major dance would not be a success on school property. Once again Alpha Nu Chapter led the way. The dance was a great success, and since the rental cost was so low Harley Hower-ton, festivities chairman, had much more money to spend on decorations. We elected attractive Betty Jean Wolf, popular Denver coed, as our Rose Queen. Her two attendants were LaVern Heimsoth and Betty Fern Hoyt. Following the Rose Dance, on February 28, the Phi Gamma Nus gave our chapter an open house.

The marriage fever has invaded our fraternity within the last few months. The brothers who have taken the big step are: Bud Hall, Dick Scudder, Bill Jarvis, Don Gladden, and Wayne McAfee. In closing this report, I might add that the Chapter Efficiency Contest Committee is once again striving to put Alpha Nu Chapter in the 100,000 point bracket.—WAYNE C. MCAFEE

MICHIGAN

XI CHAPTER at the University of Michigan has plunged into the spring semester with the anticipation of its being the "biggest and best" four months of the academic year. The semester was ushered off to a scintillating start with the traditional J Hop dance which falls between semesters here at the school of higher learning and higher rules, regulations, and restrictions. Preceding this gala affair, a dance party was held at the chapter house. More than 30 couples were present, plus a few unattached brothers that made the evening an unexpectedly overwhelming success. The following night of March 10, a booth was reserved at the J Hop for those unable to dance, and those not-so-hardy Deltasigs. The many who joined in the dance proceedings were able to swoon and sway to the strains of Freddy Martin and Ray McKinley, who played to the delight of all concerned. This dance which is one of the largest dances held by any college in the country is extended



ALPHA SIGMA CHAPTER at the University of Alabama. **FIRST ROW**, left to right: Richard Ellis, Pep Johnston, Clyde Roddam, Mason Loy, John Lavette, Russell Lunn, Dr. James A. Constatin, Harold Wall, Ernest Deal, Jim Youngblood, Jack Harris, Charles Rountree, and Bill Fail. **SECOND ROW**: Bob Calhoun, James Godwin, Alan Cochrane, Bill Gregory, McLin Humpidge, Bill McDonald, Richard Davis, John Sofie, T. C. Courington, Robert Mann, and George Coggin. **THIRD ROW**: Bart Shea, John Cook, Walter McConnell, Tom Miller, Wade Hampton, John Fannaly, and Skip Holmes.

to two evenings instead of the customary one night stand, to accommodate the more than 6,000 who attend each year.

As for the future success of Xi Chapter here at Michigan, we strengthened our position for the uncertain months ahead by pledging 14 future Deltasigs. Despite the drop in enrollment in the university, and particularly in the School of Business Administration, we were successful in our quest for future brothers who will maintain our well-established foothold which has been built up since the reactivation of Xi Chapter in 1946.

On the more serious side, our professional committee must be given a pat on the back for its work in keeping our professional activities running smoothly. Included among these activities was a tour of the J. L. Hudson Department Store in Detroit, which was arranged by brother Carl Byer an assistant buyer at the J. L. Hudson Store. While on tour we visited the stock room, the advertising dep't., the design dep't., and the credit division of this huge retail establishment which is the third largest in the country. Recently, we held a closed meeting at the Chapter house for a talk given by Mr. Nottingham, manager of the unemployment office downtown in Ann Arbor. Included in Mr. Nottingham's discussion was a review of the workings of the unemployment bureau with its varied uses, abuses, and users. Probably the highlight of the evening was the revelation that 4½ million additional workers throughout the United States will be needed to produce the war goods of this country. Mr. Nottingham stated that it would be necessary to dip into the female market to attain this goal.

Turning to the other side of the ledger, our athletic teams are still pursuing their winning ways. Among the plans for this semester's sporting events is a tentative three-way golf meet with Theta Chapter at the University of Detroit and Gamma Kappa Chapter at Michigan State College. This match is listed for April 18. Due to the fact that there are several brothers among the faculty who play golf, we also plan on having dual meets with these illustrious learned men who are simply gluttons for punishment. Perhaps even a side bet of A's and B's by one side, and attendance at classes by the other side, can be arranged.—DONALD P. HALLISEY

ALABAMA

ALPHA SIGMA CHAPTER had quite an eventful time since last January. Brother H. G. Wright, Grand Secretary-treasurer of Delta Sigma Pi, visited the Alpha Sigma Chapter. Brother Wright addressed the chapter at an informal meeting, and later dined with several of the faculty members and active brothers at a downtown Tuscaloosa Hotel; he was a guest at the University Faculty Club, and went on a sightseeing tour of the campus before he continued on his journey south; it was a pleasure to have Brother Wright with us, and we are looking forward to another visit from him when he comes south again.

Beginning with a tour of the Stockham Valves and Fitting Company, of Birmingham, March 1, the Alpha Sigma Chapter rush program lasted three weeks and included football movies during one of the several smokers, talks by prominent faculty and alumni members, entertainment consisting of skits put on by the active brothers, and a championship basketball game; needless to say the program was quite successful and many fine men were added to the spring pledge class.

Alpha Sigma's Silver Anniversary will be celebrated Saturday, March 31. Plans have been made for a barbecue-chicken picnic outing at a nearby lake playground; in addition to swimming, boating, fishing, horseshoes, and excellent food, the annual softball game between the active brothers and the alumni-faculty brothers will be held; expected attendance, including dates, should number above the 120 mark. Enthusiasm has been running high, and a continued successful Deltasig program is anticipated for the remainder of the school year.—JOHN COOK

MISSOURI

THE ALPHA BETA CHAPTER of the University of Missouri swung into the second semester as the month of March would, like a lion, but unlike March, we expect to roar the rest of the year and not be subjected to tranquility. Leading the roaring will be our new officers for the spring semester. They are Bill Berlin, head master; Pat Schmidt, senior warden; Bill Maddox, junior warden; Fred

Courtney, chancellor; Lee Sappington, scribe; and Maurice Lytle, historian; Carl Meitzen was retained as treasurer. We, of the chapter, are sure that these men will carry on in grand style and that their leadership will once again carry us to the 100,000 point Chapter Efficiency Contest goal.

Rushing commenced with an informal smoker in the Daniel Boone hotel where actives, faculty, and rushees gathered to discuss the Government, the stock market, business in general, and coming and past events of Alpha Beta Chapter. But the highlight of rushing was its climax-formal pledging.

The social aspect was not overlooked either. On March 3, in the ballroom of the Daniel Boone hotel, the annual dance in honor of Alpha Beta's "Rose of Deltasig" was held. The music was provided by Brother Gene Bolte and his orchestra. This, to our knowledge, is the first time a brother's orchestra has presided over an Alpha Beta Chapter "Rose" dance. Everyone was unanimous in praising the dance in general, the decorations, the band, and especially the "Rose," Miss Charlotte Hatcher, Gamma Phi Beta. She was presented with a loving cup and a crown of American Beauty roses. Attendants to the queen were Miss Carolyn McBride, Delta Delta Delta, and Miss Joan Gum, Chi Omega. We feel that Charlotte is going to do Alpha Beta and the University of Missouri proud in the national contest.

In passing, we would like to note that last year's "Rose," Miss Gloria Kloster, is now the wife of Brother Robert Swearingen, her escort when she was crowned. In fact, they may have set a precedent because Miss Hatcher is engaged to Brother John Bell. Plans for the future are in full swing. The annual wearing of the derby and the smoking of cigars, in other words, Business Week, is the big event in the near future. Alpha Beta Chapter will attempt to capture the "Best Skit" award again and our candidate for Ideal Secretary, Miss Peggy Cook, looks like a sure winner.

The second big item on our agenda for spring is an industrial tour to St. Louis sometime in April. And, although we are still undecided on the industries to visit, we are all looking forward to the tour because of its success in the past. Two items of interest about Alpha Beta Chapter's alumni include the fact that Joe Brumit plans to return to the United States in March. He is now stationed in the Paris, France, office of Trans World Airlines. And come September, LeRoy Hayden will really be in the thick of things. Brother Hayden is chairman of the Registration Committee for the 18th Grand Chapter Congress, September 9 through 12 in Dallas, Texas. So while we're there we'll look him up and we'll look all of you up too!—ROBERT H. GRAVES

OHIO STATE

THE BIGGEST EVENT this year in the activities of Nu Chapter, occurred on March 27, when the chapter moved to a new house at 227 E. 15 Avenue. Ever since our chapter reactivated in 1946, efforts have been made to secure a chapter house which would meet the needs of Nu Chapter. In the meantime, we occupied temporary quarters. Through the combined efforts of our House Corporation, alumni members, faculty advisors, and the active members, arrangements were recently made for the chapter to move to the new location. With the facilities we have at this new location, we will be better able to carry on our activities. Also we will be better able to receive visiting alumni and members of other chapters, and are looking forward to their visits.

Through the efforts of Tom Beckett, Carl Cosgray, Gordon Odwarka, Dick Booher,

Robert Booher, and Jack Osterbrock, Nu Chapter participated in the 1951 edition of the Ohio State U.M.O.C. contest. Each year a number of fraternities and independent organizations sponsor entries in the contest. Through the use of masks and make-up, each entrant tries to make himself as ugly as possible. The voting is carried on in the form of contributions to the Smithville Boys' Village, in Smithville, Ohio. The entrant who receives the highest total contributions in his name is declared Ugliest Man On Campus. Although our entrant did not gain that distinction, we received satisfaction in participating in the contest which contributed \$1000 to the Boys' Village.

Thirteen is usually considered to be an unlucky number, but the members of Nu Chapter like to think of it as a lucky number, for that is the number in our new pledge class. Under the chairmanship of Brother Mercer, the rushing committee did a fine job in bringing a number of prospective pledges to our two rushing parties.



NU CHAPTER'S UGLY MAN, Brother Carl Gosgray was just that in the annual contest on the Ohio State Campus. It is amazing how he managed to get that close to the two Ohio State coeds, Miss Sally Poston and Miss Marge Pfeifer.

Brother Mitchell presented a widely varied professional program, which proved to be very interesting. Our first speaker was Mendel Keith, traffic manager of the Columbus Coated Fabrics Company, who spoke on "What Makes the Wheels Go Round." Mr. George Henderson, sales manager of WLW-C highlighted our second professional meeting with his timely talk on "Business Opportunities in Television." He showed movies of television commercials to further emphasize some of his points. On the program for the third professional meeting was Robert Vorwerk, assistant employment manager of the F&R Lazarus Company. He presented the talk, "The College Graduate and Retailing." The fourth speaker of the quarter was Jack Nida of Merrill, Lynch, Pierce, Fenner, and Beane. He discussed the openings for college graduates in the field of investments and securities.

On February 22, 22 actives and pledges made a trip to Portsmouth, Ohio for a closer look at the steel industry. We were conducted on a very interesting tour of the Detroit Steel plant, beginning at the blast furnace and following the process through to the finished product in some instances. The men serving as guides for the tour made every effort to give us the correct picture and to answer the many questions asked.—ROBERT SWARTZ

GEORGIA—Kappa

KAPPA CHAPTER held an informal initiation on February 3, followed by a formal initiation on February 4. As a result of this, we have three new brothers: Gene A. McClellan, Frank E. Tindall, and Means Brannon. These men were members of a larger pledge class which was stripped of men by our mutual uncle, Sam. However, we now have a pledge class of ten, and perhaps more, which we feel will be with us at least through the initiation. The formal initiation was held at Wooding's Banquet Hall. The talk, "Things Are Not Always What They Seem To Be" was delivered by Brother Howard B. Johnson, and the main speaker was Brother Lowell M. White.

A smoker was held Sunday, January 28, at Deltasig Lodge. There was a large crowd of over 40 persons, including 13 guests. Dr. J. Whitney Bunting of the economics department of the Atlanta Division of The University of Georgia gave a talk on "Economic Mobilization" which was highly enlightening and timely. After the talk, smokes and refreshments were enjoyed by all, and the visitors were shown around the Lodge.

Another smoker was held on Sunday, February 25, at Deltasig Lodge. Attendance was approximately 35, including the guests. Brother Howard B. Johnson gave a talk on "Democracy and Business" that was enjoyed by all. Smokes and refreshments were served, and the guests shown around the Lodge. The Lodge was the location of a gala Valentine Party held Saturday, February 10. Kid costumes were worn by the 40 plus members and guests who attended. Brothers Ed Withorn, Frank Humphries, and Marshall Asher (alumni who were obviously in their second childhood) were voted the best kids.

On Friday, February 23, The Atlanta Division of The University of Georgia was the scene of a tremendous Mardi Gras celebration. Classes were dismissed early that night, and a large crowd took part in the activities offered. Each organization in the school was allowed to have a booth at the Mardi Gras, and we Deltasigs had the hot dog and cold drink concession. Brothers Ed Hale, Alan Blaisdell, Morris Ramsey, and Gene McClellan worked with a hash-slinging fever uncommonly found in business administration students. It was largely through their efforts that we were able to net a nice profit from our venture.

The completion of the work on the lakesite at the Lodge is behind schedule. As was previously reported, the completion was to have taken place around Christmas, but unforeseen events and persistent bad weather have caused us to delay the great day. Our truck broke down and we are way behind in hauling out the fallen timber, therefore, I believe it will be a couple of months before we can make use of our dam and see our 25 acre "bath tub" fill up.—MORRIS CALDWELL

JOHNS HOPKINS

IT'S HARD to bring oneself to believe that before many more weeks pass by the present semester will have been brought to a close. As imperceptibly as time seems to drag in some individual lecture, and with all due respect to our lecturers, we should heed the words of the Sage, Plutarch: "Be governed by time, the wisest counsellor of all." Yet spring has arrived and so has the time when we take into retrospect all the activities, the work and the fellowship that has been ours during the year. Some earthy realist might say that we are getting "beery" or "schmalzy," but regardless

of those comments, who can deny that our year was richer by virtue of our membership in Delta Sigma Pi.

Our Smoker for the month of January engaged as its speaker, Jack Dunn III, young president of the Baltimore Orioles Baseball Club. Before a large turnout of Chi Chapter Deltasigs and their guests, Mr. Dunn outlined the tentative plans the ball club has charted for the coming year and reviewed the prospects of major league ball here in Baltimore.

The professional committee, ever alert to help the brothers of Chi Chapter with some timely and useful information, appropriately enough had John Murphy, of the local office of the Collector of Internal Revenue speak on the all-important, but inescapable, subject, "Income Taxes." Just about the time that this copy is being readied for transmission to Chicago, the March professional meeting will be offering two films, "Twenty-four Hours of Progress in the Oil Industry" and "A Tour of Maryland," presented by the Standard Oil Company of New Jersey.

The Deutches Haus was the scene of the most recent initiation of eight pledges into Chi Chapter on the afternoon of January 20, 1951. We warmly welcome these new brothers into Delta Sigma Pi and after careful inspection have convinced ourselves that the fraternity will be a better one because of their being in it.

Those connivers of convivialty, the Social Committee, were the ones directly responsible for everyone's having such a wonderful time at the chapter's Valentine's Dance in the Chesapeake Room of The Emerson Hotel on the evening of February 17, 1951. To say that the committee arranged an excellent party would be the understatement of this issue of The DELTASIG. Needless to say, the happiest one present was Head Master Hugh Monaghan, who just 24 hours previous had become a father.

From now to the finish of the school year, Chi Chapter will strive to maintain the high standard of quality that was so much in evidence in our past activities. Business meetings, professional meetings, a couple more dances and another initiation will bring us to the climax of the year's events, the Annual Dinner Dance. Then we can reflect upon a superb leadership given by our officers, the unstinting efforts of the committee heads, and, finally, the fellowship received by each brother of Chi Chapter.—KENNETH W. AMRHINE



MEMBERS OF ALPHA RHO CHAPTER at the University of Colorado. FIRST ROW, left to right: Ray Vahue, Faculty Advisor Robert Wasley, Ed Bosin, Bud Westermann, Jerry Berger, and John Buswell. SECOND ROW: Vern Kelly, Jim Reddish, Victor Quinn, Charles Robertson, John Adamson, Mercyl Hurlburt, and Bill Lasley. THIRD ROW: Gordon McMillen, John Grieser, John Dailey, William Gill, Curtis Jensen, and Norland Havran. FOURTH ROW: Sverre Nedberg, William Merrick, Don Sampson, Chuck Spath, Lester Guinn, Arthur Keswick, and Richard Tuttle. FIFTH ROW: Bob Lynch, Bob Birby, Jack Clow, and Marvin Coon.

COLORADO

THE WINTER QUARTER has been an active and busy time for the members of Alpha Rho Chapter of Delta Sigma Pi. In the first place, the chapter found that their scholastic efforts for the fall quarter had been well rewarded because their average in the university was surpassed only by the national scholastic honorary groups. The chapter's average was 1.87 which approximates a grade average of B.

The news that Brother H. G. Wright of Chicago was coming to Boulder for a luncheon meeting with the chapter caused a flurry of excitement. On very short notice, approximately 30 members spent a most enlightening hour eating lunch and discussing fraternity affairs with the Grand Secretary-Treasurer.

On the social side, the Chapter had their regular winter quarter dinner dance at the Wagon Wheel Lodge up Boulder Canyon on Friday evening, March 2. Approximately fifty couples were in attendance which included Dean and Mrs. Elmore Petersen, Professor and Mrs. Walter Franklin, Professor and Mrs. Fred Niehaus and Professor and Mrs. Joseph

Frascona. All of these faculty are members of Delta Sigma Pi. A delicious fried chicken dinner was enjoyed by everyone after which some members of the group danced while others played cards.

There were two outstanding professional events for the quarter. Due to the Religion in Life Week which was being held on the campus, the chapter was able to hear the Rev. Francis McPeck, who is the Industrial Relations Secretary for the Council for Social Action of the Congregational Christian Churches of America. His talk was immensely inspiring to everyone. In fact, he kept the men enthralled for over two hours.

Also, the chapter enjoyed hearing Mr. Phillip Miller, production manager for the subscription department of Coronet Esquire Magazine which is now located in the city of Boulder, Colorado.

Elections for the year 1951-52 were held so as to select those men who were reasonably certain of being on the campus next year. The new officers are as follows: Ralph W. Abelt, head master; Sam F. Evans, senior warden; James R. Modrall, junior warden; Marvin L. Coon, treasurer; and Robert H. Birkley, scribe.

Tulane Candidate Wins 1951 Rose of Deltasig Contest

(Continued from page 128)

cal. He was able to convince the producer that, despite his inexperience, he was suitable for the role.

Mason's tour in *The Rascal* was followed by engagements with a number of repertory companies, notably the Noel Coward Company and the Croydon Repertory. He made his London debut in 1933 in a production of *Glorious Gallows* at the famous Shaftesbury Theater. This was followed by a season at the Old Vic, where he had the benefit of working with such experienced performers as Charles Laughton, Flora Robson and Roger Livesey.

In 1935 he made his screen debut in a modest budget film called *Late Extra*. This was followed in the same year by roles in three more films, *Troubled Waters*, *Twice Branded* and *Prison Breakers*.

Some of his most memorable screen roles have been in *Hatter's Castle*, *Alibi*, *The*

Man in Grey, *They Were Sisters*, *Seventh Veil*, and *Odd Man Out*. It was his performance in the latter two films which brought him most forcefully to the attention of American audiences and which resulted in his becoming one of the most popular of all present day screen performers.

In 1937 Mason co-authored a play with Pamela Kellino, well-known British writer and actress. It was called *Flying Blind* and its two leading roles were played by its authors. The next year the two wrote and starred in *I Met a Murderer* for the screen. Their marriage was celebrated shortly thereafter.

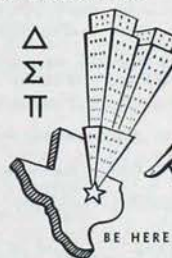
The Masons came to Hollywood for the first time in early 1948. They have purchased a house in Beverly Hills and live there quietly with their two-and-a-half year old daughter, Portland, a voluminous library, and their nine cats.

Mason hopes to divide his time between Hollywood and British films in the future, with an occasional appearance on the stage. He lists painting, sketching and writing as his chief hobbies.



GRAND CHAPTER CONGRESS... THE 18th
SEPTEMBER 9-12, 1951

DALLAS
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UNDERGRADUATE CHAPTERS

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