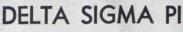
# The DELTASIG



ofessional Business Administration Fraternity MARCH 1951

#### THE INTERNATIONAL FRATERNITY OF



Professional Commerce and Business Administration Fraternity





Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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All orders must be accompanied by remittance in full and should be mailed to The Central Office of the fraternity, 222 W. Adams Street, Chicago 6, Illinois. This price list is subject to change without notice.

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Pearl Badge (14K Gold)	18.00	3.60	21.60
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\*-Deceased.

## Our Cover

We are proud to present the University of Omaha in Omaha, Nebraska, as the third in our series of university campuses to be featured in full color on the cover of The DELTASIG. The University of Omaha was established in 1909 with an enrollment of 26 students. The original campus was in the north part of the city of Omaha and the college began with five instructors. In 1928, the Nebraska State Legislature permitted the establishment of municipal universities, and two years later the City of Omaha voted to place the university under municipal sponsorship.

The big moment in the history of the University of Omaha came in 1936 when a 52-acre campus site was selected in the heart of Omaha's finest residential area. In November of this same year the university received a grant from the Public Works Administration, which with accrued building funds enabled them to erect a huge classroom building of Georgian design which is now evaluated at \$1,500,000. This building, pictured on this issue's cover, has all of the necessary facilities for the instruction of 4,000 students, the present enrollment of the Municipal University of Omaha.

This building also contains a large auditorium, several dining rooms, and many specialized laboratories for the various fields of science. A large field-house and gymnasium building has just been completed. The ten-year building program also includes plans for a new library, an applied sciences building, and a student union building.

The Division of Business Administration was established in 1913 and has an enrollment of almost 2,000 in its day program and 3,000 in its evening classes. Delta Sigma Pi has the distinction of being the first national fraternity to be permitted to establish a chapter on the University of Omaha campus. Our Gamma Eta Chapter was established there on April 23, 1949.

The Kodachrome print was furnished by the Union Pacific Railroad to whom we are greatly indebted.

#### THE

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MARCH, 1951

Issue 3

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi, DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta, JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi. Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi, Rho Pi Phi.

## The Grand President's Page



WALTER C. SEHM, Minnesota Grand President of Delta Sigma Pi

OUR AMERICAN FOREFATHERS were an ingenious race of men. They exhibited mechanical aptitudes of all sorts, and far in advance of other peoples, which aptitudes necessity forced them to direct largely toward the devising of contraptions to ease the burden of their subsistence toil. This ingenuity has been transmitted, and this direction has persisted, until now we have wrought a highly complex combination of machinery, much of which has the sole purpose of eliminating physical effort, or of providing for our amusement. This machine for living is so complex it requires that we must train and educate large portions of our manpower to service and operate it, and many of our gainful occupations are based upon its creation and maintenance.

Our secondary schools have met the necessity for training, albeit at the expense of time otherwise available for the study of the humanities, the discussion of philosophy, and the plain contemplation of the human soul. Out of school we love to tinker with this machine, and tend to spend much of our energy devising refinements and variations upon it, to the exclusion of living for the sake of living. Others say of us that we are such slaves to the mechanics of living we have forgotten how to live.

Suddenly we are awakened by the threatened disturbance of our routine. The human mind is naturally lazy, and will apply itself to thought about those subjects necessary for our living, or which interest us, to the exclusion of anything else, until we are faced by some sort of personal catastrophe such as death, bereavement, enforced change of domicile, war. When thus awakened the mind

functions clearly, and we can see and we do think, and it will devote itself to subjects far beyond the mere mechanics of living. Values assume true relationships. Things we usually consider all-important we find have little or no value; values we tend to overlook stand out as the essence of life itself. It is the universal experience that under such circumstances material values shrink and tend to disappear, and spiritual values assume primary importance.

Among such spiritual values is that of human companionship. We find emotional satisfaction in being with others, entering into conversation with them, and in contemplating their ideas as they are expressed in writing or their emotions as they are expressed in music. The need for such human companionship is a basic emotion or drive; under pressure it pushes and controls our whole pattern of life; it becomes life itself.

It is under such circumstances that the friendships we have developed in the past bear fruit and become one of the priceless possessions—one of the few things which cannot be taken from us.

Friendships will develop naturally as we go on through life, but they can develop much more rapidly, and with a greater number of individuals, and achieve a much higher state of perfection, if we will but go out of our way to cultivate them. If we will deliberately place ourselves in association with other individuals whose ideas and tastes are similar to ours, the fruit will multiply many-fold and the quality will be much higher.

Our fraternity provides the perfect medium. It brings together originally men of high standards and similar purposes. It fosters their association as alumni. In time of national crisis the truth becomes crystal clear that such association is a priceless investment; it has permanence, and is proof against taxation, invasion, disease; it pays regular and abundant dividends in emotional satisfactions and mental tranquillity.

## U. of Maryland and Mississippi Southern College Join Active Roll of Delta Sigma Pi

N THE JANUARY 1951 issue of The DELTASIG we proudly announced the installation of four new chapters, Gamma Pi Chapter at Loyola University of Chicago; Gamma Rho Chapter at the University of Detroit in Detroit; Gamma Sigma Chapter at the University of Maryland in College Park, Maryland; and Gamma Tau Chapter at Mississippi Southern College in Hattiesburg, Mississippi. However, due to space limitations we were unable to present the details of the installations at the University of Maryland on November 18, 1950

and Mississippi Southern College on December 9, 1950. A complete report of these two fine installations is published herewith.

Further expanding the active chapter roll was the reactivation of Alpha Xi Chapter at the University of Virginia on Saturday, January 13, 1951 in Charlottesville, Virginia. The Chapter News section of this issue of The DELTASIG contains full particulars about this event. The active chapter roll of Delta Sigma Pi now totals 76 strong undergraduate chapters.

## Installation of Gamma Sigma Chapter at the University of Maryland

ON SATURDAY, November 18, Gamma Sigma Chapter was installed at the University of Maryland at College Park, Maryland. Inasmuch as College Park is not a city or town, and because it has no hotel and banquet facilities, the installation ceremonies took place in nearby Baltimore, Maryland. Registration of all alumni and visitors began at 1:00 P.M. on the mezzanine of the Emerson Hotel. The Academy Room in this same hotel was the scene of the ritualistic initiation that afternoon, and the installation banquet was held in the Wedgwood Room. Grand President Sehm from St. Paul was in attendance and served as the installing officer. Grand Secretary-Treasurer Wright from Chicago, past Grand President Fowler from Philadelphia, past Grand President John L. McKewen of Baltimore, and Grand Council Member J. Harry Feltham of Baltimore were also on hand to assist Grand President Sehm.

At the installation banquet in the evening, Grand Secretary-Treasurer Wright served as toastmaster. A welcome on behalf of the university was extended by James H. Reid, professor of marketing, at the University of Maryland. The founding of the Professional Business Club was depicted by Brother John H. Frederick, faculty advisor of Gamma Sigma Chapter and professor of transportation. Grand President Sehm's address followed his presentation of the Gamma Sigma Chapter charter to the new group. Gordon H. Anderson, the head master of Gamma Sigma Chapter, accepted the charter, and the various delegates added their fraternal greetings in conclusion of the program.

The ritual team consisted of Grand President Sehm, St. Paul; Grand Secretary-Treasurer Wright, of Chicago; Grand Council Member Feltham; Grayson Cross, Bruno Lawson, John L. McKewen, James J. Moore, and Charles F. Sparenberg, all of Baltimore. James H. Cunningham represented the Washington Alumni Club and Timothy F. Preece, head master, represented



THE STATELY AND BEAUTIFUL College of Business and Public Administration Building at the University of Maryland.



MEMBERS INITIATED upon the occasion of the installation of Gamma Sigma Chapter at the University of Maryland.

Mu Chapter at Georgetown University. Charles D. Butler and Hugh G. Monaghan represented the Baltimore Alumni Club and Chi Chapter, respectively.

#### History of the University of Maryland

The history of the University of Maryland dates back to 1807 when the first school of the university, the College of Medicine, was founded in Baltimore. In the more than 140 years since its founding, the university has expanded both physically and in its standards of education, until it now occupies a position as one of the leading universities in the country. The story of the present university is the story of two institutions; the old privately owned and operated University of Maryland in Baltimore and the Maryland State College, formerly Maryland Agricultural College at College Park. These institutions were merged in 1920.

In 1807, the College of Medicine of Maryland was organized, the fifth medical school in the United States. A permanent home was established in 1814-1815 in Baltimore, the oldest structure in America devoted to medical teaching. Here was founded one of the first medical libraries and the first medical school library in the United States. In 1812, the General Assembly of Maryland authorized the College of Medicine of

Maryland to "annex or constitute faculties of divinity, law, and arts and sciences," and by the same act declared that the "colleges or faculties thus united should be constituted a university by the name and under the title of the University of Maryland." By authority of this act, steps were taken in 1813 to establish "a faculty of law," and in 1823 a regular school of instruction in law was opened. Subsequently there were added a Department of Dentistry, a School of Nursing, and the Maryland College of Pharmacy.

The Maryland State College was chartered in 1856 under the name of the Maryland Agricultural College, the second agricultural college in the Western Hemisphere. For three years the college was under private management. In 1862, the Congress of the United States passed the Land Grant Act. This act granted each state and territory that should claim its benefits a proportionate amount of unclaimed western lands, in place of scrip, the proceeds from the sale of which should apply under certain conditions to the "endowment, support, and maintenance of at least one college where the leading object shall be, without excluding other scientific and classical studies, and including military tactics, to teach such branches of learning as are related to agriculture and the mechanic arts, in such a manner as the legislatures of the states may respectively prescribe, in order to promote the liberal and practical educa-

A VIEW OF THE GUESTS at the banquet held in conjunction with the installation of Gamma Sigma Chapter at the University of Maryland.



tion of the industrial classes in the several pursuits and professions of life." This grant was accepted by the General Assembly of Maryland, and the Maryland Agricultural College was named as the beneficiary of the grant. Thus the college became, at least in part, a state institution. In the fall of 1914, control was taken over entirely by the state. In 1916, the General Assembly granted a new charter to the college, and made it the Maryland State College.

In 1920, by an act of the state legislature, the University of Maryland was merged with the Maryland State College, and the resultant institution was given the name, University of Maryland. The university is situated on a beautiful tract of rolling wooded land, less than eight miles from the heart of the nation's capital, Washington, D. C. This nearness to Washington, naturally, is of immeasurable advantage to students because of the unusual library facilities afforded by the Library of Congress and the libraries of government departments; the privilege of observing at close range sessions of the United States Supreme Court, the United States Senate and the House of Representatives; the opportunity of obtaining almost without effort an abundance of factual data which is constantly being assembled by the numerous agencies of the federal government.



PRESENTATION OF THE CHARTER to Gamma Sigma Chapter at the University of Maryland. LEFT TO RIGHT: John L. McKewen, past Grand President; Eugene D. Milener, past Grand President; Walter C. Sehm, Grand President; H. G. Wright, Grand Secretary-Treasurer; Gordon H. Anderson, head master of Gamma Sigma Chapter; and Allen L. Fowler, past Grand President.

#### College of Business and Public Administration

The College of Business and Public Administration offers training designed to prepare students for service in business firms, governmental agencies, cooperative enterprises, labor unions, small business units and other organizations requiring effective training in administrative skills and techniques, and for the teaching of business subjects, economics, geography, and government and politics in high schools and colleges. It supplies scientific administrative training to students and prospective executives on a professional basis comparable to university training in the other professional fields. Administration is regarded as a profession, and the College of Business and Public Administration prepares its students for this profession by offering courses of instruction which present general principles and techniques of management and administration and brings together in systematic form the experiences and practices of business firms and governmental units. This plan of education does not displace practical experience, but supplements and strengthens it by shortening the period of apprentice-



MEMBERS OF THE NEWLY INSTALLED Gamma Sigma Chapter at Maryland were initiated by this Ritual Team. FIRST ROW, left to right: H. G. Wright, Grand Secretary-Treasurer; Walter C. Sehm, Grand President; John L. McKewen. SECOND ROW: Bruno Lawson, James Moore, J. Harry Feltham, C. Grayson Cross, and Charles Sparenberg.

ship otherwise necessary, and by giving a broad and practical knowledge of the major principles, policies, and methods of administration.

During the first half of the college study programs the student secures a broad foundation upon which to base the professional and the more technical courses offered in the last half of the course. The managerial and operating points of views are stressed in the advanced courses in production, marketing, labor, finance, real estate, insurance, accounting, secretarial training and public administration. The purpose of the training offered is to aid the student as a prospective executive in developing his ability to identify and to solve administrative and managerial problems; and to adjust himself and his organization, policies and practices to changing social, political and economic situations.

The aim of the college is to present and illustrate such sound principles of management as are applicable to both big business and small business. Large-scale business, because of its possible economies, will be expanded in some industries under certain well-known conditions. There are, on the other hand, industries and many situations which still call for the small business. If these small-scale businesses are to be operated with profit to the owners and with satisfactory and economical service to the public, it is imperative that authentic principles



THE ADMINISTRATION BUILDING on the University of Maryland campus.

of administration be applied to them. Sound principles of ethical conduct are emphasized at all times throughout the various

The primary aim of collegiate education for government and business service is to train for effective management. The College of Business and Public Administration, University of Maryland, was established to supply effective training in administration to the young men and women whose task will be the guiding of the more complex business enterprises and governmental units resulting from industrial, social and political development and expansion.

#### The History of the Professional Business Club

The Professional Business Club is the culmination of a longtime dream and ambition of the Baltimore Alumni Club of Delta Sigma Pi. For many years they have looked upon the University of Maryland as an institution in which to establish a new chapter of the fraternity, but a succession of events over the years prevented any action being taken. Finally, in November of 1949, a delegation from the Baltimore Alumni Club of Delta Sigma Pi met and spoke to a small group of students at the university about the fraternity, its organization, aims and ideals. At this meeting the spark of interest was kindled. Two weeks later those students met together and, with the assistance and cooperation of Brothers John H. Frederick of Texas and Charles A. Taff of Kent State, founded an organization, which took the name of the Professional Business Club. This group took as its aims the fostering and promoting within its membership the principles and ideals of scholarship and business ethics long supported by Delta Sigma Pi. At this first meeting the officers elected were: Robert A. Wettling, head master; Wayne

O. Brubaker, senior warden; and Robert W Hammond, secretary-treasurer.

One of the first official acts of the Professional Business Club was to signify its desire to become a chapter of Delta Sigma Pi, and a formal notice to petition for membership was dispatched on December 7, 1949. Since its founding, the club has grown steadily in strength and vigor over the months of its existence. The original group of 20 members had doubled in size and is still growing rapidly. The club caused widespread interest among the business and commerce students of the university, and as a chapter of Delta Sigma Pi it seems destined to take its place as one of the leading organizations on the campus.

The first officers of Gamma Sigma Chapter are: Head Master, Gordon H. Anderson; Senior Warden, William A. McMillan; Junior Warden, Ralph A. Moraio; Scribe, Joseph E. Hayden; Treasurer, William R. Berry; Chapter Advisor, John H. Frederick.

Those undergraduate members initiated on November 18, 1950, were: Carl M. Abernathy, Benjamin W. Anderson, Jr., Gordon H. Anderson, Robert H. Anderson, Arlie P. Baker, Jr., William R. Berry, Charles W. Cross, George S. Douglass, Jr., Emanuele Fontana, Rudolph J. Ginzl, Jr., David B. Llovd, Bruce F. Macrae, William A. McMillan, William E. Miller, Ralph A. Moraio, George R. Ruark, Jr., Frank G. Swarr, Davey L. Tyler, Ralph E. Wachter, Howard J. Waters, Jr., Wilmer P. Webster, Edward L. Wienefeld, Albert F. Wurzbacher, Jr.

The alumni were: Joseph J. Ball, Wayne O. Brubaker, William B. Cavanaugh, Frederick H. Denston, William C. Edwards, Kenneth E. Fay, Sidney N. Graybeal, Robert W. Hammond, Clyde F. Houle, Charles A. McDougal, Albert J. Rutkowski, Jr., Robert A. Wettling, Daniel S. Weybright, Jr.

## Installation of Gamma Tau Chapter at Mississippi Southern College

ON DECEMBER 9, 1950, the members of Beta Alpha Fraternity of Mississippi Southern College, Department of Commerce, gathered at the Forrest Hotel in Hattiesburg, Mississippi, for their installation ceremonies as the Gamma Tau Chapter of Delta Sigma Pi. Registration began at 9:30 and a noon luncheon was served in the Gold Room of the Forrest Hotel

Delegates from Alpha Sigma Chapter at the University of Alabama, Alpha Phi Chapter at the University of Mississippi, and Gamma Delta Chapter of Mississippi State College assisted Grand President Walter C. Sehm, of St. Paul, and Grand Secretary-Treasurer H. G. Wright, of Chicago, with the ceremonies. The formal initiation, which took most of the afternoon, was followed by a tour of the Mississippi Southern College campus and a fellowship hour in Parlor A of the Forrest Hotel.

The installation banquet was held in the Gold Room of the Forrest Hotel in Hattiesburg. Grand Secretary-Treasurer Wright served as toastmaster, and introduced Dr. R. C. Cook, president of Mississippi Southern College, who gave an address in which he welcomed all visitors to the college and the new Gamma Tau Chapter of Delta Sigma Pi to the campus. A very interesting history of the Division of Commerce of Mississippi Southern College was presented by Dr. R. A. McLemore, dean of Mississippi Southern College. Ernest Kitchens, Jr., historian of the Beta Alpha Fraternity gave the history of that organization from the founding up to the time that it became the

Gamma Tau Chapter of Delta Sigma Pi. The highlight of the day was the presentation of the Gamma Tau Charter by Grand President Sehm. It was accepted by J. Wilton Brabham, head master of Gamma Tau Chapter.

At the close of the banquet, it was announced by Grand Secretary-Treasurer Wright that two members of Gamma Tau



HEAD MASTER J. WILTON BRABHAM (center) is shown receiving the Gamma Tau Chapter Charter from H. G. Wright (left), Grand Secretary-Treasurer of Delta Sigma Pi, and Walter C. Sehm (right), Grand President of the fraternity.



MEMBERS OF GAMMA TAU CHAPTER of Delta Sigma Pi that were initiated at Mississippi Southern College at the installation of the chapter on December 9, 1950. FIRST ROW: (left to right) Joseph A. Greene, James D. Turnage, Charles Read, William D. Chapman, John R. Murphy, Billy Davidson, J. Wilton Brabham, Albert A. Lamas, Roy Lott, Sr., Ernest Kitchens, Jr., Jake Cantwell, W. B. Harlan, Al Harkins. SECOND ROW: Reese Helmer, Sr., Don Francis,

M. V. Rush, Carl Sanders, Murphy Trahan, J. B. Moffett, Rack Edwins, Ralph Kalusche, Burt Phillips, Henry Sumrall, Van K. Rogers, Edward McCaleb, Herman Chattin. THIRD ROW: Melbourne Laird, Vern Easterling, Elson Hamrick, Richard Jones, William Capps, Wyndell Varner, Robert Tittle, Robert Riley, Louis E. Avery, Cecil Harper, Alvin Welch, Sidney Welsh and Sidney W.

Chapter had already become Life Members. These two members were John R. Murphy and Roy H. Lott, Sr. Visiting members and delegates added their welcome to Gamma Tau Chapter and wished it continued success and growth in Delta Sigma Pi.

#### The History of Mississippi Southern College

The obvious need for better-educated teachers for all public schools of Mississippi and the organized efforts of the State Teachers Association culminated during the legislative session of 1910 in an enabling act establishing the Mississippi Normal College. No appropriation was made for the erection of the buildings, but counties were authorized to issue bonds to offer as a bonus for the location of the college. Three southern counties vied for the location, but Forrest county and the city of Hattiesburg received the location by offering \$260,000 in cash and 840 acres of land. Two years later in the spring of 1912, the Board of Trustees, upon the recommendation of President Joe Cook, elected the first faculty of eight men and ten women.

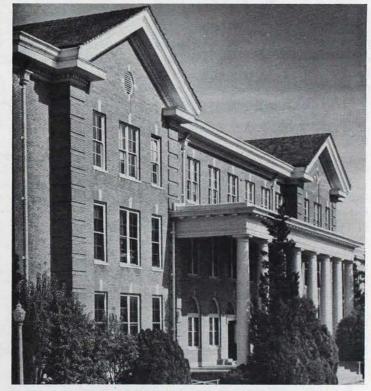
The purpose of founding Mississippi Normal College was to train teachers for service in the public schools of Mississippi. Since no authorization had been granted to confer degrees, Mississippi Normal College offered diploma and certificate courses to students. Consequently, hundreds of rural teachers entered the college and took professional courses and then went back into active service.

In 1922, the legislature authorized the college to grant a degree. Pre-college work was dropped and a curriculum was set up leading to a Bachelor of Science. Later in 1924, the name was changed to State Teachers College. The improvement in general standards of the college led to greater development in certain divisions. In 1928, the Home Economics Department was certified for the training of vocational home economics teachers. In 1934, the Board of Trustees authorized the degree of Bachelor of Music. In 1938, the degree of Bachelor of Arts was authorized, and in 1940, the name was changed to Mississippi Southern College. In 1946, the school was authorized to grant the Master of Arts degree.

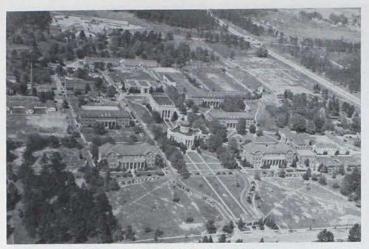
Mississippi Southern College offers general education and phases of work other than the education of teachers. At the present time, only a small percentage of the enrollment are preparing for the teaching profession. In addition to the courses leading to degrees, Mississippi Southern College offers work of high quality in pre-medical, pre-engineering, pre-law, and pre-dental.

While the college is primarily concerned with resident teaching, it reaches citizens in all parts of the United States, Central America, and South America through various extension and resident centers, workshops, and correspondence courses. One of the departments at Mississippi Southern College that attracts students from many foreign countries is the Latin American Institute. It is a school set up especially for the Latin American students, separate from the rest of the college. It attracts a large number of students from many of the South and Central American countries.

Mississippi Southern's campus consists of 840 acres, 200 of which lie within the city limits of Hattiesburg. Included on



THE THREE-STORY BUILDING which houses the Department of Commerce at Mississippi Southern College.



AN AERIAL VIEW of the Mississippi Southern College campus at Hattiesburg, Mississippi.

the main campus are the principal buildings of the college, the college farm, and a nine-hole golf course. The campus buildings are conveniently located and the grounds are beautifully land-scaped. In addition to the permanent buildings, there is a veterans' village including 67 apartments, and two temporary buildings used for instructional purposes.

The college is located in Hattiesburg, near the center of South Mississippi. Excellent rail and bus transportation services and a splendid highway system make it easily accessible to

all parts of the state.

Since the fall quarter of 1945, the enrollment of Mississippi Southern College has practically tripled. At the present, large numbers of students are being turned away due to lack of living quarters on the campus. This condition is being remedied by recent legislation which provides for two new dormitories. This will enable Mississippi Southern College to continue to grow as it has for the past five years.

#### The Division of Commerce

The commerce department of Mississippi Southern College has experienced a period of phenomenal postwar growth. The division dates back to the 1919-20 session when courses in the commerce field were first offered at what was then known as Mississippi Normal College. The conditions brought on by World War I created such a demand for men and women who were proficient in business that the college deemed it wise to offer these courses of instruction. One small room in Science Hall, which now houses the entire Commerce Division, was used in the teaching of these courses and Miss Nettie Herrington was the first instructor of commerce.

The years to follow saw a slow but gradual development of our present commerce division, as new commerce courses were introduced to the curricula. In 1924 the college initiated the practice of issuing certificates to students upon the successful completion of a course designed for the future secretary and stenographer. As the name of the college at that time implied, the primary aim of the college was to prepare competent teachers for their profession. And so it was with the commerce department, for all the courses offered at this time were designed primarily for students who wished to prepare for commerce teaching. Consequently, the Division of Commerce experienced few growing pains during the next decade. True, new courses were added to the curricula from year to year, but as previously stated these courses correlated with the profession of commerce teaching.

It was in 1924 that a major in commerce was first awarded at Mississippi Southern, this being in the field of business education. Following the close of World War II the commerce department began to undergo the period of aforesaid phenomenal growth. As students who desired training in commerce began to pour into Mississippi Southern College, the need for many additional courses became readily apparent. In terms of an economist, "the supply increased to meet the demand." The "supply" now permits the Division of Commerce to offer majors in eight fields of specialization. These majors are as follows: business administration, marketing and merchandising, office management, personnel management, secretarial studies, accounting, economics, and business education.

Today the Division of Commerce is well prepared and equipped to provide classroom instruction and work experience essential for the education and training of qualified personnel for teaching and business positions. Science Hall, the home of the Division of Commerce, provides ample classroom space for the sixty odd courses in the commerce field which are presently offered for study under the supervision of 20 instructors. The division is fortunate in being located in Hattiesburg, the Hub City of the South. This centralized location provides the Division with many distinct advantages. The close proximity of Hattiesburg to New Orleans, Mobile, the Gulf Coast, and Jackson provides excellent opportunities in field research and study of the large department stores, factories, and other places of interest to the student of commerce. The location also facilitates the problem of securing competent speakers for lectures of special interest to the varied commerce groups.

As the state of Mississippi continues to expand with new industry Mississippi Southern continues to furnish the "supply" necessary to meet the "demand" of our complex business world.



OFFICERS of Gamma Tau Chapter of Mississippi Southern College are shown with Grand Officers of Delta Sigma Pi. FIRST ROW, left to right: Billy Davidson, junior warden; Walter C. Sehm, Grand President; J. Wilton Brabham, head master; H. G. Wright, Grand Secretary-Treasurer; Albert A. Lamas, senior warden. SECOND ROW: Joseph A. Greene, faculty advisor; John R. Murphy, treasurer; Charles Read, Chapter Efficiency Contest chairman; W. B. Harlan, faculty advisor. THIRD ROW: Jake Cantwell, DELTASIG correspondent; William D. Chapman, chancellor; Ernest Kitchens, Jr., historian; and Roy H. Lott, Sr., scribe.

#### Beta Alpha Fraternity

Beta Alpha, a professional commerce fraternity, was founded October 10, 1949, by a group of 35 undergraduate students who were brought together by Mr. W. B. Harlan, a faculty member of the Division of Commerce of Mississippi Southern College. This group was organized for the purpose of seeking affiliation with the International Fraternity of Delta Sigma Pi. The fraternity was immediately recognized by the school and help and assistance was offered by the administration.

Delta Sigma Pi's Alpha Phi Chapter at the University of Mississippi and Gamma Delta Chapter at Mississippi State College were very helpful and cooperative. They both sent delegations to advise and help set up a program for Beta Alpha to follow. On February 19, 1950, Mr. H. G. Wright, Grand Secretary-Treasurer, visited the fraternity. His advice was to become better organized and to operate on a more professional fraternity basis.

The schedule called for a meeting of the fraternity every Tuesday night. At every other meeting a speaker was presented, and on intervening meeting nights a business meeting was held. We believe these weekly meetings tend to draw the members closer together and to make the fraternity stronger. Beta Alpha Fraternity took a part in the various activities on the campus such as, Career Day Program, Intramural Athletics, and Beta Alpha soon became a well-known fraternity around the campus of Mississippi Southern College.

Beta Alpha was also fortunate in having some very excellent speakers on various phases of the field of commerce. The fact that Mississippi Southern College is located in the city of Hattiesburg gave them an unlimited supply of successful businessmen to draw upon for interesting talks on many different

phases of the business world.

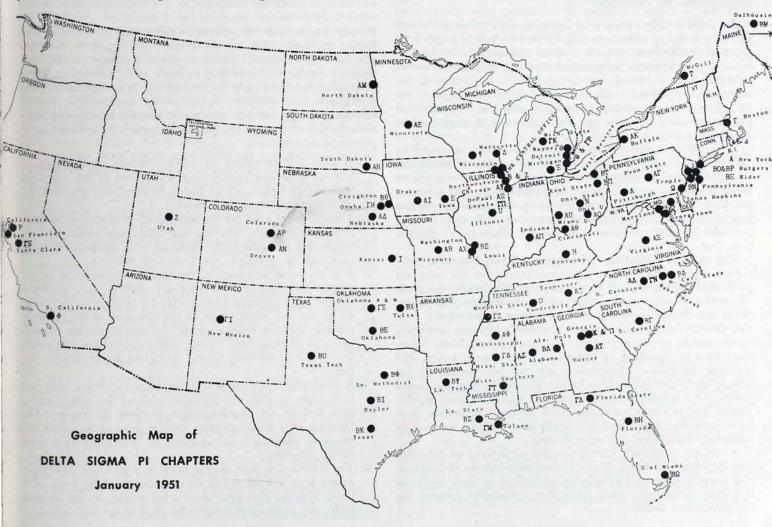
The outstanding event of the past year was the field trip that 30 Beta Alpha members made to the D. H. Holmes Department Store and the International Trade Mart in New Orleans, Louisiana. Another field trip was taken by ten members to Mississippi State College, at the invitation of the Gamma Delta Chapter of Delta Sigma Pi, to observe their Career Day program. Plans are in the making for Beta Alpha to obtain a private office and meeting hall on the campus.

Last summer's social functions of the fraternity were brought to a close on Friday night, August 4, 1950, with a picnic and watermelon cutting. The meeting of Tuesday night, August 8, 1950, ended the functions of the fraternity for the Summer Quarter of 1950. The election of new officers to replace the ones graduating climaxed the activities of that meeting. The preparation of a formal petition to Delta Sigma Pi and the continuation of the established professional program were the main activities of Beta Alpha this past semester.

The first officers of Gamma Tau Chapter are: Head Master, J. Welton Brabham; Senior Warden, Albert A. Lamas; Junior Warden, William H. Davidson; Scribe, Roy H. Lott, Sr.; Treasurer, John R. Murphy; Historian, Ernest Kitchens, Jr.; and Chancellor, William D. Chapman.

Those undergraduate members initiated on December 9, 1950 are: Louis E. Avery, J. Welton Brabham, Jake W. Cantwell, William R. Capps, William D. Chapman, Herman G. Chattin, Billy H. Davidson, Vern E. Easterling, Rallie C. Edwins, Don C. Francis, Elson Hamrick, Jr., Alfred E. Harkins, Cecil J. Harper, Reese P. Helmer, Sr., Wilton Johnson, Richard M. Jones, Ralph E. Kalusche, Ernest Kitchens, Jr., Melbourne H. Laird, Albert A. Lamas, Roy H. Lott, Sr., Edward V. McCaleb, James B. Moffett, John R. Murphy, Charles R. Read, Robert V. Riley, Van K. Rogers, Maxwell V. Rush, Jr., Carl Sanders, Henry R. Sumrall, Robert A. Tittle, Murphy J. Trahan, James E. Turnage, Wyndell A. Varner, Alvin G. Welch, Sidney D. Welch, and Sidney W. Welch.

William B. Harlan and Joseph Arthur Greene, Jr., were also initiated as faculty members at this time.



## Industry's Criteria for the Selection of College Seniors

By Dean Needham, Alpha Pi Chapter

HE EFFECTIVE AND EFFICIENT SELECTION of young businessmen is one of the most important phases of the management of men. This is necessarily so because a successful business must have capable management and direction if it is to continue to succeed. There must also be in its organization men of capacity for eventually assuming more responsible assignments. With this thought in mind, management must take inventory of the men within its organization to determine if employees are limited to their immediate or closely related jobs and to determine whether tomorrow's needs were overlooked when making a selection. With the unprecedented number of aspiring young businessmen graduating from our educational institutions throughout the country at the present time the problem of selecting the right man to fit the future needs of any company becomes a difficult one. Accordingly it is to the advantage of top-flight management to pause and review some fundamental objectives, principles, and criteria for selecting personnel to satisfy the future needs of your company. We must first lay the foundation of selection criteria for company personnel by discussing these fundamental objectives and principles.

#### Objectives of Selection

An organization comes into being to accomplish an objective or a series of objectives which can be attained better by a group of people working for a common purpose than by one person alone. In business, an essential objective is making a profit. Other objectives include providing goods or services to the consumer, furnishing employment and financial return to the participants. It is readily discernible that the objectives of junior executive selection and the objectives of a given business are as one.

In molding a program of selection objectives it would be well to consider that the potential employee has a vital interest in knowing what established company selection objectives mean to him as an individual. Accordingly, a good selection program will not only serve the company adopting such a system in choosing junior executives, but will also aid the potential employee in evaluating his opportunities at graduation time.

The primary objectives of business, those of service, efficiency, and profits, do not take precedence over the personal goals that employees seek, nor vice versa. Obviously, the goals of employees also must be attainable or trouble will ensue. What are these personal goals which must be satisfied? It is not difficult to list the kinds of objectives which are generally in the minds of the aggressive college students. These objectives may be classified as follows: a) fair wages, hours, and working conditions; b) economic security; c) opportunity for advancement and self-improvement; and d) recognition and a feeling of worth-while accomplishment and individual significance. Any selection program which not only embodies these objectives, but puts them into application can be assured of attracting the caliber of men it desires.

From an employer's standpoint the objectives of selection can be clearly defined. Many industrial concerns throughout the country have well established objectives in their employee selection programs. Such objectives generally involve the following five factors: 1. To select by scientific methods the most qualified man for the job.

2. To insure that every applicant who has a reasonable

probability of success shall be employed.

To save as much of the selection supervisor's time as possible.

To eliminate all applicants clearly unsuited for the jobs.
 To process all applicants as rapidly and efficiently as possible to insure maximum good will for the enterprise.

By the use of these factors, the selection process is based on facts and an intelligent approach, both of which are essential to effective employee selection.

#### Principles of Selection

The practice of American industry in selecting junior executives varies both with the company making the selection, and with the position for which it is made. The board of directors almost invariably selects the president, general manager, and chief corporation officials such as the secretary and treasurer. For the other positions the procedure varies. The most common practice in the selection of junior executives is for each major executive to make the selections for his own department. When some higher official functions as director of personnel, he usually works with the executive concerned in selecting the junior executive. By an observation of the more common practices of personnel selection within industry certain conclusions can be made relative to some basic principles. These principles must not only be understood but must be applied if the selecting company hopes to do a creditable job of screening young men to eventually assume managerial positions in the company. The principles generally adhered to in personnel selection are:

 It pays big dividends to select carefully at the time of hiring. Time and money should be spent in the selection, training, and guidance of young businessmen who lack the qualifications essential for success.

There is great need for the dissemination of sound information dealing with selection standards and methods. Few employers are sufficiently familiar with modern selection

materials to be able to use such tools efficiently.

3. It is necessary to recognize the fact that prospective junior executives differ or vary in every ability, trait, aptitude, interest, and personal history characteristic from the weakest at one end of the scale to the strongest at the opposite extreme. In most cases a careful examination of an individual will disclose both strong and weak points. However, few will be uniformly strong in all important characteristics.

4. A good selection system involves the use of many tools and techniques in order to appraise each of the many important factors or characteristics to best advantage. The function of a good selection system is to place before the manager maximum information on which to base final hiring decision.

5. The selection system should provide a series of hurdles—rather than a final rating based upon the total score of a point system. This procedure must locate, so far as possible, any weaknesses which may exist in the individual.

6. A good selection system permits setting minimum stand-

ards for many separate characteristics.

7. The selection procedure is based upon the principle that a decision to hire or to reject must be made for each individual applicant. The employer cannot hire many and depend upon the "law of averages" for a few survivors, since this would (a) reek of exploitation, and (b) be expensive in terms of the number of successful, surviving junior executives for the time and money expended.

8. A good selection program will take into consideration the individual's "financial capacity" to survive a reasonable ap-

prenticeship or training period.

9. Good selection must be followed by adequate guidance and training. Even though these functions may appear to be

separate, they actually overlap.

10. The number of junior executives must be limited by the capacity to train, guide, and supervise. Where too many men are hired, the number surviving for permanent personnel will be fewer, not greater.

It is evident that a good selection system must include tools and techniques for the appraisal of many important factors. The application of these principles in the development of a selection system for any given field of business, means (a) selecting the tools and techniques needed for the job in question, and (b) determining the proper employment standards to be maintained in selection procedure.

#### Selection Criteria for Junior Executives

Most executives have heard the often repeated expression, "At the end of this semester I will graduate from college and I want a job!" Every year thousands of graduates of colleges and universities come with such statements as these to the doors of employment officers throughout the country. Many others patiently wait their turn to be interviewed by company representatives through the median of college placement bureaus. Some of these college seniors are offered the frosting from the cake of jobs while others must be content to lick the pan. The lines that separate those who are employed from those who are rejected, and those who succeed on the job from those who fail, are not always easily seen.

When two persons have apparently equal educational qualifications it is difficult to explain why one is chosen for a job and the other is passed over. Similarly, when two people of seemingly equal ability are employed, why does one ultimately hold a position of greater responsibility than the other? In some cases "influence" and getting the right "breaks" will affect the result. But that explanation isn't enough. For the great majority of college seniors the answer to the all important problem of being eligible for job selection and for holding and

advancing on that job must be found in other ways.

Employers are always looking for well-qualified men while unqualified men are always looking for employers. Most certainly employers regret failures as much as do the men who fail on jobs. Naturally, the educational institutions of the country, industrial executives, and the serious senior are deeply concerned with this matter. Frankly, I do not know, and I can think of no one who does know for certain, what qualifications make for competence in the careers for which college students train or what kind of college men succeed in industry and business. It is possible however, to select and analyze certain personal qualities considered essential for and most desired by modern industry, and to evaluate these qualities in such a way as to aid industrial executives, students, and colleges in verifying or rejecting the impressions now relied upon.

In an effort to check the impressions of essential personal qualities desired by all sorts of business and industry, a questionnaire was sent to 100 selected companies representing various fields of business activity including: manufacturers, department stores and mail order houses, oil companies, bank and insurance companies, utilities, public accounting firms, and various wholesale distributors. In addition, ten professional management consultant firms having various branch offices located in the principal cities of the United States were asked to participate in the questionnaire. In a consultant capacity these ten firms have a wealth of professional and technical experience with all phases of business activity which it was felt made the results more representative, valid, and reliable. To supplement this information, personal interviews with either the president, general manager, personnel director, sales manager or industrial relations head of approximately 25 of the selected companies were conducted relative to the subject matter and research material. The following data are a summary of the more important responses from these informants which can serve as a basis for comparing the practices of your company with the practices of other successful companies interested in selecting well qualified junior executives.

In modern practice, it was found there are nine types of characteristics most commonly taken into consideration by business and industry as a basis for selecting employees. The amount of emphasis placed upon each of these characteristics varies from company to company, position to position, and there are, of course, other less frequently regarded qualities. In the majority of cases, however, it was found that attention, in the selective process, is directed at some or all of the following characteristics of the persons under consideration: 1) physical qualities; 2) appearance; 3) character; 4) personality; 5) intelligence; 6) leadership; 7) promise; 8) performance; and 9) education. These nine personal qualities were broken down into specific subqualities on the questionnaire. This was done to give meaning and emphasis to the particular quality under consideration and to enable a comparative evaluation of the sub-qualities. Although none of the sub-qualities can actually be separated from the prinicpal quality, an effort was made to determine objectively where the most emphasis was placed on the several sub-qualities listed. The sub-quality italicized indicates the result of this analysis as to comparative emphasis. Let us examine these nine qualities and, by so doing, attempt to determine why they are considered of prime importance by industry in the selection of college graduates. The specific sub-qualities will not be reviewed in detail, but rather will be incorporated in the discussion of the main attribute. The observations resulting from a reconnaissance into certain criteria relating to the selection of college seniors by ninety business firms and eight professional management consultant firms follow:

#### 1. PHYSICAL QUALITIES

- a. dependability of health
- b. physique
- c. vigor, energy
- d. quality of voice
- e. sight, hearing

Since good health is a personal investment, a man's physical and mental condition and what he does to maintain them are vitally important. Most certainly people with physical defects are hired, but employers want to know what they are doing to improve their particular condition. Employers want people who make the most of their physical endowments. The healthy man or woman has vitality, energy, enthusiasm for his work and play. It is the man with energy, with the extra push, who gets and holds a job. Although it appears obvious that the rewards of good health habits extend beyond that of being an aid in securing a job, such a fact can never be over-empha-

#### 2. APPEARANCE

a. general appearance

b. neatness, cleanliness

c. dress

d. manner, bearing, self-confidence

e. impressiveness

How a man looks and how he acts—his appearance, his manner, and his bearing—give other people an impression about him. The man who creates a good impression has a personal pride in neatness and cleanliness. His habits of dress and manner conform to those generally accepted by the group with which he is associating. The ability to present not only one's experience, but to project one's personality, is vitally important. The successful man is straightforward. He expresses himself clearly with a minimum of words. He has confidence in himself, but remembers that he has a lot to learn and that he doesn't know all the answers.

#### 3. CHARACTER

a. honesty, integrity, sincerity

b. dependability

c. initiative, aggressiveness

d. industry

e. resourcefulness, ingenuity

f. persistence

g. sense of responsibility

Character is analogous to the structural steel framework of a tall building. It is inconspicuous, but it must be present and it must be strong. The prospective employee whose attitude toward a job, his friends, and himself is marked by honesty, dependability and sincerity-and whose actions and appearance bespeak these traits-has character. Honesty, dependability and sincerity are not outwardly so obvious as appearance, friendliness, eagerness to work, and other traits which are to be discussed; but they are deep-seated products of one's habits and one's attitudes. Intelligence and initiative without character are likely to accomplish little. These traits involve not only awareness and imagination in seeing things to do, but also courage and determination in getting them done. It demands enterprise and the drive to go forward to meet the unknown in a job. In modern business and industry the rapidly changing technology requires individuals with ability to handle changing ideas and to formulate new associations of old ideas.

In substance, any individual with character can be counted upon to be open and above-board in all his dealings. In giving information he is careful to present facts fairly and accurately. He expresses his opinions honestly and does not conceal anything from others with the intention of misleading. The person with character has the capacity to accept criticism or praise constructively. He is loyal to superiors and subordinates. He scrupulously avoids making comments about associates which he would not make to them directly. He meets his obligations and thoroughly completes the tasks which he undertakes.

#### 4. PERSONALITY

a. ability to cooperate with others

b. tact, diplomacy, consideration, courtesy

c. attitude, interest, responsiveness

d. self-confidence

e. ability to mix with others

In our complex modern world, the day of the lone worker is gone. Few persons can so completely isolate themselves in their work that their acts will not affect other individuals. The important thing in human relations is the ability to get along with all kinds of people. Each person in his contacts some-

times follows and sometimes leads. Few do one or the other exclusively. The ingredients of a pleasing personality are not exclusively confined to the sub-qualities listed above under personality. In fact a listing of the specific ingredients comprising a pleasing personality cannot be compiled, nor can their proportions be estimated. For this reason, one must discuss personality by stating what one does who possesses a pleasing personality,

The man who succeeds is sincerely interested in people. He enjoys them, even though he doesn't agree with all of them. He uses his sense of humor and doesn't take himself too seriously. He is an asker, rather than a teller. The man who tries to analyze the motives of others, putting himself in their place, avoids many of the misunderstandings of human relations. He does things for others and he gets along with them. Furthermore, the man who gets along with people meets them courteously. He adjusts himself to any reasonable set of conditions, and shows tact and open-mindedness in settling differences of opinion as well as willingness to carry out completely the orders of superiors. In substance, a pleasing personality is desired by industry because business deals with human beings and human relations. Any person possessing a pleasing personality is one whose presence is desired and whose entry into any office is usually favorably received.

#### 5. INTELLIGENCE

a. judgment and common sense

b. ability to learn easily, receptivity

c. analytical powers, logic, ability to think

d. creativeness, imagination

e. potential and desire to grow intellectually

Scholarship, as shown by grades in college, is the first index of mental ability which an employer can obtain. There are, of course, all kinds and varieties of intellectual abilities necessary for job success after selection. The majority of the responding executives and industrialists were in agreement that every selectee should continue his intellectual growth after his formal training period. The sought after employee observes and evaluates details accurately, and remembers and makes use of past experience to form comprehensive solutions minus irrelevant details. In other words, he thinks logically. He is openminded, and able to see the value of the viewpoint of others. He isn't always satisfied with the obvious answer; he asks questions of himself and of those who know. He uses common sense and assures himself that his solution to a problem is practical. His mind is of the inquiring type and he looks constantly for new data that will help him or others to do a better job. He keeps up with the literature and with the work of professional societies. The intelligent man takes advantage of every opportunity to learn, and uses his knowledge to do a better job.

#### 6. LEADERSHIP

a. ability to plan, organize and assign work

b. ability to inspire others and win cooperation

c. ability to select men, train, and develop them

d. ability to make decisions, apply knowledge

e. ability to assume responsibility

f. ability to speak and write effectively

The various abilities which effect leadership are somewhat like the legs of a three legged stool, that is, all are essential. Several of these leadership legs will be examined in an effort to determine why they are considered so important by modern industry. The ability to make decisions and to apply knowledge is one important leg of leadership, yet one of the most fatal and common weaknesses among new employees, who would like to go further in business, is hesitancy in making decisions. It is true that many decisions are not easily made. Hundreds of

men, otherwise normal, shrink from making decisions as from a plague; preferring to "put off," rather than deciding and acting. Since much of business is deciding and acting, a premium is paid to the man who can decide quickly and accurately. Unless a man can promptly decide business questions put to him—and is willing to take the responsibility of deciding them—he is not fit to direct his own work or the work of other men. The ability to make decisions correctly and to apply knowledge is not an inborn faculty. It is largely a habit of mind, which anyone can cultivate in himself with concentrated effort.

Another very important leg of leadership is the ability to supervise and to command respect. There are just two factors that determine any man's ability to direct the work of other men: a) his superior knowledge of the work in hand; and b) a character that commands respect. As a matter of fact, the second factor is almost entirely included in the first factor. A man who really knows what he is talking about commands respect. The man who is largely a "bluff," no matter how "magnetic" or forceful his personality, is soon found out and retires in favor of the man with smaller pretensions, but more knowledge. The history of any successful business man demonstrates the truth of this statement.

#### 7. PROMISE

- a. capacity for growth and responsibility
- b. ambition
- c. desire, willingness and enthusiasm to work for advancement

The potential junior executive who has an understanding of the type of job he wants, whose abilities, interest and aptitudes are closely related to this job, is said to have promise—which is simply the potential for success on the job. It is unfortunate but true that very few college and university graduates seriously consider their own abilities and aptitudes with relation to possible job openings. This doesn't mean that a student must concentrate his college experience in preparation for a specific job but business does feel, that the college student should take advantage of every opportunity to analyze his own capacities and to learn about employment opportunities and trends.

Most ambitious junior executives who get a job in business or industry want to advance—and they want to advance quickly. However, in the majority of cases, the newly employed college man or woman must work long periods before he can hope to attain the desired job. In many cases this work may seem to be of a routine nature. This period of initial experience is frequently difficult, particularly for the returning veteran who so recently satisfactorily shouldered heavy responsibilities in the service. But the one who eventually succeeds, carries on through this period without losing his ambition for a better job, or his desire to do his present job well. He realizes that his duties even in minor posts are important and worthy of his best efforts.

#### 8. PERFORMANCE

- a. experience
- b. quantity of work, speed
- c. accuracy, thoroughness
- d. skill on the job

From a selection standpoint, a person's "performance" on the job is an unknown quality. The new employee cannot be expected to perform his assigned tasks with the speed, accuracy, skill, and thoroughness of the experienced employee. Although one's ability to perform on the job is a process which takes time, one's ability to "dig in" and "work," can be determined very shortly after placement on the job.

Seemingly threadbare as the words "hard work" may be, business and industry continue to want and reward the person who begins the day with a vigor which continues unabated until the job is done. This includes an enthusiasm for and an intelligent curiosity toward the job. The person who takes his work seriously and steadily puts forth his best efforts will soon acquire the necessary know-how for proper performance. The person who has a wholesome attitude toward his fellow workers will consider himself a part of the company, and will perform his job for the good of the organization as a whole. Having a share in a task well done, a sense of belonging to something in which one believes, makes any job a vital part of one.

#### 9. EDUCATION

- a. grade school or equivalent
- b. high school or equivalent
- c. two years college or equivalent
- d. college degree or equivalent

The value of an education from the level of grade school to that of completing work for a college degree is indeed a difficult quantity to appraise. There are many who view a college condescendingly. By the same token, there are many who view a college education as absolutely essential for the young man who aspires to a position of responsibility in business. Whatever may be the disposition of one's thoughts on this subject, it has clearly become the practice of many business concerns to seek college educated men and women as trainees to eventually assume positions of responsibility. The over-all responsibility of education undertakes to raise the level of people's intelligence. It has long been the purpose of the educational institutions to promote maximum development of the individual in terms of all his potentialities. Industry, while stressing the need for individual development, has, by reason of its organization structure, tended to deal more and more with groups and group problems. To do this, it has had to find its way over relatively unknown ground. It follows then quite logically, that since education enables a person to better understand the problems of business, he will be better prepared to find their solutions if he has additional education.

#### Summary of Selection Criteria

The various traits considered above are the essential fundamentals which business and industry look for in the potential junior executive. Accordingly, these are the qualities which the potential employee must have and develop if he is to have a reasonable chance of selection for a job. It is to be emphasized that the nine qualities discussed are not the *only qualities* considered, but they do represent what informed employers believe are the foundations for selection, for competence on the job, and for successful careers.

It is open to question whether the mere possession of these traits will produce competence and success. There is little doubt, however, that the man who develops superiority or excellence in all of these qualities is provided the greatest possible assurance that he will be offered many opportunities for employment, that he will be competent, and that he will follow his career successfully. Certainly, the individual possessing these qualities has a greater likelihood of success than the individual who is deficient in these qualities.

As already noted, industry bases its selection of men on the composite picture of various personal characteristics rather than upon one or several characteristics. To give such a picture perspective, an effort has been made to determine objectively what percentage of the whole and to what extent certain specific personal characteristics are influential in the selection of a college student by industry. To enable such an evaluation, 90 companies allocated percentage-wise, each of eight characteristics, on the basis of their importance to their company for a business trainee. An analysis and comparison of the percentage value attached to these characteristics between the 90 responding companies and the eight professional management consultant firms shows a very definite correlation and pattern. To vividly portray this correlation the following percentage comparison has been made.

#### TABLE 1

Values Attached to Certain Personal Characteristics As Indicated by Ninety Typical Business Firms and Eight Professional Management Consultant Firms Wishing to Employ College Seniors

## WHAT INDUSTRY SEEKS IN THE COLLEGE GRADUATE\*

Companies		Attributes Co	onsultants
22	1.	Personality	23
16		Intelligence	15
13		Character	10
11	4.	Education	14
10	5.	Ability to speak and write effectively	13
10	6.	Interest (vocation)	10
10		Potential leadership	6
8		Physical qualities, appearance	9
100%			100%

<sup>\*</sup> Note: Based on 100%

The additional emphasis placed on "education" and "ability to speak and write effectively" by the responding professional management consultant firms is undoubtely influenced by the very high educational standards maintained by such firms for employment, as well as the dependence of their success upon speaking and properly conveying professional consulting services offered clientele.

It is interesting to note that a pleasing personality is given top priority as the most important characteristic. The reasons for the high rating of "personality" would seem to lie in the fact that ability to get along with one's associates is a necessary pre-requisite before such characteristics as intelligence, education, and potential leadership come into play.

#### Selection Devices-Frequency of Use

It has been estimated that thousands of devices have been developed by business, industry, and educational institutions etc., as an aid in the selection of young business men or potential junior executives from colleges throughout the country. The factors on which the choices are made include such diverse considerations as family background, education, availability, college recommendations, and "impressiveness," though earnest efforts are sometimes made to properly evaluate personality and likelihood of success of a given person. Although top-flight executives have done an excellent job in formulating the selection devices for college personnel, current labor relations problems, the fast developing educational status and

general ability of the operative employees, coupled with the present-day consciousness of social relationships between employer and employee—all combine to make them re-emphasize the importance of proper personnel selection. It is to be emphasized that the various selection devices are the tools by which industry measures the probability of an applicant's success in a particular occupancy by measuring how well a person has done something or may do something in the future.

A consideration of the types of selection devices used by industry as a median for selecting potential future executives are so extensive as to preclude listing. However, by classifying the many selection devices used by industry in selecting personnel, it was possible to determine their frequency of use. Such information will serve as a basis for measuring the status of your selection procedure as compared with other large companies in reference to the frequency certain selection devices are used.

#### TABLE 2

The Frequency Certain Devices Are Used by Ninety Large Companies and Eight Professional Management Consultants in the Selection of College Seniors

	Percentage Use of Devices in Relation to Total Use			
Devices	- Companies	Consultants		
Aptitude Tests	43%	88%		
Interest Tests	39%	50%		
Proficiency Tests	30%	63%		
Intelligence Tests	48%	75%		
Personal Interviews	100%	100%		
College Recommendation	51%	50%		

Although the use of selection devices varies with the individual company, it is of interest to note that without one exception the responding companies used the personal interview technique. Although the use of scientifically devised selection techniques is a relatively new practice within industry, their merit indicates that they will become increasingly important in the selection of all industrial personnel.

#### Conclusion

The above material presents some of the fundamental objectives, principles, and criteria used by informed executives and business leaders which are used to select personnel to satisfy the future needs of their companies. This has been done by sharing some significant information gathered from industrial concerns that has a direct bearing upon these factors. The young man 25 years of age who is selected by your company has just about 100,000 working hours ahead of him before he reaches retirement age. His success in life, his company's prosperity, and much of all he and this country hopes for depend upon the way he invests those 100,000 hours. If the young man is properly and carefully selected and trained with a given company, it is the best insurance any business can have. It is the responsibility of every business leader and executive to thoroughly analyze his present personnel selection standards in the light of past results, present day practices and future needs.

## Denver College of Business Administration Occupies New Building

By Dean Cecil Puckett, Alpha Nu Chapter

A NEW College of Business Administration Building has just been completed on the downtown Civic Center Campus of the University of Denver. Classrooms and offices were occupied at the beginning of the autumn quarter of 1950. Constructed

CECIL PUCKETT, Denver

simultaneously with seven unique apartment dormitories, a luxurious Student Union building, and a massive sports arena on University Park Campus, the first phase of a building program designed to keep the University's physical expansion in pace with its academic growth, has been concluded.

The Business Administration Building, strategically located on the Civic Center Campus to serve both urban and regional business and industry, makes available the metropolitan area as a laboratory for the practical application of theoretical classwork. Students are only minutes away from part-time or full-time employment in downtown Denver where approximately 70 per cent of them gain valuable

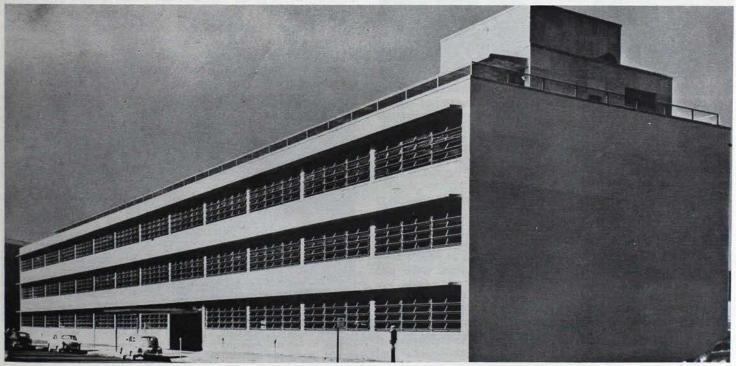
business experience while earning part or all of their college expenses. Businessmen who are most generous with their time find it easy to participate in the college program as special lecturers and part-time faculty members. Field trips to business and industrial concerns are arranged and executed with minimum loss of time since only a few minutes are consumed by classes in getting to and from the places visited.

The municipal and state buildings located on Denver's beautiful Civic Center provide learning situations and facilities for students of the College of Business Administration. The Denver Public Library directly across the street supplements the well-equipped business library of the College. The Colorado State Capitol and the Municipal Building furnish working laboratories for students, of government, public administration, law, finance and economics. The numerous concerts and forums held in the Greek Theatre provide an enriched program for business students. The spacious lawn of the Civic Center has been appropriated by the City of Denver as a drill ground for the Reserve Officers Training Corps of the Army and the Air force.

The building itself is four stories above the basement. It is a 300 by 60 foot, fire-proof structure of limestone supported by steel girders. Its architecture blends perfectly with that of other Civic Center buildings. Maximum outside light is supplied by almost 3,000 separate thermo-glass window panes which divert 73 per cent of the solar heat.

Thirty classrooms on the second and third floors of the building furnish seating capacity for almost 1800 students. The over-all seating capacity of the building will take care of more than 2,500 students an hour. In addition to space for the entire maintenance department of the Civic Center Campus, the basement houses a library room for less-used volumes and periodicals, an accounting laboratory which seats

THE NEW COLLEGE OF BUSINESS ADMINISTRATION BUILDING of the University of Denver which has just been completed in the heart of the Civic Center of Denver. This completely modern building fits in perfectly with the surrounding area, and its spacious facilities are a valuable addition to the University of Denver.





THIS MODERN OFFICE is that of Dean Cecil Puckett of the College of Business Administration. He is shown here with his secretary, Miss Dorothy Smith.

more than a hundred students, two-thousand student lockers, and an International Business Machines laboratory. On the first floor are offices of the chancellor of the University, the dean of the College of Business Administration, the dean of the College of Law, the dean of the Graduate College, seven division chairmen of the College of Business Administration, the Bureau of Business and Social Research, a faculty lounge, an assembly room with kitchenette adjoining, and an Honors Room for trophies and awards.

The library of the College of Business Administration occupies the fourth floor of the building. It is unique in that the stacks are all "open" and a terrace provides an outside study hall for students. From any point in the inside reading room



THE COLLEGE OF BUSINESS ADMINISTRATION LIBRARY not only has exceptional lighting due to its wall of windows and many fluorescent lights, but it also has all of its stacks open and readily accessible. The terrace or outside reading room is another feature that makes this library unusual.

or the outside terrace, a panoramic view of the mountain ranges to the west, as well as the inspiring view of Civic Center may be had.

All partitions within the building are constructed of movable insulated metal panels which have the sound resistance of five and one-half inches of plastered tile. Classrooms or offices may be easily expanded or contracted in units of eight feet to allow for the maximum utilization of space. The acoustically treated ceilings and the asphalt tile floors reduce noise and echoes within the building. The windows in all classrooms are equipped with dark shades so that visual aids may be used in any room at any hour without the need for the shifting of classes. A two-way intercommunication sound system equipped with two radios, two turntables, two channels, and eighty-eight outlets facilitates faculty and student communications and

affords an additional instrument for audio-education.

The ventilation system completely changes the air in the building every three minutes. Automatically controlled, the heating system throws heat into those rooms where it is needed without over-heating other parts of the building. There are twelve two-bulb fluorescent light fixtures to every 576 square feet thus making it one of the most perfectly lighted educational buildings in the country.

The furniture in the building is completely new throughout. The classrooms on the second floor are equipped with table-arm chairs and those on the third floor with tables and chairs. All classroom equipment is constructed with metal legs and white maple wood, while office furniture is walnut.

The new building is functionally constructed so that it will meet a variety of needs. Not only does it adequately take care



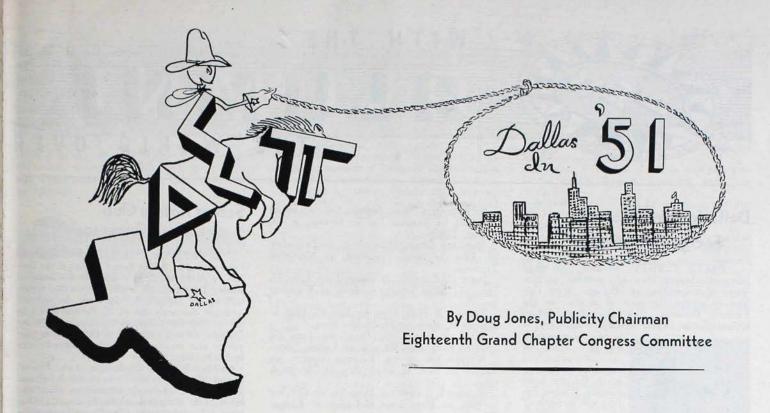
THE OUTSIDE READING ROOM, with a view of the State Capitol of Colorado and the picturesque Rocky Mountains, makes the College of Business Administration Library unique. This is the favorite study spot of the students, especially during the spring and summer months.

of the day programs of the College of Business Administration, but it also contributes badly needed space for the rapidly expanding evening and adult education programs.

In many ways the building is becoming a student and community center. The assembly room with its attached kitchenette attracts student group meetings and social dances. In addition, many downtown business groups are organizing institutes and conferences in cooperation with the University of Denver because of the accessibility of a building where adequate space is available. This is most gratifying to the administration because the building was made possible through gifts of the citizens of the City of Denver and friends of the University.



A "FIVE O'CLOCK FORUM" being held in the Assembly Room of the new College of Business Administration Building. This room is used not only for student classes and lectures, but also for many civic meetings.



DELTA SIGMA PI TEXANS adopted a slogan many months ago pertaining to the 1951 Grand Chapter Congress. It was: "Like a Texan's Six-Gun—We're shootin' the works in Fifty-One." Now, although there's lots of other shootin' going on—we Texans still have our guns loaded and our sights aimed on the greatest Grand Chapter Congress in our history.

True, we are seeing competition from other worldly campaigns—but keep this "order for the day" in mind; that is, "September 9, 10, 11, and 12, at the air-conditioned Hotel Adolphus in Dallas, Texas, where the Eighteenth Grand Chapter Congress will become a rip-roaring reality. And we're counting on you to do some of the ripping and roaring.

Since the last report on the Grand Chapter Congress activities, quite a few things have been accomplished and discussed. For one thing, Grand Secretary Wright paid us a visit in Dallas. Brother Wright, being a past-master of arrangements for Grand Chapter Congresses and other meetings of national scope, has been lending us Texans a guiding hand. On the night of January 13, 1951, Brother Wright presided at a meeting of all committee chairmen at General Chairman Ken White's home. Eighteenth Grand Chapter plans to date were discussed along with possible complications because of the present emergency on activities such as our Grand Chapter Congress in September. There were many pro and con discussions but all agreed that "there's a job to be done-" and we Texans are still gonna shoot the works (regardless)-in September, Fifty-One. While the brothers are busy with their Congress plans, the Delta Sigma Pi Ladies Auxiliary of Dallas is already doing its part to make your visit to Dallas a memorable one. The ladies met on January 19 at Brother Phil Hendrix's home. I talked with them later about their meeting and the word is that their plans for entertaining are just about ready to be

published. This information will be yours to read in detail in the next issue of The DELTASIG.

Other activities are moving along at the planned pace although such things as diplomatic tongue-lashings, shell-bursts in Korea and oath-taking recruits are disturbing factors to planners of conventions. However, Grand Chapter Congress Chairman, Ken White, and his staff of committeemen have not and will not give up the idea of making the Dallas meeting of the Grand Chapter Congress a success (and success in a Texan's mind means bigger and better than current standing records). It's a fact that Brother White has his committees set up and working as if the Congress was coming up next week. And if you men have seen evidence of recruiting from every Armed Forces angle, you should see Brother Pete Hayden (Chairman of Registrations) selling those advance registration tickets at \$5.00 a couple and \$4.00 a single. Right here I'd like to plug the importance of advance registration. Remember, brothers, the purchase of an advance registration card is your "good faith" retainer for a reservation at the Grand Chapter Congress. The sale of these advance registration tickets are a measuring stick for necessary Congress requirements. True, we Texans would welcome the necessity of making plans for the whole Delta Sigma Pi membership but not even a braggin' Texan would say everybody will be in Dallas come September (although it "ain't" a bad idea, pardner!).

Come on now, son! Gamble a "fin" that you'll be in Dallas September 9, 10, 11, and 12. Just lay your money on the line that come greetin's from Uncle Sam or high water, you'll be at the great Texas Roundup for Delta Sigma Pi. Too, whether you get to Dallas or not, your name may be the one chosen for the Delta Sigma Pi Diamond Badge Award. So how can you lose? You just can't, with what Dallas has in store for you September 9, 10, 11, and 12 at the Adolphus Hotel.

Buy your advance registration tickets now! Send your check for either \$4.00 or \$5.00 to Leroy R. Hayden, 3219 Milton, Dallas 5, Texas.

#### Deltasig Joins Atomic **Energy Commission**

BRUCE FUTHEY, Alabama, has taken leave of absence from his position as professor of accounting at Michigan State College to accept the post of auditor in the Finance Division, New Operations Office, United States Atomic Energy Commission, A



BRUCE FUTHEY, Alabama

large corporation has a contract for the construction and operation of a new plant for the commission. Brother Futhey will be auditing the corporation's books for the government.

Brother Futhey is currently a member on the committee for C.P.A. exams of the American Accounting Association. He also a member is of the American Institute of Account-

ants and the American Association of University Professors. In addition to his Delta Sigma Pi affiliations, he wears the keys of three honorary societies, Beta Gamma Sigma, Pi Gamma Mu, and Pi Omega Pi.

The New Orleans office of Haskins and Sells C.P.A. firm was Brother Futhey's place of employment from September of 1943 until June of 1946. He was in charge of the office during his last two years there. He came to Michigan State College in September of 1947 and has been the Province Officer of Gamma Kappa Chapter since its installation in October, 1949, in addition to laying much of the groundwork for the chapter's inception. Brother Frank Montgomery is his successor as Province Officer of Gamma Kappa Chapter.

JOHN B. ALLEN, JR., South Carolina, on June 24, 1950, to Sara Catherine Bowen, at Columbia, South Carolina.

DEWITT W. ANDERSON, Northwestern-Zeta, on June 3, 1950, to Christine Lipscomb Jones, at Atlanta, Georgia.

CHARLES A. BADE, Missouri, on May 27, 1950, to Imogene D. Scheidegger, at Gerald,

EDWIN A. BATTE, Mississippi, on December 26, 1950, to Doris McAbee, at Jackson, Missis-

Lewis W. Campbell, Jr., Georgia-Pi, on July 2, 1950, to Beverly Ruth Lever, at Columbia, South Carolina.

RICHARD A. CURDES, *Indiana*, on September 16, 1950, to Suzanne Louise Thieme, at Ft. Wayne, Indiana.

Winfield Dunn, Mississippi, on December 30, 1950, to Betty Pritchard, at Memphis,

JOHN D. GAUTIER, Mississippi, on June 10, 1950, to Hattie Terry Crawford, at Washington, D.C.

THOMAS E. HILL, lowa, on June 11, 1950, to

Martha M. Ruth, at Ft. Dodge, Iowa.
ALVIN A. JANNASCH, Texas, on June 25, 1950, to Betty Jean Wichita, at Austin, Texas. WALTER KRESTINICH, Western Reserve, on August 12, 1950, to Eileen Zep, at Cleveland,

MARVIN F. LAMMERS, Missouri, on October 1950, to Mary Jane McGurne, at Kansas City, Missouri.

WALTER W. LERCH, St. Louis, on August 26, 1950, to Sheila Catherine Mitchell, at St. Louis, Missouri.

NORMAN H. LIEDTKE, Miami U., on June 17, 1950, to Marianne Miller, at Lakewood, Ohio.

GORDON MACAULAY, Mississippi, on August 13, 1950, to Mary Forrest McCall, at Oxford, Mississippi.

GENE D. MATHEWS, Missouri, on September 23, 1950, to Jeane Carden, at Davis, California.

Peter I. Meyer, Rutgers-Beta Omicron, on May 6, 1950, to Carolyn Elise Visconti, at Hoboken, New Jersey.

ROBERT E. MICKEY, Missouri, on September 12, 1950, to Marilyn Elizabeth Dillon, at Holden, Missouri.

RALPH W. MUDGETT, Missouri, on July 31, 1950, to Patricia Boivin, at Billings, Montana.

RALPH R. MURCHISON, Memphis State, on July 29, 1950, to Mary Louise O'Connor, at Memphis, Tennessee. Fred L. Nelson, Jr., Mississippi, on July 18,

1950, to Martha Chase Brown, at Columbus,

EDWIN J. PESEK, Texas, on May 6, 1950, to Margaret Ann Miller, at Dallas, Texas.

FREDERICK J. THOMPSON, Johns Hopkins, on August 12, 1950, to Barbara Anne Baker, at Baltimore, Maryland.

RICHARD J. TOMB, Johns Hopkins, on July 1, 1950, to Doris Shoemaker, at Baltimore, Mary-

JOHN F. TSANTES, North Carolina, on July 23, 1950, to Marie Bessie Sunas, at Durham, North Carolina.

Louis Vise, Mississippi, on June 26, 1950. to Helen Bradshaw, at Lucedale, Mississippi.

WILLIAM E. WOHLWENDER, Cincinnati, on August 19, 1950, to Joyce Clara Verdon, at Cincinnati, Ohio.

THOMAS H. WOOD, Michigan State, on September 23, 1950, to Muriel F. McLean, at Detroit, Michigan.

FREDERICK W. WRIGHT, Wayne, on September 2, 1950, to Margaret Louise Sayles, at Detroit, Michigan.

ERNEST ZANDER, Northwestern-Beta, on August 19, 1950, to Marie Kunce, at Chicago.

#### Serves Rotary Club as District Governor

L. WYMAN DILLMAN, Missouri, past head master of Alpha Beta Chapter at the University of Missouri, is a District Governor of Rotary International, worldwide service organization, for 1950-51. As Governor, he will co-ordinate the activities of 32 Rotary Clubs in one of the four districts in Missouri. During the year, he will visit each of the Clubs to offer advice and assistance in Rotary service work and administration.

Brother Dillman, a graduate of the University of Missouri, is president of Arl J. Dillman & Son, Inc., wholesale automotive parts and supply firm in Caruthersville, Missouri. He has been a Caruthersville City Councilman since 1936, is a director of the Chamber of Commerce, former chairman of the County War Price and Rationing Board and a former chairman of the County Red Cross. A Rotarian since 1925, he is a member and past president of the Rotary of Caruthersville.

#### BALTIMORE

THE BIG NEWS from Baltimore, the installation of Gamma Sigma Chapter at the University of Maryland, College Park, Maryland, on November 16, is more fully covered elsewhere in this edition. The ceremonies and dinner were held in Baltimore at the Emerson Hotel. Combining the installation and Founders' Day, Chi Chapter and the Baltimore Alumni Club played host to the members of the new chapter, several of the national officers and a number of representatives from Washington, Philadelphia and other adjacent chapters. It was gratifying to see the large number of old timers in attendance, many of whom were initiated at Maryland some years

The fact that a man can attend an installation of a chapter when he himself was initiated at that same university calls for a bit of explaining. This is an interesting sidelight. It happens that this is the second time a chapter of Delta Sigma Pi has been installed at the University of Maryland. When Chi Chapter was installed back in the '20's Maryland's School of Business Administration was located in Baltimore. Later on, Business Administration was moved to College Park and the courses offered were taken over by Johns Hopkins University. Thus it was that Chi Chapter moved from Maryland to Johns Hopkins. As someone said at the installation, "This is the second time now. This time we hope it sticks." We want to thank all those who participated in this event and wish good luck and long life to the new chapter and its members.

As this is being written an initiation team under the able leadership of Brother Harry Feltham is preparing to travel to Charlottesville, Virginia, on January 13 to reactivate Alpha Xi Chapter at the University of Virginia. This chapter was installed in about 1925 and became inactive during the depression days. The reactivation at Virginia will bring the roster of active chapters up to 76. Baltimore Alumni Club and Chi Chapter are happy to play a part in reaching these two

milestones in the growth of Delta Sigma Pi.
Brother Dulany Foster, presently Judge of
the Orphans' Court in Baltimore, has "thrown his hat into the ring" for nomination and election to the office of Mayor of Baltimore. We're all rooting for Dulany-a good man, who would make an excellent chief executive for our city.

#### PERSONAL MENTION

GEORGE L. GRIMM, Iowa, has accepted the osition of general agent for the New England Mutual Life Insurance Company in Milwaukee, Wisconsin.

GEORGE A. WILCOX, Georgia-Kappa, manages an automobile and truck rental agency

in Jacksonville, Florida. Joseph S. Dellere, Nebraska, has assumed the duties of purchasing agent and assistant finance secretary of the Municipal University of Omaha in Nebraska.

MILTON C. BARBER, Michigan, is general manager of the supplies division of the Underwood Corporation, manufacturers of office machines, in Burlington, New Jersey.

GEORGE MISSEL, Johns Hopkins, reports that he is the vice-president and treasurer of Palmer and Missel, Inc., Baltimore, Maryland. JAMES J. McMillen, Wisconsin, is as-

sociated with the Dunn and Stringer Investment Company, Milwaukee, Wisconsin.

HARRY L. HARTMAN, Temple, is employed as a special agent for the Northwestern Mutual Life Insurance Company in Hartford, Connecticut.

CHARLES D. SPRINGER, Florida, has been promoted to general manager of the Springer

Motor Company, Hollywood, Florida.

JOHN E. McLAUCHLIN, Missouri, is with
Hamilton-Crawford Realty, Kansas City, Missouri.

WILLIAM T. HAY, Ohio State, is now with the Central Ohio Paper Company, which is located in Columbus, Ohio.

J. TRUMAN CARTER, Missouri, is with the United State Employment Service in Washington, D.C. He is an organization and methods examiner.

HARRY L. OYLER, Penn State, recently became a general insurance and real estate broker in Chambersburg, Pennsylvania.

DONALD E. SULLIVAN, Nebraska, has been promoted to vice-president and treasurer of Southland Heating, Inc., Long Beach, California.

DAVID B. ADAMSON, Drake, is now the assistant state bank examiner with the Missouri State Division of Finance and is locating in Webb City, Missouri. Brother Adamson plans to obtain his Master's Degree in banking and finance in the near future.

PHILIP R. CRAVER, North Carolina, is an attorney-at-law in Lexington, North Carolina.

KERWIN B. STALLINGS, North Carolina, is the president of the Credit Bureau of Rutherford County, Inc., Forest City, North Carolina.

RICHARD E. BELL, Colorado, is secretarytreasurer of Karmelkorn Shops, Inc., Denver, Colorado.

EARLE R. HUGHES, Johns Hopkins, is associated with the United States Government Bureau of Internal Revenue, and is headquartering in Buffalo, New York.

ROBERT O. WYNANT, Northwestern-Beta, has been promoted to manager of Montgomery Ward and Company's retail department store in New Kensington, Pennsylvania.

WILLIAM E. DOZIER, Texas, is on the executive staff of the Research Institute of America, Inc., which is an independent business research organization located in New York

SANDA B. HELMS, Alabama, owns a tourist court in Tuscaloosa, Alabama.

FORREST N. BARNHART, Miami U., is an assistant professor of business administration at Sul Ross State College, Alpine, Texas. R. RANDALL LINNEY, Oklahoma, is now as-

sociated with the accounting department at Oklahoma City University, Oklahoma City, Oklahoma.

WALTER R. McLEES, Pennsylvania, is the director of costs and budgets at the Illinois Farm Supply Company, which is located in Chicago, Illinois.

DAVID L. EDGERTON, Kent State, is a partner of the Lincoln Way Market, a food market and frozen food locker plant, in Lisbon, Ohio.

CHARLES J. HAAG, Kent State, has accepted position with the Timken Roller Bearing Company in Canton, Ohio.

DONALD R. STUART, Oklahoma A & M, is now associated with the Waurika National Bank, Waurika, Oklahoma.

JOHN E. KAMAK, Rutgers-Beta Omicron, a sales representative for the Burroughs Adding Machine Company in New York City.

LEE P. MARKOWSKI, De Paul, is the account control supervisor of the Interstate Account Service, Chicago, Illinois.

DONALD M. MELANSON, Louisiana State, recently became manager of the Baton Rouge Insurance Agency, Inc., in Baton Rouge, Louisiana.

HARLAN M. NELSON, South Dakota, has been promoted to assistant section manager of the J. C. Penny Company, Sioux City, Iowa.

LINDSAY G. CRUMP, Texas, owns the W. L. Lindsay Department Store in De Kalb, Texas. ROBERT B. McGehee, Alabama Poly, is a transportation economist for the Tennessee Valley Authority in Knoxville.

JAMES W. LEE, Florida, has been promoted to the position of junior manager of the Century Metalcraft Corporation, Los Angeles, California.

WILLIAM J. SCHWARTZ, Rider, is co-owner of N. F. Schwartz and Sons, a plumbing and heating establishment, in Trenton, New Jersey.

EDWARD L. STAHL, De Paul, has accepted the position of sales representative for the Rotary Printing Company. Brother Stahl handles the Chicago area.

CHARLES D. HOGENDORP, Johns Hopkins, is the owner of C. Davis Hogendorp, home builders, in Baltimore, Maryland.

PAT N. GRONER, Baylor, is administrator of the Barre City Hospital, Barre, Vermont.

MARION W. Sprague, Texas Tech, is a staff

assistant at Arthur Andersen and Company in Houston, Texas.

GARRETT J. POPMA, Iowa, is vice-president of the Textile Banking Company, Inc., New York City.

REDMOND H. CLEARY, St. Louis, is with the St. Louis Union Trust Company, St. Louis, Missouri.

ALEXANDER G. RIGAS, New York, is partner and vice-president of Fisher, Rigas and Company, Inc., an advertising agency, Newark, New Jersey.

JAMES C. BUTLER, Northwestern-Beta, is an assistant budget director for Ditto, Inc., an office duplicating machinery manufacturer, in Chicago, Illinois.

JOHN W. BREADY, Northwestern-Beta, is the vice-president of the Bready Engineering Corporation, Milwaukee, Wisconsin.

EVERETT L. BROUGHTON, Boston, is at present an underwriter for the automobile department of the Middlesex Mutual Fire Insurance Company in Concord, Massachusetts.

EARL R. ROESCH, Marquette, is a cost analyst and estimator at E. F. Schmidt Company, Milwaukee, Wisconsin.

STANLEY W. BRATT, Northwestern-Zeta, is with the Wells-Lamont Corporation, glove manufacturers, in Chicago, Illinois.

JOHN S. BAUGHMAN, JR., Kentucky, is a partner and the manager of Baughman Milling Company, Stanford, Kentucky.
CHRISTOPHER M. VERBIEST, Detroit-Theta,

owns and manages C. M. Verbiest and Associates, general insurance, Detroit, Michigan.

MERLYN McLaughlin, Denver, is director of the School of Aeronautics at the University of Denver in Colorado.

JUDD C. BENSON, Kansas, is general man-

ager of the home office agency of the Union Central Life Insurance Company, Cincinnati,

GEORGE F. HULSE, Kansas, manages the Continental American Life Insurance Company which is located in Harrisburg, Pennsylvania.



BALTIMORE ALUMNI headed by Grand Council Member J. Harry Feltham and past Grand President John L. McKewen that reactivated Alpha Xi Chapter at the University of Virginia. Pictured with them are the officers of Alpha Xi Chapter and their Faculty Advisor D. Clark Hyde.

ROBERT E. KELLY, Ohio State, owns and manages Technical Publications, which prepares the text, tabular matter and art for instruction manuals, in Dayton, Ohio.

BRYAN WARMAN, Michigan, is the executive vice-president of Warman and Company, Inc., an advertising agency, Buffalo, New York,
EDWIN W. ROCERS, South Carolina, is as-

sistant secretary of the North Carolina State College Y.M.C.A. in Raleigh, North Carolina.

JOHN W. WILSON, Georgia-Pi, is manager of the Augusta Paper Company, which is a branch of the Atlanta Paper Company, in Augusta, Georgia.

RALPH W. LUCAS, Missouri, was promoted to the position of manager of the general accounting office of Famous-Barr Company, a May Department Store, in St. Louis, Missouri.

DIX TOVELL, Southern California, owns the U. S. Plastic Company, which is located in Pasadena, California.

LEONARD U. STILWELL, Pennsylvania, is a captain in the U. S. Army and is headquartering in Ft. Lewis, Washington.

PAUL F. SARGENT, Northwestern-Zeta, is employed by the Rocky Bay Fishing Company, Rocky Bay Wharf, Gloucester, Massachusetts.

NORMAN E. TOFTEY, Marquette, owns the E. D. Toftey Company, a retail hardware store, in Grand Marais, Minnesota.

PATRICK J. BONER, Penn State, is an instructor in the economics department at Pennsylvania State College, State College, Pennsyl-

CYRUS H. COLE, Alabama, was promoted to manager of the Busch Jewelry Company in Vicksburg, Mississippi.

DAVID G. TAYLOR, Baylor, is on the faculty of the Department of Business at Arkansas State College, State College, Arkansas.

GILES C. HENKLE, Nebraska, is president of

the Henkle and Joyce Wholesale Hardware Company in Lincoln, Nebraska.

LYLE T. HANSE, Minnesota, is district sales manager of the New Holland Manufacturing Company, Mountville, Pennsylvania.

HARRY J. OGILVIE, Tennessee, is now associated with the American Home Foods, Inc., Atlanta, Georgia.

MAURICE P. FRARY, South Dakota, was promoted to an assistant sales manager of the Standard Oil Company in Huron, South Dakota.

ROBERT H. VAN HORN, Drake, has accepted a position as savings and loan examiner on the Federal Home Loan Bank Board in Des Moines, Iowa.

ALBERT S. DILLON, JR., North Carolina, is a certified Public Accountant with Price, Waterhouse and Company, Atlanta, Georgia.

THEODORE F. BEEMAN, North Dakota, is a lieutenant colonel in the United States Marine Corps. He is stationed in San Francisco, California.

FREDERICK MACARON, Denver, is in partnership with his father in owning and operating a general merchandise store in Springer, New Mexico.

A. Perry Teegarden, Indiana, is a sales engineer for the Roy C. Whayne Supply Company, Inc., in Louisville, Kentucky.

MARION L. HUTCHISON, Colorado, is a certified public accountant in Aurora, Colorado. JOHN I. FOSTER, Iowa, is teaching at Blakes-

burg High School in Blakesburg, Iowa.

WALKER V. SETTLE, JR., Georgia-Pi, is the owner of Settle's Sundries, a retail drug store in Waycross, Georgia.

LAWRENCE L. BREWER, Northwestern-Beta, is the Cleveland District Manager of Gates, Mc-Donald and Company, Cleveland, Ohio.

THOMAS R. DIERKER, Miami U., is employed in an executive capacity by Sears Roebuck and Company, Cincinnati, Ohio

JACK R. TAYLOR, Mississippi, is employed by A. B. Myatt and Company, certified public accountants, in Monroe, Louisiana.

JAMES M. HANSON, Minnesota, is with the

Northwestern Mutual Fire Association, Seattle, Washington.

### THE CENTRAL OFFICE REGISTER

JOHN L. LIEFFORT, South Dakota, Vermillion, South Dakota; George C. Trejo, Loyola; JACK B. BUTTINE, New York, Elmhurst, L. I., New York; ROBERT R. ENGELS, Northwestern-Beta, Gary, Indiana; JEROME T. KURTH, Loyola; DAVID A. NELSON, Northwestern-Zeta, Evanston, Illinois; DENTON A. FULLER, JR., Miami U., Wellsville, New York; JACK KEN-NEDY, Loyola, River Forest, Illinois; ROLLAND R. FLOCH, Northwestern-Zeta, Denver, Colorado; Robert J. Larson, Iowa, Ft. Dodge, Iowa; James J. Cleary, Loyola; Joseph J. HUGHES, De Paul.

GEORGE F. WINGERTZAHN, Marquette, Milwaukee, Wisconsin; Joseph P. Gargan, Marquette, Milwaukee, Wisconsin; Thomas F. Sheehan, De Paul; Henry A. Zwarycz, De Paul; Donald L. Warren, Northwestern-Beta; Louis J. Schloderback, Loyola; Clyde W. FUSSELL, North Carolina, Wilmington, North Carolina; EDWARD W. WITKOWSKI, Northwestern-Beta; LAWRENCE B. WRENN, Loyola; EDWARD GROSS, Loyola; ROBERT J. BRADY, Loyola; FRED S. SCHRAFFENBERGER, Northwestern-Zeta; R. H. Weber, Northwestern-Beta; Eucene D. Milener, Johns Hopkins, New York, New York; ANTHONY R. RAYNOR, Loyola.

### DELTASIGS OF ACHIEVEMENT

#### JAMES T. VAN DYKE, South Dakota

#### President Newport Harbor Bank

N 1929, James T. Van Dyke commenced his banking career as a bookkeeper in the First Trust and Savings Bank in Anthon, Iowa. This was shortly after his graduation from the University of South Dakota at which school Brother Van Dyke became a member of

Alpha Eta Chapter of Delta Sigma Pi.





the end of which time he obtained a leave of absence to serve as a lieutenant in the U. S. Navy, during World War II.

Moving to California in 1946, he became affiliated with the California Bank in Angeles as assistant manager. Brother Van Dyke resigned from this position in 1949, however, in order to organize a new bank at Corona Del Mar, California; and it is at this bank, the Newport Harbor Bank, that he is now president.

#### WILLIAM REA. Northwestern-Beta Owner of Station CKNW

WILLIAM REA, Northwestern-Beta, is one of the central figures in radio along the west coast of Canada. Born in Edmonton, Alberta, Canada in 1908, he received his pre-liminary education there, before coming to Chicago to enroll at Northwestern University. It was here he be-



WILLIAM REA, Northwestern-Beta

came a member of Beta Chapter Delta Sigma Pi. Upon completing his studies he joined Kreicker and Thewan, Inc., advertising agency in Chicago, as an account executive. In 1935. he returned to Edmonton to work for the Edmonton Journal. Two years later, Brother Rea accepted a position as commercial manager for Station CJAT at Trail, British Columbia,

and later the same year he came to Vancouver where he joined the staff of CJOR. During this period he became well known both as a radio personality and as an orchestra leader.

Brother Rea remained on the staff of CJOR until 1942, but felt that he had fulfilled only half of his ambition, for although he was in radio his ultimate aim was to own a station of his own. He filed application for a licence and the Department of Transport selected his from among others they had received on the basis of his plans submitted for a radio station in Westminster, Canada. Station CKNW's inception was in September, 1944. In January of 1949, it was granted permission to operate with 1000 watts daytime and 250 watts nighttime. Within a year, Bill Rea had permission for the station to operate fulltime for 24 hours a day on 1000 watts.

On February 1, 1950, the station's Vancouver studio was opened at the same time the new CKNW studio in Westminster had its grand opening, CKNW now broadcasts at a moment's notice from Vancouver, New Westminster or Lulu Island, where the All-Night Record Man plays requests from midnight until six o'clock in the morning, CKNW never shuts down. Brother Rea broadcasts his "Roving Mike" program daily, in addition to another daily show entitled "Bill Rea's Roundup."

For relaxation, he plays golf and belongs to three clubs: Kiwanis, Westwinster, and Y's men's. In 1933, Brother Rea married Marjorie Pauline Foster and they have two lovely daughters. When he talks of the future of the station he becomes very enthusiastic. He has applied to the Department of Transport for both frequency modulation and television broadcasting licences, and plans to incorporate them into his setup as soon as it is possible.



### U 5 I

#### Compiled by Kenneth S. Tisdel, Alpha Chi

Head, Circulation Department, University of Missouri Library, Columbia, Mo.

#### Auditing and Financial Statements

INTERNAL AUDITING IN INDUSTRY, edited by Victor Z. Brink & Bradford Cadmus, published by the Institute of Internal Auditors, 415 pp., \$5.00.

A discussion of the special internal accounting controls and managerial auditing problems of a number of widely varied industries. The procedures followed in specific industries have been prepared by persons actively associated with nationally-known companies.

PREPARATION AND CERTIFICATION OF FINANCIAL STATEMENTS, by Benja-min B. Greidinger, published by Ronald, 415 pp., \$6.00.

An explanation of the generally accepted accounting concepts which have become recognized as required for the preparation and certification of more informative and dependable financial statements. Contains references to pronouncements of the Securities & Exchange Commission and of the American Institute of Accountants.

#### Economics

SCHUMPETERIAN SYSTEM, by Richard V. Clemence & Francis S. Doody, published by Addison-Wesley, 117 pp., \$2.50.

An analysis and criticism of the economic

theories of Prof. J. A. Schumpeter, whose goal is the explanation of the process of capitalist economic development.

ECONOMICS OF COLLECTIVE ACTION, by John R. Commons, published by Macmillan,

426 pp., \$5.00.

The final work of the author and intended culmination of his thinking. In it he works out a complex system of economic thought relevant to the dominant problems of the 20th century, which he considers a new age of collective action by corporations, labor unions, and political parties.

ECONOMICS: EXPERIENCE AND ANAL-YSIS, by Broadus Mitchell & others, published

by Sloane, 892 pp., \$5.00.

A description and analysis of the American economy and of economic life, thought, and institutions in America today. Greatest emphasis is placed on the means of serving social progress and the wealth and welfare of society as a whole.

PRIVATE ENTERPRISE AND GOVERN-MENT PLANNING, by Theo Suranyi-Unger, published by McGraw-Hill, 402 pp., \$4.50.

A sociological and analytical examination

of the inter-relationships of private enterprise economy and collective economic planning. The book generalizes on the quantitative relationships underlying the processes of economic integration. The author is professor of economics at Syracuse University.

MOVEMENTS FOR ECONOMIC RE-FORM, by Philip Taft, published by Rinehart, 628 pp., \$5.00.

A clear and comprehensive survey of social and economic progress of the world, from the early Utopias through Marxism, socialism, and cooperatives. For each is given a brief biographical sketch of the economic reformer, the essence of his theory, and its position in the pattern of current world change.

MODERN ECONOMIC PROBLEMS, by Myron H. Umbriet & others, published by McGraw-Hill, 659 pp., \$4.75.

Statements of present-day economic prob-lems and possible solutions intended to supplement the study of economic principles. The general plan is to state the nature of the problem, to assemble factual information relating to it, then to survey and analyze possible solutions and select the most likely to be satis-

ECONOMIC IDEAS, by Ferdynand Zweig, published by Prentice-Hall, 197 pp., \$3.00.

A study of historical perspectives in the development of economic thought. Attempts to interpret the various economic ideals, such as medievalism, mercantilism, laissez-faire, and economic planning, held at different periods of western history.

#### Investments

GUIDE TO PROFITABLE INVESTMENT, by Harold B. Gruver, published by Dutton, 118 pp., \$2.00.

Twelve basic rules for the investor studying the stock market and a discussion of the errors made by some forecasters. For intelligent investment in common stocks, not for the speculator.

INSIDE STORY OF THE STOCK EX-CHANGE, by Humphrey B. Neill, published

by B. C. Forbes & Sons, 361 pp., \$6.00.

A popularly written history of the New York Stock Exchange, its origin and development, and how it has carried out its role in the financing of American business. Tells how the market has reacted to events and of its economic functions.

#### Monetary Problems

MONETARY MANAGEMENT, by E. Sherman Adams, published by Ronald, 134 pp., \$2.50.

Outlines the principal problems facing the monetary authorities in the U. S., describes the principal changes in domestic monetary conditions since the pre-war period, discusses the conflicts between the objectives of monetary management and the management of the huge federal debt, and suggests a number of improvements in monetary and credit controls.

FEDERAL RESERVE POLICY-MAKING, by George L. Bach, published by Knopf, 304

A study in government economic policy formation as observed in the operations and external relations of the Federal Reserve Board which the author conducted in 1948 for the Hoover Commission.

MONETARY AND BANKING SYSTEM, by George W. Woodworth, published by Mc-Graw-Hill, 604 pp., \$5.00.

A comprehensive study showing the monetary system in its functions as an integral part of the economy, emphasizing the principles governing the price system and the level of production, and giving considerable attention to the money market. It is assumed that government plays and will continue to play, an increasing part in stabilization and in maximizing the general good.

#### Retailing

RETAIL CREDIT MANUAL, by J. Gordon Dakins, published by the National Retail Dry Goods Association, 638 pp., \$4.50.

A handbook of retail credit methods based on contributions by 77 credit specialists who have developed effective modern techniques. Beginning with enquiry into the nature and forms of credit, and its place in our mercantile system, it proceeds logically and clearly through the structure and operation of a credit department and the various types of problems.

TECHNIQUES OF RETAIL MERCHAN-DISING, by John W. Wingate & Elmer O. Schaller, published by Prentice-Hall, 635 pp.,

The titles of the four parts: Profits; Pricing; Inventories; Planning and Control-suggest how emphasis is placed on the necessity for continuous recording and constant analyzing of the fundamental relationships among profit factors. Written to assist the trainee, the young assistant buyer, or the operator of an independent store.

#### Salesmanship

SALES PROMOTION, by Alfred Gross & Dale Houghton, published by Ronald, 441 pp., \$5.00.

A comprehensive analysis of marketing-coordination treated under three main heads: Working with the marketing division; With the dealer; With the consumer. Shows programs and devices which have been successful in actual practice by some leading firms.

ONE THOUSAND WAYS A SALESMAN CAN INCREASE HIS SALES, by Charles B. Roth, published by Prentice-Hall, 319 pp.,

Specific suggestions for improving sales technique and tackling problems of competition or consumer resistance. Classified into twelve chapters on varying approaches to the

EXECUTIVES' HANDBOOK. SALES edited by Harry Simmons, published by Prentice-Hall, 801 pp., \$10.00.

Practical information contributed by leading sales executives on problems likely to arise in sales management in large and small businesses. Thirteen sections grouped into four parts: Planning and administrative; Developing market channels; Building the sales organization; Using modern marketing tools.

#### Taxation

CREATION OF INCOME BY TAXATION, by Joshua C. Hubbard, published by Harvard University, 250 pp., \$4.00.

A study, at a high level of abstraction, of the influence of higher taxation on consumption and investment. Deficit spending is viewed as a stop-gap solution to the problem of raising the income level in periods of under-employment.



## CHAPTERS

#### Indiana Tries Hand at Stock Market

THE ALPHA PI CHAPTER of Delta Sigma Pi at Indiana is sponsoring a stock market contest among its members. It is hoped that this contest will enlighten our members to the problems involved in the investment of money. Each member is credited with twenty-five thousand dollars to start. On the basis of the New York Stock Exchange quotations, members will make transactions through a "Deltasig Exchange." Postal cards are being used to transmit the buying and selling each day. The rules are arranged so that you can buy long and sell short. In this way, even if the stock market falls, it will still be possible to make money.

When the contest ends, the participant with the largest balance in his account will be declared the winner. If any of the other chapters would like to see our rules and a thorough explanation of our procedure, we will be glad to send it to them. In the meantime, our members will be scanning the financial pages of the daily paper as often as the comic sections.—REED CHAMBERS

#### PENN STATE

IN THE FINAL MOMENTS of a successful semester Alpha Gamma Chapter finds itself in twenty-first place in the Chapter Efficiency Contest and ready to climb the ladder with a reserve of points not yet credited to its account. In evaluating the past four months, we are proud of our accomplishments and enthusiastic about what the coming semester holds in store for us.

On the weekend of November 18, Alpha Gamma Chapter was proud to be the host for 11 of our brothers from Beta Omicron Chapter of Rutgers University who were here to witness a thrilling football game between the respective colleges. Of course, much to our glee and their disappointment, Penn State won a well earned victory for its new head coach, Rip Engle, whose season record was five wins, one tie, and three loses. On Saturday evening, November 18, in conjunction with entertaining our guests we celebrated Founders' Day with a gala mixed party. Also, the typewriter that we gave away was won by Fred Geolloreto. On January 11, Alpha Gamma Chapter was honored to present Mr. Willis C. Armstrong, acting chief of the Economic Resources and Security Staff of our United State's State Department, as a guest speaker for all commerce and finance students and other interested guests. Mr. Armstrong's topic was "The Problem of East West Trade." Among his many qualifications, Mr. Armstrong was graduated from the University of California and did graduate work at the University of Columbia where he later taught. He served on the staff of the American Embassy in Moscow, the Lend-Lease Administration, and the War Shipping Board before assuming his present duties in our State Department.

Upon gazing into my crystal ball I see that the Alpha Gamma Chapter is going to cosponsor a group of talks, the first being given on January 15 by Mr. Addison W. Arthurs, who will speak on the gold standard. Also, we will hold a mixer for our graduating seniors on January 16. At our first business meeting of the new semester Alpha Gamma Chapter's "Rose of Deltasig" will be formally announced. Hence, we are anxiously anticipating what the new semester holds in store for Delta Sigma Pi.—CHESTER ALLEN REED

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#### De Paul Sponsors Forum on Communism

THE BY-WORD around the various universities in the Chicago area during the last few months has been, "Have you been to the Forum yet?" To those who answered in the negative, a ticket was quickly sold with the wholesome advice that they "had better get right down to the next lecture." The second annual "Forum," which featured the subject "Communism," was sponsored by the Alpha Omega Chapter of Delta Sigma Pi at De Paul University, and it drew interested students and teachers from all of the colleges and universities in the Chicago area in sufficient quantity to pack the Bal Tabarin room of the Sherman Hotel. This timely topic attracted an average of 650 people to each lecture, of which there were four, and a total in excess of 2,600.

The first task of the "Forum" was to define Communism, and this was ably done by Reverend James Erwin, Ph.D., chairman of the philosophy department of De Paul's College of Commerce. Reverend Erwin's definition consisted of explaining Karl Marx's philosophy, as well as Engel's, and establishing the practical application of these philosophies as the basis for present-day Communism.

Following Dr. Erwin's successful achievement, Dr. Arthur Karasz, formerly the head of the Bank of Hungary, and a refugee from Nazism as well as Communism, presented his topic, "Communism in Europe." Dr. Karasz, presently a professor of finance at De Paul, gave his own personal viewpoint in addition to the economic viewpoint on the methods and effects of Communism in Europe.

"Communism in Asia" was discussed by Dr. John Bekker, a noted world traveler and educator, and presently a professor of economics at De Paul. His first-hand experiences, packed with intrigue and intellectual worth due to his having held citizenship in various Asiatic countries, were delightfully accepted and appreciated by the large audience present.

Because an answer should be given to every question, Dr. Francis J. Brown, professor of economics at De Paul, was chosen to offer his "Answer To Communism." Dr. Brown, the author of the Outline Encyclical Series, which defines the Papal Encyclicals in lay language, gave a practical answer to Communistic tenets, which in essence consisted of the formation of organized groups under able leaders to dispel the teachings of Communism.

All in all, the "Forum on Communism" was a huge success, both financially and intellectually, not to mention the added prestige gained by both the chapter and Delta Sigma Pi itself. At this point, the Alpha Omega Chapter wished to thank the other chapters of Delta Sigma Pi; namely, Beta and Zeta of Northwestern, for their support. Congratulations are also in order for those brothers who were in charge of the "Forum." Brothers Joe Hughes, chairman; Gene Sowinski, ticket chairman; Denny Mollahan, administrative chairman; and Pat Gill, publicity director; as well as all the brothers who participated in the Forum's

success. We are also very indebted to Brother Brown, of the faculty, for his help in assisting the committee to obtain our speakers and in guiding the general organization of the Forum. Without his aid the Forum would not have been quite so successful.—Patrick Gill.

#### CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati, celebrated Founders' Day with a dance at Castle Farm. With its palm bedecked, patio effect, one is suddenly transported to a Florida setting. Nearly the entire membership of Alpha Theta Chapter, some of which were then neophytes, a number of the alumni group, and their ladies, danced away the all too short evening to the music of the nationally known Eddie Howard and his music. Appropriately, each lady was presented with a red rose. Much of its success was due to the effort of Brother Hisch, who heads the chapter social committee, and the

very effective committee itself. Our third professional meeting for this year, featured an interesting talk by Mr. Albert L. Graves, assistant vice-president of the Central Trust Company, Cincinnati, Ohio. Mr. Graves discussed personnel relations, career planning, banking, personnel procedure, and the training program of the Central Trust. He brought out the points that one must look beyond military service in planning; that training is just beginning after college; and that one must learn about work and what you want. Jot down the qualities you have: background, education, training, interest, willingness to make sacrifice and aptitude. In banking, there are opportunities for the normal average person, but he must desire to accept executive responsibility, be interested in security rather than large income at first. Study the rest of his life, because banking is ever changing. Serve a long apprenticeship. Must have excellent character, be able to work with others, exercise sound judgment, have the ability to understand instructions,

and have an active mind. Mr. Graves further stated that banking is highly competitive, and that there are a lot of opportunities. That about 15,000 banks belong to the Federal Reserve System, and that a like number do not belong. That there are all sizes of banks, from those located in small villages to banks with a number of branches. That banking grew out of the need of merchants, which brought the commercial banks into being. They only exchanged the money for the merchants at first, but later branched out, until now, all phases of finance are handled by banks, which makes it necessary to maintain an elaborate office setup, with a number of specialists handling the various departments. At present there are three types of banks, commercial, saving and trust. Some banks offer all three services, through departments.

In conclusion, Mr. Graves, explained the training program at the Central Trust, which consists of recruitment. Then the application blank is completed and a screening test is given. This is followed by a testing program, physical examination, employment interview, indoctrination and training. The trainee is placed in a department, and when he has written a satisfactory report of the type of work done in the aforementioned department, he is moved to another department, and the same procedure followed. Moving from department to department, the trainee gets the practical knowledge of banking in this case, which is so necessary in our day. It was admitted that the trainees' salaries are not

too much, but the reward is salaries worth taking home, if the trainee proves his worth. The comparative speed with which a few of the trainees attain a more than average salary, was surprising. Much interest was expressed in the question and answer period which followed.

December 17, 1950, marked the day of our first initiation this school year, and after a period of intensive pledging conducted by Senior Warden Smith, Junior Warden Hoffman, and their very able committee, the result is eleven new men of commerce-members of Delta Sigma Pi. The initiation in the afternoon, and the banquet which followed, were held at the Gibson Hotel, Cincinnati, Ohio. After a delicious dinner, Brother Pete Reginelli, toastmaster, and of the alumni group, introduced Brother Glen Beyring, Province Officer; Brother John Mosbacher, "Old Faithful"; and Brother Bill Wohlwender, past head master, also of the alumni group. They gave their viewpoints in the form of short talks on what Alpha Theta Chapter has done for them. Their talks were followed by some timely advice by Professor Harry W. McLaughlin, of the University of Cincinnati, who told us that we have to give to get something out of life; that there is opportunity if we work for it; that one should sell oneself, and not depend on the government to take care of you, if you expect to be a success.—Charles A. Pater

#### WISCONSIN

PSI CHAPTER is proud of its semiannual Pledge Scholarship Award, given to the outstanding pledge for scholastic and fraternal work. The award this year was given by its founder, Brother C. C. Center, professor of insurance, to Brother David B. Cary. Brother Cary qualified for the award by maintaining a two point eight grade point and also for his outstanding work in fraternal activities.

Colored lights, snow scenes, holly wreaths and mistletoe decorated the chapter house for our annual Christmas formal, which was the climax of our social program for the first semester. After the dinner, which was held at the Esquire Club, the brothers and their dates returned to the chapter house to dance to the music of Bob Lawrence and his orchestra. The dance was a great success, which was made possible through the attendance of many alumni, faculty members and all the actives and pledges. However, this is not the only aspect of our social activities. We also have an extensive athletic program.

At the present time we are full of enthusiasm over our bowling team. We have given much competition to other fraternities on campus and we still remain undefeated. The hockey team is equally outstanding, as it has been in the last two years in which we have won the championship and also the traveling trophy. Another championship this year will give us permanent possession of the hockey trophy.

At the recent senior send-off held at the Cuba Club, Psi Chapter said farewell to its goalie of the hockey team, along with six other brothers. With the seven graduating seniors we have lost three other brothers, who have been called into the armed services. However, compared with other fraternities on campus we are surviving the call of reserves. Rushing will be the most important function our chapter will carry on this coming semester. The entire chapter is aware of this fact and will do its utmost to give us the best pledge class in the history of our chapter. We are not relying on our active chapter alone but also on our alumni to achieve this goal. We are fortunate to have Brother Stuart Locklin as senior warden this semester, who will be in charge of the rushing functions. Brother Locklin ordinarily reports to the Cleveland Indians for spring training, but this year he will remain with us.

While the armed forces are making large demands upon the available pledges, we of Psi Chapter will do everything possible to maintain our chapter at maximum strength and to rate high on the scholastic list of the university.—CLARENCE J. NOWICKI



FOUR PROMINENT SPEAKERS participated in the Forum on Communism presented by Alpha Omega Chapter at De Paul University. They are: (left to right) Dr. Francis J. Brown, professor of economics; Dr. John Becker, noted world traveler and educator and professor of economics; Dr. Arthur Karacz, former head of the Bank of Hungary and professor of finance; and Dr. James Erwin, chairman of the philosophy department.

#### VIRGINIA

THE ALPHA XI CHAPTER of Delta Sigma Pi at the University of Virginia was officially reactivated on Saturday, January 13, 1951, with ceremonies in the social hall of St. Paul's Memorial Church, located adjacent to the university grounds. The mid-afternoon ritual was followed by the installation banquet at the Albemarle Hotel in downtown Charlottesville at 6:30 p.m. Dean Ivy F. Lewis of the College of Arts and Sciences, Dr. Tipton R. Snavely, chairman of the School of Commerce and Economics, and Dr. D. Clark Hyde, Faculty Advisor of Alpha Xi Chapter were among those present at the banquet.

Located in central Virginia, the university is one of the South's oldest and most colorful institutions of higher education. Although the university was founded in 1819 by Thomas Jefferson, classes did not actually begin until the fall of 1825. Just one hundred years later, on October 24, 1925, the Alpha Xi Chapter

was installed at the university.

During April, 1950, a small local fraternity of Commerce and Economic students, Delta Sigma, was formed here at the university, having as its goal the eventual reactivation of the Alpha Xi Chapter of Delta Sigma Pi which had become inactive during the middle 1930's. Dr. Hyde had represented the entire chapter during the ensuing years.

A great portion of the credit for the formation and growth of Delta Sigma and the admittance of its members into a reactivated Alpha Xi Chapter must go to Dr. Hyde, and to the small group of Delta Sigma charter members who worked hard to build up the local fraternity. The officers and charter members of Delta Sigma were David G. Walker, president; James G. Beale, vice-president; Jack G. Hardy, secretary; Douglas R. Eitel, treasurer; and P. Bruce Bass, Charles M. Buchanan, Charles H. DeVoto, Jr., Donald B. Freggens, William E. Fretwell, Frederick B. Jones, George R. Nellis, and Aubrey N. Snellings.

John L. McKewen, past Grand President of Delta Sigma Pi, who served in the original Alpha Xi installation ritual some 25 years ago, was present for the reactivation in the capacity of ritual head master. J. Harry Feltham, Eastern Regional Member of the Grand Council, took part in the ritual as senior warden. The other brothers who made the trip to Charlottesville to take part in the pledge examination and ritual were: Charlie

Sparenberg, scribe; Bill Meekins, junior warden; John DuBay, junior guide; Bruno Lawson, treasurer; Jim Moore, senior guide; and Grayson Cross, historian. All of these brothers except Bruno Lawson are from Chi Chapter at Johns Hopkins. Brother Lawson is from Alpha Chapter at New York.

Those undergraduate members initiated were: David G. Walker, head master; James G. Beale, senior warden; Robert E. Carrol, Jr., junior warden; Jack G. Hardy, scribe; Douglas R. Eitel, treasurer; J. W. Via, Jr., historian; and Fred W. Armstrong, P. Bruce Bass, John J. Baxter, Donald C. Beaumont, Howard W. Bowen, Charles M. Buchanan, John J. Burke, James L. Coffman, Charles H. DeVoto, Jr., Ernest C. Dickens, Jr., Robert L. Eacho, Plato G. Eliades, J. Gilbert Firth, Donald B. Freggens, William E. Fretwell, Alexander S. Hamilton, Lloyd Harbeck, Charles H. Harper, Jr., Charles S. Kilby, Jr., Gordon M. Krusen, Frederick B. Jones, E. Morgan Maxwell, Charles C. Miller, Thomas G. Milstead, Jr., George R. Nellis, Eugene M. Nuckols, Jr., Roby H. Patrick, Walter B. Plaine, Fr., Robert C. Pool, Charles B. Raynor, John W. Scruggs, Robert F. Silver, Aubrey N. Snellings, Gustav H. Stalling, Bobby E. Taylor, Gilbert A. Tribby, Jr., Charlie M. Ward, John B. Warwick, Jr., and Robert I. Wheeler, Jr., George C. Nickolakis, graduate student, and David B. Moyer, member of the faculty, were also initiated.—John J. Baxter

#### FLORIDA STATE

MANY IMPORTANT EVENTS have taken place since the last issue of The DELTASIG and Gamma Lambda Chapter at Florida State has been very active the past two months. The biggest event occurred when we celebrated our first birthday on December 3. Plans were made well in advance so that the initiation of new members would coincide with this occasion. Formal initiation was held at the I.O.O.F. Hall that afternoon. A banquet to welcome the new members into Delta Sigma Pi and to celebrate our birthday was held that night at the White Kitchen. The guest speaker was Secretary of State, Mr. R. A. Gray, who gave an interesting talk on "Personal Relationships."

A professional meeting was held on December 13 in the large lounge of the Student Union Building on the West Campus. The speaker was Mr. William Norwood, director

of Unemployment Compensation for the Florida State Industrial Commission. His topic of discussion, the organization, financing, and disbursement of the state unemployment compensation program, interested many members and quite a discussion period followed the speech, At this meeting Tom Davis and Miles Dean announced that they would be leaving shortly for the navy, Paul Griffith was elected to the office of chancellor to finish the term vacated by Brother Davis. Brother Iacuzzi was also appointed The DELTASIG correspondent at this time.

The first social event of the year will take place on January 13 at Silver Lake. Recreational activities will consist of dancing, softball, football, ping-pong, and swimming for the brave few. All members have been urged to bring prospective pledges and their dates. Gamma Lambda Chapter is losing two of the most active members in the chapter at graduation in February. Bill Young and A. C. Ellison will be missed a great deal and the entire chapter wishes them good luck and a reminder to visit us as often as possible.

We are participating in the fraternity intramural league and expect to win a few championships. For a while it looked as though we would win first place in the ping-pong contest, but we were eliminated right near the very end. We have teams entered in bowling and football and will enter teams in all other sports that are offered. With the first semester nearly over, the Chapter Efficiency Contest has caused quite a furor among the members. We were listed as number 14 in ranking with all other chapters. This is a great improvement over last year and we honestly expect to make the maximum number of points. The entire chapter is very busy making plans for the Business Machine Show that Gamma Lambda Chapter will sponsor this spring. Also, plans are being made for the chapter to make a field trip to Atlanta and visit the Ford plant there.

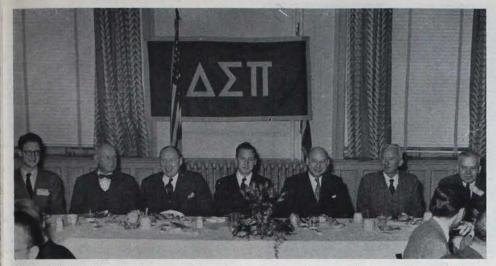
Reminiscing about days gone by brings to light some of the events that have occurred to certain members. First of all goes our heartiest congratulations to Tom Taylor on his election to the office of Keeper of the Parchment Roll. Jim Cowan is to be commended for attending all of our football games. However, it is very doubtful if he can remember seeing four quarters in each game. Brother Griffith takes a trip to Atlanta every other weekend to have his teeth fixed, so he says. How can we ever forget Professor Clamp astounding the so-called experts with his answers at initiation? Brother Don Strickland walked to class many a cold morning because his Model T refused to run. Bill Dunn had quite a bit of trouble staying out of the infirmary whenever he had a test. In closing, Brother Breland stays up all hours of the night trying to figure out how he can escape the draft.—RICHARD J. IACUZZI

#### MEMPHIS STATE

ON MONDAY, November 20, Gamma Zeta Chapter made an extensive tour of the First National Bank. Our "Rose of Deltasig," Miss Betty Jane Smith and two members of the business sorority located on our campus accompanied 27 of our members. The tour started at nine o'clock in the morning and lasted until four that afternoon. The chapter was guest of the bank for dinner at the Peabody Hotel where a delicious turkey dinner was served. We were informed of all the new and important instruments necessary in modern banking. The bank presented each brother with a beautiful vest-pocket billfold. The girls were given a glove-holder. Everyone who participated in the tour not only gained a wealth



UNDERGRADUATE MEMBERS of the recently reactivated Alpha Xi Chapter at the University of Virginia.



SPEAKERS' TABLE at the banquet held upon the occasion of the reactivation of Alpha Xi Chapter at the University of Virginia. LEFT TO RIGHT: Jack G. Hardy, scribe of Alpha Xi Chapter; Dr. I. F. Lewis, dean of the College of Arts and Sciences; J. Harry Feltham, Grand Council Member of Delta Sigma Pi; James G. Beale, senior warden of Alpha Xi Chapter; John L. McKewen, past Grand President of Delta Sigma Pi; Dr. Tipton R. Snavely, chairman of the McIntire School of Commerce and James Wilson School of Business Administration; and Dr. D. Clark Hyde, chapter advisor of Alpha Xi Chapter and professor of economics.

of information in the field of banking but also had an exceptionally good time.

Two of our members have achieved new positions. Jack McCord has been made head accountant for the Methodist Hospital. Bob Pilcher has been appointed as Tennessee representative of the Chamber of Commerce.

Gamma Zeta Chapter holds great expectation for the next smoker which is to be held on Monday night, January 22, at the King Cotton Hotel. We are expecting a large pledge class this quarter.

In spite of a possible drop in enrollment because of the draft situation, Memphis State is growing. An ultra-modern gym and a new Student Union Building are in the process of construction. We are looking forward to the facilities which these new buildings can offer.

Our last pledge class, although small, was one of the best this chapter has produced in quite some time. Four pledges Jon West, Arthur Fleming, John Joyce, and G. C. Jones are our new brothers. After the initiation, a banquet was held with almost the complete chapter in attendance. Brother Charles Pope, personnel director of Plough, Inc., was the speaker, his subject was "The Dos and Don'ts of obtaining a Job."

On Monday, January 8, Gamma Zeta Chapter enjoyed an outstanding professional meeting. Dr. R. C. Anderson, director of the graduate division, spoke on the relation of business education to general education.—BILLY T.

#### CREIGHTON

THE EL CHICO ROOM at the Legion Club was the scene of much enjoyment last December 16, when Beta Theta Chapter held its annual Christmas party in conjunction with the Omaha Alumni Club of Delta Sigma Pi, This being our last social function of the year 1950, we were all determined to make it one of the best. Nearly 70 couples participated in the dinner dance, among whom were our honored guests: Grand Council Member Henry C. Lucas, Province Officer Philip J. McCarthy, and faculty members of the Creighton College of Commerce, with their wives.

Our third professional meeting for the first semester of this school year was held at Marchio's Cafe in conjunction with the Omaha Alumni Club of Delta Sigma Pi on November 29. At this dinner our guest and speaker, P. H. Scott, district manager of the sales division of General Foods Corporation, recalled for us "The Good Old Days." Our fourth, and last, a professional meeting was held at the Sparetime Cafe, Tuesday, December 12. At this steak dinner we were honored by having as our guest and speaker, Dr. James A. Hart, associate professor of economics and acting director of the economics department here at Creighton, who spoke on "Communist China." All present found this timely subject very informative.

Beta Theta Chapter began the new year in eighth place in the Chapter Efficiency Contest, and a firm resolution was made to intensify our efforts in this contest. Although the date for our spring formal is a few months away, plans are already being formulated to make this annual function once again the social highlight of the year.—Paul W. Reinsch

#### MIAMI U.

ALPHA UPSILON CHAPTER held its annual fall initiation banquet at 7:00 p.m., Tuesday, December 5, 1950, at Mac'N'Joes in Oxford, Ohio. An hour earlier at Benjamin Harrison Hall on the campus, 11 neophytes were formally initiated into the brotherhood of Delta Sigma Pi. Richard Dewey, Kenneth Dennis, Donald Irvine, Norman Knauss, George Picht, Allan Schinagle, Harold Schmieding, Donald Stueve, Richard Sunkel, Grant Woodfield, and Glenn Woosley were those who were welcomed into the fraternity as brothers. After the initiation the new and the old members went uptown to attend the banquet.

At the banquet the fraternity bestowed upon Kenneth Dennis the honor of being the Keeper of the Parchment Scroll. Also at the banquet, the fraternity members formally met for the first time their new advisor, Mr. Harold Puff, professor of industrial management. Eugene Verbryke, head master, introduced the guest speaker, Mr. Kenneth Snyder, manager of industrial relations of the Champion Paper and Fiber Company, Hamilton, Ohio. Mr. Snyder, whose topic was "An Industrial Relations Program" impressed upon everyone the value of treating employees as individuals. He pointed out that this policy adopted several years ago and rigorously pursued thereafter, had resulted in a decrease of labor turn-over by one-half for the company's 3,000 employees.

On January 19, the chapter went on a field trip to the Burgher Beer Company in Cincinnati, Ohio. For two hours, Mr. Blackwell, the assistant general manager led us through the plant pointing out at various times the difficulties and problems encountered in setting up the plant. The following day the fraternity had its picture taken for the Recensio, the Miami Yearbook.

At the beginning of the second semester, four members of Delta Sigma Pi will take part in the university sponsored Accounting Internship Program. The members participating in this distinguished program for senior students having a 3.0 average or better include Tobe Baker, Herb Tullis, Dan Bogan, and Head Master Gene Verbryke. The internship lasts five weeks and will send the students on auditing work in such cities as New York, Cleveland and Chicago. At this moment the brothers of Delta Sigma Pi are readying themselves for the coming semester exams and are anticipating an eventful and successful new semester.—William Roman



SCENE OF THE BANQUET held in conjunction with the reactivation of Alpha Xi Chapter at the University of Virginia.



MEMBERS OF NU CHAPTER at Ohio State University. FIRST ROW, left to right: R. McCray, G. Schwier, G. Odwarka, J. Marra, W. Virden, L. Hill, R. Clark, F. Beickelman. SECOND ROW: T. Beckett, C. Cosgray, R. Best, J. Thompson, C. Dougherty, W. Henderson, J. Osterbrock, R. Hanak, M. Linville, R. Swartz. THIRD ROW: H. Logan, J. Eisnaugle, R. Freda, G. Pobst, R. Booher, W. Ewing, E. Mitchell, W. Verholt, G. Mahaffey, C. Koontz. FOURTH ROW: W. Willner, A. Destocki, I. Mills, H. Halasa, G. Samoli, R. Smith, C. Taylor, W. Wright, G. Wood, W. Renwick, T. Gill.

#### OHIO STATE

BECAUSE OF THE EMPHASIS Nu Chapter is presently placing on building the size of its pledge class in order that the active chapter maintain its membership, Junior Warden Bill Henderson has drawn up a new pledge training program, outlining the func-tions of each of the eight pledge meetings held prior to initiation. The program has been in effect one quarter and was instrumental in better preparing the pledges for active status in Delta Sigma Pi, In order to bring the active chapter in direct contact with prospective members, the second rush party of the school year was held January 12, at the Riverside Restaurant. All men, who had expressed an interest in becoming members of Nu Chapter, were invited and were introduced to the brothers.

Shortly before the end of the autumn quarter, our Founders' Day Banquet was held at the Columbus Athletic Club. Leo Dale Stone served as master of ceremonies. The principal speaker was Mr. John E. Steele, commerce placement director at The Ohio State University. Mr. Steele gave an informative and timely talk on how to obtain a job in business and how to be a success at that job. Scholarship certificates were awarded to those members who earned a 3.25 point hour or higher during the past year.

The individual activities and achievements of the actives have been many during the past few months. Gene Pobst and Ray Smith received R.O.T.C. promotions from the rank of First Lieutenant to Major; one month later they were promoted to the rank of Lieutenant Colonel. Brother Pobst and Brother William Renwick were awarded Simon Lazarus Memorial Scholarships and Brother Swartz was awarded the J. Earl Miller Real Estate Scholarship. Ray Best left for Tulsa, Oklahoma, where he is working one quarter for an accounting firm to obtain field work credit. Brother Best has been succeeded in his duties as treasurer by Brother Bob Booher.

The activities of Nu Chapter were sharply curtailed during the blizzard which hit Ohio during the latter part of November, Many of the brothers who had left Columbus to spend Thanksgiving at home, were unable to return for the Ohio State-Michigan football game because of the snowfall, which in some parts of the state measured 30 inches. The activities of the university were also temporarily suspended and Thanksgiving vacation lasted three days longer than expected. The entire student body was very pleased with the situation.

Since Ohio State University is on the quarter system, the time of the publication of this issue of The DELTASIG will mean the graduation of six brothers. Brothers Destocki, Henderson, Osterbrock, Samoli and Thompson will begin their careers in the business world. Nu Chapter not only wishes them luck in their chosen fields but also hopes they will remain in close contact with the active chapter's activities.—Robert Swartz

#### INDIANA

THINK that Alpha Pi Chapter here at Indiana University should start its contribution to The DELTASIG with a little boasting. In the spring semester of 1950 our chapter had the highest grade average of any fraternity or men's housing unit on this campus.

The fall semester of 1950-1951 has been a very busy and enjoyable one. We have had many activities both of a professional and social nature which have interested everyone. Our main professional project was a Stock Market Contest which was handled by Oly Young. In this contest each active and pledge was given an imaginary sum of \$25,000 which he invested in the corporations listed on the New York Stock Exchange, The contest proved very successful and a lot of fun. I hear that a couple of the guys made a killing. Prizes were awarded to the active and pledge who made the most money.

Another highlight of our professional program was on December 14 when Mr. Robert Lemon, manager of the Bloomington television station WTTV, came over to the campus and talked on the business possibilities of television. It made us all realize that there is more to television than just entertainment and engineering and that it is something to look into after graduation.

We have had several business movies of which the most important was one on the oil industry entitled "The Last Ten Feet." We all recommend it very highly to the other chapters. Don Brooks has promised that we will have more of the same type of good movies and we are all awaiting them with great interest.

Our pledge program of course has been a major event of the semester and it has been very successful. In early October we had a big smoker and over 60 actives and prospective pledges gathered for an evening of fun. The following Thursday evening we pledged 34 men. This semester the pledge program was handled by Don Brooks.

There have been several social events including a couple of nights out at the Fish and Game Club with football and other sports movies. Of course the main event was the initiation and the banquet. This occurred the afternoon and evening of January 11. The initiation ceremonies were as impressive as ever and afterwards we went out to the Candle Lite Inn and had our banquet. The steaks were delicious! Mr. Thomas Bossort, our faculty advisor, honored us with his usual chain of remarks which were greatly received and enjoyed by all.

At the present time we are making plans for our "Rose of Deltasig" Contest and dance. This will be held sometime in March. This year the program is under the direction of Stormy Weathers. We all think that it will be one of the biggest social events on campus this

Recently a fact finding committee was appointed to investigate the possibilities of whether or not we can get a chapter house or a lodge. It has been in the minds of all of us for a long time and we hope that something can be done in the near future. A report is to be made in the spring. We are sorry to report that our Head Master Joe Thomas is leaving us at the end of the semester when he will enter the navy. He has done a fine job and we will all miss him. Good luck, Joe!

Alpha Pi Chapter has had many honors bestowed on its members the most important being Don Brooks who was elected to Beta Gamma Sigma, a scholastic business honorary, and Joe Thomas who was selected "Man of the Week" in the School of Business by the Collegiate Chamber of Commerce the first week in December.

Joe has assured us that if we continue at the pace we are going, we will easily reach our 100,000 points in the Chapter Efficiency Contest. We are all looking forward to this next semester with all the activities that are planned and although Uncle Sam may get some of us, this year should turn out to be one of the biggest years in the history of Alpha Pi Chapter.—Jack Harding

#### **FLORIDA**

BETA ETA CHAPTER'S rushing during the fall semester culminated in an informal initiation on December 16 followed by the formal initiation December 17. After the impressive formal initiation, the brothers met at the White House Hotel for a banquet, Our speaker for this occasion was Dr. Sigismond Diettrich, professor of geography and faculty brother. Dr. Diettrich spoke to us on his philosophy of shouldering the responsibilities that face each of us today. He reminded us that communism threatens to overrun the world today, and that it is our responsibility to see that this does not happen. Faculty brothers, Dr. Clyde B. Vedder and William H. Pierson were on hand at the formal initiation and the banquet to welcome the new brothers into the International Fraternity of Delta Sigma Pi.

Members of Beta Eta Chapter journeyed to Jacksonville, Florida, on a recent field tripGoing first to General Foods, Inc., the group saw among many things the processing of the coffee bean from the roasting stage to the packaged product. The General Foods people were extremely hospitable and served lunch to our group. During the afternoon the Federal Reserve Bank played host to Beta Eta Chapter. Here again we were warmly received and taken on a tour through the bank. Few brothers will forget the \$5,000 bill shown to

A new organization on the University of Florida campus is the Business Administration Student Organization Council headed by Brother Don Corbett, B.A.S.O.C. is composed of representatives from all business administration student organizations. The purpose of this organization is to promote a closer association between the student organizations in business administration and to act as a liaison between the students and the administration of the college. B.A.S.O.C. has just recently conducted a money-raising campaignthe money to be used in publishing a pamphlet telling of the need for a new building for the College of Business Administration. Here is hoping that this campaign will result in some positive action.

Beta Eta Chapter presented another of a series of professional radio programs Novem-ber 27 over radio station WGGG. This time the University of Florida Debate Society conducted a panel discussion on the subject of

"Florida Sales Tax."

As a result of February graduation, Beta Eta Chapter will lose the following officers: Head Master Yarborough, Junior Warden Pat Miller, Treasurer Lewis J. Nobles, Master of Festivities Charles McKeown. To these and other graduating brothers go the chapter's best wishes for the success deserved by each.

An election of officers at the January 2 meeting placed the following brothers in office: Head Master Simpson, Senior Warden Cochran, Junior Warden Williamson, Treas-urer Carpenter, Historian Buck, and Master of Festivities Bradshaw. Brother McDonald

remains in office as Scribe.

Already in California with the Army is Jack McClain. Bill Haupt, recently initiated, has answered the call of the coast guard. Brother McKeown has received a regular army commission and will report for active duty upon receiving his sheepskin. To these brothers and those who are expecting calls from Uncle Sam in the near future we wish the best of luck and a safe return.-Eugene C. COCHRAN

#### RIDER

BETA XI CHAPTER climaxed its preholiday festivities by holding its annual Christmas party for underprivileged children. This charitable practice was adopted in 1947 and since that time has been our most outstanding contribution to the civic welfare of the community. This year 30 children attended and received toys and refreshments. Frank Rotondo was attired as Santa Claus as he was in the previous year and did a fine job issuing the presents. The vice-president of Rider College, Dr. J. Goodner Gill, and a few faculty members attended the Christmas dinner preceding the party. Dr. Gill, in an after-dinner address, spoke on the present world crisis. At the same time our house mother was presented with

The intramural football season came to an end with Beta Xi Chapter garnering first place among the fraternities on the campus. This brought us one step closer to achieving our goal, the Inter-Fraternity Council Athletic Trophy. Honorable mention goes to Brothers Horace Holmes, Joseph Kelly and Mathias Case for their spirited performance on the football field.

Senior Warden Frank Rotondo was elected to Who's Who Among Students in American Colleges and Universities. His outstanding scholastic achievements and extracurricular activities have made us proud that we may call him a brother of Delta Sigma Pi.

With the pledge season almost ended plans are being made for the initiatory formal which will be held February 10, at the Washington's

Crossing Inn, in Pennsylvania. Both the pledges and brothers are eagerly awaiting this social highlight of the year. Beta Xi Chapter prides itself that it suggested the national "Rose of Delta Sigma Pi" Contest, Although we have yet to win we feel that this year our candidate is the best one we have entered

thus far.

The annual Christmas house party was held December 16, and as usual a grand time was had by all. The house was more gaily decorated than ever. Films on the Rider-Syracuse basketball game were shown. The alumni members made a strong showing.

At this writing another member, Donald Zeone, has left for military service. We realize that other chapters are being faced with this problem, but, we are sure that like ourselves, they will meet the situation as wisely as possible.—John A. Lovato

#### MARQUETTE

DELTA CHAPTER at the University of Marquette continued the traditions of leadership by The International Fraternity of Delta Sigma Pi in the last four months. last entry of Delta Chapter in The DELTASIG we have had one very interesting and enlightening professional meeting. The speaker was Paul Mueller of the Miller Brewing Company of Milwaukee. He gave the members of the active chapter an insight into the operation of the sales department of the Miller Brewing Company of Milwaukee. We were also able to view the moving picture on the production of hops. We are all very grateful to Brother Larson, the head of the professional committee, for the excellent speakers this semester.

We all had a heartwarming evening when Delta Chapter entertained the orphans of St. Amelie's Orphanage. Under the direction of Brother Tracy, the homeless children had a wonderful time. On the social side we have two parties to speak of. Brother Leonard continues to make our gatherings enjoyable. A Christmas party with refreshments and presents for the girls turned out to be one of the most memorable of the fall semester. We also welcomed the new year in a group. The Red Arrow Club was the setting for a spirited evening.—EDMUND L. WAGONER

#### DENVER

SINCE OUR LAST REPORT, we have held our semi-annual elections at Alpha Nu Chapter and a brand new slate of officers were put in office. Billie J. Russell was elected to head our chapter and as his staff, James C. Robertson, Laurice T. Hall, Donald H. Gar-dener, Raymond E. Newcomb, William K. Balliger, and Jack T. Miller were elected senior warden, junior warden, scribe, treasurer, chancellor and historian, respectively. From the way Bill Russell has been running around, it looks like another 100,000 point Chapter Efficiency Contest year for Alpha Nu Chapter.

As the elections were held on the last meeting date before the Christmas vacation, activities came to a standstill for a while. The deferment is only from a professional standpoint however, as the cigars were making the active chapter groggy. Bill Jarvis, Don Gladdem, and Joe Richards were all married to very attractive young ladies. We wish them

all success and happiness.

The big event thus far this new year was the visit to Alpha Nu Chapter of Grand Secretary-Treasurer H. G. Wright. Gig spent a good part of his time telling of the past, present and future of Delta Sigma Pi. We held a dinner in honor of Brother Wright on Tuesday night, January 16, and a large percentage of actives turned out to do him honor. All of us enjoyed meeting Brother Wright and hearing him tell of the views of The Central Office.

The next big event scheduled is the formal initiation of our excellent pledge class. At present, we expect to have 20 new actives join us. The big affair comes off on January 28 at the Cosmopolitan Hotel in Denver. Following initiation of pledges will be our Rose Dance which will be held in early February. A problem has sprung up as to where we will hold this annual function, but we are confident that the dance will come off on schedule .-DONALD H. GARDENER



MEMBERS OF GAMMA ETA CHAPTER at the University of Omaha singing "Rose of Deltasig" at a dinner dance at which the "Rose" was named.

#### COLORADO

ALPHA RHO CHAPTER at the University of Colorado has again completed a successful quarter under the capable leadership of our new Head Master, Ed Bosin. Fall quarter opened with the election of officers to fill vacancies, at which time Brother Bosin was elected to succeed Brother John Shattuck. Other officers elected were Bud Westerman, scribe, and Norm Tower, treasurer. Those remaining in office were Ron Fenton, senior warden; John Buswell, junior warden; Don Clauss, historian; Jerry Berger, chancellor and Ray Vahue, master of festivities. At this time, Alpha Rho Chapter welcomed back Professor Robert S. Wasley of the School of Business as chapter advisor to fill the vacancy of Professor J. L. Frascona to whom the chapter is greatly indebted.

The fall rush party and smoker for prospective members was held October 31, with 40 business students as guests. We were privileged in having J. D. Thomson, Assistant Grand Secretary-Treasurer, speak to the rushees about the activities and purposes of Delta Sigma Pi. The rushees also were informed of the history of Alpha Rho Chapter on the Colorado campus. Twenty rushees were pledged at formal pledging, November 7, and formal initiation occurred December 3. A steak dinner at the Hacienda in Louisville, Colorado, celebrated Founders' Day and also honored our new initiates. The new members included, Robert Birkby, Lamar, Colorado; John Clow, Denver; John Dailey, Chicago; Paul Goodland, Davenport, Iowa; John Grieser, Western Springs, Illinois; Sid Lasley, Arlington Heights, Illinois; Bill Merrick, N. Platte, Nebraska; Jim Modrall, Albuquerque; Sverre Nedberg, Drammen, Norway; Vic Quinn, Idaho Spring, Colorado; Don



THE PARCHMENT SCROLL is presented to Jack Clow, who is holding the box, by Head Master Bosin at Alpha Rho Chapter's initiation banquet at the University of Colorado.

Sampson, Minneapolis; Charles Spath, Pueblo, Colorado; Dick Tuttle, Chicago; Ted Wiedeman, Burlingame, California; and Don Bilger, Marvin Coon, William Gill, Charles Kasper, Vern Kelly and Gordon McMillen, all of Boulder.

On January 16, the chapter was greatly honored in having Grand Secretary Treasurer H. G. Wright in Boulder. Brother Wright was feted at a luncheon at Sherry's in downtown Boulder. Speakers at our professional meetings included R. Fred Chambers, director of the University Placement Bureau and William Wallace of the executive division of Sears Roebuck and Company, who spoke on its profit sharing program.

A basketball team is being organized to meet the challenge of our new campus rival, Alpha Kappa Psi, and to revenge a humiliating



HEAD MASTER PHILLIPS and past Grand President Fowler exchange greetings at an Alpha Gamma Chapter mixer held in honor of Brother Fowler at Penn State.

loss last year to a School of Business faculty team. Numerous other activities are planned for the near future, including our annual winter dinner dance at which time a campus beauty will be chosen as our "Rose of Deltasig." Our professional program includes plans for several tours through business and manufacturing establishments in Boulder and Denver. The University of Colorado will celebrate its seventy-fifth anniversary on January 26 and the chapter will aid in making the event a success.

Alpha Rho Chapter is well on its way to the maximum of 100,000 points in the Chapter Efficiency Contest and is doing all in its power to assist and strengthen its organization.— JIM REDDISH

#### TULSA

A VERY INTERESTING and informative tour was taken last December 15 by about 20 members of Beta Chi Chapter to the Mid-Continent Oil Refineries. The tour was arranged by Lowell Phillips, head of the professional committee. Transportation to the refinery, which is about eight miles from the university, was provided by the fraternity members who own cars.

The group met at the University of Tulsa at 1:30 in the afternoon and proceeded to the refinery. On arriving, the group was met at the gate by a guide who explained the whole process of refining crude oil into all of its by-products by means of a flow chart which had samples of all the products on it.

The first part of the tour consisted of going through the laboratories where all experiments are conducted. Next we were shown the separator which divides the crude oil into the different forms of oil. From the separator, we went to another section of the plant which separates the wax and processes it into usable form. We viewed the huge boilers that heat the crude oil and the catcracking unit which takes care of the gases.

From there we traveled to the waste separator which ferrets out the usable oils and, finally, we visited the canning plant and watched the oil being put into cans for sale. The entire tour lasted about two and a half hours and every man present was presented with a sample can of D.X. household oil.

At the formal initiation held on January 14, eighteen pledges were brought into the Beta Chi Chapter.—JAY W. GRIFFIN

#### KENT STATE

THE DELTASIGS as well as the other students of Kent State University, got a pleasant surprise after Thanksgiving when the "Big Snow" forced a prolongment of our vacation. The pleasantness of the surprise soon wore off however, when President Bowman announced that two Saturday class sessions would be held to make up for lost time. Several of the brothers had very interesting stories to tell of their experiences in getting back to college, The snow storm also forced postponement of the registration for the winter quarter, and our scheduled field trip to the Federal Reserve Bank in Cleveland. Beta Pi Chapter once again assisted the College of Business Administration at the registration tables and enrolled some 1400 students in classes.

Master of Festivities Bill Sweeney, assisted by Vince Chiarucci, Jim Knox, and Bill Thompson, completed the final plans for the Christmas party in the two weeks following the Thanksgiving vacation. On December 9, the pledges cleared the first floor of the house of all the furniture, and transformed it into a gaily decorated party room complete with a Christmas tree, candles and mistletoe. Entertainment in the evening was furnished by Jack Kent and his Trio. During the intermission an exchange of humorous gifts was held, with Province Officer Stanley Miller acting as Santa Claus. A group of pledges and actives further entertained by rendering the various Christmas carols.

Beta Pi Chapter lost two of its men via the graduation route at the end of the fall quarter. Changing their status from active to alumnus were Brothers Ken Licht, former "housemother," and Grover Hall. Both have located in Akron for the present, Brother Licht with Firestone and Brother Hall with Goodyear.

Although the active members of Beta Pi Chapter of Delta Sigma Pi spent a restful two weeks during the Christmas vacation, the pledges on the other hand did not. The chairman of the pledge project had a detailed schedule worked out, and each of the neophytes had to have his part completed by the beginning of the winter quarter. The result of this sustained effort was the transformation of a dingy cellar into a bright, cheerful game room. Alumnus Brother Stu Barnes presented us with a table tennis set to make the den complete.

On Monday, January 8, a week of busy pledging activities began. During the week, the pledges were busy completing their assignments, and the actives were busy keeping the pledges busy. Then on Friday, December 12, the informal initiation was held at the house, and with the aid of the visiting alumni, was a constant series of entertaining events for everyone rexcept the initiates. The formal initiation was held in Ravenna on January 13. At that time twelve men were admitted to our brotherhood. Wearing the badge of Delta Sigma Pi for the first time were: Ronald Dreyer, Ashland, Ohio; James Gillespie, Cleveland, Ohio; Robert Gosser, Canfield, Ohio; Robert Graber, Rittman, Ohio; John Kephart, Akron, Ohio; Earl Pontius, Stow, Ohio; James Rehfus, Canton, Ohio; Charles Sires, Warren, Pennsylvania; David Stockburger, Canton, Ohio; Richard Wadsworth, Waterford, Connecticut; Robert Yarborough, Ashland, Ohio; and Harold Le Grande, Kent, Ohio.

The ritual team, members of the Northeastern Ohio Alumni Club, was headed by "Chips" Sutula, and they did an outstanding job. In honor of our new brothers, a banquet was held in the evening. The principal speaker was Bill Grant, of the Flying Tiger Air Freight Company, who talked on the problems of air

freight management and promotion. Among the alumni present at the initiation ceremonies were Phil Urban, Dick Fryfogle, Ken Licht, and Stu Barnes.

The social and professional programs for the rest of the quarter have been established and include the following activities: Rescheduling of the field trip to Cleveland, an open professional meeting, a housewarming party, the "Rose of Deltasig" Dance, an alumni-active stag, as well as the commencement of the next pledge group.—VINCENT CHIARUCCI

#### **GEORGETOWN**

MU'S PROFESSIONAL PROGRAM for the last few months has been a prolific one. Dr. Hans Westphal, an exchange professor at Georgetown's School of Foreign Service, a former Wehrmacht high command member, reiterated for us his participation in the 1944 plot against Hitler. In November, Dr. Jan Koursky, a World War II member of the Polish underground movement, spoke of the strength of "Russian Nationalism on the March." As it is the policy of Mu Chapter to keep in contact with the developments and trends in the financial world, Mr. R. G. Farns addressed us on the problem of "Investment in the Banking World." We are looking forward to more informative speakers brought to us by Brother Frank Field. He has slated Stuart Symington for us in January.

Although the June of 1950 class took a good share of the men with it, we quickly resupplied ourselves with new brothers on December 6 when we initiated Steve Armbruster, Bill Beenlan, Paul Breitfeller, James Carow, John Courtney, Joe Darby, Howard Grady, Hugh Hendrick, John P. Hunt, James Kinney, Bob Morgen, Thomas Mescall, Bob Schutz, and Bayne Scurlock, Added to the roll of faculty members were Dr. John O'Connor, professor of philosophy and history, and Dr. John Yaklovitch, professor of English, both of the School of Foreign Service at Georgetown. Many thanks to Jerry Morris for one of the best initiation ceremonies Mu Chapter has had.

Santa Claus visited Mu Chapter. The recipients were a group of underprivileged children from the District of Columbia, comprised of orphans from St. Ann's Orphanage and selected needy children. Managing the program were Bill Adams, Mrs. Rusty Micheaux, Miss Elly Seitz and Miss Sally Whelan, orphanage supervisor, while the whole group of brothers, wives and girl friends helped to wear each other out. Santa Claus made certain that each little hand had two gifts in it and all had been satisfied with ample ice cream and cake before the end of the day. This was our first party of this type, but the satisfaction we felt with it assures us that it will become a yearly project.—HAROLD E.

#### MISSISSIPPI

ALPHA PHI CHAPTER at "Ole Miss" started the new year with many activities. On the afternoon of January 7, we initiated 19 undergraduates and 2 faculty members, bringing our membership to a total of 55 men. After the initiation the chapter gave a banquet in honor of the new initiates and the graduating seniors. Brother Charles Abraham was initiated on January 3, because he could not be present on the date of the regular initiation. Brother Abraham has been called into active duty in the 31st Division of the National

Guard. Due to the present world crisis, we are planning an intensive rush program for the second semester, so that we may continue to get only the best men.

Plans for our annual Commerce Day to be held April 10, are now being formulated. T. J. Stevens, Commerce Day general chairman, has appointed the various committee heads. The program has been tentatively planned with five simultaneous lectures by prominent leaders in the fields of accountancy, marketing, finance, management, and office administration, to the students with a major in these fields. There will be a public relations speaker at the luncheon and the main talk of the day will be by a man of national prominence in the business world. Full newspaper coverage has been promised us by the public relations director of the university, Brother Marvin Black.

On November 9, a delegation from Alpha Phi Chapter consisting of Head Master John Ragland and Mike Isom, Ervin McKay, Billy Berry, James Herring, Billy Stephens, and Jack Short took part in the installation of Gamma Tau Chapter at Mississippi Southern College. We were very impressed by the progress and enthusiasm shown by the new brothers, and we are very proud to have a third chapter of Delta Sigma Pi in the State of Mississippi. It was also a great privilege to meet Grand President Sehm and to meet again with Grand Secretary-Treasurer Wright.

Ten members also went to Starkville to the Gamma Delta Chapter initiation on January 6, 1951. Head Master Barton and the members of the ritual team held a very impressive initiation. Congratulations to the recent initiates of Gamma Delta Chapter.

It is a pleasure to report that three Deltasigs were initiated into Omicron Delta Kappa, national leadership fraternity. They were Bob Morrison, our junior warden and president of the School of Commerce and Business Administration; Jack Geary; and Jack Hatcher. We are very proud of these brothers.

The first active member to be called into active duty is Edward Howell. Ed was our publicity chairman and he will be sorely missed. To Brothers Howell and Abraham, Alpha Phi Chapter wishes you the best of luck and hopes that you will soon be back with us at "Ole Miss."—WILLIAM FARLEY

#### ALABAMA

THE ALPHA SIGMA CHAPTER initiated nine new brothers into the fraternity on the afternoon of January 16, 1951. These new members, who worked hard in the recent "clean-up" campaign in the Commerce Building sponsored by Delta Sigma Pi, are Hugh Ballard, Robert Calhoun, George Coggin, Jr., Thomas Currington, William Fail, John Fannaly, Bart Shea, John F. Sofie, and P. M. Johnston.

On the same evening, a banquet was held at a local hotel. After an enjoyable meal, Miss Gail Ellison, the charming new "Rose of Deltasig" from Birmingham was presented to the members and guests. Miss Ellison was in turn presented with a beautiful engraved loving cup by Harold Wall, the head master. Clyde Roddam, master of festivities, presided over the program which included a song-skit by Miss Frances Bryan, an after-dinner speech by Skip Short, and the election of the Keeper of Parchment Roll.

The pledge project for the new initiates has been very successfully completed. A new membership roster listing deceased members, alumni, local alumni, actives, and faculty was prepared and presented in neat booklet form at the banquet.—John W. Cook



SANTA CLAUS VISITED MU CHAPTER at Georgetown University. Assisting Santa are: (left to right) Mrs. Harold E. Chipman, Miss Joan Russell, Brother Mencke, Brother Shirley, Miss Sally Whelan, and Brother Stenzel.

#### DETROIT—Theta

THETA CHAPTER held a professional meeting on Sunday, December 3, at the University of Detroit Commerce Building. Mr. William McGregor, head of labor relations at Ford's Highland Park plant attended as the guest speaker. Mr. McGregor gave a most informative talk explaining just what industrial relations consisted of and emphasized that division of industrial relations known as labor relations. He also included in his talk many examples which revealed the complex problems which confront industry today and how they are met and solved. Mr. McGregor went on to present the system of industrial relations as carried on at the Ford Motor Car Company.

The talk of particular interest because of Mr. McGregor's unbiased presentation of the problems of both labor and management and showing where both labor and manage-ment are still in need of improvement in their methods of operation. The talk was followed by an opportunity for the brothers to ask any questions pertinent to the subject at hand. The response during this question period showed that general interest was prevalent.

The evening of December 10 proved to be one of the most enjoyable evenings of the year and one that will long be remembered by the brothers of Theta Chapter. This was the occasion for the formal initiation of 13 new brothers, who had successfully completed seven weeks of rigorous pledgeship, into full brotherhood of Delta Sigma Pi. Huck's Redford Inn was the scene of the initiation and banquet. The impressive initiation and presentation of the official badges to the new brothers were followed by a picture of the new group and a banquet. Some of the more notable brothers present to extend their welcome and wisdom to the new brothers and to give a short talk were our own Brother L. E. Fitzgerald, dean of the College of Commerce and Finance, and Albert Clarke, from Kaopa Chapter of Atlanta, Georgia. Brother Clarke, who gave a most interesting talk, is at present affiliated with the Federal Bureau of Investigation in Detroit. Another note of interest is the fact that Brother Welsh, one of the newly initiated brothers, gained distinction and recognition by being honored with the presentation of the loyalty award by the members of the University of Detroit football team.

The brothers of Theta Chapter, both active and alumni gathered on New Year's Eve in

the beautiful Detroit Veterans Memorial Building to end the old year and start the new year with one of the chapter's biggest social events of the year. The Polar Bear Room was the center of activity; however, the party was such a success that the two adjoining rooms, which Theta Chapter also obtained, were utilized to their fullest extent.

The brothers attending with their dates found the rooms decorated with colors which really conveyed the spirit of the season. Each couple also obtained a party hat and the proper equipment for making the necessary noise at a New Year's Party. The brothers attending, and their dates, stopped to toast to their fellow brothers who have entered the service of their country or who are to enter soon. Another toast was offered to Don Rentz, the winner of the Alumni Loyalty Award for 1950, who has been called back into service but was able to be home for the chapter's New Year's Party. The success of the party was due to work done by Brothers Meldrum, Labadie, and Smith who headed the entertainment committee.

Theta Chapter is to celebrate its chapter birthday on February 3 in conjunction with a party honoring the brothers who are to graduate at the end of the fall semester. Plans have also been made for the annual J Prom Breakfast which is handled and administered by Theta Chapter. Paul Fregolle heads the committee in planning the J Prom Breakfast .-EDWIN SCULLY

#### UTAH

SIGMA CHAPTER at the University of Utah is looking forward to the celebration of the university's Founder's Day with a great deal of anticipation. An act of the Provisional Government of the State of Deseret, February 28, 1850, and ratified on October 4, 1851, incorporated the University of Deseret. In November, 1850, the university was opened, but in 1852 was closed and instruction was not resumed until November, 1867. Dr. John R. Park reorganized the institution in 1869. In memory of him our central building was named the Park Building.

Until the legislature, in 1884, amended the charter the university did not have the power to confer degrees. In the granting of a new charter in 1892 the name of the institution was changed from "The University of Deseret" to "The University of Utah."

What was termed a normal school was early

established as a department of the university. A normal course was given in 1868-1869; and in 1888 the Territorial Assembly made provision for the selection annually of fifty scholarship students and their instruction in this department of the university. The number of scholarships has since been fixed at 100. These facts, along with many more, make those who are still attending the university proud to celebrate the one hundred and first anniversary of the founding of this school. We, the members of Sigma Chapter, also wish to thank the alumni of Sigma Chapter for making the name Delta Sigma Pi so prominent in the history of the University of Utah.

Sigma Chapter will hold its initiation of 11 new brothers on February 10, at the home of Brother Bill Finney in Salt Lake City. Plans are going ahead now for the recruitment of more new members so that we may reach our quota of 24 new brothers by next June. This however is becoming a very difficult task as the "Police Action" in Korea is causing the membership of the School of Business to fluctuate. One brother has already received his call to active duty with the military department, and many other members of the group are in reserve units which may be called up at any time. All of them, however, are staying in school until getting their official calls from the navy, air force, artillery, and marine corps.

Just before the beginning of the new year, the local chapter sponsored a field trip to the large new refinery of the Standard Oil Company of California in North Salt Lake. The oil company has just completed installation of a huge pipeline from the petroleum fields of Rangely, Colorado, which it began in 1947. The 182-mile long pipeline supplies the Salt Lake refinery with thousands of barrels of oil each day. During 1950, the company began a \$10,000,000 expansion program, which is now over half complete.

Equipment at the Salt Lake refinery now is geared for shipment of 32,000 barrels per day to Utah, Idaho, Eastern Oregon, Eastern Washington, Nevada, and Arizona. The huge plant covers a total of 600 acres, 100 of which are in use at the present time. It is located in North Salt Lake, about four miles from the main business district.

The most interesting phase of the company's operation is the laboratory work where chemists and other technicians are constantly testing the chemical content and the grade of the pumped-in oil. Octane of the refined gasoline is tested in a special engine installed in the laboratory. It was noted that the automobile industry could produce an engine which would consume gasoline of higher octane (which, by the way, would give better performance) but they must wait for the gasoline industry to make a higher octane gas available in quantity. -COURTNEY L. TRENCH

#### BOSTON

GAMMA CHAPTER at Boston University has pledged 20 prospective brothers. These men were greeted after the ceremony by Head Master Jim Elf and all the brothers, and were informed as to when their first pledge instruction period would be by Junior Warden Paul Langevin who has quite an interesting program planned.

Gamma Chapter celebrated Founders' Day by holding a Gamma Chapter Reunion Banquet at the Hotel Beaconsfield in Brookline. We were pleased at the large number who were able to attend, and we enjoyed meeting many brothers whom we had not met before. Our alumni brothers at this gathering pledged their support in our plans for obtaining a



INITIATES OF THETA CHAPTER at the University of Detroit at a recent initiation: STANDING, left to right: R. Munerance, R. Kramer, P. Griffith, R. Bouquin, T. Oliver, H. Laurain, W. O'Donnell. SEATED: R. Kauflin, W. Schumann, C. Welsh, K. Walsh, C. Barill, J. Bryant.

chapter house. Our guest speaker for the evening was Dr. William Voorhage, professor of political science at Boston University General College, and Far Eastern expert. Dr. Voorhage's views on the happenings in the Far East at the present time were extremely interesting and drew many a question from the brothers. Tom Fitzpatrick, president of the Boston Alumni Club of Delta Sigma Pi, acted as master of ceremonies.

We were sorry to say goodby to Brother Bill Warren, called back to active duty with the United States Air Corps; and Brother Norm Pierson, called back to special duty with the United States Navy. We congratulate Brothers Bill Flanagan and Bob Shannon upon their graduation. We will certainly miss them all.

Gamma Chapter, an active member of the Interfraternity Conference at Boston University, has fielded teams in football, bowling, and basketball. We hope to bring home the champion's cup in one of these activities. We were well represented at the annual Interfraternity Conference Ball which was held at the Hotel Somersett, Boston. Music at the Ball was by Gene Dennis and his orchestra who played the "Rose of Deltasig" while the brothers of Gamma Chapter joined in with the vocal.

We find ourselves in the midst of final exams right now and have had to slow down on our activities, but will begin immediately to carry out our plans at the beginning of the next semester. These plans include professional meetings, field trips, the initiation, a spring formal, and many other wide and varied university activities. With these plans in mind, Gamma Chapter of the International Fraternity of the Delta Sigma Pi looks forward to a most prosperous and enjoyable "next semester" at Boston University.—Richard A. Kania

#### MICHIGAN STATE

ONE QUARTER of the current school year is already history, but the memories of a good football season for the Michigan State Spartans and the successes of Gamma Kappa Chapter during the fall leave their imprints on our minds. We started the new year by initiating 13 undergraduates on Saturday, January 13, dispelling any possible thoughts that Deltasigs are a superstitious lot. After the ceremonies, the initiation banquet was held in the Michigan State College Student Union. Our honored guest speakers were Brothers Ward McDowell and Ruel Kahler, representing our faculty, and Brothers Fred Tyson and Hugh Chamberlain, representing our alumni. Despite heavy losses through graduation, our active membership total is over 40 now, and we have over half that many men in our new pledge

Because we had such great success with our tour through the Lansing plant of Fisher Body division of General Motors, we planned another industrial tour for mid-January. This tour was through the Great Lakes Steel Corporation at Ecorse, Michigan, and was ably arranged by Brother Joe Maertens, our professional chairman. We were fortunate to have our tour fall on a day on which a huge blast furnace was "tapped," and the sight of the molten metal on which so much of our industry today is dependent, was truly a spectacle.

Besides our fast-moving professional program, we also have numerous social engagements scheduled. The big item for the winter term is our "Rose of Deltasig" Dance, to be held February 24 at the Women's Club in Lansing. The contest for "Rose" is really presenting problems to the judges, who claim that that last time they saw such an array was in a movie magazine. In addition, our weekend



MEMBERS OF ALPHA EPSILON CHAPTER at the University of Minnesota. FIRST ROW, left to right: P. DeCenzo, C. Gribbon, C. Jefferson, L. Amundson, R. Gribbon, M. Hostager, R. Schaible. SECOND ROW: R. Ford, D. Lindholm, D. Brannon, F. Hayden, R. Olson, J. Rudolph. THIRD ROW: R. Everson, R. Barquist, G. Armstrong, J. Crowley, P. Santrach, J. Patterson, T. Abeln. FOURTH ROW: R. McLarnan, R. Timmerman, R. Reedy, G. Brandt, H. Boback, E. Luiten. FIFTH ROW: R. Burns, P. Kerick, H. Enzler, M. Dostal, R. Ramin, W. Anderson, R. Graham. SIXTH ROW: A. Rowley, D. Sullivan, J. Mulvahill, R. Carlisle, B. Stables, W. Highum.

parties and after-meeting "diluted discussions" offer diversion in the highest form.

Our basketball team shapes up as the best we've ever had, being undefeated at this writing. The men found the exercise a little rough at first, because their elbows were the only things in condition. The bowling team is looking forward to bettering their record of last year, when they reached the semi-finals of the all-school tournament.

Perhaps one of the greatest spurs to the continued growth and advancement of Gamma Kappa Chapter is the interest shown by our alumni. Our chapter is young, and we have comparatively few alumni but their great turnout at our initiations, social functions, and even business meetings is an inspiration to all undergraduate members. Interest from within is expected in any chapter—but the interest from outside is the acceleration to strength.—Paul Wheaton

#### MINNESOTA

A LPHA EPSILON CHAPTER'S professional program for this year started on a very timely theme, "Selective Service versus the Student." The speaker at our first professional meeting was Major James Donahue, of the Minnesota National Guard, who explained the status of the student in terms of the draft, the reserve programs, and the Guard. This was not a very encouraging topic, but a helpful and informative one. Brother Eldon Eichorn, of International Business Machines, gave us a talk, illustrated by slides, on the IBM organization and some of its products. Mr. Ben Sutton, of the finance department of the School of Business explained the securities market and its dealings, from the viewpoint of the "small-time" private investor. The chapter was also honored by a visit from Assistant Grand Secretary-Treasurer J. D. Thomson, In January, the chapter was privileged to attend the annual forecasting session of the Twin Cities Alumni Club of Delta Sigma Pi, presided over by Brother Richard L. Kozelka, dean of the School of Business at the University of Missing School of Business at the University of Business at the University of Mi versity of Minnesota. Our capable professional chairman, Bob Barquist, has informed us that the remainder of his program will be even

"All work and no play, etc.," they say, and the Deltasigs are not becoming dull, by any means! The high spot of the social season to date was, of course, the annual fall formal. Mickey Sovil was crowned Alpha Epsilon Chapter's "Rose of Deltasig" by Head Master Lloyd Amundson, and Pete DeCenzo was presented with the Chapter Service Key by Brother Rod McLarnan, counselor. Other highlights were the homecoming party with the Twin Cities Alumni Club and the Christmas party to raise funds for a needy family's Christmas. The next event on our calendar is not a fraternity function, but a school event, Business Day. Brother Wes Anderson is the general chairman of "B-Day," and four of his committee chairmen are also members of our chapter, so we are all pointing our efforts toward making "B-Day" a huge success.

Our membership has been somewhat disturbed by the world situation—in a word, the "draft"! Lumir Severson was called and is now in uniform, Jack Rudolph, Pete De-Cenzo, and Bill Highum have also been ordered to report, but are deferred until June. Paul Hanson leaves at the end of January with the Minnesota National Guard, Milan Dostal left for the Air Corps early this month, and Phil Kerich, also slated for the wild blue yonder, shoves off within the next two months. As for the reservists of the chapter, they are just waiting-sans fingernails. As if this were not enough, present conditions have made pledging extremely difficult on our campus. Our present class of eight: George Armstrong, Herb Boback, Hugh Enzler, Fred Hayden, Ed Luiten, Al Rowley, Paul Santrach, and Dave Sullivan; are courageously coming down the stretch to the wire. While not much on quantity, this class virtually reeks with quality the extremely high quality found in any good Deltasig pledge! A rushing smoker is being held January 16, and a new class will be formed immediately following the initiation of the present class.

During Christmas vacation the first floor of our house was redecorated, the local actives and pledges furnishing the labor for painting and the like, and Barbara McClurg (who is pinned to Jack Klinkenborg) doing a wonderful job on the new drapes. Orchids, please, to all the workers!—William H. Highum

#### TULANE

GAMMA MU CHAPTER has just initiated what seems to be one of its most promising pledge classes since the inception of the chapter. In a well planned ceremony at the Roosevelt Hotel, New Orleans, the following men received instruction as to our innermost secrets: Rene Angus, Preston Bannister, Godfrey Donovan, Howard Galloway, Thomas Gooch, William Gritus, Robert Haskell, F. G. Linares, Jules Lizarraga, Jack Lynch, David Nelson, T. S. Sims, James Ward, and Richard Wells, all of New Orleans. Dr. Gerald Warren, professor of economics, was initiated as Gamma Mu Chapter's faculty member.

Following the initiation, Dr. Harold Heck, alumnus of Beta Zeta Chapter and professor of foreign trade at Tulane, delivered a very thought provoking glimpse at "Thoughts for the Future." Dr. Robert French, alumnus of Beta Kappa Chapter, and dean of the College of Commerce and Business Administration at Tulane, gave a word of welcome to our new members. Retiring Head Master Henry Montgomery looked over "Gamma Mu Chapter, Past and Present" in pointing out the many forward strides that the chapter has taken in the past year. Brother Montgomery then introduced the new chapter officers for next semester. Sam Cobb will serve as headmaster, Keith Hotard as senior warden, Hal Cothern as junior warden, James Pinner as scribe, Dick Mills as treasurer, George Palmer as historian, and Art Burrows as chancellor, Hal Matthews, alumnus of Gamma Iota Chapter, served as toastmaster with an adequate supply of wit, and Dr. Henry Owen, alumnus of Beta Zeta Chapter, gave the invocation. Congratulations are in order to Dr. Warren on his election to his new office as "Keeper." No previous occupant of this office has shown more aptitude in the conduct of its duties than Brother Warren.

Second to the initiation, was our chapter birthday celebration. This was held at the Metairie American Legion Hall on December 6. Brother Senior Warden Al Anseman was in charge of the ceremony in acknowledgement of the chapter's first birthday, with songs, cheers and speeches.

Along with smokers, at which prospective

Along with smokers, at which prospective pledges were introduced, the chapter toured the WDSU-TV station and were televised on one of the local programs. TV management proved to be very interesting and is still the

topic of discussion about the chapter, Mr. Lelan Brown, professor of business correspondence, spoke before the chapter on the problems connected with devising adaptable personal profiles that will get jobs. One of our faculty members, Brother Santry Reed, has recently celebrated his twenty-fifth anniversary of teaching on the Tulane staff.

At present, plans are being drawn up for the coming election of the "Rose of Deltasig" who will be presented at a dance to be given in her honor next semester. This semester's copy of the Gamma Mu publication "The Skull" is hot off the mimeograph and we hope that it is enjoyed by all who read it. We intend to put out a more thorough job next semester to include the activities for the year.

The delegates to the Regional Convention at Dallas last year were so well impressed, that it looks like a complete sell-out to the Grand Chapter Congress this September. Since it will be held very close to New Orleans, we hope to have our entire chapter drive up to Dallas to become "Yellow Dogs." See you there!—Paul F. Dastucue

#### SOUTHERN CALIFORNIA

PHI CHAPTER at the University of Southern California started its second semester since reactivation by initiating ten new pledges to the chapter on Saturday, November 11, 1950, after which they were dined and entertained at the "Old Dixie" in downtown Los Ångeles. Members and alumni both turned out for this important occasion and were reminded by Head Master Burell Johnson that although Phi Chapter is quite small at the present, it will progress in every phase of activity if each member "puts into the chapter as much as he expects out of the chapter."

The outstanding professional meeting of the year was a lecture given by Mr. Walter Gierlich, a member of Dempsy-Tegler & Company, investment house in Los Angeles. Mr. Gierlich enlivened interest by depicting the history, methods and purposes of investment houses. In addition, he related his selections of the most secure and the best "venture" types of stock for prospective stock purchasers. It was gratifying to see so much enthusiasm displayed by over a half hour of questions, all being answered by Mr. Gierlich.

January is proving to be a month of abundant activity for our chapter. Starting

proved to be very interesting and is still the abundant activity for our chapter. Starting

SCENE OF A GAMMA MU CHAPTER MEETING at Tulane University. Seated at the officers' table are: (right to left) Head Master Montgomery, Senior Warden Anserman, Junior Warden Cothern, Scribe Pinner, Treasurer Hoffman, Historian Ramoneda. Chancellor Cobb is standing.

the activity was the election and installation of the new officers for the coming period. Burrell Johnson, former head master, was presented at the occasion with a miniature gold gavel and commended for his inspiring leadership and efforts in making the reactivation of Phi Chapter a success.

Continuing the pace, a smoker was held for the new pledges on January 11, 1951, in the Student Union, and proved to be a "great" success due to the efforts of Brother Jaeger who provided those present with three constructive films: Strength in the West, a film showing the progress of steel manufacturing in the West by Kaiser Steel Corporation. Going Places, a film produced by the Cinema Department at Harding College, Arkansas, which explained the great expansion opportunities for industry in the United States due to the "Profit Motive." The third film Make Mine Freedom, depicted the fact that freedom is lost by signing one's ideas to "ISMS." These films can be recommended for any chapter. Refreshments were served and the pledges introduced to the purposes of Delta Sigma Pi by Gene Peregoy.

As our representative for the "Rose of Deltasig" Contest, Phi Chapter has selected Miss Carmen Perez. Miss Perez is nineteen years of age, a native of Texas, raised in Southern California. Besides being of exquisite beauty, Miss Perez is prominent in many educational and social activities. While at Woodrow Wilson High School, Long Beach, California, Miss Perez was a member of the Scholarship Society, Fiesta Queen, and Secretary of the Student Body.

She now attends the University of Southern California and is a student in the School of Education, a member of "Spurs" service organization, a member of the Sophomore Council and Liberal Arts Council, and belongs to the Delta Delta Delta Sorority.

We, of Phi Chapter, believe that Miss

We, of Phi Chapter, believe that Miss Perez will be difficult to surpass and that she is truly worthy of the title "Rose of Deltasig,"—HENRY E. HELLER

#### SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina held its elections for the spring term and elected Brother Bill Stallings as its new head master. Under the leadership of Brother Bill Stallings the fraternity hopes to continue to prosper in all of its activities.

Brother Cannon of the accounting department gave an address on taxes at a business meeting. Professor Cannon is considered to be a tax expert in South Carolina and his address cleared up many points of question to the brothers on tax problems. Governor James F. Byrnes is scheduled to address the fraternity and possibly the campus early in February. James Macfie Anderson, mayor of Columbia, is scheduled to give an address to the chapter on January 17. Lester Bates, South Carolina insurance executive, is also scheduled to give an address. The fraternity is hoping to have many other interesting speakers at its business meetings for the spring term.

Election of the "Rose" of Beta Gamma Chap-

Election of the "Rose" of Beta Gamma Chapter was held and Betty Blackwell was unanimously elected. Betty will be crowned at a dance to be given by the chapter with the assistance of the Columbia Alumni Club at the Women's Club on Thursday, January 18. Betty is a member of Kappa Delta, a social sorority on the campus. Beta Gamma Chapter will be well represented by its choice in Betty in the contest for the national "Rose of Deltasig."—Martin E. Wetherell.

#### MICHIGAN

XI CHAPTER at the University of Michigan held its formal pledge dance at the Ann Arbor American Legion Home on December 9, 1950. Decorations were of the Christmas Spirit. Large cards with the pledge insignia, each pledge having his name on one of them, decorated the sides of the room. For favors, every girl was given a double deck of cards with Delta Sigma Pi in Greek letters on the back, Sunday, December 17, the 18 pledges were formally initiated with the formal dinner following at the chapter house.

Plans are being laid at the present time to conduct a successful rushing program for the spring term. The chapter here is beginning to feel the effects of the current world crisis, and plans are being made to try and pledge some of the younger men on campus, even if they will be leaving shortly for military service. It is felt that they will be a great asset to the fraternity when they return to college. Already, several of our brothers have been called, with the next several months promising to take an unknown number of them, After considerable discussion by Xi Chapter in the past, a special meeting was called for the purpose of voting on whether we should increase the revenue of the chapter by assessing each member two dollars a month to help offset the decreasing value of the dollar and increasing costs to run the chapter functions. It was heartening to see that a unanimous agreement was reached. This added revenue will help to strengthen the chapter and make certain that we will not go inactive during this next, possible world con-

On the lighter side of the news, Xi Chapter is proud to announce that they beat Alpha Kappa Psi again in the annual football game. Because of the enforcing of certain university regulations, the defeated team wasn't required to furnish refreshments. Our team was runner-up in the professional league.

By the time that this article is printed our

professional program will be in full swing. The coming semester will have four professional meetings which will be of interest to the entire school body. The first of these professional meetings is to be a "Job Panel Discussion" by four men who know the conditions in their field. At the present time the writer doesn't know the plans our professional committee has for the remaining three meetings .-HAROLD C. AVEN

#### ILLINOIS

UPSILON CHAPTER is focusing its efforts on the coming lecture series to be presented to students and faculty of the College of Commerce at the University of Illinois this spring. Though the date for the event has not been set, a special committee is busy making up the program and the necessary arrange-ments that will make it possible for each student and faculty member to attend the lectures. Head Master Zima and the entire chapter are making sure that this year's lectures are even more successful than last year's.

Each of our professional banquets during the fall semester was a great success. We heard talks by three well-known speakers. On November 12, John B. Parrish, associate professor of economics, spoke on the subject of "Trends in Labor-Management Relations." In December, R. A. Stipes, Jr., publisher and past president of the Illinois Chamber of Commerce, was our professional guest speaker. On January 14, William Robb, assistant dean of the College of Commerce and head of the



XI CHAPTER HOUSE at the University of Michigan.

school's Job Placement Bureau, spoke on "Job Prospects for Graduates." All of the meetings were held at the Inman Hotel in Champaign. Brother Spinozzi, professional committee head, did a great job in arranging these banquets.

On March 31, a dance will be given to honor Upsilon Chapter's "Rose of Deltasig." The affair will be formal and it will be attended by the "Rose's" sorority sisters and their dates. Chapter alumni will also be present as well as actives and pledges. The dance will be held at the Club Commons in the Illini Union building. Brother Charles and his committee guarantee everyone a good time.

We initiated nine new members on February 24, and from several smokers held early this semester we have pledged 15 men. Upsilon Chapter bade farewell to Brothers Sigalos and Stein who graduated in February. Last year, Brother Sigalos served as chapter treasurer and Brother Stein was scribe.- JACK D. TEB-BENHOFF

#### JOHNS HOPKINS

CHI CHAPTER at the Johns Hopkins University has virtually burst its seams with all the activities and events that the committee heads and the officers have planned and executed during the recent months. Careful scheduling has provided each Deltasig with the opportunity of being able to participate in some particular phase of the work of the fraternity.

November's professional meeting featured as its speaker, Mr. Joseph L. Stanton, director of the Export and Import Bureau of the Association of Commerce, who spoke on the eminently important topic of "The Future of the Port of Baltimore." Perhaps few persons living in this city at the head of the Chesapeake Bay realized the economic influence played by the port of Baltimore. Mr. Stanton reminded those present that each time a ship enters the harbor, discharges cargo, takes on new cargo, and leaves Baltimore, \$25,000 is left to be distributed among those directly or indirectly associated with the port.

The smoker for December was concerned with the problems of the small business man, and as such had Mr. John R. Weber of the Department of Commerce, speaking of the help and advice small business may receive by contacting his particular agency. Chi Chapter celebrated its birthday on December 9 at the Grantley Club Hall and Bob Hannan and his committee did their usually fine jobs as hosts.

Senior Warden John G. DuBay and his mem-

bership committee did an excellent job of the party that they arranged at the Park Plaza Hotel on December 2 to acquaint prospective members with the functions of Delta Sigma Pi. The success of the party may be indicated by the fact that on January 20, 1951 eight new pledges will be initiated into Chi Chapter.

Several members of the chapter journeyed South for a weekend at Charlottesville, Virginia, to participate in the reactivation of Alpha Xi Chapter at the University of Virginia on January 13. Having taken part in the installation of the Gamma Sigma Chapter at the University of Maryland, and then at the University of Virginia, Chi Chapter, it may be said, goes at these installations hammer and tong and welds another link to the Eastern

Region of Delta Sigma Pi.

Immediately after the issue of the Chi Crier, the chapter's newspaper, loud hosannas are heard for the journalistic gem Brother Bill Priest just edited. Truly, Bill has put an enormous amount of "imagineering" into the Crier and is deserving of all the acclaim that you hear as far west as Chicago. Never a dull moment here in Chi Chapter, the master of festivities is now blueprinting the Mid-Winter Formal.—KENNETH W. AMRHINE

#### MIAMI

BETA OMEGA CHAPTER at the University of Miami celebrated Founders' Day with a banquet held at the new home of Brother Fetzer, professor of economics. Nearly 35 brothers and their guests attended this event. They later gathered to hear an address by Brother Fetzer, after which followed an informal party. Our chapter's birthday banquet was held at Eddie's Varsity Restaurant. The affair was attended by 40 brothers and alumni, under the direction of Head Master Nelson.

The feature of the evening was a talk by Mr. Louis Miller, director of the University of Miami Placement Service. Mr. Miller spoke on the topic of jobs available to graduates. He based his speech on his recent attendance at the conference of personnel recruiters, representing major industries of the country. In his talk Mr. Miller treated in detail the question of the draft and its effects on job applicants. The topic was very appropriate and enjoyed by all. Prominent among the group were: Brother Grover Noetzel, dean of the School of Business Administration; Brother Victor Bennett, chairman of the marketing department; Brother Dan Steinhoff, director of adult education; and Brother William Hill, assistant to director of adult education.

On New Year's Day, the actives and pledges, under the direction of Brother Wright, engaged in the presentation of the spectacular show during the Orange Bowl Classic between the University of Miami Hurricanes and the Clemson Tigers. This impressive performance was repeated by popular demand the following evening, January 2, after which the spectators enjoyed a brilliant fireworks display. Again, on January 10, in honor of the National Automobile Dealers' Association, the entire performance was rescheduled. Some 10,000 members from throughout the country were attending a convention at Miami Beach.

Recently the Miami Herald published its Fortieth Anniversary issue, a paper containing some 250 pages, of which 15 were devoted to the story of the growth of the University. Through our own initiative the chapter was given preference in the sale of the copies at the university, as well as in mailing these copies.—E. Joseph Porfiri



GAMMA IOTA CHAPTER of the University of New Mexico held a banquet in honor of J. D. Thomson, Assistant Grand Secretary-Treasurer. At the speakers' table, left to right, are faculty advisors James Harmeyer and Edward Hauswald, Head Master Ed Domme, J. D. Thomson, Province Officer Ralph Edgel, and Dean Vernon G. Sorrell of the College of Business Administration.

#### GEORGIA—Kappa

KAPPA CHAPTER was well represented at the annual homecoming banquet of the Atlanta Division of the University of Georgia. We had choice reserved seats for more than 50 brothers, wives, and dates. The banquet was managed by Brother Jim Gower, and was said to have been one of the most successful banquets ever held at the school.

A Christmas party and a New Year's Eve party were held at Deltasig Lodge this year. The Christmas party was held on Saturday, December 23, 1950. After the usual Saturday night supper, Bill Rice, fully attired in a Santa Claus outfit which had been obtained from a large downtown department store, conducted the Christmas ceremonies. These ceremonies consisted of opening the Christmas presents brought by each member for the lodge, and the singing of carols. Most of the presents to the lodge were kitchenware. The lodge was attractively decorated in the season's fashion, and our Santa Claus was full of good spirits—and I do mean spirits. The attendance that night was 55. The New Year's Eve party began at 9:00 P.M., Sunday, December 31, 1950, and lasted well into the New Year. Cliff Blaisdell and helpers turned out bacon and eggs to 77 brothers, wives, and guests at 12:30 A.M., New Year's morning. The New Year was welcomed in the usual manner with shouts of joy, a twinge of sorrow, and the singing of Auld Lang Syne.

Brother Frank Burgen, chairman of the professional programs, was able to secure Dr. George Mitchell, head of the Southern Regional Conference, for our November 28 meeting and professional program. At our December 26 professional program, we saw the film "The New Tobacco Land" which was published by the Chesterfield Cigarette Company. The film dealt with raising tobacco, harvesting it, and the manufacturing process used to make cigarettes. The film was very good being thorough and in color, and naturally it plugged Chesterfield. By the way, I've now changed to Chesterfield-they are so mild. Our regular meetings have proceeded as usual.

Kappa Chapter had a pledge class of eight men, but the Navy intervened to reduce this number to seven. These seven will be informally initiated on February 3 and formally on February 4. Speaking of the Navy, the chapter has lost Bill Edge, Bob Thompson, James Goodwin, and Jim Carty to the armed

The chapter is planning a smoker, January 21, at Wooding's Banquet Hall. This is expected to be a sizeable and successful affair as each brother has pledged to bring one or more prospective members to the smoker. We are striving to repair the damage done by the recall of members to the armed services. In preparation for the annual "Rose of Deltasig" Contest, Kappa Chapter elected Miss Billie Garwood as Kappa's "Rose." Miss Garwood was recently pinned by Ed Hale. Because of bad weather, we fell behind schedule and were not able to close the gate and start filling the lake at the lodge. With good weather, we hope to finish the clearing operation and start filling the lake this month.

Kappa Chapter was very sorry to hear of the death of one of our more prominent mem-bers, Carter T. Barron K-58, in Washington, D.C. on November 16. He was the brother of "Red" Barron K-I who has just recently returned to Atlanta.-Morris Caldwell

#### **NEW YORK**

NEWLY INSTALLED in one of the best chapter house set-ups they have had in years, the brothers of Alpha Chapter at New York University have laid out a busy program for the second semester. Plagued by housing difficulties in crowded downtown New York, the chapter finally secured a roomy, attractive apartment just across the street from the university's School of Commerce, Accounts and Finance. A successful house-warming on December 9 brought 26 Deltasigs and their dates to the house.

Tops on the agenda for the second semester is an all-out pledging drive. Head Master Howard Schwallbach and Senior Warden Don Agramonte have set a minimum quota of 25 pledges, Ted Veru heads a committee dedicated to the task of raising funds for housing. Brother Veru is also in charge of the committee for the annual spring formal, number one social event of the year for Alpha Chap-ter. It will take place May 11 at the Hotel

The first professional meeting of 1951 featured a highly interesting talk on Wall Street by Professor McLean of the School of Commerce, Accounts and Finance. Queries as to

how the current tense international situation affects the Stock Exchange kept Professor McLean on the floor for two hours. Just before the Christmas holidays, on

December 21, Alpha Chapter staged its annual Christmas party for the underprivileged kiddies of the Lower West Side Children's Center, a Greenwich Village project of the Children's Aid Society of New York. More than 20 children were presented with toys, candy and goodies provided by the brothers.

The final social event of the first semester was a post-exams party on January 26, Don Murn, in charge of the Chapter Efficiency Contest, reports that Alpha Chapter is striving to make a better showing than it did last year.—Joseph M. Moran

#### NEW MEXICO

GAMMA IOTA CHAPTER'S long-range coordination program is paying dividends. A coordinating committee, representing four business organizations on the Campus, to further the participation of informative and social activities by business administration students of the University of New Mexico has been highly successful this month. They have stimulated school and cultural interest by all students as well as Deltasigs.

Kickoff program was a lecture by Mr. R. B. Thomas, representative of IBM, who showed informative slides with his highly interesting lecture on IBM machines in coordination with other business methods. Despite a conflicting athletic event, a gratifying number of

students attended the lecture.

Brother Jim Pace, in addition to his position as student senate representative here at the University of New Mexico, has been very active in the coordination program. He reports plans for our annual Commerce Day in the spring of 1951 are considerably more extensive than in past years, and should result in arousing greater interest of businessmen in the University of Albuquerque. Special interest on Commerce Day, Pace added, will be placed on having a student program of lectures by prominent businessmen, business method layouts, and mechanical aids to facilitate industry.

An evening Commerce Day program to supplement the afternoon schedule will be open to the public, especially those who could not attend in the afternoon. Following the display, there will be the annual Commerce Day dance and presentation of awards.

The well-laid plans of our officers and effi-ciency contest chairman have materialized with many interesting lectures, tours, and social events. Carl Wilcox arranged a tour through the Santa Fe Railroad shops for members and guests. A large group attended and were guided through the machine and blacksmith shops. They were told about the workings and layouts for maximum efficiency in railroad repairing. A representative of Continental Oil Co. showed films on the processes of oil production and gave a lecture on the opportunities of careers for men with degrees

in business administration with Conoco.

Other interesting speakers were on hand this semester—Mr. Gene Killian, business manager of the Albuquerque Chamber of Commerce, and Mrs. R. M. MacKinnon of the stock exchange. A party was given at the WFW building for brothers leaving. Graduating are Ed Domme and Will Gulowsen. Keith Field, Jim Milling and Carl Tucker leave in February for the Armed Forces. All have been active members, and will be missed in the coming semester.

Initiation of 16 new brothers was held on December 2. A banquet at the Franciscan Hotel was given in their honor, After the banquet a formal dance was held. Gamma Iota Chapter is quite fortunate to have had splendid cooperation from the businessmen of Albuquerque. The relations between Delta Sigma Pi and businessmen have offered rare opportunities for information to members and other students of business administration at the University of New Mexico.-WILFRED H. GULOW-

#### SOUTH DAKOTA

ALPHA ETA CHAPTER installed new officers for the coming year with James (Tex) Vandiver as the new head master. This would be a most fitting time to congratulate the outgoing officers for a wonderful, but short year. This year Alpha Eta Chapter adopted a new policy of electing its officers during the first semester so that they take office in January; they can then be aided, by the old officers, in their new duties.

Our bowling team, although not the spark plug of the league, is enjoying the keen competition and is reportedly improving. We play our first intramural basketball game in the very near future. Judging by our standing in the Chapter Efficiency Contest we're well on our way to the goal and with the second semester still ahead of us we should easily hit the mark.

In the near future we will lose three Brothers from our ranks. Donald Barkley and Wayne Green will complete operations on the campus by mid-year graduation, and one member will continue operations with the navy by recall to active service. Don Long will be Alpha Eta Chapter's first contribution to Uncle Sam and we hope he will be the last

until at least the end of the school year.
Our candidate for "Rose of Deltasig," been selected and preparations are progressing for the annual Rose Formal. This year we've engaged the services of Don Fejar and his orchestra; and the date for the ball has been set for April 20. Any and all alumni are welcome at the ball and those interested might drop a word of their intentions before April 20. During December a pleasant day was spent in Sioux Falls at which time the group toured the South Dakota Reformatory for men and the Manchester Biscuit Company. After the tours the group broke up to enjoy the day more fully. In closing, the newly installed officers are wished the best of luck for a truly progressive year even if the world situation hovers over all with its dark cloud.-VERN LAMP

#### NORTHWESTERN—Zeta

ZETA CHAPTER'S professional program continues to roll along in fine style as the new year progresses. Plans call for several tours, one in the famous Merchandise Mart in Chicago, and a father-son alumni meeting which will feature the presentation of the membership certificate to Brother Joseph M. McDaniel, dean of Northwestern's School of Commerce. The program this year also includes the exhibition of movies on business topics, which are prepared by various companies. Before the end of the last quarter, a very successful meeting was held at which Professor Richard Overton, head of the department of business history, spoke and led discussion on the topic "Can Business Afford to be Candid.

The social program this year began with the annual pledge party. The theme was the "Roaring Twenties," and the costumes and informality of the whole affair combined to make it a "roaring" success. Entertainment featured an "old-time" movie, complete with hero, villain and fair maiden. The whole chapter is eagerly looking forward to the Rose Formal and the crowning of our "Rose of Deltasig" for 1951. The alumni, those grand old guys, are holding another party this quarter, and it promises to be as good as all the rest. Mention should be made, too, of the unscheduled birthday party which the chapter held for Brother Hank Sayers during exam week.

The basketball team showed a lot of promise in defeating its first opponent this year by a score of 30 to 13. The squad is well balanced and displays good teamwork, instead of relying on one individual star. Our bowling team also won their first match. Bob Herrndobler, our varsity fencer, won all three of his matches against the University of Chicago. Our football team, which became champion of its league, lost out by a narrow margin in the league playoffs. So far the athletic prowess of the chapter has been maintained, and we hope to keep it that way. We should have a very successful year.—EARL BURGESS

#### ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University has been chosen as co-sponsor with the men's sodality for the alumni homecoming dance. The dance, which is an annual event, will be held on February 2 in the school gymnasium. Besides dancing to the music of Jack Field's Orchestra, there will be the crowning of the Homecoming Queen. Nine girls have been nominated from the various schools of the university; the queen will be selected by popular vote at the dance. Good luck,

Mock initiation will be held on January 27. To date there are 18 pledges who are going to go through the mill, and from the past efforts Senior Warden Schneider and Junior Warden Burke, the night should be quite interesting-pardon my sadistic nature! Of course, the real test of fortitude will come the following evening when the pledges are put through

e formal initiation. The "police action" in Korea has touched every corner of our country and Beta Sigma Chapter has also felt the effects of it. At present a count of noses reveals that four of our brothers have departed for the service. They are Paul Krutewicz, Don Hamman, Jim Metzger, and Joe Jedlicka. We wish them all good luck and God speed them home.

Our Head Master, Larry Hild, who just recently recovered from playing the game of an immovable body meeting an irresistible force (and he said he was only driving 15 miles an hour???), is in the process of formulating plans for a Father and Son Banquet that will be held sometime in June. It is our contention that the fathers should become more closely acquainted with the objectives of the fraternity. In that way a closer relationship will be established between the Beta Sigma Chapter and its many good friends.

A tour of the Chevrolet Plant was the order

of professional business last month. This interesting tour was very well attended. In December a tour was taken through the Federal Reserve Bank, and sometime in the near future a tour will be taken through the Globe-Demo-

crat Building.

Now for the sports side of the news! In basketball, Beta Sigma Chapter tied for third place. Our bowling team has gone full speed ahead, and is now tied for first place in the first half. Keep up the good work, boys.

Beta Sigma Chapter welcomed in the new year with a gala New Year's Eve party held at the home of one of our pledges. Everyone had a wonderful time and hated to leave-even at

six o'clock in the morning!

The annual pledge dance was held at the Hamilton-Wilshire Hotel on December 2. Entertainment was provided by the pledges, and this certainly proved to be the highlight of the evening. The waiters for the evening were none but the pledges, dressed in typical waiter attire. We want to thank the many alumni who attended the party and who helped to make it a great success.—JAMES W. NOBLE

#### WAYNE

ON JANUARY 6, 1951, the Gamma Theta Chapter at Wayne University welcomed into its membership 17 men who successfully completed their pledge training. After the initia-tion ceremonies, held at the Wayne University Student Center, the new members were honored at a banquet given in the Hotel Detroiter. Approximately 50 active and alumni members attended this banquet. We are happy to welcome these new members into our fraternity, and we are confident that they will be a definite asset to our brotherhood.

Gamma Theta Chapter's first campus-wide "Rose of Deltasig" Contest was held this past



THE NEW INITIATES OF GAMMA IOTA CHAPTER at the University of New Mexico.

semester. The fine work of the "Rose of Deltasig" committee, headed by Brother Mackin, in contacting sororities and women's organizations on campus resulted in a total of 76 entries being submitted. The committee narrowed down the 76 entries to eight finalists, and the "Rose" was chosen from these finalists by popular vote of the chapter. Nancy Crotty, an 18 year old freshman, was chosen as our Rose. Nancy is 5'33'4" tall, weighs 110 pounds, has light brown hair and greyish-green eyes. Pauline Gugeyk, a 19 year old blue-eyed, brown-haired junior, and Dolores Kaarto, an 18 year old blue-eyed blonde freshman, were selected as Nancy's court. The queen and her court will be feted at a dance to be given in their honor on March 3, 1951. Every member of Gamma Theta Chapter wishes Nancy luck in the national "Rose" contest. Gamma Theta Chapter has taken the first

step towards the acquisition of a fraternity house. Tickets for a drawing to be held in March are now being distributed. It is hoped that this together with other projects in the future, will enable us to purchase a house. Our decoration of the Business Administration Building for Homecoming Week was judged by a school committee to be the third best display on campus. This award is a fine tribute to the actives and pledges who worked so conscientiously on this display.-ROBERT G. PEA-

#### IOWA

EPSILON CHAPTER at the State University of Iowa initiated 18 undergraduates and one faculty member December 10, 1950 at initiation ceremonies held in the House Chamber of the Old Capital. The event was very impressive, and we not only had the pleasure of welcoming 19 fine fellows into the brotherhood, but we welcomed the return of a large group of alumni who came to visit with us and enjoy the initiation.

The members of the active chapter and the alumni enjoyed a banquet following the initiation held in the Pine Room of Reich's Cafe. Speaker at the event was Miss Barnes of the Business and Industrial Placement Service, speaking on "Job Opportunities for the Graduating Senior." It was a swell way to wind up a wonderful day for Epsilon Chapter.

The intramural basketball teams have been doing quite well keeping the name of Delta Sigma Pi high in the league standings. The heavyweight team has won both of its games, while the lightweights have dropped two while winning one. We are sure they are saving themselves for the "must" game of the year-with Alpha Kappa Psi.

Epsilon Chapter has chosen its "Rose of Wardine Rimel was selected to represent Epsilon Chapter and was presented at the winter formal which was held at the Mayflower Club, January 13. Chosen as attendants to Miss Rimel were Miss Donna Stover and Miss Charlene O'Donnel. Guests at the formal in-cluding the "Rose" and her attendants were a large number of alumni whose presence we always welcome at our activities. The best of luck to Wardine is extended from the actives and alumni.

We have elected our new officers for the coming semester. Officers elected include, Head Master, Al Winter; Senior Warden, Richard Murphy; Junior Warden, Jerry Kelley; Scribe, Bob Gifft; and Treasurer, Ed Vavra.-John HALBERSTADT



**EPSILON** MEMBERS OF GAMMA CHAPTER at Oklahoma A. & M. FIRST ROW, left to right: Kenneth Wright, Floyd Dancey, Bobby Willis, Wyndel Price, A. J. Chopp. SEC-OND ROW: Bernard Gervais, Thomas Baugh, Robert Scott, Larry Martin, George Seamands.

#### OKLAHOMA A & M

THE GAMMA EPSILON CHAPTER of Delta Sigma Pi at Oklahoma A. and M. College is still progressing despite the present war situation. However, we have lost many active members to the armed forces. At the first of the semester we initiated six men. We hope to do some hard rushing this next semester. By the time this goes to press, we will have gone on an industrial tour through the WKY-TV radio station located in Oklahoma City. Also a banquet is planned for the near future at our new Student Union Building. Our office is now located in the new four million dollar Student Union which is being recognized as one of the best and most complete student unions in the country. And believe me, we Deltasigs as well as other Aggies on the campus are certainly taking advantage of our Union .- ROBERT SCOTT

#### MISSISSIPPI SOUTHERN

WITH THIS ARTICLE Gamma Tau makes its initial appearance in The DELTA-SIG as one of the active and new chapters of Delta Sigma Pi. Gamma Tau Chapter was installed on December 9, 1950, here at the college. We were honored to have Grand President Sehm and Grand Secretary-Treasurer Wright along with delegations from Alpha Sigma Chapter, Alabama; Alpha Phi Chapter, Mississippi; and Gamma Delta Chapter, Mississippi State, at our installation.

Since the activation of Gamma Tau Chapter took place less than two months ago, nearly all energy and attention has been devoted to organizing on the basis set up by The Central Office. Head Master Brabham has been very busy with the Executive Committee and various other committees, and they have mapped many plans for the future.

It has been decided that chapter meetings will be held every Tuesday night. The first Tuesday of each month will be the monthly supper at which time a guest speaker will be presented. We are also proud of the fact that we have been given a permanent meeting place for our meetings. The administration readily gave us the Memorial Building located at the front of the campus. This was one of the first undertakings of the organization and as a result we now have a building to store our records and necessary space for all meetPlans are in the making at present for a field trip to New Orleans. The exact nature of the trip is not known at present but will either be in the merchandising field or in industry. The trip is planned for a February

Gamma Tau Chapter has entered into the intramural athletics here at the college and will be in competition with other fraternities located on the campus.-JAKE W. CANTWELL

#### MARYLAND

THE LAST FEW WEEKS of January find the men of Gamma Sigma Chapter battling finals and looking forward to the brief between semester respite. Since our installation as Deltasig's seventy-fourth active chapter, last November 18, 1950, we have been organizing and enlarging by leaps and bounds. On January 9, 1950 Gamma Sigma added 11 men to the ranks of Deltasig's pledges. Each of the Il men were carefully selected and we think they are the "greatest."

Looking over campus activities one finds Deltasigs active in many of them. We have both actives and pledges holding many important offices and positions among the various fraternities, honoraries, and other organiza-tions, George S. Douglas, David B. Lloyd, and G. L. Jump are all members of Gate & Key, an honorary fraternity made up of outstanding fraternity men. The Society for the Advancement of Management is well represented with Deltasigs. Brothers B. Anderson, Baker, and Wienfield hold the offices of president, vicepresident, and treasurer, respectively, in this organization. Maryland University's publications wouldn't be able to function if it weren't for several Deltasigs. Fritz Durkee is the editor of the Maryland "M" Book, managing editor of the Terrapin (the Maryland Yearbook), and a member of Pi Delta Epsilon, national journalism honorary. Bud Jump is editor of the Terrapin, member of Pi Delta Epsilon journalism honorary, and treasurer of the Interfraternity Council. Brother Fontana seems to hold the honors as far as sports are concerned as he is a member of the Maryland University track team. Oh yes, Pledge Durkee, among his many other honors, activities, and what have you, is a past vice-president of his social fraternity Phi Sigma Kappa. Somehow Fritz also seems to find time to do a wonderful job as one of Maryland's cheerleaders. Brother Lloyd was recently elected to the office of president of his social fraternity, Phi Sigma Kappa. I could go on and on with our activities but that can wait for another issue of The DELTASIG.

Brother Lloyd paid a short visit to the brothers of Alpha Lambda Chapter, located at the University of North Carolina, in the latter part of 1950 and really had a wonderful time. When he came back from the "weekend" all he could say was "I'm a Tar Heel Born and a Tar Heel Raised" to the tune of Dixie. He will have us all converted if he keeps this up! Those Chapel Hill boys must really have given him an orientation talk on the South

(Suh!).

Tentative plans have been drawn up for Gamma Sigma Chapter's first dance of the new year to be held February 16 at the Berwin Rod and Gun Club, and under the social chairman's excellent guidance, it should be a good one. The brothers and pledges of Gamma Sigma Chapter want to thank all the chapters for their letters of congratulations on the installation of the Maryland University Chapter. Until we meet again in The DELTASIG here is wishing you all a successful year.-DAVID

#### WESTERN RESERVE

THE DELTASIGS have already felt the impact of the draft. Among the first to be called were Leonard Horning and Alumnus Lester Tolt. Al Collins, an alumnus member, held a farewell party at his home for the two. Fortunately, Brother Horning was later released by the Air Force and is now an active member, but Brother Tolt is now in the U. S. Navy aboard the U.S.S. Palau. Later, Alumni Al Collins and Kenneth Kondas were called into the service. Brother Collins was recalled at his former rank in the U. S. Army as captain, while Brother Kondas was drafted. Stan Svetina heard the call also, but through the aid of Western Reserve University he is deferred for the present.

Informal initiation was held on January 6 at the American Legion Home in East Cleveland. Plans were well arranged by Senior Warden William Boyer and Junior Warden Norman Bodnar. Activities were very quiet at first but the fun increased later in the evening. When the initiation was over the pledges were still on speaking terms with the active brothers.

The Conference Room at The Hotel Cleveland was the location of the formal initiation on January 7. Seven neophytes and two faculty members, Mr. John Reed and Professor Dwight Shepard, Jr., were formally initiated into Delta Sigma Pi. Dinner was later served at Mrs. Nelson's Swedish Restaurant, and Brother Shepard was given the honor of being "Keeper of the Scroll."

Under the supervision of Brothers Steve Paranka and Richard Perzanowski, the Deltasigs finally broke the jinx of finishing second best in intramural athletics. The Beta Tau Chapter came in first in touch-football with a perfect season. Now we can begin adding our trophies at Public Hall again.

At the last election of the Student Council at Cleveland College of Western Reserve University, there were many brothers elected to represent the students, Brother Stephen Paranka is now student council president and Head Master Harold Patterson is vice-president. Other brothers who are members are Clyde Lamb, James Leonello, Jerry Lerch, Jack O'Ryan, and Earl Watson.

During the last summer term of school, Brother Patterson and the writer set up the operations of a book-lending service. The plan first went into effect during the fall term and many books were loaned to the brothers. There were many inefficiencies, however, Brother Patterson has helped to put the service into smooth operation. It is believed that the service will help many of the brothers to use books that they do not wish to purchase.

—JOSEPH A. CHMIELEWSKI

#### DE PAUL

ALPHA OMEGA CHAPTER'S fall dance, the "JARABE," saw the brothers and their guests off to a good start for the social season. One hundred and fifty couples enjoyed a fine evening of dancing to the music of Correy-Lynn and his Orchestra. Full credit for this fine ball is due to the committee for the great job they did. Thanks, Brothers Zukowski, Mollahan, Sheehan and Wanda.

The highlight of the night's activities was the presentation of the chapter's candidate for "Rose of Deltasig," Miss Barbara Donovan, and our selection for Queen of the Interfraternity Ball, Miss Vera Ptacek.

At our December business meeting, a De Paul University alumnus, Raymond Adkins, was the guest speaker. His activities as unit collection manager for the Universal C.I.T. Credit Corporation were the subject of a fine talk. Brother Adkins stressed the need for cooperation between the sales and credit functions in any business.

The 15 pledges of Alpha Omega Chapter have shown a fine spirit thus far. They took complete charge of all arrangements for a pledge dance and really worked up the plans for our "Turnabout Day." This activity has again brought favorable notice to Alpha Omega Chapter and Delta Sigma Pi. Had it not been for a \$1,500,000 fire the same day, three Chicago papers would have carried pictures of this event.

Mr. Henry Munn, instructor in marketing at De Paul University, was the speaker at the January meeting. His message was both timely and vital to all Deltasigs and students. The ambition of the individual and his view of the future in these trying times were aptly explained. Mr. Munn attempted to provide us with the will and the reasons for continuing to build for our future, when this goal is so much in doubt. He urged us to take an optimistic view and to continue our studies as long as we feel the need to expand our field of knowledge.—John R. French



ALPHA OMEGA CHAPTER at De Paul University presented a Forum on Communism which was open to the public and attracted a large attendance. Much of its success is due to the efforts of the chapter committee, consisting of: (left to right) Gene Sowinski, Joe Hughes, Patrick Gill, and Dennis Mollahan.



"IN MY OPINION . . ." seems to be the connotation as Brothers O'Toole and Boner exchange ideas while others listen at a recent gathering of Alpha Gamma Chapter at Penn State.

#### SANTA CLARA

GAMMA XI CHAPTER'S winter activities were highlighted by an informal rushing party at the home of one of the chapter advisors. Present at the party was the entire membership plus 14 prospective pledges and a few visiting alumni. Mr. Joseph Monasta, faculty member and Chapter advisor, spoke to the pledges and told them what is expected of them. He then went on to stress the merits and benefits that can be expected in the future from membership in such a fine organization as Delta Sigma Pi.

With deep regret Gamma Xi Chapter accepted the resignation of Head Master Minnerly who, because of pressing studies and additional responsibilities, was unable to devote as much time as he would have liked to the fraternity. Brother Minnerly, who was married last summer, is owner and operator of the Veterans Cooperative Store in the veterans village. Appointed to succeed Brother Minnerly was Brother Shellooe who is very capable. This appointment created another vacancy, the senior warden position, which was filled by Brother Giannotti. Moving into the vacated spot of junior warden was Brother Igoe, a recently initiated member.

Previous to the Christmas holidays the Gamma Xi Chapter had the opportunity to tour the Accent Plant in San Jose which produces food flavorings. Another field trip is planned for January 16 at which time the Gamma Xi Chapter will be the guest of the San Jose Sales Managers Association at one of their regular meetings which should be very interesting.

Plans for the spring semester are now about complete and include the forthcoming initiation, a fraternity dance, field trips, professional meetings and, probably the most important, the ticket sales for the university production of the Passion Play, which is to run for a week later in the spring. The Gamma Xi Chapter cordially invites all alumni and members in the area to attend. Tickets may be procured through Scribe Leo Smith.

This year is the Centennial Year at Santa Clara and during the spring semester there is to be a week of celebration. The Gamma Xi Chapter has volunteered its services to act as host for the many visitors expected on campus and throughout the cities of Santa Clara and San Jose. With such activities as these, and many others, the spring semester should prove very successful and beneficial to the Gamma Xi Chapter.—ROBERT E. MONROE



BETA CHAPTER'S championship football team at Northwestern University poses with its newly presented trophy. LEFT TO RIGHT: Jim Hennely, Raymond Beck, Jack Metcalf, Gene Roth, Dick Reinhart, Dick Rossberg, Samuel George, and Dick Reed.

#### RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at Rutgers University School of Business Administration has continued its full and varied program of events under our new Head Master Bob Kruse.

On November 17, Mr. Marshal Thomas, resident partner of the accounting firm of Barrow, Wade, and Guthrie addressed the chapter at a professional meeting. To a capacity turnout. he described the different types of work a certified public accountant performs for the business world such as auditing, tax consulting, state and trust accounting, and installing accounting systems. He also gave those present some idea of the degree of specialization to which the profession has been reduced in the field today. After his talk, Mr. Thomas answered questions raised by some of the embryo accountants present in the audience. At the close of the meeting, the usual coffee and doughtnuts were served and discussions continued well into the evening.

Feature event of the social calendar for Beta Omicron Chapter was the Founders' Day Formal Dance which was held at the North Jersey Country Club. The highlight of the evening was the crowning of the "Rose of Delta Sigma Pi." The judges and members of the chapter, after looking over the lovely candidates, were hard put to make a decision. Miss Maureen McCormick finally emerged as the winner and she was presented with a red rose bouquet and a cup to commemorate the occasion.

Four of our brothers have left for a three month internship with three nationally known accounting firms in New York. Howie Neu and Chris Campos are with Ernst and Ernst; Chris Nieman is with Frazer and Torbet; and Will Shultz is with Barrow, Wade and Guthrie. Beta Omicron Chapter is proud that four of its members should be accorded this valuable opportunity and wishes them a successful and profitable stay with their new employers.

Having just completed two weeks of final examinations, the brothers are looking forward to furthering the aims of the fraternity. Plans are being formulated for a full calendar of events for the remainder of the year. The Professional Committee has planned an extensive program of activities for the semester.

Many prominent businessmen have addressed our chapter in the past and more prominent speakers are promised for the future. At the present time plans are being completed for the formal winter initiation which will be held at the Military Park Hotel in Newark.—
A. J. MIECZKOWSKI

#### NORTHWESTERN—Beta

THE PRESENTATION of two newly earned trophies was the reason that the Commerce Club dance, given at the Lake Shore Club in December, was so well attended by Beta Chapter. One trophy was earned for obtaining the most Commerce Club memberships, and the other for winning the 1950 football championship. In the membership drive, Beta obtained a total of 65 new members. We swept the league in the football tournament, scoring approximately 92 points to our opponents 20. The trophies, with newly engraved plates, are now on display at the chapter house.

Our second professional meeting, held last semester, was appreciated and enjoyed by all. Head Master Don Warren arranged to have a very interesting movie on the Orient, shown by the Northwest Airlines. John Pokorney, a salesman for the Chesterfield Cigarette Company, obtained and showed a movie titled "Tobacco Land U.S.A.," after which a full package of Chesterfield Cigarettes was given to each brother present.

Beta Chapter has had a well filled and rounded social program these last few months. One of the sororities, Chi Delta Alpha, held its traditional Thanksgiving Eve Formal in conjunction with Beta Chapter this last semester, Brother Gene Roth was the chairman in charge of arranging the festivities, which began with a party of Beta Chapter House, and eventually ended at the Saddle and Cycle Club. Beta Chapter helped to play host at the 44th annual Founders' Day celebration, held at the Union League Club. There was a formal initiation of Joseph M. McDaniel, Jr., new dean of the School of Commerce of Northwestern University, into the fraternity; an elaborate dinner; and an introduction of dignitaries. Several open houses were given by Beta for campus sororities. They turned out to be very well planned and carried out under the able

guidance of Bob Lilly, the social chairman. "Chez Pledgee," the annual pledge party, was a successful and unique affair. The pledges broke all tradition by starting their party at 6:30 P.M. with the serving of a complete d'nner to each guest. Entertainment, dancing, and music added to the agendum to contribute a share to its success. The February formal initiation was held at the M & M Club in the Merchandise Mart. For both the new and the old actives, this was one of the best, and the foremost social affairs of the year.—JACK L. METCALF

#### **NEBRASKA**

ALPHA DELTA CHAPTER at the University of Nebraska held a formal initiation Sunday, January 14. We welcome the eight new actives: Stan Meyer, Charles Hill, William Courtney, Carl Engstrom, Paul Kugler, Ph'l Reiland, Pete Simmons, and George Sohn. Brother Church has announced that the Newsletter will soon be out as the result of a great deal of labor on the part of the pledges. We are looking forward to reading this publication of the news of Alpha Delta Chapter that took place during the past year.

Our Deltasig bowling team proved its worth by walking away with the second place trophy in the intramural bowling contest. Cong-atulations to the brothers who so capably represented our chapter in this contest. They have shown the spirit needed to make Delta Sigma Pi known

As the result of the election held January 8, we now have a new staff of officers in Alpha Delta Chapter. These officers will take over their new offices at our recognition dinner on January 29. Congratulations to these new officers on their being elected and may their term of office be a successful one. At this dinner we will also bid farewell to our graduating seniors.

We, of Alpha Delta Chapter, are proud to announce that Brother Legg has been accepted as a member of Beta Gamma Sigma. He has done his share in stamping the name of Delta Sigma Pi upon the scholastic records. Needless to say, we feel he will also make a mark upon the business world.—OWEN W. HOCK

#### NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina initiated nine men into its brotherhood on January 30. The ritual was performed by the brothers of Gamma Nu Chapter of Wake Forest College. A dance was given for the new brothers and to the brothers who were initiated into the fraternity last fall. During the dance, Alpha Lambda Chapter's "Rose of Deltas'g" was chosen. She is Miss Mary Anderson of Cheraw, South Carolina.

Rushing was held on February 5, 6 and 7 and, on Thursday evening, February 8, 19 men were pledged. An interesting pledge program has been drawn up for these new pledges and it promises to be a most successful class. Alpha Lambda Chapter has entered a basketball team into the school's intramural program and as of now we have a two won and two lost record.

Our first Newsletter of the year was printed and mailed out to alumni late in December. Another such letter is now being prepared and will be published about February 25. Many professional trips are being planned for the remainder of the winter quarter and for the spring quarter; some of these trips we plan to take with Gamma Nu Chap'er of Wake Forest College. We are also making plans to have another pledge class before the year ends.—Watson Sherrod

## UNDERGRADUATE

The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. for Head Master.

ALABAMA (Alpha Sigma, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.
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Scribe James Business Administration, Tulane University, New Orleans, La.
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Province Officer: Charles C. Center, 3518 Blackhawk Dr., Madison, Wis. Chapter House: 132 Breese Ter., Madison, Wis. (6-7863) H.M. William J. Navin, 2611 Monroe, Madison, Wis. Scribe Clarence J. Nowicki, 132 Breese Ter., Madison, Wis.



TLANTA, GA.—Luncheons, every Thursday, 12:30 noon, Tubby's Attic, 104 Luckie St.;

\*and every Friday, 12:30 p.m., Henry Grady Hotel. Dinners, third Thursday every month, 6:30 p.m., American Legion Post 72, 222 Spring St., Atlanta, Ga.

Pres. Tom G. Hill, Ir., 895 Northcliff Dr. N.W., Atlanta, Ga.

Sec. Charles B. Drake, Jr., 689 Peachtree St., Atlanta, Ga.

AUSTIN, TEX.

Pres. Joe K. Alexander, 2003 Wichita, Austin, Tex. Tel.: 25344

Sec. J. T. Patterson, Jr., 3105 Bonnie Rd., Austin, Tex. Tel.: 29416

BALTIMORE, MD .- LUNCHEONS, every Thursday, 12:00 noon, Lord Baltimore Hotel Cafeteria.

Pres. Charles D. Butler, 5219 Ready Ave., Baltimore 12, Md.

Sec. Melvin M. Sauerhammer, 1342 Dartmouth Ave., Baltimore 14, Md.

BOSTON, MASS.—Dinners, second Monday every month, 7:30 p.m., Patten's Restaurant.

Pres. Thomas H. Fitzpatrick, 63 Dover St., West Medford, Mass. Tel.: MY 6-4755

Sec. Everett L. Broughton, 460 Main St., Acton, Mass. Tel.: CA 7-0444

Pres. Lawrence I. Manzell, Porterville Rd., East Aurora, N.Y. Sec. Francis M. Betts, Jr., 446 Girard, East Aurora, N.Y.

CHICAGO, ILL.—Luncheons, every Monday, 12:00 noon, Toffenetti's Restaurant, 67 W. Monroe St.; Dinners, third Thursday every month, 6:00 r.m., Toffenetti's Restaurant. Pres. Rudolph H. Weber, 5022 N. Paulina St., Chicago, Ill. Sec. Peter A. Conway, 8015 Dante Ave., Chicago, Ill.

CLEVELAND, OHIO

Pres. Lee W. Lanzen, 5003 Anderson Rd., Lyndhurst, Ohio

Sec. Wilbert G. Shibko, 7916 Connecticut Ave., Cleveland 5, Ohio

COLUMBIA, S.C.-DINNERS, third Thursday every month, 7:00 P.M., Green Derby

Restaurant.

Pres. Lewis R. Weeks, 1509 Lafayette Ave., West Columbia, S.C.

Sec. Robert W. Williams, 205S Harden St., Columbia, S.C.

DALLAS, TEX.—LUNCHEONS, every Thursday, 12:00 noon, Town and Country Res rant; DINNERS, fourth Tuesday every month, 6:00 r.m., Dallas Athletic Club. Pres. Clarence F. Dunning, 7527 Caillet St., Dallas, Tex. Sec. Thomas P. Robertson, 2843 Aster, Dallas, Tex.

DENVER, COLO.—DINNERS, first Friday every month, 6:30 p.m., Democratic Club, 17th and Sherman Sts.

Pres. Harry G. Hickey, 643 Olive St., Denver, Colo.

Sec. John E. Kavan, 618 S. Vine St., Denver, Colo.

DETROIT, MICH.—LUNCHEONS, every Tuesday, 12:00 noon, Tuebor Restaurant, 252 W. LaFayette Ave., and every Thursday, 12:00 noon, Lexington Hotel, W. Grand Blvd. Pres. Eugene R. Cadieux, 2139 W. Grand Blvd., Detroit, Mich. Tel.: TYler 6:6240 Sec. Paul J. Pickner, 9605 Forrer St., Detroit, Mich. Tel.: VErmont 6:8406

HOUSTON, TEX.—LUNCHEONS, every Wednesday, 11:30 A.M., Mezzanine Dining Room,
Texas State Hotel; Dinners, second Tuesday every month, 6:15 p.m., Alabama
Banquet Room, 2020 Kipling.
Pres. John P. McLaughlin, C. P. A., 525 Chronicle Bldg., Houston, Tex.
Sec. Edward F. Stuart, 4440 Phil St., Bellaire, Tex.

JACKSONVILLE, FLA.-Luncheons, every Wednesday, 12:00 noon, Webb's Restaurant,

107 Julia St.

6. G. C. Harvard, c/o Harvard Mill Works, 562 King St., Jacksonville, Fla.

Henry G. Love, 1006 S. Shores Rd., Jacksonville, Fla.

KANSAS CITY, MO .- DINNERS, fourth Monday every month, 6:45 P.M., "The Wish

Pres. Jerry Freideman, 1310 Stone, Great Bend, Kan. Sec. Walter Emery, Box 436, Kansas City, Mo.

LINCOLN, NEB.—LUNCHEONS, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce. DINNERS, third Wednesday every month, 7:00 F.M.

Pres. Richard C. Allgood, 2200 Woodcrest Ave., Lincoln, Neb. Tel. 3-7982

Sec. Boyd L. MacDougall, 1337 L St., Lincoln, Neb. Tel. 5-6815

LOS ANGELES, CALIF.—Luncheons, second Tuesday every month, 12:00 noon, University Club, 614 S. Hope St.

Sec. Howard B. Chadsey, 1166 Sherwood Rd., San Marino, Calif. Tel.: AT 10864

MEMPHIS, TENN.-DINNERS, second Wednesday every month, 6:30 P.M., Lord Byron

Restaurant,
Pres. Ernest W. Pegram, 520 Sterrick Bldg., Memphis, Tenn.
Sec. J. Richard Hunt, 2639 Central, Memphis, Tenn.

MIAMI, FLA.—LUNCHEONS, second Wednesday of every month, 12:15 noon, Everglades
Hotel, Miami, Fla.; Dinners, third Monday of every month, 8:00 p.m., various
members' homes.

Pres. William E. Pitts, 2401 Biscayne Blvd., Miami, Fla.

Sec. David Lee Smalley, 6370 S.W. 42nd Terr., Miami, Fla.

MILWAUKEE, WIS.—DINNERS, first Monday every month, 6:00 p.m., Gardenia Room, Tic Toc Club, 634 N. Fifth St.

Pres. Warren W. Carity, 1636 N. 35th St., Milwaukee, Wis. Tel.: West 4-6688 W Sec. Patrick M. Gahagan, Jr., 828 N. Broadway, Milwaukee, Wis. Tel.: BR 2-6036

NEW YORK, N.Y.—LUNCHEONS, every Wednesday, 12:10 P.M., Gilmore's Restaurant, E.
48th St. Meetings, third Wednesday every month, New York Univ. Faculty Club.
22 Washington Sq., North, New York 11, N.Y.
Press. Michael Ferrara, 123 Highgate Terr., Bergenfield, N.J.
Sec. Rodney L. Stahl, 224 E. 27th St., New York, N.Y.

NEWARK, N.J.

Pres. Herman W. Graf, 355 Raleigh Rd., Rahway, N.J.

Sec. Robert H. Huebner, 847 Bergen St., Newark, N.J.

NORTHEASTERN OHIO-LUNCHEONS, third Thursday every month, 12:00 noon, Sherwood Inn, Euclid Ave., near E. 6th St., Cleveland, Ohio Pres. Lee W. Lanzen, 5003 Anderson Rd., Lyndhurst 24, Ohio Sec. Wilbert G. Shibko, 7916 Connecticut Ave., Cleveland 5, Ohio

OMAHA, NEB.

Pres. Bernard F. Herman, 1141 S. 30th Ave., Apt. 8, Omaha, Neb.

Sec. Ben C. Krafka, 3522 Harney St., Omaha, Neb.

PHILADELPHIA, PA.—LUNCHEONS, every Tuesday and Thursday, 1:00 P.M., Leeds Restaurant, Board and Samson Sts. Meetings, second Thursday every month, 3902 Spruce, St.

Pres. Mardiros H. Serposs, 751 N. 49th St., Philadelphia, Pa.

Sec. Charles M. Watters, Bortondale R.F.D. 3, Media, Pa.

ST. LOUIS, MO.—MEETINGS, second Thursday every month, 8:00 P.M., Kingsway Hotel Pres. Herschel Sanner, 7017 Bruno, St. Louis, Mo.
Sec. Thomas M. Huckins, 7305 Zephyr Pl., St. Louis, Mo.

TULSA, OKLA.-DINNERS, second Wednesday every month, 7:00 P.M., Town and Country

Restaurant.

Pres. Kenneth Popejoy, 1341—H East 38th Pl., Tulsa, Okla.

Sec. Wayne Reynolds, 4962 S. Detroit, Tulsa, Okla.

Sec. Wayne Reynolds, 4962 S. Paul, Minn.)—I

TWIN CITIES (Minneapolis and St. Paul, Minn.)—LUNCHEONS, ev. 12:15 p.m., Covered Wagon Cafe, 114 S. Fourth St., Minneapolis, Minn. Pres. Claude H. Cook, 174 Malcolm Ave., Minneapolis, Minn. Sec. Glenn E. Heathcote, 1933 Fremont Ave., S., Minneapolis, Minn.

WASHINCTON, D.C.

Pres. James H. Cunningham, 4517 Iowa Ave., N.W., Washington, D.C.

Sec. Claude J. Desautels, c/o Congressman W. N. Aspinall, Rm. 325, House Office
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