DELTASIGNA PI

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FOUNDED 1907 * * * * AT NEW YORK UNIVERSITY

M A R C H I 9 5 0



THE INTERNATIONAL FRATERNITY OF

DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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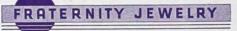
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vania1947-1949

*-Deceased.



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J. D. Thomson, Assistant Editor H. G. Wright, Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta. Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.



WALTER C. SEHM, Minnesota Grand President of Delta Sigma Pi

The Grand President's Page

THE DESIRE TO BE RECOGNIZED as a leader in business, in the community, in social activities, and in all human relationships, is a desire as American as ice cream. There are few individuals who do not consciously or subconsciously wish to excel at whatever activity engages their interests. If it be sports, they want to win; if it be business, they want to do a better job, both for reasons of ego satisfaction and for money; if it be politics, they want to be on the winning side; if it be social activity, they want to be acknowledged and appreciated. Whether the ambition be entirely laudable or not, it is perhaps the most important of the motivating forces which has made America great, and it is certainly necessary that a considerable number of individuals have such ambitions in our democratic society and American way of life.

Until a few years ago, all care of the needy in our country was provided by private contribution and organization. Even now under the far-reaching social programs developed in the last 25 years, the great bulk of it is. To organize, to operate, and to finance such activities requires a great amount of time and energy, which must be provided by a considerable number of individuals, who will give their time and their money. Obviously, only those individuals who have abilities, and those who can spare the money can do the job. They are the leaders, and these are among the burdens of leadership.

The operation of a democratic form of government demands that large numbers of people shall inform themselves, shall spend time in attending meetings, selecting candidates for office, and in informing others, as well as serving in positions of trust and responsibility. It is necessary that such activities be implemented by the expenditure of money, which can come only from those in-

dividuals who can afford to give. They are the leaders, and these are among the burdens of leadership.

Whether we as individuals feel any personal need for religious expression, or whether we regard the church in our community from a moral, spiritual, or ethical viewpoint, we must all agree that religion is a tremendous force in our society, as it has been and is in all societies, and that the force it exerts is good rather than bad. Congregations are made up of individuals, and the organizations of the church must be carried out by individuals. It must have revenue and much of its work and all of its money must come from individuals who have abilities and who can afford to give the money. They are the leaders, and these are among the burdens of leadership.

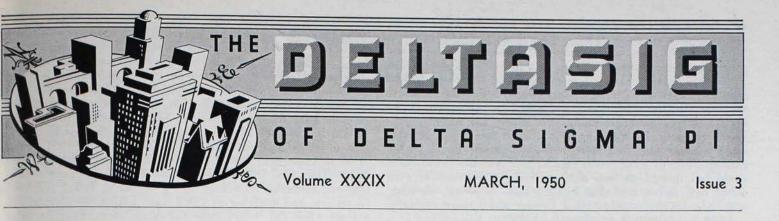
Keeping the communities in which we live free of crime, physically clean, and economically desirable is a never-ending task which requires an active public opinion, and the promotion of various community projects and enterprises. Some of these require money. These energies must come from people who have the ability and will sacrifice the time necessary, and the money must come from those who can afford to give. They are the leaders, and these are among the burdens of leadership.

Delta Sigma Pi exists only as a part of college education. Our members come from that group who have had in generous measure the benefit of training and experience, provided for them at tremendous expense, either public or private, the primary purpose of which is to fit those individuals to be better citizens and to be leaders in our economic society. A part of that training is the very association together in undergraduate chapters, and the participation by the undergraduate chapters in campus activities, politics, and sports. These are but training in group living, and laboratory experiments in the work which the members will take up as alumni. From these people it is expected that a great proportion of the leaders of tomorrow will come. If it is not so, our whole college system is a ghastly waste of time and money. We look to these people to assume the burdens of leadership for the next generation.

We join Delta Sigma Pi, rather than XYZ, because we think it is a leading fraternity. We laud the undergraduate chapter because it is active on the campus, and because it does assume the jobs which have to be done in the college or university, and because it is successful in meeting the challenge of campus politics or intramural sports.

The leaders cannot escape the burdens of leadership. Upon the men of Delta Sigma Pi, therefore, falls much more heavily those burdens. The individual Deltasig must assume those burdens. From the time he leaves school and for the rest of his economic life, he must recognize that he has those responsibilities to society. He must assume those burdens without any hope of specific reward. Of monetary reward there is none, and other than the self-satisfaction of doing one's job, there is no other reward. Each of us must, therefore, recognize that we must find time from our private business, our family interests, and our recreational pursuits, to devote to one or more of such social activities, and we must face up to the financial responsibility and do our respective duties at all times.





Is the Theory of Compensatory Fiscal Policy Bankrupt?

by Herman E. Krooss, Alpha Chapter, Assistant Professor of Economics—New York University

HROUGHOUT MOST OF THE FINANCIAL HIS-TORY of the United States, the balanced budget was the sacred cow of fiscal policy. Presidents and Secretaries of the Treasury tried to conduct the financial affairs of the government as a frugal individual would conduct his own finances. Debt was assiduously avoided, and the ablest Secretary of the Treasury was he who could maximize the difference between income and expenditure. There was no realization that federal fiscal policy had important effects on the entire economic system. On the other hand, there was a general conviction that when the government borrowed, its credit deteriorated and that if the government debt increased, bankruptcy and cataclysmic disaster would eventually engulf the nation and all its citizens.

Departures from this philosophy were rare. In periods of extreme emergency, such as war or economic depression, it was impossible for the government to avoid spending more than it collected. Yet these occasional acts of God strengthened rather than weakened the basic faith in frugality and balanced budgets.

With minor exceptions the anti-spending, anti-debt philosophy prevailed down to the middle 1930's. At the turn of the century, Secretary Cortelyou questioned the sanctity of the balanced budget, contending that the federal government should spend and even borrow and increase its debt, provided it obtained equal value in the form of capital assets. However, Cortelyou's essentially business-like point of view was deliberately ignored as an idiosyncracy of an otherwise sound man.

During World War I it was of course impossible for the Treasury to balance income and outgo, and in the fiscal years 1931 and 1932 the exigencies of the business depression prevented the Hoover administration from maintaining a balanced budget. But this lapse from the traditional faith was not voluntary. No fiscal heresy from the underworld of economics had succeeded in proselyting either President Hoover or his Secretaries of the Treasury—Mellon and Mills. Indeed, the deficits of these years were accompanied by profuse apologies from the White House and the Treasury Department.

The Hoover administration's fiscal thought and action were continued in the first years of the Roosevelt administration. Notwithstanding many opinions to the contrary, the early New

Deal did not deliberately decide to push the nation deeper into debt. Rather, it pledged its faith toward a restoration of a balanced budget. Year after year, President Roosevelt prophesied that in a short while revenues would again exceed expenditures. But political and social needs made it impossible to reduce government expenditures, and the nation went further into debt. The best that the New Deal could do to rationalize the conflict between its faith and its behavior was to adopt the concept of the "double budget," differentiating regular expenditures from emergency expenditures. However, despite this compromise, the balanced budget remained one of the goals for which the administration was striving. And by 1937 it appeared that at long last the goal was in sight. For a few months the budget was actually in balance, and in the fiscal year 1938 the deficit was cut to below \$1.5 billion, or to about 45 per cent of the previous year's deficit. Ironically, however, it was at this time when budget balancing was in actual sight that faith in the whole philosophy began to break down. The outbreak of the depression of 1937 brought to the forefront of economic thought a new doctrine which came to be called the theory of compensatory fiscal policy. The proponents of this theory regarded federal fiscal policy as the balance wheel of the economy. They believed that the government should regulate its expenditure, revenue, and debt management policies in accordance with changes in economic conditions. In periods of depression when total spending was not great enough to raise the national income to levels high enough to provide full employment, the theory called for the government to siphon off unspent funds from the private economy and to increase its expenditures by enough to inflate aggregate spending and national income to levels which would provide full employment.

These increased government expenditures could be financed by increased taxes, thus maintaining the ideal of a balanced budget. However, in that event a net increase in aggregate spending could only be attained by incalculable increases in government spending, for as the government increased taxes to provide funds to finance its spending, it would not only tax private funds that would ordinarily remain unspent, but in addition it would tax a large portion of funds which private individuals would have expended in any case. Under these circumstances, a large part of the increased federal spending would not be effective. It would not increase aggregate spending, but would only change the identity of the spender, substituting government spending for private spending. Moreover, increased tax rates would discourage business activity and press the whole economy deeper into the mire of depression. From this brief analysis it is evident that increased federal spending under a balanced budget offered a dubious means to recovery. On the other hand, a deliberate unbalancing of the budget offered most intriguing possibilities for attaining economic recovery. By spending more than it received in revenue and by borrowing from individuals, commercial banks, or the central bank to finance the resulting deficit, the government could tap unused savings and sterile bank reserves or even create new money and thus increase total spending, stimulate economic activity, raise national income, and achieve recovery.

Since compensatory fiscal policy obtained prominence in a period of business depression, it was usually referred to as the theory of deficit financing. But, this was a misnomer. Deficit financing, according to the theory, would only be used in periods of depression. In periods of prosperity or boom, when the economic was characterized by heavy investment spending, increased demand for the factors of production, price inflation, and speculative activity, the government was equally obligated to plan its fiscal affairs to offset economic excesses. It was to curtail its spending in order to reduce the demand for labor and raw materials. In addition, it was to maintain a high level of taxation in order to drain off funds which otherwise would be spent by private consumers and investors. Finally, it was to use the surplus obtained from high taxes and low expenditures to retire as much of the bank-held indebtedness as possible, thus reducing the supply of currency and checkbook money which would otherwise be used to bid for goods and services.

In summary, the new fiscal philosophy held that the federal government could do much to stabilize the economy by underbalancing its budget in periods of depression and overbalancing it in periods of prosperity.

Since it first obtained the spotlight, the theory has been subject to various criticisms. From an economic point of view, it is said that the government cannot stimulate private business to greater efforts in a period of economic depression, nor can it give it a soporific in periods of boom. For example, it is argued that in periods of extraordinary business activity, a reduction in government expenditures, and increase in taxation, and a policy of rapid debt retirement through enormous surpluses will not reduce the volume of total spending but will only change the identity of the spender. As the federal government pays off its debt, private individuals will have larger volumes of money to spend, or banks will have increased reserves which will make possible an expansion of loans to private individuals. This line of reasoning has considerable merit, but it makes the unrealistic assumption that all the funds received by the private economy, either by reason of tax reduction or debt repayment, will be spent immediately. It also disregards the probability that as bank loans to individuals increase, holdings of cash balances will likewise increase. Nor does the criticism give adequate consideration to the possibility of using monetary and banking controls in conjunction with fiscal policy. Finally, it glosses over the unquestionably deflationary effects of retiring the debt held by the Federal Reserve Banks.

But at the moment a much more sweeping criticism is being levelled at the theory of compensatory fiscal policy. As deficit financing by the federal government continues, opponents of the theory charge that it is bankrupt. Others find in it the bitter brew of disillusionment, for many who are in sympathy with the theory are rapidly losing their optimism in regard to its possibilities. It is pointed out that the theory is not being put into practice, and that instead of being in balance in this period of great prosperity, the budget is actually running the

largest deficit in peacetime history. Now, more than at any other time, an overbalanced budget is feasible and economically advisable. Yet, for the first time in history federal expenditures have not shown a rapid decrease in a post-war period. Budget expenditures were \$39.3 billion in 1947, \$36.8 billion in 1948, \$37.1 billion in 1949, an estimated \$43.3 billion in 1950, and an estimated \$42.4 billion in 1951. On the other hand, budget receipts have tended to decline: \$40.0 billion in 1947, \$42.2 billion in 1948, \$38.2 billion in 1949, an estimated \$37.8 billion in 1950, and an estimated \$37.3 billion in 1951. What is more important, the cash outgo is exceeding the cash income. Thus, the federal government is pouring more money into the economy than it is taking out of it. It has confused its recipes, and is giving an inflationary fillip to the economy at a time when the theory calls for conservative financing and stabilizing tactics. If, conclude the opponents, the budget can not be balanced in a period of such extraordinary prosperity, it will never be balanced, and deficit financing will continue ad infinitum. Ergo, the compensatory fiscal policy theory is a bankrupt doctrine which should be immediately repudiated. In its stead, we are advised to go back to the traditional methods for a restoration, of a sound and stable economy. One school suggests a return to the faith in balanced budget. Another insists that the control of the public purse can be returned to the people by restoring the right to redeem paper money in gold.

A third wants a free market in which interest rates and rates of international exchange will be allowed to find natural levels without government control. Still a fourth school eschews stability and, making economic progress the desideratum, it demands both reduced government expenditures and reduced taxation.

Few economists would deny that present circumstances call for conservative fiscal policy or that steps in the direction of a balanced budget should be encouraged or that the theory of compensatory fiscal policy is not being put into practice. But on the basis of the line of reasoning used, the sweeping conclusion that the theory is bankrupt seems premature, if not altogether incorrect.

The general picture is admittedly gloomy, but there are many mitigating features. In the first place, the theory of compensatory fiscal policy is only a little more than ten years old, and from a historical point of view it has hardly had enough time to become solidly established. Secondly, it is an economic idea which has had to contend against political and social values for public favor. Thus far political values have dominated. This, however, has been the tendency in all financial history. In periods of great prosperity, the public has always clamored for increased federal expenditures and has succeeded in obtaining them even against the wishes of the most conservative administrations. Today, political values loom larger than at any previous period. Consequently, those theories which are based upon essentially economic arguments (compensatory fiscal policy, balanced budgets, the gold standard, the elimination of foreign exchange controls, etc.) and are opposed to goals which the public regards as desirable will have extremely hard sledding. In a word, the contest is between a balanced budget and the advancement of the welfare state. Under the circumstances, it is patently unfair to condemn the theory of compensatory fiscal policy as being responsible for the failure to balance the budget.

In a world which is repelled by the frigidity of economic values, what can be done to restore a balanced budget? Certainly taxes cannot be raised sufficiently to close the gap between income and outgo; in fact it is more than likely that taxes will be reduced. Then what expenditures can be cut? Perhaps, a couple of billions by adopting more efficient methods (Continued on page 88)

The College of Business Administration at the University of Tulsa

By Dean Merwin W. Hargrove, Beta Chi Chapter

N THE CITY OF TULSA, that has grown skyward with the rush of a gusher oil well, there have also been many individual developments of size and merit. One of these is the growth of the University of Tulsa and its College of Business Administration.

Spurred with the gift of a handsome new home by the late Eugene Lorton, publisher of *The Tulsa World*, the college

has increased in size many times

since its origin. The combination

of practical training and place-

ment with the more scholarly

phases of the curriculum has moved the college from one of the

smallest to one of the largest on

tal of the World," Tulsa boasts

that the majority of the world's

oil companies have head or major offices within the city limits. Com-

panies which develop from or feed

the oil industry have also concen-

trated in the city. The predomi-

nance of oil offices provides count-

less opportunities for all types of

secretarial, office, executive and accounting jobs. The oil industry

Popularly called "The Oil Capi-

the campus of the university.



MERWIN W. HARGROVE, Tulsa

and its multitudinous facets provide an ideal laboratory for the study of business.

Tulsa calls itself a young man's town . . . is proud that it has the permanent headquarters of the United States Junior Chamber of Commerce. It is looking forward to the national convention of that organization in 1951 as well.

A dream in the beginning, the placement program of the

College of Business Administration is now an actuality and has been of great service to the industry seeking specialized help. Tulsa executives are generally familiar with the program and there has been a closer and closer contact between campus and downtown skyscraper.

From the start of each freshman's career, plans are made to channel the student in the proper direction of his business aptitudes by means of a compulsory screening and adaptation test. Upon successful completion of his test, the student's program is planned with the aid and advice of his own individual counselor. He is thus enabled to take full advantage of his natural talent and become a better student as well. In short he is being properly prepared for and directed to his particular niche in the business world, which he might otherwise have missed.

In addition to work within the college, outside activities of importance in the business world are sponsored. The colhany e is Busi-Collegiate Schools of Business. Conferences on sales, accounting and management are sponsored through the college. Tulsa can claim the honor of establishing the first Junior Chapter of the National Office Management Association. Work-

Chapter of the National Office Management Association. Working closely with downtown businesses, the college claims 25 members of the chapter, while junior executives in downtown Tulsa make up 40 other members.

lege is an Associate Member of the American Association of

Being in such close proximity to the nerve centers of the oil industry, the college specializes in training for this profession with such courses as oil production accounting. Faculty member Robert M. Pitcher has prepared the text book used in this course, "Practical Accounting For Oil Producers." Mr. Pitcher is former chief accountant for the British-American Oil Co., and is now retired.

A new pipeline accounting and management book for use in the college is now in the process of being prepared by 60 qualified men in the industry. All of the major companies in this field helped with the project by furnishing approximately 50 specialists during an experimental class last semester to plan this needed curriculum.

The college aids the activities of such other organizations as the Accountant's Club and the University of Tulsa Business Women's Club, which meets weekly to discuss women's business interests. Also playing a major role in the local scene is the Beta Chi Chapter of Delta Sigma Pi, founded in 1948. In addition to the Delta Sigma Pi Scholarship Key to high ranking senior male business administration student, the Business Women's Club furnishes an award to the outstanding business woman student of the year.

Lorton Hall, new home of the college, was first occupied in June of 1948. The building was planned with great care to insure its most practical value. It provides especially designed rooms for the teaching of accounting, shorthand, typewriting,



EUGENE LORTON HALL, home of the University of Tulsa College of Business Administration, was a gift of the late publisher of the Tulsa Daily World newspaper.



THE INTRICACIES of operating International Business Machines are mastered by the University of Tulsa students in this laboratory.

statistics, and other business subjects. There are seminar and research rooms as well as rooms of conventional type. Windows make up a large percentage of the walls of the classrooms in the modern building, giving students a maximum of light.

For business machines courses the usual variety of popular types of machines are all available. Special equipment for office practice and secretarial science courses is also present. All of the modern and extensive equipment is new.

The building includes a faculty lounge and student work room, the latter decorated by the students themselves and con-



SENIOR STUDENTS have the advantage of interviews with Tulsa business leaders. R. K. Lane, right, president of the Public Service Company of Oklahoma and long time director of the U. S. Chamber of Commerce, counsels three students.

taining club furniture. This room also features a study area and periodicals, soft drinks, sandwiches and candy.

Student associations, large classes and business organizations of downtown Tulsa all put to good use a large auditorium available in the building.

The library of the college is housed in McFarlin Library on the campus, containing complete files of reports of the Federal Trade Commission and other governmental departments. A separate library is maintained in the college's new building with periodicals and books of special interest. Course reading materials are often placed on reserve here to lessen the difficulty for business students in obtaining them.

The faculty of the College of Business Administration is

both experienced and creative. Individual members are constantly consulted by corporations concerning practices and procedures. Several of the men have written articles for the leading journals.

Although it has been sometimes difficult to hire young doctors and certified public accountants in the past few years, over 50% of the teachers have terminal degrees.

Six specialized fields of curriculum are furnished to students; accounting, business law, management, marketing, secretarial administration and business teaching.

All students are given a comprehensive course in their first two years in such subjects as English, government and history, laboratory sciences and mathematics. Economics and accounting essentials fill out their preparation for the final two years of specialization in one of the fields previously mentioned.



IT'S TIME OUT for coffee in the faculty lounge of the College of Business Administration. Left to right: Mrs. Helen Shutt, Dean M. W. Hargrove, Philip L. Howell, and Mrs. Margaret E. Wright.

The accounting curriculum is arranged to cover the nature and uses of accounts and accounting procedures and practices. Graduates can qualify for positions as auditors and accountants in commercial and industrial businesses and as staff members of professional accounting firms. The program covers all the subject areas in which candidates for C.P.A. certificates are examined.

The Oklahoma State Board of Accountancy and the Board of Regents of the State of New York accept graduation with an accounting major for educational or other requirements of can-(Continued on page 88)



DEN M. W. HARGROVE lectures to an early morning class in the Eugene Lorton Hall Auditorium.

Five Delta Sigma Pi Regional Meetings Scheduled for this Spring

THE DIVISION OF DELTA SIGMA PI into six geographical regions was one of the major actions taken by the Seventeenth Grand Chapter Congress held in Baltimore, Maryland, last September. Each Region now elects its own representative to the Grand Council and also holds a Regional Meeting in those years alternating with the Grand Chapter Congress. This permits every member of Delta Sigma Pi to attend a national meeting, either a Grand Chapter Congress or a Regional Meeting, while he is still an undergraduate. The addition of Regional Meetings to our national program also provides the chapters with an opportunity to meet annually to discuss their mutual problems and to learn of the progress and activities of their neighboring chapters. To further encourage this important activity, the Grand Council has made an appropriation to cover the basic expenses of a delegate from each chapter to attend these Regional Meetings.

In the first college year following the adoption of this legislation, five Regional Meetings have been scheduled during the months of April and May. Our Western Region will not hold a separate meeting this year, but the active chapters in that Region will be invited to attend meetings in the Region closest to them. Each Regional Meeting will have as its presiding officer, the Grand Council Member representing that Region. In the Eastern Region it will be J. Harry Feltham of Baltimore, in the Southeastern Region it will be H. Clyde Kitchens of Atlanta, in the Central Region it will be John F. Mee of Bloomington, Indiana, in the Midwestern Region it will be Henry C. Lucas

DELTA SIGMA PI

Regional Meetings for 1950

Eastern Region

Washington, D. C.—MARCH 31, APRIL 1 & 2—Raleigh Hotel Host: Mu Chapter at Georgetown

Southeastern Region

Atlanta, Georgia—APRIL 14, 15 & 16—Deltasig Lodge Host: Kappa Chapter at Georgia

Central Region

Chicago, Illinois—MAY 5, 6 & 7—Maryland Hotel Hosts: Beta and Zeta Chapters at Northwestern and Alpha Omega Chapter at DePaul

Midwestern Region Lincoln, Nebraska—APRIL 14, 15 & 16—Hotel Lincoln Host: Alpha Delta Chapter at Nebraska

Southwestern Region

Dallas, Texas—APRIL 28, 29 & 30—Jefferson Hotel Host: Beta Phi Chapter at Southern Methodist of Omaha, and in the Southwestern Region it will be William R. Merrick of Dallas.

Grand President Sehm of St. Paul plans on attending the Midwestern Regional Meeting in Lincoln, while Grand Secretary-Treasurer Wright will be at the Central Meeting in Chicago and the Southwestern Meeting in Dallas, and Assistant Grand Secretary-Treasurer Thomson will attend the Eastern Regional Meeting in Washington, the Southeastern Regional Meeting in Atlanta and the Central Regional Meeting in Chicago. The other members of the Grand Council who do not represent a specific Region will, of course, attend the Regional Meeting closest to their city and any others that they can.

The business sessions and the entertainment features of each Regional Meeting will vary, but the basic patterns will be similar. The Regional Meetings will be held on week-ends and will begin informally on Friday night. The delegations will start arriving on Friday afternoon and the last ones will not reach their destination until Saturday morning. There will probably be a reception on Friday evening, business sessions, a luncheon and a dance or a dinner dance on Saturday, and possibly a buffet luncheon on Sunday. Saturday will, of course, be the big day, with very little actually scheduled for Sunday, as many of the delegations will have to leave for home early on that day. Each Regional Meeting Committee will complete its own plans and will notify all of the chapters and alumni clubs in their Region of them. All hotel reservations should be made direct with the hotel, and the host chapter should be notified of your plans to attend so that they can prepare for the proper number of participants. If you are planning definitely to attend, make your reservations immediately as no chapter can guarantee to provide you with a hotel room at the last minute.

All members, both undergraduates and alumni, are invited to participate in our Regional Meetings. If you wish further details write the scribe of the host chapter whose name and address appears in the Chapter Directory in this issue of The DELTASIG, or consult the officers of your own chapter or alumni club.

The Regions of Delta Sigma Pi

Eastern Region

Boston U.—Gamma Buffalo—Alpha Kappa Georgetown—Mu Johns Hopkins—Chi New York U.—Alpha Penn State—Alpha Gamma

Alabama—Alpha Sigma

da

Georgia-Kappa

Georgia-Pi

Alabama Poly—Beta Lambda

Florida—Beta Eta Florida State—Gamma Lamb-

Memphis State-Gamma Zeta

Pennsylvania—Beta Nu Rider—Beta Xi Rutgers—Beta Omicron Rutgers—Beta Rho Temple—Omega

Southeastern Region

U. of Miami—Beta Omega Mississippi—Alpha Phi Mississippi State—Gamma Delta North Carolina—Alpha Lambda South Carolina—Beta Gamma Tennessee—Alpha Zeta

The DELTASIG of DELTA SIGMA PI

Central Region

Cincinnati—Alpha Theta DePaul—Alpha Omega Detroit—Theta Illinois—Upsilon Indiana—Alpha Pi Kent State—Beta Pi Marquette—Delta Miami U.—Alpha Upsilon Michigan—Xi Michigan State—Gamma Kappa Northwestern—Beta Northwestern—Zeta Ohio State—Nu Wayne—Gamma Theta Western Reserve—Beta Tau Wisconsin—Psi

Midwestern Region

Colorado—Alpha Rho Creighton—Beta Theta Denver—Alpha Nu Drake—Alpha Iota Iowa—Epsilon Kansas—Iota Minnesota—Alpha Epsilon Missouri—Alpha Beta Nebraska—Alpha Delta Omaha—Gamma Eta St. Louis—Beta Sigma South Dakota—Alpha Eta Washington U.—Alpha Chi

Southwestern Region

Baylor-Beta Iota	Southern Methodist-Beta Phi
Louisiana State-Beta Zeta	Texas-Beta Kappa
Louisiana Tech-Beta Psi	Texas Tech—Beta Upsilon
Oklahoma-Beta Epsilon	Tulane—Gamma Mu
Oklahoma A. & MGamma	Tulsa—Beta Chi
Epsilon	

Western

New Mexico-Gamma Iota Utah-Sigma

Is the Theory of Compensatory Fiscal Policy Bankrupt?

(Continued from page 83)

of government as recommended by the Hoover Commission. But this highly meritorious action would take time and even then would not bring the budget into balance. There are substantial political obstacles in the way of achieving other reductions of expenditures. Foreign aid and expenditures for national defense cannot be reduced substantially in the present uncertain state of the world. Most of the expenditures for veterans and for agriculture are fixed by law, and interest payments are inflexible. Moreover, it is estimated that over 19,000,000 people receive payments of one sort or another from the federal government and with more than 20 per cent of the voting population receiving federal payments, Congress cannot disregard popular sentiment and undertake to cut appropriations which threaten the jobs or subsidies of some constitutents.

There is little evidence to support the contention that a better situation would result from abandoning newly developed theories and returning to traditional concepts. The faith in a balanced budget through thick and thin is badly discredited, and the ramifications of a gold standard are too esoteric for the general public, and there is little logic to the belief that legislators who refuse to cut expenditures would allow the same thing to be accomplished through the restoration of redeemability to paper money. The balanced budget will be restored when the attractiveness of political values diminishes in relation to economic values, that is, when the public begins to question whether desirable political and social goals are worth their costs in terms of money and economic stability. At the moment there are many signs that political values are diminishing relative to economic values. The administration continues to insist that its allegiance is pledged to a truly com-pensatory fiscal policy. "The general economic welfare," says Secretary Snyder, "should be the guiding principle in determining for any given period whether the Federal budget should be balanced, should show a surplus, or should show a deficit."

Whether it be true or false, the President maintains that he is just as unhappy as any one else about deficits, which he incidentally blames on the tax reduction passed by the Eightieth Congress. Senator Douglas, unquestionably sympathetic toward compensatory fiscal policy, proposes cuts of \$2.5 billion in the budget estimates for 1951. Some farm leaders have expressed themselves in favor of lowering expenditures for farm price supports. These examples do not comprise a complete list of the encouraging signs which signify that fiscal policy as a flexible device is by no means bankrupt. Pessimists may say that the American economy seems destined to continue in a state of chronic inflation for many years to come, but optimists can claim that a large segment of the public is beginning to realize that stability and security cannot be achieved by following a fiscal policy that exaggerates booms. The misfortune that is threatened is that effective realization may come to fruition when the nation is no longer in prosperity but in a state of real recession.

The College of Business Administration at the University of Tulsa

(Continued from page 86)

didates taking the C.P.A. examination under their jurisdiction. The Business-Law division combines business and legal education and prescribes three years of schooling in business administration. The final year is completed in the University of Tulsa Law School or any other recognized school of law.

Management gives comprehensive training in the fundamental principles and practices of modern business. Graduates with this option will have been trained in accounting, business law, business psychology, business organization, labor relations, money and banking, business statistics, finance, personnel, industrial and office management.

Training is provided in marketing to qualify graduates for employment in the various marketing fields. Training covers the economics of marketing, merchandising, credits and collections, salesmanship, advertising, transportation, business law, business organization, money and banking and other subjects.

Secretarial administration graduates are qualified for the more responsible secretarial positions, as more thorough training than usual is given in fundamental business subjects.

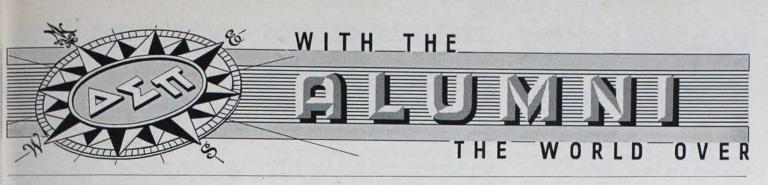
The curriculum in business teaching is designed to qualify graduates to teach business subjects in the secondary schools of the state. The education required for graduation meets all state requirements for a business teaching certificate.

A two year course in secretarial science features stenographic and fundamental business courses.

Graduate study is offered in accounting to those interested in completing advanced study in the fields of their specialization. Professional knowledge can be extended in related areas of economics, finance, law or management. An opportunity is also offered to the individual to initiate and complete an investigation involving research on his own.

In cooperation with the education department of the graduate division a program is offered leading to the degree of Master of Business Education. This program provides a more thorough and broader background in business subjects such as accounting, business law, office management, statistics, business correspondence, salesmanship, economics and finance. More up-to-date business experience is given in the major field of the candidate, and specific methods improvement courses are included with the idea of using to the maximum the candidate's present teaching experience and his business knowledge and skills.

A master's degree in marketing and management is to be offered next year, completing the graduate program.



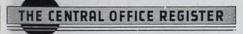
H. Clyde Kitchens Fills Howard Johnson's Post

AFTER CAREFULLY CONSIDERING the recommendations of the chapters and alumni clubs in the Southeastern Region, the Grand Council elected H. Clyde Kitchens of Atlanta to fill the vacancy on the Grand Council which was created by the resignation of Howard B. Johnson of Atlanta. Clyde became a member of Kappa Chapter at the University of Georgia in May, 1929, Since that time he has been one of the key alumni workers there and much of the success of The Deltasig Lodge in Atlanta is credited to him.



H. CLYDE KITCHENS, Georgia-Kappa

Clyde holds the position of Chief Accountant with the Western Union Telegraph Company, and has a record of 28 years of service with them. His hobby is The Deltasig Lodge and as its president for a number of years he has great plans for its future.



JOHN H. OFF, Northwestern-Zeta, Evanston, Illinois; EUCENE O. RONSHAGEN, Miami U., Oxford, Ohio; JOSEPH P. FOLEY, Illinois, Wayne, Illinois; JOHN H. FREDERICK, Texas, College Park, Maryland; J. J. McINERNEY, De Paul, Oak Park, Illinois; HOWARD G. NEL-SON, Northwestern-Beta; WILLIAM H. HOLT-KAMP, Missouri, LaGrange, Illinois; RICHARD E. WYNN, De Paul, Cicero, Illinois; NORVAL E. POULSON, Northwestern-Zeta, Evanston, Illinois; ROBERT L. WISSLER, Kent State, Wooster, Ohio; WILMAR C. JARMUTH, South Dakota, Dayton, Ohio; WALTER P. WEITH, Illinois, Champaign, Illinois; RICHARD M. FLANAGAN, Michigan, Ann Arbor, Michigan; PAUL A. RAUTH, Creighton, Davenport, Iowa; TIMOTHY F. PREECE, Georgetown, Washington, D.C.; A. W. MACDOUCALL, De Paul, Nashville, Tennessee; W. C. DALZELL, Kent State; STANLEY P. JADESKI, South Dakota, Cedar Rapids, Iowa; RALPH E. CAIN, Ohio State, Sacramento, California; ROBERT G. BUSSE, Rutgers, Kalamazoo, Michigan; DENTON A. FULLER, JR., Miami U., Wellsville, New York; ROBERT G. SCHUBERT, De Paul, Chicago, Illinois; HAROLD J. MIDDLE-TON, De Paul; JOHN A. GRYCIEL, Rutgers, Elizabeth, New Jersey; OLIVER J. CONWAY, Boston, Pelham, New York; WAYNE P. HAN-SEN, De Paul, Skokie, Illinois; NORMAN A. PRUSINSKI, Illinois; FRED M. VANCE, Illinois; PETER G. SIGALOS, Illinois; and ROBERT J. PERDUE, Northwestern-Beta.

DALLAS

THE CALENDAR of the Dallas Alumni Club did not hesitate in the closing of the old year and the opening of the new. On December 3, while S.M.U. battered Notre Dame, our member of the Grand Council, Bill Merrick, accompanied by our past Grand President, Ken White, and Pete Hayden drove to New Orleans to attend the installation of Gamma Mu Chapter at Tulane University. Tuesday evening, December 6, a large group was on hand at Ken White's home to greet our Grand Secretary-Treasurer H. G. Wright, who was traveling through Dallas en route home from the Florida State and Tulane installations. On the evening of December 27, some 25 couples enjoyed a tremendous "progressive" party, starting with cocktails at 6:30 at the Pete Haydens', dinner at 7:30 at the Ken Whites', dessert and coffee at 9:00 at the Bill Merricks' and plenty of fun and frolic at the Floyd Garretts' from then on and on.

Getting on to the new year, we were happy to attend on January 8, that always interesting event, the introduction of an excellent group of neophytes of S.M.U. into the ways and means of our brotherhood. January 24 found us getting together at the regular hour for fellowship at 6:00, dinner at 7:00 and our program at 8:00. However, we now have a new meeting place, the Jefferson Hotel, 312 South Houston. Brother Merrick highlighted the evening with two important announcements-so important that most had hardly dared to dream -(1) Dallas is to be honored with the Southwestern Regional Meeting of Delta Sigma Pi to be held on April 28, 29 and 30, 1950; and (2) Dallas has been selected as the host city for the Eighteenth Grand Chapter Congress of Delta Sigma Pi to be held at the Adolphus Hotel in September, 1951. Yes, it's "Dallas in '51.

With events such as these on the calendar, every Deltasig in the Southwest really has a big opportunity to step right out and help let the rest of the world know just what fun it is to enjoy this great outdoors so well known to all of us. The Dallas Alumni Club extends a cordial invitation to all Deltasigs and their families to come to Dallas, visit us, and have fun the Dallas way. Many great things will be in store for you.—LEROY R. HAYDEN

DETROIT

THE DETROIT ALUMNI CLUB has had a very successful year since its reorganization in February, 1949. At that time a group of the fraternity alumni held a meeting and elected a board of directors. The board met some two weeks later, elected the officers and established the standing committees. From the blueprints drawn by the directors, the officers went ahead with a very full program.

Among the very first things to be established was an endowed flower fund. Flowers are to be sent to the funeral of any brother who resided in the Detroit area at the time of his death. The club feels that members should continue to take an interest in the college which they attended, as well, as, in the ac-tivities of the club. To this end the board provided funds for door prizes, generally tickets to athletic events, to be awarded to a Deltasig attending the college event. Also, in line with this policy the officers and members are encouraged to co-operate with their college alumni association. An outstanding example of this is the University of Detroit; in arranging the alumni reception for the new president Deltasigs were very prominent, the top officers and salesmen in the Stadium Club are fraternity brothers, and finally the football banquet committee is almost to the man composed of members of Delta Sigma Pi.

In November the club cooperated with the four active chapters in the state in sponsoring a Founders' Day dinner at the University Club. Brother Russell Stevenson, dean of the School of Business Administration at the University of Michigan, was the principal speaker of the evening. Brother Jack Collins, member of the Detroit Corrections Commission and account executive for Walker & Co., acted as to astmaster.

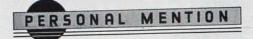
There are two weekly luncheons, one downtown and one uptown. The downtown group meets Tuesday noon at the Tuebor Restaurant, 252 West LaFayette Avenue. The uptown group meets at the Lexington Hotel, West Grand Blvd., on Thursday noon.

Last spring when Gamma Theta Chapter was installed at Wayne University, ritual team "A" assisted the national officers and this fall when Gamma Kappa Chapter was installed at Michigan State College members of ritual team "B" assisted. These two ritual teams take turns in the initiation of new members of the various chapters in the Detroit area.

Plans are being made to add an annual mixed card party, and a golf tourney to the calendar. The Life Membership committee is working on the formation of a bridge club for life members and their wives. There is no reason why any Deltasig in Detroit should not be interested in his alumni club with such a well rounded program.

The Detroit Alumni of Xi Chapter at the University of Michigan have been quite help-

ful to the members of this active chapter. When school reopened last fall they completely furnished the new dining room and provided new end-tables and lamps for the living room. Toward the end of November they presented the chapter with a new duplicating machine for the sending out of an-nouncements and printing of a chapter newsletter. This group, also, meets bi-monthly for dinner and to hear an interesting speaker. In January the speaker was Brother Don Bevis, who is a CPA. Bevis spoke on the sub-ject "What is an Audit?"—EUGENE CADIEUX



JOHN L. SIMONET, Marquette, is with the Simonet Furniture and Carpet Company in Stillwater, Minnesota. ROBERT V. FULLERTON, Miami U., is an at-

torney at law. He resides in San Bernardino, California, where he is also director of the Junior Chamber of Commerce.

HAROLD R. NISSLEY, Miami U., was advanced to chief industrial engineer of the lamp department at the General Electric Company in Cleveland, Ohio.

FRANCIS H. BROCKMAN, Texas Tech, is now associated with the Southwestern Bell Telephone Company in Dallas, Texas.

GEORGE É. MADDEN, Southern Methodist, recently accepted the position of assistant treasurer of the McKinney Production Credit Association in McKinney, Texas.

MORGAN J. MUSSER, Vanderbilt, is president of the Musser-Erwin Lumber Company, Inc., in Lake Charles, Louisiana. Brother Musser is also president of the Lake Charles Credit Bureau.

MARTIN I. SCOTT, California, is president of Scott and Company, insurance brokers and consulting actuaries, located in Los Angeles, California. He is also president of the Ameri-

can Society of Chartered Life Underwriters. PORTER T. WHITE, Johns Hopkins, was pro-moted to regional sales manager of the Port-land Oregon branch of the Charles Sci land, Oregon, branch of the Chrysler Sales Corporation.

W. KERMIT WILSON, Southern California, is engaged in citrus and avocado growing in Covina, California. He is also director of the Calavo Growers of California, and chairman and director of the San Gabriel Valley Citrus Center, Los Angeles County Farm Bureau. WILLIAM K. CLECHORN, Georgia (Pi), was

recently promoted to assistant manager of the Murray Hotel Operating Company in Silver City, New Mexico.

ALFRED T. NARDI, Johns Hopkins, operates his own insurance agency and brokerage in

Baltimore, Maryland. RALPH E. CAIN, Ohio State, is merchandise manager for the Thomson-Diggs Company in Sacramento, California.

CLAYTON B. PETERSON, Wisconsin, has joined the Home Mutuals Insurance Companies

as district supervisor. The company is located in Appleton, Wisconsin. THOMAS I. TURNER, *Temple*, is president and treasurer of the S. W. Noggle Company in Kansas City, Missouri.

ROBERT R. BURRIDGE, Missouri, now has an assistant underwriter position with Crum and Forster of Freeport, Illinois.

ORBA F. TRAYLOR, Missouri, is an assistant professor of economics and business in the School of Business and Public Administration at the University of Missouri. Last summer he was ordered to active duty with the Army Finance School in St. Louis to assist the Extension Division for a short period.

RALPH D. KINC, Western Reserve, is at present the recorder of the Cleveland College of Western Reserve University.

ROBERT D. JOHNSON, Northwestern (Beta), has been promoted to assistant chief accountant in the general sales division of the Pure Oil

Company in Chicago. CARL A. BRIZZI, JR., Omaha, recently became cashier for the Ballantyne Company, theatre sound and projection equipment, in Omaha. Nebraska.

JOHN E. PETERS, Rider, was advanced to the head of the loans section in the fiscal division of the Reconstruction Finance Corporation,. Birmingham, Alabama. ARTHUR O. DITTMAN, *Rider*, is the secretary

of the Fremont Rubber Company in Fremont, Ohio. Brother Dittman is also a director of the Sandusky County Chamber of Commerce and of the Fremont Rotary Club, in addition to being the secretary-treasurer of the Sandusky County Manufacturers Association.

ALFRED G. RASOR, Marquette, is with the Guaranty Trust Company, in the capacity of sales manager, in Phoenix, Arizona. FRANK E. PELLECRIN, Creighton, holds the

position of vice-president in charge of sales with Transit Radio, Inc., which broadcasts by FM to riders of public transit systems. They are located in New York.

WILLIAM W. RUCKER, Baylor, is chief in-spector of the Retail Credit Company in Waco, Texas.

DONALD E. DOOLEY, Kansas, is the internal auditor and procedures supervisor of the Weyerhaeuser Timber Company in Tacoma, Washington.

DONALD M. VLAZNY, Missouri, is employed by the Carter Oil Company as a construction auditor in Tulsa, Oklahoma.

DUANE W. HECK, Penn State, now holds the positions of secretary-treasurer and gen-eral manager of Sylvester and Nielsen, In-

CHARLES P. Server L. D. C.

CHARLES B. SELAK, JR., Penn State, is a foreign affairs analyst with the Department of State in Washington, D.C. Brother Selak specializes in international law.

GEORGE R. HAWKES, Nebraska, is a lecturer at the University of California in Los Angeles.

ROBERT WILLIAM GAREY, Nebraska, recently accepted a position as manager of the Cham-ber of Commerce, Hastings, Nebraska.

LAWRENCE P. MCCORT, JR., Tennessee, has assumed the new responsibility of technical sales representative for American Anode, Incorporated, Akron, Ohio.

JOHN L. CHRISTON, Penn State, is with the Murray Corporation of America, Detroit, Michigan.

LOU J. ROBERTSON, JR., Louisiana Tech, has accepted a position with the Union Producing Company, a division of the United Gas Sys-tem, in Shreveport, Louisiana.

ALLEN L. TAYLOR, *Texas*, is vice president and project manager of the J. S. Norman Building Corporation, vice president of the Glosson Lumber Corporation and secretarytreasurer of Westridge Homes, Inc. These businesses are located in Bellaire, Texas.

RAYMOND L. CHELLMAN, Northwestern (Beta), is with the Mutual-Donlee Broadcasting System in Hollywood, California.

SINNEY M. JIMES, *Texas*, is a partner of the Sidney Jines and Son Real Estate Company in Perryton, Texas. He is a director of the Junior Chamber of Commerce, president of the Perryton Real Estate Board and past commander of the Pierce Johnson Post American Legion.

HARRY B. CLOSSON, Pennsylvania, is with the Chesapeake and Ohio Railway Company, Newport News, Virginia.

SIDNEY A. ROBINSON, Mississippi, has an automobile dealership in Jackson, Mississippi.

CLEVE E. BURKS, JR., Mississippi, has ac-cepted a position with C. E. Burks and Son, which is concerned with farming and cattle raising, in Dyersburg, Tennessee.

FERDINAND K. HEMKER, Washington, now heads the accounting department of the Biederman Furniture Company in St. Louis, Missouri.

LEE A. HARPER, Indiana, holds a position with the Central Rubber and Supply Company which is located in Indianapolis, Indiana.

JOSEPH L. FRASCONA, Colorado, is an associate professor of business law in the School of Business at the University of Colorado in Boulder. During the summer of 1949, Brother Frascona was a visiting and teaching member of the faculty at the College of Business Administration, University of California, at Los Angeles, California.

WALTER B. SCOTT, Drake, is works manager of Motorola, Incorporated, located in Chicago. EARL M. PITTMAN, JR., North Carolina, has

been promoted to ship dispatcher in the marine department of the Lago Oil and Transport



THE EXECUTIVE COMMITTEE of Delta Sigma Pi at a recent meeting in Minneapolis, Minnesota. Left to right: Waldo Hardell, Grand President Walter C. Sehm, Glen Galles, and Grand Council Member Rudolph Janzen.

Company, Ltd., in Aroba, Netherlands West Indies. This company is an affiliate of the Standard Oil Company in New Jersey.

CLARENCE F. POOLE, JR., North Carolina, owns and manages the Poole's Men Shop in Brevard, North Carolina.

EDWIN J. HUGHES, JR., Northwestern (Beta), sis president of H. Wagner and Adler Company in New York City. He is also president of Hughes Consolidated, Incorporated, Newark, New Jersey, and Hughes Consolidated Ginon Company, New York, New York.

JOHN PITTAVINO, Penn State, was advanced to assistant cashier of the First National Bank of Smithton in Pennsylvania.

JOHN W. STONE, Missouri, has assumed the responsibility of principal at the Junior-Senior High School in Morenci, Arizona. This school has just moved into a new one million dollar building and is considered the finest in the state.

BERTRAM B. STALEY, Temple, is associated with Staley and Company in Merion, Pennsylvania.

DON F. BRINKMAN, Illinois, holds the position of district manager in the W. M. Sprinkman Corporation, manufacturers of dairy equipment, in Los Angeles, California.

KENNETH K. HAURY, Kansas, is a partner in the firm of Willems and Haury, Certified Pub-lic Accountants, located in McPherson and Newton, Kansas.

HAROLD A. SHANAFIELD, Northwestern (Beta), is managing editor of Electrical Publications, Incorporated, in Chicago, Illinois.

L. GORDON GOODRICH, Detroit, reports that he is the assistant director of the Michigan Medical Service which has its offices in Detroit, Michigan. Brother Goodrich is also treasurer for the Michigan Health Council.

RAYMOND O. HILL, Detroit, accepted a position as consultant for Ebasco Services, Incorporated. The latter is located in New York City.

LEHAN B. PAULIN, Detroit, is the district sales manager of the Chrysler Sales Corporation in Detroit.

FRED D. SCHRAFFENBERGER, Northwestern (Zeta), is a partner in Schraffenberger, Furs, Chicago, Illinois.

TERREL E. CLARKE, Kansas, is in the employ of the Northwestern Mutual Life Insurance Company of Milwaukee here in Chicago.

GEORGE E. DANIEL, Georgia (Pi), recently accepted a position with the Treasury Depart-ment, Bureau of Internal Revenue, Valdosta, Georgia.

MERWIN R. STEFFENS, Minnesota, recently was appointed principal of East High School in Superior, Wisconsin.

CLARENCE G. KLOPP, Minnesota, is sales manager of the food topics section of the Topics Publishing Company in New York City.

JACK W. MILLS, *Tennessee*, is with the Union Planters National Bank and Trust Company in Memphis, Tennessee.

RICHARD O. BAILY, South Dakota, does sales promotion work at the Burroughs Adding Machine Company, in Omaha, Nebraska.

ROBERT B. ELLIS, Mississippi, has joined the staff at the University of Mississippi as assistant registrar.

GERALD C. HICKEN, Denver, is an accountant and office manager for Phosphate Fertilizer,

Incorporated, in Phosphate, Wyoming. ROBERT A. MCELROY, New York, recently accepted a position with Peat, Marwick, Mitchell and Company in New York City.

FREDERICK M. LIONE, Boston, holds the position of secretary-treasurer of the Vuono Construction Company, in Stamford, Connecticut.

EUCENE J. SCHOLLER, Marquette, is a sales-man for Russell Real Estate in Milwaukee, Wisconsin.

JOHN J. HOST, Marquette, is district manager for the American Optical Company, Chicago, Illinois.

GUY L. AMES, JR., Iowa, recently became the assistant purchasing agent for the National Oats Company in Cedar Rapids, Iowa.

LLOYD J. KENT, lowa, accepted the position of credit manager of the Des Moines Drug Company, which is located in Des Moines, Iowa.

JACK E. JULIEN, Northwestern (Zeta), has been promoted to supervisor of training and safety at the United States Rubber Company in Chicago.

WILFRED L. VALADE, Kentucky, is president of the Vulcan Engineering Company, builders of precision experimental parts, which is located in Detroit.

RICHARD A. ZACHRY, Georgia (Kappa), now has a position with the Clay Products Exchange in Columbus, Georgia.

WILLIAM H. WINDOM, Georgetown, is a general insurance agent in Winter Park, Florida.

RICHARD W. JOHNSON, Ohio State, is with the Confederation Life Association in the Columbus, Ohio, branch.

EDWARD H. VOORHEES, Michigan, was recentpromoted to the rank of major in the United States Marine Corps. Brother Voorhees is at present serving on board the U.S.S. Pasadena.

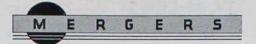
CHICAGO

OLD SAINT NICK (Vaino Laine), the reigning king of December, opened his court to the whims of the eight court assistants, Dancer, Prancer, Vixen, et al., to provide a grand finale for the year. Sixty-two loyal subjects were presented by Rudolph and availed themselves of the royal entertainment, cuisine and potion throughout an enjoyable evening.

The closing of the court doors trapped echoes of praise and thanks offered to his Majesty for his hospitality while the minds of those responsible for such worthy acclamation turned their attention to the planning of an equally grand welcome to spring. Tentative announcements list the date as early May.

Our New Year's resolution was substantiated with an excellent presentation at the January meeting by brother Tom Hayward, assistant general sales manager of Joseph T. Ryerson & Son, Inc. Speaking on the topic "The Mer-chandising of Steel" he explained the operations of the various merchandizers and the reasons for their existence. Supporting our belief, Tom enlarged upon the importance of the steel industry to every business interest represented by the members in attendance, whether those businesses were merchandizing a product or a personal service. Warehouses, although they sell a minority of the steel produced, play the major part in furnishing the myriad of needs of the small order business. It was interesting to note that during the war salesmen were acceptable as such with but a comparable short training period. Now, however, when competition is keen at least four years' training is necessary to do an effective job.

We were pleased to have Brother Robert Busse, Grand Council Member-at-Large, and Brother James Civis, holder of Beta number one, join us to listen to Tom's most interesting talk. The caliber of our monthly meetings will continue to be as high with brothers Al Gans-berg and Herman Walther familiarizing us with the "New York Stock Exchange" and "Slum Clearance by Private Enterprise," respectively .-- ROBERT O. LEWIS



PAUL H. ABEEL, Rutgers (Beta Omicron), on April 17, 1949, to Diane Davis, at New York, New York.

CORNELL H. ANDERSON, JR., Marquette, on November 12, 1949, to Jean M. Kunz, at Milwaukee, Wisconsin.

BERNICE A. BATES, Michigan, on June 25, 1949, to Gwendolyn Helm, at Detroit, Michigan.

ALAN C. BENDEN, Michigan, on June 18, 1949, to Joan Young, at Mt. Clemens, Michigan.

PHILLIP B. BRUGGE, Michigan, on June 14, 1949, to Olive Saethre, at Grand Rapids, Michigan.

HUGH CHAMBERLAIN, Michigan State, on October 8, 1949, to Elizabeth Housman, at Jackson, Michigan.

ALBERT F. COLLINS, Western Reserve, on August 27, 1949, to Marie Judy Martin, at Cleveland, Ohio.

JOHN A. COWLEY, Missouri, on July 23, 1949, to Helen Engelbrecht, at Jefferson City, Missouri.

THOMAS F. EDLINGER, Michigan, on September 10, 1949, to Ann Johann, at Saginaw, Michigan.

JAMES M. FELLENSTEIN, Northwestern (Beta), on April 7, 1949, to Mary Clee Saunders, at Kansas City, Missouri.

NORMAN T. FIELD, Northwestern (Beta), on February 4, 1950, to Jane Horacek, at Chicago, Illinois.

ROBERT S. HENKEL, Wisconsin, on January 14, 1950, to Helene Frick, at Philadelphia, Pennsylvania.

PARKE G. HOWARD, Northwestern (Beta), on December 10, 1949, to Amber Ludwig, at Chicago, Illinois.

WILLIAM W. HOWLETT, Missouri, on December 17, 1949, to Thelma Elaine Bogle, at Caracas, Venezuela.

THOMAS M. HUCKINS, Missouri, on September 10, 1949, to Jeanne Frances Wilkinson, at Kansas City, Missouri.

STANLEY JOHNSON, Iowa, on August 12, 1949, to Joan Marie Hess, at Iowa City, Iowa.

THOMAS D. JONES, *Missouri*, on August 27, 1949, to Joan Morris, at Kansas City, Missouri. DAVID C. KIPP, Michigan, on December 12,

1949, to Viola Hazelaar, at Ann Arbor, Michigan.

VERNON E. MANTELS, Missouri, on January 1950, to Wilma Lea Meyer, at St. Louis, Missouri.

J. CLYDE NIELSEN, Missouri, on December 27, 1949, to Louise Schmidt, at St. Louis, Missouri.

W. THOMAS PAVLAK, Texas, on January 7, 1950, to Glenn Morrow, at Abilene, Texas.

WALLACE G. PEARSON, Michigan, on August 19, 1949, to Beverly Stapleton, at Grand Rapids, Michigan.

LLOYD K. PRUETT, Missouri, on June 4, 1949, to Dorothy Diehl, at Columbia, Missouri.

JOE M. SHAVER, *Missouri*, on December 18, 1949, to Beatrice Marie Barde, at Nashville, Tennessee.

DONALD B. THOMSON, Northwestern (Beta), On July 21, 1949, to Virginia Nunnery, at San Diego, California.

HOWARD O. WILSON, Missouri, on November 5, 1949, to Joan McKinley, at Greenfield,

Missouri. KARL WINBORN, Iowa, on September 11, 1949, to Solveig Waugen, at Des Moines, Iowa. JANUSZ ZAWODNY, Iowa, on June 14, 1949, to Lorraine Blachley, at Iowa City, Iowa.

TWIN CITIES

ONE OF THE most interesting and educational meetings of this winter's program of the Twin Cities Alumni Club, the Annual Forecasting Session, was held recently in the Radisson Hotel in Minneapolis. The meeting consisted of a round table discussion by four experts, all Deltasigs, of expected business conditions for the coming year and the exam-ination of the accuracy of guesses previously advanced.

The panel this year had as moderator our own Dean Richard Kozelka, School of Business Administration-University of Minnesota, who has acted in that capacity ever since this program was inaugurated. The others were Oliver Powell, vice president of the Federal Reserve Bank of Minneapolis; Sumner Whitnev, a partner in the investment concern of Piper, Jaffray and Hopwood, and the agricultural end was upheld by Carl Hogander, Minnesota sales manager of Northrup King and Company.

The panel did a grand job of forecasting, by that we mean, they were not afraid to stick their individual and collective necks out. Of special interest were the analyses presented by each to justify predictions in the various statistical media. Of further interest was the general agreement that 1950 would see "Good Business." This particular January feature is getting to be more popular every year, and it may be necessary to limit the reservations in the future so that we do not have such an overflow crowd.

We are indebted to the panel for the interesting and educational program put on, which showed considerable research, planning and study. We look forward to next January when we can check the records of this year to prove the accuracy of the forecasts presented.

Next meeting, 26th Annual Birthday Party, March 7, Radisson Hotel, Minneapolis, 6:00 P.M. Out of town Deltasigs who are in Minneapolis on that date are also cordially invited. -CLAUDE H. COOK

BALTIMORE

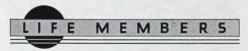
THE BALTIMORE ALUMNI CLUB, in its endeavor to offer its members a varied program has planned a dinner meeting to be held January 18 at the Saint Charles Restaurant in Baltimore. Following the dinner part of the meeting, it is planned to have as guest speaker, Mr. Marshall McCord, a former professor of Johns Hopkins University and now an economic advisor to the State Department, give a talk on the State Department's recent activities in Germany. Mr. McCord has just recently returned from Germany where he has had the opportunity to witness in person what we in this country have been reading in the newspapers about the economic recovery of that country. This will be the first dinner meeting of the Baltimore Alumni Club in many years. All members are looking forward to this new innovation with keen expectancy of an interesting evening.

Since last October, alumni club members have been active in their attendance at the social affairs of Chi Chapter. Needless to say the Pink Poodles' charter members have been quite active too. Anything reminiscent of the Seventeenth Grand Chapter Congress meets with enthusiasm hereabouts, October's Halloween Dance, November's Founders' Day Din-



THE TWIN CITIES' Panel of Experts in session at the January Economics Meeting of the Twin Cities Alumni Club in Minneapolis and St. Paul. Left to right: Sumner Whitney, Dean Richard Kozelka, Matthew Nolan, Oliver Powell, and Carl Hogander.

ner and December's Chapter Birthday Party all were well attended by our members and their wives. Our first business meeting on October 6 proved successful in many ways one of which was the attendance of some members who have been absent from fraternity activities for many years. As a result of this meeting a new set of by-laws has been drawn up and is ready for presentation to the membership. It is expected that they will be adopted at a meeting early this spring .--EUGENE G. CROSS



THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have recently become Life Members of the fraternity. The balance of the names of the new Life Members will appear in the next issue.

- 1509 JACK MEANS, Beta, Northwestern-Chicago
- 1510 JAMES A. WEBB, JR., Beta Kappa, Texas
- $1511 \\ 1512$ HOWARD L. NORRIS, Beta Kappa, Texas
- HUGH MOSES, Alpha Sigma, Alabama 1513 ANSON C. MERRILL, Alpha Mu, North
- Dakota JERRY R. COUCHLON, Epsilon, Iowa 1514
- 1515 THOMAS R. BOSSORT, JR., Alpha Pi, Indiana
- 1516 CHARLES P. MCCORMICK, Honorary Member-at-Large
- 1517
- ALCUIN W. LEHMAN, Alpha, New York ALBERT S. DILLON, JR., Alpha Lambda, 1518 North Carolina
- 1519
- BENJAMIN L. HILL, Kappa, Georgia EUGENE J. ROGERS, Beta Nu, Penn-1520 sylvania
- 1521 RICHARD E. WYNN, Alpha Omega, De-Paul
- 1522 BERNARD F. HERMAN, Beta Theta, Creighton
- 1523 ROBERT D. JENKINS, Beta Phi, Southern Methodist
- GEORGE G. MAZZAFERRO, Beta Xi, Rider JAMES A. WITTKOWER, Beta Phi, South-1524 1525
- ern Methodist 1526 LAWRENCE E. MATEJKA, Alpha Eta,
- South Dakota 1527
- WESLEY W. JONES, Psi, Wisconsin GEORGE E. MADDEN, Beta Phi, South-1528 ern Methodist

PHILADELPHIA

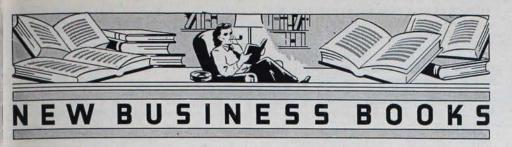
AS SPRING APPROACHES, it brings to mind the fishing trips we took last September. One trip took a number of alumni and actives to Rockhall, Maryland, while another sponsored on the same Sunday took a group of alumni and actives to Ocean City, New Jersey. The alumni wish to thank Beta Nu Chapter for its invitation to the Christmas Stag Party. Alumnus Howard Ayers acted as master of ceremonies and gave out the gifts after the tree had been decorated. The alumni also attended the New Year's Eve Party at Beta Nu Chapter. The house was appropriately decorated and the New Year was properly ushered in with the usual confetti and streamers, together with noisemaking. Shortly thereafter the buffet meal was served.

The February meeting will be held on the tenth and will be a regular business meeting. The agenda for the evening includes the nomination of officers. Plans have been made to hold a stag dinner on Friday, March 10. The chairman of the affair is William G. Rohrer.—FRED H. OESCHGER.

BOSTON

HE BOSTON ALUMNI CLUB has been acting as big brother to the undergraduate chapter, trying to guide the latter, from experience, and giving advice to the officers. We meet monthly to discuss our problems, and try through these meetings, to get out the older men to chapter activities. We have tried especially to be present in fairly large numbers at their affairs, both professional and social. Also, we have tried to cooperate with the undergraduate chapter, by furnishing the speakers for their meetings from our group. As in other alumni clubs, we have Deltasigs in many and varied lines of endeavor. Thus, we have been able to offer a real diversified program.

We do hope to develop among our alumni, a placement bureau so that we may assist some of the boys who graduate without definite working plans. Also, we have a ritual team which has handled all invitations to date from the undergraduate chapter. We have started to work into this team, recent graduates, so that everyone will share in this important ritualistic work.—Tom FITZPATRICK



Compiled by Kenneth S. Tisdel, Alpha Chi

Head, Circulation Department, University of Missouri Library, Columbia, Mo.

Accounting and Financial Statements

EFFECTS OF TAXATION: INVENTORY ACCOUNTING AND POLICIES, by John K. Butters & Powell Niland, published by Harvard University Graduate School of Business Administration, 347 pp., \$3.75. A consideration of questions of policy in the

A consideration of questions of policy in the area of inventory accounting, and examination of technical problems having to do with inventories. Choice of inventory accounting procedures have been largely affected by taxation, and in particular by the Treasury's acceptance of "Lifo" (last in—first out) method as alternative to "Fifo" (first in—first out) and the normal-stock and inventory reserve methods. This is the first volume and a general study of the effects of federal taxation on business.

DEPRECIATION, by Eugene L. Grant & Paul T. Norton, published by Ronald, 484 pp., \$5.00.

A thorough exposition of present practices in treatment of depreciation in various types of business decisions, with emphasis on the accounting and income tax aspects. Contains a warning against the over-use of straightline group depreciation accounting in a period of high income tax levels.

WHAT'S BEHIND A FINANCIAL STATE-MENT, by Russell G. Rankin, published by Doubleday, 160 pp., \$2.00.

A broad outline of the fundamentals of accounting for executives, bankers, investors, lawyers, and others engaged in business. Discusses such subjects as records, accounting for cash, income, and expenditures (including payrolls), inventories, reserves, depreciation, and the balance sheet.

Advertising and Public Relations

SUCCESSFUL RADIO ADVERTISING WITH SPONSOR PARTICIPATION PROGRAMS, by Robert I. Garver, published by Prentice-Hall, 339 pp., \$5.75. Advice and information to the small-budget

Advice and information to the small-budget advertiser on how to choose and get the most benefit for his money from radio participation programs, those in which two or more advertisers share in the daily sponsorship. Most popular varieties of these are disc jockey, wake-up, women's service, farm, audience participation, and husband and wife programs.

ADVERTISING DICTIONARY OF SELLING WORDS, PHRASES AND APPEALS, by Harvey Ronson, published by Ronald, 373 pp., \$5.00.

A copywriter's tool for easy location of descriptive words and phrases for 228 products. For each product sales words and phrases are placed under: "General Appeals." applying to the product as a whole, broken down by aspects or qualities; and "Specific Appeals," divided under specific parts of the whole article. PUBLIC RELATIONS IN MANAGEMENT, by J. Handly Wright & Byron H. Christian, published by McGraw-Hill, 238 pp., \$3.25.

On the planning and conduct of public relations programs that embrace employees, customers, suppliers, competitors, and general public groups. The development of specific programs are traced from the planning stages through to their actual operation.

Business

MANUFACTURING BUSINESS, by P. W. S. Andrews, published by Macmillan, 326 pp., \$3.75.

An important new theory of the operation and behavior of a theoretical private business. A survey compiled from detailed investigations of private businesses in Great Britain,

HOW TO DO BUSINESS WITH THE U.S. GOVERNMENT, by Oliver Hoyen, published by Durrell, 288 pp., \$5.00.

Valuable guide for the business man in finding his way around in Washington—not only in selling to the government agencies but also in getting from them vital business information. Describes the various functions of some government agencies, showing how they can be of use to the businessman.

HOW TO ORGANIZE AND OPERATE A SMALL BUSINESS, by Pearce C. Kelley & Kenneth Lawyer, published by Prentice-Hall, 825 pp., \$6.65.

A study of financing, planning and maintaining a profitable small business. Considers the fundamental needs, problems and opportunities of the small business field as a whole.

BUSINESS HELPER FOR THE MODERN MAN OPERATING A SMALL BUSINESS, by Leslie C. Rucker, published by Rider, 133 pp., \$2.00.

A collection of short, non-technical chapters offered as advice to a man just starting up in business. Essentials of buying, selling, bookkeeping, advertising, choosing a location, establishing and preserving a credit rating, and other topics are presented for his guidance.

Business Leadership

DEVELOPMENT OF EXECUTIVE LEAD-ERSHIP, edited by Marvin Bower, published by Harvard University, 152 pp., \$2.50.

Five business executives and a leading economist outline the course businessmen must follow in assuming the duties and responsibilities of leadership in community and nation. The practice of training executives within a business and how a man may develop himself as a business leader are some of the plans discussed.

BOTTOM-UP MANAGEMENT, by William B. Given, Jr., published by Harper, 180 pp., \$2.50.

The president of the American Brake Shoe

Co. gives his reasons for favoring the broad distribution of responsibility throughout the entire personnel. He outlines some of the problems and potentialities of team-play in management. He believes in maximum freedom in the lower echelons—more and more initiative flowing up and less from the top down.

Choosing a Career

ONE HUNDRED AND SIX SUCCESS OP-PORTUNITIES, published by Arco, 400 pp., \$2.50.

A discussion of vocational opportunities, job requirements, earnings and chances for advancement in a variety of careers that fall into seven categories: agricultural, personal service, mechanical, commercial, scientific, esthetic and professional.

BLUEPRINT YOUR CAREER, by Robert F. Moore & Carol Biba, published by Stackpole & Heck, 164 pp., \$2.75.

Suggests definite aids for the college student or graduate in selecting a vocation, writing letters and interviewing for a job, and establishing himself in the job. Practical advice designed to enable him to put his best foot forward and utilize all his talents successfully while job-hunting.

Insurance, Business and Personal

SUCCESSFUL PRACTICE OF INSURANCE, by Mervin L. Lane, published by Prentice-Hall, 327 pp., \$5.35.

Sales methods in the insurance field and a detailed description of how to establish an insurance agency, selecting office accommodations, building a clientele, handling appointments, managing office routines and financial records, and combining life insurance with general brokerage.

ANALYSIS OF GOVERNMENT LIFE IN-SURANCE, by Dan M. McGill, published by University of Pennsylvania, 308 pp., \$3.75.

A survey of the operation of the government life insurance program which was begun in World War I, evaluating it and comparing it to commercial insurance.

HOW TO PLAN YOUR FINANCIAL SECUR-ITY, by Lawrence Washington, published by McGraw-Hill, 277 pp., \$2.95.

The various methods of saving and budgeting to provide security for the future, and the relative merits of insurance policies, annuities, trusts, stocks, bonds, and real estate.

BUSINESS INSURANCE, by Edwin H. White, published by Prentice-Hall, 445 pp., \$5.75.

A study of the different methods of insured business continuation plans for proprietorships, partnerships, and close corporations devised to take effect upon the death of the owner of a business in order to protect his family and associates. The author claims the only satisfactory solution is the survivor-purchase agreement financed with life insurance.

Labor Unions

TRADE UNIONS IN THE NEW SOCIETY, by Harold J. Laski, published by Viking, 192 pp., \$3.00.

Changing attitudes towards unions displayed over the years by the public and the law courts, with an evaluation of trade unionism in its relation to democracy. He argues strongly for labor in politics rather than as a pressure group; for greater rights for labor, but for democracy in unions; and an enlightened and self-disciplined restraint in economic demands. UNIONS AND CAPITALISM, by Charles E. Lindblom, published by Yale University, 267 pp. \$3.75. The contention is that unions make a monop-

"The contention is that unions make a monopoly of labor and that union demands threaten our competitive price system to the disadvantage of consumers including union members. A study of economic trends induced by the growing power of unions. The author sees some signs that the new union leadership, in formulating its long-time objectives, is recognizing the general good as an element in labor's own interest.

Money and Banking

MONEY IN A MAELSTROM, by J. W. Beyen, published by Macmillan, 221 pp., \$3.25.

An account of developments in international cooperation in the financial field during the last three decades, with illuminating comment and explanation. The author represents the Netherlands and Norway in the International Bank for Reconstruction and Development.

HOW TO PRODUCE DEPRESSIONS, by Clement A. Fuller, published by Dorrance, 143 pp., \$2.00.

A discussion of the monetary conditions that cause depressions and the way they operate. This monetary explanation is not the fall in prices, but further back in the contraction of the money volume or its equivalent, that is, the slowing down of the speed of circulation relative to the needs of business.

FUNDAMENTALS OF INVESTMENT BANKING, by the Investment Bankers Assn. of America, published by Prentice-Hall, 803 pp., \$8.65.

An account of essential means, methods and problems in the field of investment banking written by noted financial writers and practicing executives. Types of securities and their functions, interpretation of financial statements, corporate financial problems, practices and operations of the securities markets, problems of government regulation, considerations influencing investors, are treated to give an over-all view of the business of issuing, underwriting and marketing corporate securities.

TERM LOANS AND THEORIES OF BANK LIQUIDITY, by Herbert V. Prochnow, published by Prentice-Hall, 460 pp., \$7.50. The principles and practices of short- and

The principles and practices of short and long-term lending, how banks seek term loans, how they safeguard and liquidate them, with many case studies. Sums up the advantages and disadvantages of term loans and shows how and to what extent a bank may engage in this type of financing.

Salesmanship

HOW I RAISED MYSELF FROM FAILURE TO SUCCESS IN SELLING, by Frank Bettger, published by Prentice-Hall, 294 pp., \$3.95. A first-person experience story by a highly successful life insurance salesman. Detailed reports of many interviews, with incidents illustrative of the ways he learned his technique and the success he has made of selling.

HANDBOOK OF SALES TRAINING, by the National Society of Sales Training Executives, published by Prentice-Hall, 423 pp., \$5.35.

A cooperative work developed from the experience of the 85 members of the Society, executives in charge of sales training in large manufacturing corporations, it deals with improved methods and techniques used in such training, including the use of audio-visual aids. MERCHANDISE INFORMATION FOR SUC-CESSFUL SELLING, by Harry Q. Packer & Louise S. Hitchcock, published by Prentice-Hall, 320 pp., \$2.70.

Background information regarding 30 major lines of merchandise, compiled for the benefit of sales people. Each product is discussed briefly as to general characteristics, customers' questions and the answers, appealing selling phrases, technical information and terminology.

PROFESSIONAL SALESMANSHIP, by Charles B. Roth, published by McGraw-Hill, 291 pp., \$3.50.

Personality and business advice for effective salesmanship, including training, why people buy from a salesman, types of customers, overcoming objections, and how to close sales.

TECHNIQUE OF SELLING, by Kelso Sutton, published by McGraw-Hill, 426 pp., \$4.00.

Presents tested and effective principles of selling for today's market. Analyzes the effective sales approach and suggests specific methods to be used in handling different situations. Would be helpful to a sales manager who's doing a sales training job.

Cain Credit Manager of Omaha Jewelers

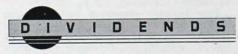
HARLAN E. CAIN, *Omaha*, an alumnus of Gamma Eta Chapter, and a past senior warden, has been appointed credit manager of C. B. Brown, Inc., one of Omaha's largest



HARLAN E. CAIN, Omaha

jewelers. While still an undergraduate, Brother Cain was senior partner of the Burma Accounting Company of Omaha. It was in this capacity that he gained the experience leading to his present position.

Brother Cain, in his undergraduate days, was one of the instigators of the present Gamma Eta Chapter. It was partly through his continued hard work and tireless effort that Omaha University gained an undergraduate chapter of Delta Sigma Pi.



To Brother and Mrs. Carl J. Boyer, Northwestern (Beta), on April 15, 1949, a son, Howard Lewis.

To Brother and Mrs. Robert O. Buchanan, South Dakota, on July 7, 1949, a son, Rex Robert.

To Brother and Mrs. Ray J. Campbell, Jr.,

Missouri, on January 30, 1949, a daughter, Sally Jean.

To Brother and Mrs. Marvin DuMay, St. Louis, on January 12, 1950, a daughter, Sherry Lynn.

To Brother and Mrs. Russ Frederickson, South Dakota, on December 17, 1949, a daughter, Karen Diane.

To Brother and Mrs. George C. Holdren, Iowa, on September 14, 1949, a son, George, To Brother and Mrs. Russell T. Jacobs, Missouri, on September 20, 1949, a son, Robert Turner.

Turner. To Brother and Mrs. Carl B. Kendrick, Louisiana Tech, on December 23, 1949, a son, Robert Shaw.

To Brother and Mrs. James A. Kerr, Northwestern (Beta), on November 16, 1949, a son, Stephen Paul.

To Brother and Mrs. Robert A. Mocella, Northwestern (Beta), on December 7, 1949, a son, Robert Allen.

To Brother and Mrs. William E. Pitts, Florida, on October 28, 1949, a daughter, Jennifer.

To Brother and Mrs. William A. Richardson, Mississippi, on October 8, 1949, a son, William Alton, Jr.

To Brother and Mrs. Kenneth Scherer, St. Louis, on December 15, 1949, a daughter, Virginia Mary.

To Brother and Mrs. Joseph G. Schoggen, Kansas, on December 5, 1949, a son, Stuart Michael.

To Brother and Mrs. Gerard E. Seufert, Miami, on January 4, 1950, a daughter, Carol Noel.

To Brother and Mrs. Donald F. Smith, Rutgers (Beta Omicron), on November 14, 1949, a son, Kenneth Donald.

To Brother and Mrs. Clarence E. Torrey. Jr., Wisconsin, on December 23, 1949, a daughter, Pamela Jeanne.

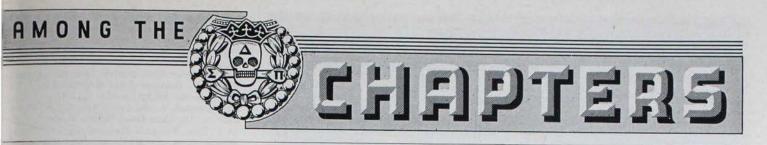
Deltasig Joins Staff of Veterans Administration

BROTHER GEORGE T. DINSDALE, Alpha Delta, who has been organizing the Schuyler, Nebraska chamber of commerce and was to have been its first secretary, has resigned to take a position in Washington, D.C. General Carl R. Gray, Jr., director of Veterans' Administration, telephoned Brother



GEORGE T. DINSDALE Nebraska

Dinsdale to ask him to become his administra tive assistant. Brother Dinsdale is a past president of the Lincoln Alumni Club of Delta Sigma Pi and has served the fraternity for the past year as Province Officer for Alpha Delta Chapter.



OHIO STATE

ON JANUARY 9, 1950, 24 brother Deltasigs started the winter quarter with a business meeting at the chapter house. Even though all of our brothers had a fine Christmas vacation, they were happy to be back on the campus and looking forward to the fellowship and coming activities of Delta Sigma Pi. If the Rose Bowl Game is any indication of things to come, Nu Chapter is in for an excellent year. We are indeed proud of our boys, who came back from a 7 to 0 half-time deficit to beat favored California 17 to 14 on Jim Hague's 18-yard field goal. The Rose Bowl Game paid off in the form of a television set for Brother Mont W. Swearingen. He won the set on Ralph Edwards "Truth or Consequences" radio program. Two of our brothers, Jack Trick and Bob Zuercher attended the game as members of the nationally known "Marching Band" of Ohio State. Both had a wonderful time and really liked that grand old California sunshine.

The annual Founders' Day Banquet was held December 4, 1949 at the Columbus Athletic Club. Jacob B. Taylor, vice-president and business manager of Ohio State University gave a truly fine speech on "The Meaning of Founders' Day." Toastmaster Dr. Maynard, head of the business organization department introduced other distinguished guests including: Mrs. Maynard; dean of men, Joseph Parks and wife; and Professor Elvin F. Donaldson. Head Master Jim Price, presented scholarship certificates to the following brothers for obtaining a 3.25 or better for the summer quarter: Dan Jording, Robert Frix, Raymond Best, Richard Voorhees, Robert Hanak, Jack Osterbrock and Tom Mercer.

Three of our brothers are escaping the inclement weather of Columbus by going south for the winter quarter. Richard Rice and Richard Booher are spending the winter quarter at the College of Mexico, while Richard Bell is working in Florida. Brother Tom Mercer has replaced Brother Fred Shaffer as senior warden. Brother Raymond Best has taken over the duties of treasurer in place of Brother Dan Jording. Dan is on field work with "Ernst and Ernst" in connection with his accounting curriculum. The selection of Tom and Ray for their respective duties are indeed excellent choices.

A dance is being planned for this quarter at which time the "Rose of Deltasig" will be selected. Plans are also being made for a smoker to be held later in the quarter. Brother Jack Osterbrock is heading the housing committee and has high hopes of securing a suitable chapter house in the near future. Brother Clarence Dougherty is again arranging our professional meetings, and we feel sure that there will be some highly interesting speakers on the agenda for this quarter. It is through these speakers that we become familiar with local business conditions, what the chances are for employment in the immediate area and many other facts that can only be of a beneficial nature. Fourteen pledges will undergo "mock initiation" or more commonly known as "Slaughter on West Ninth," Saturday, January 28. The formal initiation will take place Sunday, January 29, at the Fort Hayes Hotel, in downtown Columbus. A dinner and meeting will terminate the ceremonies. We, of Nu Chapter, wish to extend our congratulations to the pledges, and to offer them the hand of fellowship and brotherhood that is most sincerely intended from Delta Sigma Pi.—Bob BUSSARD



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TULANE

GAMMA MU CHAPTER got off to a late start in the Chapter Efficiency Contest, having just been installed on December 4, 1949. However, the points are already beginning to accumulate and we anticipate making a final score of 100,000 points. Early in February the first issue of our publication, *The Skull*, was completed and mailed. Feeling that *The Skull* will be an important medium of contact with the rest of our fraternity brothers throughout the country, we decided to have it printed and make it a really attractive publication. We are certainly hoping for that extra thousand points which is sometimes awarded for publications by The Central Office.

Gamma Mu Chapter enjoys the unique privilege of being the only chapter in the fraternity which can celebrate and participate in the world-famous Mardi Gras festivities which are held annually in New Orleans. In true Mardi Gras tradition, we held a costume dance on Sunday, February 19, at which the outstanding event was the presentation of the "Rose of Deltasig." Everyone will remember it as a wonderful event, particularly since it was our first social activity since our installation on December 4, 1949. Much of the credit for its success goes to Brother Acomb, who heads the chapter social committee. Several photographs were taken during the dance, and we plan to submit some of them in time for publication in the next issue of THE DELTASIG.

On February 23, at a luncheon held in the Tulane Cafeteria, Gamma Mu Chapter had the pleasure of hearing a fine talk by Mister Harry B. Lackey, *Alabama*. Brother Lackey, who resides in New Orleans, is district manager of the New Orleans area of Southern Bell Telephone and Telegraph Company, Inc. In the process of arranging for him to speak before our chapter, it was discovered that his company has a very fine library of documentary and business films. Although no definite dates have been set, we plan to exhibit some of those films here at Tulane in the very near future.

For the balance of this college year, we have a full and very interesting professional program planned. Along with our fraternity brothers from Beta Zeta Chapter, Louisiana State, we plan to make a tour of the Standard Oil Company's huge refinery at Baton Rouge, Louisiana, which is just a two-hour drive from New Orleans. This refinery is one of the largest in the world, and the tour should prove to be highly educational to all of us. This month we plan to make what we consider a rather unusual, "double" industrial tour. In one afternoon we will visit the stock brokerage firm of Merrill, Lynch, Pierce, Fenner and Beane, and then drop over to the New Orleans Cotton Exchange. Fortunately, they are located across the street from each other; otherwise, we would have had to schedule the tours on sepa-rate days. As the guests of the commissioners of the Port of New Orleans, Gamma Mu Chapter is scheduled to take an inspection trip of the port aboard the luxury yacht, Good Neighbor, on April 13, 1950. Our brothers from Beta Zeta Chapter have been invited to join us. The trip will cover about 12 miles of the riverfront (the Mississippi), up one side and down the other, during which a commentator aboard the yacht will point out and describe the great variety of shipping facilities along the wharves. We plan to sponsor a series of radio forums for the discussion of current topics of interest to the general public. Although no definite time has been promised yet by the local stations, Brother Perry, who heads the chapter professional committee, is confident that this project will be successful. While our immediate concern is the accumulation of points, and more points, in the Chapter Efficiency Contest, the long-range aim of Gamma Mu Chapter is to operate in such a way that every other member of Delta Sigma Pi will be just as proud of having accepted us as we are of having become members of Delta Sigma Pi. -GEORGE J. WEST, JR.

NORTHWESTERN—BETA

AMONG THE RANKS of Deltasigs, genus Beta Chapter, the species "eligible bachelor" is fast becoming extinct. Brothers Ed McClelland, Chuck Plummer, Art Johnson, Joe Kanovski, Don Thomson, John Francis and, last but not least, Beta Chapter's own Head Master Parke Howard bit the dust during 1949. In lead-off spots for 1950 are Brothers Norman Field and Don Warren, with nuptials scheduled for February and March, respectively. The brothers married in the years just past have not been idle, however. Brother Bob Mocella's wife, Dorcas, presented him with a second tax exemption recently, while Brother Don Carlson's wife presented him with their first.

The chapter's social activity has been well rounded in the last few months. The annual Christmas Party given by the pledges for the actives turned out to be very well planned and carried out. It was very much enjoyed by all who attended. A new type of social function was tried to liven up the standard open house program. A bridge party was combined with the dancing and refreshments, and this addition proved quite popular with all present, so popular that a repeat performance is planned in the near future. The February formal initiation banquet was held at Huyler's in the Palmolive Building in Chicago. This is the new initiates' first social affair as actives and it always proves to be a happy affair.

Professional meetings are an important part of Beta Chapter's activities too. We were fortunate in having as our speaker at a recent meeting Brother Merle Loder, a Deltasig who has certainly made his mark in his chosen profession, insurance; and, therefore, he had a great many good pointers for us, not only about the possibilities of a happy and profitable future in insurance, but also about the business world in general. Planned, for some date early in the future, is another one of our instructive industrial tours. Two of our brothers are employed by the Chicago Tribune and they have volunteered to make arrangements for the men of the chapter to travel through the Tribune plant, seeing all the phases and work that go to make up a great metropolitan daily.

In an attempt, which is proving successful, to keep the chapter's activities co-ordinated, Head Master Parke Howard has inaugurated a plan for forming more committees and larger committees so that every active member of the chapter has a responsibility for some activity in the chapter. This plan has proved successful in keeping every man in closer contact with all chapter activities and more active and interested therein, making Beta Chapter a stronger and more closely knit organization than ever before.—CHARLES E. PLUMMER

KANSAS

OTA CHAPTER regrets that Head Master Friedeman will be leaving us at the end of the semester. He has done an outstanding job both as a member and an officer. We wish him and other graduating brothers great success in their future work.

Friday evening, December 10, our annual Christmas Party dance was held in the Big Six Room of the Hotel Eldridge here in Lawrence. Attendance included 25 couples representing actives, pledges and faculty members. Highlighting the events of the evening was a hilarious bit of entertainment consisting of a 20-minute skit conducted by the pledges during intermission. Hats off to Brother Nystrom who heads our social committee and who was



BETA PSI CHAPTER officers and faculty members confer with the President of Louisiana Polytechnic Institute. Seated, left to right: Province Officer Leo Herbert, President R. L. Ropp, and Dean Burton R. Risinger. Standing, left to right: John Wagnon, Vernon O. Schroeder, James F. Tatom, and Cecil Harris.

responsible for securing the ballroom and music for the evening and steering the party to a great success.

Sunday afternoon, December 18, Iota Chapter held its formal initiation at which time 17 new members were brought into the chapter. They are: Brothers John Amberg, Lloyd W. Davis, David Ellis, Donald E. Johnson, William Leonard, Robert Lewis, Glen Olson, Lloyd Osheim, Theodore Otto, Robert F. Peck, Melvin P. Rice, Robert L. Rudrauff, Earl Scheibler, Donald Shauf, Ronald Stang, John Stand, and Leroy R. Waterman. The new faculty members include Brothers H. K. L'Ecuyer, DeWitt Dearborn and Richard Buskirk. The feature event of the afternoon and evening was a talk by Professor Wichert of the School of Business Administration. The theme of his talk was centered around the graduate's attitude toward job approach; what he should expect from his job and, likewise, what his job expects of him.

Our professional committee, headed by Brother Hachiniski has certainly been active during this past quarter. It was successful in promoting a field trip through Schultze Bakery in Kansas City, Missouri, late in November. Actives, pledges and several of the faculty members were well represented on this tour which proved to be both interesting and educational. A second trip was conducted through the plants of the Goodyear Tire and Rubber Company in Topeka, Kansas, on January 13. Throughout the tour, personnel in the various departments explained the different methods and techniques for processing the rubber and constructing and testing the tire. The phase of the plant operation concerning the processing of rubber proved particularly interesting to the group. The committee informs us that an equally heavy schedule of activities is planned for the coming quarter. Preparation is underway for at least two trips to plants and businesses in Kansas City.-KENNETH F. STONE.

LOUISIANA TECH

BETA PSI CHAPTER had as guest speaker, at an evening meeting on November 29, 1949, Mr. J. S. Garelick, a Certified Public Accountant from Monroe, Louisiana. Mr. Garelick spoke on "The Practical Aspects of Accounting." He told of some of the contrasts between textbook accounting and practical, everyday practices. Brother Harry Bell, a recent Tech graduate and recipient of the 1949 Delta Sigma Pi Scholarship Key, is now working as an accountant in Mr. Garelick's firm. It was Brother Bell who secured Mr. Garelick as a speaker for us.

Chapter Efficiency Contest Chairman Henry Norris reports that with 3,400 additional points reported just before Christmas, Beta Psi Chapter now ranks thirty-second in the 1950 inter-chapter competition. This is a long way from the top of the list, but with more members, and an increasing number of activities, Beta Psi Chapter plans to come up in the world.

On January 7, representatives from North Louisiana Junior Chamber of Commerce met at Ruston, Louisiana, to discuss new Highway 80 plans, the Hoover Commission Report, and extension plans of the Jaycees. Through Brother Earl Bennett, president of the Ruston Jaycees, Beta Psi Chapter Deltasigs arranged to serve coffee and doughnuts to the assembled delegates. The brothers who extended this hospitality to the Jaycees sat in on several of the sessions, met some of the guests, and made tentative arrangements for a few professional programs during the spring semester. Head Master Tatom, one of the five Beta Psi Chapter members graduating in January, states that he will probably go to work at the Shreveport offices of a national organization. In Shreveport Brother Tatom will see a considerable number of Tech Deltasig Alumni. At last account, Brothers Mode Choate, Lou John Robertson, Roy Hurley, Claude Merlo, Carl Kendrick, Harold Robinson, and Grady Mc-Whorter were all in Shreveport, most of them working as accountants.

Formal initiation of this semester's neophytes is set for Sunday, January 15. About ten of the neophytes are expected to be initiated at this time. Ten new brothers will go a long way toward filling the gap in our ranks left by the five graduating brothers.—VERNON O. SCHROEDER

TULSA

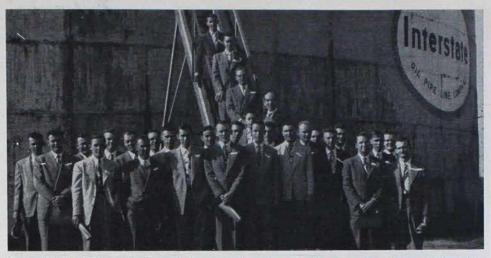
CONTINUING THE POLICY of pro-moting the value of a business education, Beta Chi Chapter again played host to local high school students. Joining with the T. U. Business Women, an organization of secretarial students, Deltasigs conducted an informational program for commercial students from Sapulpa and Liberty-Consolidated High Schools. These young people are members of a business student group known as the Future Business Leaders of America. Under the able direction Professional Committee Chairman Bob O'Brien, the evening's business was conducted in three phases. The first was a welcoming address by Dean Hargrove of the College of Business Administration. The dean commended the high school students on their organization and its work, followed by a discussion of the aims of the College of Business Administration and the courses offered. He also introduced several members of the faculty.

The second phase was a talk by Charles Lovelace, of the Lovelace Employment Agency, on the opportunities and requirements for a person interested in the business world. Mr. Lovelace stressed in particular the maintenance of a proper balance of schooling and practical experience. Upon the conclusion of the talks, tours of small groups were conducted through Lorton Hall, the modern home of the College of Business Administration. At the conclusion of these tours refreshments were served in the student lounge followed by a showing of the films of the 48-27 football victory over Kansas State.

Members are quite proud of the fact that the Homecoming Float, although placing fourth in a field of more than a dozen entries, did receive much comment from the judges and spectators upon its message. A large open book mounted on a boat-shaped base was used to portray the aims of higher education with the inscription "Sail On, O Ship of Knowledge."

In the sports department, Chancellor Bob Nipp, sharp-shooting starter for the Golden Hurricane Basketball Squad, received the honor of a berth on the all-star team at the Enid Invitational Tournament where the Tulsa squad reached the finals. Brother Nipp has been a mainstay of the squad for two years and this year has consistently been one of the high point men of the team.

Beta Chi Chapter's first intramural volleyball team got the chapter off to a good start in that sport by tying with Sigma Chi for first place. Deltasigs also participated in touch football although with not quite as much success. During the Christmas vacation the members of Beta Chi Chapter got together for an enjoyable dinner at the Bit of Sweden. Taking full advantage of the smörgåsbord, a



BETA PSI CHAPTER at Louisiana Tech and a selected group of advanced students visit the Interstate Oil Pipe Line Company at Shreveport, La.

few of the brothers found difficulty in getting away from the table at the end of the evening. Again in the eating department the brothers are looking forward to the traditional pledge party. A pleasant evening of refreshments, food and cards is reportedly in the offing.

At the final meeting of the semester, elections were held. In a spirited contest each office had several candidates. On the second count Chester Kilgore was made the new head master. The capable new officers promised an active schedule and thought was given to efforts to secure new members of the caliber expected of Delta Sigma Pi.—ROBERT L. SMITH.

NORTHWESTERN—ZETA

NORTHWESTERN is making preparations for its Centennial Celebration in 1951. Zeta Chapter has been growing with Northwestern University for the past 29 years and at present holds a position of respect on the campus. Along with Christmas came quarter final examinations, but enough actives and pledges were rallied to construct a large Christmas winter scene for the front of the house. The display was lighted at night, helping to brighten up the campus with Christmas spirit. Before leaving for Christmas vacation, the Deltasigs held a Holiday Party at Head Master Bud Poulson's home.

Professionally, the chapter heard Brother B. F. Bills, a prominent Chicagoland sales consultant and real estate agent, speak on the "First 10 Years after Graduation." Brother Bills spoke at a father and son professional meeting held at the Georgian Hotel in Evanston.

To organize the parents of the brothers closer together, Zeta Chapter has plans afoot for a Zeta Chapter Mothers Club and also more father and son activities. Realizing the importance of alumni relations, the chapter recently organized a Zeta Alumni Relations Committee which co-ordinates alumni activities with the active chapter program. The committee also publishes the chapter magazine, Zeta Zephyr. To enhance the spirit of competition, a Zeta Victory Trophy has been purchased which will be given to the winner of the most number of athletic contests between the actives and the alumni each year.

Comic books occupied the time of the members in January as they prepared for a "Comic Strip" Party given by the pledge class at the Edgebrook Country Club. Dressed as their favorite characters, the couples were entertained by the pledge class which was trying to get in good graces before initiation.

Eighteen pledges became actives on February 18 after going through the chapter's version of Hell Week called "Fun Week," during which the pledges really enjoyed themselves. In celebration of the big day, the chapter took over the Ambassador East Hotel, on Chicago's near north side, to hold a formal honoring the new brothers and to crown the Zeta "Rose of Deltasig." Two "Rose Buds" were selected as attendants to the "Rose."

In memory of Brother Robert Wagner, a Zeta alumnus killed in the war, a Wagner Memorial Library was established at the house. Business periodicals and campus textbooks comprise the bulk of the library, which is maintained on a donation basis.

Northwestern has turned its spotlight on the Deltasigs several times this year as the chapter takes an active part in campus politics, student musical productions, intramural sports and publications. Recently one of the pledges was elected vice president of the freshman class. The chapter is represented on all of the class councils. The pledge class has been redecorating the chapter house and an invitation is extended to all Deltasigs to stop in and visit us when they are in the Chicago area.—Don U. BEIMDIEK

RUTGERS—Beta Rho

THE NEW SEMESTER was started in grand style with the pledging of eight neophytes at a professional dinner at Zigler's Restaurant in East Orange, New Jersey, on December 16. Among the guests were Brother W. T. Elder, bursar of the university and a large representation of the alumni. Their presence contributed to the grand success of the evening.

The Delta Sigma Pi Scholarship Key was presented to Austin Tobin by Brother John Swink, assistant dean of Rutgers' University College. Also, a head master's gavel was presented to Brother A. N. Robertson in recognition of his leadership in the year past.

tion of his leadership in the year past. Plans are presently being completed for our initiation ceremony in February, to be followed by a stag party shortly thereafter. A successful year is assured.—A. E. LUEDDEKE



PSI CHAPTER at the University of Wisconsin. First row, left to right: A. DeBell, E. Lenz, H. Bruins, D. Goniu, P. McGowan, M. Justman, D. Wilde, R. Boehm, M. Gorlick, H. Mohr, and W. Blodgett. Second row, left to right: D. Pavia, W. Alvis, W. Navin, J. Sticha, J. Smart, R. Zuck, R. Firchow, H. Richter, P. Talty, G. Fait, D. Krahn, G. Cihla, W. Cleveland, M. Matoushek, D. Wagner, and D. Green. Third row, left to right: E. Pierangeli, B. Parfrey, N. Collins, D. Neumann, D. Greve, K. Cain, W. Wojciechowski, H. Blanding, G. Vorpagel, E. Klessig, R. Holtan, T. Hegge, W. Baird, C. Nowicki, E. Cuske, E. Trochlell, D. Schaaf, J. Mittelstaedt, and D. Chapin. Fourth row, left to right: D. Nordeen, R. Shomaker, S. Clemins, J. Vezina, W. Graham, J. Schuldes, F. Sauer, R. Sanford, D. Williams, J. Skelly, J. Roughen, P. Pohlman, S. Renken, A. Paddock, W. Weidemann, and D. Benson. Fifth row, left to right: J. Kohl, G. Smith, R. Rossi, L. Rose, F. Perlwitz, R. Reinke, R. Luebs, F. Kaufmann, W. Hinnenthal, W. Schneider, S. Locklin, N. Skavlem, C. Splitgerber, D. Borchardt, R. Robinson, D. Cary, and C. Meyer.

WISCONSIN

PSI CHAPTER at the University of Wisconsin is rapidly approaching the end of an-other successful semester. A full social and athletic program combined with extensive professional activities strengthened the largest chapter in our history. Our Christmas Formal brought our fall social season to a sparkling climax among colored lights, fir boughs and mistletoe in the chapter house. The annual dance was attended widely by members of the active chapter as well as a number of alumni residing in or near Madison. The following afternoon our annual Christmas Kiddie Party was held for the under-privileged children of Madison. Members of the fraternity became foster parents for one or two children for the day. Near the close of the afternoon Santa Dennis Krahn presented gifts to all of the wide-eyed children. Then after refreshments were served, the members of the chapter and their dates said goodbye reluctantly to their tired and happy little friends as they returned them to their parents.

Highlight of our chapter activities this semester was the redecorating of our recreation room and the building of a new knotty pine bar. The entire job was accomplished through the efforts of the active chapter. All construction work was intermingled with studying and activities by a group of competent enthusiasts. On Homecoming Weekend the room was dedicated with an expression of gratitude to those responsible. The room certainly adds atmosphere to our parties and is a valuable addition to our fraternity house.

A continuing active role in all campus functions and athletics has kept the chapter among the leading campus fraternities. Our athletic teams in basketball and bowling are up among the top teams fighting for championships and playoff berths. Currently our university championship team of last year is organizing to repeat as winners and firmly establish the trophy on our fireplace mantel.

Recently new officers were elected to the executive council and committee men have been appointed to run chapter affairs for the coming semester. Plans for an extensive rushing program to replace the brothers graduating this year have already been formulated. When the chapter reassembled after Christmas recess, the active chapter initiated John W. Cowee, insurance instructor in the School of Commerce, and seven new brothers. The traditional initiation dinner was held at the Esquire Club to close the formalities of welcoming our new brothers into Psi Chapter.

The chapter as a closely knit group is looking forward to another successful semester with great anticipation. We are striving for a more extensive scholastic, professional, social and athletic program.—RICHARD A. FIRCHOW

MISSISSIPPI STATE

GAMMA DELTA CHAPTER is extremely fortunate in that many of its members hold prominent offices in campus affairs. These men have been recognized by their fellow students for their leadership, and the students have given them the reins in important guidance positions. Among these cam-pus leaders are Brother Jack Hazard, president of the associated student body; Brother Sam Simmons, editor-in-chief of the 1949-50 year book; Brother Maurice Smith, president of the very active Marketing Club; and Brother Luther Brantley, president of the business school student body. Last spring the student body elected Brother Hazard to the highest office that a student can hold by a landslide vote. He has replied to their confidence in him by living up to the duties of his office.

As editor of the Reveille, Brother Simmons has a position that requires a great deal of work along with the responsibility of getting out an acceptable annual. Other members of Gamma Delta Chapter who hold positions of leadership in other campus organizations include Brother Charley Talbert, president of Chi Lambda Rho; Brother Harold Wilson, vice-president of Chi Lambda Rho; Brother Charles Smith, who is secretary and treasurer of this organization; and Brother Frank Smith, secretary and treasurer of the Glee Club.

Head Master V. B. Waite is publicity agent for the Accounting Club, and Brother Jack Wright serves as president. The Society for Advancement of Management has as its vicepresident Brother B. A. Giles. One of our newest and most active members, Brother Harry Ferguson, serves as president for the Young Adult Class in a local church.—BONNIE E. WESTBROOK.

RUTGERS—Beta Omicron

ONE OF THE UNIQUE CHARACTER-ISTICS of the program at Rutgers School of Business Administration is the accounting drop-out work-study program. This program facilitates a combination of study and actual business experience in that the student in addition to learning the theory of accounting has an opportunity to enter the field for three months of practical experience. This experience brings greater meaning to the student's subsequent academic work; enables him to test his personal reactions to the field he eventually hopes to enter; and affords him practical experience which will help him when he sits for his C.P.A. Examinations. The record of the placement office has been excellent in securing positions for drop-out students. These students have been placed with such notable firms as Price Waterhouse, Barrow, Wade, Guthrie and Company, Touche, Niven, Bailey and Smart, and Libran Brothers. Dean George R. Esterly and Professor William J. von Minden, head of the accounting department, both Deltasigs, have done much to make this program possible. The requirements for students who wish to follow this program have been kept high, and it is worthy of special mention that of all the students in the School of Business Administration at Rutgers who applied, only 20 have met the needed qualifications. Of these 20 students, eight, or almost half of them, are brothers of Beta Omicron Chapter, which again proves the quality of the men of Delta Sigma Pi.

We, of Beta Omicron Chapter, are looking forward to the presence of Brother James D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi, at our next business meeting on January 16, 1950. Beta Omicron Chapter feels highly honored to have such a distinguished official of The Central Office visit our chapter.

On the eve of Beta Omicron Chapter's formal initiation we are about to complete a very successful pledge training program. The pledges have been formally instructed and drilled in a series of pledge meetings held throughout the three month period. Our formal initiation will be held on January 21, 1950, at the Military Park Hotel in Newark. We anticipate initiating 18 pledges and a member of the Rutgers' faculty, Mr. Oscar J. Owen, into the brotherhood of Delta Sigma Pi. A big accomplishment during the pledge training period was the complete redecorating of the main room of our chapter house by the pledge class under the able guidance of Senior Warden, Robert A. Kretzer. After a double coat of paint had been carefully administered to the ceiling and the woodwork of the room and the walls had been brightened with new wallpaper, the room soon presented an entirely new appearance. With this work behind us it is highly probable that the chapter will complete the redecoration of the room in the near future by purchasing more new furniture and a new floor covering.

Plans have already been drawn up for the initiation of a new pledge training program. Another rush smoker will be held on February 3, 1950, with new rushees being pledged formally two weeks later. The pledge training program at present is of special importance to our chapter. Our school now runs on a three semester a year basis. Since it is a professional school and fills only the last two undergraduate college years of its students, there are only five semesters available for fraternity activities. That leaves an interval in which the administration of the chapter must be carried on to a large extent by newly initiated brothers and makes it imperative that each new brother be fully prepared to assume definite responsibilities immediately. In meeting this situation the whole chapter has thus far cooperated very well with the pledging committee in keeping the pledges on their toes and in developing their interest in the fraternity and thus fitting them to become a real addition to Delta Sigma Pi. -ROBERT G. ZINKAND

MICHIGAN

THE FIRST SEMESTER has been one of marked success for Xi Chapter. It witnessed the installation of our new kitchen. Despite our lack of previous experience, the kitchen is now being operated in the black, and the meals cannot be beaten.

The professional committee concluded the first semester's program by presenting an open meeting at The School of Business Administration. This meeting, under the direction of Brother Stephen DuBrul, featured an excellent speech by Mr. Peter Drucker, the eminent author, economist, political analyst and man-agement consultant for General Motors and the Chesapeake and Ohio Railroad. His topic was "The New Economic Society." He stressed the importance of the rising industrial middle class, which has expanded so rapidly that it now amounts to perhaps 30 per cent of our non-farm working population. He expects that the demand for trained professional and skilled men will be greater in the future. Mr. Druck-ers said that this new middle class "has become the leading class and must assume the responsibility of guiding the massive political and economic structure of Modern America."

Xi Chapter was in third place in the Chapter Efficiency Contest. The last official standing gave us a grand total of 46,050 points as of December 15. The chapter has always made the 100,000 point mark since its reactivation in 1946, and indications are that we will be on top again when the end of the year rolls around.

After a slow start, we are now climbing in the standings of the professional league of the intramural sports activities. There are about 20 teams in this highly competitive division. At one time we were as low as ninth place, but only 52 points out of first place. After only third place in football, the various teams have improved. The bowling team completed its schedule, undefeated for the second straight year. Both the volley-ball and handball teams took second place. With this impressive record we are gradually reaching for the lead in our division. Brothers Alvin Garchow, Thomas Ream, Richard Riley, Richard Woodworth and Wallace Pearson, are among the outstanding players.

The DELTASIG of DELTA SIGMA PI

Our newly organized alumni association in Detroit holds luncheon get-togethers twice a week. All Deltasigs in the area are invited to lunch together. The downtown group meets at noon every Tuesday in the basement dining room of Child's Restaurant, located on Washington Boulevard at Clifford. The New Center Luncheon is held every Thursday at noon in the Lexington Hotel Dining Room, located on West Grand Boulevard between Second and Third Avenues. Reservations are not required.

The social committee would like to take this opportunity to invite all our alumni to the annual spring pledge formal. The date has already been set for May 13, so make your plans accordingly. The location will be announced later. There were many alumni at the pledge formal last fall and we hope that there will be a larger number present this spring. —RICHARD D. MACKEY.

DRAKE

ALPHA IOTA CHAPTER at Drake University held a dinner dance at the Des Moines Golf and Country Club, January 6, 1950. This was the big social event of the first semester and was attended by both actives and pledges, their wives and dates. Brother Premo and Mrs. Thaylin Lange, wife of Brother Lange, won the door prizes. Alumnus Larry Chamberlain entertained the guests with magic and humor until dancing started at 9:00 P.M. The Deltasigs of Alpha Iota Chapter danced to the music of Ralph Zarnow's Orchestra from 9:00 P.M. until midnight.

A full program of professional meetings was held during the first semester. Two of the most interesting speeches were given by Meredith Case of Bankers Life and Casualty Company, of Chicago, whose subject was, "Criteria for Success in the Business World," and Dr. Louis Davids, professor of finance at Drake, who spoke on "Finding Facts."

By the time this publication goes to press, Alpha Iota Chapter will have initiated 20 new members into Delta Sigma Pi. Formal initiation is to be held at the Hotel Fort Des Moines, January 22, 1950.—WILLARD H. SWARTZEN-DRUBER

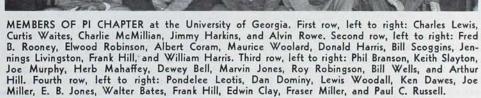
KENT STATE

ALL THE MEMBERS of Beta Pi Chapter of Delta Sigma Pi at Kent State University extend a warm welcome to Norman T. Beardman, Raymond A. Callahan, Theodore E. Chernak, Richard W. Fryfogle, Grover L. Hall, Harry A. Hanson, Raymond B. Inscho, Robert L. Kauffman, Kenneth Jay Licht, Russell D. Mast, George W. Reeder, John F. Ryan, Richard T. Spilker, Glenn S. Stephens, William H. Walsh and Kenneth E. Wirtz; all of whom completed their pledge period successfully and were initiated to our fraternity on December 3, 1949 at Vale Edge. Richard Christi, lecturer of advertising and salesmanship; Fred R. Kucera, instructor of economics; and Paul L. Pfeiffer, assistant professor of commerce, were also accepted to membership.

The fraternity as a whole wishes the best of luck to our brothers, who graduated this fall quarter. They are as follows: Fred Busko, Ed Johnson, Eugene Koontz, Albert Lalle, Jay Larson, Dwight Swenton, Bill Underwood and Bob Wessler. An open meeting was held by Beta Pi Chapter for the School of Business Administration on January 12, 1950, at the new student union building. The guest speaker for the occasion was Mr. Ira Lambes of the Cleveland Bell Telephone Company. He gave a very interesting and enlightening talk about the role that advertising plays in the business world. Mr. Lambes stressed the importance of always having a potent advertising campaign regardless of the success your product enjoys on the market.

Our fraternity was honored on December 8, 1949 by a visit from J. D. Thomson, Assistant Grand Secretary-Treasurer of Chicago. He was wined and dined at the Robin Hood Restaurant and later attended the chapter meeting. Mr. Thomson answered many questions put forth by the brothers and we hope to see him again in the near future.

To round out the news from our chapter, we would like to congratulate Brother Ritter, who was elected junior warden to succeed George McClullum. Our next banquet is scheduled for January 18, 1950, at the Magic Inn in Akron, Ohio.—JOHN A. NEHRER





ILLINOIS

SINCE OUR REACTIVATION we are fast learning the benefits and responsibilities of being Deltasigs. Our first achievement is our professional program, which has had top pri-ority. In April we will visit the Chicago Board of Trade. After watching the actual operations, we will attend a lecture explaining these operations and the economic laws governing the Board of Trade. Another tour will be through radio station WKID in Champaign. A manufacturing plant in Danville and a coal mine in Gibson City will also be visited. During the semester we will sponsor the showing of films pertaining to commerce for all interested students. Each month we will have a dinner meeting at which time we will have our professional speakers. Arrangements are being made to have members of the faculty and businessmen speak to us on these occasions.

In May we plan to sponsor a dance with Phi Chi Theta, professional commerce sorority. A coffee hour in the Illini Union for the faculty of the College of Commerce will be sponsored by Phi Chi Theta and our chapter. This informal hour will be one of our best opportunities for making ourselves known to the faculty.

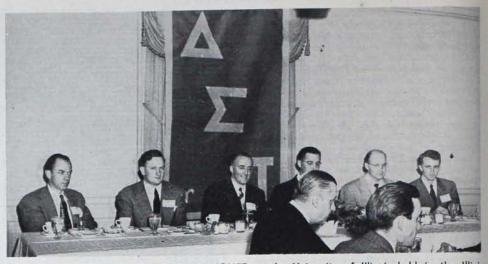
Acquiring student and faculty members will be our major goal for this semester. We plan to initiate twenty students. No difficulty will be encountered in getting this many as we have received many inquiries concerning membership. A member of the faculty from each department of the College of Commerce will also be initiated. Besides obtaining the benefit of their advice, we feel that they can give us a continuity of ideals, since we are in the chapter for only a few years, while they are with the chapter for much longer periods.

An invitation has been received to place a member of our chapter on the Commerce Council. The Commerce Council was formed last year to help the students in the College of Commerce and to present their views to the faculty. It is composed of members from each class and commerce club. One of their most notable achievements has been faculty rating questionnaires. Each semester these ratings are distributed to the students. He then has an opportunity to rate each of his instructors on their teaching methods, personal characteristics, and to rate him against other instructors. The forms are then given to the instructor concerned. While there is no action on the part of the deans, there is a moral force acting on the instructor. The criticisms given are constructive and a fairminded instructor will try to

correct his faults. The Commerce Council is also responsible for publication of *The Trader*, a magazine written by the faculty and students of the College of Commerce devoted entirely to commerce. The initial issue will contain a feature article on the purpose of Delta Sigma Pi and the reactivation of our chapter. This is a matter of importance to all commerce students and is being supported wholeheartedly by us.

Recognizing the benefits of a chapter house, a housing committee has been formed to obtain a house for next year. Closer bonds of friendship can be formed if we all live together, and we can do more effective work. Prospects are bright for having a chapter house by next fall.

A chapter newsletter is being planned. The first issue, which will appear in March, will contain a story on the first member of Upsilon Chapter. This issue will also attempt to bridge the gap between the members of Upsilon before 1929, when the chapter was deactivated, and the present membership.—Nor-MAN A. PRUSINSKI



UPSILON CHAPTER REACTIVATION BANQUET at the University of Illinois held in the Illini Union in December, Speaker's table, left to right: Assistant Dean of Men, V. J. Hampton; Assistant Grand Secretary-Treasurer, J. D. Thomson; Dean R. I. Dickey; Dean H. R. Bowen; Toastmaster, James S. Karel; and Head Master Joseph P. Foley.

NEW YORK

THE SCHOOL OF COMMERCE, Accounts, and Finance of New York University is celebrating its Fiftieth Anniversary this year. We, here at Alpha Chapter, are indeed proud to be students of this fine school of higher business education. The School of Commerce, Accounts, and Finance started in the fall of 1900 with the original purpose to prepare accounting candidates for the state Certified Public Accountant Examination. By the next year it was already evident that the school was to be not only the training ground for Certified Public Accountants, but the instrument for the elevation of the whole field of business education. From a humble start of 7 courses and 60 students, the School of Commerce, Accounts and Finance has progressed to the point where its courses, cultural as well as professional, are numbered in the hundreds and the registration is 9000 students. Some-one has ably said, "The School of Commerce is not successful because it is big. It is big because it is successful."

During the month of November there was keen rivalry among the brothers, the reason was that the Pinochle Tournament was under way. The contest opened with 14 brothers participating. The field narrowed down to Brothers Bellias and Schwalbach and Brothers Mullery and Veru. First prize went to Brothers Mullery and Veru, while Brothers Bellias and Schwalbach received second prize. Complimentary prizes went to Brothers Mullery and Veru for most points scored over opponent in a single game and to Brothers Folley and Gullander for the least points scored in a single game in a single series. Congratulations are in order to the winners.

Once again we come to the end of another term and we realize that our college days are coming quickly to a close, at which time we shall go out into the business world. This month five of the brothers are graduating. They are Brothers James Crayhon, August Gullander, Frank McKee, Robert Monges and James Souran. Alpha Chapter is going to miss their fellowship and leadership, and we wish eech one a successful career in the business world.

Our December professional meeting featured Mr. J. J. Jones as the speaker. Mr. Jones is sales manager of the vegetable oils division of Best Foods, Inc. His educational and interesting talk was on margarine and vegetable oils. On January 12, Alpha Chapter had the pleasure of having Brother F. Fraser Bond of the School of Commerce, Accounts, and Finance as its professional speaker. Brother Bond is a professor in the journalism department, and his informative talk was on "What the Public Wants in Reading Matter." There was a fine showing of attendance of both meetings.

Alpha Chapter's social program was highlighted with the Christmas and New Year's parties. The fraternity house was decorated for the Christmas Season. The Christmas Party was divided into two parts. In the afternoon of December 23, 15 children from the Children's Aid Society were invited to our annual children's Christmas Party. All of the children had the time of their lives when they opened their toy gifts and ate the plentiful supply of cake, candy and ice cream. In the evening the brothers, their wives and dates had their own Christmas Party. Brother Jacobsen deserves a great deal of credit for making both parties a huge success.—LE ROY P. KLEMM

MINNESOTA

ALPHA EPSILON CHAPTER'S first professional meeting of the year was held at the house last January 16. Brother Oliver Powell, vice president of the Federal Reserve Bank in Minneapolis, talked on "The Interest Rate Controversy Between the Treasury and the Federal Reserve." Nine new pledges as well as the active chapter attended this interesting and highly informative talk.

What with the University of Minnesota's post-war rise in athletic strength, the chapter felt some of this enthusiasm and entered into three sports for the winter quarter—basketball, bowling, and volleyball.

"Business School Day" is an annual affair at Minnesota and this year our chapter entered into activities on a grand scale with four of our brothers receiving leadership positions. Brother Eliason was named general chairman, Brother Brannon, ticket committee chairman, Brother Burns, dance chairman, and Brother Ramin, financial chairman.

Our chapter has set up a policy of vearly Christmas aid to a needy family. Last Christmas, we gave food, clothes and toys to a needy Minneapolis family through the agencies of the Community Chest and Big Brothers. We have received a heart-warming thanks from the family and the organizations. Perhaps this would be a worthwhile project for other chapters to undertake for we here at Alpha Epsilon Chapter have seen the happiness it brings.

While awaiting for our new chapter house to be built, we decided to spruce up the old house a little by new paint and wallpaper. What with the various individual tastes of the men in each room, a common site is to see three walls of red with one wall of yellow topped off by a blue ceiling. Since business men are supposed to have some scotch in them, one room received a daring Scotch Plaid treatment. The height of the project was reached however, when an unfortunate mouse hole received a coat of pink enamel around its doorway.—LUMIR C. SEVERSON.

MISSOURI

ALPHA BETA CHAPTER, during recent professional meetings, enjoyed several motion pictures relating to topics of interest to our members. One of the films was entitled "Crossroads of America," portraying in a very in-teresting manner the fundamental conflict between capitalism and communism, the infiltrating tactics of communists in this country, and the counter-measures which are being used to counteract the menace. Two other films gave . our members some quite interesting and informative audio-visual orientation on the general topic of insurance. At a meeting in the very near future our chapter plans to have as a professional speaker Mr. Bill Taylor, city manager of Columbia, Missouri, to speak to us on the topic, "Problems of City Management." This subject should be of interest to all of us, particularly to the aspiring potential municipal administrators of our group.

On Wednesday evening, January 11, 1950, the chapter held a banquet in the Teaberry Dining Room for those brothers who are being graduated at the February 1 commencement. Everyone had a very enjoyable time: the meal was excellent, and, as usual, the fraternal spirit was also. Those of us who are leaving may find many pleasant things beyond this campus, but our pleasant associations as members of Delta Sigma Pi will always be fondly remembered.

On April 13-15, 1950, students of the School of Business and Public Administration will celebrate Business Week. The program consists of skits, a general panel of main speakers, followed by special panels in the fields of accounting, finance, marketing, public administration and industrial and personnel management. This is to be followed by a dance at which an "Ideal Boss" and an "Ideal Secretary" are crowned. Missouri's Governor Forrest Smith has been invited to be one of the main speakers. We sincerely hope that Governor Smith will accept and that he will be able to appear.

At this juncture I cannot resist mentioning that President Harry S. Truman is scheduled to deliver the Commencement Address and to receive an honorary degree of Doctor of Laws here on June 9.

Alpha Beta Chapter is right up at the top in the Chapter Efficiency Contest again this year, and we feel confident that we shall repeat in winning the contest as we have done so many times in our history, and as we have done for the past several years in succession.— VERNON H. KNEHANS

MICHIGAN STATE

HE YEAR 1950 began the first full year of installation of Gamma Kappa Chapter at Michigan State College, and the members are looking forward to a full program of activity under the leadership of our new Head Master, Ronald Hoffman. The chapter lost only two members through graduation at the close of fall term, they were Head Master Robert Hodgson and Chancellor Rudy Paquet.

As the first professional meeting of the new year, the professional committee, headed by Brother Robert Carpenter, arranged a tour through the Oldsmobile division of General Motors at Lansing, Michigan. The tour consisted of a trip through the "Rocket Engine" plant, largest and most modern engine plant in the world, and a tour of the final assembly line, where the members and guests saw the assembly of the new 1950 Oldsmobile. The tour was conducted by Mr. Egbert of the public relations department. After the tour of the plant, an informative movie entitled, "Riding With the Rockets," was shown in the plant auditorium.

One of the most interesting speakers for our professional meetings was a talk by Mr. Howard J. Stoddard, president of the Michigan National Bank of Lansing, who spoke on the topic, "Inflation and Deflation." Brothers Edward Healy, John Johnson and William Mc-Cann are serving as junior accountants this term in the offices of practicing Certified Pub-



ALPHA GAMMA CHAPTER OFFICERS at Penn State College. Seated, left to right: Bill Muscarella, Faculty Advisor William Hench, Jack Wiedenman, John Ogro, and John Pilla. Standing, left to right: Ted Wiedenman, George Vadasz, Bob Bemus, and Chet Reen.

lic Accountants in Detroit. This course is given each winter quarter for graduation credit as a practical aid for those desiring to become Certified Public Accountants.

By the time this has gone to press our pledge class of 15 will be active members, having completed their pledge program with the formal initiation and the initiation banquet on the evening of February 18. Soon after the actives will sponsor a semi-formal dance for the new initiates.

The Master of Festivities, Brother Jack Winters, arranged several stag parties, including a ski party at the Cabertae Winter Resort near Cadillac, Michigan. The ski party has always had to be postponed because of a minor detail—snow! We're still hoping that the weatherman will provide the necessary flakes. A Hard Times Party in the Forestry Cabin on the college campus was held during the month of February for the members and their dates. Brother Winters has also planned many other social events, so it looks like a full program of social activities for Gamma Kappa Chapter.—JAMES E. WHALEY

PENN STATE

WITH THE CRISP COLD WIND of winter whistling its seasonal tune, a new year, full of bright promises for Alpha Gamma Chapter, has descended upon us. We proudly welcomed this new year by adding 21 new members to our chapter. The formal initiation ceremony was held on December 4, 1949, under the leadership of our capable Head Master, John Wiedenman. A formal dance in honor of our new brothers has been planned and is now being arranged by our Master of Festivities, Brother Bemus. The exact date will be decided at the next business meeting.

The Alpha Gamma Chapter has successfully sponsored a series of luncheon banquets open to all commerce and finance, and economics students and faculty at the State College Hotel. The merits of these communal gatherings has been proven by the attendance and interest developed. Because of this support many more functions of this nature have been planned. The last banquet featured Mr. Johnson, a labor representative from Harrisburg, Pennsylvania. The address was provocative in nature, and a lengthy heated discussion followed. Among the points discussed was labor's contention that it is being degraded by the capitalist propaganda of management in the eyes of the average public. Also, the proper courses that a modern democratic college should provide, to adequately prepare a student for a successful career when he emerges from his academic training, were thoroughly scrutinized. In conjunction with this topic, the merits and shortcomings of numerous subjects now required by this and similar colleges were warmly reviewed.

Dr. Hench, the faculty advisor to Alpha Gamma Chapter, announced that a representative from the wheat pit at Chicago has accepted an invitation to visit the campus as a featured speaker of this chapter. The speaker will also show a group of slides to supplement the speech.

A social meeting will be held on January 18, 1950, in recognition of all the brothers who are to be graduated this semester, and to welcome all the newly initiated brothers. In these closing moments of the first semester, we review our progress with pride and look forward to the next semester as the fulfillment of all the goals set last fall, including a first place position in the Chapter Efficiency Contest.—CHESTER A. REED

INDIANA

ALPHA PI CHAPTER climaxed the year with one of the most impressive initiations ever put on here at Indiana University. Sixty undergraduates and one faculty member were initiated on the eighth of December. The initiation was held in the beautiful Bryan Room of the Union Building. Following the ceremonies, a banquet was given in honor of the new initiates at the Rainbarrel Inn. Professor Clare W. Barker, chairman of the marketing department was guest of honor and was presented with a beautifully engraved gold mug from the chapter in recognition of his long years of faithful service to the chapter. Gene Kollemeir, who was in charge of the banquet, carried out every detail to the nth degree and received a hearty applause from the active chapter.

Plans are being completed for the annual "Rose of Deltasig" Contest, which is to be held on the eighteenth of January. Nick Sarpa, who is in charge of the affair, reports that over 25 candidates will be in the field of beautiful coeds from this campus. He is ably assisted by John Coker, Harry Knudson, Bob Thornton and Horace Foncannon. Soft piano music will form the background while the girls parade in front of the active chapter in the lounge of the Union Building. The queen will be presented with a crown of roses by Miss Helen Aldrich, last year's "Rose" from Alpha Pi Chapter, who finished in second place in the national contest. The winner will be presented with several gifts from the chapter and local business firms.

The chapter has been fortunate in hearing several excellent speakers this past semester and from all reports, next semester's schedule is filled with many outstanding men of the business world. Several field trips are being planned and educational movies are being secured for the remainder of the meetings.

Alpha Pi Chapter takes pride in acknowledging that they now have more presidents in their chapter than any other fraternity on campus. Besides holding down the presidencies, the chapter has representation in all of the higher activities on campus. Richard Curdes is president of the Marketing Club; Max Lierance, president of the Management Club; Rex Swing, president of Men's New Halls; Jack Wentworth, president of South Hall; Morrie Clement, president of the junior class; and Carl Edwards, president of Sphinx Club. We also have ample representation on the two highest boards on the campus, Board of Aeons and Union Board. Dave Baker, Earl McMahn (president) and Art Schwartz are all on Union Board, and Bob Skiles, Dick Fleming and Dale Alexander are members of the Board of Aeons.

Although at present we are holding down seventh place in the Chapter Efficiency Contest, we expect to be first when the next ratings come out. At present we are over the half way mark and with the excellent co-operation that has been shown thus far by the active chapter, we'll again reach the top as we did in last year's contest.—DAVE BAKER

CINCINNATI

ON JANUARY 15, at the Hotel Gibson, the actives of Alpha Theta Chapter were given an insight into the future. At the banquet that followed the initiation of *12 neophytes into full brotherhood, the alumni were called on to "say a few words to your new brothers." As expected, this took the greater part of the evening. Nostalgia was the key note as the alumni reminisced of wavy hair long gone, racoon coats and the Charleston. Our chapter was well pleased with the number of alumni who attended the affair. We extend a sincere invitation to alumni in this area who have not yet been notified to contact either Glenn Beyring, Province Officer, or John Mossbacker, our unofficial and hard working alumni organizer. We honestly enjoy your company, gentlemen.

Lt. Col. Fred Dixon, associate professor of military science and tactics of the R.O.T.C. unit on the campus, and holder of the Delta Sigma Pi Scholarship Key, officiated as toastmaster at the banquet. Also at the speakers' table were Brother N. C. Geis, professor of accounting at the College of Business Administration, Brothers Beyring and Mossbacker, Head Master William Wohlwender and Senior Warden Daniel D. Hafle.

The pledge program, under the direction of Senior Warden Hafle, was rather extensive. The screening process was followed by an invitation to attend a professional meeting held on December 2. Mr. C. A. Smith, head of the regional Motor Carrier Division of the Interstate Commerce Commission, addressed the prospective pledges, alumni and actives on



EPSILON CHAPTER'S Rose of Deltasig with her court of honor at the University of Iowa. Miss Sue Stevens (center), Epsilon's Rose, is attended by Misses Marilyn Collison and Shirlee Stevens. The queen and her attendants were presented at the Epsilon Chapter Christmas Formal which was held in the Jefferson Hotel in Iowa City.

"The History of the Wheel." On December 13 a Pledge Manual examination was given the prospective pledges and on December 16 they became neophytes.

Our active membership now totals 35 men. The new members have been placed on committees and are aiding in planning for our spring initiation program, which we hope to make even more successful than the last. The chapter will sponsor an informal dance at the Topper Ballroom on February 4. Invitations to the affair have been sent out to alumni and prospective pledges. On February 10, the chapter will inspect the Strietmann Biscuit Company plant in Mariemont, Ohio, Department heads of the company will address the chapter the following week. Three additional professional meetings are scheduled for the remainder of the school term.

The exceptionally low standing of Alpha Theta Chapter in the Chapter Efficiency Contest has been the determining cause for this outburst of activity. In defense of the poor standing of our chapter, we can honestly state that many different aspects of the Chapter Efficiency Contest were not clearly understood by the members. At our first business meeting of the new year, this was the principal topic of discussion. We are confident that our chapter will at least attain the honor roll quota by the end of the school year.—PETER RECL-NELLI

IOWA

EPSILON CHAPTER at the State University of Iowa and Phi Gamma Nu, our sister sorority, sponsored a joint dinner in the River Room of the Iowa Memorial Union January 11. Entertainment was provided by the pledges of Phi Gamma Nu, who presented a skit and several piano selections.

We held our annual Christmas Formal on December 10 in the Rose Room of the Jefferson Hotel. We had a very good turnout for this event, including many alumni. Chuck Sloan and his "Seven-Aires" furnished the evening's entertainment. Sue Stevens was chosen Epsilon Chapter's "Rose of Deltasig." Dan Hoffa, our head master, was master of ceremonies at the intermission, and he presented Sue with a rose bouquet. Our "Rose's" attendants were Shirlee Stevens and Marilyn Collison. Miss Stevens will have a big tradition to uphold in the international "Rose of Deltasig" Contest, which Epsilon Chapter has won for the past two years. We are all very proud of Sue and feel that she is well worthy of the honor bestowed upon her.

Epsilon Chapter has been doing very well in intramural sports this semester. Glenn Schultz and Roy Vose won the Professional Fraternity League doubles tennis title, and were awarded a trophy for their accomplishment. Our spirited basketball team has been doing very well this season. They are currently tied for second place in their division. The winner of the playoff for second place will advance into the all-university finals. You can count on the Deltasigs to be in there fighting!

We have now increased our number of actives by 20 men. Initiation was held January 15 in Old Capitol. We're very happy to receive these men into active membership and will be looking forward to many accomplishments by them. Two of our members, Wayne Harger and Robert Stille, were recently honored by being elected to Beta Gamma Sigma, honorary scholastic fraternity in commerce.

Epsilon Chapter participated in the Philip Morris Company contest again this fall. During the football season, the three organizations that send in the most Philip Morris cigarette wrappers win radios. Last year we were admirably rewarded for our efforts by receiving first prize—a \$350 Admiral combination radiophonograph. The announcement of this year's winners is expected any day. We are confident that we are very much in the running for one of the radios. I'm sure our new members feel the same way about it, after spending many hours preparing the wrappers for the contest as part of their pledge training.— ROBERT D. RINNAN

FLORIDA STATE

THE FIRST UNIT to be built under Florida State's 50 year expansion plan is now near completion. This is the new men's dormitory which is to be ready for occupancy at the beginning of the spring quarter. Plans are also near completion for a 15,000 seating capacity stadium. It is hoped that the stadium will be completed in time for the 1950 football season.

In the field of sports, Gainma Lambda Chapter has entered the intramural sports program in the interfraternity league. The basketball team goes into the records as being the first team to represent us in the field of sports. As the basketball program has just started it is too early to report its progress. We plan to enter all of the intramural program and George Stembridge, our athletic manager, reports that because of the talent and large turnout for the sports events our chapter will be a "powerto-be-reckoned with" in the interfraternity league.

Élection of officers was held Wednesday, January 18. These officers include: James Cornbrooks, head master; Frank Fones, chancellor; and Howard Abel, historian. These men have demonstrated their ability for these offices by their meritorious service to the chapter during the trying months before our national installation. We are sure that they will lead us to a growing and successful future in the months to come.

Plans are now under way to hold a script dance during the spring quarter of this year. The proceeds are to go to the new stadium building fund. This is in keeping with our pledge to help make Florida State University one of the finest schools in the country. We hope to make this dance an annual affair with the proceeds to go to a worthy school activity each year. The chapter's best wishes and congratulations go to the following brothers who will graduate at the end of this quarter. These men are the first to graduate from this chapter and they are all charter members of Gamma Lambda Chapter. They are Ed Gay, James Page and Eston Barkoski.—WILLIAM T. NOR-FLEET.

MIAMI

BETA OMEGA CHAPTER at the University of Miami entered intramural football this year. The brothers all showed great interest in the sport and the team fared well in the competition by ending in third place in the league. High hopes are held by all for success in the basketball intramurals. The activities of the new pledge class have

The activities of the new pledge class have been many and varied. Included was a scavenger hunt during which the pledges were required to secure some 30 items. By the midnight deadline all but five of the items had been secured. Chapter activities now in the working stage and the formal initiation of pledges will be described in the next issue of The DELTASIG.—GERARD E. SEUFERT.



ALPHA SIGMA CHAPTER, Alabama, held a banquet in January to honor the new initiates. The principal talk of the evening was made by Judge C. C. Warren. Seated, left to right: Miss Carolyn Cobb, Head Master Don Cronin, Mrs. and Judge Warren, Professor W. P. Thomas, Mrs. W. P. Thomas, Faculty Advisor J. A. Constantin, and Dr. H. H. Chapman.

BOSTON

GAMMA CHAPTER at Boston University held its initial pledge ceremony at the College of Business Administration on Tuesday afternoon, November 22, 1949. Thirteen members were pledged to the International Fraternity of Delta Sigma Pi. Head Master Bill Law greeted the pledges after the ceremony, and then Junior Warden Bill Foster informed the pledges of the orientation course which he has been subjecting them to over the past month and a half. On subsequent meetings, nine more members have been pledged which brings the total for Gamma Chapter up to 22.

The third professional meeting of the school year was held at the Boston University Commons on Wednesday evening, December 7, 1949. Brothers of Gamma Chapter and members of the Boston Alumni Club joined together for dinner after which Brother Tom Fitzpatrick, president of the Boston Alumni Club, spoke on "Credit Reports and Collections."

The Assistant Grand Secretary-Treasurer, James D. Thomson, arrived in Boston on January 10 to visit Gamma Chapter on his mid-winter tour of the Delta Sigma Pi chapters in the eastern schools and universities. As the brothers of Gamma Chapter were in the midst of taking their mid-year examinations, Brother Thomson was only able to meet with eight members who celebrated his visit by taking him to dinner at Novak's Restaurant. Brother Thomson brought the brothers up to date on the activities of the fraternity on a national basis as well as ironing out and advising on many of the chapter problems which have been facing Gamma Chapter.

Gamma Chapter finished in sixth place out of a field of 16 fraternities in the All-Fraternity Scholarship Report at Boston University. The average for the fraternity was 2.446 while the All-Fraternity average was 2.397. Of the 43 brothers whose averages were figured in the report, 26 were above the all-man average. The highest individual average for Gamma Chapter was 3.351.

For the past few weeks we have been enjoying our mid-winter vacation, and now we are tackling examinations. Therefore, Gamma Chapter's activities have been restricted. When the second semester begins, we have planned a number of activities. On January 28, the Boston University Inter-Fraternity Conference is holding its annual ball in the Georgian Room of the Hotel Statler. Following the ball, on February 4, we are holding the formal initiation of the pledges into Delta Sigma Pi at the Hampton Court Hotel. In the field of sports, Gamma Chapter has signed up to play in the All-University Basketball League which promises to offer many an exciting evening for the brothers.—PORTER W. DORR, JR.

ALABAMA

TUESDAY, JANUARY 10, 1950 was a big day for the Alpha Sigma Chapter of Delta Sigma Pi. To Brothers Tommy Miller, Jim Youngblood, Harold Wall, Charles Wainright, Walter Garrett, Alan Cochrane, Mason Loy, John Lavette, Jack Harris and Ernest Deal, the day was especially significant. They became members in very good standing of one of the largest professional fraternities in the nation.

A banquet was held in honor of the new members the evening of the tenth. Circuit Court Judge Warren of Tuscaloosa was the principal speaker. He made a very interesting talk on the theme, "The Place of College Graduates in Public Life."

The Commerce Association of the University of Alabama is holding its annual Commerce Day, January 19. Delta Sigma Pi Members holding important positions in the association are: Brothers Jim Brice, vice-president; George Kizziah, treasurer and chairman of Commerce Day; Don Cronin, member of the commerce executive committee and chairman of the Commerce Ball. We are very proud of these men and the credit that they reflect on the chapter. Our faculty advisor, Professor James Constantin, is also advisor for the Commerce Association.

The professional committee reports that plans are being made to tour the Gulfstates Paper Company plant, the Central Foundry, and the Goodrich Tire and Rubber Company plant, all of which are located in Tuscaloosa. Industrial films are to be shown at several meetings soon.

Head Master Don Cronin has announced that progress is being made on a chapter newsletter which will be printed in the near future.—JOHN H. ELLIS

JOHNS HOPKINS

ABOUT TWO WEEKS AGO, people all over the nation were celebrating the arrival of the New Year! The old year was a part of history thus making 1950 a year open for new accomplishments, new projects, and with that ultimate goal forever in view: SUCCESS! Brothers of Chi Chapter also welcomed the New Year with a wonderful affair under the very able leadership of the social committee. Refreshments were served in a buffet style with all the trimmings. A large showing of alumni club and chapter brothers helped to greet the New Year in all its glory.

Adding to our growing list of outstanding members, we initiated four new members in our fraternity on December 10, 1949. These new brothers are of the caliber that makes us proud to say "He is a brother of Delta Sigma Pi." The feeling and inspiration behind each initiation makes you glow with that certain wonderful feeling knowing you are a member of Delta Sigma Pi.

The membership committee under the leadership of Brothers Robin Odette and Clyde Williams are in order for recognition. This is a rather difficult job, if done correctly and the problem was met and solved. Through the cooperation of every brother we will reach our final goal!

Following the ritual our birthday party was celebrated at the elaborate Gunther Brewery Hall, with a large attendance of alumni club and active chapter brothers and wives. Our congratulations to Brother Stanley Earl and his committee for arranging such a successful affair.

The membership committee has a new plan for meeting our quota for the Efficiency Chapter Contest. A personalized letter will be sent to each prospective new member. In this way, our chapter can draw on a larger field of new members and greatly add to our assets.

We were very fortunate to have Brother Edward Dufty give an interesting talk on "Market Research" at a professional meeting. This was followed by a talk from Charles Palmer on "Need for Investment Capital." On January 16, 1950. C. R. Zarfoss, will talk on "Transportation." All of our meetings have added greatly to our knowledge and understanding in the field of business. With the untiring and endless efforts of the professional committee, we know our meetings in the future are worthwhile.

The Baltimore Alumni Club, for the first time, is planning a dinner meeting on January 18, 1950, with an address by Mr. Marshall McCord, former professor in accounting at Johns Hopkins University. Plans are all complete for Chi Chapter's mid-winter formal to be held at the Cadoa on March 18, 1950. This is to be one of our biggest affairs in the New Year.

MISSISSIPPI

THE FIRST DAYS of the new year at "Ole Miss" were noted as a time of great activity among the members of Alpha Phi Chapter. On the night of January 5, we initiated 30 students and 5 faculty members. Our membership now totals 48 undergraduates, and we are planning a heavy rush program with concentration on sophomores for the second semester to offset heavy losses expected during the year. On the following Saturday night the chapter held its annual dance at the Mansion. Highlight of the evening came just before intermission when Miss Ann Lum of Natchez was crowned "Rose of Deltasig" for 1950. Head Master Louis Vise presented her with a bouquet of red roses and a loving cup as a token of remembrance.

Brother Robert B. Highsaw is co-author of The Growth of State Administration in Mississippi, a volume just released by the Bureau of Public Administration. The book is one in a series which began several years ago. Brother Highsaw has authored several other publications in the series. Brother McDonald Horne, as the new dean of the School of Commerce, is directing his efforts at the present time in attempts to obtain a commerce building for the university. He is speaking at meetings of various organizations over the state and has been called on to testify before the state legislature on the need for such a building.



ALPHA PHI CHAPTER'S Rose of Deltasig, Miss Ann Lum, is the recipient of a loving cup being presented by Head Master Louis Vise at Mississippi. Hugh McKee awaits the privilege of dancing with her during the Deltasig leadout which followed the ceremony.

Tentative plans have been set up for our big professional event of the year, Commerce Day, which will be held on April 11. Chapter officers have been working diligently to formu-late the general plan of the day, and now the various committee chairmen are ready to go to work putting our plans into action. The program as planned will consist of two or three main speeches, with forums to be held covering problems in the principal fields of commerce and industry. Commerce Day Chairman James T. Bennett represented Mississippi students at the 54th annual Congress of American Industry held December 7-9 at the Waldorf-Astoria hotel in New York, Brother Bennett was one of 49 college students whom the Na-tional Association of Manufacturers invited to the nation's major conclave of industrialists.

With the graduation of several of our officers came the problem of replacement. Brother Billy Stephens has taken over as senior warden and Brother Gordon Macaulay as junior warden. Brothers Leon Lewis and Warren Robinson now hold office as scribe and treasurer respectively. Fifteen of us plan to accept the invitation of the Commerce Club at Mississippi Southern College to visit them on February 4, with a view toward the establishment of a chapter at that school. We have in mind also a conference with representatives of Gamma Delta Chapter at Mississippi State College over this question.—HUGH MCKEE

CREIGHTON

THE BIRCHWOOD CLUB was the scene of great merriment last December when Beta Theta Chapter held its annual Christmas Party there. Since this was our last social function of the year, we were determined to make it our most successful one; and indeed it was! Even though inclement weather made driving extremely hazardous, the members turned out in full force to help make it a wonderful evening. However, the greatest contribution of holiday spirit came after dinner in the form of a speech given by the eminent and distinguished management instructor, Mr. J. B. Conway. Brother Conway, who is known to all Deltasigs as "Hairless Joe," will, without a doubt, be long remembered for his home-spun philosophy.

Beta Theta Chapter began the new year with the firm resolution to intensify its efforts not only in the Chapter Efficiency Contest, but in the building of an ever stronger and more active chapter as well. Under the guidance of Head Master John Fennell, a full program of activities has been scheduled for the second semester. Included in this list is the Midwestern Regional Meeting which will be held in Lincoln, on April 14 and 15. In fact, plans and hotel reservations have already been made concerning this meeting, because we are eagerly looking forward to the chance to meet and discuss problems with some of our many brothers in Delta Sigma Pi.

Although it is several months away, plans are already being made for our spring formal. Since this function is the social highlight of the season, every effort is being made to insure its success. The Blackstone Hotel has been engaged for May 6, and Eddie Haddad's Orchestra has been booked to furnish the music. Consequently, with these major features already arranged, we have plenty of time to attend to the minor details and make this truly the highlight of the school year.— IRVIN L. HECKMAN

GEORGIA-KAPPA

KAPPA CHAPTER did not slow up in its activities because of the Christmas Holidays. On the contrary, we had more special social events than usual, including an initiation. Deltasig Lodge was the scene of a New Year's Eve Party, complete with favors, horns, hats, and plenty of noise. There was no regular Saturday night supper, but the guests were treated to some interesting entertainment during the evening. This skit, which featured a black-face routine and a story about Little Susie Boll Weevil, was performed by Brothers Walter Rutledge, Julian Hogan, Jim Gower and Howard Busbey.

Several of last year's outstanding seniors were back with us during the holidays. Brother Walter Rutledge, who is attending the University of Chicago, John Clayton, from the University of Pennsylvania, Ted Byers, and Bill Dodds, were among the visitors. Also during the season, the Atlanta Alumni Club held their regular Christmas Party. The affair this year took place at the American Legion, Post No. 72, on December 22.

December 3, at the Lodge, the pledge class put on their regular skit and, on December 17, Kappa Chapter informally initiated eight brothers into the fraternity. These men were Lucius Youmans, Ralph Adair, Barnard Ford, George Jobron, James Carty. Skip Woolsey, Harold Knight and George Mitchum. On the following day they were formally initiated and treated to a banquet welcoming them into the chapter and the fraternity. Local Deltasigs were again active in promoting the annual Homecoming Banquet here, and many of them attended the banquet and dance. Deltasigs edit both school publications, and are to be in charge of both the Beauty Revue and the Carnival. Many Kappa men are on the Student Council and hold the top executive positions in the General Council. So Kappa Chapter continues to be active in extracurricular affairs of the university.

At the first meeting of the year 1950, the chapter decided to participate in the new Intramural Sports League being started for evening students here. Brother Morris Ramsey, who has done an outstanding job as athletic chairman this year, was selected to represent Delta Sigma Pi in this new league, and the fraternity played its first basketball game the following week.

Miss Gwendolyn Staub was selected to represent Kappa Chapter in the "Rose of Deltasig" Contest, and also to be our candidate for queen of the school in the Rampway Beauty Revue. Miss Staub is single, a member of one of the local sororities, and is now, as one memher stated, "a chapter responsibility."

Brother Julian Hogan has been forced to resign as scribe for the chapter because of business reasons. This is the second resignation in this position this year, and a successor had not yet been named. Congratulations are in order for Brother Clyde Kitchens, Deltasig Lodge president, for his appointment as a Grand Council Member replacing Howard Johnson, On the weekend of November 19, 11 brothers from South Carolina were entertained at the Lodge, and seemingly were impressed with the woodland plant maintained by Kappa Chapter and the Atlanta Alumni Club.

The Chapter Birthday Banquet this year is scheduled for March 5, and will also include the usual banquet given to welcome newly initiated brothers into the fraternity. The informal initiation is to be on March 4, and the formal initiation and chapter birthday banquet on the following day, which is Sunday. That particular pledge class, which is planned to number about ten, will undoubtedly be deeply impressed with the number of Deltasigs in Atlanta congregated at one spot.—GENE KYSER

ST. LOUIS

THE BETA SIGMA CHAPTER at Saint Louis University opened this years' social calendar with its annual Pledge Dance on January 7, 1949, at the Hamilton Wilshire Hotel. Dancing started at 8:30 P.M. A midevening floor show was furnished by the pledges and was received with enthusiasm. Everyone had an enjoyable time and Senior Warden Marvin DuMay and Master of Ceremonies Tom Lyons are to be congratulated for the most successful pledge dance in recent years.

"America and Sons," a picture of the economic conditions of the United States was featured at our last professional meeting, causing much comment among the 30 Deltasigs and several alumni. At the meeting, the chairman of the professional committee, Bill Zielinski, announced that a field trip to the *St. Louis Globe Newspaper* would be sponsored by Beta Sigma Chapter, during the holidays between semesters. All students in the School of Commerce and Finance are to be invited. Other trips are being planned to foster our professional activities and it is hoped that these two will be generously participated in by the entire student body.

To date, Beta Sigma Chapter has 20 pledges, all eager to become active members. The



PRE-CHRISTMAS INFORMAL DANCE of Beta Gamma Chapter at the University of South Carolina, which honored the new members.

formal initiation will be February 25, 1950; by the time this reaches print our total initiates for the year will be 35, including 15 new members accepted earlier in the year.

new members accepted earlier in the year. Through the efforts of Junior Warden Larry Hild, a large glass enclosed case has been prominently placed in the lounge of the Commerce and Finance School to further publicize our activities. We hope through the use of this case to attract increased attention to our social and professional activities.—JAMES W. NOBLE.

FLORIDA

BETA ETA CHAPTER at the University of Florida has been receiving favorable publicity as a result of our chapter's radio program. Dr. J. Hillis Miller, president of the University of Florida, has praised our group for inaugurating the program and presenting outstanding speakers on business topics of current interest. This semester started with a rush party which was held at College Park; an attractively wooded area, complete with a barbecue pit and tables and benches, sheltered by a rustic canopy.

Three films were shown to the brothers and guests of the fraternity during the semester. The films were "The Search for Security," "World Trade—Two Way Street," and "In Balance." The latter film illustrates the importance of profits in industry and is available through the Burroughs Adding Machine Company.

A lot of fun was had at our informal initiation. Brother Grover C. Harvard acted as head master and kept things moving at a rapid pace. The initiation banquet was held at the White House Hotel, where the brothers enjoyed a fine steak dinner. Brother William H. Pierson, faculty advisor, gave the welcoming address and told the new brothers of the benefits that membership would bring, while at college and after graduation. Our thanks go to Brother Harvard, retiring Province Officer, for his untiring effort on behalf of this chapter.

Delta Sigma Pi will be represented as one of four sponsors of an orientation program to be presented by the College of Business Administration. This program is designed to acquaint the freshmen and the sophomores of Florida with the College of Business Administration and the activities of the business organizations. The brothers are looking toward an all out membership program and winning the Chapter Efficiency Contest during the coming semester. —DONALD R. CORBETT

NEW MEXICO

GAMMA IOTA CHAPTER has made great strides in its first full semester as an active chapter. Our first formal initiation was conducted on December 11 at the Alvarado Hotel. From one o'clock until five, 12 promising men were initiated, and a banquet was given in their honor later that evening. After the Christmas vacation, two rush smokers were held. At the second smoker Dean Vernon G. Sorrell of the College of Business Administration gave an interesting talk entitled "Job Prospects for the College Graduate." On January 8, six more men were pledged at a formal dinner at La Placita. At our last meeting officers for the second semester were elected. We all want to take this opportunity to congratulate our outgoing officers on the fine job which they have done. The efforts of these men have greatly contributed to earning us a large number of Chapter Efficiency Contest points, and we have as our goal this semester 100,000 points.

We now have a roof over our heads. The acquiring of a chapter room in the Bureau of Business Research has injected even more enthusiasm into the group. The final pledge project of the newly initiated men was to clean and paint the chapter room. We are extremely fortunate to be the first professional fraternity on the campus to have a permanent meeting place.

We are very pleased to announce that Brother John Kinzer, our new head master, has been chosen for "Who's Who in American Colleges and Universities." Brother Don Dorn has become our first member of Phi Kappa Phi, the highest scholastic honorary at the university. Brother Dick Whitehead is one of the leading candidates for the New Mexico Lobo Golf Team, Border Conference Champions the last two years.

Gamma Iota Chapter is looking forward to a spring term crowded with activities. The new Master of Festivities, Ed Gorey, is already hard at work on plans for a spring formal, when we hope to choose our first "Rose of Deltasig." A committee has almost completed arrangements for a series of speakers who will add greatly to our general knowledge of business. We are expectantly awaiting the Regional Conference in Dallas later in the spring, and we plan to send a large delegation.

We are losing five valuable members through graduation in February. They are: Don Dorn, Bill Hughes, Justus Schomp, George Stevens and Gregory Zaccaria. These men have all made outstanding contributions to the chapter, and we sincerely hope that they will go on to great achievements in the business world. —EDWARD A. DRISCOLL, JR.

NEBRASKA

ALPHA DELTA CHAPTER ended up the year of 1949 at the top of the Chapter Efficiency Contest. Our goal, of course, is to hit the top first. The Chapter Efficiency Contest Committee, headed by Brother Whitcomb, will see to it that we do. His committee has found no dearth of points this semester with all the various activities that have taken place.

In Lincoln, Nebraska, these days all eyes are focused on the month of April and the advent of the Midwest Regional meeting to be held here. With the help of our regional representative to the Grand Council, Brother Henry Lucas, most of the arrangements have already been made. For those of us who have never found it possible to go to one of the Grand Chapter Congresses the Midwestern Regional will offer a chance to meet some of the farflung ranks of our fraternity. Thirteen chapters have pledged delegations to the meeting. They are: Epsilon, Iowa; Iota, Kansas; Alpha Beta, Missouri; Alpha Delta, Nebraska; Alpha Epsilon, Minnesota; Alpha Eta, South Dakota; Alpha Iota, Drake; Alpha Nu, Denver; Alpha Rho, Colorado; Alpha Chi, Washington; Beta Theta, Creighton; Beta Sigma, St. Louis; and Gamma Eta, Omaha. As hosts, we welcome the way in which these chapters have responded to the idea. We will be glad to see them in April.

The tentative plans for the two-day meeting have been arranged as follows: Friday night, April 14, a reception is to be held in the Union Ballroom. All day Saturday the Union will be crowded with Deltasigs as we plan to hold business meetings in various rooms. The meetings will be conducted in a forum type discussion with the floor open for anyone to present their chapter's problems. Saturday night will be a night of entertainment. A dinner dance will be held in the Lincoln Hotel Ballroom to the music of Eddie Garner's Orchestra. Costs have been minimized by careful preparation. There will be a registration fee of \$2.00, luncheon Saturday will be \$1.00, and the bids for the dinner dance will be \$5.00 per plate.

Just before Christmas vacation, Alpha Delta Chapter formally initiated 19 men. They were, indeed, a welcome addition to our ranks. The chapter is facing the problem of a substantial portion of the present group graduating this January and in June, 1950. All of us must strive to replace these men. The new brothers are: Vincent Adams, West Point; James At-Kisson, Omaha; Don Axe, Lincoln; Gary Creasman, McCook; Robert Garrett, Ark; Warren Hardy, Omaha; Thomas Jenkins, Lincoln; Warren Jennings, Kansas City; Leonard Jones, Chicago; Robert Kalm, Lincoln; Richard Kucirek, Omaha; Kenneth Legg, Nantucket; Leslie LoBaugh; Los Angeles; Richard Michaels, Lincoln; Ribey Royse, Lincoln; Don Richards, Lincoln; Riley Royse, Lincoln; Donald Stine, Omaha; and Raymond VanBuskirk, Beatrice. Welcome new initiates.

As always we wish to issue our standing invitation to all of the brothers in our international fraternity. When in Lincoln, Nebraska, drop in at 1527 M Street to see us.—ELDON S. HUFF

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University celebrated Founders' Day by having a number of the brothers in attendance at the forty-second annual Founders' Day Banquet held at the Toffenetti Restaurant in downtown Chicago. Grand President Walter C. Sehm of St. Paul, Minnesota, was the guest of honor at this gathering. A few weeks later a party was held to further acquaint the brothers with the new pledges and to see how they responded in a social gathering.

The last in a series of talks sponsored by Alpha Omega Chapter on the "Basic Questions of Economic Life" was given December 2 in the Hotel Sherman. The group of approximately 200 persons in attendance heard Dr. Francis J. Brown, popular and dynamic chairman of the economics department in the College of Commerce expound on "What is the Best Type of Economic Order?" The ending of this series of talks brought with it very favorable comment on the professional and ethical nature of the subjects under discussion.

Alpha Omega Chapter put on its annual dance, the Jarabe, December 10 in the Grand

RECENT INITIATION BANQUET of Gamma Theta Chapter at Wayne University. Seated at the head table, left to right, are: H. Irwin, J. Elwood Armstrong, N. Winters, J. J. Rath, and E. Cadieux.

Ballroom of the Hotel Sherman. The chapter's candidate for queen of the Inter-Fraternity Dance to be held in January was presented at this time. She was Miss Irene Mation, her escort was Brother Frank Hurley. Miss Mation is also the candidate of Alpha Omega Chapter for the "Rose of Deltasig." She attends the College of Commerce and is a member of Epsilon Eta Phi Sorority. The dance was a financial, as well as a social, success, due largely to the efforts of Brothers Tom Zarcone, Hank Zwartz, Ray Sodini and John McInerney, together with the rest of the members and pledges.

A Christmas Stag Party was held during the holidays at which time the books were shelved and things of a more lighthearted nature were taken into consideration. New Year's Eve saw a number of members and their dates at a party given by an alumni member for the obvious purpose of seeing the new mid-century in. Plans are being shaped for the informal and formal initiations to be held on January 27, 28 and 29 at the Hotel Sherman. This is the weekend when the fall semester comes to a close, so these dates have a double significance for both brothers and pledges.

Alpha Omega Chapter has been delegated the responsibility to act as the dance committee for the Central Regional Meeting when it meets in Chicago at the Maryland Hotel in the spring. Representatives from 16 chapters throughout the Midwest will attend this meeting, which will include an informal gathering, luncheons and a dance. This will be a good time for our entire chapter to become better acquainted with the other chapters in the Central Region.—WAYNE P. HANSEN

WAYNE

THE GAMMA THETA CHAPTER of Delta Sigma Pi successfully completed its first initiation January 7, 1950, at the Student Center, here at Wayne University. At precisely 2:00 o'clock the pledges entered the Mart Room with paddles, black books and worried faces. They were greeted by actives, alumni, faculty members, advisors, and brothers from visiting chapters. Brother Boutell conducted the initial initiation of the Gamma Theta Chapter. At 5:30 P.M. there were nine happy new members. All pledges, having gone through the trials, tribulations and ordeals of the initiation, emerged as new brothers. Among the nine pledges was Professor Bernard F. Magruder of the accounting department. The chapter selected the beautiful and famous Stockholm Restaurant for the final ceremonies. A private banquet room was put to immediate use. After dinner, a formal welcome was extended to the new brothers.

An informal survey at the next business meeting revealed a most favorable impression of the initiation festivities. All of the new brothers were appointed to committees to learn more about the fraternity and to carry on the work of the fraternity. Plans were laid for the first rush party which will be held February 15, 1950.

The guest speaker will be Brother Hampton H. Irwin, head of the insurance department at Wayne University. The topic of his speech will be "Fraternity Life." A large turnout is inevitable as the chapter expects to pledge the largest class to date. To complete the evening's activities, movies will be shown and refreshments served. Aside from husiness meetings, the chapter has scheduled four professional meetings and a steak roast. The roast will be held at Brother Magruder's home in Franklin Hills, Michigan.



THE MEMBERS OF ALPHA ETA CHAPTER at the University of South Dakota.

Throughout the chapter's short history there has been a striving endeavor to achieve 100,000 points in the Chapter Efficiency Contest. Members have worked efficiently and industriously to attain this goal. A point tally after the fall semester, the halfway mark, found the chapter close to the scheduled pace. All committee activities are progressing in the expected manner. Gamma Theta Chapter is moving forward and expects to mellow with age.—ALEXANDER FOLEY, JR.

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina is on its way to the completion of another successful semester of fraternity functions in college life and is looking forward to another semester with many events during the spring of 1950. On December 9, 1949, one member of the faculty, Professor J. W. Everett and 13 neophytes were initiated in ceremonies here. Following the ceremonies a banquet was given in honor of the new members. We feel that these men will carry on the future functions of the chapter very successfully.

very successfully. Freshmen and sophomores who have made, a place on the dean's list in the School of Business Administration will be awarded a certificate of merit during Awards Day at the university. This presentation will be made for the first time and is to continue throughout successive semesters. Our efforts are aimed toward a higher scholastic average for the whole School of Business Administration.

We have plans for completing an alumni club in Columbia for the Beta Gamma Chapter. Extensive work has been done to promote a club, and we have received good cooperation from the alumni, especially that of Brother Sandford Eppes, general manager of Claussen Bakery.

On December 10, 1949, we had a very good informal dance in honor of the new members at the Cayce Woman's Club in West Columbia. Most of the actives and a large number of alumni were present to enjoy the affair. The dance was climaxed by the wonderful voice of our new brother, Reginald Comeau, who sang "Because" and "Rose of Deltasig." Brother Larry Duncan provided us with his records and record player for the dance.

A special agent of the Federal Bureau of Investigation, Calton M. Dillard gave a very interesting talk on his work and cases that involved commerce. A large crowd was there to receive the benefits of his speech. The outgoing officers have done a very good job of carrying out the fraternity functions, and we wish to commend them for it. The new officers of the spring semester have elaborate plans for an intensive program to improve the chapter as a whole.

During the past semester Beta Gamma Chapter jumped to new heights in receiving publicity under the capable leadership of Brother Worth Thames, chairman of the publicity committee. The social events of the fall semester were climaxed with a wiener roast held at the lodge of Brother Raymond Finch. This party was labeled a farewell to all the graduating brothers. A very large turnout was on hand for it.

At the publication of this issue we shall have a formal dance to celebrate the chapter birthday, which is on April 13. We hope to have as many Deltasigs present as possible.—JAMES BRADBURY.

SOUTH DAKOTA

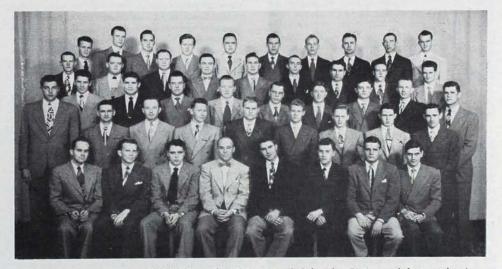
PROFESSOR H. E. BROOKMAN, director of the University of South Dakota's Placement Bureau and dean of the Applied Science Department, spoke at our meeting on November 17, 1949. Mr. Brookman explained in detail the function of the placement service offered by the university. As part of our professional program, Alpha Eta Chapter also toured the John Morrell Meat Packing plant at Sioux Falls, South Dakota, on November 29, 1949.

Mr. Tony Javerack, assistant advertising manager of John Morrell took the group through the entire plant in the morning. After a fine dinner at the plant, the entire group split into smaller groups according to their interests and visited the department that corresponded to their interest. The splendid courtesy extended by John Morrell & Co. to Alpha Eta Chapter will not be forgotten.

Fifteen members were initiated into the Delta Sigma Pi, commerce and business administration fraternity, December 1, 1949. William Gibson, editor of the Vermillion Plaintalk, was principal speaker at the banquet in the evening. Included in the new members are John Baker, William Bergman, Lloyd Fritzel, Wayne Green, Vernell Holter, Gerald Hoover, Curtis Kuehn, John Larkin, Charles Ledyard, Lyle Meoska, Wilbur Pritskaufi, Charles Sandsteadt, Alvin Smit, Charles Starkson and John Tanck.

Joe Bickler, who was in the hospital during our regular initiation, was formally initiated at a special initiation held January 11, 1950. Alpha Eta Chapter is taking an active part in intramural sports. Bowling and basketball teams have been organized. The basketball team is actively participating in a round robin tournament. The bowling team has been entered in a continuous tournament in which it is meeting our expectations.

Alpha Eta Chapter's Christmas informal dance proved a success. A novel idea was tested. Two movie reels were rented of name bands and then projected on a screen. Many favorable comments were received on this



ALPHA RHO CHAPTER MEMBERS at the University of Colorado. First row, left to right: Leon Stanley, Ross Alison, Ronald Fenton, Province Officer Joseph Frascona, Bill Giltner, Ward Crockett, Robert Webber, and Don Enright. Second row, left to right: Fred Thornes, Richard Funk, Kelly Klinger, Mercyl Hurlburt, Jerome Guinand, Donald McNew, Roger Reisler, and John Puckett. Third row, left to right: John Lewis, Will Clark, Allan Kackstaff, Lester Guinn, Robert Drew, Malcolm Williams, William Winfrey, Gene Coy, Howard Johnston, and Carr Beseman. Fourth row, left to right: Edmund Bosin, Theodore Canfield, Boyd Henderson, Raymond Vahue, John Shepard, Charles E, Johnson, Joseph Miklos, John Buswell, and Robert Lemkin. Fifth row, left to right: James Jacoby, John Shattuck, Roy Morris, Robert Kelsey, Jerry Berger, Stanley Shakespeare, Marvin Larson, John Hurley, Walter West, and Harvey Everett.

unique method of securing music for a dance.

Nine members of Alpha Eta Chapter graduate at the end of this semester. Those that are going out to set the business world ablaze are: Glen Bammerlin, James Heiser, Larry Kreber, Delbert Malloy, Larry Matejka, James Ryan, Bill Thomas, Wilbur Pritskaufi and Marwood Isackson.—NORMAN BUCK

WASHINGTON

ALPHA CHI CHAPTER wound up its highly successful rushing program with the formal pledging of six new prospective members at an informal party at the home of Brother Malcolm Bliss. There were plenty of refreshments, ping-pong and good fellowship for all. Junior Warden Jack Dalton began formal pledge training with weekly meetings to train the new pledges in the traditions of our fraternity. Initiation was held on January 15 at which all six of our pledges were duly initiated. The alumni as well as the faculty were well represented and participated ably in the election of Keeper of the Parchment Scroll.

Head Master Oliver Eberhardt has prepared a schedule of events which has been distributed to all active members of the chapter, along with an open letter setting forth to students at the university the purposes of Delta Sigma Pi and of Alpha Chi Chapter which will serve to endow our fraternity with added prestige on the campus.

Several members of Alpha Chi Chapter have gained prominence in campus activities, particularly in the field of business. The Student Publications Bureau, the campus advertising agency and business office for all publications, is very capably run by Brother Charles A. Hamilton, who holds the position of director. Among his assistant directors, each of whom is the business manager of one of the campus publications, are Brother Newell A. Baker, assistant director in charge of Student Life, the campus newspaper; Brother John H. G. Lake, assistant director in charge of Hatchet, the school yearbook; Brother Dick Donnelly, assistant director in charge of Quirk, the campus monthly humor and feature magazine; and Brother George E. Ewing, assistant director in charge of The Cub, the football program. Not only are these men carrying the name of Delta Sigma Pi to the campus, but they are also receiving the most practical and valuable experience in the field of commerce and business administration.-GEORGE E. EWING

GEORGETOWN

ON DECEMBER 3, 1949 Mu Chapter initiated into membership 11 new brothers. Among these 11 was Mr. Roger DeGeorge, a member of the faculty of the School of Foreign Service, Georgetown University, presently instructing in French language and culture. Brother DeGeorge was born in France and received his Master of Arts Degree magna cum laude from Notre Dame University in 1943.

For the first time, Mu Chapter has dedicated the December initiation banquet to a reunion of the alumni. Members of the classes of 1924, 1929, 1934, 1939 and 1949 were invited to the banquet-reunion to celebrate their respective class anniversaries. Many members of our alumni were able to attend, while many others, unable to be here, congratulated us on our activities. We hope this will establish an annual tradition of Mu Chapter.

The December reunion, coupled with our efforts to complete an up-to-date alumni direc-



BETA KAPPA CHAPTER at the University of Texas. First row, left to right: J. Hunter, F. Adams, F. Moore, O. Stahl, W. Boyd, E. Smith, Head Master J. Lord, H. Matthews, W. Hightower, F. Sommer, and R. Milstead. Second row, left to right: A. Schneider, A. Jannasch, P. Johnson, L. Hoover, R. Presley, R. Thompson, H. Buescher, F. Graydon, K. Haygood, and J. Loran. Third row, left to right: J. Banks, P. Purifoy, M. Velasco, J. Selman, R. Stramler, D. Darby, K. Meserve, C. Cassidy, and E. Schneider. Fourth row, left to right: D. Bus, R. Velasco, H. Swiney, A. Stromer, L. Martin, W. Pierson, and B. Mooney.

tory, reestablished contacts with "Musers" in many parts of the world. About 400 letters were sent to the most recent address we had on file. Over 200 letters have been received in reply from interested alumni. The other 200 letters are being awaited in anticipation. In our estimation this alumni program has been a surprising success.

been a surprising success. The Christmas Holidays were most welcome to all class-weary "Musers." Festivities included the annual Christmas Party at the chapter house on December 17. On New Year's Eve, Brother Thomas Leonard, Brother Jack Mitchell and Brother Jack Rimback, all class of '49, came down from New York to help the celebration along. We all were very glad to see them and hope they can join us again in the near future. Mu Chapter has conducted a vigorous pro-

Mu Chapter has conducted a vigorous professional program this year. Among our speakers was Dr, Vladimir Gsovski, director, Foreign Law Library, Library of Congress, who spoke to brothers and their guests on how the Bolsheviks seized and retained power in Russia. At another meeting, Dr. Salazar, deputy director of the World Bank, spoke on career opportunities in Latin America for Georgetown graduates. In February, Mr. Richard Cook, Office of Educational Exchange, Department of State, spoke on student exchanges and the dissemination of information abroad by the Voice of America and other department facilities.

In May, Foreign Trade Week is to be celebrated in the School of Foreign Service, Georgetown University. Mu Chapter expects to assume a leading role in the presentation of the program. We hope to arrange for many prominent leaders of business and government to speak to the student body. Exhibits by school organizations and other events will be included in the program.

Besides the foregoing activities, everyone is preparing industriously for the coming Eastern Regional Conference to be held in Washington the weekend of March 31, 1950. Plans are now in the formulative stage for discussion panels of government-labor-management relations and international trade. The complete program will be announced shortly.— DAVID R. STENZEL

TEXAS

BETA KAPPA CHAPTER entertained rushees with a stag picnic at Bull Creek on Sunday, November 6, and conducted formal pledge ceremonies for them on the fourteenth. After completing their preparatory training, our worthy pledges were informally initiated at a picnic on December 2 at which gathering members reveled in the use of their new threefoot paddles. Having proved themselves to be Spartans, our pledges were formally initiated into Delta Sigma Pi by ritual and a dinner on the following Sunday at the Driskill Hotel.

E. G. "Cap" Smith, professor of marketing, entertained Beta Kappa Chapter with an annual Christmas party in his home on December 18. In keeping with the spirit of Christmas everyone brought an inexpensive gift to be given later to needy children. Due to the warm hospitality of the Smiths, everybody enjoyed himself immensely.

Olin Culberson, Texas railroad commissioner, addressed our chapter at a banquet held at the Campus Co-op Cafeteria on December 19. A likely candidate for the Texas governor's race, Mr. Culberson declared his opposition to a sales tax in any form and to the recent cut in Texas oil production. America could learn the lesson of excessive government spending, he commented, from England which is proving that a nation, like a family, cannot go on in definitely living beyond its income. As to whether or not Mr. Culberson will seek the governorship, he said to "Wait till the dogwoods bloom." Political candidates announcing for office at "dogwood time" is a Texas custom that originated in East Texas where candidates were invited to state their political aspirations when the dogwoods bloom (around San Jacinto Day).

At the banquet the Deltasig Scholarship for maintaining the highest scholastic average of any business administration student during last year was presented to Ed R. L. Wroe, Jr. by Dean James A. Fitzerald of the College of Business Administration. Wroe is now an accountant with Arthur Anderson and Company of Houston.—WILLIAM S. PIERSON

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MARQUETTE

DELTA CHAPTER can look with pleasure on the semester ended in January as one filled with much activity. The smokers were unusual in that the number of guests interested in our organization was far in excess of our immediate need. The pledge luncheon was a great success and later in the semester 20 pledges were initiated.

Our professional calendar proved quite educational. It consisted of the following topics: "Thirty-Five Years as a Traveling Salesman," "The Marquette Co-operative Movement for Student Experience," "The Consumer Market in Automobiles" and "The Need for Co-operatives in Our Economy" in which we were told that they were needed to promote competition. Delta Chapter acted as co-sponsor for a lecture by Mr. R. H. Palmer of Cluett, Peabody & Company addressed to the entire School of Business Administration. An informal luncheon was held for the members of the chapter after the lecture.

Though much emphasis was placed on professional projects, social events were not forgotten. A Homecoming Party was held. Doors were open to everyone on the campus and many guests and old faces were seen. Our Christmas Party was the highlight of social events. All arrangements were made by Brother Stobba and were executed in a highly efficient manner. Apparently Santa was a busy person at that time because gifts were distributed to the ladies without his help. A beer bust, the final activity for the semester, is to be the great event for all graduating seniors. In most circles it is known as the senior farewell. No doubt it will be well remembered by the departing members.

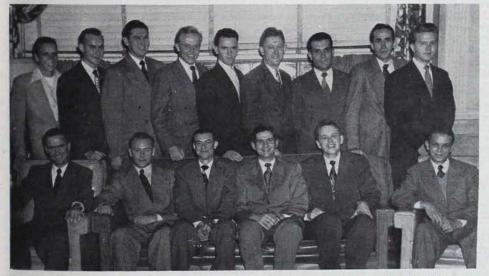
Present sport activity consists of bowling and hasketball. We are out in flying colors this year. Tee shirts with fraternity colors were purchased for all sports activities. The football season is over and we had no choice but to let the best team win. Delta Chapter is now looking forward to the activities of the second semester. New officers are busy making plans, highlights of which will be the chapter birthday celebration, the crowning of the "Rose of Deltasig" at the spring formal, and the cosponsoring of the Cluett, Peabody & Company lecture which is scheduled for March. New officers are as follows: William Schendt as head master, John Wolf as senior warden, Ray Stobba as junior warden, Clarence Krupka as treasurer, William Hertel as scribe, James Bonness as chancellor, Peter Jans as historian, and Gerald Heller as master of festivities. The large problem facing our chapter is that of finding a suitable house and its financing. The Milwaukee Alumni Club is engaged in a thorough study of the problem and is aware that the house will benefit them as much as it will benefit the active chapter. We are looking forward to an early solution. At present another successful year in the Chapter Efficiency Contest is within sight.—HAROLD L. Nass

OMAHA

ALPHA DELTA CHAPTER at the University of Nebraska played host to Gamma Eta Chapter at their initiation on December 11. Two alumni and one faculty member from Gamma Eta Chapter were initiated. The Alumni members are Brothers Frank Rathbun and A. Dale Agee. At present Brother Agee is executive alumni secretary, and business manager of athletics at Omaha University. Our newest faculty member is Brother William C. Hockett, instructor of business administration, also at Omaha University.

The second annual appearance of Gamma Eta Chapter on the Salvation Army Kettle Day scene marked the opening of the Christmas season for the Omaha Deltasigs. Saturday, December 17, proved to be quite nippy, adding much to the Yuletide atmosphere. Armed with bells, rattles and all forms of attention-getters, the brothers and pledges manned the kettles in Benson, a western suburb of Omaha. Under the able guidance of Chairmen Brothers Bernie Shires and George Wickman last year's collections of \$170 were bettered by \$101.08, making a grand total of \$271.08 collected for Omaha's needy. Much personal satisfaction was felt by all who participated, and the spirit of rivalry which prevailed among all participating Omaha service organizations added materially to the collections. In recognition of the suc-cessful campaign, Gamma Eta Chapter was awarded a miniature kettle suitably engraved, which was presented to the historian.

Our first annual Christmas Party was held



NEW INITIATES OF PI CHAPTER at the University of Georgia in Athens. Seated, left to right: Edwin Clay, Roy Robinson, Dewey Bell, Joe Murphy, J. Fraser Miller, and Keith Slayton. Standing, left to right: Alvin Rowe, Herb Mahaffey, Carl Battle, Ray Walker, Van Nichols, Marvin Jones, Pondelee Leotis, Frank Hill, and William Harris.

December 19, in the Pow-Wow Inn, student activities building on the Omaha University Campus. Music was by 40 of the nation's top orchestras a la juke box. Surprise entertainment was furnished by the recipients of the door prizes. Invited guests included the alumni, faculty, actives, pledges and their wives and dates. Much credit for the success of this, our first annual Christmas affair, goes to Brother Warren Christie and his committee. Their splendid decorations and well-planned program aided materially in adding that certain needed touch.

Omaha University's current television show is exclusively Deltasig. Chairman in charge is Brother Paul Crossman, faculty member, chapter adviser, and assistant professor of business administration. His staff consists of Brothers George E. Wickman and John A. Schuchart, head master and correspondent, respectively. This particular show is sponsored by the Division of Business Administration at Omaha University, and features a seminar on income tax: filing, exemptions and liability. We hope to see all of you at the Midwestern Regional Meeting in Lincoln, Nebraska, April 14-15, 1950.—JOHN A. SCHUCHART

WESTERN RESERVE

THE DELTASIGS are again well on their way to a big year of professional activities. On October 18, the Careers in Marketing series presented Mr. Harry West, plant sales manager of Swift and Company, who spoke on "Selling and Sales Management. White Motor Company was the site of a plant tour on October 28. The brothers were very much impressed with the motor and truck assembly lines. A combination professional dinner and meeting was held at Mrs. Nelson's Swedish Restaurant on November 17. The vice president of the Junior Chamber of Commerce, Mr. Fred L. Fuller, spoke on the advantages and benefits of membership. A panel of prominent Cleveland businessmen gave the assembled body some straight from the shoulder information in their discussion of "Why Should I Hire College Graduates?" Everyone agreed that this was one of the most stimulating meetings and it again reminded us that business employs individuals and not college diplomas. The brothers thoroughly enjoyed their view of the fabrication of parts for GM automobiles during a plant tour of the Fisher Body division of General Motors Corporation on December 9. The credit for these fine professional activities goes to Brother Edward Pryatel, professional committee chairman.

The Beta Tau Chapter is again taking honors in athletic activities. There is talk of buying Public Hall to display our trophies. Bowling, boxing championships, football, and basketball runners-up are only a few of our accomplishments.

"Imagination" was the title of the Deltasigs' production for the annual Stunt Night. Writer, actor and producer was our very versatile Brother Al Tercek, who was supported by an all-star cast plus five glamorous chorus boys. Despite raving notices, the Deltasigs did not take first place. We was robbed! An opening night party was held after the Stunt Night at the home of Brother Bob Andree where the cast drowned its sorrows.

Senior Warden George Vince reports our ten pledges are all schooled in Deltasig lore and are ready for the informal initiation February 5. The formal initiation will be held on February 6 at the Allerton Hotel at 2:00 P.M. Brother Vince states that these are ten fine men, hope they think the same of us after the informal.—KEVIN BERRY

DETROIT

THETA CHAPTER at the University of Detroit celebrated the New Year with some of the brothers from Xi Chapter at the University of Michigan, and also some alumni brothers who helped make the party a great success. Over 63 brothers and their dates were in attendance at this gala affair. In addition, the pledges and their dates were on the scene enjoying themselves at a typical Deltasig party. The Temple Room of the Fort Wayne Hotel was the scene of the festivities. The New Year's Party planned by Brother Donald Mc-Vay, merited everyone's praise. Our first professional meeting for this year

Our first professional meeting for this year featured a very fine talk on Consumer Marketing Research in the Motor Car Industry and the prospects of graduating students in the field of Marketing Research. Mr. R. Russell, of the Ford Motor Company, presented this excellent talk at the Tuller Hotel, January 15, 1950. The entire active chapter, consisting of 38 Deltasigs plus 28 pledges, enjoyed the educational benefits set forth by Mr. Russell. A full and varied program of professional meetings is scheduled for the balance of this college year. Leo Padilla, in charge of professional activities, has a tentative program arranged for the coming spring season with various speakers scheduled.

With the completion of final examinations, the student body began a few weeks of relaxation, dancing to the music of Ray Anthony at the junior prom. The evening's festivities were highlighted with the annual Deltasig sponsored junior prom breakfast, when over 450 couples crowded the beautiful fairyland of the Club Fantasia, to enjoy a first-class floor show featuring many of Detroit's leading night club entertainers. Chairman of this event for the second consecutive year was Brother Paul E, Fregolle.

In the middle of February, 1950, the true Deltasig spirit was exemplified as active and alumni brothers welcomed with open arms 28 pledges and one faculty member. We feel that Mr. Cassidy, teacher in the field of industrial relations, will be a definite asset to the fraternity.—WALTER E. GINCELL

LOUISIANA STATE

ONE OF THE HIGHLIGHTS of the fall semester for Beta Zeta chapter was a trip to New Orleans, December 4, 1949. Fifteen Deltasigs participated in the installation of Gamma Mu Chapter at Tulane University. We take pride in welcoming the new brothers of Gamma Mu Chapter. Climaxing the post-installation proceedings was a banquet in the Jackson Room of the Hotel Saint Charles. Highly inspiring and thought-provoking speeches were delivered by Grand President Walter C. Sehm and Grand Secretary-Treasurer H. G. Wright. Members of Beta Zeta Chapter returned from New Orleans with the strong conviction that Gamma Mu Chapter will carry forward with distinction the ideals and work of Delta Sigma Pi.

One week following the Gamma Mu Chapter installation, Beta Zeta Chapter added to its roll of active members 26 initiates from the fall pledge class. Among the initiates was Mr. Edgar A. Sowar, prominent in local banking and civic circles. Mr. Sowar was an honorary initiate. Following the Beta Zeta Chapter initiation was a banquet in the Hotel Heidelberg attended by the entire chapter. Featured speaker for the occasion was S. A. Caldwell, dean of the junior division, Louisiana State University. Founders' Day was observed by a luncheonbanquet. The event was marked by a very informative talk on "State and Local Taxation" given by William J. Dodd, lieutenant-governor of the state of Louisiana. After the banquet the Deltasigs of Beta Zeta Chapter were conducted through the Baton Rouge plant of the Kaiser Aluminum Co.

News of great importance to many Deltasigs particularly those residing in the southern states, was the announcement that a school of banking was to be established at Louisiana State University. The new school, to be called the School of Banking of the South, is the first of its kind to be established in the south and it is being sponsored by the bankers associations of nine states. The states represented in the sponsoring group are Louisiana, Arkansas, Mississippi, Tennessee, Kentucky, Alabama, Georgia, Florida and South Carolina. At present the school is to be conducted for bank officials, and will include on-the-campus classes in the summer and extension work in the winter over a period of three years. Brothers of Beta Zeta Chapter were particularly gratified by the announcement.—ERWIN H. KLETTKE and DEWEY O. FURR, JR.

BAYLOR

THE BAYLOR UNIVERSITY Beta Iota Chapter of Delta Sigma Pi began its scholastic year by electing Miss Jean Roach the "Rose of Deltasig" for the school year 1949-50. Miss Roach is a second-term sophomore from Victoria, Texas, majoring in education. She was selected by the chapter at a meeting held on September 26.

A class of 11 pledges was selected for the fall quarter. The new initiates are: Carlos Welch, John Harris, Bill Harris, W. O. Freels, Henry Dickerson, Ken Pierce, Henry Sorelle, John Wallace, Andy King, Tommy Parker and Dick Griffith.

During the fall quarter, the intramural football team of the Beta Iota Chapter won the intramural championship by winning six games and tying one to the team from whom they later won the championship. Brothers David Wicker III and Davey Lee Borders entered the intramural badminton contest for Beta Iota Chapter. In the final outcome Borders and Wicker opposed each other for the singles championship with Borders winning. The two went ahead to win the doubles championship.

Beta Iota Chapter has entered men in every phase of intramural sports and is looking forward to winning the first annual intramural trophy which is awarded the organization scoring the most points during the entire intramural program.

The Beta Iota Chapter is now in the process of voting and selecting members for the winter quarter. A professional meeting was held January 16 in the Texas Room of the Roosevelt Hotel. Prospective pledges and members heard a prominent business man speak and saw a film summarizing the outstanding Southwest Conference football plays of 1949.

Senior Warden Leroy Howard and his committees did a splendid job in planning and preparing for the annual Deltasig Formal Sweetheart Banquet honoring our "Rose," Miss Jean Roach.

H. C. Pittman, president of the Waco Junior Chamber of Commerce and assistant district attorney, was the guest speaker for the banquet. The officers for the spring quarter were elected prior to the Christmas Holidays. They are: Head Master John Hansen, Senior Warden Leroy Howard, Junior Warden Robert Heard, Scribe David Wicker, III, Historian Wayland Stephens and Chancelor Henry Dickerson.

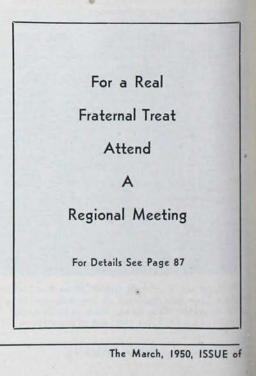
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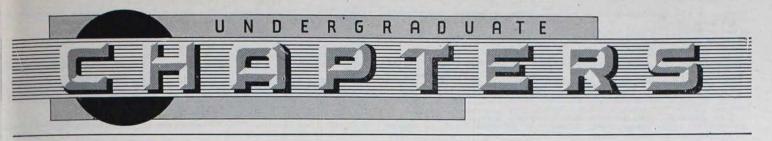
RECENT ACTIVITY on the campus of Temple University has brought signal honors to several members of Omega Chapter, as the chapter embarked upon extensive professional, social and athletic programs, Brothers Gerald Zember and Francis Smith were elected to membership in Sword Society, an honorary body which is led this year by Brother Donald Scanlon. In the field of athletics, Omega Chapter also set the pace. Since the leader-ship in this phase of chapter activity was assumed by Brother Thomas Seabourne, Deltasigs have played an increasingly prominent part in the school's sports. After capturing the Temple University bowling championship, Brother Seabourne personally handled all arrangements for the National Intercollegiate Table Tennis Championships, held recently at Temple. He also competed in the tourney and teamed up to win the National Intercollegiate doubles title.

Fraternity members in the entire university owe a vote of thanks to Brother Pat Pegg, who headed a committee which staged the Inter-Fraternity Ball in January. Many of the brothers, both active and alumni, have already gained a great deal of enjoyment from the new television set which now rests in the living room of the chapter house. The set was awarded as first prize in a nation-wide contest sponsored recently by the makers of Philip Morris cigarettes, Along with this have come other improvements. Through the efforts of Brother George Lloyd a great deal of repainting and re-decorating of the chapter house has been accomplished.

At a well-attended professional meeting brothers heard an enlightening talk by Walter W. Duncan, who discussed "The Importance of Public Speaking to the Man in Business." Mr. Duncan, a graduate of the University of Michigan, is now a speech instructor at Temple University. He has also taught speech at the University of Vermont.

Probably the highest honor to be gained scholastically in the undergraduate ranks was accorded to Brother Scanlon at the close of the last semester. He was one of a group of 19 named as "outstanding seniors." Recipients must have been active in extracurricular activities and also have maintained satisfactory averages.—GEORGE A. HAVILAND





The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. for Head Master, and Treas. for Treasurer.

- ALABAMA (Alpha Sigma, 1926), UNIVERSITY OF ALABAMA, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, TUSCALOOSA, ALA. Province Officer: W. Paul Thomas, University of Alabama, University, Ala. H.M. Donald J. Cronin, 513-212th Avenue, Tuscaloosa, Ala. Treas. George E. Kizziah, Box 4375, University, Ala. Scribe Walker R. Greaves, 1916½ Sixth St., Tuscaloosa, Ala.

- ABAMA POLY (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPART-MENT OF ECONOMICS AND BUSINESS ADMINISTRATION, AUBURN, ALA. ALABAMA
 - Province Officer: Charles P. Anson, Chewacla Drive, Auburn, Ala. H.M. Don A. Findley, 325 E. Magnolia Ave., Auburn, Ala. Treas. Ed L. Kelly, Magnolia Hall, Box 100, Auburn, Ala.
- cribe Ben M. Alvord, 537 S. College St., Auburn, Ala.
- BAYLOR (Beta lota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX. Province Officer: Cameron M. Talbert, 3625 N. 26th, Waco, Tex. H.M. John F. Hansen, 1410 S. Fifth, Waco, Tex. Treas. Milton E. Jones, Brooks Hall, Waco, Tex. Scribe David Wicker, Brooks Hall, Waco, Tex.

- BOSTON (Gamma, 1916), BOSTON UNIVERSITY, COLLECE OF BUSINESS ADMINISTRATION, BOS-
- OSION (Gamma, 1997), Mass.
 Province Officer: Louis H. Gilbert, Lundermac Co., Inc., 604 Dudley St., Boston, Mass.
 H.M. William M. Law, 459 Park Dr., Apt. 3, Boston, Mass.
 Treas. Frederick W. Ricker, 60 Dartmouth St., Somerville, Mass.
 Scribe Edward C. Champagne, 160 Bay State Rd., Boston, Mass.

- BUFFALO (Alpha Kappa, 1925), UNIVERSITY OF BUFFALO, MILLARD FILLMORE COLLECE, BUFFALO, N.Y. Province Officer: Ralph H. Franclemont, Amen, Surdam & Co., Marine Trust Bldg.,

- Province Oncer, Markan Markan, N.Y.
 Buffalo, N. Y.
 H.M. Franklin A. Tober, 123 Highgate, Buffalo, N.Y.
 Treas. George D. Kennedy, 759 W. Delavan Ave., Buffalo, N.Y.
 Scribe John A. Lang, Jr., 2 Campwood Cr., Buffalo, N.Y. CINCINNATI (Alpha Theta, 1924), UNIVERSITY OF CINCINNATI, COLLECE OF BUSINESS AD-MINISTRATION, CINCINNATI, OHIO Province Officer: Glen A. Beyring, 1801 N. Bend Rd., Cincinnati, Ohio H.M. William E. Wohlwender, 131 Woolper Ave., Cincinnati, Ohio Treas. Kenneth W. Roberdeau, 1631 Dewey Ave., Cincinnati, Ohio Seribe Victor E. Cummins, 538 E. 3rd St., Newport, Ky.

- COLORADO (Alpha Rho, 1926), UNIVERSITY OF COLORADO, SCHOOL OF BUSINESS, BOULDER, Colo.

- Cono.
 Province Officer: Joseph Frascona, 3191 Seventh St., Boulder, Colo.
 H.M. Wardner B. Crockett, 1111 College, Boulder, Colo.
 Treas. Bill W. Giltner, 1146 12th St., Boulder, Colo.
 Scribe Leon R. Stanley, Municipal Trailer Court \$23, Boulder, Colo.
- CREIGHTON (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE, OMAHA,
- Nebr
- Neb. (GL 8618)

- Ness. Province Officer: Philip J. McCarthy, 5317 Izard St., Omaha, Chapter Club Room: 307 N. 41st Ave., Omaha, Neb. (G H.M. John F. Fennell, 1511 Dodge St., Omaha, Neb. Treas. Fred E. Kouri, 316 N. 26th St., Omaha, Neb. Scribe Frank E. Piotrowsky, 2872 Laurel, Omaha, Neb.
- DENVER (Alpha Nu, 1925), UNIVERSITY OF DENVER, COLLECE OF BUSINESS ADMINISTRATION, DENVER, COLO.
- Province Officer: Harry G. Hickey, 643 Olive St., Denver, Colo. H.M. Francis L. Petty, 1415 Vine St., Denver, Colo. Treas. John P. Gardinier, 360 Ash St., Littleton, Colo. Scribe Joseph J. Greene, 1630 Ogden St., Denver, Colo.

- DE PAUL (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLECE OF COMMERCE, 64 E. E FAUL (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLECE OF LARK ST., CHICACO, LL. Province Officer: Robert O. Lewis, 2610 E. 78th St., Chicago, Ill. H.M. Thomas J. Zarcone, 1406 N. Menard Ave., Chicago, Ill. Treas, Michael B. Schneider, 5408 S. Halsted St., Chicago, Ill. Scribe Henry A. Zwarycz, 5259 S. Paulina St., Chicago, Ill.

- DETROIT (Theta, 1921), UNIVERSITY OF DETROIT, COLLECE OF COMMERCE AND FINANCE, DETROIT, (Ineta, 1921), UNIVERSITO F DELINIT, COMMENT, Province Officer: Eugene R. Cadieux, 2139 W. Grand Blvd., Detroit, Mich.
 H.M. John L. Reed, 13952 Grandmont Rd., Detroit, Mich.
 Scribe Floyd D. Washburn, 17622 Edinborough Rd., Detroit, Mich.

- DRAKE (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLECE OF COMMERCE AND FINANCE, DES MOINES, IOWA
- Province Officer: John A. Schmitz, 706 26th St., Des Moines, Iowa H.M. Willard H. Swartzendruber, 1820 Harding Rd., Des Moines, Io Treas, Harold W. Highby, Drake Trailer Ct. 144, Des Moines, Iowa Scribe Harry J. Oshorn, 2724 Clover Ave., Des Moines, Iowa Iowa
- FLORIDA (Beta Eta, 1929), UNIVERSITY OF FLORIDA, COLLECE OF BUSINESS ADMINISTRATION, GAINESVILLE, FLA.
- CARRENTLE, FLA.
 Province Officer: Charles M. English, 902 Phillips St., Jacksonville, Fla.
 H.M. Benjamin I. Doerr, University of Florida, Gainesville, Fla.
 Treas. Lewis J. Nobles, Jr., General Delivery, University Station, Gainesville, Fla.
 Scribe Jack A. McClain, Route 2, Box 278, Gainesville, Fla.
- FLORIDA STATE (Gamma Lambda, 1949), FLORIDA STATE UNIVERSITY, DEPARTMENT OF COMMERCE, TAILAHASSEE, FLA. Province Officer: Edwin M. Clark, Midyette-Moor Ins. Agency, P.O. Box 749, Talla-
- hassee, Fla. H.M. James Cornbrooks, 1533 Yancey St., Tallahassee, Fla. Treas. Noble Warren, Room 108, Westcott, Tallahassee, Fla. Scribe Wiley L. Watkins, Box 4716, West Campus, Florida State Univ., Tallahassee, Fla.

- GEORGETOWN (Mu, 1921), GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE, 37tH AND O STS. N.W., WASHINGTON, D.C. Province Officer: James Cunningham, 4517 Iowa Ave., N.W., Washington, D.C. Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355) H.M. Alexander J. Nader, 2210 20th St. N.W., Washington, D.C. Treas. Louis J. Zicker, 2210 20th St. N.W., Washington, D.C. Scribe Wallace C. Mencke, 2210 20th St., N.W., Washington, D.C.

- EORGIA (Kappa, 1921), UNIVERSITY OF GEORGIA, ATLANTA DIVISION, COLLEGE OF BUSINESS ADMINISTRATION, 24 IVY ST., ATLANTA, GA. Province Officer: Emory A. Johnston, American Thread Co., 1052 W. Peachtree St., N.W., GEORGIA (Kappa, Province Officer: Emory A. Jonnston, American Enteau Co., etc. Atlanta, Ga. H.M. E. W. Withorn, 1058 Piedmont Ave. N.E., Atlanta, Ga. Treas, Julian V. Athon, 945 Church St., Decatur, Ga. Scribe Linton C. Ellington, 378 Patterson Ave., S.E., Atlanta, Ga.

- GEORGIA (Pi, 1922), UNIVERSITY OF GEORGIA, COLLECE OF BUSINESS ADMINISTRATION,
- ATHENS GA. Province Officer: Archibald H. Lewis, Georgia Power Co., Athens, Ga. Chapter House: 590 S. Lumpkin St., Athens, Ga. (4569) H.M. Donald E. Harris, 590 S. Lumpkin St., Athens, Ga. Treas. Maurice C. Woolard, Joe Brown Hall, Athens, Ga.

- Scribe W. Jennings Livingston, 590 S. Lumpkin St., Athens, Ga.
- ILLINOIS (Upsilon, 1922), UNIVERSITY OF ILLINOIS, COLLECE OF COMMERCE AND BUSINESS ADMINISTRATION, URBANA, ILL. H.M. Joseph P. Foley, 1218 W. Daniel, Champaign, Ill. Treas, Willard A. Peterson, 221-4 Court B. Parade Ground Units, Champaign, Ill. Scribe Walter P. Weith, 305 E. John St., Champaign, Ill.
- INDIANA (Alpha Pi, 1925), INDIANA UNIVERSITY, SCHOOL OF BUSINESS, BLOOMINGTON, IND. Province Officer: Edward R. Bartley, Eli Lilly & Co., Indianapolis, Ind. H.M. Robert M. Skiles, Sigma Alpha Epsilon, Bloomington, Ind. Treas. Horace Forcannon, Kappa Sigma, Bloomington, Ind. Scribe Kenneth Sproull, 1603 E. 3rd St., Apt. 4, Bloomington, Ind.

- 10WA (Epsilon, 1920), STATE UNIVERSITY OF IOWA, COLLECE OF COMMERCE, IOWA CITY, IOWA Province Officer: W. Arthur Alice, 319 N. Linn St., Iowa City, Iowa Chapter House: 530 N. Clinton St., Iowa City, Iowa (7482) H.M. Frank Hartle, 530 N. Clinton, Iowa City, Iowa (7482) Treas. J. Bernard Rehnstrom, Quadrangle A.90, Iowa City, Iowa Scribe Norman R. Pegram, 530 N. Clinton, Iowa City, Iowa

- JOHNS HOPKINS (Chi, 1922), JOHNS HOPKINS UNIVERSITY, SCHOOL OF BUSINESS, BAL-TIMORE, MD.
- TIMORE, MD. Province Officer: Bruno Lawson, 4408 Marble Hall Rd.. Baltimore, Md. H.M. Charles F. Sparenberg, 1015 Light St., Baltimore, Md. Treas. Walter C. Houck, 505 S. Chapelgate Lane, Baltimore, Md. Scribe Joseph W. White, 3903 Brooklyn Ave., Baltimore, Md.

- KANSAS (Iota, 1921), UNIVERSITY OF KANSAS, SCHOOL OF BUSINESS, LAWRENCE, KAN. Province Officer: Jack A. Wichert, Apartment 6-A. Sunnyside, Lawrence, Kans. H.M. Wilbur W. Bruhn, 19 W. 14th St., Lawrence, Kans. Treas. Wallace Grundeman, 1329 Ohio, Lawrence, Kans. Scribe Cecil M. Nystrom, 1345 W. Campus, Lawrence, Kans.

- KENT STATE (Beta Pi, 1942) KENT STATE UNIVERSITY, COLLECE OF BUSINESS ADMINISTRATION, KENT, OHIO
 - NENT, UHIO Province Officer: Stanley C. Miller, Kent State University, Kent, Ohio H.M. Theodore Mija, 1450 Bedford Ave., S.W., Canton, Ohio Treas. Gerald P. Scott, 43 Erie St., Willoughby, Ohio Scribe Harry E. Fusselman, 114 Brady St., Kent, Ohio

- LOUISIANA STATE (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLECE OF COM-
- OUISIANA STATE (Beta Zeta, 1929), Louisiana State University, Baton Rouge, La. Province Officer: T. Hillard Cox, Louisiana State University, Baton Rouge, La. H.M. Malcolm Montgomery, Jr., Box 7430A. University Station, Baton Rouge, La. Treas, Edward F. Cop, 325 N. 26th St., Baton Rouge, La. Scribe Gerald F. Cantrelle, Box 8075, Univ. Sta., Baton Rouge, La.
- LOUISIANA TECH (Beta Psi, 1948), LOUISIANA POLYTECHNIC INSTITUTE, SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, RUSTON, LA. Province Officer: Leo Herbert, 112 S. Farmville St., Ruston, La. H.M. James F. Tatom, Box 262 T/S, Ruston, La. Treas. Gibert M. Neal, Box 113, T/S, Ruston, La. Scribe Joe R. Caldwell, Box 113, T/S, Ruston, La.

MARQUETTE (Delta, 1920), MARQUETTE UNIVERSITY, COLLECE OF BUSINESS ADMINIS-TRATION, 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS. Province Officer: William N. Bergstrom, 7726 W. Becher St., Milwaukee, Wis. H.M. William J. Schendt, 6478 Upper Pkwy., Wauwatosa, Wis. Treas. Clarence J. Krupka, 2909 N. 22nd St., Milwaukee, Wis. Scribe William Hertel, 628 N. 18th St., Milwaukee, Wis.

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MIAMI (Beta Omega, 1948), UNIVERSITY OF MIAMI, SCHOOL OF BUSINESS ADMINISTRATION,

MIAMI U. (Alpha Upsilon, 1927), MIAMI UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, OXFORD, OHID. Province Officer: Halsey E. Ramsen, Miami University, Oxford, Ohio H.M. Norman H. Liedtke, Sigma Nu, Oxford, Ohio Treas. Virgil N. Shurts, Delta Upsilon, Oxford, Ohio Scribe John Katterheinrich, Beta Theta Pi, Oxford, Ohio

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HAMI (Beta Umega, 1946), UNIVASITI OF MINARI, CAROU OF DOMINI CORAL CARLES, MIAMI, FLA. Province Officer: Dan Steinhoff, Jr., 3661 Princiana Ave., Miami, Fla. H.M. Joseph C. McGurrin, 1242-B Walsh Ave., Coral Gables, Fla. Treas. William L. Niles, 3669 Poinciana Ave., Apt. 12, Miami, Fla. Scribe David L. Smalley, 6370 S.W. 42 Terr., Miami, Fla.

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Chapter House: 1212 Hill, Ann Arbor, Mich. (2-2202)
Province Officer: Louis F. Marr, 209 Virginia, Ann Arbor, Mich.
H.M. Thaddeus J. Ward, 1212 Hill St., Ann Arbor, Mich.
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Scribe Thomas W. Kimmerly, 1447 Enfield, W.R.V., Ypsilanti, Mich.
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H.M. Ronald C. Hoffman, 145 Abbot Hall, East Lansing, Mich.
Scribe Frederick J. Tyson, 209 Snyder Hall, East Lansing, Mich.
Stribe Frederick J., Tyson, 209 Snyder Hall, East Lansing, Mich.
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Treas. Lyle P. Behnken, 1029 4th St., S.E., Minneapolis, Minn.
Scribe Robert Custafson, 3532 26th Ave. S., Minneapolis, Minn.
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Province Officer: Joseph Cerny, H. University of Mississippi, University, Miss.
H.M. Louis L. Vise, Jr., Box 228, University, Miss.
Treas. Warren W. Robinson, Box 666, University, Miss.
Scribe Leon E. Lewis, Box 721, University, Miss.
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Province Officer: Edwin C. Brown, Box 1119, State College, Miss.
H.M. Vinton B. Waite, Box 1192, State College, Miss.
Scribe Charles E. Smith, Box 1249, State College, Miss.
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Province Officer: Royal D. M. Bauer, 304 S. Carth Ave., Columbia, Mo.
H.M. Joe B. Gilbert, Jr., 500 College, Columbia, Mo.
Scribe Charles E. Richards, 920 Providence, Columbia, Mo.
NEBRASKA (Alpha Delta, 1924), UNIVERSITY OF MERASKA, COLLECE OF BUSINESS ADD Scribe James T. Sawyer, 520 Providence, Columbia, 800.
 NEBRASKA (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLECE OF BUSINESS AD-MINISTRATION, LINCOLN, NEBR.
 Province Officer: Donald J. Mathes: 1527 M St., Lincoln, Nebr. Chapter House: 1527 M St., Lincoln, Nebr. (2:3728).
 H.M. Robert J. Cottingham, 228-S. 28, Lincoln, Nebr.
 Treas. Leonard Jones, 1527 M St., Lincoln, Nebr.
 Scribe Robert E. Patterson, 3200 U St., Lincoln, Nebr.
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Scribe Everett Pohlman, 132 Breese Ter., Madison, Wis.



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