The DELTASIG
OF DELTA SIGMA PI

JANUARY 1950

BEAUMONT TOWER on the Michigan State College Campus is typical of the architectural design that makes this campus attractive. The Gamma Kappa Chapter of Delta Sigma Pi was installed there on October 29, 1949.

FOUNDED 1907 ** ** ** AT NEW YORK UNIVERSITY
THE INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and
Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moyal, Harold V. Jacob,
and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the
study of business in universities; to encourage scholarship, social activity and the associa-
tion of students for their mutual advancement by research and practice; to promote closer
affiliation between the commercial world and students of commerce; and to further a high
standard of commercial ethics and culture, and the civic and commercial welfare of the
community.

The Central Office

222 W. Adams Street, Chicago 6, Illinois. Telephone: Randolph 6-6954
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FRATERNITY JEWELRY

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Central Office of the fraternity, 222 W. Adams Street, Chicago 6, Illinois. This price list is
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W. N. DEAN, Alpha, New York U.          1914
P. J. WARNER, Alpha, New York U.        1915-1915
H. C. COX, Alpha, New York U.           1915-1916
F. J. MCGOLDRICK, Alpha, New York U.    1916-1917
*C. J. EGG, Alpha, New York U.           1918-1919
H. G. WRIGHT, Beta, Northwestern         1920-1923
C. W. FACKLER, Epsilon, Iowa                1924-1926
H. O. WALTHER, Psi, Wisconsin             1926-1928
R. C. SCHMIDT, Theta, Detroit              1928-1930
E. L. SCHUJAHN, Psi, Wisconsin             1930-1936
E. A. MELENBERG, Chi, Johns Hopkins       1936-1939
J. L. MCKEOWN, Chi, Johns Hopkins          1939-1945
K. B. WHITE, Gamma, Boston                 1945-1947

*Deceased.
The Grand President's Page                                     Page 42

Grand President Sehm asks the question "what is this thing called security?" and then he proceeds to analyze it. His thoughts on the subject should make everyone reading the article conscious of their own security as exists today.

Delta Sigma Pi Continues Growth With Three New Chapters     Page 43

A detailed report of the installation ceremonies of our three newest chapters; Gamma Kappa at Michigan State, Gamma Lambda at Florida State, and Gamma Mu Chapter at Tulane, is presented herewith.

Weekly Payroll Analysis and Man-Hour Study                   Page 54

A plan of analyzing the cost of labor and labor's productivity is offered by Harry K. Houchins, assistant secretary-treasurer of the Hydraulic Press Brick Company of St. Louis, for your consideration.

With the Alumni the World Over                                Page 55

A new feature has been inaugurated with this issue and that is a special section in recognition of some of our members who have attained positions of achievement in the business world. Under the heading "Deltasigs of Achievement," a brief biography of three accomplished members is presented.

Among the Chapters                                           Page 61

With sixty-four chapters active in Delta Sigma Pi, this part of The DELTASIG has increased to a greater length, and the newsletters and photographs depict even greater activities for our chapters.

Directory of Alumni Clubs and Undergraduate Chapters         Page 79

H. G. Wright, Editor                                         J. D. Thomson, Assistant Editor
WHAT IS THIS THING CALLED SECURITY? In Fortune for June of 1949 appears an article ably pointing up an observation which has long been evident to those in the educational field, as well as to those in business having to do with the hiring of University graduates. The modern Senior, and presumably that applies specifically to graduates of Schools of Commerce and Business Administration, and, therefore, particularly to members of Delta Sigma Pi, seems to possess a haunting fear of discontinuity of employment and income. Apparently, more than anything else, he wants to know that he will have a job and a weekly pay envelope for the rest of his life.

There is no such thing as that kind of security. There is no such thing as security against failure. There is no such thing as security against incompetence. Our free enterprise system necessarily is based upon the right of the buyer to select the superior product and reject the inferior, and prate as one will about the difference between the human and the material product, the fact remains that the man with the ability, the know-how, the initiative, and the stick-to-itiveness will be selected for advancement, and the man without it will live out his life in mediocrity or worse. Under any other economy the process is even more ruthless—the unfit suffers more, and his elimination or demise is even faster in any autocratic state.

In the years when specialized business training was developing in the University, the primary purpose of enrollment was to fit oneself to compete more effectively in the marketplace. Most of the students then asked only for the chance to go into business for themselves for the most part. They were willing to gamble that given the advantage of training that they would be able to compete effectively. They were willing to assume the calculated business risk that as entrepreneurs in their own right, they would in the course of ten or fifteen or twenty years surpass those who preferred the security of a payroll, in earning capacity, in freedom, in self-sufficiency, and in satisfactions of life. They calculated that even if they had to start by the operation of a peanut stand, they would in that occupation have more freedom, more satisfaction, and a better opportunity than they would as an employee in whatever capacity.

Even a casual observation of any one of the time groups compels the conclusion that by and large they have not done so badly for themselves. A very large percentage of those who have had the courage to strike out for themselves, and to scorn the security of a weekly paycheck, have in the course of time achieved positions which undoubtedly appear enviable to the young man first starting.

The only place the individual can find any kind of security against financial want is within himself. If you have the ability, the energy, and the training necessary to today's competition, in other words if you have what it takes, there is no reason why you should not be as successful in your own business, as you would be as an employee in a large corporation. If you do not have what it takes, you can fail dismally in either spot. One difference is that you will achieve success more quickly in your own business and suffer failure or be resigned to a life of mediocrity more quickly as an employee.

In the large corporation the competition of brain against brain is fierce. Those who rise above mere clerkships must assume responsibilities, must meet quotas, and their performance is measured against rigorous standards. Such an individual must meet the pressure of internal politics, and the bigger and more successful the corporation by which he is employed, the more important the job he has, the more that becomes true. The corporate executive today is burning his body in a white heat, and it is perfectly safe to say that more ulcers come from those occupations than from those in individual businesses.

The swing of student opinion from the position of twenty-five years ago to the position of today is understandable. The '30s taught all of us unpleasant things about life and bred in us a desire for security. If there were such a thing as security against want, I should be for it, but I do not believe that attachment to a payroll gives any such security. I would rather have my income security based upon the individual judgments of many customers, than upon the whim of a single boss.

For the most part, the ultimate objectives of students have not changed much. They want now, as they have always wanted, enough money to live comfortably, raise a family, and to have a reasonable number of the luxuries of our American way of life. They want time to pursue their hobbies, and to have a little fun as they live. Will those objectives be realized more quickly or more easily by the employee of big business than by the independent entrepreneur?

The easy way out is to get a job, ride along in the stream of events, and let nature take it course. It takes courage to leave the life raft, and strike out for oneself. Opportunity to strike out abounds in every community for those with vision to see it. Despite the tendency for big business to get bigger, there is still room, and there will always be room for thousands upon thousands of small business enterprises. These opportunities do not seek the man; the man must seek them. Bear in mind that nothing was ever accomplished worthwhile by taking the easy way out. To the graduating Senior, it is my suggestion that he analyze carefully what it is he wants out of life, then consider carefully by and with all of the counsel and evidence he can get how to achieve that end. I urge him not to overlook the possibilities in small business.

* * *
Delta Sigma Pi Continues Growth
With Three New Chapters

Gamma Kappa Chapter at Michigan State College

ON OCTOBER 29, 1949, Delta Pi Sigma, local professional business fraternity at Michigan State College was formally installed as the Gamma Kappa Chapter of the International Fraternity of Delta Sigma Pi. The ceremonies held in the ballroom of the Student Union Building on campus were attended by 56 delegates and alumni groups from all over the country. University of Michigan, University of Minnesota, Ohio State, Rutgers, Boston University, Northwestern University, University of Detroit, and Wayne University were among the many universities and colleges represented.

Registration of all delegates began at 1:00 P.M. At approximately 2:00 P.M. the ritualistic ceremonies began and lasted until 4:30 in the afternoon. Group pictures were then taken and at 6:15, the formal banquet was served in one of the dining halls of the Union Building. Vases of red roses stood on every table and against a royal purple backdrop, the golden letters of Delta Sigma Pi hung impressively from the wall in back of the speakers table.

The welcoming address was delivered by L. Dale Faunce, counselor for men at Michigan State College. Mr. Faunce welcomed the group to the campus and on behalf of the administration said that they were both proud and fortunate in having such an organization on campus. He also felt that the local chapter had an enviable record at Michigan State College and that the future held many successes in store for it. A history of the School of Business and Public Service was given by Professor Edward A. Gee, head of the Department of Business Administration. Following the address by Professor Gee, came the address of Dean Herman J. Wyngarden, Dean of the School of Business and Public Service. Dean Wyngarden delivered an impressive talk on "Training for Business." He stressed the importance of professional rather than specific training in the business fields. Dean Wyngarden disclosed that more and more the industries of America today are looking for men with a professional background.

The history of the local fraternity was then presented by Don Shields, historian of the newly installed chapter. H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi acted as toastmaster. Walter C. Sehm, Grand President of Delta Sigma Pi gave an impressive talk on the necessity of well educated, clear thinking young men and women in the world today. He stressed that the world today stood at the threshold of another era similar to the one prevailing during the dark ages. Brother Sehm emphasized the need for a nation of young men and women who would be unafraid to shout the principles under which all free men live and die. The threat to our way of life was very real, he said, and the future of our nation depended on what our generation did today.

Congratulatory telegrams from all over the country poured in to welcome the newly installed chapter and best wishes for the future were bestowed on the new born Gamma Kappa Chapter of the International Fraternity of Delta Sigma Pi at Michigan State College.

Michigan State College

The year of the California gold rush was also a momentous year in the State of Michigan. On March 17, 1849, at the newly constructed Capitol in Lansing, the Michigan State Agriculture Society was founded. Societies of this type were organized as early as 1840 to help solve the problems facing farmers. It was primarily the efforts of the Michigan Society that on February 12, 1855, Governor Kingsley S. Bingham
signed a bill for the establishment of the Michigan Agricultural College, later known as Michigan State College, the first agricultural school in the world. The college opened its doors with an enrollment of 60 and a faculty of six. MSC, as the college is popularly known today, blazed the trail for the land grant colleges and universities which were established later under the Morrill Act of 1862. The college is governed by the State Board of Agriculture, and financed under the Morrill Act, and in part by the Michigan State Legislature.

The first few years of operation saw the enrollment of Michigan Agricultural College doubled. During the next 28 years the number of students at the school never rose above 120. However, with the addition of the Engineering Department in 1885, and the Home Economics Department in 1896, the enrollment was more than 500 by the turn of the century. By 1930 it was 5,000 and today it is well over 15,000.

In 1925, the name Michigan Agriculture College was changed to Michigan State College. Also in 1925 the curriculum of business administration was introduced in the Division of Liberal Arts. In the school year 1928-29, business administration students totaled 290. Today they total over 2,000 and comprise the largest department in the school.

Eleven thousand persons are housed on the campus of Michigan State. Faculty members number over 2,000; including 1,340 as teachers, 134 as administrative staff, and 530 men and women engaged in extension, experimental, and research work. More than 50 major courses of study are offered. This figure excludes courses in the Basic College, which has been hailed by American educators as one of the most progressive ideas in the realm of higher education in the nation today. In addition, more than 60 conferences, short courses, and special courses are held each year on the campus. During the year 1947-48, more than 40,000 persons attended these "extracurricular" institutes and clinics.

To provide more adequately for the increased number of state students, Michigan State College embarked on a $30,000,000 post-war building program, which was nearly completed by the middle of 1949. This program includes $13,000,000 appropriated by the State legislature, and $17,000,000 secured through loans for "self-liquidating" construction.

The campus proper at East Lansing covers an area of approximately 3,000 acres, although the total land holdings of the College in the whole state of Michigan are almost 12,000 acres. The college community is made up of 124 permanent buildings, and 983 temporary buildings, most of which have been constructed during the past two years. There are more than 20 miles of sidewalks and 16 miles of roadways on the campus which is bisected by the Red Cedar River.

College and university accrediting associations have placed their stamp of approval on Michigan State College as a Class A institution. These agencies include the North Central Association of Colleges and Secondary Schools, the Association of American Universities, the Association of American Colleges, the American Association of American Women, the National Society for the Promotion of Engineering Education, the American Veterinary Medicine Association, and the American Chemical Society.

Michigan State College was reorganized into eight schools in 1944: School of Agriculture, School of Business and Public Service, School of Engineering, School of Graduate Study, School of Home Economics, School of Science and Arts, School of Veterinary Medicine, and Basic College.

The facilities of the School of Agriculture offers students unexcelled opportunities to come into direct contact with proved and applied agricultural practices. Students are trained in the scientific methods used in agricultural research.

The School of Business and Public Service includes the departments of Business Administration, Hotel Administration, Journalism, Political Science, and Public Administration, Economics, Physical Education, Health and Recreation, Police Administration, and Social Service. William Berkey Hall has housed most of the Business Administration classes since 1947 when the building was erected.

Since its founding the School of Engineering has graduated 7,000 students. At present there are 1,834 students enrolled in this school, which has 160 full and part time instructors.

The School of Graduate Studies reached an all time record high of 1,310 students this year. Approximately 150 students from 27 foreign countries were enrolled. The government of Burma, Egypt, India, Pakistan, and Turkey have sent 34 carefully selected students for advanced studies at Michigan State College.

In 1896, the School of Home Economics was established at Michigan State College with an enrollment of 80 students. Today it is one of the largest such schools in the country. Graduates of Home Economics are prepared for work in nutrition, dietetics, teaching, child development, and business students may take courses in pattern and textile design, home service work, retailing and designing.

The School of Science and Arts provides students with a liberal education in such studies as language, literature, social
science, mathematical and physical science, and biological science.

The School of Veterinary Medicine this year claimed an enrollment of more than 450 students. Michigan State is one of 10 schools in the country recognized by the American Veterinary Medical Association. One of the basic aims is to supply veterinarians for Michigan’s 750 million dollar livestock industry.

Michigan State College opened its program of basic education for all students in the fall of 1944. Each student that enters is required to complete at least five of the seven courses offered in the Basic College. These courses include: Biological Science, Physical Science, Effective Living, Written and Spoken English, Social Science, Literature and Fine Arts, and History of Civilization.

The average student spends two years in the Basic College. However, if the student shows at the end of the first term a high scholastic rating he may take the final examination without completing the remainder of the course. If he passes the comprehensive examination with a “C” or better, he receives a full year credit in that subject. The fundamental idea of the Basic College is to permit above average students to complete their basic training as fast as their abilities allow.

The years 1947, 48 and 49 will be remembered as milestones in Michigan State athletic history. The athletic facilities were expanded to rank with the finest in the nation. The completion of Macklin Field Stadium, seating 50,000, gave Michigan State the sixth largest stadium in the midwest. Recent improvements in the bleachers in Jenison Fieldhouse resulted in an increase in the capacity for basketball spectators to over 15,000 people. Last May 21, the coveted Western Conference officially accepted Michigan State College as its tenth member. State will not, however, start active competition until the 1950-51 season because all Western Conference schedules are made up well in advance.

In seven years, Michigan State College will celebrate its centennial. An intense student pride and alumni loyalty will probably make the occasion as indicative of the future as it will be laudatory of the past. For among the most faithfully kept traditions at State is an insistence that progress stops only long enough to consolidate its gains, that yesterday is never more important than tomorrow.

The Department of Business Administration

Michigan State College offered its first business administration courses under the Division of Liberal Arts. This arrangement prevailed until 1944, and students who majored in business administration did so under a special curriculum directed by Professor Charles S. Dunford. In 1944, however, a general reorganization of the college established a Department of Business Administration in the School of Business and Public Service.

Today, the department offers a complete list of comprehensive courses to prepare men and women for careers in finance, production, retailing, accounting, transportation, insurance, real estate, and other specially arranged fields.

At Michigan State College, business training begins in the Basic College. During the student’s first two years, an introduction to the principles of economics, accounting, statistics, and office or industrial management is combined with cultural and scientific courses. This program has a two-fold purpose: (1) To qualify the student for admission to the specialized studies
in the Department of Business Administration; (2) To familiarize the student, early in his training, with the underlying structure of commerce and industry.

At the opening of the spring term, 1949, thirty-five full-time and two part-time instructors were training 1,904 men and 274 women for careers in business. Professor Edward E. Gee now heads the department.

Graduate courses offered by the department lead to the Master of Arts Degree in Business Administration. Rigid scholastic standards require that only grades of "A" and "B" count toward the advanced degree. Within the broad scope of business, the fields of accounting, marketing, insurance, and finance have been particularly developed to meet the requirements for graduate study.

A one-year curriculum is available to the person who finds it desirable to take a short course in elementary business administration subjects. Under it, the student makes a selection from an extensive group of useful business courses such as accounting, marketing, business law, typing, and shorthand. For all of these, he may receive college credit. To enter this program, the student must (1) be a veteran of the U. S. Armed Forces with an honorable discharge, and (2) be able to present evidence of at least three years of high school training or its equivalent.

A two-year terminal program is available to the student who is not working for a bachelor's degree. The terminal student is awarded a certificate by the Department of Business Administration upon the successful completion of this program. The program includes courses in general business, insurance, retailing, and secretarial science. The courses, although necessarily limited by time, are under the direct supervision of the Department of Business Administration.

The department maintains close contact with representatives of industry and commerce to acquaint them with the business administration courses and to insure these courses' being adapted to the requirements of business. Field training jobs are included as an important feature in the student's training. Each term, the department places students in jobs dealing with marketing, salesmanship, or accounting. The apprentice student works as a paid employee in his particular field for the complete term. Although the student is formally enrolled at Michigan State College, he takes no formal courses from the school during his field training. Upon the successful completion of this term of training, the trainee receives from three to six business administration credits for his work.

The Business Administration Department works closely with the College Placement Office in checking over scholastic records and arranging interviews with prospective employers for those students who graduate with satisfactory scholastic records.

History of Delta Pi Sigma Fraternity

Tentative plans to organize a professional business fraternity at Michigan State College were made at a small, informal meeting of business students on January 20, 1949. At the first meeting, 26 students outlined the purpose and functions of the fraternity and elected three temporary officers. Robert Hodgson was named president; Robert Stahlman, vice-president; Hugh Chamberlain, secretary. A committee was appointed to draft a constitution, and three faculty members were selected to serve as advisors. Those chosen were Mr. Bruce Futhey, Mr. Nelson E. Jones, and Mr. Harold Stevenson, instructors in the Department of Business Administration. After deciding upon a name for the fraternity, the first meeting of Delta Pi Sigma adjourned.

At a meeting on February 6, J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi, spoke to the group on the purposes, functions, and organization of Delta Sigma Pi. In the discussion period which followed, Mr. Thomson voiced his approval of the proposed constitution. Also present at this meeting was Professor E. A. Gee, head of the Department of Business Administration.

At the meeting on February 14, the various provisions of the new constitution were read and discussed. After official adoption of the constitution, the following officers were elected to head the fraternity: Robert Hodgson, head master; Robert Stahlman, senior warden; Robert Greenough, junior warden; Fred Tyson, treasurer; Hugh Chamberlain, scribe; Rudolph Paquet, chancellor; and Robert Carpenter, historian. At the meeting on March 17, the group was notified that the constitution had passed the approval of the Michigan State Student Council and had been referred to the faculty committee for final approval. It was at this meeting that the fraternity unanimously passed a resolution to petition for membership in Delta Sigma Pi.

The constitution was approved and accepted by the faculty committee on April 18. On April 20, a Smoker was held in the ballroom of the Student Union on campus. At a later meeting of the active members, 38 pledges were selected. On April 24, a conference was arranged with several members of the Delta Sigma Pi Chapter of the University of Michigan and Grand Council member Armstrong of Detroit. The meeting was opened with short speeches by the University of Michigan members, who made helpful and valuable suggestions on chapter operations and functions. Each speech was followed by a question and answer period.

On April 26, 27, 28, the fraternity undertook the responsibility for campus promotion of the "Shell Oil Company Petroleum Institute." This institute was offered by the Shell Oil Company as a public service to acquaint Michigan State College students with one of the largest industries in the nation. Because of the business and engineering opportunities in the industry, the program proved to be especially informative to students of engineering, economics, and business administration.

The institute opened with a lecture on the organization and scope of the petroleum industry by Mr. I. W. Gray, Supervisor of Employee Relations at Shell Oil. This talk was followed by an informative technicolor film, "The Birth of an Oil Field." On the second and third days Mr. O. F. Schneider, District Manager and Sales Staff; Mr. E. P. Ericson, Operations Manager, and Mr. C. S. Maxwell, Office Manager, spoke on the various functions and organization of their respective fields. On the closing day the speakers accepted an invitation to have luncheon with the members of Delta Pi Sigma and two faculty advisors.

The annual election of officers for the year 1949-50, as prescribed by the constitution, was held on May 16. The following men were elected to office: Robert Hodgson, head master; Hugh Chamberlain, senior warden; George Philip, junior warden; Dale Boyse, treasurer; Fred Tyson, scribe; Rudolph Paquet, chancellor, and Don Shields, historian.

A labor-relations talk, designed to acquaint Michigan State College students with labor problems in the automotive industry, was held by Delta Pi Sigma on May 18. Mr. Harold S. McFarland, Director of Labor Relations at the Oldsmobile Plant in Lansing, spoke to a large gathering of business administration students, members and pledges of Delta Pi Sigma, and interested faculty. Mr. McFarland explained the General Motors-CIO-UA W contract currently in force at the Oldsmobile plant. He also told of his specific work in settling grievances and placement of personnel within the plant. An informal discussion period closed the assembly.

On May 25, pledging activities were climaxed with a banquet and formal initiation at Hunt's Blue Room in East Lansing. Acceptance of 38 men as new members brought the total membership of Delta Pi Sigma to 57.


The SEVENTY-SEVENTH CHAPTER of Delta Sigma Pi, Gamma Lambda, was installed on the Florida State University campus on Saturday, December 3, 1949. This is our third chapter in the State of Florida, the other two being Beta Eta Chapter at the University of Florida, in Gainesville, and Beta Omega Chapter at the University of Miami, in Coral Gables. Gamma Lambda Chapter at Florida State University had the distinction of being the newest chapter in Delta Sigma Pi for the period of only one day, as the Gamma Mu Chapter at Tulane University in New Orleans was installed on the following day.

The ceremonies began in the morning with registration at the Cherokee Hotel in Tallahassee. A luncheon was served in the University Dining Hall and the ritualistic initiation was held in another university building near-by. Grand President Walter C. Sehm of St. Paul was the installing officer along with Grand Secretary-Treasurer H. G. Wright of Chicago. The ritual team was comprised of: Grand President Sehm, Alpha Epsilon, head master; Edward W. Withorn, Kappa, senior warden; Emory A. Johnston, Kappa, junior warden; John Clark, Kappa, treasurer; Marcus M. Morris, Kappa, scribe; Edward E. Hale, Kappa, historian; Grand Secretary-Treasurer H. G. Wright, Beta, senior guide, and Clifford C. Blaisdell, Jr., Kappa, junior guide.

Upon completion of the initiation ceremonies the members of Gamma Lambda Chapter and the visiting delegations returned to the Cherokee Hotel for the installation banquet. H. G. Wright served as toastmaster and the first speaker of the evening was the dean of men of Florida State University, Otis R. McBride, who welcomed the new chapter to the campus. The chairman of the Department of Commerce, George Heath was then called upon to relate the history of the department. Samuel L. Boggs, of Gamma Lambda Chapter, then told of the founding of the Beta Gamma Business Club which was our petitioning group at Florida State University. At this point in the program the assembly was privileged to hear an address by J. Edwin Larsen, the treasurer of the State of Florida, entitled “These Changing Times.” The high-light of the evening came with the presentation of the charter and charge to Gamma Lambda Chapter by Grand President Walter C. Sehm. The acceptance of the charter was made by W. W. Hill, Jr., the head master. To close the program H. G. Wright introduced the various delegations which expressed their best wishes for the continued success of Gamma Lambda Chapter.

Gamma Lambda Chapter at Florida State University

History of Florida State University

Florida State University at Tallahassee is an integral part of the capital city of Florida. Located in the northwest part of the state, Tallahassee has a population of 26,000. Florida State University's name has changed many times since its inception in the Florida Legislature in 1851, which gave authorization for the establishment of two state colleges, one east, and the other west, of the Suwanee River. The Seminary West of the Suwanee was opened in February of 1857 on the grounds of the former Florida Institute. In 1901 the Seminary consisted of three buildings; College Hall, the academic building; East Hall, the women's dormitory; and West Hall, the men's dormitory. The name was changed to Florida State College. After the Buckman Bill was passed in 1905, the institution became Florida Female College, and remained the same until 1909. The name was then changed to Florida State College for Women.

There was considerable growth and expansion between the years of 1909 to 1946. In 1946, the institution consisted of 13 academic buildings, 12 dormitories and 7 other functional buildings of other types to accommodate the 5,125 students attending that year. Of that number, facilities for 813 men had been obtained at Dale Mabry Air Base, renamed the Tallahassee Branch of the University of Florida. Governor...
Millard Caldwell's bill, passed in the Florida Legislature on May 15, 1947, created another change in the general organization of this state institution of higher learning. On that date the institution became coeducational under its present name, Florida State University. Growth and progress have always distinguished Florida State University. The institution has grown from a seminary consisting of three buildings and an enrollment of approximately 150 to a university with a physical plant of 33 permanent structures and a student body of 5,512. A faculty and staff of about 1,000 comprise the teaching and administrative personnel. A Master Campus Plan, recently developed under the direction of President Doak S. Campbell, will do much to coordinate university expansion for the next 50 years.

Primary emphasis is placed on a highly qualified faculty and staff, scholarship, personal interest in the individual students, a carefully planned curriculum and an efficient and beautiful physical plant. At all times the general objective of service to the people of Florida and the South is the major guiding principle upon which the program of the university is based. Florida State University has seven major divisions: College of Arts and Sciences, School of Education, School of Home Economics, School of Music, School of Library Training and Service, Division of Applied Social Sciences and the Graduate School. The Division of Applied Social Sciences is made up of the Department of Commerce, Journalism, Public Administration, Restaurant and Hotel Management, and Social Work. A separate School of Business has been announced for next fall. Courses leading to a Master's Degree are provided in 24 areas and for the Doctorate in music, home economics and education. Extension service is offered in all fields in cooperation with the General Extension Division located in Gainesville.

An effective system of student personnel service has been developed under the general direction of the dean of student welfare. The university is a small community within itself. Located on the campus are a postoffice, bookstore, student bank, library, little theatre, laundry, dining halls, hospital, radio station, newspaper, bus service and police force. Campus life is regulated largely by the students themselves through their University Government Association. Florida State University is a member of the newly formed Dixie Conference which is based on the non-subsidization of athletes. The emblem of the university, with its three torches and motto of "Vires, Artes, Mores," symbolizes the purpose of Florida State University; to pass on the principles of strength, character and skill from one generation to another.

Departments of Commerce and Economics

The Department of Commerce as such was established in 1947 at the time the institution became coeducational. Prior to that time all of the courses offered in the commerce and economics fields had been under the College of Arts and Sciences which was organized in 1916. At the present time the Department of Commerce, headed by Dr. George G. Heather, is in the Division of Applied Social Sciences. The Department of Economics, headed by Dr. W. G. Shover, is in the College of Arts and Sciences. The Department of Commerce now offers a four-year curriculum leading to the degree of Bachelor of Science in Commerce. Graduate work is also available leading to the degree of Master of Science in Commerce. The Department of Economics, in conjunction with the College of Arts and Sciences, offers courses leading to the degree of Bachelor of Science. Graduate work is available leading to the degree of Master of Science.
THE INSTALLATION BANQUET of Gamma Lambda Chapter at Florida State University was held at the Cherokee Hotel in Tallahassee on December 3.

The curricula in both the Department of Commerce and the Department of Economics are designed to provide training for careers in the business world and to develop in the student an intelligent understanding of his responsibilities as a member of a changing social and industrial order. Though recognizing the primary vocational and professional interest of the student, the departments also endeavor to provide for his well-rounded mental development. The curricula, therefore, provide and require general and cultural courses, as well as those of a more technical nature. Basic, advanced and specialized courses are offered in the several fields of commerce and economics. The Department of Commerce has a twofold purpose in the courses offered; namely, a coordinated series of courses designed expressly for the student who does not expect to practice accounting as a profession and courses designed to enable the student to become a professional accountant for either private or public practice. The Department of Economics offers a varied program, including courses in principles, banking, marketing, government economics and finance, transportation, investments, public utilities and many others.

The combined staffs of the Department of Commerce and the Department of Economics consist of approximately 30 experienced professors and assistants with Bachelor's, Master's, and Doctor's Degrees from colleges and universities throughout the country. Due to the rapid advance made by the Departments of Commerce and Economics during the past two years, they now rate among the most important in the university. Many new courses have been added during these two years and plans for still others to be added in the near future are under way. It is the earnest desire of Dr. Heather and Dr. Shover, together with the staffs of their respective departments, to place their departments among the foremost in the nation.

The History of the Beta Gamma Club

With the advent of male students on the campus of Florida State University in September of 1946, a large number of them chose the fields of commerce and economics for their college majors. There soon developed among some of these men a feeling that they should be united into an organization which would promote scholarship, brotherhood and fellowship while in college, and better business methods and ethics after graduation, and Grand Secretary-Treasurer Wright was invited to visit their campus which he did in December, 1948, and explained the objectives of Delta Sigma Pi. Under the leadership of a few men with these ideals in mind, word was sent out that a meeting would be held on the night of January 12, 1949, for all those interested in forming a business club with the ultimate object of petitioning a national professional fraternity. To this notice about 65 men responded by attending the organizational meeting. Temporary officers were elected at the first meeting and the club was thus established. At the next meeting, held on January 19, Edwin M. Clark, former head master of Kappa Chapter, was presented to explain and discuss the principles of Delta Sigma Pi. Sam Boggs was appointed to write to The Central Office of Delta Sigma Pi for information regarding a petition to that fraternity. Temporary officers were elected at the meeting held on February 2 to serve until details of organization could be worked out and put into effect. Sam Boggs was elected president of the group, while Ed Gay was made secretary.

After the election of officers, the next question to come before the group was that of selecting a name. After many names were suggested, the name Beta Gamma was chosen for the club by a vote of the membership. A committee was appointed to draft a constitution and by-laws for the club. This committee consisted of two students, Paul Griffith and Charles Mathews, and a Delta Sigma Pi Alumnus, Edwin M. Clark. On February 9, the constitution and by-laws were adopted by the members of the club after much debate on some of the provisions. The basis for proceeding with the remainder of the details of organization was then established. The chief business on February 23 was the election of officers as pro-

THE VINE COVERED ENTRANCE to the Florida State University campus frames the Administration Building in the background.
THE ACTIVE MEMBERS of Gamma Lambda Chapter at Florida State University on the date of their installation.

vided in the newly adopted constitution. These first permanent officers were elected to serve through the remainder of the school year. They were: Sam Boggs, president; George Robinson, vice-president; Tom Kelly, second vice-president; Ed Gay, secretary; William Hill, treasurer; and Paul Griffith, historian.

Several excellent programs have been presented. On these programs have appeared prominent business and professional men from Tallahassee. Outstanding among these men have been Mr. P. M. Schuchart, Florida manager of the Southeastern Telephone Company, who spoke on "Industrial Relations and Corporation Financing"; and Mr. Lewis H. Tribble, attorney for the Florida State Comptroller's Office. Other guests on the programs have included the president of the Tallahassee Chamber of Commerce and members of the university faculty. All of these programs have instilled interest and enthusiasm in the individual member for a continued life and the complete success of the club. Another project of the club was to offer its services to the university Department of Commerce in any capacity. The Beta Gamma Club started with 14 members and through an extensive campaign the membership has been built up to 50 members. Meetings are held weekly and special meetings are called at regular intervals. The assistance and full cooperation of Edwin M. Clark, Robert Travis, faculty advisor of the club and a member of Alpha Zeta Chapter of Delta Sigma Pi, and other members of the university faculty have aided and made possible the Gamma Lambda Chapter of Delta Sigma Pi.

The first officers of Gamma Lambda Chapter are: Head Master, W. W. Hill, Jr.; Senior Warden, Edward L. Gay; Junior Warden, William C. Roberts; Scribe, Wiley L. Watkins; Treasurer, Noble Warren; Historian, John L. Maher; and Chancellor, John P. Griffith.


Samuel L. Boggs and William S. Byers are alumni members initiated at that time. The faculty member initiated is Royal Mattice.

Gamma Mu Chapter at Tulane University

COMPLETING A MEMORABLE WEEKEND in the annals of Delta Sigma Pi was the installation of Gamma Mu Chapter at Tulane University in New Orleans, Louisiana, on Sunday, December 4, 1949. The other event in this same weekend was the installation of Gamma Lambda Chapter at Florida State University the previous day. Likewise, this was our third chapter in the State of Louisiana as was Gamma Lambda the third chapter in the State of Florida. The other chapters in Louisiana are Beta Zeta at the University of Louisiana in Baton Rouge and Beta Psi at Louisiana Polytechnic Institute at Ruston.

The St. Charles Hotel in New Orleans was the scene of the installation ceremonies which began in the early afternoon, followed by the banquet in the evening. Greetings were extended to the new chapter by John H. Stibbs, director of student life at Tulane University. Grand Secretary-Treasurer H. G. Wright ably served again as toastmaster. Brother Robert W. French, dean of the College of Commerce and Business Administration of Tulane told of the college's early history. The founding of the Commerce Club, our petition group at Tulane, was the topic of the talk given by Edwin B. Angel of Gamma Mu Chapter. The long awaited moment arrived when Grand President Sehm presented the Gamma Mu charter to Head Master Paul F. Dastugue, Jr. In its acceptance, Brother Dastugue made some very appropriate remarks on behalf of the chapter. The delegations were then introduced and they, too, extended the new chapter a warm welcome into our brotherhood.

Grand President Walter C. Sehm of St. Paul served as installing officer and was the head master of the ritual team. Grand Secretary-Treasurer H. G. Wright of Chicago assisted him and acted as the senior guide. The other members of...
the ritual team were: Grand Council Member William R. Merrick, Beta Iota, senior warden; past Grand President Kenneth B. White, Gamma, junior guide; Leftroy R. Hayden, Alpha Beta, junior warden; Dewey O. Furr, Beta Zeta, scribe; and Henry H. Leiva, Beta Zeta, historian. The huge delegation from Louisiana State University and the carload of Deltasigs from Dallas, Texas, helped to make this installation most impressive.

History of Tulane University

Tulane University had its beginning in 1834 when seven young physicians banded together to found a medical college in New Orleans. Yellow fever and cholera were the twin curses of the city in that period and a determination on the group's part to combat the diseases more successfully led to the establishment of the college. The college was later to grow into the University of Louisiana and subsequently into the privately endowed, non-sectarian Tulane University of today.

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Its first class, which was given in human anatomy, was taught in a downtown church and its president was an Episcopal clergyman, the Reverend Francis Lister Hawks, rector of Christ Church.

The university received its name from Mr. Paul Tulane of Princeton, New Jersey, who made his fortune in and around New Orleans and who bequeathed $1,000,000 to the institution in 1882. His gift made at a time when the South was financially bankrupt as a result of the war between the states, provided a revenue to the virtually moribund institution. Through his gift, a reorganization of the university was made. It was separated from the state and its affairs were entrusted to a self-perpetuating board of administrators. The institution in 1836 awarded the first degree in medicine ever given in the South. Although it began with a scientific tradition, the liberal arts were not long neglected. The College of Arts and Sciences had its inception in 1847, the same year that the law school began as a department of the university. In 1858, there was established a department for the training of businessmen. Although its life was relatively short, it is regarded as the forerunner of the growth of professional colleges of commerce and business administration in the United States. The College of Commerce and Business Administration was not formally inaugurated until 1914.

In 1886, Mrs. Josephine Louise Newcomb donated $100,000 to the Tulane Educational Fund, which was to be used in establishing the H. Sophie Newcomb College in the Tulane University of Louisiana. By her will in 1901, the University became the residuary legatee, and received an additional bequest for Newcomb College of about $2,700,000. These gifts enabled the Tulane administrators to round out the ideal of the university by creation of an institution which would give to women all the educational advantages, which before had been offered only to men. In 1885, the Graduate School, then known as the Department of Philosophy, conferred its first doctor's degrees. In rapid succession, there followed the Graduate School of Medicine, the College of Engineering, the College of Commerce and Business Administration, the School of Social Work and the Middle American Research Institute.

Tulane University has no desire to increase in size although it has no fear of normal growth. It has a great desire for qualitative improvements in all of its activities, even those which have already reached a high level of distinction. As a means of this improvement, it seeks first of all endowment for the support of teaching and research, for the maintenance of its equipment, and for large increases in scholarship funds, so that young men and women who have character, ambition and ability, but limited financial resources, may enjoy to the fullest the opportunities the university has to offer.

College of Commerce and Business Administration

Any historical statement of education for business leadership at Tulane University must begin at a period over a hundred years ago. In 1848, the Board of the University of Louisiana created a Chair of Commerce and Statistics in the then struggling young university. Mr. James D. Bowson De Bow was named as the first professor to hold the Chair. At the same time, because of his friendship for Professor De Bow and his interest in the idea, Mr. Maunsell White provided for the financial support of the Chair by contributing 56 parcels of land in the city of New Orleans, the income of which was to be used to support the Chair and for the creation of a Commerce Library.

In 1901, Dr. Morton Arnold Aldrich came to Tulane University as associate professor of economics. He proceeded almost immediately with a plan to establish in New Orleans a College of Commerce and Business Administration. He aroused
the interest of many of the active members of the business community in a study of the early economic and business affairs of the country through the creation of the Tulane Society of Economics. Through the efforts of Dr. Aldrich, now retired after 25 years as dean, the College of Commerce and Business Administration of Tulane University was established in September, 1914, by vote of the Board of Administrators of the Tulane Educational Fund. This action was made possible by the generous cooperation of the New Orleans Association of Commerce, the Society of Louisiana Public Accountants, and 222 persons, firms and corporations who guaranteed the expenses of the college during its first six years.

The college is one of the 14 charter members of the American Association of Collegiate Schools of Business, organized in 1916 for the promotion and improvement of higher business education in North America. During the period from its organization through the session of 1939-1940, the College of Commerce and Business Administration operated two divisions, the Undergraduate Division and the Evening Division. In 1950, two additional divisions were established, the Graduate Division and the Division of Economic and Business Research. Effective with the 1942-1943 session, the work of the Evening Division was merged with the adult education program of the University College. The Undergraduate Division offers a four-year course leading to the degree of Bachelor of Business Administration. The Graduate Division offers graduate courses leading to the degree of Master of Business Administration.

On February 19, 1942, the College of Commerce and Business Administration moved into the new building erected especially for its use. The construction and maintenance of the building were provided for by a generous bequest from Mrs. Norman Mayer. The Norman Mayer Memorial and the Norman Mayer Library now have been combined into one structure. The exterior of the building is of Verdord limestone on the front and sides. The rear exterior is of limestone colored brick. The interior walls are of plaster and the ceilings are of acoustical material or plaster. The floors throughout the buildings are covered with asphalt except for the terrazzo surfaces in the foyers. A complete air-conditioning system for the entire building, completed at the time the second unit was constructed, has been installed. The building is lighted in different areas with either incandescent or fluorescent fixtures. There are 25 faculty offices, one administrative office, eight classrooms, one assembly hall and two conference and seminar rooms.

Much credit is due to the two deans, Dr. Aldrich, for the founding of the college, and to his successor, Dr. Leslie J. Buchan, who has been instrumental toward building it to its present size. Dr. Buchan has been succeeded by Dr. Robert W. French of the University of Texas. Dr. French is a member of Delta Sigma Pi and of our Beta Kappa Chapter. Today, the College of Commerce and Business Administration of Tulane University enjoys a high rating in the American Association of Collegiate Schools of Business.

The History of the Commerce Club

Efforts to establish an organization of students of commerce and business administration at Tulane University date back to the old Commerce Club that came into being during the war years. Instrumental in the origin and development of the club were the men of the Naval Officer Training Program, the V-12 at Tulane, who at that time composed a sizeable portion of the student body. The club was short-lived, however, terminating with the end of the war. A year or two later, efforts were resumed to establish a student organization within the College of Commerce and Business Administration with fraternal affiliation. A faculty committee was appointed, headed by Mr. F. Santry Reed, professor of marketing. After consideration of the problem, the committee decided that the students should be the ones to initiate action on a project of
this nature since the success or failure of the resulting organization would depend on student body support.

In January, 1949, at a meeting of the Commerce Student Academic Board, the subject arose again. This time it was back in student hands. Paul Dastugue was appointed to investigate the advisability of reactivating the Commerce Club with possible professional fraternity affiliation at a later date. On March 15, 1949, at a meeting attended by 50 commerce students, the Commerce Club of Tulane University was organized until such time as affiliation with a professional commerce fraternity could be secured. The following Commerce Club officers were elected: Head Master, Paul Dastugue; Senior Warden, Phil Harris; Junior Warden, Joseph Miceli; Treasurer, Royce Kaupp; Scribe, Thomas Ryan; Historian, Mike Schnittker; Correspondent, Frank Patterson. After an extensive study, the members of the Commerce Club elected to become affiliated with Delta Sigma Pi. The officers of the club sought the assistance of its faculty advisors, Dr. Harold Heck, professor of foreign trade, and Dr. Henry Owen, associate professor of economics, both alumni of Beta Zeta Chapter, as well as the Beta Zeta Chapter at Louisiana State University, in formulating by-laws in close alignment with Delta Sigma Pi principles and practices. Joseph Miceli, head of the committee on by-laws, modeled the club's by-laws after those of the Beta Zeta Chapter of Delta Sigma Pi. The work of the committee on by-laws was approved by the members at one of the regular Tuesday night meetings of the club.

Twice a year the students of the College of Commerce and Business Administration sponsor a dance. In conjunction with the dance of April 29, the Commerce Club sponsored the selection of the "Commerce Queen." Miss Mary Anne Hebert, a commerce senior and a debutante of the season, was selected by the commerce student body as "Commerce Queen." In recognition of this honor, the Commerce Club awarded her a loving cup. A great deal of interest and favorable publicity resulted. The Commerce Club held its first banquet on May 5 at the famous La Louisiana Restaurant in the heart of the French Quarter. The officers and faculty advisor of the Beta Zeta Chapter of Delta Sigma Pi at Louisiana State University accepted our invitation to attend the banquet and offered their wholehearted support. On May 13, H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi, visited the Tulane University campus, at which time he met with the officers of the club and faculty advisor to discuss the feasibility of establishing a chapter at Tulane and to instruct them in the procedure to be followed. The formal petition for membership was completed during the summer session.

The club held a second banquet at the La Louisiana Restaurant on October 6, 1949. The principal speaker was Mr. C. C. Walther, president of the New Orleans Chamber of Commerce and well-known business and civic leader. He was introduced by Dr. Robert W. French, dean of the College of Commerce and Business Administration of Tulane University, who is an alumnus of Beta Kappa Chapter at Texas. As part of its professional program, the Commerce Club made a field trip to the new Coca Cola Bottling Plant in New Orleans. Two weeks prior to the formal pledging of the Commerce Club members into Delta Sigma Pi, Dean French spoke at a business meeting on the requisites of a good chapter and a chapter program. On November 18, the members of the Commerce Club were formally pledged to Delta Sigma Pi by its faculty advisor, Harold Heck, an alumnus of Beta Zeta Chapter of Delta Sigma Pi. This was the last formal meeting before the installation ceremonies on December 4.

The first officers of Gamma Mu Chapter are: Head Master, Paul F. Dastugue, Jr.; Senior Warden, Bernard J. Conroy; Junior Warden, Joseph Miceli; Scribe, Thomas E. Ryan; Treasurer, Raymond E. Grzelewski; Historian, H. A. Schnittker; Chancellor, Henry I. Montgomery; and DELTASIG Correspondent, Melvin A. Laurent.


Alumni members initiated are: Ferdinand J. Cefolia, Marvin A. Clement, Coddwell Daniel, Jr., Henry J. Haffen, Jr., Phillip M. Harris, Jr., Royce P. Knapp, and George C. Eyrich. The faculty member initiated is F. Santry Reed.
The cost of labor is one of the most important and sometimes one of the most difficult factors to control in the manufacture and processing of articles for sale. In many cases it has become the largest of the three costs (labor, material, and overhead) that make up the total cost of production. Because of its importance to foremen, supervisors, superintendents and other operating officials, many large corporations have spent considerable time and money to devise methods of labor cost control. However, despite the importance of labor costs, many small and medium sized concerns have only meager information regarding the efficiency of their employees. Some executives feel they cannot afford the cost of getting this information into proper form to do them enough good to warrant the expenditure. Others feel that it would require changing their present accounting system, and they have not reached the place where they are ready to do that, although it is possible a change might be warranted by the benefits that could be secured.

Operating officials are primarily interested in the efficiency of labor rather than in the rate, because rates are pretty much the same in identical industries due to labor unions, but the efficiency of employees can vary greatly from plant to plant, and from week to week. For the purpose of setting forth this information, we have prepared a form, which is reproduced below, giving pertinent man-hour information and also average hourly earnings and overtime data.

The payroll chart has been prepared by our company to show the weekly man-hour figures for our several plants in this area with the distribution divided between production labor and repair labor, by departments. The figures shown on the report in brackets on the line with "Production" and "Repairs" are the total man-hours for those divisions of the payroll. This data is in addition to our regular cost accounting system and as we were already distributing our payroll money to the several cost accounts, it meant only the additional task of distributing the man-hours in the same manner and balancing them just as we balance the money. It was fairly easy to secure from the payroll the total overtime or premium pay and subtract this from the total for the plant to get the amount of straight time wages. The next step was a matter of simple division to secure the per cent of overtime wages to total wages. Having the man-hours for each plant by departments and knowing our production and delivery (or shipment) figures, then the production and repair man-hours per thousand were calculated.

We have been using this system since 1947 and we are now able to not only show the figures for the current week but also this year to date and the prior year. The main usefulness of this report is in comparing it with some other period or periods and the fact that we can now compare it with two periods of extended length means that a poor weekly report should cause immediate investigation of all the causes for the unsatisfactory showing. The reports can be of real value whenever a major change is made in production procedure because there is a comparison between plant operations "before" and "after." A piece of labor saving machinery should mean less man-hours in that department, and the replacement of an old machine with an up-to-date one should certainly reduce the repair man-hours, if it doesn't do anything else. In our business, we use "Average" costs in preference to "Standards" as the word is commonly used, and in the preparation of this man-hour report we follow the same plan, but companies using standard costs can also develop standard man-hours and use these for comparison, as well as the total of "Average" man-hours.

With many businesses, "quantity manufactured" is different for each department and, to a certain extent, that is true with us, but it is not easy to secure the production figures for all departments each week and the one figure answers and enables us to prepare a very helpful report. This carries a suggestion that even if every bit of desired data cannot be secured the report can still be of genuine value.

We make two kinds of clay products (brick and tile) at St. Louis, Missouri—brick for buildings and tile for sidewalks and driveways. We use "delivery," which is commonly used, and in the preparation of this man-hour report we follow the same plan, but companies using standard costs can also develop standard man-hours and use these for comparison, as well as the total of "Average" man-hours. With many businesses, "quantity manufactured" is different for each department and, to a certain extent, that is true with us, but it is not easy to secure the production figures for all departments each week and the one figure enables us to prepare a very helpful report. This carries a suggestion that even if every bit of desired data cannot be secured the report can still be of genuine value.

We make two kinds of clay products (brick and tile) at one of our plants and we have worked out a ratio which enables us to determine a fixed figure for our "manufacture" and "delivery," with the ratio different for the two items. Some other companies who manufacture two or more articles

(Continued on page 60)
Schujahn Heads Harvard Advanced Management Class

E. L. SCHUJAHN, Wisconsin, past Grand President of Delta Sigma Pi and a director of sales of General Mills, was elected president of his class of business executives attending the 15th Advanced Management Program at Harvard University. Some 69 companies sent executives to attend the 13 week program which covered such general subjects as cost and financial management, labor relations, production management, marketing and sales, and the specialized subjects of business and American economy, and administration practice. The average age of these officials was 41 years, and it is estimated that the 69 companies spent almost $500,000 to send their executives for this 13 weeks of training.

The businessmen lived in dormitories, and had 18 hours of class work per week. All of the class work was conducted in the forenoon with plant tours, special seminars, speakers, and other events of this nature in the afternoons. The entire program is based on the case method of study and some of the cases are 88 pages in length. The only departure from the typical college program is that there are no grades and no examinations (a student's paradise).

Prior to Brother Schujahn's election to the presidency of this class there was a short but lively campaign conducted by various groups on behalf of their candidates. A complete slate of officers were elected and committees were appointed to arrange for speakers, seminars, a class book, and various social affairs.

Brother Schujahn is from Minneapolis where he is a sales director of General Mills, Inc. He promotes their products in the grocery division, such as Wheaties, Cheerios, etc. He has been connected with General Mills since he graduated from the University of Wisconsin in 1924. He served Delta Sigma Pi as its Grand President from 1930-36, and as a member of the Grand Council for many years.

To Brother and Mrs. Harvey E. Donley, Missouri, on August 9, 1949, a daughter, Joyce Lucile.

To Brother and Mrs. Harold F. Engler, Northwestern (Chicago), on August 24, 1949, a daughter, Nancy Jo.

To Brother and Mrs. Paul ESPenshade, Chicago, on September 26, 1949, a daughter, Helen Louise.

To Brother and Mrs. Wesley E. Field, Western Reserve, on October 19, 1949, a daughter, Barbara Ann.

To Brother and Mrs. Kenneth H. Foote, Colorado, on September 5, 1949, a son, John Stevens.

To Brother and Mrs. Walter O. Ford, Temple, on June 24, 1949, a daughter, Carolyn Louise.

To Brother and Mrs. Robert K. Gannaway, Denver, on September 18, 1949, a daughter, Susan Gile.

To Brother and Mrs. John B. Gehris, Pennsylvania State, on July 24, 1949, a son, Jeffrey Carl.

To Brother and Mrs. Henry B. Gibbs, Alabama, on October 27, 1949, a son, Thomas Edward.

To Brother and Mrs. Donald Hackley, Rider, on July 24, 1949, a son, William.

To Brother and Mrs. George F. Haslanger, Mississippi, on September 25, 1949, a daughter, Linda Kay.

To Brother and Mrs. Joe M. Hefner, Texas Tech, on October 14, 1949, a daughter, Deborah Jane.

To Brother and Mrs. George Holdren, Iowa, on September 14, 1949, a son, George Christian.

To Brother and Mrs. Fred Jankowski, Rider, on October 17, 1949, a son, Frederick.

To Brother and Mrs. James E. Johnson, Memphis State, on October 11, 1949, a daughter, Virginia Anne.

To Brother and Mrs. Norman J. Kaye, Marquette, on January 11, 1949, a son, John Andrew.

To Brother and Mrs. Robert L. King, Miami U., on April 30, 1949, a son, Robert Frank.

To Brother and Mrs. Harold E. Kirkpatrick, Oklahoma, on February 2, 1949, a son, Harold Eugene, Jr.

To Brother and Mrs. Wade S. Kolb, South Carolina, on September 16, 1949, a son, Wade Stickhouse, Jr.

To Brother and Mrs. Jerome F. Lefebvre, Boston, on September 20, 1949, a son, J. Brett.

To Brother and Mrs. Jack Lord, Texas, on June 1, 1949, a daughter, Michael Anne.

To Brother and Mrs. Henry B. Mallory, Memphis State, on October 25, 1949, a daughter, Rebecca Sue.

To Brother and Mrs. Jay Miller, Miami, on October 15, 1949, a daughter, Almeda Sue.

To Brother and Mrs. Edward D. Markytan, Missouri, on November 6, 1949, a daughter, Mary Martha.

To Brother and Mrs. Henry H. Pandl, Marquette, on March 25, 1949, a daughter, Mary Judith.

To Brother and Mrs. Robert L. Pugh, beta Kappa, on October 20, 1949, a daughter, Norma Lynn.

To Brother and Mrs. Lloyd M. Rausch, Ohio State, on August 4, 1949, a daughter, Carolyn Kirm.

To Brother and Mrs. Edwin W. Rogers, Southern Illinois, on August 27, 1949, a son, Edwin William, Jr.

To Brother and Mrs. Henry L. Schneller, Missouri, on April 3, 1949, a son, David Earl.

To Brother and Mrs. Stanley W. Strong, Ohio State, on August 9, 1949, a daughter, Laura Anne.

To Brother and Mrs. Bruce L. Washburn, Detroit, on August 18, 1949, a son, Bruce Leslie, Jr.

To Brother and Mrs. Horace M. Watkins, Mississippi, on February 22, 1949, a son, David Horace.

To Brother and Mrs. Carl B. Weed, Jr., Temple, on August 31, 1949, a son, Robert Henry.

To Brother and Mrs. Harry L. Wren, St. Louis, on February 14, 1949, a son, David.

To Brother and Mrs. Albert L. Wunderle, Pennsylvania, on October 17, 1949, a daughter, Phyllis Maria.

To Brother and Mrs. Thomas A. Yancey, Mississippi, on August 13, 1949, a son, Robert Van Stone.

To Brother and Mrs. Richard A. Zak, Iowa, on August 4, 1949, a daughter, Barbara Jean.

Philadelphia Alumni Club Extend Their Program

DURING THE SUMMER the Philadelphia Alumni Club held their picnic at Mermaid Lake. This picnic featured a baseball game between the alumni and the members of the alumni chapters in Philadelphia. Even with the able umpiring of Jimmy Waldron, the alumni bowed their heads in defeat. The first meeting this fall presented past Grand President Allen L. Fowler who gave an inspiring report on his travels at the Grand Chapter Congress in Baltimore.

Our Founders' Day Dinner was held at the University Club and the guest speaker for the evening was Morris Wolf, head of the department of social studies at Girard College, member of the World Affairs Council and president of the Philadelphia Ethical Society. His topic, "Our Responsibility as World Leaders," was presented in such a forceful and enthusiastic manner that, we, his audience were as if in a trance. Thomas J. Mullaney acted as toastmaster, and Brothers Fowler, Chamberlain, and Dubman contributed to the program with a few remarks.

Approximately 30 couples attended the 62nd annual production of the Mask and Wig Club on Thanksgiving Eve. Following the show the group reconvened at the Beta Nu Chapter House to partake of nourishment and discuss the show just seen. So again we say thank you Bill Rohrer for taking it upon himself to obtain the tickets for the party.

When in Philadelphia on Tuesday or Thursday, you are invited to stop at Leid's Restaurant on Broad Street above Locust and enjoy the company of brother Deltasigs while having lunch.—FRED H. GESCHEGER
Deltasis Named V.P. by U. of California

JAMES H. CORLEY, California, was recently appointed to the newly created position of vice president for business affairs at the University of California in Berkeley. Since 1940 Brother Corley has been comptroller general of the University and is generally conceded to be the chief liaison man between the University and the State Legislature.

Brother Corley entered the comptroller's office as a loan fund clerk immediately after his graduation from the California School of Business Administration in 1926. The creation of the new administrative position was recommended by California's president, Dr. Robert G. Spraul, also an alumnus of our Rho Chapter.

Brother Corley is a member of the Golden Bear and Winged Helmet honor societies and the Big C Society. He has been prominent in chamber of commerce and community chest work, and he is a former Berkeley city councilman in which city he resides with his wife and two children.

Mergers

LAWRENCE P. AVIL, Kent State, on June 11, 1949, to Helen Mae Schroeder, at Youngstown, Ohio.

ROBERT G. BELKNAP, Missouri, on August 7, 1949, to Doris Roller, at Southwest City, Missouri.

ROBERT A. BOCHATAY, Denver, on July 12, 1949, to Delores Joan Hudson, at Littleton, Colorado.


ALLAN A. BRIDGMAN, Detroit, on September 3, 1949, to Edith Lorraine Bradley, at Toledo, Ohio.

WILLIAM B. CARTER, Washington, on September 17, 1949, to Virginia Page, at Webster Groves, Missouri.

L. RAY CHAMBERLAIN, Drake, on January 28, 1949, to Annabelle Crane, at Des Moines, Iowa.

IWOLD D. CHURCHILL, Tulsa, on June 14, 1949, to Marjorie Jean Goins, at Tulsa, Oklahoma.

ALBERT F. COLLINS, Western Reserve, on August 27, 1949, to Marie M. Martin, at Cleveland, Ohio.

NIXON T. CROSBY, Georgia (Athens), on September 3, 1949, to Dorothy Elaine Da Vitte, at Atlanta, Georgia.

LYMAN E. DAVIS, Florida, on June 26, 1949, to Annie Evelyn Brim, at Sasser, Georgia.

CLAIRE J. DESAUTELS, Georgetown, on September 5, 1949, to Yvette M. Poirier, at Montreal, Canada.

WILLIAM F. DRAILE, New York, on September 11, 1949, to Alice Rauschbach, at Elmhurst, L. I., New York.

KENNETH EASLEY, Iowa, on June 15, 1949, to Colette Riehen, at Marshalltown, Iowa.

ROBERT J. ECKER, Wisconsin, on May 21, 1949, to Marion Hope Davies, at Chicago, Illinois.

WILLIAM R. ENGLE, Denver, on June 11, 1949, to Mary Margaret Weaver, at Denver, Colorado.

THOMAS J. FAHEY, Georgetown, on February 25, 1949, to Lucy E. Brown, at Washington, D. C.

IRWIN B. FLOYD, Epsilon, on October 15, 1949, to Margie E. Bremer, at Milwaukee, Wisconsin.

GEORGE W. GERYER, Miami, on July 26, 1949, to Dorothy Shandraw, at Williamsport, Pennsylvania.

DONALD V. GRAHAM, Detroit, on August 20, 1949, to Patricia Bell, at Detroit, Michigan.

WAYNE HARDER, Iowa, on July 22, 1949, to Marilyn Anderle, at Cedar Rapids, Iowa.

WILLIAM J. HOWARD, Texas Tech, on June 3, 1949, to Susie Lee Still, at Wichita Falls, Texas.

CHARLES F. JOHNSON, Temple, on September 30, 1949, to Elizabeth D. Pollock, at Downing- town, Pennsylvania.

JAMES R. JOHNSON, Jr., Alabama Poly, on August 28, 1949, to Betty June Guthrey, at Columbus, Georgia.

THOMAS D. JONES, Missouri, on August 27, 1949, to Joan Morris, at Kansas City, Missouri.

JAMES N. JORDAN, Louisiana Tech, on August 11, 1949, to Anne Morgan, at Shreveport, Louisiana.

FRANCIS J. KAYE, Western Reserve, on September 3, 1949, to Muriel Margaret Coan, at Cleveland, Ohio.

TALLY F. KELLY, South Carolina, on January 8, 1949, to Dorothy Ann Coe, at Columbia, South Carolina.

JAMES A. KLEIENHAN, Marquette, on October 1, 1949, to Dorothy Jane Dries, at Milwaukee, Wisconsin.

ALBERT S. KNOWLES, Rutgers (Beta Rho), on September 10, 1949, to Mary Leonard, at Sterling, New Jersey.

CYRIL J. KUTKENSKY, Missouri, on July 16, 1949, to Kathleen Lauf, at Jefferson City, Missouri.

VAINO E. LAINE, Wisconsin, on October 14, 1949, to Carol Parker, at Chicago, Illinois.

JAMES W. LEE, Jr., Rutgers (Beta Omicron), on August 20, 1949, to Jeanne Marie Burke, at Peanack, New Jersey.

KENNETH L. LEHNAMM, Western Reserve, on September 3, 1949, to Eleanor Jasinski, at Cleveland, Ohio.

GERALD W. MAXWELL, Denver, on August 27, 1949, to Florence May Peck, at Riverton, Wyoming.

CLIFFORD C. McCAB, Jr., Denver, on July 31, 1949, to Shirley Gale, at Springfield, Colorado.

CLEM F. MOODY, South Carolina, on August 27, 1949, to Birdie George, at Columbia, South Carolina.

HUGH MOSES, Alabama, on July 23, 1949, to Mattie Dow Northington, at Tupelo, Mississippi.

H. ROSS O'SULLIVAN, New York, on September 17, 1949, to Doris Green, at Garden City, L. I., New York.

LEO K. PFEUER, Missouri, on June 4, 1949, to Dorothy Diehl, at Columbia, Missouri.

MARC J. RATTE, Rider, on June 29, 1949, to Ann Taylor, at Tokyo, Japan.

JOHN D. RENDLEMAN, Drake, on June 15, 1949, to Shirley Anne Heebner, at Audubon, Iowa.

RALPH J. RODRIGUEZ, Western Reserve, on August 27, 1949, to Gertrude A. Schmitz, at Fairview Park, Ohio.

FREDERICK E. ROTH, Kansas, on September 12, 1949, to Norma Storn, at La Crosse, Kansas.

WILLIAM O. SAMUELSON, Nebraska, on June 5, 1949, to Doris E. Kohrig, at Friend, Nebraska.

C. H. SCAFFER, Drake, on October 22, 1949, to Myrle Ellis, at Albert Lea, Minnesota.

JACK N. SAVASTONE, Miami, on October 8, 1949, to Mary M. Solt, at Miami, Florida.

ROBERT C. SCHMID, Denver, on June 12, 1949, to Geraldine Ann Fiskin, at Goodland, Kansas.

GERALD G. SCHMIDT, Marquette, on June 4, 1949, to Carol Grayson Schmidt, at Milwaukee, Wisconsin.

HOWARD O. WILSON, Missouri, on November 5, 1949, to Jean McKinley, at Greenfield, Wisconsin.

MILFRED T. WILSON, Denver, on July 1, 1949, to Ruth Liljegen, at Denver, Colorado.

TODDRE E. ZOTTOLA, Rider, on February 5, 1949, to Irene D. Jasinski, at Manville, New Jersey.

New Detroit President Receives Deltasis Welcome

The Very Rev. C. J. STEINER, S. J., new president of the University of Detroit, was officially welcomed at a reception in the Hotel Book-Cadillac, October 9, by the university's alumni association. Three Deltasis were prominent in directing the arrangements: Eugene Cadieux, president, Detroit Alumni Club; George Rakovan, university director of alumni relations; Fr. Steiner, William B. O'Regan, assistant dean of the College of Commerce and Finance, evening division.
Lewis. Brother Lewis expressed his gratitude.

D. B. Hobbie, present of our Alumni Club, Brother Robert expressed his gratitude at the meeting.

ings of the recent Grand Chapter Congress of the Deltasig as possible attended this meeting.

and gave us all a preview of what the national fraternity plans to do in the coming year.

over the role of toastmaster. Brother Hobbie attended. He enumerated some of the history of the fraternity and brought back to us.

present our Grand President Walter Sehm.

E. Nendick, head master of Alpha Chapter; and M. Loder, past president of the Chicago Alumni Club.

THE CHICAGO ALUMNI CLUB celebrated Founders’ Day, November 7, at Brother Toffenetti’s restaurant in Chicago. Grand President Walter C. Sehm of St. Paul was the guest of honor and principal speaker of the evening. At the speakers’ table, left to right: R. H. Weber, vice-president of the Chicago Alumni Club; H. O. Walth, past Grand President of Delta Sigma Pi; W. C. Sehm, Grand President; H. G. Wright, Grand Secretary-Treasurer; K. M. Hobbie, toastmaster; R. O. Lewis, president of the Chicago Alumni Club; P. G. Howard, head master of Beta Chapter; E. Nendick, head master of Alpha Omega Chapter; and M. Loder, past president of the Chicago Alumni Club.

Not only were the alumni present, but also many of the officers, brothers and pledges of the three active chapters located in the Chicago Area.

It was indeed a festive occasion and it will be one which is long remembered. Our only regret was that each and every member of Delta Sigma Pi could not be with us that evening to enjoy this “Founders’ Day” celebration. —D. B. THOMSON.

PERSONAL MENTION

CHARLES E. BROWN, Indiana, is a personnel trainee at the Glidden Company in Cleveland, Ohio. GEORGE B. CALHOUN, Jr., Tennessee, has recently been promoted to sales representative of the Manchester Biscuit Company of Sioux Falls, South Dakota. The latter is a division of the United Biscuit Company of America.

WILLIAM M. HUFF, Missouri, is now a special representative for the Mercantile-Commerce Bank and Trust Company, St. Louis, Missouri.

JOHN A. WARD, Missouri, reports that he is credit manager for the Riedling Music Company in Albuquerque, New Mexico.

WILLIAM R. HANCOCK, Missouri is editor and publisher of the Hobart Democrat—chief newspaper of Hobart, Oklahoma.

ROBERT D. PEETERS, Miami U., recently accepted a position with the National Cash Register Company in Asbury Park, New Jersey.

RICHARD S. SPANGLER, Missouri, has been promoted to the position of assistant to the vice-president of the Masonite Corporation, manufacturers of building material, in Chicago, Illinois.

CHARLES J. KENNEDY, Nebraska, has been granted a post-doctoral fellowship for study and research at the Graduate School of Business Administration at Harvard University, Boston, Massachusetts.

HENRY G. ARNOLDS, Minnesota, recently became a grain buyer for Carligi, Inc., Des Moines, Iowa.

ROBERT W. RASMUSSEN, Minnesota, was recently promoted to manager of regional service for Meowney Ward in St. Paul, Minnesota.

WILLIAM Y. BRYAN, North Carolina, has been promoted to manager and buyer of the Henderson Furniture Company, Inc. in North Carolina. He is also president of the Henderson Merchants Association and vice-president of both the Kiwanis Club and the Junior Chamber of Commerce.

A. C. EDWARDS, Jr., North Carolina, a Certified Public Accountant, is a staff accountant with Peat, Marwick, Mitchell and Company, located in Charlotte, North Carolina.


EDWARD A. KUHN, De Paul, has just accepted the position of assistant sales manager for the Frister Association Growers, in Aurora, Illinois.

A. PERRY PHILIPS, Missouri, is president of Phillips and Company, refrigeration engineers and contractors, in Chicago, Illinois.

PERRIN C. BYARS, Jr., South Carolina, is a special agent for the Federal Bureau of Investigation in New York City.

JAMES D. ROYER, North Carolina, has been promoted to operations manager of branches for Philco Distributors, Inc. of New York City.

ROBERT H. HARRILL, North Carolina State, has become a real estate broker with the Keyes Company in Miami, Florida.

CHARLES C. YEAKLEY, Jr., Oklahoma, is now associated with the Continental Oil Company of Ponca City, Oklahoma.

WILLIAM T. DRESLER, Greiightown, is a merchant for Pillsbury Mills in Omaha, Nebraska.

DONALD H. FLANDERS, Baylor, has been promoted to purchasing agent of the McCoy-Couch Furniture Manufacturing Company in Benton, Arkansas.

JOHN T. Denny, Missouri, is engaged in market research for Stix, Baer and Fuller, a retail department store in St. Louis, Missouri.

WILLIAM D. JULIAN, Chicago, maintains his own law office in the Millar and Berry Building, Crockett, Texas.

R. I. MACKENZIE, Denver, recently accepted a position with the Lyon Van and Storage Company which is located in Los Angeles, California.

RAYMOND J. BRANDT, Denver, is associated with the Federal Bureau of Investigation in Denver, Colorado.

GEORGE F. MITCH, Penn State, recently accepted a teaching position with the University of Florida, in Gainesville, Florida.

TEDDIE P. MCCAIN, Penn State, is an audit examiner for the Home Indemnity Insurance Company of New York City.

DENTON E. CROFT, Jr., Missouri, has accepted a position with the Bemis Brothers Bag Company in Kansas City, Missouri.
Arthur H. Schaars, Wisconsin, is connected with the personnel department of the Wisconsin Public Service Corporation in Green Bay. Brother Schaars has been with this organization for the past twenty years.

James R. Kelly, Boston, recently accepted the position of general manager of Exeter Chrysler and Plymouth, Inc., in Exeter, New Hampshire.

Ralph L. Zun, Wisconsin, is with the Crafton State Bank, in Crafton, Wisconsin.

Lyle Smith, Georgia (Athens), is now employed by the Cities Service Oil Company, Bartlesville, Oklahoma.

Lloyd C. Wampler, Kansas, recently became the deputy attorney general of Indiana and counsel for the department of conservation of that state.

Ernest W. Pegram, Georgia (Atlanta), recently became the assistant purchasing agent of Swift and Company, Memphis, Tennessee.

Carl E. Pruett, Georgia (Kappa), is owner of Pruett's Goodyear Tire Store, which is located in Griffin, Georgia.

Albert C. Clark, Georgia (Kappa), has a position with the Federal Bureau of Investigation.

V. Manning Hoffman, Georgetown, has been promoted to vice-president and secretary of the Fireman's Insurance Company, Washington, District of Columbia. Hoffman has also been admitted to partnership in the organization of Howard and Hoffman, General Insurance Agents.

Eddie B. Poetzinger, Iowa, is a partner in Poetzinger, Dechert and Kielty, sales consultants, in Chicago, Illinois. Poetzinger recently became vice-president of the Chicago Sales Executives Club and director of the Burnt Curry Corporation.

Edward C. Peterson, Northwestern (Evanston), has recently been promoted to manager of the parts department of Cummins Diesel Engines, Inc., located in Philadelphia, Pennsylvania.

Lawrence C. Regan, Northwestern (Evanston), is associated with American Overseas Airlines, La Guardia Field, New York.

Richard J. Althoff, Detroit, recently undertook the position of assistant office manager of the United Parcel Service of Detroit, Inc., located in Detroit, Michigan.

Clarence A. Slocum, Ohio State, has assumed the position of head of the department of financial management, at the University of Tennessee, in Knoxville.

William R. Hain, Ohio State, is an accountant with the National Cash Register Company in Dayton, Ohio.

Houston Alumni Club Reactivates Full Program

Plans for Reorganization and reactivation of the Houston Alumni Club of Delta Sigma Pi, on April 18, 1949, at a "roundup" meeting of Houston Deltagians held Thursday, August 18, 1949, at Bill Williams Chicken House in Houston, Texas. Thirty alumni of Delta Sigma Pi attended and renewed acquaintances and friendships with brothers they had not seen, in some cases, for many years. A fellowship cocktail hour was followed by a chicken dinner. John Murray, Beta Upsilon, gave the invocation which was followed by group singing of the fraternity song led by Chuck Everett, Beta Iota, Marion Sprague, Beta Upsilon, acted as tostmaster for the evening.

Randolph Mills, Beta Kappa, was introduced as president of the club when it was activated. Robert H. Rindling, Gamma Kappa, Wellesley, Massachusetts, was introduced as the representative from the school in driving for the estimated required fund of $250,000. "This professorship in Mr. Klausner's name will serve as a perpetual memorial to his character and ideals, and is a step forward in endeavoring to carry on the influence he has extended over the past 45 years."

Professor Klausner, beginning his national career at St. Louis University as a student in 1910, adding business studies to his previous higher education, was born in Wilno, Russia, August 7, 1875. R. P. Hahn, The January, 1950, ISSUE OF 59
J. H. MacDonald Elected
Vice-Pres. of A. M. A.

JOHN H. MACDONALD, New York, administrative vice-president of the National Broadcasting Company, has been elected vice-president of the finance division of the American Management Association. In addition, Brother MacDonald is a member of the board of the association. Brother MacDonald, who has been active in the A.M.A. for more than 20 years, has office management, personnel and financial divisions was in charge of the two day conference held last fall. Another one of Brother MacDonald's activities is the Controllers Institute of America. In 1946-57 he was president of that organization and in 1947-48 he was chairman of the board.

AMONG DELTA SIGMA PI'S distinguished alumni, John F. Mannon, New York, ranks high by holding the position of vice-president of the Continental Illinois National Bank and Trust Company of Chicago, which is reputed as being the largest bank in the world under one roof. Brother Mannon first came to Chicago in 1926 as a credit man with the Continental and Commercial National Bank which was later consolidated, in 1936, with the Commercial Trust and Savings Bank, and later with the Illinois Mercantile National Bank. Brother Mannon then joined the Continental Bank and Trust Company to become the Continental Illinois National Bank and Trust Co. In 1939, he returned to the East to become a credit man of Trust Company of New Jersey. In 1930, however, he returned to Chicago and the Continental National Bank and Trust Co. His promotions were rapid after his return as he was elected assistant cashier in 1933, second vice-president in 1940, and vice-president in 1943.

Brother Mannon did not expend all of his energies in Chicago, however; for he served as investigator in the credit department of Mechanics and Metals National Bank, investigator of the Ellis Reporting System, and credit man of Calho and Company. In the East, Brother Mannon is also a trustee of De Paul University in Chicago, and has spoken at banquets of our Omega Chapter there. His interests are further varied by the fact that he is a director of the Hospital Service Corporation which is also the Blue Cross Plan for Hospital Care in Chicago. He also belongs to the Chicago's Country Club and Midway Golf Club, of Chicago, and the Dairymen's Country Club of Boulder Junction, Wisconsin.

Brother Mannon was born in New York City and attended New York University where he became a member of the Alpha Chapter of Delta Sigma Pi in 1923. He graduated from there in 1925 with a bachelor's degree in commercial science. His home is now in Oak Park, Illinois, a suburb of Chicago, and he is married and has five children, three girls and two boys.

HARRY L. WYLIE, Ohio State, Asst. Sec.-Treas. Pure Oil Co.

BORN IN COLUMBUS, OHIO, on Jun 1, 1902, Harry L. Wylie received his early education in Columbus public schools and graduated from Ohio State University in 1925. He is a member of Delta Sigma Pi, Nu chapter at Ohio State University, and Delta Gamma Sigma. Before his graduation from college, while working on a master's thesis, he visited The Pure Oil Company offices in Columbus, Ohio, for the purpose of getting data on the oil industry. He became interested in The Pure Oil Company and apparently they became interested in him as he joined their Auditing staff in 1924. The Company moved their offices to Chicago in 1926 and he was invited to join their Chicago staff. In 1929, he was made Employment and Office Manager, then Assistant Personnel Director. In 1935 he became District Accountant, in 1938, Budget Director and in 1945, he was made Assistant to the Vice-President. In 1947 he was elected Assistant Treasurer and in 1948, he was elected Assistant Secretary-Treasurer. He has been in the oil industry and with The Pure Oil Company 25 years.

In 1936, concurrent with his business experience, he was invited to lecture at the Central Y.M.C.A. College and DePaul University in Chicago. He became assistant professor of Business Organization and Finance and head of the Department of Personnel Management at the Y.M.C.A. College. He also lectured at Northwestern University. In 1941, he was asked to become a permanent member of the faculty of DePaul where he is presently professor of Management.

In 1936, he also started in the management consulting business and he has been engaged in that work in his own name since then. He does attitude testing work for several insurance companies, industrial and supervisory training for several of Chicago's leading companies. He has written two textbooks, "Practical Personnel Management" and "Office Organization and Management" published by Prentice-Hall, Inc. He has had over 100 articles printed in trade, professional and industrial publications. He has also written several booklets on Management and Industrial Relations and contributed to several publications. In 15 years he has made over 500 public addresses before educational, professional, fraternal and civic groups.

He is past president of the Chicago Chapter and past director and 1st vice-president of the National Personnel Management Association. He is a member of Chicago Association of Commerce and Industry, American Management Association, Adult Educational Council, Ohio State Association, American Petroleum Institute, and Independent Petroleum Association
of America, and other trade and civic organizations.

In 1923, he married Mary Ellen Napier, has two children—a son, 17 years of age, who is a senior at Evanston High School, and a married daughter who resides in New York City. He resides at 2332 Central Park Avenue, Evanston, Illinois, and his hobbies are gardening, bridge, books and "walking for pleasure."

RAYBURN Accounting Head at Millikin University

BROTHER GEORGE M. RAYBURN, Omaha, has been appointed head of the Department of Accounting at James Millikin University in Decatur, Illinois, Brother Rayburn is a graduate of Washington University in St. Louis, and has been assistant professor of Business Administration at the Municipal University of Omaha, Nebraska. While at Omaha University, Brother Rayburn was faculty advisor for Delta Sigma Pi, Gamma Eta Chapter's local council, and was instrumental in securing a national chapter of Delta Sigma Pi for the university. Upon the installation of Gamma Eta Chapter, Brother Rayburn was initiated as a faculty advisor, and was active in all fraternity work until his departure for Millikin University.

Weekly Payroll Analysis and Man-Hour Study

(Continued from page 54)

in their plants might also be able to work out a common denominator which will enable them to put the plan. However, it is realized that such a form or set of forms has definite limitations as to its acceptance, but some portion of the plan may be usable by another company to prepare a weekly analysis of their plant man-hour efficiency.

Sometimes "production management" may fail it is advisable to work overtime and thereby effect a saving in man-hours per unit. "Average hourly earnings" are helpful at this point in indicating what effect the increased production schedule has on the average hourly rate when overtime is worked.

If Non-Productive labor is a large item, it could be subdivided, but for our purposes it is entirely satisfactory to lump it in one sum for each plant. Payroll money and man-hours used for capital accounts, such as plant construction, is not included in plant figures but is set out at the bottom of the report.

This Weekly Analysis has been particularly helpful to us due to its compactness and the fact that it requires a minimum amount of time and expense to prepare each week. It appears to the writer that it could be adapted to a single plant with the main departments making the too headings and the operations within the department used as headings on the left-hand side.

GEORGE RAYBURN, Omaha

Accounting and Financial Statements

CONSOLIDATED FINANCIAL STATEMENTS, by William H. Childs, published by Cornell University, 367 pp., $5.00.

Basic concepts of drawing up financial statements in a multiperson enterprise are described and criticized, with conclusions not always in agreement with the majority of accountants. The rules of regulatory agencies are evaluated, and the accounting profession is criticized for its poor standard of living acceptance of the rules laid down by such authorities. The results of a detailed questionnaire on certain complex problems of consolidation accounting are presented in an appendix.


A description of cost accounting as an integral part of industrial management. Many of the numerous illustrations have been drawn directly from business and add a great deal to the subject matter.

AIRPORT MANAGEMENT, by John H. Frederick, published by Irwin, 331 pp., $4.00.

The author examines policies of airport management, sources of airport income, and activities carried on at airports, and makes predictions as to future developments. It is his thesis that airports are the basic units supporting the entire air transportation network.

A description of cost accounting as an integral part of industrial management. Many of the numerous illustrations have been drawn directly from business and add a great deal to the subject matter.


How airlines handle passenger problems, ticketing, advertising and public relations work. The text reads like the instructions of airline officials to their employees.

ECONOMICS


Six lectures delivered at Amherst College on some essentials for a sound American economy. Elements included are the maintaining of high level demand, a sound structure of prices and costs, and effective collective bargaining. This plan is to meet external as well as domestic challenges to security.

ECONOMIC PLANNING, by Seymour E. Harris, published by Knopf, 594 pp., $4.50.

Analysis of economic plans now in operation in ten European countries, the U.S., India, Japan, and the Argentine. Viewpoint is that economic planning cannot be ignored and may be beneficial.

HUMAN ACTION, by Ludwig von Mises, published by Yale University, 904 pp., $10.00.

A comprehensive treatise on economics in which the author develops his wide concept of economics as "the theory of man taking action." Drawing from all fields of knowledge the author leans toward a return to laissez faire as popularized by Hayek in recent years. A profound work, thought provoking for every reader, whether he agrees or not.


A summary of the forces and factors that produced the economic progress and maladjustment of the 19th and 20th centuries. It is essentially an attempt to estimate America's capacity to produce and maintain a high standard of living within the bounds of a capitalistic system.

DICTIONARY OF ECONOMICS, by Harold S. Sloan and Arnold J. Zurcher, published by Barnes & Noble, 206 pp., $3.00.

2400 terms and phrases commonly found in economic discussion and writing. Covers economic history and theory, international trade, finance and exchange, international commercial policy, public finance, fiscal policy, taxation, money, credit, and banking.

WEALTH AND WELFARE, by Norman Ware, published by Wm. Sloane & Associates, 211 pp., $2.50.

A historical approach to the study of production, consumption, and exchange in the U.S., it offers the necessary background reading for an analytical study of the subject and a simple explanation of the theory of economics. The author has been associate professor of economics at Wesleyan University.

Foreign Trade

LATIN-AMERICAN TRADE AND ECONOMICS, by Paul V. Hori and Hubert E. Rice, published by Prentice-Hall, 690 pp., $8.00.

This volume is divided into five sections which discuss the background of Latin-American trade, an analysis of this trade, policies and practices, factors of economic development and practical importing and exporting. The authors emphasize the need for broader, more intensive business training in the light of increasingly complex governmental restrictions and regulations of trade.

CHARTER FOR WORLD TRADE, by Clair Wilcox, published by Macmillan, 350 pp., $4.50.

A detailed interpretation of the charter of the proposed International Trade Organization. The author served as director of the Office of International Trade Policy in the Department of State during much of the time when the American proposals for the I.T.O. were being prepared.

NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdal, Alpha Chi
Head, Circulation Department, University of Missouri Library, Columbia, Mo.
Western Reserve

A STEAK AND CORN ROAST opened the social season of the Beta Tau Chapter on August 28. The rain poured down over Cleveland Metropolitan Park but it did not hinder the high spirits of the brothers. The first professional meeting of the year was held at the University Club, September 23. Brother Jones of the Northeastern Ohio Alumni Club was the speaker. He spoke to the brothers on the history of Delta Sigma Pi. Refreshments and card playing followed the speech.

Beta Tau Chapter Birthday Dinner was celebrated on October 13 in the Western Reserve Faculty Dining Room. Brother C. Wilson Randle, dean of the Western Reserve University School of Business Administration, was the speaker. Dean Randle told us of the past our school is playing in the community and of its efforts to have the best faculty and School of Business Administration in the East. Also, Dean Randle is an accomplished joke teller but he ran a close race with Master of Ceremonies Albin Tercek. Brother Edward G. Pryatel, Professional Committee Chairman, planned the affair.

Forest View Park was the site of the Beta Tau Chapter Rush Party on October 21. This party has gone down in history as one of the best ever given by the Deltasigs. The credit for the fine food and music goes to Master of Festivities Robert Andree, and his committee Brothers Austin Cannon, James Chodkowski, George Spanagel, Northeastern University's Trustee Scholarship for one year. The Deltasigs are on the march for a bigger and better year.—KEVIN BERRY

Serve University's Trustee Scholarship for one year. The Deltasigs are on the march for a bigger and better year.—KEVIN BERRY

Creighton

BETA THETA CHAPTER culminated the spring semester's activities with a formal dinner dance at the Fontenelle Hotel, on May 7. Brother Floyd E. Walsh, dean of the Creighton College of Commerce, presented the Delta Sigma Pi Scholarship Key to past Head

DEAN FLOYD WALSH, Creighton, awards the Delta Sigma Pi Scholarship Key to Frederick R. Jensen who was also the head master of Beta Theta Chapter at Creighton.

Master Fred Jensen. Thomas Arkwright received the chapter leadership ring. After these awards were accepted, Brother Jensen presented a secretarial wallet to Dr. John Begley in honor of his 25 years of service to Creighton University. The highlight of the evening came when Miss Marie C. Titchener was introduced as our "Rose of Deltason." Approximately 400 persons, including members of Alpha Delta Chapter at the University of Nebraska and Gamma Eta Chapter at the University of Omaha, attended this function.

Under the capable leadership of Head Master John Fennell, the activities of the fall semester commenced with a business meeting on October 4 at the home of Philip McCarthy, publisher. At this time an activity calendar was discussed and voted upon. It passed with the unanimous approval of all members present. Brother James Perriman then gave a very interesting talk on various events that took place at the Grand Chapter Congress. After the meeting adjourned, a fine lunch was served.

So far this semester we have held two very successful professional meetings at the Sparetime Cafe. At the first, Mr. Art Knapp, member of the trust department of the Omaha National Bank, gave a very interesting talk on "County Courts." At the second, Dr. James A. Hart, associate professor of economics, spoke on the "Devaluation of the British
On October 24, Dr. Frank W. Jessen, consulting engineer of the Austin Area Economic Council, explained his organization’s efforts to bring industries to Austin. His animated discussion of the problems of water supply, available industrial labor, and air pollution. The Personnel Conference Luncheon, one of our annual social activities, took place October 27 at the Driskill Hotel. Outstanding businessmen attending the Texas Personnel Conference sponsored by the University of Texas, were invited to provide an opportunity for senior, graduate, and faculty members of Delta Sigma Pi, to meet businessmen.

The Crystal Ballroom of the Driskill Hotel was the scene of the gala fall formal on November 5. Celebration of Founders’ Day was held in conjunction with this event. A highlight of the evening was the presentation of our “Rose of Deltastig,” Esquired under the traditional rose-covered arch by Head Master Lord. Miss Lee Paxton was crowned with a circle of red roses and presented with a bouquet of American Beauty Roses. Attending the formal dance were alumni, members, and guests of the Beta Kappa Chapter. The climax of this address was the presentation of the original charter of the Upsilon Chapter, Dean R. I. Dickey welcomed Delta Sigma Pi to Austin and expressed the best wishes of the College of Commerce. An informal and informative hour was held after the banquet. Dean H. R. Bowen, a member of Alpha Kappa Chapter, congratulated the members on the reactivation of the Upsilon Chapter and offered his assistance. His approval comes from his belief that professional fraternities, like businesses, progress best when there is competition.

The reactivation of the Upsilon Chapter first began on October 6, 1949, when J. D. Thompson, Assistant Grand Secretary-Treasurer, visited a group of twelve students brought together by Joseph P. Foley, At this informal gathering, he explained the purpose of Delta Sigma Pi and answered the questions of the students. He gave directions for the procedure to be followed in the reactivation, kept in contact with Joseph P. Foley throughout, and wrote to the university officials concerned with the approval of the reactivation. Within a week, the group began working on the reactivation. Several more students joined and meetings were held weekly with committee members more frequently, Gordon P. Wagner, an alum of Beta Phi Chapter at Southern Methodist University, doing graduate work at the University of Illinois, advised the group in their activities. A constitution was drawn up by a committee composed of Gordon P. Wagner, Joseph P. Foley, Walter P. Weith, Robert J. Zima, William A. Peterson, Peter G. Sigalos, and Norman A. Prusinski. It was presented and approved. This finished the first step in the reactivation.

A petition and the constitution was then presented to the Committee on Student Affairs for approval. After recognizing that the action was being taken, Gordon P. Wagner trained the members in the history, benefits, and purposes of Delta Sigma Pi. The approval of the university came on November 19, 1949. Joseph P. Foley, Walter P. Weith, and Robert J. Zima visited The Central Office during the Thanksgiving holiday to make final plans for the initiation. Every member of the Upsilon Chapter worked many hours and effort unselfishly to make the initiation and banquet a success.

The first officers of Upsilon Chapter are:

ILLINOIS

SINCE 1930, when the Upsilon Chapter became inactive, Delta Sigma Pi has not been represented at the University of Illinois. With the initiation of fifteen men on December 10, 1949, one of the oldest chapters of Delta Sigma Pi is again active. The reactivation ceremonies held in the Illini Union, were to have started at 12:00 noon. Due to inclement weather, the arrival of the ritual team was delayed for two hours, which heighted the nervous tension of the pledges. The ritual team was composed of the following members: J. D. Thompson, Assistant Grand Secretary-Treasurer; George Kiener, De Paul; Robert Lewis, Northwestern; Arthur Sangahl, Northwestern; Edward Satterwhite, Northwestern; Gordon P. Wagner, Southern Methodist University; and, Rudolph Weber, Northwestern.

Guests at the banquet, also held in the Illini Union were: H. R. Bowen, Dean of the College of Commerce; R. I. Dickey, Assistant Dean of the College of Commerce; V. J. Hampton, Assistant Dean of Men; and Professors Paul M. Green, R. E. Dillavou, C. F. Schlatter, and Edward J. Filby, J. D. Thompson, representing The Central Office, delivered the major address. He congratulated the new members. The Grand Council of Delta Sigma Pi. The climax of his address was the presentation of the original charter of the Upsilon Chapter. Dean R. I. Dickey welcomed Delta Sigma Pi to Austin and expressed the best wishes of the College of Commerce. An informal and informative hour was held after the banquet. Dean H. R. Bowen, a member of Alpha Kappa Chapter, congratulated the members on the reactivation of the Upsilon Chapter and offered his assistance. His approval comes from his belief that professional fraternities, like businesses, progress best when there is competition.

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The January, 1950, ISSUE of
MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota is proud that Brother Walter Schm was elected Grand President of Delta Sigma Pi at the Seventeenth Grand Chapter Congress. Brother Schm has already proved that he is an asset to the fraternity as its Grand President.

The immediate aim of Alpha Epsilon Chapter is the achievement of a perfect score in the Chapter Efficiency Contest. Toward this end, our chapter attended a meeting demonstrating parliamentary procedure conducted by the Toastmasters Club of the University of Minnesota. Professor E. W. Ziebarth, who is the commentator on international affairs of a major Twin Cities radio station, is scheduled to speak at one of our professional meetings.

Plans to attract a large and competent pledge class were immediately put into effect with a smoker at the opening of the fall quarter. Senior Warden Jim Abehn acted as master of ceremonies, and gave a brief description of the fraternity’s activities to the group of prospective pledges. Following there was a welcome extended by Head Master Rollie Overdorf and Grand President Sehm then spoke upon the advantages accruing to men who chose Delta Sigma Pi as their fraternity, with the result that 23 men were initiated. Among those attending the smoker were: Professor Harold E. Lusk, Business Law; Professor Edward E. Edwards, Finance; Professor Karl G. Rahdert, Insurance; Professor Robert Harvey, Real Estate; Professor Tom Isaac and Robert Fetter, both of the management department. Alpha Pi Chapter has started off in full swing this semester. A rush smoker was held early in October with over 100 prospective rushes present to hear Professor John F. McCan, Member of the Grand Council and head of the management department, give a very interesting talk on the history of Delta Sigma Pi at Indiana University. Jim Johnson acted as master of ceremonies and introduced Professor Thomas Bossart, our able faculty advisor, who in turn introduced the other faculty members in attendance. Among those attending the smoker were: Professor Harold E. Lusk, Business Law; Professor Edward E. Edwards, Finance; Professor Karl G. Rahdert, Insurance; Professor Robert Harvey, Real Estate; Professor Tom Isaac and Robert Fetter, both of the management department.

The active chapter participated in the Founders’ Day Banquet held by the Twin Cities Alumni Club at the Radisson Hotel in Minneapolis. The men in attendance first heard a plan submitted as the initial step toward furnishing undergraduate Deltasigs. Among those attending the first twelve pledges of Alpha Epsilon Chapter, and Brother Schm spoke in conclusion regarding the significance of recent legislation.

Our social events of the fall quarter were handled ably by Brother Bob Barquist. The Homecoming Dance was held at the Westwood Hill Country Club, and was attended by as many alumni and actives as the facilities permitted. Our annual Fall Dinner Dance took place at the Dyckman Hotel, in Minneapolis on December 3. This affair was also welcoming celebration for the newly initiated men, and everyone present reported a good time. We of Alpha Epsilon Chapter are cooperating to maintain a strong and active membership, and all indications are that we shall be successful in achieving our objectives.

ROBERT A. GUSTAFSON

INDIANA

HERE AT INDIA UNIVERSITY. Alpha Pi Chapter has started off in full swing this semester. A rush smoker was held early in October with over 100 prospective rushes present to hear Professor John F. McCan, Member of the Grand Council and head of the management department, give a very interesting talk on the history of Delta Sigma Pi at Indiana University. Jim Johnson acted as master of ceremonies and introduced Professor Thomas Bossart, our able faculty advisor, who in turn introduced the other faculty members in attendance. Among those attending the smoker were: Professor Harold E. Lusk, Business Law; Professor Edward E. Edwards, Finance; Professor Karl G. Rahdert, Insurance; Professor Robert Harvey, Real Estate; Professor Tom Isaac and Robert Fetter, both of the management department. Alpha Pi Chapter has started off in full swing this semester. A rush smoker was held early in October with over 100 prospective rushes present to hear Professor John F. McCan, Member of the Grand Council and head of the management department, give a very interesting talk on the history of Delta Sigma Pi at Indiana University. Jim Johnson acted as master of ceremonies and introduced Professor Thomas Bossart, our able faculty advisor, who in turn introduced the other faculty members in attendance. Among those attending the smoker were: Professor Harold E. Lusk, Business Law; Professor Edward E. Edwards, Finance; Professor Karl G. Rahdert, Insurance; Professor Robert Harvey, Real Estate; Professor Tom Isaac and Robert Fetter, both of the management department.

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ROBERT A. GUSTAFSON

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Polytechnic Institute has been an active force on the campus since the fall semester started. On October 7 and 8, when Louisiana Tech was host to the Second Annual Louisiana Accounting Conference, Beta Psi Chapter’s efficiency in working on the administrative details contributed considerably to the smooth running of the conference. On October 7, Beta Psi Chapter held a coffee hour, and on October 8 was host at a hot dog luncheon for the accountants attending the conference. Beta Psi Chapter’s participation in the conference was one of the topics discussed on a fifteen-minute résumé of the conference over radio station KRUS on October 12. Participating in the discussion were Brothers Leo Herbert and Earl Bennett of the Accounting Division faculty, and Brothers Wagnon and Schroeder.

Our professional program for the year was initiated on September 20, with the viewing of two movies received from the National Association of Manufacturers. We first became aware of the valuable movies available from N.A.M. last May when Earl Bunting, managing director of N.A.M., was speaker at a Delta Sigma Pi banquet in his honor. At that time, Brother Bunting told us of the availability of the movies, and of N.A.M.'s desire to be of service in that manner.

THE MEMBERS OF UPIALON CHAPTER at the University of Illinois which was reactivated on December 10, standing, left to right: James S. Karel, James M. Roach, Fred M. Vance, Wendell C. Stone, Stanley H. Shepard, Gerald W. Perry, Willard A. Peterson, Norman A. Prusinski, and, Master of Ceremonies, James S. Karel. The faculty adviser of Upsilon Chapter is Professor Paul M. Green, Professor Green, besides being on the staff of the College of Commerce, has served as controller of the Atomic Energy Commission. He will take a leave of absence until September 1950 to serve as controller of the Economic Cooperation Administration in Washington. Those undergraduate members initiated on December 10, 1949 were: Joseph P. Foley, Kenneth R. Howarth, James S. Karel, Wendell C. Stone, Gerald W. Perry, Willard A. Peterson, Norman A. Prusinski, James M. Roach, Edward G. Tapling, Clifford A. Sell, Stanley H. Shepard, Peter G. Sigalos, Fred M. Vance, Walter P. Weith, and Robert J. Zima—Norman A. Prusinski.

Head Master, Joseph P. Foley; Scribe, Walter P. Weith; Treasurer, Willard A. Peterson; Senior Warden, Robert J. Zima; Junior Warden, Norman A. Prusinski; Chancellor, Peter G. Sigalos; Historian and Deltasig Correspondent, Norman A. Prusinski; and, Master of Ceremonies, James S. Karel. The faculty adviser of Upsilon Chapter is Professor Paul M. Green, Professor Green, besides being on the staff of the College of Commerce, has served as controller of the Atomic Energy Commission. He will take a leave of absence until September 1950 to serve as controller of the Economic Cooperation Administration in Washington. Those undergraduate members initiated on December 10, 1949 were: Joseph P. Foley, Kenneth R. Howarth, James S. Karel, Wendell C. Stone, Gerald W. Perry, Willard A. Peterson, Norman A. Prusinski, James M. Roach, Edward G. Tapling, Clifford A. Sell, Stanley H. Shepard, Peter G. Sigalos, Fred M. Vance, Walter P. Weith, and Robert J. Zima—Norman A. Prusinski.
Ferrington, a C.P.A. Norbert Noetzel, guest speaker, look forward to another successful year. The information brought back from the Grand beginning of the social season with our three calendar, as usual, is crowded with many interesting activities and events. We heralded the next night after each show.—GERARD E. SEUFERT

Chapter is assisting with the special lighting arrangements during the halftime shows at the Friday evening football games. These events are featured. The band members wear orange. The Orange Bowl is plunged into complete darkness until the band plays and the special events are featured. The band members wear colored lights on their uniforms, and each act is brought into prominence by special colored lighting effects. The chapter received commendation for this work by special announcement after each show.—GERARD E. SEUFERT

BETA OMEGA CHAPTER at the University of Miami celebrated Founders’ Day with a banquet in the Rose Room of the Downtown Club. Brother Thomas, master of ceremonies, opened the festivities with an address to the members of the evening, including Head Master Kleis, Alumni President Hill, Faculty Advisor Steinbock, and dean of the School of Business Administration, Dr. Neeley. Following the address, Dr. Neeley, secretary, Dr. Martin, professor of foreign trade at the University of Miami, discussed foreign trade opportunities in Miami. Two successful rush parties have been held at the homes of Brothers Sanders and Smalley. Both affairs were held in the open, under lights, and their success may be credited to Brother Thomas and the social committee.

Beta Omega Chapter is proud that two of its members are prominent on the University of Miami “Hurricanes.” Brother Brazington is the star left halfback. Brother McDonald, quarterback, is temporarily out of the lineup because of a wrist injury. In cooperation with the University of Miami Band, Beta Omega Chapter is assisting with the special lighting arrangements during the halftime shows at the Friday evening football games. These shows are believed to be quite unique as the Orange Bowl is plunged into complete darkness until the band plays and the special events are featured. The band members wear colored lights on their uniforms, and each act is brought into prominence by special colored lighting effects. The chapter received commendation for this work by special announcement after each show.—GERARD E. SEUFERT

BETA CHAPTER at the Chicago campus of Northwestern University is going strong as the Omega Chapter, as usual, is crowded with many interesting activities and events. We heralded the beginning of the social season with our three rushing smokers. The speaker at the first smoker was Lars Carlson of the Oil Industry Information Committee. He gave a most informative talk, expressing the fact that the oil industry is vitally interested in the general public and its welfare. Joe Lokane, assistant football coach at Northwestern University, our speaker for the occasion, told us about Northwestern University’s chances in the big ten. He supplemented his talk with movies of some of the more outstanding football plays of the past. We wound up our smokers on a rather ingenious note—Ed McFaul gave a speech entitled “From Door to Door,” a résumé of what a door-to-door salesman contends with.

Our speakers were not the only men who made our smokers an overwhelming success. We set an all time record at our first one by having a turnout of 75 rushers, 54 of whom signed our visitors’ register. By interviewing each man and by various other processes of elimination we selected 14 men who have now been duly pledged to the Beta Chapter. The formal pledging ceremony was held on Sunday, October 16, 1949. These pledges, we are happy to announce, are showing a progressive interest in our organization. We think this is one of the major requirements for being a good Deltasi.

The highlight of our social calendar was the Founders’ Day Banquet which was held in conjunction with the Chicago Alumni Club. We were honored to have as our guest Grand President Walter Schm, who came all the way from Minneapolis to share the occasion with us. His address covered the accomplishments of the past and the predictions for the future of Delta Sigma Pi. Knowing that interorganization cooperation is vital on a college campus we would just like to add a note in passing to prove we are trying our best. Our Head Master Parke Howard has gone all out to cement relations between Beta Chapter and the other organizations on this campus by making the extreme sacrifice! He is to be married to the president of one of the campus sororities. We take this opportunity to extend to our Brothers our warmest good wishes and fraternal greetings for the coming New Year.

—DONALD J. CARLSON

ADDING MACHINE FLOAT entered by Gamma Epsilon Chapter in Oklahoma A & M’s homecoming parade held October 22.

OKLAHOMA A & M

GAMMA EPSILON CHAPTER at Oklahoma Agricultural and Mechanical College, although only established on the campus since March 19, 1949, is rapidly making its place among the more active student organizations. The Delta Sigma Pi chapter has been pursuing a very active fall semester. The Deltasi entered a float in the A & M homecoming parade held October 21. Patterned after an adding machine, it was so exact a replica that a sales representative of a national business machine company asked for pictures of the float to be displayed in his office. Although it did not place in the extremely keen competition, the float nevertheless focused favorable public attention on the name of Delta Sigma Pi.

A hayrack ride held on November 5 highlighted the social activities of the semester. The members and their dates had an excellent time, as well as the eight rushers pledged on October 31. These eight neophytes went through an intensive three weeks’ training before they were initiated into the ranks of Delta Sigma Pi on December 10. Two of our Delta Sigma Pi brothers have been chosen for high honors. Brothers Dick Maloy, our social chairman, and Gene Speere, our former scribe, have been selected as members of Blue Key, honorary leadership fraternity. Membership in this organization is one of the highest distinctions afforded a student of A & M.

H. O.sounds, personnel director of Oklahoma Natural Gas Company, was principal speaker at a professional meeting held November 7. Using a slide projector to illustrate his talk, he gave a very interesting lecture on “Oklahoma Natural Gas Co. Induction Program.” With the ranks of Gamma Epsilon reduced by the graduation in June 1949, of many of the key men that organized our chapter, our group now numbers 34 active members. However, under the capable leadership of our new Head Master, James Woodward, and the work of each of our members, the name of Delta Sigma Pi is firmly established on the A & M campus.—ROGER NICHOLSON

The January, 1950, ISSUE of
WISCONSIN

P SI CHAPTER at the University of Wisconsin has spent a very busy fall semester. It started out with an intensive formal and informal rushing program which proved very successful. Now, the fraternity tops the 100 mark in membership. Soon these ranks will be greatly thinned with February and graduations coming up. One of the first events which proved as interesting as a “Badger” football game was fall initiation. Along with WISCONSIN

ditional initiation dinner was held at the

graduations coming up. Esquire Club which finished out the weekend. Department, was honorably initiated. The many distinguished alumni back to meet their men are on the university faculty. We were

talks given by alumni brothers which proved

be held in May.

speak from all forms of business life, the

and opened for the evening’s festivities. A large

average. There has been great interest shown

officers were elected to the executive council.

They have already drawn up their plans to

to the business men we have heard. Some of

pledges who maintain better than a two point

in football and volleyball they have done very

in the School of Business Administration which is to

held by Delta Sigma Pi. As the semester drew to a close new

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of the contest was Miss Jane Gordon, a

twenty year old private secretary from New

roses and the 1949 Beta

University dates were in attendance at this affair and

Club, West

Deltasig”

Urbanczyk, John C. Fetzer, our chapter faculty advisor,

enrolled at the School of Business Administration, West

Psi Chapter of Delta Sigma Pi at Rutgers with J. Urbanczyk and G. Baeder at the Founders’ Day Formal.

The DELTASIG of DELTA SIGMA PI

GAMMA IOTA CHAPTER at the University of New Mexico celebrated Founders’ Day with a banquet at El Comedor de Soto on November 7. The speaker was Mr. Clifford O. Qualls who was Head Master of Gamma Iota Chapter last year. Brother Qualls made a very enjoyable speech on what the chapter has accomplished toward realizing the fraternity ideals and objectives. Dean Vernon C. Sorrell of the College of Business Administration also made a short talk.

The next Sunday, October 16, 15 men were formally initiated by the Gamma Iota Chapter following a dinner at La Placita. We believe that every one of these men will make fine additions to our chapter. Our pledges have already completed almost all plans for the float which we are entering in the university’s annual Homecoming Parade. The pledges have shown a great deal of enthusiasm on the float preparations, and we believe that we will have one of the best entries in the parade.

In the student body elections Senior Warden John Kinzer was elected to a position on the Student Council. Brother Eddie Driscoll has been elected treasurer, with John Doran representing the more men’s honorary organization, and Norman Bodo is also a member of this organization.

Our alumni have been very active and helpful. They have given us some very stimulating talks during the last year. The members of Gamma Iota Chapter are: Eddie Dugger, Jim Gravlin, Jack Hughes, John Itersagen, Bill Lew, John Morrison, Cliff Qualls, Manuel Sandoval, Skid Spiller, Tom Trainor and Rudy Walter. We are going to miss having these men as active members, but we greatly appreciate the advice and help they have given us. Brother John Zawodny, our chapter faculty advisor, gave an interesting talk on his activities in the Polish underground during World War II.

As a result of the rushing for this semester we have pledged 20 men, all of whom will be assets to Delta Sigma Pi. We had two very successful smokers, during which we became well acquainted with our selected pledges. By the time the January issue of The DELTASIG appears we shall have had our formal initiation ceremony.

Epsilon Chapter helped contribute to Iowa’s homecoming festivities by participating in the parade. As the semester drew to a close new officers were elected to the executive council. They have already drawn up their plans to make a very successful spring semester.—GEORGE W. KALWEIT

RUTGERS—School of Business Administration

B ETAOMICRON CHAPTER at Rutgers University celebrated Founders’ Day with a formal dance at the Rock Spring Country Club, West Orange, New Jersey. The chapter social committee which was one of the big hits choice for the “Rose of Delta Sig.” The winner of the contest was Miss Jane Gordon, a twenty year old private secretary from New York City. She was presented a bouquet of roses and the 1949 Beta Omicron “Rose of Delta Sig” Trophy by Mrs. Marilyn Berry, 1948 winner. Actives, alumni, pledges and their dates were in attendance. This float and much of its success was due to the work of Brother Urbanczyk, who heads the chapter social committee. The souvenirs journals, Delta Sigma Pi books of matches and the photography work planned by Brother Urbanczyk and Head Master Hooley were unique and merited everyone’s praise.

We, of Beta Omicron Chapter, were proud but not surprised when notified that three of our brothers were inducted into the national scholastic honor fraternity of Beta Gamma Sigma on October 26, 1949 in Newark, New Jersey. These brothers were Robert C. Brunner, John A. Grygiel and Willard A. Thompson. The Delta Sigma Pi Scholarship Key, presented annually by the fraternity to the outstanding male student who, upon graduation, ranks highest in scholarship for the entire course in business administration, was awarded to Brother Robert Maier for the academic year ending, April, 1949.

The Harry Ackerman Memorial Prize is an award presented to a graduating senior majoring in finance or insurance. Selection is based upon high academic achievement. For the year 1948-1949, the award went to Brother Robert Brunner. Brother John A. Grygiel, who graduated this year, received a Fellowship to the School of Business Administration, University of Chicago. Under this Fellowship, Brother Grygiel will receive a small income to assist him financially during his first year as a postgraduate student.

The prospective pledge class was given a preview of paternal life at Beta Omicron Chapter on Friday evening, October 7, during the chapter’s rush smoker. Thirty-five of our rushers indicated a sincere desire to become Deltasigs. Members of the faculty present were: Dr. John C. Fetzer, Dr. Paul K. Edwards, Professor Francis M. Cody, Professor Eric Otto, Professor Robert W. Cambreng and Mr. Vincent Toscani. Brother Don Baer, Summer, Placement Director of the Newark Business Administration, was also present. The pledges have shown a great deal of enthusiasm on the float preparations, and we believe that we will have one of the best entries in the parade.

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us in student affairs, John Howes is president of the senior class in commerce, and the other three officers are also Deltasigs. We are well represented on the Collegiate Chamber of Commerce. Brother Meeker heads this group and four other members are serving as officers and directors.

We should have no trouble meeting our quota in the Chapter Efficiency Contest and anticipate a final score of 108,000 points. The attainment of the maximum points in last year's contest has instilled a new spirit in Epsilon Chapter and a determination to be a repeater in the current contest. Arrangements are being made for our Christmas formal to be held in the Rose Room of the Jefferson Hotel, December 10. All members are looking forward to this occasion, which will include the crowning of our new Rose of Deltasi-

Robert D. Rinnan

NORTHWESTERN—Evanston

IT ALL BEGAN September 12, 1949—the boys of Zeta Chapter streamed to Evanston from all parts of the country, Gordon, Andrews and Thomas got back from the convention, the others dusted off their gavels, and Rush Week was underway! After six solid days and nights of hard work—and shaking hands is hard work when it's done on a 20-hour basis—the weary actives dropped to the nearest unoccupied piece of floor and looked over the results of their stress and strain. Ahhhhh—! What a wonderful looking bunch of pledges. Twenty-one of the 67 had developed complete, unsuspecting, completely unaware of what lay ahead for them! With that consoling thought, the actives picked themselves up and proceeded with the business at hand of acquiring a college education, Northwestern style.

First of all came a stag party to impress upon the new pledges the seriousness of this college business. Suffice it to say, it was a foaming success! The star of the affair was none other than our beloved Herman von Strackel! (Oker, George, relax—you finally made The DELTASIGS!) Then came a round trip to Orrington, Avon Lake, and Cycle, a vedy, vedy terrific joint, quite befitting a gathering of the bluebloods of Delta Sigma Pi. We started the evening formal, and we ended the evening—well, we ended the evening! Rather interesting, everything considered. Thus, my friends, ends the first installment of the escapades of the men, women, and children (again, figuratively speaking).

KENT STATE

THE BETA PI CHAPTER at Kent State University is enjoying a full program of activity under the capable leadership of Head Master Mija. The other officers elected at our last election include: Senior Warden Olson, Junior Warden McClellan, Scribe Fusselman, Treasurer Scott, Historian Urban, Chancellor Barnes, Deltasig Correspondent Neher, and Chapter Advisor Krum.

Beta Pi Chapter's pledge group for the fall quarter was selected at an open smoker held at the Ryhm Room in Kent, Ohio. An interesting and enlightening program was presented. From a group of 60 men, we selected 17 pledges and four members of the faculty. All these men were carefully picked and we feel that those who are entering their pledge period are good Delta Sigma Pi material. Their apparent enthusiasm and good faith confirm our belief.

Our Founders' Day Banquet was held at the Tall Pines Inn on November 9, Dr. Maurice Baum spoke on the theme, "Business for What." Dr. Victor Graveeau was also presented a small token of appreciation by the brothers for his past services to our fraternity as Province Officer. The political arm of Delta Sigma Pi swung into action at Kent's last school election. Two of our brothers, Senior Warden Olson and Junior Warden McClellan were elected to Men's Union.

A field trip is scheduled for November 21 to tour the General Electric Nela Park Division in Cleveland. Last year's trips included an extensive tour of the Cleveland Stock Exchange and the Freunhaufs Tralier Company of Avon Lake, Ohio. Another newsworthy item is the coming banquet on December 3, on which day the initiation of pledges will be held. Also scheduled for December is our annual Christmas Dance.—John Neher

PENN STATE

WITH THE OPENING of another fall semester, Alpha Gamma Chapter again assembled her remaining 43 brothers under the leadership of Brother John Wiedenman. The first business meeting was enthusiastically opened with the announcement that the chapter had tied for first place in the Chapter Efficiency Contest during the past year, and the challenge for a repeat performance was made. The challenge was promptly accepted and groundwork laid for the current year. As a result of the retirement of Dr. Hasek, of the department of economics at Pennsylvania State College, Alpha Gamma Chapter was faced with the task of appointing a new advisor. After much deliberation and discussion, the brothers elected the very capable Dr. Hensch to the position with complete confidence in his ability to guide Alpha Gamma Chapter during the coming year. A report was presented to the members by Brother Burckh, who represented Alpha Gamma Chapter at the Seventeenth Grand Chapter Congress. The report was agreeably received and a very favorable impression conveyed to everyone. Many of the brothers have expressed hopes of attending the convention in 1951.

A successful fall rushing program has been completed with the pledging of 25 neophytes, including one faculty member. Pledge classes were launched under the leadership of Brother Muscarella. A tentative date for formal initiation was set for December 4, 1949.

A brother-faculty mixer was staged in October with high praises from both factions. Plans have been set for many similar social functions in the near future. Also Alpha Gamma Chapter will sponsor celebrated business representatives and labor experts to lecture at luncheons to be held semi-monthly at the State College Hotel. The initial assembling date has not been definitely set, but November 17 was formulated as the first tentative date. In addition to these social meetings, a formal dance has been suggested. Brother Bemus, the master of festivities, will determine the most opportune time to be selected after initiation of the neophytes in December. A sincere interest has been displayed by the officers and brothers so that all indications point to another highly successful year for Alpha Gamma Chapter.—Chester A. Redd

ALPHA GAMMA CHAPTER, Penn State, holds a pledge class meeting under the direction of Pledge Master Muscarella.
The Members of Gamma Iota Chapter at the University of New Mexico celebrating Founders' Day.

Ohio State

Back to School Again! On October 3, 1949, 25 Deltasigs assembled at the chapter house to initiate the new school term. After a busy summer vacation, all of our brothers were happy to be back within the bonds of fellowship of Delta Sigma Pi. Nu Chapter has again ranked high in scholarship on Ohio State's Campus. During the spring quarter, Lt. Colonel in the Air Branch of the fraternities on campus and ranked fifth for the school year 1948-1949. In the intramural football league, Nu Chapter, despite several casualties, ended in second place by winning two out of three games.

On October 29, the fraternity opened its fall quarter social activities with a wiener roast at Blackhawk Cabin in Worthington. Both actives and their guests will always remember Brother Jerry Mahaffey's ability as a stocking salesman. After a "hair-raising" informal initiation, six new brothers were brought into our fellowship on November 6, at the Fort Hayes Hotel in downtown Columbus. Following the initiation, a banquet was served in the Gold Room of the Hotel. After several qualified nomination speeches, Paul H. Detrick was elected "Keeper of the Parchment Roll."

Nu Chapter celebrated Ohio State's victory over Illinois with its annual homecoming dance at the Knights of Columbus Ballroom from 9:30 until 1 o'clock. One hundred alumni, actives, and their guests danced to the music of Ralph Cullen and his orchestra. O S U TV was the theme of the homecoming decorations at the chapter house. Mickey Mouse football movies were projected upon a screen to give the appearance of television. The decorations attracted many spectators and much favorable comment.

On December 6, Nu Chapter will celebrate the twenty-eighth anniversary of its installation with a banquet to be held at the Columbus Athletic Club. At this time, scholarship certificates will be presented to those brothers who made a point hour of 3.25 or better last spring quarter.

Several Deltasigs from Nu Chapter have received special recognition on Ohio State's campus. Brother Detrick was recently advanced to the rank of captain in the ROTC, a member of the Ohio State All-American Marching Band, Mont W. Swearingen was elected vice president of the newly organized Student Engineering Club. Also several other brothers are charter members of this organization. Two of our brothers were initiated into Beta Alpha Psi, accounting honorary society. They are Philip E. Kopple and Daniel R. Jording. Brother Dwight E. Mackey was elected president of the Albright-Otterbien Student Fellowship for the school year 1949-1950 and Thomas R. Mercer was recently elected to the Commerce College Council. On December 16, Nu Chapter will lose and the business world will gain when two of our Brother Deltasigs march forward to receive their "hard fought for degree." It has been great knowing these fellows and to work with them. We give our congratulations and best wishes to Brothers Fred M. Schaffer, Robert L. Tague, and Richard S. Voorhees. - Jack J. Eischenge.

South Carolina

On November 9, Beta Gamma Chapter at the University of South Carolina presented the university a portrait of our late brother, George Edgar Olson, who was dean of the School of Commerce here for more than a quarter of a century. The presentation was marked by impressive ceremonies in the University Chapel before a large crowd of Deltasigs, faculty members and other friends of Dean Olson. Brother Frank J. Taylor, a Columbia insurance man and an alumnus of Beta Gamma Chapter, presented the portrait; and Admiral Norman M. Smith accepted it for the university. Both former students and colleagues remember Brother Olson and were happy to have an opportunity to pay honor to his memory. His contributions to the university were of genuine worth.

J. M. McAlister, South Carolina manager of the Southern Bell Telephone and Telegraph Company, was the guest speaker at the first professional meeting of this semester. Mr. McAlister made an analysis of the divisions of the company. Beta Gamma Chapter's active membership has fallen to 30, but we have a pledge class of 13 men who will fill the vacancies of the actives who graduated. The new pledges will have to conform to the merit system which has recently been installed, and will have to acquaint themselves with some of the activities of the chapter.

Our chapter was well represented at the Seventeenth Grand Chapter Congress recently in Baltimore. The delegation from Beta Gamma Chapter was composed of Harry Bell, Waddy Hill, Bill Teel, and Wallace Wharton, the official delegate. Brother Sanford Epps, an alumnus of the chapter, of Columbia, who entertained the actives, pledges, and alumni at a supper at Lake Murray. He is taking an active interest in the promotion of an alumni club in Columbia. Brother Epps is manager of Claussen's Bakery at Columbia. Both alumni and active members are gratified by the initiative he is taking in the organization. - James E. Bradbury.

Baylor

Beta Iota Chapter at Baylor University climaxised this year's intramural football season by winning the championship title. We are proud of those boys who worked out faithfully and played wholeheartedly in each game to win the tight, hotly-contested intramural football championship. Much of the success of the team can be attributed to the hard work of the two captains, Brother Heithington and Brother Newman.

We wish to express our sincere gratitude to Brother Roberts and Brother Jones for the time and effort that they gave in organizing the building of the beautiful float that represented our chapter. Much of the success of the float can be attributed to the hard work of the two captains, Brother Heithington and Brother Newman.

We believe that we have admitted a group of young men into our chapter this quarter who are of the same caliber that is characteristic of our fraternity. We heartily congratulate and welcome these men. Brother Sorelle proved to be a capable and willing pledge captain of this group. Two of these new members are varsity athletes. Brother Harris played freshman basketball last year and is a substitute on our varsity squad. Brother Dickerson is a three-year lettermen in football. For the past two years he has been our only extra point and field goal specialist. His ability with the toe has brought Baylor University to victory in some close games.

We congratulate our brothers who played football this year on the Baylor Football Team for their season's success in the Southwest Conference. Those members are Brother Stono, all conference guard, Brother Dickerson, left end, and Brother Boydstun, fullback. Brother Heithington is expected to be the main cog of Baylor's basketball team this year. Last year he made all-conference.

Brother Wyatt Heard represented our chapter at the Grand Chapter Congress. Brother Heard is one of our most active members. He is so enthusiastic about the fine time he had at the Grand Chapter Congress that we feel certain many members will want to attend the next one. Beta Iota Chapter is cooperating with Brother Woodward in his attempt to organize a Delta Sigma Pi Alumni Club here in Waco. We believe, judging from Brother Woodward's past fraternity record that, if success is possible in organizing this alumni club, Brother Woodward will succeed in his attempt to conform to Brother Woodward and commend him for his zealous promotional undertaking. - John F. Boydston.
DURING THE SUMMER a work contest held at the lodge raised the number of man-hours of work tremendously. The active chapter was divided into two teams, one handled by Marshall Asher and the victorious team was presented the attendance trophy at the Grand Lodge, paid for by the members. During the afternoon the active chapter ran off six inches short of the date. Harold Bryan won first place with a score of 250 yards. Although the annual Thanksgiving Day party was held this year on October 28, a costume affair was added. The new student members to better acquaint with the leaders of the fraternity. In what was an entertainment to the dance was held on November 25. Blue jeans and plaid shirts served as a colorful backdrop to the "do-si-doing" that went on until the late hours of the evening. Refreshments were plentiful and the barbecue, prepared by a professional, was delicious. A hole-in-one golf tournament was held the members and pledges. These replacements, made at the beginning of the fall quarter, were necessary when the original officers were forced to resign for reasons of health.--Gene Kiss

GEORGIA-Atlanta

A recent initiation held in the Hotel 2400 in Washington, D.C.

MISSISSIPPI STATE

Gamma Delta Chapter at Mississippi State College initiated seven new members into Delta Sigma Pi this fall. After the initiation, which was held in the modern Business Education Building, the new members were honored at a banquet given in the College Grill on the campus. Mr. Lewis L. Doughton, manager of the Sears Roebuck and Company branch store in Birmingham, Alabama, was guest speaker for the occasion. He revealed many fascinating and interesting insights into the operation of a large chain store in one of America's fastest growing industrial cities. One of the initiatives is Jack Varney, who is the president of the Student Association for 1949-1950. He is a prominent figure on the campus and over the state.

Several visitors and pledges were entertained at a professional meeting on November 3. Head Master Waite welcomed the visitors and gave an account of the Grand Chapter Congress which was held in Baltimore, Maryland. The speakers for the occasion were Mr. John Bryan of Bryan Brothers Packing Company in West Point, Mississippi, and Mr. Sam Wilhite, secretary of the West Point Chamber of Commerce. Mr. Bryan told the members and guests of the operation of his company, and Mr. Wilhite gave an interesting talk on industry in Mississippi. Some general details concerning the expanding industrial facilities of the state were factors that made the occasion enjoyable and educational. A General Motors film, "Sand and Flame," was shown. This film depicts the history and the process of glass making. Following the meeting, a smoker was enjoyed by these present. The members, pledges, and their dates celebrated Founders' Day by风电. Ten of the pledges are undergraduate students, and one is a faculty member. We have scheduled a full program of professional activities for this year. Our coming program includes field trips, lectures and talks by various business officials, and social occasions whenever practical.--Bonnie E. Westbrook

Wayne

The beginning of Gamma Theta Chapter's first year as a member of Delta Sigma Pi has been marked by a constant stream of activities in both the professional and social fields. Under the leadership of Head Master Winters, committees were formed early in the semester and have worked with the chapter officers to provide the members with a well-rounded program.

On October 12 Gamma Theta Chapter was host to Douglas McGarhy, who had spent the summer in England studying the Labor Government. His talk on "Britain and the Labor Party" provoked much thought and comment judging from the questions fired at him at the conclusion of his speech. Brother Rath of the marketing department of Wayne University, addressed the group on November 2, with "Economic Stability" as his topic.

The evening was concluded with refreshments.

Founders' Day was celebrated by a banquet held in the University Student Center. At the speakers' table were Brother Kapp, who acted as toastmaster, Brother Borough from Alpha Omicron Chapter, now associated with General Motors, and head master of the petitioning group. Preceding the banquet, 13 pledges were admitted to the fraternity. These pledges are now in the midst of their pledge program and appear to be bearing up well.

Mr. Jay D. Lewis, general sales manager of Republic Steel, spoke before the group on November 16. His topic, "Selling Yourself," proved extremely interesting to the entire group of students and guests. The speakers were those members who will soon he entering the fields of business and industry.

As to social events, an informal square dance was held on November 26. Blue jeans and plaid shirts served as a colorful background to the "do-si-doing" that went on until the late hours of the evening. Refreshments were served to keep up the energy of the dancers. The members are looking forward to the concluding and most important event of the semester—our first initiation as a new chapter. With this event we will be realizing our first semester's goal of a better local chapter under the banner of Delta Sigma Pi.—Norman C. Grill

MU CHAPTER, Georgetown, assembled for a recent initiation held in the Hotel 2400 in Washington, D.C.
KANSAS

IOTA CHAPTER at the University of Kansas celebrated Founders' Day with a banquet in the Palm Room of the Student Union.

Speaker for the evening was Professor Issen, renowned economist and a member of the faculty here at the School of Business. The banquet, attended by over 250 guests, included a formal initiation ceremony.

Following the banquet, the chapter's Social Committee held a dance in the Student Union. The dance was well attended, with over 150 fraternity members in attendance.

The chapter's social committee has been active in organizing events and activities throughout the semester.

BUFFALO

October 15 found Hartman's Restaurant the setting for the second professional meeting of the Alpha Kappa Chapter. The meeting was held to discuss future plans and goals.

Several members have been active in intramural sports during the semester, and the chapter has been well representation in the Student Union.

Missouri

ALPHA BETA chapter held its first business meeting of the school year on September 27, 1949. The chapter's first event was held at the Daniel Boone Hotel on October 5, and the chapter's first event was held at the Daniel Boone Hotel on October 5.

The chapter's first professional meeting of the school year was held on October 4, when Leslie Cowan, vice-president in charge of business operations of the University, discussed business aspects of university operation in general and the University's long-range building program in particular.

Special interest to members of the chapter were the plans they had to present to the School of Business and Public Administration.

The Annual Industrial Management Conference, attended by industrial leaders from the Middle West and a few from the East, was held here on October 13-15, 1949. Members of Alpha Beta Chapter assisted in the activities of the conferences by ushering, and otherwise facilitating the proceedings.

Alpha Beta Chapter is looking forward to planning, one of its goals this year, the chapter has won the Chapter Efficiency Contest for a number of years in succession, and under the competent and stimulating leadership of Head Master Joe Gilbert, we feel confident that we shall repeat or even exceed our previous performance this year.

ALABAMA POLY

A FORMAL INITIATION was held by Beta Lambda Chapter of Delta Sigma Pi on November 20, and the following men were initiated: B. M. Alford, George Atkinson, Harry J. Barnes, Jimmy T. Cain, Mack L. Casey, George W. Cherry, William D. Henley, William W. Hill, J. C. Lombardo, J. W. Mahles, Lee W. O'Mary, H. M. Spivey, R. N. Stephenson, George M. Stuart, Fordyce J. Tatum, Charles M. Taylor and Wilbur H. Truett.

After the ritualistic ceremonies had been conducted, a very fine banquet was served at The Midway. Head Master Williams ably presided at the speaker's table, and the excellent steak dinner was enjoyed by all those present.

During the month of November, Professor Lee D. McChesney, the faculty advisor for Beta Lambda Chapter, made it possible for the members of Beta Lambda Chapter to participate in an inspection tour of Rich's Department Store. It was necessary for the members to travel to Atlanta, Georgia, where this store is located, but the tour proved to be well worth the trip.

MISSOURI


The DELTASIG of DELTA SIGMA PI
BOSTON

GAMMA CHAPTER at Boston University celebrated Founders' Day with a banquet at the University Club. Members of the Boston Alumni Club and the undergraduate brothers joined together to make this a gala event. Guest speaker for the evening was Dean William G. Sutcliffe of the Boston University College of Business Administration. The second professional meeting of the new school year was held at the University Club on Wednesday evening, November 2, 1949. About 25 brothers, 15 pledges and some eight alumni attended the meeting. Head Master Law acted as master of ceremonies and, after welcoming the pledges, he introduced Brother Fitzpatrick, president of the Boston Alumni Club. Brother Fitzpatrick told the pledges about the position of the alumni with respect to the undergraduate chapter. Brother Fitzpatrick was followed by Province Officer Lou Gilbert who discussed the fraternity on an international basis.

Following the “pep” talks, Head Master Law introduced the principal speaker for the evening, Mr. Adolph Ullman, president of Northeastern Distributing Company of Boston. Mr. Ullman chose for his topic, “Modern Specialty Wholesaling.” The speech which was the most interesting to the business students present. Gamma Chapter's first plant tour of the year took place on October 6, when 18 brothers visited the Brigham Candy Company in Cambridge, Massachusetts. Brother Robert G. Busse, Member of the Grand Council, with the help of the Chairman of the professional committee, Glen Ditmar, arranged the trip.

The undergraduate brothers and alumni met at Patten's Restaurant to extend to Grand Council Member Bob Busse their appreciation of his cooperation and friendly spirit in his association with Gamma Chapter. We all wish him success and happiness in his future work.

Delta Sigma Pi joined in the gala “Terrier” rally on October 11 by entering a float in the torch light parade which preceded the festivities at the Boston Arena. Brother Russ Carlson, chairman of the activities committee, with the help of some of the other brothers, constructed a float depicting the death of Boston University's football opponent, the West Virginia “Mountaineer.” Needless to say the “Terriers” won the game, and the corpse was carried to its resting place by a group of Delta Sigma Pi mourners.

Foremost in our inter-fraternity activities was the success of our football team. We finished in second place in a 12 team league. Considering this was Delta Sigma Pi's first representation in any inter-fraternity sports, we are proud of our record. For the balance of the semester we plan to enter the bowling and basketball leagues. The gala social event of the semester was held on November 5 when members of Gamma Chapter and the Boston Alumni Club joined in a party and dance after the Temple University-Boston University football game. Twelve brothers of Omega Chapter at Temple University joined us in this party, and during the evening they were introduced by Head Master Stan Glossner of Temple University.—PORTER W. DORSEY, JR.

MICHIGAN

UNDER THE DIRECTION of Brothers Drayton and Murphy, the house was thoroughly cleaned and painted before the semester began. They also supervised the installation of our new kitchen which went into operation at the beginning of the semester. Head Master Ward and Brother DuBrul made arrangements for obtaining all necessary equipment and supplies while Brother Ott was busy finding us a cook and other help. Brother Meehan has recently taken over the duties of steward from Brother Drayton. The redecoration and new kitchen are examples of the remarkable progress that Xi Chapter has made since it obtained a chapter house a year ago. A considerable portion of our progress has resulted from the assistance that the Xi Chapter Alumni Association of Detroit has so graciously given us. Thanks again, Brothers.

The professional committee, under the chairmanship of Brother Berry, has already presented three interesting meetings. Professor Clare E. Griffin of the School of Business Administration addressed the first meeting. His talk, “Free Enterprise-European and American Style,” was based upon personal observations made during his recent trip to Europe. At the second meeting, Joseph Wohlf, commissioner of buildings and safety engineering of Detroit, discussed “Management Responsibility for Safety in Industry.” The third meeting featured Kenneth C. Tiffany, vice-president of Burroughs Adding Machine Corporation. It was an informal discussion relating to the problems that Burroughs encountered during its recent reorganization and was followed with some valuable practical advice. The social committee has also helped to make this a busy year. Buffet dinners, followed by evenings of dancing, were held after the Army-Michigan and Ohio State football games. We were pleased that so many alumni were able to stop in after the games for the gala events. Founders' Day was celebrated with a hayride and party. We were fortunate in being able to have 19 exceptionally fine men. The pledge formal was held in their honor on December 3, at the White Lodge Country Club. The formal banquet was held December 11 at the chapter house.

The golf team was unsuccessful in its annual match with Theta Chapter at Detroit. They were attempting to gain permanent possession of the trophy by winning the third successive match, but were defeated by a narrow margin.

Several brothers attended the installation of Gamma Kappa Chapter at Michigan State. They wish to express their appreciation for the spirited and competitive evening that was provided by our new brothers and also by brothers from Detroit.—RICHARD D. MACKAY

JOHNS HOPKINS

CHI CHAPTER at Johns Hopkins University celebrated Founders' Day with a banquet at the Blind Brook Country Club on November 12, 1949. There was a tremendous turnout of both active and alumni brothers, making a representation of 44. Much of the affair's success was due to the untiring work of Brother Earl, chairman of the Social Committee, and our heartiest congratulations to everyone for a job well done.

After a fine banquet as our guest speaker, Mr. Edgar L. Heeber, president of the Fast-Pick Corporation. As his theme, he spoke on, “Your Mind— Do You Use It?” Dealing with the idea of the difference between creative thinking and wrong thinking, his dynamic presentation made a lasting impression on everyone. Plans are well advanced by the social committee for a spring dance to be held in March. With the falling cooperation of all brothers, this is to be the biggest affair planned by Chi Chapter. Our Halloween Dance, held on October 29, was one of the many affairs in which great enthusiasm was expressed. It is certain our future activities will be received wholeheartedly.

Our professional activities, under the able leadership of Brother Zeller, have been high in the field of accomplishment. Interest has been spontaneous and these meetings are well attended by groups of prospective pledges. As the result of such activities, we have already pledged a number of new men, adding more scope to our field of endeavor. Congratulations are in order to Brothers William Zeller and John Schultheis, recently elected as chairman and vice-chairman of the professional committee, respectively. Under the leadership of both men, our chapter and members will benefit greatly.

As a result of a full and varied program, we shall have no trouble in meeting the requirements of the Chapter Efficiency Contest and reach the ultimate goal of 100,000 points. A large portion of this total number has been submitted to The Central Office. With the untiring efforts of Head Master Sparenberg, all active brothers, and prospective new members, our chapter will fulfill the aims and ideals of Delta Sigma Pi.—HARLAN W. SHIPLEY, JR.
TEXAS TECH

BETA UPSILON CHAPTER has again launched forward with its varied activities and has resumed normal operation for the fall semester after an inactive summer term. In an effort to carry on our business more efficiently and to encourage a closer fellowship between members, pledges have voted to hold regular business meetings every Tuesday night, instead of meeting twice monthly as has been the practice in the past.

This plan has worked very effectively and has enabled us to work in more professional speakers on our regular meeting nights. Having weekly sessions has eliminated the necessity of calling together at last minute for interesting speakers at which it is always hard to obtain a good representation of members and pledges because of the many conflicting college activities.

Our first social function, a wiener roast and picnic, honoring our prospective pledge for the fall semester, was held at MacKenzie State Park, Lubbock, on September 30. Eighty pledges were selected for the fall semester at a smoker on October 4. Other socials on our fall agenda have been a buffet supper at the Hilton Hotel, October 15, in honor of our alumni; a dinner dance at the Mexican Inn, October 27, in celebration of our chapter's second birthday; and a Founders' Day Breakfast at the Hilton Hotel, November 6.

Our "Rose of Deltasig," Miss Doris Brooks, senior business administration student from Marshall, Texas, will be presented at a formal dance to be held at the Hilton on January 13. Miss Brooks and her attendants, Miss Patricia Todd of Houston, Texas, and Miss Dorothy Stephenson of Fort Stockton, Texas, greatly enhanced the beauty of the Deltasig float in the Texas Homecoming Parade. Patricia and Dorothy have also been selected as two of Tech's top beauties.

Dreams of a business administration reading room and library, a project of Beta Upsilon Chapter for the past two years, are beginning to materialize with the construction of two new wings to the present Administration Building, with one room set aside for our library. Mr. George W. Dupree, prominent lawyer and part-time professor of Texas Tech, has pledged his salary to be used for the purchase of books to be placed in this library. Deltasig members will have complete charge of the reading room and library.

-D R A K E

ALPHA IOTA CHAPTER of Drake University celebrated Founders' Day with a buffet supper at the Des Moines Club. The entire active chapter of 22 Deltasigs was in attendance, plus 22 pledges and 20 alumni Deltasigs. Mr. J. E. Ratner, of Meredith Publishing Company, and managing editor of Better Homes and Gardens, was the principal speaker. Mr. Ratner's talk, "What We as Businessmen Can Do About the Welfare State," is a preview of an article he is writing for Atlantic Monthly. Other speakers were Brother Hoffman, dean of the School of Commerce, and Brother Schmidt, an alumni Deltasig now with Sears, Roebuck and Co. Another guest was Mr. Peyson Hall, assistant professor at Meredith Publishing. Bill Klinger, of Credit Co. for this very well planned program and delicious dinner goes to Brothers Dunn, Horne, and Sauer, all members of the chapter that night.

As a result of one of our previous smokers we have pledged 22 men, every one of whom we expect will help make Alpha Iota Chapter one of the best in Delta Sigma Pi. Alpha Iota Chapter, badly hit by graduation the last two years, is concentrating on sophomore and first semester junior pledges in the hope of strengthening and building up the chapter. The report brought back from the Seventeenth Grand Chapter Congress of Delta Sigma Pi by Brother Timmins was heard with great interest by all brothers of Alpha Iota Chapter and served to instill in all a new determination to assist the Grand Council in fulfillment of their aims. With the capable leadership of Head Master Raby and the drive of Brother Schulze, head of the Chapter Efficiency Contest, Alpha Iota Chapter fully expects to top 100,000 points for the first time in the chapter's history.

-WILLARD H. SWARTZENBURGER

COLORADO

ALPHA RHO CHAPTER at the University of Colorado has commenced another year, with a full program of social and professional activities. Of first consideration to the chapter this year was the election of officers. Under the capable leadership of Head Brother Frascona, the active and semi-active rushing program was undertaken. Following the final smoker held in the Student Union Building, the rushees voted upon by the chapter were given bids. On November 11, formal pledging was held in Woodbury Hall. After the pledging ceremonies, the actives and new pledges enjoyed a talk by Brother Frascona, the chapter advisor and professor of business law, who welcomed the pledges and gave his interpretation of the purpose of the fraternity. Brother Frascona is taking his leave next year and will be sorely missed by the chapter.

Initiation was held late in the school quarter for the 29 pledges. Their initiation was celebrated by a banquet at the Pleasant Manor Restaurant, in Boulder, where a meal, highlighted by T-Bone steaks, was enjoyed. There were 25 brothers who met in attendance at the initiation ceremony and banquet several of their School of Business faculty members.

Plans are now being made for the New Year's Party, which the chapter feels will be an outstanding one. Guest speakers are being contacted and Alpha Rho Chapter looks forward to their presence at its professional meetings. The winter dinner dance is not far away, and it should start the new quarter for the members of our chapter in a very festive manner.

-BOBBY ALISON

MEMPHIS STATE

GAMMA ZETA Chapter, after being semi-active during the summer, started the fall quarter with pleasant anticipation of participating in activities and duties of Delta Sigma Pi. We are trying to make our first year in Delta Sigma Pi a successful one. Founders' Day was celebrated with a dinner and dance at Hotel Peabody on Monday, November 21. Principal speaker for the occasion was Major W. H. Allen, president of Memphis Light, Gas and Water Division. Guests included R. W. Robison, dean of Memphis State, and Dr. Edward I. Crawford, head of the department of Business Administration.

Twenty new members were initiated on Sunday afternoon, December 4, at Hotel Peabody. A feature of the pledge program for these new members was the selling of Christmas Cards. This venture was highly successful and will probably be made a permanent part of each fall's pledge program.

Brother John N. Anderson has been appointed editor of the Memphis State College weekly newspaper, the Tiger Rag. Brother Anderson has been on the Tiger Rag staff for two years and has held various positions in the organization. Brother Anderson is also one of the nineteen Memphis State College students elected this year to Who's Who in American Colleges and Universities. Brother James H. Taylor has been named Acting Bursar at Memphis State College.

Deltasig in the Memphis area have formed an alumni club and are holding weekly luncheons each Friday, at noon, at the Club Union. Meetings are held at Hotel Peabody on the first Monday of each month. This fall is looking forward to receiving its charter from The Central Office in the near future.
NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina began its fall rushing on October 17, with a smoker for the prospective pledges at the chapter house. Thirty members are now enrolled in the pledge class. The interest which the pledges are showing in the fraternity is most encouraging. The chapter is divided into two teams, which are now engaged in a contest. The contest is based on a quality point system, allowing each pledge so many points for hours spent at the house visiting, or on detail. The contest will last for the initiation of the pledge period and the team earning the least number of points will entertain the winning team at a party. This scheme serves a two-fold purpose by stimulating a competitive spirit and a greater interest in the fraternity.

At the head of our professional activities this season was a tour through the Dan River Textile Mills of Danville, Virginia. The chapter was guest of the personnel department. The members were conducted on an organized tour of the entire plant. They observed the making of raw cotton and rayon in all the way from fiber to fabric. The tour proved to be very informative, and the chapter was well received.

Founders' Day was observed by Alpha Lambda Chapter at a banquet given at the Carolina Inn on November 7. Members and pledges entertained faculty members and alumni. The chapter was represented by H. A. Rhinehart of Durham, North Carolina, and E. B. Dixon of Raleigh, North Carolina. The guest speaker was Ira Day, of the Secretary Life and Trust Company, Raleigh, North Carolina, and the topic of his address was "Success." Alumni reports were given by H. A. Rhinehart and Hoke Steelman. Head Master Talton, acquainted the pledges with the history, aims and purpose of Delta Sigma Pi.—CLYDE B. ROSSER

DETROIT

WITH THE INCEPTION of the University of Detroit into the Missouri Valley Conference, the fraternity is very interested in being leaders in football in the conference this year. Theta Chapter commenced the college year with the same zeal and vigor. Theta Chapter was given a special fly-by, way of a 100,000 point campaign, when it "kicked off" with the traditional Football Frolic, which featured Count Basie and his top band at the Masonic Temple's Fountain Ballroom, October 9, 1949. This social highlight of the fall season was successfully conducted under the auspices of Brothers Strome and Rentz, who deserved and were accorded high praise from all those in attendance. The evening was highlighted by a typical Deltadog party at the Fort Wayne Hotel.

Theta Chapter was proud to present to the University of Detroit, as a gift, a trophy to be awarded to the winning team of all teams in the Missouri Valley Conference to be flown in the stadium at football games. The University of Detroit athletic department expressed their gratitude for the adornment of Theta Chapter displayed. The fabulous diamond-studded fraternity badge presented at the Grand Chapter Congress to the brother holding the lucky number "24" is now proudly worn by Brother William Cornish of Theta Chapter. Brother Cornish was just as surprised at winning the badge as were all the Brothers present.

While visiting Xi Chapter at the University of Michigan soon after school started, we noticed the golfing trophy held a place of high esteem in the reception room of the chapter house. Xi Chapter has enjoyed possession of the trophy for the past two years due to the fact they have won both tournaments between themselves and Theta Chapter. The proverbial worm turned at the tournament held in early October of this year, however, when Theta's invading golf giants, Brothers Frank Bielman, Richard Philbin, Edward Philbin, William Smith, and Head Master Reed, bounced Xi's team, and carried the coveted trophy to the hallowed halls of Theta Chapter. Better luck next year, XIs!!

Founders' Day was celebrated by Theta Chapter with a banquet at the University Club in downtown Detroit, in conjunction with Xi Chapter from the University of Michigan: Gamma Theta Chapter from Wayne University, and our new chapter, Gamma Kappa Chapter from Michigan State College. Brother Gerald Philbin of Xi Chapter and President of the Delta Sigma Pi alumni of Detroit, inaugurated the merger of the several state chapters. Rushing festivities commenced in mid-October with fine orientation speeches by Brother Robert L. Fregolle, and alumni-president Gene Cadieux. After thorough and intensive screening, Theta Chapter accepted 32 men to pledge ship, who expressed their desire to undergo the rigorous and extensive preliminaries in anticipation to brotherhood. The rules of chapter leadership and control were turned over to the following officers: John L. Reed, head master; John Cullen, senior warden; Robert LeFevre, treasurer; Floyd D. Washburn, scribe; William Cornish, historian.

An impressive day was spent by many stalwarts of Theta Chapter at the recent installation of Gamma Kappa Chapter at Michigan State College in East Lansing, Michigan, October 29, 1949. The new brothers at Michigan State College were greeted into brotherhood by a multitude of visiting brothers from chapters in Michigan, Ohio, Illinois, Indiana, and from as far south as Alabama. House to you, Gamma Kappa, from Theta Chapter, in attaining the number one position on the campus!!—WALTER E. GINGELL

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania has a particularly active program this year under the very able direction of our newly elected Head Master John Reggia. Since his initiation into the fraternity, Brother Reggia has shown a particular enthusiasm for doing a job well, hence he was unanimously elected upon the resignation of Brother Bill Winkopp.

This chapter, being composed solely of evening division students, holds its meetings after classes. Along with our regular bi-monthly business meetings, we hold two professional meetings per month. One of the most inspiring messages thus far was delivered by Mr. Richard Anderson of the Bell Telephone Company of Pennsylvania. His topic was "Telephone Courtesy."

We, of the active chapter, had the honor of being invited to an alumni open house last month, at which time past Grand President Allen Fowler gave a résumé of the objectives accomplished during his term in office. He told of the progressive program the Central Office has organized for installation of new undergraduate chapters into our fraternity, also, the proposed schedule for the fraternity in the future. Nevertheless, the chapter house was well packed for this honored occasion.

The social calendar this year is under the capable direction of Brother Ed Call. Thus far, we have had three Saturday night parties, our annual "Barn Dance" having the best attendance. A full house has prevailed at the "after-gate" parties.

Founders' Day was appropriately celebrated at the University Club on Friday, November 4. The guest speaker for the evening was Dr. Morris Wolf, head of the Department of Social Studies. Grand President Allen Fowler delivered a very timely message on "Our Responsibilities as World Leaders." Brother H. Palmer Lippincott presided at the dinner and Brother Thomas J. Mullaney was toastmaster for the evening. Guests included Dr. J. Russell Dobbman, University of Pennsylvania; Dr. Stanley F. Chamberlain, faculty advisor, Omega Chapter; and, our Past Grand President, Allen Fowler, who presented greetings to the group. The affair was well attended by active and alumni of Omega Chapter. Brother Bert Dakeker was elected president of the Evening School Association and Brother Earl T. Culp a member of the Board of Governors of Wharton Evening School of the University of Pennsylvania.—BERT C. DAKEKER

NEW YORK

ALPHA CHAPTER, without undue optimism, is looking forward to a very successful year. We are now well established in our new chapter house and newly purchased the block in which our previous house was located for the purpose of constructing a law school, and thereby forced us to find a new residence. We have received us financial assistance in getting our new quarters.

The housing situation being what it is, we consider ourselves very fortunate in obtaining a three-room apartment on 222 Sullivan St. We and our new "house" on July 15 and since then have furnished it with new furniture. All of the brothers have done their part in making it a fraternity house to be proud of, and on October 15 a gala house-warming Party was held. Each couple donated a gift to the apartment, and these gifts ranged from a vase to a full-sized carpet.——

The January, 1950, ISSUE of
During the spring term, Alpha Chapter initiated five pledges. Five faculty members were also welcomed into the fraternity. The professional committee, under the leadership of Brother Struse, gave the professional program an excellent start by having Mr. Raymond Haun as speaker for our first meeting of this term. Mr. Haun is associated with "This Week" Magazine. His very informative and interesting talk dealt with retail food distribution in this country, especially in regard to chain food store merchandising.

Our master of festivities, Brother Jacobsen, deserves credit for seeing that the social life of the brothers is not neglected. In addition to the football games and dances, we have had sorority dances and the Housewarming Party. The exceptionally fine attendance at both the professional meetings and the social activities is ample proof of their success. The new pledge class for this term is progressing very satisfactorily. To date there are 12 pledges in the class, and Brother Foley, our junior warden, is putting them through their proper paces. On November 7, the active chapter, cooperating with the alumni club, had a Founders' Day Dinner at the Midston House. Entertainment followed the excellent dinner.

LEROY KLEMM

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University has been very actively engaged in professional and social functions these last few months. On September 16, prior to school's opening, an informal dance was held to renew old acquaintances and solidify our brotherly ties. A regular business meeting was held the first Friday in October at which time plans were discussed concerning pledging, the Jarabe, and an ad book for the latter. The Alpha Delta Chapter is actively engaged on many athletic fronts under the guidance of Brother Seabourne, who is in charge of such activity. While members of Omega Chapter are secure in first and second place in the Inter-Fraternity Bowling League, the football team has nearly assured itself of runner-up honors.

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The Alpha Omega Chapter of Delta Sigma Pi held its first series of Commerce Forums of the 1949-1950 school year during October and November. This forum takes up the basic questions of economic life as they pertain to present day problems. Three of the meetings have taken place up to this time. The first speaker was the Rev. Edward J. Kammer, C.M., Vice-President of De Paul University who spoke on "What Has Religion to Do with Economic Life?" Subsequent meetings had to be held in the Louis XIV Room of the Sherman because of the overflowing crowds in attendance. The second in the series of four talks was given by Dr. John P. Rowan, Chairman of the philosophy department and concerned itself with the relationship between society and economic life. "What is the Role of Government in Economic Life" was the title of the third lecture in the series presented up to this time. Dr. Martin M. McLaughlin, De Paul political science professor, held his audience in rapt attention as he explained the present day significance of the government as a controlling force in our economic society as it now exists. The speakers held his audience in rapt attention as he explained the present day significance of the government as a controlling force in our economic society as it now exists. A regular monthly business meeting held at the Hotel Sherman on November 11, two distinguished guests were present. One was Province Officer Robert O. Lewis, who talked on the importance of the proper indoctrination of pledges, and on the duties and limitations of certain chapter offices. The principal speaker of the evening was Mr. Merle Loder, C.L.U., manager of the Chicago office of The Mutual Life Insurance Company of New York. Mr. Loder is a member of Alpha Delta Chapter at the University of Nebraska, from which he graduated in 1924. He is a Certified Life Underwriter and a member of the National Association of Life Underwriters. Mr. Loder has held numerous administrative positions in two chapters of this national organization. He is a past Province Officer and immediate past President of the Chicago Alumni Club. He spoke on "Life Insurance as a Career" and "Use of Aptitude Tests in the Selection of New Men." The brothers and pledges greatly enjoyed his informative talk, and many of those graduating in February expressed a desire to look into job possibilities in the insurance field.

The DELTASIG of DELTA SIGMA PI

THE BETAChi Chapter at the University of Tulsa is as active as it has been in the past. The delegates to the Grand Chapter Congress have given the chapter many new and inspirational ideas. Our activity this fall began with a picnic sponsored by the active Tulsa Alumni Club. This picnic provided the opportunity for members and alumni to get together and discuss joint plans for the future. The members of the chapter were given some timely advice by one of our professional speakers, Mr. Harry Clark, owner of one of Tulsa's leading clothing stores. Another of our social activities was a tour through the Spartan Aircraft factory. We held our annual Founders' Day celebration with a banquet at Humphries Restaurant. Mr. Kenneth Popejoy, who graduated from the University of Tulsa last May and since that time has been active in the Tulsa Alumni Club, gave a talk on the advantages that Delta Sigma Pi offers its members.

The chapter is now working hard on a float to be entered in the homecoming activities Saturday, November 19. We have also entered teams in intramural football and volleyball. Our volleyball team is now tied for first place. Another one of our programs is to present to the students of business the outstanding speakers in our field, Mr. Carmen Blough, re­search professor of the Temple College of Accounting, spoke at an assembly on October 6, 1949. To the surprise of the chapter Mr. Blough is a brother Deltasp.—ROBERT L. SMITH

TEMPLE

OMEGA CHAPTER at Temple University has initiated a program of business and social activities designed to encourage participation by active members and maintain the interest and cooperation of the alumni. Along with the usual preparatory activities, a promising group of 16 pledges recently embarked upon the first of their "goat" chores. Their first introduction to the members of Omega Chapter took place late in October at a pledge banquet which was attended by 30 pledges, as many brothers, and several guests. In the current group of pledges is Samuel Wilson, a member of the faculty of the School of Business and Public Administration.

At a professional meeting held in November, Ashton Lee Jones, public relations head of the Sears and Roebuck Co. office in Philadelphia, discussed the nature and scope of the work in which he is engaged. The chapter's social committee composed of Brothers Wright and Butler have scheduled an impressive list of events to take place during the present school year. Those social activities which have already been held have gained commendations from many quarters. All of the brothers are now looking forward to the Omega Chapter Birthday Party and Dance which will be held on February 12.

With the opening of the fall term Omega Chapter is actively engaged on many athletic fronts under the guidance of Brother Seabourne, who is in charge of such activity. While members of Omega Chapter are secure in first and second place in the Inter-Fraternity Bowling League, the football team has nearly assured itself of runner-up honors.

Omega Chapter has joined whole-heartedly with other students of Temple University in supporting the Temple Leopards. At the Head Master's Officer of the Temple Leopards, a delegation from Omega Chapter was prominent among the large group which accompanied the team to
Delta Mu, president of Tau Kappa Epsilon, Brother John Altazan, vice president of the tapped by Omicron Delta Kappa. Brother Altazan has been very active in the affairs of Delta Sigma Pi. Last year he was our chair-
being able to attend the next one in 1951. With the beginning of another school year, our chapter has settled down to work after the summer vacation and would like it to be known to all other chapters that it plans on working on the Chapter Efficiency Contest, as usual. Mr. Bingman of Ford Motor Company gave interesting highlights in his field. Also, the ceremony of the initiation of the pledge class, and banquet which took place on June 5, 1949, at the Cosmopolitan Hotel. Especially significant on this occasion was the initiation of Frank H. Ricketson, Jr., as an honorary member of Alpha Nu Chapter.

Taking honors in the elections held in May for the College of Business Administration were Brother Elshia, who was elected to the office of treasurer, and Brother John Lalla, who was elected as Inter-School Council representative. The zenith of the year was the formal initiation of the pledge class, and banquet.

In extra-curricular functions on the campus, sports, and social events, the chapter has shown a promising pledge class. In the field of sports, Brothers John Cottrill, Brother Mike Petty, and Brother John Cottrill will be able to keep up this good record.—GORDON J. GRANT

DENVER

ALPHA NU CHAPTER at the University of Denver completed another successful year under the capable leadership of Head Master Tezak. One of the climaxing events for the corporation, president of the Central City Opera House Corporation, was the initiation ceremony, and the seriousness of the chapter during the preceding school year. The zenith of the year was the annual Hobo Party. Over 60 Brothers and their dates attended this affair. Everyone received a corn cob pipe as a souvenir of the party. As part of our Founders' Day celebration, the history of Delta Sigma Pi was broadcast over a local radio station, and all the brothers wore red rose boutonnieres to school. A stag party was held the same night at the chapter house.

A complete and varied series of professional meetings have been planned for the year by Brother Sutherland. The professional meetings are to be held every other week, at which time a guest speaker, specialized in some particular phase of business, gives interesting highlights in his field. Also, in conjunction with this program, tours will be made through factories in the vicinity. The fall smoker was held in the Club G. on October 31. About 50 prospective members attended this event and became acquainted with active and alumni chapter members. On November 10, pledge season began with 21 men accepting bids out of the 21 bids sent out.

In extra-curricular functions on the campus, Beta Xi Chapter wishes at this time to extend its heartiest congratulations to Chi Chapter and the Baltimore Alumni Club for the wonderful job they did in making the Seventeenth Grand Chapter Congress a complete success. Six brothers from this chapter were fortunate enough to attend the convention and they have expressed their hope of...
commemoration of the founding of The International Fraternity of Delta Sigma Pi. Brother Hickey gave an excellent talk on "Fraternal Spirit in Business." Brother Hickey also delved into the past to give us some of the history of Alpha Nu Chapter. Another professional meeting was held on November 10, 1949. Mr. Mathew Bernatsky, associate professor of Advance Food Cookery at the School of Hotel and Restaurant Management, University of Denver, spoke to us on European history of Alpha Nu Chapter. Dr. Odgen, ex-Nebraska State Legislator, and branch manager of the Securities and Acceptance Corporation of Omaha, spoke on "Government and Its Relation to Business." Following Mr. Odgen's address the meeting was opened to discussion of the effects of municipal, state and federal regulations upon business.

In commemoration of Delta Sigma Pi's forty-second year as a leading commerce fraternity, Gamma Eta Chapter held a formal Founders' Day meeting at American Legion Club Post No. 1, November 10. The principal speaker of the evening was Brother Henry C. Lucas of Alpha Delta Chapter. Brother Lucas, a member of the fraternity for thirty years, traced the history and activities of Delta Sigma Pi. In addition to the actives and pledges, invited guests included the brothers of Beta Theta Chi in Nebraska. The meeting was designated Keeper of the Parchment and the fraternity official. Prior to the meeting客人 were Brothers John F. Burke and W. M. Heckman. Brother Burke, depend upon how much effort and initiative the individual members put into the organization. Brother H. M. Heckman in his address welcomed the members of the fraternity and discussed the forthcoming Accounting Institute. In his discussion of the Accounting Institute, Brother Heckman pointed out that the Institute was held for the primary purpose of acquainting accounting students with problems of present day accountants.

RUTGERS—University College

Eight Neophytes were admitted to the brotherhood of Delta Sigma Pi at our last initiation ceremony. A. R. Ferguson, chairman, Brother Hickey, R. E. Lueddeke, W. E. Ryan, Jr., J. R. Smith, Charles White, A. A. Williams and Robert Roman. The banquet at the Military Park Hotel in Newark, New Jersey, was well attended and Brother Burke and we had as guest speaker, Mr. Joseph Ahern, regional director of the Veterans Administration for the state of New Jersey. Mr. Ahern's enthusiastic address gave all an edge of the task to be accomplished, and the work being done by the Veterans Administration.

Brother Robert G. Busee, member of the Grand Council, was present, too. His favorable comments about Beta Rho Chapter's enthusiasm were, naturally, well received. His purposeful discussion of fraternity membership, and cooperative support by the membership, was highly informative to the old and new members alike. At the honored guests' table, in addition to Mr. Ahern and Brother Burke, were Brothers George Whitmore and Frank Dowd from Beta Rho and Beta Xi Chapters, respectively, and Head Master A. C. Robertson.

Appropriate ceremony and dignity that prevails at these functions, your correspondent was designated Keeper of the Parchment Roll. We were fortunate to have our initiation ritual conducted by the Beta Xi Chapter team from Rider College in Trenton. This was a new venture for us and resulted, we are sure, in closer chapter associations and a better understanding between both schools. The first meeting of the new semester was held at the Military Park Hotel. A dinner at the Georgian Hotel. Prior to the smoker, the meeting was held for the primary purpose of acquainting accounting students with problems of present day accountants.

Principal speakers for Founders' Day were Robert M. Dale, former Head Master of Kappa Chapter, and Dr. James E. Gates, dean of the College of Business Administration. The banquet was held November 6. The Third Annual Accounting Institute was held November 17-19. Well known national and state speakers were secured for the occasion. The Institute officially opened Thursday, November 17, with an audit demonstration under the direction of Mr. Hugh B. H. M. Mercer of Atlanta. Mr. John L. Carey, executive director of the American Institute of Accountants, summarized the papers delivered and gave a résumé of recent developments in the accounting profession.

Brothers Charles McMillan and Carl Chambers, delegates to the Grand Chapter Congress, presented us with impressive news of a most successful Grand Chapter Congress. Many of us are looking forward to attending it next year. We of Pi Chapter, are happy to announce that we were not disappointed with the program. A number of visiting brothers in the house and will always welcome those that come to see us. We are located at 590 S. Lampkin Street. Principal speakers at the smoker were Brothers John F. Burke and H. M. Heckman. Brother Burke presented a short speech on the "Benefits of a Professional Fraternity." The benefits of any fraternity said Brother Burke, depend upon how much effort and initiative the individual members put into the organization.

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NEBRASKA

ALPHA DELTA CHAPTER of Delta Sigma Pi has enjoyed one of the busiest first semesters in the memories of most of the older actives. Besides our regular alternating business meetings and dinners we have squeezed in an extensive industrial tour, a social meeting with the Lincoln Alumni club, an all College of Business Administration Banquet, which we helped sponsor, and a fine smoker, not to mention our participation in homecoming and intramural sports.

Highlight of many activities was probably the industrial tour. Every available active and many of the prospective pledge crop congested in Omaha, Nebraska, to go through the local branch of Northwestern Bell Telephone, the Omaha Grain Exchange, W O W -TV, and the Storz Brewery. An unexpected but pleasant turn of events was the opportunity for four of our brothers to be televised on the Coffee Club program with "Miss Wisconsin" and the scanning of the rest of the chapter in the audience by the television camera.

Head Master Freeman and Brothers Mulder, Juracek and Devisch were the lucky four who did their best to plug Delta Sigma Pi on television. We have even expected movie offers for some of them.

Alpha Delta Chapter fared pretty well in the scholastic awards presented at the annual College of Business Administration banquet. Head Master Freeman and Brothers Martin, Kasik, and Whitcomb received the coveted selection by the local chapter of Beta Gamma Sigma, national honorary society. Pledge Robert Patterson received one of the ten Gold Keys awarded to outstanding freshmen and then won the E. R. Wells Scholarship.

The stag party held with the alumni seems to merit a return engagement. At the expense of being late, a good time was had by all. We at the University of Nebraska have a house problem. Many times we have turned to the alumni for advice and aid. Now after this one night's get-together we feel that we know them better and they know us better. Closer harmony should result. We recommend to other chapters a meet-the-alums program.

The smoker held primarily to meet the younger men in our college succeeded in that it yielded us a fine pledge group. All of the actives turned out to meet these men from whom we chose 23 to become members. Busy as our first semester has been, we look forward to a busier one. By planning and executing our tours, dinners and social functions, we have improved the chapter spirit 100 per cent. To all of our Brothers around the country we express the invitation that when in Lincoln, Nebraska, stop at 1327 'M' Street and meet us. We want to meet you.—Elwood S. Hily

FLORIDA

BETA ETA CHAPTER at the University of Florida is having its most active semester since it was reactivated in March of 1948. Most of the increase in activity is due to the work of one man, Head Master Reeves. The whole chapter is inspired by Brother Reeve's aggressiveness and his power to get things done. We should have no trouble meeting the requirements of the Chapter Efficiency Contest, and we anticipate a final score of 100,000 points.

This semester we inaugurated a series of radio programs. These programs strive to clarify current business and economic problems and events. We believe that we are the first chapter of Delta Sigma Pi to sponsor such programs. Several functions are planned for the remainder of the semester. The first of these events is to be of assistance in the installation of Gamma Lambda Chapter at Florida State University at Tallahassee, Florida, this being the third chapter of Delta Sigma Pi in the state of Florida. A field trip is next on the agenda. On January 10, we plan to journey down to Lake Hamilton and Lake Wales, Florida, to visit citrus canning plants. The plant at Lake Wales, The Florida Cirus Canning Cooperative, is the largest of its kind in the world. Finally we will present films to the student body on the different phases of business throughout the school year.

Brother Bishop was elected alternate captain of the Florida "Gator" football squad. Brother Bishop, playing his fourth and final season, has turned in one of the most sterling performances of his career at end, having been a mainstay on the flank for the "Gators" all season. Brother Bishop, a quiet spoken, easy going sort of fellow, started at end for the "Gators" in 1946, and has been playing that position ever since. Topping six feet and weighing in at 180 pounds, Bishop is the lightest man on the Florida forward wall, but makes up what he lacks in height with plenty of aggressiveness and speed. Bishop is rated as one of the best defensive flankmen in Southern circles today.

Brother Bishop played what was perhaps the finest game of his career against Georgia's Bulldogs this season when the Florida "Gators" swamped the men from Athens by a 28-7 count. Bishop spent the majority of his time in the Georgia backfield, throwing Georgia's star, Ray Frosperi, for telling losses. Bishop is majoring in accounting at the University of Florida and will graduate in June, 1950.—DONALD R. CORBETT

MARQUETTE

DELTA CHAPTER at the Marquette University wishes to extend hearty congratulations to the entire fraternity for the success of the Grand Chapter Congress held at Baltimore this past summer. Our official delegate reported it as a very successful and memorable event. This report was substantiated by the unofficial delegates that attended.

We are happy to know that our list of chapter members has increased with the addition of several new chapters. We welcome the Gamma Delta Chapter, the Gamma Epsilon Chapter, the Gamma Zeta Chapter, the Gamma Eta Chapter, the Gamma Theta Chapter, and the Gamma Iota Chapter to the ranks of Delta Sigma Pi.

Our new officers for the current semester are Don Rootgers as head master, James Bonness as senior warden, Warren Strachota as junior warden, Harold Naas as scribe, William Hertel as treasurer, William Schmitt as chancellor, John Frazier as historian, and Donald Wolf as master of festivities. Activities for the present semester were well on the way when our first smoker was held at the Marine Memorial Hall on October 3. Guest attendance was considerably higher than usual and of the 86 present only 40 received an invitation to attend our second smoker. Of this group 24 were pledged. The class will be formally initiated on November 19.

A lecture was given on October 18 by Mr. R. H. Palmer of Cluett, Peabody & Company to the entire assembly of the School of Business Administration. Co-sponsors of the lecture were the Commerce Club and Delta Chapter. Mr. Palmer spoke on "Distribution Policy.
Sales Analysis, and the Organization of the Sales Division." Delta Chapter held an informal luncheon after the lecture. The first professional meeting was held in November. Mr. John Claude, representing John Claude and Associates, whose work consists of selling the educational services of the associates to the field of industrial arts and trade and industrial education spoke on "35 Years as a Traveling Salesman." His lecture proved interesting and enlightening.

Founders' Day was celebrated in conjunction with Marquette Homecoming by having a buffet luncheon and dance at the Tunnel Inn. The alumni were well represented. Unusual talent was noted in our group of pledges when they surprised us with good and varied entertainment at our pledge luncheon. It was held at the Tunnel Inn for the benefit of the alumni and the actives. Delta Chapter is looking forward to a year of activity and is determined to be a winner in the 1950 Chapter Efficiency Contest.—HAROLD L. NASS

CINCINNATI

ALPHA THETA CHAPTER, installed at the University of Cincinnati in 1924, found it necessary to suspend operation in 1942 for the simple reason that its members were good men and, because they were good men, their services were required in a phase of activity different from any they had previously undertaken, the Armed Forces. It was not until 1948 that the chapter was reactivated. Province Officer Glenn A. Beyting and alumnus John Mossbacker are the two men primarily responsible for the reactivation. Brothers Beyting and Mossbacker went to considerable expense and trouble in initiating the action which led to this. The chapter is grateful to them and to the fellow members from other campuses who were present at the 1948 spring initiation.

A great number of problems confronted the group making up the chapter, but the inexperience of the members was more than compensated for by the willingness and capacity they displayed in coping with these problems. For example: prior to the war, Delta Sigma Pi enjoyed an excellent reputation on the campus. Last year, however, a prospective pledge, when approached by a member in regard to his joining, replied, "Delta Sigma Pi? What's that?" It became painfully apparent to the executive committee of the chapter that a good deal of work was necessary to re-establish the chapter to its previous position among the organizations on the campus. The chapter is fortunate in having a fair number of Delta Sigma Pi alumni among the faculty of the College of Business Administration. The aid and advice these brothers have rendered has proved to be most helpful to Alpha Theta Chapter.

We are now in the midst of a program to put Delta Sigma Pi before the student body. This may prove to be our most stubborn problem, but we are confident that given the caliber of leadership we have enjoyed, and the spirit of cooperation which is virtually unanimous in our chapter, it will be only a short time before Delta Sigma Pi has renewed its position on campus.

While pursuing our more immediate goals, we have not lost sight of other aims. One of our fondest hopes is to secure a fraternity house as in the days of old, Another is to form an active alumni group, and to attain this, we are contacting all alumni in the area. How well and thoroughly we achieve these aims is dependent upon the active support of each and every man wearing the pin of Delta Sigma Pi. We firmly believe, "Every Debit Has A Credit."—PETER REGNIK

1950 REGIONAL CONFERENCE SCHEDULE

Eastern Region—WASHINGTON, D.C.—March 31, April 1 & 2
Mu Chapter at Georgetown Host
Southeastern Region—ATLANTA, GEORGIA—April 14, 15 & 16
Kappa Chapter at Georgia Host
Central Region—CHICAGO, ILLINOIS—April 28, 29 & 30
Beta and Zeta Chapters at Northwestern
and Alpha Omega Chapter at De Paul Hosts
Midwestern Region—LINCOLN, NEBRASKA—April 14, 15 & 16
Alpha Delta Chapter at Nebraska Host
Southwestern Region—DALLAS, TEXAS—April 28, 29 & 30
Beta Phi Chapter at Southern Methodist Host
Western Region—No Conference scheduled this year.

The January, 1950, ISSUE of

ALPHA NU CHAPTER, Denver, held its Spring Formal Dinner Dance at the Placer Inn located in Idaho Springs, Colorado.
WASHINGTON

ALPHA CHI CHAPTER at Washington University celebrated Founders' Day with a successful banquet. The main event of the evening was a very informative and interesting talk by Leslie E. Buchan, newly selected dean of the School of Business and Public Administration. Dean Buchan, who comes to us from Tulane University, has been succeeded by Brother Robert W. French as dean of the Tulane College of Commerce and Business Administration, spoke to us about the future plans of the school. At this time he presented us with a fine leadership and comprehensive program in the field of business education, one which should bring added prominence to our school. At the conclusion of this talk, we entered into a question and answer period, during which suggestions from the student standpoint were welcomed by the dean. Dean Buchan left no doubt that he intended to make every possible use of the professional and other phases of Delta Sigma Pi's program in furthering the interests of the school. Another highlight of the banquet was the announcement of one of our alumni, Brother Fred S. Kelly, in offering the new chapter the facilities of his particular business library for their personal enlightenment in the field of investment banking.

At our professional meeting of the year, Mr. Clifford Ward, a C.P.A. of Price Waterhouse and Company, spoke to us about a field of interest to all, the tax field. Not only did he prove to be an interesting subject but one that was well presented and served to answer a good many popular questions about taxation and tax accounting. The question and answer period which followed brought forth many other questions from the active and the prospective pledges in attendance.

Among our other activities thus far, we would include also our float in the Homecoming Parade which was very unique, and we feel certain it must have helped to bring about Washington University's victory of that after-noon. Alpha Chi Chapter looks forward to a free period of Senior Warden Chambers and Junior Warden Dalton, who have planned an excellent pledge training program. Under the able leadership of Head Master Eberhardt, we anticipate a very successful year in the college field of Delta Sigma Pi and Alpha Chi Chapter.—George E. Ewing

ALABAMA

THE FIRST MEETING during this semester, of Alpha Sigma Chapter of Delta Sigma Pi, was held October 3, and all new officers were present. Each seemed to be eager to take over his responsibilities and make achievement will be made this year. With the help of such leadership, the Alpha Sigma Chapter is planning for a very active year—one in which each member will become better fitted for life in the business world.

During the first meeting, Head Master Cronin gave a very interesting and informative account of his trip to the Grand Chapter Congress in Baltimore, Maryland, and gave us a short summary of what took place there. Dr. Morley, head of the management department of the School of Commerce and Business Administration, was the speaker at our first professional meeting. He spoke on the current strike situation. After his talk a lively discussion of current affairs took place.

Alpha Sigma Chapter is proud to mention that it was among the 23 chapters obtaining 100,000 points in the Chapter Efficiency Contest last year. We feel that it was only through the cooperation of each member that this goal was reached and that each should be congratulated. Our rush program is now well under way. In fact, we already have a group of 23 pledges who will be initiated December 6. This look forward to the banquet, to be held in honor of the new members, is now being laid.

We plan to have another formal initiation during the second semester.

Our last meeting was celebrated in honor of those who founded our great fraternity organization so that they, as well as their purposes, might not be forgotten. A party was held at the Veterans' Club. The large attendance enjoyed refreshments and danced to the music of the top bands of the country—juke box style. During intermission, a Yelow Dog initiation was held. The following brothers were initiated: George Krizik, Kelly Dover, Lionel Noonan and Theo Mitchell. Members of the faculty initiated were: D. W. Murphy, Jeff Coleman and Harold Helms. It is hoped that some project in which each member can take part can soon be gotten under way by the chapter. We are at the present closely connected with the activities of the Commerce Association.—John H. Ellis

ATLANTA, GA.—Lunchenches, every Thursday, 12:30 p.m., Tabby's Attic, 104 Lackey St.; and every Friday, 12:30 p.m., Henry Grady Hotel, Dinners, third Thursday every month, 6:30 p.m., Woodfords Cafeteria Annex.

BOSTON, MASS.—Dinners, fourth Tuesday every month, 7:30 p.m., Patten's Restaurant.

BUFFALO, N.Y.—Dinners, tenth Tuesday every month, Lord Baltimore Hotel Cafeteria.

BOSTON, MASS.—Dinners, second Monday every month, 7:30 p.m., Patten's Restaurant.

BUFFALO, N.Y.—Luncheons, every Wednesday, 12:00 noon, Rockwell's Restaurant.

BUFFALO, N.Y.—Luncheons, every Wednesday, 12:00 noon, Pullman's Restaurant.

BUFFALO, N.Y.—Luncheons, every Thursday, 12:00 noon, Lord Baltimore Hotel Cafeteria.

CINCINNATI, OH.—Dinners, second Monday every month, 7:00 p.m., Lord Baltimore Hotel.

CINCINNATI, OH.—Dinners, tenth Tuesday every month, 6:30 p.m., Christie's Restaurant.

CHICAGO, ILL.—Luncheons, every Monday, 12:00 noon, Toftonetti's Restaurant, 67 W. Montrose St.; Dinners, third Thursday every month, 6:00 p.m., Toftonetti's Restaurant.

DALLAS, TEX.—Dinners, fourth Tuesday every month, 6:00 p.m., Christie's Restaurant.

DENVER, COLO.—Dinners, every other Wednesday, 12:35 p.m., Denver Dry Goods Company Tea Room.

DETROIT, MICH.—Luncheons: every Tuesday, 12:00 noon, Child's Restaurant, 1406 Washington Blvd.; every Wednesday, 12:00 noon, Lexington Hotel, W. Grand Blvd.

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HOUSton, TEX.—Dinners, third Thursday every month, 6:30 p.m., Warwick Hotel, 5701 Main.

JACKSONVILLE, FLA.—Dinners, every Monday, 12:00 noon, Webb's Restaurant.

KANSAS CITY, MO.—Dinners, fourth Friday every month, 6:00 p.m., Pine Room, Union Station.

LINCOLN, NEBR.—Luncheons, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce.

MILWAUKEE, WIS.—Dinners, first Wednesday every month, 6:00 p.m., Gardenia Room, Ambassador Hotel, 605 W. 47th St.

MIAMI, FLA.—Dinners, fourth Sunday every month, 7:00 p.m., Betsy Ross Restaurant.

NEWARK, N.J.—Luncheons, every Thursday, 12:00 noon, Union Station.

NEW YORK, N.Y.—Dinners, third Thursday every month, 7:00 p.m., Grand Central Hotel.

NORTHEASTERN, OHIO—Luncheons, first Thursday every month, 12:00 noon, Shrewsbury Inn, Carey, Ohio.

OKLAHOMA CITY, OKLA.—Luncheons, every Monday, 12:00 noon, First National Bank Building.

PHILADELPHIA, PA.—Luncheons, every Tuesday and Thursday, 1:00 p.m., Loews Hotel, Pennsylvania Ave., and Samuels Hotel, 605 E. Spruce St.

PHILADELPHIA, PA.—Luncheons, every Thursday, 1:00 p.m., Loews Hotel, Pennsylvania Ave., and Samuels Hotel, 605 E. Spruce St.

ST. LOUIS, MO.—Dinners, every Monday, 7:00 p.m., Mark Twain Hotel.

TULSA, OKLA.—Dinners, second Thursday every month, 7:00 p.m., Ambassador Apartment Hotel.

TWIN CITIES (Minneapolis and St. Paul, Minnesota)—George Krizik, Kelly Dover, Lionel Noonan and Theo Mitchell. Members of the faculty initiated were: D. W. Murphy, Jeff Coleman and Harold Helms. It is hoped that some project in which each member can take part can soon be gotten under way by the chapter. We are at the present closely connected with the activities of the Commerce Association.—John H. Ellis

The DELTASIG of DELTA SIGMA PI

KANSAS CITY, MO.—Dinners, fourth Friday every month, 6:00 p.m., Pine Room, Union Station.

Luncheons, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce.

Sec. Richard C. Allgood, 2290 Woodcrest Ave., Lincoln, Neb. Tel.: 3-7902

Sec. Lloyd L. MacDougall, 1537 E. St., Lincoln, Neb. Tel.: 5-6141

LINCOLN, NEBR.—Luncheons, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce.

Sec. Paul C. Hoel, 274 W. 5th St., Lincoln, Ne. Tel.: 2-9715

NEWARK, N.J.—Luncheons, every Thursday, 12:00 noon, Union Station.

Luncheons, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce.

Sec. Robert H. Hudson, 47 Brice St., Newark, N.J.

NEw ORLEANS, LA.—Luncheons, second Tuesday every month, 12:00 noon, University Club, 614 S. Hope St.

Luncheons, every Tuesday, 12:00 noon, Lincoln Chamber of Commerce.

Sec. Robert H. Hudson, 47 Brice St., Newark, N.J.

NEw ORLEANS, LA.—Luncheons, second Tuesday every month, 12:00 noon, University Club, 614 S. Hope St.

Sec. Harry B. Heintz, 1336 Veteran Ave., Los Angeles, Calif. Tel.: AR 83702

Sec. Howard B. Chaldey, 1166 Sherwood Rd., Santa Monica, Calif. Tel.: AT 46864

NEW YORK, N.Y.—Dinners, third Thursday every month, 7:00 p.m., Grand Central Hotel.

TWIN CITIES (Minneapolis and St. Paul, Minnesota)—George Krizik, Kelly Dover, Lionel Noonan and Theo Mitchell. Members of the faculty initiated were: D. W. Murphy, Jeff Coleman and Harold Helms. It is hoped that some project in which each member can take part can soon be gotten under way by the chapter. We are at the present closely connected with the activities of the Commerce Association.—John H. Ellis
OKLAHOMA (Alpha Phi, 1919). University of Oklahoma, Oklahoma City, Okla.

MICHIGAN (Alpha Chi, 1921). University of Michigan, School of Business Administration, Ann Arbor, Mich.

MINNESOTA (Alpha Phi, 1924). University of Minnesota, School of Business Administration, Minneapolis, Minn.

MISSISSIPPI (Alpha Phi, 1927). University of Mississippi, School of Commerce and Business Administration, Oxford, Miss.

NEBRASKA (Alpha Phi, 1927). University of Nebraska, School of Business Administration, Lincoln, Neb.

NEW MEXICO (Alpha Phi, 1927). University of New Mexico, School of Business Administration, Albuquerque, N.Mex.

NEW YORK (Alpha Phi, 1907). New York University, School of Commerce and Accountancy, New York, N.Y.

NORTH CAROLINA (Alpha Lambda, 1925). University of North Carolina, School of Commerce, Business and Economics, Chapel Hill, N.C.

OHIO STATE (Phi, 1914). Ohio State University, College of Commerce and Administration, Columbus, Ohio.

OMAHA (Theta Xi, 1921). University of Nebraska, Division of Business Administration, Omaha, Neb.


MISSOURI (Alpha Phi, 1924). Washington University, School of Business Administration, St. Louis, Mo.

OHIO STATE (Phi, 1914). Beta Sigma, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.

OHIO STATE (Phi, 1914). Delta Chi, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.

OHIO STATE (Phi, 1914). Epsilon Pi, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.

OHIO STATE (Phi, 1914). Omega Nu, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.

OHIO STATE (Phi, 1914). Phi Kappa, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.

OHIO STATE (Phi, 1914). Sigma Sigma, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.

OHIO STATE (Phi, 1914). Tau Epsilon, 1923), University of Minnesota, School of Business Administration, St. Paul, Minn.
The blueprints were completed in 1930 for the National Endowment Fund of Delta Sigma Pi. They provided for the eventual perpetuation of the fraternity and the creation of a fund from which chapters could obtain means to finance housing and students could secure loans which would enable them to complete their college education.

1500 Life Members have already provided the foundation for the National Endowment Fund, and the loans which have already been made to chapters and scores of students have convinced the architects of the soundness of these blueprints. Your Life Membership is needed to continue the construction of the National Endowment Fund.

The $50 which it will cost you for a Life Membership is not a gift or donation in any sense of the word as you will receive in return copies of the national magazine, The DELTASIG; the ALUMNI NEWS and all of the services of the fraternity for life.

A beautiful Life Membership certificate and an attractive Life Membership card will be sent to you. You will also have an immeasurable amount of satisfaction in knowing that you have contributed to the growth of the National Endowment Fund, enabling students to complete their education and chapters to obtain fraternity houses.

Select the plan of enrollment which is most convenient to you and pick out your "knothole" through which you can view the construction of the National Endowment Fund. You may send your check for $50, which is the total cost; or you may elect to send $5 a month for ten months; or you may send $10 a month for five months. Applications and remittances should be mailed to The Central Office of Delta Sigma Pi in Chicago.