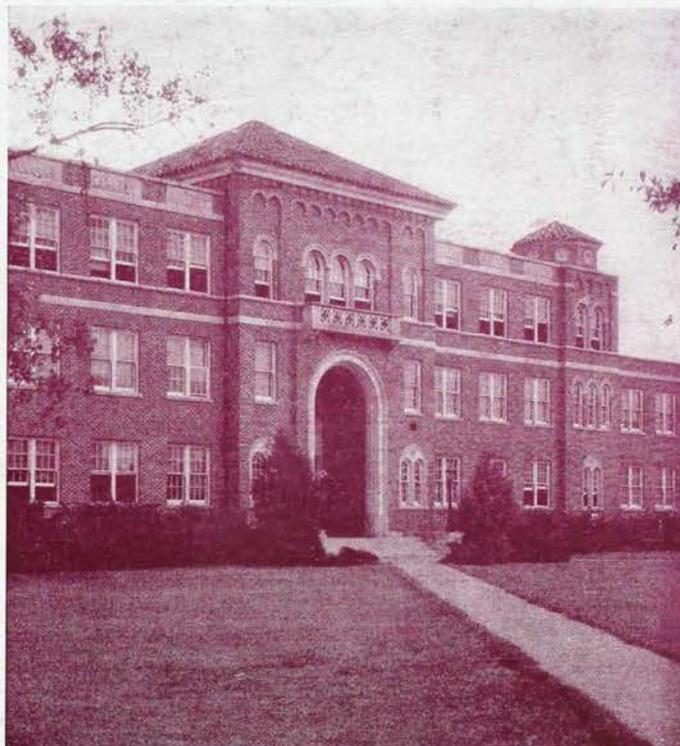


The
DELTA SIG

OF DELTA SIGMA PI

MAY
1949



THE BUSINESS AND EDUCATION BUILDING on the Mississippi State College campus houses the School of Business and Industry, the Bureau of Business Research, and is the home of Gamma Epsilon Chapter installed there March 5, 1949.

FOUNDED 1907 * * * * AT NEW YORK UNIVERSITY

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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	20%		
	Cost	Tax	Total
Plain Badge (10K Gold)	\$ 6.50	\$1.30	\$ 7.80
Pearl Badge (14K Gold)	18.00	3.60	21.60
Opal Badge (14K Gold)	18.00	3.60	21.60
Sister Badge, Pearls (14K Gold)	18.00	3.60	21.60
Alternate Pearl and Ruby Badge	20.00	4.00	24.00
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Single Sided	6.50	1.30	7.80
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T H E

DELTA SIG

O F D E L T A S I G M A P I

Volume XXXVIII

MAY, 1949

Issue 4

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H. G. Wright, Editor J. D. Thomson, Assistant Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta. Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.



ALLEN L. FOWLER, Pennsylvania
Grand President of Delta Sigma Pi

The Grand President's Page

THERE HAS BEEN CONSIDERABLE discussion of late, in the magazines and the public press and on various campuses, of the so-called "discrimination question" as applied to college fraternities. This discussion has become so acrid, and some of the published statements have contained so many distortions of fact, that I feel it is not only appropriate but essential that there be a crystallization of our thoughts and philosophy with respect to this subject.

What is a fraternity? I like the definition that says "a body of men of the same profession, occupation, character or tastes associated in a brotherhood for their common interest, business or pleasure." Next, what is Delta Sigma Pi? While we have a very definite stake in the whole fraternity picture, it is our own position I wish to clarify and define. We are a fraternity in every sense of the foregoing definition. While we are properly classified as a professional group, since we are dedicated to work in the field of business administration, we are a social group as well and many of our activities, such as dinners, professional meetings and parties, have an important place in the social life of our brothers. In that sense we are faced with the same social implications as are the general fraternities. But there are many other, and to my mind more important, considerations. We are doing our best, and with outstanding success, to occupy ourselves in the promotion of constructive effort in our chosen field. Our thoughts and efforts are, and will continue

to be, focused on improving business and commercial standards and understanding, not just for ourselves, but for the community at large. The preamble to our Constitution, with its clear definition of purpose, is a matter of public record for all to see.

What is the discussion really about? I dislike, and refuse to use, the word "discrimination" as it is being applied to the college fraternity situation. The real question at issue is whether or not any legally constituted group of people, no matter what the purpose of their association, has the fundamental democratic right of self-determination and self-perpetuation in the *selection* of their associates as well as of their general objectives. Not only in Delta Sigma Pi, but everywhere, we are taught that in unity there is strength. Is it not then natural that in an organization such as ours, reaching from coast to coast and lakes to gulf, there is need for common rules of membership and conduct? In the establishment of our guiding rules there is no thought of bigotry, no question of social inferiority, no "wrong side of the tracks" philosophy. There is a desire to recognize the greatest good for the greatest number, and to give consideration to the geography of our constituency. Each of us doubtless would set up individual requirements to suit ourselves if left to our own devices and, while we at the national level cannot make all the rules, we can and do insist on the recognition of some broad classifications that will meet the basic desires and requirements of all our chapters, in every part of the country.

We limit our selection of members to students of Business Administration, and by so doing unquestionably make ineligible many men who would be highly desirable from a personal point of view, but this limitation is based on a fundamental concept. Our fraternity, like many other organizations, requires a unanimous secret ballot for election to membership, regardless of individual qualifications, and no reason need be given for a negative vote. This is because we strive for homogeneity of membership in the interest of unity within. In taking this position we do not profess to be individually superior to anyone, nor do we say that our way is the only right way. We believe that everyone should be allowed to go their own way in the matter of associations. On the other hand, we do not believe that anyone has an inherent *right* to membership in any fraternal organization or any right to *demand* admission. We believe thoroughly in equality of opportunity for all and certainly that carries with it the right to professional training, recognition of achievement in scholarship or business, the right to hold public office, and the right to become a leading figure in the community or the nation. That is democracy. But we do not believe that any group or any individuals are *required* to extend close personal friendship to any other individuals or groups. This carries no stigma and implies no criticism. It is purely a matter of personal rights.

Much is made of the so-called "hurt" occasioned a student by non-selection for fraternity membership. If this be the real concern, why not advocate the admission of anyone who wishes to join, regardless of the opinion of members as to his desirability? No matter what the rules, there always will be some disappointments, even though there are many organizations and activities, including fraternities, available to all students. It is my own opinion that the brotherhood of man, so necessary to the preservation of world peace, has become confused in some minds with a brotherhood comprising a congenial group of men mutually interested or engaged in the pursuit of certain professional ideals.

Most disturbing to me is the unfairness of shallow, haranguing articles, such as have recently appeared in some of our national magazines. Reference to "hot-shot standards" and "ritualistic mumbo jumbo" are so deliberately misleading as applied to the entire fraternity system as to be nauseating. Apparently, they are designed to make popular reading by appealing to class hatred. Again speaking for myself, if idealism and a sincere desire to help improve the general estate of man is "hocus-pocus," then lead me to it. If you analyze the arguments of most agitators of this type, and dig deeply enough, you will find that somewhere there is an axe to be ground, and if we follow them we will be led into a way of life that is typified by a dictatorial form of government that "discriminates" against everything but itself.

It is my feeling that the current agitation in some quarters against college fraternities is poorly advised in view of the large number of other groups that could be similarly attacked by equally illogical arguments. If some of our educational

(Continued on page 132)





THE DELTASIG

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The Grand Council Grants Six New Chapters

THE CONTINUED GROWTH of Delta Sigma Pi in the south central states was augmented by the installation of three new chapters in March and April. The three chapters are: Gamma Delta, Mississippi State College, State College, Mississippi; Gamma Epsilon, Oklahoma Agricultural and Mechanical College, Stillwater, Oklahoma; and Gamma Zeta, Memphis State College, Memphis, Tennessee. These installations took place on March 5, March 19 and April 9, respectively. Gamma Zeta was the seventy-second chapter of Delta Sigma Pi to be installed since the fraternity was founded in 1907.

The state of Mississippi now has two Delta Sigma Pi chapters; Alpha Phi at the University of Mississippi and Gamma Delta at Mississippi State College. The state of Oklahoma has three chapters; Beta Epsilon at the University of Oklahoma, Beta Chi at Tulsa University and Gamma Epsilon at Oklahoma A. & M. College, while the state of Tennessee has two active chapters

of Delta Sigma Pi; Alpha Zeta at the University of Tennessee and Gamma Zeta at Memphis State College.

The three additional chapters to be installed in April and May are: Gamma Eta Chapter at the University of Omaha, Omaha, Nebraska, on April 23; Gamma Theta Chapter at Wayne University, Detroit, Michigan, on May 7; and Gamma Iota Chapter at the University of New Mexico, Albuquerque, New Mexico, on May 14. The completion of these installations will increase the active chapter roll of Delta Sigma Pi to sixty active undergraduate chapters; the largest number we have had active in the history of the fraternity, and the largest number of active chapters of any professional fraternity in our field. The installation stories of Memphis State, Omaha, Wayne and New Mexico will appear in the November, 1949, issue of *The DELTASIG*.

Gamma Delta Chapter at Mississippi State College

On Saturday, March 5, Gamma Delta Chapter of Delta Sigma Pi was installed at Mississippi State College, State College, Mississippi. Registration of the various delegations began at 11:00 A.M. that morning in the reception room of the Y.M.C.A. on the campus. Grand President Fowler of Philadelphia, Grand Secretary-Treasurer Wright of Chicago, Grand Council Member Howard B. Johnson of Atlanta, and delegations from our undergraduate chapters at Alabama, Alabama Poly, Mississippi, Louisiana State and the Dallas Alumni Club were present in large numbers for this installation.

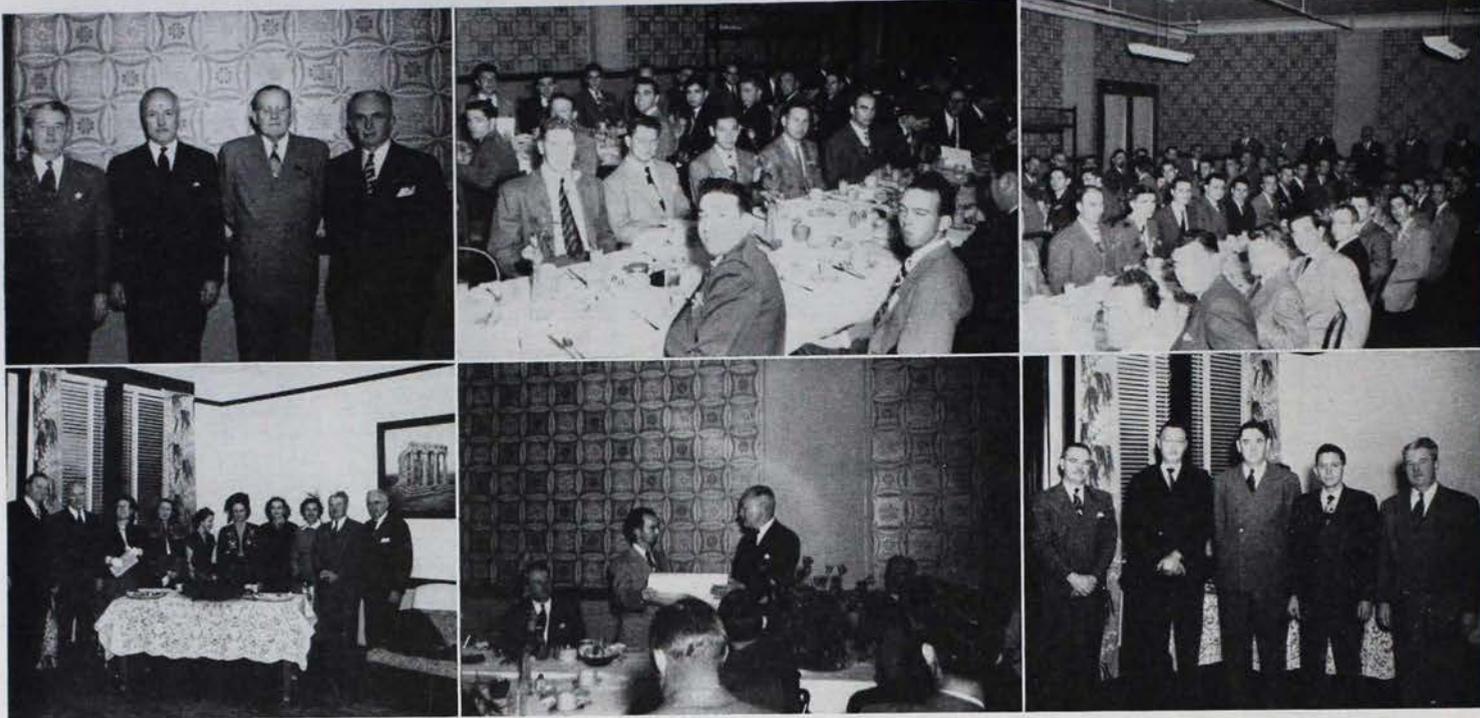
An informal luncheon was held in the College Grill on the Mississippi State College campus, following which the delegations were taken on a tour of this campus. Ritualistic ceremonies began at 2:30 and were conducted in the Business Education building. The ritual team consisted of: Allen L. Fowler, *Pennsylvania*, Grand President; H. G. Wright, *Northwestern*, Grand Secretary-Treasurer; Howard B. Johnson, *Georgia*; Grand Council member; Edward Carrell, *Alabama*; William H. Crane, *Alabama*; Kenneth Carnathan, *Alabama*; James M. Ward, *Alabama*; and Warren Sedberry, *Alabama*.

Following the formal initiation, a reception was held in the Y.M.C.A. for the visitors by members of Gamma Delta Chapter. The initiation banquet was held that evening at the Stark Hotel in Starkville, Mississippi. H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi, served as toastmaster. The new chapter, Gamma Delta, was welcomed to the campus by Fred T. Mitchell, president of Mississippi State College. Robert C. Weems, Jr., an

alumnus of our Beta Zeta Chapter at Louisiana State and dean of the School of Business and Industry at Mississippi State College, reviewed the history of the school. The story of the founding and growth of Mu Sigma Chi, our petitioning group at Mississippi State College, was presented by Joe H. Barber of Gamma Delta Chapter. Allen L. Fowler then presented the charter to Gamma Delta Chapter and instructed the new members



GAMMA DELTA CHAPTER MEMBERS on the day of their installation at Mississippi State College, State College, Mississippi.



THE INSTALLATION OF GAMMA DELTA CHAPTER at Mississippi State College. Upper right: Dean Robert C. Weems, Jr., Grand President Allen L. Fowler, President Fred T. Mitchell of Mississippi State College, and Grand Secretary-Treasurer H. G. Wright. Upper center and left: The installation banquet held at the Stark Hotel. Lower left: the reception held on the campus after the ritualistic ceremonies. Lower center: Grand President Fowler presents the Gamma Delta Charter to Binford Peeples, Head Master. Lower right: Faculty members in attendance: Edwin C. Brown, Mississippi State; Norman E. Weir, Denver; Joseph Cerny, DePaul; Hillard Cox, Louisiana; and Dean Robert C. Weems, Jr., Louisiana.

and woodlands of the Experiment Station. The campus proper includes more than 700 acres. It is rolling, well-drained and covered with shade trees. The appraised valuation of the grounds, plant and equipment is approximately \$9,500,000. Mississippi State College is maintained by state and federal appropriations and small tuition fees paid by students. It is located one and a half miles from the business district of the city of Starkville.

The Bachelor of Science degree is conferred by the Schools of Agriculture, Engineering, Science, Business and Industry and Education. Graduate work, for which a Master's degree in either of the schools may be earned, is administered by the Graduate School. It is the purpose of the college in its entire program of instruction that the work shall be thorough and of a high grade. Its teaching staff consists of well-trained men, who know not only theory but also practice. Many of them are nationally known leaders in their fields. The entrance requirements of 15 Carnegie Units are equal to those of the best colleges and universities throughout the country. As a member of the Southern Association of Colleges, the work done at Mississippi State is accepted by the leading colleges and universities throughout the United States.

The Extension Teaching Service is one of the means whereby Mississippi State College, an institution financed by popular support and a part of the public education system of the state, makes its resources available not only to those privileged to reside on its campus but also to every citizen interested in learning about the myriad problems of modern life. This service offers extramural instructional services, both credit and non-credit in nature, carried on by correspondence, at regular extension centers, and through concentrated short courses. Its activities also include maintenance of a loan library service and a forum and lecture service carried on in co-operation with the State Department of Education. Mississippi State College students have the opportunity to engage in many fields of activity, the largest and most important organization being the Student Association which is formed of the student body. Affairs of the Student Association are guided by student-elected officers who in turn are counseled by faculty members and the president. Its chief duties are to hold meetings for the discussion of matters of interest to the students and to supervise student elections and activities. Since the college is a nonsectarian institution, its

as to their duties and responsibilities in Delta Sigma Pi. Acceptance of the charter with appropriate remarks was made by the head master of Gamma Delta Chapter, Binford H. Peeples. Grand Council Member Howard B. Johnson then added his welcome to Gamma Delta Chapter, as did the other official delegates of Delta Sigma Pi.

The proximity of our Alpha Sigma Chapter at the University of Alabama and our Alpha Phi Chapter at the University of Mississippi will enable them to hold joint functions with Gamma Delta Chapter, at Mississippi State College. Several such affairs were planned by the delegations at the time of the installation. The development of this relationship will assure the continued success of Mu Sigma Chi in its new role of Gamma Delta Chapter of Delta Sigma Pi.

History of Mississippi State College

Mississippi State College was established in 1878 when the State Legislature accepted the provisions of the Morrill Land Grant Act, approved June 2, 1862, which donated to each state by the National Government public land script equal to 30,000 acres for each senator and representative in Congress. The college, then known as Mississippi Agricultural and Mechanical College, opened its doors to students in the fall of 1880 with an enrollment of 350, all of whom were obliged to take agricultural courses, which were the only ones offered at that time. The curriculum was revised in 1892, separating instruction into agriculture and mechanic arts. These later developed into the School of Agriculture and Engineering. The School of Science was established in 1911, followed by the School of Business in 1915. In 1935, the Board of Trustees sanctioned the recommendation to add a School of Education. The grounds of the college comprises about 4,200 acres, including farms, pasture

development of Christian character is fostered by close cooperation of all churches in the City of Starkville, namely: Baptist, Methodist, Presbyterian, Episcopal, Church of Christ, and Catholic. Students interested in music have the opportunity of becoming a member of the Mississippi State College Maroon Band, the Military Band, the Glee Club, or a member of one of the college dance orchestras.

Student publications include *The Reflector*, an eight page weekly newspaper devoted to topics of interest primarily to the students. It is edited and managed by a staff elected by the student body. *The Reveille* is the college annual published by a staff elected by the students and it is under the direction of the Student Association. *The Mis-A-Sip* is the name of the humor magazine published monthly during the regular session. Mississippi State College is a member of the Southeastern Conference, which includes in its membership twelve of the leading colleges and universities of the South. Regulations regarding participation in athletics are subject to the action of this conference. The college has always maintained a strong Department of Military Science and Tactics with officers of the regular army in charge. During the 64 years the school has operated, all of the 50,000, who were physically fit, have been required to take at least two years of military training.

School of Business and Industry

The School of Business and Industry had its origin in 1880, the first year of Mississippi Agricultural and Mechanical College's existence. The original curricula was the same for all students, and there was no differentiation of courses until the 1892-1893 session. Under the provisions of the Morrill Act, the purpose of the school was to teach such subjects as were related to agriculture and mechanical arts. There was a clause,



MAIN DORMITORY on the Mississippi State College campus is said to be the largest dormitory in the world under one roof and houses 1,800 students.

however, which stated that any other subjects, other than those related to the subjects defined in the provision, would be considered secondary and maintained simply for the purpose of aiding students in the application of the fundamentals of the primary courses. Bookkeeping, one of the first freshman requirements, was the basis of the origin of the business school. As Mississippi State College grew, many students found that they wanted training to enable them to enter the business world. For this reason these secondary courses were deemed more important, and we find more full-year business courses offered.

With the creation of new departments in history and civics, the question arose as to whether a person could specialize in one of the new fields. Permission finally came to establish one type of professional school: the School of Industrial Education.



IN ADDITION TO A GRILL, Mississippi State College has one of the largest college cafeterias to feed its many students.

Organized in 1904, this school developed from the earlier department of industrial pedagogy. As a result of the ever-increasing demand from the students for an individual school specializing in business methods, the School of Business and Industry was established in 1915 as a division of the School of Industrial Pedagogy. According to James Vance Bowen, the first dean of the school, the word "industry" was added to indicate the relationship that the school would have with the Agriculture and Engineering Schools. The training was to be practical, rather than academic, and would equip a man to occupy a place in the business world beside the agriculture and engineering graduates.

Closed in 1924 for lack of funds, it was reopened in 1931. During this period, courses in commerce, which were a necessary part of the curricula of the other schools, were continued. It is the oldest college school of business in the state and one of the oldest in the South. It is a professional school and, as it now exists, it prepares men for positions in the following fields: accounting, finance, commercial aviation, industrial management, institutional management, insurance, pre-law, merchandising, public administration, secretarial studies and general business. In comparing the enrollment figures in the various schools of the college, we find that the School of Business and Industry leads with 892, as compared to 849 in Engineering, 778 in Agriculture, 619 in Education and 340 in Science.

The Business Education Building, located on the east portion of the campus, was constructed in 1930, and is of brick and concrete construction. The School of Business and Industry occupies the entire first floor and approximately one-half the second floor. The dean's office, Department of Business Administration, the Department of Institutional and Industrial Management, the Business Research Station and the School of Business and Industry Library and Reading Room occupy the first floor. The Departments of Economics and Sociology, a division of the School of Business and Industry, are housed on the second floor. The present dean of the School of Business and Industry is Robert C. Weems, who received his bachelor of Science degree from the School of Business and Industry in 1931, at Mississippi State College. Dean Weems continued his study at Northwestern and received his MBA degree there in 1934. He furthered his study at Louisiana State University and at Columbia University in New York City. Dean Weems was chosen to fill the vacancy after the death of Dean James V. Bowen in 1940. In 1943 he was called to active duty with the Navy and returned to the office of dean in 1946.

Each department of the School of Business and Industry is under the direction of a department head, who assists the dean

in the guidance of that department. The School of Business and Industry, in co-operation with the School of Engineering, has established a joint five-year course of study which satisfies the full requirements for the Bachelor's Degree in business administration and also the full requirements for the same degree in aeronautical, civil, electrical or mechanical engineering. Through its Business Research Station, which was established in 1939, the School of Business and Industry offers a special opportunity to students who wish to gain experience in statistical work. The Business Research Station also publishes a monthly bulletin, the *Mississippi Business Review*, which covers the business activities throughout the state, along with special reports requested by the business men of the state. The School of Business and Industry at Mississippi State College takes pride in the fact that it is one of the five colleges of the United States that offers a complete four-year course in institutional management. This course of study is planned to give the student a thorough, well-balanced training in the management of hotels, restaurants and similar institutions.

The History of Mu Sigma Chi

In the spring of 1948, Mu Sigma Chi was organized on the Mississippi State College campus. The organization followed a visit to the campus by Assistant Grand Secretary-Treasurer J. D. Thomson, of Delta Sigma Pi, on March 10, 1948. The chief purpose of Mu Sigma Chi Fraternity was to form a group interested in becoming members of a professional business fraternity. Since its organization this group has been active in all of the affairs of the School of Business and Industry, and its chairman serves on the dean's council. This council meets to discuss matters that are of interest to the students in the School of Business and Industry. The formation of a professional business fraternity at this time was very appropriate because of the large number of students enrolled in business administration at Mississippi State College. There were approximately 3,500 students in the college during the 1947-1948 period, and the School of Business and Industry led with an enrollment of nearly 900 students. Obviously, a great need for a fraternity, such as Delta Sigma Pi, exists.

Gamma Epsilon Chapter at Oklahoma A. & M. College

Delta Sigma Pi's third Oklahoma chapter was installed on Saturday, March 19, at Oklahoma A & M College in Stillwater, Oklahoma. Registration began at 11:00 A.M. on Saturday morning for the 32 delegates present for this installation. Four members represented the Grand Council: Grand President Fowler of Philadelphia, Grand Secretary-Treasurer Wright of Chicago, Kenneth B. White of Dallas, and Henry C. Lucas of Omaha. The Dallas Alumni Club, Beta Epsilon Chapter and Beta Chi Chapter sent delegations. Eight chapters of Delta Sigma Pi were represented by the following men: *Beta*, H. G. Wright, James A. Kerr; *Gamma*, Kenneth B. White; *Alpha Beta*, Leroy Hayden, Everett P. Truex and Donald L. Wolz; *Alpha Delta*, Henry C. Lucas; *Alpha Psi*, Norman Ellefson and T. W. Coover; *Beta Iota*, William Merrick; *Beta Nu*, Allen L. Fowler; *Beta Epsilon*, Francis E. Briscoe, A. L. Cosgrove, Hall Donovan, Maurice Duncan, Rex D. Johnson and Ronald B. Shuman; *Beta Chi*, Billy Fulbright, Richard J. Greenwood, Eldon F. Hart, Ramon King, William B. Lamphere, John C. Lloyd, Harold McCreery, Robert E. Nipp, John R. Null, Forrest W. Price, Robert L. Price, Bruce W. Riehart, William S. Robinson, Robert Rowland and Virgil E. Settle.

After the registration was completed, the visitors were taken to Smith's Restaurant in Stillwater where luncheon was served. Following the luncheon, a tour of the very extensive Oklahoma A & M campus was conducted by the members of Beta Alpha Fraternity, our petitioning group there. The ritualistic cere-

monies took place in the Prairie Playhouse Auditorium early that afternoon with Grand President Fowler presiding. In addition to Grand President Fowler, the ritual team consisted of: Grand Secretary-Treasurer Wright, *Northwestern*; Kenneth B. White, *Boston*; Forrest Price, *Tulsa*; James Alspaugh, *Tulsa*; Bruce Riehart, *Tulsa*; Rex D. Johnson, *Oklahoma*; Ramon King, *Tulsa*; and John Null, *Tulsa*.

Since its organization, Mu Sigma Chi has been encouraged and actively assisted by Dean Weems, who has been a member of Delta Sigma Pi since 1933. The group has another source of assistance in Professor Weir, an alumnus of our Denver Chapter, who recently joined the faculty at Mississippi State College. Professor Edwin C. Brown of the accounting department has also served as a member of the nucleus in this petitioning group. Professor Brown acted as chairman of the by-laws committee, and it was with his help that Mu Sigma Chi drew up and adopted the laws by which it has functioned since its organization. Many of the members of this group have met with chapters of Delta Sigma Pi at both the University of Mississippi and the University of Alabama. Observation of established chapters has aided this group in its organization and helped to bring home the realization of benefits to be gained in obtaining a chapter of Delta Sigma Pi. One of the most important functions planned is the sponsoring and conducting of a "Commerce Day" each spring at Mississippi State College. Members also anticipate entering wholeheartedly into activities that will benefit the School of Business and Industry.

On October 22, Brother Thomson again visited the campus for a conference with the local business fraternity, and was accompanied by several officers from our Alpha Sigma Chapter at the University of Alabama. During this meeting, plans were formulated to complete the petition of Mu Sigma Chi to the fraternity.

The first officers of Gamma Delta Chapter are: Head Master, Binford H. Peebles; Senior Warden, William D. Norman; Junior Warden, Burnett A. Giles; Scribe, James S. Simmons; Treasurer, Fred H. Bennett; Chancellor, Gerald T. Moore; and Historian, Charles E. Smith.

Those undergraduate members initiated on March 5, 1949 are: James G. Bagley, Joe H. Barber, Cunningham E. Barham, Roy L. Barton, Charles L. Bates, John L. Bouchillon, Jr., John J. Hanna, John C. Hazard, Edd L. Jolly, William F. Porter, Leo W. Seal, H. Franklin Smith, Maurice W. Smith, Charlie J. Talbert, Vinton B. Waite and Bonnie E. Westbrook.

The faculty member initiated is Edwin C. Brown.

Upon conclusion of the initiation, a reception was held in the Y.M.C.A. building on the campus. The guests and members of Gamma Epsilon Chapter returned to Smith's Restaurant that evening for the installation banquet. Serving as toastmaster was Grand Secretary-Treasurer Wright. Greetings were extended to the new chapter by Dr. H. G. Bennett, president of Oklahoma A & M College. The history of the School of Commerce was ably presented by Dean R. D. Thomas. Wayne Cottrell described the founding of Beta Alpha, our petitioning group at Oklahoma A & M College. Grand President Allen L. Fowler then presented the Gamma Epsilon charter to Sam Moore, the head master, who accepted it in behalf of that chapter. A cordial welcome was extended by Kenneth B. White and Henry C. Lucas, members of the Grand Council of Delta Sigma Pi. The addition of this fine chapter in the state of Oklahoma is the second chapter installed by Delta Sigma Pi in that state during the last two years, and makes a total of three in all. This section of the country should soon become a hub of fraternity activity.



INSTALLATION BANQUET OF Gamma Epsilon Chapter at Oklahoma A. & M. College was held in Smith's Restaurant in Stillwater, Oklahoma on March 19, 1949.

History of Oklahoma Agricultural and Mechanical College

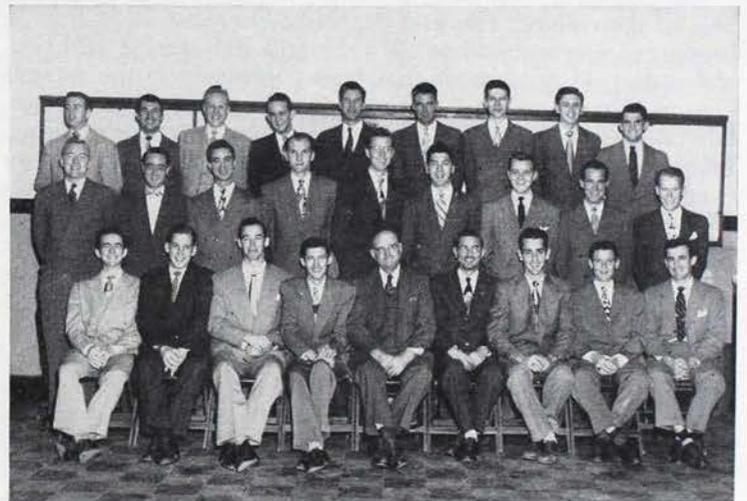
The Oklahoma Agricultural and Mechanical College, with its Agricultural Experiment Station, was established by an Act of the First Territorial Legislature, effective December 25, 1890. A locating board was appointed June 1, 1891 and on July 11, this board reported to the governor that the institution had been located on 200 acres of land immediately adjoining the city of Stillwater in Payne County. A board of regents was appointed by the governor, and the college was formally opened on December 14, 1891, in the Congregational Church of Stillwater, with an attendance of forty-five students. The first college building, now known as Old Central, was completed and dedicated on June 14, 1894. The college gradually developed those lines of work authorized by the Acts of Congress and the Acts of the Oklahoma Legislature until it became the Oklahoma Institution organized under the provisions of the "Land Grant" or Morrill Act.

Since 1926, the college has been under the capable leadership of Dr. H. G. Bennett, president, and a board of trustees composed of outstanding citizens who are interested in quality education for young men and women of the Southwest. The Oklahoma Agricultural and Mechanical College is on the list of approved institutions of the Association of American Universities. It is accredited by the North Central Association of Colleges and Secondary Schools as a degree-granting institution. It is also a member of the Association of Land-Grant Colleges, the Association of American Colleges, and the American Council on Education. The college is on the approved list of colleges and universities of the American Association of University Women. Many of its departments and faculty hold membership in leading scientific, literary, and research organizations and societies. The Oklahoma Agricultural and Mechanical College, in common with all other Land-Grant Colleges, exists primarily to promote the practice application of knowledge to life. The four fields of service involved are: research, extension service, public service and resident teaching.

The Oklahoma Agricultural and Mechanical College, together with its experiment stations and extension work, is under the supervision and control of the State Board of Regents for the Oklahoma Agricultural and Mechanical College composed of nine members, eight of whom are appointed by the governor

and approved by the State Senate. The president of the Board of Agriculture is ex-officio a member of the Board of Regents. To the formally constituted Student Body, through its constitution, its senate and its other officers, is delegated the management of those campus affairs which come within the constituted rights of students. It is the policy of the institution to curb student activities only when it is the mature judgment of the responsible officers of the college that restriction is necessary. Matters of general discipline, as they affect the students, are under the direction of a committee on Student Government, composed of representatives from the faculty and from the student body.

The college is provided with buildings, lands, laboratories, shops, livestock and other equipment necessary for the activities of an institution of its kind. The campus consists of 146 acres located in the northwest part of the city of Stillwater, while the college farms, totaling 1,420 acres, immediately adjoin it on the west and north. The college also owns 240 acres of land at Woodward used in co-operation with the Woodward Experiment Station, 640 acres of land near Perkins, and a Vegetable Improvement Station at Bixby of 105 acres. The lands are well drained and suitable for farming, stock raising and experi-



GAMMA EPSILON CHAPTER at Oklahoma A. & M. College. First row (left to right): R. Nicholson, H. Raasch, W. G. Speece, S. Moore, F. E. Jewett, A. Stallcup, H. Mauldin, J. Woodward, and W. Gilmore. Second Row (left to right): R. Benner, T. Locas, D. Lowery, J. K. Van Ess, D. Nance, D. Steadman, S. Hunsaker, J. Cunningham, and W. Turner. Third row (left to right): B. Gervais, R. Ransom, C. Searles, W. Pierce, P. Neely, M. Moore, D. Stuart, D. Warlick, and J. Bonner.



INSTALLATION BANQUET at Oklahoma A. & M. College. Speakers Table left to right: Treasurer Wayne Cottrell, Grand Council Member Henry C. Lucas, Head Master Sam Moore, President H. G. Bennett of Oklahoma A. & M. College, Grand Secretary-Treasurer H. G. Wright, Grand President Allen L. Fowler, Dean Raymond Thomas of Oklahoma A. & M. College, and Grand Council Member Kenneth B. White.

mental purposes. The present valuation of the college plant is \$15,000,000. On a campus whose valuation is already some \$26,000,000, the new building and construction program on the Oklahoma A. and M. College campus of approximately \$17,000,000 brings its physical assets into a new orbit of valuations and services. Landscaping, parking lots, walkways and a general beautification program on the campus will follow in the wake of construction completions. The school sponsored the launching of this state's first Branch College, the Oklahoma A. and M. Branch College at Okmulgee, where business courses are also open to the student body. A library of over 1,000,000 volumes, with one of the finest document divisions in the Southwest, with special branch libraries in the various schools, is serving the college. With its present facilities and its expansion program, educational opportunities at the Oklahoma A. and M. College are reputedly among the finest in the country.

School of Commerce

The School of Commerce was organized in 1914 as a separate unit of the college. The first degree of Bachelor of Science in commerce was awarded in 1916. Morrill Hall, facing Old Central in the old quadrangle, has been designated in the campus plan to house the School of Commerce. The offices, classrooms, laboratories and reading room are now located in this building. Like a mother hen who has adopted more chicks than she can comfortably hover, Morrill Hall shelters throngs of students and scores of faculty members who fill the administrative offices, classrooms, and laboratories of the Division of Commerce. Here men and women prepare to handle competently the activities of buying and selling, organizing and managing, working, planning, and forecasting. Students and faculty have worked unceasingly toward a better understanding of the purposes and functions of business, both public and private, believing that understanding of economic needs is one key to national and world stability. No believer in sequestered ivy-clad towers is Raymond D. Thomas, affable dean of commerce. An executive of whom private business would be proud, he keeps the administrative wheels whirring year after year. Renowned for his open-door policy, Dean Thomas is one of the most accessible of college deans. Few are the commerce students who have not had their own dean for a teacher, as he keeps a personal iron in the classroom forge by teaching the largest single class of commerce freshmen.

Stillwater is centrally located in relation to the principal business centers of the state. Only a short time is required by automobile or bus for students and faculty of the Division of Commerce to go from the campus to the state's largest banks, manufacturing plants, marketing centers, oil company headquarters, other principal business locations and to the state capitol. Instruction is offered in the Division of Commerce in two separate schools; the School of Commerce and the School of Intensive Business Training. These two schools are maintained for the purpose of serving the needs of two groups of students who desire to continue their formal education beyond the secondary school; the School of Commerce for students who desire to pursue a collegiate course of study leading to the bachelor's degree; the School of Intensive Business Training for students who are not interested in a degree course, but who desire specific vocational training designed to prepare them for the various types of routine jobs with business concerns and with public agencies. The main object of the college is to offer instruction in fields or branches of learning, including scientific and classical studies, "in order to promote the liberal practical education of the industrial classes in the several pursuits and professions of life." Training for the broad field of business pursuits on the higher or professional level is offered in the collegiate School of Commerce, while so-called practical or vocational training for these same pursuits is offered in the School of Intensive Business Training. Since the objectives of the two schools are different, separate faculties are maintained. Both of the faculties, however, are under the general administrative control of the dean of the Division of Commerce.

The following departments administer the fields of undergraduate instruction in the School of Commerce: accounting,



A SECTION OF THE VAST Oklahoma A. & M. Campus with Morrill Hall, The Division of Commerce, in the center.

business administration, business education, economics, geography, secretarial administration and sociology, and rural life. Undergraduate instruction is offered in specific fields of study as follows: accounting, banking and finance, business law, business education, distributive education, economics, general business, geography, business journalism, life insurance, marketing (merchandising), personnel management, real estate and property insurance, secretarial administration, sociology and statistics. The following loan funds are open to students of all schools of this institution: Knights Templar Educational Loan Fund; Murray Foundation; The Educational Loan Fund for Indian Students; Lew Wentz Foundation; The Lahoma Loan Fund; Loan Fund of Federation of Women's Clubs; Student Loan Fund of the Daughters of the American Revolution; and the

American Bankers Association on Loan Scholarship. Students who graduate with satisfactory records are assisted in securing desirable permanent employment. A member of the faculty gives a portion of his time to visiting business concerns and public agencies throughout the state for the purpose of assisting students in securing employment. Contact is maintained with the United States Civil Service Commission and with other federal and state employment agencies. Representatives of state and nationally known business concerns visit the campus annually for the purpose of interviewing students and graduates for employment.

The General Library, comprising the collections in the Main Library Building, Library Annex, two reserve reading rooms, and five branch libraries, contains approximately 189,000 volumes. The Commerce Library, one of the branch libraries, provides students with reference materials and with a large collection of economic and business publications. Especially noteworthy is the collection of periodical publications, including most of the important journals on business, economics, finance and law. In addition to the statistical services, publications of various societies, and reports of public administrative organizations, a good working collection has been established for the Department of Business Education. This collection contains textbooks, professional journals, and the publications of several national, state and regional business education associations.

The History of Beta Alpha

In March, 1948, H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi, was visiting Oklahoma and decided to accept a standing invitation from Dean Raymond D. Thomas to visit the campus. While there Brother Wright made the acquaintance of several members of the Commerce Student Council, who requested information concerning Delta Sigma Pi. When this information was received plans were formulated to have a meeting of students interested in organizing a new business fraternity to meet in the Commerce Lounge at three o'clock on Tuesday afternoon, April 6. At this meeting a large group of men were present who showed interest. Jack Stallcup was appointed to take charge of affairs and to send for more information about Delta Sigma Pi. Another informal meeting was held the following week at the same time and place. At this meeting a group even larger than before was present, each man showing a great deal of interest in organizing a new commerce fraternity. A new roll was made and combined with that made at the previous meeting. Delta Sigma Pi pledge manuals were handed to a number of men at this meeting, and Jack



OFFICERS OF GAMMA EPSILON CHAPTER at Oklahoma A. & M. College. First row (left to right): Joseph W. Cunningham, Senior Warden Andrew J. Stallcup, Chancellor Dale McClure, and Deltasig Correspondent Roger Nicholson. Second row (left to right): Master of Festivities James Woodward, Junior Warden Harold Raasch, Treasurer Wayne Cottrell, Scribe W. Gene Speece, and Head Master Sam M. Moore.

Stallcup gave a report on information received from Delta Sigma Pi. At this meeting, the group voted to have the next meeting on April 28, at 7:30 P.M. in room 305, Morrill Hall. James Woodward and Sam Moore volunteered to be on the refreshment committee.

At the first formal meeting, the name of Beta Alpha was chosen for the group designating Business Administration, and the following officers were elected: Head Master, Andrew Stallcup; Senior Warden, James Woodward; Junior Warden, Marvin McClure; Scribe, Sam Moore; Treasurer, Wayne Cottrell; Master of Festivities, Gene Speece. At this meeting the men in the group began to get acquainted with one another. Cokes and cigars were enjoyed as the fellows discussed the new organization. After refreshments, the meeting was again called to order by the new head master and reports were given on information received from The Central Office of Delta Sigma Pi. After a short discussion a motion was put before the group to petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi. The motion was voted on and carried unanimously. When the meeting was adjourned, each member of that group seemed well pleased. The next meeting of Beta Alpha was held on May 3. At this meeting, the motion picture "Selling America" was shown and reports on various subjects were given by previously appointed members.

Other meetings were held during the month of May, but the most outstanding was held on May 10. On this day Beta Alpha was honored by having Grand Secretary-Treasurer H. G. Wright as the guest speaker at a special meeting, who spoke on activities, requirements, chapters and many other phases of Delta Sigma Pi. Brother Wright answered many questions which were in the minds of the members about Delta Sigma Pi. Mr. M. C. Kratz, one of Beta Alpha's faculty advisors, was present at this meeting and discussed the legal aspects of the fraternity. The officers of Beta Alpha gained a great deal of information from Brother Wright at a luncheon held before the meeting. Near the end of the semester, plans were made to keep Beta Alpha a going organization throughout the summer months with those members on the campus attending summer school. Work was planned on the Petition and a number of other activities were laid out. In the fall the membership roll was cut from sixty to forty, then to thirty. The members who were active in Beta Alpha wanted no laggards. Election of officers was held Monday, Oc-

(Continued on page 118)



MORRILL HALL on the Oklahoma A. & M. College campus is the home of the Division of Commerce and the Gamma Epsilon Chapter installed there on March 19, 1949.

Everyone Is Following the Sign to Baltimore in Forty-Nine

By Clyde F. Williams, Chi Chapter



THROUGHOUT the nation this design has been appearing on chapter and alumni club publications. If everyone follows this sign the Seventeenth Grand Chapter Congress of Delta Sigma Pi, to be held in Baltimore on September 7, 8 and 9, 1949 at the Lord Baltimore Hotel, will truly be the biggest and best Grand Chapter Congress in

the history of this, our nation's greatest professional commerce and business administration fraternity. At a recent meeting of the Committee on Grand Chapter Congress, final plans were completed with the aid of Assistant Grand Secretary-Treasurer J. D. Thomson of Chicago and Mr. L. H. Denton of the Baltimore Convention Bureau. Many good ideas from past Grand Chapter Congresses were coupled with new ideas that have been formulated through nationwide convention surveys in the past few years to assure everyone attending that his or her time will be well spent. The Baltimore Convention Bureau spends a great deal of time and money annually combining data to be used by all visiting conventions and we have thereby benefited by receiving leads to the best in entertainment, photography, restaurants and service. With sixteen Delta Sigma Pi chapters and eight alumni clubs within four hundred miles of Baltimore and the fact that this eastern seaport is ideally located from a travel standpoint, an outstanding attendance is expected.

To be sure of room reservations at the headquarters hotel, the Lord Baltimore, the committee is urging everyone to register as early as possible. Rooms will be available to fit almost anyone's pocketbook, so plan your vacation in conjunction with the Seventeenth Grand Chapter Congress and visit Baltimore, the Monumental City. In this issue of *The DELTASIG* there is an appropriate reservation blank. When submitting your reservation blank please be sure to include your advance registration fee of \$3.00 which must be paid by everyone attending the Grand Chapter Congress. This reservation fee covers your pro-rata share of the overhead of the convention and also entitles the registrant to participate in the traditional Diamond Badge Award, whether personally attending the convention or not. Many of our brothers around the country will want to officially register and pay the \$3.00 registration fee for the purpose of fraternally supporting the Grand Chapter Congress, and also for the opportunity of possibly receiving a diamond badge. This is highly acceptable to the Grand Chapter Congress Committee and the larger the registration the more successful this Seventeenth Grand Chapter Congress will be.

Advance registration ticket books have been mailed to all undergraduate chapters and alumni clubs throughout the country, so contact your chapter or alumni officers for yours.

The feature events of the Grand Chapter Congress will be a Delegates Luncheon, the Grand Chapter Congress Banquet, the Crab Feast, and the Formal Dinner Dance. The all inclusive cost of these functions is \$19.00 and the advance Registration Fee of \$3.00 applies toward this total fee.

THE OFFICIAL PROGRAM

Tuesday

REGISTRATION—Due to the fact that many of the people who are combining their vacations with a trip to the Seventeenth Grand Chapter Congress will arrive a day or two before the convention actually begins, arrangements have been made to start the registration officially at 10 A.M. Tuesday at the Lord Baltimore Hotel. Registration will be held on the mezzanine floor and everyone registering will be provided a badge which will be worn during the entire convention. This badge will designate hosts, Grand Council members, delegates, life members and regular members. An exhibit of the publications, jewelry, manuals, forms and many historical items of Delta Sigma Pi will also be in the registration room for the inspection of the members. It is requested that everyone attending the Grand Chapter Congress register as soon as possible after they arrive, so that they may become acquainted with the official program of the meetings and any special events which will be scheduled later.

RECEPTION—As a preliminary to the actual Grand Chapter Congress business on Wednesday, a Hospitality Reception will be held from 8 until 10 P.M. on Tuesday in Parlors G, H and I on the mezzanine floor of the Lord Baltimore Hotel to stimulate the renewal of old and the making of new friendships. Refreshments will be served with the Baltimore Alumni Club and Chi Chapter as hosts.

Wednesday

REGISTRATION—For the late arrivals on Tuesday and for

those members who will not reach Baltimore until Wednesday, registration facilities will be maintained in a parlor on the mezzanine floor of the Lord Baltimore Hotel, starting at 9 A.M. The first issue of the Seventeenth Grand Chapter Congress newspaper will have been published and will be given to all registrants who stop in this room before going to the first business session of the day. The following two issues of this newspaper will be distributed from this same room on Thursday and Friday mornings. The registration room will act as the Grand Chapter Congress Information Headquarters and will be kept open during most of the convention with a staff composed of members of the Baltimore Alumni Club and Chi Chapter.

OPENING BUSINESS SESSION—The first business session will begin at 10 A.M. with a short "Welcome to Baltimore" speech by a member of the Baltimore Alumni Club. Following this there will be reports by Grand President Allen L. Fowler, Grand Secretary-Treasurer H. G. Wright, and the report of the Executive Committee. After these reports are presented the winners of the 1949 Chapter Efficiency Contest will be announced, and life memberships will be presented to the head masters of those chapters scoring 100,000 points.

LUNCHEON—At 12:00 noon we will adjourn to the Calvert Room for a delicious luncheon honoring the delegates from the sixty active chapters of Delta Sigma Pi. Following this luncheon there will be an advance showing of the Story of Delta Sigma Pi, which will portray the history, organization and development of our fraternity in Kodachrome slides. This Central Office project is now in its development stage and when it is concluded, within the next year or two, complete sets of

GRAND CHAPTER CONGRESS COMMITTEE

Honorary Chairman: John L. McKewen
General Chairman: John H. Feltham
Vice Chairman: James J. Moore
Entertainment: Milton A. Bowersox
Historian: Harlan W. Shipley, Jr.
Honorary Member-at-Large: Dulany Foster
Hotel Arrangements: E. Grayson Cross
Program: James J. Moore
Publicity: Clyde F. Williams
Reception and Hospitality: John E. Motz
Treasurer: Bruno Lawson

LADIES COMMITTEE

Chairman: Mrs. John L. McKewen
Vice Chairmen: Mrs. J. H. Feltham, Mrs. Bruno Lawson and Mrs. James J. Moore.
Hostesses: Mrs. J. Elwood Armstrong, Mrs. Ralph F. Baker, Mrs. Arthur S. Bliss, Mrs. E. H. Bolster, Mrs. Malcolm Edwards, Mrs. Russell C. Erb, Mrs. Dulany Foster, Mrs. Morgan Gibson, Mrs. John H. Gimbel, Mrs. C. D. Hogendorp, Mrs. James Holden, Mrs. Edgar S. Jacob, Mrs. Earl J. Miller, Mrs. John E. Motz, Mrs. Edward F. Mullen, Mrs. J. F. Oberle, Mrs. U. S. Grant Peoples, Mrs. Halsey E. Ramsen, Mrs. J. Howard Schad, Mrs. Charles Steinbock, Jr., Mrs. E. F. Weiland, Mrs. Clyde F. Williams and Mrs. Howard E. Winstanley.

these slides will be available for use by chapters and alumni clubs.

BUSINESS SESSION—Following the luncheon, reports will be presented by National Committees on Alumni Activities, Alumni Placing Service, Life Membership and National Business Research. A discussion period following each of these topics will complete the afternoon.

HONORARY MEMBER-AT-LARGE INITIATION—The fourth Honorary Member-At-Large of Delta Sigma Pi will be duly initiated by the Grand Council just before the banquet hour the first day of our meeting. A number of very prominent men in Baltimore are being considered for this honor and the selection of one of them is to be made in the very near future. The Grand Council of Delta Sigma Pi has prepared a special ritual for this occasion and will perform the ceremony. The Grand Chapter Congress Banquet will take place in the Calvert Room of the Lord Baltimore Hotel immediately after the initiation, with the Honorary Member-at-Large as the principal speaker. Preparations are being made to broadcast this speech which should further add to the prestige which Delta Sigma Pi has gathered throughout its past 42 years.

GRAND CHAPTER CONGRESS BANQUET—The banquet on Wednesday evening of the Seventeenth Grand Chapter Congress will be the first opportunity for the 12 new chapters installed since the Minneapolis 1947 meeting and the many initiates of 1948 and 1949 to attend a fraternity convention. After an address of welcome by the Grand President and an introduction of the delegates by Grand Secretary-Treasurer Wright, the Honorary Member-at-Large will present his address over the radio. The very fine dinner which has been planned for this banquet, plus the distinguished speakers and fine program should make this evening unforgettable for everyone, and especially for those first visitors to a Grand Chapter Congress. Following the radio broadcast an official photograph will be taken of all present, which will be published in the November issue of the DELTASIG together with the story of the convention. Copies of the photograph will be available on Friday morning to all members desiring them as many Deltasigs will want a photograph of the biggest and best convention Delta Sigma Pi has ever held.

Thursday

REGISTRATION—For the late arrivals registration will con-

tinue throughout the early morning of Thursday, the second day of our meeting. The second copy of the Grand Chapter Congress newspaper will be ready for distribution at this time and will be obtainable in the Registration room.

ACTIVE CHAPTER PANEL—The topics for the active undergraduate chapter panel will be discussions on professional activities, membership and chapter officer training. After the noon

OFFICIAL PROGRAM

Seventeenth Grand Chapter Congress
Lord Baltimore Hotel, Baltimore, Md.
September 7, 8 and 9, 1949

Tuesday, September 6

- 10:00 A.M. Registration—Mezzanine floor, Lord Baltimore Hotel
- 8:00 P.M. Baltimore Hospitality Reception—Chinese Suite, Lord Baltimore Hotel

Wednesday, September 7

- 9:00 A.M. Registration—Mezzanine floor, Lord Baltimore Hotel
- 10:00 A.M. Opening Business Session—Caswell Room, Lord Baltimore Hotel
 - Report of the Grand President
 - Report of the Grand Secretary-Treasurer
 - Report of the Executive Committee
 - Announcement of the Winners of the 1949 Chapter Efficiency Contest
 - Report of Committee on Alumni Placing Service
 - Report of Committee on Alumni Activities
- 12:00 Noon Delegates Luncheon—Calvert Room, Lord Baltimore Hotel
- 1:30 P.M. Business Session—Caswell Room, Lord Baltimore Hotel
 - Report of Committee on Business Research
 - Report of Committee on Life Membership
 - Panel on Chapter Officer Training
- 5:00 P.M. Initiation of Honorary Member-at-large—Caswell Room, Lord Baltimore Hotel
- 6:00 P.M. Grand Chapter Congress Banquet—Calvert Room, Lord Baltimore Hotel
- 8:30 P.M. Radio Broadcast by Honorary Member-at-large
- 9:00 P.M. Official Photograph

Thursday, September 8

- 9:00 A.M. Active Chapter Panel—Caswell Room, Lord Baltimore Hotel
 - Panel on Membership
 - Panel on Professional Activities
- 10:00 A.M. Alumni Club Panel—Chinese Suite, Lord Baltimore Hotel
 - Panel on Alumni Activities
 - Discussion of the American Way of Life
- 12:00 Noon Recess for Luncheon
- 1:30 P.M. Active Chapter Panel—Caswell Room, Lord Baltimore Hotel
 - Panel on Scholarship
 - Panel on Finance
 - Panel on Chapter Administration
- 1:30 P.M. Alumni Club Panel—Chinese Suite, Lord Baltimore Hotel
 - Panel on Life Membership
 - Discussion of Alumni Welfare
- 7:30 P.M. Crab Feast—Baltimore Yacht Club
- 10:00 P.M. Yellow Dog Initiation

Friday, September 9

- 9:30 A.M. Business Session—Caswell Room, Lord Baltimore Hotel
 - Joint Panel on Alumni Placing Service
 - Panel on the American Way of Life
 - Old Business
 - New Business
- 12:00 Noon Recess for Luncheon
- 1:30 P.M. Final Business Session—Caswell Room, Lord Baltimore Hotel
 - Report of the Committee on Nominations
 - Election of Officers
- 8:00 P.M. Dinner Dance—Calvert Room, Lord Baltimore Hotel
- 11:00 P.M. Diamond Badge Award



THE GRAND CHAPTER CONGRESS BANQUET and the Dinner Dance will be held in the Lord Calvert Room with its very lavish appointments.

luncheon will follow panels on chapter finance, scholarship and chapter administration. During the course of the day all five divisions of the Chapter Efficiency Contest will be completely reviewed. Problems of one chapter may be solved by helpful suggestions from another chapter, thereby benefiting every chapter present. The panel on chapter officer training is by far one of the most important and should be given serious consideration by the older members of all active undergraduate chapters. The rate of turnover by graduation in some chapters is great, so to remedy this situation all chapters should have a definite plan for training their members who are to be the future chapter officers. The purpose of this panel discussion will be to bring forth the ideal program for officer training.

ALUMNI PANEL—The Thursday morning topics for the alumni panel will be discussions on alumni activities, Alumni Placing Service and the convention theme of the American Way of Life. During the course of this session each alumni club will have the opportunity of telling the others just what its social, professional and business activities are throughout the year. The discussion on the Alumni Placing Service will in the main bring out the progress which has been made since the last Grand Chapter Congress, and whatever plans have been formulated for future enlargement of this program. The theme of the

LADIES PROGRAM

Tuesday, September 6

Morning and Afternoon

Registration—Ladies Parlor, Lord Baltimore Hotel

Evening

Baltimore Hospitality Reception—Chinese Suite, Lord Baltimore Hotel

Wednesday, September 7

Morning

Coffee Hour—Lord Baltimore Hotel

Afternoon

Shopping Tour—Baltimore's Shopping Area and Antique Row

Evening

Dinner Party

Thursday, September 8

Afternoon

Sightseeing Tour of Baltimore

Evening

Party and Late Supper

Friday, September 9

Evening

Dinner Dance—Calvert Room, Lord Baltimore

American Way of Life is not a new idea but one which needs to be brought home with a lot of force to most Americans. There are many forces at work today which would destroy this thing so dear to us, so a definite stand should be taken by an organization which is as large in number and as prominent as Delta Sigma Pi. We hope that this Seventeenth Grand Chapter Congress will give birth to some of the best ideas on Americanism that have ever been produced. The afternoon alumni panels will include a discussion on Life Memberships and a general discussion of alumni welfare. Over fourteen hundred of our Brothers have become life members in Delta Sigma Pi and the National Endowment Fund created by these memberships will perpetuate all those things for which our fraternity stands.

STAG PARTY—Plans are in the making for a wonderful crab feast a la Maryland, Thursday evening. To those brothers who have never had the opportunity of tasting a steamed hard crab, may we at this point say "A Wonderful Treat Is In Store For You." Maryland is famous for its seafood with the crab being one of the leaders on the list. This party will include crabs, refreshments and some good wholesome entertainment. It should prove to be an evening of fun with lasting memories for everyone present.

YELLOW DOG INITIATION—During the crab feast the Ancient, Independent Effervescent Order of Yellow Dogs will convene and conduct an initiation of all qualified candidates. To all carriers of the little yellow card this announcement will mean a great deal, while the non-member will be intrigued to a frenzy by curiosity. The secrecy which surrounds this order prohibits the publication of any further details. **WARNING:** To prove membership you must bring your identification membership card with you.

Friday

BUSINESS MEETING—Friday morning will be open with a joint panel of the alumni and active undergraduate chapter dele-



THE CASWELL ROOM OF THE LORD BALTIMORE HOTEL will be the scene of the meetings of the Seventeenth Grand Chapter Congress.

gates and members on the American Way of Life in the Caswell Room of the Lord Baltimore Hotel. Here, ideas from young and old alike will be formulated and exchanged so that every member will leave the Seventeenth Grand Chapter Congress with a new outlook upon the things which he ordinarily takes for granted. Following this, any old business will be disposed of and any new business such as proposals for additions or changes in the Constitution and By-Laws of Delta Sigma Pi will be taken up. When all new business has been taken care of, the committee on nominations will make its report. After a short recess for luncheon, elections will be held to fill the terms expiring on the

Grand Council. After greetings from the newly elected officers and their installation, the meeting will adjourn and mark the close of the official business of the Seventeenth Grand Chapter Congress of Delta Sigma Pi.

DINNER DANCE—The climax of events of a Grand Chapter Congress is the traditional dinner dance which is always held on the last evening. A well known Baltimore orchestra has been engaged for this gala affair which will be held in the Grand Ballroom of the Lord Baltimore Hotel. A very fine menu of Maryland cuisine will be served and dates will be furnished by our hosts, the Baltimore Alumni Club and Chi Chapter, for those men requiring them. Dress is optional.

DIAMOND BADGE DRAWING—Every member officially registered, whether in attendance at the Grand Chapter Congress or not, will participate in the traditional Delta Sigma Pi Diamond Badge Award to be held at the dinner dance on Friday evening. The presentation of a diamond badge at our Grand Chapter Congress has, for many years, been one of the highlights of our convention, and this year should be no exception. The Grand Chapter Congress Attendance Trophy will also be awarded at the Dinner Dance to the undergraduate chapter delegation that has traveled the largest number of miles, via a direct route, to attend the convention. The winner is calculated by the number of members in attendance times the total number of miles traveled via a direct route, not including official dele-

gates and members of the Grand Council. The conclusion of the dinner dance will officially bring to a close the Seventeenth Grand Chapter Congress of Delta Sigma Pi.



THE LOBBY OF THE LORD BALTIMORE HOTEL will greet the visitors and delegates of the Seventeenth Grand Chapter Congress to be held there on September 7, 8 & 9, 1949.

**Reservation for the
Seventeenth Grand Chapter Congress of Delta Sigma Pi
Baltimore, Maryland—September 7, 8 and 9, 1949**

Mr. J. H. Feltham
P. O. Box 1695
Baltimore 3, Maryland

Dear Brother Feltham:
Please Reserve:

Single Room (for one) \$4.00, \$4.50, \$5.00, \$6.00, \$6.50, \$7.50, \$8.00

Double Room (for two) \$6.50, \$7.00, \$7.50, \$8.50, \$9.00, \$10.00, \$10.50

To be shared with

Twin Bedroom (for two) \$7.50, \$8.00, \$8.50, \$9.00, \$10.00, \$10.50

To be shared with

Dormitory Room (for four, five or six) \$2.75 per person, to be shared with
(Only a limited number of these rooms are available—first come, first served.)

.....
.....
.....

I will arrive in Baltimore Mon. Tues. Wed. at A.M. P.M.
(Date) (Time)

I understand that hotel rooms will be held only a reasonable time beyond my stated hour of arrival, and that they will not be available a day in advance. Fraternalty yours,

.....
(Name) (Chapter)
.....
(Address)
.....
(City)

ALL RESERVATIONS MUST BE ACCOMPANIED BY YOUR ADVANCE GRAND CHAPTER CONGRESS REGISTRATION FEE of \$3.00 which applies on the cost of the functions BUT NOT on your HOTEL BILL.

LADIES PROGRAM

Tuesday

MORNING AND AFTERNOON—Registration in the Ladies Parlor, Lord Baltimore Hotel. A parlor will be reserved for the exclusive use of the ladies, for the duration of the convention. Make this your rendezvous. Baltimore hostesses will be here at all times to visit with you, and render any assistance with your personal plans.

EVENING—The ladies will join with the men and attend the Baltimore Hospitality Reception at the Lord Baltimore Hotel.

Wednesday

MORNING—The ladies will meet for Coffee Hour at 10 A.M. Those who have not registered may do so at this time. This meeting will provide a further opportunity for the ladies to get acquainted, and to make plans for the afternoon. It is not the intention of your hostesses to plan your every hour, but they suggest that this afternoon would present a good opportunity to make a tour of the Baltimore shopping area, and for those that are interested in antiques, a tour of Baltimore's antique row, which is but a very short distance from the shopping section. Here, one can browse around in more than thirty shops concentrated in one small area. Baltimore Hostesses will be on hand to escort you on these tours, or to assist you with any other plans you would like to make for the afternoon.

EVENING—The ladies will have a dinner party at a place to be selected later.

Thursday

AFTERNOON—A sightseeing trip has been arranged to visit Fort McHenry and other historical points of interest and also the commercial and residential areas of Baltimore.

EVENING—While the men have their Crab Feast, the ladies will have a "Doe Party," in one of Baltimore's favorite dining spots.

Friday

This day has been left unscheduled for the morning and afternoon, to allow you time to carry out your personal plans. Your hostesses will be on hand to give you every assistance.

EVENING—The crowning event of the program, will be the Dinner Dance at the Lord Baltimore Hotel this evening.



The Grand Council Grants Six New Chapters

(Continued from page 113)

tober 11, in Morrill Hall at the regular meeting of Beta Alpha. Officers elected were: Head Master, Sam Moore; Senior Warden, Andrew Stallcup; Scribe, Gene Speece; Treasurer, Wayne Cottrell. At the regular meeting October 25, a number of committees were appointed to work on the Petition to Delta Sigma Pi, and plans were discussed as to having guest speakers and making tours of certain industrial plants in the surrounding area. At the next meeting, Claude Bradshaw, a prominent insurance agent, businessman, and community worker in the city of Stillwater, was guest speaker. Mr. Bradshaw gave a very enlightening talk on insurance, then gave a number of principles to be followed by businessmen of any field. A question period followed at which Mr. Bradshaw answered numerous questions concerning insurance and other types of business aspects. Refreshments were served and the members were given an opportunity to become acquainted with Mr. Bradshaw.

Sam Moore, head master of Beta Alpha, was in Tulsa, on November 4, and contacted T. W. Coover, faculty advisor for Beta Chi Chapter of Delta Sigma Pi at Tulsa University. Brother Coover suggested that past head master Kenneth Popejoy discuss a few matters concerning the fraternity with Mr. Moore. This proved to be very helpful, and Beta Alpha was aided by the information brought back by its head master. This group of men now bound together by mutual interests and objectives have great plans for the future.

The first officers of Gamma Epsilon Chapter are: Head Master, Sam Moore; Senior Warden, Andrew Stallcup; Junior Warden, Harold Raash; Scribe, Gene Speece; Treasurer, Wayne Cottrell; Chancellor, Marvin McClure; and Historian, Harry Mauldin.

Those undergraduate members initiated on March 19, 1949 are: Richard N. Benner, John H. Bonner, Kenneth D. Bundy, Joseph W. Cunningham, Bernard R. Gervais, Wilburn K. Gilmore, Sam W. Hunsaker, Thomas F. Locas, Deming A. Lowery, Richard E. Maloy, Marvin R. Moore, Dale Murphy, Donald W. Nance, Paul E. Neely, Roger M. Nicholson, Bill G. Pierce, Robert W. Ransom, Charles C. Searles, Jr., David F. Steadman, Donald R. Stuart, James W. Turner, John K. Van Ess, Dale H. Warlick and James H. Woodward, Jr.

Faculty members initiated are Fred E. Jewett and Millard C. Kratz.

The Grand Council of Delta Sigma Pi

is pleased to announce the granting of three new chapters

Gamma Eta Chapter—University of Omaha

Gamma Theta Chapter—Wayne University

Gamma Iota Chapter—University of New Mexico

The scheduled dates for the installation of these chapters are April 23, May 7 and May 14, respectively, and the stories of each will be published in the November issue of The DELTA-SIG.

School of Business Administration University of Michigan

By Russell A. Stevenson, Epsilon Chapter
Dean, School of Business Administration, University of Michigan

THE SCHOOL OF BUSINESS ADMINISTRATION at the University of Michigan has just moved into its new building and for the first time since it was established in 1924, is housed in a structure designed specifically for its exclusive use. There are a number of features that make this a distinctive building.

The architect was not restricted in his plans to any uniform pattern. However, he was able to design a structure that would have an individuality of its own. Unlike many of the older buildings on the campus this one is modern and strictly utilitarian. Its straight lines and ample window space is in contrast with the law quadrangle near by, which is a gothic cathedral type of architecture. The two types of architecture present a harmonious scene, the one in gothic being somewhat symbolic of the older profession, the other representing the relatively new comer in the academic world.

There are three distinct units arranged in an "L" shape—two wings three stories in height, with a nine-story office structure uniting them at the corner. Each of these units is planned for different functions. The entire first



RUSSELL A. STEVENSON, Iowa

floor of both wings is devoted to classrooms. These rooms range in capacity from 49 to 200. The total seating capacity in the first floor classrooms is 1,000. This makes it possible to accommodate practically all of the lecture and discussion sections on the ground floor levels, thus avoiding the traffic congestion that often arises in buildings where classrooms are located on the upper floors.

The second and third floors of one wing are devoted exclusively to laboratories in accounting, statistics, management, and secretarial procedures. Each of these laboratories is designed to provide the desk space and equipment necessary for effective work. The statistics laboratory, for example, is equipped with fifty electric computing machines that are available for problem work by students in that field.

The classroom equipment was specifically designed for the building. Each room is equipped with long metal tables and metal chairs. There are no tablet arm seats in any of the rooms. Each student sits behind a section of the table twenty-seven inches in width and sixteen inches in depth. The accounting laboratory tables are somewhat larger, thus providing room for working papers.

The five larger lecture rooms are provided with sliding blackboards and a screen for the use of projection equipment. All of the rooms are acoustically treated so that it is possible to carry on discussion sessions in conversational tones. This feature has been commented upon by students and faculty alike.

The entire second floor and most of the third of the one wing are devoted exclusively to the library. The main reading room will accommodate 350 at one sitting. It is well lighted with fluorescent tubes providing 30 candle power at the table level.

In addition to the main reading room there is a periodical room with seating capacity for 50. This room contains most of the current periodicals in the business field and several of the financial papers.

Behind the charging desk are the stacks with capacity for 80,000 volumes. At present there are slightly over 30,000 volumes in the collection so this provides considerable room for expansion. On the second level of the stacks there are ten cubicles for the use of graduate students.

Turning now to the tower section, we find the general offices on the first floor. These include the reception desk, the recorder, office of admissions, assistant dean, and dean's office. On the second floor there are the placement offices and interview rooms for visiting personnel officers. There are also two interview rooms for faculty members who have occasion to consult members of their classes individually and in considerable numbers.

The Bureau of Industrial Relations is located on the third floor. This division has an extensive collection of materials consisting of pamphlets, monographs, trade union papers, management-labor agreements, welfare plans, etc., all dealing with some phase of industrial relations. This collection is housed in a specialized library separate from but physically attached to the main library of the School. There is in addition a conference room for the use of visiting groups concerned with problems in that field.

The entire fourth floor is occupied by the Bureau of Business Research. There is a large work room for the research assistants, eight small office rooms for the research associates, offices for the director and associate director and their secretaries.

The fifth to eighth floors contain the offices for the faculty. They are identical in arrangement with twelve offices and a conference room on each floor. Each office is about the size of a typical office in a commercial office building. They were pur-



AN EDIFICE OF MODERN ARCHITECTURE and advanced thinking is the new School of Business Administration Building on the University of Michigan campus.

posely made fairly small so that there would not be the temptation to crowd in more than one to an office. The conference room on each floor provides space for small group meet-

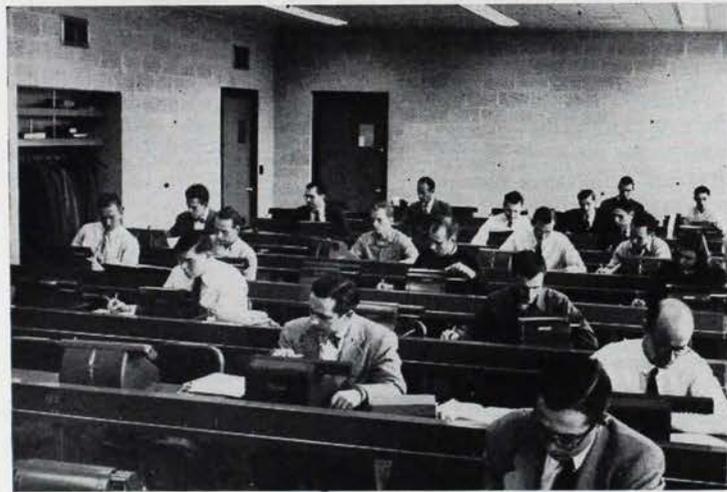


THE MODERNISTIC ENTRANCE to the School of Business Administration Building is an excellent example of what one may expect to find inside in the way of architecture.

ings that are too large for the individual offices.

There is a reception counter opposite the elevators on each floor with a secretary in charge. Secretarial service is provided for the faculty on this decentralized plan. Each secretary is responsible for the usual services—stenographic, appointments and telephone calls for the staff members on her floor.

The ninth floor is a lounge and club room area for the faculty and alumni of the School. There is one large club room that is being equipped with appropriate furniture, rugs, and draperies from funds generously contributed by the alumni and the faculty. In addition there is a fully equipped kitchenette with the necessary dishes and utensils to provide for afternoon teas and lunches. There is an open terrace that provides an



THE STATISTICS LABORATORY provides adequate work space and modern machines to solve the problems in this field of study.

excellent vantage point to view the city and surrounding countryside.

The students are also provided with a commodious club room on the basement level of the tower section. This room will be furnished with comfortable chairs and tables to provide an attractive place to spend a leisure hour. A fully equipped kitchenette is provided here too so that students may arrange for a coffee hour and other social affairs.

On the whole the building is arranged on a functional basis. Classrooms are concentrated on one floor so that the only

occasion the students have to use the stairs is to go to the library in one section or the laboratories in the other. The third and fourth floors of the tower are primarily for research and would be used primarily by faculty and graduate students. The faculty is isolated in the upper floors of the tower.

Some critical comments have been made on the policy of locating the faculty at a distance from the classrooms. It is suggested that such an arrangement would make it difficult for students to have the desired personal contact with members of the faculty. On the contrary, this arrangement makes it possible for any student who has a good reason to see any professor to do so on appointment. There is a house phone in the general office on the first floor which is available to any student. He can make his appointment either directly with the professor or through the floor secretary. That is the procedure



THE DEAN'S OFFICE in the new School of Business Administration Building at the University of Michigan.

he will have to follow in his later business life and he should be encouraged to do so in his student days.

The building was planned for a student enrollment—at the junior, senior, and graduate level—of from 1200 to 1500. There are over 1200 students this year so the building is starting out at near capacity. There are 360 graduate students at present and it is expected that there will usually be from one quarter to one third of the students working for the master's degree. The library and research facilities are particularly well equipped for students at that level.



THE BUSINESS LIBRARY with its many windows and fluorescent lighting invites study at Michigan.

Some Aspects of Placement

By Myron H. Umbreit, Beta Chapter
Director of the Chicago Division, School of Commerce, Northwestern University

THE PROBLEM OF DETERMINING the amount of services our evening colleges shall give will always remain an open question. This is especially true when the subject of placement is being considered. Placement may be discussed from several points of view. We may think of this service in terms of aiding our evening students. We may consider the advantages and disadvantages of giving the service from the viewpoint of employers. We may, also, think of placement in terms of good public relations; in fact, some placement officers maintain that if the placement bureau functions efficiently, so much good will be generated that all of the costs of operating the bureau can be included in the advertising and public relations budgets.

Let us review a few basic conditions which must be considered when placement problems are being discussed. We realize, in the first place, that most of our evening colleges offer courses in several fields. Moreover, few of our evening colleges are specialized; this generalization, however, does not apply in some of the larger centers. I suppose that our

offerings vary from time to time as demands shift. I suspect, too, that the most common characteristic that motivates our evening students is the desire to promote their economic status. Furthermore, most of our students are employed and have to a certain extent found the field in which they wish to spend the remainder of their lives. We can, also, assume that the great majority of our evening students expect to remain in the employ of companies with which they are affiliated when they come to us. They expect to be promoted, but they also expect that their promotions will come without the necessity of changing employers. In addition there are some students who expect to change employers, but who have already been promised employment if—and when—they can qualify. Then there are some students now employed who expect to go into business for themselves.

We must remember, further, that most of our students are drawn from our immediate community. Also, they are older than those attending our day schools. Because of these two factors they have planted their economic roots deeply into the life of the community, and it will take a great deal of effort to uproot them. Thus, any placement service given must be largely concentrated on changes in employment in the local area.

But still another factor must be considered. Practically every college and university has placement services available for its full-time students. If the demand arises for such services in behalf of the evening student, the logical procedure is simply to extend these services to evening students. If the picture which has been presented is accurate, it would seem that placement is a relatively insignificant problem—as far as evening students are concerned—in the sense that only a very small proportion of our evening students will avail themselves of it.

The question then arises, "Why spend time and money, first, to establish a placement bureau and, second, to determine how

it should function if it is established?" I believe these questions should be asked and should be frankly answered when asked. In many instances the demand for placement is so small that it can be taken care of without the necessity of any formal organization. For example, in our early history at Northwestern, when employers began to ask for trained accountants, these calls were all processed through the Dean's office. The Dean's secretary, in those days, received the information and posted a notice on the bulletin board. Any student who wished to apply was free to do so. I suspect that in some of our evening colleges today, with demand still outrunning supply, this procedure is adequate for all practical purposes. I do not know how many of our evening colleges can operate in this manner, but I suspect that a good many should do so. To these schools I would simply say, "Keep on this basis as long as you can do a good job—that is, as long as you can satisfy the reasonable demands both of employers and of your students."

Our experience at Northwestern indicates that this method may be used for several years under normal conditions. We began in 1908, and it was not until World War I that the demand for men was so great it was found necessary for someone to review the qualifications of the student body carefully to find men. It was also necessary to satisfy employers that we were doing a good job in making known to our students all of the positions available. Employers expect that we know our student body sufficiently well to be able to tell them almost immediately whether the kind of employee desired is available. Thus, because of the demand, it was necessary for us to establish a placement bureau and employ a full-time placement officer. Please notice, however, that this demand for service came from employers, and not from students.

This situation also prevailed during the 1920's. However, when the depression came the supply of applicants increased in such numbers that the placement officer was forced to spend his full time finding jobs. In his research he contacted firms outside the Chicago area, and soon firms from all sections of the country were coming to our school to interview our men.

It is plain, then, that the peculiar conditions before and during World War I put us into the placement business. Our placement bureau also rendered valuable service during the depression. Under more normal conditions such a bureau might not have been necessary. And this is a point to remember in thinking about the future. If employment is maintained at a high level, and if conditions remain relatively stable, the evening schools need not be too much concerned about the matter of placement. At least, in most schools no full-time placement officer will be necessary.

If any school, however, discovers that a sufficient demand from employers has arisen, or that there is an active supply of employees available, then it will be necessary to do something about placement. The evening school launching such a program must be sure that it has accurately gauged the situation. Our experience at Northwestern indicates that our student body must be large before a bureau can be established on an economical basis. In fact, our experience is hardly typical because our bureau in Chicago has always given service to alumni of both the day and evening divisions. Since the number of alumni from all of our schools is relatively large, the bureau would be justified from the point of view of giving this service alone. Unfortunately, our bureau does not separate placement services given to evening students from such services rendered to others. I am of the opinion, however, that the



MYRON H. UMBREIT, Northwestern

number of alumni exceeds many times the number of evening students placed.

Since our situation is not typical, and since we have no definite figures relative to actual evening student placements, we shall indulge in a few more assumptions. Let us assume that demands arise for placement service for evening students. We shall assume, further, that the college or university has a placement bureau available for its day students. Under these conditions, shall the day services simply be extended to the students in the evening division? In spite of the fact that this is the common practice and, further, in spite of the arguments presented by placement officers that such action is the proper procedure, I am going to assume for purposes of presenting certain points of view that this is not a logical procedure. In fact, I shall boldly state that I do not believe such an arrangement is in the best interests of evening students. I present the following reasons for my contention: In our day schools, placement consists largely of finding full-time positions for college seniors, who generally have had no previous business experience. Thus, here is a new source of supply that has been made available to the employer. Here are trained men and women ready to accept employment and to carve out a future for themselves. From the employer's point of view, this is all to the good. He, therefore, welcomes aggressive action on the part of the placement officer, and he is generally willing to send representatives to the school to interview students.

Is this same problem faced when evening students are being considered? Certainly not, for the evening students are generally already employed, and any employer must realize that in interviewing these students he is competing with another employer who is now employing them. Whatever ethics there may be involved in such a procedure, need not be considered. The plain truth is that some employers view this procedure with much concern. Of course, they realize that the employee should be allowed to better his economic status. They even expect under conditions of normal competition to lose certain employees. They recognize the fact that the employee has various channels available to him for acquainting himself with the needs of other employers.

Even so, they view our evening division as something aside from placement bureaus. Every one of us urges employers to send their employees to us in order that they may become more efficient. We even urge employers to pay part or all of their employees' tuition, on the plea that the employee will return in more intelligent service much more than the money expended. If, however, we at the same time seek to find men and women who are demanded by other employers we may create more bad than good will. Under these conditions it may be asking too much of our placement staffs if we require them to assume a certain attitude when one student is being considered, and another attitude when another student is to be placed. Yet basically these two separate functions must be performed.

In the case of the day student who is in the market for perhaps the first time—his application represents the supply side, only. If he is to be placed, the placement officer may have to adopt aggressive tactics. He invites various firms to visit the school; he arranges interviews, and he attempts to place the student in as good a position as he possibly can. In the case of the evening student, who is now employed, his procedure must be more cautious. Here he is as much concerned with employers who stand to lose employees as with those who stand to gain. While he must operate with equal efficiency, his attitude toward employees and employers must be less aggressive; otherwise, as we have seen, he may incur the ill will of the employer who is losing the employee. This difference in attitude is very significant and must be taken fully into account as we consider our problem.

Let us determine the proper action for a placement officer who serves evening students, only. Under normal conditions,

he can list the requests which come to him from employers. He can also list the requests which he receives from students who wish to change their positions. But he cannot aggressively solicit employers, nor can he urge students to use the service. To do so, under normal conditions, will undoubtedly bring criticism upon his policies.

I am speaking now of normal conditions; under conditions such as we have had, and which still prevail, our greatest criticism comes from employers who are in dire need of men. These employers insist that we aggressively solicit our students and urge them to make a change. However, these employers would be the first to criticize us if we adopted this policy. I believe that the main function of a placement officer in our evening division is to make it clear to the employer that he is not in the business of urging students to change positions simply for the sake of change. He should make it clear, however, that if the student comes to him and seeks his aid he will help the student—but only if, by changing, the student will appreciably better his prospects. The placement officer is vitally interested, however, in serving those students who wish to make changes and who can better their status by so doing. He should also make it clear to employers that he will aid them as much as possible, but he should point out to them that when a student is employed the officer also has an obligation to the student's present employer.

In addition, he must make it perfectly clear to the present employers who may hesitate to urge students to attend the evening division that even though at times they may lose an employee, yet, because of the services given, the manpower pool of trained people is being increased. Because of this situation employers stand always to gain—even though at times they may lose employees whose tuition they may have paid.

It can be seen that the attitude toward placement, as it relates to evening students, is entirely different than that affecting day students. This attitude extends to relations with employers, as well as students. It is an open question whether a placement officer, or his staff, whose main function is to place day students, can modify their policies when the evening student is involved. That is why I believe that we cannot depend directly upon our day school bureaus to function effectively in our evening division.

You will also notice how large a job in public relations falls upon the placement officer in an evening school. He must be diplomatic, for he faces on the one side an aggressive employer looking for help, and on the other an employer who may be cooperating with the school—but who does not want to have his employees taken away from him just at the point at which they may become valuable to him. Yet, he has a responsibility to aid students who are honestly looking for positions because they cannot see possible advancement in their own firms.

If, then, we agree that there is a difference between the attitude and purpose of placing day students as contrasted with evening students, and if we feel that placement service shall be given to our evening students, where does that leave us?

I believe that there are several problems which we face. The first relates to placement difficulties, as such. For one reason or another, placement officers seem to feel that it is necessary to keep great banks of files. In fact, most of them tend to get so tangled up in red tape that they are constantly complaining that they can do little else but keep records. I have heard it said of one placement officer that he perfected such an intricate system, that keeping it up to date kept him so busy—he had time neither to interview employers nor employees. One obvious step in placement is to eliminate red tape by simplifying our procedures. Of course, in many of our evening schools the number of requests is so small that placement service is at best simply an extra duty for some administrator. In the dis-

cussion here, I am assuming that a placement bureau exists which is manned by a placement officer.

Another problem that must be considered is, what status shall we give our placement officer in determining administrative and educational policy? I am convinced that in most colleges we isolate the placement officer, never ask his opinion on any educational policy, and simply require that he dispose of the product we turn out. I wonder whether, in many of our schools, we are utilizing our placement officer efficiently in this respect. We advertise that we are in the business of aiding the student to spend his "hours of destiny" wisely. We presume to give vocational guidance, yet the one individual who, because of his close contact with the pulse of employment trends, is best qualified to give advice is never consulted. Perhaps here is a problem worthy of consideration.

A third problem relates to the line of authority and the position of the placement officer in the evening division. At Northwestern, with placement centralized, the placement officer is responsible to the President or one of his assistants. This applies, also, to our evening division placement service. As a result, we administrators have little contact with the placement officer. In evening divisions, with their peculiar problem in this respect, I believe that the placement officer needs to be attached directly to the Dean's office. As I have pointed out, we need placement but I doubt whether it is a full-time job if confined to evening students, only. I am happy if it is not a full-time position for I should like to make use of the placement officer's knowledge. In my scheme of things I want the placement officer to be an educational advisor during the registration periods, and also a public relations officer. I want him to meet the students as they come to us, to consult with them about their future plans, to consult with employers, and then to bring employers and employees together. I find that in addition to these tasks, a placement officer still has time to teach a subject or two.

Some of you may be surprised that I suggest such an arrangement. I do so because in our day division in Chicago, which is operated under the supervision of the evening division, we have such an arrangement—and we are very happy about it. Allow me to describe our organization in this instance.

In 1945, our evening division was operating in Chicago under the placement arrangements described above. Suddenly we were swamped with requests from veterans asking to be enrolled as full-time students in our evening division. Since we have our own building, we had extra capacity during the day but not at night. We, therefore, created a day school. This is a reversal of usual policy. Soon we had several hundred students enrolled and were still growing. Since we accepted only juniors and seniors it was not long before we were faced with the question of placement. Our Chicago placement bureau was occupied with its usual task of placing evening students and alumni. The problem of placing full-time students was a function of our central placement bureau in Evanston. We, however, were located thirteen miles from Evanston. When we attempted to serve our Chicago students from the Evanston office, we discovered that such an arrangement would not work. Students could not be contacted easily, and our students somehow—in spite of the valiant efforts of the Director—were considered outsiders.

We conferred with the Placement Director, and he readily understood our problem. He, however, suggested that he appoint a full-time placement officer to serve our students. Since such an arrangement was extremely costly, and since our load was rather uneven, we rejected this proposal. It was decided instead that one of our educational advisors should also serve as placement officer on a part-time basis.

Our administration on the Chicago campus in the School of Commerce is organized as follows: It consists of the Director, who assumes the responsibility of admissions, student activities, credit evaluation, public relations, etc., etc. He has two part-

time men assistants, who serve as educational advisors, and two women educational advisors, who also make evaluations. Other functions relating to administration are performed under the supervision of the executive secretary, and both branches operate under the Dean—who supervises both the Evanston and Chicago Schools.

Since the educational advisors operate directly in conjunction with the Director's office, the appointment of one of the advisors as placement officer brought all of the placement problems directly to the attention of the Director and to the other advisors. Here, then, we had without realizing the implications of our decision, hit upon a happy arrangement. Our educational advisor is intimately acquainted with our educational policies and has a voice in changing them. He also doubles as admissions officer whenever necessary. His contacts with various employers whom he meets during the year make for excellent public relations. Since he becomes well-acquainted with our students in his various capacities, he completes the cycle of advising, teaching and placing the student. Moreover, since he is so closely associated with the Director and with the educational advisors, he knows the latest employment trends.

Our system, as you observe, does not abolish our central bureau. In fact, our placement officer works closely with the central bureau, which keeps the permanent records. Whenever a call comes to the central bureau it is classified, and if a Commerce trained man is desired our office receives the notice; in turn, as he receives calls our placement officer relays the information to the central bureau. In establishing this new service, I do not think that we have increased our total costs. In fact, we have lowered them on the basis of the alternative that we employ someone on a full-time basis. When it is realized that our placement officer will deal with more than four hundred graduating students this year, and that he does this job with only occasional secretarial aid, you will understand how low is our cost.

I believe the same practice that we have used on our campus in placing day students can be used in our evening division. On the basis of our experience during the past several years, therefore, I strongly advise that any evening college wishing to give employment service seriously consider this procedure. In fact, if you have an Assistant Dean, he might well assume this function. I suggested that the placement officer keep his procedure simple, allowing the central bureau to maintain the permanent records. I believe that if this procedure is followed, the evening division can better fulfill its responsibility in placing those students who desire to improve their positions. Moreover, by tying educational advice and placement together, more intelligent advice can be given. We have tried this system, and we are happy with it. We have had excellent cooperation from the central bureau and from our Chicago bureau. We hope that when the time comes, we can use this system for our evening students. I am sure our central bureau will be happy to cooperate with us, and I believe we shall be able to give more intelligent service at every stage without appreciably increasing our costs.

I conclude, therefore, that our evening schools should offer placement services if—and when—the need arises. However, I do not advocate a separate bureau. The Placement Director should be closely associated with the Dean or Director, and with the educational advisors. In fact, because of the varied peak loads, he should also be an educational advisor on a part-time basis. He must also be well-acquainted with the public relations problem. I expect him to cooperate with the placement bureau and with the public relations bureau, but to be directly responsible to the Dean or the Director of the evening school. If these functions are properly coordinated, the employer and the student will secure better service—and in that way the school will escape much of the criticism directed against it. I am sure that if this program is followed, any evening school will find that placement services are an asset.

The Business Outlook for 1949

By the Delta Sigma Pi Committee on Business Research

SOMEWHAT ENCOURAGED by the accuracy of their prognostications during a year in which certain of their more distinguished contemporaries met with less success, a representative group of Delta Sigma Pi alumni members has again undertaken to forecast the business outlook for the coming year. The information contained in this study was extracted from questionnaires distributed to members of the Atlanta and Buffalo Alumni Clubs on December 7, 1948. After a preliminary discussion period, during which time various types of crystal balls were unveiled and defrosted, a relative meeting of the minds was obtained.

The Prospects—A Moderate Recession

The consensus of opinion indicates that another good year, better than 1947 but not quite as good as 1948, is due. It is interesting to note that although certain curtailments from existing levels are predicted, the 1949 forecast for two of the three indexes was higher than the 1948 forecast. The recession which was foreseen for the last half of 1948 is now believed to be underway but at a moderate rate.

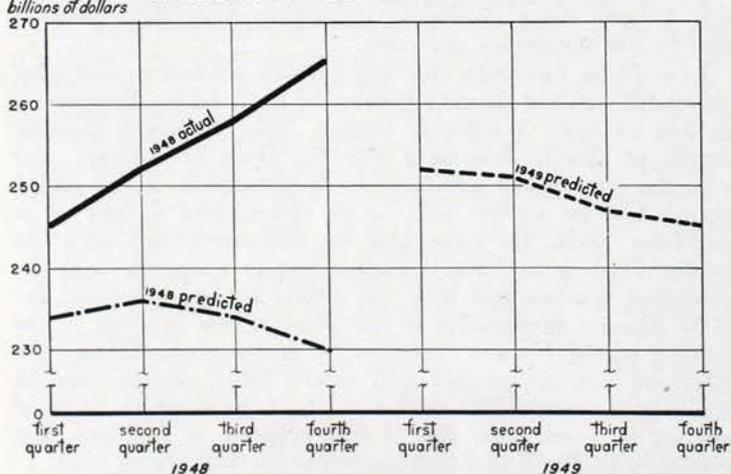
The Indicators

A—Value of Gross National Product

The Gross National Product is a rather complex indicator of economic activity and the groups participating in the 1948 survey experienced more difficulty with it than with the other indexes selected. As computed by the U. S. Department of Commerce, it represents the consolidated sales of the national economy and when adjusted for changes in inventories, it is used to measure the market value of goods and services produced by the economy.

From a study of chart A, it would appear that the First Quarter 1949 estimate is unrealistic when compared with the Fourth Quarter actual figure. It should be noted, however, that fourth quarter figures were not available when the forecast was made and the third quarter figure was tentatively computed at 256 billions. The 1949 forecast was apparently predicted upon the assumption that the fourth quarter figure when computed would reflect a break or a leveling of the former trend. From December, 1948 to December, 1949 a decrease of about 7.5% is estimated. It was noted, however, that the lowest point of the estimated 1949 curve exceeds the highest point in the 1948 estimate.

CHART A
billions of dollars
VALUE OF GROSS NATIONAL PRODUCT

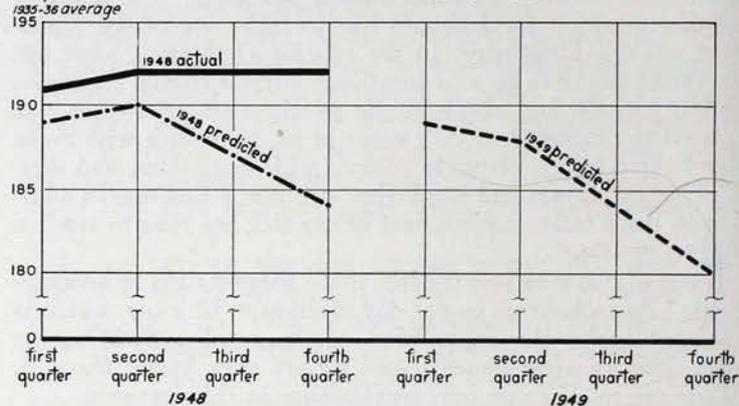


B—Industrial Production

A decrease in industrial production amounting to about 6% is expected by the end of the year. A similar decrease was prophesied for 1948 but failed to materialize. It is believed, however, that the strong consumer and business demand which sustained the 1948 curve is due to slacken in the near future and generate a gradual and moderate decrease during the remainder of this year.

It should be noted that the three charts used to portray the trends indicated in this study are purposely distorted in order to magnify quarterly fluctuations. This distortion conceals the fact that, in most instances, the 1948 estimates were quite creditable. For instance, as indicated on chart B, the maximum variance between 1948 predictions and 1948 actual computations amounted to only 4% in the category of Industrial Production.

CHART B
percent
1935-36 average
INDUSTRIAL PRODUCTION



C—Wholesale Prices

During the third quarter, wholesale prices are expected to level off at an index of about 160 and remain fairly steady during the remainder of the year. A peculiar feature of the projected trend in this activity is that the first quarter 1949 estimate was higher than the fourth quarter 1948 actual figure. Once again, however, the fourth quarter figure was not available when the survey was made and it was apparently assumed that a smaller decrease for that quarter would be registered.

The 1948 estimates of this activity were the best of the three selected indicators. As indicated in chart C, the fourth quarter break was correctly predicted and the estimated index figure was within 2% of the actual figure when computed.

The Significance of the Forecast

It would be pleasant to relax and anticipate a year of business activity, which, though somewhat less fantastic than 1948, would test the capacity of our cash registers. It is encouraging to note that such a level of business activity is expected. However, there is a significance to this forecast that should not be overlooked.

Our economy has few static characteristics. On the contrary, it is a living, breathing, and growing thing, and as such is subject to continuous movement or fluctuation. There seems to be little foundation for a belief that it will level off to some comfortable and easily accessible plateau and remain there on

(Continued on page 126)

Judges Select Iowa Coed as 1949 Rose of Deltasig

FOR THE SECOND consecutive year Epsilon Chapter, at the University of Iowa, has submitted the winning candidate! Miss Donna Lee Iverson was selected by Miss Betty Hutton of Paramount Pictures, Inc., and Mr. Garry Moore of radio fame, as the 1949 "Rose of Deltasig." The photographs of 35 candidates were forwarded to Hollywood after all identification was removed, with the exception of the candidate's name and a



number which we placed there for convenience. Miss Iverson was the unanimous choice for the "Rose," with Miss Helen Aldrich, the candidate of Alpha Pi Chapter at Indiana, and Miss Jean Sledzinsky, the candidate of Alpha Sigma Chapter at Alabama, being selected as second and third choice, respectively.

Miss Iverson, the lovely 1949 "Rose of Deltasig," comes from Stanhope, Iowa, and is at the present time enrolled at the University of Iowa where she is majoring in commercial education. Blond, with green eyes and five feet four inches tall, she enjoys sewing and playing the piano. While Miss Iverson hopes to teach high school commerce subjects, her immediate plans for the future include her marriage to Mr. Harvey Peterson, athletic coach at Sabula, Iowa in August of this year.

All arrangements for the "Rose of Deltasig" Contest were made by Brother Floyd Poetzinger of Poetzinger, Dechert and KIELTY of Chicago, merchandizing counselors, and Miss Lida Livingston of Margaret Ettinger and Company, publicity and public relations. The latter is located in Hollywood, California.

The Judges

Betty Hutton, once referred to as "The Blonde Bombshell," today is accorded full-fledged recognition as a dramatic actress as well as an incomparable comedienne. At the age of 15, Betty had tried Broadway and failed. Back in her hometown of Battle

Creek, Michigan, she started again as a vocalist with small musical combinations, entertaining at dances and parties until the leader of a local hotel band offered her a spot with his group. One step followed another, until Vincent Lopez heard her and signed her for an engagement with his orchestra in the Fox Theater in Detroit. Betty gave out with a sweet sentimental ballad, but the audience would have none of it and Lopez prepared to discharge her at the end of the week. When word of this came to Betty, she was depressed at first, then came to a decision. The result is theatrical history. She screamed at the top of her lungs, banged the microphone all over the place, leaped on the piano and swung from the curtain. The audience howled for more.

After a year of her gyrations with the Lopez outfit, Betty was booked into Billy Rose's Casa Manana in New York. This was followed by a tour of vaudeville with Lopez, and then Betty re-



BETTY HUTTON of Paramount Pictures, Inc. and Garry Moore of radio fame serve as judges for the "1949 Rose of Deltasig" Contest.

turned to Broadway for her first stage role in "Two For the Show." After another stint in vaudeville as a headliner, she was signed for a second lead to Ethel Merman in "Panama Hattie." Next she was offered and accepted a role in the picture "The Fleet's In." This was followed closely by her second picture "Happy Go Lucky." In 1945, Betty was en route to the European Theater of Operations to entertain the troops, when she stopped off to dine with friends in a Chicago restaurant. There she met Ted Briskin, Chicago camera manufacturer, who decided on the spot that Betty was the girl for him. He followed her to New York, proposed marriage to her and was accepted. Her answer was yes and they were married on September 3, 1945, in Chicago. They now have two daughters, Lindsay and Candice, who were born on November 23, 1946 and April 14, 1948, respectively.

Betty Hutton's pictures to date have been: "The Fleet's In," "Happy Go Lucky," "Star Spangled Rhythm," "The Miracle of Morgan's Creek," "Let's Face It," "And the Angels Sing," "Here Comes the Waves," "Incendiary Blonde," "Duffy's Tavern," "The Stork Club," "The Perils of Pauline," and "Dream Girl."

Garry Moore, the pint-sized comedian who has made the crew haircut as famous as Jimmy Durante's nose, hails from Baltimore, Maryland, and is acclaimed the brightest new star on the

comedy horizon. He can knock off a novelty dance or emcee a show as readily as he can dish out comedy lines. He was born Thomas Garrison Morfit, and has an incurable passion for crew haircuts. If anyone comments on his hair, he is apt to say: "What did you expect—feathers?"

Back in high school, Garry wrote a comedy with the late F. Scott Fitzgerald. Although never produced, it gave Garry the writing bug, and sometime later he found a position with the local radio station as a continuity writer. He was doing fine, but one day the comedian on the station's variety show became ill. Summoned to fill the spot during the emergency, Garry ended up with a permanent assignment. Although the field of radio comedy seemed to offer a lucrative and successful career, he preferred something more "serious" so he became a sports and news announcer in St. Louis. Garry was doing fine. Then it became known that he had done comedy. He was asked to take over as a program humorist. He demurred, but was ordered to "do it or else." Later the radio program "Club Matinee" hired Garry and promptly handed him the comedy role. It was then he decided that if radio producers were crazy enough to insist upon him being crazy, there was nothing he could do about it. After two years came a pair of guest appearances on the CBS "Comedy Caravan." He clicked and a new show, specifically for Garry, soon went on the air. This was followed by the successful Jimmy Durante-Garry Moore comedy show that lasted five seasons.

Garry, who is currently the emcee on radio's popular Sunday night quizzer, "Take It or Leave It" is married and the father of two sons, Mason and Garry, Jr. He goes deep-sea fishing at every opportunity, plays golf when he can't get away to fish and still manages to squeeze in enough spare time to take care of a roomful of rare tropical fish.

The Business Outlook for 1949

(Continued from page 124)

exhibit. The very life of this economy under our capitalistic system is sustained by periods of expansion and contraction similar to a process of breathing. These normal fluctuations are normally healthy and our economy remains in good health until a normal fluctuation degenerates or is permitted to generate into an abnormal and unnecessary spasm. Thus the forces which generate a depression feed upon fluctuations and especially those which involve a change in direction of trend. Since the forecast indicates that the current year may experience such a change of direction, it apparently behooves us all to exercise, during the current year, a degree of discretion comparable to that which was evident in our business dealings during the past year.

The year 1948 was remarkable in many respects. Although the nation was apparently enjoying one of the greatest and most easily identified sustained business booms in its history, our business psychology was strongly influenced by a spirit

of restraint, conservatism, and even of foreboding.

During a ten year period, the Gross value of National Product had increased from 80 odd billions of dollars to more than 260 billions of dollars. Similar increases had been noted in other commonly used measures of business activity. Almost every indicator pointed upward and yet there was an atmosphere of caution in most transactions.

The spectre of inflation came into focus from time to time and certain restrictive measures were adopted by government agencies and Bankers Associations. Regulation W was reinstated to check the expansion of consumer credit and various banks became more restrictive in their lending policies. The extent of inflation was not materially effected, however, and an atmosphere of restraint remained.

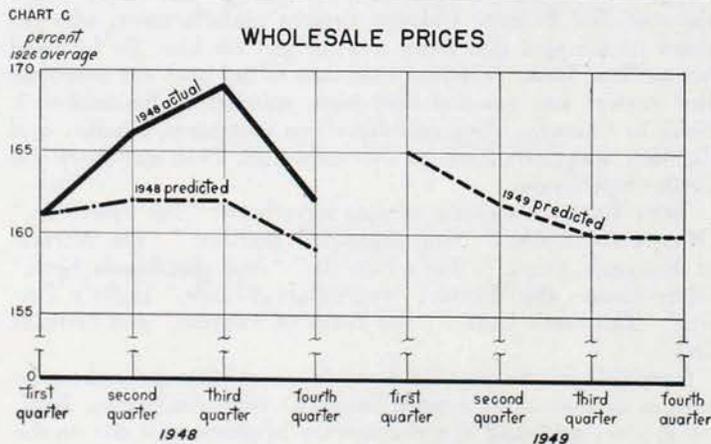
The horizon was scoured for harbingers of depression and during the fourth quarter like the robin they came a'bobbin'. Demands for consumer goods which had previously been considered strong were found to be pyramided. Farm prices for many crops dropped to support levels and a definite break in wholesale food prices was observed. A sudden flurry of publicity was given to the fact that department store sales were running below 1947 levels. It came to light that the textile industry had been cutting off shifts and even factories. Prices were cut in items such as shoes and certain types of clothing, and sales were advertised.

Against such a background, the 1949 survey was made. The consensus indicated a moderate recession and a generally healthy condition. If business is as alert to resist depression as it was to resist inflation, this prophecy may come to pass. The problem is a different one, however, and perhaps more difficult of solution.

The period through which we have passed was one of inflation, characterized by increasing prices. It is true that high prices perform a definite function in our economy by tending to stimulate production and at the same time to discourage demand. However, during periods when the nation's production is at or near capacity, it does not require stimulation and if the volume of money continues to increase, high prices may not successfully restrict demand. Thus, inflation is generated from the desire to transform money into goods, and when bidding for goods becomes indiscriminate, a spiral of disastrous proportions could develop. The fact that high prices are now exerting their function of restricting demand and creating buyer resistance appears to indicate that this danger stage has been passed.

It may be that we are now entering into a period of deflation, characterized by decreasing prices. Low prices also perform a prescribed function in our economy by tending to restrict production and to stimulate demand. However, if it happens that prices fall too far or too fast, it is often assumed that they will fall further and faster and buying is restricted rather than stimulated. The money supply is corralled and held in anticipation of sacrifice prices and production is stalled. Under such conditions, normal recessions are sometimes perverted into abnormal depressions. This is the reaction which should be resisted. It is usually brought about by a realization of previous excesses, precipitous action to counteract these excesses, and unwise decisions made under stress and panic.

It is important that we distinguish between a normal necessary recession and an abnormal unnecessary depression, and that we temper our judgment with this knowledge. It seems quite possible that a general recognition and enlightened treatment of the factors which generate inflation contributed materially to the recent levelling of that trend. It also seems quite possible that the same recognition and enlightened treatment of the factors which generate deflation may bring to pass the generally good business conditions indicated by this forecast of the business outlook for 1949.





WITH THE

ALUMNI

THE WORLD OVER

WASHINGTON

THE FIRST MEETING of the Washington, D.C. alumni of Delta Sigma Pi was held in October of 1948. At that meeting plans were laid for the organization of a Washington Alumni Club. Provisional officers were elected, a membership committee was appointed for the purpose of compiling a list of Deltasigs residing in the metropolitan area, and a committee was appointed to draft a set of by-laws. It was decided at that first meeting that the Washington Alumni Club would hold a regular business meeting on the second Wednesday of each month and a luncheon on the last Wednesday of each month.

The luncheons have proved very successful. They not only offer the brothers an additional opportunity to meet, but are also informative and in keeping with the ideals of our fraternity. At each luncheon we are privileged to hear a short address by a member of our community. Such gentlemen as Doctor Paul Douglass, president of American University and the Honorable Wayne Aspinall, representative from Colorado, have been our guests. We shall have on hand at the March luncheon Benjamin Gilbert, city editor of *The Washington Post*.

The business meetings are well attended, testifying the real interest of Washington Deltasigs in the club. At the last meeting the members adopted a set of by-laws for presentation to the Grand Council for approval. Also at that meeting the addition of four more signatures to the charter petition, increased the total number of signers to 22.

In the past months the Washington Alumni Club has had to devote most of its efforts toward organizational problems. However, it has not been all work for us. For in February the club had the privilege of joining hands with Mu Chapter for the purpose of honoring Dr. J. S. de Coutinho, a charter member of both Mu Chapter and the Washington Alumni Club. Dr. Coutinho, celebrating the conclusion of 30 years' service as a faculty member of Georgetown's School of Foreign Service, was honored at a reception at the fraternity chapter house. Many brothers, faculty members, friends of the fraternity and members of the diplomatic corps were on hand to offer their congratulations to Brother Coutinho and to see him presented with a handsomely engraved pocket watch.

The members of the Washington Alumni Club are now looking forward to the initiation of ten new brothers on April 30. It will be their pleasure to serve on the ritual team at the occasion, and then to be in attendance at the stag banquet and dance which will follow in the evening. This brief résumé of the activities of the Washington Alumni Club of Delta Sigma Pi illustrates that though it is a new organization, it already has a past of which it can be proud, and that that past is but a prologue to the future.—JAMES CUNNINGHAM

Chi Chapter Initiates Dean Francis H. Horn

RECENTLY Chi Chapter at Johns Hopkins University initiated Dean Francis H. Horn of McCoy College, the evening division of Johns Hopkins University. Brother Horn came to Johns Hopkins in 1947 as dean of McCoy College, associate professor of education, and director of the university summer session. He was born and educated in Toledo, Ohio, entered Dartmouth College in 1926 and was graduated as an honor student in 1930. At Dartmouth, Brother Horn was



FRANCIS H. HORN, Johns Hopkins

elected to Phi Beta Kappa at the end of his junior year. Following graduation, he was appointed instructor of English and history at the American University of Cairo, Cairo, Egypt, where he remained until 1933. At this time he received the Campbell Fellowship which is awarded by Dartmouth College for graduate study in English at a university of the recipient's choice. He chose Virginia, where he received his M.A. degree in 1934. During the next three years he continued his study of English at Yale University and also served as assistant dean of the Junior College of Commerce in New Haven. Later he was appointed dean, serving until 1942.

On July 1, 1942, Brother Horn entered the army as a first lieutenant, later attaining the rank of lieutenant colonel before his discharge in 1946. In 1945, Brother Horn went overseas to help establish the Army University Center at Biarritz, France, where he served as assistant dean throughout its existence.

Brother Horn has served as vice-president of the Connecticut Conference of Junior Colleges, secretary and first vice president of the New Haven Advertising Club and president of the New Haven Dartmouth Club. He has been married since 1935, and is the father of three children. His home is in Baltimore. GRANT PEOPLES

NORTHEASTERN OHIO

THE NORTHEASTERN OHIO ALUMNI CLUB got off to a good start for the current season with a well-attended business meeting the second Friday of last October. About 35 members were present and it was decided that we again should concentrate our efforts toward becoming better organized. In addition to this we also planned a definite membership drive along with a program of business and social events calculated to attract more alumni into our organization. The program has proved to be quite successful and we can now boast of a membership consisting of alumni from Beta Tau of Western Reserve University, Beta Pi of Kent State University, Nu of Ohio State University and Beta Omega of the University of Miami. We hope that future meetings will include more and more men from these chapters as well as men from other chapters who might now be residing in northeastern Ohio.

Since our alumni chapter is only a little more than a year old there is still a great deal to be done before we can say that we are operating smoothly and efficiently. So far we have depended to some extent on trial and error concerning some of our activities but as more events are held we find that things operate more smoothly. It is hoped that the current survey being made by the National Committee On Alumni Activities, of which Glen Galles of Minneapolis is Chairman, will materially help alumni clubs solve some of the problems which they face today.

Our first real project of the year was building up our treasury and this we decided to do in a painless manner. We purchased all of the tickets at the local Playhouse at a reduction of 25 cents per ticket. We then sold all of the tickets to members and their friends for the regular price of admission. All the tickets were sold, 90% of the membership attended, everyone had a swell time, and our treasurer was most happy. Through this simple process of combining a theatre party with a touch of business we made a profit of over \$65.00. After the play we went to a nearby restaurant where he had sandwiches and coffee and discussed our new wealth.

Our second event of the season was a tour through General Electric's Nela Park here in Cleveland. This event was well attended by the members and their wives or girl friends. The tour started at 7:00 P.M. and ended at 10:00 P.M., during which time we saw various displays of proper home and store lighting, new ideas in lighting research, the marvels of the photo-electric cell, and other very interesting things. The wives were especially impressed with the ultra-modern kitchen which contains enough electric gadgets to enable any wife to stay in bed until noon, get up for a half hour to set a few dials, and then retire again until the alarm clock awakes her at five to a perfectly cooked dinner. After the tour we met at one of the restaurants for sandwiches and coffee. We had found that by holding mixed events in which wives or girl



THE TWENTY-FIFTH ANNIVERSARY PARTY of Alpha Epsilon Chapter at Minnesota. Upper left hand corner: At the Speakers' Table: Nolan, Bain, Janzen, Johnson, Wright, Bowie, Meldahl, Sehm, Beecher, Qualey and Powell. Upper right hand corner: The charter members of Alpha Epsilon. Standing (left to right): Sumner E. Whitney, Chester K. Stone, Carl J. Meldahl, and Loren O. Aamodt. Seated (left to right): Carroll G. Patton, Wilmar L. Ripley, Chester J. Teich, Roy C. Miller, Artas H. Beecher, and Leroy D. Wolff. Lower left hand corner: Wilmar Ripley cuts the birthday cake. Lower right hand corner: Grand Secretary-Treasurer H. G. Wright, Twin-Cities Alumni Club President Walter Sehm, Alpha Epsilon Chapter Founders Deecher and Meldahl, and Grand Council Member Rudolph Janzen.

TWIN CITIES

MARCH 8, 1949, marked the exact anniversary of 25 years of activity of Alpha Epsilon Chapter and the Twin Cities Alumni Club on the campus of the University of Minnesota and in the Twin City area. A fitting celebration was had in the Radisson Hotel, Minneapolis, on that night with 130 brothers present to share in the festivities.

Of the original twenty charter members the following ten were present: Sumner Elmond Whitney, Chester King Stone, Carl John Meldahl, Loren Oliver Aamodt, Carroll Gray Patton, Wilmar Louis Ripley, Chester John Teich, Roy Clifford Miller, Artas Holbrook Beecher, and Leroy David Wolff. Brother Meldahl, one of the charter members, acted as toastmaster. Following a long standing custom, a gavel, hand-turned by Brother Louis C. Dorweiler, out of cherry wood taken from the Chapter House in a remodeling operation some years ago, was presented by Brother Sehm, president of the Twin Cities Alumni Club, to become a permanent keepsake for the Toastmaster.

The Grand Secretary-Treasurer, "Gig" Wright, and our own Brother Rudie Janzen ably represented the Grand Council. The main address of the evening was delivered by Mr. George A. Bowie, who came specially for the occasion from Akron, Ohio, and who put a fitting cap on the brotherly oratory which had flowed so freely up to the time of his introduction.

Alpha Epsilon Chapter presents periodically a service key to that brother who has rendered outstanding service to the fraternity and to the University for the preceding period, and Brother James Goetz was happily surprised to be called up and to be presented in the course of the program.

The "Rose of Delta Sig" has perhaps never been sung with more feeling than it was at the end of the festivities that night, and then the hand-shaking and reminiscing of the middle-aged paunchy brothers, many of whom had not been seen around for years, went on far into the night in the various parts of the hotel.—WALTER C. SEHM

friends can take part we have an increased attendance with the result that our members become more interested in their organization. If we can capture the interest of the women we can be assured of the interest of the men.

By the time this article appears in print we will have held our first luncheon. We have been planning to hold at least a monthly luncheon to see the type of response we would get and since we presented the idea at the last meeting we have had a sufficient number of requests to warrant the reservation of a room in one of the downtown restaurants. The luncheons will be held on Tuesday at noon and the attendance will determine whether or not they will be held monthly, biweekly, or weekly. Much of our business can be transacted over the table and it is hoped that plans for golf tournaments, baseball games and card parties can be formulated here. Then, too, we are planning to establish an Alumni Placement Service and these luncheons, in addition to our regular meetings, will enable us to keep in closer contact with one another and, therefore, be of real assistance to our own group and men in the local active chapters.

Ever since our group has been in existence we have had a formal initiation team. For the past year we have performed initiation rituals for Beta Tau Chapter. I recently extended an invitation to all active chapters in northeastern Ohio to take advantage of our ritual team and to feel free to call upon it for the performance of the initiation of their new members. We hope that through this device we can be of real service to the active chapters and at the same time increase their interest in us so that their graduates will become members of our organization. We also have invited the head masters of these chapters to attend our meetings for the same reason.

Our business meetings are held in the Hotel

Allerton in Cleveland on the second Friday of each month at 8:00 P.M. with no meetings during the months of July, August and September. No definite dates have, as yet, been set for luncheons but as soon as we can determine our requirements I'll notify The DELTASIG. However, if an alumnus finds himself in Cleveland without a luncheon partner he can quickly get himself a free lunch by calling me at my office (GLenville 6600) or at my home (DIamond 7385). I extend a hearty invitation to all alumni in the north-eastern Ohio area to become members in our organization which has as its object the promotion of the principles and objectives upon which Delta Sigma Pi was founded.—JOHN J. SUTULA

OBITUARIES

LAWRENCE J. KELLY, *Alpha Omega 226*. Born June 14, 1924, at Chicago, Illinois; initiated into our De Paul Chapter May 27, 1946; died November 6, 1948.

ROBERT M. WILSON, *Beta Nu 110*. Born September 15, 1891, at Milton, Vermont; initiated into our Pennsylvania Chapter January 23, 1932; died November 14, 1948.

ARTHUR P. HOFFMANN, *Beta 356*. Born October 17, 1898, at Gross Point, Illinois; initiated into our Northwestern Chapter April 11, 1925; died December 2, 1948.

KENNETH T. SETRE, *Alpha Epsilon 85*. Born March 25, 1905, at Minneapolis, Minnesota; initiated into our Minnesota Chapter October 17, 1926; died January 23, 1949.

PAUL A. JOHNSON, *Alpha Epsilon 56*. Born January 1, 1905, at Minneapolis, Minnesota; initiated into our Minnesota Chapter May 15, 1925; died January 28, 1949.

BOSTON

THE BOSTON ALUMNI CLUB is continuing its policy of assistance to the newly reactivated Gamma Chapter at Boston University. The full program instituted by the undergraduates makes it unwise at this time to conduct strictly alumni club activities. At a professional meeting on March 16, Fred Atherton, treasurer of the Boston Alumni Club, was principal speaker. The pledges and the members of the undergraduate chapter were present. In addition, a substantial group of alumni attended. After the meeting, Louis Gilbert organized his initiation team from among the Boston Alumni Club so that the undergraduates may be relieved of this burden for the forthcoming initiation on April 2 when it is planned to initiate 34 new brothers! The alumni members present organized a telephone committee, and Brother Bill Clark assigned the names of brothers to be contacted by telephone to assure a large turnout of alumni club members at this initiation. Past Grand President E. L. Schujahn of Wisconsin, will be a special speaker at this initiation.

The committee organized to study the investment policy of the National Endowment Fund has begun to function now that the tax season is over. Two meetings were held in March and the committee expects to render its report soon. Dan Glynn has been appointed chairman for the Boston Alumni Club to work with a representative of the undergraduate chapter in sponsoring a spring dance during the latter part of April. A large turnout is expected in view of the increased interest resulting from the reactivation of the chapter, and from the spirit generated by the undergraduates.—T. J. FURLONG

THE CENTRAL OFFICE REGISTER

ROBERT F. BAUER, *Northwestern-Beta*, Glenview, Illinois; JAMES J. BERTRAM, *De Paul*, Oak Park, Illinois; JUSTIN N. LISS, *De Paul*; EDWARD HARRIGAN, *De Paul*; JACK A. POPP, *Northwestern-Zeta*; EDWARD C. KEIN, *Northwestern-Zeta*, Evanston, Illinois; HENRY S. BROWN, *Northwestern-Beta*; ROBERT A. MOCELLA, *Northwestern-Beta*; CHESTER L. MISKOWITZ, *Northwestern-Beta*; EUGENE C. JOHNSON, *Northwestern-Beta*; DAVID R. KIEMAN, *Northwestern-Beta*; SYLVESTER B. HOFFMANN, *Northwestern-Beta*, Los Angeles, California; ROBERT L. HANLEY, *South Dakota*, Huron, South Dakota; ROBERT H. MORGANS, *South Dakota*, Frederick, South Dakota; ALBERT J. SIELICKI, *South Dakota*, Plainfield, New Jersey; FREDERICK W. OSWALD, *New York*; PAUL J. ESPENSHADE, *Chicago*, Arlington Heights, Illinois; GEORGE L. WILSON, *De Paul*, Oak Park, Illinois; WILLIAM C. BECK, *New York*, Waban, Massachusetts; HOWARD P. ROLLER, *Cincinnati*, Omaha, Nebraska; THEODORE G. SIREK, *Northwestern-Beta*; ERLING N. PETERSEN, *Northwestern-Beta*; ROBERT M. LAFLOWER, *Denver*, Denver, Colorado; RANSOM H. BOLTWOOD, *Denver*, Denver, Colorado; ROBERT J. CHARLES, *Northwestern-Beta*; WILLIAM T. HART, *De Paul*; RICHARD L. ALLEN, *Wisconsin*; JOHN D. GERUT, *De Paul*; LLOYD W. LOBB, *North Dakota*, Winnetka, Illinois; WARREN J. STRACHOTA, *Marquette*, Milwaukee, Wisconsin; JOHN FRAZIER, *Marquette*, Milwaukee, Wisconsin; JAMES A. KLIEBHAN, *Marquette*, Wauwatosa, Wisconsin; WILLIAM J. SCHENDT, *Marquette*, Wauwatosa, Wisconsin; THOMAS J. MALONEY, *Marquette*.

Deltasig Accountant Opens Own Office

JOHN F. GULTINAN, *Pennsylvania*, a certified public accountant, has opened an office for the general practice of accountancy. He has been associated as an accountant with Main and Company, Mathieson-Aitken and Company and Peat, Warwick, Mitchell and Company. He has been a member of the



JOHN GULTINAN, *Pennsylvania*

accounting firm of Hamilton, Gultinan and Francis. He is also an instructor at the Cades C.P.A. Coaching School in Philadelphia.

Brother Gultinan is a graduate of Chester High School and received his formal accounting education at the Wharton Evening School of Accounts and Finance. He resides in Norwood, is married and the father of four sons. He is now serving the second term as Borough Auditor in Norwood. In addition, Brother Gultinan is affiliated with the Pennsylvania Institute of Certified Public Accountants, University of Pennsylvania Banking Club, the Night Watch Honor Society of the University of Pennsylvania and the Chester Junior Chamber of Commerce.

BALTIMORE

THE BALTIMORE ALUMNI CLUB congratulates five of its members on becoming Certified Public Accountants early this year. Brothers Albert Corkran, Russel Erb, John Gimbel, Earl Miller and Hamilton Sanger received their certificates February 24, 1949, as a result of their having successfully passed the examinations held last November. Another recent accomplishment among our members is that of Ben Schilling. Ben has originated and is conducting the first class in Government Accounting ever to be offered hereabouts. We feel that steps forward of our members are symbolic of Deltasigs the nation over and add to the prestige of Delta Sigma Pi.

Early last fall we set the figure of 100 as our objective in our drive for dues-paying members. We have thus far signed up 65 members and are still working toward our goal so that the Baltimore Alumni Club will have the maximum representation at the Seventeenth Grand Chapter Congress next September. We challenge other alumni clubs throughout the country to exceed our attendance.

On February 26, committee chairmen for the Grand Chapter Congress to be held here September 7-8-9, gathered at the Johns Hopkins University Faculty Club to partake of lunch and to discuss some of the details

to be encountered in next September's activities. We were pleased to have with us Assistant Grand Secretary-Treasurer Jim Thomson, who passed on to us the viewpoints and experience of The Central Office. In addition to Jim we had with us Mr. L. H. Denton of the Baltimore Convention Bureau. Mr. Denton's organization will be at our disposal and we feel sure that with such assistance we will be able to make the visit of those brothers who come to Baltimore a visit that will be long remembered. Previous to this luncheon several of the chairmen visited on January 23 in Philadelphia for a meeting with the Executive Committee of Delta Sigma Pi. It is evident that preparation for the Seventeenth Grand Chapter Congress is well under way and we hope that our brothers throughout the country are preparing for the event too.

Keeping pace with Grand Chapter Congress activities are our business and social activities. On January 20 we held a combined business and social meeting. At this meeting Russ Erb, president of the Baltimore Alumni Club, announced proposed changes in our by-laws. Business activities at this meeting were followed by a cold plate supper and entertainment. Then on February 19 we enjoyed a joint Alumni Club-Chi Chapter bowling party. Albert Carey of Chi Chapter took the high scoring honors for the evening. On March 17 we will again meet for a combined business and social evening and it is planned that by-law changes will be voted on and incorporated. Following this meeting will be joint activities with Chi Chapter which will schedule its annual dinner dance in June as the school-year finale. In past years all things pointed to the dinner dance at the end of the school year but 1949 finds us extending our sights beyond June on to September. "Follow the Sign in '49."—EUGENE G. CROSS

PERSONAL MENTION

WILLIAM SCHROEDER, *Detroit*, is now working for the Coe Accounting Firm. . . . JOSEPH HARMON, *Georgia (Athens)*, became associated with the Mathis Construction Company and is located in Athens, Georgia. . . . STUART MCGARITY, *Georgia (Athens)*, has accepted a position with the U. S. Employment Service and is also located in Athens, Georgia. . . . EDWARD BLANKENSHIP, *Colorado*, works for the Bank of America in San Francisco. . . . LEROY MOLONEY, *Colorado*, is on his way to see the world via Standard Oil. His first stop is Venezuela. . . . RALPH CARR, *Georgia (Athens)*, has gone into business with his father. . . . EUGENE J. RODGERS, *Pennsylvania*, is with the Tri-City York Company in the Allentown-Bethlehem area. His work deals with the process of mechanical cooling. . . . WILLIAM CARROLL, *Colorado*, is with Price-Waterhouse in New York. . . . ROLAND HETRICK, *Colorado*, works for Ernest & Ernest in Denver. . . .

PRESTON HILL *Georgia (Athens)*, is now associated with the Lederle Laboratories in Atlanta Georgia. . . . JACK KING, *Colorado*, is in the lumber business with his father in Greeley, Colorado. . . . FRED ZARN, *Colorado*, and JOHN MORROW, *Colorado*, are with the Armstrong Cork Company in Pennsylvania. . . . JOHN SCHOOLLAND, *Colorado*, now lives in Schenectady, New York, where he works for the General Electric Company. . . . HENRY WILLIAMS, *Georgia (Athens)*, cast his lot with Southern Bell Telephone Company and headquarters in Memphis, Tennessee. . . . BEN SCHILLING, *Johns Hopkins*, has been appointed as field survey director of the Maryland Commission on Uni-

form Accounts. This commission was established as a result of the findings of the Sher-bow Committee, which indicated that the various accounting systems existing in the municipalities and counties of the state of Maryland would have to be unified in order to arrive at a sound conclusion as to the tax apportionment question. . . . JAMES SHANER, *Colorado*, now works for the Johns-Manville Corporation. . . . MARION HUTCHISON, *Colorado*, is now a C.P.A. and practices in Denver. . . . DONALD S. JOHNSON, *Rider*, has purchased an interest in a firm called Wood Industries, which is located in San Angelo, Texas. This concern specializes in the manufacture of church furniture and special hardwood mill work. . . . CHARLES WATTS, *Colorado*, is assistant cashier at the Douglas County Bank, Omaha, Nebraska. . . .

GEORGE MOSLEY, *Colorado*, is now an employee of the Gates Rubber Company in Denver. . . . PAUL GARDNER, *Colorado*, is with his father in the hardware business in Yuma, Colorado. . . . CHARLES J. IGYARTO, *Rider*, is at present employed at the U. S. Steel Supply Company in the cost bureau as a cost clerk. . . . ALBERT M. DIGREGORIO, *Pennsylvania*, conducts a real estate and insurance business in Germantown, Pennsylvania. . . . VINCENT SETTLE, *Georgia (Athens)*, owns and operates the Sundry Shop at Waycross, Georgia. . . . GRADY BANKS, *Georgia (Athens)*, is a contract salesman for Ray Lang, Incorporated, and sells hotel furniture and carpets in Alabama, Florida, Georgia and Tennessee. . . . PAUL PLEVACK, *Georgia (Athens)*, is now associated with the Personnel Department of the Kroger Company in Cincinnati, Ohio. . . . PETER G. EVANS, *Colorado*, member of the Excess Profits Tax Council, Treasury Department in Washington, addressed the members of the Controllers Institute of America in Baltimore, Maryland, recently. . . . TOM ABRAHAM, *Georgia (Athens)*, is now associated with the Accounting Department at Fort McPherson in Atlanta, Georgia. . . . The Le Tourneau Company at Toccoa, Georgia, landed a good man in the person of WALTER KING, *Georgia (Athens)*. . . .

PATRICK GAHAGAN, *Marquette*, reports that he is doing well in the insurance business. . . . O. C. HUBERT, *Georgia (Athens)*, is secretary of the Atlanta Real Estate Board. . . . G. H. MEW, *New York*, controller of Emory University, is president of the National Educational Buyers' Association. . . . GEORGE S. BECKHAM, *Georgia (Atlanta)*, is now branch manager of Truscon Laboratories. . . . MALCOLM BALDWIN, *Baylor*, became president of Spalding Foundry Company in Atlanta. . . . MURRAY O'HANLON, *Georgetown*, represents the interests of the Overseas Service Corporation in Europe. . . . E. J. FAUST, *Michigan*, is in executive sales training with the Maytag Company in Newton, Iowa. . . . KENNETH BLOCK, *Michigan*, has gone into engineering consulting with A. T. Kearney & Company in Chicago, Illinois. . . . SAMUEL BELLANCA, *Michigan*, is effectively combining his forestry and business administration talents for the Escanaba Paper Company. . . . WILBUR JONES, *Georgia (Athens)*, is a Sinclair agent in Dublin, Georgia. . . . WILLIAM J. SHORTT, *Georgia (Athens)*, is an industrial engineer for the Athens Manufacturing Company. . . .

DIVIDENDS

To Brother and Mrs. Meade M. McCain, Jr., *Washington*, on August 20, 1948, a daughter, Leslie Jane.

To Brother and Mrs. Melvin Ganskow, *Drake*, on September 11, 1948, a daughter, Vicki Lynn.

To Brother and Mrs. Albert W. Barber, *Rutgers (Beta Omicron)*, on November 23, 1948, a son, Christopher William.

To Brother and Mrs. William F. Schroeder, *Detroit*, on November 26, 1948, a son, William, Jr.

To Brother and Mrs. Ralph R. Ratcliff, *Louisiana*, on November 30, 1948, a son, Ralph, Jr.

To Brother and Mrs. Richard Ryden, *Drake*, on December 7, 1948, a daughter, Jeanne Marie.

To Brother and Mrs. Kent W. Patton, *St. Louis*, on January 14, 1949, a daughter, Sherry Lynn.

To Brother and Mrs. George T. Miller, *Rutgers (Beta Omicron)*, on January 17, 1949, a son, Richard.

To Brother and Mrs. George R. Dykema, *Iowa*, on January 20, 1949, a son, Kurt Robert.

To Brother and Mrs. Joseph H. McCusker, *Louisiana*, on January 30, 1949, a son, Joseph Hugh, Jr.

To Brother and Mrs. Hugh R. Fullerton, *South Dakota*, on February 8, 1949, a son, Hugh Robert, Jr.

To Brother and Mrs. Harry L. Wren, *St. Louis*, on February 14, 1949, a son, David Jude.

To Brother and Mrs. John S. Mangini, *Denver*, on March 12, 1949, a daughter, Shirley.

To Brother and Mrs. Dale H. Askey, *Nebraska*, on March 17, 1949, a daughter, Patricia Anne.

ATLANTA

HIGHLIGHTING THIS CALENDAR YEAR of activities for the Atlanta Alumni Club have been the interesting and informative professional programs arranged by our Program Committee Co-Directors Hiram Honea and George Manners. These men have consistently presented at our regular monthly dinner meetings outstanding speakers or entertainers. It goes without saying that good programs mean better meetings and greater turnouts.

Among our guest speakers this year have been Burton J. Bell, public relations director, Corps of Engineers, with interesting information on the Allatoona Dam Project (a large government construction project near Atlanta); Brigadier General E. P. Tuttle, prominent Atlanta attorney and chairman of the Fulton County Republican Committee, with a discussion of his experiences and observations at the last Republican National Convention; William E. Mitchell, chairman, Fulton County One-Government Committee and former president, Georgia Power Company, with an open discussion on the One-Government Plan for city and county management; W. H. Wilkerson, founder and president, Auto-Soler Company and director, Atlanta Chamber of Commerce, talking on the development of his company and general business problems; Robert S. Lynch, president, Atlantic Steel Company with a discussion of the "Basing Point System for the Steel Industry"; Joseph K. Heyman, outstanding Atlanta Economist and Statistician with a talk "Business Outlook for 1949"; and Brother (Lieutenant Colonel) Walton C. Winston of Alpha Beta Chapter, now stationed at Fort Benning Infantry School, with a film and discussion of his experiences and observations as personal representative of General MacArthur on a Japanese Whaling Expedition to the Antarctic.

While major emphasis has been placed on the regular monthly dinner meetings and the programs connected with these meetings, the social program for the alumni club has not

been overlooked. The annual Christmas party held this year at the Navy Officers Club was attended by over 85 Deltasigs and their guests. It was one of the largest social events in the history of the Atlanta Alumni Club. Another big get-together is planned sometime during the summer months. In addition to scheduled social events, a large majority of alumni club members are also members of Deltasig Lodge located out from Atlanta and enjoy its many fine social and recreational benefits. The lodge provides an excellent opportunity to keep closely in touch with active chapter members as well as to get in some much-needed outdoor exercise.

In an effort to improve our system of contacting graduating Deltasigs from chapters other than Kappa (Atlanta) who live in Atlanta, a letter has been written to all chapters in the Southeastern Area requesting their support by furnishing us a list of men from their chapter who are presently situated in or who plan to locate in Atlanta. From this list and subsequent changes we propose to contact each brother and invite him to become actively affiliated with the Atlanta Alumni Club. The response to this request has been very pleasing thus far and we expect to gain a number of new members from this system, especially after termination of the present school year.

"Gig" Wright of the Central Office favored us with a visit on his return trip to Chicago after the installation of Gamma Delta Chapter at Mississippi State College. At a Banquet of the Kappa Chapter and the Atlanta Alumni Club, celebrating our Chapter Birthday, "Gig" gave us an inspirational discussion of the growth of Delta Sigma Pi. Especially do we appreciate this visit since Atlanta could not be considered on a direct route back to Chicago and "Gig" Wright and Howard B. Johnson, Grand Council Member, really pushed Howard's automobile to reach Atlanta in time for our banquet.

In addition to our regular monthly dinner meetings held on the third Thursday of each month at the Woodings Cafeteria Annex, weekly noon luncheons are scheduled each Thursday at Tubby's Attic and each Friday at the Paradise Room, Henry Grady Hotel. All Deltasigs are cordially invited to meet with us on any of these dates and to get better acquainted with other Deltasigs in the Atlanta area.—TOM LUCK, JR.

LIFE MEMBERS

THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have recently become Life Members of the fraternity. The balance of the names of the new Life Members will appear in the next issue.

- 1452 ROBERT J. SLATER, *Beta*, Northwestern-Chicago
- 1453 HENRY SIMON, *Beta Rho*, Rutgers
- 1454 ALEX E. LINDHOLM, *Kappa*, Georgia-Atlanta
- 1455 GEORGE C. HOLDREN, *Epsilon*, Iowa
- 1456 LINING C. SANDERS, *Kappa*, Georgia-Atlanta
- 1457 HOMER T. BREWER, *Kappa*, Georgia-Atlanta
- 1458 ROBERT P. WEBER, *Omega*, Temple
- 1459 DONALD J. MATHES, *Alpha Delta*, Nebraska
- 1460 MODE CHOATE, JR., *Beta Psi*, Louisiana Tech.

March 24, 1949

Dear Mr. Wright:

This is to acknowledge and thank you for the copy of your current biennial survey of universities offering organized courses in commerce and business administration.

DONALD S. BRIDGMAN,
AMERICAN TELEPHONE &
TELEGRAPH CO.
New York 7, N.Y.

March 18, 1949

Dear Mr. Wright:

We wish to thank you for furnishing us with a copy of your recent survey of universities offering organized courses in commerce and business administration. It will be appreciated if you will furnish us with two additional copies of the survey and the accompanying chart.

PAUL W. BOYNTON,
Supervisor of Employment
SOCONY-VACUUM OIL COMPANY
New York 4, N.Y.

March 16, 1949

Dear Mr. Wright:

We wish to acknowledge with appreciation the Delta Sigma Pi Eleventh Biennial Survey of Universities Offering Organized Courses in Commerce and Business Administration which you recently furnished us. We have reviewed this survey and found it to be very interesting and wish to thank you for remembering Magnolia Petroleum Company.

L. B. REDMOND,
MAGNOLIA PETROLEUM COMPANY
Dallas, Texas

March 29, 1949

Dear Mr. Wright:

This is merely to thank you for your kindness in sending me the biennial survey of Delta Sigma Pi concerning its curricula in commerce and business administration. The information contained in the survey was most interesting.

J. H. HOWARD,
Personnel Director
EASTMAN KODAK COMPANY
Rochester 4, N.Y.

March 14, 1949

Dear Mr. Wright:

We have read but do not have the statement by you and the chart of universities offering courses in commerce and business administration distributed in connection with the eleventh biennial survey by Delta Sigma Pi. Is it possible we could secure through you both the statement and the chart? They are of interest to us, for the reason the American Institute has developed and already extended to 140 schools and colleges accountancy aptitude tests for accounting and other students in schools of business. For such interest as it may hold for you, I am sending information about these tests with this letter. Your courtesy in sending the survey material will help in the development of the American Institute testing program, and will be greatly appreciated.

CHARLES E. NOYES,
Director of Public Information
AMERICAN INSTITUTE OF
ACCOUNTANTS
New York 17, N.Y.

March 22, 1949

Dear Mr. Wright:

We appreciate very much receiving the survey of universities offering organized courses in commerce and business administration. Thank you for having sent us a copy.

HARRY D. GATES,
Personnel Procurement Supervisor
KIMBERLY-CLARK CORPORATION
Neenah, Wisconsin

March 14, 1949

Dear Mr. Wright:

We have always found value in your Biennial Survey of universities offering organized courses in commerce and business administration and your latest opus upholds our earlier impression. We should like to have sixteen additional copies of this survey in order that we may send one to each of our offices. Please send us this number and a bill for same. While I belong to many fraternities that are honestly seeking to contribute to the fullness of the life of its members and accomplish broad purposes, I know of no fraternity project that is of greater value than this survey. Delta Sigma Pi deserves commendation for conceiving this survey and carrying it out so successfully over a long period of time.

VILAS JOHNSON,
Director of Personnel
ARTHUR ANDERSON & CO.
Chicago 3, Illinois

March 16, 1949

Dear Mr. Wright:

Do I have you to thank for the very welcome copy of Delta Sigma Pi's Eleventh Biennial Survey which I received in this morning's mail? I was delighted to receive it and congratulate you on compiling this excellent report and survey. You probably have noticed Exhibit II in the 1948 Directory of the American Economic Association listing chairmen or heads of departments of economics, deans of schools of business, and so forth. I wish I had had your results in editing my material. As indicated in my editorial note, the data I used were derived chiefly from our own questionnaires, but the results of your survey would have enabled me to make it much more complete. Next time I think I shall confine my list to department heads and make a cross reference to your survey.

JAMES WASHINGTON BELL,
Secretary
AMERICAN ECONOMIC ASSOCIATION
Evanston, Illinois

March 23, 1949

Dear Mr. Wright:

Thank you for sending to us a copy of your survey of universities offering organized courses in commerce and business administration. We are confident that this will be helpful to us as reference material. Thank you.

J. E. SMITH,
Employment Manager
ARMSTRONG CORK COMPANY
Lancaster, Pennsylvania

March 14, 1949

Dear Mr. Wright:

We surely appreciate the listing of schools offering courses in commerce and business administration. The list is very useful in surveying the schools which include Purchasing in the curriculum. If we can furnish you with any information or assistance, we will gladly do so.

G. A. RENARD,
Executive Secretary-Treasurer
NATIONAL ASSOCIATION
OF PURCHASING AGENTS
New York 7, N.Y.

March 11, 1949

Dear Mr. Wright:

It will be appreciated if you will send us a copy of the "Eleventh Biennial Survey of Universities Offering Organized Courses in Commerce and Business Administration." We believe that this may be useful to students who use the facilities of this office in vocational guidance.

CLYDE S. JOHNSON,
Senior Vocational Counselor
UNIVERSITY OF CALIFORNIA
Berkeley 4, California

March 18, 1949

Dear Mr. Wright:

Thank you for your correspondence of March 10, 1949, enclosing your Biennial Survey. We appreciate receiving this fine, complete survey and would like to have you send us three more copies. Thank you.

FRANK H. WICKHORST,
Director of Personnel
Procurement and Training
KAISER SERVICES
Oakland 12, California

March 17, 1949

Dear Mr. Wright:

I received your letter of March 10, 1949, in which was enclosed a survey of Universities offering organized courses in Commerce and Business Administration. I would appreciate it very much if you would forward three (3) additional copies to my attention. Thank you.

H. A. IDEMAN,
Administrative Assistant
LIBERTY MUTUAL
Chicago 6, Illinois

March 17, 1949

Dear Mr. Wright:

This will acknowledge with thanks, receipt of your communication of March 10 with which you enclosed a copy of the Biennial Survey of Universities Offering Organized Courses in Commerce and Business Administration. We have found this survey very interesting as well as informative and we appreciate your thoughtfulness in sending it along to us. With kindest personal regards, I am

ROBERT W. SCOFIELD,
Assistant Cashier
THE CHASE NATIONAL BANK
New York 15, N.Y.



NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Head, Circulation Department, University of Missouri Library, Columbia, Mo.

Capitalism and Free Enterprise

SAVING AMERICAN CAPITALISM, edited by Seymour E. Harris, published by Knopf, 397 pp., \$4.00.

A symposium on a liberal economic program by twenty-four economists prominent in public affairs that would maintain a system of free private enterprise without periodic collapse or stagnation.

INDIVIDUALISM AND ECONOMIC ORDER, by Friedrich A. von Hayek, published by the University of Chicago Press, 278 pp., \$5.00.

Essays analyzing the nature of economics in a socialistic and capitalistic society and ways to preserve individualism and free enterprise.

KEYS TO PROSPERITY, by Willford I. King, published by the Committee for Constitutional Government, 259 pp., \$4.00.

An outline of current economic problems and their historical connotations, with specific suggestions for maintaining high wealth production and employment. Of interest to advocates of laissez-faire.

MANAGERIAL ENTERPRISE, by Oswald W. Knauth, published by Norton, 224 pp., \$3.00.

Brushing aside "free enterprise" and "monopoly" as outmoded concepts, the author presents a new form of economy in evaluation, which he calls "managerial enterprise." A study of the difference between classical economic theories and the actual workings of a large corporation today.

LAW OF FREE ENTERPRISE, by Lee Loevinger, published by Funk & Wagnalls, 442 pp., \$5.00.

An account of the legal framework and economic development of the American free enterprise system as defined in the laws and as applied in the courts, written by an attorney.

OPEN MARKETS, by Vernon A. Mund, published by Harper, 283 pp., \$3.00.

A historical survey of the rise and decline of "open markets" here and in Europe with a plea for their reestablishment in the basic agricultural and manufacturing industries due to their importance in a free enterprise system.

Economics

SURVEY OF CONTEMPORARY ECONOMICS, edited by Howard S. Ellis, published by Blakiston, 505 pp., \$4.75.

A series of essays by leading scholars on the significant, economic developments which have evolved during the last ten or fifteen years.

THEORY OF INTERNATIONAL VALUES, by Frank D. Graham, published by Princeton University Press, 356 pp., \$5.00.

A new theory of international values offered by a Princeton economics professor to take the place of the classic theory of John Stuart Mill. The author believes that the "hidden principle" which normal values obey is the union of national price structures with commodities produced in several countries.

ECONOMICS FOR THE PRACTICAL MAN, by George Howe, published by Wilcox & Follett, 160 pp., \$2.50.

An exposition of economic thought for the average citizen, with greatly simplified definitions and explanations of economic terms and factors, by a business man engaged in real estate development.

Foreign Trade

BRITAIN AND WORLD TRADE, a report by Political and Economic Planning, published by Macmillan, 199 pp., \$5.00.

An independent British economic organization issues the second of its long range reports and plans on world trade. Utilizing Keynesian economics, the report is concerned with the promotion of full employment and the probable influence of American economy on that of Britain.

UNITED STATES AND FOREIGN INVESTMENT PROBLEMS, by Cleona Lewis, published by the Brookings Institute, 377 pp., \$4.00.

A comprehensive treatment of the problems facing the United States as a world creditor in a period of disorganized economic life. The economic position of individual nations and the resources involved are considered.

LET'S DO BUSINESS WITH RUSSIA, by Stella K. Margold, published by Harper, 253 pp., \$3.50.

Covers the background of United States commercial relations with Russia since 1917 and stresses the advantages of increased trade to the U.S. Gives a practical explanation of what procedures American firms should follow when doing business with a state controlled commerce.

FOREIGN TRADE HANDBOOK, by Edward E. Pratt, published by Dartnell Corp., 1500 pp., \$10.00.

This book deals entirely with exporting, making comparisons with domestic practice and covering all phases of foreign trade procedures.

Industrial Relations

UNIONS, MANAGEMENT AND THE PUBLIC, edited by Edward W. Bakke and Clark Kerr, published by Harcourt, 966 pp., \$5.00.

A series of essays by business and labor leaders on the critical issues in union-management relations.

The Grand President's Page

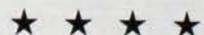
(Continued from page 106)

leaders and the public press would stop sniping at fraternities as being undemocratic and un-American, while doing little or nothing to discourage anti-democratic undercover groups and the "pedantic pinks" with which some of our schools are so richly endowed, more constructive good could be accomplished and we could progress much more rapidly toward the good and abundant life that is available to us.

In making a constructive answer to criticism, we must remember that we never can expect everyone to be satisfied with everything. When everyone thinks alike, no one is thinking very much. However, I emphasize again that in unity lies strength and, therefore, we should seek to do the things that represent the greatest good for the greatest number.

We of Delta Sigma Pi have built ourselves to a position of prestige and respect and, like any position of power, ours carries with it a responsibility. At the same time, it offers us a unique opportunity to make marked strides along the road to which we are dedicated. We should avoid the "creeping paralysis of thought" recently mentioned by General Eisenhower, which really stems from thinking the world or our government owes us something, and should become vocal and militant in our support of the economic system which has made possible our homes, automobiles, radios and nylons and the right to select and own them, and thus has made possible our generally high standard of living. Also, we should remember the recent comment of that other great general, Omar Bradley, who reminded us that freedom is not free and that democracy is a two-way street. With its benefits comes the necessity for giving service. This means not only military service, of which so many of you have given so generously, but continuous service to the end of our days through the exercise of our rights and duties as citizens. We seldom forget the rights but, because of our complacency and the exaggerated emphasis which often is attached to the omnipotence of the dollar, we are prone to forget the duties.

This is my last opportunity to exercise my prerogative and send a message to all brothers through the medium of this page. Its preparation has been, at times, a task but always a privilege. Long may our banner wave, and I want to leave with you the thought that our individual personal attitude toward these questions controls the direction of all our lives and that "The American Way of Life" is properly our theme, not only for the Seventeenth Grand Chapter Congress at Baltimore, but for our lifework as Deltasigs. We each should have in our mind a clear picture of our personal stake in this game. To quote one of our greatest Americans, Abraham Lincoln, "the struggle of today is not altogether for today, it is for a vast future."



M E R G E R S

CHARLES N. HOWARD, *Florida*, on August 22, 1948, to Jewel Imogene Lyons, at Jacksonville, Florida.

EDWARD E. BACH, *Missouri*, on November 12, 1948, to Mary Jean Taylor, at Columbia, Missouri.

ARTHUR R. LAUTZ, *Beta Omicron (Rutgers)*, on November 24, 1948, to Ruth Durkin, at Bloomfield, New Jersey.

ROBERT H. KNELL, *Missouri*, on November 25, 1948, to Doris Ralston, at Carthage, Missouri.

EUGENE B. STADLER, *Beta Omicron (Rutgers)*, on January 15, 1949, to Ruth Ammerman, at Glen Ridge, New Jersey.

EMERSON A. TORREY, *Wisconsin*, on January 15, 1949, to Austine S. Hulsey, at Arlington, Virginia.

ROBERT L. MURPHY, *Detroit*, on January 29, 1949, to Noreen Goodwill, at Norfolk, Virginia.

DAVID W. PULFORD, *Detroit*, on February 10, 1949, to Adella Stella, at Detroit, Michigan.

RICHARD E. MILLER, *Missouri*, on February 12, 1949, to Evelyn Marie Scott, at Kansas City, Missouri.

JOHN A. BUTLER, *Denver*, on February 24, 1949, to Betty Rasmussen, at Denver, Colorado.

ELMER F. BLANKMANN, *St. Louis*, on February 26, 1949, to Helen Quirk, at St. Louis, Missouri.

ERWIN M. DEVISH, *Nebraska*, on March 4, 1949, to Marjorie Hansen, at Lincoln, Nebraska.

WILLIAM G. PARKER, *New York*, on April 9, 1949, to Paulette Johnson, at New York, New York.

JOHN F. STRUSE, JR., *New York*, on April 9, 1949, to Ann Biedermann, at New York, New York.

MILWAUKEE

THE MILWAUKEE ALUMNI CLUB of Delta Sigma Pi is in high gear getting set for a whale of a Chapter Birthday Party on April 30. Plans have been made for a steak dinner at the Port Washington Country Club. This will be the twenty-ninth annual Chapter Birthday Party and it has become one of the strongest traditions of Delta Chapter at Marquette. Each year the alumni look forward to this event and several hundred attend, coming from many miles and from many states. Certain alumni have established records of being at every single celebration since the date of their initiation into the fraternity. Among them are Charles Cobeen and A. J. Witmeyer, founders of Delta Chapter.

Many of the alumni intend to brush the cobwebs off of their golf clubs and play the course in the afternoon. This feature of the Birthday Party was inaugurated last year and proved to be very popular. The scores were nothing to brag about, but the fun provided by the golf match could not be excelled easily. A number of prizes will make the game more interesting.

The undergraduate members of Delta Chapter will hold their formal initiation that same afternoon, and all will attend the Birthday Party in the evening. This provides the new initiates with an excellent opportunity to meet the alumni and instills in them the desire to attend this function in future years. This year's Chapter Birthday Committee is composed of A. J. Witmeyer, H. Hansen, D. Cannon and Warren Carity.

One other Milwaukee Alumni Club func-

tion of note was a recent joint meeting of the club with Delta Chapter. This proved to be a most enjoyable evening and more such meetings are planned in the future.—WARREN CARITY

Former Headmaster Appointed Placement Director

BENJAMIN T. SUMMER, *New York*, is the new director of placement for Rutgers University. The announcement was made by Dr. Robert C. Clothier, president of Rutgers



BENJAMIN T. SUMMER, *New York*

University. Brother Summer, who was head master of Beta Omicron Chapter last year, succeeds Brother Douglas Clark, the latter having been named secretary of the School of Business Administration. Summer, formerly a student at New York University where he was initiated into Alpha Chapter of Delta Sigma Pi on February 8, 1940, went to Rutgers in 1946 and completed his studies there in July.

Monroe Landreth, Jr. Receives High Honor

IN AN UNPRECEDENTED PEACETIME CEREMONY, Monroe Landreth, Jr., *North Carolina*, was tapped into the Order of the Golden Fleece, the highest honorary organization for men at the University of North Carolina. Brother Landreth was tapped on the basis of character and service to the university, which includes distinctive records in special activities and general all-around excellence of character and leadership. Landreth is the 451st member of the organization.

A few of his activities consisted of acting as assistant exchequer of the Grail, chairman of the senior ring committee, student advisor, member of the dance committee, orientation counselor, and master of ceremonies of Delta Sigma Pi. He helped to found the Campus Party and served as chairman of the Student Audit Board. Since January 3, Brother Landreth has been employed in the personnel department of the A. & P. Tea Company in Charlotte, North Carolina.

CHICAGO

THE CHICAGO ALUMNI CLUB has had two interesting meetings since the last writing. The February get-together was held in honor of our club's past presidents. As in the past, a representative group of the past presidents were on hand to enjoy their evening. In line with President Merle Loder's program of presenting outstanding speakers we had as our guest an eloquent lecturer in Godfrey Kurtz. Brother Kurtz heads the Industrial Engineering College here in Chicago. The advantages of time and motion study in our business problems and the advantages of the proper approach to industrial questions was the general theme of the latter's talk. Brother Kurtz is anxious to supply capable graduates of his school to any of the other brothers in need of such assistance.

March 17 found all of the O'Burens, Mc-Aronsons, and a couple of Swedes named Conway again meeting at our own Brother Dario Toffenetti's restaurant at 6 South Clark Street. The green was really out that night. Shamrocks adorned the room, our green beans were even redipped in Kelly Green coloring. This meeting, Beta Night, was a gay gathering. Southern fried chicken was served; President Loder attributed this to the influence of our visitor from Georgia, A. D. Gregory. The guest speaker for the evening was Hal Shanafield, instructor at Northwestern University and a trade journal and house organ editor. The latter chose as the topic of his speech "The Economics of Business Papers." The talk was enlightening to the brothers. Many little known facts about the trade paper industry were brought out in the discussion. Brother Shanafield impressed upon the gathering the magnitude of his field. Following this well accepted speech, Clare Nagel spoke for Beta Chapter. Brother Nagel, on behalf of Brother Head Master Gene Johnson, thanked the Chicago Alumni Club for their interest in the undergraduate chapter. A closer relationship between the two organizations was pledged by Beta Chapter.

April finds the Chicago Alumni Club honoring the brothers from Alpha Psi Chapter. An interesting evening with another well versed speaker has been planned. On April 23, a party will be given at Beta House. Wives and sweethearts of the alumni have been invited to this annual affair. Brother Henry Brown and his committee are hard at work on the details at this writing. An enjoyable time is promised to all those who will attend.

Our ex-treasurer, Don Kottner, was a February visitor. In for the weekend from Detroit, Mrs. Kottner and he were able to see many of the brothers at the Northwestern Commerce Club winter formal dance. Good news in that Vic Merle, our professional chairman, has just recently been moved up in his organization to an executive vice presidency status. Another of the brothers promoted in recent weeks was Joe Gray, now a partner in his legal firm.

Attendance at our weekly luncheon has been encouraging. Fred Schraffenberger has his sights set on a still larger turnout. Just remember the time and place every Monday noon at Brother Toffenetti's new restaurant on Monroe Street opposite the First National Bank Building. The May meeting will end our schedule of monthly evenings together. A modified summer program is shaping up. Brother Loder would welcome any suggestions.—ROBERT A. MOCELLA



CHAPTERS

TEMPLE

OMEGA CHAPTER WON the Interfraternity bowling tournament and was presented with a beautiful gold trophy at the annual I-F Greek Ball, March 26, 1949. The following brothers were members of the bowling team: Ralph Groff, Richard Muhl, Richard Cross, Edward Humeny, Robert Eltringham, Eivind Barth, Thomas Seabourne, and Thomas McCormack.

On February 18, Omega Chapter celebrated its 26th birthday party with a dinner served in the faculty dining room of Mitten Hall. Members of the faculty attending were Professor Francis Allen, Dean Harry A. Cochran, Dr. S. Homer Smith, and Dr. Stanley F. Chamberlin, who served as toastmaster. Dean Cochran, a charter member of Omega Chapter, traced its growth from its original quarters to its present home and told how and where the plans were drawn to form the original Seneca Club, now Omega Chapter.

The following night a birthday party was held at the chapter house. The alumni cooperated with the actives in making this party a highly enjoyable one, and the sizeable crowd made the event reminiscent of Homecoming. A large, ten-pound birthday cake, with elaborate decorations on top, was cut by Head Master Stanley Glossner and his partner, while the other guests formed a large oval and sang, "Rose of Deltasig," "Temple U's Alma Mater," and a host of other songs.

The week of March 7 was Hell Week here, followed by "that night" on Friday, when five goats were initiated. Formal induction was held on Saturday, March 12. Along with these five, Thomas L. Shannon, Jr., a business-law instructor, was initiated as a faculty member.

Always the occasion for a big celebration at Omega Chapter, St. Patrick's Day was celebrated simultaneously with a new brothers' party on March 12. The social committee purchased a few albums of Irish music and decorated the cellar with green and white crepe paper, paper shamrocks and large green balloons, containing prizes for the ladies.

At a professional meeting on March 15, Deltasigs welcomed back Horace Millkin, Ridley Township School District psychologist and clinician at Abington Hospital. Brother Millkin discussed the problems facing the young veterans today, especially their readjustment and marital problems. He warned the group to be careful in selecting a partner and suggested that it would be worth while to finish school before marrying. Brother Millkin expressed his gratitude to the brothers for responding unselfishly to his plea for blood donors last year. (Last September, 19 brothers volunteered their blood to Millkin's wife, Mickey, who was seriously ill in Bryn Mawr hospital at the time.) He said the osteotomy operation performed on his wife was the first one of its type, and only now, he said, is he able to report that she is out of the danger zone and well on the road to recovery.

On March 16, 70 actives and potential pledges attended a rush banquet at Eiler's Restaurant and heard Dr. S. Homer Smith

emphasize the importance of fraternal life both in college and in later life. The Spring dinner-dance, Omega Chapter's biggest event of the year, will take place on May 7, at the Overbrook Country Club.

R. Carl Rhoades was recently appointed to the Temple University faculty as a tax and accounting instructor. Brother Rhoades became a C.P.A. less than a year after graduation from college and had been working in that field until his appointment.—THOMAS J. MCCORMACK

BOSTON

THE FIRST major activity of the newly reactivated Gamma Chapter at Boston University was a very successful rush smoker held at the University Club. Despite the snow and freezing rain, approximately 45 interested prospects were present along with many members of Boston Alumni Club. Head Master Tom Coyne welcomed the large gathering and commended their presence in spite of the foul weather. Grand Council Member Bob Busse, Province Officer Lou Gilbert, and the Boston Alumni Club's President, Tom Furlong, also greeted the guests.

In one of the visual highlights of the evening, Brother Staubach of Xi Chapter, branch manager of the Burroughs Adding Machine Company, presented a company film entitled "In Balance." The film attempts and succeeds in putting across to the man on the street the great necessity for profits in business and how they must be carefully spent to insure the welfare of the company and the worker's job. Giving the chapter a great hand by lending it a fine motion picture projector was Alex Miller, executive secretary of the Newton Y.M.C.A. and a charter member of Alpha Epsilon Chapter.

At a second smoker held a week later, a variety program was presented by the brothers, led by the chapter's guitar playing scribe, George Dorval. Over 30 pledges are currently being instructed through the well planned pledging program set up by Junior Warden Ev Broughton. The alumni and undergraduate members are planning an April initiation at which past Grand President E. L. Schujahn of Minneapolis will be the principal speaker. The chapter's monthly professional meeting was held in the faculty room of the University Commons.

Along with the pledges, the brothers also had as guests ten alumni brothers. After enjoying a well served meal, the group settled back to hear a talk on "Investment Management" by Fred W. Atherton. Brother Atherton is an investment analyst and has been a guest lecturer at the school. Preceding his talk, Brother Atherton, who is also treasurer of the Boston Alumni Club, surprised the brothers by presenting to the chapter's treasurer, Dick Jacobson, a check for \$100, a gift from the alumni to the chapter. Following the professional meeting the pledges were dismissed and a joint business meeting was held by the alumni and undergraduates. Dick Sheehan, our former scribe, who left school because of illness, was back and looked recuperated.

Plans are now being made by Gamma Chapter for its spring dance in April and its birthday dinner in May. Graduation will take seven of our original reactivated group of 14. Leaving us is Head Master Tom Coyne, Junior Warden Ev Broughton, Scribe George Dorval, and Brothers MacDonald, Dulemba, Lowry, and McDaniels. The chapter will remember the contributions each of them has made and the brothers remaining will strive to build on the foundation they have established here at Boston University.—JERRY LEFEBRE

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NORTH CAROLINA

ALPHA LAMBDA CHAPTER regrets that Head Master Hubert Aenkbacher of Savannah, Georgia, had to leave us this quarter. He did a wonderful job and we wish him great success in his future work. Our new Head Master, John D. McPhaul from Red Springs, North Carolina, is doing an equally fine job and is showing wonderful spirit in his work with the chapter.

Our professional committee has done an outstanding job this quarter which means that our chapter calendar has been well filled. At the head of our professional activities was a trip through the Reynolds Tobacco Plant in Winston-Salem, North Carolina. The chapter was guest of the personnel department who presented several speakers that explained the employment policy of the company and the social benefits afforded their workers. Later the chapter was broken down into smaller groups and conducted through the production lines of the plant. Afterwards there was an information and question period in which all had the opportunity to participate.

Another trip was taken through the Hanes Hosiery Mills in Winston-Salem, North Carolina. The chapter was well received and the tour was very informative. Personnel in the various departments explained their work and techniques. A trip through their production and finishing lines proved equally interesting and educational.

Robert Roden of General Electric was guest speaker at a smoker held on February 8. He spoke on the employment policy, job opportunities and what is expected of employees of his company. Miss Elizabeth Parker of the University of North Carolina Placement Bureau spoke at an informal smoker on February 15. She gave an over-all picture of job opportunities through their bureau and the relationship of the different degrees offered by the university and the jobs that their holders were obtaining.

The losing new initiates of the chapter carried out their pledge promise last February 7. The pledge classes of our chapter are divided into two teams each pledge training period. The team earning the least number of merits, or points, foots the bill for a chapter party. This program serves a two-fold purpose in that competitive spirit is raised during pledge training and the new and old brothers become better acquainted. The chapter pledged 26 new men last month and is looking forward to initiating a new group of brothers in the traditional spirit.—HUGH FORTESCUE

TEXAS

BETA KAPPA CHAPTER at the University of Texas began its spring rush program February 21 by giving a smoker for the prospective pledges in the Junior Ball Room of the Texas Union Building. Approximately 50 rushees heard Professor Neil Alexander, of the accounting department at the university, give an interesting talk on the purposes and scope of Delta Sigma Pi. The Beta Kappa Chapter brothers, visiting alumni, and the rushees then saw a color film of the Texas-Georgia Orange Bowl game of 1949. Our chapter members had a very special interest in this game aside from seeing the Longhorns remain undefeated in all their Bowl games—two of the guards who starred for the Texas team are Brother Errol Fry and rushee Danny Wolfe. Brother Fry has been a member of the Beta Kappa Chapter since the Spring of 1948.

On February 28, we were very fortunate to have Dr. Robert W. French, director of the

Texas Bureau of Business Research at the university, speak to the chapter members and the rushees on the organizational setup of the Bureau of Business Research and its value to the undergraduate student and the businessman. After Dr. French's interesting and enlightening talk, the group of rushees showed an even greater interest in becoming a definite part of Delta Sigma Pi.

A stag picnic on the afternoon of March 6 completed the program for the prospective pledges and pledge ceremonies were administered to 26 rushees on the night of March 14.

Under the capable chairmanship of Brother Robert Stramler, the Committee on Industrial Tours is making plans for a Beta Kappa Chapter visit through one of the large industrial plants in a nearby city. Several industries in and around Austin offer great opportunities and a tour through them should prove highly interesting to the Deltasigs.

The appointment of an Alumni Committee by Head Master William Hodges has started the wheels turning on a project that will prepare a very complete record of the hundreds of Beta Kappa alumni for the Beta Kappa Chapter files. Brother Oscar Hunter, chairman of the committee, reported at the March 7 business meeting that, with the able assistance of Brother Joe K. Alexander of the Austin Alumni Club of Delta Sigma Pi, the committee has completed the preliminary steps in this broad program. We hope that the work of the committee will pave the way for the formation of many more alumni clubs throughout the state.

The new officers of the spring semester have made elaborate plans for an intensive program to greatly improve the efficiency rating of the Beta Kappa Chapter. We have several business and professional men from the Austin area on our speaking itinerary for the balance of this semester.—BILLIE B. PASSMORE

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota celebrated its Silver Anniversary at the Founders' Day banquet on

March 8. The Gold Room of the Radisson Hotel was filled to capacity with 130 brothers, both actives and alumni, in attendance. We were honored by many distinguished guests, among them were most of our charter members and Grand Secretary-Treasurer H. G. Wright from Chicago. The festivities were ended with the presentation of the Delta Sigma Pi Key to Jim Goetz for outstanding service to the chapter. This honorary award is made to the graduating senior who has contributed the most in time and service to the fraternity.

The pledge party for the winter quarter was held on March 5 and featured a Dark Town Strutters Ball theme. It was a costume affair with entrance being gained through the back basement stairway. Brother Bob Barquist won first prize for his novel attire, a barrel held up with fireman's suspenders. A word of praise is to be extended to the pledge class for their terrific floor show with Brother Dale Schmitz as master of ceremonies.

The spring quarter was set in full swing by the initiation of 11 worthy brothers into our chapter who already have taken an active part in the many activities. Social Chairman Jack Klinkenberg was responsible for the success of the annual Spring Formal held at the Lafayette Club on beautiful Lake Minnetonka. Virlyn Bue was the able master of ceremonies.

Friday, May 28, was the beginning of a glorious Memorial Day weekend in Minnesota's famed north country. A party of 30 brothers, led by our chief guide, Norman Qualey, crossed Lake Vermillion by a convoy of ten boats on Friday afternoon and portaged to Trout Lake. The camp site was made on the north end of the lake where fishing became the order of the day. The only reason more fish were not brought back to the fraternity house for Friday night suppers was due to the fact (they say) that there were no roads leading from Trout Lake for trucking them and the boats could not be overloaded. Next year all disbelievers will sign up for the trip to verify this story.

The school year is being rounded out by the initiation of the pledge class who were trained under the watchful eye of Rollie Overvold. All the brothers that are returning to school next fall are looking forward to another successful and fruitful year.—JAMES V. ALDRIDGE



ALPHA EPSILON CHAPTER at the University of Minnesota. First row (left to right): D. Juberg, L. Behnken, K. Lichty, T. Johnson, R. Overvold, K. Anderson, and J. Aldridge. Second row (left to right): R. Gustafson, R. Kriesel, R. Schieble, A. Coleman, M. O'Reilly, D. Glasgow, and J. Abelin. Third row (left to right): E. Stendal, J. Goetz, J. Rudolph, W. Koeckeritz, R. Barquist, V. Knutson, and M. Hostager. Fourth row (left to right): R. Bonne, H. Thompson, M. Panek, R. Butler, E. DeCenzo, B. Cadwell, and E. Possis. Fifth row (left to right): E. Kubes, C. Hogberg, J. Larson, J. Klinkenberg, W. Anderson, R. McLarnan, V. Bue, and L. Amundson. Sixth row (left to right): A. Miller, G. Heathcote, J. Workman, J. Swenson, E. Nelson, R. Johnson, and E. Souba. Seventh row (left to right): D. Gresseth, S. Sewall, J. Kujawa, V. Jacobson, J. Hunsinger, M. Dooley, H. Botten, and L. Severson.



BETA XI CHAPTER INITIATES at a formal dinner-dance which marked their initiation into Delta Sigma Pi at Rider College.

SOUTH CAROLINA

BETA GAMMA CHAPTER of the University of South Carolina is enjoying a successful semester. The new officers are working to make this semester greater than any. Officers are: Head Master, Lewis R. Weeks; Senior Warden, William W. Wharton; Junior Warden, William O. Teasley; Scribe, John B. Asbill, Jr.; Treasurer, Harry S. Bell; Chancellor, James E. Welsh.

To Lewis C. Crouch, a recent graduate of the accounting department in the School of Business Administration and an alumnus of Delta Sigma Pi, goes the honor of being the first University of South Carolina student in more than twenty years to pass the South Carolina Examination for Public Accountants at the first sitting before receiving his undergraduate degree. South Carolina uses the examination prepared by the American Institute of Accountants. Brother Crouch sat for the examination in November, 1948, and completed his undergraduate study in January, 1949. Brother Crouch has made an outstanding record as a student in the accounting department in the School of Business Administration here at the university. He was graduated magna cum laude. His serene personality and sterling character have won him many friends and he will long be remembered by his fellow students and professors at the university.

Brother Crouch served in the Army Air Force during the last war and spent most of his time in Egypt. Upon returning home, he entered the university in March, 1946. He is a native of Saluda, South Carolina, and is married to the former Dorothy Scoggins of Columbia. They and their small daughter, Kathryn Ann, reside at 2406 Monroe Street. Brother Crouch is now associated with Derrick and Finch, Certified Public Accountants. Upon the completion of two years experience, he will be eligible to receive his Certified Public Accountants' Certificate.

Our professional committee has arranged wonderful speakers for us. R. M. Frew, of Pacific Mills, Columbia, South Carolina, delivered an address on the cotton industry of South Carolina. Most of the wealth in South Carolina is in the cotton industry. Mr. Frew gave us statistical data showing us what cotton means to South Carolina and what part South Carolina plays in the national industry. Dr. Samuel M. Derrick, dean of the School of Business Administration, gave us an interesting talk. We always look forward to having

Dean Derrick with us. Beta Gamma Chapter co-sponsored Dr. Henry Pratt Fairchild, eminent sociologist and economist, March 3, 1949. He is recognized as one of the nation's outstanding economist-sociologists. Dr. Fairchild spoke on "You and the Coming Depression."

April 13, 1949, was our chapter birthday. Beta Gamma Chapter was organized in 1928. A portrait of our late brother, Dean George Olsen, was unveiled at this occasion. Dean Olsen means much to Beta Gamma Chapter and to the School of Business Administration here at the University of South Carolina. He is loved by all and will always be remembered for his fine virtues.

A new class of pledges has been started and a fine group of men has been selected. These men are interested in Delta Sigma Pi and we feel sure that we will benefit by initiating these neophytes into Delta Sigma Pi. With these men Beta Gamma Chapter will have 50 active members.—CARL E. RANDALL

RIDER

BETA XI CHAPTER at Rider College is on its way to the completion of another successful year of fraternity functions in college life as spring weather turns our thoughts to summer vacations and freedom from studies. In a sense, the end of the spring term only denotes another step toward graduation since a majority of our actives attend school all summer and Beta Xi Chapter maintains its policy of being a "year round" chapter.

We have been, however, quite busy through the late winter and early spring months. Our winter pledge season was climaxed in February by the initiation ceremony and the initiatory formal dinner dance. Our Grand President, Allen L. Fowler, attended and our 1949 "Rose of Deltasig," Miss Margaret Kresge, was crowned by him. Miss Kresge received from the chapter, as tokens of our appreciation, a wrist watch, an evening gown, a corsage, and a copy of the photograph submitted as the Beta-Xi Rose.

At the publication of this issue we shall be well on our way to the completion of the spring pledge season, a new feature at Rider College. Thus far the pledge season is only in an embryonic stage. Rushing has ended, and we are now going through a period of deliberation before selecting the men who will become future Deltasigs. Final initiation is

slated for the middle of May.

In the field of sports, Beta Xi Chapter has been maintaining a respected position. Our football team won the Intramural Touch Football Championship, our basketball team reached the semi-finals before tasting defeat in the intramural league, and our softball team, reinforced by some hot prospects from the last pledge season, is rounding into shape through early spring training. John Cottrill, our senior warden, was a big factor in the successful varsity basketball season just completed. Cottrill's offensive and defensive play at the pivot post was outstanding.

The spring house party will come off with a bang on April 1, and will be followed by the Inter-Fraternity Formal on April 2. Beta Xi lost nine active members to the ranks of the alumni at the end of the winter term in February. They are John Obletiloff, Roger Laubach, Carl Fuoco, Fred Jankowski, John Ritz, Howard Patterson, Stanley Skarbek, Francis Wylong and Delmar Wilsey.

Our chapter's ritual team has been invited to administer the initiation ceremony at the formal initiation of Beta Rho Chapter pledges at Rutgers University. Steps toward a closer affiliation between Beta Xi Chapter and Omega Chapter at Temple were furthered in March when several delegates from Beta Xi Chapter attended the initiation and a house party at Omega Chapter House.—EDWARD G. HAWKINS

INDIANA

A NEW SEMESTER is under way here at Indiana University and Alpha Pi Chapter is speculating as to its fine spring program. To start the new semester right we had a rush smoker, and at that time pledged one of the finest pledge classes that we have had. At this rush smoker we had as guest speaker John Steele, associate director of the Indiana University Placement Bureau, who gave a speech about the college man's job opportunities in the business world. This speech was particularly interesting to the men that are about to go out and face the perils of life.

Our field training program, instigated by Head Master "Tinker" Jim Toy, and at present headed and directed by Bob Bolen, is rolling along in high gear. Our Fuller Brush salesmen practically have our treasury overflowing. There might be something to this brush business at that! Our accounting majors did a fine job on the books of the local community chest. They did this work gratis as an extra contribution to a grateful organization.

The members of Alpha Pi Chapter have been enjoying a fine galaxy of speakers at their recent meetings. Among these speakers have been Dr. Prickett of the university accounting department. Dr. Prickett told of his travels through all parts of the United States and Cuba, where he visited a multitude of universities. On the lighter side we also enjoyed the jokes and antics of Harold Fryar, a comedian plus, who entertained us.

On March 1, Alpha Pi Chapter met and selected from a field of five, beautiful Helen Aldrich as our candidate for the Rose of Deltasig. This was indeed a difficult job for these girls were all blessed with a wealth of pulchritude and personality.

Our Chapter Efficiency Contest rating is right up at the top where we want it, and intend to keep it. This spring we have a great program of guest speakers and activities to look forward to. With the cooperation being shown here at Indiana by the members of Delta Sigma Pi, there should be no limit to the extent of growth of our chapter.—BORDEN CREWS and WES CARTER

CINCINNATI

LATE IN THE SPRING of 1948 J. D. Thomson, Assistant Grand Secretary-Treasurer came to Cincinnati at the request of several alumni interested in the reactivation of Alpha Theta Chapter at the University of Cincinnati. As a result of this meeting, and the assurance of support from The Central Office, it was decided that an attempt would be made to re-establish the local chapter.

At this point Dean Neuffer of the Evening College and Dean Bird of the College of Business Administration guaranteed their support. With this backing, Alumni Glen Beyring, John Mosbacher, and others prepared a questionnaire which was approved and submitted to the members of the faculty. This questionnaire was to gain information about the prospective neophytes. With the majority bringing a favorable answer, a meeting was planned for December 10.

Invitations were sent and about 25 members of the Evening and Day Colleges of Business Administration responded. At this meeting Brother Thomson presented the ideals, aims, and principles of Delta Sigma Pi. Brother Harold Langenderfer, head master of Alpha Upsilon Chapter at Miami University, Oxford, Ohio, explained briefly the organization and activities of his chapter.

It was decided that another meeting would be held on January 26 and those desiring membership in the fraternity would be pledged at that time. Sixteen were pledged and the initiation was planned for February 20. The formal initiation was held at the Hotel Gibson and the ceremonies were conducted by the officers of the Miami chapter.

The first business meeting of the reactivated chapter was held three weeks later. Plans for rushing, professional meetings and campus activities were laid. Since that time two additional meetings have been held and the reports indicate a bright future for Alpha Theta Chapter.

Those of us who have recently become members of Delta Sigma Pi are looking forward to many pleasant associations and hope we will see you in Baltimore next September.—ROBERT B. STEVENSON



MISS EDLA WILSON, Rose of Deltasig at Denver, with the Honorable Lee Knous, Governor of Colorado, at the annual spring formal dance in honor of the newly chosen "Rose."



THE TWENTY-FIFTH ANNIVERSARY PARTY at Alpha Delta Chapter, Nebraska was held in Lincoln, Nebraska on February 25. The celebration took the form of a dinner-dance with many alumni returning for the occasion.

NEBRASKA

TWENTY-FIVE YEARS of progress were marked by Alpha Delta Chapter at a Silver Anniversary party on February 25. Held at Cotner Terrace, the affair was attended by over 200 actives, alumni and guests. "Gig" Wright from The Central Office was the featured speaker of the evening, and he congratulated the chapter on its growth and achievements since it was installed in 1924. He extended the best wishes of the Grand Council for the chapter's continued progress. All who were in attendance unanimously agreed that Brothers Rog Larson, Joe Fiala and Eddie Whitney, the chapter's social committee, left nothing undone in making this twenty-fifth anniversary celebration one long to be remembered as the most enjoyable chapter social affair. From the Deltasig place cards through the various dinner courses—including corn-fed steaks and fresh shrimp—served on banquet tables decorated with traditional red roses, to the after-dinner cigars lighted with Deltasig matches while listening to Deltasig Wright speak about Alpha Delta Chapter and Delta Sigma Pi, the atmosphere was one of true, warm, brotherly spirit. Continuing after dinner with dancing in the Terrace, the party lasted until the wee hours; all were reluctant to have it end.

During intermission between refreshments, Head Master Bob Freeman presented Alpha Delta's "Rose of Deltasig" entree, Miss Melvogene Schwarz, a university junior. He presented Miss Schwarz with a beautiful bouquet of American Beauty Roses, and wished her well for the chapter in the national contest. Grand Council Member Henry Lucas and Mrs. Lucas attended, accompanying our good friends, the members of Beta Theta Chapter at Creighton University in Omaha. This was another of many occasions when we've joined together with the fine chapter at Creighton in social or business activities, and the verdict we always pronounce after each get-together is always, "Let there be more." It would be difficult to mention everyone's contribution to making the celebration a success, for so doing would make the length of our letter prohibitive. From the head master, the social committee, the master of ceremonies, on down the line, everyone called upon did his job in true fraternal spirit.

Meanwhile, the fraternity's business hasn't

been neglected. Every other Monday evening we hold professional meetings, the most recent one at this writing featured a talk on advertising practices by Walt White, publisher of *The Lincoln Star*. Following the dinner and talk, Mr. White held a question and answer clinic, a regular feature of our professional meetings. An industrial tour was made through the Elgin National Watch Company's Lincoln factory, while another is scheduled for Cushman Motor Works, manufacturers of motor scooters. Fourteen members were added in December, and another initiation before the spring term has ended should see the year's total over 30 new members. We have succeeded in obtaining a bulletin board in the college's social science building for use in posting matters of general interest to commerce students, while at the same time publicizing activities of Delta Sigma Pi. Plans are being laid now for the chapter's annual co-sponsorship with two other campus commerce fraternities of the yearly College of Business Administration Recognition Banquet, where scholastic achievements—including the awarding of the Delta Sigma Pi Scholarship Key—are recognized. Last year's banquet drew between four and five hundred people.

We had a fine time at our birthday party, and we like to have fun, but we never forget that the perpetuation of the fraternity means we must hold the fraternity's business first and pleasure second. If we do a good job on the former, we'll have time and reason for the latter. We begin our second twenty-five years confidently, under the progressive leadership of Head Master Bob Freeman, planning for the future which will see Alpha Delta Chapter secure with a strong membership in its own house. To all chapters, we extend a cordial invitation to visit us any time at 1527 M St. in Lincoln and, if that isn't possible, to join us at the top of the heap in the 1949 Chapter Efficiency Contest.—ERNIE FRUHBauer

DETROIT

WITH THE COMPLETION of final examinations, the student body began a few weeks of relaxation, dancing to the music of Gene Krupa at the Junior Prom. The evening's festivities were climaxed with the annual Deltasig sponsored Junior Prom Breakfast, when over 500 couples crowded the beautiful fairyland of the Club Latin Quarters, to

enjoy a first-class floor show, featuring many of Detroit's top night club entertainers. During the evening Theta Chapter presented its entrée in the "Rose of Deltasig" Contest of 1949. With a garland of scarlet roses, Miss Helen Fisher assumed her place of honor throughout the evening, awaiting greater renown as the National Rose of Delta Sigma Pi.

On December 12, the Fall Formal Initiation exemplified true Deltasig spirit, as active and alumni brothers welcomed with open arms, 16 pledges and two faculty members. We feel that William Kelly Joyce, professor of law, and Cy O'Shea, professor of English, will be definite assets to the fraternity, proven by the many years they have contributed assistance to the students at the University of Detroit. The faculty members expressed sincere appreciation of being accepted into Theta Chapter and were greatly impressed by the serious and enthusiastic performance of the ritual team. Brother Kelly, selected as the speaker for the evening, enumerated the pro and con of fraternity existence on the college campus.

Our professional program provided an interesting speaker in Charles Delisle, a tax consultant and former internal revenue agent who presented the numerous problems involved in the Internal Revenue Department with income tax returns. Mr. Delisle's topic was most favorably received and aroused an interesting one hour of discussion period following his talk. Frank Rourke, in charge of the professional activities, has a tentative program arranged for the coming spring season with various speakers and a tour through the Detroit Stock Exchange.

The second semester's events will lead off with the rush meetings for prospective pledges. It is our aim to continue acquiring a consistently high quality of pledges, thus, insuring a great future for Theta Chapter of Delta Sigma Pi. A successful alumni reunion was held on January 25, at the Lee Plaza Hotel, in which 75 members showed an enthusiastic desire to outline a definite program for the remainder of 1949. Charles Lawler, Province Officer, reports that there will be an election of a board of directors and committees at the next meeting to stimulate action in the Detroit chapter.—JOSEPH KRAMAR

ST. LOUIS

BETA SIGMA CHAPTER winds up the fiscal year with a flurry of professional activities. The chapter's professional program has gathered momentum, and is rapidly snowballing into the biggest effort in this line put forth in recent years. The program consists of a series of lectures on business subjects, given by experts in their fields. Commerce students at St. Louis University are showing an active interest in this program, since the topics are such that they are of vital concern to those who intend to find their niches in the business hall of fame.

The first lecture in the series was given by Brother Leon M. duBois, lecturer in finance at St. Louis University, School of Commerce and Finance. He spoke on the subject of "Selling Insurance as a Career." The talk began after the regular monthly meeting of January 13 and was open to all the students of St. Louis University, regardless of membership in Delta Sigma Pi.

On February 20, John Gratz, prominent labor leader affiliated with the American Federation of Labor, spoke on the subject of "Choosing Labor Unionism as a Career." Mr. Gratz is vice-president of the International Chemical Union and also district representative for the St. Louis area. A large crowd of members and students of St. Louis University

attended the lecture which was held in the Commerce and Finance men's lounge.

The 1949 Annual Pledge Dance was held on Saturday, January 22 in the Marine Room of the Claridge Hotel. Subdued mayhem began at 9:00 P.M. and reached a refined crescendo at about 1:00 A.M. Jack Engler provided the musical background.

The evening's pledge entertainment consisted of seven acts designed to chill the marrow of any man. Deltasigs present at the affair rendered suitable vocal encouragement to the would-be thespians and pantomimists. All in all, the proverbial good time was had by all.

The roster of Senior Warden Clarence E. White reveals a total of twenty prospective members. Plans are being formulated and arrangements made to initiate these men into the fraternity at an appropriate time in the future. It is felt by all Beta Sigma brothers that truly the cream of the crop was obtained in the men about to become fellow Deltasigs. The average prospect in this class is well above the normal requirements both scholastically and insofar as character and industry are concerned.—WALTER W. LERCH

ALABAMA POLY

BETA LAMBDA CHAPTER is more than pleased with the progress which has been made with its new baby, the Commerce Club here at Auburn. Through the patient fosterage of Brothers Charles Newman, G. P. Edwards, and William Williams, the "pride and joy" is beginning to walk unaided. Founders' Day was celebrated on March 28 at one of the local cafeterias. Head Master Charles M. Reeves made a short talk on the founding of Delta Sigma Pi and its effect on us today. Beta Lambda held its first 1949 initiation on April 10. Dr. Harold Wissner, professor of economics, Robert Richardson, assistant to the dean and former winner of the Delta Sigma Pi Scholarship Key, are the faculty members initiated. After the formal initiation, a banquet was held in honor of the 22 new members. Along with the entrance of new members comes the departure of the graduating seniors. They have been at the helm of Beta Lambda Chapter for several quarters and have guided us through many seas of turbulent waters. May they have instilled in those who step up to take their places the wherewithal to keep our ship on its due course.—ROBERT B. JANNEY, JR.



GRAND OFFICERS and Beta Lambda Chapter delegation at the Alabama Polytechnic Institute present at the installation of Gamma Delta Chapter at Mississippi State College. First row (left to right): Grand President Allen L. Fowler, Head Master Charles M. Reeves, Jr., and Grand Secretary-Treasurer H. G. Wright. Second row (left to right): Eugene C. McClendon, Historian John W. Moon, Senior Warden Ralph E. White, and Junior Warden G. P. Edwards.

TULSA

BETA CHI CHAPTER initiated its first group of pledges Sunday afternoon, January 29. This group included Nevin E. Neal, assistant professor of Business Administration, and 15 undergraduates. Ceremonies were held in Lorton Hall, our business administration building. A never-to-be-forgotten stag party was given by the new initiates for the chapter at the Owen Park Club House. The abundance of hot food and drink combined with a blazing fire and a warm feeling of brotherhood offset the snow and cold wind outside.

Willard Bassman, assistant manager of Employee Training Relations at Interstate Oil Pipeline Company, was speaker at our professional meeting, February 16. His subject was "Employee Training Program," and was very interesting. A round table discussion followed with all members participating. Another party was enjoyed by the chapter for the purpose of meeting the candidates for our "Rose of Deltasig." Because of so many fine qualifications it will be hard to choose among Carolyn Blair, Mary Lou Duncan, Betty Jo Miller, Marquita Robson and Maxine Stemmons. On April 30 in the Red Lacquer Room of the Alvin Hotel, Beta Chi will celebrate its installation date with a formal dinner dance. It is then that the identity of the "Rose of Deltasig" will be made known, and she will preside over the dance.

March 3, we were guests of the DX Sales Training School located at the Mid-Continent Refinery in West Tulsa. H. H. Patterson, director of Sales Training, was our host and conducted the tour through the school rooms and dormitory. He explained the school's activities and requirements, and then showed three short movies about courtesy for salesmen, salesmanship and the development of the Mid-Continent Refinery. This industrial trip was made even more memorable because of souvenir gifts for each guest.

Monday evening, February 28, several of our officers and members went to Oklahoma A. & M. College at Stillwater to pledge 26 members for a new chapter of Delta Sigma Pi. Province Officer Ted Coover, Head Master John Null, Scribe Forrest Price, Brothers Roy Carlson and Harold McCreery were on the pledging team from Tulsa. We are looking forward to March 19 when a great many of us will return for their formal installation.

The Eye of Beta Chi is the name chosen for our chapter's paper. We are justly proud of



PSI CHAPTER'S CHAMPIONSHIP HOCKEY TEAM at the University of Wisconsin. First row (left to right): G. Holmes, D. Nordeen, T. Yorkson, and Jack Sreenan. Second row (left to right): P. Richards, James Sreenan, D. Krahn, J. Sticha, and K. Sticha.

our first edition published in February, and of Stewart Robinson, editor. This has done much to build an interest among the students of our university in Delta Sigma Pi. It was recently voted for the chapter to promote an assembly each week for the School of Business Administration. This is held in the auditorium of Lorton Hall and commands a large attendance. Dr. M. M. Blair, professor of economics, was the last speaker.

The chapter is looking ahead to Business Day, on April 8, for which we are sponsors. This is a day especially dedicated to the graduating high school seniors of all high schools within an approximate 100 miles of Tulsa. Trips through Lorton Hall will be directed with an explanation of all the modern equipment used in the building. A series of lectures will be given by the Dean of Business Administration, various professors, and local businessmen for the purpose of introducing our guests to the College of Business Administration at the University of Tulsa. A dinner in the Student Union Building with a dance following at the Varsity Club will close the day's activities. At our last business meeting, we pledged 22 men for this semester. They are a most capable pledge class and will be able to continue our recent achievements in a fine manner.—LESTER H. DAVIS

WISCONSIN

PSI CHAPTER at the University of Wisconsin opened the spring semester with an intensive rushing program under the direction of Brother Dick Shomaker designed to augment the undergraduate chapter against the heavy losses expected during the next year and a half. Our membership is now reaching the 90 mark and recent pledgings have been channeled into the freshman and sophomore classes to secure a strong nucleus of men to perpetuate the chapter within future years.

Professional meetings have received considerable attention and several outstanding men have spoken to the chapter or have indicated an interest in addressing the chapter in the future. R. L. Palmer, vice president in charge of merchandising of Cluett and Peabody, makers of Arrow Shirts, visited Psi Chapter and graphically presented the problems concerned with marketing men's wear. He briefly related research methods and the

ever-present competition connected with maintaining a ready market in the face of changing styles and economic conditions. Ralph Zaun, an alumnus of Psi Chapter and now a member of the state legislature, returned to the chapter house recently, and in an informal round table discussion, elaborated on the present problems and functions of the 1949 session of the legislature. Brother Zaun was reelected to his second term last fall and is now a member of the joint Assembly-Senate Finance Committee.

Intramural athletics provided a diversion from our scholastic and social life, and our hockey team all but swept the opposition from the ice as they came through as victors to gain the university championship and add another trophy to our collection on the mantel above the fireplace. The squad completed the season with only two goals scored against them and trounced Sigma Chi 7-0 in the final game. The bowling team finished a creditable season by ending up in second place to gain a berth in the playoffs, and our basketball team wound up in third place in its division. Spring sports are next on the agenda and optimism prevails as the strongest teams we've had within recent years are ready to start competition.

Ten brothers were initiated into the active chapter in February and were formally welcomed by Brother Harry Schuck, a commerce faculty member, at a banquet held at the Esquire Club. The active chapter roll now lists 62 members and arrangements are in progress for another initiation to be held sometime in May.

Every member of the chapter was invited to submit a candidate for the "Rose of Delta-sig" Contest, and women from all parts of the campus competed for the honor. Brother Bob Spiering and his committee interviewed the contestants, and Miss Carolie Styne, a Gamma Phi Beta from Milwaukee, Wisconsin, was officially introduced as the winner at a party given in her honor.

Psi Chapter has endeavored to maintain its campus leadership by a diversified scholastic, social, and athletic program, and through the combined efforts of the chapter, has attracted a high caliber of men into the fraternity to further the traditions and brotherhood of Psi Chapter of Delta Sigma Pi.—EARL H. NUMRICH

BETA CHAPTER at the Chicago Campus of Northwestern University recently observed its thirty-fifth anniversary since the installation of the chapter on February 7, 1914. During these 35 years more than 850 men have been initiated by Beta Chapter, many of whom are prominent in the business world of today. Beta Chapter has a right to be proud of its successful history. Miss Elizabeth Thealen has been housekeeper for our chapter for over 30 years, and is undoubtedly acquainted with more Deltasigs than any of our active members are. Our present location at 42 East Cedar Street was purchased in March, 1925. Management of the chapter house is supervised by the House Corporation, and at the present time, plans are being made to completely remodel and refurnish the first floor.

Under the capable leadership of Head Master Gene Johnson, Beta Chapter is striving to attain the maximum 100,000 points in the Chapter Efficiency Contest. Our objective is to maintain the high standards that we have achieved during previous years, and to steadily increase the efficient operation of our chapter. All members of Beta Chapter realize the importance of the Chapter Efficiency Contest and lend loyal support to the chapter officers in attaining our objectives.

A very interesting evening was provided for the members and guests of Beta Chapter during its first professional meeting of the semester on February 21, by Joseph "Yellow Kid" Weil. Mr. Weil, lecturer and author, is a nationally known personality. His amazing experience and abilities intrigued many of his audience whose knowledge of business affairs are limited to text book facts. On Monday, February 28, Everett B. Harris, director of personnel for Mandel Brothers, spoke at the second professional meeting of the spring semester. Mr. Harris's topic was "Careers in Business," and he adequately covered many of the varied phases of business that the members of Beta Chapter are interested in. Mr. Harris left the merchandising field on March 1, to assume the position of secretary of the Chicago Board of Trade. On Monday, March 7, John H. Patton, management consultant and president of the Patton Management Engineering Company, spoke at the third professional meeting of the semester sponsored by Beta Chapter. Mr. Patton's practical applications of solutions to many fundamental problems of modern business were very enlightening. A graduate of Northwestern University, Mr. Patton was chosen as one of the ten most outstanding young men in 1947.

Rushing festivities commenced with a succession of professional meetings that were highlighted by distinguished guest speakers. Members of our rushing committee sent invitations to selected students in the School of Commerce, inviting them to attend our meetings and become acquainted with the members of Beta Chapter. The resulting attendances were highly satisfactory, and the meetings very successful.

The initiation of 14 pledges as members of Delta Sigma Pi took place at the Shoreland Hotel on February 12. The Deltasigs and their dates were kept entertained by the antics of some of our more versatile brothers during the banquet. When the ceremonies and dinner were completed, everyone went to the Commerce Club formal dance which was held at the same hotel. The Friday following the banquet the brothers gave a stag dinner at The Ranch Restaurant in honor of the newly initiated Deltasigs. Taking into consideration the

absence of female guests, all inhibitions were cast aside and the dinner was a huge success. The chapter is looking forward to the succession of open houses that follows rushing, and to the many social activities that will fill our spring social calendar. The big mystery on the Northwestern Chicago Campus is: "What kind of a skit will the Deltasigs present on Varsity Night?" All fraternities and sororities on the Chicago Campus participate in Varsity Night, and prizes are awarded to the organizations that are judged to have presented the best original performances. Last year Beta Chapter won the first prize, and if our expectations come true, we'll win again this year. The initiative shown so far this semester by the Deltasigs of Beta Chapter promises to make 1949 our big year.—ROBERT J. PERDUE

RUTGERS—University College

AT THIS WRITING, Beta Rho Chapter is looking forward to Saturday, March 19, 1949, when, at a formal initiation to be held at the Military Park Hotel in downtown Newark, a group of nine pledges will be brought into our fraternal ranks. Head Master Robertson has promised a prominent guest speaker for the banquet to be held following the initiation.

On February 18, we held a joint meeting with Beta Omicron Chapter and the Newark Alumni Club at the Military Park Hotel at which a professor from the Rutgers School of Business Administration discussed labor problems. The talk was well received by the brothers and guests present.

Last week, in one of the most competitive races ever held in University College, Don E. Lewis was elected president of the Student Activities Association and Robert D. Elder was elected a member of its Advisory Council. The Student Activities Association is the principal student activities organization in the college. Congratulations are extended to Brothers Lewis and Elder.

The alumni news coming our way indicates that Warren Wooley is now a Certified Public Accountant having recently passed the New Jersey CPA examinations. Joe McGinnis reports that he is about to join the ranks of the benedicts as he has just announced his engagement to Miss Margot Glennon. Congratulations are due also to Brothers Wooley and McGinnis.—JOHN A. MORRISON

GEORGIA—Atlanta

THE WINTER QUARTER of college life spelled work and activity for Kappa Chapter. On Sunday night, January 16, we held our first professional program for the new quarter at the Belmont Restaurant when Burton Bell, public relations officer of the South Atlantic Division of the Corps of Engineers, spoke to us about the construction of new dams throughout Georgia. His talk was of great interest since most of us are Georgians.

February 12 and 13 proved to be another eventful weekend for Kappa Chapter in building up its membership. Seven new brothers were welcomed into our fraternal ranks. The formal initiation and banquet were held at Deltasig Lodge. Last summer we held our formal initiation and banquet at the lodge for the first time and it proved to be so successful that it was unanimously agreed upon to hold it there for this initiation. Brother Howard Johnson, member of the Grand Council, delivered the main speech of the evening when he spoke on "Things Are Not As They Seem To Be."

With the initiation of our new brothers on February 13, we were without any pledges. However, immediate steps were taken to begin building a new pledge class. On February 20, a combined professional program and smoker was held at the Robert Fulton Hotel. A large number of men students were invited to hear Louis Bates, general agent of the New York Life Insurance Company in Atlanta, speak on the topic of getting the most out of life. Brother Bates' talk proved to be both interesting and inspiring, giving us some thoughts to ponder over concerning our goal in life.

Typical of Delta Sigma Pi spirit, Kappa Chapter gave its full support, on the night of February 18, to the annual Rampway Carnival. The carnival is put on each year in an effort to raise funds for the year book, "The Rampway." This year Kappa Chapter operated the "hotdog and coke" concession and also under the able leadership of Brother Jim Hardy an interesting game of chance, the rat race, was sponsored by Kappa Chapter.

A "Rose of Deltasig" spring dance was held at the evening college by Kappa Chapter on Friday night, March 4. This dance was sponsored by the chapter to raise funds to be

applied on the building program for Deltasig Lodge. A good crowd attended the dance and a fair profit was presented to Deltasig Lodge. One of the big events on Kappa Chapter's calendar came up on Sunday night, March 6, when we held our chapter birthday banquet. An added treat was offered to the active brothers and alumni inasmuch as Brother H. C. Wright, Grand Secretary-Treasurer, was able to be with us. A very interesting hour was spent in listening to Brother Wright talk about the present status of the fraternity and of the future plans. A goodly number of questions were thrown at Brother Wright, and able answers were tossed right back to the brothers. An enjoyable, as well as informative, evening was had by all.

With the spring quarter coming up, we all have our eyes focussed on the annual sport dance to be held on June 10. This is always a big event for which all the active brothers and a large number of the alumni always make an effort to attend. Another initiation is anticipated at this time for the spring quarter and we also have several professional programs lined up before the school year closes.—HOWARD W. CLARK

NEW YORK

THE INITIATION DINNER on February 24 featured the traditional presentation of the Parchment Roll. The recipient of this honor was Brother John Struse, one of the nine neophytes to be initiated after a most active 15-week pledge period. John was truly the man for the job, though a spirited debate preceded his being swept into office amid the cheers of his constituents. Ceremonies took place at Matty & Ray's in New York City, where the new brothers enjoyed roast beef au jus and celebrated their graduation from lowly goathood to full brotherhood.

June and September graduations will see the ranks of Alpha Chapter's undergraduates severely trimmed. Thirteen brothers are now completing their college careers and to those of us who remain their departure represents a great loss, for not only have they been true friends and brothers, but their diligent work has greatly enhanced the position held by Delta Sigma Pi on the campus of New York University. We'll miss: Head Master Ross O'Sullivan, whose inspired leadership has been a great factor in making the past school year successful; Chancellor Jack Dunn, whose levelheadedness has been significant at business meetings; our hard-working Treasurer, Tony Noel, whose big smile and devotion to task makes it a pleasure to pay dues; Jim Crayhon, fiery editor of *Alphanac*; Bill Dralle, whose spirit and cooperation has never failed us; Bill Florentz, who to Alpha Chapter is not merely a brother, but a tradition; Bill Haemmel, whose ready wit has made for many enjoyable moments; Jack LeClair, whose work on the Chapter Efficiency Contest practically insures Alpha Chapter 100,000 points this year; Frank McKee, always ready with a helping hand; Wally Nowel, whose diligent work in school organizations has spread goodwill for Delta Sigma Pi; Bill Pike, Alpha Chapter's "Athlete of the Year"; Gerry Reynolds, who has lent a helping hand to many a Deltasig through the New York University Placement Bureau; and Jack Wallace, whose participation in school politics has done much toward building up Delta Sigma Pi's prestige at New York University. To these men, as they go forth into the business world, we sincerely wish the best of luck. We won't forget them.—WALTER B. RIOS



ALPHA CHAPTER at New York University. Chapter officers in the front row: Treasurer Anthony Noel, Senior Warden Thomas Keane, Head Master Ross O'Sullivan, Junior Warden John Buttine, and Scribe Howard McElroy.

OKLAHOMA

BETA EPSILON CHAPTER and guests were fortunate recently in having as a speaker George Grace, who is now a partner in the Independent Screen Company of Oklahoma City, Oklahoma. He presented an informal talk regarding the practical insight of what to expect as the employee of a large corporation. The members were very much enlightened and gained additional valuable information from the question and answer period that followed the talk.

A delegation attended the chapter installation of Gamma Epsilon at Oklahoma A. & M. College on March 19, 1949, to welcome our upstate cousins into the fold, including professors Shuman, Cosgrove, Truex and actives Francis Briscoe, Donovan Hall, Maurice Duncan and Rex D. Johnson. Beta Epsilon Chapter is planning a business tour soon to which Gamma Epsilon Chapter has been invited.

Many of our alumni have been heard from recently. James R. Ryan is now enrolled in the University of Pennsylvania Law School. Randall Linney has recently received C.P.A. recognition, and he is now engaged in public accounting. He is also teaching at Oklahoma City University Evening College. Robert D. White is employed by Continental Oil Company, Amarillo, Texas. Vic Thomas is with a bank in Thomas, Oklahoma, and Julian Center in Lexington, Oklahoma. Tracy Kelly is enrolled at Harvard Law School, and Russell Kirchoff is with the Harper-Turner Oil Company, Oklahoma City, Oklahoma.—**REX D. JOHNSON**

WASHINGTON

THE ALPHA CHI CHAPTER at Washington University presented a crown to its Rose of Deltasig Friday night, February 4. Miss Patricia Foley, a senior in the department of retailing, was elected in a final balloting by the chapter. An excellent dance accompanied the coronation which was attended by members and one guest couple per member.

Friday, March 11, marked a great day for the School of Business and Public Administration. This day was designated as Duncker Day. Duncker Hall is where the School of Business resides. The Alpha Chi Chapter was the primary force that organized the day into a workable accomplishment. Classes were dismissed at 10 A.M. after which all students of the School of Business gathered to hear two selected speakers. They were Willis Bliss, vice president of the First National Bank of St. Louis, and Henry O. Whiteside, vice president of Gardner Advertising Agency in St. Louis. A luncheon followed at 12:30 in the Forest Park Hotel. A very large number of the students and faculty attended to hear George W. Carson, general manager of the St. Louis Flyers and Bombers give a very amusing talk that everyone seemed to digest thoroughly. In the afternoon a variety of field trips were held at well known St. Louis business houses, including Anheuser-Busch Brewery and Ford Motor Company. That evening an extremely successful dance was held and a fellow Deltasig was crowned Ideal Boss, Senior Warden Bob Harmon. His Ideal Secretary was Miss Sue Ittner. Useful gifts were showered on them rather than the usual crowns. Popular vote of the School of Business and Public Administration decided the winners.

Since the Alpha Chi Chapter is relatively new on campus, an elapse of at least one semester must be completed before an organization may be considered as a member of the Student Senate. This organization is the uni-



BETA EPSILON CHAPTER at the University of Oklahoma. First row (left to right): E. Truex, W. Rook, R. Johnson, R. Kirchoff, and B. Gildersleeve. Second row (left to right): D. Oden, D. Hall, G. Jones, V. Massaro, W. Collier, and H. Frank. Third row (left to right): L. Walker, M. Duncan, R. Schultz, J. Jones, T. Labenske, D. Leeman, and L. Smith. Fourth row (left to right): L. Smith, J. Weech, D. Tobin, N. Baker, H. Jarman, C. Leonhardt, F. Briscoe, and L. deStwolinski.

versity student governing body. The chapter will be up for discussion shortly with hopes of acceptance so we may have a representative in this body. There has been discussion that a professional fraternity cannot be admitted, but we will have a representative present to plead our case.

Spring pledging got underway at the February professional meeting. Final pledging will take place at the March professional meeting after which time the Alpha Chi Chapter hopes to have approximately 15 neophytes. In June all new members that helped reactivate the chapter in April 1948 will graduate, except one. Therefore, it is the present policy to pledge more sophomores and juniors so the chapter will have an even seniority in each class each year. A vacancy developed in our officers in January when Treasurer Paul Sabre graduated. At the February business meeting Brother Bernard Rankin was elected to fill the position for the remainder of the spring term.—**MEADE M. MCCAIN, JR.**

DRAKE

ALPHA IOTA CHAPTER at Drake University completed the first semester's activities for 1948-49 on January 15 with the formal initiation of 13 pledges. These apprehensive neophytes were put through their paces and emerged happy and proud as brothers of Delta Sigma Pi. One of their members, Charles F. Sauerman, after eloquent nominating speeches, was elected Keeper of the Parchment Roll.

The second semester started with an active membership of 24, three of whom are away from the campus participating in an accounting internship program. A drive to bring a large pledge class into the fraternity, representative of all major subjects in the College of Commerce and Finance, got under way with the first smoker held in the early part of February. Many prospective pledges, as well as active and faculty members, enjoyed the message brought by the speaker, L. E. Hoffman, dean of the College of Commerce and Finance. He spoke on "The Characteristics that Make for Success," indicating a source of answers to questions uppermost in the minds of students, and no one went away without a feeling of having had his questions

well answered. The remainder of the evening was spent in getting acquainted with the prospective pledges by small informal discussion groups and card playing.

Since a few prospective pledges were not able to attend the first smoker, and a larger pledge class was desirable, a second smoker was scheduled. The purpose of this smoker was to become better acquainted, and to hear the history of the Alpha Iota Chapter. A man well qualified to give such a history was selected as the speaker of the evening, Herbert W. Bohlman, dean of the Graduate Division, Drake University, became a member of Delta Sigma Pi in 1926, two years after the installation. He not only gave the large attendance an eyewitness account of the chapter's progress, but included the present activities of the alumni who have gone out into the business world since 1926. To say that the prospective pledges and all others were left with an understanding of the worth of Delta Sigma Pi would be an understatement.

During the early weeks of the semester, many committees were appointed to take care of the needs of an active chapter. A complete pledge training program has been outlined, and will be carried out by Junior Warden Robert L. Mason. Of those invited to the smoker, 18 were selected and will be formally pledged March 22 at the Hotel Savery. The Professional Activities Committee, headed by Willis E. Forsyth, has selected a speaker with wide experience in the business field. His topic is new and will undoubtedly be stimulating to a group interested in the problems of the future which have very little relationship to the past. The speaker, Payson Hall, is at present assistant controller of the Meredith Publishing Company, and secretary of the Meredith Television Corporation. The title of his speech will be "The Acquisition and Operation of a Television Station."

After selecting a well-represented group of pledges from all majors in the College of Commerce and Finance, looking toward a larger active membership to start the coming year, and solidified with a well-rounded program of professional and social meetings, the chapter will be materially strengthened for greater activity and success in the future.—**A. LEO SMITH**



ALPHA KAPPA CHAPTER'S PLEDGE DINNER at the University of Buffalo. Seated (left to right): Gerald Hacker; William Fewkes; Franklin A. Tober; John Torpy, Beta Xi Chapter; William Weyer, president of the Buffalo Alumni Club; Primo Casagrande and Francis Madden. Standing (left to right): John A. Lang, Jr., Jesse Boyles, James Merrill, John M. A. Sorrentino, George Kennedy, Arthur Wasserman, Clyde Starr, Leon Murowski.

OHIO STATE

NU CHAPTER at Ohio State University held general elections this quarter for officers for the next year. Certainly everyone was exceptionally pleased with the election results. James L. Price, the new head master has shown a great deal of initiative and enthusiasm since he became active a few months ago. The fraternity is fortunate in having such a man at its head. The new junior warden is Donald Snedecor. Everyone knows what an important job the pledge master performs. It takes a man with judgment and personality to handle this job. The fraternity made a wise choice in electing Don. Since these two officers are of such vital importance to the fraternity everyone should give them all of the assistance and encouragement that is possible. The selection of other officers could not have gone to better men. They were as follows: Fred Shafer, senior warden; Robert Honak, scribe; Daniel Jording, treasurer; and Albert Destocki, historian.

Jim Price has been appointed the chairman of the Visitations Committee of the Commerce Council. The purpose of this committee is to plan visits and tours for students through companies in and around Columbus. These visits should help to create an interest by the students in these firms. The companies may also become more interested in Ohio State which would create more jobs for graduates. The chapter did something on its own of this kind by visiting Battelle Memorial Laboratory on February 24. This is the world's largest research laboratory. The university needs more of this sort of thing, so perhaps Nu Chapter can start things rolling.

Nu Chapter has again achieved distinction by being one of nine fraternities on the campus which were placed on the dean's list. This list is for fraternities which are considered excellent in administration, finance, and activities.—DANIEL N. FINCH

GEORGIA—Athens

ON FEBRUARY 19, 1949, Pi Chapter held its annual Anniversary Formal at Memorial Hall under the soft blue lights and with the sweet music of the Georgia Bulldog Orchestra. Friday night before the dance the brothers and pledges joined hands to give Memorial Hall a face lifting. When twelve

o'clock rolled around the night before the dance, the ball room was in the beautiful colors of old gold and royal purple. Alumni from all parts of the state returned for the annual formal. The climax of the evening came with the leadout and the crowning of our "Rose of Deltasig," Miss "Snookie" Perry, who was escorted by Brother Ed Simmons. Then Head Master Joyner presented Miss Perry with an engraved cigarette case and a crown of roses.

On February 27, 1949, Pi Chapter held its formal initiation which followed one of the best informal initiations ever held at the University of Georgia. Ten pledges, having gone through a thorough pledge training under the direction of Brother Edenfield, were initiated. During the pledge training many of the brothers presented talks on their respective committees. Treasurer John Whipple explained to them their financial obligations, Brother Bob Carmichael talked on the duties of the pledge, Brother George Daniel familiarized them with the fraternity publications and The DELTASIG in particular, Brother Mason Barber presented a talk on the history of the fraternity, and at the last meeting Brother Berry McIntyre spoke on the Chapter Efficiency Contest.

The by-laws of Pi Chapter have been printed by Senior Warden Robert L. Carmichael. Copies are to be issued to all brothers as they are initiated and returned to the chapter upon graduation. This enables the brothers to better understand the functions and organization of Pi Chapter.

A professional tour of the Alexander Wood Products Company, Athens, Georgia, was held by Pi Chapter, with C. A. Julian, production manager, guiding us through the plant, and we were shown the process of converting rough logs into wood veneer that is used in furniture and ply boards. Poplar and gums are the principal woods used in the making of veneer. The fraternity learned that the logs are first steamed overnight and the bark is stripped off. The logs are later put into a machine that peels the wood off into sheets of veneer. These sheets are cut out and put through two drying processes and then sent to the shipping department. The fraternity enjoyed the tour and is looking forward to other tours of similar nature.

On January 25, 1949, Pi Chapter along with the three business societies at Georgia held an informal get-together at Memorial Hall for the purpose of forming a closer acquaintance

between their members and the faculty of the School of Business Administration. Davis Fort was in charge of the arrangements, and Delta Sigma Pi was well represented by both brothers and pledges. Other parties or socials of this nature are being planned in the future.

The chapter held another professional meeting on January 26. Two movies were shown for the education and entertainment of the brothers. "The Year's Work" was the first movie; it explained the operations of a large corporation. Animated cartoons described the relationship between net sales, net profit and other parts of a financial statement. Then in another professional meeting the chapter was honored in having Miss Ann Seawell, director of the University Placement Office, talk on the "Obligations of Industry, the College Placement Office, and the College Student to Each Other." She emphasized the growing interest that industry has in college placement offices and urged both students and alumni to register with her office. These programs as the others were planned by the Professional Committee through the efforts of Elwood Robinson.

The presidents of the four business administration fraternities and societies have been invited by the dean of the School of Business Administration to serve on a committee designated as the Executive and Petitions Committee. This plan will enable the students to find out what the college is doing, thinking and planning.—GEORGE E. DANIEL

BUFFALO

ALPHA KAPPA CHAPTER will celebrate its first anniversary since being reactivated by holding an initiation on April 23. This eventful affair will be held at the Buffalo Canoe Club, in Ontario, Canada, which is located on the shores of Lake Erie. An informal dinner and guest speaker will follow the ritualistic ceremony. The enthusiasm the Buffalo Alumni Club showed at our last initiation gives us reason to expect another grand turnout from this club. About 15 pledges are expected to be initiated at this time.

A pledge dinner was held on February 26, at Hartman's Restaurant. Following the dinner, a brief interlude of conversation took place among the brothers and pledges before a concise meeting was brought to order by Head Master Franklin A. Tober, at which future social and professional functions were discussed. A "Stag Smoker" was held on March 12 at the Buffalo Canoe Club. This was for the benefit of pledges to better acquaint them with the brothers of this chapter. The entertainment program for the evening was highlighted by a guest speaker and movies featuring Brother Downing on his skiing excursion in Canada. A few of the alumni were also present at this function.

A Mixed Dinner Dance to be held at the Buffalo Canoe Club, will take place on April 2, 1949. It will be open to the members of the active and alumni clubs respectively. An orchestra has been engaged for this informal dance.

As the school year closes this May, a few of the brothers are leaving us; namely, Brother Fewkes, who will attend Ohio State University in July to obtain his master's degree. Plans are now in preliminary stages for obtaining a fraternity house at which all business and social functions will be held. It will be located on the outskirts of Buffalo, so that all kinds of sports activities can be held on the grounds. This is the goal we have been striving for since this chapter has been reactivated.—JOHN A. LANG, JR.

DENVER

ALPHA MU CHAPTER, at the University of Denver, has the distinction of holding the outstanding social event of the school year to date in honor of its selection of the 1949 "Rose of Deltasig." The coveted award was made to Miss Edla Wilson by the Honorable Lee Knous, governor of the state of Colorado, at its annual semi-formal dance held on February 26 in the Empire Room, Hotel Shirley Savoy. The rose theme was carried throughout the Empire Room which was beautifully decorated with 120 dozen of roses. The crowning was made at the height of the evening's festivities. The dance was attended by approximately 200 couples, among whom were local civic leaders, faculty members of the University of Denver, and representatives of the outstanding organizations on the campus. Miss Wilson was given a huge bouquet of roses by Governor Knous, together with an engraved loving cup and scroll certifying the award. Suitable gifts were also given Miss Wilson's attendants, among whom were the 1947 and 1948 Roses of Deltasig. The Alpha Nu Chapter's thanks go to Brother Roers and his committee for their outstanding efforts in making this the social highlight of the year.

On February 9, 1949, the Alpha Nu Chapter held a professional banquet at Baur's Restaurant in honor of 15 new pledges and the eight candidates for the 1949 "Rose of Deltasig." Matthew Bernatsky, associate professor of the Hotel and Restaurant Management School, University of Denver, was the guest speaker for the evening. Mr. Bernatsky's subject was "The Hotel and Restaurant Management School at the University of Denver." His subject was of particular interest to the Alpha Nu Chapter in view of the fact that it is not only one of the newer fields of endeavor being taught at the University of Denver, but that it is a major field of study for a large number of the active members of our chapter.

This year's basketball season brought forth a great wealth of talent from the Alpha Nu Chapter. In intramural games sponsored by the university athletic department, the "Deltasig Quintet" walked off with top honors in their own league competition. In the final playoffs, however, the team fell in a highly contested game which featured some of the best talents in the university. Another of the winter sports programs featured the Western State College Invitational Ski Tournament held at Gunnison, Colorado, February 26, 1949. In this tourney, Donald Elisha upset the favorites to win the down-hill race, a distance of a mile and one-eighth. Brother Elisha seems headed for laurels in one of the greatest of winter sports.

On the evening of January 29, 1949, the active members of Delta Sigma Pi were hosts to 17 rushees and their dates at an informal dance held at Rommel's Restaurant. The music for the dance was furnished by a very fine be-bop combo under the direction of Maestro Charlie Sanborn. Honors for making the necessary arrangements for a highly successful dance go to Gus Cladis and his festivities committee.

Final arrangements are being made to formally pledge approximately 25 neophytes at the beginning of the coming spring quarter. This pledging will bring to 62 the number of new initiates to Alpha Nu Chapter since the beginning of the 1948-49 school year. This spring quarter, as in the past, the campus of the University of Denver will be the scene of numerous campaign speeches and various and sundry displays of political techniques in connection with student body elections. The political committee, headed by Brother Drake,

is making careful preparations to again make a clean sweep of all offices, chief among which is the office of the president of the School of Business Administration held during the past two years by a member of Alpha Nu Chapter. We are certain that an all-out effort by each active member will again bring Alpha Nu Chapter to the forefront in student administration.

Arrangements are being made for the purchase of a long-awaited chapter house. Working in close cooperation with the active chapter are alumni Ray Brandt, Harry Hickey, John Nock, Fred Jeffries, and Jack McDargh III. It is hoped that the next issue of The DELTASIG will convey the news that our chapter house is at last a reality.—ROBERT C. SCHMID

COLORADO

ON FRIDAY EVENING, March 4, the Alpha Rho Chapter held its annual birthday party. The scene of the banquet was the Alps Lodge in Boulder, and, as usual, the members and their guests had a very enjoyable time. Many special guests were present. Among the business school faculty attending with their wives were Dean and Mrs. Elmore Petersen, Mr. and Mrs. Joseph Frasca, Mr. and Mrs. G. G. Fullerton, and Mr. and Mrs. John Griest. Another honored guest was Miss Carol Danielson, the chapter's choice for its entrant in the national contest for the Rose of Deltasig. Following the very pleasant dinner, dancing and card playing consumed the rest of the evening.

At a recent meeting special recognition was given to several brothers. Those so honored were Rex Rhodes, Richard Fitzgerald, and Al Porter, who graduated at the end of the winter quarter. In addition, Ed Kendig was congratulated for his having been admitted to the Harvard Graduate School of Law.

Moreover, the chapter has drawn up and passed unanimously a new set of by-laws, in which the requirements for pledging have been raised to still higher levels. A rushing program is again underway and the chapter is endeavoring to maintain actively the reputation that it has held on the campus of the University of Colorado.—ROSS B. ALISON

LOUISIANA

AT AN INFORMAL OPEN HOUSE held early in March for the men of the College of Commerce Beta Zeta Chapter began its rush program for the spring semester. From the rushees who attended, the chapter selected 18 pledges. The first professional meeting of the semester was held at the Greek Room of the university cafeteria. General S. G. Henry of the Ethyl Corporation's Baton Rouge plant spoke to the members on the subject of employee benefit plans. We are deeply indebted to General Henry for his assistance in obtaining speakers for our professional program for the entire semester. Deltasigs are planning two field trips this spring. One is being arranged for New Orleans, and the second for the Ethyl Corporation in Baton Rouge.

Mrs. Jeannette Barclay, recent graduate of the College of Commerce, was unanimously selected as our "Rose of Deltasig" for 1949. Mrs. Barclay will be presented to the college at the annual commerce banquet on April 28. Also honoring Mrs. Barclay will be a dance to be held after initiation. Two Deltasigs recently competed for offices in the campus elections. Brother Altazan was elected vice president of the College of Commerce and Brother Watson will compete in the second primary for the office of secretary-treasurer. Five members of Beta Zeta Chapter, including Professor Cox, our chapter advisor and new Province Officer, attended the installation of Gamma Delta Chapter at Mississippi State. The other four who attended are Head Master D'Gerolamo and Brothers Jones, McCusker and Freeman.

Brother Overbey, now working in Jackson, Mississippi, is interested in forming an alumni club in that area if there are enough Deltasigs there. He writes that he and Brother Patterson are trying to find out if any other brothers are living in that area. Of the brothers who will graduate in June, two have already secured employment. Brother Edwards has accepted a graduate fellowship at the University of Denver. Brother Gauthier has been offered a job with the Standard Oil Company in Venezuela. The chapter will bid farewell to its 16 June graduates with a dance to be held on May 14.—JOHN F. D'GEROLAMO



CHAPTER OFFICERS of Alpha Nu, Denver. First row (left to right): Junior Warden Ransom Boltwood, Head Master Louis R. Tezak, and Senior Warden William Engels. Second row (left to right): Scribe James Robertson, Treasurer Jack Fenimore, Chancellor Robert LaFlower, and Historian Chester Flake.

MICHIGAN

VYING FOR TOP HONORS in the Chapter Efficiency Contest, Xi Chapter is completing a full semester of professional, service, sports and scholastic activities. The professional program included talks on advertising by Dr. Edward N. Tisdale, director of advertising research for Ross Roy Inc., on the general labor situation by a leading industrialist, and on the opportunities in accounting. Another service to the student body was the sponsorship of an industrial tour through the modern Oldsmobile plant in East Lansing. Brother Edward Nycz was the third chapter member to be elected to the Student Council of the School of Business Administration this year. Brother Edward Wisniewski, also a council member, was elected president of the senior class.

With only tennis, softball, and golf to go, Xi Chapter is currently fighting for top honors in the professional fraternity league. Sparking the field with outstanding performances in at least four sports this year have been Brothers Ittner, Klett, Sheaner, Ward, Wilhoft and Zaremski, all of whom are graduating next month. In order to finance sorely needed kitchen and dining room facilities, a large majority of members contributed blood donations through a nearby hospital.

Leaving the active ranks this June with a remarkable record of all-round achievement is William LaBaw, chancellor of Xi Chapter. Besides continuing with his studies, Brother LaBaw is manager and resident advisor of the chapter house and also full-time instructor in accounting at the School of Business Administration. However, these positions do not deter Brother LaBaw from active participation in many social, athletic, and professional activities. In the evenings when he is not on a date, he may usually be found simultaneously entering in two bull sessions, holding a bridge hand, reading a textbook, recording journal entries, and listening to the radio. His major sports are bowling and golf. He is a member of both Beta Gamma Sigma, honorary business administration fraternity, and Phi Kappa Phi, all-campus honorary fraternity. After he receives his Master of Business Administration degree next month, Brother LaBaw intends to enter the field of public accounting.

The 28 newly pledged neophytes will be honored at the Pledge Formal which will be held at the Washtenaw Country Club this month. Included in this group are several younger faces which seem to indicate that the age of the undergraduate student body is definitely returning to the prewar normal. Brother Harold Stevenson, The DELTASIG correspondent until he left school last February, is now teaching corporation finance at Michigan State University. Xi Chapter is now completing its compilation of a directory of all chapter alumni, which will be mailed to each alumnus as soon as possible.—MARK A. SHERMAN

SOUTH DAKOTA

ALPHA ETA CHAPTER concludes one of its most successful years with the end of the present college semester. The second semester was started with the pledging of 14 men on February 24, and formal initiation on March 24. The initiation was speeded up in order to make the pledges eligible for the election of chapter officers on April 7. The ceremony was held in the afternoon and a banquet in honor of the new initiates was held the same night. Speaker at the banquet was J. B. Zavatsky, manager of Younker's Depart-



XI CHAPTER at the University of Michigan. First row (left to right): C. Goebel, L. Marr, H. Sheaner, J. Smith, J. Chuchian, C. Fortuna, P. Hyde, R. Schaefer, J. Ford, R. Herman, and T. Lobdell. Second row (left to right): M. Sherman, J. Schneider, D. Minard, C. Drayton, J. McKeon, I. Hannington, E. Willhoft, K. Moss, R. Murphy, and F. Klett. Third row (left to right): H. Aven, R. Clarke, W. LaBaw, Prof. W. Pierpont, Prof. R. Dixon, Prof. J. Riegel, Dean R. Stevenson Prof. R. Rodkey, Prof. M. Waterman, G. Elgass, S. Spring, D. Krell, and L. Knorr. Fourth row (left to right): N. Navarre, R. Krieger, J. Boyne, J. Kirby, H. Kuehn, C. DeLand, D. Kipp, A. Benden, P. Brugge, T. Berry, I. Goodwillie, H. Stevenson, R. Mackey, R. Anderson, D. Beatty, M. Zaremski, A. Bacon. Fifth row (left to right): S. DuBrul, C. Ittner, H. Bissell, F. Swarthout, G. Troost, N. Weber, W. Noble, E. Nycz, E. Wisniewski, T. Kimmerly, J. Dillon, L. Wrigley, T. Ward, D. Fleury, and G. Strong.

ment Store of Sioux City, Iowa. Mr. Zavatsky discussed several phases of retail merchandising and the necessary qualifications for positions in merchandising.

Other activities for the second semester covered a wide field. At the regular meeting on February 17, a film depicting the activities of the Burroughs Adding Machine Company was presented. The film showed processes of expansion since the end of the war and the effects of research and planning on the production lines. At a special meeting on March 31, two films covering the fields of life and property insurance were presented by the Insurance Company of North America and Equitable of Iowa. A trip to inspect the Wincharger plant in Sioux City was being planned, but a definite date has not been set at time of this writing.

At a short meeting on March 3, Mr. Sherwood Cummings of the university English department spoke on "The Pun as a Form of Humor." Mr. Cummings' services had been purchased at an auction held on the campus to raise money for the World Students' Service Fund. The Deltasig bowling team as of March 10 was in first place in the Campus League and hoped to finish strong in the final weeks to take the top prize.

At a banquet held on May 4, Dr. Robert F. Patterson, dean of the School of Business Administration, announced the winners of the annual prizes and awards for scholarship and outstanding achievements. The guest speaker was L. L. Lillibridge, South Dakota, president of the bank at Burke, South Dakota, and former state legislator.

The highlight of the year for Alpha Eta Chapter was the annual Rose Formal held in the Union Building on April 29. A life-sized portrait of Joan Pearson, Alpha Eta's Rose, was the center of the theme. Miss Pearson was presented with the traditional bouquet of red roses as a token of appreciation. A large crowd of Deltasigs, their wives, and guests attended. The success of our formal in the last two years gives an indication of the continued growth of Delta Sigma Pi in social activities on the campus.—KARL B. KUNDERT

MIAMI U.

ALPHA UPSILON CHAPTER opened its second semester activities on February 8 by presenting a movie on steel production to 35 members present. At this meeting Senior Warden Wally Edwards informed us of plans being made to aid in the reactivation of Alpha Theta Chapter at the University of Cincinnati and a ritual team was selected for that purpose. On February 20 our ritual team composed of Paul Deemer, Bob Gilliland, Mal Owings, Nelson Shurts, Gerald Miller, David Wuerth, Ed Jackson and Roy Harriger motored to the Queen City to take part in the activities. The ritualistic ceremonies began about 2:00 p.m. and were conducted in the meeting rooms of the Hotel Gibson. Sixteen neophytes were duly initiated into the brotherhood and will form the nucleus of what promises to be one of the finest chapters in Delta Sigma Pi. Following the ceremonies we were guests of our generous hosts at a banquet held in honor of the new brothers. Fred Dixon, acting as MC, introduced the alumni and commended two of them, Glen Beyring and John Mosbacher, for the great amount of interest and work they put forth in getting the chapter reestablished. Assistant Grand Secretary-Treasurer J. D. Thomson spoke briefly on present and future plans for building Delta Sigma Pi as a national and international organization. We of Alpha Upsilon Chapter felt it an honor to aid in this reactivation.

On March 1 at our scheduled business meeting the new officers for the coming year were elected and installed. A vote of thanks was given to the retiring officers for a job well done. Congratulations are in order for the following brothers in being elected to Phi Beta Kappa: Harold Langenderfer, Wallace Edwards, Earl Gase and Ralph Dalton. In closing may Alpha Upsilon Chapter extend its wish for success and happiness to the graduating brothers and plan for another profitable year here at Miami for those remaining.—ROY H. HARRICER

NORTHWESTERN— Evanston

THE WHEEL has made a full turn—it's May and almost the end of another school year. Everyone is starting to worry about finals again; some of the boys are beginning to start looking for jobs. The Social Committee is busy planning the last party of the year, the last bang-up affair before Zeta Chapter scatters all over the country for a summer of rest. It has been a busy year, a wonderful year—one that will long live in the memories of the boys of Zeta Chapter.

The Rose Bowl started the whole thing. When the Wildcats took that game away from California, it seemed to keynote 1949. We knew then and there that this was going to be a year to remember, and that's just what it was. Look what has happened since then. We selected our Rose at our winter formal at the M. & M. Club in the Merchandise Mart in Chicago and she was crowned by one of America's foremost "disc jockeys," Dave Garroway. The ebullient Mr. Garroway had interviewed Bill Farfan and Bud Poulson the night before on his NBC program, and topped the evening off by inviting the boys back for a second guest appearance. Unfortunately, their managers would have none of this so the boys frittered away the evening dancing and having the usual wonderful time.

Then we got professional for a while. Mr. Frey, of Swift, Inc., spoke to the fraternity. He discussed the packing industry and its related fields. The meeting was held in the Georgian Hotel and we also entertained a group of rushees, five of whom were subsequently pledged.

Just about then, two gaps appeared in the executive council, so a new junior and senior warden were elected. Ed Shaler is the new assistant dictator and Wayne Michelson keeps the pledges jumping. All this time we were engaged in intramural sports of one form or another. Swimming, basketball, track—we had teams in all of them. We played well, but someone else always seemed to beat us to the wire. Then the bowling team crashed through with a vengeance; they not only beat every team in their league, but they set several all-school records doing it. Carl Newgreen, Sam Galloway, Don Meyer, and Ken Willert—the fraternity reverently bows to your uncanny aim with that great big bowling ball! Set 'em up in the other alley! Incidentally, before leaving the sports scene, it should be noted that we have powerful entries in both the baseball and ping-pong battlefields. Keep your fingers crossed; we may fill that trophy case, yet!

After all these strenuous feats on the playing field, it was felt necessary to relax for a bit. So—this time it was a hayride. The proper attire was donned and we all became rustic for the evening. Just in passing let it be remarked that there is nothing more congenial than a soft load of hay!! Combing the hay-seeds from our Toni's we converged on the Ambassador East Hotel for our Spring Formal; 'twas to be a gala celebration, and the pinning of 15 new brothers. And gala it was, what with the Pump Room right next door and our new brothers bent on enjoying their rise in the world. Perhaps "bent" was a bad word to use; most of the "bending" on the part of the pledges had been done the preceding two days at the chapter house. Ah, the blood-curdling epithets that issued from old 1819 that day!

Our next professional meeting was probably the most fascinating of the entire year. Mr. de Bevic of Tatham-Laird, Inc., spoke to us on

the subject of advertising and advertising agencies. Inasmuch as there were quite a few members present who intended to follow that trail to their millions, the evening was highly successful. Frankly, I think even the accountants enjoyed it, and Leo Knowles was threatening to switch from accounting to advertising! Mr. de Bevic is quite a salesman! About this time, nobody had to sell us on the idea of having another party, so the Social Committee—Ed Zeimet, Bill Coltman, and Norm Ruck—popped up with the Monte Carlo Party. The roulette wheels spun, the card games flourished, and I lost all my money in a dice game. Fortunately, it was only stage money, with which everyone was liberally supplied, so I enjoyed the process. At the end of



ALICE MARIE MEYER, Rose of Deltasig of Zeta Chapter at Northwestern, is flanked by her court, Joan Ruck and Carol Herter.

the evening, the couple with the biggest phony fortune won a lovely door prize, and everyone went home happy.

The social calendar will be closed with a Farewell Party dedicated to all the fellows graduating this June. The details are unavailable as yet, but rest assured it will be a real "bon voyage" to the boys leaving us. The best of luck to all of you. Before closing the books for the year, there is one other thing I'd like to mention. The *Zeta Zephyr*, the most recalcitrant publication I ever saw, has made several appearances this year. This amazing phenomenon is due primarily to the fine work of Bob Andrews, Bill Houston, Bob McWilliams, and Don Beimdick. From the chapter to them, "Thanks!" And from the boys of Zeta Chapter to every Deltasig everywhere, "Have a nice summer. See you again in the fall!"—WALLACE J. GORDON

GEORGETOWN

MU CHAPTER takes this opportunity to pay tribute to one of its favorite alumni, Dr. Joaquim de Siqueira Coutinho. Brother Coutinho, a charter member of Mu Chapter, was honored at a reception Sunday, February 27, which commemorated 30 years' service as a member of the executive faculty of the School of Foreign Service. Dr. Coutinho was appointed to the original Foreign Service School staff in 1919, a position which was warranted by his diversified and distinguished background.

His career has included service for the Portuguese Government; a Traveling Fellow

in the Universities of London and Oxford, 1907-1909; Professor, University of Lisbon, 1913-1916; member of the staff of the Pan American Union, 1916-1922; permanent visiting Professor, University of Berlin, 1924-1938; visiting Professor, University of Coimbra, 1925 and 1936. In 1910, Brother Coutinho became a Knight of the Order of Santiago for merit. In 1920 he became a Knight Officer and in 1925 was appointed Knight Commander.

During his spare moments, Brother Coutinho tried his hand at writing. He is a co-author of *A Portuguese Grammar*. His other works include *The Council of International Cooperation*, a plan for world peace; and *Peace Mentality and Disarmament*, a monograph which discusses the failure of the many conferences on peace problems following World War I.

In 1922, Brother Coutinho was instrumental in bringing the Mu Chapter into existence. As a member of Alpha Tau Delta, Mu's predecessor, he strongly urged that Delta Sigma Pi be petitioned for a charter. When the new chapter was installed, Brother Coutinho became a charter member. In 1925 he became a member of the "Yellow Dog." In addition to his many academic and diplomatic duties, both in the United States and abroad, Brother Coutinho has served for 25 years as the faculty advisor for the active chapter.

Nearly 200 guests were present at the reception honoring Brother Coutinho. In addition to actives, alumni and members of the Georgetown faculty, many of Dr. Coutinho's personal friends from the diplomatic circle were present. The guests included: Edgar L. Prochnik, former minister from Austria; Señor Napoleao, Brazilian second secretary; Señor Manuel Pacheta, Minister-Councilor of Portugal; Señor Castro, Ambassador of El Salvador; Comandante Jorge, Portuguese Naval Attaché; and others.

Later, in the presence of the guests and members of his family, Will Thoman presented Brother Coutinho with a gold watch. The watch, which was appropriately inscribed, adequately expressed the sentiment of all brothers. It said, very simply, "To Dr. Joaquim de Siqueira Coutinho; Brother, Friend, Professor, 1919-1949."—ALVIN SCHOPFER

BAYLOR

THE HIGHLIGHT of the month of February for the Beta Iota Chapter was our annual Winter Term Banquet which was held at the Lake Waco Country Club on February 12, 1949. Wick Fowler, former foreign correspondent for the *Dallas Morning News*, was the guest speaker for the evening. The banquet was carried out in the appropriate Valentine theme and the Rose of Deltasig, Miss Charlotte Furrh, was presented as the chapter's own Valentine. Bobby Hamilton and his fine band provided an evening of sweet and hot dance music.

Seven new members were initiated into Delta Sigma Pi on February 14. With this added strength our chapter can look to the future with great anticipation. Don Hethington has distinguished himself as being named on the All-Southwest Conference Basketball Team. Brother Hethington has been a standout throughout this past basketball season and still has one more year of eligibility left. With the coming of spring, Beta Iota looks forward to a successful intramural sports season. Kelly McCann has been named to captain the newly organized bowling team. Sixteen of our brothers have indicated that they are interested in forming a golf team and Paul Hutson has been appointed the head of our large golf team. Of course, softball will be the out-

standing interest of most intramural sports fans and our chapter feels like it can field a winning ball club this spring.

Beta Iota Chapter plans to dedicate the entire spring term at Baylor to the idea of seeking out the best material for pledging our chapter. With the cooperation of our newly initiated faculty members, Brothers A. S. Lang, dean of the School of Business, Billy Hinton, professor of economics, and Emerson Henke, chairman of the accounting department, we hope to bring into our midst men who will serve to perpetuate the reputation of Beta Iota Chapter and the name of Delta Sigma Pi.—PHIL HOWARD

MARQUETTE

DELTA CHAPTER celebrated Founders' Day with a banquet at the Port Washington Country Club in conjunction with our alumni members. A splendid time was had by all the brothers but especially by the men who earlier in the afternoon were formally initiated into Delta Sigma Pi. This dinner was the climax of a very successful pledging period under the direction of Senior Warden Don Roettgers and Junior Warden Al Kulczyk. The pledging period contained two very well attended smokers at which time Brother Jackson, a very versatile piano player, directed the singing and Brother Bonness handled the generous supply of refreshments. A Pledge Luncheon was held on April 25 at which our alumni were the guests of the active chapter. Even the pledges had a good time (or so they said). At our Spring Formal Dance to be held the end of May we will officially crown our Rose of Deltasig. She is Miss Donna Lau, a freshman at Marquette University and is as brilliant as she is beautiful.

Our professional program for the year is designed to give each member a well rounded view of the industry and its management in the surrounding territory. To aid us in achieving our goal we plan to take tours of some of Milwaukee's better-known industries. Two such tours are being arranged with the Pabst Brewing Company and the Nunn-Busch Shoe Company. We also have continued our policy of a monthly professional meeting. In February, R. E. Schmitz, an alumni member of Delta Chapter and now a member of a public accounting firm, spoke to us on the opportunities and the future for a graduate in the field of public accounting. Another highlight in our professional schedule of events is to be a series of movies pertaining to the different phases of business administration. We hope to show these to our brothers once a month.

The famous Delta Sigma Pi bowling teams are once again making a name for themselves on the Marquette Campus. Our "A" team is well established in their customary place at the top of the win column and the "B" squad isn't very far behind. The final results in volleyball and basketball were not quite as good as we had hoped but the players all tried hard and had a good time. We are now looking forward to the softball season which will get under way very shortly. The highlight of this sport will be the big game played at the end of the season between the graduating seniors and the undergraduates.

Many Deltasigs from Marquette are planning to "Follow the Sign in '49" to Baltimore and the Grand Chapter Congress. At every gathering of the brothers road maps are produced by all and the merits of the different routes are constantly under discussion. But no matter how we get there we plan on helping to make this Grand Chapter Congress the finest ever.—WILLIAM J. SCHENDT



DELTA CHAPTER OFFICERS at Marquette. First row (left to right): J. Bonness, W. Schendt, and A. Kulczyk. Second row (left to right): J. Kliebhan, D. Roettgers, and J. Dwyer.

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University ushered in the new year with a mid-semester election of officers. Senior Warden Hart assumed the duties of Head Master upon the graduation of Head Master Caravello, and the following brothers were elected to office: Senior Warden Nendick, Junior Warden Mizkovicz, and Chancellor Sullivan. The selection of Dr. Richard W. Cox, chairman of the marketing department, College of Commerce, as faculty advisor to the Alpha Omega Chapter was also announced at this time.

Alpha Omega night was celebrated by the Chicago Alumni Club of Delta Sigma Pi in January. Several brothers attended this affair, and closer affiliation between the alumni club and the active chapter at De Paul University was effected. The first professional business meeting of the year introduced the Assistant Grand Secretary-Treasurer, J. D. Thomson and Province Officer, Donald L. Ketcham to the new members. The speakers' informative talks on the operation of the Central Office and the Grand Council did much to enlighten members on the national activities and progress being made by Delta Sigma Pi. A pledge program and a schedule of professional activities for the year was also introduced.

Upon the selection of 18 prospective pledges, a smoker was held at the Sherman Hotel to formally introduce them to the members of Alpha Omega Chapter. Grand Secretary-Treasurer H. G. Wright was the honored speaker of the evening, and the members welcomed him enthusiastically. Brother Wright spoke on the privileges and responsibilities of fraternal life, and his talk greatly aided the pledges in comprehending the ideals and purposes of the International Fraternity of Delta Sigma Pi. Following the smoker a special meeting was held at which Miss Patricia Hrunek was selected to represent the Alpha Omega Chapter in the "Rose of Deltasig" Contest.

Since many members are active sport enthusiasts, the Alpha Omega Chapter added a bit of Mardi Gras atmosphere at the De Paul-Loyola basketball game in the Chicago Stadium by creating a huge dummy made of balloons, filled with helium gas, that arose in the arena. The sign "Beat Loyola" later

became a reality, and the Alpha Omega chapter received much acclaim for their efforts. Further interest in collegiate sports is evidenced by Alpha Omega Chapter's basketball and bowling teams. Both intramural entries fought valiantly in their attempt to attain success, but at the present writing, neither have fared too well in their respective endeavors. However the athletic activities create a far greater value in brotherhood and the numerical rating can only be said to be superficial.

Brothers Sodini and Purchla of the Social Committee conducted a successful Pre-Lenten Party, that was attended by pledges, active members and alumni. The gala evening gave the members an opportunity to evaluate the qualities of the pledges, since their efforts were utilized throughout the evening for various tasks.

The second annual Commerce Forum sponsored by the Alpha Omega Chapter of Delta Sigma Pi was conducted in March over a period of four weekly lectures. The series of forums included addresses by outstanding professional men in the field of commerce. Each session was devoted to a specific subject, marketing, management, finance and accounting. At this writing, two of the meetings have taken place. The first speaker, Willard W. Cole, executive vice president of Henry C. Lytton & Co., a leading Chicago retail apparel firm, spoke on "Opportunities for College Men in the Field of Retailing Today." Mr. Cole's address was of great interest to the student body and especially to those majoring in marketing. The second speaker, Henry F. Meilahn, assistant personnel director of Wilson & Co., one of the largest meat packing firms in the United States, represented the field of management and discussed the "Current Problems in Personnel." The success of the forums has been evidenced by the comments and interest of the faculty members and students in attendance.

The March business meeting held at the Lake Shore Club was highlighted by an exceptionally fine speaker, Fred B. Huebenthal, president of the Chicago Real Estate Board. His discussion on brokers and agents in the real estate field was extremely interesting and his comments on the current housing situation came from an authoritative source. Plans were also formulated at this meeting for the informal initiation of pledges and the annual dinner dance to be held in the near future for actives and alumni of Alpha Omega Chapter.—JOHN F. KORNFEIND

IOWA

EPSILON CHAPTER at the State University of Iowa has been carrying out an active professional program featuring dinners and industrial tours. On January 12, G. W. Reger from Cedar Rapids was our guest speaker and he chose as his topic "The Quest for Employment." Loren Hickerson, director of the Iowa Alumni Association, gave an interesting speech at our February dinner. He outlined the functions and scope of the alumni service and informed us of the services his office has available to graduates. Our March dinner was also very entertaining and educational. Allin Dakin, administrative dean, spoke on the subject "University as Big Business."

Our chapter conducted another industrial tour to Chicago in February. Fifteen members visited the Federal Reserve Bank, Chicago Board of Trade, Marshall Field and Company, and International Harvester Company. The group that attended felt the tour was very successful in establishing closer contact with the business world and impressing Chicago firms that our men are interested in working

for them. An industrial tour to include two prominent Cedar Rapids firms is planned for April, and we expect a good turnout for the day's visit.

The Career's Conference at the University of Iowa is scheduled for April 27 and 28. This conference is sponsored by the Collegiate Chamber of Commerce, which includes many members of Epsilon Chapter. Our men are actively engaged in the planning of this annual event. Past Head Master Guy Ames is coordinating the session chairmen, who include Jack Smith, Bob Stille, Bob Daasch, Dick McCann and Bob Dykema. The conference has many good speakers scheduled for its two day program, including alumni Floyd Poetzinger and Walt Peterson.

We have completed our second semester membership drive with very good results. On March 4, Carl Strand, salesmanship instructor, helped sell 24 prospective pledges on our organization by telling them the purpose and functions of Delta Sigma Pi. A smoker was held in their honor that evening to complete the rushing program. The pledges will be initiated during the first week of May. Professional activities are not occupying all of our time. Two spring social events are planned that all members are looking forward to very much. April 1 is the date set for our dinner dance at the Ranch. This will be followed up by a picnic sometime in May.

Various achievements have been recorded by two of our members recently. Spence Easley came one step closer to matrimony by giving Colette Rieben a diamond. Along educational lines, Virgil Harder was recently elected to Pi Omega Pi, Educational Honorary Fraternity.

We are preparing to celebrate our Chapter's birthday in May. Plans are still in the formulative stage, but one of the highlights of the event will be the presentation of the Delta Sigma Pi Scholarship Key.—ROBERT D. RIN-
NAN

SOUTHERN METHODIST

THE BETA PHI CHAPTER has been on the run with formal procedures for new initiates and pledges, tours, dances, speakers, and business meetings. Officers were also installed for the new semester on February 9. The Beta Phi Chapter gave a banquet on March 3, honoring 40 rushees and two faculty guests, Truxton Shaw and Edward Puckhaber. A brief history of the chapter was given by our Faculty Advisor Harmon L. Watkins. Trent C. Root was the main speaker and gave a very inspiring speech on fraternal brotherhood.

March 9 saw the formal pledging of 29 new pledges. The formal services were conducted by Head Master Stewart Jones and were held in the conference room of Perkins Hall. After the formal pledging, the plans for this semester were brought before the chapter and discussed. Many useful and educational activities have been mapped by several of the Beta Phi members for the chapter. A movie will be presented on U. S. Steel in April to the School of Business Administration and will be sponsored by the members of the Beta Phi Chapter. Several carloads of Deltasigs took off for Garland, Texas, on March 5, to see the large and inclusive Resistol Hat Company. The tour proved to be the most interesting and informative of the year. This was the first of the many tours that have been planned for this semester.

The members and pledges of the Beta Phi Chapter combined their Sweetheart Dance and Chapter Birthday into one event on March 19. This was the first anniversary on the S.M.U.

campus and also the first Sweetheart Dance of the chapter. The occasion was held in the Palm Garden of the Adolphus Hotel. Music for the Deltasigs and dates was provided by Buddy King and his orchestra and the "melodious" voice of Brother Tom Beverly presided over the festivities. Two of our brothers were presented with surprise gifts. Dick Danner, head master last semester, was presented with a gold miniature head master's gavel and our faculty advisor, Harmon L. Watkins, was given an official alternate pearl and ruby badge. The next part of the program was the pleasant task of introducing seven charming nominees for the "Rose" of the Beta Phi Chapter. The problem of singling out one of the beauties proved to be a more difficult task than the members had anticipated, but Miss Eugenia Watkins was selected by the chapter to be our "Rose." Miss Watkins is a member of Delta Gamma Sorority and Phi Chi Theta. She hails from San Angelo, Texas. Other nominees were Misses Doris Howson, Patsy Patrick, Rubylin Slaughter, Cherie Fike, Nina Pruter, Alice Harris.—HENRY HALL



BETA PHI CHAPTER'S Rose of Deltasig, Miss Eugenia Watkins at Southern Methodist University with her escort, Head Master Stewart Jones, at the Chapter Birthday Party.

JOHNS HOPKINS

ON MARCH 5, practically all of the active members of Chi Chapter, wives, and friends toured the Baltimore *News-Post* plant and witnessed the preparation of the Sunday paper. Among many other interesting bits of information, we found that a fudge room not only applies to candy manufacturers, but is used in "fudging in" the late sports results. Also, everyone was given a linotype slug bearing his name as a souvenir of the visit. After the tour, everyone gathered for an enjoyable evening of dancing at a local rathskeller.

During the past month, there has undoubtedly been more enthusiasm about the approaching pledge prospect party to be held on March 19 than has been displayed about any of our social affairs thus far this year. The fact that this function is something new for us is invigorating in itself, but the number of responses to the letters which we sent on March 1 have far exceeded our expectations. We simply sent 335 individually typed invitations to a selected list of potential members attending the university, and by March 12, we had received 120 replies. As might be

imagined, the committee's plans had to be altered considerably. We originally planned on two parlors of the Lord Baltimore Hotel, and have already expanded to four, with prospects of using a ballroom instead.

The administrative task at the affair will fall to practically all actives and many members of the Baltimore Alumni Club. Fifteen actives and alumni have been designated as contact brothers whose main function will be to orient the prospective pledges. Two of our non-indulging brothers have been assigned special duty in charge of refreshments. Also, background accordion music will be provided. Four short speeches have been planned to integrate and supplement the information given by the contact brothers. The speakers will be: Brothers Francis H. Horn, Duke Foster, John L. McKewen, and Charlie Sparenberg.

The arrangements for the final affair of the year are nearing completion. The formal banquet and dance will be held this year at the Maryland Yacht Club on June 18. Needless to say, we expect to be in full strength for this affair, as well as for the Grand Chapter Congress in the fall.—GRANT PEOPLES

KENT STATE

THE DAYS GROW LONGER at our beautiful university campus and the brothers of Beta Pi Chapter together with their fellow students begin to turn their thoughts toward the pleasant months of vacation which lie ahead. But alas, dreams of a summer's afternoon at the beach are still in reality a few months away, and we are forced to content ourselves with the affairs at hand. However, these affairs, insofar as they center around fraternity life, are proving to be most interesting and enjoyable.

The formal initiation last March 12 of 17 new active members into Beta Pi Chapter has made up for the loss of the brothers who graduated at the close of the winter quarter. This initiation held at the beautiful Vale Edge in Ravenna, Ohio, was a memorable one as Head Master Hudec turned over the gavel to the newly elected Head Master Larry Avril who will serve in this office for the remainder of the college year. Mr. A. B. Cummins, head of the Department of Industrial Organization and a member of Beta Tau Chapter, delivered an outstanding talk following the initiation banquet on the subject of the obstacles man has erected in his path toward social and commercial perfection.

Kent State has been called in collegiate circles in northeastern Ohio the school of queens. This we can't deny, for our coeds are the prettiest; their tongues are the wittiest. But now, other nobility is present. Recently in a campus-wide election, Brother Fred Green was elected Duke of Kent, a feather in Beta Pi Chapter's hat that will long be remembered.

Standing high in the plans for the future of Beta Pi Chapter is a house building fund. Brother Owen McCafferty is heading a committee which is investigating various suggestions for raising the requisite cash. Plans for the spring quarter include five business meetings, one field trip, two banquets, and a dinner dance commemorating the chapter's birthday on May 14.

We of Beta Pi Chapter wish to extend to the entire fraternity best wishes for a very pleasant summer vacation. We feel assured that this year has been very successful for all our chapters, and we shall return next year with new vigor.—JAMES S. POWERS



MISS MARGARET KRESGE, the Rose of Deltasig of Beta Xi Chapter at Rider, accepts one of the gifts presented to her by Joseph Curran on behalf of the chapter.

WESTERN RESERVE

BETA TAU CHAPTER of Western Reserve University has just finished its most successful and active semester since the founding of the chapter on October 18, 1947. Since its installation our chapter has been taking ever increasing strides toward becoming one of the foremost chapters of Delta Sigma Pi, and has received considerable recognition as Western Reserve University's outstanding fraternity. Through its professional programs it has helped the university bring the students of the College of Business Administration into closer contact with the business world and guide them in their choice of positions upon graduation.

Our chapter, in conjunction with the marketing department of the School of Business Administration, presented the final two panel discussions in the "Successful Careers Planning" series which was begun last fall. The first discussion, "Mistakes to Avoid on the First Job," was held on March 15, and the second, "How to Go About Getting That Job," was held on April 20. We had the good fortune to have with us on the panel, Curtis Smith, president of the National Copper and Smelting Company, Howard Wise, president of the Arco Paint Company, and Richard Loomis, personnel manager of the Reliance Electric Company. Dr. Henderlider of Western Reserve University was moderator for the discussions. Mr. Smith and Mr. Wise are also members of the Board of Trustees of Western Reserve University.

Three professional dinners for the members of the fraternity were also presented this semester, combining good food with interesting topics. Authorities in the fields of economics, world affairs, and the business world gave talks on these subjects. Professor Whitsett of the Marketing Department of the School of Business Administration worked with the Professional Programs Chairman, George Vince, in making these dinners possible. Our professional dinners have become an integral part of the chapter calendar of events, and are very enlightening as well as enjoyable. Other college organizations are now interested in our dinners, and it is possible that in the near future we will have combined professional dinners with several groups participating during the semester.

We have also been busy in the social whirl these last few months. At the annual Valentine Day Dance held by Western Reserve University on Saturday, February 12, at the Cleveland Public Auditorium, Beta Tau Chapter took over the intermission spotlight by announcing our entry in the national "Rose of Deltasig" Contest. Miss Audrey Baker was chosen as our Rose of Deltasig, and was presented with a dozen red roses, a rose corsage, and a compact. Pictures were also taken for the school paper. Next came the formal rush for the spring semester in the Romanian Room at Little Ted's on the evening of March 11. Active members and rushees, with their wives and dates got together for their first mixer with dancing and all the party trimmings. This is the largest group of rushees since the forming of this chapter and shows our increasing status in the university. On April 16, the winning sales tax team of Albert Collins was treated to a stag party by the losing team managed by George Vince. Even the losing members had an enjoyable time and the party proved to be a lot of fun. The annual spring semi-formal dinner dance was held at Owen's Colonial Plantation on April 30 for the active members, pledgees and alumni. This was truly an evening to remember, with steak dinners that were worthy of any occasion, music for dancing, corsages for the ladies, and red roses for the men. The music was furnished by Bob Dantio, a Delta Sigma Pi alumnus, and his orchestra. The turnout was even greater than expected, and the dinner dance was one of the most successful ever held by Beta Tau Chapter.

Before the summer vacation begins we will have our annual alumni and chapter picnic on May 30. This will be the last scheduled social affair during the semester and everyone is looking forward to the first outing of the summer season. Our activity in the intramural sports program at Western Reserve University was increased over last semester and we placed teams in the bowling, basketball and softball leagues. Our sports chairman, Stephen Paranka, has not only been successful in forming chapter teams, but has received the chairmanship of the Western Reserve University Athletic Committee.—ROY N. TORR

MIAMI

BETA OMEGA CHAPTER is very pleased to announce that our Faculty Advisor,

Daniel Steinhoff, has been appointed Province Officer by Grand President Fowler. During this Spring semester, we have undertaken another step toward helping the University. Under the leadership of our Province Officer and with the help of a local construction company, we are building a series of walks from the main classroom building to the Student Club. The project started on Sunday, February 27, with breakfast at Brother Steinhoff's home and a raking and policing-up detail of the area. The job will be finished in a few short weeks, and will be known as the "Deltasig Walk." Our future plans include the planting of grass and flowers on either side of the walks and the maintenance of them.

Our new semester started with an informal social at the "7100" club in Miami. The active members were afforded another excellent opportunity of becoming better acquainted with the members of the pledge class. On Saturday, February 26, the pledgees gave a beach party at Crandon Park for all faculty, alumni, and active members from their own funds and the proceeds of a raffle.

The pledging activities were drawn to a close at our formal initiation dinner in the small cafeteria of the Student Club on Sunday, March 5. Fifteen neophytes were voted into active membership in our chapter, every one of which is a potential asset to Delta Sigma Pi. Dr. Grover A. J. Noetzel, *South Dakota*, Dean of the School of Business Administration, was the main speaker at the dinner. Brother Steinhoff performed the duties of Master of Ceremonies in an admirable manner. George Makris, former president of the pledge class, was elected Keeper of the Parchment Roll on a nomination of your correspondent due to his demonstrated leadership with that group.

Our last rushing party was held on the following Thursday on the Main Campus. Seventeen prospective pledges were introduced to the faculty, alumni, and active members. Our Province Officer delivered a short talk on the responsibilities and rewards of membership in Delta Sigma Pi. We will be afforded another opportunity of meeting these new men on Saturday evening, March 19, at an informal party to be given at the University 20th Street Club.

Next month, we are planning to hold our ball and elect our "Rose of Deltasig." The social committee is working out the details very diligently at present, and they expect to have their program completed at our next meeting.—WALTER J. DENNISON



RECENT INITIATES of Beta Omega Chapter at the University of Miami. First row (left to right): Joseph C. McGurrin, Edmund D. Horner, Donald R. Stewart, Parke Schoch, George W. Geyer, and Kennis D. Patterson. Second row (left to right): David MacDonald, William E. Pitts, George C. Makris, Albert E. Pinto, Richard Stone, Robert J. Bradley and Orlando R. Jenkins.

TEXAS TECH

THE LARGEST PLEDGE class in Beta Upsilon Chapter's short history, has recently been inaugurated. Pledges were screened by a pledging committee headed by Coke Toliver, recently elected senior warden of our chapter. Pledges were introduced at a smoker given in the Yaqui Room of the Hilton Hotel, and Earl Went, head of the guidance service at Tech, spoke to the group on current economic trends. Mr. Went gave specific information on the planned rehabilitation program for disabled veterans. His talk was well received by the members and pledges of our chapter.

Also on the program that night was the presentation of the Reed and Hefner Scholarship Award. This award has been established through the combined efforts of Newell A. Reed and Joe M. Hefner, two charter members of the chapter. One large plaque is on display in the office of the Dean of Business Administration. Another smaller plaque, is given to the pledge making the highest grade point average during his pledgship. A very close contest was held for the award among the fall pledges. Nearly all of the pledges had excellent grades. Gordon Spenser made a straight "A" and therefore received the award for the fall semester. Competitive interest is evident among the new group of spring pledges and another close contest is expected.

Sam Jones, local manager of Holsum Bakery, conducted members and pledges through their newly-built structure. The display of modern accounting machines and ultra-designed industrial equipment was especially appreciated by the group. Intramural softball has begun at Texas Tech and Beta Upsilon Chapter is planning to enter a team in the league. A large group of members and pledges have been coming out for practice. Claud Helweg has been named manager of the team.

A picnic in honor of alumni and pledges has been scheduled for sometime in April. It is hoped that this spring picnic will become an annual affair with Beta Upsilon Chapter. Plans are also being formulated in connection with the summer reunion to be held between summer semesters in Big Spring, Texas. Last year's reunion was a tremendous success and it is hoped that this year's reunion will be even better. Gale Rogers has been appointed chairman of the Chapter Efficiency Contest Committee. He and his staff have been working hard for Beta Upsilon Chapter to better itself in this year's contest.—JOHN W. WELLS

PENN STATE

FORTY-SEVEN MEN, comprising one of the largest classes in years, were pledged on March 8 by the Alpha Gamma Chapter. The 24 graduating seniors sincerely welcome these new initiates into our ranks. Hats off to Head Master Ed Manbeck, Treasurer Ed Tarulli, and Scribe Jess Hobday for their splendid and efficient services during the past year. Their leadership will be greatly missed.

In line with extending praises, this year we have two of our members, Mackey Emmert and Walter Murray, graduating with equal top all-college averages of 2.94. Each of these men will therefore receive the Delta Sigma Pi Scholarship Key. Brother Emmert is from Newtown Square, Pennsylvania and attended Wesleyan University in Connecticut for one year prior to his three years service in the Navy. He is actively interested in professional entertainment here at Penn State, having served as assistant production manager of the last Thespian show and also participating in three other shows. For a year and half,

Brother Emmert toured the United States, Canada and Mexico as a professional entertainer. Varsity cross-country and track are his sports, and he is a member of the Liberal Arts Student Council. Brother Murray is married and has a son, Bill. Prior to three years with the Army, Walter did personnel work for the Rochester and Pittsburgh Coal Company. Following graduation he hopes to enter a C.P.A. firm. He is also a member of Pi Gamma Mu.



OFFICERS OF ALPHA GAMMA CHAPTER at Pennsylvania State College. First row (left to right): Scribe Jess Hobday, Deltasig Correspondent Don Mills, Treasurer Edward Tarulli, and Master of Festivities Mackey Emmert. Second row (left to right): Junior Warden Don Vanne-man, Head Master Ed Manbeck, and Historian George Vadasz.

Several interesting professional meetings were sponsored by this chapter recently. A banking and housing forum was presented similar to last year's meeting. Malvin Gstaldek, vice president of the First National of Williamsport, spoke on "Banks as a Source of Mortgage Funds." Frank Marsh, vice president of the Altoona Trust Company, presented "The Bank's Function in Home Construction." Then a talk on "Housing Problems" was given by Charles F. Zimmerman, secretary of the Pennsylvania Bankers Association, followed by a question and answer period. Through the efforts of Ralph Peters and Ed Tarulli, a tour was arranged of the budgeting, accounting, and statistical departments of the Pennsylvania State College. A foreign trade and an insurance lecture are being planned.

An informal stag social with 35 persons in attendance was the initial social affair for this semester. A rushee smoker complete with pie à la mode and coffee introduced the new initiates. Over 90 people overflowed the Hugh Beaver Room of Old Main for this affair. Many more social activities could be arranged with a chapter house or permanent meeting place available. Calvin Marshall and George Kinderman have submitted a plan for the establishment of a trust fund to be used eventually for the construction of a lodge where meetings and social functions could be held. Certainly, such a project cannot be overlooked. Tentative plans call for our annual spring banquet to be held on May 3 at the Hotel State College. At this occasion, the Alpha Gamma Chapter will honor Dr. Carl W. Hasek, head of the Department of Commerce and Finance at Penn State, who is retiring in June.—DON MILLS

FLORIDA

BETA ETA CHAPTER at the University of Florida is now entering its second year since reactivation on March 14, 1948. The chapter began operations with entirely new members, lacking experience but not enthusiasm. Because of this, Beta Eta Chapter is just now gaining momentum and will end the school year a much improved chapter than we were a few months ago.

Last semester Professor Murray W. Shields gave a very informative speech on the European Recovery Program at one of the professional meetings. Already this semester Professor William Pierson has given an interesting talk on Florida's future in respect to the tourist industry and possible population increases of the state.

Since the initiation of six valuable men last semester we have accomplished much in a very short time. At the first social affair of the semester two of the new brothers proved their abilities in arranging a highly successful wiener roast at which some 25 prospective pledges and 15 brothers had an enjoyable evening. A banquet was the next function for the chapter. Dr. S. DeR. Diettrich made an impressive talk on the history of Delta Sigma Pi for the benefit of the potential pledges. Pledging is scheduled soon with initiation following it up in about a month. The balance of the college year promises to bring several interesting activities including an outstanding professional speaker and a field trip to Jacksonville.—CHARLES N. HOWARD

MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State College joins the chapter newsletter section of The DELTASIG for the first time this issue. The newly initiated members from the head master on down are still groping earnestly for the knowledge to conduct their affairs and activities in a true Delta Sigma Pi fashion.

Our first professional activity that comes within the dates of news that will normally appear in this issue was a tour through the Fairfield Steel Works of Tennessee Coal, Iron and Railroad Company of Birmingham. Three autos left the campus the morning of February 2 with the only snow of the year on the ground and the road icy and slippery. To the surprise of all, after crossing the Alabama state line the snow had melted and it turned out to be a fine day. The 18 members found the tour very educational and interesting. The chapter also saw a movie by Westinghouse on salesmanship at a February meeting.

The big event of the year was March 5 when Mu Sigma Chi became the Gamma Delta Chapter. A story of that event appears elsewhere in this issue.

The social event of the month was a spaghetti supper prepared by Brother and Mrs. Waite the evening of March 17. It was a little difficult for all to get in the small Veterans Apartment but it was well worth the effort. As this function will indicate Gamma Delta Chapter in all probability is the baby chapter in size as well as age as this goes to press.

Future activities include sending a delegation to the installation of the new chapter at Memphis State, April 9, and to Commerce Day at Ole Miss sponsored by the Alpha Phi Chapter on April 15. Tentative plans call for a luncheon the latter part of April or early May with a prominent businessman as guest speaker. To date arrangements are not complete for the luncheon.—JOE H. BARBER, JR.

RUTGERS—School of Business Administration

THIS CHAPTER'S FORMAL INITIATION has always been the high spot of the year's activities, but the initiation held January 22, 1949 will be one long remembered by all who were present. What made this affair so extraordinary and one to be set aside from the others was the presence of Grand Secretary-Treasurer H. G. Wright, Chicago, and Grand Council Member Bob Busse of Boston. Being an alumnus of this chapter, it was good to see Brother Busse again, but this affair afforded the first opportunity for the active brothers of this chapter to meet Brother Wright. It was both a thrill and an unforgettable experience for all present to hear and see one of the persons who has been directly responsible for the high success and phenomenal growth of Delta Sigma Pi. Both Brothers Busse and Wright gave talks on some of the lesser known but nevertheless important activities of The Central Office and the Grand Council. What surprised us the most was the amount of time and work necessary before a chapter is installed into Delta Sigma Pi. Also highlighting the initiation was a talk given by our faculty initiate, Dr. John Fetzer, professor of insurance and finance here at Rutgers University School of Business Administration. Brother Fetzer, who previous to his appointment to Rutgers, had many years' experience in the insurance field, spoke on the importance of fraternities in the American college system.

Bob Ward, newly appointed chairman of the professional committee, has drawn the applause of all the brothers for the excellent, well planned professional meetings he has thus far presented. Brother Ward has provided a well diversified program, having procured speakers from the fields of retailing, labor, finance and banking. Climaxing the professional program this year was the joint meeting of Beta Omicron and Beta Rho Chapters and the Newark Alumni Club. These three groups joined together to hear Professor Thomas Reynolds of Rutgers University discuss various phases of labor relations. This combined meeting proved to be very successful and any future professional program planning is sure to include more joint meetings. Also in the planning stage is a tour of an industrial concern by the chapter.

On February 11, 1949, Beta Omicron opened the doors of its fraternity house to welcome in over 30 rushees responding to the invitation to our Rush Smoker. The rushees quickly lost all signs of shyness when they were introduced to the brothers and were able to talk with them in informal groups. It made us very proud to hear some favorable comments the rushees had to say about our fraternity and how anxious they were to become affiliated with the organization. Head Master John Grygiel and Senior Warden John Maxwell related to the rushees the history and purposes of Delta Sigma Pi and Beta Omicron Chapter. Later in the evening refreshments were served and instead of the usual entertainment in the form of sport films, we witnessed some very exciting boxing bouts on our television set.

We are putting some additional effort in our pledging activities this year since our chapter will be greatly depleted by the July graduation. Every brother's efforts are directed towards aiding and guiding the pledges in the hope that everyone of them can qualify for entrance into the fraternity. It is a job that extends beyond the activities of the pledging committee, it embraces every active brother in the chapter.—ROBERT BUSH



MISS ELINOR GREEN, Rose of Deltasig at Mississippi, is crowned by Marvin Black, public relations director of the University, while Head Master Robert Church waits to present her with a trophy.

MISSISSIPPI

THE ALPHA PHI CHAPTER at the University of Mississippi is far exceeding its activities of previous years. In connection with celebrations of the Centennial Year of the university, the chapter is putting forth special efforts to make all events larger and better than before. The chapter's first social of the year, a dinner dance, was held at the Mansion the evening of February 24. The highlight of the evening was the presentation of a crown of red roses to Miss Elinor Green, recently chosen Rose of Alpha Phi Chapter of Delta Sigma Pi. The presentation was made by Mr. Marvin Black, public relations director of the university, who delivered a very impressive presentation speech. Miss Green was also presented a loving cup by Head Master Robert Church as a token of remembrance.

The Alpha Phi Chapter participated in the installation of Gamma Delta Chapter at Mississippi State College, Starkville, Mississippi, on March 5, 1949. Installation ceremonies began in the early part of the afternoon, ending with a banquet in the evening for all delegates. On April 9, the Alpha Phi Chapter will again take part in the installation of a new chapter by assuming charge of installation ceremonies of the Sigma Delta Chapter at Memphis State College, Memphis, Tennessee. The members of the chapter are appreciative of the opportunity to take an active part in installation of new chapters.

Tentative plans have been set up for one of the highlights of the year—that of Commerce Day to be held on April 12. Chairman John Shield of the Commerce Day Committee is putting forth special effort to make this year's program bigger and better. Four outstanding men of the business world will make speeches throughout the day. We are fortunate to have as one of the speakers, Mr. Morris Sayre, president of the National Association of Manufacturers. Invitations will be extended to all prominent business men in the state to visit the campus and participate in Commerce Day. To climax the day's activities, a banquet will be held in the evening in honor of the visitors. In April, Alpha Phi Chapter will also sponsor the annual field trip to Memphis. This trip will consist of tours through the largest business concerns in Memphis.—J. C. HARRIS

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Polytechnic Institute began its spring semester activities on February 25 with an informal dance honoring Miss Carolyn Haggard, who was chosen as "Rose of Deltasig" by the chapter members. Approximately 30 couples attended the affair, and much of its success was due to the work of Brothers Riddle, Robinson, Chrisman and Witte who comprised the social committee. Brother Riddle acted as master of ceremonies and later in the evening Miss Haggard was presented with an arm bouquet of red roses by Head Master Tatum.

On March 3, under the leadership of Leo Herbert, our faculty advisor, 20 members and pledges made a tour of inspection of the refinery and general offices of the Lion Oil Company in El Dorado, Arkansas.

During the morning the group was conducted through the refinery by Jack Clark, assistant to the president of the company, and also was shown a movie entitled "Revolution in the South," based on the introduction and progress of industry in the South. During the noon hour the group was guest of the Lion Oil Company at a luncheon served at Whitehall Courts, after which the afternoon was spent in a tour of the general offices under the direction of L. E. Tinnell, chief auditor of the company, assisted by Dewey Stokes.

Our next initiation ceremony will be held on March 26, at which time we expect to welcome 18 new brothers into our young, but growing chapter. Under the enthusiastic leadership of John Riddle, the professional committee has outlined a full schedule for the semester which includes a talk on public relations for the March 22 meeting by Amos Ford, director of Public Relations at Louisiana Tech; and on March 31, Miss Helen Woodard, director of Placement and Service here at the school, will discuss personnel problems in North Louisiana. Tentative plans are also being made for a tour of the offices of United Gas Company in Shreveport, Louisiana and for a chapter birthday party, our first, to be held in May.—DONALD A. URBAN

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama has just culminated a very successful rush season with a dinner dance honoring the new pledges and celebrating the chapter birthday. This occasion was highlighted with a brief talk by Judge Chester Walker, and by the holding of a Yellow Dog initiation for those brothers who had been previously qualified. Miss Jeanee Sledzinski of Tampa, Florida, was chosen as Alpha Sigma Chapter's "Rose of Deltasig" for 1949. The chapter also selected Miss Carolyn Cobb and Miss Frances Dover as Maids of Honor. The Deltasig "Rose" and her court will be presented at the chapter's annual Spring Banquet.

The professional program of Alpha Sigma Chapter has been excellent, as usual. It has included such outstanding features as an hour lecture, followed by a question and answer period, on "Economic Problems of India" by Dr. Paul W. Paustian, one of America's leading authorities on India. On the lighter side, a film of the Alabama-Georgia football game was shown with Brother "Red" Noonan, varsity fullback on Alabama's famous Crimson-Tide football team giving us running description of the action.

Commerce Day, held on the twenty-ninth anniversary of the founding of the School of Commerce and Business Administration of the University of Alabama, was a grand success.

Although Commerce Day is annually sponsored by Commerce Association, the inspiration, planning and workers of Commerce Day came from Delta Sigma Pi. Of the ten major committees of the Commerce Association, eight were headed by Deltasigs. Russell Terry is president of Commerce Association; Jim Battles, chairman of Commerce Day; Tommy Merrill, chairman of the Welcoming Committee; Ed Carrel, chairman of the Membership Committee; Harold Eddins, chairman of the Commerce Ball Committee; Jim Brice, chairman of the Luncheon Committee. These men were the most active on the planning division of Commerce Day, but every member of Alpha Sigma Chapter was active on the execution end. Due to the efforts of these men, Alpha Sigma Chapter feels that it can rightly claim credit for the successful conclusion of Alabama's Commerce Day of 1949, and for the completion of another chapter project.

Recently, Dr. Lee Bidgood, dean of the School of Commerce and Business Administration, set up a Dean's Student Conference Committee. The purpose of this committee is to aid and advise the dean in all faculty-student relationships. Of the seven student members of this committee, five are Deltasigs.

Future plans include the successful completion of the establishment of the Birmingham Alumni Club, the observance of the Annual Spring Banquet at which time the "Rose of Deltasig" will be crowned, and the revision of the chapter by-laws.

Alpha Sigma Chapter sent a delegation to aid in the installation ceremonies of the new chapter of Delta Sigma Pi at Mississippi State College, Starkville, Mississippi. Alpha Sigma was happy to be able to aid in bringing these new brothers into the bonds of brotherhood, and we look forward to working closely with them each year of the future.—RUSSELL TERRY

CREIGHTON

BETA THETA CHAPTER has made preparations for the formal initiation of new members at the Ralston Country Club, on March 25. The prospective members will culminate their week's activities on the Hill Top. Extensive plans have been insured a busy evening for pledges and actives. Brothers Conway and McCarthy will be on hand to lend their able assistance to the occasion. The following Sunday, March 27, the pledges will be given their formal initiation at the Fontenelle Hotel in Omaha. It has been the custom of Beta Theta Chapter to hold hell week during a period of scholastic examinations in order that the pledges may become aware of the purpose for which Delta Sigma Pi was fostered and founded.

Members of Beta Theta Chapter wish to extend their thanks and appreciation for the splendid evening spent with the Alpha Delta Chapter in Lincoln in connection with the celebration of their twenty-fifth anniversary. Grand Secretary-Treasurer H. C. Wright spoke on the accomplishments and activities of Delta Sigma Pi. Henry G. Lucas, Grand Council members and Phil McCarthy, Province Officer, were among the honored guests who attended. Alpha Delta Chapter has accepted the invitation to attend the formal initiation here in Omaha.

In close cooperation with the faculty of Creighton University members of Beta Theta Chapter have promoted a job placement service which has been put at the disposal of the student body in the College of Commerce. It is the desired hope that this service will grow and become of increased value to future graduates.—JOHN W. MOSSMAN



DELTASIGS TIE FOR SCHOLARSHIP KEY at Penn State. Left to right: Walter Murray and Mackey Emmert.

PENNSYLVANIA

BETA NU CHAPTER held its fourth professional meeting of the year on Tuesday, March 1, when Kenneth Trotter, secretary of the Fire Association of Philadelphia, spoke on the topic, "Insurance and its Benefits." It was really an interesting meeting spirited by the lively discussion of all those in attendance. The Professional Calendar for the balance of the school year should prove just as interesting and beneficial. A smoker was held at the chapter house on Tuesday, March 8, with Ray Dooney, co-captain of Penn's 1949 Football Team, as a guest. Following a discussion on the prospects of this year's football team, movies of "Sport Thrills of 1948" were shown. Also an educational film entitled "Green Harvest" was shown. The house was really mobbed with approximately 60 brothers and guests in attendance. Sandwiches, soft-drinks and coffee topped off an enjoyable evening. As a result of the smoker, Beta Nu Chapter pledged ten prospective members on March 15. If nine of these ten pledges are initiated, we will meet our quota for the Chapter Efficiency Contest. Recent social activities included a Valentine's

Party, held Saturday, February 12, and a St. Patrick's Day Party, held Saturday, March 19.

Furthering the name of Delta Sigma Pi in the Evening School, several brothers have been outstanding in extra-curricular activities. Of the four officers of the Night Watch Honor Society, three are Deltasigs: John T. Dwyer, president; John W. Eyre, vice president; Ralph L. Jones, treasurer. Bert C. Daikeler and Earl T. Culp are members of the Evening School Association. Brother Daikeler is also chairman of the Dance Committee and the newly reorganized Debating Society, while Brother Culp is also manager of the basketball team. Brother Albert S. Munion is treasurer and Brother Robert G. Moore is *Lantern* correspondent of the senior class. Yours truly is treasurer of the E.S.A., a member of the *Lantern* staff and president of the senior class. A truly beautiful poster with our coat-of-arms in color, made by Brother Daikeler, adorns the bulletin board and is the background for announcement of all our activities.

Beta Nu Chapter suffered a loss recently in the passing of S. Monroe Williams and George Reiminschneider, two of our illustrious alumni. We will surely miss having them around. Last year, the late Brother Williams organized and was head of the Alumni Placing Service here in Philadelphia. The duties of this office are now in the capable hands of H. Palmer Lippincott. Incidentally, Brother Lippincott was just elected president of the Philadelphia Alumni Club for the coming year. At the coming Grand Chapter Congress in Baltimore, Beta Nu Chapter expects to be well represented. See you in Baltimore.—CHARLES M. WATERS

MISSOURI

ALPHA BETA CHAPTER held its mid-semester initiation on Sunday, March 13, 1949, at the Daniel Boone Hotel. Following the initiation a banquet was held which a total of 110 active members and alumni attended.

The annual Deltasig formal dance was held on Saturday evening, March 19, at the Tiger Hotel Ballroom. During the intermission Miss Barbara Ann Goode, of Normandy, Missouri, was crowned "Rose of Deltasig." Her attendants were Miss Marita McGinnis of Kansas City, Missouri, and Miss Jeanne Wilkenson, also of Kansas City. The music for the dance was furnished by Gene Beckman's orchestra. Various faculty members were present and their remarks indicated that a wonderful time was had by all.

The chapter is now making plans for the second industrial tour of the school year. This time we plan to visit the St. Louis area. A few of the business establishments have already been decided upon. These include: The Federal Reserve Bank, The Mercantile Commerce Trust Company, and the Busch Brewery. It is hoped that this tour will turn out equally as well as the tour to the Kansas City area did earlier in the season.

Plans are also being made for the annual Business Week, which is one of the events of the school year. During this week an Ideal Boss, and an Ideal Secretary are elected by the students of The School of Business and Public Administration. Brother Bob Bratton is our candidate for Ideal Boss. Last year Alpha Beta's candidate was elected and this year we are looking forward to a repeat performance with the election of Brother Bratton. With the various social and professional events coming up this spring, Alpha Beta Chapter is looking forward to a very successful season ahead.—ARNOLD W. ZIMMERMAN, JR.



CHAPTERS

The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. for Head Master, and Treas. for Treasurer.

ALABAMA (Alpha Sigma, 1926), UNIVERSITY OF ALABAMA, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, TUSCALOOSA, ALA.
Province Officer: Frank E. Dykema, Box 2042, University of Alabama, University, Ala.
H.M. Hugh Moses, 308 17th Ave., Tuscaloosa, Ala.
Treas. James M. Ward, Box 3595, University, Ala.
Scribe William H. Crane, 923 Hackberry Lane, Tuscaloosa, Ala.

ALABAMA POLY (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPARTMENT OF BUSINESS ADMINISTRATION, AUBURN, ALA.
Province Officer: Charles P. Anson, Chewacla Drive, Auburn, Ala.
H.M. Charles M. Reeves, Jr., Graves Center, Apt. 17-B, Auburn, Ala.
Treas. Glenwood C. Pitts, 434½ Dumas Dr., Auburn, Ala.
Scribe Charles E. Hooper, Alabama Polytechnic Institute, Auburn, Ala.

BAYLOR (Beta Iota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX.
Province Officer: Cameron M. Talbert, Jr., Rt. 3, Waco, Tex.
H.M. John P. Howard, 1015½ Speight, Waco, Tex.
Treas. Russell S. Livingston, 1410 S. 5th, Waco, Tex.
Scribe Bob E. Lumpkin, 1320 S. 12th, Waco, Tex.

BOSTON (Gamma, 1916), BOSTON UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, BOSTON, MASS.
Province Officer: Louis H. Gilbert, Lundermac Co., Inc., 604 Dudley St., Boston, Mass.
H.M. Thomas J. Coyne, 276 Church St., Newton, Mass.
Treas. Richard A. Jacobson, 1706 Commonwealth Ave., Brighton, Mass.
Scribe George J. Dorval, 6 Elm Ave., Waltham, Mass.

BUFFALO (Alpha Kappa, 1925), UNIVERSITY OF BUFFALO, MILLARD FILLMORE COLLEGE, BUFFALO, N.Y.
Province Officer: Ralph H. Franclemont, Amen, Surdam & Co., Marine Trust Bldg., Buffalo, N. Y.
H.M. Franklin A. Tober, 123 Highgate, Buffalo, N.Y.
Treas. George D. Kennedy, 759 W. Delavan Ave., Buffalo, N.Y.
Scribe Primo A. Casagrande, 33 Cantwell Dr., Buffalo, N.Y.

CINCINNATI (Alpha Theta, 1924), UNIVERSITY OF CINCINNATI, COLLEGE OF BUSINESS ADMINISTRATION, CINCINNATI, OHIO
H.M. Robert L. Williams, 6266 Cambridge Ave., Cincinnati, Ohio
Treas. James E. Bartholomew, 2255 Crane Ave., Cincinnati, Ohio
Scribe William E. Wohlwender, 131 Woolper Ave., Cincinnati, Ohio

COLORADO (Alpha Rho, 1926), UNIVERSITY OF COLORADO, SCHOOL OF BUSINESS, BOULDER, COLO.
Province Officer: Joseph Frasca, 3191 Seventh St., Boulder, Colo.
H.M. Graydon F. Dowis, 933 University Ave., Boulder, Colo.
Treas. Earl A. Anderson, 842 13th St., Boulder, Colo.
Scribe Wardner B. Crockett, 1111 College Ave., Boulder, Colo.

CREIGHTON (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, OMAHA, NEB.
Province Officer: Philip J. McCarthy, 307 N. 41st Ave., Omaha, Neb.
Chapter Club Room: 307 N. 41st Ave., Omaha, Neb. (GL 8618)
H.M. Frederick R. Jensen, 3621 Hamilton St., Omaha, Neb.
Treas. Paul A. Rauth, 316 N. 26th St., Omaha, Neb.
Scribe Richard F. Johns, Dowling Hall, Creighton University, Omaha, Neb.

DENVER (Alpha Nu, 1925), UNIVERSITY OF DENVER, COLLEGE OF BUSINESS ADMINISTRATION, DENVER, COLO.
Province Officer: Kenneth L. Motz, 1555 Sherman St., Denver, Colo.
H.M. Louis R. Tezak, 735 Pennsylvania St., Denver, Colo.
Treas. Jack O. Fenimore, 685 Emerson St., Denver, Colo.
Scribe James C. Robertson, 2822 Jasmine St., Denver, Colo.

DE PAUL (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLEGE OF COMMERCE, 64 E. LAKE ST., CHICAGO, ILL.
Province Officer: Donald L. Ketcham, 1903 Argyle, Chicago, Ill.
H.M. William T. Hart, 4046 N. Parkside, Chicago, Ill.
Treas. Edward Harrington, Jr., 2019 N. Harlem Ave., Chicago, Ill.
Scribe Justin N. Liss, 1837 W. Evergreen Ave., Chicago, Ill.

DETROIT (Theta, 1921), UNIVERSITY OF DETROIT, COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
Province Officer: Charles F. Lawler, Jr., 225 Merton Rd., Apt. 103, Detroit, Mich.
H.M. John P. O'Reilly, 16883 Griggs, Detroit, Mich.
Treas. Robert M. Mundock, 18010 San Juan, Detroit, Mich.
Scribe Robert J. Elder, 5171 Fairview, Detroit, Mich.

DRAKE (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, DES MOINES, IOWA
Province Officer: Merrill B. Dille, Drake University, Des Moines, Iowa
H.M. Billie B. Wallace, Building 38B, Ft. Des Moines, Iowa
Treas. Melvin S. Ganskow, Drake Trailer Court, #263, Forest Ave., Des Moines, Iowa
Scribe Gerald T. Koger, 2217 University, Des Moines, Iowa

FLORIDA (Beta Eta, 1929), UNIVERSITY OF FLORIDA, COLLEGE OF BUSINESS ADMINISTRATION, GAINESVILLE, FLA.
Province Officer: Grover C. Harvard, 562 King St., Jacksonville, Fla.
H.M. Robert H. Reeves, General Delivery, University Station, Gainesville, Fla.
Treas. Jackson L. Oliver, General Delivery, University Station, Gainesville, Fla.
Scribe James M. DeArmond, Box 3071, University Station, Gainesville, Fla.

GEORGETOWN (Mu, 1921), GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE, 37TH AND O STS. N.W., WASHINGTON, D.C.
Province Officer: James Cunningham, 4517 Iowa Ave., N.W., Washington, D.C.
Chapter House: 2210 20th St., N.W., Washington, D.C.
H.M. Harry C. Eisenbeiss, 2210 20th St., N.W., Washington, D.C.
Treas. John T. Doran, 2210 20th St., N.W., Washington, D.C.
Scribe Robert C. Reinhart, 2210 20th St., N.W., Washington, D.C.

GEORGIA (Kappa, 1921), UNIVERSITY OF GEORGIA, ATLANTA DIVISION, 24 IVY ST., ATLANTA, GA.
Province Officer: Emory A. Johnston, American Thread Co., 1052 W. Peachtree St., N.W., Atlanta, Ga.
H.M. Phillip W. Maffett, 361 10th St., N.W., Atlanta, Ga.
Treas. James L. Slaughter, 1272 Beecher St., S.W., Atlanta, Ga.
Scribe William S. Robins, 730 Lexington Ave., S.W., Atlanta, Ga.

GEORGIA (Pi, 1922), UNIVERSITY OF GEORGIA, COLLEGE OF BUSINESS ADMINISTRATION, ATHENS, GA.
Province Officer: Archibald H. Lewis, Georgia Power Co., Athens, Ga.
H.M. Earwin L. Joyner, Joe Brown Dormitory, Athens, Ga.
Treas. Berry W. McIntyre, Jr., Joe Brown Dormitory, Athens, Ga.
Scribe Charles H. McMillan, Jr., 290 S. Lumpkin St., Athens, Ga.

INDIANA (Alpha Pi, 1925), INDIANA UNIVERSITY, SCHOOL OF BUSINESS, BLOOMINGTON, IND.
Province Officer: Edward R. Bartley, 600 Ballantine Rd., Bloomington, Ind.
H.M. Robert M. Skiles, Indiana University, Bloomington, Ind.
Treas. Donald W. Coulter, Woodlawn Courts, Bloomington, Ind.
Scribe William C. Myers, Indiana University, Bloomington, Ind.

IOWA (Epsilon, 1920), STATE UNIVERSITY OF IOWA, COLLEGE OF COMMERCE, IOWA CITY, IOWA
Province Officer: W. Arthur Allee, 319 N. Linn St., Iowa City, Iowa
H.M. Daniel C. Hoffa, 530 N. Clinton, Iowa City, Iowa
Treas. Wayne E. Harger, 109 E. Prentiss, Iowa City, Iowa
Scribe Virgil E. Harder, 946 Iowa, Iowa City, Iowa

JOHNS HOPKINS (Chi, 1922), JOHNS HOPKINS UNIVERSITY, SCHOOL OF BUSINESS ECONOMICS, BALTIMORE, MD.
Province Officer: Bruno Lawson, 4408 Marble Hall Rd., Baltimore, Md.
H.M. James H. Fry, 1625 E. North Ave., Baltimore, Md.
Treas. Joseph W. White, 3903 Brooklyn Ave., Baltimore, Md.
Scribe U. S. Grant Peoples, 4104 Belview Ave., Baltimore, Md.

KANSAS (Iota, 1921), UNIVERSITY OF KANSAS, SCHOOL OF BUSINESS, LAWRENCE, KAN.
Province Officer: Terrel E. Clarke, 21 E. Sunnyside, Lawrence, Kan.
H.M. Walter C. Emery, 909 Missouri St., Lawrence, Kan.
Treas. Charles M. Wardin, 1711 Kentucky, Lawrence, Kan.
Scribe Kenneth E. Caldwell, 1131 Kentucky, Lawrence, Kan.

KENT STATE (Beta Pi, 1942), KENT STATE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, KENT, OHIO
Province Officer: Victor P. Gravereau, 220 S. Lincoln St., Kent, Ohio
H.M. Lawrence P. Avril, 2 Green Terrace, W. Main St., Kent, Ohio
Treas. Jay B. Larsen, Mt. R.R. 1, Ravenna, Ohio
Scribe Leonard C. Jarvis, Terrace Lodge, Kent State University, Kent, Ohio

LOUISIANA STATE (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLEGE OF COMMERCE, BATON ROUGE, LA.
Province Officer: T. Hillard Cox, Louisiana State University, Baton Rouge, La.
H.M. John F. D'Gerolamo, Route 3, Box 142, Baton Rouge, La.
Treas. Nathan R. Pruett, 163 Burgin Ave., Baton Rouge, La.
Scribe John T. Roe, Box 8862, University Station, Baton Rouge, La.

LOUISIANA TECH (Beta Psi, 1948), LOUISIANA POLYTECHNIC INSTITUTE, SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, RUSTON, LA.
Province Officer: Leo Herbert, 112 S. Farmville St., Ruston, La.
H.M. James F. Tatom, Box 262 T/S, Ruston, La.
Treas. Gilbert M. Neal, Box 20, Ruston, La.
Scribe James N. Jordan, Box 113 T/S, Ruston, La.

MARQUETTE (Delta, 1920), MARQUETTE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.
Province Officer: William N. Bergstrom, 7726 W. Becher St., Milwaukee, Wis.
H.M. James A. Kliehban, 6507 Betsy Ross Pl., Milwaukee, Wis.
Treas. Raymond J. Epping, 833 N. 15th St., Milwaukee, Wis.
Scribe William J. Schendt, 6478 Upper Parkway, N., Milwaukee, Wis.

MEMPHIS STATE (Gamma Zeta, 1949), MEMPHIS STATE COLLEGE, DEPARTMENT OF BUSINESS ADMINISTRATION, MEMPHIS, TENN.
H.M. Ernest W. Pegrum, Jr., Men's Dorm, Box 318, Memphis, Tenn.
Treas. Doyle C. Savage, Apt. 1A, Box 371, Memphis, Tenn.
Scribe Otis T. Gray, 1992 Courtland, Memphis, Tenn.

MIAMI (Beta Omega, 1948), UNIVERSITY OF MIAMI, SCHOOL OF BUSINESS ADMINISTRATION, CORAL GABLES, MIAMI, FLA.
Province Officer: Dan Steinhoff, Jr., 3661 Princiana Ave., Miami, Fla.
H.M. William C. Richards, 501 S.W. 6th Ct., Miami, Fla.
Treas. Thomas R. Blacka, P.O. Box 602, University Branch, Miami, Fla.
Scribe Michael Pantya, 1471 N.W. 33rd St., Miami, Fla.

MIAMI U. (Alpha Upsilon, 1927), MIAMI UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, OXFORD, OHIO.
Province Officer: Halsey E. Ramsen, Miami University, Oxford, Ohio
H.M. Norman H. Liedtke, Miami University, Oxford, Ohio
Treas. Virgil N. Shurts, 315 N. University Ave., Oxford, Ohio
Scribe John L. Katterheinrich, Miami University, Oxford, Ohio

MICHIGAN (Xi, 1921), UNIVERSITY OF MICHIGAN, SCHOOL OF BUSINESS ADMINISTRATION, ANN ARBOR, MICH.
Province Officer: Steven P. Kuric, Fischer YMCA, West Grand Blvd., Detroit, Mich.
Chapter House: 1212 Hill, Ann Arbor, Mich. (2-2202)
H.M. Ian Hannington, 1212 Hill, Ann Arbor, Mich.
Treas. Donald Krell, 401 E. Madison, Ann Arbor, Mich.
Scribe Louis F. Marr, 209 Virginia, Ann Arbor, Mich.

- MINNESOTA** (Alpha Epsilon, 1924), UNIVERSITY OF MINNESOTA, SCHOOL OF BUSINESS ADMINISTRATION, MINNEAPOLIS, MINN.
Province Officer: Norman C. Qualey, 2501 Girard Ave., S., Minneapolis, Minn.
Chapter House: 1029 4th Street S.E., Minneapolis, Minn. (LI 3838)
H.M. Rollie E. Overvold, 1029 4th St., S.E., Minneapolis, Minn.
Treas. Lyle P. Behnken, 1029 4th St., S.E., Minneapolis, Minn.
Scribe Ronald B. Johnson, 5449 Xerxes Ave., S., Minneapolis, Minn.
- MISSISSIPPI** (Alpha Phi, 1927), UNIVERSITY OF MISSISSIPPI, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, OXFORD, MISS.
Province Officer: Joseph Cerny, II, University of Mississippi, University, Miss.
H.M. Robert D. Church, Box 854, University, Miss.
Treas. Warren W. Robinson, Box 666, University, Miss.
Scribe Louis L. Vise, Jr., Box 228, University, Miss.
- MISSISSIPPI STATE** (Gamma Delta, 1949), MISSISSIPPI STATE COLLEGE, SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.
H.M. Binford H. Peoples, Box 39, State College, Miss.
Treas. Fred H. Bennett, Box 956, State College, Miss.
Scribe James S. Simmons, Box 971, State College, Miss.
- MISSOURI** (Alpha Beta, 1923), UNIVERSITY OF MISSOURI, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, COLUMBIA, MO.
Province Officer: Royal D. M. Bauer, 304 S. Garth Ave., Columbia, Mo.
H.M. Joe B. Gilbert, Jr., 500 College, Columbia, Mo.
Treas. Don-Rice Richards, 920 Providence, Columbia, Mo.
Scribe James T. Sawyer, 920 Providence, Columbia, Mo.
- NEBRASKA** (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLEGE OF BUSINESS ADMINISTRATION, LINCOLN, NEB.
Province Officer: George T. Dinsdale, 3015 P St., Columbia, S.C.
Chapter House: 1527 M St., Lincoln, Neb. (2-3728)
H.M. Robert W. Freeman, 1527 M St., Lincoln, Neb.
Treas. Dalles L. Schroeder, 1527 M St., Lincoln, Neb.
Scribe Robert M. Allgood, 1527 M St., Lincoln, Neb.
- NEW MEXICO** (Gamma Iota, 1949), UNIVERSITY OF NEW MEXICO, COLLEGE OF BUSINESS ADMINISTRATION, ALBUQUERQUE, N.M.
H.M. Clifford O. Qualls, 812½ S. Arno St., Albuquerque, N.M.
Treas. Ray E. Dugger, Jr., 201 N. Maple, Albuquerque, N.M.
Scribe Rudolph J. Walter, 1604 Sigma Chi St., Albuquerque, N.M.
- NEW YORK** (Alpha, 1907), NEW YORK UNIVERSITY, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, WASHINGTON SQ., NEW YORK, N.Y.
Province Officer: Paul W. Siegert, 79 Worth St., New York, N.Y.
Chapter House: 40A Washington Sq. S., New York, N.Y. (Gramercy 5-8996)
H.M. H. Ross O'Sullivan, 159 Bromleigh Rd., Stewart Manor, L.I., N.Y.
Treas. Anthony F. Noel, 2110 Arthur Ave., Bronx, N.Y.
Scribe Howard V. McElroy, 18 Hamilton Pl., Tenafly, N.J.
- NORTH CAROLINA** (Alpha Lambda, 1925), UNIVERSITY OF NORTH CAROLINA, SCHOOL OF COMMERCE, CHAPEL HILL, N.C.
Province Officer: Milton E. Hogan, Jr., Planter's National Bank & Trust, Rocky Mount, N.C.
Chapter House: 211 Pittsboro Street, Chapel Hill, N.C. (F-2071)
H.M. John D. McPhaul, 211 Pittsboro St., Chapel Hill, N.C.
Treas. Fred W. Talton, 211 Pittsboro St., Chapel Hill, N.C.
Scribe Melvin L. Finch, 211 Pittsboro St., Chapel Hill, N.C.
- NORTHWESTERN** (Chicago Division-Beta, 1914), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, 339 E. CHICAGO AVENUE, CHICAGO, ILL.
Province Officer: Edmond W. Satterwhite, 7026 N. Sheridan Rd., Chicago, Ill.
Chapter House: 42 E. Cedar Street, Chicago, Ill. (Delaware 7-9651)
H.M. Eugene C. Johnson, 8045 S. Bishop, Chicago, Ill.
Treas. Charles E. Plummer, 5862 W. Lake St., Chicago, Ill.
Scribe Clarence T. Nagel, 6921 S. Carpenter St., Chicago, Ill.
- NORTHWESTERN** (Evanston Division-Zeta, 1920), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, EVANSTON, ILL.
Province Officer: Donald L. Ketcham, 1903 Argyle, Chicago, Ill.
Chapter House: 1819 Orrington Ave., Evanston, Ill. (Greenleaf 5-9495)
H.M. Alan S. Gage, 1631 Monroe St., Evanston, Ill.
Treas. Leo A. Knowles, 1819 Orrington, Evanston, Ill.
Scribe Gordon E. Lloyd, 5305 N. Christiana Ave., Chicago, Ill.
- OHIO STATE** (Nu, 1921), OHIO STATE UNIVERSITY, COLLEGE OF COMMERCE AND ADMINISTRATION, COLUMBUS, OHIO
Province Officer: Keith Davis, 190 14th Ave., Columbus, Ohio
Chapter House: 1555 Neil Ave., Columbus, Ohio
H.M. James L. Price, 1555 Neil Ave., Columbus, Ohio
Treas. Daniel R. Jording, 482 Whittier St., Columbus, Ohio
Scribe Robert L. Hanak, 1555 Neil Ave., Columbus, Ohio
- OKLAHOMA** (Beta Epsilon, 1929), UNIVERSITY OF OKLAHOMA, COLLEGE OF BUSINESS ADMINISTRATION, NORMAN, OKLA.
Province Officer: Everett P. Truex, University of Oklahoma, Norman, Okla.
H.M. Rex D. Johnson, 736 Elm St., Norman, Okla.
Treas. William E. Rook, 800 Chautauqua, Norman, Okla.
Scribe Don C. Oden, 709 E. Grand, Norman, Okla.
- OKLAHOMA A & M** (Gamma Epsilon, 1919), OKLAHOMA AGRICULTURAL AND MECHANICAL COLLEGE, SCHOOL OF COMMERCE, STILLWATER, OKLA.
H.M. Sam H. Moore, 620 Ramsey, Stillwater, Okla.
Treas. Wayne Cottrell, 215 Melrose Dr., Stillwater, Okla.
Scribe W. Gene Speece, 324 Monroe, Stillwater, Okla.
- OMAHA** (Gamma Eta, 1949), UNIVERSITY OF OMAHA, DIVISION OF BUSINESS ADMINISTRATION, 60TH AND DODGE STREETS, OMAHA, NEB.
H.M. James H. Hergert, 3008 Webster St., Omaha, Neb.
Treas. Donald E. Woker, 703 E. Pierce St., Council Bluffs, Iowa
Scribe Chester Stefanski, 4002 S. 36th St., Omaha, Neb.
- PENNSYLVANIA** (Beta Nu, 1932), UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, LOGAN HALL, PHILADELPHIA, PA.
Province Officer: Addis L. Bowles, 527 Harrison Ave., West Collingswood, N.J.
Chapter House: 3902 Spruce Street, Philadelphia, Pa. (Baring 9096)
H.M. William O. Winkopp, 3902 Spruce St., Philadelphia, Pa.
Treas. Charles R. Talley, 6610 Limekiln Pike, Philadelphia, Pa.
Scribe Frank L. Strong, 1237 S. 57th St., Philadelphia, Pa.
- PENN STATE** (Alpha Gamma, 1923), PENNSYLVANIA STATE COLLEGE, DEPARTMENT OF COMMERCE AND FINANCE, STATE COLLEGE, PA.
Province Officer: Patrick J. Boner, 148 Windercrest, State College, Pa.
H.M. Edwin S. Manbeck, Pennsylvania State College, State College, Pa.
Treas. Edward E. Tarulli, 112 E. Beaver Ave., State College, Pa.
Scribe Jess V. Hobday, Pennsylvania State College, State College, Pa.
- RIDER** (Beta Xi, 1934), RIDER COLLEGE, COLLEGE OF BUSINESS ADMINISTRATION, TRENTON, N.J.
Province Officer: Francis M. Dowd, 18 Sunset St., East Orange, N.J.
Chapter House: 909 Bellevue Avenue, Trenton, N.J. (2-8452)
H.M. Nicholas Dorozinsky, 909 Bellevue Ave., Trenton, N.J.
Treas. E. Dwight Clark, 909 Bellevue Ave., Trenton, N.J.
Scribe Frank G. Pattermann, 127 Vroom St., Trenton, N.J.
- RUTGERS** (Beta Omicron, 1937), RUTGERS UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, 40 RECTOR ST., NEWARK, N.J.
Province Officer: Arthur N. Hutchinson, Jr., 13 Grove Place, East Orange, N.J.
Chapter House: 29 Saybrook Place, Newark, N.J.
H.M. Harry E. Hooley, Jr., 770 Morris Turnpike, Short Hills, N.J.
Treas. Wilbur A. Wiener, 413 18th Ave., Newark, N.J.
Scribe Robert G. Zinkand, 169 Carteret St., Glen Ridge, N.J.
- RUTGERS** (Beta Rho, 1942), RUTGERS UNIVERSITY, UNIVERSITY COLLEGE, NEWARK, N.J.
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