

*The*  
**DELTA SIG**

OF DELTA SIGMA PI

NOVEMBER  
1940



GLENN L. MARTIN, Airplane Manufacturer  
See article on page 2

FOUNDED 1907 ★ ★ ★ ★ AT NEW YORK UNIVERSITY



# THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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T H E

# DELTA SIG

O F D E L T A S I G M A P I

Volume XXXIII

NOVEMBER, 1940

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H. G. WRIGHT, Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.

# Glenn L. Martin Initiated as Honorary Member of Delta Sigma Pi

GLENN L. MARTIN, head of the vast airplane manufacturing plant which bears his name, the Glenn L. Martin Company, was initiated as the second Honorary Member-at-Large of Delta Sigma Pi on Saturday, May 18, 1940. The laws of Delta Sigma Pi have permitted the initiation of one Honorary Member-at-Large each year but not until September 1939 was the first member so initiated when Walter D. Fuller, President of the Curtis Publishing Company of Philadelphia, Pennsylvania received this honor at the Philadelphia Grand Chapter Congress. The recipient of this honor for 1940 has had a long and distinguished career in the field of aviation and the ceremonies incident to his initiation brought out a large and distinguished group of Deltasigs throughout the East. Brother Martin was born in Macksburg, Iowa on January 17, 1886. He attended Kansas Wesleyan University. He began to build gliders back in 1907, and designed and built a pusher type of airplane in 1908 at which time he taught himself to fly. He established one of the first airplane factories in the United States in 1909 and in 1911 he incorporated the Glenn L. Martin Company at Santa Ana, California. He flew regularly from 1909-1916. He constructed airplanes of various types including monoplanes and water aircraft. He gave many exhibition flights. In 1917 his company was merged with the Wright Company into Wright-Martin Aircraft Corporation. He later organized the Glenn L. Martin Company of Cleveland and designed the famous Martin Bomber which was the first American plane to use Liberty engines. The plant was re-organized in Baltimore in 1929 and now produces a great variety of military and commercial aircraft for the United States and foreign governments and also ocean transport flying boats for overocean transport.

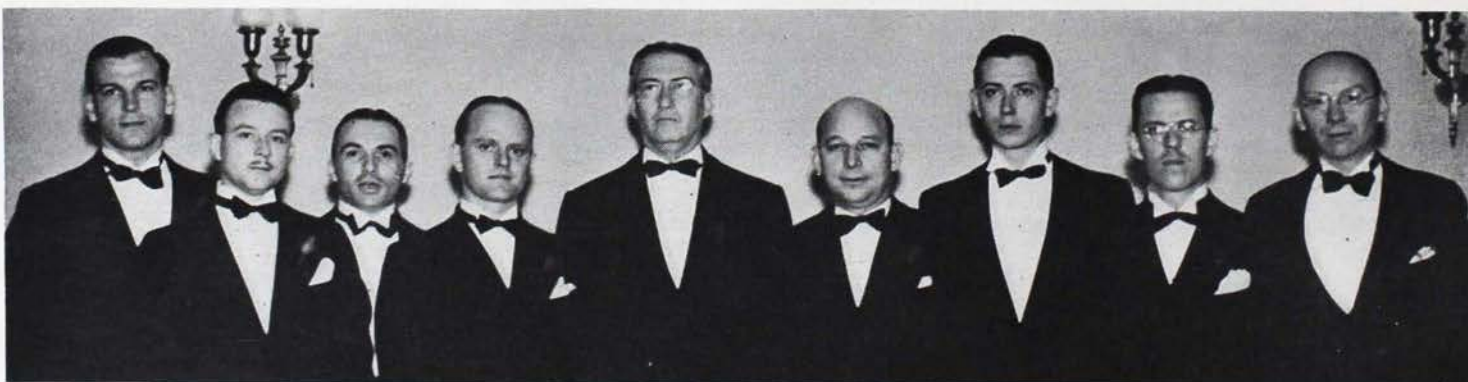
Brother Martin holds U. S. aviation certificate No. 56, also expert aviator's certificate No. 2 of the Aerial Club of America. He is a member of the Royal Aeronautical Society of London, the National Aeronautic Association, the Society of Automotive Engineers, the Institute of Aeronautical Sciences, member of the Lilienthal Society for Aeronautical Research, the Baltimore Country Club, the Los Angeles Athletic Club, and other important clubs and organizations. In 1932 he was



GLENN L. MARTIN, Honorary Member-at-Large of Delta Sigma Pi

presented with the Collier Trophy by President Roosevelt for the greatest achievement in aeronautics in that year. He delivered the Wright Memorial lecture before the Royal Aeronautic Society in London in 1931; he also delivered the Van Rensselaer lecture before the Drexel Institute of Technology in Philadelphia in 1938. He is a bachelor and resides at the Ambassador apartments in Baltimore, Maryland.

The formal initiation took place at the Five Farms Country Club, Baltimore, Maryland, at 5:30 P.M. on May 18, 1940 and the ritual team was headed by Grand President John L. McKewen of Baltimore and other alumni. Many members of the fraternity were present from the Baltimore area as well as from Washington, Philadelphia and other eastern cities. Immediately following the ceremonies the members present were joined by their wives and lady friends and a formal dinner-dance was held at the Five Farms Country Club.



RITUAL TEAM, GLENN L. MARTIN INITIATION, MAY 18, 1940, BALTIMORE, MD.

Left to right: William R. McQuire, Walter A. Watts, J. Elwood Armstrong, Jr., Charles Steinbock, Jr., Glenn L. Martin, John L. McKewen, John E. Motz, Howard E. Winstanley, and John H. Feltham.



# THE DELTA SIGMA PI

OF DELTA SIGMA PI

Volume XXXIII

NOVEMBER, 1940

Issue I

## The Professional Schools of Commerce of 1940

By H. G. WRIGHT, Grand Secretary-Treasurer of the Fraternity

THE NINTH DELTA SIGMA PI BIENNIAL SURVEY of universities and colleges offering organized courses in the professional field of commerce and business administration is presented herewith. The current Survey includes a total of 120 universities and colleges—practically every known professional school of commerce and business administration at the collegiate level. Four or five small schools were unable to supply the necessary data prepared in such a manner as to meet our requirements and were not included. The material presented this year is more comprehensive than ever before. Again there have been no major changes during the past biennium and the accompanying tables might well be published without any special comment.

The chief development of the professional schools, colleges, and departments of commerce and business administration have been since 1915, and particularly since the World War I. No attempt is made in this Survey to rate any particular school; in general the scope and calibre of the work of each institution is fairly well known and recognized accordingly. Owing to the fairly recent inauguration and development of these professional schools, certain differences in administrative set-up have resulted. This has to do chiefly with the time at which the undergraduate student actually registers in the professional school proper. Although the work taken in the freshman class is practically the same on all campuses, and there is not a great deal of variance in the curriculum offered during the sophomore year, a few of the universities do not register students in their professional school, college, or department of commerce and business administration until one, two, and even three years of work has been taken in the college of liberal arts.

This situation is the result of several factors, varying on different campuses. Some universities may feel that since the bulk of the work taken during the freshman and sophomore years is given by the respective departments in the college of liberal arts, the students should register in that college. Thus we find six universities where the student does not register in the professional school of commerce and business administration until his second year (Baker, Georgia, Louisiana

State, Ohio University, Vanderbilt and Washington & Lee); these are designated as three-year schools. Twenty universities do not register students in their professional schools of commerce and business administration until two years of work have been taken in the college of liberal arts (Akron, Chicago, Colorado, Columbia, Florida, Iowa, Kansas, Minnesota, Missouri, Montana, North Carolina, North Dakota, Northwestern, Richmond, South Dakota, Southern Methodist, Texas, Utah, Washington University, and Wisconsin); these are designated as two-year schools. Three other universities have five-year schools (Cincinnati, Georgetown, and Northeastern), Georgetown having a comprehensive course which takes five years while the other two operate under the co-operative plan in which the student devotes part of his time to supervised employment, requiring five years to complete the usual four-year course.

Five universities have graduate schools of business administration (Dartmouth, Harvard, Michigan, New York University, and Stanford) requiring four years of college work as a pre-requisite to admission and giving a Master's Degree at the completion of the prescribed work. All of the other universities, 86 in number register the student directly in the professional school of commerce and business administration at the beginning of the freshman year, are designated as four-year schools. This group comprises by far the greater majority of the professional schools in this field and there has been no definite trend away from the four-year school. A total of 37 universities and colleges have evening divisions (Boston, Butler, Central Y.M.C.A. in Chicago, Cincinnati, Creighton, Denver, De Paul, Detroit, Drake, Drexel Institute, Duquesne, Fordham, Georgetown, University System of Georgia Evening College in Atlanta, Johns Hopkins, Marquette, McGill, Newark, College of the City of New York, New York University, Niagara, Northeastern, Northwestern, Pennsylvania, Pittsburgh, Richmond, Rider, Rutgers, St. Johns, St. Louis, Southern California, Southern Methodist, Temple, Texas Christian, Toledo, Tulane, and Western Reserve). Without exception this demand for late afternoon and evening classes comes from the urban centers of population of the country. This work should not be confused with college extension departments in any way. All of these universities with one exception (the University System of Georgia Evening College) have both day and evening divisions. The evening divisions offer substantially the same courses, oftentimes far more advanced courses than the day divisions, the same instructional staff, the same texts, as in the day divisions, have the same entrance requirements, and give the same college credit for the same amount of academic work. Naturally all evening divisions have many part-time students, and few of these students can carry a full 15 hour-per-week load. Many of

### GENERAL TYPES OF SCHOOLS

Four-year schools	86
Two-year schools	20
Three-year schools	6
Five-year schools	3
Total	115
Graduate schools	5
Total	120
Evening divisions	37





the larger universities give many of their advanced courses only in the evening divisions and day division students desiring such courses must take them in the evening division. These evening divisions have become of great importance in this field and render a distinguished service.

ORDER OF ESTABLISHMENT OF PROFESSIONAL SCHOOL,  
COLLEGE, OR DEPARTMENT OF COMMERCE AND  
BUSINESS ADMINISTRATION

YEAR	PROFESSIONAL SCHOOL, COLLEGE, OR DEPARTMENT ESTABLISHED AT	TOTAL
1881	Pennsylvania	1
1898	California (Berkeley), Chicago	2
1900	Dartmouth, New York University, Vermont, Wisconsin	4
1902	Central Y.M.C.A. (Chicago), Illinois	2
1906	Washington & Lee	1
1907	Northeastern	1
1908	Denver, Harvard, Northwestern, Pittsburgh	4
1910	Marquette, St. Louis	2
1912	Cincinnati, Oklahoma, Texas	3
1913	Boston, Duquesne, Georgia (Athens), Nebraska	4
1914	Georgia (Atlanta), Missouri, Montana, Oklahoma A. & M., Oregon, Tennessee, Tulane	7
1915	Mississippi State	1
1916	Columbia, Detroit, Johns Hopkins, McGill, Ohio State, Washington (Seattle)	6
1917	De Paul, Mississippi, North Dakota, Utah, Washington (St. Louis)	5
1918	Drexel, Minnesota, Wyoming	3
1919	Drake, Emory, Georgetown, Lehigh, City of New York, North Carolina, Ohio University, Syracuse, Vanderbilt, Washington & Jefferson	10
1920	Alabama, Creighton, Duke, Fordham, Indiana, Notre Dame, Ohio Wesleyan, Richmond, South Carolina, Southern California, Southern Methodist, Toronto, Virginia, Virginia Poly, Western Ontario, West Virginia	16
1921	Akron, Brigham Young, Iowa, Kansas State, Temple	5
1922	Nevada, Rider, Rutgers, Texas Christian, Villanova	5
1923	Baker, Baylor, Colorado, Penn State, Washington State	5
1924	Kansas, Michigan	2
1925	Idaho, Kentucky, Stanford, Western Reserve	4
1926	Arkansas, Florida, Loyola (Los Angeles), Loyola (New Orleans), Miami, Rhode Island, Wichita	7
1927	Buffalo, St. Johns	2
1928	Alabama Poly, Bucknell, Louisiana State, South Dakota	4
1929	Newark	1
1930	Niagara, Toledo	2
1933	Arizona	1
1935	Bowling Green, California (Los Angeles), Tulsa	3
1936	Kent State, Millikin	2
1937	Butler, Manitoba, Maryland	3
	Dates not reported	2
	Total	120

Registration for the college year 1939-1940 appears to have established an all-time high with approximately 113,000 undergraduate students registered and almost 7,500 graduate students for a grand total of slightly more than 120,000 students.

We have also indicated the number of full-time and part-time faculty members in each school. We fully realize the difficulty of presenting figures in this connection that will reflect actual conditions for in one instance the part-time instructor may teach only two hours while in another case he may teach eight or ten hours or more. Thus the data shown may vary from one extreme to the other, but nevertheless we have had numerous requests for this information. We desire to caution all readers in regard to the proper interpretation of same.

We have continued our policy of not indicating any specific length to the course in the evening divisions for the obvious reason that the number of years required to secure a degree depends entirely on how heavy a schedule the student carries.

His degree can be secured in the evening division in four years, as in the day division, if he carries the same number of hours. However if he is employed during the daytime it is impossible, and most universities would prohibit carrying such a heavy schedule. If a part-time schedule is followed it will take upwards of six years to secure a degree and this will depend entirely upon the number of hours carried each year.

In addition to the five universities having Graduate Schools of Business Administration, 39 other universities have reported graduate students registered in accordance with the following table.

GRADUATE STUDENTS FOR THE COLLEGE YEAR  
1939-1940

	MEN	WOMEN	TOTAL
Akron	4	2	6
Arkansas	5	1	6
Boston	221	129	350
Bucknell	3	3	6
California	36	4	40
Chicago	125	69	194
Columbia	250	31	281
Denver	75	35	110
Duquesne	7	2	9
Georgetown	24	0	24
Illinois			204
Indiana	17	1	18
Iowa	186	119	305
Louisiana State	42	11	53
Miami	2	0	2
Nevada	4	0	4
New York, City of	648	160	808
Northwestern	929	140	1069
Ohio State	7	0	7
Oklahoma A. & M.			32
Oregon	18	5	23
Pennsylvania	144	3	147
Rutgers	191	0	191
Southern California	34	6	40
Syracuse			18
Tennessee	1	3	4
Texas	58	9	67
Texas Christian	7	1	8
Texas Technological	9	1	10
Toledo	6	2	8
Toronto	5	0	5
Utah	3	0	3
Utah Agricultural	15	6	21
Vanderbilt			3
Virginia Poly	3	1	4
Washington	48	2	50
Washington State	10	6	16
Western Reserve	40	0	40
West Virginia	5	0	5
Total	3182	752	4191

The universities as listed in this table do not have separate graduate schools of business administration and the policy usually followed is to classify as a graduate student any student registered who already has a college degree.

It is interesting to observe the many different designations used by the various universities and colleges in naming their professional schools. Of the 120 schools reported two designations or titles most frequently used

DESIGNATIONS OR TITLES MOST FREQUENTLY USED

34 College	} of {	Business	10
7 Department		Business Administration	42
49 School		Commerce	28
1 Division		Commerce and Business Administration	5
1 Course		Commerce and Finance	6
		Finance and Commerce	1
92	Total		92



DESIGNATIONS OR TITLES LEAST FREQUENTLY USED

6 College 4 Department 13 School	} of {	Accounts and Finance .....	2
		Business Administration and Economics ..	1
		Business Administration and Industry ...	1
		Business and Civic Administration .....	1
		Business Economics .....	1
		Business and Industry .....	1
		Business and Public Administration .....	3
		Commerce, Accounts and Finance .....	2
		Commerce and Administration .....	2
		Economics .....	3
		Economics and Business .....	1
		Economics and Business Administration ..	8
		Economics, Business and Sociology .....	1
		Economics and Sociology .....	1
		Engineering and Commerce .....	1
		Foreign Service .....	1
Science and Business .....	1		
University College .....	1		
University System of Georgia Evening School .....	1		
33	Total .....	33	

FOOTNOTES

1. Data not reported.
2. Reporting university unable to separate men and women students.
3. No women students admitted to freshman class.
4. Out-of-state tuition on a reciprocal basis.
5. Tuition based on per credit hour carried.
6. Out-of-city students not admitted.
7. Day and evening registration figures combined; unable to separate.

nations, "business administration," and "commerce" are used by 70 of these schools and approximately 23 designations are used by the other 50. A greater standardization of designation is desirable and if more of the universities and colleges could conveniently change their designation to either "business administration" or to "commerce" it would undoubtedly help to clarify some confusion. Such a great variety of designations does not exist in other professional fields.

It is interesting to note the great variance in tuition fees on different campuses. In most cases the tuition fees reported in this Survey are actually tuition fees. Some universities have additional charges covering such activities as health programs, athletic activity, laboratory fees, etc., but for the most part these incidental fees are not large.

I wish to express my appreciation for the co-operation extended me by the many Deans and other administrative offi-

Code Used in Survey      Designation of School, College, or Department

ATSoFA&F—Amos Tuck School of Administration & Finance
CinC&F—Course in Commerce & Finance
CofBA—College of Business Administration
CofBA&I—College of Business Administration & Industry
CofC—College of Commerce
CofC&A—College of Commerce & Administration
CofC&BA—College of Commerce & Business Administration
CofC&F—College of Commerce & Finance
CofE&B—College of Economics & Business
CofEng&C—College of Engineering & Commerce
DSofC—Dallas School of Commerce
DofBA—Department of Business Administration
DofBA&E—Department of Business Administration & Economics
DofC—Department of Commerce
DofC&F—Department of Commerce & Finance
DofE—Department of Economics
DofE&BA—Department of Economics & Business Administration
DofEB&S—Department of Economics, Business & Sociology
DofE&S—Department of Economics & Sociology
DivofC—Division of Commerce
ECinBE—Evening Course in Business Economics
ESofA&F—Evening School of Accounts & Finance
ESofBA—Evening School of Business Administration
GsofB—Graduate School of Business
GSoFBA—Graduate School of Business Administration
MSoF—McIntire School of Commerce
SofB—School of Business
SofBA—School of Business Administration
SofB&CA—School of Business & Civic Administration
SofBE—School of Business Economics
SofB&PA—School of Business & Public Administration
SofB&I—School of Business & Industry
SofC—School of Commerce
SofCA&F—School of Commerce, Accounts & Finance
SofC&A—School of Commerce & Administration
SofC&BA—School of Commerce & Business Administration
SofC&F—School of Commerce & Finance
SofFS—School of Foreign Service
SofS&B—School of Science & Business
UC—University College
USofGES—University System of Georgia Evening School
WSofF&C—Wharton School of Finance & Commerce

cers in supplying necessary data without which this Survey would not be possible. Many universities have also requested from six copies to as many as a hundred extra copies of this report, which will be reprinted on heavy paper stock for posting on bulletin boards and for use under glass tops of desks. Anyone desiring extra copies of this chart may secure same free of charge by addressing a letter to the Central Office of the fraternity.

# A Deltasig Year for "Northwestern Commerce"

Beta Chapter Instructs and Entertains Students of Northwestern Through Their Favorite Magazine

BY WILLARD A. REINKE, BETA CHAPTER

AS WAR HEADLINES flashed across the newspapers of the country, Northwestern University's magazine *Commerce* calmly continued to comb, condense, and interpret the news as concerned the business world, and went about its usual task of presenting to its seven thousand readers current news facts, practical business information, timely vocational advice and guidance, up-to-the-minute developments in the commercial world, and reports of the activities of the many school organizations on the Chicago Campus. All news was carefully sifted to eliminate non-essentials to the information, education, and amusement of the busy students of the school of Commerce, most of whom are engaged in business during the day and attend classes evenings. As it has for the past twenty-one years, *Commerce* continued to form a significant part of the reading of its circulation through all the hysteria and propaganda associated with the recent political and economic crisis, and in a small way, was undoubtedly a stabilizing influence. As usual, too, men of Beta Chapter of Delta Sigma Pi continued to take an active hand in the publication of the magazine, as they have since its founding as a Chicago Campus institution in 1922 by Professor Dutton, a Deltasig.

With the publication of the June issue, the magazine *Commerce* completed one of the most successful years in its history, under the editorship of Beta's able Al Kerr. However, this chapter in the archives of the magazine really began not with the installation of Brother Kerr as editor, but in the spring of 1939, when Brother Hal Shanafield resumed the position of editor for the second time, to finish out the year.

At that time the Board of Publications, whose duty it is to choose the editor and supervise the policies of the magazine, were faced with unusual circumstances. The students had long been dissatisfied with the work of the editor, who had been chosen the previous fall from the journalism school. In too many cases, the feature articles of the magazine were remote from the business world, the school news had been entirely eliminated, and the editor had seen fit to obtain almost all his material and assistance from outside sources. An informal survey revealed that the readers' interest had fallen dangerously, so that it became necessary to remove the editor. But who could qualify to step in and assume the almost Herculean task of reorganization of the staff, making up a complete magazine to meet a deadline only two weeks ahead, and presenting an issue that would regain the vast amount of interest that had been lost?

Only one solution presented itself. The Board of Publications asked Harold Shanafield, a Deltasig and editor of the magazine two years previous, to assume the responsibility. The guiding hand of Hal Shanafield had been felt before in the molding of policies and shaping of plans since his appointment as business manager in 1935, when Deltasig-wife Elsa Lund Shaw held the editorial reins. Hal was editor himself the following year, and came back in 1938 as business manager again. And now once more, Hal was editor. Twice business manager and twice editor!

Brother Shanafield decided that the only way to recapture lost interest was to recontinue features that had proved so popular in previous years, and in addition to introduce new features of specialized interest to the commerce student. Following this idea, the two remaining issues of the 1938-39 season were a concatenation of fraternal assistance, Betamen Roy Lyon, Jack McCarthy, and Frank Paul emerging as authors of



RECENT COVER OF "NORTHWESTERN COMMERCE"

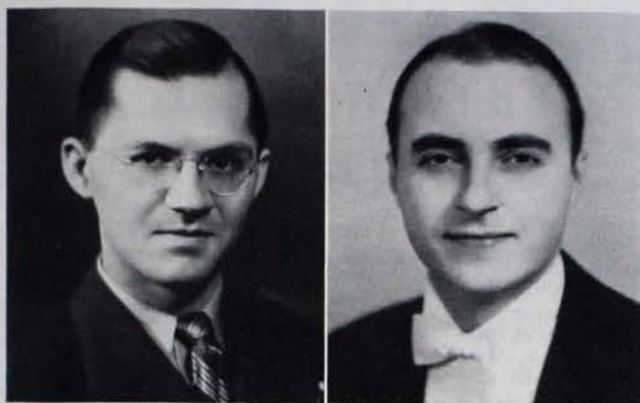
lively, interesting articles treating their own particular industries with which they were completely familiar in a new or unusual light, while Brother McCarthy doubled with Brother Galantin to procure advertising from local sources. Jack McCarthy, employed by George A. McDevitt Company, national newspaper representatives, contributed a featured article on advertising. An interesting and thorough treatise entitled "Should Business Act as Trustee?" by Roy Lyon, who is an executive in the investment department of the University of Chicago, was published. And Lawyer Frank Paul typically wrote, "Ignorance of the Law Is No Defense."

Personal interviews with industrial leaders and commerce instructors were also presented, and served to satisfy the interest of the young business people in the practical and theoretical sides of commerce, while an abundance of campus organization news and new humor sections added to their enjoyment as students of a large and active university. In other words, besides encouraging professional interest, the nature of the magazine also reminded students that as students, they were expected to participate in and enjoy the many extracurricular activities offered by the university.

The comment and quickened interest among the students caused by the final two issues more than repaid Hal and his capable staff for their untiring efforts, and when it came time for the editor of the next year to be chosen, the magazine was once again firmly entrenched as an important influence among the students of the Chicago Campus.

Fearing a reoccurrence of the previous year's experience, Beta Chapter was interested in the appointment of an editor completely familiar with the activities and interests of the students. Fortunately, the Student Council elected two active

Betamen to the Board of Publications. Among the other members comprising the board were Professor McKelvey, faculty adviser of *Commerce* and a member of Delta Sigma Pi, and Hal Shanafield, as past editor.



AL KERR, Beta Chapter HAROLD SHANAFIELD, Beta Chapter

After very little deliberation, the board wisely chose Brother Al Kerr to be the next editor. Al had been around school for quite a number of years, had participated in almost every activity offered at school, and had served in many capacities in his fraternity. (He was Head Master during the 1938-39 school year.)

Under Al's direction, Beta's contribution to *Commerce* probably established an all time high that will be hard to excell. With the aid of Brothers George Heitz as assistant editor, Dick Aronson as humor editor, and John Beckman as photographer, "every Betaman and his girl friend" seemed to have a finger in the editorial pie. Let us look at the part Deltasigs took in the last seven issues of the magazine. (Deltasigs from other chapters are indicated):

OCTOBER, 1939

- When Shall I Go to School? ..... J. Shannon Gustafson  
(Quoted almost in entirety by the *Chicago Tribune*)
- Ten Commandments for Writing that "A" Paper . W. Gellersted (Zeta)
- Schoolboy ..... James A. Kerr
- Persist In Doing ..... As told to James A. Kerr

NOVEMBER, 1939

- Edison Refinances ..... Clarence E. Torrey (Psi)
- Public Utilities from the Street Level ..... George Heitz
- Governmental Operation ..... Allen L. Fowler (Beta Nu)  
(Excerpts from talk before Grand Chapter Congress)

DECEMBER, 1939

(Faculty Adviser for special issue—Delbert J. Duncan)

- Varsity Night ..... James A. Kerr

JANUARY, 1940

- Editorials ..... James A. Kerr

FEBRUARY, 1940

(Entire issue by Deltasigs and close associates!)

- It's A Great Old World, Ain't It? ..... George Heitz
- Devaluation in Retrospect ..... Dr. F. H. Gane (Zeta)
- Foreign Trade Faces Uncertainties ..... Robert J. Charles
- They Wed ..... Harold A. Shanafield
- They Split ..... Helen Mae Sommer  
(Wife of Robert Sommer)

MARCH, 1940

- World's Largest Furniture Store ..... Florence Bonnell  
(Fiancée of Carl Boyer)
- John Q. Student Visits the Library ..... W. Arno Rudow  
(Pledge)

APRIL, 1940

(George Heitz, Special Editor; J. Shannon Gustafson, Illustrator)

- I Buy a Pair of Shoes ..... George Heitz
- Mail Order Apologia ..... Betty Jane Kendall  
(Fiancée of George Heitz)
- Have You Had Your Honey-Krisp? ..... James A. Kerr  
(Comments, news stories, etc., throughout the year by ye ed)

Altogether, fourteen featured articles written by Deltasigs, two by fiancées of the boys, one by a Deltasig's wife, and one by a pledge! Truly an astonishing record in actual competition.

Even the news items which livened up a considerable portion of the magazine indicated that the boys from 42 Cedar Street not only did more than their share in producing the magazine, but also "made" much of the news contained. Such headlines as "BECKMAN NAMED C.C.A. HEAD," and "CHOBOT HEADS SENIORS" appeared during the year, and only remarkable restraint kept an enthusiastic editor from bursting forth with "SKUTLE ELECTED C.C. PREXY" in his last issue. Throughout the year a very definite editorial policy was followed, which was intended to cement relations between the student and the school. Since students in the evening division are culled from all walks of life and have widely different backgrounds of experience, the magazine emphasized variety in subject matter and in treatment of material. Each issue was devoted to a different field of industry, and included articles covering as many phases of the field as were possible to present.

A definite appeal was sounded in each issue to encourage participation in the intramural activities of the school. This theme was emphasized in both the editorial and news pages, and was further supported by a number of articles which appeared during the year. Another appeal sought to encourage the widening of horizons of study and to induce students to delve into cultural subjects and courses in fields other than their major interests. Such a program was sponsored in the belief that a better balanced course of study would benefit the student and the school alike.

Thus Delta Sigma Pi has added one more illustrious chapter to the history of *Commerce*. During the 21 years of its publication Beta's part has been one of real service. It has guided the magazine's destiny throughout the years, and has maintained the high standards which have contributed to its growth from a simple departmental organ to an influential educational magazine of over seven thousand circulation, outstanding in the field of college publications.

Eight times during these 21 years, men of Beta Chapter have served as editor of the magazine, eleven have been business managers, and innumerable Beta men have written columns and feature articles, headed departments, and served as staff assistants. In addition to this, all three faculty advisers since its inception, Professor Henry P. Dutton, Herbert E. Dougall, and Professor Lewis W. McKelvey were members of Delta Sigma Pi. At the present time Beta is represented on the Board of Publications by five men out of seven: Brothers McKelvey, Shanafield, Kerr, Aronson, and Chobot.

Beta Chapter, of course, predicts continued and greater success for magazine *Commerce*, and if such attainment depends upon the interest, enthusiasm, and effort on the part of Delta Sigma Pi, then results are assured, for the widespread influence of the magazine offers Deltasigs an important means of putting to practice their purpose as an organization, "... to promote the highest standards of business practice and ethics, and the civic and commercial welfare of the community."

Become a Life Member

YOU ARE fraternally invited to become a Life Member of Delta Sigma Pi. Join the rapidly growing list of Life Members, and at the same time help endow Delta Sigma Pi and its national activities. See the announcement on the rear cover of this issue for full details.



WITH THE

# ALUMNI

THE WORLD OVER

## Art Neelley Concludes Tenth Year of Publishing the "Southern California Alumni Review"

AFTER SERVING TEN YEARS as the Business Manager and Publisher of the *Southern California Alumni Review*, Arthur Earl Lee Neelley, an alumnus of our Phi Chapter at the University of Southern California, resigned his position as of September 1 to become Field Secretary for the Southern California State Dental Association. Leaving the *Alumni Review* meant tearing up an awful lot of roots for Art because of his active interest and participation in the affairs of Southern California for many years. He began this digging in process as an undergraduate in February 1927 when he transferred to Southern California from Georgia Tech. If a man thought anything at all of his university, Art reasoned, he should show his appreciation by getting in and working for it. Which he did, in no uncertain terms.



ARTHUR E. L. NEELLEY  
Phi Chapter—University of Southern California

Art was well liked as an undergraduate. He became a member of Delta Sigma Pi, was elected President of the College of Commerce student body and of Skull and Dagger. He made a good race for the presidency of the entire student body and became permanent President of his class, the class of 1930. On graduation in June 1930 he stepped right into the alumni office of the university as Business Manager of the *Alumni Review*. Gradually through the years he assumed more and more of the burden of publication until the *Alumni Review* became practically a one-man job, and his pride and joy. The last edition which he put together before resigning was the 101st edition during his regime.

He was probably best known to alumni as

the author and publisher of the *Southern California Alumni Review Football Weekly*, the weekly football game supplement which he himself created and has carried on for five years. This football weekly which thousands of football fans look forward to during the football season every year reached them regularly in the Monday morning mail because of the fact that following each football game Art had sat up all Saturday night to get it out so that the alumni would not be disappointed.

Outside of the *Alumni Review*, which he developed to the very forefront of university publications, his proudest piece of work was the monumental task of publishing a complete history of the University of Southern California, *Cardinal and Gold*, which came off the press in October 1939. The editorial matter was written by another alumnus of the university, but to Art went the responsibility of assembling the vast number of photographs used in this publication, and the responsibility for its typographical preparation and actual publication.

His propensity of doing a job and doing it well made him an invaluable man in the university set-up. It also made him a valuable member of Delta Sigma Pi for he served as Province Director of Delta Sigma Pi and Alumni Adviser to Phi Chapter for many, many years. While Art made hundreds and hundreds of friends during his many years of association with the university and was usually referred to as Art, he was also frequently called "Old Man Neelley" implying in one fell swoop the affectionate regard and honest respect of his fellow workers. Not that he looks old—this picture was taken last August, nor is he old in point of years; it's just that he generates an attitude of responsibility.

Born in Walsenburg, Colorado in 1906 Art has moved about o'er the western terrain of mountain, desert, and plain and feels at home in every inch of it. He likes to hunt and generally manages to take a crack at ducks, pheasants, bucks, doves, or what have you once each season. The same applies to fishing—trout, of course, in the highest mountain streams. He married Lucille Huebner, a member of Alpha Delta Pi of the class of 1931 and who is still active in Alpha Delta Pi alumnae circles. Has a son, Allen, four years old and the Neelleys own a home on the side of a canyon in Brentwood Heights, outside Los Angeles complete with badminton court and a barbecue pit.

Art Neelley did a swell job for the University of California and for Delta Sigma Pi. In his larger field as the full-time Field Secretary of the Southern California State Dental Association we wish him the best of success and we congratulate the Dental Association upon having secured such an outstanding representative.

### LESTER V. GRIEM, WISCONSIN

Brother Griem was admitted to partnership in the well-known accounting firm of Ernst & Ernst on October 1, 1940. He has been associated with this accounting firm since his graduation 18 years ago, principally at their Detroit, Michigan office.

## ATLANTA

THE ATLANTA ALUMNI CLUB is remarkably larger and stronger than it has been at any time since the inauguration of the Deltasig Lodge. Regular monthly meetings and socials were continued even through the summer months, in addition to the regular weekly luncheons. President Leonard J. Kuyper has conscripted the gambling instinct as an inducement to attract Deltasigs to meetings. After each meal, a lottery is held to select one member present to receive a free dinner. The custom of Wednesday night alumni dinners at the Lodge was resumed in October. In the past this activity has proven very popular among the alumni wives and dates. Each week the entertainment is managed by a different couple. By this method keen interest is created through competition to provide the most enjoyable entertainment for the group.

In connection with our better citizenship program, the speakers for the regular July and August meetings were, respectively, Mayor William A. Hartsfield and Mayor-elect Roy LeCraw. Each speaker explained at length the city's major problems, and methods of their solution. Informal round table discussions were held at the conclusion of each talk, thus arousing many interesting questions concerning various sectional problems.

On the social side of the calendar, in addition to Lodge functions, the alumni sponsor a semi-annual get-together at one of the outstanding hotels. The most recent of such socials was held on November 8, in the Peachtree Room of the Henry Grady Hotel. The program was enjoyed by Deltasigs, wives, and dates.—  
D. F. BLACKWELDER



## Blood Brothers Head South Carolina Active and Alumni Groups

AN UNUSUAL CIRCUMSTANCE which I believe will be of interest to other Deltasigs is the fact that John R. Turnbull is President of the Columbia (S.C.) Alumni Club while his blood brother Roderick is Head Master of Beta Gamma Chapter of Delta Sigma Pi at the University of South Carolina in the same city. John was initiated into Beta Gamma Chapter on January 9, 1936. He served as Treasurer of the chapter and was elected as Head Master in 1937 and it was during his term of office that the chapter was raised to its present high peak of efficiency.



Head Master Roderick Turnbull (left) and Alumni Club President John R. Turnbull

Roderick was initiated on May 6, 1938, became a member of the varsity football squad and engaged in other campus activities. He served as Senior Warden of Beta Gamma Chapter prior to his election as Head Master of the current year. Like his brother he takes an active interest in anything with which he is connected and insists upon efficiency and punctuality.

Your reporter presents this brief summary from personal observation since he was inducted into Delta Sigma Pi by John and also participated in the initiation of Roderick and then served in the undergraduate chapter with him. The reporter has more recently served as Secretary of the Columbia Alumni Club under John, the President, so he feels he has ample opportunity to observe the genuine unselfishness as well as ability which has placed these two blood brothers in the leading ranks of Deltasigs in the state of South Carolina.—T. MAXCY HOOK

## DETROIT

AN INTERESTING PROGRAM has been outlined for the Detroit Alumni Club for the coming year. Election of officers recently held resulted in John Birney being elected President, Harry Beyma as Vice-President, Charles Lawler as Secretary, and B. Washburn as Treasurer. We had a special Founders' Day party on Friday night, November 15 and had as our guest Grand Secretary-Treasurer Wright of Chicago. Past Grand President Rudie Schmidt of Detroit, and Brother Gregory, the composer of "Yours Fraternaly in Delta Sigma Pi" were also present. The club will cooperate in supporting the Theta Chapter ini-



Left to right: Past Grand President R. C. Schmidt, Head Master James A. Humphreys, William F. Gregory, Alfred Seeler, and Joseph J. Bauser, taken at the Detroit Alumni Club Founders' Day Party, November 15.

tiation banquet to be held on Sunday, December 15 at the Wardell Hotel and we hope to have a fine attendance.

## CHICAGO

WE RESUMED our regular monthly dinner meetings on September 24 with a large and enthusiastic attendance of members who came out to hear Major John B. Watkins, National Defense Chairman of the American Legion, speak on "National Defense." This year our Executive Committee moved our regular meeting place to the Gold Room of the Brevoort Hotel, 120 W. Madison Street, and this exceedingly central location seems to be very popular with our members for we have had increasing attendance at each monthly meeting this fall.

In October we had as our speaker Leo T. Fischer, sports writer for the *Chicago Herald American*, who gave us a most interesting talk on football and baseball and answered many questions the members had to ask. These sports talks are always interesting, particularly when they are given by a well informed sports writer with a wide acquaintance in the athletic field.

In conjunction with the four undergraduate chapters of the Chicago area, the Chicago Alumni Club celebrated Founders' Day on Thursday, November 7, with more than 125 members in attendance and we were very fortunate in having as our speaker Grand President John L. McKewen of Chi Chapter, Baltimore, Maryland, who made a special trip to Chicago for this occasion. Brother McKewen was met at the train by a special committee and a reception was given in his honor prior to the banquet that evening. Several former members of the Grand Council of the fraternity



RANDOLPH K. VINSON,  
BETA CHAPTER  
President, Chicago Alumni Club, 1940-1941

were present as well as undergraduate members from the local chapters and the special program presented that evening was well received by all. On Saturday following the banquet Grand President and Mrs. McKewen were entertained at tea at the Northwestern chapter house in Evanston following the Northwestern-Illinois football game and that evening they were the guests of honor at a special formal dinner dance held by the Chicago Alumni Club in the Marine Dining Room of the Edgewater Beach Hotel.

On Saturday, November 30, the Chicago Alumni Club will conduct a mixed party at the Beta Chapter house, 42 Cedar Street, and a large attendance is expected. This year our club has scheduled all of its activities for the entire year in advance and has published a printed calendar which was distributed to all members early in the fall and should be a reminder of the events that occur from month to month and will undoubtedly assist in bringing about a larger attendance.—FRED D. SCHRAFFENBERGER

## COLUMBIA, S.C.

THE MANY DELTASIGS in and around Columbia, South Carolina, have shaped their informal gatherings and parties into a proud Columbia Alumni Club. For a year the boys, mostly graduates of the University of South Carolina, and former members of Beta Gamma Chapter, had met at frequent intervals at the chapter house or held small informal parties in Columbia. During the past summer it was decided that the time was ripe to organize a Columbia Alumni Club. Several meetings were held under the leadership of John R. Turnbull, who graduated from the University of South Carolina in 1937, and winner of the Delta Sigma Pi Scholarship Key, and plans were drawn up for the organization of a regular club. Temporary officers were elected to carry out the preliminary work of organization and Dutch suppers were held to which all Deltasigs in and around Columbia were invited. These temporary officers were: President, John R. Turnbull; Vice-president, William C. Wolfe; Secretary, T. Maxcy Hook; and Treasurer, Andrew H. Jones. Club By-laws were passed upon and at the September meeting the temporary officers were elected to serve for a regular term ending in February of 1941. Dues of \$1 per month were decided upon and the club will hold a regular business meeting once a month. Until further notice this consists of a supper at one of the downtown restaurants and the business session immediately follows.

The membership of the club is steadily increasing. Starting with around 12 members, the club now has well over 20 on the roll with many more new members expected at the next meeting. The forming of the present alumni club marks the first real success of such a venture in several years. It was over four years ago that Columbia had a good alumni club and the need has been keenly felt for one since. Several attempts have been made to organize before but have been unsuccessful due to an insufficient number of interested members.

Some concern was felt over the success of the present club shortly after organizing due to the possibilities of members being drafted. The majority of the members are young, unmarried, healthy, and with no dependents—excellent draft material. But any fear of this possibility has been removed since it has been announced that all South Carolina draftees would be stationed at Fort Jackson, only four miles outside Columbia. It will usually be possible for Deltasigs stationed there to obtain sufficient leave to attend all club meetings and social activities. It may even increase the membership as it will probably bring in Deltasigs from other parts of the state.

Evidence of the work the club has started

is the state wide Homecoming planned by the club for all Deltasigs over the state. As this is being written letters are being sent to all alumni of Beta Gamma Chapter and other Deltasigs in South Carolina, inviting them to a banquet to be held in the Rathskeller of the Jefferson Hotel in Columbia. This will be held the night before the annual Carolina-Clemson football game. This game, the most important of the year for Carolinians, and the Homecoming banquet, will probably start many Deltasigs trekking back to once again meet their old college chums. The club is securing a block of tickets so that as many of the boys as possible will be able to sit together.

An unusual coincidence was noted after we held election of officers for the alumni club. John Turnbull, President, is the brother of Roderick F. Turnbull, now Head Master of Beta Gamma Chapter at the University of South Carolina. At a recent club meeting to which all the actives of Beta Gamma were invited, John Turnbull welcomed the actives and expressed the club's desire to co-operate with the chapter in every way possible in making this year one of the most successful in the chapter's history. Then Roderick arose, thanked the club for the fine supper, and excellent spirit of co-operation offered the chapter. The two brothers are doing a great job for Delta Sigma Pi.—HARRY W. FINDLEY

## DALLAS

ON SEPTEMBER 17, 1940, the Dallas Alumni Club of Delta Sigma Pi met for dinner at the Oak Lawn Village and elected the following officers for the ensuing year: President, E. Cowden Henry; Vice-President, Charles C. Pierce; Secretary-Treasurer, Gilbert T. Wolf; Directors, Kenneth B. White, B. Wayne Gragny, and Ralph E. Doughton. Our club meets at 6:30 p.m. on the third Tuesday of each month at the Oak Lawn Village in a private dining room, where we enjoy a four-course dinner and an entertaining program.

At our regular monthly meeting on October 15, 1940, Mr. Felix McKnight, Associated Press sports writer, spoke on the subject, "Football Forecasting." At the conclusion of his very interesting talk he held an open forum on the outlook for Southwest Conference teams this year. All joined in the discussion, and left the meeting with knowledge sufficient to select the winning teams.

In recognition of the founders of Delta Sigma Pi, the Dallas Alumni Club entertained its members and their guests with a dinner dance at the Adolphus Hotel on November 7.

B. Wayne Gragny, Alpha Delta, is the proud father of a ten-pound son born October 5, 1940, in Dallas, Texas. He is giving the public notice that Nebraska will soon have a line-plunging fullback and Delta Sigma Pi a new pledge.—DONALD V. YARBOROUGH

## HOUSTON

THE HOUSTON ALUMNI CLUB held its seventh annual election of officers at the regular business meeting, August 28, at Kelley's Restaurant, at which time the following brothers were elected to office for the ensuing year: President, Leonard S. Shomell (Alabama); Vice-President, Wilson Turner (Baylor); and Secretary-Treasurer, Robert Anchutz (Baylor). Tentative plans for the coming year were discussed and from all appearances Houston will have a full schedule. The entertainment committee announced dates for three dances, a wiener roast, and a beach party at Galveston. It was decided that a handsome Delta Sigma Pi wall plaque would be given at a drawing on Founders' Day as a stimulus to better attendance.

At the September business meeting Henry M. Guthrie of the Houston Land Bank spoke



RICHARD E. DICK, NORTHWESTERN (EVANSTON, DIVISION)

Richard E. Dick, Assistant Regional Traffic Manager of the United Airlines in Chicago, has been appointed Assistant General Traffic Manager of Western Air Express, with headquarters in Los Angeles, Calif. A native of Chicago, Brother Dick has been with United Airlines since 1936 and is one of the best known private flyers in the Chicago area. He moved to Los Angeles on October 1.

on "Important Facts the Average Man Should Know About the Ad Valorem Tax." Brother Shomell promises that a number of other interesting speakers will talk at the rest of the business meetings and will include men from all lines of businesses. Brother Bankston of Baylor is leaving very soon to fulfill an appointment in the United States Air Corps.

We would appreciate any cooperation possible from everyone knowing of members of Delta Sigma Pi moving to Houston. Very often a member lives here for a long period before he knows there is an active alumni club.

We were especially pleased to have a visit from Brother Wright in the early spring and are looking forward to another visit from him soon. We were also fortunate to have Grand Council Member Ken White of Dallas at a recent monthly meeting. Brother White was the founder of the Houston Alumni Club and is always welcome.—JAMES R. FONDA

## MILWAUKEE

MANY ALUMNI AND UNDERGRADUATES attended the Founders' Day Banquet which was held on Friday, November 8 at the Ambassador Hotel. President Jertson of the alumni club and Brother Cobeen, Delta No. 1, together with Head Master Loebel planned a most interesting program. We had as our guests Grand President John L. McKewen of Baltimore, Md., and Grand Secretary-Treasurer H. G. Wright of Chicago. Brother McKewen's talk was very interesting and inspiring.

Many alumni from the Milwaukee area attended the annual Marquette-Wisconsin game

at Madison this fall. Psi Chapter was again the gracious host to the visiting brothers and typified the brotherly spirit which prevails among all Deltasigs. Homecoming on the Hilltop was of particular interest to our group and many attended this traditional dance which was held at the Hotel Medford on November 21.

Our club officers for the current year are: James Jertson, President; Thomas Hughes, Vice-President; and Gene Tiefenthaler, Secretary-Treasurer.—ERNEST G. JOHANNES

## NEWARK

WHEN IN ROME do as the Romans do. This is a pretty hackneyed phrase, but since everyone in this part of the country was, and still is, talking elections, we took a democratic vote in our own circle and came up with the following results: President, Herbert E. Brown (Beta); Vice-President, Arthur K. Walters (Beta Omicron); Secretary-Treasurer, Michael Koribanics (Beta Omicron); Board of Governors, Douglas J. W. Clark (Beta Omicron) and John P. Murphy (Beta Xi).

There is no better evidence of the fine spirit of fellowship in the Newark Alumni Club than our ever increasing membership, and particularly the fine turnouts at our monthly dinner meetings.

Our first meeting of the season, held on September 17, 1940, at the Newark Athletic Club, was highlighted by our principal speaker of the evening, Mr. John A. Pund of Alpha Theta Chapter. His topic, "Coinage of Money and the Handling of Federal Checks," was, in colloquial terms, "right up his alley" since his present position as Auditor for the U. S. Maritime Commission of the Federal Shipbuilding Yards at Kearney, New Jersey, and his former status as representative of the U. S. Treasury at Kansas City, Missouri, have given him the necessary background and experience to convincingly talk on this subject.

Our October meeting at the Hamilton Restaurant, Newark, New Jersey, was particularly noteworthy because of the fine turnout of recent graduates of Beta Omicron Chapter at the University of Newark and the appearance of many familiar faces among the alumni who heretofore had been conspicuous by their absence. If you had been there with us, you would have enjoyed a fine meal and a congenial get-together at the Beta Omicron chapter house afterwards. Here refreshments were served and the brothers spent the better part of the evening attempting to fathom the solution to a breakdown in the mechanical "innards" of a motion picture projector which was to have provided the entertainment for the evening. After charting a few diagrams in



DELTA CHAPTER CELEBRATES 20TH ANNIVERSARY

Over 100 members of Delta Chapter at Marquette University assembled last May to celebrate the 20th anniversary of the installation of the chapter. The founder of the chapter, Charles Cobeen (seated, center) is shown here with several former Head Masters and other alumni.

# Delta Sigma Pi Alumni Placing Service

THE ALUMNI PLACING SERVICE is completing its fifth year of operation. It was born in the midst of hard times, but depression or no depression this important activity had to come. In fact, its formation was but a logical step in the continually progressive program of fraternity activities sponsored by our Grand Council. The Alumni Placing Service has been, and will continue to be, an outstanding example of practical fraternalism—it is a genuinely co-operative program attempting to, in some measure, contribute to the solution of the college graduates' employment problem. Co-operation is the keynote of the project and its success is largely dependent upon this factor.

It is felt that we have now passed through the experimental stage and the policies and procedures of the Alumni Placing Service are becoming crystallized. Therefore it seems advisable to bring to the attention of the general membership at this time certain salient facts relative to the program.



DENTON A. FULLER, JR., Alpha Upsilon  
Chairman, Committee on Alumni  
Placing Service

First of all, it might be of interest to take stock of the situation by indicating the apparent success since inaugurating the Alumni Placing Service in December 1935. During 1936 and until the final quarter of 1937 trade and industrial activity was ascending. This greatly assisted the management in obtaining interviews and positions for applicants with the result that by the end of 1937 some 400 members had made application for aid and over 50% of this group obtained positions directly through the facilities of the Alumni Placing Service. With a few exceptions, interviews were obtained for all applicants and at the beginning of 1938 unemployment was practically non-existent among Deltasigs resident in cities having a local Alumni Placing Service. The precipitous decline of business activity, first evident during the final quarter of 1937 which persisted through the following two years, made it increasingly difficult to secure positions and at times interviews. With the general improvement in business during 1940 the placement problem has eased considerably and at the present time requests for assistance are being adequately cared for. To date upwards of 1,000 members have availed themselves of our facilities and with success. In spite of our efforts, however, to do everything humanly possible there have been a few instances where it has been impossible to render aid. Either the applicant was too par-

ticular and demanding, or his preferred work so highly specialized, or he would fail to cooperate in other details. What, if anything, can be done in such cases?

It is unnecessary at this time to detail the procedure and organization which has made possible the above results. That is described in the *Manual of Standard Placement Instructions*, published a few months ago, a copy of which has been placed in the hands of all members interested in the management of the Alumni Placing Service.

What is the objective of the Alumni Placing Service? Broadly speaking, the project has been organized for the purpose of:

1. Assisting alumni members to obtain business positions after graduation from college.
2. Assisting alumni members to obtain promotions in the business world after proper and successful business experience has been obtained.
3. Assisting alumni members to change business connections if such a change is desirable to secure better opportunity for advancement, or to obtain a position for which the alumnus is better adapted and suited.
4. Assisting business firms and employers to secure properly qualified personnel.
5. Increasing and maintaining the professional prestige of Delta Sigma Pi in the business world by helping the alumni members toward responsible business positions.

What are the general characteristics of the Alumni Placing Service organization structure? It is headed by the National Committee, the Chairman of which is directly responsible to the Grand Council for results. Assisting the Chairman are two Vice-Chairmen. Located in the various metropolitan areas are local Alumni Placing Services managed by local committees of three or five members and the Chairman of each local Committee is a member of the National Committee. The backbone of the organization is the local Committees and their success is dependent upon whole hearted cooperation on the part of the local alumni. For the most part, applicants will desire to obtain a position in their own community and should the city have a local Alumni Placing Service the member desiring assistance should advise the local chairman of his qualifications, etc. The local Committee will then extend every effort to arrange interviews with prospective employers. That being accomplished, the rest is up to the applicant. He must sell himself when meeting the prospective employer face to face—no one can do that for him. All that one can reasonably expect is to have interviews arranged under the most favorable of circumstances.

In addition, both the Central Office and the Chairman of the National Committee receive many individual requests for information and assistance relative to opportunities in other communities, etc. Each request is handled in a manner best suitable to the facts surrounding the case.

It has frequently been mentioned during the past few years, and it deserves repetition, that effective alumni co-operation is a condition precedent for the production of maximum results. Alumni response has been excellent but not 100%. It is difficult to conceive of any members being in actual opposition to the Alumni Placing Service, therefore the reason for any lack of co-operation must be that one fails to realize its full possibilities. Technically speaking, the Alumni Placing Service is an organization separate from the alumni clubs, but each local Alumni Placing Service is, and properly should be, an integral part of the alumni club in its city. Possibilities are definitely limited if the local Alumni Placing

calculus and geometric trigonometry, the machine started to work and we viewed the first scenes of a film brought to us by Charles S. Barnum, Jr., of Alpha Rho Chapter of the Aluminum Corporation of America.

It's always a pleasure to attend a Founders' Day Dinner, both because of the fine spirit of conviviality characteristic of that day and because the Newark Alumni Club invariably has a topnotch speaker for the occasion. This year's keen and sparkling overflow of wit as brought to us by Brother Ray Rodgers, Professor of Finance at New York University, was no exception. He should be a "must have" on any roster of speakers.

By way of not forgetting—we were very happy to see such a fine representation from Beta Omicron Chapter of the University of Newark. It isn't hard to see how these fellows got 100,000 points in their third year of competition in the Chapter Efficiency Contest. We all say, "A job well done, Beta Omicron."

Somebody at the Clark Thread Company went into a huddle and as a result we find our Past President Garrett C. Wilcox stationed at the Albany, New York, sales branch. We all miss his fine work and hope for a speedy return to the home grounds.

Plans are being drafted by several brothers of the Newark Alumni Club for a formidable bowling team and a "I-hope-we-win" football team to play nearby alumni clubs and active chapters.—CARL THIEME, JR.

## PHILADELPHIA

WITH GREAT JOY WE ARE HAPPY to announce the return of Frederick W. Floyd from the Warm Springs Foundation in Georgia. As most all brothers know, Fred was stricken on the eve of the Grand Chapter Congress held in Philadelphia last year, during which time he was elected as a member of the Grand Council of the fraternity. A delegation of approximately 50 people, comprising Deltasigs, both active and alumni, business associates, his cherished ones and family, formed a welcome home committee at the Philadelphia Airport during the latter part of August. He has taken up his duties in business and fraternal matters with a vigor that belies the anguish of the past year.

Tentative plans have been discussed for a very active and entertaining alumni year. Luncheons, dinners, excellent speakers, and entertainment are the order of these meetings. On November 15, Founders' Day was celebrated with the alumni of both Omega and Beta Nu, together with the active chapters, participating. This affair was dedicated to Fred Floyd for his safe return and untiring efforts in behalf of the fraternity.—JAMES A. PERDIKIS

## WASHINGTON

ON FRIDAY, OCTOBER 11, the Washington Alumni Club sponsored a smoker for the active chapter at the chapter house, 2800 Wisconsin Avenue N.W. A combined meeting of the alumni, the active chapter, and the newly-pledged men was addressed by Grand President John L. McKewen. At a business meeting following the talk of the Grand President, an election of officers for the alumni club was held. The following men were elected: President, George R. Kieferle; Treasurer, Patrick G. Rinaldi; and Secretary, James J. Ryan.

Among many alumni present, representing many chapters, were the following: J. Allen Chase, John A. Hickerson, J. G. Mayton, Thomas McKinley, William H. Heuser, Joe Morris, Gerald F. Stack, Milton Kendall, Karl Viner, Francis L. Simmons, Walter K. Handy, Jr., Basil A. Molseed, Frank E. Nattier, Jr., and Charles C. Tatum.—JAMES J. RYAN

Service is forced to operate and struggle under the handicap of having a poorly organized Alumni Club in its city with a lack of interest manifested by the members. The job cannot be done adequately unless the local alumni promptly report available openings and lend assistance in the development of interviews. Our experience dictates that a well organized Alumni Club with an enthusiastic group of members is basically essential to the effective operation of a local Alumni Placing Service.

There is little question but that the economic conditions under which business has been laboring for the past five years have put the Alumni Placing Service to the acid test. It is believed that the project has proved its metal and will become of increasing importance and value in the future.—DENTON A. FULLER, JR., Chairman, Committee on Alumni Placing Service.

## NEW YORK

THE ANNUAL ROUND-UP DINNER was held at the Downtown Athletic Club on May 27, 1940. Brother Albert E. N. Gray, Assistant Secretary of Prudential Life Insurance Company located in Newark, New Jersey, was the main speaker. His topic was, "How to Sell Yourself to Yourselves." This treatise on personal success stressed the habit of doing the things that failures do not like to do. This is necessary because of the fact that success is unnatural, otherwise too many would be successful. The man on top has been driven by a purpose, namely to succeed. Another point brought out was that man's needs urges him on but that his wants will drive him onward long after his needs have been satisfied. In the final analysis our future will be governed by the size and nature of our purpose.

John Anderson, the retiring Head Master of Alpha Chapter, was then awarded the 1939-40 leadership ring.

The newly-elected officers for 1940-41 are as follows: President, Daniel C. Kilian; Vice-President, Bruno Lawson; Secretary, Lorin Nelson; and Treasurer, John B. Morris.

The Ridgewood Country Club, New Jersey, was the scene of the first golf tournament on June 19, 1940. Twenty Deltasigs entered this contest of skill and fun, with greater emphasis



H. PALMER LIPPINCOTT, PENNSYLVANIA

Brother Lippincott is President of Lippincott Pictures, Inc. 4729 Ludlow Street, Philadelphia, Pa., and John R. Hanby, Pennsylvania, is Secretary of this company. Their company serves national advertisers in eastern Pennsylvania and southern New Jersey for Modern Talking Picture Service of New York City. Distribution is made through theatres, schools, and private clubs.

on the latter. Brothers Charles Miller and William Mahnken were deadlocked in a tie at the finish. An additional hole was played in order to determine the winner, who was William Mahnken.

After two postponements, Brother William Mahnken led 11 Deltasigs, with their golf equipment, to the Wheatley Hills Club on Long Island. The classes of the contestants ranged from Alexander Makays' time to Dick Abbe, who emerged the victor. After dinner the boys got together for games of bridge and poker until midnight.

Founders' Day was celebrated at the Downtown Athletic Club on November 12 and Alfred C. Thompson of Omega Chapter was the speaker. Brother August Vaupel was in charge of the arrangements.—PAUL F. CUNNINGHAM

## LIFE MEMBERS

THE FOLLOWING MEMBERS of Delta Sigma Pi have taken out Life Memberships since the last issue of THE DELTASIG:

- 438 Herbert V. Whitbeck, Beta Omicron, Newark
- 439 Granville B. Jacobs, Epsilon, Iowa
- 440 Mayben P. Newby, Upsilon, Illinois
- 441 Kirby S. Parsons, Beta Iota, Baylor
- 442 William Henry Bennett, Beta Nu, Pennsylvania
- 443 Micajah David Harper, Jr., Kappa, Georgia (Atlanta)
- 444 J. Shannon Gustafson, Beta, Northwestern (Chicago)
- 445 Harold S. Hemrick, Kappa, Georgia (Atlanta)
- 446 William M. Wessely, Chi, Johns Hopkins
- 447 O. V. Sells, Alpha Beta, Missouri
- 448 P. Joel Ketonen, Beta Epsilon, Oklahoma
- 449 R. Lloyd Jeffrey, Alpha Delta, Nebraska
- 450 O. J. Anderson, Alpha Delta, Nebraska
- 451 Gerard Heimer, Alpha Sigma, Alabama
- 452 L. O. Browne, Jr., Alpha Sigma, Alabama
- 453 Leroy Snyder, Beta Omicron, Newark
- 454 Jack D. Milligan, Beta Xi, Rider
- 455 Belford E. Gunderson, Alpha Epsilon, Minnesota
- 456 Edward Harris, Omicron, Vanderbilt
- 457 Oliver Z. Bolt, Alpha Zeta, Tennessee
- 458 Ralph E. Doughton, Iota, Kansas
- 459 Clarence B. Forkner, Alpha Pi, Indiana
- 460 Frederick J. Bohling, Delta, Marquette
- 461 Lorne Stone, Alpha Epsilon, Minnesota
- 462 Bernard Black, Alpha Mu, North Dakota
- 463 John W. Witt, Delta, Marquette
- 464 James A. Civis, Beta, Northwestern (Chicago)
- 465 Stanley W. Preston, Beta Zeta, Louisiana State
- 466 Leon N. Hamilton, Alpha Nu, Denver
- 467 Theodore E. Voigt, Beta, Northwestern (Chicago)
- 468 Myron H. Umbreit, Beta, Northwestern (Chicago)
- 469 Reginald E. Robinson, Chi, Johns Hopkins
- 470 William E. Reynolds, Alpha, New York
- 471 Charles V. LaForge, Jr., Alpha, New York
- 472 Clarence B. E. Rosane, Gamma, Boston
- 473 Theodore A. Krieg, Alpha, New York
- 474 William R. Newton, Beta Kappa, Texas
- 475 George C. Holt, Beta, Northwestern (Chicago)
- 476 Clarence V. Hake, Alpha, New York

Life Memberships are \$35 and may be paid for in one payment of \$35, or \$5 per month for seven months. A three-year plan is also

available, \$13 per year for each of three years. Any alumni dues already paid in cash for the current year will be credited toward Life Membership payments. All receipts from the sale of Life Memberships are placed in the National Endowment Fund of the fraternity and only the income derived from that Fund is available for fraternity operating expenses. It is hoped that many additional alumni will join this ever-growing list of life loyal Deltasigs.

## M E R G E R S

CLARENCE B. FORKNER, *Indiana*, on January 1, 1939, to Margaret Mary Powers, at Yonkers, New York.

HARRY T. SUKEFORTH, *Denver*, on June 8, 1939, to Vera Justesen, at Salt Lake City, Utah.

WOODROW W. CRUSE, *Texas*, on June 11, 1939, to Neomi Loiraine Smith, at Houston, Texas.

IVY B. SORRELLS, *Louisiana State*, on August 12, 1939, to Mildred Shell, at Kelly, Louisiana.

ORVILLE T. ANDERSON, *Cincinnati*, on November 23, 1939, to Ruth A. Lewe, at Cincinnati, Ohio.

HIRAM W. MARSH, *Temple*, on December 24, 1939, to Jean Elizabeth Peterson, at Lewisburg, Pennsylvania.

RICHARD B. ASEL, *Missouri*, on April 20, 1940, to Mary F. Jewett, at Belleville, Illinois.

GERALD S. MAYO, *Northwestern (Evanston)*, on May 5, 1940, to Mary Louise Harrington, at Minneapolis, Minnesota.

HAROLD A. HELMS, *Alabama*, on May 25, 1940, to Eva Roberta Murphy, at Birmingham, Alabama.

W. CRAIG FURR, *North Carolina State*, on June 8, 1940, to Margaret Alene Ward, at Tryon, North Carolina.

GLEN A. BEYRIG, *Cincinnati*, on June 12, 1940, to Lena Woerner, at Cincinnati, Ohio.

DONALD L. MENENDEZ, *Rider*, on June 15, 1940, to Margaret M. Seryak, at Westerville, Ohio.

ALBERT J. WUNDERLE, *Pennsylvania*, on June 15, 1940, to Virginia P. Van Artsdalen, at Philadelphia, Pennsylvania.

CARL E. PRUETT, *Georgia (Atlanta)*, on June 16, 1940, to Marcelle Lyle, at Moultrie, Georgia.

PAUL G. THOMAS, *Alabama*, on June 20, 1940, to Emma Eunice Jordan, at Fort Lawn, South Carolina.

WILLIAM C. MCGUIRE, *Johns Hopkins*, on June 23, 1940, to Dorothy Gettier, at Baltimore, Maryland.

JOHN F. KNOX, *Cincinnati*, on June 29, 1940, to Edith A. Dean, at Cincinnati, Ohio.

WALTER N. JOHNSON, *Chicago*, on June 30, 1940, to Bertha Lillian Garver, at Lamoni, Iowa.

EARL H. GREENLEE, *Oklahoma*, on July 3, 1940, to Mabel E. Greer, at Purcell, Oklahoma.

ROBERT T. MCTIGUE, *De Paul*, on July 11, 1940, to Charlotte H. Barrett, at Oak Park, Illinois.

OLIVER WILEY, *Alabama Polytechnic*, on July 14, 1940, to Annette Boswell, at Troy, Alabama.

EDWARD P. BURKE, *Missouri*, on August 11, 1940, to Maxine Hollow, at Rolla, Missouri.

CHARLES M. WHITLO, *North Dakota*, on August 24, 1940, to Helen Hathaway, at La Grange, Illinois.

JOHN L. BEATTY, *Philadelphia*, on August 30, 1940, to Alice Pinder, at Philadelphia, Pennsylvania.

ROBERT J. COONEY, *Chicago*, on August 30, 1940, to Ingrid Margaretha Wennerberg, at Evanston, Illinois.

CLARENCE ELIASON, JR., *Johns Hopkins*, on



August 31, 1940, to Peggy Love, at Baltimore, Maryland.

VICTOR E. KIEFFER, *New York*, on August 31, 1940, to Cathleen Murphy, at Olean, New York.

GRIFFIN TATUM, III, *Alabama Polytechnic*, on September 1, 1940, to Bernice Hawkins, at Montgomery, Alabama.

LEO B. CRAUN, *Oklahoma*, on September 3, 1940, to Lillian Wolfe, at Sapulpa, Oklahoma.

LAWRENCE M. KIRK, *Missouri*, on September 9, 1940, to Virginia Doris Gregory, at Louisiana, Missouri.

ROYAL W. GELDER, *Denver*, on September 16, 1940, to Alice E. Johns, at Denver, Colorado.

ROBERT R. HOFFMANN, JR., *Texas*, on September 18, 1940, to Anne Catherine Atkinson, at Altadena, California.

P. JOEL KETONEN, *Oklahoma*, on September 20, 1940, to Emma Faris, at Brooklyn, New York.

MELVIN W. PETERS, *Oklahoma*, on September 20, 1940, to Kathryn Shenk, at Oklahoma City, Oklahoma.

GEORGE S. MEAKIN, *New York*, on September 25, 1940, to Barbara Putnam, at Springfield, Massachusetts.

RICHARD GILDEHAUS, *Missouri*, on October 11, 1940, to Mary Alice Grant, at St. Louis, Missouri.

ELIJAH L. MCKINLEY, *Mercer*, on October 12, 1940, to Helen Margaret Schlieman, at Miami, Florida.

MILAM F. SPELLMEYER, *New York*, on October 19, 1940, to Dorothy Engler, at Montclair, New Jersey.

To Brother and Mrs. Lowell M. White, *Georgia (Atlanta)*, on May 28, 1940, a daughter, Linda.

To Brother and Mrs. D. Donald Heter, *Missouri*, on July 2, 1940, a daughter, Judith Anne.

To Brother and Mrs. Robert H. Denckhoff, *Washington*, on August 11, 1940, a son, Robert, Jr.

To Brother and Mrs. Sidney A. Sparks, *Texas*, on August 17, 1940, a son, Harvey Ericson.

To Brother and Mrs. Guy H. Seward, *Penn State*, on September 6, 1940, a son, Hubbard.

To Brother and Mrs. Matthew J. Lamb, Jr., *Northwestern (Chicago)*, on September 7, 1940, a son, Richard Joseph.

To Brother and Mrs. Tillman A. Bruett, *Marquette*, on September 9, 1940, a son, Thomas Walter.

To Brother and Mrs. Robert W. Carlson, *Northwestern (Chicago)*, on September 19, 1940, a son, Robert William, Jr.

To Brother and Mrs. E. Sherwood Bishop, *Marquette*, on September 23, 1940, a son, James Spence.

To Brother and Mrs. Joseph Keane, *New York*, on September 28, 1940, a son, John Joseph, Jr.

To Brother and Mrs. Leonard S. Shomell, *Alabama*, on October 1, 1940, a daughter, Wanda Lynne.

To Brother and Mrs. B. Wayne Gratigny, *Nebraska*, on October 5, 1940, a son, Belmont Wayne, Jr.

To Brother and Mrs. James A. McBain, *New York*, on October 10, 1940, a son, James Adams, Jr.

To Brother and Mrs. Martin F. Wilson, *De Paul*, on November 7, 1940, a daughter, Maur-  
een Frances.

with the National City Bank of New York in Buenos Aires, Argentina. He formerly represented the Singer Sewing Machine in Argentina. . . . LAWRENCE A. CUSACK, *Creighton*, associate professor of economics at Creighton University has just completed his third summer of work on procedure and analysis in the office of the treasurer of the Federal Land Bank of Omaha, Neb. . . . TRAVIS EVANS, *Texas*, is in the auditing department of Sears, Roebuck & Company, Oklahoma City, Okla. . . . ROBERT VAN WINKLE, *Rider*, is with A. W. Van Winkle & Company, realtors, Rutherford, N.J. He has received an appointment to the three months' training course in the U. S. Naval Reserves at Northwestern University starting December 16.

LORIN NELSON, *Georgetown*, is the new manager of the Alpha chapter house in New York City. . . . ROBERT L. NICHOLS, *Ohio State*, is with the Kroeger Grocery & Baking Company, Columbus, Ohio. . . . VICTOR K. RIGGS, *Wisconsin*, is with Ernst & Ernst, Detroit, Mich. . . . MICHAEL F. DOYLE, *Pennsylvania*, won the low net golf prize at the annual outing of the Philadelphia Carpet and Upholstery Club held this summer. Brother Doyle is with Wolf & Crane Company, importers and jobbers of floor covering in Philadelphia. . . . BERNARD J. BURICA, *Newark*, is sales representative for the International Business Machines Corporation in Newark, N.J. . . . LEWIS L. BARRETT, JR., *Temple*, is in the printing and stationery business at Ocean City, N.J. . . . IRA W. STRICKLER, *Florida*, is with the Texas Railway Equipment Company, Houston, Tex. . . . GRIFFIN TATUM, III, *Alabama Poly*, is with the Southern Cotton Oil Company, Montgomery, Ala. . . . DAMIAN J. HOGAN, *South Dakota*, is with the Iowa branch office, Farm Loan Division, Fort Dodge, Iowa, of the Metropolitan Insurance Company. . . . JOHN WILLIAM BEALL, *Mercer*, is with the Department of Natural Resources of the state of Georgia in Atlanta, Ga.

K. D. CARPENTER, *Illinois*, is supervisor of public utility company operations of the Middlewest Service Company, Chicago. . . . ALFRED C. THOMPSON, *Temple*, was the speaker at the annual Founders' Day Banquet of the New York Alumni Club. . . . CARROLL BROWN, *Texas*, HARRY McGRATH, *Denver*, O. V. SELLS, *Missouri*, and EDWIN C. BRAMLETT, *Mississippi*, are all in the training school of the International Business Machines Corporation, Endicott, N.Y. . . . JACK GILLIECE, *Johns Hopkins*, won the tennis championship of the Baltimore Deltasigs recently. . . . JAMES A. DEFORCE, *Georgetown*, is general agent of the Continental American Life Insurance Company at Washington, D.C.

CLARENCE B. FORKNER, *Indiana*, is chief accountant and statistician for the New York Metropolitan Milk Marketing Area, 383 Madison Ave., New York. . . . PAUL G. THOMAS, *Alabama*, is with the Thomas Brothers Turkey Ranch at Clover, S.C. . . . VIRGIL H. KRUEL, *Missouri*, is with the General Electric Company at Bridgeport, Conn. . . . WILLIAM K. MCCREERY, *Detroit*, is with the S. S. Kresge Company, Ltd., Hamilton, Ontario, Canada. . . . EARL H. GREENLEE, *Oklahoma*, is assistant supervisor for the Oklahoma System of Merit Examinations, Oklahoma City, Okla. . . . PAUL HOIERMAN, *Northwestern*, is a member of the sales staff of Plough, Inc., Memphis, Tenn., and resides at 17 Monticello St., Evanston, Ill. . . . LYLE S. HIATT, *Florida*, is an instructor in the commercial department of the Mary Washington College, Fredericksburg, Va. . . . JAMES MEIKEL, *Johns Hopkins*, has been appointed postmaster at Lynch, Md.

NORMAN L. BURTON, *Buffalo*, professor of accounting and head of the accounting department at the University of Buffalo, is co-author of a new text, "Accounting Principles and

## DIVIDENDS

To Brother and Mrs. James A. DeForce, *Georgetown*, on February 16, 1939, a son, Smith Murphey.

To Brother and Mrs. Paul H. Cheyney, *Nebraska*, on September 22, 1939, a daughter, Karen.

To Brother and Mrs. Clarence B. Forkner, *Indiana*, on September 28, 1939, a daughter, Phyllis Ann.

To Brother and Mrs. Walter W. Sauber, *Wisconsin*, on October 7, 1939, a son, Edward.

To Brother and Mrs. George H. Zimmerman, *New York*, on November 5, 1939, a daughter, Georgia.

To Brother and Mrs. Woodbury A. Palmen, *Northwestern (Chicago)*, on December 9, 1939, a son, Woodbury Peter.

To Brother and Mrs. Joseph C. Hastings, *Philadelphia*, on February 21, 1940, a daughter, Gail Harper.

To Brother and Mrs. William K. McCreery, *Detroit*, on March 4, 1940, a daughter, Carol Lynn.

To Brother and Mrs. James H. Meikle, *Johns Hopkins*, on March 28, 1940, a son, Joseph Robert Hanson.

To Brother and Mrs. Gordon A. Bishop, *Marquette*, on April 2, 1940, a son, John Champion.

To Brother and Mrs. George J. Bottkol, Jr., *Marquette*, on May 4, 1940, a son, James Edward.

To Brother and Mrs. Nicholas J. Kohl, *De Paul*, on May 15, 1940, a daughter, Janet Mary.

To Brother and Mrs. Fred D. Schraffenberger, *Northwestern (Evanston)*, on May 27, 1940, a daughter, Judith Karen.

To Brother and Mrs. William G. Coggeshall, Jr., *Northwestern (Chicago)*, on May 24, 1940, a daughter, Sallie Ann.

To Brother and Mrs. Clifford H. Rasmussen, *Northwestern (Chicago)*, on May 24, 1940, a daughter, Gail Ann.

## PERSONAL MENTION

KARL D. REYER, *Ohio State*, is on leave from Louisiana State University for a year's active duty as a Major in the Ordnance Department of the United States Army. He is stationed at Jackson Barracks, New Orleans. . . . JOSEPH Z. SCHNEIDER, *Chicago*, is now a member of the faculty of Madison College, Harrisonburg, Va. . . . WILLIAM F. GREGORY, *Detroit*, is district sales representative in Detroit for the Magnus Chemical Company of Garwood, N.J. Brother Gregory is the composer and author of "Yours Fraternally in Delta Sigma Pi." . . . ALEXANDER W. MACDOUGALL, *De Paul*, is the owner and operator of the Brady Apartments, 620 N.E. 22nd Terrace, Miami, Fla. . . . C. B. E. ROSANE, *Boston*, is associated with the American Cyanamid Company, 30 Rockefeller Plaza, New York, N.Y. . . . WALTER MARTIN, *Texas*, is assistant to the divisional traffic manager of the largest chemical plant in Texas, the Southern Alkali Corporation at Corpus Christi. . . . Five alumni of Kappa Chapter in Atlanta, Ga., were married during the month of September.

FRANCIS DUGGAN, *Georgia-Atlanta*, is assistant general sales manager of the Edison General Electric Appliance Company, Atlanta, Ga. . . . JERRY UPCHURCH, *Georgia-Atlanta*, has been accepted as a cadet in the Air Corps of the U. S. Army. . . . RICHARD CRAIG, *Texas*, has been elected as a representative from Miami, Texas, to the Texas State Legislature. . . . DICK ABBE, *New York*, won the 1940 golf championship of the New York Alumni Club of Delta Sigma Pi. . . . R. E. ROUSH, *Penn State*, is with the Glenn L. Martin Company, Baltimore, Md. . . . EDWARD J. STEVENS, *Michigan*, is with the Detroit Edison Company, Detroit. . . . A. FENWICK MARSH, *Georgetown*, is

Practices" published by Ginn & Company. . . . MELTON LEE BRIGGS, *Texas*, is with J. L. Block & Company, public accountants at Houston, Tex. . . . WILLIAM J. MINERS, *Newark*, is sales representative for the Philip Hano Company, Newark, N.J. . . . SCOTT N. BROWN, *Tennessee*, is in the insurance and real estate business at 719 Walnut St., Chattanooga, Tenn. . . . GEORGE W. SAUNDERS, *Rider*, is in the reserve division of the U. S. War Department, Munitions Building, Washington, D.C. . . . LLOYD J. POINTS, *Temple*, is with the Pennsylvania Railroad Company at Altoona, Pa. . . . WARREN K. VAN HISE, *Rider*, is a securities broker and dealer at 24 Commerce St., Newark, N.J. . . . RANDOLPH K. VINSON, *Northwestern*, is a representative of Prentice-Hall Inc., Chicago. . . . KENNETH J. WORLAND, *Nebraska*, is doing graduate work in the College of Commerce at the University of Illinois, Urbana, Ill. . . . THOMAS H. WRIGHT, *Northwestern*, is executive vice-president of Rite-Rite Mfg. Company, 1501 Polk St., Chicago. . . . NORMAN W. STRUNK, *Northwestern*, is with the U. S. Savings and Loan League, Chicago. . . . WILLIAM J. STULL, *Northwestern*, is with Swanson, Ogilvie & McKenzie, Chicago. RUSSELL H. BENTON, *Georgetown*, is with the American South African Line, Chicago. . . . GEORGE J. WING, *Wisconsin*, is with the Celotex Corporation, Chicago. . . . ROBERT E. BORDEN, *Minnesota*, is with the Commonwealth Edison Company, Chicago. . . . GEORGE H. ZEISS, JR., *Texas*, is a member of the faculty of the Louisiana State University, Baton Rouge, La. . . . FRED C. AKERS, *Missouri*, is with Crane Company, Chicago. . . . FREDERICK JUCHHOFF, *Johns Hopkins*, is professor of business administration at Aurora College, Aurora, Ill. . . . VAINO E. LAINE, *Wisconsin*, is with the Gary Heat, Light and Water Company, Gary, Ind. . . . L. J. LUCIA, *Wisconsin*, is with the Chicago office of Haskins & Sells as is OLEN W. CHRISTOPHERSON, *Wisconsin*. . . . RUSSELL H. K'BURG, *Ohio State*, recently left for Buenos Aires, Argentina, where he will represent Remington Rand. . . . EDWARD CLEGHORN, *Florida*, is with Carl Byoir and Associates, 10 E. 40th St., New York, N.Y. . . . KENNETH K. KILGOUR and CARL T. WHITE, *Michigan*, are both with the Chicago office of Arthur Andersen & Company. . . . ROBERT G. GANKA, *De Paul*, is with Sherwin-Williams Company, 2101 N. Third St., Milwaukee, Wis. . . . BRADNER MEAD, *Chicago*, is with the Household Finance Corporation, Chicago. . . . PAUL ESPENSHADE, *Chicago*, is with the Association of Manufacturers of Chilled Car Wheels, 445 N. Sacramento Blvd., Chicago, Ill. . . . O. E. VAN DERCK, *Northwestern*, is with Breckinridge & Company, Chicago. . . . SHERMAN E. PATE, *Northwestern*, is with the Permo Products Corporation, Chicago.

## ALUMNI PLACING SERVICE

ALUMNI MEMBERS seeking full-time positions should file data pertaining to their education and business experience with the local representative of the Delta Sigma Pi Alumni Placing Service in their city. We list herewith the present personnel of our National Committee on Alumni Placing Service. CHAIRMAN: DENTON A. FULLER, JR., *Alpha Upsilon*, M. & T. Trust Company, Buffalo, N.Y.

VICE-CHAIRMAN: JOHN F. MEE, *Nu*, Indiana University, School of Business, Bloomington, Ind.

LAWRENCE W. ZIMMER, *Alpha*, New York University, 51 W. 4th St., New York, N.Y.

## MEMBERS:

CHARLES S. MCKAGEN, JR., *Kappa*, Y.M.C.A., 145 Luckie St. N.W., Atlanta, Ga.  
John H. Feltham, *Chi*, Robert Garrett & Sons, Garrett Bldg., Baltimore, Md.  
James P. Conway, *Gamma*, 60 Lathrop St., Newton, Mass.  
H. G. Wright, *Beta*, 222 W. Adams St., Chicago, Ill.  
Victor J. Payton, *Beta*, 42 Cedar St., Chicago, Ill.  
Allen L. Meyer, *Nu*, Ohio State University, College of Commerce and Administration, Columbus, Ohio  
J. Paul Gourlay, *Alpha Nu*, 3241 Stuart, Denver, Colo.  
O. B. Cornelius, Jr., *Kappa*, General Electric Supply Corp., Jacksonville, Fla.  
Glenn B. Calmes, *Beta Eta*, Duval County Board of Public Instruction, 615 Ocean St., Jacksonville, Fla.  
Charles T. Cobeen, *Delta*, 617 N. 13th St., Milwaukee, Wis.  
Neil A. Bartley, *Iota*, 2012 Grand Ave., Kansas City, Mo.  
Louis C. Dorweiler, Jr., *Alpha Epsilon*, 5632 Elliot Ave., Minneapolis, Minn.  
A. H. Puder, *Alpha*, 60 Park Pl., Newark, N.J.  
Frank W. Eife, *Alpha*, 48-35 92nd St., Elmhurst, L.I., N.Y.  
Charles A. Wagenseil, *Alpha*, 8435 117th St., Richmond Hill, L.I., N.Y.  
H. Palmer Lippincott, *Beta Nu*, 4729 Ludlow St., Philadelphia, Pa.  
Charles C. Tatum, *Alpha Lambda*, Union Central Life Insurance Co., 1430 K St. N.W., Washington, D.C.

The personnel of this Committee will be expanded from time to time. If there is no Alumni Placing Service in operation in your city you are fraternally invited to interest the local alumni club or individual alumni in inaugurating this Service immediately. This Service is purely one of co-operation. Unless the alumni in a city are interested in operating this Service the National Committee cannot make the Service available there for it requires several local workers. And since this Service is purely a local Service it is very difficult for members to be considered for positions in cities distant from where they reside because of their unavailability for interviews.

It is hoped that many members will cooperate in extending this Service thus making it available to a higher percentage of our total membership.

## THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since the last issue of THE DELTASIG. If there is no city shown after their name it indicates they reside in Chicago:

W. F. Conway (Wisconsin), Milwaukee, Wis.; Stanley Allison (Minnesota), Cleveland Ohio; William E. Pemberton (Missouri); Harry Yates Weil (Cincinnati), Cincinnati, Ohio; Harold A. Bradfelt (South Dakota), Sioux Falls, S.D.; Victor J. Payton (Northwestern); Walter F. Oltman (Northwestern); Eugene D. Milener (Johns Hopkins), New York, N.Y.; Luke A. Stoketti (DePaul), Elmwood Park, Ill.; Walter K. Handy, Jr. (Chicago); Richard T. French, Jr. (Chicago); Carlos Uribe (Chicago), Pereira, Colombia, S.A.; John G. Cook, Jr. (Chicago), Grand Rapids, Mich.; Robert J. Trulaske (Missouri), St. Louis, Mo.; Harold A. Shanfield (Northwestern); Gregory M. Theotikos (Chicago);

Eugene S. Gibson (Missouri), Columbia, Mo.; Marvin J. Esch (Northwestern); John E. Beckman (Northwestern); James M. Dunlap (Northwestern); Harold C. Rubly (DePaul); William G. Schendt (Marquette), Wauwatosa, Wis.; Forrest J. Struble (Northwestern); John C. Hajduk (DePaul); Paul R. Thompson (Northwestern); William J. Stull (Northwestern); O. E. Van Derck (Northwestern); Frank T. Davis (Northwestern); Kenneth D. McQuigg (Northwestern); Richard Trefz (Marquette), Milwaukee, Wis.; John W. Torrisson (Northwestern), Mason City, Iowa; Don Ketcham (Northwestern), Evanston, Ill.; Stewart J. Campbell (Northwestern).

Herbert E. Brown (Northwestern), New York, N.Y.; Frank F. Melzer (Cincinnati), Cincinnati, Ohio; R. E. McKee (Ohio State), Milroy, Ind.; Albert D. Krebs (Denver), Denver, Colo.; Joseph Galantin (Northwestern), Des Plaines, Ill.; James S. Pittenger (Nebraska), Lincoln, Neb.; L. P. Albaugh (Drake), Des Moines, Iowa; Merle Loder (Nebraska), Lincoln, Neb.; Halsey E. Ramsen (Johns Hopkins), Oxford, Ohio; Russell A. Borgstrom (Northwestern); G. Jack Sylvester (Wisconsin); Edward P. Burke (Missouri), Sullivan, Mo.; Myron W. Mitchell (Northwestern); Richard Knight (Northwestern), Phillips, Wis.; Raymond Bertram (Chicago), Evanston, Ill.; Frank B. Wilson (Alabama Poly), Greenville, Ala.; Norman J. Preston, Jr. (Louisiana State), Shreveport, La.; Stanley P. Russell (Northwestern); Edwin C. Nisbet (Northwestern); Charles F. Nielsen (Southern California), Santa Monica, Calif.; John P. Loughnane (DePaul); Thomas F. Lavender (Pennsylvania), Washington, D.C.; John E. Peterson (North Dakota), New York, N.Y.; Randolph K. Vinson (Northwestern); Warren W. Wagner (Northwestern); Alfred O. Manteuffel (Northwestern), Oak Park, Ill.; Carl G. Peterson (North Dakota), Cambridge, Mass.; Lee A. Coons (Northwestern); Sidney Snyder (Nebraska), Maywood, Ill.; Lawrence Keating (Chicago); Howard Olmsted (Wisconsin), Eagle River, Wis.; Edgar H. Bork (Northwestern), Des Plaines, Ill.; Frank Tangney (DePaul); Al Kerr (Northwestern); Leonard Weigel (Chicago); Henry S. Packard (Chicago), Cleveland Heights, Ohio; Thomas McIntyre (Northwestern); Francis D. Burns (DePaul); Robert L. Shanley (Northwestern); Frederick J. Bohling (Marquette); Ray Sigafosse (Northwestern); Gillis Muller (Northwestern); Carl Paulsen (DePaul), Evanston, Ill.; Norman Strunk (Northwestern), Evanston, Ill.

Spencer Stocking (Northwestern), Wheaton, Ill.; Robert F. Bauer (Northwestern); Cyrus A. Wood (Northwestern); Merle P. Gamber (Iowa), Evanston, Ill.; Arthur Widtmann (Northwestern); Paul Hoierman (Northwestern), Evanston, Ill.; J. Shannon Gustafson (Northwestern); Royal D. M. Bauer (Missouri), Columbia, Mo.; W. N. Bode (Northwestern); John F. Cerny (DePaul); Kenneth J. Worland (Nebraska), Champaign, Ill.; Clarence A. Melohn (Northwestern); George C. Holt (Northwestern), Fort Madison, Iowa; Alvin H. Holm (Northwestern), River Forest, Ill.; Harry Crosswell (Northwestern).

## OBITUARIES

GEORGE I. MCKOWN, III, *Eta 68*. Born October 29, 1903, at Wheeling, West Virginia; initiated into our Kentucky Chapter, March 5, 1926; died October 5, 1936.

FRANK K. LORD, *Alpha 42*. Born December 5, 1889, at New York, New York; initiated into (Continued on page 28)



# CHAPTERS

## Ten Chapters Tie in Chapter Efficiency Contest

AN ALL-TIME RECORD was established last college year when ten undergraduate chapters turned in a perfect performance of 100,000 points each and tied for first place in the 1940 Chapter Efficiency Contest. This was a brilliant record indeed and these ten chapters are to be congratulated for their fine achievement; each were consistently fine performers throughout the year and several have tied for first place in previous years. In accordance with the regulations of the Chapter Efficiency Contest the Grand Council of the fraternity purchased Life Memberships for the Head Masters of the ten winning chapters and these have been presented to them. In addition all of the undergraduate members of every chapter making the Honor Roll (which requires a final standing of 85,000 points or more) will receive paid-up national alumni membership cards for their first year out of college; 21 chapters made the Honor Roll last year, including the ten chapters tying for first place and the following chapters: Texas, Miami, Colorado, Pennsylvania, Baylor, Georgia (Athens), South Carolina, Wisconsin, Northwestern (Evanston), Mississippi and Denver.

These cards have already been mailed to the June 1940 graduates; the other members will receive them promptly on graduation or withdrawal from college later.

Much interest was displayed in the Chapter Efficiency Contest throughout the year. Five chapters, Johns Hopkins, Minnesota, Alabama, Oklahoma, and Newark, turned in a perfect score for the first time in their history. Five or six additional chapters could have easily duplicated their performance if they had been a little more careful about certain reports. A total of 22 chapters initiated their undergraduate membership quota and several chapters initiated a substantial percentage over quota. A total of 98 initiations were held by our chapters during the year; the initiates totaled 708. Most chapters held two initiations during the year although Nebraska held five, and Minnesota held four.

The five best chapter publications issued during the year were adjudged those published by the following chapters: Northwestern

(Chicago), Georgia (Atlanta), Johns Hopkins, Texas, and Pennsylvania. The ten chapters having the best organized publicity in the local college press during the year were: Northwestern (Chicago), Georgia (Atlanta), Missouri, Nebraska, Alabama, Oklahoma, Baylor, Texas, Rider, and Newark. Many other chapters undoubtedly had excellent local publicity but failed to forward copies of this publicity to the Central Office.

Congratulations are in order to Kappa Chapter for having tied for first place in the Chapter Efficiency Contest for eight consecutive years, and to Alpha Beta which has maintained the same record for four years.

A detailed report of the standing of our chapters in the 1940 Chapter Efficiency Contest is published herewith, including charts showing the winners of previous years and also the cumulative standings of our chapters for the past eight years. There is ever-increas-

ing interest in this annual Contest and we hope that when the 1941 standings are published we will have an even more favorable record to present.

### PREVIOUS WINNERS

		POINTS
1932	Beta Eta, Florida	83,500
1933	Kappa, Georgia (Atlanta)	95,280
1934	Beta, Northwestern (Chicago)	100,000
	Delta, Marquette	100,000
	Kappa, Georgia (Atlanta)	100,000
1935	Beta, Northwestern (Chicago)	100,000
	Kappa, Georgia (Atlanta)	100,000
1936	Kappa, Georgia (Atlanta)	100,000
1937	Kappa, Georgia (Atlanta)	100,000
	Pi, Georgia (Athens)	100,000
	Alpha Beta, Missouri	100,000
1938	Beta, Northwestern (Chicago)	100,000
	Kappa, Georgia (Atlanta)	100,000
	Pi, Georgia (Athens)	100,000
	Alpha Beta, Missouri	100,000
1939	Beta, Northwestern (Chicago)	100,000
	Delta, Marquette	100,000
	Kappa, Georgia (Atlanta)	100,000
	Alpha Beta, Missouri	100,000
	Alpha Delta, Nebraska	100,000
	Alpha Rho, Colorado	100,000
	Beta Kappa, Texas	100,000

## 1940 Delta Sigma Pi Chapter Efficiency Contest

FINAL STANDINGS	GRAND TOTAL POINTS	DIVISION A	DIVISION B	DIVISION C	DIVISION D	DIVISION E
		PROFESSIONAL ACTIVITIES	SCHOLARSHIP	MEMBERSHIP	FINANCES	CHAPTER ADMINISTRATION
RANK CHAPTER UNIVERSITY						
MAXIMUM NUMBER OF POINTS PERMITTED.	100,000	20,000	20,000	20,000	20,000	20,000
1. BETA, Northwestern (Chicago)	100,000	20,000	20,000	20,000	20,000	20,000
DELTA, Marquette	100,000	20,000	20,000	20,000	20,000	20,000
KAPPA, Georgia (Atlanta)	100,000	20,000	20,000	20,000	20,000	20,000
CHI, Johns Hopkins	100,000	20,000	20,000	20,000	20,000	20,000
ALPHA BETA, MISSOURI	100,000	20,000	20,000	20,000	20,000	20,000
ALPHA DELTA, Nebraska	100,000	20,000	20,000	20,000	20,000	20,000
ALPHA EPSILON, Minnesota	100,000	20,000	20,000	20,000	20,000	20,000
ALPHA SIGMA, Alabama	100,000	20,000	20,000	20,000	20,000	20,000
BETA EPSILON, Oklahoma	100,000	20,000	20,000	20,000	20,000	20,000
BETA OMEGON, Newark	100,000	20,000	20,000	20,000	20,000	20,000
11. BETA KAPPA, Texas	98,600	19,100	20,000	20,000	19,500	20,000
12. ALPHA UPSILON, Miami	96,450	19,700	20,000	20,000	20,000	16,750
13. ALPHA RHO, Colorado	96,400	18,400	20,000	18,500	19,500	20,000
14. BETA NU, Pennsylvania	96,000	20,000	20,000	16,000	20,000	20,000
15. BETA IOTA, Baylor	94,300	15,450	20,000	20,000	20,000	18,850
16. PI, Georgia (Athens)	93,550	13,950	19,600	20,000	20,000	20,000
17. BETA GAMMA, South Carolina	90,350	18,850	20,000	12,500	19,500	19,500
18. PSI, Wisconsin	90,300	17,700	19,100	19,500	14,000	20,000
19. ZETA, Northwestern (Evanston)	88,700	17,200	20,000	18,500	13,000	20,000
20. ALPHA PHI, Mississippi	88,250	14,950	20,000	20,000	20,000	13,300
21. ALPHA NU, Denver	86,800	14,050	20,000	20,000	13,000	19,750
22. MU, Georgetown	83,650	13,100	20,000	20,000	14,500	16,050
23. BETA XI, Rider	82,700	17,700	12,000	20,000	13,000	20,000
24. NU, Ohio State	82,050	16,000	20,000	20,000	9,000	17,050
25. BETA LAMBDA, Alabama Poly	81,500	12,550	20,000	20,000	13,000	15,950
26. SIGMA, Utah	79,800	18,500	17,700	15,000	14,000	14,600
CHAPTER AVERAGE	77,880	14,165	17,890	15,565	15,010	15,250
27. ALPHA PI, Indiana	76,100	16,450	20,000	20,000	12,000	7,650
28. BETA THETA, Creighton	74,400	16,800	20,000	7,500	12,500	17,600
29. BETA ZETA, Louisiana State	73,550	9,200	20,000	13,500	19,500	11,350
30. XI, Michigan	71,750	13,000	18,000	8,000	15,500	17,250
31. ALPHA LAMBDA, North Carolina	70,950	10,100	20,000	18,500	13,000	9,350
32. THETA, Detroit	70,850	11,600	20,000	20,000	8,000	11,250
33. BETA ETA, Florida	70,000	14,050	12,200	9,500	19,500	14,750
34. ALPHA ETA, South Dakota	64,600	6,350	18,400	14,000	14,000	11,850
35. ALPHA PSI, Chicago	64,250	7,600	17,100	18,500	12,000	9,050
36. ALPHA, New York	62,850	11,500	17,100	8,000	13,000	13,250
37. OMEGA, Temple	57,650	8,250	4,800	17,000	12,000	15,600
38. ALPHA GAMMA, Penn State	56,250	12,050	14,500	10,500	6,000	13,200
39. PHI, Southern California	54,250	6,600	10,200	13,000	14,000	10,450
40. ALPHA OMEGA, DePaul	51,200	12,500	15,300	4,500	10,000	8,900
41. IOTA, Kansas	49,000	9,050	20,000	11,000	2,500	6,450
42. ALPHA IOTA, Drake	34,800	1,200	10,200	3,500	15,500	4,400
43. ALPHA MU, North Dakota	32,550	3,250	16,100	3,500	3,500	6,200
44. ALPHA ZETA, Tennessee	23,350	0	16,800	0	5,000	1,550
45. GAMMA, Boston	18,200	1,650	6,000	0	6,000	4,550

### 1940 WINNERS

Life Memberships were issued to the Head Masters of the 10 chapters who tied for first place in the 1940 Chapter Efficiency Contest:

- J. SHANNON GUSTAFSON, Beta, Northwestern
- JOHN W. WITT, Delta, Marquette
- HAROLD S. HEMRICK, Kappa, Georgia (Atlanta)
- WILLIAM M. WESSLEY, Chi, Johns Hopkins
- O. V. SELLS, Alpha Beta, Missouri
- \*R. LLOYD JEFFREY, Alpha Delta, Nebraska
- \*O. JOSEPH ANDERSON, Alpha Delta, Nebraska
- \*LORNE STONE, Alpha Epsilon, Minnesota
- \*BERNARD BLACK, Alpha Epsilon, Minnesota
- \*GERARD HEIMER, Alpha Sigma, Alabama
- \*LUCIUS O. BROWNE, JR., Alpha Sigma, Alabama
- P. JOEL KTONEN, Beta Epsilon, Oklahoma
- LEROY SNYDER, Beta Omicron, Newark

This is no idle gesture on the part of the fraternity. Funds are appropriated by the fraternity to purchase these Life Memberships from the National Endowment Fund. In three cases where two different Head Masters served the chapter during the year the Life Membership was divided between the two, and each recipient remitted the balance due to the National Endowment Fund. These are marked with an asterisk (\*).



student body, was awarded a scholarship in marketing. Alpha Phi wishes them every success in their work.—THOMAS DONALD

## PENNSYLVANIA

**AFTER THE END OF SCHOOL** each spring there is usually a lull in the activities of a fraternity. However Beta Nu ran contrary to the idea this year. Our school year was really closed by the annual Spring Dinner Dance at Bala Country Club. Incidentally, this was our most successful dinner dance in many years, being supported very well by both actives and alumni. Following the dance there has been a continuous run of functions until now with school starting in the fall, Beta Nu has had no "off-season."

Among the activities there have been the travels of our seashore contingents who literally blazed a trail between Philadelphia and Ocean City all summer. By now Deltasigs are considered an essential part of the summer population at Ocean City, New Jersey. These trips did much to keep members in contact with one another and to keep abreast of fraternity affairs.

Our highlight of the summer is usually the Beta Nu Pocono trip. This summer was no exception, because our trip to the mountains was a huge success. Reports are that the place was buzzing with activities from the time Beta Nu Caravan arrived until they "pulled stakes" at the close of the week-end. Before long a Beta Nu trip will be as significant as an American Legion Convention.

There have been many events planned for this school year and members are looking forward to their school year with Delta Sigma Pi. On our program we have after-the-game football teas at 3902 Spruce, the Freshman Dance at Houston Hall on the campus, and the Founders' Day Dinner. These, together with regular duties, will keep every member well occupied.

Beta Nu gave its first theater night on November 1 at the Hedgerow Theater in Moylan, Pa.—CHARLES G. BARRON

## MISSOURI

**ALPHA BETA CHAPTER** at the University of Missouri, Columbia, Missouri, is out again to uphold the reputation that it has had for the past several years in the Chapter Efficiency Contest. Under the leadership of Rowland Sager, our new Head Master, we are confident that we are going to get the 100,000 points that we have won for the past three years. Last year ten Deltasigs made the honor roll and our scholastic rank was in the first ten among 74 campus organizations. Five of our members made Beta Gamma Sigma, and Willis Alexander received the coveted Delta Sigma Pi Scholarship Key Award. Brother Alexander is now at the Wharton School of Commerce at the University of Pennsylvania on a scholarship that he received as a result of his splendid work at Missouri.

We started out our new year with a smoker which was attended by 44 members, guests, and faculty members. Dean R. E. Curtis of the Business School gave a very interesting talk on "Purposes of a Professional Organization."

Our chapter has again added \$50 to the Delta Sigma Pi Loan Fund which is for students who are most deserving and of good character and ability. We have made plans for several industrial tours again this year. On November 8 we made a tour to St. Louis. That evening we were the guests of the St. Louis Alumni Club at a banquet in observance of Founders' Day.—E. T. MICKY

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## COLORADO

**ALPHA RHO CHAPTER** at the University of Colorado has started the new school year with high enthusiasm. A schedule of meetings and social entertainments has been drawn up, which we feel will create more interest within our chapter. Plans have been made to have prominent men attend our regular business meetings and give talks regarding important subjects in the field of business. We also are planning to take an active part in all school entertainments, including the Annual Fall Frolic sponsored by the School of Business. We hope to aid in making this dance an even greater success than it has been in the past. Improving our Chapter Efficiency Contest record is our greatest goal. Herb Smith has been appointed Contest Chairman and through his guidance we believe we can reach the 100 per cent mark this year.

Election of officers was held at our first business meeting and the results were as follows: Treasurer, Wilbur Grabow; Junior Warden, Paul Schmidt; Chancellor, Bob Decker; Historian, Leonard Weitzel; Senior Guide and Master of Ceremonies, Max Morton; and DELTASIG Correspondent, Don Romberg. The officers elected last spring quarter were as follows: Head Master, Richard Vertrees; Senior Warden, Erie Boorman; and Scribe, William Sackmann.

We are happy to welcome into our group a new member of this Business School faculty, Assistant Professor of accounting Robert Wasley. Brother Wasley was Head Master of the Alpha Nu Chapter at Denver University last year. We are also proud to announce that Chuck Watts was elected president of the Business School, and Bob Decker and Wilbur Grabow, both juniors, were elected to the Business School Board of Directors.—DON ROMBERG

## MIAMI

**ALPHA UPSILON CHAPTER** of Miami University held the first meeting of the year on October 9. From the enthusiasm shown by the members of the chapter at this meeting, we predict that Miami is going to see a full and profitable year for the Deltasig chapter. New officers who took charge were as follows: Head Master, Merritt Gambill; Senior Warden, Jack Boyd; Junior Warden, Paul Davis; Treasurer, Charles Leasure; and Scribe, Robert Cahall. Brother Halsey E. Ramsen is to be at the head of a faculty committee of Delta Sigma Pi men who will act as Chapter Advisers. Head Master Gambill presented a tentative program of the year's activities for the chapter. This plan includes at least eight professional meetings at which men from both on and off the campus will speak and, afterwards, conduct an open forum. We have found that these forums lead to some very fine discussions among the members of the chapter. Two, and perhaps more, field trips will be taken to industrial centers near Oxford. The chapter expects to publish a complete and up-to-date directory of all of our alumni sometime this fall. Committees have been appointed to investigate the possibilities of sponsoring a School of Business ball and of publishing a chapter news letter. These are just a few of the activities in which the chapter hopes to engage during the coming year.

Here is an idea which Alpha Upsilon is going to try for the first time. We are planning a meat and mush banquet. Those men of the chapter who have maintained or improved their scholastic average of the last semester over that of the preceding semester will be served meat. Those men whose average has fallen will have to eat mush. It sounds like a good plan to help boost the individual averages of the chapter because a good many of our members do not like mush.

Rushing and initiation of new members is always a vital part of any chapter's activities. Brother Davis has already made plans for our rush smokers and, if his work is to be any guide, Alpha Upsilon will have pledged some fine men by the time this letter is in print.

Another year's work is beginning in our school and chapter life. We hope that we have profited from our past mistakes and that we can forge ahead to make ourselves a better chapter and, in doing so, better men. Alpha Upsilon wishes all of the chapters success and good luck for the coming year.—JACK BOYD

## CREIGHTON

**BETA THETA CHAPTER** of Delta Sigma Pi opened the year 1940-41 with a smoker at one of the downtown hotels. Head Master Paul Boisseree presided. During the evening the rushees were introduced to the active members of the chapter. Faculty Adviser N. G. Bausch, professor of accounting at Creighton University, gave a short talk on "The Meaning of the Fraternity." A pledging ceremony has been held and initiation will take place in November.

Several meetings have been held this year and at our last meeting Beta Theta's candidate for Helen of Troy was selected. Miss Gerry Stover, commerce junior, was chosen. Plans were made to have semi-monthly get-togethers. Jack Shively, Richard Barnett, and John McQuillan were among the many alumni back for Homecoming.

Plans have been formulated for hostilities to begin with the Alpha Delta Chapter at the University of Nebraska as soon as possible. We plan to challenge them in every sport suitable for the coming year.

Warren Hughes up to date has been the only one to enter the Army. He received his commission last June and now is stationed at Ft. Benning, Georgia.—WILLIAM J. SULLIVAN

## DRAKE

WITH THE THRILL of getting back to classes again, Alpha Iota Chapter of Delta Sigma Pi began a new year filled with enthusiasm. Our first meeting was an informal dinner held at the Kennel in the new Student Union. Prospective pledges were invited and Professors Burton, Dilley, and Bohlman gave short talks. We have been receiving considerable help from Professor Burton, a faculty member of Alpha Delta Chapter at the University of Nebraska and now Province Officer for the state of Iowa. Our last meeting was an informal smoker. At that time we pledged seven men. Prospects for the coming year are better than ever and Alpha Iota intends to go places this year in the Chapter Efficiency Contest. The new officers, elected last May, are: Head Master, Clark Bloom; Senior Warden, Robert Hanson; Junior Warden, Charles McDowell; Scribe, David Gutshall; and Treasurer, Jack Arends.

At the recent class election of the College of Commerce and Finance, David Gutshall was elected president of the senior class. All the other offices in the senior class were filled by Deltasigs. Eugene Ashbaugh, one of our new pledges, was elected vice-president of the junior class.

The Commerce Club at Drake, which was organized by Deltasigs 15 years ago, also has a fair representation of Deltasig men. Clark Bloom is on the Board of Governors, a policy determining body of the organization, and Robert Hanson is the vice-president. This organization is sponsoring a semi-formal dance November 1, and all Alpha Iota Chapter plans to attend in a group. What a time will be had by all!

Plans for Founders' Day are already under way with the securing of Mr. Carl Weeks, president of the Armand Company, as the speaker. —ROBERT E. HANSON

## TEXAS

THE EXPANDED PROFESSIONAL program for 1940-41 of the Beta Kappa Chapter was very successfully launched Monday night, October 7, at the Home Economics Tea Room. Nearly 50 members and their guests came out for the dinner and the fine, informative address delivered by Mr. Arch Adams, vice-president of the Fidelity State Bank. Mr. Adams, who for some ten years was a bank examiner for the State of Texas, spoke to us on the gentle art of bank examining. After the dinner, certificates of membership were presented to the new brothers of the last spring semester.

Monday night, October 14, our chapter sponsored an open house in the Main Lounge of the Texas Union building. The purpose of this open house was to create closer relationships between students and professors in the School of Business Administration. Our Head Master, Lon Nusom, made the opening address. Lanier Cox, assistant professor of business administration and our Faculty Adviser, acted as master of ceremonies. Bobby Hammack, a local orchestra leader, played one of his own piano compositions and a quartet from his orchestra sang two songs. Dr. John H. Frederick, Faculty Adviser, introduced W. W. Callan, president of Central Motor Freight Lines and president of the Texas Common Carrier Motor Carrier Association. Mr. Callan spoke on the "Development of Motor Transportation in Texas and the Southwest." After his talk refreshments were served and the films of the Texas-Indiana football game were shown to approximately 300 guests.

Lon Nusom, our Head Master, delivered the following talk to our chapter:

"Brother Deltasigs: There is an old adage which has been accused of being trite, but which is still unquestionably useful: 'Don't

wander so far into the trees that you lose sight of the forest.'

"Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

"From the above quotation, I think it is plain that there are broadly two things that our organization is designed to accomplish. Firstly, to do all those things necessary best to bridge the gap between us as students and as professional men; and secondly, to further the welfare of our community.

"Our community is the B.B.A. School, and our purpose and duty is to work diligently and to give freely of our time, thoughts, and efforts to any project, the object of which is to further the welfare of the student body of the B.B.A. School.

"The purpose of the adage was simply to help us stop and check up on ourselves—to place before us our goal, or purpose—so that we may again take our bearing and chart our course, a course that will most quickly and efficiently carry us on to the achievement of our goal. On the one hand, let us foster the finest program of professional meetings that we have ever had; and on the other hand, let us keep up a vigilant watch for opportunities to serve the school.

"Words always fail miserably to express one's appreciation of honors bestowed upon him by his co-workers, but I do want each of you to know that I am keenly conscious of the confidence you have placed in me, and I shall work faithfully with you as your Head Master."

Fladger Freeman Tannery, who up through last year was an assistant professor of business administration, is now in Chicago making a survey of all the state accounting systems for the National Association of State Auditors, Comptrollers, and Treasurers.—JOHN H. MACK

## NEWARK

GREETINGS, BROTHER DELTASIGS! Many months have passed since we last got together through the medium of THE DELTASIG but those vacation months proved to be most enjoyable ones here at Beta Omicron. Highlighting a summer of impromptu gatherings and shore week-ends was our usual date picnic and swim on the Jersey coast. Outstanding among our memories of fun and good fellowship will always be those connected with our annual stag week-end party held during the month of July at Lavalette, New Jersey.

Let it be known here and now that the men of Beta Omicron are pointing for a repeat performance. By this we mean that we are striving to join the ranks of such chapters as Beta, Delta, Kappa, Pi, Alpha Beta, and Alpha Delta, who have finished first in at least two consecutive Chapter Efficiency Contests.

The fraternity prospers only as its individual members prosper, and we of Beta Omicron are exceedingly proud of our brothers' successes in the University of Newark. On the editorial staff of the *Observer*, the college weekly, we have Frank Wiener as co-editor and Henry Morgant as business manager. In the Interfraternity Council, Thomas P. McGlynn is holding the office of president. On the student Board of Control we have Head Master Robert C. Jaeger and Joseph Caskey.

Rushing swung into high gear with open house being held for freshmen and their parents on Friday, October 4. This followed the annual Interfraternity Council parents' night. The following week No. 6 Park Place was again the scene of bustling activity as actives

and alumni gathered for the annual chapter birthday celebration. The first professional meeting of the year was held on October 17 with William H. Gilbert, Jr., assistant manager, the Prudential Insurance Co. of America, explaining "The Future of Life Insurance."

Our heavy program shows no slackening of speed in the days to come. On October 26 we held our Halloween Party which was followed by a professional tour on November 9 and the fall dance on November 16.

Hoping that other chapters are duplicating our activity, Beta Omicron takes this opportunity to wish all a successful year.—JOHN B. GAWLEY

## OHIO STATE

NU CHAPTER HAS DEVISED a spirited plan which when carried out will not only add to our number of pledges, but will insure the same high quality of men now in our chapter. Bill Tufford, our new rushing chairman, at each weekly meeting gives every active the name of a likely prospect. It is then the duty of the active to contact this boy and see to it that he is brought to the chapter house for a luncheon, dinner or other engagement as the occasion may demand. Each active is responsible for the person delegated to him. Since the start of the fall quarter we have pledged seven fine men, mainly through the operation of this plan. We're more than glad of the opportunity to offer to these fellows the advantages to a pledgship in Delta Sigma Pi.

The house is in good shape after a two weeks' cleaning campaign. Just three or four days before the opening of school a large limb of the elm tree in our yard decided that it had seen enough service. To make a long story short, it took the combined effort of the three persons in the house at the time to get the tree sawed up so the yard would not look like it had been struck by a cyclone.

Brother Tufford and Brother Hanley were inducted into their new offices at the first regularly scheduled meeting of the chapter, Tufford taking over the duties of the office of Senior Warden and Hanley assuming the task of keeping our newly acquired pledges walking the straight and narrow. Off the record, Hanley may not know it, but he has a job on his hands.

To the social ledger have been added two house dances. The first, a fling capably handled by our social chairman, Brother Cox. The second, sponsored by the pledge class, on the night of the Minnesota heartbreaker. No, we're not alibiing, but I just had to say something because Brother Stanley Allison, alumni member from Minnesota, along with a host of friends, paid us a visit. Did we take a shagging!

Our Halloween Dance was held October 30 and the annual Homecoming Dance was held following the Ohio State-Michigan football game. Brothers Schnell and Hanley assisted Brother Cox with arrangements for this gala affair. Jerry Morgan's Band held sway at this dance.

Our initiation was held November 15-16 and as the Council of Fraternity Presidents has passed laws compelling the chapters to humanize initiation, Head Master Vandemark appointed Brothers Hutslar, Hann, and Fleenor as a committee of three as to methods and procedure.

Mr. Gil Morrison, district manager of the tabulating division of Remington-Rand, spoke at our first professional meeting on October 17 on the personnel organization of Remington-Rand. The talk was of an informal nature and was both profitable and enjoyable to the 31 actives and pledges in attendance. Plans are going forward for an industrial tour for all commerce students, under the capable direc-



DELTA SIGMA PI PICTURES USED IN OHIO STATE UNIVERSITY FRATERNITY BOOKLET

An interesting 24 page booklet with an attractive four colored cover describing fraternity life at Ohio State University was published this fall by the Interfraternity Council there. An entire page of views of undergraduate chapter life taken in a typical fraternity house appeared in this booklet, and all were taken at the Ohio State chapter house of Delta Sigma Pi. They are reproduced herewith.

tion of Brother Hutslar. Bob Hann, and J. Gordon Bach are assisting with this project.

Earl Moore, sports chairman, reports that the Vandemark-Hutslar horseshoe combination is a sure bet to repeat last year's championship. They started off with twin victories over Theta Tau, both being won by identical scores, 21-3. The touch-football team is having the usual case of early season jitters, having lost the opener to Theta Tau 12-0. Organization of the bowling and volleyball teams has gotten underway preparatory to the opening of the winter intramural season.—J. GORDON BACH

## MARQUETTE

LAST JUNE THE DELTASIGS of Marquette University had a grand climax to a highly successful year. The grand climax was in the form of our annual formal dinner dance held June 8. About 100 couples dined and danced among the pleasant surroundings of the Westmoor Country Club. During the summer many of the brothers and their girl friends enjoyed several basket picnics at nearby inland lakes. The alumni sponsored a dance during the early part of August to which the actives were invited. Tuckaway Country Club was the scene of the dance and to say the least we all had a very enjoyable time.

The 1940-41 season was opened with a smoker held at the chapter house. About 75 brothers and guests heard an interesting talk by Dean Pyle on the value of fraternities to the university student. At a second smoker, movies of the Waukesha Motor Company were shown.

Head Master Herman Loebel was awarded high university honors last spring when he was made a member of two honorary fraternities, Alpha Sigma Nu, and Beta Gamma Sigma. He is also editor of the college publication, *The Business Ad Digest*.

The Deltasigs were again very successful in the college elections. Last June brothers were elected to all the offices of the Commerce Club, an organization to which all business administration students belong. Ralph Venus was elected president; Howard Burns, vice-president; Steve Seskowski, treasurer; and James Templeton, dance chairman. In the class elections held just recently our chapter repeated its feat of last year and won three out of the four elections. Earl Krusemark was elected president of the senior class. Howard Burns leads the junior class, and Frank Loebel is the president of the freshman class.

The football season is getting underway and brothers figure prominently in Marquette's team. Ray Apolskis, center, was captain of the Marquette-Wisconsin game, and Steve Seskowski, fullback, was captain in the Marquette-Iowa State game.

Our contribution to national defense is Will Albers who joined the Army's Flying Cadets.

At present we are looking forward to our annual Homecoming Dance. We also hope to better the second place we won last year in the Homecoming parade float contest. We would like to give the other chapters our regards and hope they will have a very successful and pleasant year.—RALPH C. VENUS

## NEW YORK

WITH THE OPENING of the fall term at New York University, Alpha Chapter is well underway with its many activities that are scheduled for the first half of the school year. A rushing program has been organized with 20 new pledges as our goal. House redecoration is another of the items on our "must list" and the brothers have started to clean the house from top to bottom, painting many of the rooms. Our Chapter Efficiency Contest Committee is hard at work getting all of the necessary material in to the Central Office with the keywords being "No. 1 For the Number One Chapter." Complete reorganization of both alumni

and active chapter lists is being undertaken with both groups working to put the mother chapter at the top.

A full professional program has been planned with meetings every other Monday. Social activities are not taking a back seat either. Five dances are in line, including two formals.

Over the summer months we were honored with visits from men from many other chapters, including Alabama, North Carolina, Detroit, Minnesota, and Chicago. These men were entertained to the best of our ability and as the chapters know, the latch key is always out to Deltasigs, whether they are actives or alumni in New York looking for work. There are ample facilities for 25 men at our chapter house and you are always welcome.

Vic Kieffer was married on August 31 and is now residing on Long Island and he has the best wishes of all of us. Lorin Nelson took over Vic's position of House Manager and is doing a right good job of it. Nick Ther, who graduated last year, has been appointed Deputy Province Director to Walton Juengst.

Besides having five men from out-of-town chapters living at the house there are several transfers from Beta Omicron, Mu, and Beta Nu Chapters and they are fine additions to our roster. Our regular resident list has gone up to 15.

Getting back to activities, the chapter paid a visit to Beta Omicron Chapter of Newark, N.J., and all of the men had a good time together. These fellows from "Over the Hudson" really have something when it comes to running a business meeting. One of the things that we here at Alpha are pointing for is a clean sweep of the Violet Skull, the Interfraternity Council, sports program. There are some beautiful trophies offered and many, if not all, will be resting on the mantel at 21 W. 12th Street when the year is over.

On October 20 an initiation was held for Ralph Ferd of Rockville Center, L.I., and he was duly elected to brotherhood. Brother Ferd was a holdover from last year and we are glad to include him in our active chapter. A banquet was held in his honor at Mother Bertolotti's Restaurant the same evening.

Well, until next issue, it's so long from Alpha and don't forget to drop in and stay awhile when you are in the vicinity.—RODNEY STAHL

## ALABAMA POLY

BETA LAMBDA CHAPTER of Delta Sigma Pi held its annual reception for freshmen of commerce and secretarial science students September 25, 1940. Freshmen were introduced to the faculty of the commerce department by Head Master Frank Wilson. Sev-



ALABAMA POLY CHAPTER AWARDS TROPHY

Dr. J. W. Scott, Dean of the School of Science and Literature at Alabama Poly, is shown presenting the Delta Sigma Pi Scholarship cup to Donald Hopton-Jones of Havana, Cuba, for having the highest freshman average in the department of business administration for last year. This trophy cup is awarded annually by our Beta Lambda Chapter.

eral short talks were given by members of Delta Sigma Pi about various activities of the School of Science and Literature. About 200 students were present. The music was furnished by a trio from the Auburn Knights Orchestra and refreshments were served by ten girls from the commerce department. Dr. J. W. Scott, Dean of the School of Science and Literature, presented the Delta Sigma Pi Scholarship cup to Donald Hopton-Jones for the highest freshman average in business administration for 1939-40. During the evening 10 men were tapped for membership in Delta Sigma Pi.—L. Z. THRASHER

## GEORGIA—Athens

PI CHAPTER'S DREAMS of the spring quarter are now nearing a reality. Our cabin site, lumber and materials have been obtained from Brother McCracken. Our engineering professor has already completed the plans for the building. The cabin is to be located 15 miles from Athens and is ideal for overnight or week-end trips. Mr. Heckman, our enthusiastic supporter and Faculty Adviser, is giving us his full support and this in itself is a definite step toward success. All the members are assisting in every way possible. Actual construction work should begin in the very near future.

The brothers began the current quarter with a smoker on October 1. Pledges were passed upon and Mr. Heckman rendered a professional talk.

On October 8 we were fortunate in having a most distinguished visitor at our regular meeting, Mr. S. A. Roelofs, district manager of the Prentice-Hall Tax Service in Atlanta. Taxes of various and sundry kinds were discussed in an informal forum. Prospective pledges were invited and were impressed with both the meeting and the speaker. After the discussion, members, visitors, and pledges were treated to refreshments.

J. E. McWhorter, an alumnus of Pi Chapter, spent the week-end of October 12 with us. He is now connected with the Goodyear Tire & Rubber Company in Gadsden, Alabama. He was a former Scribe of Pi Chapter and graduated in June, 1940.

Our officers for this year include: Head Master, Jack Calhoun; Senior Warden, Robert Harlow; Junior Warden, Theodore F. Balk; Scribe, Howard McCracken; Treasurer, Charles Hudson. In order to insure further success for the year, committees were appointed to assist in the various activities of the fraternity.

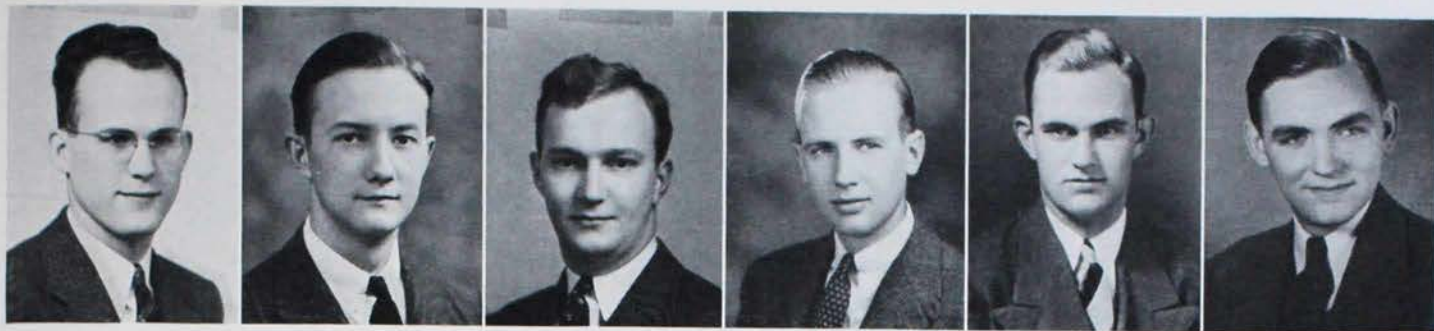
Plans are formulated for a trip of the Machine Accounting class. This trip is to be made to Atlanta to observe some of the most successful machine accounting systems of the South. Many Deltasigs are members of this class and are anticipating this trip with interest.

In the 1940 Chapter Efficiency Contest, we polled some 93,600 points. With the vigor and enthusiasm with which we have entered the current year, the maximum limit is ours.—O. H. PALMER

## CINCINNATI

IN MARCH 1940 ALPHA THETA CHAPTER began to function again as an active chapter on the University of Cincinnati campus after a couple years of inactivity. A committee of Alpha Theta alumni headed by George Schattle, Glen Beyring, and H. Yates Weil worked diligently for several weeks and pledged the following men: George Hertenstine, George Parker, Howard Roller, Clyde Daniel, William Finke, Robert Deppe, Albert Ferguson, Harold C. Douthit, John F. Knox, and John Stevenson. Informal initiation was held at the Hartwell Country Club during the afternoon of March 17, 1940, and was followed by the Deltasig banquet and formal initiation





A GROUP OF DELTA SIGMA PI HEAD MASTERS FOR 1940-1941

Left to right: Dick Karlberg, Minnesota; Dean L. Williams, North Carolina; Herman F. Loebel, Marquette; Clark Bloom, Drake; Richard Wigent, Alabama; and Raymond F. Bertram, Chicago.

in the evening. Immediately after the initiation election of officers was held and the following were elected: Head Master, George Hertenstein; Senior Warden, William Finke; Junior Warden, Albert Ferguson; Scribe, John Stevenson; Chapter Adviser, Glen Beyring; and Treasurer, Robert Deppe. However, Robert Deppe is not in school this fall and our new Treasurer is Wilfred Imsande.

Our meetings for the remainder of last school year were devoted to the problem of getting well organized so that we should function efficiently. Committees were appointed and a program of activity developed which we believe will enable us to operate in a manner that will be a credit to Delta Sigma Pi on the University of Cincinnati campus.

The pledge committee with Clyde Daniel as chairman went to work with vigor. A smoker for rushees was held on May 5, 1940, at the Oola Kahn Grotto and was attended by every active member and many alumni. The outstanding event of the evening was a talk by Harold Riesz, promotion manager of the *Cincinnati Post*. His subject was "News While It's Hot." We all had an enjoyable evening and, what is more important, we pledged five men to Delta Sigma Pi.

Initiation was held on June 21, 1940, at the Hotel Gibson and the following men were initiated: Wilfred A. Imsande, Virgil Heil, Henry M. Bosland, John L. McLane, and Alfred E. Banholzer. The initiation was followed by the traditional Deltasig banquet.

In order to sustain the interest of all members, a committee was appointed to plan a program of social activities for the summer months. The first vacation affair was a picnic held at Ross, Kentucky, ten miles up the Ohio River from Cincinnati, on June 23. This picnic was well attended by members of the chapter, alumni, and their friends. After a day of swimming, baseball, tennis, etc., we enjoyed delicious steak and chicken dinners served in true Southern style and followed with dancing to music furnished by the ever present "juke" box. The picnic at Ross was followed on July 28 by a steak fry at beautiful Sharon Woods park. On August 25 we journeyed to Waynesville, Ohio, for a basket picnic and another day of swimming, baseball, and all the other games that make a picnic complete. These events were well attended. Our final social event of the summer was an informal dinner dance party at Castle Farm on September 28. Music was supplied by Al Donahue and his orchestra and we had an evening of real fun and fellowship. There were 28 couples in our party. We feel that this program accomplished its object, i.e., it sustained the enthusiasm of our members and enabled us to get to know each other better.

There are many problems faced by an evening college fraternity chapter which are not encountered by chapters in the day schools. For example, we are faced with the problem of having our members transferred out of Cin-

cinnati by the firms employing them. We have already lost Robert Deppe, our Treasurer, for this reason. We will miss Bob (and his charming wife) at our gatherings and wish for them every happiness and success in their new home in Springfield, Illinois.

We are starting the 1940-41 school year with the determination that Delta Sigma Pi shall be the outstanding fraternity on the Evening College campus. Any suggestions that will help us to reach this goal will be most gratefully received by the officers and members of Alpha Theta Chapter.—HAROLD C. DOUTHIT

## LOUISIANA STATE

WHEN A CHAPTER holds three lively meetings in one week it means only one thing—action! Beta Zeta Chapter started the year meeting only once a week, but that was not enough to deal with all the activities in which we are engaged, in spite of our having a complete and efficient system of committees, so now in the height of the rushing season we get together an average of three times a week. As a result of this we have a fine program worked out for the year.

Before this issue of the new DELTASIG hits the press here are some of the things which will have come off down Louisiana State way. On October 22 we held an open meeting in one of the large lecture rooms of our new Commerce Building and have invited prospective pledges and all of the faculty of the College of Commerce to this meeting. (Specially engraved invitations, by the way.) We were extremely lucky in having obtained as principal speaker, our new Province Officer, Brother George Zeiss.

On October 24 we followed up with a smoker held in the spacious Episcopal Student Center. Dr. Harlan McCracken, a member of Delta Sigma Pi, and one of the foremost economists of the South, was the speaker. After his address punch and cake were served.

On November 7 we had formal pledging immediately preceding our Founders' Day Banquet in the Greek Room of the University Cafeteria. Dr. Howard Norton was our speaker at this banquet. Our initiation was held November 21 at the Episcopal Student Center.

Besides our regular meetings, open meetings, smokers, banquets, and speakers, we have something new on tap. We are sponsoring a monthly motion picture on some phase of the business field. These instructive pictures will be shown free to all members of the College of Commerce in the University Theater.

Our Faculty Adviser, Dr. Karl Reyer, being a military man, was called to the service of his country late in September. Dr. Reyer filled his post actively and was very popular. We'll miss him. Undaunted by this loss, we set about and elected Dr. Stanley Preston our new Faculty Adviser. Dr. Preston has already favored us with many a sage word of advice.—SANDERS CAZEDESSU

## INDIANA

EIGHTEEN DELTASIGS of the Alpha Pi Chapter at Indiana University received degrees from the university during the school year 1939-40. A recent survey shows that 15 of the group are actively employed, one is in the Army, one is in the Indiana University Law School, and one is recuperating from a major operation. This is an outstanding accomplishment for a group of Deltasigs and exemplifies the outstanding placement record that the Alpha Pi Chapter has maintained.

The following is the list of Deltasigs who received degrees and the positions they are occupying: Charles Baillie, training, Continental Illinois Bank & Trust Company of Chicago, Chicago, Ill.; Howard Blankertz, sales, Indian Refining Company, Indianapolis; Wallace Billman, auditor, American Gas & Electric Corp., South Bend, Ind.; Robert Bottin, warehouse clerk, Standard Oil Company, Indianapolis; Charles Harrison, banking, Harris Trust & Savings, Chicago, Ill.; William Hauschild, accounting, Joseph E. Seagrams & Sons, Louisville, Ky.; Charles Hedge, plant, Joseph E. Seagrams & Sons, Lawrenceberg, Ind.; Rembrandt Hiller, Service Fellowship in Retailing, Northwestern University, sponsored by Sears, Roebuck & Co.

Also, William Hyde, sales, Indian Refining Company, Indianapolis; William Jennings, internship in real estate, Federal Housing Adm., Indianapolis; Howard Kessler, farm implement division, Sears, Roebuck & Co., Canton, Ohio; Tom Lindahl, sales, Shaw-Walker, Indianapolis; George Newlin, timekeeper, Cummins Engine Company, Columbus, Ind.; Robert Simmons, accounting, Quaker Maid Co., Terre Haute, Ind.; Evan Stiers, finance, General Electric Company, Bridgeport, Conn.

William Carmichael is recuperating from an operation. Alfred Teegarden is a second lieutenant in the U. S. Army. Jeremiah Torrance has entered the Indiana University Law School.—DON DAVIS

## BAYLOR

BETA IOTA CHAPTER started this new school year in high spirits. We have been spending quite some time in selecting new pledges to replace our graduates of last June.

Our first professional meeting of the year was held Monday, October 21, at the Roosevelt Hotel. Brother Foster, a professor in our Business School, spoke to the chapter. Our annual Homecoming Luncheon was held on October 26, also at the Roosevelt Hotel. Baylor University sponsors an annual Homecoming Parade every year. This parade is composed of floats from all the classes and organizations on the Baylor campus. Beta Iota entered a float in this parade and Miss Bonnie Ruth Slawson was our nominee for Homecoming Queen for 1940.—JAMES COBB

## NORTHWESTERN—

### Evanston

THE PRESENT SCHOOL YEAR has been full of activity for Zeta Chapter with the moving into a new house, rushing, pledging, and the opening of classes. The new house, into which we moved September 1, being larger, offers better facilities and accommodations and allows a greater number of brothers to live in it than did the old one. This is but the first step in our expansion program of which it is hoped may ultimately result in the building of a new house and an increased number of Deltasigs.

We were very successful during rush week and at the present time have 12 pledges. Charles Paynter has been elected pledge-president and Pledge-Captain Earl Warner has been doing a fine job in training them. In the past we have only pledged juniors, seniors, and a limited number of sophomores but as this resulted in the loss of nearly half of our members at graduation it was felt that something should be done to maintain a more even membership. Last year it was approved by the chapter to rush and pledge freshmen in an effort to distribute the loss through graduation and at the same time aid us in reaching our pledge quota. Plans are now being made for initiation for some time in November.

We are planning a more extensive professional and social program, and the first smoker of the year was held October 9 at which time Mr. Eichner of the Public Service Company of Northern Illinois presented a moving picture on Rural Electrification. Plans are now being drawn for our annual fall banquet scheduled for some time in November. The members of Zeta Chapter celebrated Founders' Day, November 7, with the three other chapters in Chicago and the Chicago Alumni Club at a very enjoyable banquet held at the Brevoort Hotel. We had the honor of having Grand President McKewen come from Baltimore to be the guest speaker for the occasion. On October 12 following the Ohio State-Northwestern football game we had a radio party, the feature of which was a treasure hunt, and with the success of the party insured, Social Chairman Homer Murphy, promised more in the future.

Zeta Chapter maintained its high grade averages and we again placed well up near the top of the fraternities. Art Widmann, for the second successive semester, attained the highest average in the house and was again awarded the scholastic plaque. With the football season underway the Deltasigs are again fighting it out in the intramurals. This is to be followed by basketball and swimming and we are out to repeat our victories in both of these sports.

—RAYMOND WAGNER

### GEORGETOWN

FACING THE PROSPECT of one of its greatest seasons since its foundation, Mu Chapter started its activities a month early. Members began to drift back to Washington as early as August, for two main purposes: firstly, to map out an efficient and well-considered program for the coming school year; and secondly, to add the finishing touches to the decorations of our beautiful new house on Wisconsin Avenue. Our Head Master, Edwin A. Schrader, and our Senior Warden, James H. Ennis, should be complimented, as well as the other officers and members who so willingly gave up several weeks of their vacation to work for the advancement of their chapter. As a result of their efforts, we were able to pledge one of our largest and most promising classes of the past few years. Eighteen new men were formally initiated into Delta Sigma Pi November 16 and a pledge banquet followed. Upon the shoulders of these men will fall the burden of carrying on the work of

those of our actives who will be graduated next spring.

Four pledge smokers were held during the rushing period, and also one professional smoker, at which Major Arthur Ennis, father of our Senior Warden, spoke on the role of aviation in national defense. The Washington Alumni Club gave a smoker for the active members on October 11. The alumni provided us with an evening of lively entertainment and delicious refreshments. We were honored by the presence of Grand President John L. McKewen, who gave a short talk on the benefits offered by the fraternity. He particularly stressed the advantages of the Alumni Placing Service in Baltimore and other parts of the nation. Several attempts were made to turn the smoker into a political rally, but both the Willkie and Roosevelt supporters were promptly downed. The alumni club proceeded to elect their officers for the coming year, while the actives adjourned to the more pleasant surroundings of the bar room.

A party, designed expressly for the amusement and entertainment of our pledges took place on October 19. An important part of our activities this fall was the Founders' Day Ball, which was held November 2. Another professional smoker will be held soon, when we shall receive the visit of a representative of the American Tobacco Company, who will give us the benefit of his experience in trade.

—ROBERT BRUCE HARLEY

### SOUTH CAROLINA

BETA GAMMA CHAPTER opened the 1940-41 season with its first regular meeting on September 16 at the chapter house. The newly initiated brothers, outnumbering the old ones returning, were put right to work learning the fundamentals of the system of Delta Sigma Pi and putting them into practice through the offices to which they were elected in May of this year. The officers of Beta Gamma Chapter are: Head Master, R. F. Turnbull; Senior Warden, H. P. Moore; Junior Warden, J. D. Reynolds; Scribe, Eugene C. Garvin; Treasurer, Henry M. Jones; Senior Guide; Forrest Crouch; Junior Guide, James Watson; Historian, Hubert H. Thomason; Master of Festivities, Wayne Williams; Sergeant-at-Arms, D. J. Crider, Jr.; Chancellor, John Sitton; and DELTASIG Correspondent, Perrin C. Byars, Jr.

All the committees have been appointed and are functioning very effectively. This year we hope to really go places in the Chapter Efficiency Contest. The professional committee headed by Forrest Crouch has a very interesting schedule for this session. At our first meeting held October 2 we had Mr. Thomas Crouch, district manager of the Southern Bell Telephone Company, as our speaker.

The social committee composed of Wayne Williams, chairman, Hubert Thomas, and James Watson, started promptly with a social Friday night, October 4, at South Carolina's beautiful Sesquicentennial State Park.

The alumni club is developing fast under the leadership of John Turnbull of Columbia. The active and alumni chapters get together every third Wednesday night of the month. The highlight of this month is the reunion luncheon of the actives and alumni the night before the annual Carolina-Clemson football classic. All out-of-town alumni have been invited. A big crowd is expected to attend this activity.

PERRIN C. BYARS

### PENN STATE

ALPHA GAMMA CHAPTER got off to a flying start this year by holding a smoker on Wednesday evening, October 16. The ultimate aim of the smoker was to acquaint prospective pledges with the functions and objectives of Delta Sigma Pi on the Penn State

campus. This smoker opened the rushing season for Alpha Gamma Chapter and was attended by 45 men. From this group of men, 15 were selected to whom bids for pledgship will be sent. There were a number of others who were not present at the smoker but to whom the chapter decided to submit bids.

The main feature of the smoker was a debate between Professors C. S. Wyand and A. H. Reede. Wyand is an assistant professor in economics and is an authority on consumption in this field. Reede is also an assistant professor in the economic field and is an authority on labor problems. They spoke on the subject, "The New Deal, Pro and Con," with Professor Wyand taking the negative side and Professor Reede taking the affirmative. This was a very interesting and informal discussion after which the meeting was continued by an open forum discussion of the subject. The meeting was then adjourned and punch and pretzels were served.

In this manner Alpha Gamma Chapter opened its eighteenth season at the Pennsylvania State College. The new men were selected for pledgship and bids were sent. A banquet was held at a local hotel on the evening of October 23 at 6:30 p.m. at which time formal pledging took place.

As to the activities of some of the active members and placements of brothers who graduated last year, they are as follows: Last year's Head Master Cal Evans is a correspondent for the National Carbon Company and is located in Cleveland, Ohio; John Stevens is in the insurance business in Harrisburg, Pennsylvania; Rus Eck is graduate counselor for the *Penn State Collegian*; Bob Schuler was elected on the All-American Soccer Team; Ed Schoemmel is doing graduate work in economics at Penn State; Andy Watson, last year's Scribe, was awarded the Delta Sigma Pi Scholarship Key for having the best scholarship average in the fraternity; Charles Seebold is on the Penn State golf team; and Lawrence Driever was elected to the position of business manager of the *Penn State Collegian*.—RICHARD B. GRAHAM

### DENVER

MEMBERS OF ALPHA NU opened the fall quarter by entertaining rushees with a picnic, a party, and several well attended dinners. As a result of such and the work of the actives, our chapter boasts of having a pledge class consisting of 16 members. Immediately following rush week came Denver University's Homecoming program. Pledges and actives pitched in to support the activities by building a giant adding machine, thus carrying out the theme of an education at our School of Commerce.

Alpha Nu Chapter was well represented in the first of the year's speech activities, October 16. We are defending the all-school Lowell Thomas Trophy and the School of Commerce Andrew Wood Trophy.

On October 18, the chapter enjoyed a moonlight hayride at Pratt's ranch. Following this thrilling ride, a dance was held in the ranch club room. Cider and doughnuts completed a swell evening.

The week-end of November 16, the pledges claimed most of our attention. We held a mock initiation, the Pledge Fall Formal, and formal initiation. The Pledge Fall Formal was held at Wellshire Country Club with music by Stan Koskoff and his orchestra. The formal initiation was held Sunday afternoon, November 17, at the Olin Hotel, at which time the new initiates were guests of the chapter at a banquet.

Many members of the chapter are active in the school's intramural football program. And up to the present, we have played two games, losing one and tying one.

With thoughts of term papers and mid-term tests on our minds, we conclude our correspondence.—CHARLES W. MILLER



CHI CHAPTER—JOHNS HOPKINS UNIVERSITY

## JOHNS HOPKINS

THOUGH MOST OF the activities of Chi Chapter ended with the completion of the school year, various types of social functions continued throughout the summer months. Memorial Day was selected as an opportune time for some physical exercise and fun after a strenuous year's work, so a long hike through the State Forest Reserve was arranged. Then on the Fourth of July alumni and active members (with dates) gathered at Beverley Beach to spend an enjoyable day swimming, chatting, eating, and dancing. Throughout the summer, groups of Chi men would get together to attend symphony concerts in Baltimore and Washington, to devote an evening to their favorite sport, tennis, or to enjoy the performance of local talent at the little Hilltop Theatre in Ellicott City.

An innovation during the summer was the organization of a glee club under the capable leadership of Brother Eliason, organist and choir director at the Hunting Ridge Presbyterian Church in Baltimore. Rehearsals have been held every other week and while noticeable progress has already been made, further expansion and improvement are anticipated in the future.

Regular business meetings began the latter part of September. Committees were organized, a tentative calendar and budget prepared, and the general aims of the chapter for the year presented. Much of the discussion was centered on the new membership drive. It was agreed that both quality and quantity were desired, but opinion was unanimous that the former should never, under any circumstances, be even slightly sacrificed to obtain the latter.

Having proved very successful last year it was thought desirable to utilize the Saturday Rush Luncheons again this year. These luncheons furnish an excellent opportunity to learn more of the personality and character of prospective members and to advise them of the functions and advantages of the fraternity.

On Thursday, October 10, the first smoker of the year was held in the Sherwood Room at Levering Hall. Desiring to present a subject of current interest to all students, the professional committee was fortunate in securing a speaker for the evening, Mr. Donald Ebaugh, assistant to the executive in charge of draft and registration for the Maryland region, who spoke on the recently enacted Selective Service Act. Mr. Ebaugh began with a brief description of the various administrative functions all the way down the line from the Director of Selective Service, soon to be appointed by the President, to the individual registrant. Then in more detail he discussed registration, the

method of selection, the different classes of registrants, the powers vested in the local board, and other provisions of the act. After his talk, Mr. Ebaugh answered the innumerable questions that for some time had been puzzling many individuals. Coffee and sandwiches were then served.

At the beginning of the 1939-40 school year, Chi Chapter set as its goal, 100,000 points in the Chapter Efficiency Contest. Dogged determination, careful planning, willing co-operation, and capable leadership made possible the ultimate attainment of that goal. And now, determined that this precedent shall not be broken, and striving to maintain the excellent reputation that Chi Chapter has always enjoyed, we are forging ahead, aiming always at higher things.—EDGAR S. JACOB

## ALABAMA

THE OPENING BUSINESS MEETING of Alpha Sigma Chapter was held Monday evening, September 23. Twenty-seven active members turned out for this opening meeting. Committees were appointed and plans were made for this semester's activities. An extensive and varied professional program has been planned for the school year. Several good speakers, who will speak on current business topics, have already been engaged to talk at our professional programs. In addition to presenting several interesting speakers this year, Alpha Sigma Chapter will present several educational and industrial films. This type program proved to be very popular among our members last year, as well as among students of the Commerce School and the faculty. Inspection trips have always been a part of our professional program in previous years, and this year will be no exception. One inspection tour has already been made, and two more are being planned at the present time.

On Monday, October 14, about 20 members and their friends made an inspection trip through the Perry Creamery plant in Tuscaloosa. Mr. Barrett, who gave us a very interesting lecture last year at one of our professional programs, was our escort through the plant. Mr. Barrett thoroughly explained some of the problems and peculiarities of the industry as well as explaining the manufacture of the many dairy products. When the inspection tour was completed, everyone was treated to all the ice cream they desired.

We all regret that Brother Adamson, who has served as our Province Officer for many years, could not continue to serve in that capacity again this year. Brother Leroy J. Nations, a very capable member of our faculty, was selected to become our new Province Officer.

## NORTHWESTERN— Chicago

BETA CHAPTER is looking forward to another successful year. The officers for 1940-41 are determined to lead the chapter to a perfect score in the Chapter Efficiency Contest and repeat the accomplishment of the last three years.

Our new Head Master is Frank Chobot. Frank was Senior Warden last year and in addition to that important position, he held the presidency of the senior class and an office in the Commerce Club. He will fill the office of Head Master very well and his experience in executive capacities will serve the chapter in good stead. Joe Galantin will serve this year as Senior Warden. Joe's fine showing of himself as Junior Warden last year and his many school contacts were given full consideration when he was elected. Hugh Brown, it was felt, could do the best job of keeping the pledges in tow and he was accordingly elected Junior Warden. Marion Halun is entering on the duties of Treasurer with zeal, and Harold Close will serve as our able Scribe.

No man can feel, however, that his special abilities have been overlooked for Frank's ambitious program calls for each one doing his part to make 1940-41 the biggest and best year Beta has enjoyed.

Paul Riedl has returned to the fold after a year's absence on business in Wisconsin. Paul was appointed promotional chairman. His first job is to promote the sale of memberships in the Commerce Club. Paul is not satisfied with merely doing a good sales job himself so he has each man helping win first place in the membership drive by also selling memberships. Jim Thomson is assistant promotional chairman in charge of membership in the Chicago Campus Association. The support given the school organizations is largely responsible for Beta maintaining its position of leadership on the campus and its control in school politics.

The new men welcomed into the chapter last June are: Robert J. Cerny, Harry V. Crosswell, Jr., Joseph R. Gray, Thomas F. McIntyre, Rudolph F. Maycen, Ernest M. Pankratz, Raymond G. Sigafosse, Harry P. Verbeek, and Rudolph H. Weber, the latter being elected Keeper of the Parchment Roll after a bitterly contested election. Needless to say, Beta is proud of these new men and is depending on them to instill new life blood into the chapter and to ably take the place of those out of school.

Under the able direction of Al Kerr, professional chairman, the first smoker of the year was held at the chapter house on Monday evening, October 7. The guest speakers were Professors Myron T. Umbreit and Herbert E. Dougall of the Northwestern University faculty. They spoke of the growing need for developing in the business man a broader background in social sciences and history. The second smoker was held on October 14. Mr. Roy Dingman, assistant manager of industrial relations, Commonwealth Edison Company, discussed a timely subject, "Personnel Relations and the National Defense Program." Each of these meetings was well attended by Deltasigs and their guests. Our professional meetings are always interesting and worth while, but the refreshments prepared by Betty pack in the crowds. We have found that our smokers are the best means of rushing available. Members are encouraged to invite eligible men to attend while invitations are mailed to others whose names have been abstracted from the school's student activity files. The quality of the speakers obtained for the smokers and the attendant publicity in the school paper, the *Daily Northwestern*, add considerably to the chapter's prestige.

Our athletic activities are well underway. Bowling occupies the attention of most, and

our first football game of the season was held October 20 at Grant Park. The boys seem to be as social minded as ever. Friday evenings find a good representation gracing the dance floor at the school mixers while others are content to play cards at the chapter house.

The four undergraduate chapters of the Chicago Area worked in co-operation with the Chicago Alumni Club and made this year's celebration of Founders' Day a particularly memorable one. Grand President McKewen made a special trip to Chicago from Baltimore to attend this banquet and he and Mrs. McKewen were entertained at the chapter house.

Steve Janick, a former Head Master of Beta, who is well known for his fraternity and school activities, has accepted a post at Northwestern University. Steve will conduct courses in salesmanship. The chapter was happy to have had as a guest this summer, Norman G. Preston, Jr., of Beta Zeta Chapter. We hope his stay was enjoyable and extend an invitation to other Deltasigs who visit Chicago to drop in on us.

—RAYMOND PODOLAK

## MICHIGAN

OUR CHIEF CONCERN here at Xi Chapter of Delta Sigma Pi is to build up our membership, very much depleted by graduation and the army. Two of our brothers, A. B. Hicks, and Dick Strasser, have left us for the year to enter the army service. We at Michigan are particularly interested in obtaining our new pledges from the economics department of the School of Literature, Science and Arts, who are planning to enter the School of Business Administration since they will be here in the chapter for a longer period of time. The loss of some of our members for the current year has necessitated the election of a new Treasurer and Secretary, Harold Bruner, and Bob Eddy, respectively.

Plans for the coming year are as yet in their infancy chiefly because all attention has been focused on rushing activities. Later in the year, however, we intend to get our social and athletic programs underway, and let the other professional fraternities on campus know that we are active in a big way. We have gathered a strong cheering section for the football games since all the members are sitting together.

Brother Hancock has been appointed chairman of the Chapter Efficiency Contest and we have hopes of placing Xi Chapter up at the top of the list. This is not an over optimistic statement but the sincere intention of every active member of our chapter. Like the rolling stone we are off to a slow start but we are picking up speed as we go along and in a very short time hope to have things functioning smoothly.

Tom Carrington, our social chairman, has promised to make our professional meetings something to be looked forward to with interest and also to increase their frequency. He should be able to carry out his word since his contacts at the Michigan Union should net

us a number of interesting and able speakers both from the university and from various fields of business. We believe that the professional meeting should play a very prominent part in the activities of a professional fraternity and intend to give this portion of the program its rightful place.

Ours is a musical chapter this year with one pledge, a veteran trumpet player in Bill Sawyer's Orchestra, which incidentally played on the Fitch Bandwagon program early in the summer over a national hook-up. Then we have our grad student, Max Crosman, who is not only leading his own orchestra this year but is also an instructor in the University School of Music. Further talent exists in the dexterous fingers of Ed Crossley and Jack Christensen, two excellent pianists.

For the benefit of our alumni, we will welcome any correspondence from them and will respond to it as rapidly as possible. To members and alumni of other chapters the same invitation is open and visits from our own alumni and members of other chapters would be appreciated. We assure them of a hospitable reception.

When the time for our next chapter letter rolls around, we hope to have a number of new pledges with plenty of activities to keep us busy.—BOB EDDY

## GEORGIA—Atlanta

TEMPUS CERTAINLY DOES fugit around Kappa Chapter. And we are trying to crowd some small achievement into each fleeting moment. We were comfortably convalescing from a strenuous houseparty at Sea Island when fall registration sneaked up on us. The first two weeks were occupied in performing our annual big brother act to some 700 new students. By that time a well filled schedule was demanding immediate attention.

Student elections were called and again Kappa performed very creditably. So much has already been said about our domination of campus politics that we are inclined to discount our own accounts of it. It just happens that many of our members are executive better qualified than non-professional men.

About this time we were cheered by official confirmation of the informal report that we again had registered a perfect score in the Chapter Efficiency Contest. Through the years this has become a Kappa tradition, which must be upheld at any cost.

One of the greatest factors in this long line of triumphs, besides appropriate leadership, has been the Deltasig Lodge and the contacts it provides with the alumni. Through this medium graduation has little effect on Kappa members. We always miss them at our regular bi-monthly meetings, but they are still part of the week-end family that is formed at the Lodge on Saturday night. Not only do they personally know most of our active members; they even know our friends. To us that is a benefit that cannot be discounted, and our guests are always fascinated by this social aspect of our recreational facilities.

Every September the Lodge has its annual barbecue, and this year it outdid itself. One of the largest crowds in history dropped by to drink its toast, eat its hog, and reminisce with its particular groups of intimates.

On October 12 we observed Annual Freshman Day. This event, now in its second year, was created in order to cope with increasing membership quotas, and has served its purpose nobly. This was followed by a smoker on October 17 at which Brother Louis Bates, English professor and insurance salesman deluxe, spoke to an audience of satisfying proportions.

The Deltasig Lodge again played host on November 2 and invited the active chapter to a Halloween Ball, with costumes and everything. And on the Wednesday before Thanks-

giving the annual Georgia Evening College Homecoming Banquet was held. Our student president appointed Brother Frank Carter as chairman of the committee in charge of this banquet and this was another tribute to Deltasig initiative.

Besides the regular committees, almost every chapter has its own innovations. Kappa has one named the luncheon committee which sponsors a mass luncheon at some central location, once a week for Deltasigs and their guests. Recently some of us passed through Warm Springs where Brother Fred Floyd had been staying, and the place looked considerably more forlorn than when he was there.

Kappa's publication, *Kappa Life*, is having another successful year and is of material assistance to the chapter. The *Kappa Life* deadline must be easier to meet than THE DELTASIG.

—HAROLD DUNCAN

## NEBRASKA

ALPHA DELTA CHAPTER at Nebraska has a new house this year at 1527 M Street. The house holds 30 fellows and all rooms are full at the present time. Under the sponsorship of our housemother, Mrs. Pendarvis, we are running as efficient a house as any fraternity on the campus. Several other changes have taken place at Alpha Delta this year. Under the guidance of our new Head Master, Donald Rector, we have completely outlined all professional and social activities for the remainder of the semester. One of the things that may be of interest to our brother chapters is the initiation of rush smokers. At 7:30 the meeting is called. The first 15 minutes are spent in fraternity singing. Business is then taken up in the formal manner. At 8:30 the rushees are at the house. Social activities among the fellows consists of cards, bull sessions, and showing the men around the house. Refreshments are served about 9:30 and the rushees can leave about 10 o'clock. The average smoker costs about \$3. It involves not only much less expense, but is much less trouble than planning a dinner. Rushees, too, say that they like the smokers better than dinners.

Pledges are being put through the tests these days. The pledges have organized their own pledge rules and the system of self-discipline is being used. The pledges like self-discipline much better than the old system. They are producing more work, more fraternity co-operation, and at the same time are developing leadership that will come in handy for the welfare of the fraternity.

This year again we are participating in all intramural activities with other fraternities. The touch football season has just closed. Basketball schedules have been arranged already by our athletic director, Aubrey Stevenson. Prominence in social activities has also been an aim of our group. We have hour dances every week-end with such sororities as Chi Omega, Kappa Alpha Theta, Alpha Chi Omega and many others.

Alpha Delta is hoping for another successful year.—VERNON WIEBUSCH

## RIDER

OPENING DAY AT RIDER was early this year and as a result Beta Xi Chapter got off to an early start. Our social, scholastic, and rushing programs are already functioning very well and we are anticipating a very fruitful year of fraternity work. Intramural football is taking the time of some of our athletically-minded brothers and we have visions of a very good team. All those who went out for the team are pretty big customers and our starting team should have a psychological effect on the opposition.

The rushing committee, under the direction of Ted Miller, was in charge of a smoker for



A GROUP OF XI CHAPTER ACTIVES—  
UNIVERSITY OF MICHIGAN

the rushees on October 10 and it went over very well with the prospective brothers. We passed out fake money and the boys competed against each other on all sorts of games of chance. The boy who had the most money at the end of the evening was presented with a handsome military set as reward for his efforts. We held another smoker on October 22 and had a magician practice the elusive art of prestidigitation for our guests.

On Saturday night, October 12, Beta Xi had its first social event of the season, a formal house party at the chapter house. The social committee arranged a very novel affair that scored very heavily with all the guests and chaperones. We had it in the form of a cabaret opening and tables were scattered throughout the house decorated with a single candle. Waiters served "cokes" and cookies for resting couples and a fine orchestra supplied music for those who wanted to dance. The house was decorated with streamers and oriental lanterns and we all were very proud of the party.

On the following day, all the couples returned to the house for dinner and immediately afterward there was a meeting of the Beta Xi Alumni Club conducted by President Les Langan.

Athletically we are pretty well off this year. Brother Johnny Heher will start his third year of varsity basketball and he is looking for this to be his best. The fraternity is entered in the intramural football league as well as the bowling tournament. We have a wealth of material returning from last year and what with the new additions, we should do ourselves proud.

We would like to see some of the brothers from nearby chapters and we cordially invite them to come to the house at any time. We are always glad to see new Deltasigs and you are welcome to Beta Xi. Drop in on us from time to time. Bull sessions are in vogue here too, you know.—JAMES B. GLYNN

## OKLAHOMA

BETA EPSILON CHAPTER, for the first time, is proud to share top honors in the Chapter Efficiency Contest. From the activities planned and taking place, Oklahoma is well under way toward repeating that record in 1941. Bryan L. Bowers, manager of the Home Life Insurance Company of New York for Oklahoma, was the speaker at the opening smoker this year. Brother Bowers, first honorary member of this chapter, spoke on the value of a business education and how to find your place in the business world. This chapter is fortunate in having Mr. Bowers as a brother; he has been a constant help in securing speakers for our smokers and in arranging industrial tours.

Mr. Rick Christensen, assistant manager in charge of sales for the Mistletoe Express Company, spoke to a large group of Deltasigs and their friends on sales promotion and advertising at the second smoker; he was accompanied by Mr. Clyde Reeves, agency manager for Mistletoe Express. Mr. Christensen's success in his line has been evidenced by the rapid growth of the Mistletoe Express, whose progress was brought to the nation's attention by a recent article in the *Saturday Evening Post*. Mr. C. R. Anthony, founder and president of C. R. Anthony & Company, will be the guest speaker at the next professional meeting. Mr. Anthony's company owns a large number of successful clothing and dry goods stores throughout the Southwest.

To round out our professional program, an industrial tour of some of the leading industries and businesses in Oklahoma City was scheduled for October 24. Because of constant arguments between faculty members and students it has become necessary that the Deltasigs' bridge games be resumed. The initial encounter is planned for November.

Local members who are upholding the name of Delta Sigma Pi by achieving campus honors include Ernest McIntyre, recently elected president of the University of Oklahoma Band, and Head Master Justin Vogt, junior member of Beta Gamma Sigma, recently elected to Toga, senior scholarship and leadership fraternity.—ROY A. BEAVER

## TEMPLE

A NEW CHAPTER HOUSE, a new school year, and a brand new batch of pledges should spell overwhelming success for the Omega brothers of Delta Sigma Pi. We are mighty proud of our excellent fraternity house at 2108 N. Broad Street in Philadelphia. After months of work, the brothers have put the new location into tip-top shape. There is a cordial invitation open all year around to all alumni brothers to trek back to the Temple campus and see the splendid home which they, through liberal contributions, made possible.

The Omega Chapter also wishes to render its thanks of gratitude for the splendid job of the Alumni Advisory Committee who so ably took over the reins of guidance during the transitory period of selecting a new Deltasig home. Arthur Audet is the capable chairman of the group and has been assisted by William Pearson, Nelson Herb, Paul Artis, Gerry White, Lloyd Wise, and William Ludlow.

The colorful house-warming party combined with the Homecoming week-end on October 26, made an affair that will live in the memories of those who attended for a long time. It was grand to see the older alumni out and to enjoy fellowship with them. The inspection of our house by the alumni brothers was passed with much acclaim. The Penn State-Temple game and evening dance were the main features on the program.

Our pledge class is developing very nicely. A smoker was held on October 9 and 26 prospective pledges were there. This was supplemented by the semi-annual pledge banquet which turned out to be a huge success. Brother Stanley F. Chamberlin, Temple University's most popular professor, was the featured guest at both events. Marvin L. Fair and Grover A. Noetzel added color to the banquet by their presence as speakers. Mr. Robert E. Lee did an excellent job as toastmaster of the evening.

November 7, Delta Sigma Pi Founders' Day, was commemorated in gala fashion with a social dance and a professional meeting.



NEW OMEGA CHAPTER HOUSE  
2108 N. Broad Street, Philadelphia, Pa.



THREE WORKERS AT THETA CHAPTER—  
UNIVERSITY OF DETROIT

Left to right: Head Master James Humphreys, Senior Warden Joseph Bauser and Norman McKeough.

## DETROIT

WITH THE PLAYING of "Yours Fraternally in Delta Sigma Pi," and the presentation of its composer, William F. Gregory, the high point of the evening was reached at the Premiere Swing, highly successful dance sponsored by Theta Chapter in September. This dance was the first social event of the University of Detroit, and it put the name of Delta Sigma Pi on the lips of the student body. Attendance at the affair of an unusually large group of alumni club members and their wives added to the significance.

Come January 21, Theta Chapter will have completed a decade of successful ventures and in view of this, plans for an extra large party with emphasis on ceremony and gala festivities are underway. Ray Bernhard, chairman of this celebration is working feverishly with a brand new index file, and he promises that the party will include men from many parts of the country who have drifted from Detroit in the many years since they were initiated in 1921. Also along these lines, Rudolph C. Schmidt, former Grand President, is looking to the largest gathering of Detroit alumni in the history of the chapter.

In the meantime, active members must concentrate on the presentation of the Football Frolic, traditional dance held each year during the football season in conjunction with a top ranking sorority.

Proof of the fact that Delta Sigma Pi holds the center of attention in the University of Detroit spotlight was the huge turnout of interested rushees at the two parties held at the Wardell Hotel. Hence, the reason for the slogan among the brothers this year, "Watch Theta." Theta now includes members in many council positions on the campus. Five men are class officers, two hold upper-staff positions on the *Varsity News*, and a few are members of the University Band.

Weekly Sunday meetings now are attended almost 100 per cent and business is transacted at high speed. With our new officers who include Head Master, James Humphreys; Senior Warden, Joseph Bauser; Scribe, Karl Blaesser; Junior Warden, Ellis Hafke; and Treasurer, Frederick G. Rukor, it looks like the success banner will be hoisted higher than ever at the close of the coming year.—RAYMOND W. LUSTIG

## SOUTH DAKOTA

FIFTY OF SOUTH DAKOTA'S more promising young business men congregated when Alpha Eta held its organization meeting on October 13. The meeting which was the first of our professional gatherings drew men from all classes at the university. Main addresses were presented by Dean E. S. Sparks, Dean of the School of Business Administration, and Louis Nollkamper. The Dean discussed the value of Delta Sigma Pi to the undergraduate



UNIVERSITY OF MINNESOTA, SCHOOL OF BUSINESS ADMINISTRATION

and stressed the importance of contact in obtaining employment upon graduation. Mr. Nollkamper, who returned to our campus this year for a degree, has been working as a salesman for the last year. In his address he emphasized the value of salesmanship in business, giving us some idea of the problems which every young man in business must face.

A regular business meeting is held every Wednesday at 4:30 p.m., at which time the old and new business is discussed.

On October 19 Alpha Eta Chapter entered a float in the annual Dakota Day Parade. This parade was over two miles long. Dakota Day is the annual Homecoming Day at the University of South Dakota.

October 20 a smoker was held in the Union Building. At this meeting there were two speakers. Brother Louis Nollkamper, who returned to school after a year on the road selling flour, gave a short talk on milling and selling. Dean E. S. Sparks of the Business School at the University gave a short talk on the history of Delta Sigma Pi, both on the local and national view. All of the prospective pledges were invited and a large group attended the smoker.

On November 17 the annual Founders' Day Banquet was held at the Nelson Tea Room. H. E. Brookman, director of the Placement Bureau at the University and an alumnus of this chapter, was the principal speaker.

Founders' Day was observed on November 8. The chapter entered one of the better floats in the Homecoming Parade on October 19. If the enthusiasm of the initial gathering is any evidence of a successful year, I'm sure 1940-41 will be a banner year for Alpha Eta.—ALTON MIELKE

## MINNESOTA

THE SCHOOL OF BUSINESS ADMINISTRATION at the University of Minnesota made a progressive step upon the completion of its new building, Vincent Hall. This building, named after a former president of the University of Minnesota, is one of the newest and most modern buildings on the campus. It has the latest type of indirect lighting and has been fully equipped with all the requirements of modern education. The building has a statistics laboratory with all types of business machines, a tabulating equipment laboratory, reading rooms, and a library containing reference books. The classes of all courses given by the School of Business Administration are now held in this building.

Brother Dean Stevenson was the leader of the group which was responsible for getting the appropriation for this new building. Much of the student support came through the work done by the brothers at Alpha Epsilon in help-

ing to show the legislative committee the need for a new building. We at Alpha Epsilon feel that through the work of Brother Dean Stevenson and our active members that Delta Sigma Pi did its part to help in the progress of the School of Business Administration at the University of Minnesota.

Spurred on by the great news in the Chapter Efficiency Contest, Alpha Epsilon has definite plans for the new year. When we returned to school this fall, we found the house in fine shape. We were ready to do things. Our new officers started working immediately and it was not long until we had accomplished some worthwhile material gains.

Our new Head Master had some new ideas to add to the ideas of the various committees and after much deliberation we have managed to start a new era of initiation "Hell Week." No longer does the paddle rule almighty supreme, but it bows in humble reverence to a more constructive form of initiation, a professional program. On Thursday, October 17, we held such a professional program planned by the neophytes. Previous to that date we assigned all of the neophytes names of prominent business men in downtown Minneapolis and St. Paul. They were instructed to interview their men and give a talk on their results. Our speaker was Mr. Chase, a prominent politician in Minneapolis, who had some valuable information to convey. After the talk an informal discussion was held. To close the meeting the neophytes all gave reports on their interviews. The success of this new system was easily recognized. We feel that this

## Obituaries

(Continued from page 16)

our New York Chapter in 1911; died November 19, 1937.

HOWARD L. HOFFMAN, *Nu 19*. Born October 19, 1900, at Willard, Ohio; initiated into our Ohio State Chapter December 4, 1921; died October 21, 1938.

THOMAS C. GORRIE, *Rho 58*. Born November 13, 1902, at Jamestown, California; initiated into our California Chapter October 14, 1923; died November, 1938.

CORNELIUS M. SMITH, *Theta 23*. Born December 7, 1895, at Bay City, Michigan; initiated into our Detroit Chapter January 22, 1927; died December 8, 1938.

CHARLES F. WILLEMIN, *Alpha 405*. Born April 9, 1897, at Brooklyn, New York; initiated into our New York Chapter June 2, 1923; died February 26, 1939.

RALPH L. BISHOP, *Alpha 203*. Initiated into our New York Chapter February 5, 1916; died July 3, 1939.

form of initiation is more along the lines for which our fraternity was founded. It also helps to show the public that we are genuinely interested in our profession.

However we haven't done away with the paddling entirely. The same old hazing prevails through the rest of the initiation on Friday. On Saturday afternoon we held our formal initiation.

Our professional program is well under way and we plan on having numerous other prominent successful business men during the year. We have found out that a long talk on a topic selected by the speaker has not been as successful as a short ten or fifteen minute introduction to the speaker's line of work. After the short talk, the speaker throws the meeting open to questions and tries to answer them as he sees fit. By this method we find out what we want to know and uneasiness is eliminated on the speaker's part.

Two Tuesdays every month we have been inviting girls to our lunches. This we call a date luncheon. It has proved itself a worthy experiment especially before a formal or informal party on the following week-end. The girls who come with the fellows are usually the ones who will attend the coming party, and by this lunch and get-together they get to know the fellows and thus enjoy trading dances at our formals. It also helps you to brush up on those table manners often neglected while eating with fellows continuously.

Plans are already under way for the fall formal. It has all the potentialities of a great function. The place has not been selected as the time has been only indefinitely settled for the latter part of November. We plan to introduce more entertainment than has previously been our policy, thus giving the fellows who do not care to dance the entire evening a different kind of amusement.

To raise revenue for the chapter we have installed a Coca-Cola machine on the second floor. The profits, although small, mount up rather fast over the period of a month.

On October 26 the Alpha Epsilon actives and alumni celebrated their annual Homecoming party at the Plaza Hotel. The dancing started at 10 o'clock and continued until one.

After our initiation on October 19, Alpha Epsilon actives put on a great party for the new initiates. This party was unique because a great interest was stirred up by having various members put on skits, tell jokes, and lead the singing. Brother Moorhead is to be congratulated upon his very humorous skit.

With the pledging of four new fellows already, we are out to win that Chapter Efficiency Contest again this year. We're on the march—look out for us.—DEAN DARLING

JOHN C. BATTENFELD, *Iota 251*. Born August 4, 1920 at Kansas City, Missouri; initiated into our Kansas Chapter October 17, 1938; died December 16, 1939.

RICHARD J. R. MORRIS, *Alpha Kappa 13*. Born June 5, 1902 at Buffalo, New York; initiated into our Buffalo Chapter May 9, 1925; died April 15, 1940.

ANGELO A. CALAGIONE, *Gamma 250*. Born November 4, 1915 at Milford, Massachusetts; initiated into our Boston Chapter December 13, 1937; died July 9, 1940.

WALTER E. HALBERG, *Alpha Nu 53*. Born October 25, 1908 at Denver, Colorado; initiated into our Denver Chapter May 14, 1927; died August 24, 1940.

MURL B. TREE, *Alpha Mu 32*. Born January 4, 1904 at Wheatland, North Dakota; initiated into our North Dakota Chapter January 15, 1926; died September 20, 1940.

# CHAPTERS

The name of the University is followed by chapter designation and year of installation. The names and addresses of our Province Officers and Chapter Advisers then follow. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. means Head Master; S.W. means Senior Warden; and Treas. means Treasurer.

**ALABAMA** (Alpha Sigma, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala. Province Officer: Leroy J. Nations, School of Commerce and Business Administration, University, Ala.  
H.M. Richard L. Wigent, P.O. Box 2422, University, Ala.  
S.W. Robert K. Morrow, 342 Thomas St., Tuscaloosa, Ala.  
Treas. Fred A. Copeland, Jr., 1212 10th St., Tuscaloosa, Ala.  
Scribe James J. Brown, New Dormitory C 21, Box 2095, University, Ala.

**ALABAMA POLY** (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala. Province Officer: Leroy J. Nations, School of Commerce and Business Administration, University, Ala. Adviser: C. P. Austin, Jr., Cedar Crest, Auburn, Ala.  
H.M. Frank B. Wilson, Auburn, Ala.  
S.W. Charles A. Harris, Jr., Auburn, Ala.  
Treas. J. Archibald Harkins, 148 S. Gay St., Auburn, Ala.  
Scribe Henry R. Faucette, Jr., 326 N. College St., Auburn, Ala.

**BAYLOR** (Beta Iota, 1930), Baylor University, School of Business, Waco, Tex. Province Officer: William D. Craig, 1009 E. First St., Austin, Tex. Deputy: J. Leo Garrett, 303 Crescent Rd., Waco, Tex.  
H.M. James Drury, Brooks Hall, Waco, Tex.  
S.W. C. H. Hamilton, Jr., Brooks Hall, Waco, Tex.  
Treas. Lee M. Harris, Brooks Hall, Waco, Tex.  
Scribe James F. Cobb, Brooks Hall, Waco, Tex.

**BOSTON** (Gamma, 1916), Boston University, College of Business Administration, Boston, Mass. Province Officer: Frederick W. Atherton, 21 Kemper St., Wollaston, Mass. Adviser: Edgar B. Pitts, College of Business Administration, Boston University.  
H.M. J. Frederick Collins, 173 Century St., West Medford, Mass.  
S.W. Daniel J. Carney, 31½ Mount Vernon St., Charlestown, Mass.  
Treas. John F. White, 14 Corinthian Rd., Somerville, Mass.  
Scribe Daniel M. Glynn, Jr., 36 Jamaica St., Jamaica Plain, Mass.

**CHICAGO** (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill. Province Officer: M. W. Mitchell, 42 Cedar St. Adviser: Charles A. Rovetta, 1005 E. 60th St.  
H.M. Raymond F. Bertram, 422 Hamilton St., Evanston, Ill.  
S.W. Richard T. French, Jr., 6148 Woodlawn Ave., Chicago, Ill.  
Treas. Leonard W. Weigel, 178 N. Laporte Ave., Chicago, Ill.  
Scribe David Clark, 5709 Kimbark, Chicago, Ill.

**CINCINNATI** (Alpha Theta, 1924), University of Cincinnati, College of Engineering and Commerce, Cincinnati, Ohio. Province Officer: R. E. Glos, Miami University, Oxford, Ohio. Deputy: Adviser: Glen A. Beyring, 1825 N. Bend Rd., Cincinnati, Ohio.  
H.M. George H. Hertenstein, 4226 Chambers St., Cincinnati, Ohio.  
S.W. W. E. Finke, Jr., 4211 Marburg Ave., Cincinnati, Ohio.  
Treas. Wilfred A. Imsande, 1926 Andina Ave., Cincinnati, Ohio.  
Scribe John S. Stevenson, 2324 Park Ave., Apt. 27, Cincinnati, Ohio.

**COLORADO** (Alpha Rho, 1926), University of Colorado, School of Business, Boulder, Colo. Province Officer: Royal W. Gelder, 416 Denham Bldg., Denver, Colo. Deputy: Elmore Petersen, Dean, School of Business, Boulder, Colo.  
H.M. Richard B. Vertrees, 1305 University Ave., Boulder, Colo.  
S.W. Erie V. Boorman, Jr., 1111 College Ave., Boulder, Colo.  
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Treas. Byron A. Tucker, Jr., 7815 Bennett Ave., Chicago, Ill.  
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**GEORGIA** (Pi, 1922), University of Georgia, School of Commerce, Athens, Ga. Province Officer: Howard B. Johnson, Atlantic Steel Co., Atlanta, Ga. Deputy: Harold M. Heckman, University of Georgia, Athens, Ga.

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H.M. Stephen G. Slipper, Bloomington, Ind.

S.W. Charles F. Legeman, Bloomington, Ind.

Treas. Keith W. Cox, 316 N. Indiana Ave., Bloomington, Ind.

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H.M. J. Donaldson Morton, W. Tenth, Lawrence, Kan.

S.W. Donald C. Thomas, 1425 Tennessee, Lawrence, Kan.

Treas. Wayne Whelan, 1439 Tennessee, Lawrence, Kan.

Scribe Preston A. Burtis, Jr., 1425 Tennessee, Lawrence, Kan.

**LOUISIANA STATE** (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La. Province Officer: George H. Zeiss, College of Commerce. Adviser: Stanley W. Preston, Box 3415, University, La.

H.M. Harry G. Lobsiger, Box 3051, University, La.

S.W. Ray Parr, Box 3114, University, La.

Treas. Walter S. LaCroix, Jr., Box 1330, University, La.

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CHAPTER HOUSE: 604 N. 14th St., Milwaukee, Wis. (Broadway 0503).

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**MIAMI** (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio. Province Officer: R. E. Glos, Dean, School of Business Administration. Adviser: Halsey E. Ramsen, School of Business Administration.

H.M. Merritt Gambill, Jr., Oxford, Ohio.

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CHAPTER HOUSE: 1502 Cambridge Rd., Ann Arbor, Mich. (5518).

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S.W. Carroll C. Paulsmeyer, 315 Hitt St., Columbia, Mo.

Treas. Herman E. Miller, 909 Elm, Columbia, Mo.

Scribe Robert P. Roblee, 703 Maryland, Columbia, Mo.

**NEBRASKA** (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Neb. Province Officer: Henry C. Lucas, 1823 Spencer St., Omaha, Neb. Deputy: Merle Loder, 754 Stuart Bldg., Lincoln, Neb. Advisers: Eugene A. Gilmore, Jr., College of Business Administration; William Spurr, 4319 J. St. CHAPTER HOUSE: 1527 M St., Lincoln, Neb. (2-4330).

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S.W. Boyd L. MacDougall, 1527 M St., Lincoln, Neb.

Treas. Thomas F. Hoarty, 1527 M St., Lincoln, Neb.

Scribe Aubrey M. Stevenson, 1527 M St., Lincoln, Neb.

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H.M. William J. Durgin, 44 Seventh St., Westwood, N.J.

S.W. John O'Donnell, 21 W. 12th St., New York, N.Y.

Treas. Arthur N. Hutchinson, Jr., 21 W. 12th St., New York, N.Y.

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**NORTH CAROLINA** (Alpha Lambda, 1925), University of North Carolina, School of Commerce, Chapel Hill, N.C. Province Officer: Milton E. Hogan, Jr., Planter's National Bank & Trust Co., Rocky Mount, N.C. Advisers: Malcolm D. Taylor, 305 Bingham, Chapel Hill, N.C.; Gustav T. Schwenning, 110 Bingham, Chapel Hill, N.C. H.M. Dean L. Williams, 109 H Dorm, Chapel Hill, N.C. S.W. Wellington H. Lewis, Emerson Stadium, Chapel Hill, N.C. Treas. William G. Sasser, 110 K Dorm, Chapel Hill, N.C. Scribe S. Roger Matthews, 102 Ruffin Dorm, Chapel Hill, N.C.

**NORTH DAKOTA** (Alpha Mu, 1925), University of North Dakota, School of Commerce, Grand Forks, N.D. Province Officer: Dean E. T. Towne, School of Commerce.

H.M. J. R. Hall, University Station, Grand Forks, N.D.

S.W. Clifford D. Olesen, Budge Hall, Grand Forks, N.D.

Treas. Harold E. Stratemeyer, Budge Hall, Grand Forks, N.D.

Scribe Ralph B. B. Maxwell, University Station, Grand Forks, N.D.

**NORTHWESTERN** (Chicago Division—Beta, 1914), Northwestern University School of Commerce, 339 E. Chicago Ave., Chicago, Ill. Province Officer: M. W. Mitchell, 42 Cedar St. Adviser: Myron H. Umbreit, 2111 Ridge Ave., Evanston, Ill.

CHAPTER HOUSE: 42 Cedar St., Chicago, Ill. (Delaware 0957).

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Treas. Marion L. Halun, 1606 Greenleaf St., Evanston, Ill.

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CHAPTER HOUSE: 2043 Sherman Ave., Evanston, Ill. (Greenleaf 4540).

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S.W. Frank P. Handy, 2043 Sherman Ave., Evanston, Ill.

Treas. Donald L. Ketcham, 2043 Sherman Ave., Evanston, Ill.

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**CHAPTER HOUSE:** 118 14th Ave., Columbus, Ohio. (University 1576).  
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**Treas.** W. R. Durfey, 118 E. 14th Ave., Columbus, Ohio.  
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**Treas.** Nelson E. Varnum, Jr., 521 W. College Ave., State College, Pa.  
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**RIDER** (Beta Xi, 1934), Rider College, College of Business Administration, Trenton, N.J. Province Officer: Allen L. Fowler, 1714 Rittenhouse St., Philadelphia, Pa. Deputy: Lester & Langan, Broad Street Station Bldg., Room 1154., Philadelphia, Pa. Adviser: Francis M. Dowd, Rider College, Trenton, N.J.  
**CHAPTER HOUSE:** 849 W. State St., Trenton, N.J. (2-4215).  
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**S.W.** Theodore Miller, 849 W. State St., Trenton, N.J.  
**Treas.** Edward W. Claussen, 849 W. State St., Trenton, N.J.  
**Scribe** Lauren A. Benedict, 849 W. State St., Trenton, N.J.

**SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C. Province Officer: Frank Taylor, Jr., Treasurer's Office, University of South Carolina. Adviser: George E. Olson, 2 University Campus.  
**CHAPTER HOUSE:** Tenement 23, University of South Carolina, Columbia, S.C. (26281).  
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**S.W.** Harold P. Moore, P.O. Box 802, Columbia, S.C.  
**Treas.** Henry M. Jones, Tenement 23, Columbia, S.C.  
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**SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S.D. Province Officer: Harry E. Olson, 509 E. Clark St.  
**CHAPTER QUARTERS:** Student Union Bldg., Vermillion, S.D.  
**H.M.** James J. Curran, Co-op Store, Vermillion, S.D.  
**S.W.** Vernon O. Louve, 505 E. Main, Vermillion, S.D.  
**Treas.** Frederick M. Smith, 114 N. Pine, Vermillion, S.D.  
**Scribe** Alton C. Mielke, 114 N. Pine, Vermillion, S.D.

**SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif. Adviser: John J. Tuttle, 2338 W. 22nd St.  
**H.M.** John Van Deusen, Jr., 700 W. 28th St., Los Angeles, Calif.  
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**CHAPTER HOUSE:** 2108 N. Broad St., Philadelphia, Pa. (Pop. 9093).  
**H.M.** Harry P. Day, 2108 N. Broad St., Philadelphia, Pa.

**S.W.** Neill C. Miles, 1604 Spruce St., Philadelphia, Pa.  
**Treas.** Frank P. Scott, 2108 N. Broad St., Philadelphia, Pa.  
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**S.W.** H. Richard Blackhurst, 1942 S. Fifth E., Salt Lake City, Utah.  
**Treas.** Frank C. Archer, 518 Eighth Ave., Salt Lake City, Utah.  
**Scribe** Raymond C. Ahlander, 1246 Browning Ave., Salt Lake City, Utah.

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**CHAPTER HOUSE:** 132 Breese Ter., Madison, Wis. (F-1725).  
**H.M.** Norman J. Nachreiner, 132 Breese Ter., Madison, Wis.  
**S.W.** Darwin R. Schuelke, 132 Breese Ter., Madison, Wis.  
**Treas.** Robert W. Kailing, 132 Breese Ter., Madison, Wis.  
**Scribe** Robert E. Kressin, 132 Breese Ter., Madison, Wis.

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# ALUMNI CLUBS

The frequency, time, and place of luncheons, dinners, and meetings held by each alumni club is shown immediately following the city in which the alumni club is situated. If this data is missing for any alumni club it means that it has not been reported to the Central Office of the fraternity. The names, addresses, and telephone numbers of the President and Secretary of each alumni club are listed.

- ATLANTA, GA.**—Luncheons, every Friday, 12:15 p.m., Ellen Rice Tea Room, Poplar and Forsyth Sts. Meetings, fourth Thursday every month, 7:30 p.m., Winecoff Hotel.  
*Pres.*  
*Sec.* Lowell M. White, 2295 E. Lake Rd., Decatur, Ga. (DE 4664)
- BALTIMORE, MD.**—Luncheons, every Thursday, 12 noon, Lord Baltimore Hotel, Baltimore and Hanover Sts.  
*Pres.* Paul G. Leroy, II, 2562 Edmondson Ave., Baltimore, Md. (GI-7192)  
*Sec.* E. Wesley Byron, 510 Normandy Ave., Baltimore, Md.
- BIRMINGHAM, ALA.**—Luncheons, every Friday, 12:30 p.m., Britling Cafeteria No. 1. Dinners, third Thursday every month, 6:30 p.m., Molton Hotel.  
*Pres.* Lawrence B. Davis, 400 Cotton Ave., Birmingham, Ala.  
*Sec.* J. F. Laseter, Jr., 1561 Graymont Ave., Birmingham, Ala.
- BOSTON**—Luncheons, every Thursday, 1 p.m., Wilbur's Colonial Restaurant, Federal and High Sts. Meetings, second Tuesday every month, 8 p.m., Fox and Hounds Club, 448 Beacon St.  
*Pres.* Francis X. O'Leary, 107 Winsor Ave., Watertown, Mass. (Middlesex 5006M)  
*Sec.* Leonard C. DeWolfe, 110 W. Quincy St., Somerville, Mass. (Middlesex 3477W)
- BUFFALO, N.Y.**—  
*Pres.* Lawrence I. Manzel, 414 Girard Ave., East Aurora, N.Y. (E. Aurora 1064)  
*Sec.* Matthew J. Bebenek, 50 Bissell Ave., Buffalo, N.Y. (HU 5308)
- CHICAGO**—Luncheons, every Wednesday, 12 noon, The Fair, State and Adams Sts. Dinners, third Tuesday every month, 6 p.m., Brevoort Hotel, 120 W. Madison St.  
*Pres.* Randolph K. Vinson, 222 W. Adams St., Chicago, Ill. (CENTral 9711)  
*Sec.* Fred D. Schraffenberger, 209 S. State St., Room 824, Chicago, Ill. WEBster 2614
- COLUMBIA, S.C.**—Dinners, third Wednesday every month, 7:30 p.m., Friendly Cafeteria.  
*Pres.* John R. Turnbull, 619 Henderson St., Columbia, S.C. (23571)  
*Sec.* T. Maxcy Hook, Irmo, S.C.
- DALLAS, TEX.**—Dinners, third Tuesday every month, 6:30 p.m., The Oak Lawn Village, 3211 Oak Lawn.  
*Pres.* E. Cowden Henry, 3129 Bryn Mawr, Dallas, Tex. (5-9313)  
*Sec.* Gilbert T. Wolf, 6019 Bryan Pkwy., Dallas, Tex. (3-1605)
- DENVER, COLO.**—Dinners, second Thursday every month, 6:30 p.m., The Lancaster Hotel, 1765 Sherman St.  
*Pres.* Glenn R. Davis, 740 Sherman St., Denver, Colo. (TABOR 3914)  
*Sec.* Thomas A. Mason, 1332 Grant St., Denver, Colo. (TABOR 9107)
- DETROIT, MICH.**—  
*Pres.* John T. Birney, 453 Baldwin, Birmingham, Mich. (Birmingham 2545)  
*Sec.* Charles F. Lawler, Jr., 464 Oak St., Birmingham, Mich. (Birmingham 14)
- HOUSTON, TEXAS**—Luncheons, first Thursday every month, 12 noon, Lamar Hotel Cafeteria.  
*Pres.* Leonard S. Shomell, 1739 Vassar, Houston, Tex. (H-0863)  
*Sec.* Robert H. Anschutz, 1317 Branard, Houston, Tex. (J-27194)
- JACKSONVILLE, FLA.**—Luncheons, every Wednesday, 12:15 p.m., Webb's Restaurant, 109 Julia St. Meetings, second Friday every month, 8 p.m., Seminole Hotel.  
*Pres.* James T. Wilson, 2215 S. Hampton Rd., Jacksonville, Fla. (5-6036)  
*Sec.* James E. Davis, 2675 Ernest St., Jacksonville, Fla. (7-4421)
- KANSAS CITY, MO.**—Dinners, third Friday every month, 6:30 p.m., Mrs. Schuck's Dining Room.  
*Pres.* Glenn Welsh, 4337 Campbell, Kansas City, Mo. (Lo5532)  
*Sec.* Sidney Griffith, Schyler Hotel, Kansas City, Mo.
- LOS ANGELES, CALIF.**—  
*Pres.* Sylvester Hoffmann, 215 W. Fifth St., Los Angeles, Calif. (MI 2823)  
*Sec.* Arthur E. L. Neelley, 182 Canyon View Drive, Brentwood, Los Angeles, Calif.
- MADISON, WIS.**—Luncheons, first Wednesday every month, 12 noon, Capitol Hotel. Dinners, third Wednesday every month, 6 p.m., 132 Breese Terrace.  
*Pres.* Martin W. Helz, University Club, Madison, Wis. (B 6070)  
*Sec.* Raymond R. Swaziek, 121 S. Hamilton St., Madison, Wis. (F 926)
- MILWAUKEE, WIS.**—  
*Pres.* James L. Jertson, 3245 N. 52nd St., Milwaukee, Wis.  
*Sec.* Eugene F. Tiefenthaler, 6904 Cedar St., Wauwatosa, Wis.
- NEWARK, N.J.**—Dinners, first Tuesday every month, 6:30 p.m., Hamilton Restaurant, Broad near Market St.  
*Pres.* Herbert E. Brown, 60 Pine St., Maplewood, N.J. (South Orange 2-9186)  
*Sec.* Michael Koribanics, 624 Van Houten Ave., Clifton, N.J. (Passaic 2-7091W)
- NEW YORK, N.Y.**—Luncheons, every Thursday, 12:30 p.m., Alice Foote MacDougall Restaurant, 129 Maiden Lane, Third Floor. Dinners, second Tuesday every month, 6:30 p.m., Mother Bertlotti's Restaurant, 147 W. 4th St. Meetings, second Tuesday every month, 8:30, 21 W. 12th St.  
*Pres.* Daniel C. Kilian, 130-63 225th St., Laurelton, L.I., N.Y. (WOrth 2-5500)  
*Sec.* Lorin E. Nelson, 450 63rd St., Brooklyn, N.Y. (WHitehall 4-3400)
- OMAHA, NEB.**—  
*Pres.* John A. Leary, 3329 N. 49th St., Omaha, Neb. (GL 4832)  
*Sec.* Walter Rotter, 3017 Meredith St., Omaha, Neb. (AT 5000)
- PHILADELPHIA, PA.**—Luncheons, every Thursday, 12 noon, Leeds Restaurant, Broad and Samson Sts. Meetings, fourth Thursday every month, alternately between Omega and Beta Nu chapter houses.  
*Pres.* Norman H. Smith, 212 S. 39th St., Philadelphia, Pa. (EVE 6469)  
*Sec.* James A. Perdakis, LeRoy Court Apt., 60th and Warrington Ave. (BEL 1960)
- ST. LOUIS, MO.**—Luncheons, every Wednesday, 12:15 p.m., Men's Grill, Scruggs-Vandevort-Barney.  
*Pres.* Roy H. Pender, 5210 Sutherland Ave., St. Louis, Mo. (FL 1323)  
*Sec.* Bruce W. Gordon, 5660 Kingsbury, St. Louis, Mo. (FO 9700)
- TWIN CITIES** (Minneapolis and St. Paul, Minn.)—Luncheons, every Thursday, 12 noon, The Covered Wagon, 114 S. 4th St. Dinners, second Tuesday every month, 7 p.m., The Covered Wagon.  
*Pres.* Kuno Janzen, 1029 4th St. S.E., Minneapolis, Minn. (BR 3207)  
*Sec.* Orem Robbins, 2015 Aldrich Ave. S., Minneapolis, Minn. (KE 0854)
- WASHINGTON, D.C.**—  
*Pres.* George R. Kieferle, 220 Peabody St. N.W., Washington, D.C.  
*Sec.* James J. Ryan, 2715 Courtland Pl. N.W., Washington, D.C.

## NOTICE TO ALL ALUMNI CLUBS

TO INSURE accuracy in listing alumni club officers and the place and dates of their luncheons, dinners, and meetings in the columns of The DELTASIG, all changes should be recorded promptly to the Central Office, preferably on Form L which is supplied by the Central Office for that purpose.

# Fraternity Jewelry and Chapter Supplies

The following price list of Delta Sigma Pi jewelry and chapter supplies is published for the convenience of our members, and is subject to change without notice. The prices are all net prices; federal, state, or other taxes enacted are additional. An ample stock of jewelry is maintained by the fraternity at our official jewelers at all times; an ample stock of chapter supplies is maintained at the Central Office. Prompt shipment can be made of all items. A more detailed list is published in the Manual for Chapter Officers and contains numerous items not included here.

Remittances payable to Delta Sigma Pi should accompany all orders which should be mailed to the Central Office of the Fraternity.

## OFFICIAL PLAIN BADGE (10K GOLD)

Δ Σ Π Official Badge .....\$ 5.50

## OFFICIAL JEWELED BADGE (14K GOLD)

Δ Σ Π Pearl Badge, 19 pearls, full crown set ..... 13.75  
 Δ Σ Π Opal Badge, 19 opals, full crown set ..... 13.75  
 Δ Σ Π Sister Badge, 19 pearls, full crown set ..... 13.75  
 Δ Σ Π Alternate Pearl and Ruby Badge ..... 16.75  
 Δ Σ Π Ruby Badge ..... 18.75  
 Δ Σ Π Sapphire Badge ..... 18.75  
 Δ Σ Π White Gold Badge, either pearls or opals, full crown set ..... 18.75  
 Δ Σ Π Diamond Badge (Made to special order only; prices on application.)

## ALUMNI CHARMS (10K GOLD)

Single sided .....\$ 5.50  
 Double sided ..... 10.00

## CHAPTER GUARDS

Miniature size guards go best with our badges, and prices listed are for miniature size.

One letter, yellow gold, plain .....\$ 2.75  
 Two letter, yellow gold, plain ..... 4.00  
 One letter, yellow gold, pearls or opals, full crown set ..... 6.00  
 Two letter, yellow gold, pearls or opals, full crown set ..... 11.00  
 White gold guards, plain, \$1 additional; jeweled, \$2.50 additional.

## RECOGNITION BUTTONS

Δ Σ Π Greek letters, gold .....\$ 1.00  
 Δ Σ Π Coat-of-arms, gold ..... 1.00  
     silver ..... .75  
     bronze ..... .50

## OFFICIAL FRATERNITY RINGS

Δ Σ Π Official Ring, silver .....\$10.00  
     gold ..... 23.00

## CHAPTER LEADERSHIP AWARD

Specially designed silver ring, to be worn by recipients of the Award only .....\$ 6.00

## MISCELLANEOUS

Δ Σ Π Wall Plaques, coat-of-arms, etched in colors on bronze, black wooden base, approximately 5" x 6" in size .....\$ 1.25

Δ Σ Π Head Masters Gavels, full modeled, Δ Σ Π in raised letters, gold filled, for presentation purposes, each ..... 5.00  
 Δ Σ Π Pledge Buttons, each ..... .75  
     per dozen ..... 7.50  
 Δ Σ Π Decals (Decalcomanias—transfers) ideal for automobile windshields, luggage, personal effects, etc., each ..... .10  
     20 for ..... 1.00  
 Δ Σ Π Book Matches, carton of 500 books ..... 4.00  
     two cartons, 1,000 books ..... 7.00  
     (Including prepaid express. Smaller quantities than 500 books cannot be shipped.)  
 Δ Σ Π Place Cards, 2" x 4", white cardboard stock with Greek letters Δ Σ Π in gold in upper left hand corner, 25 for ..... .50  
     50 for ..... .75  
     100 for ..... 1.25  
 Fraternity Songs, either song, sheet music per copy .... .50  
     Orchestrations of either song, per copy ..... .50  
 Fraternity Flags and Banners. Write for prices for various styles and sizes  
 Certificates of Membership. One certificate is supplied free to each initiate at initiation; additional duplicate copies, each ..... 1.00  
 Electrotypes. The Central Office has a complete stock of electrotypes of our badges, coat-of-arms, seal, pledge button, scholarship key, Greek letters, etc., in several different sizes. Each electrotype, regardless of size ..... 1.00  
 Ex Libris. Book-plate, official design, with Δ Σ Π coat-of-arms, and space for personal name at the bottom. 100 for ..... 1.00  
 Engraved Chapter Letterheads. Charge for original steel die ..... 7.00 to 10.00  
     500 engraved letterheads, 8½" x 11", 24# Strathmore Bond ..... 4.50  
     250 unengraved envelopes, large size ..... 2.50

## ACCOUNTING SUPPLIES

Forms: Voucher Register, Revenue Journal, Cash Receipts, Cash Disbursements, or General Journal, 40 for .....\$ 1.00  
 Receipt Books, 50 duplicate receipts per book, each book ..... .50  
     10 books, 500 duplicate receipts, for ..... 4.00  
 Voucher Jackets, pad of 100, per pad ..... 1.00  
     5 pads ..... 4.00  
 Certificate of Good Standing Books, containing 50 certificates in triplicate, each ..... 1.00  
 Ledger Sheets, 50 for ..... 1.00  
 Form "B," and budget forms ..... free

You are fraternally invited to become a

## LIFE MEMBER OF DELTA SIGMA PI

■ DO YOU pride yourself on your membership in Delta Sigma Pi? If so, why not inscribe your name where it will stand forever, a memorial to you, and a testimonial to your enduring loyalty? The advantages are many; the cost is nominal. Your national alumni dues are then paid for life. You will receive regularly The DELTASIG of Delta Sigma Pi published four times annually, a modern fraternity magazine of interest to every member.

■ You will receive without additional charge all National Membership Directories published by the fraternity. You will receive a handsome Life Membership Certificate, and you will be mailed annually an engraved membership card of good standing. You will receive a deduction of \$3 annually from the yearly dues of any alumni club in which you hold membership. All of the receipts from Life Memberships are placed in the National Endowment Fund of Delta Sigma Pi adopted by the 1930 Grand Chapter Congress. This is a trust fund and only the income therefrom can be used for fraternity operating expenses.

■ In taking out a Life Membership you will materially assist in the development and expansion of our all-important Alumni Placing Service which is helping hundreds of our members secure business connections. You will make possible the rendering of financial assistance to many worthy undergraduates in order that they may complete their college education through the help of our loan fund. You will make possible a more comprehensive supervision of the operation of the fraternity. You will have the satisfaction of knowing that you are contributing toward the maintenance and progress of Delta Sigma Pi, YOUR fraternity.

■ The cost is nominal, \$35, which may be paid in cash or at the rate of \$5 per month for seven months. A three-year plan is also available, providing for three annual payments of \$15 each. Join our constantly growing list of Life Members immediately. All you have to do is to write a letter to the Central Office of the fraternity requesting that a Life Membership be issued in your name and forward your remittance for the first payment. We will do the rest.

The Central Office of Delta Sigma Pi  
222 West Adams Street  
Chicago