



THE DELTASIG  
OF DELTA SIGMA PI



JANUARY · NINETEEN · THIRTY · EIGHT



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# THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce, Accounts and Finance,  
on November 7, 1907, by Alexander F. Makay, Alfred Moysello,  
Harold V. Jacobs and H. Albert Tienken.



A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Central Office of Delta Sigma Pi  
222 W. Adams Street, Chicago, Illinois. Telephone, Franklin 3476

## The Grand Council

- Eugene D. Milener, *Chi*, Grand President.....  
.....420 Lexington Ave., Suite 550, New York, N.Y.  
H. G. Wright, *Beta*, Grand Secretary-Treasurer.....222 W. Adams St., Chicago, Ill.
- Frank C. Brandes, *Kappa*.....90 Fairlie St., Atlanta, Ga.  
John L. McKewen, *Chi*.....1231 Baltimore Trust Bldg., Baltimore, Md.  
William E. Pemberton, *Alpha Beta*.....427 W. Erie St., Chicago, Ill.  
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Herbert W. Wehe, *Lambda*.....121 Morey Place, Greensburg, Pa.  
Kenneth B. White, *Gamma*.....1114 Magnolia Bldg., Dallas, Tex.

## Directory of Province Officers of Delta Sigma Pi

The undergraduate chapters and alumni clubs of the fraternity are divided into geographical areas for purposes of administration. These Provinces and the officers thereof are listed herewith:

PROVINCE	GEOGRAPHICAL AREA	PROVINCE OFFICERS
I	Metropolitan New York, including Northern New Jersey	Arnold G. Eckdahl, 40 Washington Square South, New York
II	New England States and Nova Scotia	Robert W. Carlson, 260 Tremont St., Boston, Mass.
III	Eastern Pennsylvania and New Jersey	Fred W. Floyd, 1100 Lincoln Liberty Bldg., Philadelphia William Ludlow, 1408 N. 16th St., Philadelphia, Pa.
IV	Western New York, Western Pennsylvania and West Virginia	(Vacancy)
V	Maryland, District of Columbia and Virginia	J. Elwood Armstrong, 2233 E. Federal St., Baltimore Earl A. Nash, 725 13th St. N.W., Washington, D.C.
VI	Eastern Ohio	Edward C. Danford, 8 E. Broad St., Columbus, Ohio
VII	Western Ohio and Kentucky	R. E. Glos, Miami University, Oxford, Ohio
VIII	Michigan	Paul A. Lilly, 10000 Belleterre Ave., Detroit, Mich.
IX	Indiana	Edward E. Edwards, Indiana University, Bloomington, Ind.
X	Illinois	M. W. Mitchell, 1417 E. 67th Pl., Chicago, Ill. John P. Loughnane, 7145 Prairie Ave., Chicago, Ill.
XI	Wisconsin	Heath J. Crider, 4165 N. 16th St., Milwaukee, Wis. Harry M. Schuck, 132 Breese Ter., Madison, Wis.
XII	North Carolina	R. O. Moen, State College Station, Raleigh, N.C.
XIII	South Carolina	C. Melvin Ellison, U. of South Carolina, Columbia, S.C.
XIV	Georgia and Tennessee	Howard B. Johnson, Atlantic Steel Company, Atlanta, Ga. Harold M. Heckman, U. of Georgia, Athens, Ga. Harvey G. Meyer, U. of Tennessee, Knoxville, Tenn. Harwood B. Dolbear, U. of Florida, Gainesville, Fla.
XV	Florida	Wendell M. Adamson, 310 Commerce Bldg., University, Ala.
XVI	Alabama and Mississippi	(Vacancy)
XVII	Louisiana and Arkansas	(Vacancy)
XXVIII	Texas	William D. Craig, 1009 E. 1st St., Austin, Tex. Fred W. Pfaeffle, Jr., 2220 Bosque Blvd., Waco, Tex.
XIX	Oklahoma	James D. McCoid, University of Oklahoma Press, Norman
XX	Missouri	Royal D. M. Bauer, 112 B.&P.A. Bldg., Columbia, Mo. Shelton Phillips, Butler Brothers, St. Louis, Mo.
XXI	Iowa	Ivan H. Anton, 212 Walnut Bldg., Des Moines, Iowa
XXII	Minnesota	L. C. Dorweiler, Jr., 3533 2nd Ave. S., Minneapolis
XXIII	North Dakota	Dean E. T. Towne, U. of North Dakota, Grand Forks, N.D.
XXIV	South Dakota	Harry E. Olson, 509 E. Clark St., Vermillion, S.D.
XXV	Nebraska	Henry C. Lucas, 1823 Spencer St., Omaha, Neb. Lawrence A. Cusack, 319 N. 30th St., Omaha, Neb.
XXVI	Kansas	Joseph O. Garrison, 2214 Virginia, Topeka, Kan.
XXVII	Colorado and Wyoming	Royal W. Gelder, 963 Logan St., Denver, Colo. Dean Elmore Petersen, U. of Colorado, Boulder, Colo.
XXVIII	Utah, Idaho and Montana	(Vacancy)
XXIX	California	Arthur E. L. Neelley, 3551 University Park, Los Angeles



The Editor's Foreword

EVERY MEMBER should read the brief article in this issue regarding our 1937 Chapter Efficiency Contest. Of particular significance is the fact that our chapters are in better shape than they have ever been before. During the first semester I have been able to visit exactly half of our active chapters. Enthusiasm is at a high level; chapter programs are comprehensive and are well attended. Membership conditions are most satisfactory, our chapters having initiated 5% more members during the first semester of this year than in the previous year. All of which is most encouraging and if our chapters continue their splendid activity throughout the second semester, 1937-1938 should be one of our very best years.

HEARTIEST congratulations to the University of Oklahoma on their new College of Business Administration building, one of the finest buildings for a college of its size in the country. This new home should prove an inspiration to both the faculty and students at Oklahoma and it is a pleasure for us to be able to present the interesting article in this issue regarding this fine plant. We hope that many more universities will find it possible to provide adequate homes for their growing Colleges of Business Administration.

IT IS WITH DEEP regret that we have to report in this issue the death of several of our most prominent alumni. But such is life. All of these alumni were relatively young and had many years of achievement ahead of them. Their chapters will miss them a lot for they had been quite active in fraternity affairs.

THE MANY LETTERS of commendation regarding the November issue are deeply appreciated. Members in substantial numbers reported that in their opinion this was one of the most interesting issues ever published. We hope to make the future issues of corresponding interest to our membership.—H. G. WRIGHT

THE DELTASIG OF DELTA SIGMA PI

Contents for January, 1938

Table with 2 columns: Article Title and Page Number. Includes 'THE GRAND PRESIDENT'S PAGE', 'DELTA SIGMA PI INSTALLS SIXTIETH CHAPTER', etc.

H. G. Wright, Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.





## THE GRAND PRESIDENT'S PAGE

■  
EUGENE D. MILENER

*Grand President of Delta Sigma Pi*

IT IS WITH THE greatest pleasure, both personally and officially that I welcome into our fraternity the sixtieth chapter of Delta Sigma Pi. The installation of Beta Omicron chapter at the University of Newark was the culmination of a period of chapter pledgship the intensity of which has probably never before been equalled in Delta Sigma Pi. That is as it should be. We require an intensive pledgship for each of our members, and requiring the same proof of worthiness and sincerity on the part of petitioning groups will always assure us that the fraternities' high standards will forever be maintained. The members of the petitioning local proved themselves to be excellent young men during that long pledgship; the faculty demonstrated its interest and cooperation; and the Administrative Officers and Trustees of the University cooperated to the fullest extent that could be desired.

There seems to be no doubt but that professional education, and particularly professional education in the field of Business Administration is being concentrated more and more in centers of large population. It is a trend that professional fraternities have recognized for a long time, and that they will have to continue to recognize. The University of Newark is fortunately situated in this respect, being located, as it is, in the center of a metropolitan area of over a million people. It was a grand installation with undergraduates and alumni present from more than a dozen chapters. It was the seventh installation I have attended and Brother Wright's forty-eighth. To Arnold G. Eckdahl, Chairman of the Installation Committee and Joseph J. Keane, in charge of the Ritual Team, and to their capable associates, I extend my thanks and the thanks of the Grand Council for handling the event so well. Arnold and Joe have a way about them that clicks. I was glad to welcome the entire Beta Omicron chapter when it joined with the New York Alumni Club and Alpha chapter for a joint 30th Anniversary celebration of Delta Sigma Pi on November 9.

New Year's is a half way point in the college year. Despite the slackening of business in most parts of the country, and its consequent effect on the fortunes of our members and the Universities they attend, I believe that this will be the greatest year Delta Sigma Pi has had for a long time. Just to mention two phases of chapter life—professional activities and social programs. From what I have seen and reports I have received there are an unusually large number of serious professional activities going on such as meetings with prominent men or technical specialists as guest speakers, debates, and inspection trips of local industrial activity. This is what I like to see. Also many of our chapters are in the midst of some fine social programs. Worthwhile activities on top of a good scholastic standing for each undergraduate make good chapters that are worth belonging to.

Is it time yet for your chapter to have its birthday party? I got a great kick out of dropping in unexpectedly on my own chapter, Chi, just as it was starting its 15th birthday celebration. Levering Hall on the Johns Hopkins campus was a scene of gaiety that night, and what a pleasure it was cutting the birthday cake. Talking to a few other charter members of Chi who were present made each of us think of that memorable week-end 15 years ago. Ouch! I almost believed for a moment I was *feeling* it too.



THE  
OF



DELTA SIGMA PI  
DELTA SIGMA PI

JANUARY, 1938

Volume XXX, Issue 2

## Delta Sigma Pi Installs Sixtieth Chapter

ON SATURDAY, OCTOBER 9, 1937, Delta Sigma Pi installed its 60th chapter in the School of Business Administration of the University of Newark, Newark, New Jersey. Phi Sigma Beta Fraternity which was organized in 1931 became Beta Omicron Chapter of Delta Sigma Pi and 19 actives and 40 alumni were inducted into Delta Sigma Pi with appropriate ceremonies. Phi Sigma Beta had enjoyed a long and successful career at Newark and their installation as Beta Omicron Chapter culminated over six years of persistent effort on their part to secure a chapter of Delta Sigma Pi. Every alumni member of Phi Sigma Beta affiliated on the date of installation and large delegations of members of the fraternity from eastern cities made the trip to Newark to participate in the installation ceremonies. Many prominent alumni workers of the fraternity were present including Grand President Eugene D. Milener of New York, Grand Secretary-Treasurer H. G. Wright of Chicago, John L. McKewen, member of the Grand Council of the fraternity from Baltimore, Maryland, J. Elwood Armstrong, and Earl A. Nash, Province Officers of Delta Sigma Pi at Baltimore and Washington. Arnold G. Eckdahl, Province Director of Delta Sigma Pi for the New York area was chairman of the official installation team, and Fred W. Floyd, Province Director for the Philadelphia area was vice-chairman. The other members comprised George R. Esterly, Dean of the School of Business Administration of the University of Newark and an alumnus of our Kansas chapter; Raymond C. Rodgers, secretary of the School of Commerce, Accounts & Finance of New York University and an alumnus of our Kentucky chapter;

James A. McBain, president, and Joseph J. Keane and Albert L. Rohrberg representing the New York Alumni Club, William G. Rohrer, president of the Philadelphia Alumni Club, Lester E. Langan, president of the Trenton Alumni Club and John Henderson, II, Head Master of our Alpha Chapter at New York University, Gerald F. Stack, Head Master of Mu Chapter, Georgetown University, Robert K. Moyer, Head Master, Omega Chapter, Temple, Addis L. Bowles, Head Master, Beta Nu at the University of Pennsylvania, and D. Paul Williams, Head Master of our Beta Xi Chapter at Rider College. Many additional actives and alumni from New York, Philadelphia, Baltimore, Washington, Trenton, and many nearby New Jersey cities were also present and participated in the installation activities. The ritualistic services were conducted by a team of New York alumni who presented the ritual in a most impressive and dignified manner. The charter members of Beta Omicron Chapter were divided into groups and several initiations were held during Saturday morning and afternoon.

The visiting delegations were headquartered in the Newark Athletic Club where the initiation ceremonies were held. The formal initiation banquet was held in Duffield Hall of the Newark Athletic Club at 7 o'clock in the evening and was attended by over 100 members of the fraternity. Province Director Arnold G. Eckdahl served as toastmaster. Grand President Milener presented the charge of the fraternity and the charter to Beta Omicron Chapter, the response for whom was presented by Head Master Clark. Talks were also given by Grand Secretary-Treasurer Wright, George R. Esterly, Dean of the



Beta Omicron Chapter—University of Newark, Newark, N.J.

**BOTTOM ROW (left to right):** Allan R. Gribben, Jr., William A. Sempf, E. Lloyd Cummings, Raymond J. Peter, Roger P. Hurlburt, Douglas J. W. Clark, Bruce F. Linck, Bernard J. Burica, George R. Esterly, Arthur K. Walters, Daniel J. Courain, Jr., Robert G. Busse, Paul H. Gregory, George Woehling, Jr.

**MIDDLE ROW:** F. Howard Zahn, Garrett C. Wilcox, Michael Koribanics, Charles L. McConnell, Carl Thieme, Jr., Robert Jaeger, Leroy H. H. Snyder, William J. Boychuk, Norman E. Burns, Jr., Victor J. Tomasulo, John C. Hornberger, Charles T. McManus, L. Bruce Wolff.

**TOP ROW:** Albert Breidt, Jr., George Doering, Herbert V. Whitbeck, Charles H. Stalter, Jr., Henry W. Mueller, Jr., Henry A. Brezin, John Schnakenberg, Frank F. Moore, Jr., Ray A. Johnson, Jr., Andrew G. Kress, Jr., Robert W. Van Nuise, Thomas J. Campbell, Carl W. Carlson, Charles F. Stark, Jr., William H. Heuser.



**BOTTOM ROW (left to right):** Felleman Fish, Fred W. Floyd, Arnold G. Eckdahl, Grand President Eugene D. Milener, Grand Secretary-Treasurer H. G. Wright, Earl A. Nash, John Henderson, J. Elwood Armstrong.

**MIDDLE ROW:** Robert K. Moyer, Addis L. Bowles, William G. Rohrer, Jr., Walton Juengst, Al Rohrberg, Raymond Rodgers, Lloyd E. Dewey, Walter A. Watts.

**TOP ROW:** Raymond L. Hildenbrand, H. Palmer Lippincott, J. Joseph Keane, James A. McBain, George R. Esterly, Gerald F. Stack, John L. McKewen.

Official Installation Team

School of Business Administration, Bernard J. Burica, chairman of the nationalization committee of Phi Sigma Beta, Dr. George H. Black, Provost of the University of Newark and Franklin Conklin, Jr., and Perry S. Young, members of the Board of Trustees of the University of Newark. The members of Beta Omicron Chapter occupy a chapter house at 6 Park Place, next door to the Newark Athletic Club and they held open house at their chapter house throughout the week-end. Many telegrams and letters of congratulation were received from chapters and members throughout the country and were read at the installation banquet.

## History of the University of Newark

The University of Newark represents the merging of five educational institutions which had been established in the city of Newark for various lengths of time, one as long as 28 years: New Jersey Law School, 1908; Newark Institute of Arts and Sciences, 1910; Mercer Beasley School of Law, 1926; the Seth Boyden School of Business, 1929; and Dana College, 1930. For many years each of these institutions had operated independently and successfully but it had been felt for sometime that the best interests of the community could be served by the merging of these educational institutions. This project was successfully concluded in 1934 with the organization of the University of Newark with the following colleges: the School of Business Administration, the College of Arts and Sciences, the School of Law, and the University Division of Coöperative Services.

The Seth Boyden School of Business which became the School of Business Administration of the University of Newark was organized in 1929 and derived its name from a man who was an early leader in local industry, one of the foremost inventors of his day, an artist, physicist, chemist, and horticulturist, a man who was the pioneer in this country for brads, for joiners, patent leather, malleable iron, locomotives, for steam machinery. The opening of the school in September 1929 found an enrollment of 112 students. Now the registration approximates 1000 students in the School of Business Administration. Courses are offered in both day and evening classes and a degree of Bachelor of Science in Business Administration is awarded. Opportunities are available for specialization in the

fields of accounting, economics, finance, insurance and marketing and several other special programs are likewise offered. The University of Newark has a coöperative agreement with New York University and many of the members of the instructional staff at Newark are members of the faculty of New York University School of Commerce, Accounts & Finance.

George R. Esterly, recently made Dean of the School of Business Administration of the University of Newark has been on the faculty since the inception of the college, was head of the department of accounting and more recently assistant Dean.

## History of Phi Sigma Beta Fraternity

Phi Sigma Beta fraternity was organized on April 19, 1931, as Sigma Beta Phi. The original name of the fraternity was later changed to Phi Sigma Beta to avoid conflict with the name of another fraternity already organized. Eleven students from both the day and evening divisions and the present Dean of the School of Business Administration, Brother George R. Esterly, comprised the founding group which included P. Arnold Appleyard, Bernard J. Burica, H. Edgar Cooper, Allan R. Gribben, Jr., William C. Hinze, Jr., Ferdinand H. Knef, Bruce F. Linck, Frank R. Martin, Garrett C. Wilcox, L. Bruce Wolff, and F. H. Zahn.

Temporary officers elected by the group were: President, Bernard J. Burica; Vice-President, L. Bruce Wolff; Secretary, P. Arnold Appleyard; Treasurer, F. Howard Zahn. The colors chosen were old gold and royal blue and the golden chrysanthemum was selected as the fraternity flower. Membership was restricted to students pursuing courses leading to a degree in the Seth Boyden School of Business.

From the very beginning Phi Sigma Beta had aspirations of affiliating with some national collegiate fraternity. After due investigation and consideration of several fraternities the members decided to model their organization after that of Delta Sigma Pi and aspire for affiliation with Delta Sigma Pi. A local organization of Phi Sigma Beta was perfected in the years that followed; chapter quarters were provided; and its objectives and administrative setup patterned after the Constitution and By-Laws of Delta Sigma Pi. A ritual was prepared, the first Constitution adopted, a coat of arms and badge de-



GEORGE R. ESTERLY, *Kansas*  
Dean, School of Business Administration  
University of Newark

signed and an accounting system installed. In 1932 the titles of the officers were changed to agree with those of Delta Sigma Pi and by permission the preamble of the Constitution of Delta Sigma Pi was adopted as the objectives and purposes of Phi Sigma Beta. Contacts were made with several nearby Delta Sigma Pi chapters and a close relationship with Alpha Chapter at New York University was maintained.

With unity and inspiration to achieve national affiliation as soon as possible Phi Sigma Beta overcame many obstacles in the early years of its existence. Unusually strict qualifications for membership were established and through the successful administrations of Burica, Linck, Appleyard, Walters, Courain and Busse, high standards were maintained. A full professional and social program was planned each year and the contact with Delta Sigma Pi through Alpha chapter and the alumni living in northern New Jersey was cultivated at every opportunity.

Chapter quarters were secured at 36 Rector Street and furnished by donations from the parents of the members. Six members were initiated that year increasing the membership to 17. The following officers were elected for 1932-1933: Head Master, Bruce F. Linck; Senior Warden, William C. Hinze, Jr.; Treasurer, H. Edgar Cooper; Scribe, Garrett C. Wilcox; Historian, Bernard J. Burica. Nine undergraduate and three honorary members were initiated during the year.

New quarters were secured at 41 Rector Street and during the following summer the house was redecorated by the members and much additional furniture secured. The new house and new officers brought great enthusiasm into the fraternity. The officers elected for 1933-1934 were: Head Master, P. Arnold Appleyard; Senior Warden, Henry W. Mueller, Jr.; Junior Warden, Carl W. Carlson; Treasurer, Charles H. Stalter, Jr.; Scribe, William A. Sempff; Historian, Bernard J. Burica.

The first fraternity news bulletin was published in December 1933 and has appeared regularly since then, now as a monthly publication. In February 1934 an investigation committee from Delta Sigma Pi visited and inspected the fraternity and offered further encouragement. The officers for 1934-1935 were: Head Master, Arthur K. Walters; Senior Warden, Douglas J. W. Clark; Junior Warden, John M. Huber; Treasurer, William H. Heuser; Scribe, Robert G. Busse; Historian, Bernard J. Burica. With the merger of the several independent educational institutions into the University of Newark, the college Trustees established certain requirements for the operation of fraternities. Phi Sigma Beta met all

the necessary provisions for on February 25, 1935 they were the first Greek-letter organization to be recognized by the University.

The officers elected for 1935-1936 were: Head Master, Daniel J. Courain, Jr.; Senior Warden, Charles T. McManus; Junior Warden, Charles F. Stark; Treasurer, William H. Heuser; Scribe, Robert G. Busse; Historian, Bernard J. Burica.

The chapter moved to 6 Park Place which is but a block away from the University buildings and a three year lease negotiated. A successful rushing campaign followed and a nice class of actives and several honorary members were initiated. On August 1, 1936, Phi Sigma Beta filed formal notice of its intention to petition Delta Sigma Pi for a chapter

and also requested permission to send two of its officers to attend the Twelfth Grand Chapter Congress at Atlanta, Georgia, in September. This permission was granted and Head Master Robert G. Busse and Senior Warden Douglas J. W. Clark made the trip to Atlanta. This convention provided an inspiration not only to Phi Sigma Beta's representatives but to all the members of Phi Sigma Beta as well. The year 1936-1937 was one of unprecedented success. The officers were: Head Master, Robert G. Busse; Senior Warden, Douglas J. W. Clark; Junior Warden, Roger P. Hurlburt; Scribe, George Woehling, Jr.; Treasurer, Raymond J. Peter; Historian, E. Lloyd Cummings.

The formal petition to Delta Sigma Pi was filed in April and in the fall it was accepted by the fraternity and Beta Omicron charter granted.

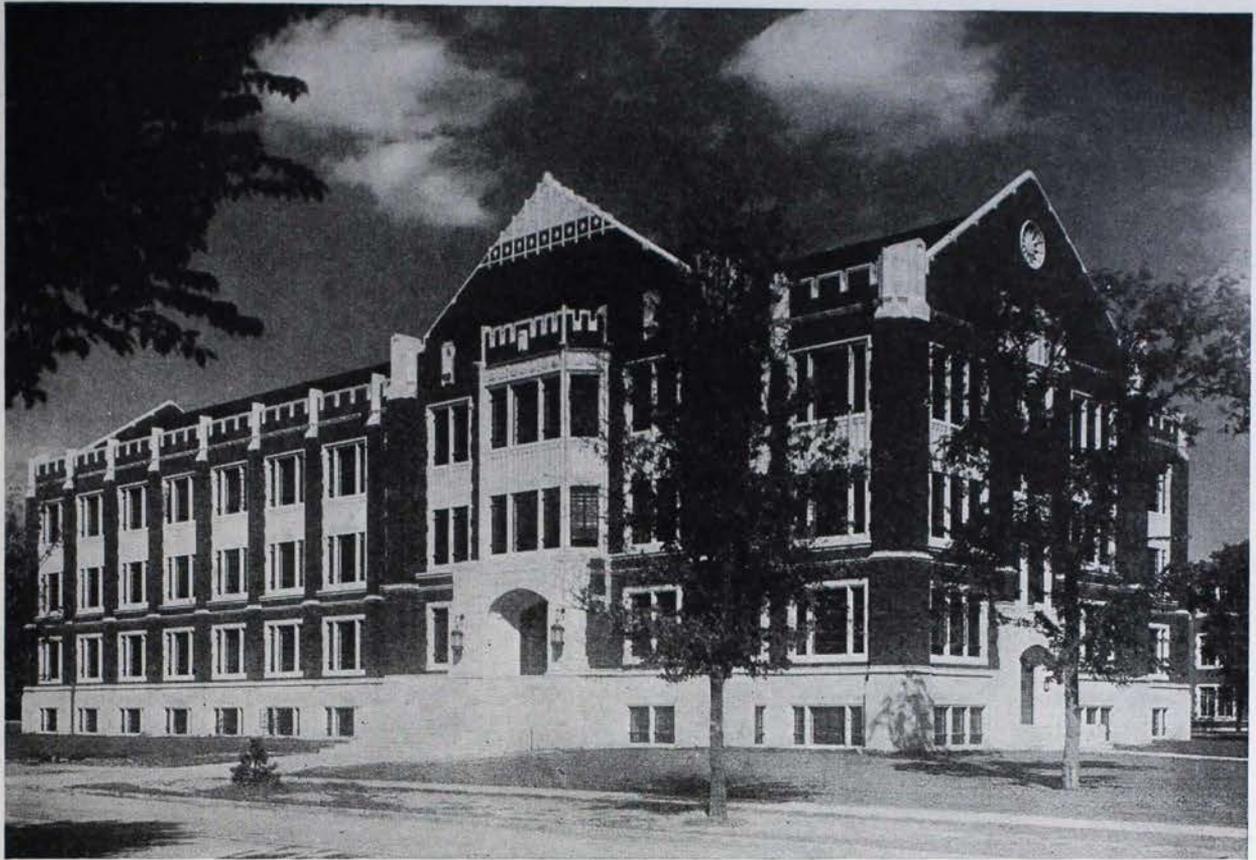
A nationalization committee was placed in charge of the plans for the installation of the chapter and comprised the following personnel:

BERNARD J. BURICA, General Chairman	
Publicity .....	Robert G. Busse
Facilities .....	Douglas J. W. Clark
Alumni Organization .....	Henry W. Mueller, Jr.
Finance Board .....	{ Raymond J. Peter
	{ William J. Heuser
	{ F. Howard Zahn
Banquet .....	Charles H. Stalter
Reservations .....	William J. Boychuk
Entertainment .....	Roger P. Hurlburt
Reception .....	{ Paul H. Gregory
	{ Bernard J. Burica
Installation Program Booklet.	Henry W. Mueller, Jr.

Plans have already been formulated for the organization of an active alumni club in Newark and its environs, and all members of Delta Sigma Pi residing in that area are invited to join in this undertaking.



BERNARD J. BURICA  
Beta Omicron No. 1  
First Head Master and  
Chairman of Nationalization  
Committee



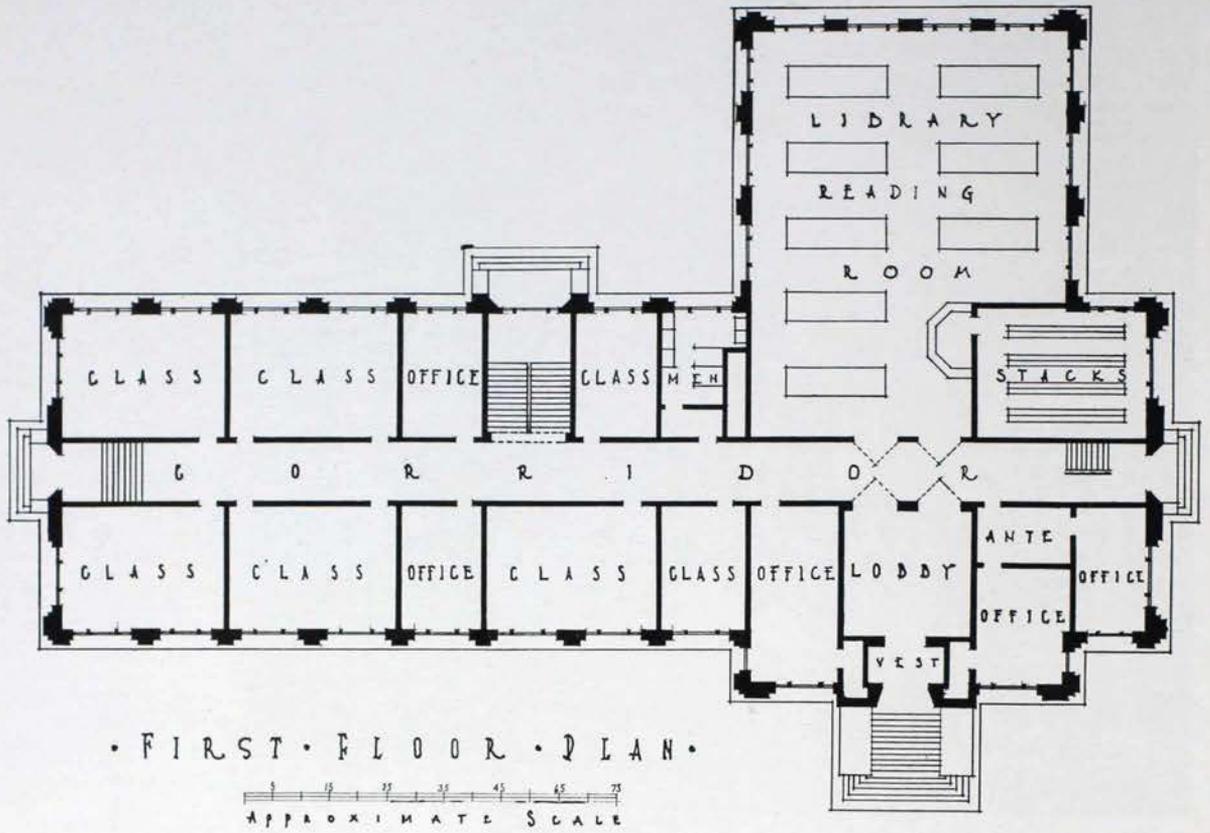
The College of Business Administration Building

## Oklahoma Dedicates New Business Administration Building

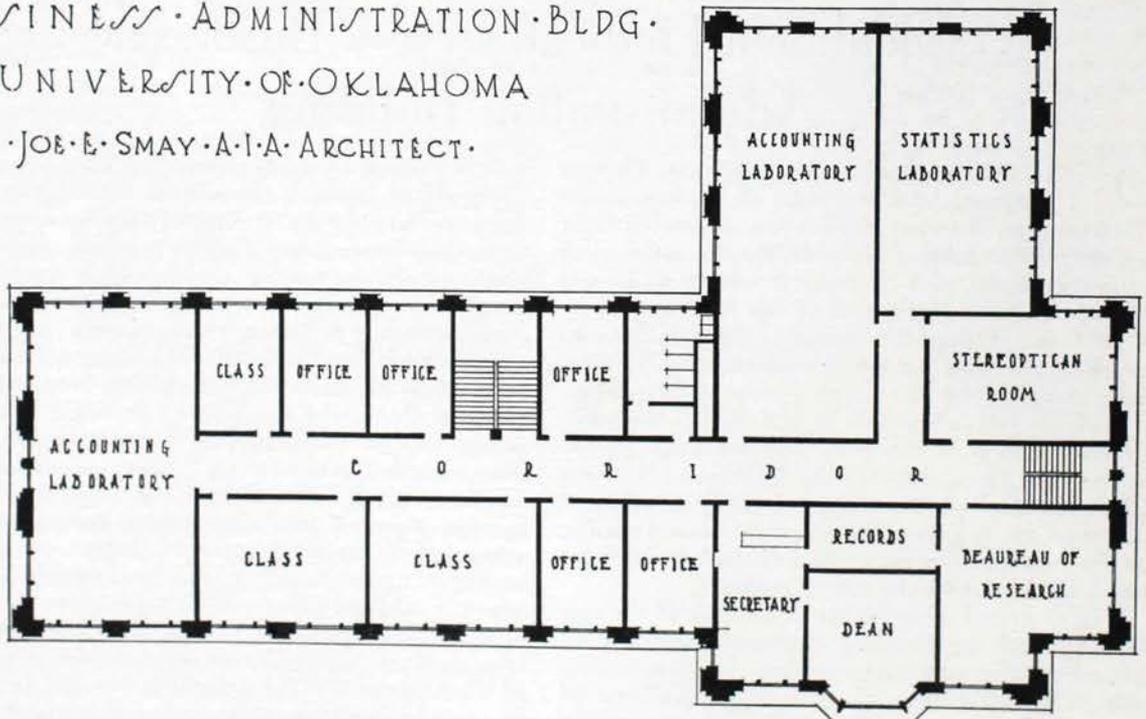
ON OCTOBER 30 AND 31, 1936, the College of Business Administration of the University of Oklahoma, Norman, Oklahoma, dedicated their new \$300,000 building and this was the occasion of rejoicing on the part of many hundreds of former students and the realization of the life-long dream of its Dean, Arthur B. Adams, to have erected on the Oklahoma campus a fine modern building especially designed for the requirements of the College of Business Administration. In fact most of the credit for the erection of this very fine building goes to Arthur B. Adams, Dean of the College of Business Administration, who has dreamed and planned for it for many, many years. These dreams, now a reality, are the product of a man who has striven along for the ideals for which the school stands.

A large crowd attended the dedication of the new building and appropriate ceremonies were held throughout the day and evening. In commenting upon the development of professional Colleges of Business Administration throughout the country during the dedicatory ceremonies, William Bennett Biz-

zell, President of the University of Oklahoma said, "Schools of business throughout the country have done much to elevate the standards of business practices. Business enterprise has increased in complexity continuously for nearly one hundred years. As a result of this situation, specialized training has become necessary for successful operation of all business, financial and industrial enterprises. Education in business practices and policies has become necessary for those who conduct, or participate in, this aspect of American life. In the past business has been regarded as a vocation. Today it is emerging as a profession. Schools of business have come to assume a place of equal importance in standards of work and professional outlook with schools of law, medicine, and engineering. The basis on which business is organized today calls for specialized training of a high order. These schools, therefore, have an important responsibility to the economic structure of the nation and to the general public that is served by great business, financial, and industrial organizations.



• B U S I N E S S • A D M I N I S T R A T I O N • B L D G •  
 U N I V E R S I T Y • O F • O K L A H O M A  
 • J O E • E • S M A Y • A • I • A • A R C H I T E C T •



• S E C O N D • F L O O R • P L A N •

"The faculty of the College of Business Administration of the University of Oklahoma is fully conscious of its dual responsibility. It has been rendering a fine service in this field of educational endeavor under the handicap of restricted space and equipment. The beautiful new building that has been provided by the state will enable this college to render greater service to business and to the public."

With the dedication of the new building the College of Business Administration now has adequate physical facilities for taking care of its students and for carrying on the work outlined in the curriculum for the first time in its history. The change from the horribly overcrowded and even dangerous conditions on the third floor of the Administration building which the college had long endured to this new and modern building, one of the best on the Oklahoma campus, has immeasurably improved the morale of the students and will greatly increase the effectiveness of the college in training their students. The new building will not only enable the college to raise its present high standard of work but will enable it to take care of the increasing number of students who attend Oklahoma to prepare themselves in the various fields of business.

We pay tribute to the long successful career of Arthur B. Adams, Dean of the College of Business Administration. Born in South Carolina, he graduated from the University of South Carolina in 1910 and received

his Master's Degree at Columbia in 1912. He taught economics one year at Central College, Fayette, Missouri, and joined the faculty of the University of Oklahoma in the fall of 1913. During these 25 years he was away from the University for only three years, one year to complete his Doctor's Degree and two years as economist for the Federal Trade Commission in Washington during the World War.

Dean Adams is a prolific writer in the field of economics having published: *Marketing Perishable Food Products*, 1916; *Economics of Business Cycles*, 1925; *Profits, Progress and Prosperity*, 1927; *Trend of Business*, 1932; *Our Economic Revolution*, 1933; *National Economic Security*, 1936; *Analyses of Business Cycles*, 1936. He has been active in the American Association of Collegiate Schools of Business and the American Economic Association.

### History of the College of Business Administration

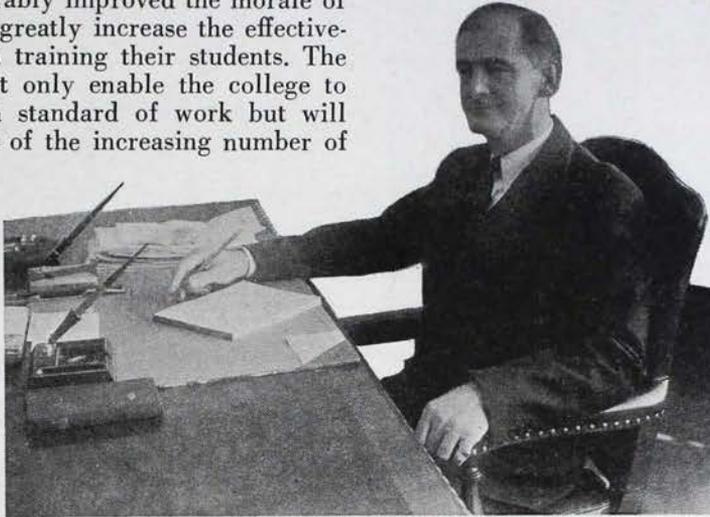
**I**NSTRUCTION in business subjects was offered first in 1913 on the Oklahoma campus by the School

of Commerce and Industry, a department of the College of Arts and Sciences. The School of Commerce and Industry had as its purpose the training of students for commerce and industrial vocations. Practical courses were offered in such subjects as business correspondence, advertising, credits and collections, banking, economic resources, marketing, and business management. While the curriculum included business courses of a practical nature, it also emphasized cultural subjects outside the School of Commerce and Industry consisting of English, ancient and modern languages, mathematics, history and natural sciences. Upon graduation a student received an A.B. degree from the College of Arts and Sciences and in addition was awarded a certificate in Commerce and Industry by the school. The first certificates were awarded three graduates of the class of 1915 and a total of 13 certificates were conferred upon graduates during the following three years.

In 1917 the name of the school was changed to the School of Public and Private Business but it still remained a department of the College of Arts and Sciences. Work was offered in two divisions: public busi-

ness, and private business. The training offered in public business was intended for those who expected to engage in public service. Work offered in private business was designed for the students who expected to enter the mercantile business, banking, insurance, real estate, or public accounting.

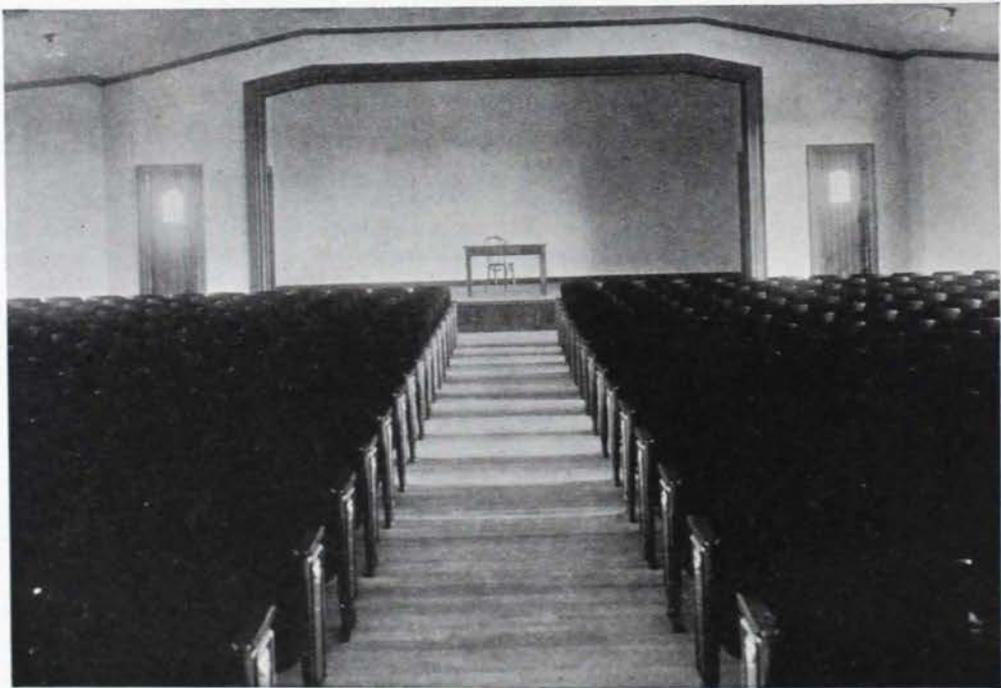
In 1923 the Board of Regents of the University of Oklahoma created the School of Business and authorized it to confer the degree of Bachelor of Science in Business. Professor Arthur B. Adams, who had been on the faculty since 1913, was made Dean of this School of Business which was established for the purpose of meeting the needs of prospective business men in the same way that Schools of Engineering, Law and Medicine were organized to meet the needs of persons entering those professions. The aim of the School of Business was two-fold: first, to give college students preparation for professional and business careers; and second, to give students a cultural education. The aim was not and never has been merely to train students in the mechanical routine of business practices, nor was it to instruct students in business subjects alone, but rather to pro-



DEAN ARTHUR BARTO ADAMS



THE LOBBY



THE AUDITORIUM

duce graduates with both professional equipment and broad vision and culture. For several years the School of Business operated as a two-year school, that is, the students were not actually registered in the School of Business until they began their junior year. In 1927 a Bureau of Business Research was created to make possible scientific and unbiased studies of practical economic business problems which affect the welfare of the State of Oklahoma. In 1929 the name of the school was again changed to the College of Business Administration and it began to operate on a four year basis, freshmen students actually enrolled in the College of Business Administration instead of waiting until the junior year.

The growth of student registration in the field of business on the Oklahoma campus has been nothing short of phenomenal for 20 years ago after the school had been in existence for but a year or two, fewer than 100 students were registered whereas now the registration approximates 1000. A total of over 1200 persons have received degrees in business from 1917 to 1937.

### The Building

THE College of Business Administration building of the University of Oklahoma was not planned overnight nor was it conceived through the efforts of the architect. It really represents the culmination of many years of dreaming and planning for a home adequate to take care of the requirements of the school on the part of its long-time Dean Adams who never lost sight of the fact that here was to be a structure which must be the epitome of utility, beauty and economy. The gods of fortune smiled upon the architect when he was presented with a superb building site. Happily, before it was too late, realizing an opportunity of vistas, he located a main entrance terminating such a view. Here was the place then for such ornaments as would typify, symbolize and idealize the structure to which Dean Adams can point with justifiable pride. To accompany this and also to fit this building to its site and at the same time to give proper emphasis to that portion which we now recognize as library and auditorium, a lateral projection was made focusing interest upon that point of the structure where one might expect the living vitality to emanate, the office of the Dean.

Here on the completed structure topping the massive pylons at each side of the entrance will be found the statues representing: Industry, with the cog of the machine ever pressing industry forward; and Commerce, with the all-encircling world and the airplane propeller making that world become relatively small in the eyes of man. These are beautiful symbolic figures. Above the Tudor-arched doorway appears in bold Gothic the name of the building and at each side the date of the realization of the dream. Topping the octagonal base is a horizontal frieze of the famous coins of history. They as the accepted

media of exchange represent the progress of time from the distant past to the present day. In the center and above this frieze is found the conventionalized symbol of business, the winged gear wheel. Topping the stone gable is found the conventionalized ornamentation of agricultural forms in Oklahoma—cotton, corn and kaffir. On the inside corners joining this dominating bay to the building proper are to be found the heroic heads of the Indian medicine man symbolizing Oklahoma as the last of Indian territory. The building itself is literally founded on a base of rock. A base of Carthage marble symbolizes the ideals of the house founded on rock. In order that the window treatment might in a modern way repeat the splendor of the large two-story Gothic windows on the library, Bedford stone spandrels of simple design are used thus uniting the windows of a more modest structure to a harmony of scale. Secondary portals serving the first floor are interesting generally through the repeated use of the agricultural forms. There are several bas-relief panels done in a modern manner representing the four major industries of Oklahoma—oil, mining, agriculture, and commerce.

The building is three stories in height plus basement and contains adequate facilities for the future development of a College of Business Administration. The lobby is finished in panelled Flemish oak with beamed ceilings of similar material. Here too in recessed niches are a group of murals depicting the industries of Oklahoma, and selected in open competition. The floors are of terrazzo. Taking its place as the most important room in the building is the large library with its acoustically correct ceiling. The appointments throughout the building are modern in every respect and materials have been used which will provide a long and serviceable life with a minimum of upkeep and maintenance.

An interesting feature not usually found in such buildings is a large auditorium. This hall, open for the use of responsible groups will be the scene of many business conferences of state wide importance. Here students will also listen to the prominent business leaders of the state and the nation. Motion picture equipment permits the showing of educational films in industry and trade thereby supplementing the students classroom instruction.

An extensive laboratory for the use of the accounting and statistics departments provided with adding, calculating and other business machines make for modern instruction in these subjects. A typewriting laboratory with sound proof ceiling offers the latest advantages in this field.

Classrooms of varying sizes permit adaptation of the rooms to meet instructional needs. Library facilities consist of two extensive well lighted reading rooms and a large stack room. For research and reference use the students are supplied with the latest statistical and financial reports, trade magazines and standard works in economics and business. The library houses a collection of about 5000 books

and close to 2000 volumes of periodicals. An interesting feature is the gift collection which consists of many books and magazines donated by faculty, students, and business firms. A study hall supplies additional conveniences for students in between classes. It is also available for professional meetings.

There is also an excellent Bureau of Business Research with files of source material on current business activities of the state and nation and it is here that material for the *Oklahoma Business Bulletin*, a monthly survey of business conditions is collected and prepared for publication by the University of Oklahoma Press. Adequate office facilities are available for the Dean, his assistants and the faculty.

### Delta Sigma Pi at Oklahoma

THE Oklahoma chapter of Delta Sigma Pi was installed on December 4, 1929, the petitioning group having been organized a year or two previously for the express purpose of securing a chapter of Delta Sigma Pi. This is one of our younger chapters. There were 32 charter members in the installation group and Bert H. Thurber served as the first Head Master of Beta Epsilon Chapter with Edgar P. Warnder, Senior Warden; Carl J. West, Junior

Warden; Joe R. Moody, Treasurer; T. Kenneth O'Bar, Scribe and Paul R. Schwoerke, Historian. Over 100 members have been initiated during the past eight years and except for a brief period during the middle of the depression years this chapter has been very successful. At the present time it is the only professional fraternity in the college. For the coming year the Head Master is Martin D. Palm while Floyd D. Pratt serves as Senior Warden, Byrom B. Church is Junior Warden, Irving S. Higbee is Treasurer, Harold W. Freeman, Scribe, and Harry E. Harms, Historian.

James D. McCoid, an alumnus of this chapter is our Province Officer in the state of Oklahoma and resides in Norman where he is Treasurer of the University of Oklahoma Press. Karl D. Reyer, a graduate of our Ohio State chapter and formerly a member of the Grand Council of Delta Sigma Pi was a member of the faculty of the University of Oklahoma and Head of the Department of Management from 1929 to 1937 but is now on the faculty of Louisiana State University, Baton Rouge, Louisiana.

Delta Sigma Pi salutes the College of Business Administration of the University of Oklahoma. It has one of the finest buildings of any college of its size in the country and should continue with ever increasing effectiveness its distinguished career.



### Beta Omicron Chapter—University of Newark Active Members

BOTTOM ROW (left to right): E. Lloyd Cummings, Raymond J. Peter, *Treasurer*, Roger P. Hurlburt, *Senior Warden*, Douglas J. W. Clark, *Head Master*, Paul H. Gregory, *Junior Warden*, George Woehling, Jr., *Scribe*, Robert G. Busse, *Chancellor*, George R. Esterly, *Faculty Adviser*.

SECOND ROW: Charles L. McConnell, Carl Thieme, Jr., Robert Jaeger, Leroy H. H. Snyder, William J. Boychuk, Norman E. Burns, Jr.

THIRD ROW: Andrew G. Kress, Jr., Henry A. Brezin, John H. Schnakenberg, Frank F. Moore, Jr., Ray A. Johnson.





# The Professional Interfraternity Conference Meets

By H. G. Wright  
Secretary-Treasurer of the Conference

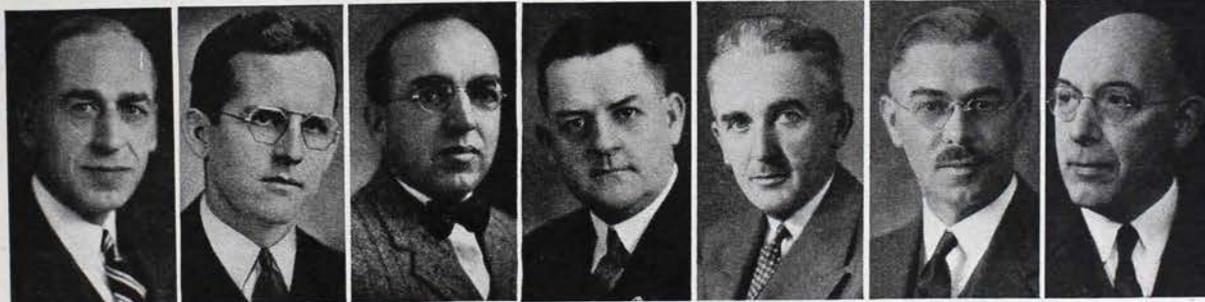
THE EIGHTH CONFERENCE of the Professional Interfraternity Conference was held in the Palmer House, Chicago, Illinois, on December 23, 1937. Over sixty delegates representing the members of the Conference were present and the program presented was one of the most comprehensive and interesting in the history of the Conference. This was the fourth time the Conference has met in Chicago as this centrally located city appears to be the favorite meeting place of the member fraternities.

The Professional Interfraternity Conference was organized at Washington, D.C., in March 1928, to promote the discussion of questions of common interest among the outstanding professional fraternities of the country. The function of the Conference is purely advisory, and it has been its aim to encourage high scholarship, professional research, the advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The objectives of the Professional Interfraternity Conference are to aid, improve, and strengthen the professional fraternity; to provide a cooperative organization for the professional fraternities where their mutual problems may be discussed, and means provided for their solution; to collect, publish, and distribute information and data of value to the professional fraternity; to effect a better understanding of the purposes and functions of the professional fraternity on the part of the educational world and the public at large; to work in harmony and cooperation with universities in the attainment of educational ideals, in the promotion of high professional ethics, and in the advancement of scholastic excellence. The Conference also endeavors to promote a spirit of comity, understanding, and cooperation between all college fraternities, and to work

in harmony with them in an endeavor to provide constructive solutions of the problems involving their relationship and operation. It also provides means for the determination of the major principles of professional fraternity organization, policy, and operation, and through mutual action endeavors to effect their observance; to assist the professional fraternity to prove of value and benefit to its individual members, and through this means aid the individual member to attain a full measure of professional success. The Conference also hopes to clarify the distinction between the professional, the general, and the honorary fraternity, thereby assisting each type of organization to perform more fully and effectively its particular function in our system of university education.

The Conference sessions were presided over by Dr. Marvin C. Rogers, of Alpha Chi Sigma (chemical) fraternity, who gave a very fine address and outlined the objectives of the Conference and the progress which has been made in recent years. The Secretary-Treasurer's report revealed 27 members in good standing, the largest membership in the history of the Conference. Twenty-four of these member fraternities were represented at the Conference. Two very fine addresses were then presented, one by Fred H. Turner, Dean of Men at the University of Illinois, and Secretary-Treasurer of the National Association of Deans, who spoke on "The Future of College Fraternities." Dean Turner pointed out the confusion which exists on many campuses in regard to the multiplicity of Greek-letter organizations. The Conference urged the cooperation of the major Conferences in a cooperative undertaking to properly classify the hundreds of Greek-letter campus organizations so that everyone would know in just what field or classification they operated. Mr. Har-



H. H. Hopkins  
Theta Tau  
Engineering

Marvin C. Rogers  
Alpha Chi Sigma  
Chemistry

A. L. Doud, Jr.  
Delta Theta Phi  
Law

Dr. P. G. Puterbaugh  
Delta Sigma Delta  
Dentistry

H. G. Wright  
Phi Delta Kappa  
Commerce

Paul M. Cook  
Phi Delta Kappa  
Education

Dr. R. W. Elliott  
Phi Rho Sigma  
Medicine

rold P. Flint, National Secretary of Tau Kappa Epsilon, spoke on "Organization of the National Fraternity." Both of these addresses were enthusiastically received by the Conference.

The following papers were presented each followed by open discussion from the floor:

"TAXES AND THE COLLEGE FRATERNITY," by Raymond W. Lemley, Delta Theta Phi, Law.

"THE RESIDENT ALUMNI ADVISER," by Dr. P. G. Puterbaugh, Delta Sigma Delta, Dental.

"CHAPTER BY-LAWS," by Don A. Jenkins, Phi Beta Gamma, Law.

"FUNCTION OF THE PROFESSIONAL FRATERNITY," A Symposium Conducted by V. W. Meloche, Alpha Chi Sigma, Chemistry.

"PROFESSIONAL FRATERNITY MAGAZINES," by Paul M. Cook, Phi Delta Kappa, Education.

"AN UNDERGRADUATE LOOKS AT THE PROFESSIONAL INTERFRATERNITY CONFERENCE," by M. H. Fairchild, Alpha Chi Sigma, Chemistry.

"RELATIONSHIPS OF THE PROFESSIONS—EDUCATION AND PROFESSIONAL TRAINING," by Arthur D. Wright, Kappa Phi Kappa, Education.

"MEMBERSHIP COSTS AND THEIR EFFECTS," by J. D. Sparks, Alpha Kappa Psi, Commerce.

"CHAPTER PROGRAMS—WHAT SHOULD THEY CONTAIN?," by W. A. Rundquist, Sigma Phi Delta.

The 36 page booklet PROFESSIONAL FRATERNITIES published by the Conference during the preceding year met with universal acceptance throughout the country and some 15,000 copies were sold and distributed. The size and importance of the professional schools in our educational system are becoming more apparent each year. On many campuses the students registered in professional schools out-number all others. Contrary to general opinion professional education possesses cultural values comparable in most cases to those which inhere in the arts. The benefits derived from a professional college education will depend entirely upon the application a student makes of his opportunity. To many it will prove the most valuable experience of their entire lives, for it will be pursued during the impressionable age of youth and will provide the intellectual tools whereby they will carve out their future success and happiness. It will also present opportunities to make professional and business friends who will play an important part of the future, far greater than most appreciate at the moment.

In publishing this interesting booklet it was the desire of the Conference that if this booklet helped the students in our professional schools to visualize their opportunities it will have served the purpose for which it was intended. The Conference will be glad to mail copies of this booklet to anyone addressing such a request to the Secretary.

The following were elected as officers of the Professional Interfraternity Conference for the coming biennium:

President, DR. P. G. PUTERBAUGH, Delta Sigma Delta, Dentistry, 55 E. Washington Street, Chicago, Illinois.

Vice-President, A. L. DODD, JR., Delta Theta Phi, Law, Douds, Iowa.

Secretary-Treasurer, H. G. WRIGHT, Delta Sigma Pi, Commerce, 222 W. Adams Street, Chicago, Illinois.

Members of the Executive Committee, the foregoing officers, and DR. MARVIN C. ROGERS, Alpha Chi Sigma, Chemistry, University of Minnesota, Division of Chemical Engineering, Minneapolis, Minnesota; PAUL M. COOK, Phi Delta Kappa, Education, 1180 E. 63rd Street, Chicago, Illinois; DR. RALPH W. ELLIOT, Phi Rho Sigma, Medicine, 10515 Carnegie Avenue, Cleveland, Ohio. H. H. HOPKINS, Theta Tau, Engineering, 1724 W. Fulton Street, Chicago, Illinois.

The membership of the Conference comprised the following professional fraternities as of January 1, 1938:

	Year Admitted		Year Admitted
ARCHITECTURE		LAW	
*Alpha Rho Chi ...	1928	Delta Theta Phi ....	1928
CHEMISTRY		Phi Alpha Delta ....	1928
Alpha Chi Sigma ...	1928	Gamma Eta Gamma ..	1928
COMMERCE		*Phi Beta Gamma ..	1928
Alpha Kappa Psi ...	1928	Sigma Delta Kappa ..	1933
Delta Sigma Pi ....	1928	MEDICINE	
DENTISTRY		Alpha Kappa Kappa ..	1928
Delta Sigma Delta ..	1933	Nu Sigma Nu .....	1928
Psi Omega .....	1928	Phi Beta Pi .....	1928
Xi Psi Phi .....	1933	Phi Chi .....	1928
EDUCATION		Phi Delta Epsilon ..	1928
Kappa Phi Kappa ..	1928	Phi Rho Sigma .....	1928
Phi Delta Kappa ....	1928	Theta Kappa Psi ...	1928
Phi Epsilon Kappa ..	1928	PHARMACY	
Phi Sigma Pi .....	1930	Kappa Psi .....	1928
ENGINEERING		* Junior Member.	
Theta Tau .....	1928		
*Sigma Phi Delta ..	1929		



PI CHAPTER—UNIVERSITY OF GEORGIA, Athens, Georgia. (Tied for first place)

## Three Chapters Tie for Efficiency Contest Honors

THE COLLEGE YEAR ending in June, 1937, was indeed a banner year for our chapters, most of which enjoyed one of the best years in their history. Membership increased in a spectacular manner, more members being initiated during the year than for any year since 1931. This proved to be a most helpful influence in the general condition of our chapters and interest in the Chapter Efficiency Contest was so keen that for a while it looked as though a half dozen chapters or more would turn in a perfect performance of 100,000 points.

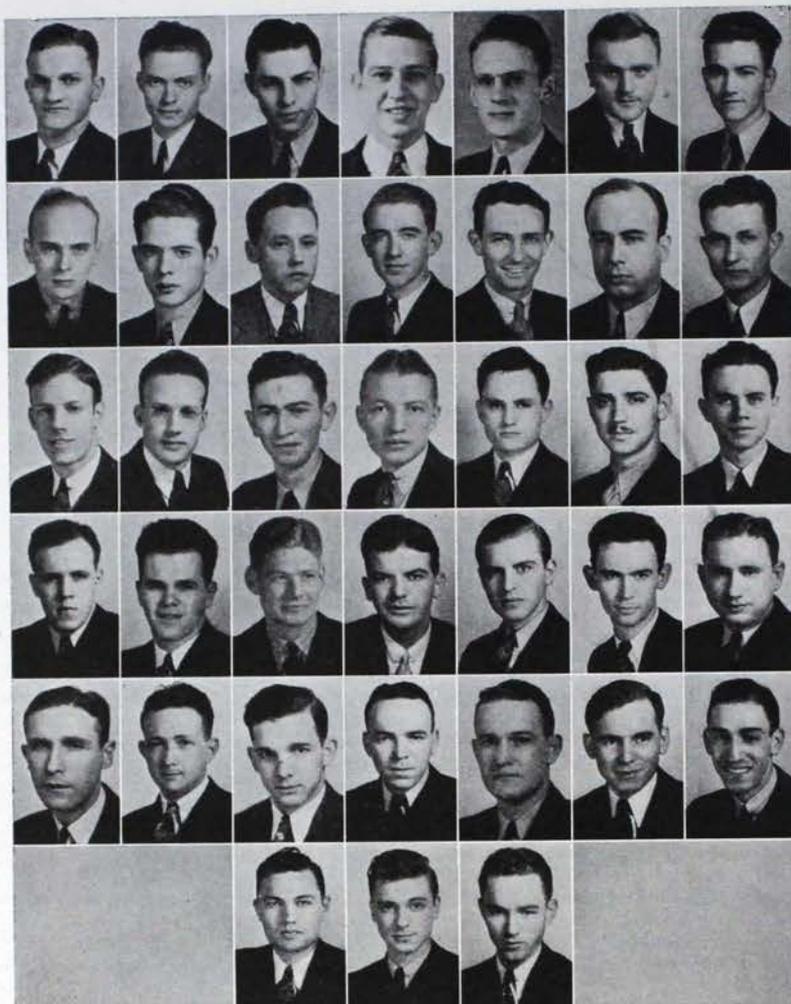
Three chapters tied for first place each with a perfect score of 100,000 points: Kappa at the University System of Georgia, Atlanta, Georgia; Pi at the University of Georgia, Athens, Georgia; and Alpha Beta at the University of Missouri, Columbia, Missouri. All three chapters enjoyed brilliant years. Kappa of course is a perennial good chapter, in fact they have won or tied for first place for five years. Our Missouri Chapter has likewise been a consistently good performer for several years past. The record of our Pi Chapter needs special commendation, however, for in previous years this chapter had never ranked higher than 32nd place, but last year they went into first place early in the year and maintained this position consistently throughout the year. Much of the credit for this spectacular performance was due to the leadership of Elmer E. Trulove who had the unique experience of serving as Head Master of two different chapters in consecutive years, each of

which turned in a perfect score in our Chapter Efficiency Contest, believe it or not. Brother Trulove was initiated by our Kappa Chapter in 1933 and has been exceedingly active in fraternity affairs ever since his initiation. He served as Head Master of Kappa Chapter in 1936 and they won first place. He then transferred to the University of Georgia for his senior year, affiliated with Pi Chapter, was made Chairman of their Chapter Efficiency Contest Committee, later on was elected Head Master of the chapter and under his direction piloted this chapter to a tie for first place with a perfect score. Which goes to show what can be done by any chapter officered by capable members willing to devote a reasonable amount of time and efforts to the activities of the chapter. Province officers, Howard B. Johnson, M. H. Heckman and Royal D. M. Bauer, likewise deserve a lot of credit for the fine supervision given these three chapters, and Head Masters Charles Ed. Martin of Kappa and James H. Davis of Alpha Beta are entitled to their share of honors too.

It was tough for our Beta Lambda Chapter at Alabama Poly to come within 700 points of a tie for first place, but we bet it won't happen again! Congratulations to Head Master Roth for giving us a fine chapter. Beta Chapter at Northwestern, Beta Eta Chapter at Florida, Alpha Psi Chapter at Chicago, and Beta Iota Chapter at Baylor all came within easy reach of first place and a little extra effort on the part of any one of these chapters would have brought



BETA CHAPTER—NORTHWESTERN UNIVERSITY, Chicago. (Fifth place)



KAPPA CHAPTER—UNIVERSITY SYSTEM OF GEORGIA, Atlanta, Ga.  
(Tied for first place)



ALPHA BETA CHAPTER—UNIVERSITY OF MISSOURI, Columbia, Mo. (Tied for first place)

them this coveted honor. Better luck this year.

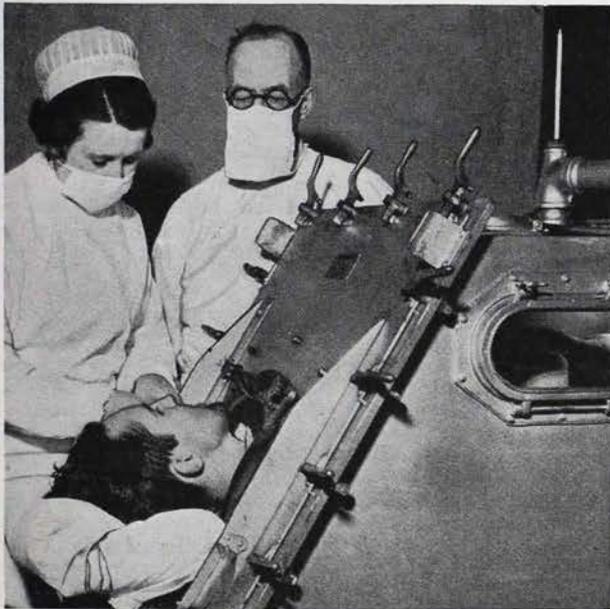
The chapter average was 76,725 points, a wonderful increase over the previous year, all of which testifies to the fine condition of most of our chapters. A substantial majority of our chapters, 29 to be exact, had a final standing in excess of the all-chapter average and are deserving of full credit for the progress made during the year. We sincerely hope that the few chapters encountering local difficulties will find conditions much more favorable this year. In fact reports received as we approach the close of the first semester indicate that all of our chapters with about three exceptions are enjoying a good year.

New regulations adopted governing the operation of the 1937 Chapter Efficiency Contest provided for the awarding of Life Memberships to the Head Masters of the chapters in first place. Since Head Master Trulove of Pi Chapter had won a Life Membership the previous year, Daniel S. Morrell, Jr., who had served as Head Master of Pi Chapter a part of the year was awarded the Life Membership for that chapter, while Charles Ed. Martin of Kappa and James H. Davis of Alpha Beta also received Life Memberships. All of the undergraduate members of each chapter finishing with a final score of 85,000 points or more will receive a paid up national alumni membership card for their first year following graduation, and the following 22 chapters have been so honored:

#### 1937 CHAPTER EFFICIENCY CONTEST

RANK	CHAPTER	UNIVERSITY	POINTS
1.	Kappa	Georgia (Atlanta)	100,000
2.	Pi	Georgia (Athens)	100,000
3.	Alpha Beta	Missouri	100,000
4.	Beta Lambda	Alabama Poly	99,300
5.	Beta	Northwestern (Chicago)	98,500
6.	Beta Eta	Florida	96,750
7.	Alpha Psi	Chicago	96,700
8.	Beta Iota	Baylor	95,300
9.	Alpha Rho	Colorado	93,850
10.	Chi	Johns Hopkins	92,650
11.	Beta Gamma	South Carolina	92,100
12.	Beta Nu	Pennsylvania	90,500
13.	Alpha Upsilon	Miami	88,650
14.	Delta	Marquette	88,450
15.	Mu	Georgetown	88,250
16.	Beta Delta	N.C. State	87,800
17.	Xi	Michigan	86,500
18.	Alpha Sigma	Alabama	86,250
19.	Alpha Zeta	Tennessee	85,550
20.	Beta Xi	Rider	85,250
21.	Beta Epsilon	Oklahoma	85,100
22.	Alpha Epsilon	Minnesota	85,000

Group photographs of several of the winning chapters accompany this article and a chart showing the comparative final standings of all chapters of the past five years appears on page 60.



## Iron Lung Fails To Save Life of Jim Helmer

JAMES B. HELMER, *Marquette*, is shown here in the iron lung at St. Luke's Hospital, Chicago, where every resource known to medical science was used in an endeavor to save his life. Also shown in the picture is Dr. Philip A. Helmer, his father of Kewanee, Illinois, and Lucille Bosley, nurse. (Photograph from *Chicago Tribune*.)

AFTER A HEROIC FIGHT to save his life when he had been stricken with infantile paralysis, James B. Helmer, a member of the graduating class of 1937 at Marquette University died at St. Luke's Hospital, Chicago on November 26, 1937. Jim became ill on Monday, November 22 at Stevens Point, Wisconsin where he had recently gone to work for an insurance company. The day following his case was diagnosed as infantile paralysis and there being no iron lung nearer than Chicago a special train was secured and he was rushed to Chicago in record time. Seven minutes after his arrival at the Grand Central

Station in Chicago he was placed in the hospital respirator, where his parents awaited him. At first his condition improved but on Friday afternoon, November 26 he succumbed to the disease which had completely paralyzed his body except for his head and three fingers. He kept his courage until the very last but in spite of all that medical science could do for him and his courage he fought a losing game.

He was buried at his home, Kewanee, Illinois and according to United Press dispatches, the Kewanee citizens are raising a fund for the purchase of an

(Continued on page 52)

# With the ALUMNI

★ ★ ★ ★

THE WORLD OVER



## Founders' Day Jointly Celebrated By Mu and Chi Chapters

ONE HUNDRED and three Deltasigs crowded the Italian Gardens of the Mayflower Hotel in Washington, D.C., on the evening of November 6, 1937, to celebrate the thirtieth anniversary of Delta Sigma Pi and to honor the four founders of the fraternity. Loyal brothers came in from all sections of the country, paid annual tribute to the far-sighted four who in November 1907 established our present fraternal organization. For several years it has been the custom of Mu Chapter at Georgetown University in Washington and Chi Chapter at Johns Hopkins University in Baltimore, and the alumni of both cities to join in celebrating Founders' Day. The banquet is alternated between the two cities. This year there was a large delegation of both alumni and actives from Baltimore and also from other eastern cities and in fact our baby chapter, Beta Omicron, sent a delegation of five members.



SPEAKERS AT WASHINGTON FOUNDERS' DAY BANQUET

LEFT TO RIGHT: Grand President Eugene D. Milener, Earl A. Nash, toastmaster, Grand Council Member John L. McKewen, and Dr. W. Mackenzie Stevens.

We had as our guest that evening, Grand President, Eugene D. Milener and who presented a very fine message regarding the past development of the fraternity and plans for the future years. The guest speaker of the evening was none other than our own brother, W. Mackenzie Stevens of Chi Chapter, present chairman of the department of business administration of the University of Maryland who addressed the group on "Changing China." Dr. Stevens had spent the past two years in China, as economic adviser to the Chinese government and also on the faculty of the University of Nanking and had only returned to the United States a brief time before the present hostilities started. His talk was most interesting and was thoroughly enjoyed by everyone present.

Robert Davidson, an official of the Chesapeake and Potomac Telephone Company furnished the spice of the evening by talking on "Mixing Thought with Poetry." His stories in rhyme and his characterizations made a big hit and he had to respond to countless cries of more, more!

Earl A. Nash, alumnus of our Mu Chapter, and Province Officer in Washington, served capably as toastmaster. John L. McKewen of Baltimore and a member of the Grand Council of Delta Sigma Pi was present as were J. Elwood Armstrong and Walter A. Baggs, Province Officers in Baltimore and the officers of both chapters and both alumni clubs.

Talks were also presented by Dr. John Waldron, professor of English, of Georgetown University and W. Gordon Buchanan of the business school.

During the dinner many telegrams and letters from alumni unable to be present were read. After the banquet and speech making everyone journeyed to the Mu chapter house where the celebration and good fellowship continued until the early morning hours. Congratulations to Earl Nash, chairman, and to Brothers Gilsinn, Ryan, and Stack, representing the actives, and Brothers Bryson, Rinaldi and Tatum, representing the alumni, for a most delightful evening.—W. E. FARBER

## New York Observes Founders' Day

MORE THAN 100 enthusiastic Deltasigs attended the thirtieth anniversary Founders' Day banquet on Tuesday, November 9, at the Downtown Athletic Club, New York, New York. Gene Molyneux, Head Master of Alpha in 1927 served as toastmaster and introduced our worthy Grand President, Gene Milener, who spoke on the aims and purposes and anticipated future accomplishments of Delta Sigma Pi. He especially emphasized quality in the selection of pledges and the continuing cooperation of the alumni in active fraternity affairs.

Philip A. Benson, an alumnus of Alpha Chapter, now president of the Dime Savings Bank of Brooklyn, New York, and first vice-president of the American Bankers' Association enlightened the members on present and prospective business affairs with an interesting comparison of 1907 and 1937 in the fields of banking, business, education and Delta Sigma Pi (which showed an increase of from four members in 1907 to 12,000 in 1937). Brother Benson defended the present economic system, in view of the confusing thoughts in connection with unemployment and rising government expenditures, emphasizing Abraham Lincoln's views that property is the fruit of labor. He pointed out that the stability of American social welfare is due to its steady betterment over the years as the result of the hard work and thrift of the American worker.

Alfred Moysello, founder number 4, spoke in behalf of the founders. Many former Head Masters of Alpha gave short talks. A number of out of town alumni clubs were represented and there was a large delegation from our newest chapter at the University of Newark who received an enthusiastic welcome.

John Cashmore, an alumnus of Alpha, and recently elected councilman under the proportional representation plan adopted in New York was the speaker at our December 9 meeting and gave us an excellent inside view of this new form of voting. The alumni house party on December 11 was well attended and proved most successful. At midnight a supper catered by Longchamps was served. These house parties enable the New York brothers and their wives to become better acquainted, especially with those who reside in the outlying suburbs and are not able to get around as often as they would like.

Brothers residing in or about New York are cordially invited to participate in our many varied activities, and our business lunches on Wednesdays and Thursdays, or our bi-monthly dinners and meetings on the first and third Tuesdays of the month.

The Alpha house is well tenanted with actives and alumni, but the "latchstring" of welcome is always out for our visiting brethren. The alumni, as well as actives, read all the chapter letters and "news-sheets" which are sent to the house.—LORIN E. NELSON

## Chicago

AS PER OUR USUAL custom the monthly dinners and meetings of the Chicago Alumni Club got under way in September, when about 60 members attended our first meeting and heard an interesting talk by Dr. Edward F. Dambrowski, the managing officer of one of the largest state hospitals in Illinois, who talked on Public Health. In October we had 90 members present for football night and had as our guests, Red Grange and Bert Ingwersen. Red discussed the pro side of football and Ingwersen, line-coach at Northwestern, talked about the college side.

In November of course we held our usual Founders' Day banquet and we had to transfer our meeting to the Hotel Sherman in order to handle the huge crowd. As is usually the case many alumni were present for their annual visit and it was a pleasure to see the old-timers from 20 to 25 years back celebrate with their classmates. We had as our speaker, Sir Howard Cunynghame-Greene, of Leeds, England, who talked on "Sidelights of the Great American Scene." In December we had as our speaker Clifford C. Gregg, managing director of the Field Museum of Natural History in Chicago and of course conducted our usual turkey raffle and also presented several turkeys as door prizes. Our January speaker was none other than Herbert V. Prochnow, an alumnus of our Wisconsin chapter, now assistant vice-president of the First National Bank of Chicago, who spoke on "Problems of Business Management."

We have had so many demands from our members for a mixed party that the board of directors of the alumni club voted to substitute an alumni dinner dance on February 25 for the usual stag dinner. This dinner dance will be held at the Swedish Club of Chicago and a large crowd is expected. Dinner will be served at 8 and dancing will start at 9 o'clock and continue until the wee hours of the morning.—KEN HOBBIE

## Los Angeles

AS THE FIRST step in a determined effort to make the Los Angeles Club of Delta Sigma Pi of greater benefit to members, the alumni gathered at the Phi chapter house on Thursday, December 2, and elected officers for 1938. Chuck Nielson, '30, was elected President, Keith Evans, '34, was elected Vice-President, and Art Neelley, '30, Secretary-Treasurer. The first activity of the new officers was to compile an up to date mailing list of all the alumni in the Los Angeles area. Since most of the alumni are from the local chapter at the University of Southern California, the alumni club had been working closely with Phi Chapter, assisting them in building up their membership and also aiding them in the collection of some long past due alumni accounts. The alumni also continued to work hand in hand with the active chapter in the sponsorship of professional meetings which are held at regular intervals at the chapter house. President Nielson's plan of creating alumni interest includes a short talk each meeting by some alumnus regarding his own business.

Grand Secretary-Treasurer Wright visited Los Angeles early in January and a large number of alumni was present at a special meeting at the chapter house to welcome him.

Recent alumni notes of interest: Cedric Tarr, one-time Trojan, later a Stanfordite is now with Lord & Thomas, Advertising Agency, Los Angeles. . . . Emory E. Olson,

on the faculty at U.S.C., has just returned from a year's leave of absence in government work in Washington. . . . Rex Ragan has likewise been on a leave of absence and has been teaching at Stanford for the past year. . . . H. Dean Campbell, our popular public accountant is one of Southern California's most enthusiastic hunters and fishermen. . . . Bruce Browne, a graduate of both commerce and law is now practicing law in Pasadena. . . . P. K. Webster is a member of the staff of the Los Angeles office of Haskins & Sells, C.P.A.'s, as is also H. Morton Petty. . . . Hillebert Smith has his own accounting practice in the Higgins Bldg., Los Angeles. . . . Chuck Nielson, newly elected president of our alumni club, is associated with the Lockheed Aircraft Corporation. . . . Kermit Wilson, campus big shot in '30, has returned to Los Angeles from Chicago. . . . John Dalzell, and Wallace Hicks are both in the insurance business. . . . Don Edwin has an executive position with the California Fruit Growers' Exchange, Los Angeles. . . . Stoddard Jess has a large turkey ranch at Victorville, California. . . . Stan Hayward has an automobile agency at Indio, California. . . . Keith Evans is in the display advertising department of the *Los Angeles Examiner*. . . . Bob Smith is secretary of a credit organization in Santa Barbara but drives the 100 miles to Los Angeles regularly to attend fraternity affairs. . . . Gene Lunsford, long-time sick, is now on the road to recovery and resides at Monrovia, California.

Dick Ryan, *Northwestern*, and R. J. Stubbs, *Utah*, are with the local telephone company. . . . Bernard Deatricks, *Northwestern*, is in the ranching business at Van Nuys, a suburb of Los Angeles. . . . Carl Duggan is with the Fox West Coast theatres. . . . Joe Gormley, *New York*, holds a high position with the Superior Oil Company in Los Angeles. . . . Rudy Riggs, *New York*, is vice-president of a large insurance agency in Los Angeles.

All Los Angeles members are urged to report their addresses and business connections to me at 3551 University Park, Los Angeles, telephone Richmond 4111.—ART NEELLEY

## Omaha

THE OMAHA ALUMNI CLUB of Delta Sigma Pi is well into another successful year of activity. Membership has increased to approximately 80 members and the attendance at our regular monthly meetings has been most gratifying. During the past several years we have held monthly meetings on the second Tuesday of each month at the home of some club member, but the attendance has increased so much that we now find it necessary to meet in public places. Founders' Day in November is always appropriately observed with a banquet. We have a roller skating party in February of each year which has become quite a tradition and brings out a huge attendance. Our Memorial Day picnic at a picturesque resort 40 miles from Omaha also attracts many members and their friends.

One of the most enjoyable functions of our alumni club is in making Christmas a merry one for some needy family in our community. Groceries, clothing and home furnishings along with sweets and toys for the children in the family are contributed by club members and purchased with cash contributions. Last year each brother brought a toy to the December meeting which enabled the committee to spend more of the cash received for necessary food and clothes.

This year we held an unusual observance of Founders' Day, which fell on Sunday, November 7. The local chapter at Creighton University and our Nebraska chapter 60 miles away at Lincoln, held a joint initiation that afternoon in Omaha and combined with our alumni club that evening at a large Founders' Day banquet. The principal address was given by Professor Cusack of the Creighton University faculty, one of the most active members of our alumni club.

We also had a fine turnout in January to welcome Grand Secretary-Treasurer Wright who told us many interesting things regarding present day Delta Sigma Pi.

We extend best wishes for 1938 to all Deltasigs everywhere.—J. E. PETR

## Philadelphia

CONGRATULATIONS, Delta Sigma Pi on the successful attainment of our thirtieth birthday. The Philadelphia Alumni Club is proud to be an active part of our vast organization and we look forward to many more years of successful achievement.

Speaking of success and achievement, the Philadelphia Alumni Club is planning to make this one of the best years in its history. Under the able direction of President Bill Rohrer the activities of the current year started with our annual week end trip to Beach Haven, New Jersey, on September 25 and 26. Everyone had a swell time. In October many members journeyed to Newark, New Jersey, to participate in the installation of Beta Omicron Chapter and of course we appropriately celebrated Founders' Day with a banquet in November. With an eye on the possibilities of bringing the Grand Chapter Congress to Philadelphia in 1939 our club has set for this year's goal the substantial enlargement of its active membership. So look out for Philadelphia this year.—RAYMOND L. HILDENBRAND

## Baltimore

UNDER THE leadership of its newly elected president, George Missell, the Baltimore Alumni Club has enthusiastically formulated plans for an outstanding year of fraternalism in Baltimore. A program has been prepared that should hold the interest of the members throughout the entire year. Weekly noon-day luncheons are held every Thursday at the Lord Baltimore Hotel. Among our recent guests was Granville B. Jacobs, *Iowa*, now residing in Philadelphia, who is conducting for the second successive year the Dale Carnegie public speaking course in Baltimore.

We had a Halloween costume party and on November 6 a large delegation journeyed over to Washington to join with Mu Chapter in the observance of Founders' Day. We were particularly proud of the fact that the principal speaker at this Founders' banquet was W. Mackenzie Stevens, an alumnus of Chi Chapter who had recently returned from two years in China where he was a member of the faculty at the University of Nanking and was also economic adviser to the Chinese government. He is now head of the department of business administration at the University of Maryland.

Our alumni club is cooperating heartily with Chi Chapter at Johns Hopkins in all its professional and social activities and from all indications Delta Sigma Pi in Baltimore will have a banner year in 1938. We extend a sincere invitation to all visiting brothers to look us up when they are in Baltimore.—CHARLES STEINBOCK, JR.

## Mergers

Eugene P. Melady, *Georgetown*, on January 17, 1936, to Geraldine Folda, at Omaha, Neb.

Walter J. Vogel, *Northwestern*, on May 30, 1936, to Marion Pisors, at Chicago, Ill.

Joseph C. Hastings, *Pennsylvania*, on June 6, 1936, to Mary Harper, at Wilmington, Del.

Joseph F. Mullen, *Rider*, on October 10, 1936, to Elizabeth Sprakel, at Paterson, N.J.

William K. McCreery, *Detroit*, on October 23, 1936, to Edna Robertson, at Chatham, Ontario, Canada.

Donald J. Doyle, *Georgetown*, on February 2, 1937, to Marjorie Metzgar, at Washington, D.C.

Jesse W. Martin, *South Carolina*, on February 3, 1937, to Millie Cooper, at Columbia, S.C.

Bernard H. Browne, *Northwestern*, on April 6, 1937, to Doris Miller, at Chicago, Ill.

John S. Shively, *Rider*, on June 2, 1937, to Lillian M. Shockey, at Alexandria, Va.

Leon Moye, *Georgia*, on June 12, 1937, to Elsie Van Winkle, at Heflin, Ala.

Leslie G. Gerlach, *Wisconsin*, on June 13, 1937, to Marjorie Porter, at Bloomington, Wis.

## Dividends

To Brother and Mrs. Glenn F. Bowgren, *Northwestern*, on December 1, 1936, a son, Glen, Jr.

To Brother and Mrs. George E. Schuette, *Missouri*, on May 12, 1937, a son, David George.

To Brother and Mrs. Guy H. Amason, *Georgia*, on May 12, 1937, a son, Jackson Lee.

To Brother and Mrs. John F. Mannion, *New York*, on May 29, 1937, a son, John Francis, Jr.

To Brother and Mrs. Carl Wharton, *Penn State*, on May 29, 1937, a son, Bryson Carl, Jr.

## Obituary

HARVEY R. FREEMAN, *Beta Nu 127*. Born September 7, 1893, at Philadelphia, Pa.; initiated into our Pennsylvania chapter April 2, 1932; died November 20, 1936.

LEO PATRICK BURNS, *Beta Nu 109*. Born October 29, 1898, at Summit Hill, Pa.; initiated into our Pennsylvania Chapter January 23, 1932; died November 22, 1936.

JOHN SYLVESTER CANEDY, *Omega 3*. Born March 15, 1897, at Sylvania, Pa.; initiated into our Temple Chapter February 17, 1923; died May 16, 1937.

HAROLD ANTHONY HORN, *Delta 270*. Born August 8, 1915 at Milwaukee, Wis.; initiated into our Marquette Chapter December 15, 1935; died May 29, 1937.

JOHN CALOWAY LANGLEY, JR., *Beta Lambda 113*. Born November 29, 1918, at Opelika, Ala.; initiated into our Alabama chapter on April 20, 1937; died June 5, 1937.

KENNETH KARNER BAILEY, *Omicron 39*. Born June 5, 1902, at Trenton, Mo.; initiated into our Vanderbilt Chapter April 22, 1924; died July 15, 1937.

GORTON JAMES, *Alpha Upsilon 173*. Born September 9, 1886, at Brookline, Mass.; initiated into our Miami Chapter March 20, 1936; died October 9, 1937.

JAMES BROWNE HELMER, *Delta 248*. Born March 5, 1914 at Kewanee, Ill.; initiated into our Marquette Chapter April 15, 1934; died November 26, 1937.

JAMES OSCAR MCKINSEY, *Alpha Psi 36*. Born June 4, 1889 at Gamma, Mo.; initiated into our Chicago Chapter April 27, 1928; died November 30, 1937.

ROBERT ROSSER JOHNSON, *Kappa 181*. Born June 16, 1886, at Eatonton, Ga.; initiated into our Georgia Chapter April 12, 1931; died December 10, 1937.

KEITH HESS ROBERTS, *Nu 211*. Born November 4, 1904, at Pearl, Ill.; initiated into our Ohio State Chapter November 4, 1934; died December 13, 1937.

THEODORE JULIUS GRAYSON, *Beta Nu 134*. Born March 4, 1880, at Beverly, N.J.; initiated into our Pennsylvania Chapter January 7, 1933; died December 23, 1937.

## Iron Lung Fails

(Continued from page 49)

iron lung as a memorial to him.

Jim was initiated into our Marquette chapter, April 15, 1934 and had been exceedingly active in fraternity affairs. He served as Treasurer of Delta chapter and later as Head Master. He was President of the junior class in 1936. He was varsity manager of the Marquette football team. He was elected chapter delegate to Atlanta in 1936 but at the last minute was forced to have the alternate make the trip because of some special duties which came up in connection with the football squad which he had to take care of. While at Marquette he was a true leader and friend of all of the members of our chapter. He was intensely interested in Marquette University athletics. He was a fine story teller. He had the ability to turn the most trivial incident into a real yarn. His tales about his home town became campus legend. He will be missed by his many friends.



**THEODORE J. GRAYSON**  
*Pennsylvania*  
Director, Evening School of  
Accounts and Finance, Uni-  
versity of Pennsylvania



**ROBERT R. JOHNSON**, *Georgia Tech*  
President, Campbell Coal Company,  
Atlanta



**JAMES O. MCKINSEY**, *Chicago*  
Chairman of the Board  
Marshall Field & Company

## Death Takes Four Prominent Alumni

**D**EATH claimed four of the outstanding alumni of Delta Sigma Pi in the brief period of but a few weeks and brought sadness to their families and hosts of friends throughout the country.

### **James O. McKinsey**

The death of Brother James O. McKinsey, on November 30, 1937, an alumnus of our Chicago chapter, came as a shock to Chicago business leaders as only a very few friends and relatives knew he had been ill. Brother McKinsey entered Woodlawn Hospital on November 19 suffering from a deep chest cold. Dr. Rollo K. Packard of the hospital staff said that Mr. McKinsey had been advised several days earlier by another physician to drop all business cares for a rest, but that he had refused to leave his duty. Pneumonia developed and he died on November 30.

One of America's foremost authorities on business management, Brother McKinsey had been Chairman of the board of Marshall Field and Company since 1935. A well known and highly regarded figure in business life, Brother McKinsey had a career that might have been the pattern for success-against-odds story.

Born of poor parents on a farm in Missouri in 1889, Brother McKinsey wanted an education, launched himself in business, and became one of the nation's leading management authorities. He attended the Missouri State Teachers College graduating at the age of 19. He had specialized in shorthand and business training at the Teachers College, but his first work upon graduation was teaching school which enabled him to obtain a degree in law

at the University of Arkansas, and in 1917 he obtained a Master's Degree from the University of Chicago where he specialized in economics and business management. He became a member of the University of Chicago faculty and wrote a number of textbooks. He served as public accountant and business consultant organizing his own firm, James O. McKinsey and Company which eventually had offices in both Chicago and New York. Mild-mannered and soft-spoken he never talked of his own success but friends and associates gave high praise for his perseverance against odds.

He was offered the post as Chairman of the Board of Marshall Field and Company in 1935 at a rumored salary of \$65,000 a year and an option on a large block of stock and through his management this huge corporation showed a profit after several years of operating deficits.

He had spoken before numerous Delta Sigma Pi meetings, his last appearance being the guest speaker at the Founders' Day banquet of the Chicago Alumni Club of Delta Sigma Pi in November 1936.

He was survived by his widow and twin sons, Robert and Richard, 17. According to press dispatches he left an estate of close to \$1,000,000.

### **Theodore J. Grayson**

Dr. Theodore J. Grayson for the past 19 years, Professor of Finance at the University of Pennsylvania and Director of the Evening School of Accounts and Finance, died suddenly on December 23, 1937 in Bryn Mawr Hospital of Philadelphia following an acute illness of but a couple of hours. Brother Grayson was in his 58th year.

Endowed with an irrepressible wit and a salty humour which delighted both his classroom and his platform audiences he was popularly hailed as "Teddy." He was original, full of force, fire, argument, wit and sarcasm, but best of all he always knew what he was talking about. When the Brain Trust was a brand new phenomenon, Brother Grayson had a short lecture on professors and politics that was a classic.

Although he had been in ill health for several years this had not seriously curtailed his activity and news of his sudden death was a shock to his numerous friends, faculty associates and fraternity brothers.

Dr. Grayson was born at Beverly, New Jersey, in 1880. He attended Haverford College after which he entered the Law School of the University of Pennsylvania graduating in 1901, following which he practiced law. He became an instructor in the field of finance in 1914 and was made Director of the Evening School of Accounts and Finance, four years later, the post he has retained ever since. During these 19 years he has been the directing head of a school having about one-fourth of the total registration of the school of Pennsylvania. He was also Director of the Extension work of the university.

For a long time he had been active in the Pennsylvania chapter of Delta Sigma Pi and every member of this chapter considered him a close friend and confidential adviser. He was a regular attendant at all the major activities of our Pennsylvania chapter and delighted our members with his interesting and witty talks. In spite of his failing health he appeared at the anniversary banquet of the chapter in January 1937 and gave a very interesting talk on the history of our chapter at the University of Pennsylvania with which he was for many years closely associated. He was a member of the University Club, the Franklin Inn Club, the Union League, of which he was a director, and the Philadelphia Country Club.

### Robert R. Johnson

One of the most outstanding alumni of our Kappa Chapter in Atlanta, Georgia, died on December 10, 1937, when Robert R. Johnson, an honorary member passed away suddenly at the age of 53. Brother Johnson started his business career at the age of 13 as office boy for the Campbell Coal Company of Atlanta and successfully advanced to clerk, salesman, vice-president and finally president in which capacity he had served for more than 10 years.

Many years ago he became interested in the School of Commerce of the Georgia School of Technology where our Kappa Chapter operated and it was primarily through his efforts that the present building occupied by the School of Commerce was secured. He himself was a liberal contributor to it. After many years of close interest in the affairs of our Kappa Chapter he was initiated as an honorary member in 1931 and since that date he has been intensely interested in Delta Sigma Pi and all of its

members in the Atlanta area. He was a staunch supporter of Deltasig Lodge and he was revered by all who knew him. He was also well known for his many philanthropies.

Brother Johnson headed a committee to procure a new building for the School of Commerce but by the time it was decided to build a new building the depression had set in. He had promised the students a new building and his first contribution to the building fund was \$10,000. Others followed his example and enough money was raised to build a building although it was not completely paid for. Many subscribers were unable to pay their subscriptions because of the depression years but Bob would dig down in his pocket and pay the bills as they came due. This continued until recently and he had contributed an extra \$14,000. Then the remaining mortgage of \$15,000 on the building came due and Bob paid this too. His total contribution was \$39,000 during the depression years.

For the past year or two his health had not been the best and his activities had been somewhat curtailed but he was never seen without his Delta Sigma Pi badge and he was never too busy to see any member of the fraternity who came into his office. Many members will come and go but there will only be one Bob Johnson in the hearts and memories of our Atlanta brothers.

### Gorton L. James

Dr. Gorton L. James, Associate Professor of Business Administration at Miami University, Oxford, Ohio, died on October 9, 1937 in the Good Samaritan Hospital, Cincinnati, Ohio, following an automobile accident on the Colerain Pike, 10 miles from Cincinnati when his car collided with a truck. The crash occurred, the deputy said, on a curve on a steep hill just north of Dunlap when a trailer-truck jackknifed on the slippery pavement and rolled into the path of the automobile. Two college students were riding with him and were seriously injured. The driver of the truck was unhurt.

Born in 1886, Dr. James graduated from Harvard in 1908 and received his B.S. degree in Civil Engineering from M.I.T. in 1910. He was secretary and later chief clerk to the vice-president of the New York, Hartford and New Haven Railroad Company from 1910 to 1913. For the next 6 years he was in charge of labor relations for a large Connecticut manufacturing plant after which he was on the faculty of the Harvard Graduate School of Business for 6 years.

From 1926 to 1929 he was chief of the Domestic Commerce Division of the United States Department of Commerce. He was consulting Industrial Engineer for the Department of Commerce for the next 3 years after which he served as N.R.A. Director for the state of Maine until he accepted the appointment on the faculty of Miami University in 1935. He was initiated as a faculty member of our Miami chapter on March 20, 1936 and had been actively interested in the chapter's affairs since that time.



# Among the CHAPTERS

## Two Michigan Chapters Hold Joint Initiation

RETURNING TO COLLEGE after a hilarious Christmas vacation, Xi Chapter renewed its vigorous efforts to get our many activities under way. With ideal winter weather prevailing at Ann Arbor we held an old-fashioned sleigh ride out into the country. Before the holidays the faculty together with their wives entertained the students of the School of Business Administration at tea. The purpose of the tea was to get the faculty and students better acquainted with each other. The members of our chapter ably demonstrated their ability to balance a teacup and saucer in one hand and the usual plate of cookies and sandwiches in the other hand.

Our chapter held a joint initiation on December 4 with nearby Theta Chapter at the University of Detroit. The initiation ceremonies were held at the Fort Shelby Hotel in Detroit and a team of Theta chapter alumni gave the ritual which was very impressive. We welcome into our chapter: Robert Cox, Battle Creek, Michigan; A. B. Hicks, Owosso, Michigan; Harry Jackman, Erie, Pennsylvania; Robert Pressprich, Port Huron, Michigan; Arthur Rauchle, Royal Oak, Michigan; Hugh Roberts, Utica, New York; and John Treadway, Ann Arbor, Michigan. The principal speakers at the traditional initiation banquet were William B. O'Regan and Alfred N. Slaggert of Theta Chapter and E. St. Elmo Lewis, of Alpha Chapter, a prominent advertising man in Detroit.

Our chapter held election of officers early in January with the following results: Head Master, John P. Campbell; Senior Warden, Irwin Bailey; Junior Warden, Harry Jackman; Treasurer, Douglas Welfare; Historian, John Treadway; Scribe, Edgar Bixby; Master of Festivities, Robert Halsted; and Chapter Adviser, Professor Robert Rodkey. Since we have a large number of members who will graduate in June we are planning an intensive rushing campaign for the second semester and fully expect to secure ample pledges to keep our chapter at the size it should be.

As the new DELTASIG correspondent for Xi Chapter, I want to take this liberty to renew the close fraternity acquaintances made at our two Northwestern chapters during the past summer when I had an opportunity to spend some time with each chapter. The cordial reception I received and the pleasant visit which followed caused me to realize more than ever the real benefit to be derived from as large an organization as we have.—EDWARD N. YENNER

## Missouri Sponsors Industrial Tour to St. Louis

IN THE EARLY morning mist of November 5, 1937, some sixty students, including many Deltasigs, started their "voluntary" holiday at the very early hour of 4:00 A.M. We were en route to St. Louis in order to see for ourselves some actual business operations in the "raw" after having experienced them in theory. The Paul Brown and Company, a large bond house, afforded us our first enlightenment. Here we observed the blackboard upon which were posted in-

stantaneously the quotations of active stocks and bonds, and the screen upon which was projected the ticker tape data and market gossip from all over the country. Upstairs we got a glimpse of the brokerage business as applied to investments. We learned that the brokers do not assume any risk by buying or selling for themselves, but rather earn a commission by buying and selling for customers. All leased wire services and market news is available for them so that they know somewhat the conditions of the market instantaneously.

Upon leaving the investments to take care of themselves, we mingled with cash for a while by the way of the Federal



MISSOURI CHAPTER INDUSTRIAL TOUR TO ST. LOUIS

Reserve Bank. Amidst all the guards, we saw how safe our money supply really is, despite what we had learned in Economics. The vaults themselves were a study in the acme of protection. To prove this, one of the group accidentally set off an alarm which immediately brought down on us so many guards that we thought it was the entire state militia. The next phase of business we experienced, the St. Louis Grain Exchange, was possibly the most

interesting of all. The exchange had the regular type of pit and though the tradings were dull that day we could observe somewhat the bedlam of operations. We learned that the exchange trades in not one but many commodities, and that it is in this type of exchange that prices are somewhat stabilized by the dealings in futures and also cash markets. We observed the services available for the traders, such as samples that had been graded and made available for inspection, stock tickers, market gossip tickers and of course the usual board of price quotations. We were told that during active trading the traders buy and sell large amounts merely by signalling or by verbal agreement. Then at the end of the day the "shorts" and "longs" are balanced as in a clearing house.

Next our students of management saw mass line production at its best in the Chevrolet plant. Our escort explained how the cars were turned out on an assembly line. Each man has a set task to complete in a limited time and these operations are coordinated so that each step takes approximately the same amount of time. This avoids any "jams" and assures continuous movement of the line process.

Our last visit was the *Globe Democrat*, a large newspaper house which showed us how specialized the various departments of a business can be. We learned how the Sunday newspaper is edited so that it can be made available before Sunday. They have certain sections such as comics, society section and features section already set up and then the last minute news is printed making up the final edition.

Thus ended our annual pilgrimage to St. Louis and later on that evening we all returned to the Missouri campus tired but with a broader understanding of what goes on behind the scenes in several businesses. This industrial tour to St.

Louis has been sponsored by our chapter annually for several years and of course is open to any student who wants to make the trip. We always have a fine attendance and this year some sixty students were members of our party.

Alpha Beta Chapter is proud of the contribution they have made in this important activity.—JOHN F. ROBERTSON

## Detroit Goes to Town

ENTHUSIASM AND ALERTNESS have been the keywords of the spirit of Theta Chapter this year. Each of the brothers is contributing to the fraternity through active participation in campus and fraternal affairs in a way that is bound to create sincere good will for our university, our chapter, and our national organization.

The top ranking social event of the fall term was the Annual Football Frolic sponsored by Theta Chapter held in the Alpine room of the Detroit Leland Hotel. It was an outstanding success from the point of view of finances, attendance and entertainment.

Theta's chapter house was the scene of two enthusiastic gatherings during November. A homecoming party was held for all Deltasigs after the North Dakota game. The brothers with their dates and friends gathered at the house to replay the game and to enjoy the refreshments. William Paldi was chairman. The other event that brought out a large number of alumni, together with actives and pledges was the Founders' Day party planned by Edward Sarb. The pledge class presented a three act play, each pledge impersonating an active member. The evening was rounded out by alumni and actives in a songfest and reminiscence over cider and doughnuts.

In keeping with Theta's aim to have every man participate in some campus activity we offer as evidence:

William Paldi, vice-president of sophomore class, committee chairman of Soph Snowball, Interfraternity Council representative. Robert Filiatrault, representative on board of Men's Union from College of Commerce and Finance, vice-president of junior class, president of Out-of-Town Club, varsity quarterback. William Neinsted, vice-president of Spanish Club, varsity tackle. Edward Palumbo, committeeman Soph Snowball, varsity halfback. James McKenna, president of Accounting Association. Jack Bohr, vice-president of Accounting Association. Edward Webster, secretary of Accounting Association. Walter Morgan, treasurer of Accounting Association. Don Fobert, make-up editor of "Tower," U. of D. annual. Charles Fennelly, varsity end. Theta's campus leaders represent a cross-section of campus activity.

Our pledge class this fall was not only the largest in recent years but the largest of any fraternity on our campus. The 13 pledges are: William Berg, Detroit; Robert Davis, Detroit; Charles Dean, Birmingham, Michigan; Robert Deitrich, Detroit; Charles Francis, Detroit; William Irwin, Grand Rapids, Michigan; John Keating, Detroit; Joseph Morgan, Youngstown, Ohio; William O'Brien, Detroit; Donald Stein, Fenton, Michigan; Albert Wahle, Detroit; Walter Wazia, Harbor Beach, Michigan; Edward Webster, Detroit.

By far the outstanding event this year was the formal initiation and banquet held jointly by Xi and Theta Chapters at the Sky Club of the Fort Shelby Hotel. It was the first time in the history of Theta Chapter that it has had the pleasure of meeting and cooperating with Xi Chapter of the University of Michigan.

The Sky Club was filled to capacity with alumni, actives, and new brothers from both Ann Arbor and Detroit. At the speakers' table were the toastmaster, William B. O'Regan, Dean of the Evening Division of the College of Commerce and Finance; Alfred N. Slaggert, a prominent attorney; former Grand President Rudolph Schmidt; Kenneth Kilgore, Head Master of Xi Chapter at Michigan; Henry Dahl, Head Master of Theta Chapter at Detroit, and the principal speaker of the evening E. St. Elmo Lewis of Alpha Chapter, an internationally-known economist and advertising man. It

was an evening that will live long in the memories of the older men as well as the new brothers. William F. Gregory of Theta, author of "Yours Fraternally in Delta Sigma Pi," played and sang this well-known fraternity song.

In keeping with its progressive spirit Theta has refurbished its chapter house under the able supervision of Walter Morgan who has given generously of his time and effort to create in the house a pleasant, homelike atmosphere. New furniture, wall paper of modern design, new fixtures, a new piano, a new coat of paint on the outside, and a ping-pong table for our recreation room are on the list of improvements.

Theta closed the year 1937 with a Christmas party in the form of a sleigh ride followed by a dinner of mulligan stew on which occasion presents were exchanged among the brothers and their dates.

Theta at this time extends an invitation to all Deltasigs passing through Detroit to drop in at the house and say "Hello."—JAMES P. MCKENNA

## Penn State Sponsors Fine Program

LIKE MOST chapters of all fraternities, Alpha Gamma Chapter of Delta Sigma Pi was hit hard by the depression. We managed to keep our head above water however. Its professional activities were held irregularly; the chapter had not been as effective a campus factor as previously. When the current school year began however, the members decided that they were going to bring the chapter back to the high position it previously enjoyed. First of all each chapter officer familiarized himself with his duties and the requirements of Delta Sigma Pi. Then a program of activities for the year was prepared and our first professional smoker was held on November 27. Many prominent commerce and finance students were invited to this smoker at which talks were presented by several of our faculty members, Dr. Hasek, Dr. Butt and Professor Rowland, followed by Brother Jageman and Head Master Korsak. This proved a great success. Further investigation in contacting of prospective members brought fourteen pledges, all of whom were initiated in December.

Immediately following initiation, Head Master Korsak outlined a series of projects that he felt Delta Sigma Pi should undertake in order to build up our chapter on the campus. Committees were appointed and already three of these projects are under way due to the fine help of the newly initiated members. A personnel booklet containing the picture as well as the activities and studies of every student in the Commerce and Finance School is being published and has met with great success and cooperation among students as well as prospective employers.

To bring about closer contact between the faculty and commerce students we have inaugurated a series of weekly luncheons. Speakers will be from both the faculty and out-of-town guests. We are also planning the publication of a news letter containing news of interest to commerce and finance students, probably bi-monthly, and to be distributed among our alumni, our actives and also to the commerce and finance students.

One of the reasons that Alpha Gamma chapter has been so successful in its rebuilding program is because of the aid that the faculty has so generously given us. Among these is Professor Charles J. Rowland who is in charge of the accounting courses at Penn State and who also maintains a public accounting office. He recently served as a member of a Committee of Borough Representatives which cooperated with the Department of Internal Affairs at Harrisburg, Pennsylvania, in drawing up uniform budget and financial report forms for the boroughs of Pennsylvania. He is now serving his third term as Secretary of the Harrisburg chapter of the Pennsylvania Institute of Certified Public Accountants.

With the close of this year and the birth of the new, Alpha Gamma Chapter looks ahead to bigger and better things for the coming period. Under the able guidance of

our Head Master and officers along with the cooperative spirit of our members Alpha Gamma Chapter should go far.  
—RAYMOND J. HAYES

## South Carolina Has a Busy Year

BETA GAMMA chapter has certainly had a busy year to date as we have had many professional meetings, smokers, and social activities. Our chapter has been described as the most energetic group on our campus. Our diversified program and our many activities have brought us some fine pledges and a class of nine were initiated in January. This is one of the largest classes we have ever initiated.

We are in the midst of redecorating our chapter house. New living room furniture has been purchased and we hope to acquire a fine new radio soon. We must mention the activities of two of our members. If any member of Beta Gamma Chapter deserves real praise this year it is our Head Master, Paul A. Smith. Paul has given us some real leadership and much of our progress during the past year is due to him. Ben Joe Williams has likewise been very active in campus affairs. He has been quite active in athletics and was recently elected a member of Omicron Delta Kappa. He is also president of the junior class.

We invite all of the members of Delta Sigma Pi to visit us whenever they are in Columbia.—MAXCY HOOK

## Georgia Initiates Fourteen

THE FIRST INITIATION of the current college year was held by Pi Chapter at the Georgian Hotel on De-

cember 5 when J. D. Bolton, Treasurer of the University of Georgia was initiated as a faculty member and the following 13 undergraduates were initiated into active membership: James Dozier, Montezuma, Georgia; Harold Stone, Oxford, Georgia; Thurlow Evans, Jr., Atlanta, Georgia; Charles Berry, John Duke, Charles Compton of Athens, Georgia; James Hoover, Augusta, Georgia; J. D. Lawson, Columbia, South Carolina; Glen Parham, Atlanta, Georgia; Boyce Wilder, Athens, Georgia; Scott Craves, Cochran, Georgia; Wallace Miller, Jr., Macon, Georgia; and W. W. Hardin, Thomson, Georgia. We had a fine banquet following initiation and an enthusiastic membership was present.

In November three carloads of members drove to Atlanta to join Kappa Chapter in observing Delta Sigma Pi Founders' Day and we certainly enjoyed ourselves on that trip.

Our chapter is particularly proud of our two faculty advisers, Professors Heckman and Raisty. Brother Raisty, who has been at the university since 1927, last year conducted a survey under the auspices of the Georgia Association of County Commissioners and the University of Georgia. Brother Heckman is head of the department of accounting and takes an important part in the civic and commercial activities of the community.

We recently made an inspection trip of the Hodgson Oil Refinery. Many interesting and puzzling sights were witnessed, but an explanation by the superintendents of the various departments through which the group passed made the processes readily understandable. The group learned that from the three main divisions of the seed, namely the linters, hulls, and meats, or kernels, are made countless items. Everything from shortening to rayon and fertilizer is made from the seed. The tour was thoroughly enjoyed, and Pi Chapter wishes to express its appreciation for the courtesy extended by Hodgson Oil Refinery.

We are out to again capture first place in the Chapter Efficiency Contest.—HARRY J. DAVIS, JR.



BETA GAMMA CHAPTER—UNIVERSITY OF SOUTH CAROLINA

Picture was taken in front of the School of Commerce of the University of South Carolina. Note the Greek letters  $\Delta \Sigma \Pi$  worked into the design of the new brick walk.

LEFT TO RIGHT: E. E. Richardson, *Senior Warden*; H. S. Brunson, *Scribe*; W. M. Turbyfill, *Historian*; T. L. Benson, *Junior Warden*; W. E. Lown; P. A. Smith, *Head Master*; J. W. Swittenberg; B. I. Lawrence; J. B. Williams; T. H. Hook, *DELTASIG Correspondent*; R. L. Edwards, *Master of Festivities*; R. L. Edwards, *Treasurer of the University of South Carolina*; E. N. Guyton; Professor G. V. Tomlin; Professor F. T. Weeks; D. H. Pate, *Treasurer*; M. P. Bushee, *Chancellor*; W. F. Taylor, *assistant business manager of the University of South Carolina*; George E. Olson, *Dean of the School of Commerce*; and O. F. Kelly, *assistant treasurer of the University of South Carolina*.

## Colorado Chapters Join in Founders' Day Celebration

ON WEDNESDAY, November 10, members of Alpha Rho Chapter at the University of Colorado and Alpha Nu Chapter at Denver University held a joint Founders' Day banquet in Boulder, Colorado. Forty Deltasigs made the trip from Denver to Boulder to join the 33 members of Alpha Rho Chapter and this was the first time in the history of the two chapters that a joint affair of this kind had ever been held. Prior to the banquet, Alpha Rho Chapter initiated 10 members and all of the officers of Alpha Nu Chapter witnessed the initiation. The new members are: Thomas Bohman, Howard Brittell, Frank Elmore, Jack LaTorra, Walter O'Brien, Wilbur Prior, Neal Smith, William Warnock, John Wheeler, and Adrian Williamson.

The speaker at the banquet was Professor Frederick Weihofen of the University of Colorado School of Law who spoke on "The Parole System." He dealt with the parole system generally and also as it applied to the state of Colorado and after his talk held an informal discussion. Everyone present appeared to be very much interested and many questions were asked.

In January practically our entire chapter made a special trip down to Denver, Colorado to join with Alpha Nu Chapter in holding a dinner to honor, Grand Secretary-Treasurer Wright of Chicago. There was a fine turnout of actives and alumni and a most interesting program was presented by our neighbor chapter. We all enjoyed the trip very much.—HARRY T. RADFORD

## Kappa Sponsors a New Game

ATTENTION YOU ping-pong and table tennis fans. Atlanta Deltasigs have started something at their lodge which may be of interest to other chapters. After many of the brothers had acquired considerable skill in the art of table tennis they began looking for new fields to conquer. So we now introduce Blowball. A ping-pong table is used with regulation net except that the net is raised high enough to allow the ball to roll underneath it. No paddles are used. Instead wind generated by the powerful lungs of the members is used to keep the ball in motion.

As many persons as may surround each end of the table can play although five is the best number on each side. The ball, a regulation ping-pong ball is put in play by one side, by one member of the team blowing it along the surface of the table under the net to the other side. The object is to make the ball roll off the table on the opposing team's side which scores a point for your side. Service consists of five serves by the same man and then the other team serves. The server must blow the ball underneath the net in one attempt: no assistance. On subsequent returns, however, as much assistance can be given as you want. The art of "passing" to your team mates, especially to your net man can be developed to a high degree.

Hands, or any part of the player's body cannot touch the top of the table nor can the player's body or clothes touch the ball. If this happens the side committing the foul loses a point. Game is 21 points as in ping-pong, and when both sides have 20 points each two consecutive points must be scored to win the game. This game has taken the Atlanta boys by storm and many of our "gas-bags" are now eagerly sought after as team mates, because he who has the strongest lungs and the best blowing technique and timing makes the best Blowball player.

This game is new to us; it may not be to you. We urge that you try it for we think that you will get a big kick out of it.

Starting off the year with a successful rushing program Kappa Chapter put a fitting climax to the first quarter's work by initiating nine of its thirteen pledges early in December. This was one of the largest sized first classes ever initiated

into Kappa as our first initiations are usually smaller than our second. This brings a total number of initiates of Kappa Chapter to 292 and our active membership now comprises 40.

The Atlanta Deltasigs got together Wednesday night, December 22, for our first annual Christmas party which was held at the Deltasig lodge with appropriate decorations. One of the features of the party was that everyone brought a gift which was donated to charity for those less fortunate than ourselves. On December 31 the Atlanta Alumni Club and Kappa Chapter held our usual annual New Year's Eve party also at the lodge. Costumes were in order and the lodge was beautifully decorated for the occasion. The members with their wives and sweethearts danced and dined far into the night.

Kappa Chapter serves notice to watch out for some real competition in the 1938 chapter efficiency contest. We are going to be on top again.—ALBERT P. CLARK

## Georgetown Initiates Fourteen

THE PLEDGING of the fall season began immediately following the first of a series of smokers presented by the members at the chapter house, on Friday, September 25, 1937. This smoker was followed by additional ones every Friday evening for the next three weeks. The formal date of the beginning of the six weeks' pledge period began on the second Wednesday of October. Weekly pledge meetings were held every Wednesday evening following this date, until November 15 which was the last Wednesday before "Hell Week." Throughout these evenings the pledges were taught all the important information contained in the pledge manual as well as the history of Mu Chapter, socially, scholastically, and historically.

On the evening of October 25, the fraternity sponsored a dance for the pledges, which became a very successful evening.

Throughout the pledge season, the pledges were required to report to the chapter house every Saturday morning and work for at least three hours on odd jobs and additions to the house that were much needed. Every evening during the session, two goats were required to be on duty at the chapter house for two hours to run any errands desired by the members of the active chapter. The entire pledge class was required to have a large paddle made for the Head Master containing their names and class.

## News from Florida

WITH THE arrival of those "far from welcome" exams last year, the curtain fell upon a very successful year for Beta Eta.

We started the last semester with the election of the following officers on March 23: Head Master, Chester Whittle; Senior Warden, Lyn Conlon; Junior Warden, Fred Miller; Treasurer, H. E. Black; Scribe, Lloyd Anderson; Chancellor, Poe Herdon; Historian, Chauncey Hyatt; Senior Guide, Bill Morris; Master of Ceremonies, Harry Bower; Master of Festivities, J. M. Sinclair; DELTASIG Correspondent, Bob Comstock; and Faculty Adviser, Dr. Sigmund Dietrich.

Several interesting events were held last spring not previously reported. R. L. Shivers, special agent in charge of the Miami, Florida, division of the Federal Bureau of Investigation spoke to us on the qualifications necessary to become a G-Man. Mr. R. P. Markham, an officer of the Florida National Bank of Jacksonville came over to talk on "Supervision of Trust Investments" which was followed by a very interesting discussion. On May 1 we initiated nine members and had as our guest of honor at the banquet following the initiation, Dean Walter J. Matherly of the College of Busi-

ness Administration who talked on the New Deal. Delta Sigma Pi scholarship key was won last spring by one of our own members, Brother Parrish which made us real proud.

During the summer months, Head Master Whittle aided by several other members attending summer session published a special edition of the *Beta Eta News* dedicated to our alumni. We have already received many favorable comments and letters of congratulations from many sources. Copies were sent to all chapters, to our alumni and to members of the Grand Council.

We held our first meeting this fall on September 23 and perfected our organization for a fine year. On October 5 we had our first professional meeting when Dr. Kenneth Dameron talked to a packed house on "What Will the New Customer Consciousness Mean." On October 12 we had another professional meeting and our speaker was Dr. J. McFerran who discussed "The Monetary Policies of Eccles and Hopkins."

Our large fund is increasing steadily and we hope to begin building some sort of a lodge in the near future. We held an industrial tour to Jacksonville in the fall. Other professional meetings have been held, fourteen members were initiated in December and 1938 is starting with a bang. Our chapter is sponsoring a series of radio broadcasts over the University station WRUF and talks will be given by prominent business and professional men throughout the state.

We want to wish the other chapters lots of luck in the Chapter Efficiency Contest, but you are going to need a lot of luck this year to beat us because we are off to a fine start.—RICHARD R. DEAS, JR.

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## News from Our Baby Chapter—Newark

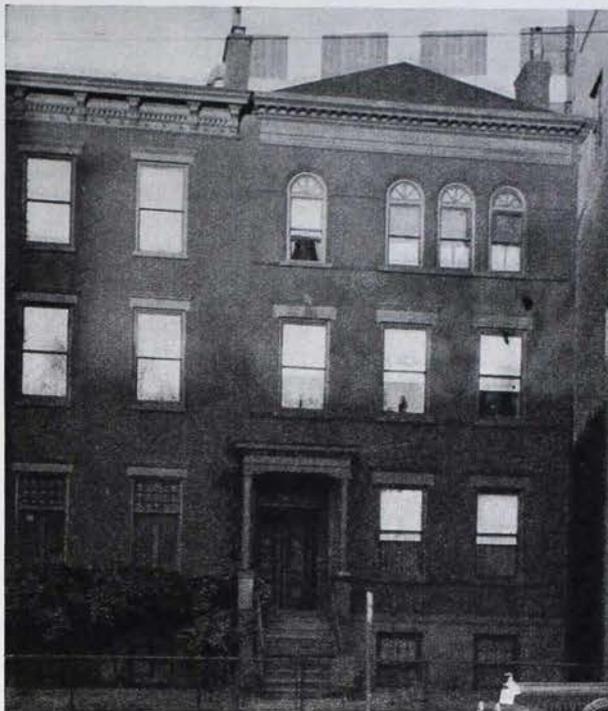
**GREETINGS** Big Brothers! Beta Omicron, your "baby chapter" at the University of Newark, desires to speak for itself regarding its life of three months in Delta Sigma Pi fraternity. True coöperative spirit coupled with intense activity have characterized Beta Omicron under the able leadership of Head Master Douglas J. W. Clark since the initiation October 9, 1937. Stressing a well-diversified program of professional, educational, athletic, and social activities, Brother Clark has been aided by Senior Warden, Roger P. Hurlburt; Junior Warden, Paul H. Gregory; Scribe, George Woehling, Jr.; Treasurer, Raymond J. Peter; Chancellor, Robert G. Busse; Historian, E. Lloyd Cummings; DELTASIG Correspondent, William J. Boychuk.

A series of entertaining rushee smokers and professional meetings have been successful in arousing immediate interest in Delta Sigma Pi on the part of prospective men as evidenced by the "full house" attendance at the affairs. Speakers included Brothers George R. Esterly, Iota, the chapter faculty adviser, and George K. McCabe, Lambda, Associate Professor of Economics in the School of Business Administration, as well as other members of the faculty of the University of Newark. The smoker discussions dealt mainly with the fraternity in general and with current topics of business. At the first professional meeting Mr. Paul E. Ferber, Purchasing Agent for the Hoffman Beverage Company, addressed the men upon Industrial Purchasing as a career. Following this an informal period lead by Dr. Paul K. Edwards, Professor of Marketing at the University, brought forward many practical questions from the group. During Seth Boyden Week, an annual commercial celebration in Newark, Brother Arthur F. Egner spoke on the life of the outstanding pioneer Seth Boyden. At this writing Beta Omicron has fourteen pledges to its credit with possibilities for several more men at the beginning of the second semester.

On October 30, a Halloween party at the fraternity house marked the inauguration of Beta Omicron's social calendar. This proved to be a gala affair for it brought together the active members with a fine turnout of alumni. The major social event of the year, the annual fall dance, was held

in the Lord Nelson room of the Essex house during the Thanksgiving week-end. When the inspiring old gold and royal purple colors of Deltasig blended with the rhythmic strains of the orchestra—then the spirit of Delta Sigma Pi reigned supreme. Our Christmas party successfully closed the fraternity social year of 1937; the house overflowed with merry-makers until "the wee hours of the morning."

Beta Omicron is proud of the opportunity it had to participate in the recent Deltasig birthday celebration. During the week-end of November 7 five members journeyed down



BETA OMICRON CHAPTER HOUSE  
6 Park Place, Newark, N.J.

to the Founders' Day banquet held jointly by Mu and Chi Chapters at Washington, D.C. The evening of November 9 found a fine delegation of sixteen men representing Beta Omicron at the New York Alumni Club-Alpha Chapter celebration of the thirtieth anniversary of Delta Sigma Pi. Brothers Esterly, Clark, and Burica had their say among the list of speakers. The future Newark Alumni Club led by President Bernard J. Burica has been working diligently in organizing the alumni and at present are petitioning Central Office for their charter.

From our activities, Big Brothers, you can see that we have not been slow in trying to do our part for Delta Sigma Pi. The *Bet-O-Gram*, mailed to all active chapters and alumni clubs, has and will keep you in contact with our progress. We invite you to drop in at 6 Park Place at any time that you are in the vicinity of Newark. Beta Omicron extends its good wishes for the best of success to the members of Delta Sigma Pi during the coming year.—WILLIAM J. BOYCHUK

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## Northwestern Initiates Fifteen

**ZETA CHAPTER** got away to a flying start this fall by initiating 15 fine pledges in November. In fact we had 25 pledges but held 10 of them over until the second semester initiation. Our new house is filled to overflowing and everything seems to be coming along in fine shape. We

# Delta Sigma Pi Chapter Efficiency Contest

Comparative Final Ranking of Chapters for the Past Five Years

CHAPTER	UNIVERSITY	JUNE 30, 1937		JUNE 30, 1936		JUNE 30, 1935		JUNE 30, 1934		JUNE 30, 1933	
		RANK	TOTAL POINTS								
Alpha	New York	35	59,300	28	51,400	21	66,900	11	79,550	9	74,780
Beta	Northwestern	5	98,500	2	99,000	1	100,000	1	100,000	3	87,570
Gamma	Boston	32	68,000	10	87,125	48	19,725	49	28,225	51	20,600
Delta	Marquette	14	88,450	4	91,650	6	82,800	1	100,000	6	79,160
Zeta	Northwestern	30	73,950	9	87,275	7	80,600	17	71,850	18	62,370
Theta	Detroit	26	79,050	32	45,400	17	70,400	7	91,100	21	59,640
Iota	Kansas	37	47,250	42	12,450	47	21,850	16	72,175	40	45,720
Kappa	Georgia (Atlanta)	1	100,000	1	100,000	1	100,000	1	100,000	1	95,280
Mu	Georgetown	15	88,250	21	67,400	23	64,000	27	60,225	24	56,570
Nu	Ohio State	29	77,100	29	49,150	39	38,450	10	84,850	42	41,770
Xi	Michigan	17	86,500	19	77,150	22	65,200	21	69,150	26	55,970
Pi	Georgia (Athens)	1	100,090	36	38,325	32	51,800	40	48,950	47	35,600
Sigma	Utah	42	33,550	..	..	49	17,850	46	40,050	22	58,750
Phi	So. California	40	33,750	31	48,200	34	49,850	22	68,900	25	56,300
Chi	Johns Hopkins	10	92,650	5	90,650	20	67,300	37	49,750	23	58,390
Psi	Wisconsin	27	77,700	18	78,550	19	68,075	19	70,250	16	64,450
Omega	Temple	25	82,250	23	68,300	24	62,600	9	85,600	4	86,750
Alpha Beta	Missouri	1	100,000	3	95,225	4	83,475	23	66,900	45	40,380
Alpha Gamma	Penn State	41	33,600	39	26,250	28	55,750	30	56,700	27	55,050
Alpha Delta	Nebraska	28	77,250	26	59,125	42	32,450	36	49,925	36	49,740
Alpha Epsilon	Minnesota	22	85,000	17	79,150	8	80,200	34	56,775	13	69,000
Alpha Zeta	Tennessee	19	85,550	35	40,750	..	..	..	..	..	..
Alpha Eta	South Dakota	33	67,250	41	16,700	45	24,850	33	53,700	29	52,980
Alpha Theta	Cincinnati	38	45,400	20	67,675	25	61,675	8	86,400	2	94,180
Alpha Iota	Drake	24	82,450	37	31,325	30	53,750	45	41,725	39	46,110
Alpha Mu	North Dakota	36	51,650	40	18,450	35	48,575	47	40,000	37	47,730
Alpha Nu	Denver	31	73,500	27	56,350	38	39,950	42	48,175	32	52,510
Alpha Pi	Indiana	43	18,450	46	8,475	44	25,400	44	45,950	15	67,720
Alpha Rho	Colorado	9	93,850	7	89,050	5	83,150	13	76,150	44	41,600
Alpha Sigma	Alabama	18	86,250	24	62,200	13	73,575	25	63,725	10	74,600
Alpha Upsilon	Miami	13	88,650	16	81,400	15	71,775	12	76,850	11	72,250
Alpha Psi	Chicago	7	96,700	12	85,100	14	73,000	35	53,425	33	51,150
Alpha Omega	DePaul	39	43,600	34	43,650	37	47,650	29	57,650	17	64,100
Beta Gamma	South Carolina	11	92,100	30	48,375	36	48,025	41	48,725	41	44,380
Beta Delta	N. C. State	16	87,800	6	90,350	3	87,050	6	91,200	8	74,940
Beta Epsilon	Oklahoma	21	85,100	..	..	..	..	..	..	..	..
Beta Zeta	Louisiana State	44	15,000	43	12,275	33	51,475	15	53,050	38	46,470
Beta Eta	Florida	6	96,750	8	87,400	10	76,350	5	96,800	5	81,270
Beta Theta	Creighton	34	66,650	25	59,700	26	58,175	31	55,675	31	52,630
Beta Iota	Baylor	8	95,300	15	81,750	12	73,700	28	59,350	34	50,140
Beta Kappa	Texas	23	82,950	13	85,050	16	71,425	24	63,925	19	60,650
Beta Lambda	Alabama Poly	4	99,300	11	85,175	11	76,300	18	71,775	28	54,440
Beta Mu	Dalhousie	45	14,000	33	44,200	29	54,225	14	75,900	14	68,550
Beta Nu	Pennsylvania	12	90,500	22	67,000	18	69,975	4	98,825	12	70,250
Beta Xi	Rider	20	85,250	14	85,025	9	79,700	..	..	..	..
CHAPTER AVERAGE			76,725		59,620		57,485		62,215		54,660

had several interesting professional meetings and of course enjoyed several parties during the fall and winter months. Quite popular among our members are the "Vic" parties. In other words we have rented a mechanical record playing victrola which automatically changes its own records. A large supply of the latest records is provided and the rental charge for Saturday night is quite reasonable. BUT, the company doesn't call for it until Monday so the chapter house literally reverberated with the latest swing music about 22 hours a day over these respective week-ends. We strongly recommend other chapters try this type of dancing party. The cost is nominal and you have the latest music when you want it and as long as you want it.

Zeta Chapter moved to a much larger house this fall than it has ever previously occupied and we have been exceedingly fortunate in equipping this house and getting organized for the college year. However, the chapter is all set now and we extend the fraternal welcome to all members to drop in and see us at 1923 Sherman Avenue, Evanston. We hope to publish some photographs of our new house in the next issue of THE DELTASIG.

We almost had a catastrophe with our Homecoming decorations last fall. We had a huge 16 by 14 foot Homecoming sign in the process of preparation in our backyard, and at the 11th hour it started to rain. Whereupon the whole chapter worked with a frenzy to get the sign erected by the dead-line, 4 P.M. Artists Jim and Petti cleverly supervised the covering of the now-drenched original background with clean white paper, and the superimposing of hastily-painted beaver-board figures (principally an Indian—the University of Illinois—and a Wildcat—Northwestern University) on the new background. And the consensus of the chapter was that it was a better job of dressing (or undressing?) poor old Tommy than it would have been had there been no rain at all.

## Johns Hopkins Entertains with Smoker

ON THURSDAY, December 2, Chi Chapter departed from its usual procedure of holding a professional meeting by having a social smoker. Guests were admitted by special printed invitations which had previously been mailed out by the professional committee. The principal entertainment of the evening was supplied by a professional magician and the audience was held spellbound by his display of mystifying tricks. After his performance, Province Officer J. Elwood Armstrong gave an interesting talk on the history and development of Delta Sigma Pi. Immediately following this talk, Brother Armstrong came forth with a trick of his own, a memory test. Various members of the audience named fifteen articles after which Brother Armstrong named all fifteen in proper sequence.

Refreshments were served and the enthusiastic crowd stayed late and thoroughly enjoyed themselves.

## News from Utah

SIGMA CHAPTER is making a strong bid to regain its size and activity of previous years. The welcome advice of Professor E. C. Lorentzen, our faculty adviser and an alumnus of our own chapter makes up somewhat for the handicap of our small size. However we are working hard and are doing our best and we hope to make progress as the year proceeds. We are planning an initiation in mid-winter, several professional meetings and a spring formal to celebrate our chapter birthday in April. So far this year we have had several professional meetings, several smokers and a field trip. We also had the pleasure of receiving a visit from Grand Secretary-Treasurer Wright in January and he spoke before a group of Utah students in the afternoon on "Opportunities Ahead for School of Business Graduates" while in the evening the activities and alumni tendered a banquet in his honor. We are also contemplating

making a market survey on our campus.—ROBERT H. GLISSMEYER

## Oklahoma Sponsors Fine Professional Program

THE WORDS OF Mr. Bryan L. Bowers, State Manager of the Home Life Insurance Company of New York had hardly passed from his lips when Beta Epsilon Chapter laid plans for a program for individualizing the problem of finding a place in business. Mr. Bowers, an expert in the art of analyzing an individual's faculties and abilities, has risen in the field of insurance through twelve years' work in that field. His job is of necessity one of technique of approach to personality, and is vitally interested in the young man of undergraduate work. He advocated a personal estimate and sizing, so that we as future business men, will be sure of the line of endeavor of our choice.

The professional program of Beta Epsilon Chapter has fulfilled a threefold purpose: 1. Contacts with leading business men for closer affiliation between us, as undergraduates, and the business world. 2. A presentation of the practical application of theory as studied in our curricula, brought to us by men who have seen the heights and depths of business life in their particular enterprise. 3. The association of our members with selected students enrolled in the College of Business Administration, so that a more select group may be chosen as prospective members.

The professional committee of the chapter has succeeded in obtaining a group of speakers from a variety of fields of business: Salesmanship, Banking, Retailing (department store), Real Estate, Financing, Insurance, Utilities (Bell Telephone Co.) and Personnel Management.

These representatives of business brought messages that help each one of us to form a better conception of the phase of business we have chosen to follow, and in many cases the individual will become a reaffirmed follower of trends and practices in that line of business.

To further acquaint the members with technical problems of business, a series of industrial tours is on the program. The alumni club, with the efforts of Mr. Bowers, in Oklahoma City, have cooperated with the professional committee in obtaining the speakers for each professional smoker, and are making arrangements for the industrial tours to be made during the second semester of this school year.

The chapter has initiated nine members this year and expects to have another large class for initiation during the second semester. Prospects are indeed bright at Oklahoma.

## Kansas Comes Back Strong

THE DEPRESSION is over as far as Iota Chapter of Delta Sigma Pi is concerned. Achievement and progress are features of the chapter's present activities. Our new officers, W. Hazlett Steiger, Head Master; Lauren Breidenthal, Treasurer; Chester William Jackson, Scribe; W. C. O. Thomson, Senior Warden; Harry Hoffman Brown, Senior Guide, started the college year in a spectacular manner by smashing the opposition political factions domination of the School of Business by a sweeping victory in the annual election, three of our members being elected president, secretary and treasurer of the business school. Three members have already been initiated and another class will be inducted in February. We expect to initiate between fifteen and twenty members during the year.

Many of our members are prominent in campus activities. Head Master Steiger is varsity cheerleader, and editor of the *Jayhawk Business News*. Fleisher is president of the Society of Pachacamac, Peterson is a member of the Senate of the Progressive Student Government League.

Iota plans many activities for the coming semester and we will have as our guest in January the state banking commissioner of Kansas.—CLAUDE CRAVENS

## Drake Chapter Sponsors Commerce Club

EARLY IN THE fall of 1936 one of our members at Alpha Iota Chapter got the idea that in addition to sponsoring our professional meetings, smokers, parties, etc., we should also do something to promote a closer affiliation between the commercial world and students of commerce as set forth in the preamble to our Constitution. And thus it was that Head Master Merlin Correll conceived the idea of organizing a Commerce Club at Drake University. By means of announcements, notices, bulletins, he created enough interest in his idea to get about thirty students to attend an organization meeting. Six Deltasig brothers drew up the Constitution for the Commerce Club and a week later the first regular meeting was held, the Constitution adopted and the six Deltasigs who had prepared it were elected to serve as the first board of governors and Brother Roy Mohrman was elected first president. Since that time the Commerce Club of Drake University has held a meeting every month at which time some Des Moines business man has spoken on a topic of interest to the members.

The idea met with considerable favor among the commerce students at Drake and the Commerce Club is now the largest men's organization on the campus with sixty-five dues-paying members. It has started the second year and another Deltasig is president, Richard Coolidge. Interest and membership continues to increase and we believe that the Commerce Club will continue for years as a successful organization at Drake University.

To a Deltasig and to our chapter goes all the credit for its conception and organization.

Several members of our chapter are exceedingly prominent on the Drake campus. Tom Case in addition to being prominent in athletics received scholarships during both his junior and senior years. Two Deltasigs are members of the Y.M.C.A. council. Last year the chapter had a monopoly on all of the class presidents in the School of Commerce, and this year Walter Lohman is president of the junior class. One of our pledges is a member of Drake's undefeated cross-country team. So we feel that we have accomplished a lot at Drake in the past year. Our chapter now has 18 members and a fine pledge class and we look forward to 1938 without any fears.—JACK CRAMPON

## Alpha Holds Formal Dance

ALPHA CHAPTER at New York University held its annual formal this year on New Year's Eve, at the chapter house. Many actives and alumni appropriately greeted the New Year. Alpha feels proud of the fact that Head Master John Henderson has been appointed to the Student Council of the School of Commerce, Accounts & Finance. We have had a successful rushing period, securing seventeen pledges of which half have already been initiated and we hope to initiate the others in the spring.—WILLIAM H. COMYNS

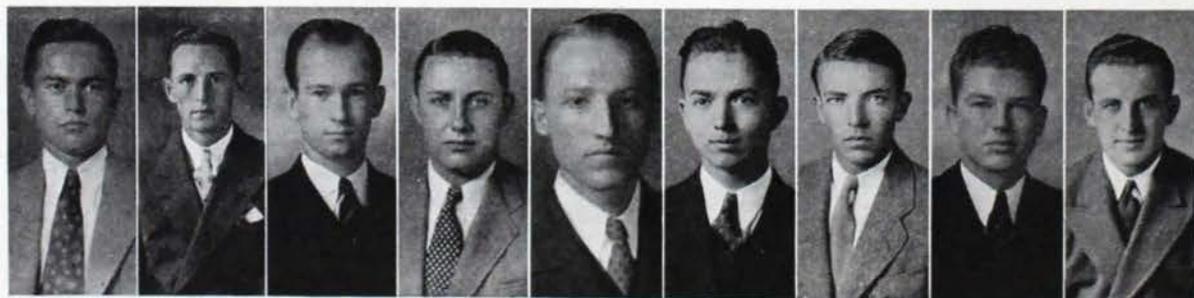
## Kappa and Pi Celebrate Founders' Day

ON NOVEMBER 7, 94 members of Delta Sigma Pi gathered at Deltasig Lodge outside of Atlanta, Georgia, to celebrate the thirtieth anniversary of the founding of the fraternity. Kappa Chapter was host on this occasion to about 20 members of our neighboring Pi Chapter at the University of Georgia. After the banquet, prepared by a squad of darkies, everyone joined in singing the fraternity songs and if you think 94 men can't make harmony just try it sometime. After things had quieted down Howard B. (Swede) Johnson took charge as toastmaster. Head Master Elrod of Kappa extended a word of welcome to all. Other speakers included Frank Brandes, Grand Council member, Head Master Wilson of Pi Chapter and Fred Wenn and Louis T. Bates. After an evening of delightful entertainment and the renewal of many friendships everyone went home feeling more proud than ever of his membership in Delta Sigma Pi.—ALBERT CLARK

## Nebraska Has a Busy Year

THE CHAPTER has been carrying on its numerous activities enthusiastically. As representative of items that will interest all Deltasigs, several events should be mentioned. Our first professional meeting was noteworthy because of the motion picture display of the new Pontiac and the sound system which permitted the commentator to explain the new features of the new model. The next week all brothers went to the Varsity Theater together. Brother Hale of the Lincoln Telegraph and Telephone Company explained the workings of a telephone company to us in the next professional meeting. As a red-letter day, October 29, is recalled as the date of an informal dinner dance at Ye Olde Buckett Inn. On November 3, the actives and pledges of Alpha Delta Chapter assembled at the chapter house for "Hell Night" observance. Formal initiation and the Founders' Day banquet were held November 7 at the Fontenelle Hotel in Omaha, Nebraska, in conjunction with the Beta Theta Chapter of Creighton. Initiation took place in the afternoon at which time James Sedlacek, Robert Bjodstrup, James Crockett, Neal Hadsell, and Dale Monteen were admitted to membership. As Thanksgiving vacation made a welcome break in our scholastic routine, most of the brothers spent the holiday in their homes.

On November 17 Mr. Ernest Smith, general manager of Lincoln's finest men's furnishings store, gave a very informational discussion of small town merchandising. Our biennial industrial tour was held Tuesday, December 7. We visited the First National Bank, Miller and Paines Department Store, and the Nebraska Salesbook Company. A steak dinner out at Ye Olde Buckett Inn closed the day's activities. On December 12 we had a memorable Christmas party at the home of Brother Giffen. Card games, gift exchanging, and very delectable refreshments made the evening one of Christmas cheer. The holidays have brought



PI CHAPTER OFFICERS, 1937, TIED FOR FIRST PLACE  
IN 1937 CHAPTER EFFICIENCY CONTEST

a temporary cessation of our fraternal get-togethers but we'll carry on after this welcome respite. Special recognition should be accorded our Head Master, Quinn Scott, who is receiving his "sheepskin" at the midyear commencement exercises. The chapter takes this opportunity to wish Quinn "smooth sailing." Our chapter was ably represented on the Bizad Honor Roll. Nine brothers are in the upper ten per cent of the college. Seniors Giffen and Holmburg were elected to Beta Gamma Sigma and Brothers Bjodstrup and Hadsell were recipients of the Gold Keys awarded to the ten ranking sophomores. Pledge Welch was awarded the Miller and Paine Research Scholarship.

We entertained Grand Secretary-Treasurer Gig Wright early in January and had a large turnout of actives, alumni and guests at a banquet held in his honor.

The Cornhusker chapter is looking forward to a most successful year.—LLOYD JEFFREY

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## You CAN Take It with You

IN SPEAKING of monetary values, the most popular phrase of the day which is shouted by nearly everyone is "You can't take it with you." As for myself, I absolutely agree with them—speaking of monetary values. On the other hand, I am inclined to put something else in front of money, something which you can take with you. The thing about which I am speaking is fraternal relationships.

This is not intended to be a sermon or a story to which there is a moral. It is something which the Alpha Nu Chapter of Delta Sigma Pi at Denver University has found out, here at the University School of Commerce, Accounts and Finance, that they get more out of their Delta Sigma Pi membership than they get from any class or professor. Ever since the founding of the chapter here at Denver, in 1925, more and more interest has been put into its organization, and everyone has been getting more and more back. In order to clarify this last statement, I am going to show you what the chapter has done in just one-quarter of the school year.

At the beginning of this year the prime interest of the active chapter as well as the alumni was put behind just one thought—to secure pledges who would make worthy members of Delta Sigma Pi. After an intensive rushing campaign, 26 pledges were secured; 12 were initiated in December and the others will be initiated early in the second semester. And we expect to have more pledges later on.

Why have we been able to create such an interest not only in the active members, but also in the pledges? The answer lies in the fact that we are not only getting something back from Delta Sigma Pi, but we are able to use what we gain from membership. In other words, the adage, "You CAN take it with you," has been inaugurated, and believe me, it has brought about a feeling of fraternal enthusiasm that the other chapters of Delta Sigma Pi will have a hard time equaling.—PAUL D. BLACEN

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## Beta Xi Initiates Twenty-nine!!

WHERE ARE THESE chapters that talk of pledging 10 or 15 or even 20 students? They had better take a back seat because Beta Xi has pledged exactly 32 of the finest students in our college and 29 of them were initiated in December. Although we hate to publish the formula for our success we realize that it might help some other chapter so here it is very simply stated.

On returning from our summer vacation we found that our house was complete with 22 active members ready to carry on for the coming year. Now you might think that we would let our pledging go until the next semester, but a lot of our members were graduating in the spring and a glance at the incoming freshman class convinced us that right here was some mighty good Deltasig material. It would be very easy to eliminate all the rushing by just letting matters ride as our house was filled and our chapter wasn't too small in size but we realized that we weren't the only fraternity that these fellows had to choose from so we proceeded to rush them in typical Deltasig style. Two fine smokers were held during which we kept our prospective pledges on their toes at all times. After they had attended our smokers and also had a chance to attend smokers given by rival fraternities, we issued our bids—36 in number and we received 32 acceptances!! We now have close to 50 members (although we will lose a large class in the spring) and will probably have another small class to initiate later on. These facts speak for themselves and we urge our sister chapters to go and do likewise.—NORRIS L. BULL, JR.

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## Creighton Moves into New House

AT THE BEGINNING of this college year, Beta Theta Chapter moved into a new chapter house at 2770 Davenport Street, Omaha. It certainly felt good to have a house again after several years without one and under the able leadership of Head Master Lawrence Keller and Senior Warden Richard J. Murphy the chapter is enjoying one of its most successful years. Six members were initiated in November and another class will be inducted real soon. The chapter will enter a team in the intramural basketball league and we have prospects of making a good showing. We were pleased to have a visit from our Grand Secretary on January 7 and a banquet was held in his honor at the Paxton Hotel and was attended by the entire active chapter and many alumni.—MAYNARD P. BAUER

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## Alabama Poly Has Thirty-six Members

BETA LAMBDA Chapter initiates thirteen! This sounds mighty good and it is as good as it sounds for this initiation touched off the fireworks for our annual observance of Founders' Day and it was a gala occasion in every respect. The initiation and banquet was held at the new Pitts Hotel and this class brings the active membership of our chapter to thirty-six members, one of the largest sized chapters we have ever had.

On December 8 our members and their dates enjoyed a steak fry at our chapter lodge several miles from town. We left at 5:00 o'clock in the afternoon and made the trip to our lodge and back in an old fashioned hayrack and at 8:30 in the evening most of our members returned to town to go to a costume dance that evening.

We have a very interesting program planned for the coming year. We have scheduled several prominent out-of-town speakers for our professional meetings and we will also have several social events on our program for the season. We are contemplating a commerce ball to be held sometime in the spring as our birthday celebration.

We wish to give notice to all chapters that we are not going to be satisfied with fourth place in the 1938 Chapter Efficiency Contest. We missed out on a tie for first place last year by a mere 700 points. This year we are going to be in first place and we don't mean maybe.—W. D. WITTEL

# DIRECTORY OF UNDERGRADUATE CHAPTER OFFICERS

The name of the university is followed by the chapter name and year of installation. Permanent chapter addresses and telephone numbers are shown, and the name and mailing address of several principal chapter officers. H.M. means Head Master; T. means Treasurer; S. means Scribe.

- ALABAMA** (Alpha Sigma, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.  
 H.M. L. J. Thomas, Jr., P.O. Box 383, Tuscaloosa, Ala.  
 T. J. M. Armstrong, Jr., 509 Capstone Ct., Tuscaloosa, Ala.  
 S. Morris A. Burkett, University, Ala.
- ALABAMA POLY** (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala.  
 H.M. George G. Perry, Jr., Wittel Dormitory, Auburn, Ala.  
 T. John A. Dubberly, 207 N. Gay St., Auburn, Ala.  
 S. David Wittel, Wittel Dormitory, Auburn, Ala.
- BAYLOR** (Beta Iota, 1930), Baylor University, School of Business, Waco, Tex.  
 H.M. Henry Alexander, Brooks Hall, Waco, Tex.  
 T. Frank L. Johnson, Brooks Hall, Waco, Tex.  
 S. Wilson Turner, 2515 Colonial Ave., Waco, Tex.
- BOSTON** (Gamma, 1916), Boston University, College of Business Administration, 525 Boylston St., Boston, Mass.  
 H.M. W. F. Clark, Jr., 20 1/2 St. James St., Roxbury, Mass.  
 T. Henry Kieronski, 525 Boylston St., Boston, Mass.  
 S. Francis X. Leahy, 101 Glenwood Rd., Somerville, Mass.
- CHICAGO** (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill.  
 H.M. Robert J. Cooney, 7600 East End Ave., Chicago, Ill.  
 T. Merton C. Knisley, 5514 Blackstone Ave., Chicago, Ill.  
 S. Conrad B. Howard, 2431 N. Sawyer Ave., Chicago, Ill.
- CINCINNATI** (Alpha Theta, 1924), University of Cincinnati, College of Engineering and Commerce, Cincinnati, Ohio.  
 Chapter House: 265 Senator Pl., Cincinnati, Ohio. (Aven. 3965).  
 H.M. Otis W. Gampfer, 3112 Ahrens Ave., Cincinnati, Ohio.  
 T. Leslie G. Sharp, 34 Lafayette Apts., Cincinnati, Ohio.  
 S. Willis D. Champion, 265 Senator Pl., Cincinnati, Ohio.
- COLORADO** (Alpha Rho, 1926), University of Colorado, School of Business, Boulder, Colo.  
 H.M. Donald D. Pucket, 936 Green Mt. Ave., Boulder, Colo.  
 T. Dorsey H. Smith, Jr., 897 15th St., Boulder, Colo.  
 S. Joseph M. Gardner, 1919 S. Broadway, Boulder, Colo.
- CREIGHTON** (Beta Theta, 1930), Creighton University, College of Commerce and Finance, Omaha, Neb.  
 Chapter House: 2770 Davenport St., Omaha, Neb. (HA 6450)  
 H.M. G. Lawrence Keller, 2770 Davenport St., Omaha, Neb.  
 T. Eugene F. McBride, 2770 Davenport St., Omaha, Neb.  
 S. John J. McQuillan, 2770 Davenport St., Omaha, Neb.
- DALHOUSIE** (Beta Mu, 1931), Dalhousie University, Department of Commerce, Halifax, Nova Scotia, Canada.  
 H.M. Gordon H. Thompson, 392 Robie St., Halifax, Nova Scotia.  
 T. Rudd G. Hattie, 27 Coburg Rd., Halifax, Nova Scotia.
- DENVER** (Alpha Nu, 1925), University of Denver, School of Commerce, Accounts and Finance, Denver, Colo.  
 H.M. Wellmert Cramm, 2239 W. 26th Ave., Denver, Colo.  
 T. Robert S. Wasley, 2655 W. 39th Ave., Denver, Colo.  
 S. R. G. Nathan, Jr., 1930 Lincoln, Denver, Colo.
- DEPAUL** (Alpha Omega, 1928), DePaul University, College of Commerce, Chicago, Ill.  
 H.M. Donald W. MacAllister, 1465 W. 72nd Ave., Chicago, Ill.  
 T. James C. Foley, 7345 Prairie Ave., Chicago, Ill.  
 S. Edwin F. Liska, 1336 N. Maplewood Ave., Chicago, Ill.
- DETROIT** (Theta, 1921), University of Detroit, School of Commerce and Finance, Detroit, Mich.  
 Chapter House: 16925 Monica Ave., Detroit, Mich. (University 1-0643).  
 H.M. Henry R. Dahl, 75 Church St., Highland Park, Mich.  
 T. Walter J. Morgan, 16925 Monica Ave., Detroit, Mich.  
 S. William M. Shank, 806 Wilde Ave., Detroit, Mich.
- DRAKE** (Alpha Iota, 1924), Drake University, College of Commerce and Finance, Des Moines, Iowa.  
 H.M. Donald Weiland, 1349 25th St., Des Moines, Iowa.  
 T. Charles Storey, 1010 Clinton Ave., Des Moines, Iowa.  
 S. Walter Lohman, 2600 Kingman, Des Moines, Iowa.
- FLORIDA** (Beta Eta, 1929), University of Florida, College of Business Administration, Gainesville, Fla.  
 H.M. Chester E. Whittle, Gainesville, Fla.  
 T. H. E. Black, Jr., University Station, Gainesville, Fla.  
 S. Lloyd O. Anderson, University Station, Gainesville, Fla.
- GEORGETOWN** (Mu, 1929), Georgetown University, School of Foreign Service, Washington, D.C.  
 Chapter House: 1561 35th St. N.W., Washington, D.C. (West 1965).  
 H.M. Gerald F. Stack, 1561 35th St. N.W., Washington, D.C.  
 T. Frank J. Kysela, 1561 35th St. N.W., Washington, D.C.  
 S. Wm. H. McCandless, 1561 35th St. N.W., Washington, D.C.
- GEORGIA** (Kappa, 1921), University System of Georgia Evening School, School of Commerce, Atlanta, Ga.  
 Chapter Quarters: Deltasig Lodge.  
 H.M. Thoben F. Elrod, Atlantic Steel Co., Atlanta, Ga.  
 T. Timothy C. Bullard, 174 De Gresse Ave. N.E., Atlanta, Ga.  
 S. Thomas G. Hill, Jr., 145 Luckie St. N.W., Atlanta, Ga.
- GEORGIA** (Pi, 1922), University of Georgia, School of Commerce, Athens, Ga.  
 H.M. Willis O. Jackson, 357 Pulaski St., Athens, Ga.  
 T. Franklin S. Horne, 334 Prince Ave., Athens, Ga.  
 S. Charles R. Simmons, Jr., Ga. Co-op, Athens, Ga.
- INDIANA** (Alpha Pi, 1925), University of Indiana, School of Business Administration, Bloomington, Ind.  
 H.M. Robert A. Waters, 416 E. Fourth St., Bloomington, Ind.  
 T. J. Evan Stiers, Bloomington, Ind.  
 S. Robert E. Schalliol, 424 S. Henderson St., Bloomington, Ind.
- JOHNS HOPKINS** (Chi, 1922), Johns Hopkins University, School of Business Economics, Baltimore, Md.  
 H.M. Walter A. Watts, 429 S. Charles St., Baltimore, Md.  
 T. Robert S. Cooper, 603 Wyndhurst Ave., Baltimore, Md.  
 S. Wm. M. Conner, 3708 Hillsdale Rd., Baltimore, Md.
- KANSAS** (Iota, 1921), University of Kansas, School of Business, Lawrence, Kan.  
 H.M. Hazlett Steiger, 1540 Louisiana St., Lawrence, Kan.  
 T. M. L. Breidenthal, Jr., 1621 Edgehill Rd., Lawrence, Kan.  
 S. Chester W. Jackson, 1025 W. Hills Pkwy., Lawrence, Kan.
- LOUISIANA STATE** (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La.
- MARQUETTE** (Delta, 1920), Marquette University, College of Business Administration, Milwaukee, Wis.  
 Chapter House: 604 N. 14th St., Milwaukee, Wis. (Broadway 0503).  
 H.M. Robert M. O'Melia, 604 N. 14th St., Milwaukee, Wis.  
 T. Wm. F. Nennig, 603 N. Chicago Ave., South Milwaukee, Wis.  
 S. Robert H. Trefz, 3878 N. 24th Pl., Milwaukee, Wis.
- MIAMI** (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio.  
 H.M. James Robertson, 200 E. High St., Oxford, Ohio.  
 T. Ivan Baker, 242 Swing Hall, Oxford, Ohio.  
 S. George A. Walter, Oxford, Ohio.
- MICHIGAN** (Xi, 1921), University of Michigan, School of Business Administration, Ann Arbor, Mich.  
 Chapter House: 1502 Cambridge Rd., Ann Arbor, Mich. (5518)  
 H.M. John P. Campbell, 1502 Cambridge Rd., Ann Arbor, Mich.  
 T. Douglass Welfare, 1502 Cambridge Rd., Ann Arbor, Mich.  
 S. Edgar A. Bisby, Jr., 503 E. Jefferson, Ann Arbor, Mich.
- MINNESOTA** (Alpha Epsilon, 1924), University of Minnesota, School of Business Administration, Minneapolis, Minn.  
 Chapter House: 1029 Fourth St. S.E., Minneapolis, Minn. (Bridgeport 3207).  
 H.M. Winfield A. Ritter, 1882 Princeton Ave., St. Paul, Minn.  
 T. Bernard W. Rucks, 1029 4th St. S.E., Minneapolis, Minn.  
 S. Carl C. Matala, 1029 4th St. S.E., Minneapolis, Minn.
- MISSOURI** (Alpha Beta, 1923), University of Missouri, School of Business and Public Administration, Columbia, Mo.  
 H.M. Ray H. Bezoni, 301 Hitt St., Columbia, Mo.  
 T. Orland M. Scott, 603 Providence Rd., Columbia, Mo.  
 S. Glenn A. Welsh, 719 Hitt St., Columbia, Mo.
- NEBRASKA** (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Neb.  
 Chapter House: 1527 M St., Lincoln, Neb. (B 4330).  
 H.M. Kenneth L. Ekwall, R.R. 3, Lincoln, Neb.  
 T. Robert M. Bjodstrup, 1710 R St., Lincoln, Neb.  
 S. James H. Crockett, 2717 Stratford Ave., Lincoln, Neb.
- NEWARK** (Beta Omicron, 1937), University of Newark, School of Business Administration, Newark, N.J.  
 Chapter House: 6 Park Pl., Newark, N.J.  
 H.M. Douglas J. W. Clark, 49 Woodland Ave., Newark, N.J.  
 T. Raymond J. Peter, 2 Kearny St., Newark, N.J.  
 S. George Woehling, Jr., 87 Roosevelt Ave., East Orange, N.J.
- NEW YORK** (Alpha, 1907), New York University, School of Commerce, Accounts and Finance, Washington Sq., New York, N.Y.  
 Chapter House: 21 W. 12th St., New York, N.Y. (Gramercy 5-9898).  
 H.M. John Henderson, II, 21 W. 12th St., New York, N.Y.  
 T. John G. Anderson, 128 Windermere Rd., Staten Island, N.Y.  
 S. Wm. H. Comyns, 172 Mayflower Ave., New Rochelle, N.Y.
- NORTH CAROLINA** (Alpha Lambda, 1925), University of North Carolina, School of Commerce, Chapel Hill, N.C.
- NORTH CAROLINA STATE** (Beta Delta, 1929), North Carolina State College, School of Science and Business, Raleigh, N.C.  
 H.M. J. S. Fulghum, Jr., 615 Wills Forest St., Raleigh, N.C.  
 T. Whitnell B. Small, State College Station, Raleigh, N.C.  
 S. Woodrow R. Fountain, State College Station, Raleigh, N.C.
- NORTH DAKOTA** (Alpha Mu, 1925), University of North Dakota, School of Commerce, Grand Forks, N.D.  
 H.M. Carl G. Peterson, University Station, Grand Forks, N.D.  
 T. Eldred M. Swingen, 2800 University Ave., Grand Forks, N.D.  
 S. Lyle N. Omdahl, 406 Hamline, Grand Forks, N.D.

- NORTHWESTERN** (Chicago Division—Beta, 1914), Northwestern University, School of Commerce, 309 E. Chicago Ave., Chicago, Ill.  
Chapter House: 42 Cedar St., Chicago, Ill. (Delaware 0957).  
H.M. Sherman E. Pate, 6415 Ravenswood, Chicago, Ill.  
T. Anton E. Guyer, 5918 S. Whipple St., Chicago, Ill.  
S. Robert L. Shanley, 4301 W. Monroe St., Chicago, Ill.
- NORTHWESTERN** (Evanston Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill.  
Chapter House: 1923 Sherman Ave., Evanston, Ill. (Greenleaf 9348).  
H.M. Robert H. Kinnaird, 1923 Sherman Ave., Evanston, Ill.  
T. James A. Dodge, Jr., 1923 Sherman Ave., Evanston, Ill.  
S. Frederick F. Klebe, Jr., 1923 Sherman Ave., Evanston, Ill.
- OHIO STATE** (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio.  
Chapter House: 118 E. 14th Ave., Columbus, Ohio. (University 1576).  
H.M. Richard E. Wood, 118 E. 14th Ave., Columbus, Ohio.  
T. Clarence F. Dunning, 118 E. 14th Ave., Columbus, Ohio.  
S. Alfred E. Lageman, 118 E. 14th Ave., Columbus, Ohio.
- OKLAHOMA** (Beta Epsilon, 1929), University of Oklahoma, College of Business Administration, Norman, Okla.  
H.M. Martin D. Palm, 564 Boulevard, Norman, Okla.  
T. Irving S. Higbee, Jr., 741 Jenkins, Norman, Okla.  
S. Harold W. Freeman, 564 South Boulevard, Norman, Okla.
- PENNSYLVANIA** (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa.  
Chapter House: 3902 Spruce St., Philadelphia, Pa. (Baring 9096).  
H.M. Addis L. Bowles, 527 Harrison Ave., West Collingswood, N.J.  
T. James A. Perdakis, 2219 S. 18th St., Philadelphia, Pa.  
S. Kenneth E. Voorhies, 910 S. 58th St., Philadelphia, Pa.
- PENN STATE** (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa.  
H.M. Joseph G. Korsak, State College, Pa.  
T. Robert L. Kaye, 210 Irwin Hall, State College, Pa.  
S. Raymond J. Hayes, State College, Pa.
- RIDER** (Beta Xi, 1934), Rider College, College of Business Administration, Trenton, N.J.  
Chapter House: 810 Greenwood Ave., Trenton, N.J. (2-4215).  
H.M. Allan M. Ziegler, 810 Greenwood Ave., Trenton, N.J.  
T. Edgar A. Ferguson, 810 Greenwood Ave., Trenton, N.J.  
S. John M. Radel, 810 Greenwood Ave., Trenton, N.J.
- SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C.  
Chapter House: Tenement 23, University of South Carolina, Columbia, S.C. (8123).  
H.M. Paul A. Smith, Tenement 23, U. of S.C., Columbia, S.C.  
T. Dove H. Pate, Tenement 19, U. of S.C., Columbia, S.C.  
S. Hugh S. Brunson, Box 275, U. of S.C., Columbia, S.C.
- SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S.D.  
H.M. Roger Thrane, 119 N. Yale, Vermillion, S.D.  
T. R. C. Anderson, 206 N. Elm St., Vermillion, S.D.
- SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif.  
Chapter House: 700 W. 28th St., Los Angeles, Calif. (Prospect 7683).  
H.M. R. Metcalf Owen, 700 W. 28th St., Los Angeles, Calif.  
T. Rodney J. Hansen, 700 W. 28th St., Los Angeles, Calif.
- TEMPLE** (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa.  
Chapter House: 1857 N. 17th St., Philadelphia, Pa. (Poplar 9093).  
H.M. James B. Watt, 1857 N. 17th St., Philadelphia, Pa.  
T. Raymond MacGregor, 1857 N. 17th St., Philadelphia, Pa.  
S. Wm. G. Deem, 1835 N. Park Ave., Philadelphia, Pa.
- TENNESSEE** (Alpha Zeta, 1924), University of Tennessee, School of Commerce, Knoxville, Tenn.  
H.M. Russell S. Moxley, 501 W. Cumberland, Knoxville, Tenn.  
T. Thomas S. Lewis, Jr., 817 15th St., Knoxville, Tenn.  
S. Clelan Hester, 1415 Laurel Ave., Knoxville, Tenn.
- TEXAS** (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex.  
Chapter Quarters: Students Union Bldg., Austin, Tex.  
H.M. Clyde H. Taylor, 2610 Rio Grande, Austin, Tex.  
T. Gilbert T. Wolf, 2513 1/2 Rio Grande, Austin, Tex.  
S. Ottis Stahl, Jr., 2616 Salado, Austin, Tex.
- UTAH** (Sigma, 1922), University of Utah, School of Business, Salt Lake City, Utah.  
H.M. Robert H. Glissmeyer, 1532 Emerson Ave., Salt Lake City, Utah.  
T. Gilbert G. Kingdon, 524 1st Ave., Salt Lake City, Utah.  
S. Carling I. Malouf, 1386 Laird Ave., Salt Lake City, Utah.
- WISCONSIN** (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis.  
Chapter House: 132 Breese Terr., Madison, Wis. (F-1725).  
H.M. Woodrow A. Tupper, 132 Breese Terr., Madison, Wis.  
T. Eugene Speltz, 132 Breese Terr., Madison, Wis.  
S. Raymond R. Swaziek, 132 Breese Terr., Madison, Wis.



## DIRECTORY OF ALUMNI CLUBS

The frequency of meeting of each alumni club is shown immediately following the name of the city in which the alumni club is situated; the telephone numbers of the president and secretary are shown immediately following their names and addresses:

- ATLANTA**—Luncheons, every Friday, 12 noon.  
Pres. James D. Smith, Retail Credit Co., P.O. Box 1723  
Sec. Oscar B. Cornleigh, Jr., 1179 Boulevard, N.E.
- BAITIMORE**—Luncheons, every Thursday, 12 noon  
Pres. George Missel, Jr., 5427 Jonquil Ave. Calvert 6700  
Sec. Bernard E. Miller, 205 S. Fulton Ave. Gilmore 7236
- BOSTON**—Dinner, first Monday each month, 6 p.m.  
Pres. Ralph A. Palladino, 45 Putnam St., Somerville, Mass.  
Sec. John F. Conway, 12 Windsor Rd., Medford, Mass. Somerset 3474-W  
Mystic 4373-R
- BUFFALO**—Dinner, second Friday each month, 6:30 p.m.  
Pres. Ronald E. Daniels, 138 Elmer Ave. PA 1458
- CHICAGO**—Dinner, third Tuesday each month, 57 W. Randolph St., 7:00 p.m.  
Pres. Kenneth H. Hobbie, 1140 W. Washington Blvd.  
Sec. Warren T. Raymond, 1 N. La Salle St., Room 2009
- COLUMBIA, S.C.**—Dinner, second Wednesday each month, 7 p.m.  
Pres. Patrick C. Smith, Y.M.C.A.  
Sec. J. M. Williams, Jr., Y.M.C.A.
- DENVER**—Meeting, first Monday each month, 8 p.m.  
Pres. Benjamin W. Theys, 1105 Fillmore Fr. 4934M  
Sec. Royal Gelder, 963 Logan Ma. 8567
- DES MOINES**—Dinner, second Thursday each month, 6:30 p.m.  
Pres. Kenneth Hill, Meredith Publishing Co.
- DETROIT**—Dinner, Thursday, 8 p.m.  
Pres. Floyd A. Poetzing, 2900 E. Grand Blvd.  
Sec. William J. Cleary, Jr., 2484 Boston Blvd.
- HOUSTON**—  
Pres. F. E. Wallace, 3617 Montrose Blvd. H-8060  
Sec. Lester A. Elliott, 3617 Montrose Blvd. H-8060
- KANSAS CITY**—Dinner, third Friday each month, 6:30 p.m.  
Pres. Russell Rosene, Bryant Bldg., Great Lakes Pipe Line Co.  
Sec. William A. Dinklage, 3741 Genesee
- LOS ANGELES**—  
Pres. Charles F. Nielsen, 903 9th St., Santa Monica.  
Sec. Arthur E. L. Neelley, 3551 University Park.
- MADISON**—Dinner, fourth Wednesday each month, 6 p.m.  
Pres. Kermit A. Kamm, 2811 Monroe St. F 6686  
Sec. Ray E. Wickus, 132 Breese Ter. F 1725
- MILWAUKEE**—Dinner, second Monday each month, 6:30 p.m.  
Pres. Heath J. Crider, 4165 N. 16th St.  
Sec. James B. Helmer, 604 N. 14th St. Broadway 0503
- NEW YORK**—Dinners, first and third Tuesdays, 6 p.m.  
Pres. James A. McBain, 1564 E. 45th St., Brooklyn ESplanade 7-8932
- SALT LAKE CITY**—  
Sec. Frederick J. McCarthy, 3730 93rd St., Jackson Heights, L.I.
- OMAHA**—Dinner, second Tuesday each month, 8 p.m.  
Pres. Elmer E. Lind, 70 Drake Court HA 7340  
Sec. Jerome E. Petr, 2538 Dodge St. HA 3035
- PHILADELPHIA**—  
Pres. William G. Rohrer, Jr., Bridge Blvd. & Federal St. Camden, Camden 7820  
N.J. Sec. Raymond L. Hildenbrand, 4419 Walnut St. EVERgreen 4799
- SALT LAKE CITY**—  
Pres. Frank W. Taylor, 914 11th E.  
Sec. W. Daniel Day, 1436 Browning Ave.
- ST. LOUIS**—Meeting, second Monday each month, 8 p.m.  
Pres. Richard Gildehaus, 7369 Pershing Rd. CABany 8340 J  
Sec. Thomas R. Lineback, 7042 Ethel Ave. HIghland 4266
- TWIN CITIES**—  
Pres. Kenneth McMillan, 225 Pere Marquette Bldg.  
Sec. Ralph Chase, 3600 Aldrich Ave.
- WASHINGTON**—Dinner, first Thursday each month, 8 p.m.  
Pres. Robert M. Bennett, 4000 Cathedral Ave. N.W. Cleveland 7007  
National 8624  
Sec. J. Allen Chase, 616 Investment Bldg.

You are fraternally invited  
to become a

LIFE MEMBER

of

DELTA SIGMA PI



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