



THE DELTASIG
OF DELTA SIGMA PI



NOVEMBER · NINETEEN · THIRTY · SEVEN



★

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

★

Founded at New York University, School of Commerce, Accounts and Finance,
on November 7, 1907, by Alexander F. Makay, Alfred Moysello,
Harold V. Jacobs and H. Albert Tienken.



A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



THE CENTRAL OFFICE OF DELTA SIGMA PI

222 W. Adams Street, Chicago, Illinois
Telephone, Franklin 3476



THE GRAND COUNCIL

Eugene D. Milener, *Chi*, Grand President.....
.....420 Lexington Ave., Suite 550, New York, N.Y.
H. G. Wright, *Beta*, Grand Secretary-Treasurer.....222 W. Adams St., Chicago, Ill.

Frank C. Brandes, *Kappa*.....90 Fairlie St., Atlanta, Ga.
John L. McKewen, *Chi*.....1231 Baltimore Trust Bldg., Baltimore, Md.
William E. Pemberton, *Alpha Beta*.....427 W. Erie St., Chicago, Ill.
Rudolph C. Schmidt, *Theta*.....350 E. Congress St., Detroit, Mich.
Edwin L. Schujahn, *Psi*.....1200 Marine Trust Bldg., Buffalo, N.Y.
Herbert W. Wehe, *Lambda*.....121 Morey Place, Greensburg, Pa.
Kenneth B. White, *Gamma*.....1114 Magnolia Bldg., Dallas, Tex.



DIRECTORY OF ACTIVE UNDERGRADUATE CHAPTERS

The university name is followed by the chapter name and year of installation. Permanent chapter house addresses and telephone numbers are shown; the name and address of the Head Master is also indicated. Unless otherwise indicated, all addresses are the same city as the location of the chapter.

- ALABAMA** (Alpha Sigma, 1926) University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.
Thomas F. Bristol, 729 10th Ave.
- ALABAMA POLY** (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala.
George G. Perry, Jr., 313 Wittel Dormitory, Auburn, Ala.
- BAYLOR** (Beta Iota, 1930), Baylor University, School of Business, Waco, Tex.
Henry Alexander, Brooks Hall.
- BOSTON** (Gamma, 1916), Boston University, College of Business Administration, Boston, Mass.
William F. Clark, Jr., 20½ St. James St., Roxbury, Mass.
- CHICAGO** (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill.
Robert Cooney, 7600 East End Ave., Chicago, Ill.
- CINCINNATI** (Alpha Theta, 1924), University of Cincinnati, College of Engineering and Commerce, Cincinnati, Ohio. Chapter House: 265 Senator Place (Aven. 3965).
Otis W. Gampfer, 3112 Ahrens Avenue, Cincinnati, Ohio.
- COLORADO** (Alpha Rho, 1926), University of Colorado, School of Business, Boulder, Colo.
Donald D. Pucket, 936 Green Mt. Avenue, Boulder, Colo.
- CREIGHTON** (Beta Theta, 1930), Creighton University, College of Commerce and Finance, Omaha, Neb.
Lawrence Keller, 2770 Davenport St.
- DALHOUSIE** (Beta Mu, 1931), Dalhousie University, Department of Commerce, Halifax, Nova Scotia, Canada.
- DENVER** (Alpha Nu, 1925), University of Denver, School of Commerce, Accounts and Finance, Denver, Colo.
Robert Miles, 709 S. Sherman.
- DePAUL** (Alpha Omega, 1928), DePaul University, College of Commerce, Chicago, Ill.
Donald W. MacAllister, 1465 W. 72nd St.
- DETROIT** (Theta, 1921), University of Detroit, School of Commerce and Finance, Detroit, Mich.
Chapter House: 16925 Monica Ave. (University 1-0643).
Henry R. Dahl, 75 Church St., Highland Park, Detroit, Mich.
- DRAKE** (Alpha Iota, 1924), Drake University, College of Commerce and Finance, Des Moines, Iowa.
Donald Weiland, 1349 25th Street, Des Moines, Iowa.
- FLORIDA** (Beta Eta, 1929), University of Florida, College of Business Administration, Gainesville, Fla.
Chester E. Whittle, Alpha Tau Omega House.



The Editor's Foreword

THIS MONTH DELTA SIGMA PI celebrates another important milestone in its history, its Thirtieth Anniversary. It is therefore appropriate that in this issue of THE DELTASIG we present a brief history of the accomplishments of the fraternity in recent years and tell you something about our plans for the future. Your attention is particularly directed to the articles regarding the history of the fraternity, the Deltasig Lodge, the Chicago Alumni Club, the Delta Sigma Pi Alumni Placing Service, our National Endowment Fund and Life Memberships, etc. We are also happy to present photographs of many of the present active alumni workers who are contributing so much to the present success of the fraternity.

PRACTICALLY EVERY successful chapter, of any fraternity has active, capable alumni supervision and we salute our Province Officers as one of the most valuable groups in the national administration of the fraternity. Much of the success that our individual chapters now enjoy is due to the inspiration, help and advice engendered by these capable and interested alumni workers.

WE ALSO PRESENT in this issue a portfolio of distinguished alumni who are achieving unusual success in the business and educational field. This interesting department will be continued in future issues of THE DELTASIG.

THERE ARE NO chapter letters in this issue. The reason being that this issue was exclusively confined to material appropriate for a Thirtieth Anniversary issue. Speaking of chapter letters we are going to try something different this year providing we receive the cooperation of our chapters. In all fraternity magazines for many decades past chapter letters have been the subject of much discussion and frequent justified criticism. Too often these chapter letters have proven to be of interest only to alumni of the particular chapter. This we hope to change in so far as THE DELTASIG is concerned. As an experiment, and unless the clamor for their return in their old form becomes so pronounced we hope to be able to discontinue them entirely in the form and style in which they have previously appeared. In their place our chapters and alumni clubs will be invited to contribute special articles, timely, interesting and newsworthy covering the achievement of a chapter or alumni club as a group or the achievements of individual members. These should prove of greater interest to our entire membership and will be a welcome successor to the outmoded chapter letter, a relic of by-gone days. *Requiescat in pace.*

ALL MEMBERS OF Delta Sigma Pi particularly you alumni are invited to contribute articles and news items for our column. Those of you who may be journalistically inclined will be welcomed to our editorial staff.

I SEND cordial Christmas Greetings and Best Wishes for the New Year to all Deltasigs.—H. G. WRIGHT

THE DELTASIG OF DELTA SIGMA PI

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■ H. G. Wright, Editor

»»» Volume XXX, Number 1 «««

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The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Material intended for publication should reach the editorial office not later than the fifteenth of the month previous to publication.

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The members of the Conference are: ARCHITECTURE, Alpha Rho Chi, Scarab. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.





THE GRAND PRESIDENT'S PAGE

■
EUGENE D. MILENER, *Johns Hopkins*
Grand President of Delta Sigma Pi

AS DELTA SIGMA PI reaches its thirtieth birthday, my first feeling is that the fraternity has grown up—that it is mature. Several years ago we began initiating sons of alumni and that event caused me to feel that we were very definitely entering a new stage in the life of the fraternity. The first son of an alumni member to be initiated was John B. Morris, son of John P. Morris, both of Alpha Chapter. There are others, undoubtedly. In my heavy mail, one letter recently caused me particular pleasure. It was from an older member in a large city who was sending his son to a university in another city where we have a chapter. He wanted to know what procedure should be followed to make sure his boy would be invited to one of the rush smokers. It made me feel that Delta Sigma Pi had accomplished worthwhile things during its thirty years on the campuses of American and Canadian universities.

I had the pleasure of attending Founders' Day banquets in Philadelphia, Washington and New York. These events were not only thoroughly enjoyed by all the old timers, newer alumni, and undergraduates present, but I am sure they impressed all with the fact that, through the fraternity, each man had developed friendship and contacts that are enduring. Baltimore Deltasigs journeyed to Washington to celebrate with Georgetown men. Such opportunities for joint affairs should not be overlooked.

It is fine to note that the four founders are well and happy. Alexander Makay told me a few days ago that his interest in football had not dropped one bit since the time he was founding Deltasig and making touchdowns for New York University. His prosperous accounting partnership is with another Deltasig and he coaches football regularly as a hobby. I really believe he could still hold down a place on the varsity today. We all wish the founders many more years of health and prosperity.

The first thirty years have been memorable ones. We are firmly established throughout the country in educational circles, among our alumni, and we have an efficient national organization that renders service in every necessary and desirable branch of fraternity activity. Our Grand Secretary-Treasurer has been in charge of our Central Office and has carried on most of our administrative work for such a long time as to put him in the first rank of fraternity officers. Delta Sigma Pi is a leader in the Professional Interfraternity Conference.

These are some of the things that convince me that as the fortieth, fiftieth, and sixtieth birthdays roll around we will realize, even more than we do today, that Delta Sigma Pi has been founded and builded on sound principles. It is a vital part of the lives of thousands of college men. I wonder how many more men we will call brother in the next thirty years.

This is football season and Delta Sigma Pi is represented on many squads. I wish I could see in action every Deltasig who is in uniform this fall. Will the Scribe of each chapter send me a snapshot of the brothers of his varsity squad?

Speaking of football, Mrs. Milener and I were guests of Beta Nu Chapter for the Pennsylvania-Navy game. Hats off to our hosts for their gallant victory. I had never before seen fraternity houses so beautifully decorated, both inside and outside, as were those at Pennsylvania for that game. Almost every house had a party in the evening and the splendid setting and orchestra at the Deltasig house made it one of the bright spots on the campus. We particularly enjoyed the tea in the afternoon, it being the custom of Beta Nu Chapter to have tea for members, alumni and friends following every home game.

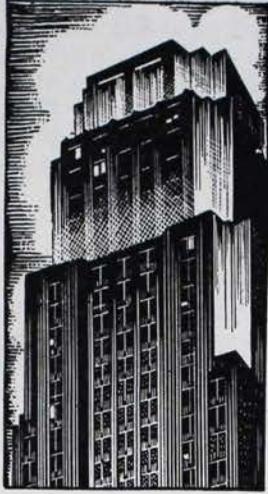
Fraternally yours,

Eugene D. Milener

Grand President



THE
OF



DELTA SIG
DELTA SIGMA PI

NOVEMBER, 1937

Volume XXX, Issue 1

Delta Sigma Pi Celebrates Thirtieth Anniversary

ON NOVEMBER 7, 1937, Delta Sigma Pi celebrated its thirtieth anniversary. During the week preceding and following this date, scores of chapter and alumni clubs throughout the country held appropriate banquets and other activities in commemoration of this event and hundreds of members of the fraternity participated in one way or another in observing this occasion. It is with a great deal of pride that Delta Sigma Pi can point to its present far-flung international organization and compare it with the Delta Sigma Pi of but a few years ago. When the fraternity was founded in November 1907 at New York University School of Commerce, Accounts, and Finance, there were fewer than ten Schools of Commerce in the country and little did the founders dream that in the short span of thirty years, Delta Sigma Pi would develop into one of the largest of the fraternities in the collegiate field. Little did they realize that the School of Commerce, the newest professional school to be established in the university system, would within the next thirty years have the largest registration of all professional schools, that there would be over one hundred universities and colleges offering organized courses in this field, that there would be approximately 100,000 students registered in this field, and that on many campuses the registration in Commerce and Business Administration would exceed even that in Liberal Arts.

This development of the collegiate Schools of Commerce and Business Administration is of rela-

tively recent origin. The honor of actually establishing the first School of Business goes to the University of Pennsylvania which was enabled through Mr. Joseph Wharton's gift of \$100,000 to establish the Wharton School of Finance and Economy in 1881, the name being later changed to the Wharton School of Commerce and Finance. Seventeen years elapsed before another such school was founded at California, closely followed by similar schools at Chicago, Dartmouth, New York, Wisconsin, Illinois, Northwestern, Harvard, Denver, Oregon State, Pittsburgh, Marquette and St. Louis. By 1915 this had increased to 32 schools; today there are 111.

Today Delta Sigma Pi has close to 50 active chapters, more than a score of alumni clubs and approximately 12,000 members. It is truly national in scope having chapters in 28 states from Massachusetts on the east to California on the west, and from North Dakota on the north to Florida on the south. Active alumni clubs are to be found in the following cities: Atlanta, Baltimore, Boston, Buffalo, Chicago, Denver, Des Moines, Detroit, Kansas City, Los Angeles, Madison, Milwaukee, Minneapolis, Newark, New York, Omaha, Philadelphia, Pittsburgh, St. Louis, Salt Lake City, Trenton and Washington, D.C.

A central office has been maintained in Chicago since 1924 and the present full-time staff includes the Grand Secretary-Treasurer and two assistants. From this headquarters office which contains all the

national records, the administrative activities of the fraternity are directed. A quarterly magazine THE DELTASIG is now in its thirtieth volume. National membership directories have been published in 1917, 1920, 1922, 1924, 1927, and 1934. The Delta Sigma Pi *Official Bulletin* is published monthly



ALEXANDER F. MAKAY
Alpha No. 1

during the college year for distribution to chapter and alumni club officers. The fraternity has given considerable attention to the development of several excellent manuals, one the *Manual for Chapter Officers*, now a book of 128 pages, first appeared in 1926 and is now in its seventh edition. The *Pledge Manual* which likewise first appeared in 1926 has been enlarged and revised several times,

the latest edition of which appeared this fall being the sixth. A *Manual of Alumni Club Operation* has also been published. A standard accounting system was adopted in 1924, especially designed for the use of our chapters. A special system of reports and financial statements enables the national organization to keep in close touch with its many chapters.

Through its extensive Province organization the chapters and alumni clubs are divided into thirty geographical Provinces throughout the country each of which is headed by a competent alumni Province Officer. Two fraternity songs have been written and composed by members and have achieved considerable popularity throughout the fraternity.

A scholarship key award was established in 1912 and is supplied annually by the fraternity to each university where an active chapter is maintained and the key is awarded by the local faculty to that male senior who upon graduation ranks highest in scholarship for the entire course in Commerce and Business Administration. Any male student is eligible to receive this key whether a member of the fraternity or not. In 1931 a Chapter Efficiency Contest was established with suitable awards for the chapter having the highest standings at the end of each college year and has proven very effective in increasing the interest and efficiency of our chapters.

Twelve meetings of the Grand Chapter Congress have been held, in New York in 1914, 1916, 1920, 1924; in Chicago in 1915, 1922, 1933; in Boston in 1917; in Madison, Wisconsin in 1926; in Champaign, Illinois in 1928; in Detroit, Michigan in 1930 and in Atlanta, Georgia in 1936.

A National Endowment Fund was inaugurated

by the 1930 Grand Chapter Congress and a portion of the annual revenue of the fraternity is set aside in this trust fund, the purpose of which is to endow the fraternity. None of the principal of this fund may be expended. The principal is invested under highly restricted provisions and a certain percentage of the fund is available for chapter loans and part is also available for loans to deserving undergraduate members. As a result the fraternity has been able to assist quite a number of our undergraduates to complete their college education. These loans have been repaid in a most satisfactory manner. Since the inauguration of life memberships in 1930, 330 members have become life members of Delta Sigma Pi. All of the receipts from the sale of life memberships are placed in the National Endowment Fund. It is hoped that with each succeeding year increasing numbers of alumni will take out these life memberships thereby expanding the scope and effectiveness of the fraternity.

The Delta Sigma Pi Alumni Placing Service which is reported more fully elsewhere in this issue has met with most satisfactory success and is still in its infancy. Now operating in twelve cities, it is hoped that with each succeeding year more alumni will come to a full realization of the possibilities of this service and will increasingly call upon it when they or their organizations are in need of men. There is no service of greater importance to a member than that of helping him secure that position for which his education, training, abilities and temperament would qualify him. Interviews are being constantly arranged and a satisfactory percentage of members secure

positions more to their liking as a result. We feel that Delta Sigma Pi has made great strides in providing practical help to our members in securing positions in the business world to their liking. However, there remains much more to be accomplished. Our Alumni Placing Service should be extended to more cities, several of which now have a large enough fraternity population to make the operation of this service possible. But unless the local alumni are interested to the point of creating a local committee to organize and operate this service there is little that our national committee can do about it. The work required is relatively small; the benefits many.



ALFRED MOYSELLO
Alpha No. 2

The National Endowment Fund now exceeds

\$17,000.00 and there has been no special campaign during the few years of its existence. It is the hope of the present Grand Council to increase this fund to \$30,000.00 during this fiscal year, a thousand dollars for each year of the life of Delta Sigma Pi! This means we should more than double our present roster of Life Members. This is not an impossible task, but can be easily accomplished if our vast membership fully appreciate the purpose and possibilities of this fund.

Every member of Delta Sigma Pi is justly proud of his membership in the fraternity, of his chapter, of our vast international organization. All remember with pride the thrill we had when we pledged Delta Sigma Pi years ago; of our initiation. We also recall the many delightful undergraduate activities we engaged in, the fine friendships we made through Delta Sigma Pi, many of which endure to this day. We also appreciate the many valuable alumni contacts we have made since graduation, and which we will continue to make throughout our business life. Many of us look forward to the day when our son will wear the badge of Delta Sigma Pi, possibly the very badge we wore as an undergraduate. And all of us want to insure the future development of Delta Sigma Pi, of our own chapter, so that those who follow us will have ever increasing opportunities, greater benefits.

All this can be best accomplished through a strong national organization, efficiently functioning, with ample financial resources, adequately endowed. Millionaire members are not required to make this possible. We now have a fine headquarters office, efficiently staffed, a fine group of interested, active and capable alumni workers. Small annual contributions from many members in the

form of dues is all that is necessary to realize our fondest dreams of development. National alumni dues are only \$3 per year, a penny a day. Surely at least 98 per cent of our membership can readily afford this small amount. The Grand Council appeals to every alumnus to contribute this help in our efforts to give you the finest fraternity and finest service in the country. Alumni statements have recently been mailed to all alumni for current dues, and it is hoped that a large percentage will heed this appeal and forward their checks for 1938 promptly. Remember that alumni dues are not cumulative. If you have not paid your alumni dues for last year, or previous year, there is nothing on the books against you. All you have to do is send your check for \$3 current alumni dues and you will receive your engraved membership card promptly, and all of the publications and services of the fraternity for the year.

But better still an alumnus can pay his dues for life through the purchase of a Life Membership, and this is what every loyal alumnus should do. All the receipts from the sale of Life Memberships are placed in our National Endowment Fund, which can never be spent. It

is hoped to eventually have an endowment fund of such size that the major expenses of fraternity operation can be paid from this fund. We want an endowment fund large enough so that no deserving undergraduate member need have any financial worries about completing his college education. We want an endowment fund large enough that the cost of publishing our magazine can be paid entirely from this fund, and our magazine expanded in size, interest and frequency of publication. We want an endowment fund large enough that any chapter can secure

(Continued to page 8)



E. D. MILENER
Grand President



H. G. WRIGHT
Grand Secretary-Treasurer

Members of the Grand Council



F. C. BRANDES
Georgia Tech

H. W. WEHE
Pittsburgh

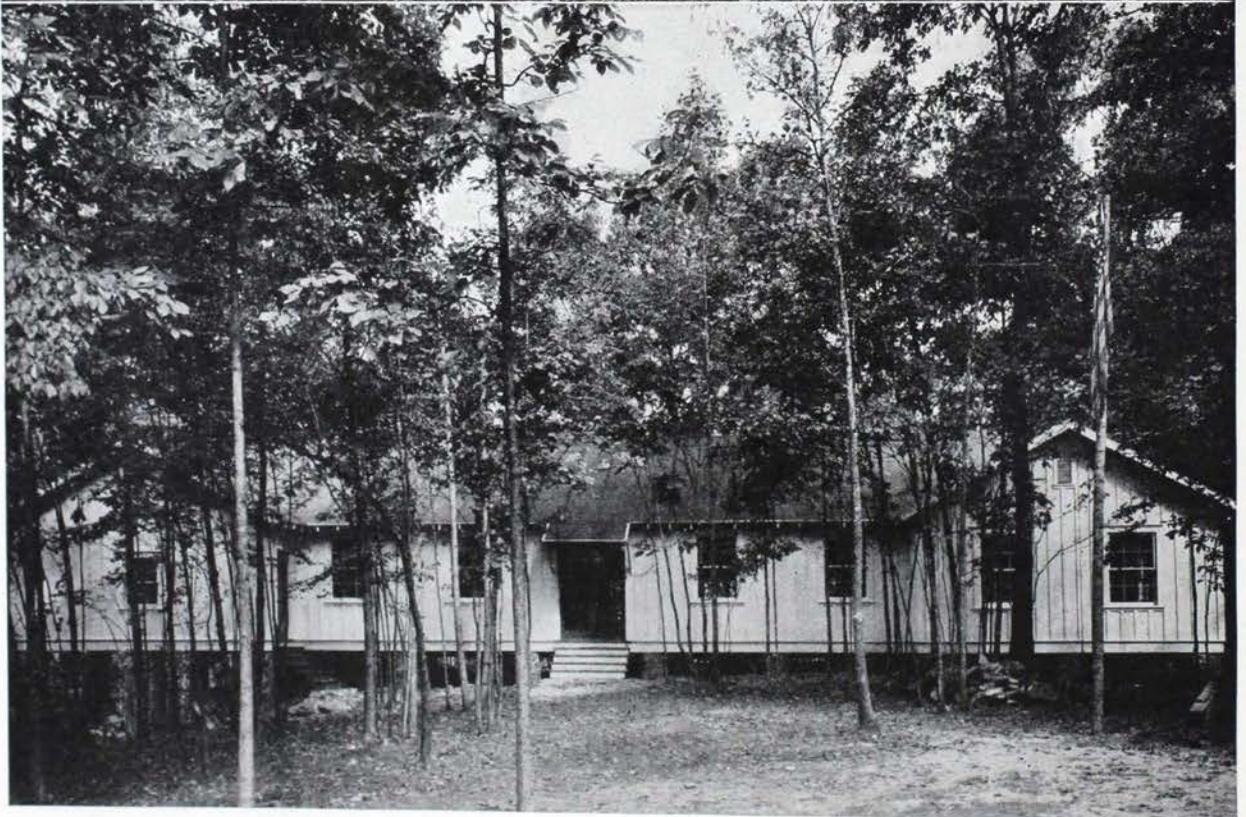
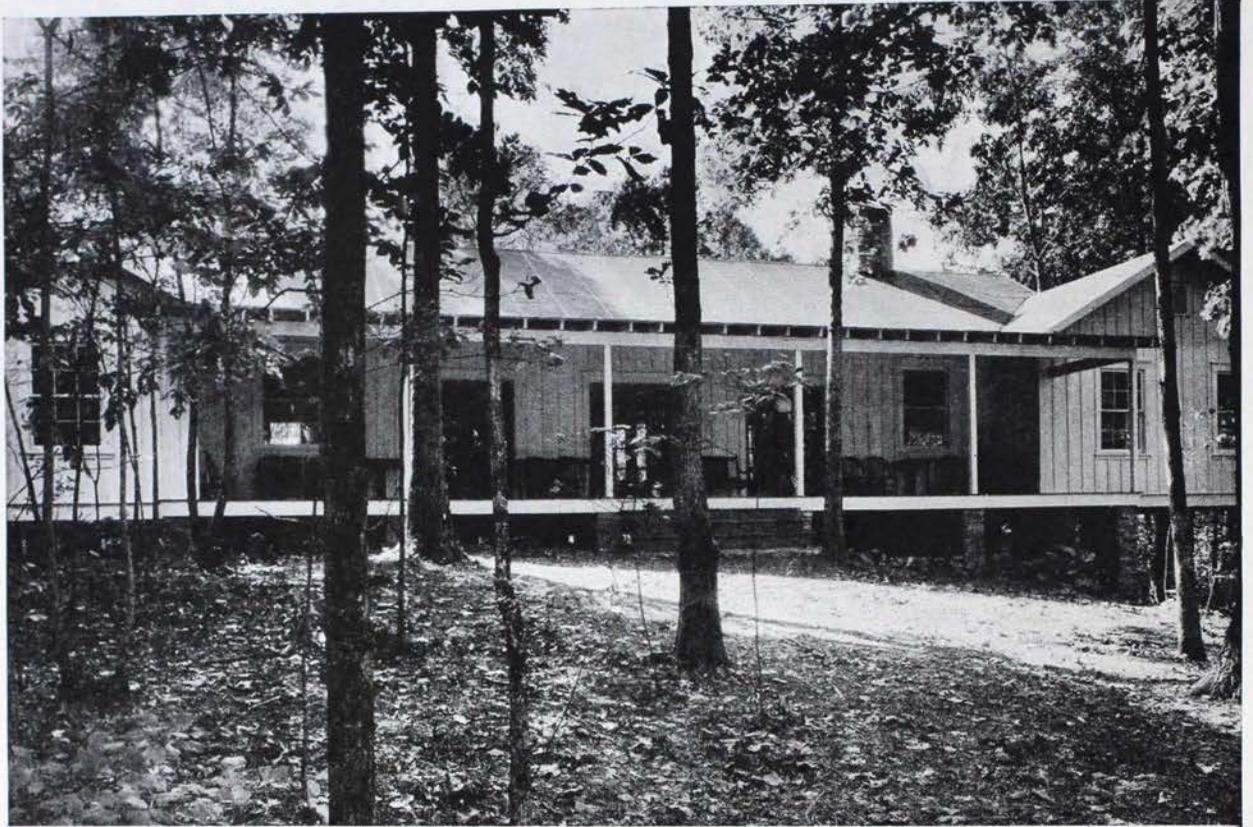
R. C. SCHMIDT
Detroit

E. L. SCHUJAHN
Wisconsin

K. B. WHITE
Boston

J. L. MCKEWEN
Johns Hopkins

W. E. PEMBERTON
Missouri



TWO VIEWS OF THE DELTASIG LODGE, ATLANTA, GEORGIA

The Deltasig Lodge

Chapter Two of a Story of Brilliant Chapter Achievement; Showing What Can Be Done by Interested and Loyal Members of a Chapter

By Howard B. Johnson, Kappa

THREE YEARS AGO, I had the privilege of writing for THE DELTASIG an article on Deltasig Lodge. It told of the growth of that institution up to that time and concluded with "That is the story of Deltasig Lodge. But in the minds of Atlanta Deltasigs, it is only the first chapter in the story." Such a prediction then was based only upon the hopes and plans of enthusiastic Deltasigs. But those hopes have been fulfilled—those plans have been converted into reality—and now those men can proudly announce the completion of the second chapter of the story of Deltasig Lodge. The story, however, is not yet ended. Just as there can be no end to the progress of all things based upon the ideals and traditions of Delta Sigma Pi, so there can be no limit to the enjoyment and benefits to be derived from Deltasig Lodge.

The Lodge is not the result of a sudden spurt of fraternal enthusiasm, nor is it the result of donations by wealthy members of the fraternity. Instead, it is the result of foresight. It is the result of proper planning. It is the result of unselfish cooperation. And, by no means least important, it is the result of much hard work. Back of it all is that intangible something known as loyalty to Delta Sigma Pi, and more commonly called "Deltasig spirit."

It was ten years ago that a motion was passed "to create a trust fund for Kappa Chapter by setting aside ten per cent of all money paid into the treasury as dues and as initiation fees." This sound business policy, to create a reserve, was really the beginning of Deltasig Lodge. During the trying years of the depression this fund continued to grow. The members of Kappa Chapter, most of whom were employed in the daytime and attended evening school, felt that the best investment for such a surplus would be in a country estate of some type, where fraternal activities of an outdoor nature could be held. After a committee had spent a year looking at various places and always finding some objectionable feature, it discovered a 29-acre tract of deserted farmland fourteen miles from the center of Atlanta which, in addition to being a "bargain," had possibilities of eventually becoming the visionary country estate. On June 14, 1933, the deed was recorded, and an improvement program was

launched, which has not abated since.

As resources and income were very limited, it was necessary that almost all improvements be made by the members themselves. A road was built, and the barnyard transformed into a parking lot. The dilapidated farmhouse was converted into a clubhouse. The mud, trees, and undergrowth were removed from a valley, and the creek dammed to form a small lake, which was immediately stocked with fish. The fields were terraced, and a baseball diamond, a tennis court, and a croquet court were built. Groups came out at night and cooked supper on the barbecue pit, and large crowds were ever present on weekends. The Lodge had become an institution to be enjoyed by all Deltasigs in Atlanta and the vicinity. The first chapter had been written.



H. CLYDE KITCHENS
President of Deltasig Lodge

Even though there was much then to be proud of at Deltasig Lodge, many members were dissatisfied. "The young men saw visions and the old men dreamt dreams" of a modern clubhouse, with a ballroom, game room, kitchen, and sleeping quarters. Besides seeing visions, they began working. Blue prints were prepared, and meetings were held. The adjoining acreage afforded the best site for a large clubhouse, on a large knoll overlooking a valley in which two creeks joined, and which could be eventually dammed to form a 15-acre lake. After much negotiation, these additional 40 acres were purchased, and the construction of the new lodge begun. It was completed in September, 1936, and those of you who attended the Twelfth Grand Chapter Congress and witnessed its formal dedication saw the results.

Since last year, much has been done to improve the recreational possibilities of the Lodge. The Lodge has been amply furnished with electric lights, piano, radios, two stoves, three refrigerators, lockers, dining facilities for 125 people, sleeping quarters which are used every weekend, two ping-pong tables, a pool table, and various types of games. All windows, doors, and the porch have been screened. Another barbecue pit has been built and the site for the new lake has been surveyed and much of the timber removed. A well is being dug—by Deltasigs, many of whom thought water came only from a faucet! A new paved road comes within

one-quarter mile of the Lodge. The old clubhouse is now occupied by a caretaker, who looks after the Lodge property. In spite of all work done, there is always posted on the bulletin board a list of about fifty "projects" which are yet to be completed!

Every day is "open house" at the Lodge. Members frequently leave their offices, come directly to the Lodge, work or play a while, cook supper, and enjoy the evening together. It's not solely a man's place, either. The wives and dates have a keen interest in the Lodge, and have done much to improve its appearance. The children know it as a place where they can run and play and yell to their hearts' content. Visitors not only appreciate the material appearance and facilities of the Lodge, but also are impressed by the more intimate friendship between the members, developed from enthusiastic cooperation in working for the fraternal good.

You may wonder how such a place is financed and governed. At its inception, the Lodge was owned by a Board of Trustees, who purchased the original tract with part of the funds accumulated in the Kappa Chapter trust fund. The annual dues were set at \$3 a year for actives and \$6 a year for alumni, and it has not been necessary to increase the charges since that time. The Lodge was incorporated, and given the right to issue certificates of ownership. When plans were being formulated to buy the second tract of land and build the large clubhouse, a subscription campaign was carried on among local Deltasigs. Certificates of ownership valued at \$10 each were issued, the Class "A" certificates, only one of which could be issued to each member, being a permanent investment in the corporation, and the Class "B" certificates being callable at the discretion of the corporation. Members were not expected to pay their subscriptions in cash, but could pay them in installments as low as \$1 per month. Over 160 subscriptions have been made to the Lodge, which includes a large majority of all Deltasigs in Atlanta. As soon as enough money was subscribed, a first mortgage loan of \$2500 was made by the Grand Council from the National Endowment Fund. It is gratifying to know that the Grand Council recognized that the benefits to be derived from such a project warranted their making the first loan of this kind in the fraternity's history. It is also gratifying to know that this loan represents the only indebtedness against the Lodge, which has been valued at over three times that amount.

No charge is made for the use of any of the Lodge facilities, and there are no special fees or assessments. Its financial success thus far has been due to the fact that almost all improvements have been made with little or no financial outlay, but instead by the sweat of the members' brows. Strong backs have taken the place of greenbacks, and bulging muscles have substituted for bulging pocketbooks.

The membership of the corporation is composed only of members of Delta Sigma Pi in good standing, and may include alumni of any chapter of the fraternity. The governing body consists of a Board

of Directors of six members, two of whom are elected from the active members of Kappa Chapter, and four from the Atlanta Alumni Club. Each of these directors is responsible for some particular phase of the Lodge's activities. The entire official personnel includes the chairman of the board and president, superintendent, directors of rules and membership, finances, grounds, and buildings, secretary, treasurer, and auditor. The membership too is divided into various cooperating committees.

Since the Lodge is composed of both actives and alumni, it naturally serves to bring these two groups very close together. Almost all of the Atlanta Alumni Club's social functions are held at the Lodge, as are many of the chapter's rush affairs, dances, house parties, steak fries, picnics, and smokers. What could be a better method of "promoting a closer affiliation between the commercial world and students of commerce" than to have them meet, work and play together at a place which has the attraction of mutual ownership?

In concluding this second chapter of the story of Deltasig Lodge, Atlanta Deltasigs wish to extend a cordial invitation to all members of Delta Sigma Pi passing through Atlanta, or residing here permanently, to meet and affiliate with us. The Lodge is not Atlanta's. It is Delta Sigma Pi's. For without Delta Sigma Pi, there would not have existed those fraternal bonds which were the basis of the enthusiasm and cooperation which made the Lodge possible.

Thirtieth Anniversary

(Continued from page 5)

adequate help to finance any worthy project. We want an endowment fund large enough to enable the fraternity to render liberal help to any chapter encountering local difficulties. We want an endowment fund large enough to enable us to double, yes treble, the scope and effectiveness of our present alumni placing service.

All this can be accomplished, and more, if YOU will do but one thing, take out a Life Membership in Delta Sigma Pi. The cost is nominal, \$35. This can be paid in cash, or at the rate of \$5 per month for 7 months, or at any other reasonable rate of payment. Surely a large percentage of our alumni are in sufficiently comfortable financial circumstances to readily take care of this small investment out of income. An attractive life membership certificate will be sent you, you will receive your membership card of good standing each year, and you will receive the services and publications of Delta Sigma Pi for life. What finer investment could be made? Better write the Central Office of Delta Sigma at once.

Reports from our chapters this fall are most encouraging. Having enjoyed a splendid year last year most of our chapters have the largest memberships in several years. Pledging results are excellent. If the next 30 years produce as fine a record as our first 30 years, there need be no fears about the future of Delta Sigma Pi.



CHICAGO ALUMNI CLUB OFFICERS FOR 1937-1938

Top row (left to right): Leslie H. Korsan, vice-president, Glenn T. Bowgren, treasurer, Warren T. Raymond, secretary, J. Robert Johnson, executive committee.

Bottom row: Max H. Mauerman, executive committee, D. C. Nahigian, vice-president, Ken Hobbie, president, W. H. Rohlff, vice-president, George J. Bottkol, executive committee.

Chicago Alumni Club Has a Banner Year

UNDER THE ABLE LEADERSHIP of D. L. Toffenetti, *Northwestern*, who has served as its President for the past two years, the Chicago Alumni Club of Delta Sigma Pi has enjoyed one of the largest active memberships in its history and has offered its members a variety of programs which has attracted the largest attendance in their many years of successful operation. Unlike other alumni clubs who may have let the depression years seriously curtail their program of activities, the Chicago Alumni Club has taken the initiative on one or two occasions and adjusted its program to the current requirements of its membership. With interest and attendance at a none too satisfactory level, two years ago the newly elected officers decided to present a program of definite appeal to their membership to meet at regular specified intervals, to have an aggressive attendance committee, and to operate a truly active alumni club or abandon the project. Upon investigation it was ascertained that one meeting a month, preferably on a Tuesday night, appeared to offer the greatest appeal to the members. A centrally located private dining room in the loop was secured, a program was planned for the entire year in advance and of sufficient variety to offer a distinct appeal to their membership. Several speakers were booked including some non-members of the fraternity. A sufficient profit

was charged on each dinner to provide door prizes which were sometimes cash, at other times tickets to future dinners, tickets to outstanding football games, fraternity jewelry, turkeys during the holiday season, etc., etc. Professional entertainment was engaged from time to time. A turkey raffle was held at the December meeting. A football night was featured during the football season with a prominent coach or player in attendance and moving pictures of some large college game.

Dues were charged sufficiently large to enable the club to send out attractive notices by mail each month and to underwrite their overhead expenses of operation. A special committee was appointed to see to it that members who attended these meetings for their first time were cordially received, introduced, and made to feel at home. The officers endeavored to conduct their programs with precision so that the members would not be bothered with unnecessary delays and could definitely plan on what train they would take home. All of which prompted the slogan "Refreshments at six, dinner at seven, program at eight," and this has been followed to a high degree. The meetings were concluded by 9:30 which provided ample opportunity for those who desire to stay and play cards to do so, while those who wanted to catch certain trains home would have



D. L. TOFFENETTI
President for past two years
Member of Executive Committee for 1937-1938

(Continued to page 32)

Delta Sigma Pi Life Members

THIS LIST of 330 Life Members of the fraternity is indeed impressive, for here is permanently inscribed the names of our many members who are making possible the eventual permanent endowment of the fraternity by taking out Life Memberships. However, this is only the beginning. Many additional names will be added to this roster with each succeeding year. The sooner YOUR name is

added to this list the sooner the day will arrive when Delta Sigma Pi will be in position to render the maximum of service to you, to your chapter, and to our entire membership. Examine this list of Life Members. Members residing in such distant countries as Persia and France have been added during recent months, in addition to members situated throughout the United States and Canada.

Life Members of Delta Sigma Pi (by chapters)

ALPHA—NEW YORK (32)

Benson, Philip A.
Cahill, Harold J.
Cox, Henry C.
Dainard, Arthur W.
Dean, Walter N.
Eckdahl, Arnold G.
Ficker, Robert V.
Hopkins, Francis W.
Hunter, E. Wallace
Jacobs, Harold V.
Juengst, Walton
Keyes, T. Hall
Kilian, Daniel C.
Lord, Frank K.
Magennis, Jack M.
Makay, Alexander F.
Mantz, M. Mouritz
McGoldrick, Frank J.
McLaughlin, George V.
Merrell, Gilbert W.
Mew, George H.
Miller, Frank H.
Moysello, Alfred
Palmer, Leslie E.
Pearce, Robert E.
Rohrberg, Jr., Albert L.
Rosenkempff, Frederick
Siegert, Paul W.
Tienken, H. Albert
Vickers, Edward W.
Wagner, Arthur A.
White, Lester H.

(Who'll be number 33?)

BETA—NORTHWESTERN (58)

Acree, Edward C.
Adams, Theodore R.
Bahr, Martyn H.
Book, Ralph J.
Brumm, Birten C.
Burns, Thomas P.
Carlson, Robert W.
Cima, John C.
Dekker, Garrett J.
Dutton, Henry P.
Feten, Thomas E.
Gilby, J. H.
Gooder, Leslie M.
*Haas, Jr., William H.
Hales, William M.
Hamerin, Fred J.
Hayward, Thomas Z.
Hobbie, Kenneth H.
Hoierman, Paul
Hotchkiss, Willard E.
Hoyt, Earle R.
Hughes, Edwin J.

Hummell, Carl S.
Janick, Jr., Stephen G.
Kerber, Jr., Louis H.
Kerr, C. C.
Krohn, Richard H.
Lacy, Franklin R.
Lamb, Jr., M. J.
Lightbody, Walter A.
Lord, Joseph J.
Lundberg, Mansfield H.
Madsen, John
Marshall, Anthony T.
Mayer, Edwin W. C.
Meuer, Victor M.
Muench, C. Wendel
Muller, Gillis W.
Nelson, Russell G.
Oakhill, F. E.
Oltman, Walter F.
Rasmussen, Clifford H.
Relias, Alexis J.
Remer, Martin C.
Roos, Charles T.
Shanafield, Harold A.
Sherman, Paul
Smith, Earl R.
Sorensen, Roy A.
Teevan, John C.
Tengwall, A. C.
Toffenetti, Dario L.
Whitman, Emil J.
Wilson, Grant V.
Wilson, Jr., Edward A.
Wood, Cyrus A.
Wright, H. G.
Wright, Thomas H.

GAMMA—BOSTON (5)

Frawley, John F.
Frost, Charles K.
Mann, Harvard L.
Palladino, Ralph A.
White, Kenneth B.

(Who'll be number 6?)

DELTA—MARQUETTE (6)

Bishop, Gordon A.
Bruett, Tillman A.
Coben, Charles T.
Heidgen, Leon J.
Hesser, John G.
Wienke, Fred C.

(Who'll be number 7?)

EPSILON—IOWA (6)

Dean, Floyd B.
Elder, Donald S.

Kiesau, Donald F.
Ressler, Loyd L.
Sands, Roy A.
Walsh, Floyd E.

(Who'll be number 7?)

ZETA—NORTHWESTERN (7)

Dick, Richard A.
Engelbrecht, Milton S.
Floberg, Delphin W.
Peterson, Warren A.
Reesman, J. Russell
Shaffer, John P.
Swan, William J.

(Who'll be number 8?)

ETA—KENTUCKY (0)

(Who'll be number 1?)

(THETA—DETROIT (8)

Curran, Patrick J.
Hill, Raymond O.
McCreery, William K.
Perry, Frank
Reinecke, Harold F.
Schmidt, Rudolph C.
Shanley, Bernard T.
Shaw, Charlton G.

(Who'll be number 9?)

IOTA—KANSAS (2)

Cunningham, Charles D.
Parrott, Ivo W.

(Who'll be number 3?)

KAPPA—GEORGIA TECH (11)

Boswell, Norman E.
Brandes, Frank C.
Clark, Albert P.
Embry, Beverly S.
Johnson, Howard B.
Kitchens, H. Clyde
Martin, Charles E.
Mason, Jr., Marion B.
Mason, Thomas C.
Osteen, Francis M.
Trulove, Elmer E.

(Who'll be number 12?)

LAMBDA—PITTSBURGH (6)

Bastar, Ernst J.
Freed, Karl B.
Hazlett, Donald C.
Jacobs, George
Silver, Elbert V.
Wehe, Herbert W.

(Who'll be number 7?)

MU—GEORGETOWN (3)

Cohen, Benjamin
Coutinho, Joaquim de
Sigueira
Hoffman, Van Manning

(Who'll be number 4?)

NU—OHIO STATE (6)

Donaldson, Elvin F.
Lindmiller, Robert P.
Maynard, Harold H.
McKee, Robert E.
Reyer, Karl D.
Van Cleef, Eugene

(Who'll be number 7?)

XI—MICHIGAN (6)

Adams, Robert E.
Allmand, Robert A.
Cocheu, Jr., Lincoln C.
MacDonald, Colin C.
Monaweck, Floyd D.
Potter, Harold J.

(Who'll be number 7?)

OMICRON—VANDERBILT (0)

(Who'll be number 1?)

PI—GEORGIA (1)

Morrell, Jr., Daniel S.

(Who'll be number 2?)

RHO—CALIFORNIA (0)

(Who'll be number 1?)

SIGMA—UTAH (2)

Cook, A. Keate
Smith, Paul W.

(Who'll be number 3?)

TAU—MCGILL (0)

(Who'll be number 1?)

UPSILON—ILLINOIS (1)

Hughes, Harold F.

(Who'll be number 2?)

PHI—SOUTHERN CALIFORNIA (3)

Edwin, Donald
Evans, Carl J.
Petty, H. Morton

(Who'll be number 4?)

* Deceased

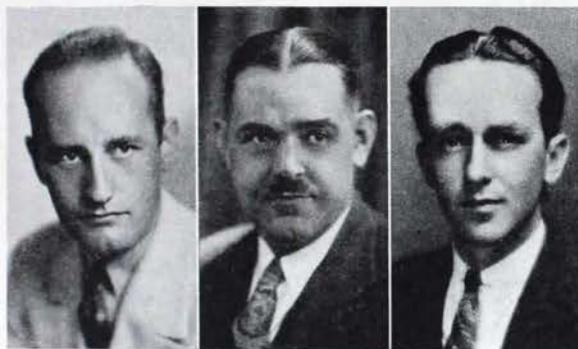
CHI—JOHNS HOPKINS (30)	ALPHA DELTA—NEBRASKA (1)	ALPHA RHO—COLORADO (2)	BETA ETA—FLORIDA (5)
Armstrong, J. Elwood	Markytan, Victor J.	De Schweinitz, E. Alexander	Criswell, Ben N.
Baggs, Walter M.	(Who'll be number 2?)	Kautt, Norman J.	Hiatt, Lyle S.
Bolstler, Eugene		(Who'll be number 3?)	Saussy, C. Fulton
Canton, William L.	ALPHA EPSILON—	ALPHA SIGMA—ALABAMA (0)	Stovall, Rollo P.
Cassidy, James L.	MINNESOTA (3)	(Who'll be number 1?)	Strickler, Ira W.
Dawson, C. Everett	Hackett, Jr., Francis J.		(Who'll be number 6?)
Dufty, L. Edward	Janzen, Rudolph	ALPHA TAU—MERCER (1)	BETA THETA—CREIGHTON (2)
Feltham, John H.	Patton, Carroll G.	(Who'll be number 2?)	Begley, John P.
Fite, Franklin A.	(Who'll be number 4?)	Gunnels, Robert L.	Cusack, Lawrence A.
Gerbig, Harry	ALPHA ZETA—TENNESSEE (0)	(Who'll be number 2?)	(Who'll be number 3?)
Gilliece, John H.	(Who'll be number 1?)	ALPHA UPSILON—MIAMI (2)	BETA IOTA—BAYLOR (7)
Lagna, John L.		Mathias, Ray K.	Alford, Jr., D. L.
Lindsay, George E.	ALPHA ETA—SOUTH	Wilkes, Robert L.	Bundy, Merrill C.
McKewen, John L.	DAKOTA (1)	(Who'll be number 3?)	Casey, Carl B.
Milener, Eugene D.	Sparks, Earle S.	ALPHA PHI—MISSISSIPPI (0)	Hankamer, Curtis
Miller, Bernard E.	(Who'll be number 2?)	(Who'll be number 1?)	Henry, E. Cowden
Mitchell, R. Nelson			Horner, Fred J.
Nichols, Jr., Frank N.	ALPHA THETA—		Horner, Needham G.
Ramsen, Halsey E.	CINCINNATI (4)	ALPHA CHI—	(Who'll be number 8?)
Remley, Edwin A.	Anderson, Orville, T.	WASHINGTON (6)	BETA KAPPA—TEXAS (5)
Russell, Stuart B.	Aylstock, E. J.	Constance, Roger E.	Craig, William D.
Schilling, Jr., Benjamin S.	Gholson, Warner W.	Hemker, Ferdinand K.	Hammett, Wallace E.
Steinbock, Charles	Pund, John A.	Hornback, Harry L.	Mattmiller, Alfred M.
Steiner, Philip W.	(Who'll be number 5?)	Lineback, Thomas R.	Mills, Randolph T.
Taylor, J. Hugh	ALPHA IOTA—DRAKE (2)	Perry, Jr., Horace R.	Yarborough, Donald V.
Tharle, Herbert D.	Cole, Richard G.	Schultz, Jr., Ernst H.	(Who'll be number 6?)
Thomas, Lawrence G.	Holmberg, Lawrence O.	(Who'll be number 7?)	BETA LAMBDA—ALABAMA
Von Briesen, Roy	(Who'll be number 3?)	ALPHA PSI—CHICAGO (7)	POLY (0)
Winstanley, Howard E.		Boudro, William I.	(Who'll be number 1?)
Wright, Jr., Millard F.	ALPHA KAPPA—BUFFALO (8)	Cady, Elwyn L.	BETA MU—DALHOUSIE (3)
(Who'll be number 31?)	Bollman, Robert A.	Hickok, Howard A.	Bruce, Andrew E.
PSI—WISCONSIN (11)	Campbell, R. Douglas	Nardin, George F.	Crowell, Osborne R.
Blough, Carman G.	Karle, Albert F.	Schneider, Joseph Z.	Smith, Fletcher S.
Gerlach, Leslie G.	Klepfer, Vernet	Stapleton, Harry T.	(Who'll be number 4?)
Hass, Firman H.	Norton, Henry D.	Stibgen, Kenneth P.	
Heuer, Wilbur J.	*Schaefer, Alfred C.	(Who'll be number 8?)	BETA NU—
Lewis, Robert S.	Wesley, C. Edward	ALPHA OMEGA—DEPAUL (10)	PENNSYLVANIA (18)
McCartney, E. Ray	Wingrove, Frederick W.	Derning, Raymond	Berry, Wilbur R.
Pauls, Dayton F.	(Who'll be number 9?)	Fitzgerald, Edward W.	Devine, Joseph A.
Rubert, William F.	ALPHA LAMBDA—NORTH	Frankel, George E.	Doyle, Jr., John J.
Schujahn, E. L.	CAROLINA (1)	Glenke, Ray C.	Dugan, John A.
Towle, John F.	Welborn, Roy C.	Johnson, Jr., Robert	Evans, Howard G.
Walther, H. O.	(Who'll be number 2?)	Loughnane, John P.	Ferguson, James
(Who'll be number 12?)		MacDougall, Alexander W.	Hastings, Joseph Calvin
OMEGA—TEMPLE (7)	ALPHA MU—NORTH	McHugh, H. Emmet	Judge, M. J.
Benn, William G.	DAKOTA (2)	Peabody, Stuyvesant	Lavender, Thomas F.
King, Daniel W.	Hancock, John M.	Smith, Henry E.	Lutz, Raymond C.
Kohr, Robert F.	Hawkinson, James R.	(Who'll be number 11?)	Mergenthaler, Fred W.
Reynolds, H. Stanton	(Who'll be number 3?)	BETA GAMMA—SOUTH	Parkinson, Jr., M. H.
Rupp, James F.	ALPHA NU—DENVER (6)	CAROLINA (1)	Ridley, Floyd T.
Spohn, Roy F.	Denious, Wilbur F.	Smith, Patrick C.	Rohrer, Jr., William G.
White, Gerry L.	Mustain, Earl L.	(Who'll be number 2?)	Steinruck, Jr., Charles F.
(Who'll be number 8?)	Patterson, Robert		Stone, Herbert T.
ALPHA BETA—MISSOURI (10)	Renfrow, Joyce F.	BETA DELTA—NORTH	Voehringer, John K.
Adkison, Howard T.	Smith, L. W.	CAROLINA STATE (1)	Waechter, John R.
Bauer, Royal D. M.	Smith, Montgomery R.	Furr, W. Craig	(Who'll be number 19?)
Davis, James H.	(Who'll be number 7?)	(Who'll be number 2?)	BETA XI—RIDER (7)
Gibson, Eugene S.	ALPHA XI—VIRGINIA (1)		Ammann, Jr., William A.
Mudgett, Ralph W.	Hyde, D. Clark	BETA EPSILON—	Bellis, Leroy B.
Naylor, Jerome W.	(Who'll be number 2?)	OKLAHOMA (0)	Cheyney, William J.
Powell, Hugh C.	ALPHA OMICRON—OHIO (1)	(Who'll be number 1?)	Clute, Raymond
Sneed, Melvin W.	Drummond, Harold T.	BETA ZETA—LOUISIANA	Jennings, Jr., William W.
Steinmann, Arthur W.	(Who'll be number 2?)	STATE (2)	Mullen, Joseph F.
Teeters, Hugh A.	ALPHA PI—INDIANA (0)	Fought, Orland O.	Pettevs, Henry C.
(Who'll be number 11?)	(Who'll be number 1?)	Sorrells, I. B.	(Who'll be number 8?)
ALPHA GAMMA—PENN		(Who'll be number 3?)	BETA OMICRON—NEWARK (0)
STATE (0)			(Who'll be number 1?)
(Who'll be number 1?)			Total 330

Officers of Other Successful Alumni Clubs



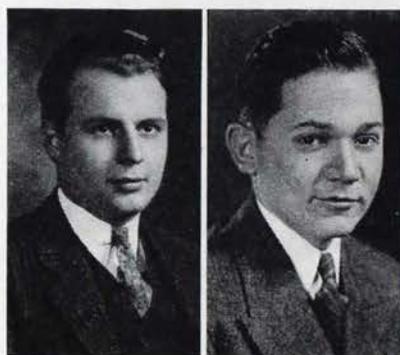
BALTIMORE ALUMNI CLUB

Top row (left to right): Charles Steinbock, executive committee, John L. McKewen, member of Grand Council, Walter M. Baggs, executive committee and Province Officer, J. Elwood Armstrong, Treasurer, and Province Director. Bottom row J. H. Feltham, vice-president, B. E. Miller, secretary, George Missel, Jr., president.



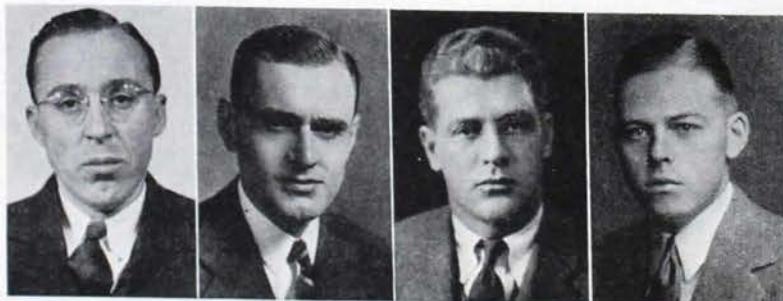
LOS ANGELES ALUMNI CLUB

Don Edwin, vice-president, Rudolph W. Riggs, president, Keith H. Evans, secretary-treasurer.



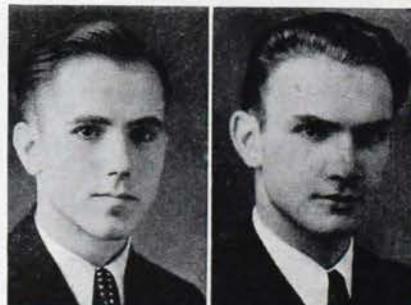
PHILADELPHIA ALUMNI CLUB

Wm. G. Rohrer, Jr., president, R. L. Hildebrand, Secretary.



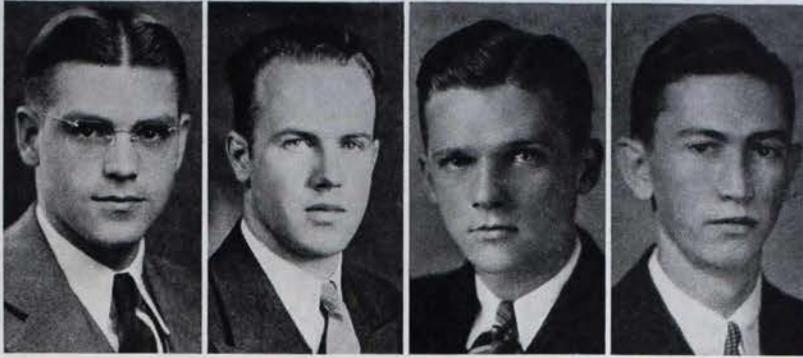
NEW YORK ALUMNI CLUB

Frederick J. McCarthy, secretary, James A. McBain, president, Arnold G. Eckdahl vice-president and Province Director, E. G. Vaupel, treasurer.



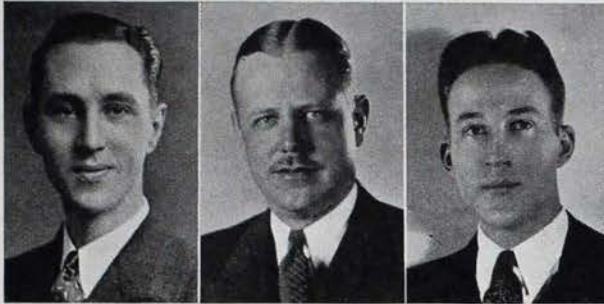
SALT LAKE CITY ALUMNI CLUB

Frank W. Taylor, president, W. Daniel, secretary-treasurer.



ATLANTA ALUMNI CLUB

M. B. Harper, treasurer, W. Paul Clark, vice-president, James D. Smith, president, O. B. Cornelius, secretary.



KANSAS CITY ALUMNI CLUB

Roy J. Schmersey, vice-president, Russell Rosene, president, William A. Dinklage, secretary-treasurer.



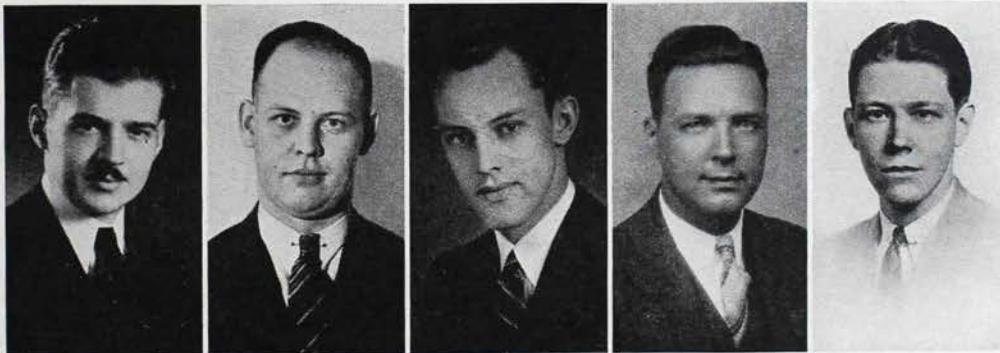
ST. LOUIS ALUMNI CLUB

Standing (left to right): Ray H. Pender, treasurer, Ray Kile, vice-president, Thomas R. Lineback, secretary.
Seated: Richard Gildehaus, president.



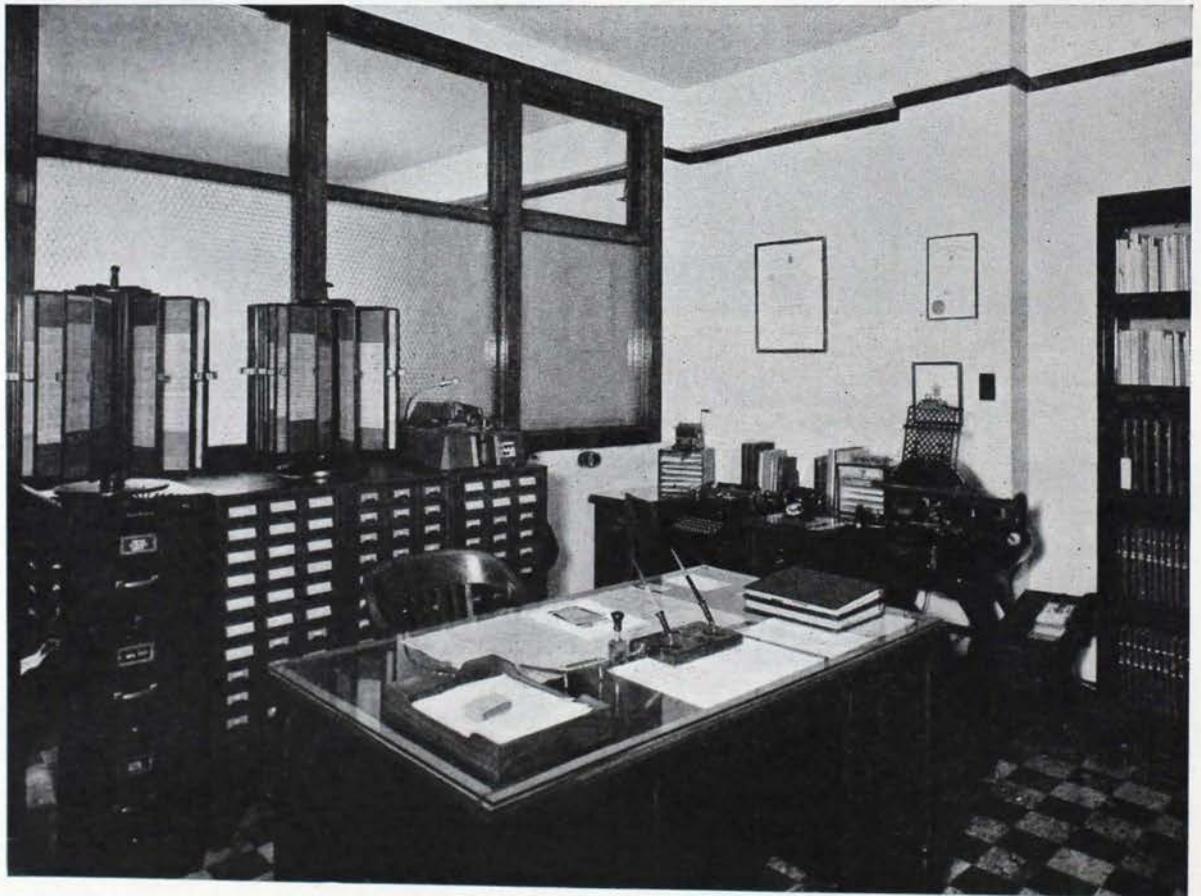
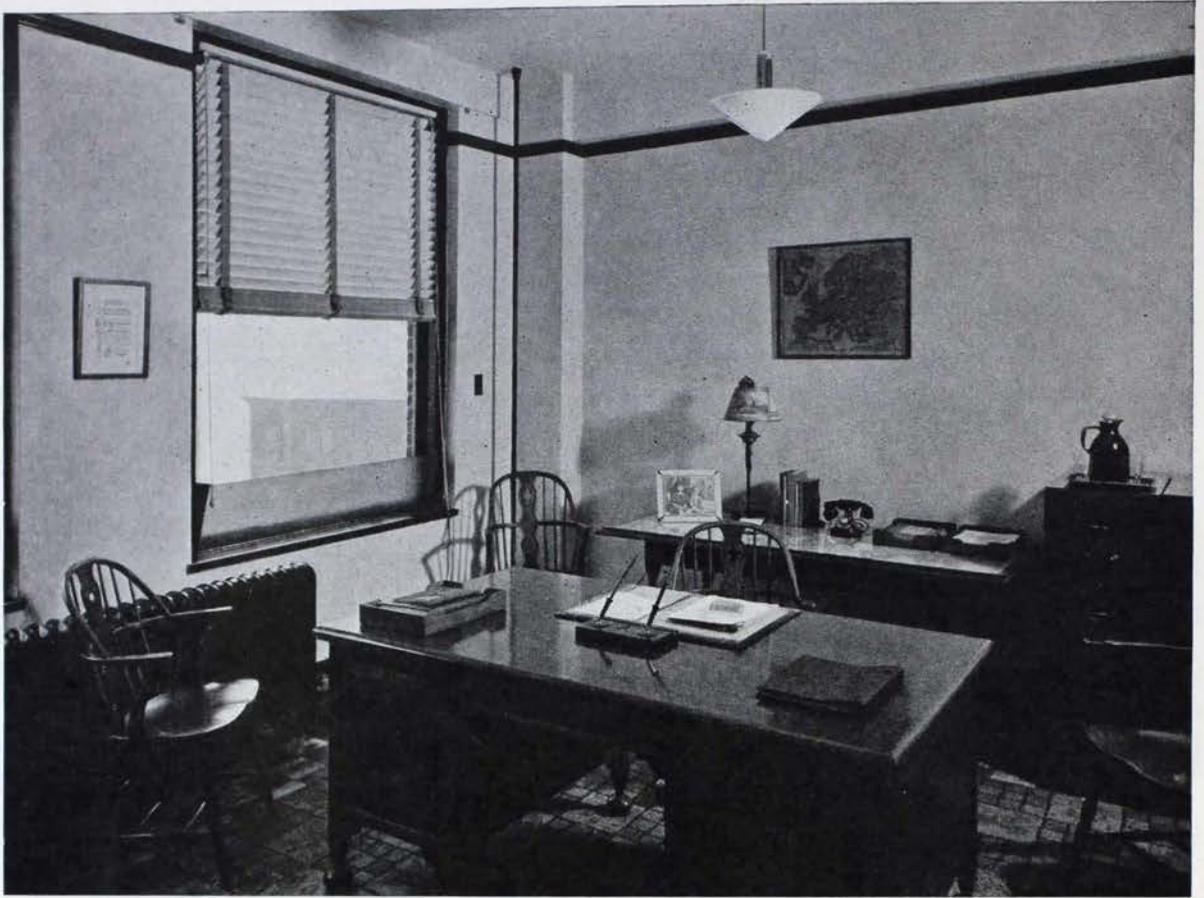
DES MOINES ALUMNI CLUB

Van Torrance, treasurer, Jack Dagelis, vice-president, Ira Strickler, secretary, Ivan Anton, president and Province Director.



OMAHA ALUMNI CLUB

Jerome E. Petr, secretary, William Kellogg, vice-president, Elmer E. Lind, president, Henry C. Lucas, historian and Province Director, Raymond Kane, treasurer.



VIEWS OF THE CENTRAL OFFICE OF DELTA SIGMA PI



Professional Fraternities

THERE IS NO MYSTERY surrounding the organization and development of the American college fraternity system. College fraternities are simply groups of young men who are banded together by friendship and common interests in an organization of their own creation. They select members on the basis of personal liking and requirements established by each fraternity. They have a ritual, an oath of allegiance, a grip, a motto, a badge of membership, and high ideals and objectives. It happened that in the beginning they designated themselves by various combinations of Greek letters, and as a result are popularly referred to as Greek letter fraternities. They could have used any other form of designation, and still be the same type of organization. Whether national or provincial in character, whether known by a combination of Greek letters, English words, or other symbols their objectives, ideals, and purposes remain much the same.

The Greek letter fraternity has come to be an integral part of the American system of higher education. The first Greek letter society came into being shortly after the signing of the Declaration of Independence, when Phi Beta Kappa was founded at the College of William and Mary, Williamsburg, Virginia, on December 5, 1776, by five companions who were particularly fond of each other. Fraternity, Morality, and Literature were the principles symbolized by the stars on the silver medal adopted by this society as the insignia of membership. Shortly after its organization, chapters were established at several other colleges, and the Greek letter fraternity definitely became a national institution. For many years, Phi Beta Kappa operated as a literary society, then it gradually assumed its present honorary position.

Several attempts were made to organize other societies along similar lines, but these for the most part

were short lived. In 1825 Kappa Alpha was founded at Union College, Schenectady, New York, followed in 1827 by two other fraternities at the same college. These became known as the "Union Triad." Others followed. In time, most of these societies developed the chief features by which they are now identified.

So much publicity has been given to the formation of these fraternities and their subsequent growth and development that it is not generally realized that the first professional fraternity was founded about 1819. The factors which brought about its formation are not well known, but the first professional Greek letter fraternity was organized as such in medicine at Transylvania University, Lexington, Kentucky, about 1819, and was known as the Kappa Lambda Society of Aesculapius. This society was organized for the purpose of bringing the members of the medical profession together. Although there is record of the establishment of chapters in New York, Philadelphia, and Baltimore, as well as the publication of a journal, internal strife caused the society to disband about 1835.

By 1870 professional schools were being estab-

lished by many universities, and with them fraternities were founded which restricted their membership to students pursuing only professional courses. These societies became known as professional fraternities to distinguish them from the general fraternity, which admitted to membership students from all departments. Thus there developed three general types of college fraternities: professional, general, and honorary. The professional and general fraternities restrict their membership to men students, and initiation takes place fairly early in the college career. The honorary fraternity admits students on the basis of high scholastic achievement, usually at the completion or near the completion of their college course, and is usually

THE SIZE and importance of the professional schools in our educational system are becoming more apparent each year. On many campuses the students registered in professional schools outnumber all others. Contrary to general opinion, professional education possesses cultural values comparable in most cases to those which inhere in the arts. The benefits derived from a professional college education will depend entirely upon the application a student makes of his opportunity. To many it will prove the most valuable experience of their entire lives, for it will be pursued during the impressionable age of youth and will provide the intellectual tools whereby they will carve out their future success and happiness. It will also present opportunities to make professional and business friends who will play an important part in their future, far greater than most appreciate at the moment.

This article has been prepared by the Professional Interfraternity Conference to which 27 of the most prominent professional fraternities belong in response to many requests for information regarding the American college fraternity system, and more particularly professional fraternities. It is addressed to young men of college age, to parents, and to members of college faculties.

If it helps the student in our professional schools to visualize his opportunities it will have served the purpose for which it is intended.

open to both men and women alike.

Of the professional fraternities in existence today, Phi Delta Phi in the field of law was the first established, being founded in 1869 at the University of Michigan. Later, in 1897, another law fraternity, Lambda Epsilon, was founded in Chicago and existed until November 8, 1902, at which time it was reorganized as Phi Alpha Delta. About the same time Delta Theta Phi, Gamma Eta Gamma, and several others were founded.

The University of Michigan is the "Mother" of the professional fraternity, for more of those now in existence were established there than at any other university. In fact, the first professional fraternity in each of several professional fields was founded there.

Nu Sigma Nu, the first organization admitting medical students only, was established at Michigan in 1882. Within the next nine years following the founding of Nu Sigma Nu, four other medical fraternities were established, Alpha Kappa Kappa in 1888, Phi Chi in 1889, Phi Rho Sigma in 1890, and Phi Beta Pi in 1891. Kappa Psi was established in 1879 at New Haven, Connecticut, but for many years it admitted students in both the field of pharmacy and medicine. It separated in 1925 into two organizations, the pharmacy group retaining the name of Kappa Psi, and the medical group taking the name of Theta Kappa Psi. This group of fraternities represents the greatest development in any one professional field, and is one of the strongest groups of professional fraternities in existence today.

The first professional dental fraternity was also founded at Michigan, as Delta Sigma Delta in 1882. In the same field, Xi Psi Phi was founded in 1889, and Psi Omega, in 1892. No other professional fraternities were established until the turn of the Twentieth Century, by which time our universities and colleges had created professional schools in other fields. Alpha Chi Sigma was founded at the University of Wisconsin in chemistry in 1902; Alpha Kappa Psi in commerce and business administration in 1904, closely followed by the Delta Sigma Pi in 1907, both at New York University. Theta Tau, founded at the University of Minnesota in 1904, was the first professional fraternity in the field of engineering. Then followed Phi Delta Kappa at Indiana University in 1906 in education. Scarab Fraternity was the first in the field of architecture; it was founded in 1909 at the University of Illinois and is one of the few fraternities in existence today not bearing a Greek letter name.

At the present time professional fraternities have been established in at least nine of the professions. Approximately thirty professional fraternities, with almost 1000 chapters in the leading universities and colleges throughout the United States and Canada and a membership of over a quarter million of professionally trained men, are members of the Professional Interfraternity Conference.

Relationship to the Faculty

THE RELATIONS BETWEEN professional fraternities and college faculties are usually most cordial. The professional fraternity has always considered itself responsible to the administration of its college and one of its chief aims has been to cooperate and assist in the development of its professional school to as great a degree as possible. The histories of most professional fraternities bear testimony to the service and assistance which they have rendered their universities, and it is not without reason to say that they have contributed much to the progress of professional education. In fact, the majority of professional fraternities were founded as a result of the desires on the part of a group of students to form a society that would aid them to work jointly for the advancement of their college and profession.

One of the main reasons that many faculty members favor the professional type of society is that it provides an organization where students, alumni, and faculty members can work together professionally on a basis of equality and friendship. Another reason is that the professional fraternity serves to keep alumni interested in the professional school and provides means for student members to make friends with successful alumni and be placed in position to obtain the advice and guidance of mature men of professional experience on an informal basis.

In many cases the institution of new chapters and the development of the professional fraternity nationally have been due to the sponsorship of faculty members who believed that a professional fraternity in their school would be for the school's welfare. In this connection, it is interesting to note that those chapters which have done the finest work and which have rendered the greatest services to their professional schools are those in which members of the faculty take an active interest, and through suggestion and advice assist the group to utilize its opportunities to the greatest extent.

Another phase of the close tie-up between the professional fraternities and the professional schools is that a substantial number of the members of professional fraternities are members of the faculties of the professional schools, and that in many cases such members serve their fraternities as national officers, province officers, and members of important national committees. This gives assurance that the objectives of the professional fraternities will be developed in conformity with modern educational requirements and aims.

Practically all chapters of professional fraternities are required to have an alumni or faculty adviser, usually appointed by some district or national officer. The chapter adviser is responsible to the national fraternity for the proper conduct of the local group and assures that the chapter and its members will have the aid and advice of a com-

petent adult available at all times.

Schools that maintain close, cordial, and coöperative relations with their professional fraternities have found them of great value in performing duties which can best be accomplished by student groups. If properly directed, professional fraternities are valuable in improving scholarship and student morale, or, in general in doing those things which the faculty often does not have time to do or else by virtue of its position cannot accomplish as effectively as a student group.

Objects and Benefits of Professional Fraternities

THE STUDENT ENTERING college for the first time finds himself confronted with a situation utterly different from any he has previously encountered. A famous educator has said, "The activities are so numerous, the faces so strange, the scenes so novel, that the freshman, thrown on his own resources for the first time, is bewildered. Yet he must adjust himself if he is to survive; and adjustment, the finding of himself in the great concourse of youth, is of the utmost value to him. It clarifies his ideas, develops self-confidence, expands his mental horizon, widens his acquaintance, familiarizes him with the way of the world, enables him to take care of himself, and frees him from the backwardness and prejudice that stand in the way of a full life."

Assisting in this process of development is the fraternity chapter. Young people from all walks of life—the farm, the shop, the small town, the large city—pass through the portals of the fraternity's ritual, which emphasizes the higher ideals of character, enter into the work of the chapter and, through its democratic functions and group spirit, are aided to take their places in the world.

A college career is a great opportunity, but the benefits to be derived will depend entirely upon what use the student makes of it. Usually personal habits and character are not fully formed when a student enters college and the influences to which he will be subjected will prove important factors in making him the kind of a man he will become and in determining his future.

The majority of college societies are worthwhile and assist in the orientation of the student; they stimulate his interest in his college, provide him with friends, supply him with business training, and executive experience, and aid to develop his poise, initiative, tact, and judgement. However, on the average college campus there are many organizations of varied nature, and it is neither necessary nor wise that a student should be a member of all of them. Thus enters the question of selection and the objectives which the student desires to pursue during college and in later life.

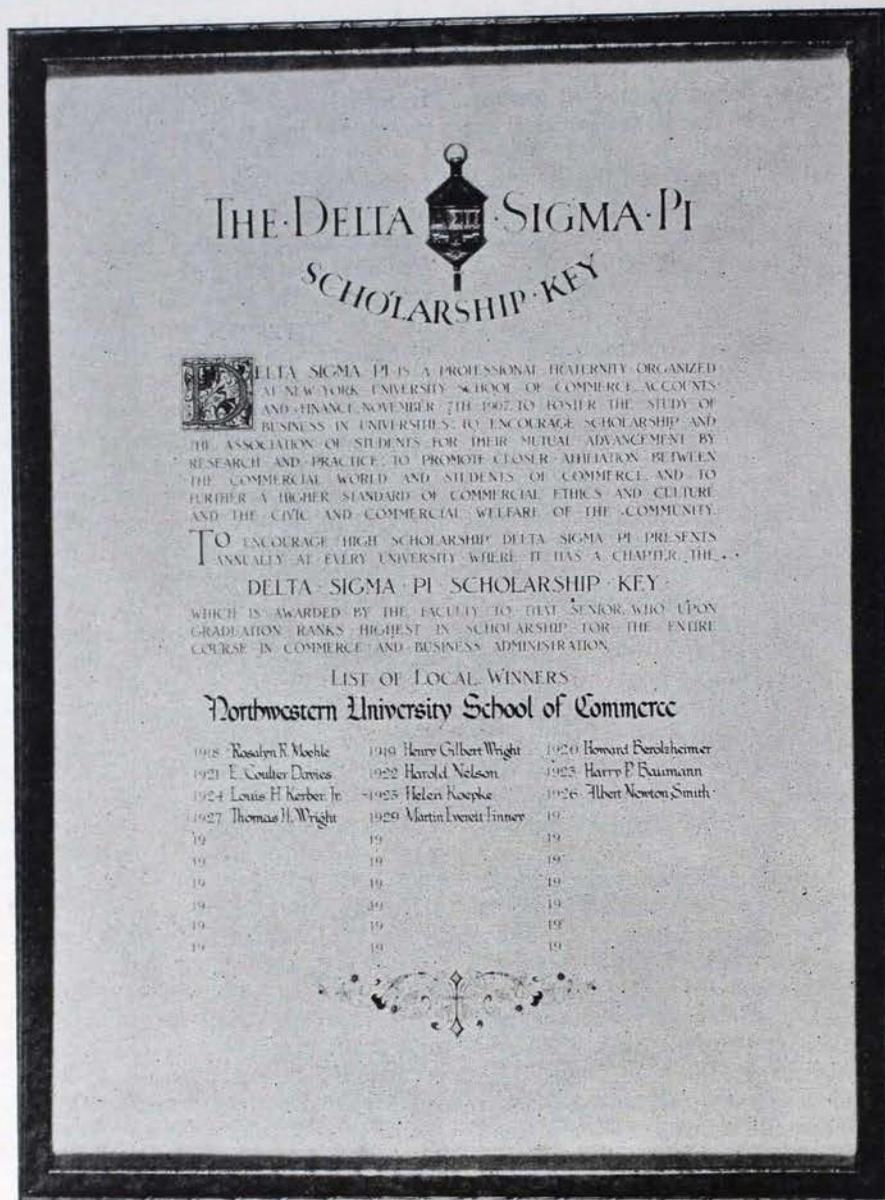
The professional fraternity is unique in that it

provides all of the advantages of fraternal affiliation, yet offers the unusual benefits which accrue to a membership comprised exclusively of men who have chosen the same profession for their life work. Every fraternal organization offers comradeship to new members, but the professional fraternity member has the distinct advantage of valuable contact and friendship with men whose training is identical with his, and who can do much to inspire his professional interest and to further his advancement. The professional fraternity should not be considered as a fraternity which serves its members only during their undergraduate years. Indeed, one of the most distinctive and valuable services of the professional fraternity is that it provides a life-long association with men who are engaged in the same field of endeavor. A student is an undergraduate for only a few years, but he is an alumnus for life, and professional fraternities render benefits to their members throughout their lives in the form of valuable friendships and professional and social contacts.

Parents of college students frequently ask what a fraternity has to offer to the student. This is a reasonable request, and, when asked with reference to the professional fraternity, is not difficult to answer.

The professional fraternity offers association with members in their chosen profession from the time a student allies himself with it until his death. This fact alone should justify membership because association with an organized group, studying the same professional courses and possessing much the same ambitions, provides the serious atmosphere and intellectual stimulus so necessary to successful college work. Professional fraternity chapters have unusual faculty support because of these features, thus giving their members better opportunities for close contact with instructors and for talking over their work and personal problems. This materially aids in dispelling the invisible barrier which often exists between faculty member and student, and which frequently is the cause of a student's failing to develop the proper interest in his scholastic work.

Satisfactory scholarship is perhaps the primary requisite of collegiate training. An examination of the records of professional fraternity members will reveal that they usually maintain scholastic averages higher than the general student body. This is the result not only of their efforts to secure better than average students as members, but also because they encourage their members to achieve scholastic excellence in order to qualify as capable and respected representatives of the profession for which they are educating themselves and into which they expect to enter after graduation. The close association existing within a professional fraternity among its members, who are usually among the most competent students and leaders in the professional school, also offers the advantages of the tutorial method of instruction without obligation or expense to the recipient. Frequently, even excellent students find



The Delta Sigma Pi Scholarship Key Plaque

THE DELTA SIGMA PI SCHOLARSHIP KEY was first established in 1912, and has been presented annually each year since that date at each university where there is a chapter of Delta Sigma Pi, and is awarded by the local faculty to that male senior who upon graduation ranks highest in scholarship for the entire course in commerce and business administration. Any male student, whether a member of the fraternity or not, is eligible to receive the award. Of over 700 keys presented to date about 35 per cent have been won by members of Delta Sigma Pi, a notable achievement for our members do not comprise anywhere near this percentage of the graduating classes.

The plaque reproduced herewith does not do justice to the beautiful design which is suitably framed and is found displayed in every School of Commerce and Business Administration where the key is awarded. Beautifully hand illuminated, with the key itself embossed in gold, it is most attractive, and the name of the local winner is added each year.

certain subjects difficult and require tutorial aid, which is available to them through the medium of their professional fraternity.

Society sometimes voices the criticism that the technical expert and the highly trained specialists of the various professional fields are "narrow-minded" in the sense that they lack a comprehensive knowledge of fields outside of the one in which they specialize. This may have been true in the past, but the professional man of today is usually one of broad understanding and culture, and the present programs of professional fraternities are planned to give their members an extensive knowledge of fields other than their own.

Professional fraternities emphasize the value and necessity of their chapters' conducting professional and educational programs in addition to their regular undergraduate scholastic work. The types of these projects vary as to the fraternity, the chapter, and the profession, but their aim is the same; namely, to educate and broaden their members. Addresses by men prominent in various fields of endeavor, research projects, open forums, discussion meetings, debates, and educational motion pictures are among the forms these programs take.

Another phase of the professional fraternity's activities is the sponsoring of social occasions to develop in their members that social grace, poise, and confidence so necessary to the progress and success of the professional man.

The years spent in college cover a period in life that holds great possibilities for molding a student's future and happiness. The business and professional functions of the world are carried on through the medium of association with others. Any organization which provides opportunity for its members to acquire greater knowledge and mutual understanding; which supplies experience in professional training and leadership; which aids to develop a positive, rather than negative, type of personality; which gives experience in working with and "getting along" with others; and which possesses the support and interest of alumni located throughout the country, can be of real benefit to the individual. The personal association of a professional fraternity chapter teaches a member understanding and requires that he adapt himself to and get along with others, arouses his ambition to excel, provides professional training, and develops leadership and personality in the only way possible—through experience. When this course of training, so to speak, is tied up with the influence and deep personal interest of alumni, many of whom are leaders and authorities in their respective fields, a group spirit is created that in its entity is united in purpose and far-reaching in constructive effect. Membership in a professional fraternity is a concentrated experience in human aims and association and the knowledge gained under such conditions is invaluable to a young man expecting to enter the professional activities of our complex world.

The Choice of a Fraternity

THE INVITATION to join a fraternity represents the unanimous action of the chapter itself. Before the invitation is extended, both the chapter and the student are given an opportunity to become acquainted. The student is invited to attend fraternity activities, and each member of the chapter has an opportunity to appraise him. He in turn meets the members of the chapter, is informed of its specific aims, its history, and requirements. He may ask questions, and should not feel that at any time is he under any obligation to that particular fraternity. The chapter investigates his high school standing, and particularly his scholastic record since he entered college. Members of the faculty are often consulted for their opinion of him, as are his fellow classmates.

The amount of serious investigation conducted by many chapters of professional fraternities before a student is actually voted upon is surprising. If the investigation is favorable and the members of the chapter have had opportunity to form their opinion on a prospective candidate, his name is voted on for election to membership. If the vote is unanimous, a committee or some officer is delegated to extend the invitation. If the student feels that the chapter meets his aims and ideals, if its members are to his liking, and if he is able to meet the financial requirements, he accepts the invitation to membership and becomes a pledge. A pledge button is usually worn during the pledge period and the candidate is instructed in fraternity history, organization, and aims. This period is probationary, for both the pledge and the chapter. The pledge has ample opportunity to learn more about the fraternity he is about to join, the chapter, and its members. If his first impressions have been misleading, and he finds that he has been mistaken in his conception of the chapter, he can revoke his acceptance of membership. Likewise, if the chapter feels that it has made a mistake, or if the performance of the pledge during his probationary period is not satisfactory, the chapter can revoke its invitation. This probationary period may last from a few weeks to several months, depending on campus traditions and university regulations. Certain scholastic requirements must also be met, and a certain number of hours of college credit secured.

What are some of the points a student should consider in deciding whether or not he should accept an invitation to membership in a particular fraternity? The college fraternity is fundamentally a group of selected students, congenial in tastes and character; a happy group because they have a common interest and a spiritual bond, a tie which is best exemplified in terms of friendship and brotherhood. Since the members of the chapter will become intimate friends and co-workers throughout their college life, the vital factors are the characters of the men themselves, and the reputation they have

as a group on the campus. Such questions as the following are important in choosing a fraternity: Are the motives, ideals, and principles of the chapter in keeping with those of the prospective member? What is the relative scholastic standing of the chapter on the campus, and to what scholastic standards does it subscribe? Are its members the kind of men one would like to have as intimate friends? Could they be introduced with confidence and pride to one's family? What are the financial obligations of membership in the chapter, and can they be defrayed faithfully and regularly? Is the program of the chapter reasonably adequate and comprehensive? Does the fraternity have a strong national organization, with chapters and alumni clubs well distributed geographically? Does it possess strong alumni support? Are there opportunities to make valuable professional contacts after graduation?

Chapters change in personnel over a period of time and, like all human institutions, have their ups and downs. A chapter which was strong in years past may be weak now and likewise one that was weak may become strong. A group which best suits one individual may not fit another. What another says about a fraternity should not influence one's final choice unless the truth of such statements has been ascertained. There is no such thing as the "best" fraternity. There are many good fraternities but even these have their strong and weak chapters. In many respects, the best rule to follow is to choose the fraternity in which one will be most happy, during both college days and later life.

Alumni Activities and Relations

AFTER GRADUATION a member of a professional fraternity is expected to retain active alumni affiliation. Naturally, it will be neither possible nor necessary for him to give it as much time as he did as an undergraduate, but the benefits of professional fraternity membership after graduation are great and no member can afford to neglect them.

The majority of professional fraternities have active alumni associations throughout the country. Some of these groups function as luncheon clubs presenting programs of professional and social nature; others carry on definite programs designed to continue the professional education of their members. Professional and social contacts of value to every member are available through the medium of these groups.

Some of the professional fraternities provide effective vocational guidance designed to assist the newly graduated member in making the right start in his chosen profession or in securing the type of employment for which he is best suited. Others maintain employment services, supervised by national officers, with local committees in operation in various parts of the country. Members moving from one section to another find these services of exceptional value.

Several of the law fraternities have excellent facilities for the interchange of business between

members in different cities. In the field of education, the professional fraternities assist their members in making desirable academic connections. The medical fraternities provide professional contacts of importance to a doctor, not only during his university life, but also during his internship and after he is engaged in actual practice. The commerce fraternities provide opportunity for the interchange of business and for securing the most suitable type of employment for which one is qualified.

Probably the most important and permanent of all alumni benefits is one that is the result of the nature of the professional fraternity itself, and that is the opportunity it gives members to secure expert advice and guidance, as well as confidential information, usually without expense or difficulty. A doctor may have a difficult case on which he desires to consult another physician; a lawyer needs specific information immediately; a chemist wants to know the results of a particular experiment; an engineer desires data on a technical problem; an architect needs advice on a new type of building; a business man wants to engage personnel, or ascertain the credit record of a certain firm; a new graduate needs the advice of a mature professional man. They know intimately the members of their professional fraternity, engaged in the same field of endeavor as they. Each calls the member whom he believes most likely to be in position to aid, and if the necessary information is not forthcoming, he will probably learn where it can be obtained. Because of their professional fraternity tie, because each knows, respects, and has confidence in the other, information, sometimes of highly confidential nature, is secured without difficulty. Such examples happen so frequently that most members take them more as a matter of course than as benefits resulting from membership in their professional fraternity, yet the fraternity supplied the means for making them possible.

The scope and character of alumni services vary, of course, with the profession and the fraternity. Many alumni will testify that their professional fraternity has proved one of the most important factors in their professional careers, and there are others whose present connections and status are directly or indirectly due to the contacts and friends made possible through it.

However, it is to be kept in mind that, although such benefits of membership are available, they are received only by members worthy of them. Because a man is a member of a professional fraternity is no reason to expect that he will receive such benefits unless he has satisfied those who may be in a position to extend them, as to his competency, worth, integrity, and character. The professional fraternity does provide a medium through which one member can meet and know another on a friendly, fraternal, and informal basis, but it does not and cannot assure the capabilities and character of the individual just because he is a member.

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Delta Sigma Pi Alumni Placing Service

By Denton A. Fuller, Jr., Chairman

National Committee on Alumni Placing
Address: M. & T. Trust Co., Buffalo, N.Y.

WHEN THE EARLY DAYS of the depression first presented unemployment problems, three Deltasig alumni clubs met the situation by organizing local placing services to assist their members in securing employment. The results of these experiments were highly significant and with this as a background Delta Sigma Pi embarked on a new venture by organizing the Alumni Placing Service in January 1936. At the present time local placing services are actively operating in thirteen cities and four additional services are now in the process of organization.

Although the Alumni Placing Service is less than two years old, approximately two hundred members have secured business connections directly through the medium of the placing service. A significant fact is that unemployment is now practically non-existent among Deltasigs in those cities having placing services and a majority of these cities report no unemployment among Deltasigs. Undoubtedly improved business conditions during the past year have been a factor in reducing the unemployment, but at the same time the placing service enhanced the opportunities of Deltasigs to take advantage of better business conditions. Is it not true, however, that the number of positions actually secured is of less importance than the interviews obtained through the facilities of the placing service? It would appear that the yard stick for measuring the real accomplishments of the placing service should be the number of interviews recorded, since after all the member must sell himself to the prospective employer. We cannot do that! Our part in the picture is to obtain interviews under the most favorable circumstances between prospective employers and the applicants. Members have different talents and if some are unable to sell themselves to the employer, that certainly is no fault of the placing service. The accomplishments of the placing service may, therefore, be more correctly stated by the fact that upwards of five hundred interviews have been obtained for members with prospective employers. It is our desire to get the business enterprises to consider the Delta Sigma Pi Alumni Placing Service in their cities as a regular source of supply for good men and if they do that the percentage of our members actually securing employment will be highly satisfactory.

The experiences of local alumni placing services in the various cities indicate that the younger members seeking business connections should pay greater attention to their manner of approach, dress, and ability to sell themselves. After all, they have to exercise a certain amount of ingenuity and hard work. No one should harbor the idea that fine positions are awaiting them and all they have to do is get in touch with the Alumni Placing Service and grab one.

The present organization of the Alumni Placing Service is headed by the National Committee on Alumni Placing Service, all chairmen of local placing services being members of the national committee. Inasmuch as circumstances dictate that the activity be confined to the metropolitan areas, the backbone of the organization must necessarily be the various local placing services operating in our larger cities. It is not our intention that this project shall take the form of an employment agency whereby positions will be recorded at the Central Office or elsewhere. The impracticable aspects of such an arrangement are obvious. Employers in one city are not interested in residents of a distant city when there are scores of local applicants—time and distance preclude quick interviews. There have been instances, however, where members have secured attractive business connections in distant cities due to the effective coöperation of the chairmen of local committees. But in no instance has such an arrangement been attempted unless the member desiring the new connection actually went to the other city for interviews and established a residence.

Any member desiring to improve his personal situation by a change in business connection should get in touch immediately with the chairman of the Alumni Placing Service in his city. It is of even greater importance that members who know of available openings should keep the local chairman constantly advised. Coöperation is the keynote of this undertaking and its success depends upon YOU. Nothing super human is contemplated, but outstanding accomplishments will follow providing the wholehearted support of our alumni is in evidence.

The Alumni Placing Service is now in operation in the following cities, and their chairmen follow: ATLANTA, GA.: Louis T. Bates, New York Life Insurance Co., Grant Bldg. BALTIMORE, MD. Walter Baggs, Goodyear Tire & Rubber Co. BOSTON, MASS.: Robert W. Carlson, Lumbermen's Mutual Casualty Co. BUFFALO, N.Y.: Denton A. Fuller, Jr., Manufacturer's & Traders Trust Co. CHICAGO, ILL.: H. G. Wright, 222 W. Adams Street. COLUMBUS, OHIO: John F. Mee, Ohio State University, College of Commerce and Administration. DENVER, COLO.: J. Paul Gorlay, 3241 Stuart Street. KANSAS CITY, MO.: Neil A. Bartley, Puritan Compressed Gas Corporation, 2012 Grand Avenue. MILWAUKEE, WIS.: A. J. Witmeyer, Nunn-Bush Shoe Company. NEW YORK, N.Y.: Lawrence W. Zimmer, New York University, 51 W. 4th Street. OMAHA, NEB.: Arthur Winnail, Woodmen Circle, 3305 Farnan Street. PHILADELPHIA, PA.: Frank P. Greenwood, 6215 Wayne Avenue, Germantown. ST. LOUIS, MO.: Frederic S. Kelley, 1821 Boatmen's Bank Bldg.

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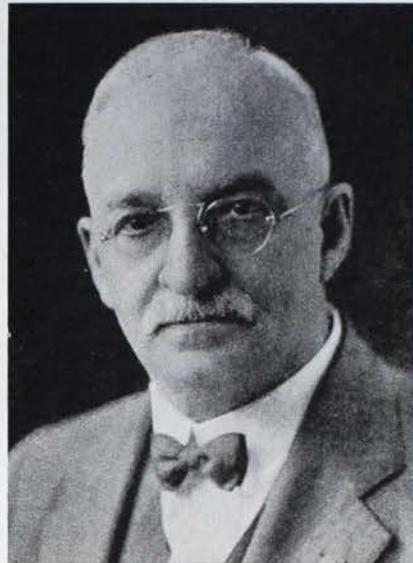
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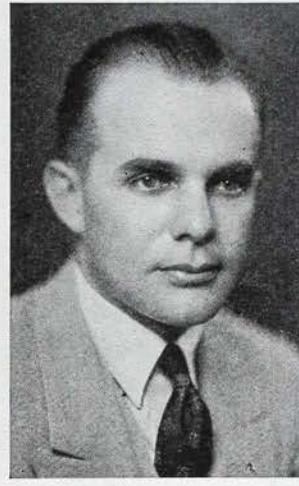
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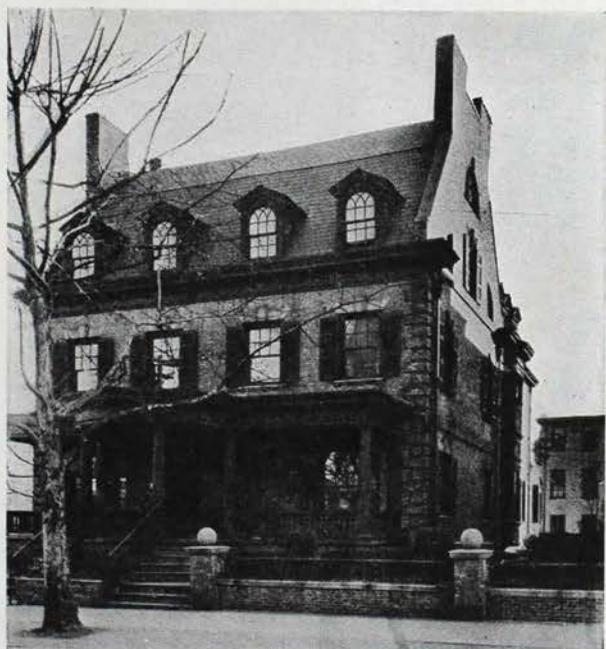
ALPHA CHAPTER—NEW YORK UNIVERSITY
21 W. 12th St., New York



BETA CHAPTER—NORTHWESTERN UNIVERSITY
42 Cedar St., Chicago



PSI CHAPTER—UNIVERSITY OF WISCONSIN
132 Breese Terrace, Madison



BETA NU CHAPTER—UNIVERSITY OF PENNSYLVANIA
3902 Spruce St., Philadelphia



ALPHA EPSILON CHAPTER—UNIVERSITY OF MINNESOTA
1029 Fourth St., S.E., Minneapolis

DELTA SIGMA PI CHAPTER HOUSES



ALPHA THETA CHAPTER—UNIVERSITY OF CINCINNATI
265 Senator Place, Cincinnati



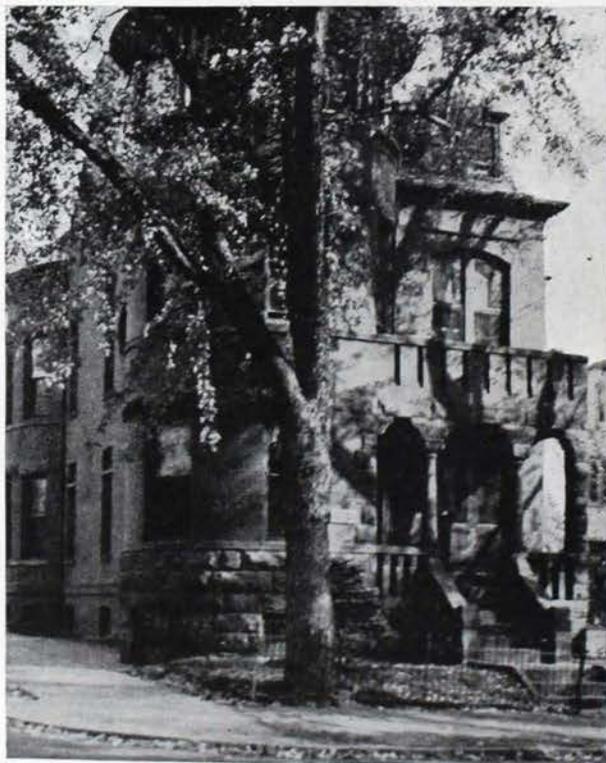
OMEGA CHAPTER—TEMPLE UNIVERSITY
1857 N. 17th St., Philadelphia



PHI CHAPTER—UNIVERSITY OF SOUTHERN CALIFORNIA
700 W. 28th St., Los Angeles



NU CHAPTER—OHIO STATE UNIVERSITY
118 E. 14th Ave., Columbus, Ohio



MU CHAPTER—GEORGETOWN UNIVERSITY
1561 35th St. N.W., Washington, D.C.

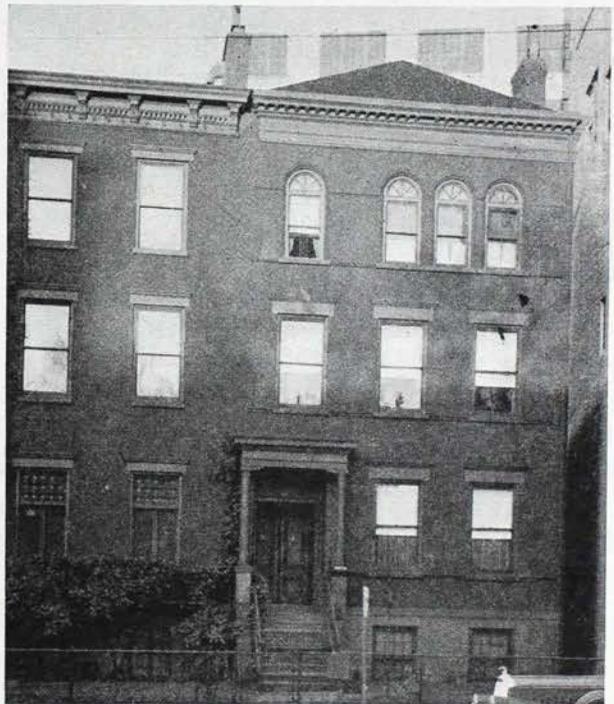
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XI CHAPTER—UNIVERSITY OF MICHIGAN
1502 Cambridge Road, Ann Arbor



BETA THETA CHAPTER—CREIGHTON UNIVERSITY
2770 Davenport St., Omaha, Neb.



BETA OMICRON CHAPTER—UNIVERSITY OF NEWARK
6 Park Place, Newark, N.J.

Professional Fraternities

(Continued from page 20)

Responsibilities of Membership

MUCH HAS BEEN SAID of the benefits which one can expect from affiliation with a professional fraternity. Whether or not an individual can expect to receive any of these benefits depends entirely on his willingness and ability to give of himself in making them possible. No member can expect to receive more than he is willing to contribute. Membership should be accepted only with the understanding that its obligations are lifelong, and that its benefits are only in proportion to the sum total of its members' efforts. Membership in a fraternity will not of itself improve scholarship, nor will it assure the necessary passing grades, but it will provide the student with an incentive for improving his scholarship, from which he can develop the ability and effort necessary to make a creditable record. Since it is one of the objects of the professional fraternity to produce better than average professional men, it is likewise a primary responsibility of members to carry out this objective, for poor scholarship on the part of one member reflects on the group as a whole.

Every new member should endeavor to make his relations with his fraternity brothers as pleasant as possible. Human nature cannot be changed by the ritual of an initiation ceremony. Different personalities will always be thrown together, and it is necessary that these personalities be made to work side by side toward the same objectives. Entrance into a profession after graduation will be much easier and far more satisfactory if the art of getting along with others is acquired in college.

Financial obligations should be discharged promptly and regularly. Professional fraternities stand for the highest ideals in personal conduct and practice, and the prompt fulfillment of financial obligations is a principle of conduct applying to all, the importance of which cannot be overemphasized. Every member should attend chapter meetings and other functions faithfully and regularly, and should give enthusiastic support to all of the worthwhile undertakings of the fraternity.

Conclusion

PROFESSIONAL FRATERNITIES are idealistic, as well as practical, in their functions, in many cases subscribing and adhering to a code of ethics higher than the profession of which they are representative. Their rituals, their programs, and their everyday operation and activities stress the importance and need for their members to adhere to the highest standards of conduct and practice. If some fall by the wayside, they are the exception and not the rule, and are usually ostracized from both the fraternity and profession to which they belong. A mem-

ber of a professional fraternity does not necessarily have a professional standing, but the fact that many members have preceded him and have proved themselves qualified and respected members of their profession does grant him the benefit of the doubt until he proves himself otherwise.

If a man lives unto himself, his actions reflect only upon himself. If he is a member of a professional fraternity, his actions are usually considered as being representative and reflect on the fraternity and its members. It becomes, therefore, the primary duty of every member to maintain the highest possible personal code of ethics in order to maintain and advance the standing and respect of his profession and fraternity.

Chicago Alumni Club

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no difficulty in making them.

Attractive planographed letters were sent out a week in advance of each meeting and postal card follow-ups were mailed the day before each meeting to the office address of a selected list so that when the member reached his office on the morning of the day of the dinner there would be a reminder on his desk to attend that night. Each member of the attendance committee would telephone from between five and ten members, personal friends of his, and encourage their attendance at these events. It didn't take long for the members to appreciate these interesting programs and the attendance immediately increased in a most gratifying manner. Whereas previously thirty-five or forty was a good attendance, the Chicago Alumni Club now enjoys a monthly attendance of between seventy and one hundred, and for such special events as Founders' Day the attendance runs from 125 to 175.

One of the members chiefly responsible for this revival of interest was popular D. L. Toffenetti, President and owner of the chain of Triangle restaurants in Chicago and one of the most successful of our alumni. The enthusiasm inspired by his own interest and activity in fraternity affairs had a most beneficial effect. He was elected by acclamation for a second term as President of the Chicago Alumni Club and would have probably been continued in this office indefinitely if pressure of business had not necessitated his refusal of a third term. To assist him he had a most excellent corps of co-workers, each assigned a specific task and they performed nobly under his direction and operation. All of the alumni clubs of the fraternity could well afford to investigate the well organized activities of this successful alumni organization and adopt those best suited to their local requirements. We salute Brother Toffenetti and his fellow workers in the Chicago Alumni Club for their fine performance. Under Ken Hobbie, President for the coming year, further progress is being made, the attendance having averaged slightly in excess of 100 each of the three meetings held this fall.

- GEORGETOWN** (Mu, 1921), Georgetown University, School of Foreign Service, Washington, D.C. Chapter House: 1561 35th St. N.W. (West 1965).
Gerald F. Stack, 1561 35th St., N.W.
- GEORGIA** (Kappa, 1921), University System of Georgia Evening School, School of Commerce, Atlanta, Ga.
Thobin F. Elrod, Atlantic Steel Co.
- GEORGIA** (Pi, 1922), University of Georgia, School of Commerce, Athens, Ga.
John W. Wilson, 386 Hill Street, Athens, Ga.
- INDIANA** (Alpha Pi, 1925), University of Indiana, School of Business Administration, Bloomington, Ind.
Robert A. Waters, 416 E. Fourth Street, Bloomington, Ind.
- JOHNS HOPKINS** (Chi, 1922), Johns Hopkins University, School of Business Economics, Baltimore, Md.
Walter A. Watts, 429 S. Charles St., Baltimore, Md.
- KANSAS** (Iota, 1921), University of Kansas, School of Business, Lawrence, Kan.
Hazlett Steiger, 1540 Louisiana.
- LOUISIANA STATE** (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La.
- MARQUETTE** (Delta, 1920), Marquette University, College of Business Administration, Milwaukee, Wis. Chapter House: 604 N. 14th St. (Broadway 5033).
Robert M. O'Melia, 604 N. 14th St.
- MIAMI** (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio.
James Robertson, 200 E. High St.
- MICHIGAN** (Xi, 1921), University of Michigan, School of Business Administration, Ann Arbor, Mich. Chapter House: 1502 Cambridge Rd. (5518).
Kenneth Kilgore, 1502 Cambridge Rd.
- MINNESOTA** (Alpha Epsilon, 1924), University of Minnesota, School of Business Administration, Minneapolis, Minn. Chapter House: 1029 Fourth St. S.E. (Geneva 9309).
Winfield A. Ritter, 1882 Princeton Ave., St. Paul.
- MISSOURI** (Alpha Beta, 1923), University of Missouri, School of Business and Public Administration, Columbia, Mo.
Ray H. Bezoni, 301 Hitt St.
- NEBRASKA** (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Neb.
Quinn H. Scott, 1527 M St.
- NEW YORK** (Alpha, 1907), New York University, School of Commerce, Accounts and Finance, New York, N.Y. Chapter House: 21 W. 12th St. (Gramercy 5-9898).
John Henderson II, 21 W. 12th St.
- NORTH CAROLINA STATE** (Beta Delta, 1929), North Carolina State College, School of Science and Business, Raleigh, N.C.
James S. Fulghum, Jr., 615 Wills Forest St.
- NORTH DAKOTA** (Alpha Mu, 1925), University of North Dakota, School of Commerce, Grand Forks, N.D.
Carl G. Peterson, University Station, U. S. Weather Bureau
- NORTHWESTERN** (Chicago Division—Beta, 1914), Northwestern University, School of Commerce, Chicago, Ill. Chapter House: 42 Cedar St. (Delaware 0957).
Sherman Pate, 6415 Ravenswood Avenue, Chicago, Illinois.
- NORTHWESTERN** (Evanston Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill. Chapter House: 1914 Sherman Ave. (Greenleaf 9348).
Charles Stocker, 1923 Sherman Ave., Evanston, Ill.
- OHIO STATE** (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio. Chapter House: 118 E. 14th Ave. (University 1576).
Richard E. Wood, 118 E. 14th Ave.
- OKLAHOMA** (Beta Epsilon, 1929), University of Oklahoma, College of Business Administration, Norman, Okla.
Martin D. Palm, 564 Boulevard, Fuller Dormitory.
- PENNSYLVANIA** (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa. Chapter House: 3902 Spruce St. (Baring 9096).
Addis L. Bowles, 527 Harrison Ave., West Collingswood, N.J.
- PENN STATE** (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa.
Joseph G. Korsak, Tau Sigma Phi Fraternity, State College, Pa.
- RIDER** (Beta Xi, 1934), Rider College, College of Business Administration, Trenton, N.J. Chapter House: 810 Greenwood Ave. (2-4215).
D. Paul Williams, 810 Greenwood Ave.
- SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C.
Paul A. Smith, Box 275, University of South Carolina, Columbia, S.C.
- SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S.D.
Roger Thrane, 119 N. Yale, Vermillion, S.D.
- SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif. Chapter House: 700 W. 28th St. (Prospect 7683).
R. Metcalf Owen, 700 W. 28th St.
- TEMPLE** (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa. Chapter House: 1857 N. 17th St. (Poplar 9093).
Robert K. Moyer, 1857 N. 17th St.
- TENNESSEE** (Alpha Zeta, 1924), University of Tennessee, School of Commerce, Knoxville, Tenn.
Russell S. Moxley, 2101 Laurel Ave.
- TEXAS** (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex.
Clyde H. Taylor, Brackenridge Hall, University of Texas, Austin, Tex.
- UTAH** (Sigma, 1922), University of Utah, School of Business, Salt Lake City, Utah
Robert H. Glissmeyer, 1532 Emerson Avenue, Salt Lake City, Utah.
- WISCONSIN** (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis. Chapter House: 132 Breese Terrace (F-1725).
Woodrow A. Tupper, 132 Breese Terrace, Madison, Wis.



DIRECTORY OF ALUMNI CLUBS

The frequency of meeting of each alumni club is shown immediately following the name of the city in which the alumni club is situated; the telephone numbers of the president and secretary are shown immediately following their names and addresses:

- ATLANTA**—Luncheons, every Friday, 12 noon.
Pres. James D. Smith, Retail Credit Co., P.O. Box 1723
Sec. Oscar B. Cornelius, Jr., 1179 Boulevard, N.E.
- BALTIMORE**—Luncheons, every Thursday, 12 noon
Pres. George Missel, Jr., 5427 Jonquil Ave. Calvert 6700
Sec. Bernard E. Miller, 205 S. Fulton Ave. Gilmor 7236
- BOSTON**—Dinner, first Monday each month, 6 p.m.
Pres. Ralph A. Palladino, 45 Putnam St., Somerville, Mass. Somerset 3474-W
Sec. John F. Conway, 12 Windsor Rd., Medford, Mass. Mystic 4373-R
- BUFFALO**—Dinner, second Friday each month, 6:30 p.m.
Pres. Ronald E. Daniels, 138 Elmer Ave. PA 1458
- CHICAGO**—Dinner, third Tuesday each month, 57 W. Randolph St., 7:00 p.m.
Pres. Kenneth H. Hobbie, 1140 W. Washington Blvd.
Sec. Warren T. Raymond, 1 N. La Salle St., Room 2009
- COLUMBIA, S.C.**—Dinner, second Wednesday each month, 7 p.m.
Pres. W. Frank Taylor, Jr., University of South Carolina. 8123
Sec. C. Melvin Ellison, University of South Carolina. 8123
- DENVER**—Meeting, first Monday each month, 8 p.m.
Pres. Benjamin W. Theys, 1105 Fillmore Fr. 4934M
Sec. Royal Gelder, 963 Logan Ma. 8567
- DES MOINES**—Dinner, second Thursday each month, 6:30 p.m.
Pres. Ira W. Strickler, 800 Old Colony Bldg. 3-3231
Sec. Kenneth Hill, Meredith Publishing Co.
- DETROIT**—Dinner, Thursday, 8 p.m.
Pres. Harold F. Reinecke, 4499 Seminole Ave.
Sec. Edward J. Kempel, 2090 W. Euclid Ave.
- HOUSTON**—
Pres. F. E. Wallace, 3617 Montrose Blvd. H-8060
Sec. Lester A. Elliott, 3617 Montrose Blvd. H-8060
- KANSAS CITY**—Dinner, third Friday each month, 6:30 p.m.
Pres. Russell Rosene, Bryant Bldg., Great Lakes Pipe Line Co.
Sec. William A. Dinklage, 3741 Genesee
- LOS ANGELES**—
Pres. Rudolph Riggs, 446 N. Orange Dr.
Sec. Keith H. Evans, 471 W. Montana St., Pasadena.
- MADISON**—Dinner, fourth Wednesday each month, 6 p.m.
Pres. Kermit A. Kamm, 2811 Monroe St. F 6686
Sec. Ray E. Wickus, 132 Breese Ter. F 1725
- MILWAUKEE**—Dinner, second Monday each month, 6:30 p.m.
Pres. Heath J. Crider, 4165 N. 16th St.
Sec. James B. Helmer, 604 N. 14th St. Broadway 0503
- NEW YORK**—Dinners, first and third Tuesdays, 6 p.m.
Pres. James A. McBain, 1564 E. 45th St., Brooklyn ESplanade 7-8932
- OMAHA**—Dinner, second Tuesday each month, 8 p.m.
Sec. Frederick J. McCarthy, 3730 93rd St., Jackson Heights, L.I. HA 7340
Pres. Elmer E. Lind, 70 Drake Court HA 3035
Sec. Jerome E. Petr, 2538 Dodge St.
- PHILADELPHIA**—
Pres. William G. Rohrer, Jr., Bridge Blvd. & Federal St. Camden, N.J. Camden 7820
Sec. Raymond L. Hildenbrand, 4419 Walnut St. EVERgreen 4799
- SALT LAKE CITY**—
Pres. Frank W. Taylor, 914 11th E.
Sec. W. Daniel Day, 1436 Browning Ave.
- ST. LOUIS**—Meeting, second Monday each month, 8 p.m.
Pres. Richard Gildehaus, 7369 Pershing Rd. CABany 8340 J
Sec. Thomas R. Lineback, 7042 Ethel Ave. Highland 4266
- WASHINGTON**—Dinner, first Thursday each month, 8 p.m.
Pres. Robert M. Bennett, 4000 Cathedral Ave. N.W. Cleveland 7007
Sec. J. Allen Chase, 616 Investment Bldg. National 8624

You are fraternally invited
to become a

LIFE MEMBER

of

DELTA SIGMA PI



The advantages are many. The cost is nominal. Your national alumni dues are then paid for life. You will receive all publications and services of Delta Sigma Pi forever. This money is placed in our National Endowment Fund, and only the income from this fund is available for fraternity activities. Your annual membership card of good standing will be mailed you each year.

Life Memberships are \$35. This may be paid in cash, or at the rate of \$5 per month for 7 months. A three-year plan provides for three annual payments of \$13 each, if you prefer this longer period of time. An attractive Life Membership certificate is supplied each Life Member.



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