

# THE DELTASIG OF · DELTA · SIGMA · PI

MAY, 1933

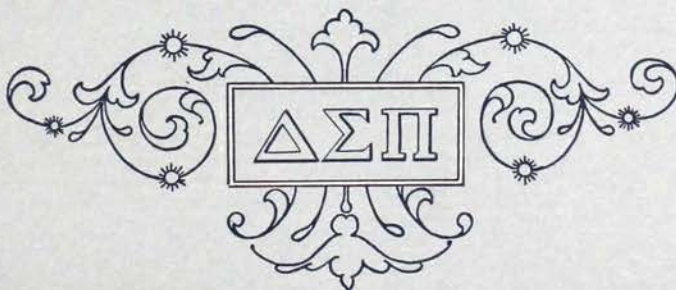
A Century of Progress Exposition



The Eleventh Grand Chapter Congress  
of Delta Sigma Pi



Circulating Media  
By L. A. Cusack





★

# THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce,  
Accounts and Finance, on November 7, 1907, by Alexander  
F. Makay, Alfred Moysello, Harold V. Jacobs  
and H. Albert Tienken.

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A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



## THE CENTRAL OFFICE OF DELTA SIGMA PI

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(Continued to inside rear cover)



# THE DELTASIG OF DELTA SIGMA PI

H. G. WRIGHT, *Editor*

## The Editor's Foreword



THIS ISSUE of THE DELTASIG might be called the World's Fair issue. No attempt has been made to describe in minute detail the many educational and entertainment features awaiting you at the Century of Progress exposition this summer. It is hoped, however, that every member of Delta Sigma Pi will be able to visit Chicago between now and November 1 and attend this wonderful exposition. Don't think for a moment that this exposition is simply an enlarged state fair. There is no competing for prizes. There are practically no stationary exhibits. It is revolutionary to say the least. You have never seen anything like it, probably never will again. In addition, it is inspiring, educational, stimulating. It comes at a time when stimulus is needed, and is likely to be very effective. Proper and careful attention to the exhibition buildings and their contents will be indeed a liberal education in itself.

A CASUAL examination of the exposition grounds on May 31 indicated that everything is at least 95 per cent complete. A very few of the exhibits are in process of final assembly, and some of the concessions will not be in operation for another week or two. It will also take two or three weeks more for the grass, the shrubbery, the trees, to be out in their full beauty, but by June 15 the Century of Progress will be the most beautiful, inspirational, educational, and stimulating place in the country.

ABOVE ALL things, don't try to do this exposition in two or three days. This will be futile. Better only two or three days than none at all, but if necessary, you had better devote all of your vacation to this exposition this summer than attempt to merely stop off and do it in a few days. This exposition will NOT be expensive, unless you care to make it so. The daily admission charge of 50 cents admits you to over 85 per cent of the exhibits free. All you need spend, other than for food and lodging, is 50 cents daily admission charge, and a few dimes for bus fares to rest your weary feet, for distances are great within the exposition grounds. Yes, the concessions are many indeed, but you will find that most of these are not necessary (they will be very entertaining and very alluring to say the

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Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

least) to the real enjoyment of the exposition itself. None of the concessions are expensive, but there are so many and they are so attractive that the temptation to take in many of them is hard to resist. All prices within the grounds are reasonable, but the exposition is so stupendous, the exhibits so numerous and so interesting and educational, that full benefits will not be realized unless you spend at least five or six days in attendance. Do this by all means, and

be assured that you will never regret this expenditure of time and money.

PLEASE REMEMBER that all members of the fraternity are cordially invited to visit the national headquarters office of the fraternity in Chicago, conveniently situated in the loop district at 222 W. Adams Street. Our staff will be very happy to do everything within their power to make your visit an enjoyable and profitable one.



THE HALL OF SCIENCE WITH CONCEALED NEON LIGHTING

## A CENTURY OF PROGRESS

**DELTA SIGMA PI** Invites You to Attend This Inspirational Exposition This Summer, and also to Attend the Eleventh Grand Chapter Congress of the Fraternity to be Held in Chicago, September 13-16, 1933.



# THE DELTA SIG OF DELTA SIGMA PI

MAY  
1933



VOLUME XXV  
NUMBER 4



## A CENTURY OF PROGRESS

**O**N SATURDAY, May 27, A Century of Progress exposition was formally opened in a most unusual manner by a beam of light which set out from the star Arcturus in 1893, the year of Chicago's last world's fair, and picked up by the Yerkes Observatory. Each day thereafter until November 1 an average of 250,000 persons are expected to pass through the turnstiles daily (admission: adults, 50 cents; children, 25 cents), and on special days the attendance may approach the million mark. During the past year over one million people have paid an admission fee to the grounds simply to watch the progress of construction activity at this great exposition. It is quite possible that the gate of A Century of Progress will gross over \$25,000,000.

Who conceived A Century of Progress? How was it started? The whole idea began modestly back in 1923, when a minister wrote a four-page letter to the mayor of Chicago, outlining a plan for the celebration of Chicago's hundredth anniversary ten years hence. The idea made some headway, received publicity, languished, began to die. Then a Swedish printer named Charles S. Peterson took Chicago's Swedish Choral Society on a European tour. He talked about the proposed fair everywhere he went, was dismayed to find on his return that it wasn't going to happen after all. Indignant, he got the mayor of Chicago to appoint him a committee of one to apply artificial respiration. It took him just 65 minutes; five minutes to get a promise of support from Charles G. Dawes, and one hour to persuade Dawes' brother Rufus to run the whole thing.

There is no precedent in the fair business for the

revolutionary ideas of A Century of Progress. Just as the Chicago World's Fair of 1893 precipitated a revival of architecture in the United States, so the present fair may mark the final acceptance of modernism. Even the financing of this exposition is one of its most significant and appealing features. Tax payers have been relieved of all burden in connection with it. Every previous exposition has received substantial subsidies from either national, state, or municipal sources. But not A Century of Progress. This exposition has proceeded on a business basis, largely accomplished as follows: (1) Through the sale of exhibition space in buildings erected by the fair, (2) through getting exhibitors to erect their own buildings, (3) through the sale of an issue of \$10,000,000 gold notes, secured by a lien of 40 per cent on the gate receipts, and guaranteed by a group of wealthy individuals and corporations, (4) through the sale of certificates to the public, exchangeable for admissions when the exposition is opened, and (5) from the profits on concessions. Even the concessions will be handled in a revo-

★ By H. G. Wright

This Exposition Opened May 27 and Continues Until November. Anticipated Daily Attendance: 250,000. Gate Receipts May Gross over \$25,000,000. Will be Educational, Inspirational, Revolutionary.



lutionary manner. They will be under absolute control of A Century of Progress, must maintain the highest of standards at all times, and the profits will be divided as follows: the cost of construction and operation of the concession will first be taken from the receipts of the concession, and the profits will then be divided on a 50-50 basis between the owners of the concession and A Century of Progress. Never has the bank balance of A Century of Progress been allowed to drop below a cool million. All previous big expositions (Chicago's 1893, San Francisco's 1915, Philadelphia's 1926) have been financial failures. But A Century of Progress is not expected to be.

To attract millions to A Century of Progress, the keynotes of the exposition will be Progress and Education. All of the big features will be of an educational character. Everything possible will be real. There will be nothing static about the fair as an institution of learning. Attractions of historic and educational interest that would require a trip halfway round the world if a person were to seek them individually, will be within walking distance of downtown Chicago. No human being alive, regardless of how dumb he might be, will find it possible to visit the exposition and not return a wiser man.

The exposition will be like an encyclopedia come to life, with thrilling chapters told by means of animated displays. New wonders of science and industry, new homes and household equipment, new comforts and necessities, new architectural designs, new and startling uses of color and light, new and thrilling types of recreation, will be presented within an area of 424 magic acres of land and water, amid a setting of green parks and charming lagoons, flower gardens, fountains, and tree-lined drives. By day the grounds will be a fascinating panorama of color, with crowds moving against the background of spectacular buildings of modern design. By night they will be trans-

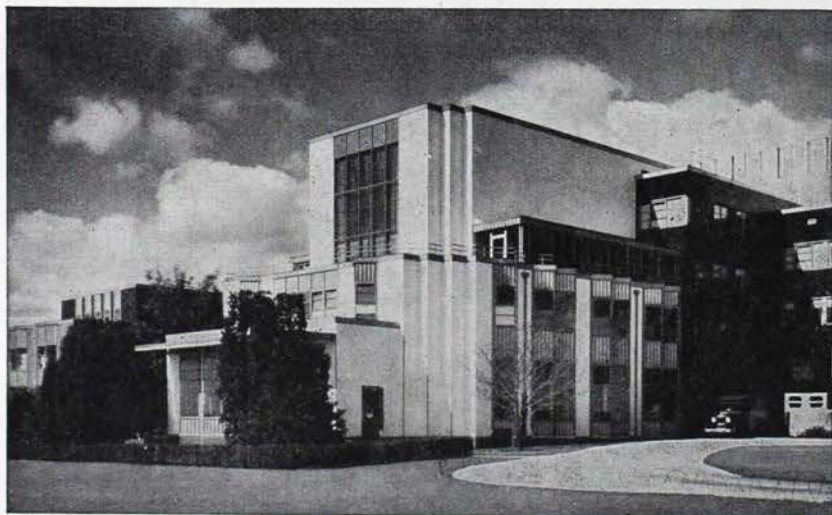
formed into a fairyland of light, bathing the buildings in mellow tints and projecting an ever-changing series of spectacular lighting effects. Changing conditions throughout the world, which point out the possibilities of new methods and applications, have been taken into account by the builders of this exposition. Its sponsors are endeavoring to make it expressive of the needs of the present generation and a forecast of the future.

### Unusual Architectural Design

**T**HE ARCHITECTURE will be one of its unique features. Instead of following the pattern of former expositions and housing static exhibits in buildings which are replicas of Greek temples or Roman villas, some of the leading architects of the country have been given a free hand in designing the buildings. The result is without question the most spectacular outburst of modernism this continent has ever witnessed. Everyone of the major buildings is ultra-modern in style. Many of the exhibition buildings are windowless, a feature which permits economy of construction and allows constant control over both interior and exterior illumination. The architecture depends for its character and effectiveness on planes and surfaces, rather than on intricate detail. Color and light will form a vital part of the decorative scheme. New building materials have been introduced in the construction of the buildings, and new uses have been found for traditional materials. The introduction of prefabricated houses which various companies have erected on the grounds may be the big architectural contribution of this exposition, and if these "take" they may change the living habits of the next generation of Americans.

Since the underlying philosophy of the exhibition will be progress and education, it will through its many exhibits attempt to explain how the discoveries of science in the past century have been successfully

applied to industry, and how this has amazingly improved living conditions everywhere in the civilized world. In former expositions, static or "still" exhibits were the type mostly used. Finished products were displayed in endless rows or piled on tables and in booths. Many repetitions occurred where competing companies exhibited their product and competed for ribbons and medals. But there will be nothing static about A Century of Progress. There will be no dry and uninteresting presentation, but a vivid, swift-moving spectacle. Everything possible will be real. It will live, breathe, move.



ADMINISTRATION BUILDING



Physics, chemistry, mathematics, biology, geology, and astronomy and their contributions to human progress will all be presented. How drops of water happen to be round, how molecules arrange themselves into crystals, how sound waves are produced and transmitted through the air, how gas and steam engines and refrigerating systems operate, these and scores of other interesting and educational stories will be told.

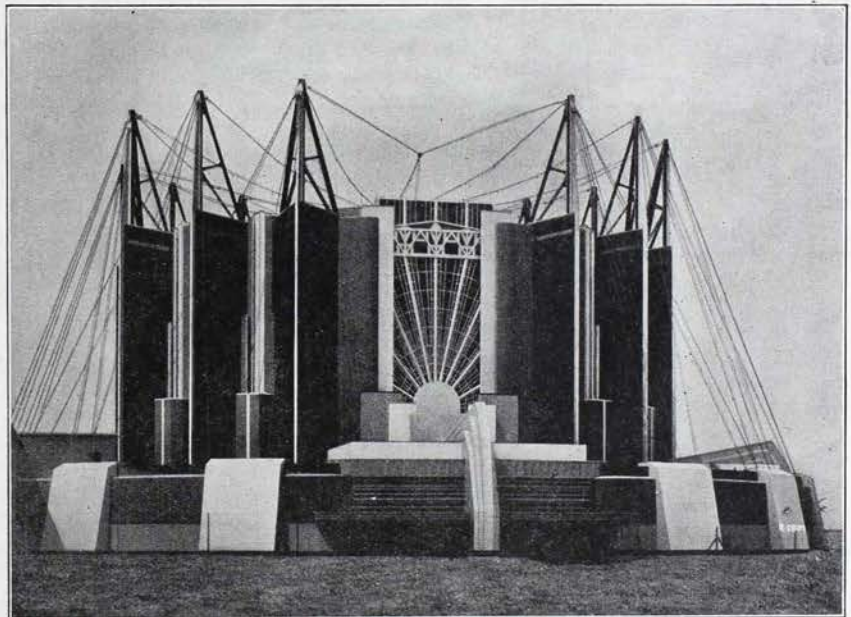
How the age of electricity has developed will be shown by exhibits of the electromagnets, the dynamo, the transformer, the electric motor, and other apparatus. The vacuum tube, the heart of the radio set, will be shown in operation, and visitors will see how the radio waves are generated and received. How the chemist has developed the world's raw materials, air, water, coal, cellulose, rubber, and oil for man's benefit will be shown. Other exhibits will tell how the chemist has produced ammonia and nitric acid for the preparation of medicines, explosives, fertilizers, etc., and how by the application of the principle of absorption he has purified sugar, oil, air, and water.

### Exhibits Will be Dramatic

**T**HE EXHIBITS will be dramatic. An interesting illustration of this new method of exhibiting is found in one of the biology displays, which will demonstrate a year's growth of a twig of a tree which is concentrated into 75 seconds. The Pasteur Institute of Paris will demonstrate Pasteur's contribution to the science of bacteriology. The Robert Koch Institute of Berlin will show Koch's discovery of the tubercule bacillus, the cause of tuberculosis. The "Transparent Man" from the German Hygiene Museum at Munich will enable the visitor to study the human anatomy as though he possessed x-ray eyes. The wonders of modern electricity will be revealed in scores of interesting and absorbing ways. The "Electric Eye," the thyatron organ, the grid-glow tube, methods of communicating sound by means of light beams, the "House of Magic," methods of generating and distributing electric power, and other modern miracles will be shown. In the General Motors Building you will be able to order your Chevrolet in the morning, see it assembled in the model plant during the day, and drive triumphantly off in it at twilight. Firestone will operate a completely equipped tire factory, turning out a tire every ten minutes before the very eyes of the visitors. All the processes and materials

from the crude rubber, compounding ingredients and chemicals, to the building of tires, expanding and vulcanizing, inspection and wrapping will be shown. Quaker Oats will be steamed, rolled, and packed into containers right before your eyes. Hosiery and other articles of clothing will be produced by manufacturers in these respective fields. The various steps in the evolution of petroleum, from the oil well to the corner filling station, will be shown. The story of how blast furnaces convert raw ore into steel will be told. A miniature coal mine will be in operation. The story of man's efforts and achievements in transporting himself and his goods during the past century will be dramatically portrayed by the Travel and Transport group. This unique building is roofed by "The Dome That Breathes." This dome is swung 125 feet above the ground by cables attached to steel towers, and the dome does not rest on the walls of the building at all. The steel joints of the dome expand and contract gently as the temperature changes.

All told, there are over 50 major buildings in the exhibition grounds, and scores of minor buildings. Among the major buildings are the Administration Building, Agricultural Building, Hall of the States, the Lincoln group, Terrazzo Esplanade, General Motors Building, Chrysler Building, Hall of Science, Travel and Transport Building, the Golden Pavilion of Jehol, Electrical Building, Sinclair Building, Poultry Buildings, Illinois Host Building, Communications Building, Hall of Social Science, Horticultural Building, Hall of Religion, American Radiator Building, Old Heidelberg Inn, Firestone Building, Sears Roebuck Building, Home Planning Hall, Maya Temple, the Skyride, U. S. Government Building, Southern Cypress Association Building, Home and Industrial



TRAVEL AND TRANSPORT BUILDING



Arts group, etc., etc. Adjoining the exposition are the famous Field Museum of Natural History, the \$2,000,000 Shedd Aquarium (world's largest), the Adler Planetarium (the only one in the United States, although one is in construction in Philadelphia), the Art Institute. Adjoining the exposition grounds is also Soldier Field (seating capacity 110,000) where several important intersectional football games will be played in the fall.

In addition there will be many features of historic and patriotic interest which will provide stimulating experiences. There is the replica of Old Fort Dearborn, Chicago's earliest settlement. There is the Lincoln group, reproducing faithfully buildings associated with the life of Abraham Lincoln. There is the Seminole Indian village, true in every detail of living Seminole Indians. There is the reproduction of the great Maya temple, a striking example of the architecture of the Mayas, among whom aboriginal civilization reached the highest point on the North American continent. The Golden Pavilion of Jehol, a reproduction of China's finest Lama temple, is particularly worthy. Imported from China in 28,000 pieces and assembled at a cost of \$75,000, housing a priceless collection of Chinese and Buddhist treasures, it will be a magnet to all visitors. Admiral Byrd's polar ship, the *City of New York*, will be on hand.

### Thrilling and Bizarre Concessions

**O**N THE Midway, named after the amusement zone of the 1893 fair, will be many bizarre, startling, and thrilling entertainment features. People also visit exhibitions to be amused and made to wonder, so there will be many amusement devices, breath-taking rides, and mirth provoking attractions and thrills. Two are particularly outstanding. The Sky Ride, costing over a million dollars, will easily dominate the fair. In each of its two 625 foot towers there are two sets of Otis elevators. One elevator takes you to the top, which is higher than the Washington Monument and higher than any building in Chicago, where you can view the city and surrounding territory. The other elevator takes you to a platform 225 feet above the ground. There you can enter a Goodyear "Rocket Car" (capacity 36 people), ride at 5 miles per hour along a cable across the lagoon 1850 feet to the other tower, land on the opposite platform, and descend in another elevator. Telephone communication is possible from these rocket cars to your home town. A safety device prevents these cars from leaving their anchorage so long as the platform is ten pounds heavier than its empty weight, prohibiting even children being left behind to topple off into space.

The Enchanted Island will be the children's paradise. This land of make-believe will be equipped with everything that could possibly thrill the infant mind. Some of its items: the magic fountain, the miniature railroad, three-quarters of a mile long, a children's theater, a zoo, midgets, clowns, a house constructed entirely of marbles, rides, etc. Nothing will cost over 10 cents on the Enchanted Island, most things a nickel. Fathers and mothers can check their children there

for 10 cents, while they are visiting the exposition.

Other exhibits include the Oriental Village, the All-Africa exhibition, the Midget Village, scores of rides, many excellent cafes and restaurants, and hundreds of concession booths. All prices will be reasonable, as will prices throughout the exhibition grounds.

### Illumination an Amazing Feature

**S**PECTACULAR illumination effects will transform the lake front and the exhibition grounds into a multi-colored panorama of light, bathing the buildings in mellow tints and projecting an ever-changing series of picturesque scenes. Mystical effects are being developed that will make the night a time of captivating beauty. There will be dashing military spectacles, historical pageants, thrilling masses of color, light, and music in the stadium and elsewhere on the grounds, and other features to fascinate and delight. Music lovers will find this a place of fascination. A music festival of 16 weeks is contemplated, including symphony, choral, chamber, public school, and community music. Band concerts under the direction of distinguished conductors will be heard during the exposition. Many of the country's leading dance orchestras will play engagements at the restaurants in the exposition grounds or at the leading hotels and night clubs in Chicago. An international sports program will also be held in connection with the exposition.

### Location Easily Accessible

**T**HE SITE for A Century of Progress exposition extends from 12th Street to 39th Street, along Lake Michigan. The main entrance gate to the exposition is approximately two miles from the heart of the loop district of Chicago, so the exposition grounds are easily accessible. Both bus and street car transportation to entrance gates will be available. Private automobiles will not be allowed within the exposition grounds. As it is expected that the majority of visitors will come to Chicago by automobile, it will be more convenient for motorists to park at some distance from the exposition grounds and proceed to the gates by bus, for parking space near to the exposition grounds will be at a premium. Within the exposition grounds a system of bus transportation will be provided, and special busses, seating 90 passengers each, will provide high speed express and slow moving sightseeing routes throughout the exposition grounds. Fare: 10 cents per person. The exposition will be open from early in the morning until midnight, and the general admission will be 50 cents per day per adult, 25 cents per child. There will be no passes or special rates. The 60 concessions will be reasonably priced, from 5 to 50 cents each. All restaurant and cafe charges will be under the control of the exposition officials and will be fixed at reasonable figures. It is claimed that at least two weeks will be required to do the exposition in a thorough manner, but most visitors will only spend a few days. All visitors should allow at least three or four days for even a casual visit.

During the five months the exhibition will be open, over 1500 conventions will be held in Chicago, so the



hotel people anticipate a business totaling at least \$75,000,000 during this period. Over 67 per cent of the population of the United States live within an over night's ride from Chicago, and it is expected that many of them will visit Chicago during the coming summer. Naturally the big loop hotels will be crowded and will do a capacity business all summer. Members of Delta Sigma Pi proposing to stop at these hotels are urged to make advance reservations. However, there are several hundred smaller, but modern, hotels in the outlying sections of Chicago, some of which are just as conveniently situated to the exposition grounds as the loop hotels, where comfortable accommodations to suit your particular purse can be secured. And to the members of Delta Sigma Pi coming via auto and having their own transportation with them, they will find equally modern and more reasonable hotel accommodations at hotels some distance from the exposition grounds yet easily accessible to them. Modern tourist camps will also be available in the suburbs around Chicago.

### Our Northwestern Chapter House to be Open

**B**ETA CHAPTER of Delta Sigma Pi owns and occupies a modern 20 room fraternity house at 42 Cedar Street, Chicago, less than two miles from the loop district, and in one of the best residential sections of Chicago, and will keep their house open this summer for the convenience of members of Delta Sigma Pi and their male friends who care to use same. This house is situated one-half block from Lake Shore Drive and Lake Michigan, about two blocks from the Drake Hotel, and about three miles from the exposition grounds. Modernly equipped, with accommodations for 30 persons (individual beds), Beta Chapter ex-

tends a fraternal welcome to all Deltasigs to stay there while in Chicago this summer. Very reasonable charges will prevail, \$1 per person per night. If you contemplate visiting Chicago this summer with your father, your brother, or other male relatives or friends, you will not be able to find a nicer place to stay, with congenial companions, at anywhere near these reasonable charges. Since accommodations will be limited, you are urged to let the house manager know as far in advance as possible in order to avoid disappointment. Our Zeta Chapter house at Evanston will not be open during the summer vacation.

### Visit the Central Office

**A**S THE Central Office is open the year round, all members of Delta Sigma Pi are fraternally invited to pay a visit to our national headquarters, where the Central Office staff will be pleased to do everything within their power to make your visit a most pleasant one. Helpful advice can be rendered in connection with hotel recommendations, sightseeing trips and routes, entertainment features such as theaters and night clubs that will save you much time and enable you to get the maximum of enjoyment out of your visit. Guest cards can also be supplied for several of the leading athletic and golf clubs in the Chicago area for those members desiring such facilities. And don't forget of course, if it is possible for you to arrange your plans, to endeavor to time your visit to A Century of Progress, to coincide with the dates of the Grand Chapter Congress of Delta Sigma Pi, which will be held on September 13, 14, 15, and 16, and spend these few days in fraternal association with your brothers in Delta Sigma Pi. An enjoyable time is guaranteed!

Here Is a Welcome Announcement to All Deltasigs

Planning on Attending

## A CENTURY OF PROGRESS EXPOSITION

Chicago will be thronged with visitors this summer, and centrally located hotels will be at a premium. Modern, comfortable quarters for visiting members of Delta Sigma Pi and their male friends will be available at the Beta Chapter House, 42 Cedar Street. This location is particularly convenient, and you will enjoy meeting the many members from chapters all over the country who will be there this summer. Reasonable rates: \$1 per person per night (single beds throughout the house).

For reservations write: C. J. Cima, House Manager, 42 Cedar Street, Chicago. Telephone number: Delaware 0957.

Transportation: North State street car to Cedar Street, which is 1150 north; walk one-half block east. By automobile, go north on Michigan Avenue to Lake Shore Drive, turn off at Cedar Street (Cedar Street is two blocks north of the Drake Hotel) and go one-half block to No. 42. Cedar Street is only 1 block long, extending from State Street to Lake Shore Drive. Unlimited parking in front of house. Bus transportation to exposition grounds. Taxi charge from all railroad stations to 42 Cedar Street is less than 75c except from 12th Street Station.



BETA CHAPTER HOUSE



# THE ELEVENTH GRAND CHAPTER

## ★ The Largest Attendance In Fraternity History Is Anticipated

**A**LL ROADS WILL lead to Chicago in September, when the Eleventh Grand Chapter Congress of Delta Sigma Pi goes into session on Wednesday, September 13. From the great amount of interest displayed in this national convention of Delta Sigma Pi, fraternity officials confidently expect the largest attendance in the history of the fraternity, the current economic depression notwithstanding. A few chapters may be missing when the roll call is read at the opening session, but there will be many more persons in attendance than at any previous meeting of the Grand Chapter Congress, for the triple attraction of the Grand Chapter, the well-publicized Century of Progress exposition, and the city of Chicago itself, will bring many scores of fraternity members to Chicago during the second week in September. With almost 700 members of Delta Sigma Pi residing in Chicago and suburbs, the attendance should be unusually large.

### Convention Headquarters

THE SUCCESS of any fraternity convention rests largely on the facilities provided for the visiting officers, delegates, and members to eat, sleep, work, and play together. With this foremost in mind, the fraternity has made most convenient arrangements at reasonable prices for your enjoyment and comfort. The Hotel Knickerbocker, 163 East Walton Place, Chicago, has been selected as the Grand Chapter Congress headquarters. The Hotel Knickerbocker is a modern 450 room hotel, all rooms with bath, centrally located and easily accessible. It adjoins the Palmolive building (easily recognized in Chicago because of the Lindbergh air beacon atop) which is on the southeast corner of East Walton Place and North Michigan Avenue; it is directly across the street from the Drake Hotel; it is less than four blocks from the Beta Chapter house at 42 Cedar Street, and about five blocks from the McKinlock Campus of Northwestern University. The loop district of Chicago is only a mile and a half away, and the main entrance to A Century of Progress is about three miles from the hotel, with excellent bus service. The hotel is only one block from Lake Michigan and the Oak Street Beach, where members may indulge in a cooling swim to suit their convenience.

Lincoln Park is but a half mile to the north. Its many attractions include a large zoo and miles of beautiful drives.

### Hotel Rates and Reservations

**W**ITH AN anticipated daily attendance of over 250,000 persons at A Century of Progress exposition this summer, centrally located and modern hotel rooms at reasonable prices will be difficult to secure, and all members of Delta Sigma Pi who plan on attending our Grand Chapter Congress should make their hotel reservations well in advance. Unusually attractive rates have been secured from the Hotel Knickerbocker, and these rates will be in effect for such period prior to and after our convention as you care to stop there. Room rates: single rooms, \$3 per day; rooms for two (twin beds), \$5 per day; rooms for three (individual beds), \$6 per day. All rooms have private bath. Official delegates are required to stop at the Hotel Knickerbocker, and while this is not obligatory for others, they will find it far more convenient, and also as economical, for at least the actual period of our convention. Hotel reservations must be made through the Central Office of the fraternity no later than September 8, and we cannot guarantee hotel accommodations unless advance reservation is made.

### Transportation

**T**RANSPORTATION COST, whether you come by railroad or by bus, will be the lowest in fraternity history. Many special round-trip rates will be in effect and you can secure definite information in this connection from your local railroad or bus agent. Many members, however, will drive through by automobile and bring other members and relatives with them. All will be welcome to the Grand Chapter Congress, and can attend the entertainment activities held in connection with our convention. On or about August 15 the Central Office will release literature outlining final and complete details regarding all convention arrangements and much valuable data regarding A Century of Progress itself. The best automobile routes to Chicago from all sections of the country will be indicated, with complete information as to the most



The Eleventh Grand Chapter Congress of Delta Sigma Pi will be held in Chicago next September, and I wish to take this opportunity of extending a fraternal invitation to all members of Delta Sigma Pi to join together in observing this occasion. An excellent business and social program has been arranged, which will be thoroughly enjoyed by all those participating, and it is needless to point out the additional attractions at the wonderful Century of Progress Exposition. Arrange your plans now to spend your vacation in Chicago the second week of September.

Fraternally yours  
E. L. Schujahn  
Grand President



direct route to reach the Hotel Knickerbocker. Copies will be sent to all official delegates, and to any other member who requests same. Members driving through by automobile and planning on stopping at centrally located hotels, should not plan on parking their car in some outlying district. If you will stop at the Hotel Knickerbocker, you should proceed direct to that hotel, for you will find adjacent garages and parking lots available at reasonable charges, and which will give you the additional advantage of having your automobile available whenever you desire it, which may be more frequently than you suspect. Distances are great in Chicago and your own automobile will be less expensive than a taxicab. If your time will be limited, a centrally located hotel, even though it may cost a dollar per day more, will give you much more actual time available for convention or Century of Progress attendance.

### Registration

**W**E WILL follow our usual practice of underwriting overhead costs of the Grand Chapter meeting through a nominal registration fee, either \$1 or \$1.50, which will include the official convention souvenir badge, our daily newspaper, the privilege of attending the business sessions of the Grand Chapter, a chance on the all-diamond  $\Delta \Sigma \Pi$  badge to be given away during the convention, etc., etc. It is not necessary to pay this registration fee in order to attend any one individual social activity. This registration fee is a fixed charge to provide a working fund to defray the overhead cost of the convention, and at the same time relieve the delegate and visitor from a succession



### ORIENTAL BALLROOM

Where the Opening Banquet and Also the Stag Party Will Be Held

of minor charges. The Grand Chapter and the visiting members appreciate the courtesies extended by the host chapters and alumni, and fully realize that the overhead costs of conducting a convention for a large number of visitors represents a substantial sum, to say nothing of much hard work on the part of many committees. The fraternity does not expect that such expense shall impose an undue financial burden on the hosts. It is therefore customary to prepare a budget of the overhead costs of the convention, aside from lodging and meals, and to divide the cost equally among those participating, in the form of a registration fee. Tickets will also be on sale for each individual activity of the convention.

### Grand Chapter Business Sessions

**T**HE BUSINESS sessions of the Grand Chapter will be held on Thursday and Friday, with a morning and an afternoon session each day. In order to give the visitors all the time possible to attend A Century of Progress, and also as a measure of economy, it is proposed to have slightly longer business sessions than previously, and to conclude the business of the Grand Chapter by Friday evening if possible, thereby eliminating one or two sessions on Saturday. With this in mind all delegates will be expected to report promptly at each business session on Thursday and Friday in order to expedite the business of the convention. The morning business sessions will convene at 9:30, luncheon will be served at 1 o'clock, and the afternoon sessions will convene at 2. In order to attend the business sessions of the convention, members must officially register and secure an admission card to these sessions. There



### THE SILVER ROOM

Where the Business Meetings Will Be Held



are no exceptions in this respect, and this constitutional requirement affects grand officers, provincial officers, delegates, alternates, undergraduates, and alumni members alike.

### Entertainment

**T**HE ELEVENTH Grand Chapter Congress will not be an expensive one by any means. A very interesting schedule of activity has been prepared, with four major events. There will be an opening banquet on Wednesday evening, September 13, at which two or three outstanding members of Delta Sigma Pi, of national fame, will be on our speakers' program. The fraternity will have several prominent business men of Chicago as their guests, and this banquet should prove one of the high spots of the convention. Tickets will probably cost from \$1.50 to \$2 per person. On Thursday evening there will be a dinner, followed by a model initiation; cost \$1. On Friday evening we will have the closing banquet and the customary stag party, at which an all-diamond fraternity badge will be presented to some lucky member present. The committee in charge of this evening's entertainment has several surprises in store for you and guarantee that this stag party will be one that members will remember for a long, long time. The cost will probably be \$1.50 per person, including dinner, entertainment, etc.

On Saturday evening the convention dinner-dance will be held under the joint auspices of the four Chicago chapters and the Chicago Alumni Club of Delta Sigma Pi. This will probably be a formal affair, and if the weather is warm enough, summer formal clothes will be in order. This dinner-dance will be held at the well known Edgewater Beach Hotel on the north side of Chicago, will not be a required convention activity of delegates, and attendance will be entirely optional. The Edgewater Beach Hotel is one of the best known of the Chicago hotels; has a superb setting on the shores of Lake Michigan, and their Marine Dining Room and Beach Walk are internationally famous. The fraternity has made arrangements whereby a large portion of the Marine Dining Room has been reserved exclusively for our party, with our own private dancing floor, and our members will also have access to the famous Beach Walk of the hotel, which will be open at that time unless unseasonable weather prevails. One of the country's most famous orchestras, augmented to probably 20 or 25 pieces, will provide the music. Dates will be secured for out of town brothers by a local committee. This dinner-dance should prove one of the most colorful ever held in the history of the fraternity, and a large attendance is anticipated.

In addition, there will be a special committee to look after the entertainment of all ladies attending the Grand Chapter, and there will be a bridge party and sightseeing activities scheduled for their enjoyment.

### The Central Office

**T**HE CENTRAL OFFICE will be open on Monday, Tuesday, and Wednesday of the week of the convention for your inspection. Most of our staff will be on duty

at the Hotel Knickerbocker, where a special registration office will be maintained, and where all members can secure full information regarding both convention activities, as well as A Century of Progress. On Thursday and Friday of the week of the convention the Central Office will be closed, as the entire staff will be at the Hotel Knickerbocker. It is hoped that all members will inspect the Central Office during their visit to Chicago, and all members who are unable to attend the Grand Chapter, but who will be in Chicago at other times during the summer and fall, are fraternally invited to pay a visit to our national headquarters office, which is conveniently situated in the loop at 222 West Adams Street.

### A Century of Progress

**A**FTER A Century of Progress exposition is well under way, representatives of the fraternity will make a thorough visit to the exposition grounds, and special literature will be prepared describing briefly the many points of interest at this famous exposition, the cost of admission, if any, the time required, and such other data as may be helpful to you in making the most of your time. Similar literature will be prepared covering the other points of interest in and around Chicago. Such literature can be secured by any member of the fraternity, gratis, by calling at the Central Office of the fraternity at any time during the summer or fall, and everything possible will be done to make your visit to Chicago a most enjoyable one.

It is hoped that many members of Delta Sigma Pi will visit Chicago during the Century of Progress exposition and that all who can will arrange such visits at the same time as our Grand Chapter Congress meets in order to participate in the enjoyable fraternity activities that will be held at that time. A real fraternal welcome is assured all.



### Official Delta Sigma Pi Ring



Here is a real man's ring! Of heavy sterling silver, beautifully designed, containing a large amethyst stone—it is bound to please. This photograph is approximately  $1\frac{1}{2}$  times actual size. This ring is carried in stock in The Central Office and costs \$12, postpaid. It can also be supplied on special order in gold, at \$23, postpaid. Be sure to indicate ring size when ordering.



# CIRCULATING MEDIA

By L. A. Cusack, Creighton



L. A. Cusack, Creighton

THE term "circulating media" denotes that which passes from hand to hand in the negotiation of every-day transactions—that which passes freely in the negotiation of what we call cash transactions. In other words, circulating media is money, and embraces metallic money, paper money, and checks drawn on bank checking accounts. The term money itself is supposed to have originated from Juno Moneta—the name of an old Roman fortress famous for the security of its location in that once powerful empire.

We shall here be concerned with metallic money and paper money as we have it in the United States at the present time. We shall omit bank checks from consideration, though it should be remembered that they are a very potent factor in the transaction of American business. Some authorities estimate that as high as 90 per cent of our business is consummated by the use of them.

About five and seven-tenths billions of dollars of metallic and paper money was in circulation outside the United States Treasury and outside of the Federal Reserve Banks on June 30, 1932. This amount is greater than any amount of money so circulating in our country prior to last June, excepting October, 1920. It is almost the equivalent of this 1920 sum which circulated in those post-war days of prosperity of over a decade ago. At mid-year, according to a Treasury Department circular, the per capita circulation was \$45.55.

Let us turn to a consideration of what various forms of money made up this \$45.55, which everyone would have had if it were parceled out equally among the populace. We shall deal first with four classifications of metallic money and then with the seven kinds of paper money. At the end of last June there was over four hundred and fifty million dollars in gold coin and bullion making the rounds of trade. Gold, the king of all money, accounted for \$3.62 of the total per capita circulation, or about eight per cent of the whole. At the same time there were about two hundred and fifty six million silver "cartwheels" or silver dollars doing service, constituting twenty-four cents of each person's equal allotment, or about one-half of one per cent of all the money in circulation. Half-dollars, quarters, and dimes amounted to over two dollars for each of us, or four and one-half per cent of it all. Nickels and pennies would have furnished us with about ninety cents each, or two per cent of our pocketbook contents. In the last year there has been an increase of sixty-nine cents per capita in gold money in circulation, and a decrease of twenty-three cents in other metallic monies, which makes a net increase of forty-six cents in the "hard" money at our disposal.

Gold certificates, gold's proxies, which were first authorized in 1863, traveled in the amount of some

seven hundred and sixteen million dollars. That was \$5.72 for each of us and something less than thirteen per cent of the country's billfold contents. These certificates are the warehouse receipts against the stores of slumbering gold in the United States mints. They were originally issued in a lowest denomination of twenty dollars, and in 1907 were made more popular when their lowest denomination was reduced to a "ten spot." Though they did gold's work all the while, they were not made legal tender until 1919.

Silver certificates, silver's proxies, commanded a little less than half of the purchasing power of the gold certificates. In an equal division each citizen would receive \$2.82 in them, and they would thus rank about six per cent in importance. Silver certificates are secured by the dormant dollars which they represent and are likewise warehouse receipts, in effect. They were first authorized in 1878 as a result of the Bland-Allison Silver Purchase Act and were then issued in denominations of ten dollars and up. In 1886, popularity was injected into them also, when they were issued as ones, twos, and fives. In 1900, Congress decreed that ninety per cent of all of them issued thereafter, should be in denominations of less than ten dollars, and the remaining ten per cent in twenty, fifty, and hundred dollar bills. Today, the most common paper money used is the one dollar silver certificate.

A third type of paper money in circulation is the Treasury Note of 1890. They are the scarcest of the species, there being only about one cent of them to go around, to each of us, and they make up only about two-hundredths of one per cent of the circulation. They were originally issued in 1890 as a result of the Sherman Silver Purchase Act of that year, and in denominations of one dollar to one thousand dollars. Silver certificates are supplanting them to a greater degree from year to year, and they are becoming extinct. Their legal security is either gold or silver at the holder's option. Encountering one of them would be a rare occurrence, indeed.



We now come to the fourth type, a paper money of much historical significance, accurately known as the United States Note, but in the past more popularly and politically known as the "greenback." There are still about two hundred and ninety million dollars of them in circulation, and that would be about \$2.31 for each of us, or over five per cent of what we would get if the country's cash resources were to be divided. The greenback today usually appears in the five dollar denomination. Uncle Sam provided in 1879 a gold redemption fund for them of about one hundred and fifty million dollars in gold. Civil War times prompted their original issuance in 1862, and from 1862 on until 1879 they were designated as being "fiat," that is, having no specific security. In those days it was said that a basket full of them could be taken to market for a pocket full of groceries. The Federal Government issued them in an emergency—to secure materials and services for the prosecution of the great civil conflict. Now we accept them without hesitancy, and we do so because they are no longer fiat and are as good as any other money that might be tendered us.

National Bank Notes came into existence with the passage of the National Banking Act in 1863. They are contemporaries of the greenback but have characteristics which are entirely different. At mid-year there were over seven hundred million dollars of them in circulation, which would have made \$5.61 for each of us, and would have given them credit for over twelve per cent of our circulation. These bills are issued by most of the National Banks in the country and are referred to by these banks in their accounting as "circulation." A National Bank in issuing them must have placed on deposit with our government, government bonds which are said to have the circulation privilege, in an amount equal to the amount of such notes that they wish to issue. In addition to these bonds, the issuing National Banks must also deposit with the Comptroller of the Currency five per cent additional collateral in lawful money of the United States. National Bank Notes are therefore secured by select three per cent bonds of the United States Government up to one hundred per cent of their faces, and additionally by five per cent of other United States Government money. State banks do not have any circulation. They do not have it, not because they are not permitted by law, but because such circulation would not be profitable to them, since a ten per cent tax was placed on State Bank Notes at the time the National Banking Act was passed by Congress.

A sixth type of paper money in circulation is designated as the Federal Reserve Bank Note. They came into existence with the passage of the Federal Reserve Banking Act in the later part of 1913. In quantity they are negligible, ranking just above the Treasury Notes of 1890 already mentioned. An equal division of them would give each citizen about two cents and that would be about four hundredths of one per cent of the total money in circulation. Federal Reserve Bank Notes are secured in the same way that the National

Bank Notes are secured, that is, by government bonds and an additional five per cent in lawful money. It was originally contemplated that they should gradually supplant the National Bank Notes in existence—a contemplation which never became an actuality. As it is, the National Bank Notes have tended to increase in quantity, while the Federal Reserve Bank Notes have tended to decline.

Finally, and in the seventh group, we find the Federal Reserve Notes as distinct from the Federal Reserve Bank Notes. The Federal Reserve Notes, the most important currency we have, were created in 1913 at the time the Federal Reserve Bank Notes were authorized. If all the money in circulation at mid-year were to be divided among the population equally, each person would get \$22.24 in Federal Reserve Notes, and thus about forty-nine per cent of what each would receive would be Federal Reserve Notes. These notes were innovational at their inception; they were to be a differently secured paper money than any we had heretofore possessed. They were to furnish an elasticity in our currency system which had already become too rigid with the use of paper money secured by metals and government obligations of debt. The authors of the Federal Reserve Banking Act provided that they should be secured by a forty per cent gold reserve as a minimum, thus linking them with gold, and by a sixty per cent collateral of prime commercial paper. Stimulation of the use of the trade acceptance was contemplated. The trade acceptance was to arise out of merchandise transactions, which involved time in their cash settlement. These trade acceptances were to be accorded preferential rates of discount and re-discount. When, by the process of re-discount they came into the hands of the Federal Reserve Banks, they could be here used as the sixty per cent collateral for the Federal Reserve Notes to be issued. In theory, it was reasoned that as the needs of trade gave rise to more trade acceptances or other prime commercial paper, this increased trade would need more hand-to-hand money, and that this increased demand for money could be met by allowing the increased number of trade acceptances available to be used as collateral for this money. Furthermore, when trade was dull, and the needs for money more limited, the decreased number of trade acceptances available would tend to contract the amount of Federal Reserve Notes in circulation. These Federal Reserve Notes are, additionally and contingently, secured by the assets of the several Federal Reserve Banks and by the United States Government.

Our circulating media then, consists of four classes of metallic money and of seven types of paper money as enumerated. We could get along with fewer types and the extinction of some of these species is surely forthcoming. Yet, in the aggregate, we had more money in circulation, outside the Treasury and the Federal Reserve Banks, in the middle of 1932 than we did in the middle of 1931, by about nine-tenths of a billion dollars. We also had more than was so circulating in October 1929, by over eight-tenths of a billion dollars. Even so, one of the cries of the day is—"Inflate the currency."



MORE PROVINCIAL OFFICERS OF DELTA SIGMA PI



Henry C. Lucas  
*Director, Missouri Valley  
Province*



Bert C. Brumm  
*Director, Mich.-Ohio-Ky.  
Province*



Don Edwin  
*Director, Western Province*



Neil A. Bartley  
*District Deputy*



Paul A. Lilly  
*District Deputy*



Belden S. Gardner  
*District Deputy*



Norval Iverson  
*District Deputy*



Earl A. Nash  
*District Deputy*



Fred Dixon  
*District Deputy*



ALABAMA

By Robert E. Tidwell

**ALPHA SIGMA CHAPTER** held its annual spring initiation on April 1. Twelve members were initiated: Hamilton Albers, Paul Beavin, Virgil Hampton, Ward McFarland, James Craig, Leonard Shomell, Henry Dean, Richard McHugh, Harry Schaller, Howard Sharon, Thomas Vaiden, and William Wade. These men were the cream of the Commerce School this year, and we welcome them as brothers in Delta Sigma Pi. A banquet was given in their honor after the initiation. Several interesting talks were given by faculty brothers, and also one by our district deputy, Thomas J. Hammer.

At graduation this year Alpha Sigma Chapter loses twelve very worthy brothers. Among these are Dan Haughton, Bill Abshire, and Henry Vaughan, who were elected to Beta Gamma Sigma, the highest honor in the commerce school. Others graduating are Percy Benton, Jack Byrne, Pete Hearon, Howard Leach, Harmon Looney, Ralph Mosely, Leon Phillips, George Warren, and Dick Nance. We can only hope for these men the greatest success that can be achieved in the business world.

ALABAMA POLY

By W. Howard McGiboney

**BETA LAMBDA CHAPTER** elected the following men as officers for the second semester on March 16: Head Master, Charles Workman, Jr.; Chancellor, Fred Chapman; Scribe, W. Howard McGiboney; Treasurer, J. M. Holloway; Senior Warden, Hugh Cottle; Junior Warden, I. M. Pitts; Senior Guide, John Overton; Junior Guide, Hugh Allison; Historian, A. L. Payne; Faculty Adviser, Prof. W. C. Crow.

Since the beginning of this semester in February, Beta Lambda Chapter has been enthusiastically engaged in activities which are gaining for it wide recognition on the campus.

On March 28 we had our first professional meeting of the year which was in the form of a round-table discussion. The topic for discussion was "Inflation and the Present Banking System," and was lead by Prof. W. C. Crow, who is faculty adviser for the fraternity. Tonight, April 13, we are having another professional meeting. The topic for discussion will be "Farm Relief—Past and Present—and Steps Congress is Taking for Aid." We have arranged to have Prof. B. F. Alvord, a prominent agricultural economist of this school as the speaker for tonight.

On Sunday evening, April 9, Beta Lambda Chapter celebrated the second anniversary of its installation into the International Fraternity of Delta Sigma Pi. The entertainment was a theater and midnight drug store party in which all members met at the Tiger Drug Company and went

in a group to the show at 9:00 o'clock. After the show the members returned to the drug store and were served drinks, cream, cakes, mints, and smokes. The drug store was attractively decorated to carry out the color scheme of the Fraternity.

Two members of Beta Lambda Chapter have been honored in recent elections. Fred Chapman was elected to Omicron Delta Kappa and Scabbard and Blade. Charles Workman, Jr., was elected to Blue Key.

Beta Lambda Chapter is working to raise its rating in the chapter efficiency contest and we would like to serve notice to the other chapters that we are going to give them some trouble in the contest from now on.

BAYLOR

By Edward Peteet

**BETA IOTA IS WITNESSING** the close of a very colorful and successful year. The outstanding social event of Baylor University was the annual formal banquet of Beta Iota which was held February 25. Eight new brothers have been added to the chapter, thus furthering the growth of the fraternal spirit.

Beta Iota of Delta Sigma Pi is very fortunate in having Roger Bagwell as Head Master for the coming year. He has the qualifications of a splendid leader as evidenced by his plans for the future. We are confident that our chapter will make great strides under his direction.

We regret the loss of nine of our active brothers due to graduation. Those leaving vacant chairs in our chapter room after June 1, are Cooper Wiese, Edward Peteet, Maurice Ewing, Richard George, Howe Florence, Buford Tatum, Robert Kerr, Curtis Lightfoot, and Carlyle Iverson.

In honor of our pledges we have had a moonlight fiesta and plans are under way for a series of stag dinners. Interest is centered on the spring initiation which is to be held May 13.

BUFFALO

By Joseph D. Thompson

**SINCE ALPHA KAPPA CHAPTER** was last in print nationally the chapter's calendar has been crowded with as much activity as usually takes place in a semester. We left off telling you about plans that we were preparing for our annual Saint Patrick's dance. What a night! What a dance! Never saw such charming gowns and girls in quite some time. Everyone was "Irish by association" for the evening. The music was perfect in rhythm, tone and quality. Sixty couples were in attendance. Noticeable among these were Head Master Ed Wesley, alumni members Norm Schlant, Fred Kirk, Ted Strauss, Ralph Franclemont, Ed Schenck, George Richardson, Fred Wagner, Earl Cruikshank, and practically all members of this year's active chapter. The



party was disbanded at 3:00 A.M., at which time piano solos were being rendered by the guests. So much for this year, and we are already looking for another Saint Pat's night.

On March 1 we had the pleasure of hearing Dean Marsh speak on "If You Had My Job What Would You Do?" He spoke on the various phases of a dean's life at universities in large cities as compared with his experiences in the smaller colleges. Some of his personal contacts with college lives are amusing. His talk took place at the fraternity house as part of the entertainment for the second semester smoker. His informal discourse was enjoyable and we are awaiting another pleasant visit from him.

Wednesday evening, March 15, our professional speaker was Professor Norton, assistant professor in Economics at the university. Mr. Norton gave us something to work for when we are through school and entered in the world of business. He compared the things that are "known" by humans with the great "unknowns." If any one has the idea that there are no more worlds to conquer for college grads we suggest that he call upon Professor Norton.

Wednesday evening, March 28, at the chapter house, we had the pleasure of having Grand President E. L. Schujahn speak on the "Flour Industry." Brother Schujahn gave us a number of comparisons on advertising ideas and merchandising of products produced from wheat. We certainly appreciate the value of putting up a good front in order to effectually market goods. As an interesting sequel to this talk, seventeen members of the active chapter made a trip through the Eastern States Milling Corporation, Monday evening, April 3. The trip was under the supervision of Brother Ward Flach. It was interesting to see the production of all the different types of feeds. This plant is working twenty-four hours a day and they are shipping from fifty to seventy carloads of feed a day. This seems to be one plant that has not felt the depression.

The fifth of our bridge and radio parties was held on Saturday evening, March 4, at the chapter house. On Saturday, April 22, the alumni sponsored our bi-monthly house party. There was a large attendance and all kinds of games were played with great enthusiasm; namely, bridge, backgammon, bagatelle, ping-pong, and the third floor was devoted to dancing. A beautiful variety of prizes was awarded to the winners. Refreshments were served at midnight.

We congratulate Norman Hammersmith and William Weyer, who made the scholarship honor roll in the School of Business Administration. The following brothers in the evening division of the university made scholarship records above the all-men average: Maynard Lockwood, Sherwin Thorne, Cyril Connors, Joseph D. Thompson, Edward Wesley, Alford Cooper, Robert Dobbins, John M. Connors.

Henry Norton was chosen by the Bison Head, senior men's honorary society, as an outstanding junior for the year 1932-1933. Brother Norton is enrolled in the School of Business Administration and is tentative manager of the 1933 football team. He is Junior Warden among the present group of officers of Alpha Kappa Chapter. The traditional honor was conferred upon Brother Norton at the University of Buffalo junior prom.

The Buffalo Deltasigs regret the fact that Vin Ostrander and Al Funk are being transferred to Albany, but extend their best wishes that they will be successful in their new positions. Brothers Ostrander and Funk are employed by the New York Telephone Company.

Our chapter house has recently acquired a game room in which is housed our newly constructed ping-pong table, a work of art by the chapter members. Due credit goes to Brother MacCracken, who acted as chief engineer of this worthy enterprise. It is well patronized by the brothers and their friends at our bi-monthly card parties and dances. In fact we may say there is practically always a waiting list for our newest form of amusement.

Wednesday evening, April 5, the chapter had as their guest, Jimmy Wilson, head coach of the football team at the university. He gave us an amusing and instructive informal discussion on football. This meeting was well attended by actives and prospective pledges.

Recently the chapter pledged the all-conference basketball center on the varsity basketball team of the university, and also the first line pitcher of the freshman baseball team. The chapter also numbers among its pledges the treasurer of the Evening Session Students Association.

The chapter will close their very active year with an initiation on May 13, followed by a spring dance. We look forward to the coming year with optimism. A large delegation will attend the convention in Chicago and are looking forward to making many new friends among the brothers from other chapters.

## CHICAGO

By Winton V. Hanson

**ALPHA PSI CHAPTER** has opened the spring quarter with renewed enthusiasm and the spirit of achievement.

On Thursday evening, April 21, Alpha Psi held its first smoker of the quarter in the Commons Room of Haskell Hall. Prof. S. H. Nerlove gave a very spirited and informing talk on the present inflation movement. Professor Nerlove claims that there must be an early and sustained recovery in our basic industries before we can be assured of the continuance of the capitalistic system and a return to more profitable business. The need for a long run point of view in man's every action was another point brought out in the talk. An attendance of 30 men at this smoker was very encouraging, especially in view of the number of eligible men present.

Our Founders' Day celebration will take place in the near future. Plans are being made for a Dutch Lunch and social evening somewhere near the campus.

John Neukom, Einar Bjorkland, and Winton Hanson are on the committee for the annual banquet of the School of Business to be held May 17 at Ida Noyes Hall. Brother Hanson, as president of the Student Council, will serve as toastmaster. Brother Bjorkland is in charge of finances and ticket sales. Brother Neukom, Alpha Psi's new Head Master, is in charge of publicity. The matter of having a Deltasig table at the banquet has been under discussion in chapter meetings and any pertinent opinions from alumni and members will be appreciated. The banquet will run from 6:30 to 9, followed by a dance in Ida Noyes Theater. Tickets are now on sale at a dollar per person for dinner and dance, and reservations may be had by calling the School of Business office.

Alpha Psi is awaiting with keen anticipation, the formal dinner-dance at the Stevens Hotel on May 6. Present indications are that our chapter's quota will be over-subscribed.

Alumni communications tell us that former Head Master Joe Sherry and Robert McKittrick are still with Armour and Company, Joe Kousser is at Sears Roebuck, and Jack Elder is employed by the City of Chicago, while Frank Murray is still in the meatpacking business in Detroit.

## CINCINNATI

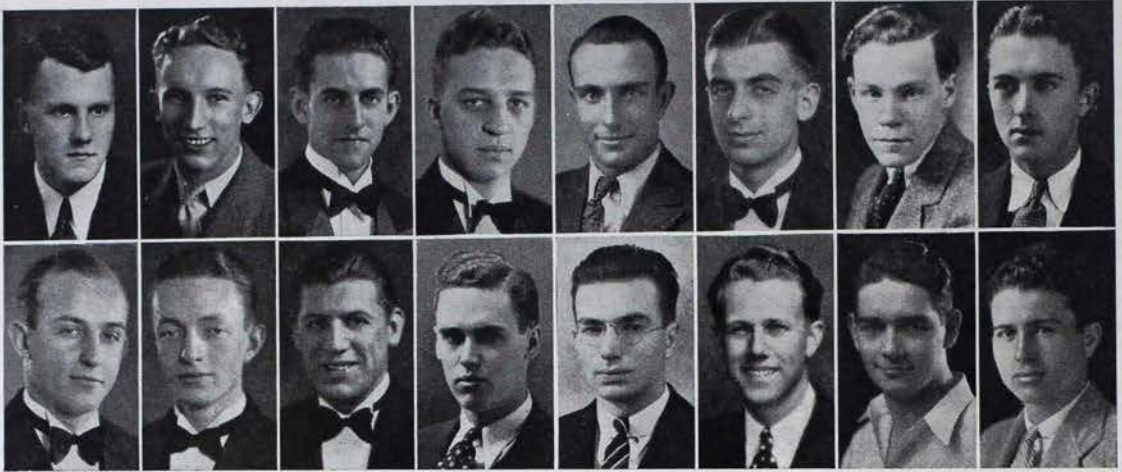
By William Foley

**STRICTLY IN STEP** with the spirit of the times, Alpha Theta is turning with enthusiasm toward the future. The air is full of things about a bigger and better chapter house, spring initiation, a birthday dance, and plans for next year. Of course there are the tennis and baseball intramurals as well as house parties and vacation talk.

On April 29 a new class of pledges were, with fear and trembling, inducted into our fraternity. Just as a sort of preliminary, a boat ride sponsored by Delta Sigma Pi was



## Men of Campus Fame



TOP ROW (left to right): E. V. Denton, *Miami*, is the very capable treasurer of our Alpha Upsilon Chapter, editor of *The Recensio*, college annual, and has been elected to Phi Beta Kappa; Albert I. McCowen, *Mercer*, is the Head Master of Alpha Tau Chapter; Ernest Muncy, *Temple*, collects the shekles at Omega, and is varsity basketball manager; Henry N. Groman, *Temple*, is a prominent student leader at Temple University; Robert Bunsold, *Creighton*, was Head Master of our Beta Theta Chapter last year; W. Claude Faust, *Temple*, served as editor in chief of the *Temple University Handbook*; Kenneth McMillan, *Minnesota*, was Rooter King; E. Robert Machum, *Dalhousie*, was president of the Commerce Society of Dalhousie University and also served as editor in chief of the Dalhousie college annual.

BOTTOM ROW: J. S. Dietrich, *Temple*, was president of the Pan-Religious Society of Temple University; Eugene F. Durkin, *Temple*, was the very capable Head Master of Omega Chapter last year, and also editor of the Temple University college annual; Christian Zahnow, *Temple*, served as president of the Student Council of Temple University; Donald F. Archibald, *Dalhousie*, won the scholarship offered by the Commercial Club of Halifax, and was also a member of the Dalhousie debating team; William J. Hanna, *Pennsylvania*, was recipient of the award for being the outstanding freshman of the class of 1931-1932; Martin N. Bredsteen, *Southern California*, will serve Phi Chapter as Head Master for the coming year; Herman A. Gaul, *De Paul*, is president of the senior class, a member of Blue Key, and president of the Student Activity Council; Glenn B. Calmes, *Florida*, is Head Master-elect of our Beta Eta Chapter, served as Senior Warden last year, is one of the leaders of the Commerce Club, and is on the Florida gymnastic team.

arranged. All other fraternities were invited to attend. Alpha Theta's pledges were there in all their glory.

Celebrating its ninth birthday Alpha Theta, on May 6, called together all its actives and alumni for the annual spring dance. Joseph Dully, chairman of the committee, was in charge of the affair which was held in the Italian Room of the Hotel Gibson.

Plans are being formulated for the organization of an alumni club, according to Orville Anderson, Head Master, who is active in promotion of the plan. Nothing definite has yet been done but undoubtedly this organization will take form in the near future.

At this time Alpha Theta takes great pleasure in announcing the pledging of W. P. Calhoun, professor of Finance in the College of Commerce at this university. Professor Calhoun has appeared a number of times at our professional meetings to give us informal talks concerning our current economic conditions.

## COLORADO

By John E. Aitken

ALPHA RHO CHAPTER has been on two industrial tours since our last article appeared in the DELTASIG—the first was a tour through the Western States Cutlery Manufacturing Company located here in Boulder; the second took us away from Boulder to the Valtmont Butte Power Plant. Both of these proved very in-

structive and extremely interesting. However, this is not all we shall go on, as we have made arrangements for several tours later in the quarter which will take us to the large establishments located in Denver.

Friday evening, April 8, saw the members of Alpha Rho and their sweethearts assembled at Blanchard's Mountain Lodge in Boulder Canyon for a formal dinner. Brother and Mrs. Elmore Petersen were our chaperons at this affair. Following the dinner, we returned to Boulder to attend the first annual Business School dance. We feel highly honored that five of our members were among the committee which made this dance one of the outstanding events of the social year.

At our last regular meeting held April 12 nominations for chapter officers were held, as were the nominations for new members. By the time this issue reaches publication Alpha Rho will be under the leadership of a new helmsman. We hope that the new administration will be as active and efficient as the outgoing one has been under the very able leadership of Head Master Roland J. Swedlund. The other soon-to-be-retired officers are: Senior Warden, Frederic M. Pannebaker; Junior Warden, Maurice B. Connolly; Treasurer, Wilson T. Patterson; Scribe, John E. Aitken; Senior Guide, William D. Hicks; Junior Guide, Fred M. Winner.

Three members of our chapter—Raymond O. Stenzel, Richard J. Jones, and Lawrence A. Nelson—have brought themselves honor, as well as the good name of Delta Sigma Pi, by being chosen to membership in Sumalia, the campus junior men's honorary fraternity.

The School of Business Administration will undergo many improvements next year. The name of this department is to be changed to the School of Business, and it will present the degree of Bachelor of Science (in Business) in place of



the present Bachelor of Business Administration to its graduates. The school is also offering many new courses, making it possible for the student to enter several new fields of specialization. Alpha Rho Chapter wishes to take this opportunity to express to Brother Elmore Petersen, dean of the School of Business Administration, and to all of his co-workers in the "better Business School movement" our gratitude for their efforts.

Alpha Rho Chapter has formed a soft ball team of late which will answer the blanket challenge to the university of the Law School for a baseball game. We will not make any boastful remarks at this time, but we promise to give the lawyers a good game.

Because the university is having several prominent business men speak each week at a general assembly of the Business students, our chapter will not attempt to hold professional meetings, but instead will lend our assistance toward making these meetings a success.

In addition to our official chapter delegate, several members of our active chapter plan to attend the Grand Chapter Congress in Chicago, and at the same time attend A Century of Progress Exposition. We will also have two members returning from Europe who will be present at the congress.

## CREIGHTON

By Carroll Leary

**WE ARE COMING** down the home stretch of the present school year. On all sides are honor winners. Holding her own among the front lines at Creighton, Beta Theta nears the end of the semester with happy thoughts that she is completing a successful term.

Outstanding in interfraternity athletic circles this year was the Beta Theta cage team. Coming through nine strenuous games without a defeat, we won the undisputed championship of the Creighton interfraternity league. Ably led by our coach, John Kappus, and his galaxy of stars, we swept through all opposition. Special honors were awarded to Forward Gerald Dugan and Guard Russell Johnson, who were selected for the all-fraternity team by J. V. Belford, director of the league.

The toughest game of the entire season was the final and deciding contest against Phi Chi, medical fraternity. They were the only ones approaching the Beta Thetans in height, and made the going rather rocky. However, when all was said and done, the score was 33 to 22, with Beta Theta the champs. Brother Dugan located the hoop at the opening of the contest and, from his consistent scoring, gained a remarkably clear conception of its exact position. With the aid of Russ Johnson's long range eagle eye and the efficient floor work of Brothers Bunsold, Kappus, J. Leary, R. Leary, and C. Leary, Beta Theta gained the upper hand, hung on, and was rewarded with victory.

Our outstanding social representative this spring is Robert B. Bunsold, former Head Master, one of the two seniors chosen to represent the Commerce College as a prince in the court of King Creighton XI at the junior-senior prom, held April 21. Brother Bunsold well deserves this honor, having faithfully served his fraternity and his school at all times during his college career.

Beta Theta was momentarily saddened by the resignation of Dr. Floyd E. Walsh as our chapter adviser, but with the election of Lawrence A. Cusack, assistant professor of Economics at Creighton, as his successor, the dark cloud began to show a silver lining. We sincerely thank Dr. Walsh for his splendid guidance in the past, and at the same time pledge our wholehearted support to Mr. Cusack in all future work.

Active members and their guests were delightfully entertained Monday evening, April 10, by Richard Scholes of the Driver and Company Advertising Agency, who presented an

extremely interesting and instructive discourse on modern advertising methods.

All the members are working hard to secure the election of Brother Kappus to the Students' Union Board of Governors in the spring election. Good luck to you, Johnny.

Beta Theta wishes all the best of luck in final exams and during vacation.

## DALHOUSIE

By E. Robert Machum

### BETA MU CHAPTER

held its final initiation of the year at the Nova Scotian Hotel on March 11, when A. Gordon Archibald and Robert M. McFarlane became brothers in Delta Sigma Pi. The physical initiation was held at the chapter house on March 9, and since Brother Archibald is the present Maritime Intercollegiate Middleweight Boxing Champion and Brother McFarlane is a husky young giant, the brothers evidenced great foresight in leaving much of the initiation to the girls of Sigma Theta Pi.

It was with great pleasure that we heard on March 14 that George C. Thompson had won the Malcolm Honor Award, thus climaxing an outstanding career at Dalhousie with the highest award which the university may bestow. During his whole college career George has truly shown the spirit of Jimmie Malcolm who, in the summer of 1903, gave his life in an attempt to save a comrade from drowning.

Beta Mu's second birthday party was held on the evening of March 24, at the Nova Scotian Hotel, when about forty couples danced to the music of Jerry Naugler and his orchestra. It was a regular Deltasig party. The success of the entire affair can be attributed to the splendid work of Doug. Seely and the committee. Dr. A. S. MacKenzie and his daughter, Mrs. Martin King, were the guests of honor and the chaperons were Prof. and Mrs. James M. MacDonald.

The following officers have been elected for the coming year: Head Master, Donald B. Stewart; Senior Warden, Borden A. Stoddard; Junior Warden, John W. Fisher; Treasurer, Fred A. Rhuland; Scribe, C. Lorne McLellan; Historian, Peter L. McCreath; Master of Ceremonies, Donald B. F. Hewat; Master of Festivities, H. Douglas Seely; Chancellor, Donald F. Archibald; Chapter Adviser, George C. Thompson; Senior Guide, Harold E. Nelson; Junior Guide, Robert M. McFarlane; Editor of *Beta Muse*, Donald M. Sinclair; Correspondent, Donald M. Sinclair; House Manager, Donald M. Sinclair.

Donald B. Stewart is Beta Mu's official delegate to the Eleventh Grand Chapter Congress in Chicago. "Stewie," a gangster at heart, is teaching himself to speak in terms of "grands" and "rods" and believes that he will feel right at home in Chicago . . . especially since beer has been legalized. He is a great boy, a worthy representative of Canada, and everybody is wishing him a pleasant trip. It is rumored that several other Beta Mus will also be attending.

Three more meetings of the Commerce Society have been held at the chapter house. The speakers were Mr. P. H. Scott, Atlantic Coast manager of the Canadian National Steamships, Mr. Fred C. Cornell of the Halifax Harbour Commission, and Mr. F. H. Goucher, manager for Nova Scotia of the Manufacturers' Life Insurance Company. These completed for the year this most interesting and instructive series of lectures given by prominent Halifax men.

A most enjoyable afternoon was spent on Sunday, March 19, when the actives and their ladies were entertained at the home of our honorary member, Dr. A. Stanley MacKenzie.

The second edition of the *Beta Muse* has made its appearance and Brothers Sinclair and LeCocq are deserving of the highest praise. Brother Sinclair will be editor again next year and a highly satisfactory news-letter should result.

Final examinations are only two weeks away and every-



body is "plugging" . . . and thinking of convocation week. For some of us, seven to be exact, it marks the turning of the road and the commencement of the hill. There are certain things which we will endeavor to remember; some of the teachings of our professors and above all the teachings of Delta Sigma Pi.

## DENVER

By Maynard Kidder

**ALPHA NU AGAIN** triumphs in scholastic honors. This achievement is the culmination of two years untiring effort toward the goal of pedantic supremacy. The active chapter fraternity average as announced by the Registrar's office for the winter quarter was 2.085 or B+. The Delta Sigma Pi pledge group also leads the pledges of the other University of Denver professional organizations with a 2.103 average.

Governor Ed. C. Johnson of the State of Colorado spoke to an audience of over 60 School of Commerce students, alumni, and faculty members at a luncheon held Wednesday noon, April 19, at the Deltasig house, 1573 Sherman St. This was the second of a series of weekly luncheons sponsored by the active chapter. These midday gatherings have already proved to be very popular with Commerce students and faculty as well as with Delta Sigma Pi actives and alumni.

Election of officers for Alpha Nu Chapter was held at the regular meeting, March 29. The following were chosen for office: Head Master, Edgar Harvey; Senior Warden, Wallace Anderson; Junior Warden, Norman Hendrickson; Treasurer, William Patterson; Scribe, Ralph Wilson; Chancellor, Warren Urich.

The active chapter has been prominent in the field of social functions. On February 24, a Monte Carlo party was held at the chapter house with the use of \$5,000.00 in stage money for the pleasure of the guests. St. Patrick's Day gave occasion for a novelty "backward party." The evening of April 7 marked a new era, hence a "New Deal" party with the serving of appropriate refreshments.

Members of Alpha Nu and Alpha Rho chapters are looking forward to joint initiation ceremonies at the Park Lane Hotel, May 20.

## DE PAUL

By Herman A. Gaul

**ALPHA OMEGA CHAPTER** is looking forward to the initiation banquet and alumni farewell party to be held June 10 as a fitting close to one of the most successful years, financially and socially, that the De Paul Chapter has ever seen.

The visit of a number of Alpha Omega brothers to Marquette U. for the initiation program was truly an event in our lives and we feel eternally grateful for the hospitable reception on the part of our Delta brothers.

The annual Deltasig spring formal to be held at the Stevens Hotel is going to be well attended by Alpha Omega and its alumni. This event is looked forward to every year by all the chapters in the Chicago area because of its intensive glamour and excitement.

The basketball team of Alpha Omega this year was again quite successful, finishing the interfraternity tournament in second place. We were tied for first but in the playoff, we lost 21 to 18. Much of the success is due to the playing and efforts of McAulliffe, Carmody, LaPasso, Umhofer, McKillop, Kemp, Coffman, Hart, Poracky, and McTigue. Last year Alpha Omega won the championship.

All eyes and ears of the members of Alpha Omega are in

perfect attention for the big event of Deltasigs, the national congress that will be held next September, here in Chicago. We feel that it will be one of the most stimulating and progressive congresses ever held, and that its work will benefit the fraternity as a whole in no small way. Alpha Omega, in the Chicago area, offers a cordial welcome to the other chapters throughout the country.

Pausing here in retrospect to view the events and progress of Alpha Omega during the past year is more than befitting this last issue of the *Deltasig*. The chapter has, like so many other chapters, gone through one of its most trying years; it was a year that demanded and commanded the putting forth of every effort, every particle of energy, untiring work, and good leadership, under stringent finances, in order that it might not be labeled a failure.

Alpha Omega, however, can look back with pride and satisfaction for a work well done. We initiated seven men, good representatives of Delta Sigma Pi, last semester, and have more than certain possibilities of inducting ten more men this semester, next month. Finances took more than its usual toll away from the chapter this past year. The social program consisted of an Alpha Omega grand ball in the late fall at the Congress Hotel, the 25th anniversary banquet, the initiation banquet, the buffet suppers and smokers held quite often during the course of the year, the annual spring formal at the Stevens Hotel, and lastly the alumni farewell party and initiation banquet to be held next month.

The professional program was quite successful this year, with addresses and illustrative motion pictures, on the Peoples Gas Company, pipe line project, the working of the Commonwealth Edison's financial structure, and management, an address on the "Manchurian Question," by Father Louis, a Chinese missionary, and a talk on the Chicago Stock Exchange.

In athletics, the chapter can boast of its active interest in the interfraternity contest, and the number of its brothers that took part in the minor athletic events of the school.

The leadership of Alpha Omega can readily be evidenced by the fact that the following brothers are members of honorary organizations: Blue Key: Frankel, Gaul, Glenke, McAuliffe, Carmody, Creighton, and Bitter. Phi Beta Epsilon, honor fraternity: Olin Villers, Herman A. Gaul, and George Umhofer. Class activities were also evidenced by Deltasigs. Raymond Glenke, Student Activity Council president; Herman A. Gaul, senior class president; Jack McAuliffe, junior class president, and Edward Carmody, president of the Wranglers, a campus organization.

All in all, the chapter is well pleased with the past year, and look forward to much success in the coming year and decade with the improvement of conditions.

## DETROIT

By Robert L. Bahn

**THETA CHAPTER WAS** represented on University of Detroit's Junior Prom Committee by Bernard Wemhoff, Harold Switzer, and Harold Reinecke. Brother Wemhoff is of the day school, while Brothers Switzer and Reinecke are of the evening division. The prom was held at the Masonic Temple in Detroit, April 21.

Theta Chapter's second initiation of this year was held May 12 and 13. Four students were initiated into the fraternity: Harold Reinecke, Robert Wagener, Allen Downing, and John Sweeney.

The annual spring formal of Theta Chapter was held at Hawthorne Valley Golf Club, May 18. The committee was composed of Edwin Wolff, chairman; Harry Beyma and Robert Bebb. The dinner-dance was well attended and it marked the final social function of Theta Chapter for this year.

The election of officers for next year is planned to be held in a near-future meeting.





THETA CHAPTER—UNIVERSITY OF DETROIT



# DRAKE

By Donald W. Herron

**ALPHA IOTA CHAPTER** held its annual election April 27 at a meeting at the Raccoon Valley tavern near Des Moines. Appreciation of John Andriano's splendid work as Head Master was voiced in his reelection. Brother Andriano has obtained many excellent speakers for a series of forums held at Drake under the sponsorship of the local chapter.

Other officers elected are: Philip Gibson, Senior Warden; Don Pace, Scribe and Gale Eberle, Treasurer.

Brother Dunkerton obtained two reels of films of the 1932 Olympic games which were shown following the election. They were much in keeping as the meeting was the evening before the Drake Relays, a prominent local track event.

Brother Peterson after showing his individuality by completing his course in mid-year crashed through to make Helmet and Spurs, Drake honorary fraternity. Election is based on leadership and scholarship. Pete is now employed by a local sporting goods store and has been selling the Drake Y.M.C.A. all of its equipment for each of its intramural sports tournaments. What a salesman!

Drake has two Deltasig deans, L. E. Hoffman of the College of Commerce and Finance and A. A. Morrow of the Law school. They are now making preparations for their annual fishing trip which follows commencement. Good luck, Brothers Hoffman and Morrow.

# FLORIDA

By Tom Lee Barrow

**BETA ETA CHAPTER** has passed through quite a successful season on the campus of the University of Florida. On March 24 the regular election of officers was held, and these officers were installed on March 31. The past administration has left a brilliant record of achievement that will remain a mark for the present and all future administrations to shoot at. However, we are going to give our full support to our new administration, which we have every reason to believe is as capable and efficient as those of the past.

The new officers of Beta Eta are as follows: Prof. Harwood B. Dolbeare, Chapter Adviser; Glenn B. Calmes, Head Master; Zina R. Carter, Senior Warden; Robert F. Turrill, Junior Warden; Roger A. Barker, Chancellor; Robert Y. Porton, Master of Festivities; Rollo Stovall, Scribe; Homer D. Wingate, Treasurer; R. Norris Trapnell, Master of Ceremonies, and Tom Lee Barrow, Historian.

Fred Flipse was re-appointed Chapter Efficiency Contest Editor, William L. White was appointed Senior Guide, and Tom Lee Barrow was appointed Deltasig Correspondent and editor of the *Beta Eta News* (the chapter news-letter).

With the conclusion of the series of twenty-seven radio talks on present economic conditions, sponsored by Beta Eta over station WRUF, there has been attracted much favorable comment to Delta Sigma Pi. These talks were mimeographed and sent out to stations in nearly every state in the Union, attracting nation-wide publicity.

In the election of student body officers that was held on March 30, every Deltasig candidate was elected. Jimmy Knott was elected editor of the *Seminole*, Florida annual, by a big majority. Fred Flipse polled the highest number of votes for Executive Council, but was followed closely by Rollo Stovall, who was next highest and who was also elected. Charles Cox received more votes for Honor Court than any other candidate. This vote of confidence given these Deltasig candidates is well merited, and they are going to bring much honor and credit to Delta Sigma Pi during the coming year.

A tour of the campus will show Deltasigs prominent in many activities. Homer D. Wingate is auditor and custodian of funds in the office of the Business Manager, which position he has filled ably and efficiently for the past several years. Head Master Glenn Calmes is chief clerk in the Registrar's office. Tom Lee Barrow is a student assistant in the library, doing all kinds of general office work. Fred Flipse has been initiated into Beta Gamma Sigma. William L. White is senior manager of intramurals. Terry Patterson has pledged Scabbard and Blade, and has been initiated into Beta Gamma Sigma. Robert Porton is a member of the university band and is leader of the campus orchestra, "Gator Collegians." Charles Cox is a member of the varsity baseball team.

# GEORGETOWN

By Ronald H. Pearce

**MU CHAPTER, GEORGETOWN** University appreciates the response to our invitation to visit the chapter house when in Washington. Since our last letter, several men from other chapters have visited here. Calvin B. Wetmore and Frederick H. Beck, both from Nu Chapter, Ohio State University, were among the more recent visitors. We enjoyed having our brothers from other chapters and hope that they will return often.

The chapter extends congratulations to John C. Tattersall and Ronald H. Pearce, who recently received invitations to join Pi Gamma Mu, an honorary social science fraternity. Both are juniors in the School of Foreign Service and were among eight chosen from that class. Membership is based primarily on scholastic achievement. They will be formally initiated April 30 and are the first two men from this chapter to be so honored.

Will have to leave the new list of officers to the incoming correspondent as our elections will not be held until May. We are fortunate in only losing two men by graduation; however, we are loath to lose these valuable men. Head Master John O'Shea and Jacques Reinstein, our Treasurer, both graduate and it will be difficult to fill the gap left by these two efficient officers. Brother O'Shea intends to return to his home in Oregon and Brother Reinstein plans to take post-graduate work here next year.

Several informal dances have been held at the fraternity house during the month of March. A professional smoker was scheduled for April 21 but was forced to be cancelled because the principal speaker was called out of town at the last moment. Our district deputy, Earl Nash, was present and a general get-together was held.

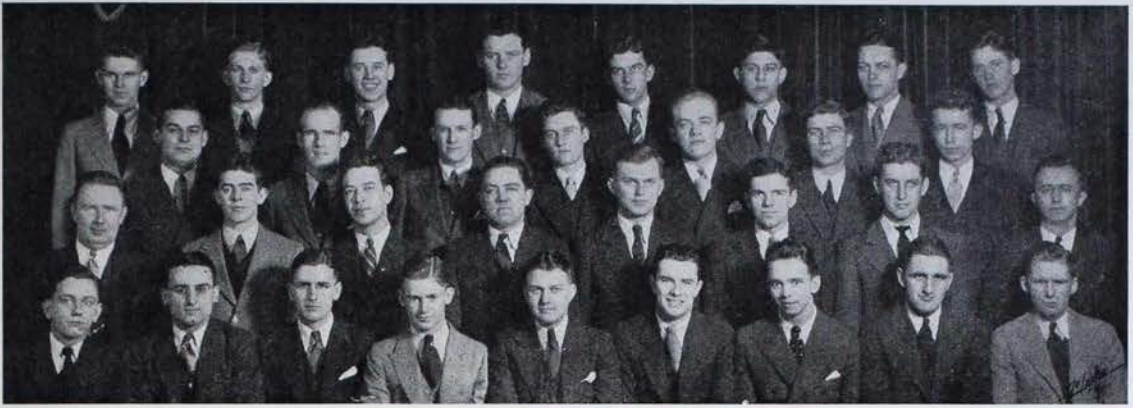
A number of the men are making arrangements to be in Chicago at the time of the convention. Mu Chapter plans to be well represented.

Mu Chapter is fortunate in being located in Washington, the nation's capital, and the members of the chapter are taking advantage of this opportunity to study our legislature. The principal topics around the house are the effects of the various Proclamations coming from the White House and their bearing upon the nation as a whole and ourselves as individuals. On one point we all agree, the President is working whole-heartedly to place the United States back on a sound basis and it is to our advantage to cooperate and aid him to the utmost of our ability.

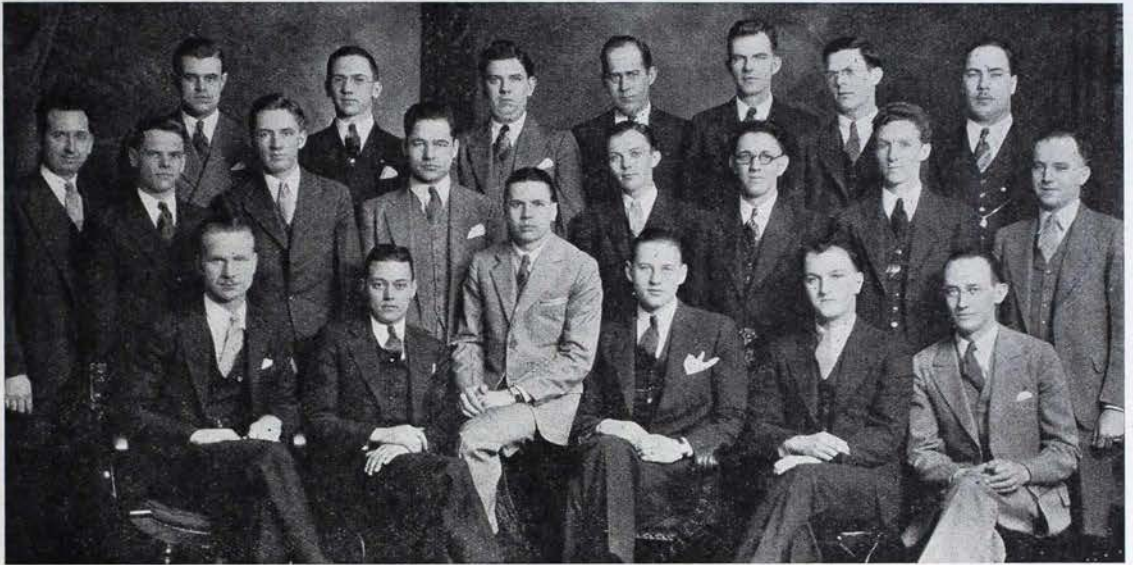
Looking back over this year, Mu Chapter feels that it has made tremendous strides despite the stress of the past year. The chapter is sound financially, will start the next year with twelve active men returning, and plans are already being formulated for building up the membership, keeping the treasury in good shape, and maintaining our scholastic and fraternal standing at the University.

With a sigh ye correspondent dots his last period and says cheerio until next year. To you who graduate, Mu Chapter wishes you the best of luck and success.

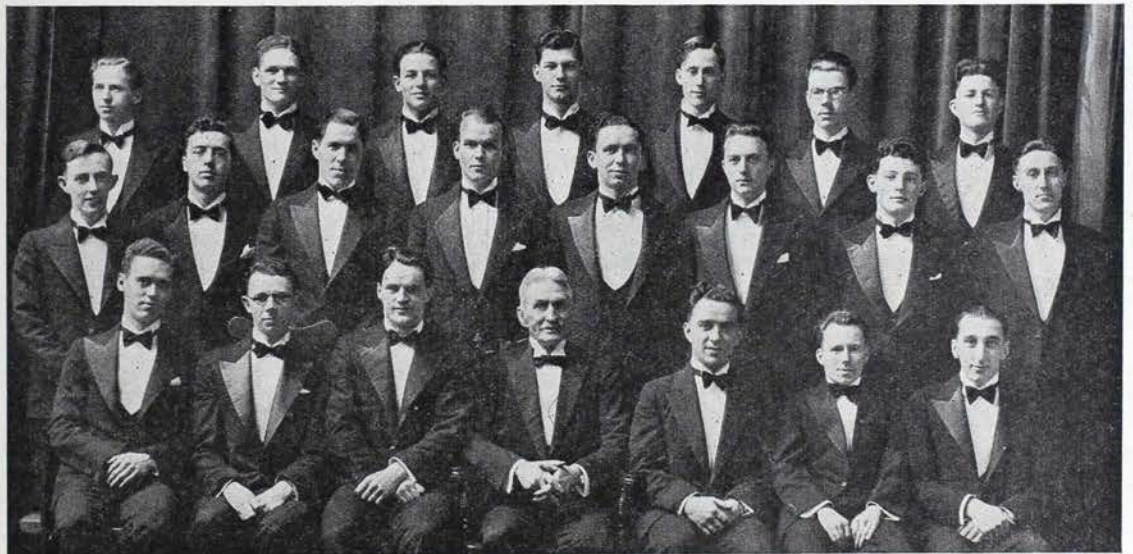




DELTA CHAPTER—MARQUETTE UNIVERSITY



ALPHA THETA CHAPTER—UNIVERSITY OF CINCINNATI



BETA MU CHAPTER—DALHOUSIE UNIVERSITY



# GEORGIA

By John R. Northcutt, Jr.

## PI CHAPTER WISHES

to present the following new members: Denean Stafford, John Wesley Martin, Carlton Townes, William Reeder, Douglas Hereford, Aubrey Staudenmire, and John Northcutt. These men were carried through January 18.

At the last meeting of the Commerce Club George Burnett was elected to the office of vice-president, and J. L. Costa to the office of secretary of the club. Brother Burnett has also been elected to Beta Gamma Sigma and Phi Kappa Phi.

We are planning to hold another initiation late in April, and are expecting to have several visiting brothers with us at that time. Several days after the initiation we are planning to have a fish fry for the new members, the active chapter, and their dates.

Several joint meetings with the pledges have been held for the purpose of discussing the various economic problems confronting the country today. These meetings have been held under the leadership of Brother Heckman.

If any of you brothers are passing through Athens, look us up; we'll be all over town.

# GEORGIA TECH

By William Goldsmith

**KAPPA CHAPTER, GEORGIA TECH,** has still been following up very closely the somewhat extensive program of activities as scheduled by the Executive Committee at the beginning of the year. Much credit is due Head Master Frank Brandes and the other senior officers for the great progress which the chapter has made this past year, both internally and externally. The marked advancement in the scope of professional activities as well as the highly commendable methods used in making the acquaintance and stimulating the interest of prospects, will long be remembered as a very splendid contribution of those officers. It will be with a feeling of deep regret that Kappa will witness the graduation of such efficient and active men.

At the professional meeting held on March 5, 1933, Mr. Luther E. Allen, general agent for the Northwestern Mutual Life Insurance Company in Atlanta, gave the active chapter a very comprehensive analysis of life insurance, particularly with regard to its safety and its relation to the social, economic, and political activities of the United States.

On March 19 Kappa Chapter made an interesting tour of the Colonial Bakery. This tour, like others which have been sponsored by the chapter, proved to be highly instructive and entertaining. The tour was followed by a regular business meeting at the Henry Grady Hotel.

In celebration of Kappa's twelfth birthday, the active chapter together with the Atlanta Alumni Club entertained at a steak fry on March 25 at Bull Rimple. In spite of the unpleasant weather, there was a large crowd present and everyone had a good time.

At the regular meeting held on April 2, a very interesting impromptu talk on the various methods of handling credit was given by Brother Larry Smith. This plan of having one of the active chapter discuss the nature of his own work was enthusiastically received. It is very probable that the chapter will sponsor a series of such talks in the near future.

On April 16 Kappa had the pleasure of hearing two very fine talks. Fred B. Wenn (Alpha), professor of Finance at Georgia Tech, spoke on "The Government in Business." The other talk was given by Mr. W. W. Barr, marketing executive of the Georgia Power Company. It consisted of a discussion of the fundamentals of sales management.

Kappa wishes to welcome the eleven new brothers who were initiated on April 23. They are Paul Benson, Elwood Amos, Raymond Brandes, Emory Kinard, Elmer Trulove, J. D. Stewart, David Landers, R. A. Sellers, George Wing, Leon Moye, and George Manners. Every one of them are outstanding men and the chapter is proud to have them.

# INDIANA

By Warner Williamson

## ALPHA PI CHAPTER

is completing a very successful rushing period. Our pledge class of eight were initiated on Sunday, May 20.

On the evening of April 20 Delta Sigma Pi joined with the Bloomington Kiwanis Club in giving a dinner-dance at Indiana University's Union Building. Governor and Mrs. McNutt were the guests of honor and the Governor made a short address on economic legislation in the state. The pledges of our chapter were announced at the dinner, and Prof. Fred Chew of the School of Business Administration and a member of Delta Sigma Pi was the Kiwanian toastmaster.

Our chapter sponsored an open symposium on taxation on May 4 in the Commerce auditorium and it was well attended by students and town people. Dean W. A. Rawles of the School of Business Administration presided. The speakers were George W. Starr, professor of Business Research; Dr. Mark C. Mills, professor of Economics, and Representative Albert F. Walsman, a member of the House Committee on Taxation in the recent session of the Indiana Legislature. Professor Starr and Mr. Walsman were active in the formulation of the tax laws passed by the legislature and these acts were explained.

Alpha Pi Chapter had two of its members initiated into Beta Gamma Sigma this semester—Norman Flaningam and Warner Williamson.

At various meetings this semester the chapter has had as speakers business men from Bloomington. Quite recently Mr. G. H. Barrett, an executive in a limestone company, spoke on the quarrying and finishing of limestone. This was particularly interesting to us inasmuch as Indiana University is situated in the center of a limestone area.

# IOWA

By A. T. Farley

## AFTER THE DUCE PARTY,

which was held in the latter part of March, Epsilon settled down to several weeks of intensive work before the Easter holiday. Nevertheless, activities were stirring around the house in one form or another. A new rug was laid in the first floor hall, and also new changes in carpets on the stairs were laid. We must congratulate our house committee and the finance committee.

April 1 would have passed uneventful had it not been for "Jeppy" Jepson. Brother Jepson, to honor this "day of days," waited until the unheard of hour of 12:01 (which is late for him) to call the upstairs phone and ask for Brother Glover. His story was that he was stalled about eight miles from Iowa City and would Wally come after him. Not only did Wally show real fraternity spirit but four others hurriedly dressed also and prepared to go with him. The joke was called just as the boys were ready to depart. But you can easily guess the results.

On April 11 Francis "Hymie" Weis, our Head Master, won the all-university ping-pong championship. Although he has not as yet received the gold medal for it he has very good patience. On the 8th he won the Iowa City championship in ping-pong. Two championships is more than a good start. Keep it up, Champ. Here is still another medal he received. Each year a key is presented to the members of the



Union Board, and since "Champ" was a member he received a key. Have to make your watch chain longer to hold them all.

Our man Ben F. Garmer was elected to Chi Phi Pi at their recent elections. Membership in this honorary fraternity is determined by activities and scholarship during the four years of school. We extend our congratulations to him.

The kittenball season thus far has progressed rather slowly but all in our favor. The games played and incidentally all won by us are as follows: Deltasig 11, Delta Chi 6; Deltasig 6, Sigma Alpha Epsilon 3; Deltasig 6, Theta Tau 5.

Two more scheduled games in our section are to be played in the very near future, which will determine our fate in the section championship. These are with Phi Beta Delta, and Phi Alpha Delta.

The social activities will again be resumed on April 29 when Epsilon gives the spring formal party in honor of the seniors. Hod Over and his Rhythm Masters from Madison will furnish the music. The party has been in the hands of the social committee, who are keeping the type of decorations, etc., a secret. There is no question but what they will be the best.

Two new men have recently been pledged to Deltasig. Both are very good men and we are proud to take them in. We hope to have several more before the present term of school closes.

## MARQUETTE

By Irvin Saager

### SPRING IS HERE

and right on its heels is Emil Chubrillo, trooping out to the golf links to sock that pill down the fairway. Brother Chubrillo seems to have lost none of his skill and is already shooting in the low seventies. Our bets are on brother Chubrillo to capture for the fifth consecutive year the Kenosha Golf Links Championship.

On April 2, under the benign (?) guidance of Harry Schmit, twelve pledges began the gentle duties of Hell Week. Except for washing walls and windows, shining cars, polishing shoes, scrubbing floors, and running errands, the lowly neophytes remained quite idle. The pledges, however, survived the ordeal and on Sunday, April 9, Delta Chapter added twelve men to her roster. We congratulate the following new brothers: Herbert Merrill of Saginaw, Mich.; Allan Adams of Menasha, Wis.; Tillman Bruett and Frank Sheridan of Fond du Lac, Wis.; Frank Jakutis of Kenosha, Wis.; John Simonet of Stillwater, Minn.; Ellsworth Hovey of Tomah, Wis.; William Schmit of Port Washington, Wis.; and John Hesser, Eldred Koepke, Heath Crider, and John Timmer of Milwaukee. Dave Booth and several brothers from De Paul came up for Saturday and Sunday and added a few ideas for the informal initiation.

We are proud to announce that John Doyne has added another honor to his long list of accomplishments. Besides being all-university junior class president, and a member of the Lecture Bureau and Interfraternity Council, Brother Doyne is now a member of Alpha Sigma Nu, all-university honor fraternity. We extend our congratulations, John.

Arrangements for the spring formal dinner dance are being made by Fred Wienke. The dinner dance is to be held June 3 at the Milwaukee Yacht Club. A house-party was held on Saturday, April 22, and most of the brothers were in attendance. You ask whether it was a success? How could it be otherwise with Ma Smith's sandwiches and cake heaped up and waiting.

The Founders' Day banquet was held May 6 at the Schroeder Hotel. Milton Kassner was in charge and how he put it over. All brothers went home completely satisfied with the banquet and the famous Milwaukee beer that followed.

And last but not least, William Caveny is the new Union Board representative from the College of Business Administration. Brother Caveny seemed to have some doubts as to his ability to win the election but when the ballots were counted—well, Delta was on top as usual.

## M I A M I

By Richard Darragh

### ALPHA UPSILON AT

Miami has both good and bad news to report in this correspondence, but since the latter is unavoidable, we do not feel too badly about it. We might as well give the worst in advance, so we regret to announce that the chapter will lose thirteen seniors by graduation this spring. It would be somewhat different, perhaps, if these men were not so active in chapter and campus affairs, but the fact remains that they were all leaders and men that we could ill afford to lose. Those thirteen men who will soon be the possessors of good jobs, we hope, include Willard Loomis, former Head Master of the chapter, Joe Biery, Albert Crew, Joe Halderman, Wellmon Hardesty, Ernest Hewins, Maxwell Hood, John Kurtz, Earl Lokey, Charles Olmstead, Richard Scallan, Ben Shepard, and Harry Yanney.

The good news that we have to offer is the announcement of the initiation of fourteen former neophytes. We have every reason to believe that they will all, in time, become as outstanding in interest and activity in Deltasig affairs as those who will leave us on graduation. They include: Stanly Ward, William Vatter, Robert Schwab, Robert Schroy, Richard Scallan, Earl Neuman, Edward Malling, Edward Kirkham, James Hamilton, Richard Hageman, Robert Galbraith, Lee Davis, Richard Darragh, and Edward Bird.

For the past semester the chapter has worked on a plan whereby Delta Sigma Pi could be of some service to the school, and the campus, and we have just finished putting it into operation. It was decided to set aside fifty dollars for the purchase of new books to be placed in the care of the university library in their rental collection. These volumes were selected with the object of making them available to all of the students of business administration and also to anyone who should desire to read them. They deal with current business problems, and a special effort was made to avoid the text book type. They have already proven to be very popular and are being widely read. The yearly rentals from these books are to be returned to Delta Sigma Pi until such time that each one pays for itself, at which time the book will become the property of the university library. The income so received will be turned over to the chapter to be used for buying new books as the chapter sees fit.

On the evening of April 17 the chapter held elections and the following were voted to positions of honor and responsibility: Robert Galbraith, the new Head Master, will lead us next year in that capacity; Jack Darragh became Senior Warden; Elwood Denton remained Treasurer; Richard Hageman is now Junior Warden; Robert Schroy, Scribe; Richard Darragh, News Correspondent; and William Vatter, Alumni Correspondent. Dr. Todd, who was instrumental in obtaining our charter, was chosen by unanimous affirmation to continue as Faculty Adviser. We plan to have an initiation banquet as soon as possible, and are all looking forward to it, anticipating a very enjoyable time. Dr. Stone, one of the most popular professors on the campus, is going to give us his idea of what is wrong with our conception of value, and what he thinks it ought to be. Whatever it is, it should be good.

## M I C H I G A N

By Edgar C. Hornik

### XI CHAPTER HAS BEEN

leading a rather regular life of late, punctuated pleasantly with the various social events. Everyone returned safely from the spring vacation April 7 to 17.

On March 20 regular elections were held. Only the major offices were voted upon, the remaining officers keeping their positions until after the next initiation, which is scheduled



for May 12. The following brothers were chosen for office: Charles H. Claypoole (re-elected) Head Master; Roy M. Seeber, Senior Warden; William G. McClintock (re-elected) Junior Warden; Robert E. Adams (re-elected) Treasurer, and Max W. Crossman, Scribe.

The annual Delta Sigma Pi Scholarship Key was awarded April 19 at an open house held at the chapter residence. George A. Longeway, '33 Business Administration, of Great Falls, Montana, has had the highest average in his class for some time and won the award. Dr. Clare E. Griffin, dean of the School of Business Administration, presented the key and gave a short talk. Smokes, punch, and wafers followed. Many faculty members and business students accepted Xi's invitation to attend.

Head Master Claypoole was chosen at the regular meeting of April 23 to represent the chapter at the Grand Chapter Congress this September in Chicago.

The last monthly open forum was an interesting discussion of present economic conditions led by Professor John S. Worley, of the Transportation Engineering department.

Official social activities of the chapter came to a close with a spring formal dance held at the chapter house May 5. Music was provided by the Columbians, of Detroit.

## MINNESOTA

By John McCracken

FOUR MEN WERE ADMITTED to membership in Delta Sigma Pi in Alpha Epsilon's latest class of initiates. The new men proved their spirit and worthiness during the period of pledgship and the chapter feels that a valuable addition has been made to its membership ranks. The newly initiated members are John Hughes, Carl Sandeen, Martin Gustafson, and Robert Ward.

Alpha Epsilon Chapter is proud to announce that Arne Peterson has been given a Beta Gamma Sigma key. We are all glad to see Arne become a member of this honorary scholarship fraternity. He is a very active Deltasig and is very popular on the campus.

The last major social event of the year will be the spring formal to be given at the Lafayette Club on May 20. Letters have been sent out to all alumni and active members and judging by the receipt of reservations a very good turnout is assured. The surroundings and arrangements for this event are elaborate and a capable committee is looking after the planning of this event.

Deltasig has a brother to be proud of. Erwin Kelm was awarded the Tomato Can at the Business School Banquet on March 11. This cup is awarded annually to the senior who has achieved outstanding ability in different functions of the School of Business. Brother Kelm has been very active on the campus, being a member of the All-University Council and manager of the Business School Book Exchange. Brothers Kelm and Engeman were instrumental in establishing the loan fund for students of the School of Business.

Alpha Epsilon celebrated its chapter birthday on March 16 at a banquet held at the chapter house. Oliver Powell, statistician for the Federal Reserve Bank of Minneapolis, was the speaker of the evening. Many members of the Business School faculty were present.

## MISSOURI

By George E. Schuette

ALTHOUGH RESTRICTED in its activities during the year because of a small membership, Alpha Beta Chapter has maintained its part in the activities in the School of Business and Public Administration at Missouri.

Alpha Beta Chapter took an active part in putting over the Annual Commerce Day program on April 10, and together with the cooperation of the other organizations in the school, we take our share of the credit for the successful results. This Annual Commerce Day, celebrated with speeches by prominent men during the day and followed by a banquet and dance in the evening, has proven a very successful, and we hope, a permanent yearly event, in which Delta Sigma Pi may more firmly establish itself as a very important sponsor.

Our final rushing campaign for the year is under way and so far, has produced good results. We contemplate having initiation for our new men immediately at the end of the school year, and we should like to have as many of our alumni visit us at that time as possible.

As to politics, Delta Sigma Pi again comes in for its share of the glory or "what have you." In the fall elections for class officers, Brothers Schuette, Hayden, and Henson were elected for the offices of senior president, senior treasurer, and junior vice-president, respectively. Brother Henson, in the election for officers for next fall, was elected vice-president of the school. Thus, merit seems to get its just reward.

Though we have had visits from many of our alumni, we should like to receive some visitors from our other chapters. There is always plenty of room in our house for a Deltasig. Even though the year is nearly over and we do not intend to keep the house open during the summer, come visit Missouri at any time.

## NEBRASKA

By Raymond O. Byington

ALPHA DELTA CHAPTER of Delta Sigma Pi has been carrying on an extensive program for rushing new men this semester. As a result of our rushing we have pledged three new men and also have numerous other prospective men. The depression and bank holiday is still being felt in a large measure on the campus here and is keeping many men from pledging this semester. A big smoker is planned for April 25 and we are expecting about thirty prospective Deltasigs to attend.

Alpha Delta Chapter is sponsoring a radio program beginning April 27 over station KFOR on 1210 kilocycles from 4:45 to 5:00 P.M. weekly, at which time different instructors in the College of Business Administration will talk on current topics and business conditions. The first talk will be given by a Delta Sigma Pi, Prof. Karl Arndt, assistant professor of Economics. He will talk on the Abandonment of the Gold Standard and Inflation. We hope that any brothers living in and around Lincoln will enjoy listening to these programs.

At the annual honor convocation two Delta Sigma Pi members were awarded honors in our college. Rudolph Nordgren was awarded the Delta Sigma Pi Scholarship Key, and Jerome Petr the Alpha Kappa Psi Citizenship Prize. These are two of the outstanding awards in the College of Business Administration and we think that much praise is to be accorded our two brothers for these distinctions. These two men were two out of the five elected to Beta Gamma Sigma this semester. Brothers Nordgren and Petr were also in the upper three per cent of all senior students in all colleges.

Other Deltasigs who are active in school activities are Head Master Harold Winquist and Scribe Samuel Gildner who are Second Lieutenants in the R.O.T.C., Donald Hulbert, a new pledge, a Captain in the R.O.T.C. and Raymond Byington, a first Lieutenant in the R.O.T.C. Band. Judson Douglas is a member of the University of Nebraska Rifle team which had a successful season this year. Also several of the members are actively working on plans for the annual "Biz Ad" day on the campus.

Alpha Delta Chapter wishes to extend to all the other



chapters its wish for continued success throughout the many years ahead for Delta Sigma Pi.

## NEW YORK

By Frank T. Farrell

**ALPHA CHAPTER IS** accelerating on the home stretch, and to all appearances the lads are going to end up in a blaze of glory. So the form sentence goes, anyhow. The boys hate to look far ahead. They see only hardship and suffering for the future—in the form of exams. It's the spring formal that holds the spotlight in this sector at present.

The hop is slated for a week before the tests this year. Chairman Stanley Lundell and his committee composed of Raymond McCue, Kenneth Steffens and "Yours truly," have done the ideal arranging. It is to be held at the ultra-luxurious Westchester Biltmore Country Club, which eliminates, pronto, all possible adverse comment as to location.

Stan is to be commended by this department for the smart publicity trick he pulled in connection with the affair. John Morris, editor of the *Alpha News*, is probably blessing the chairman. Nevertheless, Stan's purposeful mistake as to the tariff for the dance, is going to force a special issue of the *News*.

We thank other chapters for their kind congratulations. Although we have been working hard here in New York for points in the efficiency contest, we did not expect to be in the top notch at the recent publicizing. Now we intend to hold that place—a point upon which we do not feel you, as rivals, are felicitating us at this writing.

The basketball team suffered a startling setback in the decisive game for the interfraternity council championship. It's the first time in many, many moons that a Deltasig cage team failed to capture the laurels. Theta Nu Epsilon sneaked home with the bacon with a 38-28 triumph over our basketweavers.

Alpha's courtmen worked their way to the top after a weak start in the tourney. They shared the pinnacle with Theta Nu Epsilon at the end of this tourney schedule. And then they were surprised by a team which they had already beaten twice during the season.

Clarence Klopp is beginning to make the pace tough for Daniel Kilian and Al Rohrberg, our most active inactives. These three alumni are making themselves loyalists of a very grand nature. Dan never misses a meeting, and he is ever ready with his criticism and counsel for the chapter. Rohrberg is our best helper in every line. His latest line is spring cleaning with House Manager Vic Kieffer.

Which brings to mind the fact that Vic is the most slighted fellow in our midst, as regards the verbal or printed declarations of our esteem for him. The West Eleventh Street domain has been well handled by Vic, who is probably our most industrious, most efficient and most conscientious brother.

But, to continue with "Klippety" Klopp—a month ago there was a surreptitious delivery of a long runner of carpet. It came just before dawn one fine morning, and Kieffer made certain to lay it upon the stairs so that it became pretty much real property in case the deliverer made a mistake.

We found out later, however, that the milkman was not inebriated or anything of that sort. It was Klopp who rolled in the carpet as a gift to the house. Then Clarence did a Houdini in finding two positions for two of our unemployed brothers. Head Master George Hussennetter and James Ruddy thank him, now that they conduct tours through the New York *Daily News* plant . . . on a cash basis.

The chapter welcomes five new brothers to the fold. The most recent Hell Week saw the initiation of John Bohne, Gordon Bishop, William Hooper, William Stillman, and John Morris. Incidentally, Morris is the first son of a mem-

ber of our fraternity to be admitted to our flock. A special story about him and his father, John P. Morris (A '17), will appear in the next issue of the *DELTA SIG*.

Ray McCue is turning out to be quite the man about the campus. He was recently elected to the office of vice-president of the day organization of the School of Commerce, Accounts and Finance. Jim Ruddy was unanimously elected to take David Redding's office as junior delegate to Violet Skull, the interfraternity council. Redding, who had been in the utmost corners of the world, was a featured speaker at a meeting of the Trade and Industry Club a few weeks ago.

When he's good, he's very good. But along with the roses we have to throw in a few more frothy facts about Sir Eric David Redding's spicy life here at Alpha. We thought his "lovely" position as model for an uptown department store's clothing, would take some of the fire out of him. Those dainty-looking lads in Stern's clothing in all the metropolitan dailies on Fridays are none other. However, he took up a sideline that's likely to bring on war in this sector. He became a beer baron on April 7.

Alumni Brothers Larry Zimmer and Gene Milener were the principal speakers at the first of the semester's professional smokers. Former Grand President Clarence W. Fackler, who now devotes his valuable time to us as faculty adviser, addressed the gathering at the recent professional smoker held on April 6. Brother Fackler is assistant professor of Economics at school. He and Brother Coleman Maze gave us their evening and an interesting discussion on current topics at said smoker.

George Perry and John Bohne are to be congratulated for the nicety of the arrangements at the house dances in the last two months. Jack Morris was chairman of the last smoker. Chancellor Frank Eife has learned a few more new pointers in parliamentary order to try on the boys. As for dance steps—why don't you come up and see Frank? Any old time. Ken Steffins has traded a nice coat of Florida tan for an overcoat. J. (call me McAllister) Magennis is now an uncle. George Taylor is tuning up for his summer job with that orchestra again. A recent Yellow Dog Rites nearly ruined all the actives when the novices outnumbered the veterans. Good night. Alpha wishes all a pleasant vacation.

## NORTH CAROLINA

By William A. Enloe, Jr.

**IT HAS BEEN THE** privilege of Alpha Lambda Chapter to have several interesting and enjoyable smokers at the house during the past quarter. At the first of these smokers, Dr. E. W. Zimmerman, of the University School of Commerce, consented to help us clear up numerous points on Technocracy.

At a later smoker, we were lucky to obtain as the principal speaker Professor Baker, assistant dean of the Harvard School of Business Administration. His talk was instructive and highly interesting, and dealt mainly with the creation of new jobs. The members of the Alpha Kappa Psi commercial fraternity were our guests on this occasion.

John Womble was recently elected an assistant junior dance leader for the junior-senior dances to be held May 12 and 13.

## NORTH CAROLINA STATE

By Rawlings S. Poole

**BETA DELTA CHAPTER,** North Carolina State College, pauses as the school year is rapidly coming to a close and points with pride toward its



accomplishments of the past year, while it is looking forward anxiously to the future which has even greater prospects.

Since the last DELTASIG Beta Delta has been unusually active. In addition to several open meetings held during the period the chapter has been entertaining extensively. On Tuesday evening April 11 twenty-five outstanding business students were entertained at a smoker which constituted part of our spring rushing program. Dean B. F. Brown, of the Science and Business School at N.C. State, who is a member of our chapter, presented in a very impressive manner a short talk on "Delta Sigma Pi and its Significance." After a few words from brothers who are members of the faculty the group mingled socially while partaking of delicious refreshments.

Our spring rushing program was brought to a climax on Friday evening, April 21. A most select group of twenty rushees were entertained by the chapter at a most exquisite dinner-dance held in the beautiful home of our faculty adviser Dr. R. O. Moen. The majority of the prospects seemed to be favorably impressed by the gay but refined atmosphere and most particularly by the delicious menu planned by Mrs. Moen. Senior Warden William Clarence Keel, Jr. still retains his title "Cab" since he produced his usual entertainment in a more enticing manner. Because of the unusually good music that was furnished by the orchestra the sixty guests did not depart until the early hours of the morning. This social affair is said to have surpassed a similar event held by the chapter last fall; one thing is agreed upon by all, that Beta Delta of Delta Sigma Pi can always be relied upon to conduct the most elite and most impressive social functions at State College.

On Wednesday April 12 State College observed its Eighth Annual Scholarship Day. As usual Delta Sigma Pi was well represented on the list of high honors and honors. Those who made high honors are Michael I. Annetta, William A. Myatt, Jr., Rawlings S. Poole, and Charles W. Seifert. Those who made honors are Frank W. Davis, Norman S. Gregory, William C. Keel, Robert R. Moore, Charles C. Parks, Arthur H. Rogers, Wymann F. Scarboro, and Archie F. Ward, Jr. We are proud of our record but we are not satisfied—we won't be until every man on our roll is at least listed for honors in scholarship.

Pledge ceremony for the new men will take place the last week in April. The formal initiation and the banquet will follow in prescribed order. The election of officers for next year will take place about the middle of May. We have well qualified material for effective new officers and feel certain that these will continue the fine examples set by the past officers in making Beta Delta a more efficient unit of our international organization.

As the curtain slowly descends marking the close of this scholastic year and the anticipation of summer vacation and jobs increase in momentum, we suddenly realize that Beta Delta has fourteen brothers which it is justly proud to release to the business world. Those graduating are: Brothers Van Hook, Keel, Parks, Roger Bagby, Ward, Rogers, Stroupe, Sharp, Seifert, Gregory, T. J. Bagby, Russ Moore, and Scarboro. These men have been unusually active during their undergraduate days in school publication work, Y.M.C.A. officers, class officers, Interfraternity Council men, officers of honorary fraternities, and officers in the R.O.T.C. unit. We feel confident that they will continue to "produce" and wish them every success in their undertakings. Luck to you grads! We're pulling for you. In closing Beta Delta wishes to embrace this last opportunity to extend its best wishes to those brothers graduating this year for a most successful career, to the other brothers a hope for a most pleasant vacation, and to *all brothers* throughout the country we extend a warm farewell until we return to school again next fall and unite once more to work fraternally toward a still greater Delta Sigma Pi. Farewell!



## NORTH DAKOTA

By Marlen R. Loehrke

WITH THE ADDITION of nine new members, Alpha Mu Chapter, has again assumed its place as an active unit on the campus. Phi Chi Theta, national women's commerce sorority, started second semester activities by entertaining the members of the chapter at a bridge dinner. The brothers are all agreed that the Phi Chis "know their bridge."

First semester grades of the chapter were of the same high caliber as those usually received. Arthur E. Gustafson, Walter W. Will, and Marlen R. Loehrke were able to meet the university honor roll requirements.

The Deltasigs of Alpha Mu Chapter are as usual very active in extracurricular activities. Recent elections and appointments include: Kenneth J. Kjos, business manager of the *Dakota Student*; Marlen R. Loehrke, president of the University Y.M.C.A.; and Roy A. Holand, business manager of University Band Tours.

Alpha Mu Chapter under the able direction of Head Master Glenn C. Johnson is planning a series of luncheons in the near future at which time the chapter will be addressed by a number of the prominent business men of this city. Plans are also rapidly developing for our annual spring "Deltasig Frolic."

## NORTHWESTERN

### Chicago Division

By Leonard H. Lindblom

BETA CHAPTER, Northwestern University, is continuing with marked success to fulfill the purpose of our fraternity by means of an excellent professional program. Ralph Gaden is deserving of much credit for the splendid array of speakers he has brought before the chapter this year.

Since the last writing four interesting and informative talks have been heard at the smokers conducted by the fraternity. The first of these concerned a topic which is of current interest, the Japanese-Chinese situation. The speaker was the Rev. Theodore Hume of the New England Congregational Church. Having lived in China much of his life, he was well qualified to speak on this subject and answer the many questions with which his interested listeners assailed him.

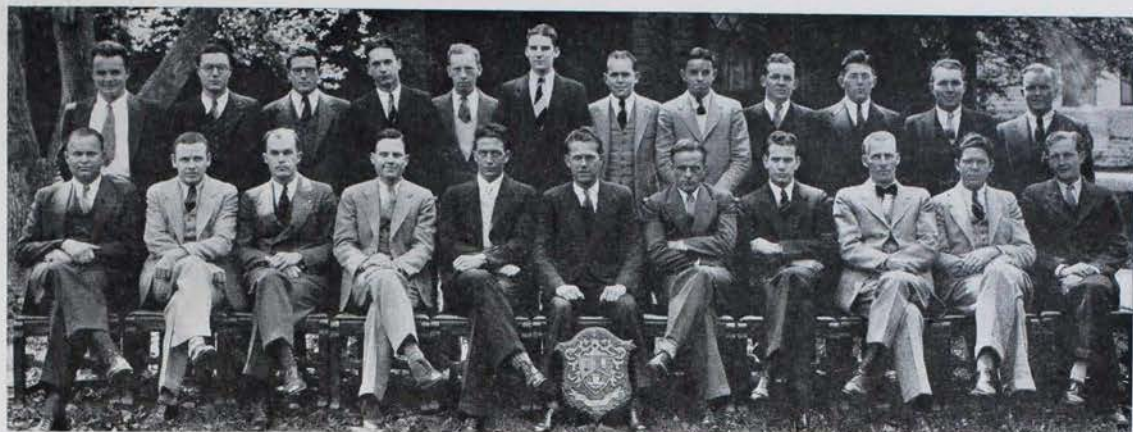
At the following smoker the Honorable Sidney Story of the Americanization Department, Veterans of Foreign Wars, gave us the benefit of some of his vast experience and travels in a talk concerning our foreign trade with South America, our inland waterways system, and the Century of Progress Exposition to be held in Chicago this summer. After finishing his talk his eager audience plied him with questions as long as he could be induced to remain.

Prof. Henrick Henrickson, assistant dean of the School of Business at the University of Chicago, spoke at another smoker about some of the illegal financial practices of the bucket shops which he investigated while a member of State's Attorney Swanson's staff.

At our most recent smoker it was our good fortune to have presented to us another subject of timely interest. Captain J. B. Watkins, who served in the World War and has made an intensive study of armament and disarmament ever since that time, discussed the necessity of the United States maintaining adequate defenses.

Also in keeping with one of the purposes of the fraternity, we are proud to state that Beta Chapter improved decidedly its scholastic standing last semester over that of

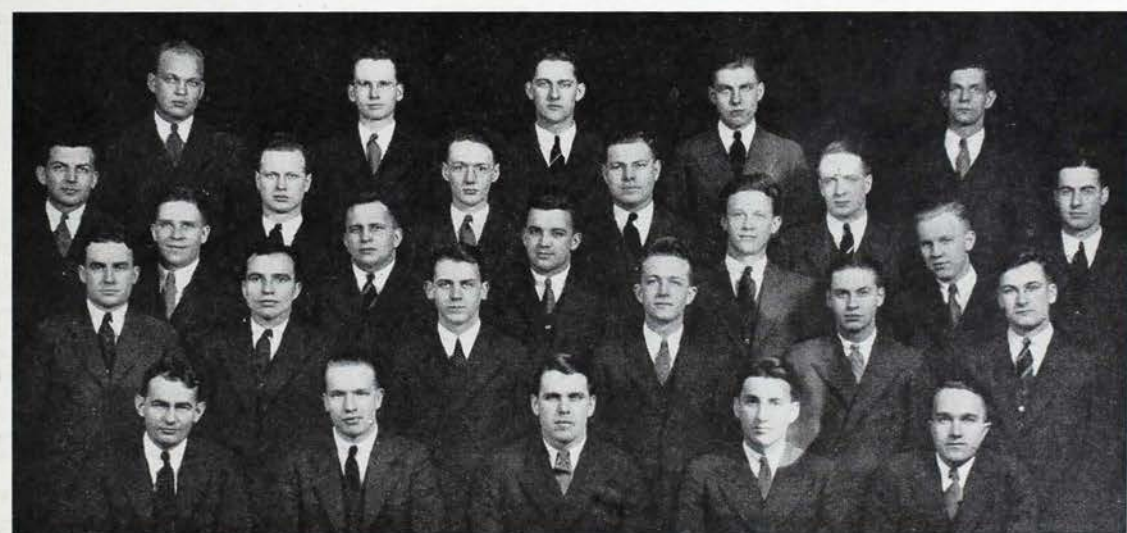




PHI CHAPTER—UNIVERSITY OF SOUTHERN CALIFORNIA



ALPHA MU CHAPTER—UNIVERSITY OF NORTH DAKOTA



ALPHA EPSILON CHAPTER—UNIVERSITY OF MINNESOTA



the preceding semester and secured an average above the all-fraternity men average on the campus.

Something different in the way of house parties was given at the chapter house on Saturday evening, March 18. To begin with, the admission price was based on the lady's weight. Stage-money auction, ping-pong, bridge, prizes, dancing, and refreshments all combined to fill the evening with merriment. We are looking forward with much pleasure to meeting our brothers from the neighboring chapters of Zeta, Alpha Psi, and Alpha Omega once again at the joint formal dinner dance to be given Saturday evening May 6, at the Stevens Hotel. This is always the outstanding social event of the year for the four chapters located in Chicago.

The Deltasigs are making a very strong bid for the Commerce Club Sweepstakes Trophy again this year and are at this writing in first place. We won first place in the Commerce School and second place in the All-McKinlock swimming meets, finished second in the basketball championship race, and took second place in the Commerce bowling tournament.

The results of the recent election of officers of the Commerce Club show that Beta Chapter will be well represented in that organization next year by the following brothers: Clifford Rasmussen, president, Steve Janick, vice-president; Robert Wynant, secretary and treasurer; Randolph Vinson and Earl Felio board members.

Beta Chapter extends a hearty welcome to all brothers in Delta Sigma Pi attending the Grand Chapter Congress in Chicago next September, to come and visit with us. We are anticipating with pleasure the meeting personally of a great many of you whom we know now only through the medium of this magazine. Remember—there will be a big welcome sign out at 42 E. Cedar Street.

## NORTH WESTERN

### Evanston Division

By Cyrus V. Giddings

ON MARCH 26

Zeta Chapter granted admittance to four more humble neophytes seeking knowledge of the secret mysteries of Delta Sigma Pi. The four were Melvin E. Wolfe, Carl A. Fischer, and Herman H. Petersen, juniors, and Cyrus V.D. Giddings, graduate. The initiation was conducted by out-going Head Master Harry Mitchell.

In the meeting following the banquet a new group of officers was voted in. Warder Stotlar is now our Head Master; Joseph Horvath, Senior Warden; Herman Petersen, Junior Warden; Dean Avise, Treasurer (re-elected); George Mudra, Scribe; James Brown, Master of Festivities; and Cyrus Giddings, Correspondent. The latter also received, and rather extensively accepted the office of, Keeper of the Parchment Roll.

At our last banquet we were excellently entertained by the well-known traveler and newspaper correspondent, Elery Walter, who has recently been stirring up a good deal of discussion around Chicago with his remarks about Russia, Germany, and Italy. William A. Dyche and Dean Ralph E. Heilman were among the guests at this banquet.

Four of the Evanston brothers are engaged at present in a marathon bridge game which started at the beginning of the semester and will continue throughout the rest of the school year. At the present writing two of them hope to establish that it takes more than one semester for the law of averages to work out, while the other two expect to prove their superiority at the game. At mid-semester the scores were around the 50,000 mark with a difference of about 4800.

There is a preponderance of seniors in Zeta Chapter this semester, and a strenuous drive is being made for a promis-

ing bunch of pledges. The depression constitutes a serious nuisance, but the outlook is by no means discouraging. The chapter has a vital position on the Evanston campus, and the active members, feeling this strongly, are confident that they can bring many prospective pledges quickly to appreciate its value. At present there are already two or three pledged, and there is a goodly number of prospectives.

## OHIO

By Howard M. Fleming

### THE SPRING INITIATION

of Alpha Omicron Chapter was held March 19 for the following men: Allen C. Spangler, Hopewell; Eric McInnes and Robert B. McAdoo, Cleveland; and Harold T. Drummond, of Chillicothe. The initiation team was composed of alumni, with Professor Hanson as Head Master. Frank Stedman, Paul Kimes, Herbert Davis, and Carl Krinn lent their talents to the occasion also.

The results of the annual election of officers were—Head Master, John Main; Senior Warden, Dan R. Harman; Junior Warden, W. Burton Kinney; Treasurer, Paul W. King; Scribe, Theodore W. Hunter; and House Manager, Norman F. Boltz.

Our spring house dance will be held April 28, with music by Steadman's Orchestra. The committee will not give us much satisfaction concerning their plans, but we have their word it will be one of the biggest and best dances Ohio has ever had. A bridge-tea was held at the house March 9 with twenty couples present. This party was in the form of a test case, being the first to be held on the campus as long as any of us can remember; its success will probably insure more like it.

Reports of fraternity averages for the first semester show Delta Sigma Pi right up with the leaders. The following men made a 2 point average or better: Dan Harman, 2.75; Robert McAdoo, 2.25; Eric McInnes, 2.25; Wilbur Urban, 2.21; John Main, 2.18; Addie Kuzniar, 2.12; Paul King, 2.06; Norman Boltz, 2.00; and Herbert Davis, 2.00.

The chapter was not so fortunate in the volleyball season just closed. The team just couldn't seem to get started until it was too late, but the scores of the last few games made us feel better—especially the lacing handed Beta Theta Pi in the final game.

The intramural debate team, composed of Wilson Schoneberger and Howard Fleming, lost a close decision to Phi Upsilon, putting them out of the running for the cup. Well, maybe baseball will be better!

Wilbur Urban, past Head Master, was recently honored by election to Torch, men's senior honorary society. Torch is the highest honor obtainable on the Ohio campus. Norman Boltz was elected to Blue Key.

## OHIO STATE

By Neil Neunherz

### NU CHAPTER IS OFF

with a bang at the start of the spring quarter. At our regular election of officers Ed Danford was elected Head Master. Special efforts had been made to fill the house. With the help and co-operation of both actives and pledges this has been accomplished. Our tables are once again surrounded by happy actives and pledges of Nu Chapter and, by the way, are filled to overflowing with tempting food from Brother Beck's commissary department.

Our scholarship committee under the able leadership of Brother Pagels is making a determined effort to encourage and maintain the desire for more scholarship laurels. Pledges



and actives alike are quite enthused over the prospect of keeping the scholarship cup won by our pledges in competition with the pledge chapters of 73 fraternities on our campus.

A house dance is also planned for the near future. Brother Kuipers, our social chairman, has plans in mind that should make this one of the best dances we have had in our new house.

Recently a smoker was held to which the faculty and alumni were invited. Some very mediocre lemonade was served, but then everything seems to be a little weak nowadays, even lemons, so no one was very much surprised. This occasion was well attended and everyone enjoyed the evening.

Now that we have the house filled and a number of hard working pledges, Nu Chapter has many enthusiastic plans for the future.

## PENNSYLVANIA

By William E. Herbst

### BETA NU IS ENDING

the present scholastic year with the chapter in better condition than it was last fall. We have changed our policy regarding elections of chapter officers. It was our usual policy to elect officers in June, to serve during the summer and the following scholastic year. This date of elections has been changed by amendment so that our officers will be elected and take office in February. As the new amendment was not added to our constitution until after February of this year, we are proceeding with elections at the present time.

This chapter is proud to announce the election of several of its members to honorary organizations at the University of Pennsylvania. The following brothers were elected to the *Night Watch* senior honorary society: Herbert T. Stone, Edward Dingler, Sylvanus A. Johnson. Louis C. Schneider was elected to *Sigma Kappa Phi*, honorary scholarship fraternity.

Every Friday evening Beta Nu Chapter has conducted an open forum at the chapter house. The speakers are professors from the Wharton School who are interested in current business subjects, and are able to give the members and guests plenty to think about. Recently Dr. Frank Parker, professor of Finance, spoke on present day conditions and the gold standard. We have several other men scheduled to speak during the coming weeks.

Dean Emory Johnson, who is an honorary member of this fraternity, intends to retire as Dean of the Wharton School this coming July. Beta Nu wishes to congratulate him for his splendid administration of that office and wish him all success in the future.

Our last party, St. Patty's day, was a splendid success. Plenty of the traditional color was used to trim the house, etc. Brother Bill Thornton's band provided harmony, and everyone had a great time.

Beta Nu plans to go to Chicago this year for the convention, in machines, about ten or twelve cars in all. The journey is planned to include part of Canada, so we *hope* that we will reach the Windy City intact.

## PENN STATE

By A. C. Kantner

### WITH THE SPRING INITIATION

scheduled for May 21 Alpha Gamma Chapter will bring to a close an active and successful year. Five professional meetings were held and in addition the chapter sponsored an open meeting on March 23, the speaker being Mr. Charles Druckmiller of the Scientific Forecasting Co. of Sunbury, Pa. We will lose eighteen members through graduation but four

were initiated January 22 and we expect to add several more at our next meeting. Emmet F. Ault has been announced as the winner of the Delta Sigma Pi Scholarship Key, the second consecutive year that it was awarded to a member of this chapter. Brother Ault has also been elected to Phi Kappa Phi, national scholastic honorary society, while seven other brothers, John Q. Rodgers, Charles W. Schaeffer, Marlin C. Shimer, Walter J. Gerbron, Kenneth M. Stead, Karl P. Weber and Archibald C. Kantner have been elected to Pi Gamma Mu, national Social Science honorary society. Our annual election was held April 27, the following members being elected to serve for the ensuing year: Head Master, George W. Eby; Senior Warden, Richard C. Smith; Junior Warden, Walter J. Gerbron; Master of Ceremonies, John M. Rineheimer; Historian, Karl P. Weber; Treasurer, Chris D. Selwitz; Scribe, Archibald C. Kantner. We are looking forward to another year as successful as the past and are planning many things for the advancement of the chapter, hoping to carry on the splendid work of the retiring officers.

## PITTSBURGH

By Ernest S. Kennard

### LAMBDA CHAPTER HAS

been busy during the last two months with a variety of activities. Thomas H. Queer of the Pittsburgh Coal Co. projected some motion pictures on March 3. The pictures illustrated the various operations at the mines from mining to transportation. At the same meeting Albert McCalmon showed some motion pictures of the Bell Telephone, which explained the system of mechanical operators. Head Master Mervin Glass prepared the program, which ended with refreshments and some card and checker games. On March 11 the alumni club held a bridge party in the chapter rooms at the Fort Pitt Hotel. President Clarence Grimm headed the committee on arrangements. He reported an attendance of twelve couples. Ernest Kennard had charge of a tour of the West Penn Power Co. mines on March 25. A group of twenty-nine assembled at the Fort Pitt Hotel, then proceeded to Logan's Ferry. After the men were equipped with electric lamps the mine foreman demonstrated the safety lamp used for detecting gas. It was a breezy two mile ride to the point of latest activity where they were shown the various machines, the different kinds of coal found, and the methods of extracting. Business Administration students of the University of Pittsburgh were guests.

On April 4 a special business meeting was held to reconnoiter. A survey of progress was made, and an evaluation of efforts debated. After a hearty approval of the officer's guidance, another campaign meeting date was set. District Deputy George Dierker was the guest of honor and conducted part of the discussion period. On April 8 the alumni held a bowling party at the Murray Beacon alleys. Karl Freed planned the program in which thirteen couples enjoyed some healthy exercise, then adjourned to rest at Wallace Textor's home, and sip some of the "new deal" beer. We met in another business meeting on April 14, and mapped out a definite plan of procedure—a vigorous campaign for members. Herbert Wehe, a national director, was in attendance, and guided our thoughts along the line of membership concentration. We have set a goal which we hope will be realized when we take the count and congratulate the workers on May 13, which will be Lambda's birthday.

Albert McCalmon, Fred Huebner, and William Workmaster were appointed to the nominating committee, and the brothers await the report at that meeting on the selection of 1933-34 officers-to-be. This arouses thoughts of next fall's activities, but before that time 'tis remembered the national convention will be held in Chicago on September 13-16, and some of our members are planning to include these dates in their vacation. We hope to see many of our brothers from other schools at that time. Our good wishes for each chapter's progress and success for the balance of the semester.



# SOUTH DAKOTA

By Jack C. Poole

## AT THE ELECTION

held Tuesday, March 14, 1933, the following brothers were elected to pilot Alpha Eta Chapter for the coming year. Head Master, Don W. Laurie; Senior Warden, Wilmar C. Jarmuth; Junior Warden, Charles H. Richardson; Treasurer, Vernon B. Silkenon; Scribe, Jack C. Poole; Historian, Damian J. Hogan; Chapter Adviser, Raleigh E. Baldwin.

To celebrate the ninth anniversary of the founding of Alpha Eta Chapter of Delta Sigma Pi, a banquet was held at the chapter house on April 5, 1933, at 6:30 P.M. About twenty-five members were present, including Claude J. Whitlow, Burton E. Tiffany, and Elmer A. Lenhart who are charter members. After an enjoyable banquet Brothers Tiffany and Nelson gave us a brief history of the founding and progress of Alpha Eta Chapter. Brother Werner presented a very interesting talk on the subject: "Pending Legislation Concerning Securities and Investments." Brother Laurie acted as toastmaster.

We regret that we shall lose our chapter adviser, Raleigh Baldwin, and at the same time rejoice in his success in being appointed as Registrar at Southern Normal, at Springfield, S.D. Alpha Eta will miss his able assistance as adviser and all brothers wish him the best of success in his new position.

At a recent meeting Harry E. Olson was unanimously elected as successor to Brother Baldwin, who will leave to take up his new duties July 1, 1933. Brother Olson is well known on our campus, having been instructor of Accounting at the University of South Dakota for the past three years.

The Deltasig diamond ball team advanced to the semifinals in the intramural tournament, when they were eliminated by the Phi Delta Theta ball club in a close game. The intramural program at the university will find Delta Sigma Pi represented in the tennis and golf tournaments by the following brothers: Doolittle and Holdorf are the tennis players, and Brothers Doolittle and Eddie Miller will uphold the honor of Alpha Eta Chapter on the golf links.

Don Laurie, our new Head Master, was recently initiated as a member of Dakotans. Dakotans is an honorary senior men's organization for the promotion of the general welfare of the university.

We find Brother Doolittle as assistant director and a member of the cast in the television film being produced by the cinematography class for Purdue University. This is one of the first films ever to be produced exclusively for television.

Deltasigs have taken active leadership in promoting plans for an "All Professional Fraternity Ball" to be held the latter part of May.

Brother Doolittle has made definite arrangements with the Manchester Biscuit Company of Sioux Falls, S.D., where he will be employed in the sales department of this company immediately after graduating in June. All brothers offer him congratulations on his good luck in securing a position during these days of financial stress. Here's to another Brother Deltasig who is starting on the road to success in the business world.

Delta Sigma Pi headed the list of fraternities on the University of South Dakota campus, in scholarship rating for the first semester of this year. All members of Deltasig are justly proud of their scholastic standing on the university campus.

# SOUTHERN CALIFORNIA

By Robert C. Smith

## WITH ONLY A MONTH

till graduation Phi Chapter is faced with a period of fullest activity. In athletics the Deltasigs are defending not only several individual team championships but also the all-

round athletic championship. As this is written Phi Chapter is leading the pro league in volleyball with three victories and no defeats. Handball, golf, and baseball are all to be completed in the last six weeks of the college year.

The chapter is very proud of the high scholastic rating that it made last semester. Not only do the averages just received from the university office show a great improvement over previous years, but rank Delta Sigma Pi as one of the top houses on the campus.

Plans are being laid by the social committee for the spring formal. Date and place have not been fully decided upon but the chapter is assured of a formal in keeping with previous dances of this nature.

The chapter will lose seven members by graduation. They are Charles Clay, William Grabow, Virgil Allen, Richard Parker, Martin Bredsteen, William Burroughs, and Robert Smith. All of these men have not only been prominent in Deltasig affairs but also in campus activities. Special mention should be made of Charles (Chick) Clay, who for four years has been one of the outstanding men at the university. Clay is the present fraternity treasurer and has been a tower of strength in all branches of fraternity athletics. On the campus he has been a Trojan Knight for two years, a Trojan Squire, member of Blue Key, and a member of several honorary fraternities, as well as being active in many student body committees. The house will miss this smiling young giant.

In retrospection, Phi Chapter can claim a highly successful year in spite of the so-called depression. The spirit of the members has been fine and progress has been the byword. Although several are leaving the membership ranks, there still remain enough members to form a strong foundation for the future.

# SOUTH CAROLINA

By J. M. Williams, Jr.

## BETA GAMMA BEGAN

the second semester by sponsoring the second annual Commerce Ball, which was held on Tuesday evening, February 7, in the ballroom of the Hotel Columbia. The room was attractively decorated with purple and gold streamers. Buster Spann and his University of South Carolina Gamecock Orchestra played. The dance continued until about one thirty o'clock.

On Thursday evening, February 23, the chapter had as its speaker at a regular meeting Dr. John S. Baker, assistant dean of the Harvard School of Business.

By proclamation from Brother Hamilton, Head Master, all members were required to wear their pins and Deltasig colors on April 13, that date being set to observe founders' day of Beta Gamma Chapter of Delta Sigma Pi. It seemed to be rather difficult for some of the brothers to regain their pins from "les jeune filles," however on that date most of them were seen wearing them. That night we had a smoker at the Rose Mary tea room.

We have two new pledges and two who were pledged last fall, but could not be initiated at that time. We hope to pledge a few more before initiation, which is to be held in the month of May.

# TEMPLE

By John J. Shore

## OMEGA CHAPTER IN VIEWING

the past school year feels that it has completed one of the most successful periods in its history. To a great extent this was due to the efficiency of the officers and the co-operation they received from the active and alumni members. It is the policy of Omega to elect the officers at mid-term,



that is between semesters, so that they can become familiar with the policies of the chapter under the guidance of their predecessors. In keeping with the custom officers were elected in January and it is indeed gratifying to see how well things are shaping under their control. Every indication points toward a splendid year of achievement in 1933-1934.

Omega is indeed fortunate to have numbered in her mid during the past year such outstanding men as Eugene Durkin, editor of the *Templar*, member of the Pyramid Honorary Society and former Head Master of the chapter; Christian Zahnaw, president of the Student Council, member of the Blue Key Honorary Society, Pyramid Honorary Society and an outstanding athlete; Ernest Muncy, manager of the university basketball team, member of the Honorary Accounting Society, and of the Pyramid Honorary Society; Larry Ealy, treasurer of the junior class and president-elect of the Historical Honorary Society; Charles Meyer, editor-in-chief of the *Handbook*, and president-elect of the Y.M.C.A.; Alex Galbraith, manager of the boxing team, and organization manager of the *Templar*; Raymond Jensen, business manager of both the Temple University *News* and of the Student's *Handbook*; Cleon Krug, production manager of *Scores and Encores* and member of Pyramid Honorary Society; and John Fisher, associate football manager, and stage manager of *Templars*; as well as Claude Faust, retiring editor of *Handbook*, treasurer of the Honorary Accounting Society, and member of the Pyramid Honorary Society. Jacob Dietrich is president of the Pan-Religious Council, vice-president of the Y.M.C.A., member of the Interfraternity Council and member of the Pyramid Honorary Society. This covers the major activities of Omega, not to mention those who are serving apprenticeship in minor capacities before taking upon their shoulders the burdens of the retiring brothers. Thus is Omega tradition.

The social season has been made up of numerous smokers, fine house parties, and very successful dinner-dances, all of which have been adjudged the greatest in the history of this chapter. These affairs were very capably carried on by Chairman Alex Galbraith and his committee. The fall dinner-dance was held at the Log Cabin Inn, Medford Lakes, New Jersey, with some seventy couples attending. This spring the dinner-dance, in honor of the new class of nine, was held at the Lu-Lu Country Club with nearly eighty couples on either the golf links or the dance floor.

Through graduation Omega will lose as active members the following: Eugene Durkin, Christian Zahnaw, Jacob Dietrich, Claude Faust, Norman Dash, William Weaver, Randall Snyder, Cleon Krug, Charles Books, LeRoy Leonard, John Fisher, Jack Brett, James Smith, John Shore, and Edward "Goose" Ferry. The writer expresses the sentiment of the chapter when he wishes the graduating brothers the best of success in their chosen field of activity.

With about thirty active members returning in the fall, Omega looks forward to a greater year than has ever been written in its history or in that of Temple University. In closing Omega cordially invites all brothers to stop in at the chapter house at any time. We will be here with open house all summer long and traveling brothers will be greeted with true Omega hospitality.

## T E X A S

By Ike D. Heide

### BETA KAPPA CHAPTER

is looking forward to a number of major activities during the remainder of the school year. Foremost on the calendar is Beta Kappa's annual spring picnic, which has in the past been one of the memorable events of the year, so a big time is anticipated by all.

On Tuesday, March 14, Beta Kappa Chapter entertained with a dinner at the University Commons. Dr. James Clay Dolley, professor of banking and finance in the School of

Business Administration, addressed the group on the present banking situation. Guests of the chapter were: Lowry L. Tims, W. G. Evans, Carroll L. Joachimi, F. B. Ramsey, Pete L. Shotwell, Weldon H. Smith, and M. Neal Eskew.

Beta Kappa Chapter was host to a number of guests at a dinner held at the University Club on March 28. Mr. Ross Green, of the International Machine Corporation, talked on the present use of machinery in accounting.

A get-together smoker for members, pledges, and guests was given in the parlors of the University Club on April 18.

Beta Kappa Chapter is encouraged by its rise from 32nd place in the Chapter Efficiency Contest on January 31 to 10th on February 28. We plan to reach a higher mark before the end of the year.

We regret very much the loss of our esteemed brother, Lonnie Shockley, who is leaving school to take a position as City Secretary of Cisco, Texas, but we wish him success and hope that he will be back with us next year.

We congratulate Charles C. Calloway of the senior class on his election to Beta Gamma Sigma, honorary business administration fraternity.

## U T A H

By Frank W. Taylor

### NEW OFFICERS FOR

Sigma Chapter are G. Wallace Fox, Head Master; Bertram T. Willis, Treasurer; Spence Mendenhall, Scribe; and Louis N. Bagley, DELTASIG Correspondent.

Initiation was held in the private rooms of Dick Gunn's Cafe in Salt Lake City on April 9. At that time two men were admitted into the brotherhood. The initiation banquet was also commemorative of our chapter birthday.

An open meeting for all members of the Business School is scheduled for Thursday, April 27. Harold H. Bennett, second winner of the Delta Sigma Pi Scholarship Key at this university, will be the speaker. Mr. Bennett is now the controller of Z.C.M.I., a leading department store of Salt Lake. Additional numbers have been arranged to complete an evening's entertainment.

This open meeting will be actively followed up by a rush program, featuring a smoker, a party, and a banquet.

Harold P. Dangerfield is scheduled to address the graduating commercial students at the West High School on April 27.

Another brother, Frank W. Taylor, has been elected to Phi Kappa Phi, honorary scholarship fraternity. Brother Taylor is now conducting a market survey of the Buying Power and Buying Habits of University of Utah Students.

We'll see you at the convention.

## V I R G I N I A

By Everett Lee

### DURING THE PAST

few months the eyes of the United States have been on the Treasury Department, for here, many believe, is the answer to the question of whether or not America can breast the tide and fight her way back to the financial peak which she held in the recent past, and from which she dropped in 1929-30. But the states themselves have been called on to put their shoulders to the wheel and aid in the revival of confidence, as much as the national government. In view of this it has been of interest to Alpha Xi Chapter to sponsor lectures given by men who have the financial situation of the country as a whole at their finger tips, and who understand the workings of the state of Virginia's financial heart at present and in the past. Perhaps the most important topic



of discussions, has been the Glass-Steagall Branch-Banking bill. Senator Carter Glass, a native of Virginia, was instrumental in the perfection of the present bill as it now stands. Dr. Kincaid, of the faculty of the university, recently gave an exhaustive report on branch-banking in a talk before the members of our chapter, and such was the significance of the discussion that the talk was printed and circulated. Virginia has had branch-banking in the past, and Dr. Kincaid has made a thorough study of all its phases so that the talk was much more instructive than the average discussion.

The sound condition of Virginia financially was amply brought out in the recent banking holiday. Virginia was not forced to invoke the holiday at all, and when it was at an end, only one large bank failed to open. From time to time, banking officials, from within the state, have appeared before our chapter and given interesting talks on every topic relative to the banking situation in Virginia. During this final term, Alpha Xi Chapter hopes to bring more speakers to the university for discussions of current financial problems.

The school year is rapidly drawing to a close, and despite the smallness of our chapter, we can look back on 1932 with a feeling that we have carried out the real principle of Delta Sigma Pi. Perhaps in the past there have been more highly successful years from the standpoint of accomplishment, but we feel that the chapter has never been so compact, in view of the financial condition of our members, as it has this year. A smaller chapter has led to closer contact with both professors and each other.

Scholastically, Alpha Xi Chapter ranks high here at Virginia. Two of our brothers, during the past year, have been awarded Intermediate Honors, the highest honors an undergraduate can receive at the university, while three brothers made the Dean's List of Distinguished Students for the term just past.

In other fields of school life Alpha Xi Chapter excelled also. J. B. Andrews captained the Southern Conference Championship Swimming team this past season, while your correspondent was fortunate in being elected Sports Editor of the student newspaper published at the university.

Plans for initiation are going forward speedily. We plan to initiate four pledges during the first week in May, the initiation to be followed by a formal banquet at the Monticello Hotel. A week later Alpha Xi Chapter will sponsor a dance to be held at the university, the proceeds to go towards aiding the finances of the chapter. But these festivities will not bring to an end the season's program. New speakers will be brought from outside to speak before the chapter, and pledging will go on as before. As yet no plans have been made to attend the convention, but it is certain that we will have delegates at Chicago in September.

Alpha Xi Chapter extends to all brother chapters the best wishes for a successful year in 1933.

## WASHINGTON

By J. R. Rodenburg

ALPHA CHI CHAPTER has officially indorsed the phrase, "On To Chi." When the zero hour arrives, Alpha Chi expects quite a delegation to

trek its way to the headquarters of the Grand Chapter Congress. Just as the tidal wave of 3.2 swept the country, so we intend to swoop down on Chicago via thumbs—and may the foam be with us!

The brothers "said it with ballots" at the last meeting and the election commission has tabulated the following results: Head Master, J. R. Rodenburg; Senior Warden, Kenneth Hemker; Junior Warden, John P. Manion; Chancellor, Albert Q. Buck; Scribe, Milton B. Schulze; Treasurer, Robert B. Ligon, and Chapter Adviser, Dr. Lewis F. Thomas. Upon these men will rest the future of Alpha Chi and the degree of success they obtain will depend primarily upon the support given them by the active members and alumni. Let's back their program with action.

In the interim, the Commerce Federation sponsored a debate on the "Economic Justification of Advertising." Douglas V. Martin of the *Globe Democrat* handled the pros while Dean George W. Stephens presented the cons. Both sides advanced potent arguments, but the final analysis and decision was left to the discrimination of the audience.

The Federation is now bending its efforts toward a successful Commerce Day. No definite date has been announced but the first week in May has been tentatively selected for the celebration. The program will include a service at the Chapel during the morning with William Danforth, president of the Purina Mills Co., presiding. Following this will be a luncheon at Dorr and Zeller with a special attraction offered by the students in the form of a satire on the faculty. If there are no casualties reported, the ceremony will be concluded with the crowning of a Commerce King to be dubbed "Sam Insull, II."

The most entertaining and instructive industrial tour of the year was held last month when Alpha Chi and a large following examined at first hand the new plant of the St. Louis *Globe Democrat*. All the intricacies of the modern press were explained from the gathering of the news to the final printing of the daily edition.

The social committee will present definite plans for a dance to be given in honor of the graduating seniors. As this event promises to be the outstanding social highlight of the season nothing short of a hundred per cent attendance will do.

Until September 13, Alpha Chi says, "We'll be seeing you."

## WISCONSIN

By Richard V. Reineking

PSI CHAPTER IS PLEASED to announce the initiation of Paul L. Rockey and Roy O. Hilgert. Brother Rockey is from Madison, and Brother Hilgert comes from Alma, Wisconsin.

Our recent Bowery party was a huge success. The annual spring formal will be held on May 13 at Lake Delton.

Clarence Torrey has arranged an excellent professional night program for this semester. Professor Taylor of the Economics department recently spoke to us on the financial aspects of the recent bank holidays.

## Alumni . . . Render Your Fraternity This Service

IF YOU know of any student now enrolled or about to enroll in any university school of commerce and business administration where Delta Sigma Pi has a chapter who would be desirable Delta Sigma Pi material, please write The Central Office for the form to be used in reporting such information as our local chapter may need to rush him. Our alumni can render conspicuous service to our chapters in this respect, and it will also be a source of gratification to them.



hurst Circle, University, Va.; Leroy J. Nations, University, Ala.; W. Mackenzie Stevens, Louisiana State University, College of Commerce, Baton Rouge, La.; Frank T. Stockton, School of Commerce, University of Kansas, Lawrence, Kan.

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BETA ZETA—Louisiana State University, College of Commerce, Baton Rouge, La.  
BETA ETA—University of Florida, College of Commerce and Journalism, Gainesville, Fla.  
BETA THETA—Creighton University, College of Commerce, Finance and Journalism, Omaha, Neb.  
BETA IOTA—Baylor University, School of Business, Waco, Tex.  
BETA KAPPA—University of Texas, School of Business Administration, Austin, Tex.  
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*the*

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GRAND CHAPTER CONGRESS  
OF DELTA SIGMA PI

*to be held*

*September 13, 14, 15, and 16, 1933*

*at the Hotel Knickerbocker, 163 E. Walton Place*

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The Century of Progress Exposition will attract hundreds of thousands of visitors to Chicago this coming summer and fall, including many members of Delta Sigma Pi. You are urged to arrange your vacation plans, if possible, so that you can attend the fraternity convention at the same time. A real hospitable welcome is assured you.

