

THE DELTASIG

OF · DELTA · SIGMA · PI

NOVEMBER, 1930

The Tenth Grand Chapter Congress



What's In a Name?

By Dean E. T. Towne, *Alpha Mu*



Twenty-Four Hours Aboard the Graf Zeppelin

By Felix Flugel, *Rho*



To Get Ideas, Get Out of Your Rut

By Neil M. Clark



The Delta Sigma Pi Phonograph Record

THROUGH arrangements with the Columbia Phonograph Company of New York City, we have had two of the most popular of our fraternity songs recorded by Ben Selvin and his Orchestra, a well known New York dance orchestra, and this record is now offered for sale exclusively through The Central Office of Delta Sigma Pi.

We have been very fortunate in securing unusually good orchestrations for both of these numbers; both are played in dance tempo, with vocal refrain. Yours Fraternally in Delta Sigma Pi is to fox-trot time on one side; while Rose of Deltasig is to waltz time, on the other side.

We cannot say too much about this record; both recordings are par excellence! Nevertheless, if you have a phonograph in your home you will want one of these records; and if you haven't a phonograph, it will be worth your while to purchase one just to play this record—no foolin'. Price \$1.00 per record, postpaid. Add 15c for extra postage to all points east of Altoona, Pa., south of Macon, Ga., west of Lincoln, Nebr., and north of Minneapolis, Minn.



Engraved Stationery

WE HAVE had so many requests in the past few years for engraved stationery with the fraternity coat-of-arms in colors that we have had one of the leading engravers of the country prepare a set of dies for us and we are now able to offer to the membership of Delta Sigma Pi some of the finest engraved stationery possible to secure anywhere in the country.

The coat-of-arms of the fraternity is reproduced in five beautiful colors, through the use of five different engraved dies. Excellent bond paper stock is used; the popular sheet size $7\frac{1}{4} \times 10\frac{1}{2}$ " has been adopted. This stationery comes packed 50 engraved sheets, 50 plain second sheets to match and 50 envelopes to the box. Sent prepaid on the receipt of \$3.00 per box. Add 15c for extra postage to all points east of Altoona, Pa., south of Macon, Ga., and west of Lincoln, Nebr.



Playing Cards

JUST OUT, brand new Delta Sigma Pi playing cards, bridge size, made by the U. S. Playing Card Company. Tinted edges, packed in attractive telescope cases, these cards have two different colored back combinations, with purple and gold, the fraternity colors, being the predominating colors. Two packs for \$2 (each pack a different color combination) or six packs for \$5, shipped postpaid anywhere in the U. S. A.

THE DELTASIG

Published Quarterly by Delta Sigma Pi, Professional Fraternity
in Commerce and Business Administration

H. G. WRIGHT, Editor
222 W. Adams St., Chicago

Vol. XXIII

November, 1930

Issue I

Contents

	PAGE
THE GRAND PRESIDENT SPEAKS	2
THE TENTH GRAND CHAPTER CONGRESS	3
Official Delegates and Grand Officers	6
Convention Business: What the Convention Did	11
The Grand Officers of Delta Sigma Pi for 1930-32	12
Convention Notes	14
Convention Comments	18
WHAT'S IN A NAME? <i>By DEAN E. T. TOWNE, North Dakota</i>	21
TO GET IDEAS, GET OUT OF YOUR RUT <i>By NEIL M. CLARK</i>	24
TWENTY-FOUR HOURS ABOARD THE GRAF ZEPPELIN <i>By FELIX FLUGEL, California</i>	27
LIFE MEMBERSHIP PLAN INAUGURATED	29
BOB JOHNSON MAKES MOVIES OF THE DETROIT CONVENTION	31
PROMINENT DELTASIGS: GEORGE R. MARTIN, <i>Minnesota</i> ; HENRY C. COX, <i>New York University</i> ; WARREN F. BROOKS, <i>Boston University</i>	32
EDITORIAL	35
NEW BUSINESS BOOKS	38
WITH THE ALUMNI	39
AMONG THE CHAPTERS	47
Group of Head Masters for 1930-1931	51
Group of Members Elected to Beta Gamma Sigma	61
Campus Leaders in Delta Sigma Pi	66
THE DIRECTORY OF DELTA SIGMA PI	75
CHAPTER ROLL AND LIST OF UNDERGRADUATE CHAPTERS	76
ALUMNI CLUB ROLL AND SCHEDULE OF LUNCHEONS AND DINNERS	80

The International Fraternity of Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance, by Alexander F. Makay, Albert H. Tienken, Harold V. Jacobs and Alfred Moysello, and is a professional commerce and business administration fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community. The fraternity was incorporated September 24, 1926, in the State of Illinois.

THE DELTASIG, official magazine of Delta Sigma Pi, is published four times during the collegiate year in the months of November, January, March and May at The Central Office of the fraternity, Chicago. Subscription price: \$4 per year, payable in advance. Members of the fraternity are invited to contribute special articles on business and fraternity topics, and news items pertaining to the activities of the members of the fraternity. Closing date for receipt of material for each issue is the first day of the month of the date of issue.

EDITORIAL OFFICE—222 W. Adams St., Chicago, Ill.

PUBLICATION OFFICE—111 N. Walnut St., Champaign, Ill.

Entered as second-class matter at the post office at Champaign, Illinois, under the Act of August 24, 1912.

« The Grand President Speaks »



E. L. SCHUJAHN, Psi

Buffalo, N. Y.
October 25, 1930.

Greetings, Deltasigs!

THE TENTH Grand Chapter Congress is a pleasant memory! To those who attended, it was a personification of the living Deltasig spirit! Over two hundred brothers, from every part of the country, met, clasped hands, and were friends and brothers in a common bond. They played a lot, enjoying the inimitable hospitality of *Theta*, and they worked a lot, framing the policies and destinies of Delta Sigma Pi for the future. I am sure each one carried back to his chapter and alumni clubs and to the individual brothers a better picture of the purpose, ideals, and problems of his fraternity, and of its nationwide scope,—not to mention a good supply of tales and anecdotes of the good time had by all.

The outstanding accomplishment of the Congress, which will probably mark this gathering as the most important in the history of our fraternity, was the adoption of the new Constitution and By-laws providing for the National Endowment Fund and Alumni Life Membership.

The new constitution reflects the experience of almost a quarter of a century of growth, and will make for much more effective chapter and fraternity operation and effectiveness, particularly in the internal development and crystallization of the fraternity.

The National Endowment Fund meets a demand that has been felt for years, and marks one of the most important forward steps of your fraternity. It will in time enable more of our chapters to finance homes. As the income grows, it will provide for greater service to the individual members of the fraternity, broader Central Office facilities, more frequent chapter visits by Grand Officers, the operation of a placement bureau for Deltasigs, and many other national activities which our present budgets do not permit.

The success of the Endowment Fund rests largely in the hands of the alumni, for Life Membership is the backbone of the fund. It deserves the moral and financial support of every loyal Deltasig. Life Membership represents a small investment in the future of your fraternity, which will be returned to you manifold in greater service to you and to those who followed you in your chapter. Your fraternity is what you make it; your support of the National Endowment Fund will do much to make Delta Sigma Pi ever greater in its field.

The immediate future of Delta Sigma Pi is most encouraging and bright. The individual chapters are, in general, in excellent condition, and an enlarged provincial organization will, with the cooperation of the chapters and alumni, still further strengthen each chapter on its own campus. An enlarged directorate and the facilities of the Central Office stand ready to assist chapters with their problems and to serve the entire fraternity to the best of their ability. With your support, your officers look forward to a progressive and successful administration.

Yours fraternally,

A large, stylized handwritten signature in cursive script, reading "E. L. Schujahn".

Grand President

· THE · DELTASIG ·

Volume XXIII

November, 1930

Issue 1

The Tenth Grand » » » » « « « « Chapter Congress

Over 200 Members Attend the Greatest
National Convention Held in Fraternity
History: A National Endowment Fund is
Established: Life Membership Created.

THE TENTH Grand Chapter Congress of Delta Sigma Pi was held in Detroit, Michigan, September 10-14, 1930, and though the final gavel fell at noon, September 13, this congress will live long in the memories of the more than 200 members who were present. The convention headquarters was Hotel Webster Hall, a modern hotel of 800 rooms, admirably suited to our purposes. Situated far enough away from the congested business district of Detroit, there were ample parking facilities at the door of the hotel for the many brothers who drove their cars to Detroit.

An entire floor, and part of another, was set aside for our use. Excellent meeting rooms were available for the business sessions of the convention, as well as committee meetings and for holding the model initiation. The hotel provided a very satisfactory cuisine, so what more could we ask. The management was on the job at all times, interested in seeing to it that

all the visitors had a good time, always alert and thoughtful.

The weather during the convention was ideal, and the entire program of entertainment was carried out to a successful completion except the organized sightseeing trip around Detroit, which had to be cancelled because of lack of time. Most of the members, however, found time between sessions or before and after the convention to visit this famous city. The business meetings convened promptly each morning at 10, with 100 per cent attendance, which in itself was quite a record, and the business of the convention was handled with despatch.

The Detroit brothers had everything in readiness when Grand Secretary-Treasurer H. G. Wright arrived on Saturday, September 6, with an automobile load of records, files, reports, etc. The Central Office of the fraternity was temporarily established on the tenth floor of Webster Hall,

and was in charge of Miss Evelyn Kroell of The Central Office. The vanguard of visitors had already arrived in Detroit on Saturday; more came in on Sunday and Monday, and two days before the convention was to open, over twenty delegates and brothers had registered. There was no organized activity until Wednesday, and the early visitors devoted their time to seeing the city of Detroit, golfing, and getting acquainted with each other.

The entire membership of the Board of Directors was on hand by Wednesday morning, and the Board held an all day session on Wednesday, disposing of the pending business of the past administration, and completing the various reports necessary for the convention. Delegates and visitors kept arriving every few moments all day Wednesday, and they came by automobile, train, boat, and plane. Enthusiasm was at a high pitch; everyone seemed anxious to get acquainted with everyone else, the convention badges serving as an official introduction. By the time the opening banquet was called to order Wednesday evening, most everyone was settled comfortably and was making his own circle of friends.

The convention officially opened on Wednesday, September 10, at 7 p. m., when Grand President R. C. Schmidt gavelled for order, and 161 members assembled in the main ballroom of the Prince Edward Hotel in Windsor, Ontario, Canada. Brother Schmidt, being an alumnus of our University of Detroit chapter, residing in Detroit, received a big ovation when he addressed this throng with appropriate words of welcome, after which he presented individually the members of the Board of Directors, all of whom were enthusiastically received. He

then called upon Gig Wright to present the individual delegates. Gig called on the delegations from each of the 49 chapters and 5 alumni clubs represented, and introduced them to the convention.

The chairman of the local convention committee, Jack F. Collins, was then presented, after which Wendel V. Hall, chairman of the opening banquet and stag party, took charge of the meeting. And how! Wendel covered himself with much honor and glory during the convention. Not only was he chairman of the opening banquet and the stag party held afterward, but he had charge of the model initiation held Saturday afternoon, which was one of the high lights of the convention. And if you don't believe that he fulfilled all these duties to perfection—just ask any brother who attended either of them. The convention gave Wendel a big hand at the Saturday night dinner-dance, which he certainly deserved.

The stag party which followed the opening banquet was a complete success, and we must refer you to those who attended for full details. Several enjoyable vaudeville acts had been brought over from Detroit, including the famous Detroit Police Quartette. Several of the talented *Theta* brothers put on acts of their own, and when the party finally broke up in the wee hours of the morning and the members began their trek back to Detroit, all were unanimous in their praise of the opening banquet and stag.

While the brothers were having an enjoyable evening at this party, the ladies in attendance at the convention were entertained at a bridge party held in Webster Hall.

The first business session convened promptly at 10 a. m. Thursday, Sep-

tember 11, and roll call showed 49 out of 50 active chapters, and five alumni clubs, represented with delegates. The only chapter not represented was *Gamma* at Boston University, whose delegate found it impossible to attend at the last moment, and it was too late to send the alternate. The grand officers and committee chairmen rendered their reports which occupied all of Thursday morning, after which the official convention photograph was taken. Business sessions were held Thursday morning and afternoon, Friday morning and afternoon, and Saturday morning, and will only be summarized in these columns. Details will be published in the *Delta Sigma Pi Official Bulletin*.

List of Official Delegates

The official delegates representing the various chapters and alumni clubs were as follows:

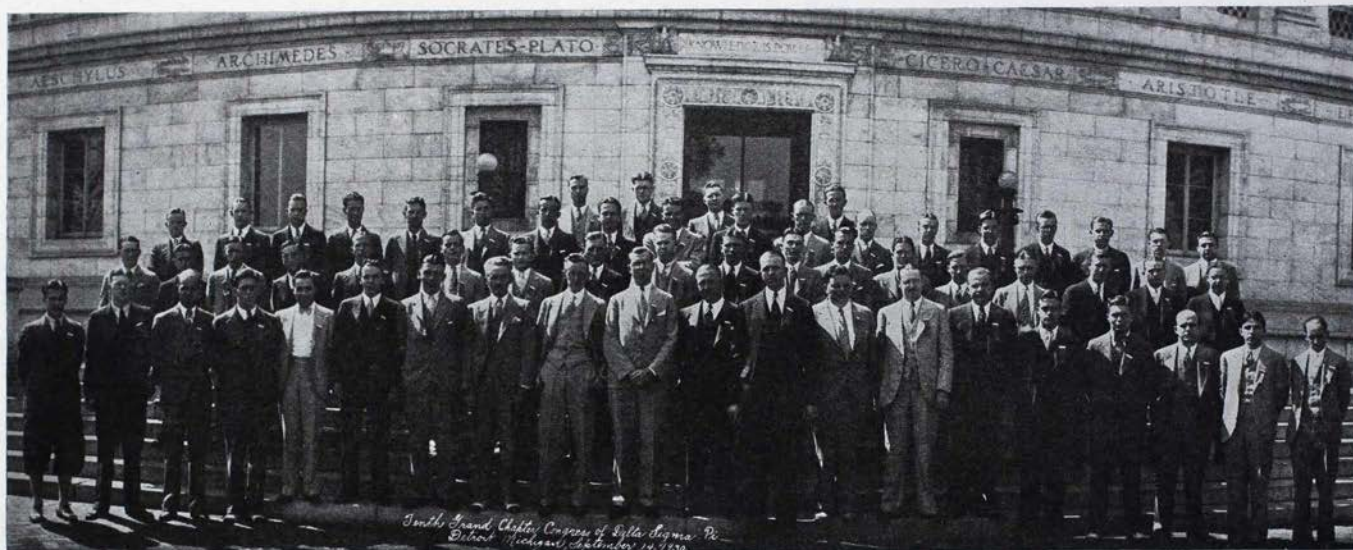
<i>Alpha</i>	Daniel C. Kilian	<i>Alpha-Epsilon</i>	Norval C. Iverson
<i>Beta</i>	Stephen G. Janick, Jr.	<i>Alpha-Zeta</i>	Hubert E. Wright, Jr.
<i>Delta</i>	Milton C. Kassner	<i>Alpha-Eta</i>	Lloyd R. Swenson
<i>Epsilon</i>	Kenneth Fellows	<i>Alpha-Theta</i>	Edward J. A. Uhl, Jr.
<i>Zeta</i>	Russell DeMay	<i>Alpha-Iota</i>	Charles C. Biklen
<i>Eta</i>	Austin H. Gresham	<i>Alpha-Kappa</i>	Earl W. Cruikshank
<i>Theta</i>	Paul A. Lilly	<i>Alpha-Lambda</i>	George H. Roach
<i>Iota</i>	Kenneth Haury	<i>Alpha-Mu</i>	Kenneth P. Torgerson
<i>Kappa</i>	J. W. Hemperley	<i>Alpha-Nu</i>	J. Paul Gourlay
<i>Lambda</i>	Paul C. Kauffman	<i>Alpha-Xi</i>	Frederick B. Price
<i>Mu</i>	William J. Kinds- father	<i>Alpha-Omicron</i>	Maurice Patry
<i>Nu</i>	Edward G. Sommer	<i>Alpha-Pi</i>	Richard G. Stanley
<i>Xi</i>	Willard H. Zentgrebe	<i>Alpha-Rho</i>	Harley V. McGinnis
<i>Pi</i>	Marvin P. Hughs	<i>Alpha-Sigma</i>	Edmond M. Wyatt
<i>Rho</i>	Bert Hanman	<i>Alpha-Tau</i>	Ashton A. Almand
<i>Sigma</i>	Paul W. Smith	<i>Alpha-Upsilon</i>	Robert H. Goacher
<i>Phi</i>	Delmont T. Reese	<i>Alpha-Phi</i>	Robert L. Smallwood
<i>Chi</i>	Walter M. Baggs	<i>Alpha-Chi</i>	Horace R. Perry, Jr.
<i>Psi</i>	William Henke	<i>Alpha-Psi</i>	Robert E. McKittrick
<i>Omega</i>	John A. Hauser	<i>Alpha-Omega</i>	Edmund S. Finerty
<i>Alpha-Beta</i>	Harold Kaufman	<i>Beta-Gamma</i>	W. Carlisle Neely
<i>Alpha-Gamma</i>	Richard J. Flickinger	<i>Beta-Delta</i>	William T. Mast
<i>Alpha-Delta</i>	Clyde S. Yost	<i>Beta-Epsilon</i>	Edgar P. Wardner
		<i>Beta-Zeta</i>	Philip L. McGee
		<i>Beta-Eta</i>	Russell H. James
		<i>Beta-Theta</i>	Frank A. Pellegrin
		Atlanta Alumni Club	Thomas E. Dicks
		Chicago Alumni Club	Thomas Z. Hayward
		Detroit Alumni Club	James R. Cook
		Philadelphia Alumni Club	C. B. Wingert
		Salt Lake City Alumni Club	A. Keate Cook

The following grand officers were present:

R. C. Schmidt, *Grand President*
H. G. Wright, *Grand Secretary-Treasurer*

Board of Directors

E. L. Schujahn
A. Keate Cook
H. W. Wehe
H. O. Walther
C. B. Wingert



OFFICIAL DELEGATES AND GRAND OFFICERS IN ATTENDANCE AT THE TENTH GRAND CHAPTER CONGRESS
OF DELTA SIGMA PI, DETROIT, MICHIGAN, SEPTEMBER 10-14, 1930

- BOTTOM ROW (left to right):** Richard J. Flickinger, *Penn State*; Edmund S. Finerty, *DePaul*; Maurice Patry, *Ohio University*; Paul A. Lilly, *Detroit*; S. G. Janick, *Northwestern*; Kenneth Fellows, *Iowa*; Dan Kilian, *New York U.*; H. G. Wright, *Grand Secretary-Treasurer*; F. J. McGoldrick, *Director*; E. L. Schujahn, *Grand President-elect*; R. C. Schmidt, *Grand President and Director-elect*; A. Keate Cook, *Director*; C. B. Wingert, *Director*; H. W. Wehe, *Director*; H. O. Walther, *Director*; William Henke, *Wisconsin*; Edward J. A. Uhl, *U. of Cincinnati*; Thomas E. Dicks, *Atlanta Alumni Club*; Edmond M. Wyatt, *Alabama*; Ashton A. Almand, *Mercer*.
- SECOND ROW:** Robert L. Smallwood, *Mississippi*; Russell H. James, *Florida*; Russell DeMay, *Northwestern (Evanston Division)*; Robert E. McKittrick, *U. of Chicago*; Paul W. Smith, *Utah*; Frederick B. Price, *Virginia*; Lloyd Swenson, *South Dakota*; Clyde S. Yost, *Nebraska*; Austin H. Gresham, *Kentucky*; Norval Iverson, *Minnesota*; William J. Kindsfather, *Georgetown*; John A. Hauser, *Temple*; Edgar P. Wardner, *Oklahoma*; Earl W. Cruikshank, *U. of Buffalo*; Paul C. Kaufman, *U. of Pittsburgh*; Marvin Hughs, *Georgia*; J. W. Hemperley, *Georgia Tech*; Walter M. Baggs, *Johns Hopkins*.
- THIRD ROW:** George H. Roach, *North Carolina*; Charles C. Biklen, *Drake*; Kenneth Haury, *Kansas*; Bert Hanman, *California*; Hubert E. Wright, Jr., *Tennessee*; Milton Kassner, *Marquette*; Willard Zentgrebe, *Michigan*; Harold S. Kaufman, *Missouri*; Delmont T. Reese, *Southern California*; Horace R. Perry, Jr., *Washington University*; Philip L. McGee, *Louisiana State*; J. Paul Gourlay, *U. of Denver*; Harley V. McGinnis, *Colorado*; Richard G. Stanley, *Indiana*; W. Carlisle Neely, *South Carolina*; William T. Mast, *North Carolina State*; Robert H. Goacher, *Miami*; Frank A. Pellegrin, *Oreighton*.
- TOP ROW:** Edgar G. Sommer, *Ohio State*; Kenneth P. Torgerson, *North Dakota*; James R. Cook, *Detroit Alumni Club*; Thomas Z. Hayward, *Chicago Alumni Club*.

Court of Appeals

F. J. McGoldrick

The report of Grand Secretary-Treasurer Wright revealed the fraternity to be in excellent financial condition, but very much in need of additional revenue to provide additional services needed to properly administer the fraternity. During the past two years 1676 members have been initiated into the fraternity, including six installations, and the present membership of Delta Sigma Pi is 7,127.

An informal dance was held in the main ballroom of Webster Hall on Thursday evening, and so well did the local committee succeed in having plenty of attractive girls on hand, that some 50 of the fair sex had to go home—there not being enough members to go around. Can you imagine that sort of a situation?

Friday night was open. This gave some of the brothers a chance to go sightseeing, others to take in a theater, others a chance to "date," while still others utilized the break in the program to catch up on some much needed sleep. However, by the time Tom Hayward got his gang organized for conferring of the celebrated Yellow Dog degree, there wasn't much chance for the brothers to hide themselves away. Thanks to a friendly and cooperative housedetective, who, by the way, was the first candidate for the Yellow Dog degree, whose pass key was always ready to open the door of some brother who refused to come out voluntarily. And so the big parade started. Over 50 members from all sections of the country received the degree. The brothers from Louisiana State decided to hold their ground, pushed their trunks and several pieces of furniture against the door of their room, so there was nothing else for the

Yellow Dogs to do but to break in the transom, run a three-inch fire hose down the hall, and open it up full blast through the transom. The Louisiana brothers took to their raincoats, umbrellas, and what not, and by the time someone thought to turn the hose off, their room resembled a huge rowboat on a choppy sea. Thanks to the concrete construction of the hotel, no other rooms were damaged, but what a soaking room 1098 got!

Model Initiation Held

The business sessions of the convention adjourned at 1 p. m. Saturday, following which a model initiation was held. The ritual team, which had been rehearsed by Wendel Hall, knew their parts perfectly, and the ritual of Delta Sigma Pi was very dramatically presented in full regalia and with an ideal setting. The following members took the respective parts in the ritual team:

Head Master . . . J. F. Collins
Senior Warden . Vincent Smith
Junior Warden
 Richard Sheridan
Scribe Wendel Hall
Treasurer Paul Lilly
Historian . . . Russell Hastings
Senior Guide . . Larry Nagle
Junior Guide . . Emmett Dacey

Moving pictures were taken of the convention Saturday afternoon. Some of the brothers went sightseeing; others participated in the athletic events; others went to the baseball game, and the balance devoted their time to great preparations for the formal dinner-dance held Saturday evening.

The new Board of Directors were unanimously elected by the convention. This was a fitting tribute to the high regard in which the delegates held the administrative policies of the



TENTH GRAND CHAPTER DINNER-DANCE, BOOK-CADILLAC HOTEL, DETROIT, MICHIGAN
September 13, 1930

The Tenth Grand Chapter Congress

members who constitute the highest source of authority in Delta Sigma Pi. E. L. Schujahn was elected Grand President, while R. C. Schmidt, H. O. Walther, A. Keate Cook, H. W. Wehe, C. B. Wingert, Frank J. McGoldrick, Eugene D. Milener and Karl D. Reyer were elected to the board. Under the provisions of the new Constitution and By-laws, the Grand Secretary-Treasurer is now appointed by the board, instead of being elected by the convention. The first official act of the new board was to appoint H. G. Wright as Grand Secretary-Treasurer.

The closing social event of the convention, the dinner-dance, which was held Saturday night in the Crystal Ballroom of the Book-Cadillac Hotel, was a fitting climax to an enjoyable week. There were 284 in attendance at this affair. The dinner was served promptly at 7:30, which was followed by a brief speaking program. This event was ably directed by Richard Sheridan, one of the old standbys of *Theta* Chapter. Members from all over the state of Michigan, northern Indiana, northern Ohio, and the province of Ontario, were present. Our good brother John A. Russell, dean of the School of Commerce of the University of Detroit, delivered a very inspiring address, which left a vivid impression of the ideals and purposes of Delta Sigma Pi in the minds of all those present. The retiring grand officers were presented, as well as the grand officers elect. Retiring Grand President Schmidt was given a big ovation and was completely surprised when he was presented with an all-diamond, platinum mounted Delta Sigma Pi fraternity badge, the personal gift of his fellow members on

the Board of Directors, the delegates and some of his friends among the Detroit alumni. When Grand President-elect E. L. Schujahn was presented, he was received in a most enthusiastic fashion, and some well chosen remarks outlined briefly his conception of the national program of Delta Sigma Pi for the coming two years.

Hy Steed and his Commodores, at the moment the most popular dance orchestra in Detroit, provided music during dinner and the evening. The tables were removed from the ballroom at 9 o'clock, and dancing was enjoyed until 2:30 a. m. This popular eleven piece orchestra made a big hit with the visitors, and they were obliged to play many an encore. A continuous 30-minute dance program was broadcast by radio station WJR at midnight, in which two of the fraternity songs, Yours Fraternally in Delta Sigma Pi and Rose of Deltasig were featured.

Early Sunday morning the delegates began heading homeward. Good-byes were reluctantly said. Many of the brothers who had driven to the convention from Chicago took a large number of the western delegates back to Chicago with them in their cars, and some of the brothers from the east and south arranged to return to their respective college towns together. There was a grand exodus from the hotel all day Sunday, and by night time there were fewer than twenty of the visiting brothers still registered. When Grand Secretary-Treasurer Wright checked out Monday noon and headed back to Chicago, all of the visitors had started home and the Tenth Grand Chapter Congress of Delta Sigma Pi was only history.



RICHARD P. SHERIDAN, Theta
Chairman of the Dinner-Dance held at the Book-Cadillac Hotel.



R. C. SCHMIDT, Theta
Retiring Grand President, and to whom his co-workers on the Board of Directors, the delegates and his local friends, presented an all-diamond fraternity badge in recognition of his services to the fraternity.



JOHN F. COLLINS, Theta
General Chairman of the local convention committee.

Six of the Most Active Workers at the Detroit Convention



THOMAS Z. HAYWARD, Beta
Chairman of the Committee on Nominations; Chief Bull Pup of the Yellow Dog; winner of the golf championship.



WENDELL V. HALL, Theta
Chairman of the Opening Banquet; chairman of the Stag Party; and in charge of the model initiation. A real worker, and how!



PAUL A. LILLY, Theta
Head Master of our Detroit chapter and one of the most active workers during the convention to see that every visitor had a real time. Good work, Paul.

Convention Business » » What the Convention Did

WHILE THE Delta Sigma Pi Official Bulletin will give you greater details regarding the business of the convention, a brief resume of the principal accomplishments of the Tenth Grand Chapter Congress of Delta Sigma Pi are listed here.

The Constitution and By-Laws of the fraternity were completely revised. This important change in our national laws will make for a more effective Delta Sigma Pi.

Created the National Endowment Fund of Delta Sigma Pi. In the opinion of many experienced alumni workers, this is the most important individual act of legislation ever adopted in the history of the fraternity.

Inaugurated life membership for alumni, whereby an alumnus in good standing may pay his national alumni dues for the rest of his life through the payment of a life membership fee of \$35.

Made certain increases in the national revenue of the fraternity in order to provide additional services in The Central Office.

Provided for the inauguration of a private, confidential magazine to be distributed among dues paying members and life members of the fraternity, and to be known as the Delta Sigma Pi Official Bulletin. The purpose of this publication is to provide a medium whereby many confidential matters may be presented to our membership at large, official notices, etc., that cannot be very well contained in THE DELTASIG, which has a large non-member circulation.

Increased the size of the Board of Directors from seven to ten members, and abolished the Court of Appeals.

Made important changes in the mechanics of operation of our chapters, alumni clubs, and house corporations, and the reports that they must file regularly with The Central Office.

Provided for the automatic expulsion of the alumni of the fraternity who leave their chapters owing same money and who refuse to make payment of such accounts upon request of The Central Office, and within a reasonable length of time.

Made material improvements in the disciplinary sections of our Constitution and By-laws.

Elected E. L. Schujahn as Grand President. Re-elected all present members of the Board of Directors, and advanced Frank J. McGoldrick, Eugene D. Milener, and Karl D. Reyer to the Board of Directors.

Unanimously approved the action of the Board of Directors which resulted in their suspension of our chapter at the University of Illinois. Instructed the Board of Directors to take the necessary disciplinary action against the members of our Illinois chapter who participated in the acts which resulted in the abandonment of this chapter.

Approved the acts of the Board of Directors during the past two years.

Provided that no undergraduate can hold office in his chapter if he is on probation by the university or in arrears more than 60 days for any chapter liability.

Grand Officers of Delta Sigma Pi 1930-1932



E. L. SCHUJAHN, *Psi*
Grand President

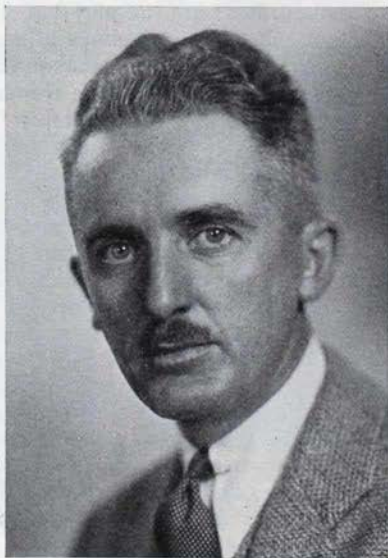


H. G. WRIGHT, *Beta*, best known as Gig, was born in LaHarpe, Illinois, on December 22, 1893, graduating from the Kewanee High School in 1911 when he entered Northwestern University School of Commerce, where he became a charter member of Beta Chapter, being initiated into Delta Sigma Pi on February 7, 1914, the 156th member of the fraternity. He served his chapter both as Treasurer and Head Master, and has attended every meeting of the Grand Chapter of Delta Sigma Pi since 1917. He was elected Grand President in 1920, re-elected in 1922 and elected Grand Secretary-Treasurer in 1924, which office he has held ever since. It has been under his direction during the past ten years that Delta Sigma Pi has firmly established itself in the professional field. He organized the H. G. Wright Coal Company, wholesale coal sales agents, in 1920, and served as president of this organization until 1926 when he liquidated his own business to devote his entire time as Grand Secretary-Treasurer of Delta Sigma Pi.

EDWIN L. SCHUJAHN, *Psi*, better known as Ed throughout Delta Sigma Pi circles, was born in Oshkosh, Wisconsin, on May 8, 1898. He graduated from the Fond du Lac, Wisconsin, High School in 1915. He enlisted in the First Wisconsin Field Hospital of the Wisconsin National Guard and went overseas with the Field Hospital Company No. 126 of the 32nd Division. He saw active service on the Alsace sector, Aisne-Marne Offensive, Oise-Aisne Offensive and the Meuse-Argonne Offensive. He went into Germany with the army of occupation. He was discharged May 29, 1919, and is at present holding a reserve commission.

Ed started out to be a pharmacist but changed his mind and entered the School of Commerce of the University of Wisconsin in 1920, graduating in 1924. He was a charter member of our *Psi* Chapter. He was elected to *Phi Beta Kappa*, honorary scholastic society, *Beta Gamma Sigma*, honorary scholarship society in commerce, and *Phi Kappa Phi*.

Since graduation he has proven to be one of the most active alumni in the entire fraternity. Serving first as a district deputy and then Director of the Missouri Valley Province of the fraternity while situated at Minneapolis, he has gradually worked through the ranks until he was elected a member of the national board of directors at the 1926 convention. He was re-elected in 1928. He served as chairman of the all-important Committee on Extension from 1926 to 1930. At the Detroit convention of 1930 he was elevated to the office of Grand President. In business he has been associated with the Washburn-Crosby Company ever since graduation, and now holds an executive position with that company at their Buffalo, N. Y., office.



H. G. WRIGHT, *Beta*
Grand Secretary-Treasurer



H. O. WALTHER, *Psi*
Director



R. C. SCHMIDT, *Theta*
Director



A. KEATE COOK, *Sigma*
Director



FRANK J. MCGOLDRICK, *Alpha*
Director



EUGENE D. MILENER, *Chi*
Director



HERBERT W. WEHE, *Lambda*
Director



C. B. WINGERT, *Omega*
Director



KARL D. REYER, *Nu*
Director

Convention Notes » » »

WHILE MANY of the local brothers did not officially register, almost 200 names were on the register, and it was estimated that approximately 250 brothers were in attendance at the Tenth Grand Chapter Congress.

The delegates will never forget the opening banquet and stag party, which was attended by 161. To many of the visitors, this was the first time that they had been outside of the boundaries of the United States.

Quite a number of the grand officers and alumni brought their wives to the convention with them. The fair sex seemed to have no difficulty in getting acquainted and all had a grand time, they said.

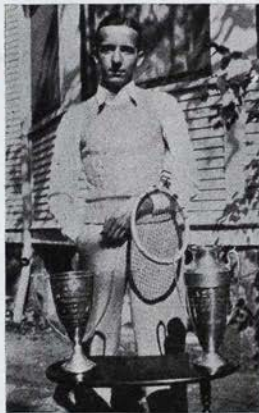
Brother and Mrs. V. Manning Hoffman of Washington, D. C., brought Brother Hoffman's father and mother along with them. They certainly did enjoy themselves. Mr. and Mrs. Hoffman, Sr., had to go on to Chicago before the convention closed. The suite of Brother and Mrs. Hoffman seemed to be the headquarters for the married couples during a great deal of the convention.

Willard Zentgrebe, Head Master of our Michigan chapter, again triumphed in the tennis tournament, beating all contestants as he did at Champaign two years ago, when he also won the tennis cup. We are reproducing his photograph showing the two cups he has won, and here's hoping he repeats again in 1932.

Can you imagine a dance with 50 more members of the fair sex to go around than there were brothers? It seems as though the local committee on dates decided that the best way to handle this complicated matter for the Thursday night dance was for all of the Detroit brothers to have their girls bring all of their sorority sisters and

fair friends down in a body. Tag dancing was the order of the evening. The visiting brothers were all identified by convention badges. First come, first served. If you didn't like your partner for the first dance, you kept on getting new partners until everything was K. O. This apparently was very successful, for most of the visiting brothers made their dates for the Saturday night dinner-dance then and there.

Did you hear about Lucky Joe Lord, the winner of the all-diamond fraternity badge? Joe, an alumnus of our Northwestern chapter, travels Michigan and Indiana for his firm, and was hoping that his scheduled fall trip would bring him to Detroit for the convention. However, it became apparent around the first of August that he would not be able to make it, so he discarded the literature he had received regarding the convention. It happens that Brother Lord always stops at the hotel where our convention was held when in Detroit, and he was certainly surprised when he drove up to the hotel on Wednesday, September 10, on his regular fall trip and observed the



WILLARD ZENTGREBE, XI
Tennis Champion

huge sign outside the hotel—"Welcome—Delta Sigma Pi." What a break! He registered at once, met many of his old friends, took care of his business during the daytime, and participated in all the evening activities of the convention. He attended the dinner-dance Saturday night and experienced the thrill of having his name drawn last in the diamond badge drawing. It is needless to say that he proudly displayed the beautiful badge to an admiring throng.

This diamond badge raffle created a lot of excitement at the dinner-dance. The names of all members who had registered during the convention were placed on individual cards, thoroughly mixed, shuffled and cut by several of the young ladies present, and then stacked up in a pile, and the cards were drawn therefrom one at a time by

Grand Secretary-Treasurer Gig Wright. The brother whose name was on the last card drawn received the badge.

The cards were cut several times during the drawing, and when only ten names remained, these brothers were asked to stand so that all could see them. The cards were again shuffled and cut several times, each time by different ladies, until only two were left, Brothers Joe Lord and Tom Hayward. The young lady who was invited to make the last cut and drawing responded nobly under the great responsibility placed on her shoulders, and when Tom Hayward threatened nothing less than murder if she failed to make him the winner, it happened that Joe Lord stood in high favor with the gods of Fate and received the badge.

This badge has a value of \$130, and was presented by our official jewelers, Burr, Patterson & Auld Company of Detroit, Michigan, as their gift to the convention.

After two "gruelling" games, the *Theta* Chapter baseball team won the baseball championship, and well did they deserve it.

The beautiful attendance cup, which is awarded at each convention to that chapter who sends the largest number of members who travel the greatest number of miles to attend the convention, was won this year by Kappa Chapter at Georgia Tech. Delegates and national officers are not counted in this tabulation as their expenses are paid by the fraternity. Kappa Chapter had five members present in addition to their delegate, and ran up a total of 265 units. Our *Beta-Zeta* Chapter at Louisiana State sent three members in addition to their delegate, and they acquired a total of 234 points. While the chapters at Northwestern, Pittsburgh, Buffalo, DePaul, New York U., and others sent as large or larger delegations, none of them could offset the huge mileage that was piled up by our Georgia Tech chapter.

Many of the alumni played several rounds of golf on nearby private courses, but the country clubs were so far out that most of the brothers contented themselves by playing a miniature course about a block from the hotel. In fact, the athletic committee decided to stage the convention golf tournament on this miniature course. This resulted in a huge turnout of brothers; the contest was exceedingly close, and the golf championship for which a beautiful trophy cup

was awarded, was won by Tom Hayward by one stroke.

Several of the visiting brothers enjoyed the hospitality of Grand President R. C. Schmidt at his golf club, the Clinton Valley Country club near Utica.

There were three past Grand Presidents present at this convention, Frank J. McGoldrick, who served in 1917; our present Grand Secretary-Treasurer H. G. Wright, who served as Grand President from 1920 to 1924, and H. O. Walther, who served from 1926 to 1928.

No detail was overlooked by the local Detroit convention committee. If we attempted to give credit to all of the brothers who participated in the various activities of this committee, would would have to compile a list comprising just about half the membership of *Theta* Chapter.

Every convention must have a honeymoon couple. This year was no exception, and we had two, Brother and Mrs. V. Manning Hoffman of *Mu* Chapter, and Brother and Mrs. Eugene S. Moll of *Upsilon* Chapter.

E. L. Schujahn was a particularly happy choice for Grand President. He made a very favorable impression on the delegates from all chapters and his election was unanimous. In fact, the recommendations of the committee on Nominations were unanimously approved and elected. It is not an easy task to select national officers with only ten offices to be filled and still satisfy all chapters and all sections of the country, and at the same time recognize deserving alumni workers. The present Board of Directors is one of the strongest in the history of the fraternity.

The delegate who traveled the greatest mileage to attend the convention was Bert Hanman of our California chapter, whose tour going to and returning from the convention took in just about every section of the country and also Canada.

George Rakovan, a member of our Detroit chapter, turned in a dandy piece of work in editing the daily newspaper which appeared each morning during the convention proper. We had hoped this year to have this daily

newspaper printed instead of mimeographed, but the importance of being able to put last minute news and official notices in the newspaper necessitated our putting this out in mimeographed form as too much time would have been wasted in sending copy out to a printer. We had a mimeograph installed in the hotel and were able to publish and distribute this newspaper in just about an hour after the copy was ready.

Don't overlook giving the sub-committee chairmen a big hand! Merrill Lardner and Ryan Mullins handled the athletic events during the Detroit convention; Tom Benson secured all the "dates"; Arch Marantette handled the golf tournament; Homer Slonaker was in charge of transportation; George Rakovan edited *The Deltasig Jr.*, daily convention newspaper, while Head Master Paul Lilly had charge of the Reception committee.

It seems as though the delegates the chapters send to our national conventions improve with each convention. This was particularly noticeable this year on the part of many alumni who have been to four or five conventions, and they were highly complimentary in their remarks regarding the high caliber and seriousness of purpose, and the intense interest displayed in the fraternity by most of the delegates present at the Detroit meeting. Thirty-six of the forty-nine

delegates were Head Masters of their chapters, while all of the others, with two exceptions, were chapter officers. It was very evident from the manner in which the delegates made their chapter reports to the convention that they were thoroughly familiar with their local conditions and problems, and all presented their reports in a most able manner. While a few of the reports indicated local chapter weaknesses along certain lines, the delegates themselves very favorably impressed all of the alumni present.

Five groups are petitioning Delta Sigma Pi for chapters. Since the Detroit convention, chapters have been granted to two of these groups, at Baylor University, School of Business, Waco, Texas, and the University of Texas, School of Business Administration, Austin, Texas. The installation of these two chapters will give Delta Sigma Pi 52 active chapters and 3 inactive.

Excellent photographs of both the official delegates and the Saturday night dinner-dance were secured. Every chapter should purchase copies of both of these photographs to have framed for their chapter house or quarters. Copies can be secured from The Central Office of the Fraternity, for \$1.50 each, delivered. You will find half-tones of these two photographs, though greatly reduced in size, on pages six and eight of this issue of THE DELTASIG.

Convention Comments »

A GREAT many letters have been received at The Central Office since the Tenth Grand Chapter Congress of Delta Sigma Pi adjourned, testifying to the success of this meeting. We do not have sufficient room in the columns of THE DELTASIG to publish all of these letters, but excerpts from several taken at random are published herewith.

From the time I was selected as *Epsilon's* official delegate to the Tenth Grand Chapter Congress until the day I actually arrived in Detroit, I looked forward with much anticipation to attending the convention. However, my greatest expectations were small beyond measure compared to the enjoyment I actually received from the convention itself.

It was truly a pleasure to attend the efficiently conducted business sessions. I think it is certainly a credit to Delta Sigma Pi that so much worth while legislation was enacted in the short period of three days. The value of the new Constitution and By-laws, the newly adopted National Endowment Fund, and life membership for alumni is not to be questioned and will undoubtedly make for a greater and better fraternity.

The social end of the convention was equally well planned. From the moment of my arrival at Webster Hall I was made to feel at home and entertainment was certainly never lacking. Too much cannot be said of the hospitality of the *Theta* Chapter.

However, great as was the value of all business legislation and enjoyable as was the social program, there was one feature of

the convention that will always be outstanding in my mind, namely, the caliber of men, the official delegates and national officers as well as others, that attended the meeting.

The representatives of each and every chapter were men that any man would be proud to take any place and introduce as brothers and was certainly an indication that Deltasig chapters in colleges from coast to coast are turning out only the finest type of men into the business world.

It served as a personal incentive to return to *Epsilon* and do all in my power to help maintain this standard, and forever be proud of belonging to Delta Sigma Pi and being able to call such men brothers.

KENNETH FELLOWS, *Epsilon*.

I think that the convention was a success and if there were any who did not enjoy themselves, I did not hear of them. Everyone that I came in contact with had a big time.

I think that conventions are very much worth while, even for the alumni, and I think that for the active members, they are an absolute necessity. I cannot conceive of any great degree, of what you call "The Promotion of Fraternity Consciousness," without them.

I attended some of the business sessions at Detroit and as an "old timer" was much pleased with them. I think they are conducted in a far more business-like way than they were in the old days. The delegates seem to know more and practice more parliamentary law than they used to in the old days. The viewpoint seems to be broader and there was absolutely no bickering over unimportant trifles such as we occasionally had, in days gone by. I think the boys are to be congratulated. All the business done at this convention has my hearty approval, particularly the new Constitution and By-Laws and the National Endowment Fund.

C. C. KERR, *Beta*

I wish to go on record as an enthusiastic and confirmed endorser of the Tenth Grand Chapter Congress of Delta Sigma Pi, from beginning to end, including the legislation that was enacted, the personnel of the new Board of Directors, and last, but by no means least, the entertainment and brotherhood offered by Theta Chapter, our host.

It was my good fortune to be selected to assist Brother Bob Johnson in the making of the moving pictures of the convention, and the editorial that closes these reels best

expresses my conception of the convention, and I think it can be quoted here.

"The Congress comes to a close. It has served well its purpose. All business matters have been intelligently and completely administered. The social and athletic functions are ended, with the result that Delta Sigma Pi is stronger and greater for having had this Congress. There is a greater fraternal spirit in the heart of all those who attended, and this spirit carried back with all the delegations is bound to bring a closer, truer, and a more sincere appreciation of our union. This being true, then, our Congress was a complete success, for the brotherhood spirit founded on friendship is one of the fundamental purposes of our fraternity. Though the Congress materially ends, its refreshing memories will live forever."

EDWARD W. FITZGERALD, *Alpha-Omega*

Well, Gig, the old ball game is over, and it sure looks like good old Deltasig scored in the Tenth and took the game out of the fire. That one big inning, the Tenth Grand Chapter Congress, was filled with one hit after another, and each had an important part in the most successful convention ever held. Smokers, business meetings, banquets, stags, dances, athletic events—all lead to the crowning event of the Deltasig year. *Theta* Chapter well deserves much credit for the success of the social side of the convention, and we should all extend our heartiest congratulations to them. Let the southern delegates rave about the southern hospitality, but they will have a hard time in improving on what *Theta* has shown in making the good old Deltasig spirit ring throughout.

The convention is now written in the records of history, but it will always remain fresh in my mind, for it was one of the greatest events in my life. I thoroughly enjoyed myself every moment that I was in Detroit. Why couldn't the convention have lasted 365 days? It sure was a sad time when Sunday morning rolled around and brought the curtain down on the convention. Just when we were all getting acquainted, the convention has to adjourn.

I have been greatly impressed with the benefits of such a convention, which in my opinion are two fold. The fraternity profits greatly, in that each chapter is brought in a closer relation with the others, and all function as a unit through the delegates. The individual chapters profit by the exchange of chapter information. One chapter may have a fitting solution for the problems of an-

other, and thus help the chapter solve the problems. The delegates, through intermingling, get in close contact with each other and exchange valuable information in regard to the status and workings of their respective chapters. The delegates get a clear idea of the national interpretation of the various sections of the Constitution and By-laws, and thus aid their chapters in functioning properly. The legislation enacted was of far reaching importance, especially the National Endowment Fund and the newly inaugurated life membership for alumni. Both are fast strides forward in the advancement of the fraternity.

I can truthfully say that the delegates assembled at the Tenth Grand Chapter Congress formed one of the finest assemblies ever met. Each delegate was there with the interests of the fraternity at heart, and did his share to make the convention a success. It was like one big happy family. All for Deltasig. May the same team score for Deltasig in the Eleventh, and make that Congress equal to the Tenth.

HORACE R. PERRY, *Alpha-Chi*

I have just returned to Berkeley and want to let you know that everyone there had the best time they ever had in their lives—it sure was a success. My chief criticism of the Tenth Grand Chapter Congress was that it didn't last long enough. Here we found the most enthusiastic feeling of brotherhood in the world. There were over ten of us that pledged ourselves to return to the next Grand Chapter Congress, regardless of where it was held. I have never had the pleasure of spending four days with such a fine bunch of men in my life.

Now don't just think that the convention is the end of this brotherly feeling, for each man there is taking back to his chapter a fraternity spirit that will put fire into it. I know every man here at *Rho* Chapter will be fighting to go to the next convention.

BERT HANMAN, *Rho*

Aside from the fond memories of the intensive social program connected with the Tenth Grand Chapter Congress, the *Alpha* delegation of six men returned to New York with uncontrollable enthusiasm and a more detailed knowledge of our fraternity.

The convention constituted a common meeting place for direct contact with the Grand Chapter officers, and the Board members. It overcame that barrier of geographical distance between chapters so that we

could associate with our brothers, and exchange ideas and policies and discuss local as well as national conditions.

It provided a working knowledge of our constitution, our national tendencies, and our plans for national development. In addition, we were impressed with the need for a loyal body of chapters and the necessity for creating and enforcing constructive legislation in order to carry us through this stage of internal development.

There was inculcated in us the consciousness of our strength and of our weaknesses so that upon returning to our chapter house we had concrete plans for the further bolstering and expansion of *Alpha* in doing its share for a bigger and better Delta Sigma Pi.

I can't help but mention that *Theta's* efforts and success as host to our stay in Detroit will never be paralleled or forgotten. Their task was a hard one, and Paul Lilly ought to be proud to have so willing a group of workers in his chapter.

Certainly when the *Alpha* men returned to New York they possessed a broader idea of the inner workings of our fraternity and also the keen satisfaction of having met men whom we delight in calling brothers.

DANIEL C. KILIAN, *Alpha*

I am convinced that in the history of Delta Sigma Pi the year 1930 will always brilliantly stand out. My reason for this conviction is the turning point that has taken place in the finances of the fraternity. One might say that the 1930 Grand Congress recorded a banner attendance, a record number of chapters enrolled and unrestrained enthusiasm. Yes, that is true, and those attending the Congress will remember it largely because of those things. However, that has been true of every Congress for many years.

But a new era has been ushered into Delta Sigma Pi this year.

First, because for the first time funds sufficient to provide working capital for all the normal activities of the Central Office, including an increased staff, have been provided and with sufficient leeway to take care of year to year fluctuations in income.

Second, because the long desired National Endowment Fund is now a reality.

Finances are a prosy part of the existence of a college fraternity. But that very existence and the capacity of the fraternity to serve us, and to continue to provide us with the things that have meant so much to

us since our freshman or sophomore days, depends upon a strong financial system. I am proud that Delta Sigma Pi has reached that stage. As the old nigger said, "Dem what's got git." We have "got" fraternity finances on a sound basis. We will all "git" a lot of future satisfaction and benefit from that fact.

EUGENE D. MILENER, *Chi*

In thinking back over the three days spent in Detroit at the Tenth Grand Chapter Congress, I have but one good remembrance and that is that I certainly had a good time. As far as a convention goes, and the gathering together of a fine bunch of men, it was an absolute success. Not only were the social affairs good, but the business meetings were very business-like, constructive, and beneficial to all that attended them. A very good bit of work was accomplished at the business meetings, and especially noteworthy of commendation is the new National Endowment Fund. I think it is something that Delta Sigma Pi has needed for a long time, and the passing of such an enactment will benefit all concerned, and is a big step forward in the advancement of the fraternity. The new Constitution seems to me to be by far the best orderly piece of ruling that I have even seen—it certainly is inclusive and the special changes in the Constitution are of absolute necessity, it seems to me, and I am glad to see them in the new copy of our rules. The meetings to me were never boring. I think I secured a great deal of information about the inside operation of Delta Sigma Pi that makes me realize even more than ever what a wonderful organization we all belong to.

I am sure the Detroit chapter is deserving of a great big vote of thanks for the wonderful time they showed us all, and for the well laid plans of the convention, and the smoothness of all of it. I would like to personally tell the chapter at Detroit what a fine time I had, and Brother McGinnis, our Head Master, joins with me in this vote of thanks. It was a wonderful meeting, held in a wonderful city, and the next convention will have to go some to beat the Detroit gathering. I met some very good men, men whom I think a lot of, and I think all of us really got a lot of good from the convention, not only in the new friendships that we formed but also good practical knowledge that is sure to benefit all of us in some way or another. The convention and all that went on just entrenches more firmly

in my mind what one brother owes to all the other brothers, and each to one another.

ROBERT REWICK, *Alpha Rho*

As the delegate of *Omega* Chapter to the Tenth Grand Chapter Congress held in Detroit last month, perhaps I may offer my impression of the convention.

Every brother who attended the convention in Detroit must have gone home with a deeper and more complete knowledge of our fraternity. I do not see how it could have been otherwise. The efficient business meetings, the importance of the business transacted, and the true meaning of our brotherhood; all these things deeply impressed me as to the greatness, and the progress, of the national organization.

The new Constitution and By-laws, the provision for the National Endowment Fund, and the newly created Life Membership for alumni, all these things show the magnificent progress of the fraternity. The reports as given by the various delegates were inspiring and valuable in that they gave us an inside knowledge of the activity of our fraternity in the collegiate world.

I would say that the convention was a huge success, my only regret being that more of the active brothers could not attend. Specially I would say that we owe tremendous appreciation to the brothers of *Theta* Chapter. It was truly a highly successful and enjoyable visit to Detroit.

Best wishes for the continued good of our fraternity, and for many more successful conventions.

JACK HAUSER, *Omega*

The Delta Sigma Pi convention of 1930 was just one overwhelming success from beginning to end.

A new initiate, I attended the convention anxious to see what type of men, outside of *Alpha* Chapter, made up the Fraternity of Delta Sigma Pi. I saw them, talked and associated with them, and as a result, am proud to be included among them.

The vote of sincere appreciation that is due *Theta* Chapter and all the brothers who cooperated with them in order to make the events run off as smoothly as they did, can never be properly expressed.

The next convention, wherever it might be held, will undoubtedly be bigger, but it could not be better. I for one shall have pleasant anticipations for all future conventions and shall attend every one unless some extenuating circumstance, such as to be

pushing up the daisies, changes my plans.

To quote Nutsy Fagan of *Alpha* who, whenever asked about the convention in Detroit, simply slips into a reminiscent reverie and murmurs the famous phrase of his French favorite, the Marquie de Sévigné,

"The convention? Detroit? What glorious matter for talk."

CHICK LAForge, *Alpha*

I wish to take this opportunity, Brother Wright, to commend you and the committee and their staff of assistants on the excellent manner in which the Tenth Grand Chapter Congress of Delta Sigma Pi was handled in Detroit this past month. I feel that this meeting was so conducted that every delegate there received the greatest possible benefit for his chapter from it. Personally I believe that the future of our chapter, *Alpha-Tau*, will be very greatly influenced by the inspiration that I received from hearing the reports on the work that the other chapters were doing. The meeting was one in which not a minute was lost in idleness unless it was so desired by the delegate himself, for either the *Theta* boys or the Grand Officers had something going on all the time.

I consider that the legislation of the National Endowment Fund would alone justify the convention even though nothing else had been handled at all, but as a matter of fact this act was only one of many things that we did toward forming the future of our fraternity. The adoption of the new Constitution and By-Laws will mean a great deal to the entire fraternity. The election of the Grand Officers and Board of Directors was itself a good day's work for the convention for we have elected those to our offices who are particularly fitted and are vitally interested in the welfare of the fraternity as a whole.

I would like to commend the boys from *Theta* for the manner in which the social side of the convention was carried out. The boys all enjoyed their stay in Detroit I think, due largely to the hospitality of *Theta* Chapter.

Alpha-Tau sincerely hopes that the 1932 convention will come south to Atlanta so that we may show our appreciation to the delegates from *Theta* for the fine time they gave us, and also that we may have an opportunity to show our "Southern Hospitality," to those who have never been able to see it.

ASHTON A. ALMAND, *Alpha-Tau*



The Board of Directors of Delta Sigma Pi
wish to announce that Beta Iota Chapter
will be installed at Baylor University
School of Business, Waco, Texas, on
Saturday, December 6, 1930.



Any member who finds it possible to attend this
installation should communicate with The Central
Office of Delta Sigma Pi at once for complete details.



What's in a Name? » » »

Why should the ninety-one universities offering courses leading to degrees in commerce and business administration be designated by twenty-four different titles? This interesting subject is discussed by the Dean of the School of Commerce of the University of North Dakota.

THE IDEA of a university training for entrance into the field of business has only recently gained recognition among our educators. However, within the past few years, the organization of schools or colleges essentially for the training for business has proceeded with a rapidly increasing momentum. Between the issues by the United States Department of the Interior of the Commercial Education Circular No. 25, issued in March, 1925, and the corresponding Circular No. 26, issued in June of this past year, 1929, the number of collegiate schools of commerce and business in the United States had increased from 75 to 91. It is possible that this very rapid increase in the growth of such schools may account for the great diversity in the names of these schools.

Out of the 91 schools so listed, seven are organized expressly for training in some particular field, such as Retail Selling, Life Insurance Salesmanship, Foreign Service, Secretarial Studies, or Store Service Education. Of the remaining 84, there is no justification whatsoever for such a varied assortment of labels.

Some 17 different names are included in this last directory. Although

this very wide variation in labels, yet a careful study of the courses involved shows a remarkable similarity.

Forty-two of these schools or colleges are members of the American Association of Collegiate Schools of Business. All of them offer curricula

organized on the basis of a four year university course and intended to give not only a cultural background, but also an intensive training in preparation for entrance into special fields of business or commerce. It is doubtful if a careful study of any one of these courses of study would indicate the appropriateness of any one of these 17 titles in contrast with any of the other titles. Such a miscellaneous assortment of labels cannot help but be most confusing to the

general public, and especially so inasmuch as these schools are comparatively new as an integral part of university work.

A recent directory of the Collegiate Schools of Commerce and Business published by the United States Bureau of Education shows a great diversity in the names of these schools. Ninety-one such schools are listed as of collegiate rank. Of this total number, 66 are listed as SCHOOLS (of Commerce, Business Administration,



E. T. TOWNE, *Alpha-Mu*
Dean, School of Commerce
University of North Dakota

etc.), 24 as COLLEGES, and one as a Research Bureau. Of this total number, 48 are given as Schools or Colleges of COMMERCE (including Commerce plus some other descriptive term), 29 as Schools or Colleges of BUSINESS ADMINISTRATION (including Business Administration plus some other descriptive term), and 12 are called Schools or Colleges of BUSINESS (including Business plus some other descriptive term).

A summary of the names of these 91 schools or colleges is as follows:

School (or College) of Commerce.....	24
School (or College) of Business Administration.....	21
School (or College) of Commerce and Business Administration.....	6
School (or College) of Business.....	8
School (or College) of Commerce and Finance.....	7
School (or College) of Commerce, Accounts and Finance.....	3
School (or College) of Commerce and Administration.....	3
School (or College) of Business and Public Administration.....	2
School (or College) of Engineering and Commerce.....	2
School (or College) of Business and Civic Administration.....	1
School (or College) of Economics and Business Administration.....	1
School (or College) of Administration and Finance.....	1
School (or College) of Commerce, Finance and Journalism.....	1
School (or College) of Business Economics.....	1
School (or College) of Business Administration, Commerce and Finance....	1
School (or College) of Commerce and Journalism.....	1
School (or College) of Science and Business.....	1

* * * *

School (or College) of Retail Selling.....	1
School (or College) of Life Insurance Salesmanship.....	1
School (or College) of Foreign Service.....	1
School (or College) of Commercial and Trade Organization Secretaries.....	1
School (or College) of Secretarial Studies.....	1
School (or College) of Store Service Education.....	1
Research Bureau of Retail Selling.....	1

91

SCHOOLS (OR COLLEGES) OF COMMERCE..... 48

(This includes Commerce plus some other descriptive term)

SCHOOLS (OR COLLEGES) OF BUSINESS ADMINISTRATION..... 29

(This includes Business Administration plus some other descriptive term)

SCHOOLS (OR COLLEGES) OF BUSINESS..... 12

(This includes Business plus some other descriptive term)

SCHOOLS..... 66

COLLEGES..... 24

RESEARCH BUREAU..... 1

Total..... 91

Much the same variation is found in the names of the schools or colleges that are members of the American Association of Collegiate Schools of Business. There are 42 schools or colleges that have been accepted into membership in this association; 27 of these are listed as SCHOOLS and 15 as COLLEGES. Of this number, 26 are given as Schools (or Colleges) of COMMERCE (including Commerce plus some other descriptive term), 16 as Schools (or Colleges) of BUSINESS ADMINISTRATION (including Business Administration plus some other descriptive term), and four as Schools (or Colleges) of BUSINESS (including Business plus some other descriptive term).

The 42 schools may be summarized as follows:

School (or College) of Commerce.....	12
School (or College) of Business Administration.....	11
School (or College) of Commerce and Business Administration.....	5
School (or College) of Business.....	3
School (or College) of Commerce and Administration.....	3
School (or College) of Commerce, Accounts and Finance.....	2
School (or College) of Commerce and Finance.....	2
School (or College) of Commerce and Public Administration.....	1
School (or College) of Business and Public Administration.....	1
School (or College) of Administration and Finance.....	1
School (or College) of Engineering and Commerce.....	1
	<hr/>
	42
 SCHOOLS (OR COLLEGES) OF COMMERCE.....	 26
(This includes Commerce plus some other descriptive term)	
SCHOOLS (OR COLLEGES) OF BUSINESS ADMINISTRATION.....	16
(This includes Business Administration plus some other descriptive term)	
SCHOOLS (OR COLLEGES) OF BUSINESS.....	4
(This includes Business plus some other descriptive term)	
SCHOOLS.....	27
COLLEGES.....	15
	<hr/>
Total.....	42

Read the January Issue

There will be another interesting article in the January issue of THE DELTASIG on this very important subject! Look for it. The Editor would also be glad to receive an expression of opinion from any member of Delta Sigma Pi, or non-member, on this subject of standardization of commerce degrees and also standardization of the designation of our schools of commerce and business administration.

To Get Ideas » » » » » Get Out of Your Rut »

● George Woodruff, a fast-moving Middle West banker, tells how he releases ●
the latent energies of his associates.

By NEIL M. CLARK*

GEORGE WOODRUFF, chairman of the National Bank of the Republic, of Chicago, is accounted one of the fastest-moving bankers in the Middle West.

In his twenties he succeeded to the control of his father's bank at Joliet, Illinois, an institution that had been growing leisurely for three-quarters of a century and had accumulated deposits of about \$500,000. Within one year young Woodruff doubled the deposits. In a few years more he raised them to \$15,000,000, making the bank the largest in Illinois outside of Chicago, and America's largest national bank in a city as small as Joliet. At 26 he was the youngest national bank president in the United States.

Seven years ago he became vice-president and active executive head of the National Bank of the Republic, Chicago. Deposits were approximately \$22,000,000 and had rested in that neighborhood for years. The first month, under Woodruff, they jumped \$1,000,000 and continued to increase \$1,000,000 a month until they totaled \$50,000,000.

Mr. Woodruff, who is only 48, has brought about the consolidation of the Chicago Trust Company with the National Bank of the Republic. The combined assets approximate \$200,000,000. Mr. Woodruff is chairman.



GEORGE WOODRUFF, President
National Bank of Republic,
Chicago

"When I came to the National Bank of the Republic," Mr. Woodruff said, giving an insight into the vigorous business philosophy behind his fast traveling, "I found a department manager who may be known as Harry Jones. I studied him and decided to make an experiment.

"'Harry,' I said one day, 'is everything in good shape in your department?'"

"'Why, I believe so.'"

"'You could leave somebody else in charge if you went away for a while?'"

"'Probably.'"

"'How long has it been since you were in New York?'"

"'Several years.'"

"'Never was there much?'"

"'Twice in my life.'"

"'How about New Orleans?'"

"'I've never been there.'"

"'Boston?—Philadelphia?'"

*Reprinted from *Forbes Magazine*.

“Once or twice is all.’

“Very well, I want you to pack up and visit those four cities. I don’t want to see you around here again for about two months.’

“But, Mr. Wodruff, I have no business to take me—’

“I know; still, I want you to go.’

“What shall I do?’

“Stay at good hotels, of course. In New York, go up and down Wall Street on both sides; I’ll give you a few letters. Meet all the bankers you can; listen to anything they have to tell you. Just talk. Some of them will invite you to lunch at their clubs; accept all invitations. Spend two weeks or so browsing. Think over what you hear. Then go to Boston and do the same; then to Philadelphia; then to New Orleans. That’s all.’

“I am a great believer in the value of boarding a train or boat and going somewhere for the sole purpose of clearing away business cobwebs and getting a different slant on things, a fresh point of view. I wanted to see whether, under fresh stimulus, a man like Harry Jones, who was already doing well, might not discover energies and abilities of which he was unaware. He did. From that day to this he has been moving nearly twice as fast as he did before. His first trip was not the last one and he will make many more.

“To avoid drying up and blowing away, I myself have crossed the Atlantic 26 times and circled the globe twice, visited every country in South America, studied China and Japan intensively more than once, inspected the Trans-Siberian Railroad from end to end and cultivated a calling acquaintance in nearly every European nation. I never traveled merely as a tourist because I knew I should miss

many of the best things. I used to get missions.

“Once, for example, I made an examination of the railroads of China as well as the Trans-Siberian for a group of international bankers. I made other studies for bankers of this country, for the government and for associations. Nearly every year, for years, I have gone somewhere for at least a month or so and often longer.

“The introductions I take along give me an *entree* practically everywhere. I have found it emphatically true that a man in search of information to which he is legitimately entitled need have no fear of opening any door to get it.

“An incident during my first trip to South America, made in 1910, is in point. I secured a commission from a group of bankers to size up the possibility of establishing branch banks at strategic centers in South American cities. I expected to talk with business men, gather statistics, study the people, the resources and the industries—much as in a commercial investigation at home.

“In Panama, my first stop, I finished the calls I had laid out for myself, and had a day of leisure while waiting for the boat. A gentleman who had been an official friend during my stay, said:

“‘Are you sure there is nobody else you wish to see?’

“‘I’ve seen everybody,’ I replied.

“‘Of course you had a chat with the President?’

“Till that instant, the possibility had not entered my head.

“‘No,’ I flashed back; ‘yet President Mendoza I certainly ought to see. Is it too late now? I sail tomorrow.’

“My friend immediately got busy. I received word presently that the President would see me at the Palace

the following morning. In one hour he gave me masses of information entirely lacking from my previous data.

"This was a lesson. Upon arriving in Guayaquil, my next stopping-place, I immediately set the machinery in motion for an appointment with the President of Ecuador. I did the same in Lima and around the continent. I talked with the head of every South American republic.

"Many are the men I have sent away on trips of a week or much longer, not to bring any particular business to a conclusion, but because in their work they seemed to be traveling in circles. I discovered, for example, that the manager of our foreign exchange department had been handling business with Paris and London and other foreign money centers for years, doing it effectively, too, yet he had hardly been outside of Chicago, never outside of the United States. I confess I do not understand how he did it so well but I insisted that he go and see those countries and shake hands with the men he had been corresponding with for years.

"There is never a question in my mind about results. They are bound to follow, and do follow. Our controller, just back from a week's trip to New York, stopped at my door. During his absence he had delivered a speech which was reported extensively in newspapers and he had learned that he was somebody; it helped to make a difference.

"'I've got a great idea,' he announced.

"'Nobody is asking you to do any better than you are doing,' I said.

"'So? Well, this is a hot one. It's too long to tell; I'm going to write it out. And if you don't like it, I'll eat my hat.'

"'Where did you get it?' I asked.

"'Why, I don't know,' he said;

'riding on the train, I guess—talking with men—visiting—'

"'He would never have run across it in a rut!

"'I know a man who would still be head of a successful business, as he once was, if he had learned to buy railroad tickets oftener. His business consisted of selling, largely by mail, to merchants in very small places, and to cross-roads stores. He had been in this business for years and was modestly successful, until he woke up one day to the fact that he was no longer making money.

"'I can't understand it,' he told me. 'I'm using the same methods I've always used. In fact, I've been spending more money than usual to send more letters and circulars of the kind that always earned me plenty.'

"'That was the give-away. He had stuck to the job too closely, hadn't changed with the times and did not realize that good roading were reaching through the country like magic; that automobiles had brought country people nearer the cities; that retail mail order houses and chain store organizations had grown at a prodigious rate; that cross-roads stores were passing out of existence or radically changing character. The more money he spent on his old selling methods, the more he was bound to lose in the end.

"'He had to close out. When the bills were paid, there was practically nothing to show for a quarter of a century's work.

"'The habit of the open, alert, active mind, which traveling ought to improve, can be cultivated—or repressed—in almost anybody. Take a man (call him Bill) who worked for years in an organization where he was allowed practically no discretion. Bill took most of his problems to the presi-

(Continued to page 30)

Twenty-four Hours » » » Aboard The Graf Zeppelin

Felix Flugel, a member of our California chapter and associate professor of Economics at the University of California, describes the trip he made in the Graf Zeppelin last April, while abroad.

FRIEDRICHSHAFEN, April 26, 4:30 A. M. The Bodensee at dawn. A faint outline of snow-capped mountains far in the distance—an irregular steel-colored chain against a light gray sky. The Kurgarten Hotel, on the shores of the lake, already shows signs of life. At five o'clock twelve passengers for the Graf Zeppelin are whisked away in an auto-bus to the immense hangars a short distance from the city. Lady Hay and Mrs. Cleaver, noted English aviatrix, are the only passengers whose identity is known to everyone. Somewhere an English Lord mingles with the less lordly ones. Little time is lost checking tickets and boarding the airship. The supports upon which the dirigible rests are removed; the ship is dragged from its hangar and an efficiently trained crew tosses the giant into the air. Friedrichshafen disappears in the haze. For the first time since the war a German Zeppelin directs its course toward London.

In rapid succession—towns, farms, forests, rivers and lakes. The shadow of the Graf races across the countryside, while passengers make the attempt to determine its speed or watch frightened cattle, unable to distinguish between substance and shadow, scatter in every direction. Those who are the least bit curious, nearly everyone is when traveling on a Zeppelin, soon begin to nose about, examining

the walls, the windows, the long passageway which leads from one end of the airship to the other, the complicated steering apparatus and the radio station. Unfamiliar sounds in every corner; occasionally a strange honk—the Zeppelin's vocal cords strained in salute or warning, a honk resembling that of an ancient Ford.

On schedule the Graf arrives in Paris a few minutes after 12 o'clock. The Champs Élysées, the Louvre, the Panthéon, Notre-Dame Cathedral, the Palais de Justice, the Eiffel Tower—all familiar landmarks in one magnificent panorama. The city, on the surface at least, shows relatively little interest in the Zeppelin's maneuvers. On the principal boulevards traffic speeds along as usual. With all motors running at full speed Paris is soon left in the background. Again the salon is transformed into a dining room with six small tables covered with shiny linen; dishes and silver bear the emblem of the Graf Zeppelin; in front of every place a printed menu. Instead of a plate of baked beans, as one might expect, a four course luncheon is served, the entire meal cooked "on board." The wine list contains twenty-four items: white and red wine, Champagne, Sherry, Port, Vermouth, brandies and cordials, mineral waters and orangeade. After such a repast the kitchen must be inspected. The jovial chef, in his

immaculate white uniform, and his assistant are busily engaged; there is hardly room for a curious third person. A large electric stove occupies the outer wall; on the opposite side cupboards, inside of which are revolving stands for dishes and shelves for supplies and general kitchen equipment, enough to prepare a meal for about eighty persons—the entire arrangement a model of compactness. With scientific precision the chef's assistant throws the remnants of the meal and empty tin cans into small linen bags to be dropped overboard at some convenient spot—on this trip into the English Channel.

The chalky coast of England looms in the foreground, then Brighton Beach and in the late afternoon the suburbs of London. Flying at low altitude the Graf Zeppelin crosses directly over Wembley Stadium, where nearly 100,000 spectators are watching the contest for the English football championship; the game has reached a crucial stage. A more unfortunate moment for the Zeppelin's arrival can hardly be imagined, for an Englishman takes his football seriously and resents an intrusion. Naturally the press was indignant, although the offense was unintentional. A few minutes later Trafalgar Square, Whitehall, the House of Parliament and Buckingham Palace. Partly retracing its course the Graf follows the Thames; to the left St. Paul's and in their usual gloominess the Royal Exchange and the Bank of England. Every street swarms with people—hundreds of thousands of human beings—whistling, shouting and waving. What are they saying? What are they thinking about? Since the war no Zeppelin had ventured such a flight. Strange thoughts enter one's mind. For some reason the picture seems unreal. Cardington field

is reached at 5 o'clock. One of the new English dirigibles is anchored at its mast; close by hundreds of automobiles are parked. By a clever maneuver Captain Lehmann brings his airship to within a few yards of the ground; the English landing crew attends to the rest without difficulty. Immediately a large number of newspaper reporters and photographers begin their attack.

Only four of the original passengers remain. Twelve Englishmen and three Germans, including Dr. Eckener, board the dirigible for the return trip; their baggage is heaped in one corner of the salon. After an hour of feverish activity the Graf begins its homeward journey. Again over the center of London—the Strand, Piccadilly Circus, Regent Street; the masses of shouting people seem much denser than in the afternoon. Dinner, which includes roast duck, is served shortly after dark. If the noise of the engines were to cease one could easily imagine oneself in the dining room of a first class hotel. After dinner the passengers sit around in small groups, conversing principally about the Zeppelin's splendid behavior and the English football championship. It is time to retire. Gradually the salon is deserted; everyone has wished everyone else a good night's rest or else "eine angenehme Ruhe." Those who have never slept in the clouds before appear a little bewildered as they enter their conveniently arranged cabins, with their lower and upper berths, and their cabinets equipped with coat hangers. Nothing seems to have been forgotten to make the traveler feel perfectly at home. Yet a number of passengers simply toss themselves on their beds without even removing their shoes; the majority, however, take for granted that when one intends to rest comfortably more

(Continued to page 30)

Life Membership » » » » « « « « Plan Inaugurated

Thirty-three members have already taken advantage of this opportunity to assist in endowing their fraternity and also to secure a real bargain in their alumni dues.

ONE OF the most important acts of legislation passed by the Tenth Grand Chapter Congress was the inauguration of Life Membership for alumni. For several years the Board of Directors have had such a program ready to announce, but have deemed it advisable to wait until such time as in their opinion a life membership plan would go over in a big way. Such a time has now arrived, they feel.

It is the sincere desire of your Board of Directors to develop the national services of Delta Sigma Pi in an elaborate fashion, and to make them of much greater value and importance to our alumni than at the present. This all takes time and money, and the alumni will have to provide such funds. We can hardly expect the undergraduates to foot such bills for the alumni. Alumni dues are only \$4 per year, but any far-sighted alumnus, providing he is in good standing at his chapter, can pay his national alumni dues for life through the payment of \$35 for a Life Membership in Delta Sigma Pi. Any alumnus who expects to maintain his membership in Delta Sigma Pi for at least nine years will find it to his advantage to take out a Life Membership—and be thereby excused from further payment of national

dues so long as he lives! An annual membership card will be sent to him each year and he will receive THE DELTASIG for life. No more bills.

And not only does he receive a real bargain in alumni dues, but he materially attests to his interest in an loyalty to Delta Sigma Pi in assisting the fraternity create a muchly needed endowment fund.

Engraved life membership certificates will be issued to all purchasers of Life Memberships, and these will be numbered in the order of receipt of remittances at The Central Office. Although alumni statements were not mailed out this year until the middle of October, thirty-three loyal alumni have responded with checks for Life Membership during the first three weeks! Our goal is 200 life members by the close of the current fiscal year! We urge every alumnus in good standing to give serious thought to this plan of paying alumni dues. One payment of \$35, and you are paid up for life!!! If you have already paid \$4 alumni dues for the current year, send in your check for \$31 before December 31, 1930 and we will apply the \$4 already paid to complete your life membership payment. What more could one ask?

The Roll of Loyalty

Life Memberships are numbered according to the order of receipt of remittance at the Central Office of the Fraternity.

November 5, 1930

- | | | |
|---|--|---|
| 1. E. L. Schujahn, <i>Psi</i> | 13. D. Clark Hyde, <i>Alpha-Xi</i> | 24. Roger E. Constance, <i>Alpha-Chi</i> |
| 2. H. G. Wright, <i>Beta</i> | 14. Charles T. Cobeen, <i>Delta</i> | 25. Earl E. Mustain, <i>Alpha-Nu</i> |
| 3. R. C. Schmidt, <i>Theta</i> | 15. Arthur W. Dainard, <i>Alpha</i> | 26. Henry P. Dutton, <i>Beta</i> |
| 4. H. W. Wehe, <i>Lambda</i> | 16. Royal D. M. Bauer, <i>Alpha-Beta</i> | 27. Lawrence A. Cusack, <i>Beta-Theta</i> |
| 5. A. Keate Cook, <i>Sigma</i> | 17. George E. Lindsay, <i>Chi</i> | 28. Martin C. Remer, <i>Beta</i> |
| 6. Eugene D. Milner, <i>Chi</i> | 18. H. Morton Petty, <i>Phi</i> | 29. Walter N. Dean, <i>Alpha</i> |
| 7. Karl D. Reyer, <i>Nu</i> | 19. L. G. Thomas, <i>Chi</i> | 30. John P. Begley, <i>Beta-Theta</i> |
| 8. H. O. Walther, <i>Psi</i> | 20. Leslie E. Palmer, <i>Alpha</i> | 31. Joseph H. Gilby, <i>Beta</i> |
| 9. Frank J. McGoldrick, <i>Alpha</i> | 21. T. Hall Keys, <i>Alpha</i> | 32. James R. Hawkinson, <i>Alpha-Mu</i> |
| 10. Floyd E. Walsh, <i>Epsilon</i> | 22. Robert Patterson, <i>Alpha-Nu</i> | 33. Harvard L. Mann, <i>Gamma</i> |
| 11. William H. Haas, Jr., <i>Beta</i> | 23. Joseph J. Lord, <i>Beta</i> | |
| 12. Ernst H. Schultz, Jr., <i>Alpha-Chi</i> | | |

To Get Ideas, Get Out of Your Rut

(Continued from page 26)

dent before attempting to tackle them himself. The president encouraged the practice, evidently believing that wisdom would die with him. Though naturally aggressive, Bill had been bottled up so long that he hardly realized that he could tie his own shoe laces without being told.

"He came with us and found a different atmosphere. We spent little time nursing him; yet more was expected of him than in his previous position. One day he came to my office previous to leaving for a short out-of-town trip, during which he was going to try for an important new account.

"How much," I said, "are you going to ask for?"

"Fifty thousand dollars."

"Fifty!" I shot back; "why, Bill, I thought you were going down to get an account. Why not ask for two hundred and fifty?"

"He gasped—but got the idea.

"Mr. Woodruff," he said, "I'll do it!"

"He didn't—quite. But he came home with an opening account of one hundred and fifty thousand dollars, which was pretty good, considering what he had thought of asking for. But it was not the business that mattered, as much as what the incident meant to Bill. He had been jerked out of his rut, as doing unusual things has a way of doing. Now he is the kind who is hard to hold.

"I believe in moving fast. In a sluggish atmosphere even good men tend to become sluggish.

"Time is the great capital of individuals and businesses. It should be made the most of. I can see no reason in the world why men, as well as business, should not go *fast*, provided they go safely and surely."



Twenty-four Hours Aboard the Graf Zeppelin

(Continued from page 28)

elaborate preparations are necessary.

By 2 o'clock — not much earlier — only the noise of the motors is audible. At times the wind presses against the windows; the ship dips downward — one expects a rebound, but it does not come. Later the giant soars upward or slowly moves to the right or to the left. Naturally a mental adjustment is necessary before one finally falls asleep. Long before daybreak restless passengers begin to stir about. The two dressing rooms become the scene of whispered conversation. "Well, I say, the only thing that is missing is a hook for my razor strop." Yes, one shaves on board a Zeppelin and the more fastidious even use a toothbrush.

The sliding doors of the cabins begin to open and shut. Conversation becomes less subdued. At five o'clock breakfast is served — coffee, sliced ham and sausage! The home port has been reached. The hangars of Friedrichshafen are distinctly visible; but it is too early to land, since the landing crew is not to make its appearance until 6:30. An hour's ride into Switzerland follows; a glorious sunrise, snow clad mountains and banks of fog. Then back to Friedrichshafen. The landing force has now taken possession of the field. In a few minutes the Graf Zeppelin is once again safely anchored in its hangar.

Bob Johnson, Alpha-Omega » » Makes Movies of Detroit Convention »



THE FRATERNITY has used moving pictures in recording the Eighth and Ninth meetings of the Grand Chapter, held in Madison in 1926 and Champaign in 1928, with varying degrees of success. It was decided to again attempt to record the Detroit convention in moving pictures, and with this in mind Grand Secretary-Treasurer Wright requested Bob Johnson, an alumnus of our *Alpha-Omega* Chapter at DePaul University, and an expert amateur photographer, to act as official cameraman for the Tenth Grand Chapter Congress and "shoot" the convention.

It was the original plan to take a thousand feet of film or so. But Bob with his vivid imagination, untiring enthusiasm, and boundless loyalty to Delta Sigma Pi had different ideas, the more he got to thinking the matter over. He had visions of making this set of films something that would not only record the convention, but interspersed with editorials, comments, romance—would give everyone a better picture of national Delta Sigma Pi and the fraternity spirit that permeates the organization. So Bob went over to Detroit and "shot" some 2600 feet of film which has been cut down to approximately 1400 for the finished product.

This film—"The Tenth Grand Chapter Congress of Delta Sigma Pi"—is beautifully done. Most of the delegates, national officers and visitors were "shot" and Bob was also able to get many interesting pictures of the various activities held in connection with the convention, and also of the city of Detroit. Bob has also prepared a theme and plot by which he has woven all this material together in an interesting, fascinating and enjoyable fifty minutes of entertainment. The fraternity owes him a debt of gratitude for the time and money he has gladly devoted to the interests of Delta Sigma Pi. It is hoped that every chapter and alumni club will make the necessary arrangements to display this set of films to their members during the coming year. You will find your efforts and any expense necessary to go to will be more than amply repaid.



J. ROBERT JOHNSON
Alpha-Omega

You Can Secure These Films

These three reels of the Detroit convention are in the popular 16 mm. size, and can be projected by any Bell & Howell, Eastman or DeVry projection machine, right in your own home. These films take about fifty minutes to project and will provide a wonderful evening's entertainment for every chapter and alumni club in the fraternity. Likewise, any life member or annual dues-paying member may also secure these films for projection in their own residence.

Here is a real opportunity for you! If you were unable to attend the convention, you can bring the convention right into your own home. If you did attend, that is all the more reason why you will want to see these films and revive pleasant memories of this occasion. Organize a party of brother Deltasigs for some evening, and throw a movie party!

TO SECURE THESE FILMS: All you have to do is to write The Central Office and let them have your first, second and third choice of dates, complete shipping instructions, and these films will be forwarded to you. You must guarantee their safekeeping while in your possession, and must also guarantee against any damage to these films. There is no rental charge of any kind. All you have to do is to pay for packing and transportation, for which an arbitrary charge of \$1 is made, which must be paid in advance.

First come, first served, so if you want a "free trip" to the Detroit convention, send for these movies without delay.

PROMINENT DELTASIGS

George R. Martin Heads Minnesota Alumni Association

George R. Martin, an honorary member of *Alpha-Epsilon* Chapter, was elected president of the General Alumni Association of the University of Minnesota at the annual fall meeting of the board of directors which was held at the Minnakahda Club in Minneapolis on October 14. Brother Martin has been active in the alumni affairs of the University of Minnesota for many years and for the past two years was vice-president of the organization.

Brother Martin has been engaged in railroad work for half a century. Since 1920 he has been vice-president in the executive department of the Great Northern Railway, and he recently celebrated the completion of forty years of service with that road. Under the rules of the company he was eligible for retirement this year but his services were of such value that he was asked to remain with the organization in an active executive capacity. He is now head of the Minneapolis office of the Great Northern and will look after the interests of that company in Minneapolis in the future.

Brother Martin first saw service with the Chicago and Northwestern Railroad and the Soo Line before becoming connected with the Great Northern. During his early years with the Great Northern he was closely associated with the late James J. Hill.

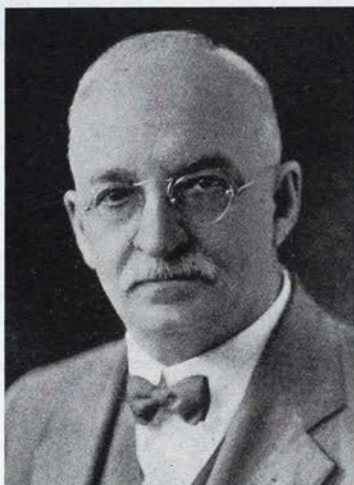
VARIED EXPERIENCE

Brother Martin's experience has ranged from brakeman to general superintendent and from station agent to comptroller, and he is regarded as the dean of railway comptrollers in the United States.

As a boy, railroad held a fascination for

Brother Martin. It was just fifty years ago that he got his first job on a railway, as a water boy with a fence gang. In five years' time he had gained experience as a brakeman, station baggageman, warehouse man, engineer of a steam plant, besides learning telegraphy. During the next two years he held positions as station agent, operator and clerk. Then he went with the Soo Line, advancing from a station agent to dispatcher and chief clerk for the superintendent at Minneapolis. While with the Soo Line he had charge of material yards on construction work.

In 1890 he went to the Great Northern as a clerk in the auditor of disbursement's office at St. Paul, where he soon advanced to assistant auditor. In 1897 he was made general superintendent of the Montana Central Railroad, a subsidiary of the Great Northern. The following year he was made general superintendent of the middle district with headquarters at Larimore, N. D.



GEORGE R. MARTIN, *Alpha-Epsilon*

MADE STEADY RISE

In 1899 Brother Martin was brought to St. Paul again as auditor of disbursements. In 1902 he was made general auditor; in 1905 executive assistant, in the President's office; in 1906, assistant comptroller, and in 1911, comptroller. He was elected vice-president and comptroller in 1916, and in 1920 was made vice-president in the executive department.

While he was advancing rapidly with the Great Northern, Brother Martin also found time to attend the University of Minnesota, and graduated with the class of 1902.

He has been very interested in the activities of our Minnesota chapter and recently presented them with one of the finest libraries in the country dealing with Transportation and Traffic, over 200 volumes.

Henry C. Cox, Alpha, is President of Columbia Phonograph Company

Brother Henry C. Cox is being interviewed. Picture the Columbia Phonograph Company main office in New York City, with Henry C. Cox, graduate of New York University in the class of 1913, a former Grand Secretary-Treasurer of Delta Sigma Pi, announcing. If you could step up to the supposed "mike" you would see a little ante-room which serves as a moat to the comparative castle of the president of this company. Once past the outer portals you could see—, well, take a good look. Instead of television we have a portrait and there you have him, Harry Cox, as he is best known throughout fraternity circles, who seems to have stepped from one position to another with no remarkable expenditure of effort.

Brother Cox has been president of the Columbia Phonograph Company for five years. He started with the company in 1917 as comptroller and in time became vice-president and treasurer before being made its head. Rolling the years backward we find that he was instructor of accounting at New York University during 1916 and 1917, a task he gave up when he was married because "Mrs. Cox wouldn't let me out nights."

Harry served for two years as a book-keeper for the government over in the Brooklyn Navy Yard and then worked for an accounting firm. After he graduated from N. Y. U. he travelled for a while for the Alexander Hamilton Institute before going into accounting for himself. Two years after he received his degree he formed a partnership with Brother George V. McLaughlin, which continued until 1916. Then he went with Columbia.

As explained by Brother Cox: "The Columbia was bigger at that time because the company then was the parent company for the organizations all over the world, whereas this firm is now the subsidiary of the English Company, the Columbia Gramophone Company, Ltd."

"There wasn't any real improvement in the phonograph art for perhaps ten or fifteen years. About the same time that radio

began to be popular electric recording was introduced in the phonograph art. Electric recording so improved the sound that it was necessary to invent and develop new instruments that would take all of the music that was inscribed through these new electric motors.

"Then the next improvements resulted directly through radio and that was called amplification. This utilizes about the same principle in reproducing records as the radio does in picking up and amplifying music from the air.

"Another interesting thing is that we established the Columbia Broadcasting System. No, we don't own it now; sold it and it is an independent company."

When Brother Cox was asked why the broadcasting company was sold, he replied: "A great deal of money would have been required to keep building up that system."

A bit of consolation goes to the phonograph company in that although it does miss the rewards of broadcasting it also is free from the sarcasm of a radio-weary public which must have each program prefaced and interspersed with the ecstasies of the advertiser. Through constant drumming it is apt to

get an aversion toward even blue white diamonds and nausea at the mention of certain breads, sliced or unsliced, wax-wrapped or as it came from the ovens.

"In England," offered Brother Cox, "It is different. Everyone who owns a radio pays a small license fee which is used by the government for a special post office department. This fee pays for the broadcasting of entertainments."

As for the public taste in music, Brother Cox said, "It has gradually grown away from grand opera. It has gone up to classical music and down the scale to jazz. There has always been a great demand for dance music. The tendency toward jazz will undoubtedly change because those who own radios must eventually tire of it. The thing is that the greatest number of listeners and the greatest percentage of buyers are young people who prefer musical comedy and semi-classical music. A certain number are getting to like and to have an understanding



HENRY C. COX, Alpha

of and appreciation for symphonic music. That is why I believe any agency which brings music into the home, even the talkie movies, is good for the phonograph business.

"We are the first company to produce complete symphonic works on records. We now have over a hundred complete works by wonderful orchestras and the best conductors in the world."

Brother Cox added something which is of particular interest and generally unknown when he said, "We put out records every month in this country in a great number of languages. The current number is thirty. Of course, if the sale of such records, say Mexican, drops so as to make production unprofitable, that country is dropped from the list, but the sale is usually remarkably good.

"Hollywood, with its theme songs, has also provided a source for work. One large record with amplifiers—a glorified electric recording development—is used in 75 per cent of the theatres. They are equipped with record machines and only 25 per cent are equipped with the more expensive film recording equipment.

"No one knows which is the better yet," admitted Brother Cox, "but the Vitaphone people, who were the first, have used records exclusively and therefore the bulk of the theatres use them, and most of the pictures that are available are on records. The recording is done in the studio and records are pressed from the master record. We have plants in Hollywood and Oakland where that work is done."

"And that reminds me," smiled Brother Cox, "our representative in Japan, Lester H. White, president of the Nipponphone Company, Ltd., is a Deltasig, an alumnus of Alpha Chapter. He was comptroller of this company after I was and now lives in Japan."

Brother Cox is remarkably frank to be president of a company. Even when he had an opportunity to enlarge on his European travels, he said, "I've only had a couple of short trips across, supposedly on business, mostly on pleasure."

And when he was asked the names of the two fine children whose pictures graced his

desk, he claimed them as his own but said simply, "The girl is Mary. She's five. The boy is twelve. His name is Henry but,"—with a deprecating grin—"we call him Jimmie."

Warren F. Brooks, Gamma, is Conservation Supervisor of the New England Mutual Life Insurance Co.

In recognition of his many years of valued service to the New England Mutual Life Insurance Company, Boston, Brother Warren F. Brooks, district deputy in charge of

Gamma Chapter and the Boston Alumni Club, and formerly a member of the national board of directors of Delta Sigma Pi, was recently appointed conservation supervisor of that company.

Persistency of business has always been one of the marked features of this prominent insurance company, and they are making very definite and constructive efforts to always keep it so. The most important of these efforts is their recent centralization in one responsible person as conservation supervisor.

Brother Brooks has decided qualifications for this important office. His entire business career has been with this company. Graduating from English High School of Boston in 1906, he entered the service of the New England Mutual Life Insurance Company that fall, and has been continuously associated with that company. He received the degree of B.B.A. in 1919 from Boston University, and the following year went to Atlanta, Ga., as agency supervisor. There he remained for nine years, returning to the Boston office in 1928. His thorough knowledge of the business, both theoretical and practical, plus unusual familiarity with the daily problems of an agency in dealing with the public, equip him to serve in that capacity in a most admirable fashion.

The best wishes of Brother Brooks' many friends in Delta Sigma Pi go with him in his new appointment.



WARREN F. BROOKS, Gamma

EDITORIAL

The Fraternity Makes Progress

WITHOUT a doubt the past two years have meant more in the forward progress of Delta Sigma Pi than any previous two years in the history of the fraternity. I am not talking about the material side of Delta Sigma Pi, for while there has been great material progress, to the close observers the most satisfying progress has been our record of internal development of our chapters.

The professional schools of commerce and business administration are of fairly recent origin. It is only natural that the national development of Delta Sigma Pi has more or less followed the growth of the professional schools of commerce and business administration, and our growth has been a more or less rapid one. We now have chapters in over thirty states, in every section of the country, North, South, East and West. Many of our chapters operate in four years schools of commerce, others in two year schools of commerce, and a few, because of peculiar local conditions, operate even differently. The administrative setup of the schools of commerce throughout the country is far from being standardized. The result is that certain of our chapters have had to meet varying conditions, and the problems of Delta Sigma Pi differ in various sections of the country. A chapter in the Big Ten may have entirely different operating difficulties not known or experienced by chapters in the East for instance. Likewise, some of the eastern chapters may have different conditions to deal with than the southern chapters, and the conditions in the South may be different from the conditions in the West. This fact is recognized by every educator and fraternity worker. Though the administrative differences of schools of commerce throughout the country might be standardized, there would still be certain differences in local fraternity operation.

I do not feel that these differences extend to the fundamental principles on which Delta Sigma Pi was founded. These varying conditions do not affect the purpose of Delta Sigma Pi. They should have absolutely no effect upon the fraternity spirit, the chapter program, or the perpetuation of Delta Sigma Pi. A few of our chapters, sorry to say,

have given little thought to these fundamentals. They have not operated as a professional fraternity in commerce and business administration should operate, and in a few cases have operated more as an honorary fraternity than as a professional fraternity.

Delta Sigma Pi is not an honorary fraternity, nor is it a general fraternity. It is a professional fraternity, operating in the field of commerce and business administration, organized to foster the study of business in universities, to encourage scholarship and the association of students for their mutual advancement by research and practice, to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture and the civic and commercial welfare of the community.

The Board of Directors and The Central Office have accomplished much in the past two years in their efforts to standardize the work of our fraternity and to clarify its local operation on the many campuses where we are represented with chapters. An inventory of our chapters is taken at regular intervals and we have been gratified at the responsive cooperation on the part of most of our chapters. There still remain, however, a half a dozen chapters that have failed to catch the real spirit and purpose of Delta Sigma Pi. While most of these have maintained their good standing in Delta Sigma Pi by the regular initiation of members, prompt filing of reports, and the prompt discharge of all financial obligations, they have not functioned as chapters of a professional commerce and business administration fraternity should function. It seems to me, therefore, that the members of these chapters will have to undergo a period of fraternity education in order that they may acquire the same conception of a professional fraternity in commerce and business administration as the other forty odd chapters have. With this in mind, The Central Office is at the present time working on a very complete pledge manual which, when completed, every chapter will be required to adopt and put its pledges through this school of training. However, most can be done along the lines of education of members by the chapters themselves.

It seems to me that if a chapter of Delta

Sigma Pi cannot justify its existence and operation in its school of commerce and business administration, it can hardly justify itself as a chapter of Delta Sigma Pi. The present Board of Directors is wholeheartedly committed to a program of internal development of our chapters in the coming years so that Delta Sigma Pi will not mean one thing on one campus and something else on another.

We expect, and are going to demand, that each and every chapter observe with wholehearted and strict compliance the Constitution and By-laws of Delta Sigma Pi, that every chapter initiate only those students who have the necessary scholastic requirements and intend to equip themselves for a professional career in the field of commerce, that every chapter adopt and successfully sponsor an adequate professional program, that every chapter justify itself and be a credit to the school of commerce and business administration in which it operates, that it develop among its members high ideals of service, a spirit of loyalty and responsibility to the fraternity, a spirit of comradeship, friendship, and brotherhood, that its chapters demand and receive a loyalty and allegiance to Delta Sigma Pi that shall never be subject to question, that every member discharge his financial, fraternal, and moral obligations willingly, and that every chapter utilize every resource and power in its control to properly perpetuate itself in our chosen field—commerce and business administration. Any chapter that fails to cooperate in such a program, fails to justify its existence as a chapter of Delta Sigma Pi, and continual failure over a period of years leaves only one alternative—to suspend or revoke the charter of that chapter.

We urge the wholehearted support of every chapter and every member in this program.

Rumor

THE FOLLOWING editorial recently appeared in the magazine of one of our contemporaries, and is well worth repeating here.

"Rumor is a creature of exaggeration. Once started it gains body with each succeeding repetition. It is seldom based on facts, but more often on opinion or hearsay. It is destructive rather than constructive. Rumor verified by thinking minds usually falls apart and vanishes into nothingness.

"But oftentimes rumor does damage. It may destroy a reputation. It sometimes destroys faith. It is traitorous for it strikes from behind and does not observe the rules of fair play. Against rumor we all should guard.

"It is natural that rumor should play its dishonorable role best in organizations, where human relationship is one of the fundamentals of existence, for here is a fertile field for its insidious propaganda.

"If rumor need play its part in Delta Sigma Pi,* let it not come in secrecy, let it be brought to light and subject to the analysis of truth. Let it not strike from behind. If it need accuse, let it do so in fairness and frankness. Let there be fair play."

Members who spread rumors, whether true or not, are not worthy of the privileges of membership in any brotherhood. There is no room for such in Delta Sigma Pi. Rumors that emanated from a certain source in Delta Sigma Pi the past year or two proved to be a boomerang and resulted in discrediting certain members responsible for inaugurating the rumors, in the eyes of the fraternity. Let there be fair play in Delta Sigma Pi.

The Detroit Convention

NEVER HAS there been such universal approval of anything in Delta Sigma Pi as the Tenth Grand Chapter Congress held in Detroit last September. Here we had the largest attendance of brothers in the history of ten national conventions. There were 60 delegates and national officers present, assembled with but one thought—that of making Delta Sigma Pi one of the outstanding college fraternities in the country.

The spontaneous and sincere hospitality of our Detroit brothers, and the delightful comradeship and fellowship of all present combined to make this meeting an unqualified success.

Unlike so many national conventions, the meeting of Delta Sigma Pi was not sectional, but truly national. Never before has there been such unity in Delta Sigma Pi. No discordant note, no belligerent chapter, no one seeking personal honor or glory, but rather a feeling that each man was there with something to offer for the advancement of the fraternity, and not for what he or his chapter might get out of the meeting. Such a

*Name of Delta Sigma Pi is substituted here by us.

This copy of The DELTASIG is sent to you FREE!



The Board of Directors of Delta Sigma Pi feel that every member of the fraternity, regardless of where he may now live, or how long he may have been out of college, is still very much interested in the welfare and advancement of his fraternity --- Delta Sigma Pi. » » » » » » » » » »

We are all busy men; we are busily engaged in our chosen line of activity; we have acquired additional interests; but there is no reason under the sun but what we shouldn't be at least sufficiently interested in the fraternity that we were so proud to join as an undergraduate, to keep in touch with what it is doing, and what it aspires to do. » » » »

This can only be done through paying annual dues and receiving the fraternity magazine, which is issued four times annually, in November, January, March and May. We wish that we could send THE DELTASIG to you for life, gratis, but someone must pay the printer. » » » »

This issue, the November issue, and the first issue of the current fiscal year, is being sent to every alumnus of every chapter of Delta Sigma Pi, gratis, with the compliments of the board of directors. It is the *only* issue that you will receive during the current fiscal year, ending July 31, 1931, unless you pay alumni dues, or, better still, take out a Life Membership. » » » » » » » » » » » » » » » »

And by the way—that's not a bad idea at that. Life Membership announcements have only been out thirty days and over forty brothers have welcomed this opportunity of paying their national dues for life, and one check came from far away Japan! National alumni dues are \$4 per year; life membership is \$35. You surely expect to live for at least nine years more, don't you? Well then, if you live longer than nine years, economize, buy a life membership now and be money ahead! And you will also have the satisfaction of knowing that you have contributed to the permanent endowment of the fraternity and that your name is added to our Roll of Loyalty, forever! » » » » » » » » » »

A check for \$4 will pay your national dues for one year; a check for \$35 will pay your national dues *forever*. Take your choice. But do one or the other *now*. Just fill out the enclosed form, attach your check and mail it to The Central Office of Delta Sigma Pi. We'll do the rest!

The Central Office of Delta Sigma Pi
222 W. Adams St., Chicago, Ill.

I enclose my check for \$..... in payment of

- annual dues for 1931.
- Life Membership.

.....
.....

spirit, so unusual among men, reveals the stamp of loyalty to one another.

For those who were for the first time attending a national convention of Delta Sigma Pi, there developed a deeper appreciation of the ideals and purposes, the size, the spirit, and the loyalty of our fraternity.

It was a peaceful convention. There was little impassioned oratory. Harmony prevailed, and for the most part unanimous action was the rule. Ed Schujahn was elected Grand President by unanimous vote and was given a big ovation. He gives promise of taking hold of the important position of Grand President with much vigor, understanding, and high purpose. The past administration of the fraternity was unanimously endorsed by the re-election of the entire Board of Directors. To fill the three new offices created on the Board, Frank McGoldrick, *Alpha*, Eugene D. Milener, *Chi*, and Karl D. Reyer, *Nu*, three of the most active and loyal alumni in the entire fraternity, were unanimously elected to the Board.

The proposed new Constitution and By-laws were adopted in their entirety, with only a few minor changes. There was no dissension of any kind. Every delegate was enthusiastic about the National Endowment Fund, life membership for alumni, and all of the other changes in our laws.

I hope that every delegate and visitor returned to his chapter with renewed enthusiasm for Delta Sigma Pi and a high resolve to do everything within his power to make his chapter of even greater value and importance to the university and the school of commerce and business administration in which it operates, and to its membership.

The delegates and visitors are still talking about the Detroit convention, and they should be. It was the best national convention ever held in the history of Delta Sigma Pi.

Uniformity in Commerce and Business Administration Degrees

THE READERS of our columns will probably recall the interesting article that appeared in the June issue, Standardized Degrees for Collegiate Schools of Business, by Dean Stockton of the University of Kansas. I want also to call your attention to the article appearing in this issue, What's In a Name, by Dean Towne of the University of North Dakota, along similar lines, but pertaining to the titles by which the many schools of commerce and business administration are designated.

The present condition of the wide diversity in the titles used by our several score schools, to say nothing of the great diversity in the degrees given, should be corrected, and the sooner the better. As it now stands, when one meets a commerce graduate one has to put him through a third degree in many cases to verify his claim to being a commerce graduate.

Undoubtedly some of the older and larger of the professional schools of commerce and business administration will be reluctant to change their names, now of long standing. This is quite all right. Let four or five retain the names that are peculiar to their own institution. But the other eighty or ninety universities could very profitably unite on a standard designation and degree, or at least could agree upon not to exceed two or three designations, rather than twenty or more.

In the coming issues of THE DELTASIG, there will appear articles and discussion by leading administrative officers of the schools of commerce throughout the country on this important subject. Delta Sigma Pi is going to utilize every influence at its control to bring about this important reform.



SIX MEMBERS OF OUR NORTH DAKOTA CHAPTER ELECTED TO WEAR THE KEY OF BETA GAMMA SIGMA

Left to right: Helge Zethren, Kermit Johnson, Lester Hole, Walter Thomas, Richard Olson and Kenneth P. Torgerson.

· NEW · BUSINESS · BOOKS ·

Retailing Tomorrow

By Brother John B. Guernsey, *Alpha*

This is a book that every business man should read as it acquaints him with an intimate close-up of the many changes that are taking place in retail merchandising. It gives him reliable information regarding the various types of chain and branch stores. To a retailer, this book is of great value, but any business man who reads it will be much better informed on the trend in retail merchandising than before, and it is quite probable that many may be able to make practical application in their own businesses of some of the material contained in this book.

Brother Guernsey has had a varied experience in the field of retail merchandising. He was vice-president of a group of department stores on the Pacific Coast and formerly general manager of the Controllers Congress of the National Retail Dry Goods Association.

Published by the Dry Goods Economist, New York City
228 pp. Price \$5.00

The Bank and its Directors

By Craig B. Hazelwood

Many bank directors have been so busy introducing better management methods in their own businesses during the past few years that they have frequently neglected to give thoughtful consideration to the introduction of these same principles in the banking institutions which they direct. Now directors and officers of banks have come to realize that the same basic principles of management which have been used so successfully in industrial corporations apply in equal measure to the banking business. In consequence, there has developed a new conception of the possibilities of bank direction and supervision, which enlists the active

co-operation of bank directors and officers in a way which promises the beginning of a new era in American banking.

Mr. Hazelwood is vice-president of the First National Bank of Chicago, and a former president of the American Bankers Association. He is an authority in his field and this book should be of particular interest to every person engaged in banking. It is likewise valuable and should be read by every executive who in the course of his daily business has any dealings with banks, for the many lessons that banks learn in extension of credit to customers can be profitably used by the customers themselves in the development of their business along satisfactory financial lines.

Brother Herbert V. Prochnow, *Psi*, assisted Mr. Hazelwood in the preparation of much material contained in this book.

Published by The Ronald Press Company
251 pp. Price \$3.50



JOHN B. GUERNSEY, *Alpha*

Wage Incentive Methods

By Charles W. Lytel

This book is of particular interest to production and industrial executives, as it discusses in detail the many phases of increasing production through wage incentive plans, of which there are many. In fact, twenty-five different plans are described and analyzed in detail. The material is presented so that every plan is comparable with every other plan. Strong and weak features are enumerated without bias. Tables and charts illustrate the earning-performance variations and also the performance-cost variations. The importance of such comparative study is obvious.

An excellent text for those interested in production. Might prove a little too technical or tedious for others.

Published by The Ronald Press Company
457 pp. Price \$7.50

· WITH · THE · ALUMNI ·

CHICAGO

The first meeting of the members of the Chicago Alumni Club was held in the fraternity room of the Great Northern Hotel, Tuesday, October 28, 1930, at which time Bob Johnson presented the premier showing of the official motion pictures he took at the Tenth Grand Chapter Congress of Delta Sigma Pi. These pictures were enjoyed by all present. Our delegates, Tom Hayward, made his report of the convention, and we also heard from Gig Wright, our Grand Secretary-Treasurer.

The next meeting will be held shortly, at which time officers for the coming year will be elected. All members are intensely interested in the success of the football teams of their respective colleges, and several of our members have been following their teams when playing games at nearby schools.

We were glad to welcome a couple of new alumni from our Nebraska chapter, Brothers Richenbach and Hook, and also to see Bill Miller of Northwester, after several years' absence from the city.

Our weekly luncheons are still held at Marshall Field & Company's men's grill, every Thursday noon, and all traveling Deltasigs are urged to drop in there whenever their travels bring them to our windy city.

JAMES R. BANSLEY, *President.*

LOS ANGELES

The fall social season for the Los Angeles Alumni Club was opened with a dinner and bridge party at the Chevy Chase Country Club. Thirty guests of the alumni were initiated into the Hallowe'en festive spirit to the tune of musical chairs, high explosives, rubberized food, and the clang of ghost chains.

Harold "Happy" Merry and his charming wife were host and hostess, and their evening of "merry-ment" will not soon be forgotten.

The fraternity extends its deepest sympathy to Brother "Bull" Reese who was consoled at the close of bridge with the cutest little wooden goose you ever have seen.

Brother "Willie" Courtright was acclaimed the new president of the alumni, and the bride and groom of the party, Brother and Mrs. Sylvester Hoffmann, graciously accepted our sincere congratulations and best wishes.

We've opened the season with a bang, and all prospects point to a very successful year for the Deltasigs in Los Angeles.

FRANK L. ADAMS, *Correspondent.*

ST. LOUIS

The St. Louis Alumni Club of Delta Sigma Pi got under way for the 1930-31 season with a peppy meeting at the Kingsway Hotel on Friday evening, October 24. The meeting was well attended by alumni from five chapters as follows: *Iota, Kappa, Alpha-Beta, Alpha-Zeta and Alpha-Chi.*

The election of officers for the coming year resulted in Edward G. House Jr. being elected president, Valle R. Overturf, vice-president, Roger E. Constance, secretary, and Earl G. Batz, treasurer.

The new Constitution and By-laws seemed to meet with general approval, and particularly the provisions relating to life membership. Several of the boys said, that despite the business depression, they were seriously considering hoarding their money until they had enough for a life membership.

We plan to hold our regular meeting each month, and the executive committee is already busy arranging for the usual number of banquets and dances. We shall celebrate Founders' Day at a banquet given by *Alpha-Chi* Chapter at Washington University on November 7.

Our luncheons will continue to be held each Thursday at 12 o'clock in the Famous-Barr Tea Room. We cordially invite all visiting Deltasigs to attend our luncheons.

ROGER E. CONSTANCE, *Correspondent.*

PERSONALS

Arthur A. Audet, *Omega*, who is studying law at Temple University Law School, is also working in the sales department of the

Philadelphia Coke Company, Philadelphia, Pa.

Kenneth Alwood, *Alpha-Psi*, is in the Central Sales Development Department of Butler Brothers, Chicago.

A. Laurance Aydlett, *Beta-Delta*, has returned to North Carolina State College to complete work for a Master of Science in Sociology. Brother Aydlett attended Wake Forest College law school and passed the state bar examination in August. After January 1, 1931, he will open a law office in the Carolina Building in Elizabeth City, N. C. He is a member of Gamma Eta Gamma legal fraternity.

Philip A. Benson, *Alpha*, has been re-elected for his second term as president of the Savings Bank Association of the State of New York.

Victor O. Bergquist, *Zeta*, was one of the 29 out of 289 persons who passed the C.P.A. examination held in Chicago last May.

William Boley, *Omega*, is a buyer for J. C. Penny Company's general offices, New York City.

E. Winston Bretz, *Omega*, is with the National City Bank of New York City.

Jones Brown, *Alpha-Tau*, is auditor of disbursements for the Sinclair Refining Company at Atlanta, Ga.

Oliver C. Brumm, *Alpha-Omicron*, is assistant manager of the Firestone Service Company, East Liberty, Pittsburgh, Pa.

Allison C. Carroll, *Alpha-Eta*, is with Sears, Roebuck & Company at Minneapolis, Minn.

Horace F. Clark, *Psi*, president of the United Guaranty Security Co. of Dallas, Texas, is the author of *Appraising the Home*, a text published by Prentice-Hall, Inc., for real estate appraisers.

Charles B. Cox, *Alpha-Upsilon*, after spending two years in graduate study at the University of Illinois and passing the C.P.A. examination, has moved to Detroit, Mich.

John C. Dalzell, *Phi*, is in the sales department of the California Metal Enameling Company, Los Angeles, Calif.

Ralph B. Davidson, *Alpha-Lambda*, is manager of the South Carolina Gas Company, Gaffney, S. C., a subsidiary of the Utilities Gas & Electric Company of Chicago.

Wallace H. Dawson, Jr., *Beta-Delta*, is instructor of History at Christ School, Asheville, N. C.

Ray B. Dillman, *Omega*, is with the Manufacturers' Finance Co., New York, N. Y.

Oscar K. Dizmang, *Alpha-Psi*, was recently elected to membership in Pi Kappa

Delta, national honor forensic fraternity.

Lloyd Douglass, *Alpha-Upsilon*, is connected with Scoville-Wellington & Company, a certified public accountant firm in Cleveland, Ohio.

Delbert J. Duncan, *Alpha-Rho*, has been appointed assistant professor of Organiza-



H. H. CHAPMAN, *Alpha-Sigma*

Brother Chapman is a charter member of our Alabama chapter, is professor of Accounting and head of the Accounting department at the University of Alabama, and has proven a great help to our chapter as adviser.

tion and Marketing in the School of Commerce of Northwestern University.

J. Milburn Dungan, *Alpha-Nu*, is in the credit department of the Linde Air Products Co., San Francisco, Calif.

Henry P. Dutton, *Beta*, is writing a book on the theory of organization. He has recently been elected vice-president in charge of research in the Society of Industrial Engineers.

David Dykstra, *Alpha-Eta*, is teaching Economics at Hastings College, Hastings, Nebr.

Francis C. Fancher, *Rho*, is with the Procter & Gamble Company in San Francisco, Calif.

Glen W. Fawcett, *Zeta*, is doing sales work for the Firestone Tire and Rubber Co. of California at Los Angeles.

Theodore W. Fechner, *Omega*, is in the sales department of Crew Levick Co., Philadelphia, Pa.

Herbert W. Finney, *Lambda*, is an auditor for the Peoples Pittsburgh Trust Company, Pittsburgh, Pa.

Harry A. Finney, *Beta*, has resumed full-time teaching work in the School of Commerce of Northwestern University. He is retiring president of the Illinois Society of Certified Public Accountants. J. H. Gilby, *Beta*, a partner in Gilby, Penny, Hall & Co., Chicago, has been elected president of this society for the coming year.

Clair N. Fishell, *Rho*, is traveling secretary for Theta Chi Fraternity, with headquarters at Huntington, W. Va.

Frank Flynn, *Alpha*, has been elected a managing director of the New York Board of Trade for a term to extend until October. Brother Flynn is comptroller of the Commercial Cable Company.

John A. Gairing, *Beta*, is a salesman for the Elvgren Paint Supply Co., St. Paul, Minn.

William E. Gardella, *Omega*, is a teacher in the Vineland High School, Vineland, N.J.

Joseph Gates, *Omega*, is an accountant with the Columbia Gas & Electric Co., New York, N. Y.

Henry F. Gelhaus, *Omega*, is vice-president of the Keansburg Steamship Co., Keansburg, N. J.

Cecil M. Gillespie, *Alpha-Gamma*, has been advanced to the rank of assistant professor of Accounting at Northwestern University.

Harold H. Groth, *Psi*, has been elected secretary of the Manitowoc County Bankers Association. Brother Groth is also vice-president of the Manitowoc, Wisconsin, Lions Club, and was recently commissioned as second lieutenant in Field Artillery Reserve.

Al Grosjean, *Nu*, is cashier for Wm. Cavalier and Co., dealers in stocks and bonds, San Francisco, Calif.

Lowell Hanson, *Nu*, is with the Goodyear Tire & Rubber Export Company at Athens, Greece. Brother Hanson is Mediterranean Division Representative for this company, and travels over the greater part of Greece and Asia Minor.

Harry L. Hartman, *Omega*, is in the finance department of the International Harvester Co. at West Haven, Conn.

Clarence W. Harvey, *Iota*, received his A.M. degree in Education at the University of Chicago last spring. He is now instructor in Psychology at the Kansas City Junior College, Kansas City, Kans.

Curtis C. Hicks, *Alpha-Nu*, is commercial representative for the Western Union Telegraph Co. at Denver, Colo.

Sylvester Hoffmann, *Beta*, is a partner in the law firm of Gallaudet & Hoffmann in the Chester Williams Building, Los Angeles, Calif.

John Holobinko, *Omega*, is in the auditing department of the Sears, Roebuck & Co. Retail Store at Newark, N. J.

James E. Humphreys, *Nu*, director of advertising production for the Ohio Farm Bureau Corporation, is publicity chairman of the Columbus Advertising Club. Brother Humphreys is also an advertising instructor at the Y. M. C. A. Evening School of Commerce.

Harold F. Hutchinson, *Alpha*, is now affiliated with the Burroughs Adding Machine Company in Portland, Maine.

Donald M. Jones, *Nu*, is a staff accountant for the New York Telephone Company in New York City.

L. J. Kalmbach, *Xi*, assistant secretary of the Lincoln National Life Insurance Co. of Fort Wayne, Ind., spends most of his time traveling, covering the whole United States.

Allen S. Kindt, *Omega*, is in the personnel department of the Western Electric Company at Kearney, N. J.

J. Hammond Kirk, *Alpha-Kappa*, has recently been made manager of the sales promotion for the Flexlume Corporation, manufacturers of electrical advertising displays, at Buffalo, N. Y.

Harold J. Kneucker, *Alpha*, is personal secretary to Clarence Y. Palitz, 39 Broadway, New York, N. Y.

Robert F. Kohr, *Omega*, is merchandising specialist for E. B. Latham & Co., New York City distributors of radio and electrical merchandise.

Harold F. Kuechle, *Delta*, is a bond salesman for Albert E. Peirce & Co., Milwaukee, Wis.

Richard M. Kuehne, *Alpha-Chi*, is general insurance agent for the Insurance Agency Company, St. Louis, Mo.

William Kuipers, *Nu*, is with the Sun Oil Co., Pittsburgh, Pa.

Glenn P. Nell, *Sigma*, is principal of the Junior High School at Lark, Utah.

Elton J. Nealy, *Beta*, is western advertising representative of the Federated Business Publications, Chicago.

Rollin Niswonger, *Alpha-Upsilon*, is doing graduate work at the University of Illinois, and is teaching part-time.

George T. Osman, *Beta*, insurance broker with the firm of Oberdoerfer-Osman, Inc., Gary, Ind., is commander of the Gary Memorial Post No. 17 of the American Legion.

Selid Overland, *Epsilon*, is exclusive representative in South Dakota for the Macmillan Company, publishers, in the elementary and educational school field.

Robert E. Patterson, *Alpha-Nu*, is an in-

insurance broker for George F. Brown & Company, Chicago. In May, 1931, Brother Patterson will be transferred to the Rocky Mountain division of this company at Denver, as head of the division.

H. Morton Petty, *Phi*, after five years as auditor of the Thomas Mortgage Company of Los Angeles, has resigned to take up his duties as secretary and treasurer of the Nacogdoches Refinery, Inc., Nacogdoches, Texas. This company has a small lubricating oil refinery, and Brother Petty has installed the cost and general accounting systems, and will remain for some time as office manager at Nacogdoches. Brother Petty was recently elected secretary and treasurer, and director of the parent company, the Stone Fort Refinery, Inc., with general offices at Los Angeles.

Loring F. Pollock, *Upsilon*, is a traveling salesman for the Letts Fletcher Company, Marshalltown, Iowa.

Millard H. Pryor *Xi*, is vice-president of Keane, Higbie & Company, Penobscot Bldg., Detroit, Mich.

Stanley R. Pulaski, *Alpha-Omega*, has announced the opening of an office for the general practice of law, in the DePaul University Building, Chicago.

Andrew A. D. Rahn, Jr., *Alpha-Epsilon*, is attending Harvard University Graduate School of Business Administration.

Harry C. Read, *Beta*, city editor of the *Chicago Evening America*, has written a volume entitled *Woodrow Wilson, His Life and Work*.

Carl A. Rehm, *Alpha-Psi*, has returned to the University of Texas, Austin, as adjunct professor of Business Administration.

Edwin A. Remley, *Chi*, is a clerk in the Hall of Records, Kings County, Brooklyn, N. Y.

Theodore W. Riedel, *Alpha-Chi*, is manager of the order and traffic department of the Procter and Gamble Distributing Co., St. Louis, Mo.

Robert G. Lauson, *Psi*, is a salesman for the Carnation Company at San Antonio, Texas.

Reginald S. Leister, *Zeta*, is publicity manager in the advertising department of the Kellogg Company, Battle Creek, Mich.

Edward R. LeRossignol, *Alpha-Delta*, is a special sales representative for the Texas Company, Denver, Colo.

Frank R. Leu, *Alpha-Delta*, is connected with the Life and Casualty Insurance Company of Tennessee at Nashville.

Philip M. Lewis, *Alpha-Delta*, is a lawyer

with offices in the City State Bank Bldg., Sutton, Nebr. Brother Lewis is deputy county judge of Clay County.

Henry C. Lucas, *Alpha-Delta*, is doing credit and accounting work for the Omaha Flour Mills Company, Omaha, Nebr.

Walter J. Madigan, *Alpha-Omega*, has been re-elected treasurer of the DePaul Alumni Association for the third term.

Alexander F. Makay, *Alpha*, has been chairman of the New York State Society of Certified Public Accountants Committee legislation since January 1, 1929. His committee succeeded in getting through the legislature the first change in the Certified Public Accountant law since that law was placed on the books about thirty years ago. The bill was signed by the Governor recently.

Joseph H. Manbeck, *Omega*, is an accountant for E. I. DuPont De Nemours & Co., Wilmington, Del.

Joseph Mayton, *Beta-Zeta*, associate professor of Foreign Trade and Economic Resources at Louisiana State University, served as general chairman of the state convention of the Lions Club, held recently in Baton Rouge.

Elbert N. McDonald, *Alpha-Nu*, has been appointed city clerk of Satanta, Kansas. Brother McDonald's thesis, *The Audit of Securities*, for the C.P.A. review class at Denver University was published in the September issue of the *Certified Public Accountant*.

Thomas F. McManus, *Zeta*, is now in business for himself, having purchased the General Insurance Agency at Ranger, Texas.

Paul D. Miller, *Alpha-Omicron*, is a student at the Ohio State University Law School at Columbus.

Joe R. Moody, *Beta-Epsilon*, is a student cashier for the Equitable Life Assurance Society of the U. S., St. Louis, Mo.

Linden H. Morehouse, *Delta*, is vice-president and treasurer of the Morehouse Publishing Company, Milwaukee, Wis.

John L. Munday, *Alpha-Psi*, is in the stationery buying department of Sears, Roebuck & Co., Chicago.

Edward F. Murphy, *Theta*, is resident manager of Spencer, White & Prentiss Co., contracting engineers, Detroit, Mich.

Thomas W. Rogers, *Alpha-Psi*, assistant professor of Industrial and Personnel Management at Indiana University, wrote an article on Unemployment in Bloomington, Indiana, for the July issue of the *Monthly Labor Review*. Brother Rogers' *Syllabus on Business Management* published in July is in use in courses in Business Organization

at the Indiana University College of Commerce.

Adolph F. Rupp, *Iota*, has been appointed varsity basketball coach at the University of Kentucky, Lexington.



CHARLES F. SCHLATTER, *Upsilon*
Brother Schlatter is secretary-treasurer of the American Association of University Instructors in Accounting.

Elwood H. Schneider, *Zeta*, sells bonds for the Harris Trust & Savings Bank, Chicago.

Robert L. Seith, *Nu*, is a public accountant for Ernst & Ernst, Columbus, Ohio.

Otto E. Skold, *Alpha-Delta*, is secretary of the Independent Lumber & Coal Co., Lincoln, Nebr.

Carl Slack, *Alpha-Omicron*, is with the Union Trust Bank, Pittsburgh, Pa.

Charles A. Snyder, *Alpha*, is general manager of the Richmond Screw Anchor Co., Inc., Brooklyn, N. Y.

Harry T. Stapleton, *Alpha-Psi*, is an instructor in the commercial department of the Libbey, Ohio, High School.

Leland A. Stoner, *Nu*, has been promoted from assistant secretary to cashier of the First Citizens Trust Co., Columbus, Ohio.

Curtis B. Tarter, *Eta*, is doing graduate work in Economics at the University of Wisconsin, Madison.

Everett S. Tewksbury, *Xi*, is with the National City Bank of New York, New York City.

William G. Thompson, *Epsilon*, is now located in the customers' securities department of the Chase National Bank of New York City.

Nelson T. Turner, *Alpha Xi*, is a sales-

man for J. A. W. Iglehart & Co., Baltimore, Md.

Eugene Van Cleef, *Nu*, is professor of Geography, and Foreign Trade adviser at Ohio State University, Columbus.

Dan J. Vaughan, *Delta*, has been awarded a membership in the Macaulay Club (Quarter Million Club) of the Sun Life Assurance Company for the fourth successive year.

B. E. Warden, *Iota*, is an instructor in the Economics department of Carnegie Institute of Technology, Pittsburgh, Pa.

Franklin C. Weber, *Alpha-Kappa*, is a public accountant for Price, Waterhouse & Co., Buffalo, N. Y.

Edwin H. Weig, *Beta*, has been transferred from the Paris, France, branch of The Travel Guild, Inc., to their New York office. Brother Weig is assistant secretary of this company.

Clarence J. Welsch, *Beta*, is comptroller of the Manz Corporation, Chicago.

B. Carl Wharton, *Alpha-Gamma*, is a member of the firm of B. Carl Wharton and Associates, Insurance and Real Estate, at Mount Union, Pa. Brother Wharton is secretary of the Mount Union Rotary Club.

Thomas Wheeler, *Nu*, is associated with the Hobart Mfg. Co., Troy, Ohio.

Hiram E. Whiteley, *Epsilon*, has been made agency assistant of the Sun Life Assurance Company of Canada, at Des Moines, Iowa.

Wendell F. Wratten, *Alpha-Omega*, is now with the Hardware Mutual Casualty Company, Stevens Point, Wis.

Richard G. Wright, Jr., *Alpha-Zeta*, is district agent of the State Mutual Life Assurance Co., Knoxville, Tenn.

• MARRIAGES •

Robert L. Reinhart, Jr., *Alpha-Theta*, on July 3, 1929, to Elizabeth Kerr Racey, at Ft. Thomas, Ky.

Henry C. Lucas, *Alpha-Delta*, on August 17, 1929, to Lois Floy Himes, at Falls City, Nebr.

Paul F. Thompson, *Alpha-Pi*, on September 5, 1929, to Pauline S. Thrush, at Peru, Ind.

Lloyd T. Uecker, *Alpha-Eta*, on October 12, 1929, to Mabel L. Johnson, at Rock Rapids, Ia.

Arthur D. Berlew, *Omega*, on October 26, 1929, to Martha Jane Davies, at Kingston, Pa.

Jack A. Richards, *Alpha-Nu*, on Novem-

ber 11, 1929, to Burnadette Gulmeyer, at Denver, Colo.

William E. Craig, *Alpha*, on November 26, 1929, to Alice E. Peppe, at North Branch, N. J.

Neil K. Barton, *Alpha-Zeta*, on December 22, 1929, to Doris Josephine Mason, at Jackson, Tenn.

Edward J. Norton, *Alpha*, on December 27, 1929, to Katherine A. Sullivan, at Waterbury, Conn.

Nelson T. Turner, *Alpha-Xi*, on January 31, 1930, to Miriam Harrington Glidden, at Baltimore, Md.

Kenneth F. Moore, *Alpha-Delta*, on March 12, 1930, to Mary Frances Eaton, at Fairfield, Iowa.

Selid Overland, *Epsilon*, on May 10, 1930, to Velma Santner, at Minneapolis, Minn.

William W. Maloney, *Upsilon*, on May 29, 1930, to Helen Mary Gausman, at Chicago, Ill.

Robert L. Seith, *Nu*, on May 29, 1930, to Opal Martha Hill Reeves, at Columbus, Ohio.

Harold J. Kneuker, *Alpha*, on June 5, 1930, to Edythe Frances Potter, at Jersey City, N. J.

Glenn Nell, *Sigma*, on June 5, 1930, to Neva Lyle Seely, at Salt Lake City, Utah.

Charles P. O'Brien, *Alpha*, on June 12, 1930, to Elsie Susan Wenner, at New York, N. Y.

Elwood H. Schneider, *Zeta*, on June 12, 1930, to Mary Elizabeth Hunt, at Tulsa, Okla.

Wendell F. Wratten, *Alpha Omega*, on June 14, 1930, to Irene H. Dempsey, at Racine, Wis.

Ellis C. Bergeson, *Alpha-Iota*, on June 15, 1930, to Ethel Louise Pennington, at Leland, Ill.

Curtis C. Hicks, *Alpha-Nu*, on June 15, 1930, to Doris Mae Williams, at Greeley, Colo.

Clarence A. Johannigman, *Alpha-Theta*, on June 21, 1930, to Julia M. Berning, at Cincinnati, Ohio.

Arthur A. Goodwin, *Gamma*, on June 28, 1930, to Mary Patricia English, at Philadelphia, Pa.

Raymond J. McGowan, *Alpha*, on June 28, 1930, to Alice Josephine Prial, at Brooklyn, N. Y.

Eugene S. Moll, *Upsilon*, on July 12, 1930, to Helen Theresa Weber, at Chicago, Ill.

Donald M. Jones, *Nu*, on July 19, 1930, to Isobel M. Young, at New York, N. Y.

Carlton W. Schnell, *Nu*, on July 19, 1930, to Helen Alexander, at Maplewood, N. J.

Wallace H. Dawson, Jr., *Beta-Delta*, on

July 31, 1930, to Mary Parker Johnson, at Fayetteville, N. C.

Edwin E. Kisker, *Alpha-Theta*, on July 31, 1930, to Florence R. Miller, at Clifton, Cincinnati, Ohio.

John M. Hock, *Beta*, on August 9, 1930, to Mary Frances Drenckpohl, at Chicago, Ill.

David E. Detrick, *Nu*, on August 16, 1930, to Ruth M. Hadeler, at Dayton, Ohio.

George A. Walker, *Alpha-Omicron*, on August 18, 1930, to Pauline Bumgardner, at Wheeling, W. Va.

Edward H. Holt, *Alpha-Kappa*, on August 23, 1930, to Estella Cecelia Bulkeley, at Buffalo, N. Y.

William O. Wright, Jr., *Alpha-Nu*, on August 27, 1930, to Laura Husted, at Denver, Colo.

George S. Walton, *Alpha-Tau*, on August 27, 1930, to Dorothy Corrine DuPree, at Macon, Ga.

Harold Moe, *Psi*, on August 30, 1930, to Grace Washburn, at Milwaukee, Wis.

Harold Caldwell, *Psi*, on August 31, 1930, to Ghea Grinde, at Morrisonville, Wis.

Robert N. Gilbert, *Kappa*, on September 1, 1930, to Louise McKneely, at Griffin, Ga.

William R. Hadac, *Beta*, on September 3, 1930, to Mildred Liska, at Chicago, Ill.

Robert G. Webster, *Phi*, on September 6, 1930, to Nora Hoffman, at Cape Girardeau, Mo.

Joseph L. Fuss, *Delta*, on September 9, 1930, to Mary Rose Monroe, at Milwaukee, Wis.

Earl I. Cloud, *Alpha-Nu*, on September 15, 1930, to Gene Gowans, at Denver, Colo.

Clarence F. Grimm, *Lambda*, on September 16, 1930, to Mary Edith McCullough, at Edgeworth, Pa.

Sylvester Hoffmann, *Beta*, on September 20, 1930, to Viola Louise Groszkruger, at Los Angeles, Calif.

Frederick J. Noelke, *Theta*, on September 25, 1930, to Mary Elizabeth Anderson, at Detroit, Mich.

Francis C. McCarthy, *Delta*, on September 26, 1930, to Marguerite O'Donnell, at Milwaukee, Wis.

Theodore N. Grice, *Alpha-Lambda*, on September 27, 1930, to Margaret Camille Jennette, at Elizabeth City, N. C.

Harry W. Geist, *Lambda*, on September 29, 1930, to Margaret Gordon Wallace, at Pittsburgh, Pa.

Arnold Moeller, *Psi*, on October 4, 1930, to Verna Dobbartz, at Milwaukee, Wis.

Orvin H. Anderson, *Psi*, on October 11,

1930, to Marion Barlass McLay, at Janesville, Wis.

Harold O. Leiser, *Psi*, on October 25, 1930, to Alice C. Jorgensen, at Hartland, Wis.

John J. Corson, *Alpha-Xi*, on November 15, 1930, to Mary Turner Tillman, at Charlottesville, Va.

• B I R T H S •

To Mr. and Mrs. Dean S. Redford, *Alpha-Nu*, on June 26, 1929, a son, Dean Swift, Jr.

To Mr. and Mrs. Eaton D. Baughman, *Zeta*, on August 7, 1929, a son, Eaton David, Jr.

To Mr. and Mrs. Burl D. Wiles, *Xi*, on September 21, 1929, a daughter, Jo Anne.

To Mr. and Mrs. Clarence B. E. Rosane, *Gamma*, on November 3, 1929, a son, Richard Clarence.

To Mr. and Mrs. Clarence W. Harvey, *Iota*, on December 22, 1929, a son, Wilmer Gordon.

To Mr. and Mrs. George H. Zimmerman, *Alpha*, on December 30, 1929, a daughter, Doris.

To Mr. and Mrs. Wilbur D. Owens, *Kappa*, on February 1, 1930, a son, Wilbur Dawson, Jr.

To Mr. and Mrs. Harold V. Hyde, *Omega*, on March 25, 1930, a son, Harold V., Jr.

To Mr. and Mrs. Harold H. Maynard, *Nu*, on April 16, 1930, a daughter, Eleanor Louise.

To Mr. and Mrs. Erwin H. Rapp, *Psi*, on June 7, 1930, a son, Myron Bruce.

To Mr. and Mrs. Elmer A. Kaiser, *Beta*, on June 30, 1930, a son, Dean Elmer.

To Mr. and Mrs. George J. Dierker, *Lambda*, on July 14, 1930, a son, George Jacob, Jr.

To Mr. and Mrs. Harold F. Brandenburg, *Psi*, on July 17, 1930, a son, James Harold.

To Mr. and Mrs. A. Keate Cook, *Sigma*, on August 1, 1930, a son, Richard Dana.

To Mr. and Mrs. Dan J. Vaughan, *Delta*, on August 4, 1930, a son, Daniel Driscoll.

To Mr. and Mrs. John J. Murphy, *Alpha*, on August 5, 1930, a son, John Joseph, Jr.

To Mr. and Mrs. Walter F. Oltman, *Beta*, on August 14, 1930, a son, Billy Barlow.

To Mr. and Mrs. George T. Osman, *Beta*, on September 17, 1930, a son, George Thomas, Jr.

To Mr. and Mrs. Charles A. Snyder, *Alpha*, on September 12, 1930, a daughter, Joan Odile.

To Mr. and Mrs. Hernay E. Stout, *Beta*

Delta, on September 15, 1930, a daughter, Julia McKinnie.

To Mr. and Mrs. Clarence E. Van Lear, *Alpha-Beta*, on September 21, 1930, a daughter, Mary Lois.

To Mr. and Mrs. Edward Norton, *Alpha*, on October 3, 1930, a son, Edward, Jr.

To Mr. and Mrs. Robert L. Wick, *Alpha-Gamma*, on October 3, 1930, a son, Robert Lewis, Jr.

To Mr. and Mrs. Paul K. Webster, *Phi*, on October 6, 1930, a daughter, Judith Katharine.

To Mr. and Mrs. Earl J. Wipfler, *Alpha-Chi*, on October 23, 1930, a son, Earl John, Jr.

• D E A T H S •

ALVAN N. STOUT, *Sigma 33*

Born May 31, 1900

Initiated April 15, 1923

Died March 5, 1930

STEPHEN WARREN GILMAN, *Psi 141*

Born July 11, 1857

Initiated November 13, 1927

Died June 2, 1930

Brother Gilman was one of the most loyal supporters of our Wisconsin chapter, in which he was initiated as an honorary member.

JEAN JOSEPH LABAT, *Mu 110*

Born September 13, 1889

Initiated May 4, 1924

Died June 30, 1930

Brother Jean J. Labat, director of the department of foreign languages of Georgetown University, Washington, D. C., and formerly on the staff of the French Embassy, died at Emergency Hospital, Washington, on June 30, after an illness of more than a month. He had been operated on for appendicitis several weeks previously, and his illness became critical when intestinal trouble developed and it was necessary to give him blood transfusions. Twenty-five members of his classes at Georgetown University volunteered to give their blood, and eight of them actually did, in transfusions that were made in an effort to save Brother Labat's life.

For a number of years past Professor Labat had been director also of romance languages at the School of Foreign Service at Georgetown and was a member of the execu-

tive faculty at the latter institution. While at Georgetown he continued his studies and was awarded some years ago the degrees of bachelor and master of arts. Just before his illness he was completing his work toward the degree of doctor of philosophy. During the summers he had been in the habit of attending advanced courses at the University of Dijon in France, where he was president of the foreign student body.

Brother Labat was born in France September 13, 1889, and received his education at the College of St. Joseph, in Avignon, and the College de l'Assomption at Nimes. For a number of years he was on the staff of the export department of the American Express Co., in Paris. The day the World War broke he became a member of the French military forces and served with distinction at the front for three years with infantry and machine gun detachments. In recognition of his record he was promoted from private to lieutenant.

He was in the engagements of Yser, Arras, Somme, Verdon, Aisne, Rheims and in the Argonne and was gassed and wounded several times. He was decorated with the Croix de Guerre for bravery in action. In 1917 he was detailed to the United States as an attache to the French High Commission, being made assistant in charge of recruiting for the Polish army.

While in New York and Washington he took active part in the Liberty Loan drives and after the armistice remained in Washington as assistant to the military attache of the French embassy, in which work he was engaged several years, until he became a naturalized American citizen.

Brother Labat had been decorated by several governments for his war work and later for his academic achievements. He was awarded the Polish War Cross, the Order of the Star of Rumania, with the rank of officer, and the Palms of Officer of the French Academy.

Joining the staff of Georgetown University eight years ago, Brother Labat served both in the Foreign Service School and Georgetown College. Under his direction the French department became one of the major departments of the university, with a large number of faculty members assigned to it under his direction. In recognition of his services he was made a member of the executive faculty of foreign service a year ago.

He has been most actively interested in the development of Delta Sigma Pi ever since his initiation, and proved to be of invaluable service to his chapter on many

occasions. He never missed an initiation of *Mu* Chapter, and on several occasions visited nearby chapters to participate in their major events and activity.

Brother Labat is survived by his widow and a 12-year old son.

PHILIP NORMAN NEFF, *Mu 123*

Born October 4, 1905

Initiated April 6, 1925

Died August 19, 1930

Brother Philip Neff, a native of Washington and a former Navy flier, was fatally injured in the crash of an airplane he was piloting at Tampa, Florida, on August 19. He was widely known in Washington, where he was born, educated, and lived continuously until he joined the Navy a little more than two years ago, serving two full years as an ensign in aviation aboard the U. S. S. Florida until he resigned to enter commercial aviation.

RICHARD CARMAN HAY, *Alpha 295*

Born December 22, 1893

Initiated April 15, 1920

Died September 16, 1930

Brother Richard C. Hay, a member of the faculty of the Tuck School of Finance at Dartmouth College, was killed at Charle-
mont, Mass., when an automobile driven by his father, General W. H. Hay, overturned.

NELSON HERBERT GOTWALT,

Alpha-Gamma 86

Born November 3, 1906

Initiated January 23, 1927

Died September 27, 1930

Brother Nelson Gotwalt died following an appendicitis operation.

GEORGE LUDWIG SCHARFFEN-

BERGER, *Alpha 134*

Born December 18, 1891

Initiated June 7, 1913

Died October 28, 1930

Brother George L. Scharffenberger, treasurer of the Mergenthaler Linotype Company, and an expert in financial matters, died October 28, 1930, at his home in Queens, N. Y., after an illness of several months. After graduation from New York University he was for a time connected with the Ingersoll Watch Company, but joined the Mergenthaler Linotype Company ten years ago, in which organization his rise was rapid.

Always an active, loyal Deltasig, his friends will mourn his death.

· AMONG THE CHAPTERS ·

With renewed vigor *Alpha* Chapter returned to school this year. Judging from the whirlwind of activity, the spirit captured by the brothers who were at the Grand Chapter Congress will go far towards inspiring the chapter to greater heights. Everyone is "hitting the line hard" like Chick Meehan's Violet Varsity.

**NEW YORK
UNIVERSITY**

Roll call at the first meeting revealed that the chapter is twenty-six strong. There was no time wasted at the meeting; several changes in our business procedure were effected, and we are sure that the results will be entirely beneficial.

Master of Festivities Fred McCarthy has offered a well-planned social calendar for the entire year. Several rush smokers during September and October were followed by the first house party on the week-end of the Fordham game. Prior to the house party several of the sororities held Saturday night dances in our house. The fall formal takes place in the Park Central Hotel on Friday, November 14, the day before the game with Georgetown.

Rushing has proceeded with gratifying results. Freshmen of the proper calibre are plentiful this year, and *Alpha* has already attached a suitable number of the desirable type. At our first rush smoker, on September 27, Professor Clarence Fackler, Epsilon, past Grand President, spoke in an impressive manner. His subject was, "The Advantages of Fraternities in Universities."

Stan Arvidson, Senior Warden elect, did not return to school this year, due to his recent operation for appendicitis. His post as Senior Warden has been taken over by James Fagan. Chuck Collins was elected to the post of Historian to succeed Brother Fagan.

Alpha is well represented on the gridiron squad by Captain Jerry Nemeck, Jim Tanguay, and Ernie Vavra. These brothers are playing excellent ball and fulfilling their early promise on the varsity gridiron. Every sport scribe in New York City has devoted columns of praise to Brother Tanguay, our flashy sophomore halfback, for his outstanding performance.

An examination of the house register reveals that many brothers from outlying

provinces visited the *Alpha* during the past summer. On occasions such as these we are more than pleased, for we appreciate the opportunity of being an oasis in a strange city. Therefore, the more the merrier.

Last but not least, the brothers of *Alpha* who attended the Grand Chapter Congress wish to thank Theta for the hospitality displayed. Everybody had a great time.

WILLIAM J. RILEY, *Correspondent.*

Head Master Steve Janick has piloted a strong fall rushing program so that we already have passed our pledging quota.

**NORTHWESTERN
UNIVERSITY**

In Steve's words, "Northwestern now is said to have the largest evening commerce school in the world. Choosing from a student group of between six and seven thousand male evening students, there is no reason why we should cling to our old quota of adding but twenty-four new men a year. There is so much outstanding Deltasig material in school that I should like to see us pledge two score or more this year."

Mr. Daly, sales manager of the assured estates division of the National Bank of the Republic, was the feature of our first smoker, held September 22. His talk gave us a clear conception of the assured estate, a subject upon which we brothers and our guests were glad to be enlightened. Then, October 6, Brother E. C. Davies, assistant dean, head of Northwestern's evening commerce school, brightened our confidence in Alma Mater by telling us of the increase in enrollment despite the depression; Professor Stevens, psychologist, also spoke.

Our third smoker, held October 20, had as speaker Mr. L. C. Proesch, treasurer of the Colgate-Palmolive-Peet Co. Accompanying his speech on hobbies with an arresting display of weapons and fossils from his own collections, Mr. Proesch furnished us with a mighty enjoyable evening. Among these specimens were a gold inlaid blunderbuss, brought to Mexico by Cortez in 1503, and an honest-to-goodness shillelagh from Old Erin.

Monday, November 3, Brother Neil Jenkins of the Illinois Steel Company showed

us movies of steel manufacture while he orated on the various mill processes. This, our fourth smoker, also was attended by a good showing of brothers, pledges, and new guests.

October 4, *Beta* chapter house was resplendent with our own colors and those of Phi Gamma Nu and Chi Delta Alpha, two Northwestern commerce sororities, who were our guests at a house dance that evening. Harold Terwell, Master of Ceremonies, certainly had chosen a warm orchestra, the Northwestern Ramblers. We all had a glorious time.

Beta chapter house, 42 Cedar, is just above Chicago's loop. Next time you come to Chicago without dropping in to say "howdy" to us, there'll be another Chicago murder. The latch is out. Be our guest.

BILL REA, *Scribe*.

The ranks of *Gamma* Chapter were seriously depleted by graduation last June, and during the summer the loss was made even more severe by the resignation of Head Master Charles A. Hughes, who is now teaching Accounting at the University of Porto Rico, and Treasurer Lloyd E. Barber, who has accepted a position in Vermont. The chapter feels keenly the loss of these two officers, both of whom had been re-elected to the positions which they filled so admirably last year. We wish every success to these two mighty promising young men, and deeply regret their passing from the active circles of Delta Sigma Pi.

Last year *Gamma* inaugurated an ambitious plan of expansion. We look with pride upon the results achieved under the leadership of Charlie Hughes, and sincerely hope that we will be able to carry on the program with even more success this year. The new house has certainly helped to enhance the standing of Delta Sigma Pi among the many fraternities at the College of Business Administration, and under the capable management of Brother C. Wheeler Beggs, it has proven itself financially practicable by going through the lean summer months without support from the chapter treasury. With all the rooms filled at present to capacity, the outlook is encouraging.

At the first meeting this year, an election was held in order to fill the vacancies left through resignation. The officers are as follows:

Head Master

Frederick W. Atherton
 Senior Warden . . . Paul C. Grimes
 Treasurer . . . Edward A. Malone
 Scribe Philip R. Pond
 Junior Wardens . Joseph Roberts
 Thomas McGovern, Jr.
 Frank Horgan
 Laurence Webber

Two smokers have already been held at which a number of prospective pledges were entertained. The speaker at the first smoker was Mr. Franklin D. Woodward, B. U. '25, a star athlete during his undergraduate days and for two years captain of the varsity track team. Mr. Woodward's talk on "College and Fraternity Life" was particularly appropriate, as most of the guests were freshmen eager to learn everything possible about life at a large university.

At the second function Florian H. McCall was given the singular honor of being elected principal speaker and he upheld the honor of his brother neophytes in a fine manner, drawing some instructive points from his own personal experiences in a talk on "The Opportunity for the Young Man in the Field of Banking."

A party of Deltasigs, Brothers Malone, Roberts, and Atherton, together with three guests, enjoyed the hospitality of *Alpha* Chapter in New York City for a few hours following the B. U.-Army game at West Point September 27. The *Alpha* crowd certainly made us feel at home and our stay with them was all too short.

The social season will open with a football dance at the house on October 17, and the boys are already talking about the spring formal, to be held again at Brae Burn Country Club, that famous scene of last year's memorable affair.

In closing, just remember *Gamma* keeps open house and the boys are always glad to welcome visiting Deltasigs.

FREDERICK ATHERTON, *Head Master*.

The staunch monoplane *Delta* hopped off for the 1930-31 non-stop flight with eighteen veteran fliers and four members of the cadet corps aboard. The tanks are loaded with pep and enthusiasm and the engine has a confident purr. Chief Pilot Kasser at the controls is aiming at a record flight for the year with his Deltasig crew keyed to give him their whole-hearted assistance. It looks like a highly successful cruise

BOSTON
UNIVERSITY

MARQUETTE
UNIVERSITY

for the well-manned and provisioned *Delta* and it wishes a similar success to its sister ships of the big Deltasig squadron.

But dropping the idiom, *Delta* extends its greetings to the other chapters of *Delta Sigma Pi* and hopes for a prosperous year for the entire organization. Let's keep the engines humming, Deltasigs!

Delta started the fall semester by grabbing off a large percentage of the elective positions in the College of Business. It made a clean sweep of the upper class presidents and also took a number of the minor offices. In the lineup of presidents we have Brother Hanson, senior; Brother Kalitowski, junior; and Pledge Monroe, in the sophomore class. Head Master Kassner is heading the Commerce Club this year by virtue of his election last spring and judging from the way he has started out, it looks as though there are going to be a lot of live, snappy meetings from now on. Brother Kassner is also chairman of the Marquette Homecoming Dance, secretary of the Interfraternity Council and editor of the *Business Ad Digest*—quite an array of jobs for one man, but Brother Kassner is a man that can handle them. Brother Moen, who continues to be Dean Pyle's right hand man as secretary of the evening school, is the new president of *Beta Gamma Sigma*. Brother Heidgen holds the job of chairman of the Business Administration dance.

With Brother Kassner acting as chairman of the Marquette Homecoming dance, *Delta Sigma Pi* plans to take a lively interest in homecoming activities this fall. We plan to enter a float in the parade and to have the house all dressed up in Blue and Gold for the returning grads. The Deltasig homecoming program will be topped off with a party at the Knickerbocker Hotel, Saturday night, November 8, arrangements being in charge of Brother Heidgen, arranger deluxe of parties and banquets.

Rushing activities are under way with two smokers already having been held at the chapter house. Dean Pyle of the College of Business Administration spoke at the first smoker, while Dean Kartak of the College of Engineering addressed the fraternity and its guests at the second. A fine bunch of prospects attended both meetings and a number of men will be pledged in the near future. The date for the next initiation has not been set definitely as yet, but we expect to put through a class during the latter part of November or the early part of December. The weekly luncheons tried last

year, to which a number of prospects were invited each time, proved so successful that they are being continued again this year. They are held every Wednesday noon at the La Salle Hotel with most of the actives and pledges on hand for the feeds.

The *Delta* "hangar" underwent a number of alterations during the summer and presented quite a new appearance to the returning brothers. Hallways were cut through on the second and third floors giving each room a good deal more privacy than they formerly enjoyed. Walls were painted and the woodwork gone over, producing a more cheery effect throughout the house. Perhaps the most radical development, however, was the closing off of three rooms on the lower floor and the moving in of "Pa" and "Ma" Smith, new caretakers of the house. It's a new arrangement for *Delta*, but it seems to be working out satisfactorily. The actives certainly appreciate the work of Brothers Charley Cobeen and Gus Witmeyer of the Housing Corporation, who were largely instrumental in bringing about the changes. The sixteen fellows staying at the house just about fill it to capacity, but there is still room for one or two more.

The *Delta* has taken off and is on its way. All aboard are at their posts and are looking forward to a successful jaunt through the year. Don't forget to drop in at our "flying field" if you should visit Milwaukee—the Welcome sign is always up.

ARTHUR C. KELLER, *Correspondent*.

With the return of twenty-two men to its fold, *Epsilon* Chapter has begun a new year with all the pep and enthusiasm necessary to make it as successful as the previous one. Four men have been received as brothers into *Delta Sigma Pi*, while fifteen promising fellows have just begun their pledgship days.

Initiation, which took place at 2 o'clock Sunday morning, October 25, found the following men seeking admission to our fraternity: John J. Van Lent, Charles G. White, D. J. Ariagno, and Maynard Dean. On the same day, the customary dinner was given in honor of the new initiates. Brother Wasam, who has rejoined the faculty of the College of Commerce following an absence of two years, was the speaker for the occasion.

Our rushing party in the chapter house September 19 proved to be a big success.



Approximately sixty couples attended the dance which was given in the honor of the ten new pledges. Several of the alumni were present and helped the chapter to reel off its first social affair of the season.

Epsilon has regained its position that it held in 1927-28. When the scholarship reports of fraternities during 1929-30 were published, Delta Sigma Pi topped the list of all. *Epsilon* Chapter feels that it is an accomplishment of which it can justly be proud, as it had an unusually large chapter roll of fifty during the past year.

Two more Deltasigs broke into prominence in commerce activities as the result of class elections. Howard Young received a large majority to be elected to the presidency of the senior commerce class, while Donald Jenks had little opposition in securing the vice-presidency of the junior class.

Four brothers journeyed to Detroit to witness the Iowa-Detroit clash on November 1. So favorably impressed by the hospitality and congeniality that was afforded him while attending the recent convention at Theta Chapter, Ken Fellows took three brothers along on his second visit to verify his praise of the receptions given by the Detroit chapter. In spite of the Iowa victory, the boys' appearance on their return showed no let up in the generous hospitality given them by our Theta brothers. We are asking the Theta Chapter to pay us a visit, so that we may try to repay the unsurpassable hospitality given our representatives at the game.

Epsilon alumni living in Chicago and thereabouts have formed an alumni club consisting of Iowa Deltasigs. Fourteen brothers got together at a dinner in the LaSalle Hotel to make plans for the new club. This initial meeting taking place on September 23 was marked with much interest and enthusiasm. This new group is intending to include some social activities in its program for the fall and winter.

Epsilon Chapter is expecting many of its alumni back for Homecoming on November 15, and is planning to give them some real entertainment on their return.

HARRY F. JEPSON, *Correspondent*.

Zeta Chapter of Delta Sigma Pi is coming up strong. Two rushing parties have already been held, with two more parties scheduled for the near future. One of these will be a dance, to be held at the Edgewater Beach Hotel on Friday, No-

**NORTHWESTERN
UNIVERSITY**

ember 7. At this time, the fraternity will be the guests of the hotel.

Zeta Chapter is also laying extensive plans for an All-Commerce smoker, as a means of bringing the students of the Evanston School of Commerce of Northwestern University closer together. It is expected that this affair will be well attended by the student body as a whole. Good speakers will be provided, and suitable entertainment and refreshments supplied.

Zeta Chapter is now working toward the securing of a house within the next couple of years. This, however, is a matter of considerable time and planning.

Gordon Thompson, Scribe of *Zeta* Chapter, was initiated into Beta Gamma Sigma on May 23 of last year. He is also a member of Beta Alpha Psi, president of Alpha Phi Omega, and one of the organizers of a new national honorary Land Economics fraternity, Lambda Alpha.

Zeta Chapter will enter extensively into intramural athletics during the coming year.

RUSSELL DE MAY, *Correspondent*.

The permanent hope in *Eta's* heart this year is to make it the most successful and

**UNIVERSITY
OF
KENTUCKY**

best year in the history of the chapter. From the way the ball started rolling, and from the results already shown, our goal is within reach. Upholding our reputation for being the most active professional fraternity on the campus, *Eta* is sponsoring a series of smokers with the entire College of Commerce as its guests. The first of these was held October 27 with Head Master Gresham acting as toastmaster and the Commerce faculty acting as guests of honor. At this smoker Deltasig held its fall pledging. Also the Freshman Delta Sigma Pi Scholarship Cup was presented to C. C. Thompson. This cup is now being given annually by *Eta* Chapter to the freshman making the highest standing in the College of Commerce.

Deltasigs continue to hold in the limelight at Kentucky in every phase of campus activity. Carey Spicer has secured recognition throughout the South for his generalship as quarterback on the football team. Rex Allison has been elected editor-in-chief of the 1931 *Kentuckian*. Al Kikel was elected president of the Pan-Hellenic Council. Deltasigs are in line for the Scholarship Key in both the junior and senior classes.

At present *Eta* has 22 active members and 15 pledges. The enrollment in the College



Some Head Masters for 1930-1931

1. Edgar P. Wardner, *Oklahoma*; 2. Wm. G. Harrison, *Alabama*; 3. Russell H. James, *Florida*; 4. Lloyd R. Swenson, *South Dakota*; 5. J. Paul Gourlay, *Denver*; 6. Fred M. Seed, *Minnesota*; 7. Paul A. Lilly, *Detroit*; 8. Earl W. Cruikshank, *Buffalo*; 9. George Murphy, *Indiana*; 10. Robert H. Goacher, *Miami*; 11. Milton Kassner, *Marquette*; 12. Steve Janick, *Northwestern*; 13. William Henke, *Wisconsin*; 14. Ashton Almand, *Mercer*; 15. Kenneth Fellows, *Iowa*; 16. Kenneth P. Torgerson, *North Dakota*.

of Commerce is increasing each semester, which gives us a constantly larger field from which to choose our pledges.

The officers for the present year are as follows:

Head Master . . . Austin Gresham
Senior Warden . . . Rex Allison
Junior Warden . . . Andrew Shaver
Chancellor . . . William H. Cundiff
Treasurer B. C. Stapleton
Scribe Glenn Prince

Our chapter extends its best wishes to all other chapters and a fraternal welcome to any brothers who happen down in Lexington, Ky.

WILLIAM H. CUNDIFF, *Correspondent*.

Iota Chapter started off the school year with a dance in honor of rushees and the new house mother, Mrs. Frances Wilson, who takes the place of Mrs. Ella McKnight who has been mother for the past four years. Hurley Kaler's Kansas City orchestra was engaged for the affair, and as a special number played an arrangement of Rose of Deltasig, which marked one of the high spots of the party. About sixty couples, including quite a number of alumni and their guests, were present for the affair.

The chapter is now composed of twenty-two active members and twelve pledges. Twenty-nine men are living at the house.

If advance signs mean anything, *Iota* is going over bigger than ever scholastically this year. Four men—Arthur Cromb, Gordon Kingsley, Herbert Peterson, and Carol Ward were recently announced on the Dean's Honor Roll for being among the highest ten per cent in the School of Business. Study table for pledges was started recently with Alvin Barnes in charge. He reports the pledges are all cracking the books and hopes the work will show favorable results in the first six weeks grades.

Iota is also well represented in various school activities this year. Barton Avery is vice-president of the student council, Jim Brown is treasurer of the School of Business and both Jim Brown and Fred Louis were recently initiated in Pi Epsilon Pi, an exclusive pep organization. A number of men have gone out for Glee Club and band work and any training they may receive will go a long way to improve the quality of the singing done around the house.

Buck Turner was elected captain of the

baseball team and practice was started recently. A number of good men are out and the boys expect to put up a first class fight for the cup, which would fit in very nicely with the others already on the mantel.

The first week-end was spent with pledges cleaning up the house under the supervision of Alvin Barnes. Everything is now in tip-top shape and Master of Festivities Frank McFarland promises to enliven things with a few parties and informal "get togethers" now and then.

Jim Brown was elected as Head Master to supersede Bob Ryan, who did not enter school this year. Other officers to serve for the year follow:

Senior Warden Fred Louis
Junior Warden Alvin Barnes
Treasurer Barton Avery
Scribe Kenneth Haury
Historian Charles Blachly

Iota is ready for a big year and invites any Deltasigs who may be passing through to drop in at any time. There is plenty of room in the house and some of the boys can usually be counted on for most any kind of entertainment, so walk right on in.

LOUIS GERTEIS, *Correspondent*.

Kappa has had a wonderful attendance at all of the meetings since the fall term of school began.

GEORGIA SCHOOL OF TECHNOLOGY

Our meetings are on the first and third Sunday evenings of each month.

At our first meeting in October it was necessary to elect some new officers due to several vacancies left open at the end of school last spring. Bill Fox was elected Master of Festivities. Charles McKagen was elected to represent Delta Sigma Pi on the Interfraternity Society Council. Lawrence Cole is president of the Interfraternity Council at Georgia Tech, which gives Delta Sigma Pi a good showing in the school council. Weyman C. (Dad) Evans was elected as Correspondent for THE DELTASIG, and W. O. McEwen was elected as his assistant. Evans and McEwen promise the boys a snappy *Kappa Life* each month.

Bill Fox has arranged a program for us on Founders' Day, November 7. All of the boys and their dates are looking forward to a real treat on that date. We are also inviting some of the boys that we have been rushing.

Kappa won the attendance cup at the

Grand Chapter Congress, and we are all proud to display this beautiful cup at school.

WEYMAN C. EVANS, *Correspondent.*

It is a pleasure to look forward to the coming school year and the prospects for *Lambda* Chapter. Our first meeting was held September 19. We have twenty-seven active men to start the year and are well equipped to carry out a varied and complete program. Our losses in active men throughout the summer months are negligible. We have a group of men who are interested and willing to work for the betterment of the fraternity.

One of the most progressive steps taken this year is the selection of full time headquarters for the chapter. During the last year we made the Mayfair Hotel chapter headquarters. However, the need for better quarters, more centrally located, has long been felt. The desire for meeting this need has resulted in the selection of a room in the Fort Pitt Hotel. This room is available to members at all times and is handy to school, which is an additional advantage.

The Committee of Activities headed by William Workmaster has drawn up a tentative program of social activities for the year. This program includes several informal dances and parties and at least one formal dance. An attempt will be made this year to provide some recreation for the wives and friends of members in the way of card parties, bowling parties, and other minor social events. The first smoker of the year will be held on the first Saturday evening in November. An invitation has been extended to the New York University chapter, which will have a delegation here that week-end for the football game.

Much stress has been laid on developing a strong alumni club in Pittsburgh. With the success of the present group, alumni have shown considerable interest and the chapter needs their cooperation in putting across the plans for the year.

At one of the early meetings this fall, Dave Zacharias resigned as Scribe. The chapter has been well served in the past year by this brother and it is only due to the increased volume of his work and the necessity for being out of town that has caused him to relinquish this office. Oscar Bashor was elected to fill this vacancy. Brother Bashor has served as assistant to the Scribe for the

last year and is well qualified to carry on the duties of Scribe.

With the return of cold weather and the thrills of the football season, we have again settled down to the regular activities of the scholastic year. A good spirit is prevalent in the chapter and we are ready for a year of good hard work together. We are proud to announce that Brother Harry Kurth won the Alpha Kappa Psi Scholarship Key last year and has the expense of his year's tuition defrayed for this year. Let us hope that other members of the chapter can gain similar honors this year.

ORVILLE E. WEBER, *Correspondent.*

Our chapter, while not wishing to decorate these pages with what might be considered as self-laudatory and uncalled for comment, nevertheless thinks it is entitled to have placed on record the proficiency of some of its chapter members as students. Last spring the Georgetown School of Foreign Service presented four gold medals for prize history essays. All four of these were taken by men of our chapter, all of whom were initiated last year. In addition to this, the Delta Sigma Pi Scholarship Key was awarded to Edward Hornibrook of this chapter.

Owing to the loss of an considerable number of men through graduation, *Mu* finds itself somewhat handicapped, but the Delta-sig spirit is in no way lacking.

ANDRÉ DE PORRY, *Correspondent.*

With the opening of our new home at 205 14th Avenue, *Nu* has begun what has every indication of being one of the most successful years it has enjoyed for some time. We have a new house which is to be praised and talked about, and we would feel highly insulted if a Deltasig were in Columbus and didn't give it the once over.

There were fifteen actives who returned this autumn. The fall initiation was held on October 26, at which time we increased the roll by five. At the present time we have eight new pledges. Each man is a representative of some campus activity—dramatic, music, or athletic. By Christmas this number will be at least doubled, there being an incentive of the alumni rewarding us with a new grand piano.

UNIVERSITY
OF
PITTSBURGH

GEORGETOWN
UNIVERSITY

OHIO STATE
UNIVERSITY

Nu is launched on plans for a big year. Already we have had two house dances that outshaded our recent social activities as to attendance and marvelous time. The smoker of the month was one of the most successful ever given and is indicative of what is before us. November 1 is Homecoming and elaborate plans have been made for decorating the house as well as throwing another dance. The Founders' Day banquet will be held November 7. A goodly representation of alumni and faculty members is expected and an interesting program has been planned.

The Ohio Commerce magazine will be put on its feet again by *Nu*. There are several other commercial organizations that have become dormant on the campus, and we are taking a fatherly interest in reviving them.

We extend to all the brothers the best wishes for a prosperous and successful year, and again want to insist on an acceptance of a standing invitation to visit us and our new *Nu* house.

M. J. EDWARDS, *Historian*.

With the beginning of the 1930-1931 year *Xi* resumed activities with a chapter roll of thirty, having lost nine seniors through graduation last June. Owing to the deferred rushing rules which went into effect this fall, it was impossible

to rush freshmen the first week of school. However, there were lots of upperclass transfers who, having spent one or two years at some smaller college, are coming to Michigan to enter the School of Business Administration. These kept us busy for the first week. The following week was devoted almost entirely to freshmen. The knowledge of what deferred rushing is going to do to a lot of fraternities when its ultimate effect is reached next year has made competition on this campus very keen this fall. In view of this fact *Xi* feels rather fortunate and gratified at being able to show a total of nineteen men pledged to date. Eight of these will be initiated November 1 at the regular fall initiation. Among those who will receive the badge of Delta Sigma Pi this fall is Roland I. Robinson, instructor in Economics and Money and Banking in the School of Business Administration.

Michigan's fine start in the football season and the ever-growing possibility of conference championship has brought many

alumni, brothers from neighboring chapters, and friends to the chapter house on week-ends of conference games. Two football dances have been given which were highly successful. The last football dance, which will be given following the Minnesota game on November 15, is open to all Deltasigs, and you are most cordially invited, especially those of *Alpha-Epsilon*. A number of the boys spent a most enjoyable week-end with *Nu* Chapter following the Ohio State-Michigan game. From their conversation after returning home, *Nu* extends a sort of hospitality which anyone might envy.

Again Williard Zentgrebe, our Head Master, walked away with the tennis laurels at the convention in Detroit this year. His room is beginning to look like the Athletic Administration Building with all its cups and ribbons. Incidentally, several brothers from *Theta*, that same chapter that gave you such a good time at the convention, have been out for some of our dances. We hope that in the future some of the other nearby chapters will find it possible to get in closer touch with us.

Xi is looking forward to a most successful and prosperous year for 1930-1931. It is our most hearty wish that you may all enjoy the same. Let us hear from you whenever it is possible. We are especially glad to get your chapter letters.

MAX C. HENDERSON, *Correspondent*.

The school year starts out with much pep and enthusiasm on the part of each member of *Sigma* Chapter. We have planned a new budget system which we think will be a great success. Plans have also been arranged in regard to all social functions for the quarter. We are now in the midst of rushing and find it to our advantage to hold banquets every other week. Arrangements have been made for the initiation of a number of new men on November 9.

Paul Smith, Allan Bernard, and Bud Nell, outstanding in military work and polo games for last year, will continue their procedure this year with Monte Moore as captain of the polo team.

In the Commerce Club we have Bus James as president and Ralph Johnson as secretary. Bus James is also lieutenant-colonel of the army and the head yell master of the school.

It is the aim of the fraternity members to maintain a high scholarship record and like-

UNIVERSITY
OF
MICHIGAN

UNIVERSITY
OF
UTAH

wise endeavor to win athletic and social victories which will bring an increasing popularity on the Utah campus.

JAMES M. SILVER, *Correspondent.*

Phi Chapter is now looking forward to one of the most successful years ever experienced, with the return of twenty actives, and eleven pledges already on the roll. During the summer the house underwent a complete renovation and too much credit cannot be given to Brother Stoddard Jess and others who worked so hard getting the house in order for another season's use.

Since the beginning of the fall term eleven young men have been pledged to *Phi* Chapter. Rushing activities will continue in the future with many excellent prospects under consideration.

It has long been a custom of *Phi* Chapter to have one dance a month but we are now concentrating all of our efforts on the October-November combined dance to be given November 8, the night of the California-U. S. C. game, in honor of *Rho* Chapter.

We are glad to have living with us two brothers from the other side of the continent, La Chance Cunkle from *Omega* Chapter, and Henry Ernest from *Mu* Chapter. We are mighty glad to have these brothers with us and show them that although 3,000 miles separate them from their home chapters, that the *Deltasig* spirit as exemplified by *Phi* Chapter will leave them little time to be bothered with homesickness.

The fraternity is well represented in school activities. Fred Smith, member of Trojan Knights, an upper-class honorary society, has a large task on his hands as general chairman of the Homecoming celebration. Charles Clay represents us on the Squires, the sophomore organization that is concerned with the tradition enforcement, as well as service to the school. Del Reese is a member of Beta Gamma Sigma, Phi Kappa Phi, and Alpha Delta Sigma. Steve Bryant is the social chairman of the College of Commerce and Business Administration. Publications seem to be the chief interest of our pledges, for three of them are writing for the *Wampus*, our comic magazine. Oliver Baker is theatre manager of the *Daily Trojan*, and Fred Ott is on the editorial staff of the latter publication. Joe Rindone is on the finance committee of the junior prom. Garr Gibson is a member of the famous

Trojan band. Alpha Eta Rho, national aviation fraternity, claims among its members Steve Bryant, Dick Mirk, and John Sundahl. Maurice Cashion is a member of Beta Alpha Psi and is on the refreshment committee for the College of Commerce dance to be given November 14. Milton Reese is on the junior prom committee. Paul Armstrong is junior manager of the baseball team and manager of the All-U Tennis Tournament.

We are pleased to announce the affiliation of Lynn Hansen of *Alpha-Epsilon* Chapter, who has chosen Southern California for the completion of his college work.

Phi Chapter has much to look forward to along the athletic line. Last year we were successful in winning the Interfraternity Plaque in baseball and golf. The boys have their eyes set on taking in the basketball award this year also and practice has already started with that idea in mind.

Del Reese represented *Phi* Chapter at the Grand Chapter Congress of Delta Sigma Pi held in Detroit. He brought back glowing reports of the progress made by the fraternity and the harmony that existed in all phases of the meeting.

Phi Chapter wishes to extend an invitation to all *Deltasigs* to visit us at 700 West 28th Street any time they come to the shores of the Pacific.

PAUL ARMSTRONG, *Correspondent.*

Brothers of *Chi*, still cherishing fond memories of events which made the past



scholastic year unquestionably one of the most successful in the history of the chapter, have once more gathered together, and under the leadership of a capable group of officers, are actively engaged in a rushing campaign that promises to add materially to our membership.

Chi held its first smoker of the season on Thursday, October 23, in Levering Hall, at the university. Among our invited guests were a goodly number of men who left a very favorable impression upon the chapter as a whole, and who seemed to show much promise of future usefulness. It was our privilege to have with us as speakers on this occasion, Dr. William O. Weyforth, associate professor of Political Economy, Dr. Leslie W. Baker, our adviser, and professor in Accounting, and John L. McKewen, the

president of our alumni club. Entertainment was furnished by a professional magician, who so satisfactorily demonstrated his mastery of his art that everyone was reluctant to have him go. Another smoker was held on Thursday, October 30.

Many other interesting social activities have been planned. Future programs will include a Founders' Day Celebration on Friday, November 7, at which time prospectives will be pledged; and an anniversary celebration and initiation, on Tuesday, December 9.

On Saturday, November 1, *Chi* will hold a Hallowe'en dance in conjunction with Lambda Chapter of Sigma Epsilon Sorority. We have engaged the main ballroom and adjoining parlors of the Lord Baltimore, Baltimore's largest and most beautiful hotel. Music will be supplied by a ten piece orchestra of great popularity. Every effort is being made to make this dance the biggest Hallowe'en dance in the city. Announcements, posters, and signs have been distributed, and accordingly, the name of Delta Sigma Pi is receiving a publicity that will undoubtedly augment its prestige in this section.

One of the most important features of this year, thus far, has been the resumption of the publication of *The Chi Crier*, the chapter's popular periodical. Scribe Hugh Taylor, editor-in-chief, deserves a great deal of credit for preparing such an interesting October issue.

Our weekly alumni luncheons are still being held each Thursday at the Lord Baltimore Hotel, between the hours of twelve and one, and have been very satisfactorily attended. These luncheons were continued throughout the summer months, and attendance each Thursday has been largely responsible for the close contact that has existed between brothers. Although sponsored by the alumni club, the group that regularly attends is made up, almost in its entirety, of active members.

Just prior to the opening of school, a get-together party was held at the Club Alabam. Fifteen brothers turned out with their "better halves," and the evening proved to be a real success.

On another occasion a meeting was held in order to give Head Master Walter Baggs an opportunity to give an account of his experiences at the Tenth Grand Chapter Congress of Delta Sigma Pi. Brother Baggs imparted some very interesting information, and his enlarged vision of the organization and purpose of our fraternity, and his intimate asso-

ciation with the representatives of our various chapters should be of paramount importance to him in his capacity as leader.

Now to do a little reminiscing. On May 23 *Chi* held a dinner-dance, which beyond a doubt was one of the most enjoyable affairs we have ever held. It brought a successful year to a still more glorious finish. A delicious dinner, excellently served, followed by several hours of dancing, plus the environment of the L'Hirondelle Country Club, at Ruxton, contributed in supplying a perfect evening of enjoyment. We look forward to more similar affairs. On that evening we presented the Delta Sigma Pi Scholarship Key to M. M. Bernstein, Jr., in recognition of his outstanding success in his work at the university.

During the summer months the members of the chapter met on many occasions, and recollections of social evenings spent at Mago-Vista and the Annapolis Roads Club bring pleasant memories.

Studies this year are demanding a large portion of our time, but in our spare time we welcome the old friendships and the new acquaintanceships that make the work at the university very beneficial to us all.

At our first October business meeting a supplementary election was held to fill the vacancy caused by Brother Briddell's leaving school. Brother Taylor was elected to take his place as Scribe, and Brother Ross was elected to the office of Historian. Brother Hardesty was appointed goat-master by Head Master Baggs for the first initiation.

The following men will guide the chapter during the coming year:

Head Master Walter Baggs
 Senior Warden Merrill Russell
 Treasurer Joseph Prout
 Scribe J. Hugh Taylor

In conclusion, *Chi* extends to all other chapters the best of good wishes for a most prosperous year, and a fraternal welcome to any brother who visits Baltimore.

HOWARD E. WINSTANLEY, *Correspondent.*

What a take-off! With thirty men in the house, in fact, a house full, and fourteen new pledges anxious to become active Deltasigs, *Psi* is on its way.

Nothing can be proven or accomplished, however, with numbers, so the boys have decided to do big things.



There is that touchball trophy. Last year we had to be content with third place cup, but nothing short of the championship will do this year. To prove the boys mean business, our first five games have been victories, one by a score of 27 to 0. A total of 62 points have been scored against 0 for opponents. Wiesner's accurate passes have been deftly snared by speedy "little" Bennett and Lattimer. Besides these men, Bennett, Bennett, and Bennett, Chapman, Arliskas, Schuck, Dean, and Evenson are all playing "heads up" ball.

The new blood entering *Psi* are men of great scholastic, athletic, and social possibilities.

In a very short time, some of these pledges will be saying "Yes, Sir," "No, Sir" very respectfully. Brother Chapman has planned an initiation party which they will long remember.

A real good time get-together was had on October 18, at the Homecoming dance, when the grads of *Psi* renewed old acquaintances and met the men now making Delta Sigma Pi history on the Wisconsin campus.

IVAN POTTER, *Correspondent.*

Omega is off for a flying start this year with 41 active men all set for a big year.

The way things are shaping up we are well on the way to our biggest year. A large number of men were lost to us through graduation

but the new men are rapidly filling the vacancies.

The following men are in command at *Omega* this year:

Head Master	John Hauser
Scribe	Harry Groman
Senior Warden . . .	Chester Zareck
Junior Warden . . .	Roy Spohn
Chancellor	Leo Raynock
Treasurer	Clarence Fehnel
Senior Guide	Ned Mikusinski
Junior Guide	Harry Wright
Steward	Frank Arnold
Historian	Cleon Krug

Brother Hauser represented *Omega* Chapter at the Tenth Grand Chapter Congress in Detroit and returned to us this fall with several new ideas and suggestions for getting the most out of fraternity life. At the first business meeting he gave a very interesting report on the convention and explained the changes in the Constitution and By-laws.

To date the chapter has held three very successful house dances. James Davidheiser as chairman of the social committee has engineered these social events with a great deal of skill and ingenuity.

Fall pledge period is well under way and a group of promising candidates are trying to make us believe they want to be *Deltasigs*. They are proving themselves to be the true students and the alert men of commerce that *Delta Sigma Pi* respects.

Omega is well represented in student activities this year and is filling many important positions at the university. Alfred Fisher, as editor of the *Templar*, brings that position to *Omega* for the second consecutive year, while Frank Arnold, Ned Mikusinski, John Hauser, and William Black hold editorial offices on the staff. Leo Raynock is representing the chapter on the business staff.

In football, Thomas Turner is holding the managerial reins with Harry Wright and Harry Groman as his assistants. We also have four representatives on the team, Swede Hanson, Tony Dougal, Cris Zahnnow, and Chet Zareck. Hanson, who is playing his last year in college is on the way to making it his best year. Zahnnow and Zareck are two fast fullbacks that are depended upon in the utmost for their fast, hard running and quick decisions in the pinches. Dougal is a master lineman who has two more years to play for *Temple* and much is to be expected from him.

Danny Novack and Jack Wildeman are both trying hard for the managership of the basketball team in the season of 1931-32 and Ned Mikusinski is an aspirant for the managerial post of the boxing team.

Jack Wildeman, Ned Mikusinski, and Bill Black are members of the Glee Club this year. Black was elected secretary of the organization.

In the spring elections *Omega* bagged several offices in the School of Commerce. Frank Arnold, after completing a successful year as president of the junior class was re-elected as president of the senior class. Harry Groman was put in charge of the junior class funds as their treasurer, and is also a member of the Y. M. C. A. cabinet, of which Jimmy Davidheiser is vice-president.

Al Fisher was on the staff of the 1930 Handbook staff this year as managing editor. Eugene Durkin is an aspirant for the *Templars*, *Temple's* dramatic organization. Jake Deitrich is one of the notable players on the Sophomore football team who



is expected to protect the honor of the class against the freshman eleven in the annual grid classic.

The *Omegasine*, official publication of the chapter, appeared this year under the able guidance of Ned Mikusinski, assisted by Bill Black.

With every member aiming to put *Omega* in the front of the campus and each doing his part thoroughly we expect to outdo any record set by *Omega* in former years.

Omega chapter wishes to extend a hearty welcome to any brothers visiting Philadelphia and invites you to come and see us at 17th and Berks streets at any time.

WILLIAM C. BLACK, *Correspondent*.

Alpha-Beta is starting out with prospects for a very successful year. Twenty-three actives returned in September with the purpose of organizing a bigger and better chapter this year. Harold Kaufman, our representative to the Detroit Grand Chapter Congress, returned with a splendid report for the chapter, and made us feel that we are part of a real live organization.

Our first step toward improvement has been our removal into a larger and much nicer house at 805 Virginia. The administration this year had provided what seems almost miracles on very conservative allowances. Robert Copeland is proving himself a most efficient treasurer and commissary manager in making a dollar go twice as far as the most of us could.

This year's pledging committee has adopted the slogan, "every man get a man." We already have ten pledges with several other good prospects in the School of Business and Public Administration. Our first initiation will be in about a month. We expect, however, to continue our pledging activities as long as there is good material left in order to build up a bigger and stronger chapter.

The policy of having professional meetings is to be a part of the year's program. Talks by professors or business men at these meetings are arranged for and friends and prospective pledges are invited. These meetings have brought us in closer touch with the instructors, business men, and new students in the School of Business and Public Administration. At our last meeting we had talks by Karl Bopp and Professor R. D. M. Bauer, former members of this chapter who

have won the Delta Sigma Pi Scholarship Key here.

Alpha-Beta has been active in all campus activities. This year we won the B. and P. A. elections. Albert Monk and Ivan West are presidents of the senior and junior classes and A. S. Penniston and Fred Akers are vice-presidents. Brother Penniston is also cadet lieutenant-colonel in the University R. O. T. C. Head Master T. R. Smith is president of the School of Business and Public Administration. The chapter has a representative on the *Missouri Student* staff, three members in the University Band, a letterman in University Baseball and also in the Rifle Team, and several members in Scabbard and Blade, Missouri Musketeers, and The Growlers.

Our chapter extends its best wishes to all chapters and a fraternal welcome to any brothers who visit Columbia.

DONALD L. WOLZ, *Correspondent*.

After hearing of the prospects for a bright future for the International Fraternity of Delta Sigma Pi, *Alpha-Gamma* Chapter is more than anxious to do its share toward conducting a successful season. Thirty-two members, twenty-one of whom were seniors and eleven sophomores, returned to college this fall. In addition, there are five brothers on the faculty in the department of Commerce and Finance. George F. Mitch is professor of Corporation Finance, H. W. Stover is teaching classes in Advertising and Marketing, while W. E. Butt is associate professor of Economics, conducting sections in Insurance and Railroads. E. V. Dye, associate professor of Economics, is on a leave of absence this year and is making a tour of Europe. Dr. C. W. Hasek, professor of Economics, is teaching Social Science, the students in his sections numbering almost three hundred.

One of the most outstanding Deltasigs in the *Alpha-Gamma* Chapter is Alan B. Cutting '31. After working for three years on the business staff of the *Penn State Collegian*, Al was rewarded for his meritorious work by being elected business manager of the college newspaper. He was elected to Pi Delta Epsilon, national journalistic honorary fraternity, as a result of his achievement. Cutting played a saxophone in the R. O. T. C. military band during his fresh-

UNIVERSITY
OF
MISSOURI

PENNSYLVANIA
STATE COLLEGE

man and sophomore years. In his junior year he was selected for membership in the Penn State Blue Band, and this fall completed his musical prowess by again being chosen for the same organization. Outside activities apparently do not interfere with Al's scholarship, for he has had a perfect average of '3'' during his entire junior year, and seems headed for another perfect report card this semester. Cutting is also treasurer of *Alpha-Gamma*.

The local chapter has an abundance of activity men this year, most prominent of whom are:

E. R. Noderer '31, editor-in-chief of *The Froth*, Penn State's college comic.

E. R. Bogden '31, member of the varsity baseball team.

E. W. Young '31, regular first baseman on the varsity baseball team.

R. C. Bokum '31, member of the business staff of *Froth*.

H. V. Girard '31, student officer in the R. O. T. C.

Harry Charles '32, first assistant manager of wrestling, and member of Blue Key, honorary junior society.

D. G. Keeble '32, member of the business staff of *Froth*.

H. C. G. Weber '32, first assistant manager of boxing, member of Blue Key, and regular on the varsity lacrosse team.

E. L. Pearce '31, member of the wrestling team, 175 lb. class or heavyweight.

J. S. Hassan Jr. '32, member of the varsity lacrosse team.

F. E. Schill '32, first assistant manager of golf, and member of Blue Key.

F. F. Morris '31, member of the Penn State Thespians, and manager of the Varsity Ten orchestra.

J. G. Anderson '31, member of the college Glee Club.

G. B. WELCH, *Scribe*.

In reading over the typical chapter letter from the various chapters of Delta Sigma



Pi, one is impressed by the consistent optimism and success recorded. As much as we would like to be different here at Nebraska University, we find that we must fit into the same classification.

Success is all that *Alpha-Delta* has had since school started for the 1930-31 term. During the first week of school, hardly before all the boys had registered, there was a

call sent out for a special meeting. At the meeting, the chapter voted to invite four new faculty members to join the ranks of *Alpha-Delta*. Consequently, two weeks later, C. O. Swayzee, formerly of Columbia University extension department; A. R. Mott, formerly of University of Michigan; I. A. Cuneo, transferred to the College of Business Administration from the Romance Language department of the Cornhusker institution; and I. V. Snyder, manager of the Northwestern National Insurance Co., office in Lincoln, and instructor in the college, were initiated into membership. *Alpha-Delta* batted one hundred per cent in this achievement, as these four men were the only additions to the teaching staff of the college.

Together with these four men, we have another new man at *Alpha-Delta*. He is E. Ray McCartney, formerly active in the University of Wisconsin chapter. He comes to Nebraska as a scholar-instructor, and is working for an advanced degree.

Another outstanding attainment of Alpha Delta was the scholarship record made during the last semester of last year. The chapter led all of the more than fifty professional and social fraternities on the University of Nebraska campus in scholarship. This is the third semester in succession this feat has been accomplished. The next previous semester, the chapter led all sororities and fraternities, but three sororities went ahead of the latest mark.

The members who are active at the present time wish to express their respect to the seniors of last year, who were an exceptional bunch of grade getters. Merle Johnsen was second in scholarship and Al Hook was third in rank in the College of Business Administration senior class.

There has been a rumor that a party will be held jointly in Omaha by the South Dakota, Creighton, and Nebraska chapters. Nothing definite has been done about it as yet, however.

J. RUSSELL ANDREWS, *Correspondent*.

October—football—parties—studying, and *Alpha-Epsilon* is right in the middle of it.

The first important event of the year was a successful rushing party, held at the house the first Saturday of the fall quarter. Several excellent rushees were present, five of whom are now wearing the Crown and Delta. A week later another successful



rushing party was held in the form of a smoker.

As we gather up statistics on the passing of the summer months, we find many have not returned to school. Those who have returned report a successful summer in spite of the business depression. With a nucleus of 28 actives and 10 pledges, we start the year. The impending initiation will add a few more actives to the roll, and under our present rushing program we expect to have several more good pledges to take the places of those who have been initiated.

Alpha-Epsilon boasts one of the most popular houses on the campus, considering the number of brothers looking for rooms in the house. When the fall quarter opened, there were several men who were unable to find rooms. At present we have a capacity of 26 men, and have applications for rooms from 10 or 12 more which we will be unable to fill.

November 1 was Homecoming celebration. Northwestern and Minnesota football game. *Alpha-Epsilon* prepared one of the most dazzling decorative schemes ever seen on the campus. The theme was modernistic, the slogan "Cage the Wildcats," and both were given full prominence in the form of a football dirigible.

Alpha-Epsilon starts out the year with a big interest in school affairs. Brother Bruce is the business manager of the 1931 *Gopher* annual. Through this position he has placed several of the boys on the *Gopher* staff. Brother Ihle is representing the School of Business on the All-University Council. He is also the elected secretary of that body, which is the student governing body of the school. Brother Franz is the business manager of the *Gopher Business News*. He has also placed a number of brothers on the staff of the publication. Fred Seed, our Head Master, is the manager of the School of Business bookstore. Brother Crowe is on the staff of the *Minnesota Daily*, and is also in charge of the School of Business dance to be held in the near future.

In scholarship the past year, *Alpha-Epsilon* rated the highest in the history of the chapter. We have several potential Beta Gamma Sigma men this year and plan to go to the top of the list.

In sports *Alpha-Epsilon* is doing fairly well. We are still in the race for the tennis cup. In volleyball we have a fighting if not a winning team. In golf, we won the first and only game so far. We are not too optimistic about this, however, as we won on a forfeit.

Alpha-Epsilon wishes to take this opportunity to thank the boys at Theta for their wonderful entertaining at the convention. The reports here were that it was the best ever.

We are expecting a visit from Gig Wright on homecoming. At the time of this letter, Gig isn't here yet. Full details in the next letter.

Well, I must get back to the books; *Alpha-Epsilon* must keep its high average. A longer letter next time.

ROGER G. O'MALLEY, *Correspondent*.

The leadership within *Alpha-Zeta* Chapter has been entrusted to men who are at the present time enthusiastically engaged in carrying on the distinctively successful program that has made the scholarship of the chapter most prominent for progress and achievement. The leaders for the fall quarter are as follows:

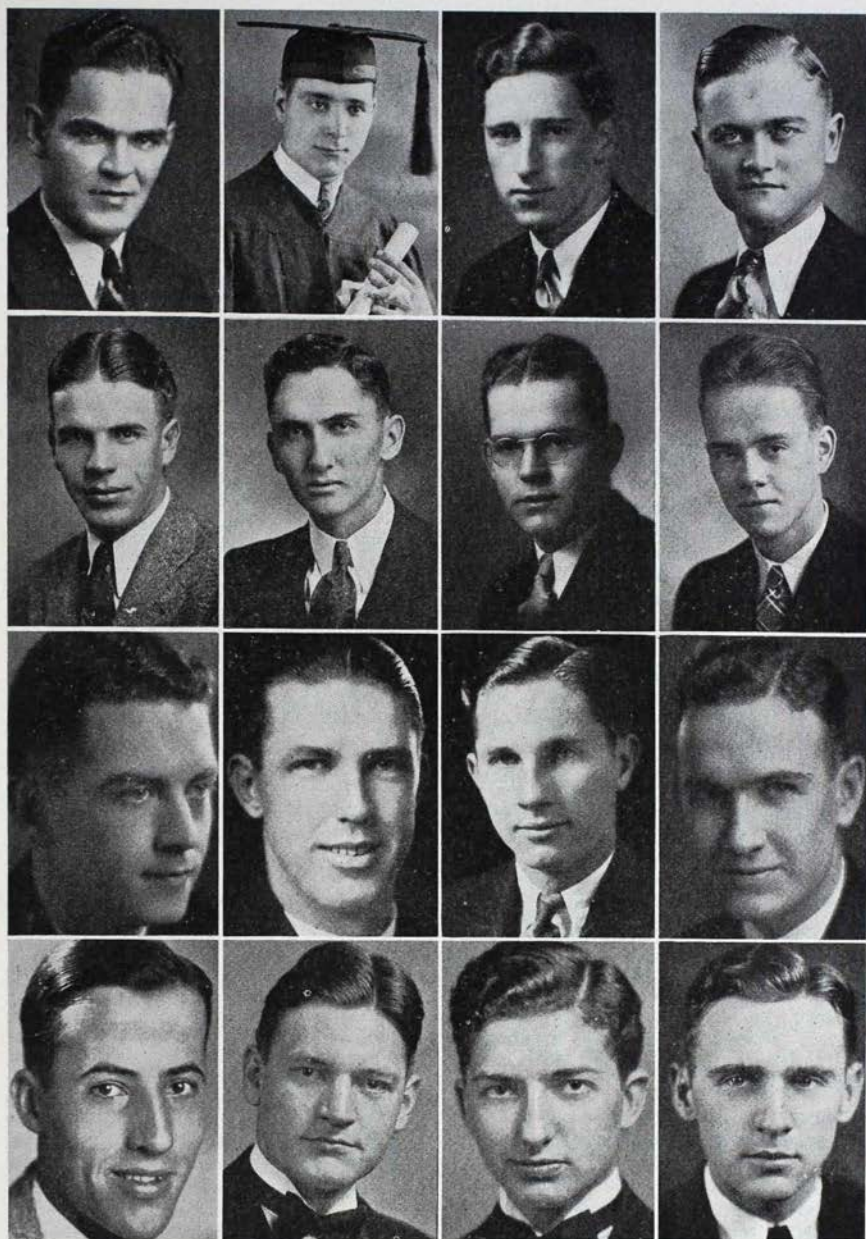


Head Master J. R. Booth
 Senior Warden Hubert Wright
 Junior Warden D. L. Conger
 Scribe J. Beach Hall
 Treasurer E. S. Beamguard
 Historian R. E. Goddard
 Keeper of Parchment Roll

J. F. Mitchell

Alpha-Zeta Chapter has a right to be proud of its outstanding leadership on the campus for superior scholarship. In William E. Althausen we have a man who ranks with the masters. Willie has consistently stood at the top in all his classes, and is in the lead for the Delta Sigma Pi Scholarship Key of 1931. Besides being a superior student, he is talented in the art of navigation, having made extended tours on the Tennessee River.

Another outstanding man of merit in the chapter is none other than Pete Wright, Jr. In scholarship he ranks high; in activities he is unexcelled. Pete is cadet colonel of the R. O. T. C. of the University of Tennessee, the highest military office given at university. He holds prominent positions on all campus publications, and was *Alpha-Zeta's* delegate to the Grand Chapter Congress of Delta Sigma Pi in Detroit last September. He is fond of athletics, and is a great social leader. Men of such character and ability as Willie and Pete would be an asset to any chapter. *Alpha-Zeta* is striving to secure just such men who will make a name in the



Some of the Members of Delta Sigma Pi Elected to Beta Gamma Sigma,
Honorary Scholastic Commerce Society

TOP ROW (left to right): Henry A. Strathman, Nebraska; P. C. Scaglione, Florida; J. P. Napier, Georgia Tech; M. A. Johnson, Nebraska.

SECOND ROW: Alfred Hook, Nebraska; Glen Adkins, Nebraska; O. J. Jacobsen, Nebraska; M. H. Reynolds, Nebraska.

THIRD ROW: George Murphy, Indiana; R. C. Evans, Florida; Joe York, Florida; Eugene Denham, Indiana.

BOTTOM ROW: Francis M. Bennett, Wisconsin; E. J. Moen, Marquette; Milton Kassner, Marquette; King G. Herr, Iowa.

world for themselves and for Delta Sigma Pi.

BEACH HALL, *Scribe*.

The beginning of a new year and the Deltasigs at the University of South Dakota are going strong. The chapter has a very active group and all are anxious that the chapter remain active as it has in the past.



We were very sorry to lose a large number by graduation, but hear from reports that they they are all located in their various positions and enjoying the art of money-making.

Seated at our weekly meetings are ten actives. Only one brother did not return to school. The chapter is planning an initiation in a few weeks. Five men will be called brothers for the first time after this initiation.

A treasurer had to be elected at the first meeting due to the fact that our treasurer elected last spring did not return to school this fall. The list of officers for this semester is as follows:

Head Master . . . Lloyd Swenson
Senior Warden . . . Wesley Carter
Junior Warden . . . Don Doolittle
Treasurer Kenneth Zenner
Scribe Francis Fetzner
Historian Robert Gibson
Senior Guide . Charles Richardson

We are planning to have a banquet every month at various banquet halls. At these banquets we invite all members of the faculty in the School of Business Administration and any outstanding students in our field of work.

Some of the brothers who have been taking part in activities on the campus: Wesley Carter is cadet colonel of the R. O. T. C. and a member of the Coyote football squad. Kenneth Zenner and Charles Richardson play in the best band the university has ever had. Frary is a member of the Glee Club.

The chapter at this time has eight pledges and a few more are being considered. The entire chapter sends best wishes to all brothers on other campuses and to her own brothers in distant parts.

FRANCIS FETZNER, *Scribe*.

It gives us great pleasure to report that the Delta Sigma Pi Scholarship Key winners, both in the day and evening schools, are Deltasigs. Donald M. Alcoke (day) and W. O. Crosswhite (evening) have received these distinguishing awards, while Robert Gruber received the Beta Gamma Sigma honor.



That isn't all! When we review the list of appointments and elections accorded our brothers, we feel that a little ego on our part is justified. Edwin Drake has been appointed as a full time assistant to Mr. V. H. Drufner, the director of the evening and extension courses at the university. Harold Riesz has been elected president of the Evening Commerce Club, an organization for evening students with over 500 members. Riesz was the editor of the school paper, the *Evening Commerce Review*, in 1928-29 and was in charge of the budget of the club in 1929-30.

Other brothers who have been elected to membership on the Board of Directors of the Evening Commerce Club are John Abt, John Pund, and Ridlon Kiphart. Pund had the distinction of being treasurer of the club last year, while Kiphart was so successful as director of publicity that he was re-appointed this year.

Our social calendar will again get into full swing on October 29, our first rush meeting and smoker. This will be followed on November 8 by a dance at the new University Y. M. C. A.

HAROLD RIESZ, *Correspondent*.

Alpha-Iota looks forward to one of the most successful years it has ever enjoyed.

Our professional program for the year includes a multitude of activities. Power to the twelve actives who return this fall to start the old *A-I* ball rolling.



Although handicapped by a small number of active members, much has been accomplished. We have pledged eight of the outstanding members of the sophomore class. Each neophyte has a very high scholastic standing, and each gives promise of becoming a worthy member of Delta Sigma Pi.

We are proud of them. Thanks to the rushing team.

A factor of paramount importance to the year's success is our newly acquired home. The house is located at 2931 Cottage Grove Avenue, Des Moines, Iowa. Many house parties are being planned. Two smokers in the nature of rush parties have been held to date. The next party will likely be a house dance. The house offers much in fraternal spirit, and should be forthcoming in the growth of *Alpha-Iota*.

An outstanding feature in our professional program is a monthly banquet. The first banquet this year was held at Younkers Tea Room on October 14. Brother Frank McDonough, assistant editor of the *Better Homes and Gardens* magazine, gave an interesting talk. It will be of interest to other chapters to know that Brother McDonough is an alumnus of *Alpha-Iota*. No less appreciated were the songs from our silver-voiced neophytes. All in all, the banquet was a huge success.

Delta Sigma Pi is well represented on the Drake varsity football team. Head Master Charles Biklen is in line for a second letter for his work as student manager of the team. Paul Shneeman is a halfback. Apparently Paul is administering his track tactics on the gridiron. John Wulf is making history of his second year on the varsity squad.

Kenneth Clark represents *Alpha-Iota* in the famous Drake Concert Band. He is an accomplished musician, and has made all of the band tours during his three years at Drake. The work of these men bring honor to our fraternity.

The Des Moines Alumni Club is very helpful to the active chapter. The support given by them to the smokers and monthly banquet is greatly appreciated. Seldom is a chapter meeting held without the attendance of one or more alumni. Actives hope to cooperate with the alumni club by accepting their invitation to attend Friday luncheons at the Polyclinic Cafe. These luncheons are interesting, and are one of the activities in the alumni program.

Alpha-Iota is stepping ahead with other Deltasig chapters. Our program has been successfully carried out so far, and much is yet to be accomplished. *Alpha-Iota* wishes you the most successful of futures.

MARVIN C. WHATMORE, *Correspondent*.

It rather looks like an active year for *Alpha-Kappa* Chapter.



We have an able group of officers, who promise to make things hum and if the brothers continue to give their support, you may rest assured that *Alpha-Kappa* will make a creditable showing for the 1930-31 season.

Installation of officers took place on Saturday, October 4 at the Buffalo Consistory. The following brothers were installed:

Head Master . Earl W. Cruikshank
Senior Warden . Eugene J. Allein
Junior Warden

Arthur C. Schneckenburger
Treasurer . . . C. Edward Wesley
Scribe . . . Gordon H. Lohman

Brother E. L. Schujahn, Grand President, made a few fitting remarks concerning the Tenth Grand Chapter Congress.

The opening meeting of the 1930-31 season for *Alpha-Kappa* Chapter was held Sunday, October 5, at the house, and was well attended.

With the opening of school, we promptly set about lining up new men. A smoker was held Friday, October 24, at the house, at which twenty-two guests were present. A likely looking group of chaps, and we are reasonably sure that we shall annex a goodly proportion of new timber.

Our social season opened with a Halloween party at the house, Friday evening, October 30. Shall we say it was well attended?—well a fair turn-out and all those who did attend had a gay time.

Founders' Day Banquet is the next event on our program and by the time these notes go to press will, of course, have taken place. We expect a good turn-out in observance of this special occasion.

Of interest is the apparent marital epidemic which has swept over *Alpha-Kappa* during this past summer and fall. Four of the brothers succumbed and we wish them much joy and happiness.

LELAND G. ESHELMAN, *Correspondent*.

Alpha-Lambda was dealt what might be called a crushing blow at graduation last



June when we bade adieu to ten seniors in the graduating class. However, eighteen men

returned to the house this fall, and with the

vigor they display we should have a very successful year.

Those of us who were able to attend the Grand Chapter Congress at Detroit in September returned to school full of enthusiasm and have succeeded in passing some of it on to our brothers. Our rushing season is well on its way, and we have already pledged several men, with the expectation of attaching the pledge button to several more likely prospects before our fall initiation, which will come sometime in November.

Our first smoker of the quarter was held recently, at which time we entertained several rushees. We were very fortunate in getting Dr. Mills, dean of the College of Economics of the University of Sidney, Sidney, Australia, as our speaker of the evening. He spoke on student life in Australia and gave some very interesting sidelights on the subject. Dr. Mills is a visiting professor on our campus this quarter, and is spending most of his time in the School of Commerce. We are expecting to hold another smoker or two before our initiation.

HARRY G. BRAINARD, *Correspondent.*

Alpha-Mu Chapter has made a good start on what appears will be a most successful



year. Although but eleven actives returned to school, they have already made a good start on the year's activities. Fifteen outstanding juniors in the School of Commerce were pledged at ceremonies held in the Commons on October 16. Of those invited to membership, but one man declined, and that on account of finances. These men form a very versatile group, having representatives in practically every line of campus activity. We believe that they form one of the best pledge groups in our history, and that they will materially advance the standing of this chapter in their two remaining years. November 21 has been set as a tentative date for initiation.

The chapter is now looking forward to a visit from our worthy Grand Secretary-Treasurer, H. G. Wright, on November 2. Plans have been made for a banquet in the Spanish room of the Dacotah Hotel at five o'clock on that day, and in other ways we will do our best to entertain him properly.

Our chapter is sponsoring a commercial club, to be made up of all members of the School of Commerce. The first meeting will be held November 13, and the organization

and activities of the club will be decided on at this meeting.

Plans are being made for a party some time before Christmas, to be staged jointly by this chapter and the Phi Delta Phi legal fraternity. This party promises to be one of the outstanding social events of the season.

WALTER THOMAS, *Scribe.*

Faster than the crackle of a machine gun!
That's the way *Alpha-Nu* does things.



Starting out with a meeting the day school began, within forty-eight hours we had arranged a luncheon, pledged five good men, and held a smoker for rushees!

Similar to all other fraternity houses at Denver University, our house suffered the usual summer reaction business recession. However, the reopening of school, coupled with the energetic spirit of the permanent residents, has practically filled all vacancies. A new schedule of rates and method of distributing expenses was introduced by Brother Ray Brandt, and the future outlook for our house is indeed cheerful.

The national political parties would do well to consult the Deltasig politicians at Commerce. After a sweeping victory in the school elections last spring, another Deltasig landslide was noted this fall in the class elections. Coval Diehl and Harry Haverland head the senior and sophomore classes respectively, while lesser offices are well distributed among the Deltasigs.

Twenty actives returned to start the year, and present indications are that we will initiate ten or twelve men in December, with a still larger class in the spring.

Alpha-Nu is determined to continue as an outstanding chapter of Delta Sigma Pi. We expect to make this another Deltasig year at Denver University School of Commerce.

GEORGE R. WALTER, *Correspondent.*

Alpha-Xi Chapter of Delta Sigma Pi commenced the year at Virginia with some fewer



men than last year, having lost five members by way of graduation last spring. However, those of the chapter here have no fears or feel any uneasiness as to the growth of Delta Sigma

Pi at the University of Virginia. Each succeeding college year has seen an increase in the enrollment of our School of Commerce, and with it a concomitant rise in the quality of students and the grade of work done in the field of economic study. It is on the basis of such tendencies that we believe our fraternity to have before it a large opportunity for an increasing influence and good work among the students of economics and commerce.

There have been held three smokers this fall, the last one of this term to be held on the night of the thirty-first of October. We feel that these social occasions have been successful in that a goodly number of economics and commerce students have obtained a glimpse of the value of the professional fraternity as it functions in the realm of commerce and economics. Our speakers at these occasions have been men who are deeply interested in our fraternity and the work it is doing and it is to them, chiefly, that we owe the success that we have had with the smokers. These men—all members of the faculty of the School of Commerce—are Dr. Hyde, Dr. Snively and Major Hulvey. The date of our first initiation has been set as November 8.

Present officers of *Alpha-Xi* Chapter are:

Head Master . . . Frederick B. Price
Chancellor . . . G. W. Lineberry
Senior Warden . . . J. J. Pickeral
Junior Warden . . . J. E. Parks
Treasurer Frank Forester
Scribe Murray Ferguson

MURRAY FERGUSON, *Scribe*.

Alpha-Omicron starts the year off with a group of twenty-one actives and fifteen



pledges, all anxious to make a greater name than ever for Deltasig on the campus of Ohio University. With most of our actives in one activity or another and many of our pledges starting out for honors, there is every reason for feeling that this is going to be one of our best, if not the best year, that we have ever had.

In campus activities we hold a very prominent place. Delbert Matthews is president of the Commerce Club, student assistant in Finance, Head Master, and member of the Interfraternity Council. Elden Hauck is treasurer of the junior class, member of Blue Key, junior baseball manager, and advertising manager of the *Green and White*. Floyd

Stott is senior baseball manager. Robert Whittier is a member of varsity debate, band, orchestra, Tau Kappa Alpha, and Phi Delta Gamma. Joseph Milner is student assistant to the director of the School of Commerce. Herbert Davis, Robert Fisher, and Willard Russell are members of the band. Adam Kuzniar is a member of the orchestra. Stephen Mihalko is *Green Goat* accountant. Gerald G. Wood is advertising manager of the *Athena*. Wilbur Urban is vice-president of the sophomore class. Sylvester Moore is on the *Green Goat* staff and Walter F. Thompson is with the *Green and White*. It is the belief of *Alpha-Omicron* that activities play a very important part in the college life of a student and we encourage our fellows in every way to participate in them.

So far this semester we have had three smokers, two for students and friends, and one for actives and pledges. As our speakers, we have had Brother Ralph F. Breckert, professor of Accounting and faculty representative of Ohio University; and Mr. John R. Johnston, dean of men. Our active-prep smoker, something new at *Alpha-Omicron*, proved a big success and we hope to have many more. They offer an opportunity for the pledges and actives to get together and really mix.

Open houses have been very popular this semester and we are intending to sponsor one every two weeks. Our annual formal dance is to be held at the Men's Union on the night of December 6, and the social committee is doing everything possible to make it a big success. We are hoping to see several of the alumni back for this occasion.

The Men's Union at Ohio University started a custom of offering a cup each semester to the professional fraternity which ranked highest scholastically on the campus. In order for it to become the permanent property of a fraternity, that group must win it three times. Last May this cup became the permanent property of *Alpha-Omicron*.

The officers for the present year are as follows:

Head Master . . . Delbert Matthews
Senior Warden . . . Virgil Harless
Junior Warden . . . Herbert Davis
Treasurer Elden Hauck
Scribe Floyd Stott

At this time *Alpha-Omicron* takes the opportunity to extend its best wishes to its brothers in Delta Sigma Pi and to extend an invitation to all brothers to drop in and see us whenever it is possible

WALTER F. THOMPSON, *Correspondent*.



Campus Leaders in Delta Sigma Pi

1. Harry E. Haverland, *Denver*, has been recently elected president of the sophomore class of the University of Denver, while Richard Tydings (No. 2) also of *Denver*, was elected president of the student body of the University of Denver. 3. Coval W. Diehl, *Denver*, is president of the senior class of the School of Commerce, Accounts and Finance of the University of Denver. 4. Fritz Unger, *Miami*, is editor of the *Miami Student*, senior adviser to Phi Eta Sigma, and a member of Blue Key.

5. Thomas Turner, *Temple*, is manager of the well-known Temple University football team. 6. Carl D. King, *Florida*, is secretary of the Commerce Club, and a member of the

Under the excellent leadership of our Head Master, George



Murphy, *Alpha-Pi* Chapter of Delta Sigma Pi is starting another banner year at Indiana University. At the close of registra-

tion this fall twenty-two men had reported ready to carry on the work of the chapter, along with five members of the faculty who have always done everything in their power to help the boys in anything for the good of the fraternity.

The following officers have been elected to assist Brother Murphy in carrying on the work of the chapter for the coming year:

<i>Chancellor</i>	William Hopley
<i>Scribe</i>	Robert Phillips
<i>Treasurer</i>	John Day
<i>Senior Warden</i>	Andrew Powell
<i>Junior Warden</i>	Leland Johnson
<i>Historian</i>	Neil Wright
<i>Senior Guide</i>	Harold Burch
<i>Junior Guide</i>	Gerald Burch

Through cooperation with Alpha Kappa Psi, arrangements have been made to hold a series of Commerce lectures once a month in the Commerce auditorium, open to all commerce students, for the purpose of fostering a more professional spirit among them. The first of these meetings was held on October 23, at which time Dean Rawles lectured on "The Essential Features of Business Finance, and Its Relation to the Commerce Student."

Arrangements have also been completed to have a series of banquets throughout the year, in connection with Alpha Kappa Psi, and at each of these banquets it is proposed

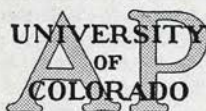
to have some business man from Bloomington or the vicinity speak to us upon the more practical phases of our commerce work in preparation for business careers. The first of these will be held some time this month.

Everyone is showing a vast amount of interest in the work of the fraternity this year. Our meetings, which are held on the first and third Thursdays of each month, have been well attended and everything points to a most successful year. Our first smoker and get together was held at the Kappa Sigma house on October 21. After a series of encouraging and instructive talks by our faculty members, Dean Rawles, Professors Chew and Rogers, we adjourned to the refectory where refreshments consisting of apples, cider and doughnuts were served.

A survey of the incoming commerce students shows that we have an abundance of prospective material available for pledging when the time arrives. So we are moving forward with heads up for *Alpha-Pi* Chapter of Delta Sigma Pi.

FRANK L. FORKNER, *Correspondent.*

Alpha-Rho is starting on what appears to be a banner year with twenty-two actives



back to school.

This is the first time in the history of the chapter that so many actives have returned, and the chapter is planning on doing many things this year and really making a name for itself.

We have not pledged any men as yet this year, but intend doing so within the next

executive committee of the student body. 7. Henry D. Anthony, *Florida*, is a member of Phi Kappa Phi. 8. L. S. Hiatt, *Florida*, has been elected president of the Commerce Club.

9. F. L. Howard, *Kentucky*, not only won the Delta Sigma Pi Scholarship Key this year, but was also elected to Beta Gamma Sigma. 10. M. S. Mullen, *Alabama*, is manager of the basketball team, a member of Blue Key and of Omieron Delta Kappa. 11. Joe T. Heard, *Alabama*, is the big man in the Commerce Club this year. 12. L. B. Hjermstad, *Florida*, is a member of the Glee Club and a soloist at radio station WRUP.

13. W. A. Ward, *Georgia*, has been elected to Phi Kappa Phi. 14. W. A. Giles, *Buffalo*, is president of the Students Association of the University of Buffalo, and chairman of the 1930 Ubesa Follies. 15. Harry V. Mitchell, *Alabama*, has been elected to Phi Beta Kappa. 16. Cecil Moyer, *Miami*, has also been elected to membership in Phi Beta Kappa, is senior adviser to Phi Eta Sigma, freshman honorary society, and was president of his junior class.

17. Alfred Fisher, *Temple*, is editor of the 1930-1931 *Templar*, college annual. 18. Yates Williams, *South Carolina*, is president of the Student body, vice-president of the junior class, president of Blue Key, and a member of Clariosophie Literary Society. 19. Frank Arnold, *Temple*, is president of the junior class. 20. Clair Knox, *Iowa*, was president of the Commerce Club last year, in addition to being president of the all important Iowa Union Board, Homecoming chairman, and many other activities.

week or so. The names of those eligible are turned in to us by the faculty and we select men on the basis of scholarship, business ability, character, and school activities. All of our men are two pin men, and we are able to take the best men from every fraternity on the hill, and in this way get a very strong chapter. The School of Business Administration is much larger this year than ever before, and so we have many more men to choose from, and a good pledge class is expected.

In activities, *Alpha-Rho* is right up on top. Brother Louis F. Long is assistant in the Economics department, teaching Economic History, and is certainly doing well as a professor. At least the freshmen seem to like him, even if he is just a little hard. Harold Mickey is president of the School of Business Administration, and as such will have his hands full this year with executive duties. We are all sure that he will be the best prexy the school has ever had. Brother Hecox is the editor of the *Coloradoan*, besides being in Sumalia, the junior honorary fraternity. Brother Cottrell is the associate editor of the yearbook, and if these two Deltasigs are to put out the book this year we will have a real publication. Brother Pannebaker is quite active socially—he really ought to be the Master of Festivities but he will graduate in December, and we will certainly miss him. George Brown is quite a golfer and ought to make quite a name for himself in this sport. Brother Rewick is the manager of the Silver and Gold and was recently elected vice-president of the senior class. So all in all we certainly have our share of activities and our chapter is strong thereby.

Plans for the year are not complete as yet inasmuch as we haven't had much time to get things organized, but it is expected that our banquets that are held each month at the Boulderado will be continued. These banquets have always been a success in more ways than one. We usually get some business man to talk on some phase of business activity or some current event in the business world, and often our faculty members give us some very inspirational talks. We are handicapped this year to some extent by the fact that only one of our three faculty members, Brother Bushee, is with us. Brothers Duncan and Johnson are not with us. Brother Duncan is teaching at Northwestern, and the chapter certainly hopes him all the success and happiness in the world. Brother Johnson is on a leave of absence and will return to school next year, it is hoped.

We are looking forward to his return, and hope that this year will be a successful and pleasant one.

A meeting of the School of Business Administration will be called in the near future, and plans will be laid for a year of activity. We will plan for the annual business school dance; the three new professors in the school will be introduced, and arrangements will be made to have meetings ever so often and have prominent business men of the community speak to us on current business subjects. Last year we had several helpful and inspirational talks which certainly proved to be of benefit to us.

We certainly do wish all the brothers could drop around to Boulder some one of these days and visit us, for you certainly are all most welcome. The few of us that were able to attend the Tenth Grand Chapter Congress in Detroit this fall certainly had a wonderful time and it was a real convention, with a real bunch of true and loyal brothers present. The national officers of Delta Sigma Pi are a group of fine men who put the fraternity above everything else, and all I can say is that it was too bad everybody could not have been there.

ROBERT M. REWICK, *Correspondent.*

Things look mighty good again this year for *Alpha-Sigma*. "Bigger and better than



ever" is our aim. Alabama enters her one hundredth year this year and with her one hundredth anniversary the

School of Commerce and Business Administration plans to keep in step with a more prosperous year than ever before. The commerce school is larger this year than ever before. Naturally these factors combine to make *Alpha Sigma's* prospects mighty bright.

Alpha-Sigma's initial meeting of the year was held September 25, and things started off with a bang. We have thirty actives back this year with plenty of vim to make Delta Sigma Pi stand out in almost every campus activity. During the meeting it was decided that we would hold our first smoker on or about November 6, and at that time look over a bunch of prospective men. Prospects look mighty good this year for an excellent bunch of neophytes.

Alpha-Sigma lost only four men last spring at graduation. These four men are making good, we hear, with their respective employment. Wayman Bishop is in the ac-

counting department of Westinghouse Electric Company. Iris Carmack and R. R. Dansby are doing splendid work with Southern Bell Telephone Company. W. B. Howell is employed by the Western Electric Company in Chicago. Good luck to the brothers in all their endeavors.

Alpha-Sigma stood out pleasingly well at the recent election of class officers. James J. Campbell, Jr., was elected president of the senior class. Ewell H. Owens had the office of secretary-treasurer of the junior class bestowed upon him. George P. Atkins was elected president of the sophomore class.

As one of the Alabama's cheer leaders, Squibb Pullen is helping to cheer the Alabama Crimson Tide on to victory. And by the way, fellows, that Crimson Tide really is rolling on this year. Brother Pullen is also a member of O. D. K. and Blue Key and holds an office in Scabbard and Blade unit here.

At the initial meeting of the fraternity, in addition to Edmond Wyatt's report on the Grand Chapter Congress held at Detroit, Billy Harrison, Head Master, discussed some interesting points concerning constructive work for *Alpha-Sigma* for the year. Several plans are under way and we plan to succeed in giving the campus here something of real value and interest in the constructive line. Last year we succeeded in getting Mr. W. D. Moore, president of American Cast Iron Pipe Company of Birmingham, to our campus to deliver a series of very interesting lectures. Mr. Moore spoke to the students here and to the citizens of Tuscaloosa. We plan this year to succeed in getting something equally interesting and valuable to the students.

Alpha-Sigma extends best wishes to all the chapters in their endeavors for the current year, and a hearty welcome to any Delta Sigma Pi who visits our campus.

MACK H. JOLLY, *Correspondent.*

Although small in number, *Alpha-Tau* Chapter has started off the year in great



form and all the actives are looking forward to the initiation on November 16. At this date six or more neophytes will become brothers. The initiation of these men will greatly strengthen our chapter and we are confident that they will promote the interest of Delta

Sigma Pi on the campus, as well as elsewhere, and make it a bigger and better organization.

Four of our actives were lost to us at the end of last year. Among those were Millard Copeland, who is now connected with his Dad in the Coca-Cola business in Brunswick, Ga., Clyde Farris, manager of the Dixie Ice Cream Co., E. C. Cranford, who is in the lumber business, and G. L. Jackson, who is connected with the Swift Co. in Macon, Ga.

The election of officers was held at the first of the year, and the following important offices were filled:

Head Master . . . A. A. Almand
Senior Warden . . . Fred Carson
Junior Warden . . . George Potts
Scribe T. J. Patrick
Treasurer . . . Houser B. Gilbert

Among the social entertainments enjoyed by the brothers and pledges were two luncheons given in the Administration Building by Dean Wray and also a party at the home of Dean and Mrs. Wray for the alumni, actives, and pledges. *Alpha-Tau* has also taken the initiative in sponsoring educational pictures shown in the Administration Building every Monday night.

By the way, Brother Ashton Almand, our delegate to the Grand Chapter Congress at Detroit, is gradually improving from his trip. He brought back a favorable report and said that he got a great kick out of his trip.

Alpha-Tau sends its best greetings for a successful year to the brothers and chapters of Delta Sigma Pi.

THOMAS J. PATRICK, *Scribe.*

Alpha-Upsilon Chapter has been having luncheons regularly every



two weeks at the Green Owl Tea Room. At the first meeting Head Master Goacher gave an interesting description of

the Grand Chapter Congress held in Detroit. Other speakers scheduled for the year are as follows: October 28, Dr. Upham, president of Miami University; November 11, Dr. E. S. Todd, head of the Economics department; November 25, Professor R. E. Glos, head of the Accounting department; December 9, Professor Van Tassel, head of the Psychology department; January 6, H. C. Dale,

dean of the School of Business Administration; January 20, Professor Dennison of the School of Business Administration; February 3, Professor Sandage of the School of Business Administration; February 17, Professor Sherman of the School of Business Administration; March 3, Professor Beneke of the School of Business Administration; March 17, Dr. Robinson, dean of the Liberal Arts College; April 14, Dr. McConnell, head of the Geography department.

Dr. Todd, our chapter adviser and head of the Economics department, was appointed as delegate to the National Taxation Association Conference. The Conference was held at Kansas City October 20.

Alpha-Upsilon again stands at the head of the fraternities on the Miami campus in scholarship, having an average of 3.31. This average is based on the Missouri Rating Scale.

Cecil Moyer, Senior Warden of the chapter, was elected to the honorary society of Phi Beta Kappa last year. Moyer is a straight A man. He is also a two year letterman in basketball and will have another chance at it this year.

Joseph Siebert, president of the junior class, also made straight A's last year.

Robert Wiseman, Joseph Siebert, and Alvin Stark were elected to Blue Key last spring. Blue Key is one of the outstanding honoraries on the campus. Only ten outstanding leaders of the university are elected annually. Alvin Stark is also a two year letterman in track. He was the broad jump champion of the Buckeyes last year.

HOWARD C. HIGGINS, *Correspondent*.

With the opening of the current semester *Alpha-Phi* turned over an entirely new leaf.

Not only a leaf of history but of progress, and with a set determination has resolved to place *Alpha-Phi* on a plane where it will realize to the fullest extent its numerous possibilities on the campus of the University of Mississippi, both in a professional and a social way.

Our first task was the pledging of new men and that we have done most successfully. Following a most enjoyable smoker held in the reception room of the Y. M. C. A. building, at which numerous speeches were made, notable among which was that of our chapter adviser, Mr. Sackett, professor of Econ-

omics, who laid out plans for the year and emphasized the possibilities that lay before us in a professional way; that of Dr. Guyton, also a professor of Economics; and that of Mr. Howerton, professor of Political Science, twelve of the leading and most outstanding men of the School of Commerce and Business Administration were pledged into our group.

Alpha-Phi has been most fortunate in pledging three new faculty members this fall which will greatly add to the strength and prestige of our chapter. This brings our faculty membership up to seven and includes some of the leading professors of the "Ole Miss" campus. We are exceedingly proud of our new faculty members, as well as those who have been with us in the past.

Among the things that *Alpha-Phi* intends to do this year is to bring a number of the leading business men of this section of the country to the university to speak at programs sponsored by Delta Sigma Pi. This is a practice that has been followed some in the past but is to be carried further this year than ever before.

Alpha-Phi is already making plans for an initiation to be held sometime in the near future, at which time we expect to take around twenty new men into the bonds of brotherhood. The evening following initiation an elaborate dance will be given at the Tea Hound in honor of our new members.

In closing I would like to say that the doors of *Alpha-Phi* are always open to visiting brothers of all chapters, and if you will drop in on us at any time we will do our best to entertain you in every way possible.

HORACE B. BROWN, JR., *Scribe*.

Alpha-Chi Chapter has begun its school year with a series of parties and meetings, the first of which was a rush smoker. There are a number of rush-ees which the chapter at present

is contemplating pledging.

At another smoker, attended by a group of alumni, the brothers and pledges were addressed by Professor Klamon of our school whose subject had to do with the present economic conditions.

Plans for the ensuing semester were laid at several business meetings. They include the Founders' Day banquet to be given November 7 at the Hotel Kingsway, a number of dances, and numerous luncheons and

UNIVERSITY
OF
MISSISSIPPI

WASHINGTON
UNIVERSITY

smokers at which talks are delivered by prominent St. Louis business men.

The outstanding scholastic achievement of the present school term was the award received by Brother Lee Boehmer for his essay on "The Morris Plan of Industrial Banking." The contest was of national scope and carried as first prize a sum of \$250 which Brother Boehmer has just received. His essay was his junior thesis in the course of finance.

In athletic pursuits the most noteworthy performances are those of Brothers Miller and Wheeler, both prominent football men of the school. Wheeler has won a regular position on the line and Miller has seen action in several games.

Prospects for a successful fraternity year seem brilliant. Every member is striving to do his share to make *Alpha-Chi* Chapter equal to any in Delta Sigma Pi. In closing, all the brothers send their greetings and best wishes for a great Deltasig year to all the Deltasigs.

WALTER HORN, *Scribe.*

The fall quarter started off rather inauspiciously for *Alpha-Psi* with the enforced

UNIVERSITY
OF CHICAGO

absence, because of unfortunate circumstances, of two of our good men, both officers.

Louis Lillibridge, our Head Master, was called to his home in South Dakota by the sudden death of his father, and Stanley Swade, our Senior Guide, is critically ill at the Passavant Hospital in Chicago. To Brother Lillibridge the chapter sends its sincerest condolences, and to Brother Swade we send our best wishes for a speedy recovery.

Even though hard hit by the unfortunate absence of Brothers Lillibridge and Swade, the chapter is making rapid progress in all its activities. Max Mauermann has stepped into the office of Head Master and is performing his duties with the same ease and efficiency that had characterized his work as Senior Warden. Although we have only twelve actives returning, we make up in enthusiasm for what we lack in size, and Delta Sigma Pi is sure to be heard of on the U. of C. campus.

The first rush event held by *Alpha-Psi* was a smoker and card party at the Reynolds Club on Tuesday, October 14. The actives were inspired to greater efforts by the presence of a good number of alumni at this

event and we hope that attendance at future events will be even greater. We must note at this time that this event marked the return of the cheery smile of Brothers Alwood and Munday, which had been missing since the publishing of the last *Alpha Psiclone*.

On Tuesday, October 21, the second rush event was given on a two course basis. The first course was a dinner at the Kenwood Tearoom at which Professor Duddy of the C. and A. faculty and Brother Alspaugh, also of the C. and A. faculty, spoke informally on topics of general interest. Brother Alspaugh, by the way, comes from Ohio State University, where he was a member of *Nu* Chapter. The second course was a smoker at the Reynolds Club which was featured by the untiring efforts of Brother Lay trying to sing.

The chapter entered a team in the university intramural touch football tournament, but because of the time arrangement of the games, enough players could not appear, and the team was withdrawn.

On Friday, October 31, *Alpha-Psi* held a luncheon at the Plaisance Hotel, which affair may be termed the first step in our drive for "bigger and better" events. The arrangements committee for this luncheon, under the direction of Brother Williams, was fortunate in securing as speaker Mr. F. L. Roberts, district manager of the Department of Commerce, who spoke on "Foreign Trade." This event was well attended, for each active brought one or more guests, and several members of our esteemed faculty were present.

Alpha-Psi has not as yet arranged a calendar of events or a professional program for the coming year, but the social committee, under the leadership of George (Ergo) Bartlett, is hard at work arranging both a social calendar and a professional program, and the fruits of its labors, which will no doubt culminate in the best social calendar *Alpha-Psi* has ever had, will be announced in the next issue of THE DELTASIG.

JOSEPH F. HURT, *Correspondent.*

Alpha-Omega Chapter opened the fall term with a degree of optimism after which present day business might do well to pattern. Much of this buoyant spirit is traced to the brothers who were fortunate enough to attend the Grand Chapter Congress in Detroit.

DE PAUL
UNIVERSITY

Our chapter representation at the Grand Chapter Congress numbered eleven, including the delegate—all report a never-to-be-forgotten week. The convention was a decided success because it gave Delta Sigma Pi a firmer foundation as an outstanding fraternity in the commerce field and if for no other reason, because it brought about a greater and stronger fraternal spirit in the splendid social functions and the "room to room" contacts at the convention hotel.

The first meeting of the year for *Alpha-Omega*, shortly after the convention and the opening of classes, was held on September 25.

Election of officers was the main interest of the meeting. The following capable group are now in office:

Head Master . . . Edmund Finerty
 Senior Warden . . . James O'Connor
 Treasurer Walter Weiss
 Scribe Ray Bitter

The Senior and Junior Wardens are putting forth uncommonly good efforts in the matter of pledging. Under their direction a dinner was given on October 15 in the Towne Club of the Knickerbocker Hotel. We entertained some twenty-five prospective pledges as well as seven members of the faculty, including Dr. Losty, dean of the College of Commerce at De Paul University. This is being followed by similar affairs and smokers held at our regular meeting place, the Congress Hotel.

Plans have been completed for the annual fall dance to be held on November 22. The scene of last year's success, the Oriental Room of the Knickerbocker Hotel, has been re-engaged. The party promises to be as successful as the affair of a year ago.

Alpha-Omega hopes to make this its most successful year and wishes that it might be a prosperous one for the other chapters.

W. DONALD ECK, *Correspondent*.

Beta-Gamma has nineteen active members back this year. Plans are being set forth

UNIVERSITY
 OF
 SOUTH CAROLINA

but the new men who were initiated last spring are showing much interest and working hard. We are going to pledge several new men soon and expect to hold an initia-

tion in November for them and the two pledges carried over from last year.

tion in November for them and the two pledges carried over from last year.

W. C. Neely represented *Beta-Gamma* at the Grand Chapter Congress which was held in Detroit last September. Brother Neely reported a wonderful convention. Yates Williams was elected president of the student body for this year at the University of South Carolina. Our capable Head Master, W. F. Taylor, Jr., served as president of *Kappa Sigma Kappa*, honor service fraternity, here at the university last year.

We hope to have more good news for the next edition of *THE DELTASIG*. We are keeping up with the other chapters through the chapter letters, so let us all work to the best of our ability for our own Delta Sigma Pi.

J. SAM TAYLOR, *Scribe*.

Beta-Delta Chapter began the new school year with a bang. Seventeen men are back

and all of them are full of enthusiasm and pep and desire to make the year of 1930-31 the greatest in the history of the chapter.

Although the chapter here at North Carolina State College is young, it now commands an esteemed position in the eyes of the student body, and every man in the chapter is striving to raise the standards of the organization in every possible respect. Last year the scholarship record was the second highest of any professional or honorary organization on the campus, and members of *Beta-Delta* are promising more than that this term. We had in the chapter last year some of the most prominent students of the student body. E. W. Buchanan of the class of '30 was president of the college "Y," a member of a nationally famous debate team, and winner of the Delta Sigma Pi Scholarship Key. He had the second highest scholarship of the entire college. He is now employed by the Firestone Tire and Rubber Company.

Some of the other members of notable accomplishments were Head Master H. G. Love, '30, who was vice-president of the student body and a member of various other honorary organizations of the campus. George H. Parham, '30, won the loving cup offered by Dean B. F. Brown, of the School of Science and Business, offered to the student who made the greatest improvement in scholarship over a period of time. A. L. Weaver was editor-in-chief of the *Techni-*

cian, college newspaper. John H. McKinnon was the winner of several state oratorical contests, became prominent as a successful debater and toured the South to debate various colleges with his colleague, and was also cadet colonel of the R. O. T. C. regiment in 1929.

This year we still have some of the campus leaders in the organization. Our prospect for pledges is exceptionally good. We have been meeting regularly and have some excellent men lined up, although we have not pledged them yet. Our last meeting was one of which we were very proud. We were successful in obtaining Professor Hayes A. Richardson, head of the Placement Bureau, to make a speech for the occasion on "Placement after Graduation." We extended invitations to all seniors in business with almost a unanimous acceptance. The speaker delivered a very fine speech on the topic, one of great value to all students anticipating entering the business world. This particular occasion was, indeed, a boost to the organization here at State College. It made obvious to the students some of the policies of Delta Sigma Pi. We plan to have more speakers and open sessions, periodically, throughout the year.

More power to Delta Sigma Pi. Best wishes, in behalf of *Beta-Delta*, to all the chapters.

ELBERT OVERTON, *Correspondent*.

With the return to college activities, *Beta-Zeta* has already made several steps



toward the goal of her program for the coming year. Twenty-one Deltasigs have returned to Louisiana State University to continue their studies in commerce and business administration. The valuable men to be lost through graduation last semester were J. Oscar Webb, Ivy Sorrells, L. T. Triche, J. Everette Nelms, and J. Russell Doiron. It is through the steadfast work of these men that the success of our chapter has been attained.

At our first regular meeting the chapter had the pleasure of listening to *Beta-Zeta's* delegates to the Tenth Grand Chapter Congress relate the experiences of their enjoyable trip to the convention.

Last week *Beta-Zeta* entertained a group of new men at a successful smoker held in the chapter room. This gathering served to

be an invaluable means of looking over prospective pledges. Plans are under way for another smoker, which will probably be given in November, just before initiation.

In campus activities at L. S. U., *Beta-Zeta* is represented by Head Master Phillip McGee, who is secretary-treasurer of the junior class, and Arthur G. Bagwell, who is president of the Commerce Club. Floyd Clark is a member of the varsity boxing team and J. B. Luker is co-alternate captain of the varsity football team.

In scholastic standing in 1929-30 *Beta-Zeta* led all other fraternities on the campus.

J. P. JEWELL, JR., *Correspondent*.

Howdy folks! Greetings from *Beta-Eta*, the south-most chapter of Delta Sigma Pi in the United States.



This old Florida sunshine certainly feels good down here, particularly at this time of the year when the rest

of you are listening to the winds howl and toasting your toes by the fire.

Twenty of our old men are back again this year on the campus of the University of Florida. The last one of us is on the job, although we are saddened by the death of Sam Swaya, one of our most enthusiastic brothers in the days past, and a charter member of the chapter.

We are hot on the trail for new men, too. Ten new men have already been pledged. We expect to have them at our banquet on Founders' Day. They will be initiated, along with others, in December.

Our program for this year is going to include several smokers, two dances and three banquets. We hope to fill out the professional side of the program this year by having several prominent speakers to appear before us.

Our men are still taking as big a part in university activities as they have in the past. Joe York is president of the Debating Council and sports editor and advertising manager of the *Seminole*, our annual. He has also been elected to Beta Gamma Sigma and Omicron Delta Kappa. Larry Hjemstad, Carl King and Earle Halsey are singing in the Glee Club this year. By the way, the Glee Club is going to give a concert in Havana, Cuba, after Christmas. Larry is singing over radio station WRUF in his spare moments. Perhaps you have had the good

fortune of tuning in and hearing him "croon."

Earl Halsey is also secretary of the Commerce Club, and Carl King is a member of the Executive Council. Mike McLaughlin and George Nunez are assistants to the faculty of the College of Commerce. These men are high in their scholastic standing. Lyle Hiatt is president of the Commerce Club this year. This club is a live wire organization, and Lyle is making a go of it. Glenn Calmes is making his bread through his position as absence clerk in the Registrar's office. Calmes and Hjermstad hail from Minnesota, so you see we're not so southern down here below the Mason-Dixon line as you might think. In fact, we have a large number of students from "up the country."

This year the College of Commerce and Journalism, with 550 students, is the largest on the campus. It has even outgrown its mother institution, the College of Arts and Sciences, which numbers about 475 students.

CARL D. KING, *Scribe*.

With twenty-three active members and seventeen pledges, *Beta-Theta*, the baby chapter, shows promise of beginning the year in a big way.

The first smoker of the year was held October 13, at which thirty guests were present. Among the guests were members of the faculty of the College of Commerce; the Rev. J. A. Herbers, Dean of Men; alumni and prospective pledges. Initiation for the first class will be held November 9.

Plans for a tri-chapter Founders' Day party are now nearing completion. The party is to be held at the Knights of Columbus club on November 8. A banquet for members and alumni will be held at six

o'clock, prior to the Drake-Creighton football game, which will be played that evening. After the game a dance, to which pledges and guests are invited, will be held.

In campus activities the chapter is outstanding. Brothers Claney, Dugan, and Tiltonson are prominent on the varsity football team.

Beta-Theta is well represented on the publications. Head Master Pellegrin is editor-in-chief of *The Creightonian*, the official university publication. Brothers Stancyk, chapter Scribe, and Finnegan were appointed city editor and managing editor, respectively, by the Student Union Board of Governors. Joseph Murphy, one of our pledges, is editor of the 1930-31 *Bluejay*, the university yearbook.

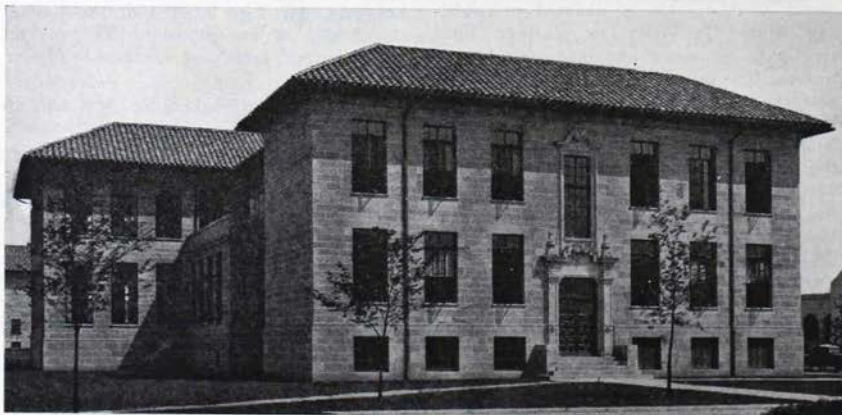
Head Master Pellegrin was reelected president of the class of '31, which office he has held during his four years at school. Brother Dugan was chosen president of the sophomore class. Several other members were elected to various other class offices. George McCabe and Joseph Boyle were elected president of the junior and freshman classes, respectively. McCabe is also junior member from the College of Commerce of the Student Union Board of Governors.

Edwin Ackeren was elected president of the Knights of the *Bluejay*, Creighton pep club.

All alumni of the chapter came back to attend the annual Homecoming celebration, which was held October 25.

Deltasig alumni in Omaha have begun preparations for the formation of an alumni club in this city. An alumni smoker was held at the chapter house October 14 and all were enthused with the prospect of the formation of a club.

EDWIN E. VAN ACKEREN, *Correspondent*.



SCHOOL OF COMMERCE AND FINANCE BUILDING, UNIVERSITY OF DETROIT

· THE · DIRECTORY · OF · DELTA · SIGMA · PI

THE CENTRAL OFFICE

222 W. Adams Street, Chicago, Illinois
Telephone Franklin 3476

BOARD OF DIRECTORS

(NOTE: Address all general communications to The Central Office)

E. L. Schujahn, *Psi*, Grand President
H. G. Wright, *Beta*, Grand Secretary-Treasurer
R. C. Schmidt, *Theta*; A. Keate Cook, *Sigma*; H. O. Walther, *Psi*;
Herbert W. Wehe, *Lambda*; Clarence B. Wingert, *Omega*;
F. J. McGoldrick, *Alpha*; Eugene D. Milener, *Chi*; Karl D. Reyer, *Nu*.

PROVINCIAL OFFICERS

EASTERN PROVINCE: Lawrence W. Zimmer, *Alpha*, Director, New York University, New York, N. Y.

District I	Alpha and the New York Alumni Club	DISTRICT DEPUTY
II	Gamma and the Boston Alumni Club	Arnold G. Eckdahl, <i>Alpha</i>
III	Lambda and the Pittsburgh Alumni Club	Warren F. Brooks, <i>Gamma</i>
IV	Mu and the Washington Alumni Club	Charles B. Leslie, <i>Lambda</i>
V	Chi and the Baltimore Alumni Club	V. M. Hoffman, <i>Mu</i>
VI	Omega and the Philadelphia Alumni Club	J. Elwood Armstrong, <i>Chi</i>
VII	Alpha-Gamma	
VIII	Alpha-Kappa	

Howard G. Weil, *Alpha-Kappa*

CENTRAL PROVINCE: Bert C. Brumm, *Beta*, Director, 588 Oakland Ave., Milwaukee, Wis.

District I	Beta, Alpha-Psi, and the Chicago Alumni Club	Thomas H. Wright, <i>Beta</i>
II	Delta, Psi, and the Milwaukee and Madison Alumni Clubs	A. J. Witmeyer, <i>Delta</i>
III	Zeta	James R. Hawkinson, <i>Alpha-Mu</i>
IV	Alpha-Pi	Thomas W. Rogers, <i>Alpha-Psi</i>
V	Alpha-Omega	E. W. Fitzgerald, <i>Alpha-Omega</i>

MICHIGAN-OHIO-KENTUCKY PROVINCE: Paul E. Buehler, *Nu*, Director,
620 E. Broad St., Columbus, Ohio

District I	Eta	
II	Theta, Xi, and the Detroit Alumni Club	
III	Nu and the Columbus Alumni Club	James E. Humphries, <i>Nu</i>
IV	Alpha-Theta and Alpha-Upsilon	
V	Alpha-Omicron	

MISSOURI VALLEY PROVINCE

District I	Epsilon	Elmer W. Hills, <i>Epsilon</i>
II	Iota and the Kansas City Alumni Club	H. Emmons Kincaid, <i>Upsilon</i>
III	Alpha-Beta	Royal D. M. Bauer, <i>Alpha-Beta</i>
IV	Alpha-Delta, Beta-Theta, and the Omaha Alumni Club	Merle Yowell, <i>Iota</i>
V	Alpha-Epsilon, Alpha-Mu, and the Twin Cities Alumni Club	Rudolph Janzen, <i>Alpha-Epsilon</i>
VI	Alpha-Eta	Earle S. Sparks, <i>Alpha-Eta</i>
VII	Alpha-Iota and the Des Moines Alumni Club	W. H. Carver, <i>Alpha-Iota</i>
VIII	Alpha-Chi and the St. Louis Alumni Club	J. Hays Dodds, <i>Alpha-Zeta</i>

SOUTHERN PROVINCE: Thomas E. Dicks, *Kappa*, Director, 600 Hurt Bldg., Atlanta, Ga.

District I	Kappa and the Atlanta Alumni Club	James D. Smith, <i>Kappa</i>
II	Pi	H. M. Heckman, <i>Pi</i>
III	Alpha-Zeta	Harvey G. Meyer, <i>Psi</i>
IV	Alpha-Sigma	Thomas J. Hammer, <i>Alpha-Sigma</i>
V	Alpha-Tau	
VI	Alpha-Phi	Ralph L. Sackett, <i>Alpha-Phi</i>
VII	Beta-Eta	Howard W. Gray, <i>Epsilon</i>

MID-ATLANTIC PROVINCE: E. E. Goehring, *Alpha-Beta*, Director, North Carolina
State College, Raleigh, N. C.

District I	Alpha-Lambda	Alvin B. Biscoe, <i>Alpha-Xi</i>
II	Alpha-Xi	George E. Olson, <i>Beta-Gamma</i>
III	Beta-Gamma	E. E. Goehring, <i>Alpha-Beta</i>
IV	Beta-Delta	

WESTERN PROVINCE: Carl J. Duggan, *Beta*, Director, 518 Fidelity Bldg., Los Angeles, Calif.

District I	Rho	J. Milburn Dungan, <i>Alpha-Nu</i>
II	Sigma	
III	Phi and the Los Angeles Alumni Club	Frank Adams, <i>Phi</i>
IV	Alpha-Nu, Alpha-Rho and the Denver Alumni Club	Raymond J. Brandt, <i>Alpha-Nu</i>

SOUTHWESTERN PROVINCE: Karl D. Reyer, *Nu*, Director, University of Oklahoma, Norman, Okla.

District I	Beta-Epsilon	Karl D. Reyer, <i>Nu</i>
II	Beta-Zeta	W. Mackenzie Stevens, <i>Chi</i>
III	Beta-Tota	

THE UNDERGRADUATE CHAPTER DIVISION

ALPHA—New York University, School of Commerce, Accounts and Finance
Chapter House, 26 W. 11th St., New York, N. Y. Telephone Stuyvesant 5066

Head Master.....Daniel C. Kilian.....9127 117th St., Richmond Hill, L. I., N. Y.
 Treasurer.....Bruno Lawson.....9036 184th Place, Hollis, L. I., N. Y.
 Scribe.....Harold Cahill.....26 W. 11th St., New York, N. Y.

BETA—Northwestern University, School of Commerce (Chicago Division)
Chapter House, 42 Cedar Street, Chicago, Ill. Telephone Delaware 4620-4261

Head Master.....Stephen G. Janick, Jr.....33 S. Clark St., Rm. 840, Chicago, Ill. Tel. Ran. 7200
 Treasurer.....Lee Cannon.....514 Lake St., Oak Park, Ill. Tel. Euclid 3467-J
 Scribe.....William Rea.....42 Cedar St., Chicago, Ill.

GAMMA—Boston University, College of Business Administration
Chapter House, 121 Thorndike Street, Brookline, Mass. Telephone Regent 3083

Head Master.....F. W. Atherton.....53 Flynt St., Norfolk Downs, Mass. GRANite 0036W
 Treasurer.....Edward A. Malone.....12 Brewer St., Jamaica Plain, Mass.
 Scribe.....Philip R. Pond.....121 Thorndike St., Brookline, Mass. Tel. Regent 3083

DELTA—Marquette University, College of Business Administration
Chapter House, 130 14th St., Milwaukee, Wis. Telephone Grand 1005

Head Master.....Milton Kassner.....130 14th St., Milwaukee, Wis.
 Treasurer.....William Schumacher.....130 14th St., Milwaukee, Wis.
 Scribe.....John P. Hanson.....130 14th St., Milwaukee, Wis.

EPSILON—University of Iowa, College of Commerce
Chapter House, 108 River Street, Iowa City, Iowa. Telephone 3142-3143

Head Master.....Kenneth Fellows.....Delta Sigma Pi House, Iowa City, Iowa
 Treasurer.....Donald W. Jenks.....Delta Sigma Pi House, Iowa City, Iowa
 Scribe.....Robert A. Olson.....Delta Sigma Pi House, Iowa City, Iowa

ZETA—Northwestern University, School of Commerce (Evanston Division)

Head Master.....Russell DeMay.....829 Foster St., Evanston, Ill. Greenleaf 1604
 Treasurer.....Maxwell J. Lewis.....829 Foster St., Evanston, Ill. Greenleaf 1604
 Scribe.....A. Gordon Thompson.....618 Clark St., Evanston, Ill. University 4407

ETA—University of Kentucky, College of Commerce

Head Master.....Austin H. Gresham.....324 Transylvania Park, Lexington, Ky. Tel. Ash. 2488
 Treasurer.....Benj. C. Stapleton.....328 Aylesford Place, Lexington, Ky. Tel. Ash. 3489
 Scribe.....William G. Prince.....433 E. Maxwell Street, Lexington, Ky. Tel. Ash. 752

THETA—University of Detroit, School of Commerce and Finance

Head Master.....Paul A. Lilly.....16546 Wark Ave., Detroit, Mich. Hemlock 5546M
 Treasurer.....Earl A. Murphy.....125 W. Bethune Ave., Detroit, Mich.
 Scribe.....Thomas F. Benson.....829 Casgrain Ave., Detroit, Mich.

IOTA—University of Kansas, School of Business

Head Master.....James K. Brown.....1941 Massachusetts Ave., Lawrence, Kans.
 Treasurer.....Fred Louis, Jr.....1941 Massachusetts Ave., Lawrence, Kans.
 Scribe.....Kenneth Haury.....1941 Massachusetts Ave., Lawrence, Kans.

KAPPA—Georgia School of Technology, School of Commerce

Head Master.....Robert N. Gilbert.....Citizens and Southern National Bank, Atlanta, Ga.
 Treasurer.....J. W. Hemperley.....795 Peachtree St., N.E., Atlanta, Ga.
 Scribe.....W. David Johnson.....217 Ten Pryor Street Bldg., Atlanta, Ga.

LAMBDA—University of Pittsburgh, School of Business Administration

Head Master.....Paul C. Kauffman.....2701 Broadway S. H., Pittsburgh, Pa.
 Treasurer.....Mervyn W. Glass.....324 Oakland Ave., Pittsburgh, Pa.
 Scribe.....Oscar A. Bashor.....R. F. D. No. 6, Mt. Oliver Station, Pittsburgh, Pa.

MU—Georgetown University, School of Foreign Service

Head Master.....William J. Kindsfather.....1322 Longfellow St. N. W., Washington, D. C. Georgia 3346
 Treasurer.....André de Porry.....211 Washington Ave., Aurora Hills, Va.
 Scribe.....André de Porry.....211 Washington Ave., Aurora Hills, Va.

NU—Ohio State University, College of Commerce and Administration

Head Master.....Edward G. Sommer.....205 14th Ave., Columbus, Ohio.
 Treasurer.....Kenneth Wasley.....205 14th Ave., Columbus, Ohio.
 Scribe.....Russell K'Burg.....205 14th Ave., Columbus, Ohio.

XI—University of Michigan, School of Business Administration

Head Master.....W. H. Zentgrebe.....1502 Cambridge Road, Ann Arbor, Mich.
 Treasurer.....Victor Schumacher.....1502 Cambridge Road, Ann Arbor, Mich.
 Scribe.....Karstens Kennedy.....1502 Cambridge Road, Ann Arbor, Mich.

OMICRON—Vanderbilt University—(Inactive)

PI—University of Georgia, School of Commerce

Head Master.....Marvin P. Hughs.....Box 209, U. of Ga. Co-op., Athens, Ga.
 Treasurer.....Thomas Crittenden.....Milledge Hall, Athens, Ga.
 Scribe.....Russell C. Wills.....172 Hancock St., Athens, Ga.

RHO—University of California, College of Commerce

Head Master.....Harvey H. Robbins.....2462 Le Conte Ave., Berkeley, Calif. Tel. Berkeley 0548
 Treasurer.....J. Robert Snyder.....2713 Forest Ave., Berkeley, Calif.
 Scribe.....Arthur Beals.....1712 Euclid Ave., Berkeley, Calif. Tel. Berkeley 1988

SIGMA—University of Utah, School of Business

Head Master.....Paul W. Smith.....54 Bransford Apts., Salt Lake City, Utah
 Treasurer.....Ralph W. Johnston.....1395 East First South, Salt Lake City, Utah
 Scribe.....William J. Pace.....153 13th East, Salt Lake City, Utah. Tel. Hy. 6367

TAU—McGill University—(Inactive)**UPSILON—University of Illinois—(Charter revoked)****PHI—University of Southern California, College of Commerce and Business Administration**

Chapter House, 700 W. 28th St., Los Angeles, Calif. Telephone Westmore 7683

Head Master.....J. Nelson McClees.....700 W. 28th St., Los Angeles, Calif.
 Treasurer.....Delmont Reese.....700 W. 28th St., Los Angeles, Calif.
 Scribe.....Hugh Bargion.....700 W. 28th St., Los Angeles, Calif.

CHI—Johns Hopkins University, School of Business Economics

Head Master.....Walter M. Baggs.....1932 Harlem Ave., Baltimore, Md. Tel. Madison 0999-W
 Treasurer.....Joseph R. Prout.....Calvert and 25th Sts., Baltimore, Md.
 Scribe.....J. Hugh Taylor.....3 Catalpa Road, Linthicum Heights, Md.

PSI—University of Wisconsin, School of Commerce

Chapter House, 132 Breese Terrace, Madison, Wis. Telephone Fairchild 1725

Head Master.....William Henke.....132 Breese Terrace, Madison, Wis.
 Treasurer.....Francis M. Bennett.....132 Breese Terrace, Madison, Wis.
 Scribe.....Donald P. Hackney.....132 Breese Terrace, Madison, Wis.

OMEGA—Temple University, School of Commerce

Chapter House, 1857 N. 17th St., Philadelphia, Pa. Telephone Columbia 10040

Head Master.....John Hauser.....1857 N. 17th St., Philadelphia, Pa.
 Treasurer.....Clarence Fehnel.....1857 N. 17th St., Philadelphia, Pa.
 Scribe.....Henry Groman.....1857 N. 17th St., Philadelphia, Pa.

ALPHA-BETA—University of Missouri, School of Business and Public Administration

Chapter House, 805 Virginia, Columbia, Mo. Telephone 4308

Head Master.....T. Rufus Smith.....805 Virginia, Columbia, Mo.
 Treasurer.....W. Robert Copeland.....805 Virginia, Columbia, Mo.
 Scribe.....Charles H. Wood.....805 Virginia, Columbia, Mo.

ALPHA-GAMMA—Pennsylvania State College, Department of Commerce and Finance

Head Master.....R. J. Flickinger.....Delta Upsilon House, State College, Pa.
 Treasurer.....A. B. Cutting.....Delta Sigma Phi House, State College, Pa.
 Scribe.....G. B. Welch.....Acacia House, State College, Pa.

ALPHA-DELTA—University of Nebraska, College of Business Administration

Head Master.....Hubert M. Demel.....1345 H St., Lincoln, Nebr.
 Treasurer.....Clyde Yost.....1536 Vine, Lincoln, Nebr. Tel. L 7049
 Scribe.....Donald Exley.....2545 Q, Lincoln, Nebr. Tel. L 8779

ALPHA-EPSILON—University of Minnesota, School of Business Administration

Chapter House, 1029 4th St. S. E., Minneapolis, Minn. Telephone Dinsmore 8484

Head Master.....Fred M. Seod.....1029 4th St. S. E., Minneapolis, Minn.
 Treasurer.....Norval Iverson.....1029 4th St. S. E., Minneapolis, Minn.
 Scribe.....Hedwin Anderson.....1527 S.E. Madison St., Minneapolis, Minn. Tel. Di. 9531

ALPHA-ZETA—University of Tennessee, School of Commerce

Head Master.....John R. Booth.....1533 Highland Ave., Knoxville, Tenn.
 Treasurer.....Elbert S. Beamguard.....717 17th St., Knoxville, Tenn.
 Scribe.....J. Beach Hall.....3041 Kingston Pike, Knoxville, Tenn.

ALPHA-ETA—University of South Dakota, School of Business Administration

Head Master.....Lloyd R. Swenson.....3.5 E. Main St., Vermilion, S. Dak. 219W
 Treasurer.....Kenneth Zenner.....102 N. Plum St., Vermilion, S. Dak.
 Scribe.....Francis V. Fetzner.....315 E. Main St., Vermilion, S. Dak.

ALPHA-THETA—University of Cincinnati, College of Engineering and Commerce

Head Master.....John A. Pund.....2334 Rohs St., Cincinnati, Ohio
 Treasurer.....Edward E. Kisker.....494 Riddle Road, Clifton, Cincinnati, Ohio
 Scribe.....Robert L. Othling.....4120 Maple Drive, Cincinnati, Ohio

ALPHA-IOTA—Drake University, College of Commerce and Finance

Head Master.....Charles Biken.....2931 Cottage Grove Ave., Des Moines, Iowa. Tel. 5-4089
 Treasurer.....Charles C. Graves.....R. R. 6, Des Moines, Iowa
 Scribe.....Marvin C. Whatmore.....1774 Walker St., Des Moines, Iowa

ALPHA-KAPPA—University of Buffalo, School of Business Administration

Chapter House, 69 St. James Place, Buffalo, N. Y. Telephone Bidwell 2434

Head Master.....Earl W. Cruikshank.....1509 Liberty Bank Bldg., Buffalo, N. Y. Tel. Cleveland 4232
 Treasurer.....C. Edward Wesley.....25 Woodlawn Ave., Buffalo, N. Y. Tel. Crescent 6022-R
 Scribe.....Gordon Lohman.....50 Gold Street, Buffalo, N. Y. Tel. Jefferson 5547-R

ALPHA-LAMBDA—University of North Carolina, School of Commerce

Chapter House, 121 W. Rosemary St., Chapel Hill, N. C. Telephone N. C. 7986

Head Master.....G. H. Roach.....Delta Sigma Pi House, Chapel Hill, N. C.
 Treasurer.....F. J. Ferguson.....301 I Dormitory, Chapel Hill, N. C.
 Scribe.....J. P. Sherrill.....Delta Sigma Pi House, Chapel Hill, N. C.

ALPHA-MU—University of North Dakota, School of Commerce

Head Master.....Kenneth Torgerson.....315 Cambridge, Grand Forks, N. Dak. Tel. 2164
 Treasurer.....Milton Moskau.....609 Belmont Road, Grand Forks, N. Dak. Tel. 2801
 Scribe.....Walter Thomas.....Beta Chi House, Grand Forks, N. Dak. Tel. 2756

ALPHA-NU—University of Denver, School of Commerce, Accounts and Finance

Chapter House, 1856 Washington, Denver, Colo. Tel. York 5274

Head Master.....J. Paul Gourley.....1222 E. 16th Ave., Denver, Colo.
 Treasurer.....Covall Diehl.....3224 Newton, Denver, Colo. Tel. Gallup 2536-R
 Scribe.....Leroy Wheaton.....1856 Washington, Denver, Colo.

ALPHA-XI—University of Virginia, McIntire School of Commerce

Head Master.....Frederick B. Price.....121 Gildersleeve Hall, University, Va.
 Treasurer.....Frank A. Forester.....Delta Upsilon House, University, Va.
 Scribe.....Murray Ferguson.....24 E. Lawn, University, Va.

ALPHA-OMICRON—Ohio University, School of Commerce

Chapter House, 95 University Terrace, Athens, Ohio. Telephone 877

Head Master.....Delbert Matthews.....95 University Terrace, Athens, Ohio
 Treasurer.....Elden L. Hauck.....95 University Terrace, Athens, Ohio
 Scribe.....Floyd Stott.....95 University Terrace, Athens, Ohio

ALPHA-PI—Indiana University, School of Commerce and Finance

Head Master.....George L. Murphy.....S. A. E. House, Bloomington, Ind.
 Treasurer.....John Day.....212 S. Lincoln St., Bloomington, Ind.
 Scribe.....Robert Phillips.....Sigma Chi House, Bloomington, Ind.

ALPHA-RHO—University of Colorado, School of Business Administration

Head Master.....Harley McGinnis.....1305 University, Boulder, Colo. Tel. 877
 Treasurer.....Harold Mickey.....1550 Broadway, Boulder, Colo. Tel. 465
 Scribe.....Robert Rewick.....1300 Penn, Boulder, Colo. Tel. 201

ALPHA-SIGMA—University of Alabama, School of Commerce and Business Administration

Head Master.....William G. Harrison.....University, Ala.
 Treasurer.....Shaffer Boone.....Box 704, University, Ala.
 Scribe.....Mack H. Jolly.....Box 1583, University, Ala.

ALPHA-TAU—Mercer University, School of Commerce

Head Master.....Ashton A. Almand.....785 Patterson St., Macon, Ga.
 Treasurer.....Houser B. Gilbert.....225 Adams St., Macon, Ga.
 Scribe.....Thomas J. Patrick.....97 Coleman Ave., Macon, Ga.

ALPHA-UPSILON—Miami University, School of Business Administration

Head Master.....Robert Gocher.....134 Ogden Hall, Oxford, Ohio. Tel. 215
 Treasurer.....Alvin Stark.....Delta Theta Chi House, Oxford, Ohio. Tel. 463
 Scribe.....Robert Wiseman.....Phi Kappa Tau House, Oxford, Ohio. Tel. 292

ALPHA-PHI—University of Mississippi, School of Commerce and Business Administration

Head Master.....Robert L. Smallwood, Jr.....University, Miss.
 Treasurer.....William Y. Moss.....University, Miss.
 Scribe.....Horace B. Brown, Jr.....University, Miss.

ALPHA-CHI—Washington University, School of Business and Public Administration

Head Master.....H. R. Perry.....3927 Cleveland Ave., St. Louis, Mo.
 Treasurer.....L. L. Boehmer.....3500 Palm St., St. Louis, Mo.
 Scribe.....Walter E. Horn.....7416 Augusta St., St. Louis, Mo.

ALPHA-PSI—University of Chicago, School of Commerce and Administration

Head Master.....M. H. Mauermann.....5715 Woodlawn Ave., Chicago, Ill.
 Treasurer.....Robert McKittrick.....2167 N. Talman, Chicago, Ill.
 Scribe.....Fermino Zancanaro.....49 Snell Hall, U. of C., Chicago, Ill.

ALPHA-OMEGA—DePaul University, College of Commerce

Head Master.....Edmund S. Finerty.....610 S. Wesley Ave., Oak Park, Ill. Tel. Euclid 7840
 TreasurerWalter T. Weiss.....11055 Homewood Ave., Chicago, Ill.
 ScribeR. F. Bitter.....10718 Church St., Chicago, Ill. Tel. Beverly 9717

BETA-GAMMA—University of South Carolina, School of Commerce

Head Master.....W. F. Taylor, Jr.....U. of S. C., Box 461, Columbia, S. C.
 TreasurerV. M. Williamson.....U. of S. C., Columbia, S. C.
 ScribeJ. Samuel Taylor.....929 Sumpter St., Columbia, S. C.

BETA-DELTA—North Carolina State College, School of Science and Business

Head Master.....William T. Mast.....2213 Clark Ave., Raleigh, N. C.
 TreasurerE. A. Rutter.....N. C. State College, Box 3540, Raleigh, N. C.
 ScribeS. H. Stroud.....Box 5631, State College Sta., Raleigh, N. C.

BETA-EPSILON—University of Oklahoma, College of Business Administration

Chapter House, 523 Boulevard, Norman, Okla.
 Head Master.....Edgar P. Wardner.....225 W. Duffy, Norman, Okla.
 Treasurer.....Doyle Crain.....523 Boulevard, Norman, Okla.
 Scribe.....Theodore Greenshields.....421 W. Comanche, Norman, Okla.

BETA-ZETA—Louisiana State University, College of Commerce

Head Master.....Phillip L. McGee.....323 North St., Baton Rouge, La.
 Treasurer.....Champ J. Breeden.....University Station, Baton Rouge, La.
 Scribe.....Arthur G. Bagwell.....323 North St., Baton Rouge, La.

BETA-ETA—University of Florida, The College of Commerce and Journalism

Head Master.....Russell H. James.....Delta Chi House, Gainesville, Fla.
 Treasurer.....Thomas J. York.....University Station Box 491, Gainesville, Fla.
 Scribe.....Carl D. King.....2157 University Station, Gainesville, Fla.

BETA-THETA—Creighton University, College of Commerce, Finance and Journalism

Chapter House, 2770 Davenport St., Omaha, Nebr.
 Head Master.....Frank A. Pellegrin.....2217 Maple St., Omaha, Nebr.
 Treasurer.....Leo J. Reynolds.....2770 Davenport St., Omaha, Nebr.
 Scribe.....Edward E. Stancyk.....2770 Davenport St., Omaha, Nebr.

BETA IOTA—Baylor University, School of Business, Waco, Texas

Head Master.....E. Cowden Henry.....Brooks Hall, Waco, Texas
 Treasurer.....B. Lee Hill.....3008 Bosque, Waco, Texas
 Scribe.....William P. Waldrop.....Brooks Hall, Waco, Texas

THE PROFESSIONAL INTERFRATERNITY CONFERENCE



The Professional Interfraternity Conference was organized in March, 1928, as a result of over 20 professional fraternities sending official representatives to attend the meeting of organization held in Washington, D. C. Delta Sigma Pi is a charter senior member of this conference.

The purpose of the Professional Interfraternity Conference shall be the discussion of questions of common interest and the presenting to the fraternities represented of such recommendations as the Conference shall deem wise. The function of the Conference shall be purely advisory except as to such powers as may be specifically conferred upon it by its constituent members. It shall be the aim of the Conference to encourage high scholarship, professional research, advancement of professional ethics and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

MEMBER FRATERNITIES, 1930

Architecture	Education	Medicine
Alpha Rho Chi	Kappa Phi Kappa	Alpha Kappa Kappa
Scarab	Phi Delta Kappa	Alpha Mu Pi Omega
	Phi Epsilon Kappa	Nu Sigma Nu
Chemistry	Engineering	Omega Upsilon Phi
Alpha Chi Sigma	Sigma Gamma Epsilon	Phi Beta Pi
	Sigma Phi Delta*	Phi Chi
Commerce	Theta Tau	Phi Delta Epsilon
Alpha Delta Sigma		Phi Rho Sigma
Alpha Kappa Psi	Law	Theta Kappa Psi
Delta Sigma Pi	Delta Theta Phi	
	Gamma Eta Gamma	
Dentistry	Phi Alpha Delta	Pharmacy
Psi Omega	Phi Beta Gamma*	Kappa Psi
	Sigma Nu Phi	Phi Delta Chi

*Indicates Junior classification.

DELTA SIGMA PI ALUMNI CLUBS, LUNCHEONS and DINNERS



- ATLANTA, Ga.: *President*, Thomas E. Dicks, 600 Hurt Bldg.; *Vice-President*, James D. Smith, 410 Park Ave. S. E.; *Secretary*, Ralph Bell, 1358 Iverson St. N. E.; *Treasurer*, H. C. Kitchens, 626 Atwood, S. W. Luncheons every Wednesday, Davison-Paxon Tea Room, at 12:15 noon.
- BALTIMORE, Md.: *President*, John L. McKewen, 2913 Shirey Avenue; *Vice-President*, John H. Felt-ham, 449 E. 28th St.; *Secretary-Treasurer*, J. Elwood Armstrong, 2233 E. Federal St. Luncheons every Thursday, The Lord Baltimore Hotel, at 12:00 noon.
- BOSTON, Mass.: *President*, Warren F. Brooks, New England Mutual Life Insurance Co., 87 Milk Street; *Vice-President*, Edgar B. Pitts, 115 Bynner Street, Jamaica Plain, Mass.; *Secretary-Treasurer*, John J. Canavan, 73 Wendell St., Cambridge, Mass. Luncheons every Thursday at Faneuil's Restaurant, at 12:00 noon.
- BUFFALO, N. Y.: Luncheons, every Wednesday, Chamber of Commerce, 5th floor, Main and Seneca Streets, at 12:00 noon.
- CHICAGO, Ill.: *President*, James R. Bansley, 130 N. Wells St.; *Vice-President*, Harry M. Couch, 526 A. Surf St., Chicago, Ill.; *Secretary*, Wm. F. Bleck, Jr., 719 N. Lombard Ave., Oak Park, Ill.; *Treasurer*, H. G. Wright, 222 W. Adams St., Chicago, Ill. Luncheons, every Thursday at Marshall Field & Co.'s Men's Grill, 6th floor, 25 E. Washington Street, from 12:00 to 2:00 P. M. Dinners as announced by special notice.
- DENVER, Colo.: *President*, Harry G. Hickey, 1840 Cherry St.; *Vice-President*, J. H. Tyrone, 614 Madison St.; *Secretary*, Robert C. Loury, 1051 S. Williams St.; *Treasurer*, Reuben Horton, 1452 Dahlia St. Luncheons second and fourth Thursdays of each month, at the Blue Parrot Inn, 18th and Broadway. Dinners every second and fourth Wednesday as announced by special notice.
- DES MOINES, Ia.: *President*, Ervin A. Thompson, 4045 Center St.; *Secretary*, Arthur R. Howe, 1211 57th St.; *Treasurer*, Frank J. McDonough, 33 Eighth St., Valley Junction, Iowa. Luncheons every Friday at Polyclinic Cafe, 10th and Grand, at 12 o'clock noon.
- DETROIT, Mich.: *President*, J. R. Cook, 5103 Rohms St. Downtown luncheons every Thursday at the Frontenac Restaurant, 42 Monroe Ave. at 12 o'clock noon.
- KANSAS CITY, Mo.: *President*, Dale W. McNeal, Commerce Trust Co.; *Vice-President*, Neil A. Bartley, 220 City Bank Bldg.; *Secretary-Treasurer*, George Mueller, Board of Education. Luncheons every Friday, City Club, 1023 Grand Ave., at 12 o'clock noon. Dinners fourth Friday in each month at the LaSalle Hotel at 6:30 p. m.
- LOS ANGELES, Calif.: *President*, William D. Courtright, Bank of America, Seventh and Spring Sts.; *Vice-President*, Sylvester Hoffmann, 215 W. Fifth St.; *Secretary-Treasurer*, Elmer T. Crozier, 606½ Hall of Justice. Luncheons every Thursday, Leighton's Downstairs Cafeteria, Broadway Arcade Bldg., at 12:30 noon.
- MADISON, Wis.: *President*, Leo F. Dugan, Route No. 1, Madison, Wis.; *Vice-President*, Gilbert B. Hoffman, 302 Norris Court; *Secretary*, Martin A. Bliese, 315 Grand Ave.; *Treasurer*, Wilmer L. Ragatz, 607 Stockton Court. Luncheons second and fourth Wednesday of each month, Wisconsin Union, at 12 o'clock noon.
- MILWAUKEE, Wis.: *President*, Rudolph Schmitt, 405 Broadway; *Vice-President*, B. C. Brumm, 588 Oakland Ave.; *Secretary-Treasurer*, Basil A. Molseed, 220 14th St. Luncheons every Thursday, City Club, Empire Bldg. at 12:15 p. m.
- MINNEAPOLIS, Minn.: *President*, Burton E. Wald, 4004 10th Ave., S.; *Vice-President*, Clifford F. Traff, 5006 30th Ave., S.; *Secretary-Treasurer*, Alvin M. Johnson, 1029 Fourth St., S.E. Luncheons every Thursday at the New England Tea Rooms, 5th Street and First Avenue, at 12:00 noon. Dinners the last Thursday of each month at the Alpha-Epsilon chapter house, 1029 Fourth St., S. E.
- OMAHA, Nebr.: *President*, Henry C. Lucas, 1823 Spencer St.; *Vice-President*, James A. McMullen, 5215 California St.; *Secretary*, Thomas E. Corrigan, 5009 California St.; *Treasurer*, Lawrence A. Gusack, 2605 Cass St. Luncheons every Thursday, Paxton Hotel Coffee Shop, 14th and Farnam Sts., at 12 o'clock noon. Business meeting last Tuesday of each month at Beta-Theta Chapter House, 2770 Davenport St., 8 p. m.
- PHILADELPHIA, Pa.: *President*, Cleon F. Book, 7241 N. 20th St.; *Vice-President*, Sterling K. Atkinson, 2222 N. 13th St.; *Secretary-Treasurer*, Harry H. Pitts, 631 W. Clearfield Street. Luncheons, the second and fourth Thursdays, at the Adelphia Hotel, at 12:30 p. m.
- ST. LOUIS, Mo.: *President*, Edward G. House, Jr., 5672 Enright Ave., St. Louis, Mo.; *Vice-President*, V. R. Overturf, 727 Limit Ave., University City, Mo.; *Secretary*, Roger E. Constance, 40 Sylvester Ave., Webster Groves, Mo.; *Treasurer*, Earl G. Batz, 3908 Arsenal St., St. Louis, Mo. Luncheons every Thursday at Famous-Barr Company tea room, Sixth and Olive Sts., at 12 o'clock noon.
- SALT LAKE CITY, Utah: *President*, Charles H. Cook, 35 West First South St.; *Vice-President*, D. Cessford Kerr, 38 P St.; *Secretary*, W. J. Tozer, Columbia Trust Co., 125 Main St. Dinners the first and third Thursdays at Keeley's No. 5, at 6:30 p. m.



• FRATERNITY • SUPPLIES •

Badges

Official $\Delta \Sigma \Pi$ badges can be secured only through The Central Office of the fraternity, 222 W. Adams St., Chicago, Illinois, and our official jewelers are not permitted to either accept orders for new badges, nor make repairs on old badges. Address all correspondence in this connection through The Central Office. A complete stock is maintained at all times, and your orders will be filled promptly and without delay. Please remember it takes a few days to engrave your number on your badge, so give us all the time possible. This engraving is required on all badges, and is provided free of charge.

No jewelry or supplies are shipped C. O. D. Remittance in full must accompany all orders, and the price list, which is subject to change without notice, is as follows:

Standard $\Delta \Sigma \Pi$ pearl badge, 19 pearls, full crown set.....	\$ 12.60
Standard $\Delta \Sigma \Pi$ pearl sister badge the same as the standard pearl badge but smaller, 19 pearls, full crown set.....	12.60
Standard $\Delta \Sigma \Pi$ white gold badge, 19 pearls, full crown set.....	17.60
Standard $\Delta \Sigma \Pi$ opal badge, 19 opals, full crown set.....	12.60
Standard $\Delta \Sigma \Pi$ ruby badge, 19 rubies.....	17.60
Standard $\Delta \Sigma \Pi$ sapphire badge, 19 sapphires.....	17.60
Alternate diamond and pearl badge, 9 diamonds, 10 pearls, platinum mounted.....	90.00
All diamond badge, 19 diamonds, platinum mounted.....	125.00

Chapter Guards

One letter, pearls or opals, full crown set.....	\$ 5.50
Two letters, pearls or opals, full crown set.....	10.00
White gold guards, one letter, pearls, full crown set.....	8.00
White gold guards, two letters, pearls, full crown set.....	12.50
One letter, plain gold.....	2.50
Two letters, plain gold.....	3.50
Recognition buttons, gold \$1.25 each, silver, each.....	.75

Engraved Stationery

Box No. 1: Engraved with the fraternity coat-of-arms done in five colors; size $7\frac{1}{4} \times 10\frac{1}{2}$; 50 engraved sheets, 50 plain sheets and 50 envelopes to the box, postage prepaid.....	\$ 3.00
Box No. 2: Engraved with the fraternity coat-of-arms in gold only; size $7\frac{1}{4} \times 10\frac{1}{2}$; 48 engraved sheets, 24 plain sheets and 48 envelopes to the box, postage prepaid.....	2.00

(Add 15c per box for extra postage if west of Denver, Colo., east of Altoona, Pa., or south of Macon, Ga.)

Miscellaneous

$\Delta \Sigma \Pi$ Official Fraternity Ring, Special design, heavy silver, with amethyst stone.....	\$ 12.00
In 10 K. gold.....	22.00
$\Delta \Sigma \Pi$ Phonograph Record, "Yours Fraternally in Delta Sigma Pi" on one side, "Rose of Deltasig" on the opposite side, both played by Ben Selvin and his orchestra, postpaid....	1.00
$\Delta \Sigma \Pi$ Wall Plaques, imitation leather, containing the fraternity coat-of-arms in colors, size $8\frac{1}{2} \times 12"$, postpaid	4.00
$\Delta \Sigma \Pi$ Playing Cards, bridge size, two different colored backs with special fraternity design, in telescope cases, two packs for.....	2.00
Six packs, when shipped to one address, postpaid, for.....	5.00
$\Delta \Sigma \Pi$ 1927 national membership directory, postpaid.....	1.00
$\Delta \Sigma \Pi$ Constitution and By-Laws, postpaid.....	.25
Fraternity songs: "Yours Fraternally in Delta Sigma Pi" and "Rose of Deltasig" are both available in sheet music at 50c per copy, six copies for \$2.50, twelve copies for 4.00, postpaid. Both songs are also available in orchestration form for twelve pieces, at \$1 per song, postpaid.	
<i>Baird's Manual</i> , 1930 Edition, postpaid.....	4.00
Volumes XVII, XVIII, XIX, XX, XXI and XXII, THE DELTASIG, beautifully bound, postpaid, per volume	2.50
Copies of volumes earlier than XVII are no longer available.	
Certificates of membership (shingles) are supplied free of charge at the time of initiation. Duplicate copies supplied thereafter are.....	1.50
Ex Libris— $\Delta \Sigma \Pi$ bookplates, with your name imprinted thereon, gummed, 500, postpaid.....	5.00

Chapter Officers should consult the detailed price list in the Chapter Manual for prices covering all chapter supplies such as standard accounting system, scribe's forms, reports, etc., etc.



The Board of Directors of Delta Sigma Pi
invite all alumni in good standing » » » »
to join the Roll of Loyalty by becoming » »
a Life Member of the Fraternity. » » » »



\$35, and your National Dues are paid for
life. » » » » » No more National Dues
as long as you live. » » » » » » » » » »



Obey that impulse and forward your check
NOW to the Central Office » » » » »
of the fraternity. » » » » » » » » » »



The Central Office of Delta Sigma Pi
222 W. Adams Street, Chicago