

THE DELTASIG OF · DELTA · SIGMA · PI

MARCH, 1930

Fraternities Face New Problems

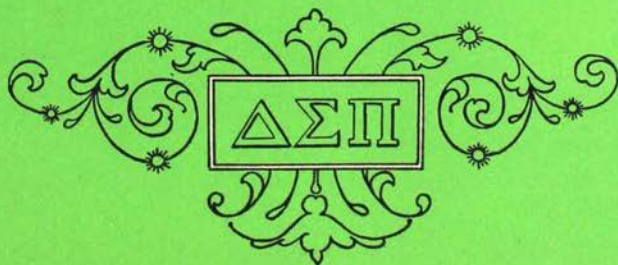
By Ray F. Wilbur, *Secretary of the Interior*

Delta Sigma Pi—Today and Tomorrow

**History of the Delta Sigma Pi Scholarship
Key Award**

Merchandising Your Services

By D. F. Pomeroy, Jr., *Alpha Gamma*



THE DELTASIG

Published Quarterly by Delta Sigma Pi
Professional Fraternity in Commerce and Business Administration

H. G. WRIGHT, *Editor*
222 W. Adams St., Chicago

Vol. XXII

MARCH, 1930

Issue 3

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The International Fraternity of Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance, by Alexander F. Makay, Albert H. Tenken, Harold V. Jacobs and Alfred Moysello, and is a professional commerce and business administration fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community. The fraternity was incorporated September 24, 1926, in the State of Illinois.

THE DELTASIG, official magazine of Delta Sigma Pi, is published four times during the collegiate year in the months of November, January, March and May at The Central Office of the fraternity, Chicago. Subscription price: \$3 per year, payable in advance. Members of the fraternity are invited to contribute special articles on business and fraternity topics, and news items pertaining to the activities of the members of the fraternity. Closing date for receipt of material for each issue is the first day of the month of the date of issue.

EDITORIAL OFFICE—222 W. Adams St., Chicago, Ill.

PUBLICATION OFFICE—111 N. Walnut St., Champaign, Ill.

Entered as second-class matter at the post office at Champaign, Illinois, under the Act of August 24, 1912.

· THE · DELTASIG ·

VOLUME XXII

MARCH, 1930

ISSUE 3

Delta Sigma Pi --- Today and Tomorrow

*Fraternity Now Has 50 Active Chapters
and 6,638 Living Members*

IT IS with a great deal of pride that Delta Sigma Pi can point to its present national organization, and compare it with the Delta Sigma Pi of fifteen or even ten years ago. Although founded in 1907, only twenty-two years ago, it was not until 1920 that the fraternity began to assume the proportions of a national organization and in fact it has been during the past ten years that the greatest progress has been made.

The development of the professional schools of commerce and business administration is of relatively recent origin. While the University of Pennsylvania opened the Wharton School of Finance and Commerce in 1894, it was many years ahead of the others. New York followed in 1900, Illinois in 1902, Northwestern, Denver and Oregon Aggies in 1908 and still others in 1910, 1911, 1912 and 1913, but even at that in 1913 there were fewer than twenty universities with separately organized professional schools of commerce with their own dean, faculty and student body. Since that time the growth has been steady and we now find approximately ninety professional schools of commerce and

business administration throughout the country, large and small, and some ten or fifteen additional universities that, while lacking a separate administrative set-up, have a rather substantial department of commerce and business administration. And many of the schools of commerce have buildings designed for their own particular requirements and the total registration of students in this "infant" of professional schools is now so great that they rank second only to the colleges of liberal arts and sciences. But the greatest development of these professional schools of commerce has been since the war, and that is likewise true of Delta Sigma Pi.

By comparison with the old legal, medical, dental and other professional fraternities, professional commerce fraternities are young. The first professional fraternity to be founded was Phi Delta Phi (legal) in 1869 at the University of Michigan, and it was not until ten years later that a second professional fraternity was founded, Theta Kappa Psi (medical), or that a second chapter of Phi Delta Phi was established. We find that by 1883 two

pharmaceutical fraternities have been organized; by 1893 the three leading dental fraternities of the present day have been established; by 1894 the present eight leading medical fraternities had all been founded, and by 1902 five of the largest legal fraternities had been established. By the time the two leading commerce fraternities, Alpha Kappa Psi (1904) and Delta Sigma Pi (1907), had been established most of the other professionals had a chapter roll of considerable proportions. The average age of the twenty leading professionals is about thirty-nine years, so one can say that generally the professionals in the fields other than commerce are about fifteen years older than Delta Sigma Pi.

With such a start in age, it is only natural that the total membership of these older fraternities is much larger than that of Delta Sigma Pi. Of the thirty-one leading professionals in the nine different classifications of professional schools as listed herewith, Delta Sigma Pi ranks fifteenth in total number of members, and is tied for fifth place in total number of active chapters, as follows:

LEADING PROFESSIONAL FRATERNITIES

January 1, 1930

	Founded	Active Chapters	Inactive Chapters	Total Membership
<i>Architecture</i>				
Alpha Rho Chi.....	1914	10	0	1,140
Scarab	1909	11	1	1,126
<i>Chemistry</i>				
Alpha Chi Sigma..	1902	46	0	8,138
<i>Commerce</i>				
Alpha Kappa Psi..	1904	50	2	6,134
Delta Sigma Pi.....	1907	50	2	6,531
<i>Dentistry</i>				
Alpha Omega	1907	26	1	2,530
Delta Sigma Delta..	1883	30	4	14,700

Psi Omega.....	1892	37	18	17,364
Xi Psi Phi.....	1889	31	4	13,500

Education

Kappa Phi Kappa..	1922	36	0	3,370
Phi Delta Kappa....	1906	37	0	11,500
Sigma Tau Gamma..	1920	14	0	1,028

Engineering

<i>Sigma Gamma</i>				
Epsilon	1915	22	1	2,000
Theta Tau	1904	20	1	4,262

Legal

Delta Theta Phi....	1901	65	10	11,700
<i>Gamma Eta</i>				
Gamma	1901	23	4	3,762
Phi Alpha Delta....	1902	52	5	11,238
Phi Delta Phi.....	1869	59	4	24,008
Sigma Delta Kappa..	1914	33	3	6,026
Sigma Nu Phi.....	1902	21		2,350

Medical

<i>Alpha Kappa</i>				
Kappa	1888	49	7	12,218
Alpha Mu Pi Omega..	1891	7	5	1,800
Nu Sigma Nu.....	1882	37	2	12,575
Omega Upsilon Phi..	1894	12	18	
Phi Beta Pi.....	1891	40	6	11,320
Phi Chi	1889	59	4	15,354
Phi Delta Epsilon..	1904	49	4	5,000
Phi Rho Sigma.....	1890	36	5	9,000
Theta Kappa Psi....	1879	39	17	6,335

Pharmacy

Kappa Psi	1879	36	6	9,360
Phi Delta Chi.....	1883	26	5	6,502

1063 129 241,871

The foregoing figures with eight exceptions were supplied by the fraternities themselves; the others were taken from the 1930 Edition of *Baird's Manual*. All are for January 1, 1930, except those taken from *Baird's Manual* which represent various dates last fall.

Here is the ranking for total membership, January 1, 1930, of the first twenty:

1. Phi Delta Phi (law).....	24,008	19. Xi Psi Phi (dental).....	31
2. Psi Omega (dentistry).....	17,364	20. Delta Sigma Delta (dental).....	30
3. Phi Chi (medical).....	15,354	21. Alpha Omega (dental).....	26
4. Delta Sigma Delta (den- tistry)	14,700	22. Phi Delta Chi (pharmacy).....	26
5. Xi Psi Phi (dentistry).....	13,500	23. Gamma Eta Gamma (law).....	23
6. Nu Sigma Nu (medical)....	12,500	24. Sigma Gamma Epsilon (en- gineering)	22
7. Alpha Kappa Kappa (medical)	12,218	25. Sigma Nu Phi (law).....	21
8. Delta Theta Phi (law).....	11,700	26. Theta Tau (engineering).....	20
9. Phi Delta Kappa (educa- tion)	11,500	27. Sigma Tau Gamma (education)	14
10. Phi Beta Pi (medical).....	11,320	28. Omega Upsilon Phi (medical)...	12
11. Phi Alpha Delta (law).....	11,238	29. Scarab (architecture).....	11
12. Kappa Psi (pharmacy).....	9,360	30. Alpha Rho Chi (architecture)...	10
13. Phi Rho Sigma (medical)..	9,000	31. Alpha Mu Pi Omega (medical) 7	
14. Alpha Chi Sigma (chem- istry)	8,138		
15. DELTA SIGMA PI (com- merce)	6,531	Total chapters	1063
16. Phi Delta Chi (pharmacy) 6,502			
17. Theta Kappa Psi (medical) 6,335			
18. Alpha Kappa Psi (com- merce)	6,134		
19. Sigma Delta Kappa (law)..	6,026		
20. Phi Delta Epsilon (medi- cal)	5,000		

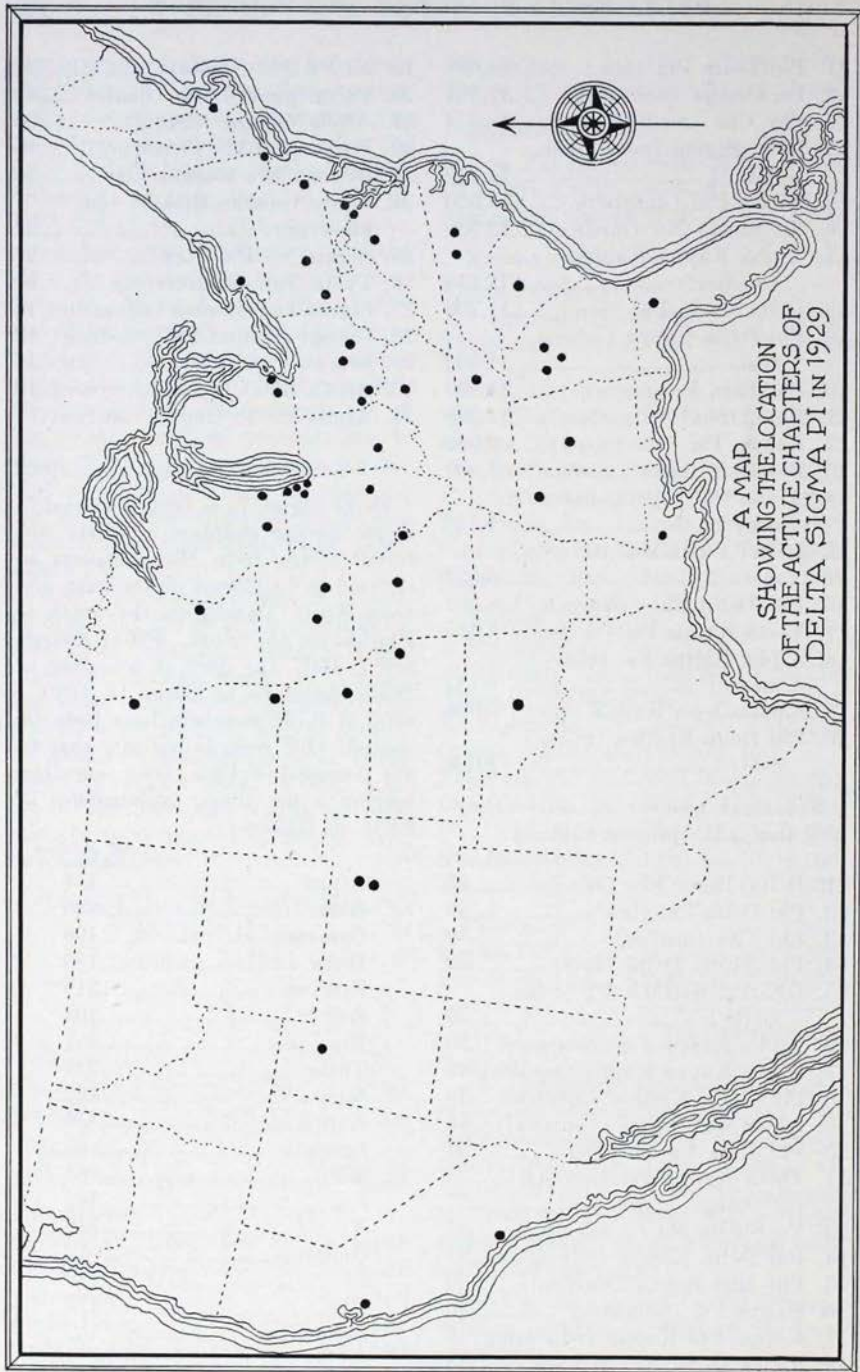
For total number of active chapters, this is the present ranking:

	<i>Active chapters</i>
1. Delta Theta Phi (law).....	65
2. Phi Delta Phi (law).....	59
3. Phi Chi (medical).....	59
4. Phi Alpha Delta (law).....	52
5. DELTA SIGMA PI (com- merce)	50
6. Alpha Kappa Psi (commerce)..	50
7. Alpha Kappa Kappa (medical)	49
8. Phi Delta Epsilon (medical)....	49
9. Alpha Chi Sigma (chemical)....	46
10. Phi Beta Pi (medical).....	40
11. Theta Kappa Psi (medical).....	39
12. Psi Omega (dental).....	37
13. Nu Sigma Nu (medical).....	37
14. Phi Delta Kappa (education)...	37
15. Phi Rho Sigma (medical).....	36
16. Kappa Psi (pharmacy).....	36
17. Kappa Phi Kappa (education)	36
18. Sigma Delta Kappa (law).....	33

Delta Sigma Pi is truly national in scope, having chapters in thirty different states, from Massachusetts on the east to California on the west, and from North Dakota on the north to Florida on the south. From November 7, 1907, the date of founding of Delta Sigma Pi, to March 15, 1930, a total of 6,708 members have been initiated. Our records indicate that 64 are deceased, 6 have been expelled, leaving a net living membership of 6,638, as follows:

	<i>Total Members Initiated</i>
Alpha	484
Beta	335
Gamma	196
Delta	183
Epsilon	219
Zeta	103
Eta	157
Theta	239
Iota	162
Kappa	156
Lambda	97
Mu	188
Nu	169
Xi	149
*Omicron	73
Pi	119
Rho	175
Sigma	132

*Inactive.



*Tau	66
Upsilon	239
Phi	132
Chi	135
Psi	160
Omega	194
Alpha Beta	164
Alpha Gamma	163
Alpha Delta	131
Alpha Epsilon	170
Alpha Zeta	97
Alpha Eta	98
Alpha Theta	90
Alpha Iota	107
Alpha Kappa	68
Alpha Lambda	105
Alpha Mu	103
Alpha Nu	94
Alpha Xi	66
Alpha Omicron	90
Alpha Pi	129
Alpha Rho	73
Alpha Sigma	89
Alpha Tau	61
Alpha Upsilon	77
Alpha Phi	67
Alpha Chi	64
Alpha Psi	77
Alpha Omega	84
Beta Gamma	45
Beta Delta	50
Beta Epsilon	32
Beta Zeta	24
Beta Eta	28
	<hr/>
	6,708
LESS:	
Deceased	64
Expelled	6
	<hr/>
	70
	<hr/>
	6,638

Of our fifty chapters, forty-six are in a satisfactory condition, and everything within our power is being done to help the four weak chapters; two of these are making good progress. Seventeen of our chapters maintain

*Inactive.

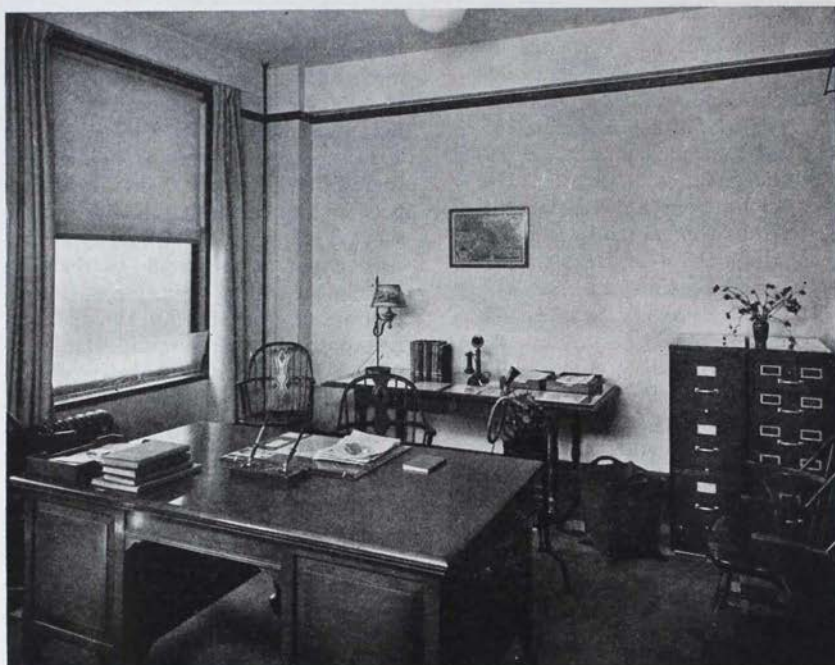
houses, nine of which are chapter owned for a total valuation in excess of \$400,000.00. A Central Office has been maintained in Chicago since 1924, and the present full-time staff includes the Grand Secretary-Treasurer and an assistant. In addition the services of a second stenographer are used about three-fourths of the time during the college year. From this office, which contains all the national records, including the important historical data, the administrative affairs of the fraternity and the activities of the 50 chapters and 15 alumni clubs are directed. The fraternity magazine, THE DELTASIG, is published quarterly from this office, and all publications, notices and other material of the fraternity are issued there. The national membership directory, issued every three years, is compiled from this office.

A standard accounting system was adopted in 1924 and all chapters are required to use it and send in regular reports to The Central Office. A provincial plan of supervision of the chapters has been in operation for several years, very effectively, except in a few districts where it has been impossible to secure satisfactory district officers. In addition the Grand Secretary-Treasurer inspects every chapter at least once every two years.

National conventions are held every second year, with provincial conventions in the alternating years. The expenses of all chapters in sending delegates to both these national and provincial conventions are defrayed from the national treasury.

The Central Office furnishes all chapters with everything they need in the way of accounting supplies, reports, printed forms, regalian equipment, manuals, etc., all of which materially assists in the standardization of the work of our chapters and also in

The Central Office of Delta Sigma Pi in Chicago



THE OFFICE OF THE GRAND SECRETARY-TREASURER



VIEW OF ONE CORNER OF THE OUTER OFFICE

making the work of individual chapters much more effective than it would otherwise be.

There has been pioneering and much organization work during the past ten years, but this is mostly completed and the activities of the national officers can now be directed more intensively toward internal organization.

Several important changes in our national laws have already been adopted or are being considered, as follows:

THE DELTASIG is being issued four times annually and larger issues than heretofore

A National Endowment Fund will be established this fall

Life Memberships for Alumni will also be established

The provinces will be reorganized into more compact units, smaller in size than at present

The publication of a secret magazine, for distribution to members only, is contemplated.

Development of a National Placing Bureau

Subsidizing of a national program of business research

More frequent appearance of the national membership directory

Increase in national alumni dues in order to provide more funds with which to service the alumni

Loan fund to assist chapters in acquiring houses

Scholarship awards for high scholarship

Student loan fund

Providing additional clerical help for The Central Office in order that our headquarters office may be able to render additional services to our members

It is hoped that all members, both undergraduates and alumni, will co-

operate in establishing these services and agencies and in making them the most effective possible.

The question of expansion continues to take care of itself. The name and fame of Delta Sigma Pi is becoming better known throughout the country with the passing of each year. While there are over ninety schools of commerce and business administration throughout the country, only seventy of these are on the Delta Sigma Pi eligibility list, and since fifty already have chapters, the greatest possible number of chapter grants in the future is twenty (granting no further developments in other universities) and it is hardly probable that Delta Sigma Pi will ever have chapters in all these twenty eligible schools. At the present time we have three petitions on file and four additional groups are striving mightily hard to secure our permission to file their petitions for future consideration. Our petitioning requirements are exceedingly rigid and you may rest assured that what few chapters may be granted in the future will be in the most representative universities in the country, and that the locals will be well prepared to carry on the work of Delta Sigma Pi in a most creditable manner.

Our list of eligible colleges is not published in the columns of THE DELTASIG because of the fact that our committee on extension still has three universities to investigate before completing their survey of all of the schools of commerce of the country, and it has been deemed advisable not to publish this list until such time as it will be complete. Members can secure copies of the present eligibility list of Delta Sigma Pi by writing to The Central Office.

The Central Office continues to urge that all chapters carry on their

Grand Officers of Delta Sigma Pi 1928-1930



R. C. SCHMIDT, *Theta*
Grand President

②

"Gig" was born in Kewanee, Illinois, on December 22, 1893, graduated from the Kewanee High School in 1911 when he entered Northwestern University, where he became a charter member of our *Beta* Chapter, being initiated into Delta Sigma Pi on February 7, 1914, the 156th member of the fraternity. He served his chapter as both Treasurer and Head Master, and has attended every convention of Delta Sigma Pi since the Fourth Grand Chapter Congress held in Boston in 1917. He was elected Grand President in New York in 1920, re-elected at Chicago in 1922, elected Grand Secretary-Treasurer in New York in 1924, and re-elected at Madison in 1926 and again at Champaign in 1928. It has been under his direction the past ten years that Delta Sigma Pi has firmly established itself in the professional field. He organized The Central Office in 1924 and liquidated his own business, the H. G. Wright Coal Co., of which he was president, in order to devote all his time to Delta Sigma Pi in 1926.

RUDOLPH C. SCHMIDT, *Theta*, better known as "Rudie" throughout Delta Sigma Pi was born in Chicago, September 14, 1895, although he moved to Detroit while a youngster and was educated in the Detroit schools, graduating from Eastern High. He then entered the University of Detroit and was the chief organizer of and installed as the first Head Master when our *Theta* Chapter was established on January 29, 1921. He was re-elected Head Master his senior year, and was also sent to Chicago as the *Theta* Chapter delegate to the Sixth Grand Chapter Congress. He was elected a member of our board of directors at that meeting, re-elected at both the Seventh and Eighth Congresses and further elevated to the Presidency at the Ninth Grand Chapter Congress in Champaign in 1928. He also served as Chairman of the Committee on Finance from 1924-1928. He is associated with the Burton Abstract & Title Company, Detroit, as assistant secretary.

①



H. G. WRIGHT, *Beta*
Grand Secretary-Treasurer



H. O. WALTHER, *Psi*
Grand President, 1926-1928
Director and Chairman of the
Committee on Finance, 1928-30



E. L. SCHUJAHN, *Psi*
Director, and Chairman of the
Committee on Extension,
1926-1930



A. KEATE COOKE, *Sigma*
Director, 1924-1930



H. W. WEHE, *Lambda*
Director, 1928-1930



F. J. MCGOLDRICK, *Alpha*
Grand Secretary-Treasurer, 1916
Grand President, 1917
Director, 1920-1922
Court of Appeals, 1922-1930



C. B. WINGERT, *Omega*
Director, 1928-1930



CHARLES T. COBEEN, *Delta*
Grand Secretary-Treasurer,
1922-1924
Director, 1924-1926
Court of Appeals, 1926-1932

professional activity in the most conspicuous manner possible; a special committee encourages our chapters to achieve the highest scholastic record possible. Most of our chapters carry on very substantial professional programs and generally speaking, more interest is being displayed in this activity each year.

Membership in Delta Sigma Pi is increasing at the rate of approximately 800 members each year. This will mean that within the next ten years we should double the number of alumni clubs we have throughout the country and also make some of our present alumni clubs even more effective than they are at present. The two biggest problems in Delta Sigma Pi at present are the internal development of the chapters and the problem of alumni interest. With the proper support of both groups there is no reason why these problems won't be successfully handled.

Financially, while the fraternity is far from broke, having a surplus of over \$11,000.00, there are so many things that it could do so service the chapters and alumni that almost any reasonable amount of money could be made excellent use of. It is felt that the alumni could do much more than they have to increase our annual income, through the payment of alumni dues, thereby making available badly needed funds for the servicing of the alumni. Through a campaign to be carried on next fall it is hoped to materially increase the number of alumni paying annual dues, thereby increasing the revenue of the frater-

nity available for alumni work, but what is more important, increasing the number of alumni "actively" interested in the development of Delta Sigma Pi.

Except for four weak chapters, it can be reasonably said that the fraternity is in excellent condition. Most of the pioneering work has been done; the future can be devoted to internal development of the fraternity and to enlarging of our services to our vast alumni group. There is no reason why at the end of the next ten years, Delta Sigma Pi will not be several times stronger than today, not in mere numbers but in that intangible asset called the spirit of brotherhood, the spirit of comradeship, fraternity spirit. It is our hope that during the next ten years we will be able to cause every member of Delta Sigma Pi to be proud of the fact that he is a member of the fraternity; that he will become so enthused over the ideals and purposes of our fraternity that he will find the fraternity an agency whereby he can give expression to his professional interest and activities; that he will want to attend alumni meetings of the fraternity regularly, wherever he may be; that he will find the columns of THE DELTASIG of sufficient interest to cause him to read them regularly; that he will avail himself of the services of the fraternity through its Central Office; that he will make many friends through his affiliation with Delta Sigma Pi; that he will consider Delta Sigma Pi HIS fraternity. If we can accomplish that, the future of Delta Sigma Pi is assured.

Fraternities Face New Problems*



International

Secretary of the Interior, Ray F. Wilbur, with the new seal of the Department of the interior which he had designed.

By **RAY L. WILBUR**

*Secretary of the Interior
President on Leave of Stanford University*

IN THE first place, I want to point out one or two things about myself. My principal business is that of a physician. My principal pleasure as a physician was in diagnosis. I am not a fraternity man. I have watched the American fraternity just the way I have watched and studied and tried to diagnose other activities in college and university life. If what I say does not happen to correspond with your particular ideas you need not be disturbed because you can rule me out

right away as knowing nothing about it. At any rate, that is the way I get ruled out by some of the undergraduate men in trying to help them with their problems.

Anyone who has administrative responsibility in the modern American educational institution has to face the fraternity question.

Historically, as you well know, the fraternity grew up in the American college. It began as a group of men in the various living units who came to-

*Talk presented by Mr. Wilbur before the Interfraternity Conference meeting held in New York in November.

gether for various reasons and organized these chapters. Very likely the fraternity chapter would have gone along like many other things in life under very modest sail if there had not been the great increase in the college and university student bodies that has taken place in the last three generations.

That great expansion in students, taking place particularly in the State Universities, although evident in almost all institutions, came at a time when preparation for the care of students and thought for the care of students was not a part of the college or university program to the degree that was necessary to care for them. So the housing problem which had been cared for in the small American college was neglected, the eating problem was neglected, and there grew up certain forces for the care of these problems.

One was the normal boarding house keeper of the American college town. You know her—some of you do—and you realize that she was not and is not an enormous success although she is strong politically whenever you try to change the housing arrangements at the State Capitol.

And then there grew up around the American college community the housing problem and a large part of this problem was absorbed and taken out of the hands of the university and college authorities by the fraternities.

If you look over the whole country you can see what a master job that was and how important it has been in our student groups. It is true that it has been done under handicaps, done without coordinative programs. A good deal of it has been rather amateurish. The financing of it has, for the most part, been almost childish. But these organizations have survived. They have improved. They

have gone on in carrying on this great problem until they are established, and to disestablish them would bring about almost a revolution in American college and university circles.

There have been many who looked at this activity with very critical eyes. It has been one of the things that college administrators have had to watch carefully because of its disciplinary difficulties. Some have found it helpful and others have seemed to find it harmful. But by and large it has given little coherent groups that could be brought together in the rather nebulous large student bodies of the great American universities.

We are trying in our American universities the program of bringing up young adolescents without too much association with adults. You know, there is some association with the faculty but it is front to front instead of side by side for the most part. And no people that I know of have tried that to the same degree that we have without curative measures of some sort.

In European civilizations they have had compulsory military drill, so that if discipline fell down at home and elsewhere, it was sharp enough to correct any bad habits that might have been established in adolescence because during this period of forced management discipline was very strict.

But we have tried with student self-government, with self-government in the fraternity and dormitory groups, control of young adolescents, principally males—although there are a good many females involved in the same way—and the question we are all asking is how much of a success has it been and how long can it continue?

As you remember, in the early days of the fraternity chapter they often

had either a professor living with them or a house mother or some adult who was considered responsible and who would bring to the youth there some of the advantages or disadvantages that come from association with adults. We hardly know which it is—an advantage or a disadvantage—as we hear it discussed.

But whatever else you may think about it we will have to admit that these units have in most instances been largely self-governing. The alumni have tried to play a part in the disciplinary side of these organizations and if any of you who have tried that are still optimistic about it I think you will realize that these young people want to take care of themselves. They want to run their own property and student self-government has demonstrated that in the long run we get ahead better with them if we can set the right pace, get them to have the right ideals, can capitalize on the idealism of youth in handling these self-government problems.

All of the time it is a temptation on the part of the administrator, the fraternity executive and the alumnus to probe into these groups, to do something to them and perhaps for them. Certain obvious defects show up. There is nothing better than a good fraternity and there is nothing worse than a bad fraternity, in the development of young men. And if you consider only the bad ones you think, "Well, what in the world is the use?" If you think only of the good ones then you think you have made the

great discovery that is necessary to save American youth. Like everything else there is a balanced position in connection with this problem. It is not one hundred per cent. one way and zero the other at all and it differs at different times with different institutions and with different groups and with different local chapters, but by and large it has demonstrated a degree of self-capacity in management on the part of your youth that I think

is most encouraging and most wholesome.

Who could run a boarding house on the uneconomic basis of the ordinary college fraternity and keep any boarders? You know that if there is anything that you can get up a row about it is the quality of the food. And yet a fraternity will tolerate the best football player and the poorest business man in the fraternity running

the kitchen for them. And if it is not too bad they survive and if it is too bad they correct it by eating outside more or less. In other words, there is something about the cohesive quality of the group that tolerates a great deal. I think it tolerates too much. It tolerates more than it should. There is no reason why they should not have better organization and better management and better food and cleaner floors and all of that sort of thing. It all can be done.

But we can't do it to them and make much of a success of it. They have to do it for themselves. You can develop the methods. You can show them how to keep books better. You can arrange buying organizations to

"But if what I say is true—and I believe it is—the American college fraternity with its four classes must meet the fact that in the great universities a considerable student population is coming in with the beginning of the junior year."

"To disestablish the College Fraternity would almost bring on a revolution in American Educational Circles."

"Fraternities are really the only agency in the American college that promotes self government."

make it cheaper for them. You can point out the man who can add in the fraternity instead of subtract as the man you want to send out the bills. You can do a lot of these things and be helpful. But in the long run the very fact that the group is set up means that it must work out for itself some kind of self-government and self-management, and all we can do is to stand on the outside and be as helpful as we can in trying to see that process worked out.

Now, it is not worth while to point out the defects in any youthful organization. They are learning. Naturally they make mistakes. They make group mistakes. As you well know, there is no one with more enthusiasm and more respect for his own intellectual operations than the college sophomore. And he has a large part to play in the decisions in fraternities. He has just reached the period when his vote counts and his choices count and left to himself he would undoubtedly destroy the fraternity system because he has so ill-balanced a point of view.

But there are checks and balances on him so that he does not become predominant. And even in the thing that I consider most important and the thing that is often done rather badly—the choice of new members—the sophomore does not decide it all. There are older heads at work and consequently while you are running in many instances a boarding house and a rooming house and developing an economic system, you are choosing permanent boarders and choosing them in a way that perhaps can be criticized, but for some reason it works to a remarkable degree, as I have just indicated. There is something about the ideal that survives.

Now, you men are gathered here, loyal to these various groups, inter-

ested in this important part of the American college and the American university, planning for it, trying to do things that you think will be helpful, encouraging scholarly work, trying to get a better balance between the outside activity and the mental activity, because you want to see an opening made for these organizations to do the many wholesome things that you feel can well be done by them, things that have been done for you, that have helped you.

Now, let's look ahead for a minute. What is the future going to be of the American fraternity in the future American university? If the population figures are right and if our educational curve continues to rise there are going to be not only hundreds of thousands of boys and girls in high schools but many thousands in junior colleges within ten years.

The American college as such is on the wane. The old four year course has served its term. It is dropping out of the picture. The American university has added to it its professional schools, so that the A.B. degree is something you get as you go by now into business, into engineering, medicine, law, political life, anything that requires, as democracy now requires, a superiority. So the old A.B. degree is going to pass from the picture with its four year course, its sharp class organizations, and that sort of thing.

And two things are happening:

Certain American colleges are becoming universities, and they are the great American universities. Some of the American colleges are becoming junior colleges trying to cover that period and cover it well, wondering just what shall be done to mark that period. And a certain number of American colleges will fasten in for the four-year period and do such a good job in some chosen field, in some

chosen spot, that they will go on for a considerable period of time.

But if what I say is true—and I think it is—the American college fraternity with its four classes must meet the fact that in the great universities a considerable student population is coming in with the beginning of the junior year. At the University of California last year one-third as many students came in with the beginning of the junior year as came in as freshmen, and the number is constantly growing. At Stanford we take in only 350 freshmen or sophomore men—that is, lower division students—and our growth is taking place at the top.

And whether you like it or not, whether you insist on having the old American college because you had it or not, that thing is coming and the American college fraternity has to meet it. It will have to visualize itself in a somewhat different way if it is going to serve those students who come in with the beginning of the so-called junior year, who propose to spend four years in order to get into the school of business, five or six years to become doctors of medicine, four to five years to go into law, and so on. The men who are going to be the men of America, because they are the men who really want training and want to go on, are not going to be satisfied with the old college training. That day is played out. America is going to look for its leadership in those who want to go

further and if the college fraternity is to serve its particular purpose it must serve that group and it must be attractive to that group.

It has been interesting to the student in this four years of college to have fraternities, to go through a cycle of anticipation and realization, and then satisfaction again, and then

to drop out more or less from his college chapter when he went on into the professional school. In the long run something must happen to the American college fraternity that will make it more real if it is going to attract young men from twenty to twenty-four. They are by the adolescent term. They are men. They want reality. They like to go to football games. They like to bang around more or less. But they want to do something worth while. You must put reality into the American college

"There is nothing better than a good fraternity and there is nothing worse than a bad fraternity, in the development of young men."

"In the long run something must happen to the American college fraternity that will make it more real if it is going to attract young men from twenty to twenty-four. . . . You must put reality into the American college fraternity more than it is there today."

"A fraternity will tolerate the best football player and the poorest business man in the fraternity running the kitchen."

"You have nothing to be concerned about in the future of the American college fraternity if it will continue to render such a service as it has."

fraternity more than it is there today.

You are striving all the time for better scholarship and that kind of thing. That is on the right track. Because in the long run those men who study, who work and who are interested, are the ones who are going ahead, and if those men want to do with the left hand some things in the college and university community they will do them and do them readily and they will keep that balance that a man must keep as he goes out into the world to be a good lawyer and a good citizen. He has to do his

legal work well before he can be a good citizen. If he can acquire then some margins to serve the community that is the thing for him to do, and the better ones will.

And so that kind of a balance, it seems to me, must come into these American college chapters.

In other words, you must be seasoned. You must develop. You must go on to a higher level and you must keep in your organizations those values that have attracted the loyalty and the interest of the young adolescent. It can be done. Loyalties of the youth are the firm loyalties that hold.

But you are not going to do it unless you are able to bring into these self-governing groups a little higher appreciation of human dignity. In the long run people will not continue to do a thing that is not wholesome and pleasant unless they are of a certain type, and little can be done for them. There has been a little tendency, with slapstick methods of initiation and driving the house mother out of the fraternity and keeping adults out, to bring in rather unwholesome conversation at the table and to give a man a little feeling of contamination from his group instead of satisfaction. And you can't expect, if you disturb the individual human dignity of the best young men in America, to make them like and want the things that your organizations offer.

You are working toward that. That is in the mind of such men as your officers here all the time to bring that about. How can you do it? How can you get the job better done by those who must do it? Because you can't do it for them. They must do it themselves.

I don't know all of the means employed, but I do know that the effect upon our student groups of some of the things that you have done is most

wholesome. And when the right man with the right standards comes into the fraternity, either as an alumnus or as a national fraternity officer, he can lift the thing up. If you can study out from your own charts where the fraternities are going to go in the development of the American democracy, if you can get by the more or less amateurish stage of management so that men as they go into professional work will not turn their backs on the fraternity houses, as many of them are inclined to do, if you can hold in the fraternity house those wholesome conditions that make people want to go to a place and thoroughly enjoy it when they are at their best instead of at their worst, then I think you can go right ahead serving this great democracy.

When all is said and done this is the age of science and democracy. We are making our advances through science. The work of the laboratory, capitalized and built up in the factory and by industry, has made our great civilization possible. Alongside of those great developments we have carried forward the idea of a majority decision as the basis of our democracy. It is not going to be safe to build up our civilization on science unless men can grow intellectually along with the growth of science, for science goes by the facts and if the votes in the majority should go by opinions we can wreck our whole structure.

Take, for instance, this electric light here. We will say that a dominant party in a community decides that it will not have a vacuum anywhere and particularly not in electric light globes, and they vote it through. The result is they get no electric light. They can all vote alike, they can settle it at the polls, but they can't get the idea over to the electric current.

And that is what we face all the

way through in our democracy. The expert has to tell us what to do. We can't decide it by a majority vote. We can pick out our experts and pick out our leaders.

If the college fraternity is to make good it must make good because it gets in harmony with the essential facts of associated life, of adolescence and young manhood. If you don't find out what those facts are and harmonize what you are doing, as our democracy goes forward, you will lose step.

I think you can do it but you can do it only by going into a little higher gear than you are in today in many places. You will have to think in longer period of fraternity life, in a somewhat bigger terms, in a little little more secure position economically for the fraternity house, so that it will not be too much of a burden on the individual members. The men who get ahead the farthest—as Mr. Warner said today in connection with the Stanford football team—the best men are those who have come up from the groups and have fought adversity on the way up and have learned to win out. That is the way we make men. America's advance in economic status has given us too many youth who have never faced hardship at all. That is one reason why our football teams are made up of boys who for the most part have had to work their way through. They hit adversity in their teens and they learned to conquer and they are willing to go right on to the football fields in the same spirit. We have dozens of men on the Stanford campus with just as good physiques, just as good bodies, apparently just as good brains, as the men on the football squad. But it never even occurs to them that they can go out and face the bumps and become members of that squad.

Yet, America made itself by facing adversity through its pioneer periods and by accepting the leadership over adversity. So the fraternity can well face a little adversity. It has been a little soft for the fraternities. They have multiplied in numbers. They have spread with these student groups. They have grown rather like mushrooms in many places, often without enough adversity to meet the solid facts of life.

Now I think you are up against some real problems with these changes and that you can well study them, well guide these young men who are so loyal and so interested in their chapters, and you can get the support and the help of the university and college administrators in the constructive things that you are trying to do.

You know, there is one peculiarity about the ordinary fraternity group in a college. They are rather fearful. At anything that sounds like criticism from an administrator they draw in under the shell from all sides and begin a form of internal combustion. That isn't the way to meet criticism, consuming your own gas does not really get you very far. When university men criticize the things that are being done in fraternities or other college groups or when deans do so, there must be some reason for it. Go out and meet those reasons. Don't throw a shell of excuse around yourself. You have nothing to be concerned about in the future of the American college fraternity if it will continue to render such a service as it has. But if you fail to see what is going on, then, you may find that you are out of step, and it would be a calamity to have the whole college fraternity group get out of step with the advance of higher education, working toward the best that there is in our democracy in this particular period, in this particular generation.

THE DELTA  SIGMA PI
SCHOLARSHIP KEY



DELTA SIGMA PI IS A PROFESSIONAL FRATERNITY ORGANIZED AT NEW YORK UNIVERSITY SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE NOVEMBER 21ST 1907, TO FOSTER THE STUDY OF BUSINESS IN UNIVERSITIES; TO ENCOURAGE SCHOLARSHIP AND THE ASSOCIATION OF STUDENTS FOR THEIR MUTUAL ADVANCEMENT BY RESEARCH AND PRACTICE; TO PROMOTE CLOSER AFFILIATION BETWEEN THE COMMERCIAL WORLD AND STUDENTS OF COMMERCE AND TO FURTHER A HIGHER STANDARD OF COMMERCIAL ETHICS AND CULTURE AND THE CIVIC AND COMMERCIAL WELFARE OF THE COMMUNITY.

TO ENCOURAGE HIGH SCHOLARSHIP DELTA SIGMA PI PRESENTS ANNUALLY AT EVERY UNIVERSITY WHERE IT HAS A CHAPTER THE DELTA SIGMA PI SCHOLARSHIP KEY.

WHICH IS AWARDED BY THE FACULTY TO THAT SENIOR WHO UPON GRADUATION RANKS HIGHEST IN SCHOLARSHIP FOR THE ENTIRE COURSE IN COMMERCE AND BUSINESS ADMINISTRATION.

LIST OF LOCAL WINNERS

Northwestern University School of Commerce

1918 Rosalyn R. Meehle	1919 Henry Gilbert Wright	1920 Howard Perolsheimer
1921 E. Coulter Davies	1922 Harold Nelson	1923 Harry P. Baumann
1924 Louis H. Kerber Jr.	1925 Helen Koepke	1926 Albert Newton Smith
1927 Thomas H. Wright	1929 Martin Lovett Finner	19
19	19	19
19	19	19
19	19	19
19	19	19
19	19	19
19	19	19



The beauty of this DELTA SIGMA PI SCHOLARSHIP KEY announcement, which adorns the corridors or administrative offices of every School of Commerce and Business Administration in the country where we maintain a chapter, can't even be suggested in this black and white reproduction.

This announcement is 17 x 23" in size, framed in a specially designed moulding, and was created by one of the leading engravers in the country, and is one of the most elaborate examples of this kind of work to be found. The key is reproduced in gold, embossed and retouched. The initial letter and the decorative ornament at the bottom of the design are hand illuminated. There is space for the name of the university, and panels for the names of thirty local winners, the name of the winner being added annually.

Delta Sigma Pi Scholarship Key

Inaugurated 17 Years Ago; Of the 298 Keys Awarded 117
Have Been Won by Our Own Members

A WAY BACK in the fall of 1912, when Alpha Chapter constituted the entire chapter roll of the fraternity, the Delta Sigma Pi Scholarship Key was conceived and inaugurated. Delta Sigma Pi had always placed great stress upon high scholastic achievement among its own members, and when some of the members suggested that a suitable reward be given annually by the fraternity to that senior, who upon graduation had the high scholastic record of any member of his class, it was readily adopted, offered to and accepted by the faculty of New York University School of Commerce, Accounts and Finance, and the first key presented in the spring of 1913.

A monetary award was at first suggested, but this was not adopted as it was felt that the money would be soon spent and nothing left to constantly remind the winner of his scholastic achievement. So the scholarship key idea was adopted, and the first key was presented to R. R. Bishop of the class of 1913.

The original Delta Sigma Pi Scholarship key, while of exactly the same design as the present key, was much larger, so large in fact that when the

popularity of the watch chain worn from one vest pocket to another was assured, it was necessary to radically reduce its size and weight, for it had been originally designed with the object in mind of wearing it on a watch fob, then so popular. The size was

changed in 1923, in the meantime the diamond stone which appeared in the original keys was replaced by an amethyst stone, because of the greater symbolic significance of the amethyst.

For many years the key was awarded to both men and women students, until in 1927 it was restricted to men students only. The key is presented to that male senior, who upon graduation, ranks highest in scholarship for the entire course in commerce and business

administration. The fraternity has nothing whatever to do with the awarding of these keys; they are open to any male student in the school of commerce and business administration on every campus where Delta Sigma Pi has a chapter, regardless of fraternal affiliation, and a local faculty committee makes the award. The keys are provided annually by The Central Office of Delta Sigma Pi, suitably engraved with the name of the



THE DELTA SIGMA PI
SCHOLARSHIP KEY

Awarded annually at every university where Delta Sigma Pi has a chapter to that male senior, who upon graduation ranks highest in scholarship for the entire course in commerce and business administration.

DELTA SIGMA PI SCHOLARSHIP KEY WINNERS FOR YEARS 1913-1929

Names in CAPITALS indicate winners are also members of Delta Sigma Pi

	1913	1914	1915	1916	1917	1918	1919
Alpha	R. R. Bishop	Joseph H. Geilen	Bernard Reis	Samuel Levy	Sarah Christie	Harry J. Muller	Jennie May Palen
Beta						Rosalyn R. Rosenbloom	H. G. WRIGHT
Gamma							Maude E. Butters
	1920	1921	1922	1923	1924		
Alpha	David Sobol	A. E. Impey	Emily Bensinger	Walter E. Eckhart	F. H. Linderworth, Jr.		
Beta	HOWARD BEROLZHEIMER	E. COULTER DAVIES	Harold Nelson	Harry P. Baumann	LOUIS H. KERBER, Jr.		
Gamma	WALTER E. LEIDNER	William J. Clark	RAYMOND L. MANNIX	JOHN P. HOOBAN	Henry H. Stafford		
Delta		JAMES A. THALHOFER	EMIL J. NELSON	MATTHEW POPP	Ray A. Weber		
Epsilon		Robt. T. Parimore	FRANK HOWES	Samuel M. Smallpage	G. LOUIS GRIMM		
Zeta		Vernon Hallenbeck	Arthur Brown	JAMES J. PATERSON	CARL I. JOHNSON		
Eta		PAUL P. COOPER	JOSEPH E. LOVETT	Luanna Duckwall	Prudence Lyon		
Theta		S. A. Barnett	Charles D. Dowe	Lewis Arthur Garred	ROBERT W. SETTLE		
Iota		ALBERT O. GREEF	Domenico Gagliardo, Jr.	GEORGE ESTERLY	John Selig		
Kappa		W. H. Burkhart	ARCHIBALD D. SESSIONS	W. Lewis Wilson	Cyril N. Johnson		
Lambda		Elvira Hamstrom	Lafayette L. Phelps	Clarence L. VanSickle	John Gilson Stewart		
Mu			PHILIP M. COPP	Juan Garcia Diaz	Homer Fox		
Nu			Frank Ayers	Ralph E. Hiskey	Walter English		
Xi			Not awarded this year	Not awarded this year	Not awarded this year		
Omicron			Ira Lusk	THURMAN SENSING	T. THANE SMITH		
Pi			Not awarded this year	Not awarded this year	Not awarded this year		
Rho			John G. Hatfield	ROBERT E. KING	ROY E. PETERSON		
Sigma			JOSEPH R. MATSON	Edward G. Sutherland	H. Grant Lee		
Tau				Joseph H. Goldsmith			
Upsilon			Ralph C. Jones	H. Orville Kiest	Walter H. Gross		
Phi				Dean L. Fisk	W. Harry Silke		
Chi				J. HARRY GARMER	PORTER T. WHITE		
Psi				Harold Reyer	EDWARD E. JANDREY, Jr.		
Omega				Clifford Gerlach	Frederick E. Bussard		
Alpha-Beta				ROYAL D. M. BAUER	ROBERT L. YOWELL		
	1925	1926	1927	1928	1929		
Alpha	Beatrice A. Campbell	George J. Weiss	Josephine Nitschman	Edward R. Caffrey	William A. Grotz		
Beta	Helen Koepke	Albert N. Smith	THOMAS H. WRIGHT	Not awarded this year	Martin E. Finney		
Gamma	Harry L. London	Juan R. Acevedo	Francis R. Morse	Herbert C. Smith	² John H. Daly, Jr.		
Delta	ROBERT E. PIERCE	EMIL A. FINK	William F. Schoshinski	Kenneth W. Hewitt	² Ruben Mazer		
Epsilon	Lewis G. Brownson	GEORGE POWELL LLOYD	Rollin R. Ryan	CARL F. DISTLEHORST	Kenneth Mecklenberg		
Zeta	RALPH L. COUNTRYMAN	FRANK MATHEWS	¹ ARTHUR W. CURTIS	WALDO A. FISHER	ELMER H. GABEL		
Eta	Alvyn Greenbaum	DAVID R. HICKEY	WILBURN B. WALKER	J. PHILIP GLENN	VICTOR O. BERGGQUIST		
Theta	LaVerne West	² SHERWOOD J. BENNETT	² ROWLAND B. HILL	² Anthony S. Schonburg	JAMES E. GATES		
		² Emil L. McElwee	² Kathryn LaForge	² Benj. E. Gelman	¹ Leo S. Mittag		
					² Carl Carlson		

(Continued on Next Page)

DELTA SIGMA PI SCHOLARSHIP KEY WINNERS (Continued from preceding page)

	1925	1926	1927	1928	1929
<i>Iota</i>	Clair W. Swonger	Wilson J. Dingus	L. Clarke Stout	Edward H. Bock	Joseph Cerny
<i>Kappa</i>	Louis A. Hawkins, Jr.	Joseph Eichberg	² EUGENE C. SMITH ² BEVERLY S. EMBRY	² John A. Jordan ² H. MOFFETT DAVIS	² W. O. Simpkin ² EMMETT E. SIMPSON
<i>Lambda</i>	Wayne Theophilus	George Main	Allen I. Smith	Charles Reinherr	Michael Fassberg
<i>Mu</i>	Giacomo Zanetti	Joseph Bemis	Roberta A. Cella	Laurence C. Frank	Roy J. Carew
<i>Nu</i>	Jenny Gordon	G. Marvin Wright	Lea Carl Underwood	Ned Wagner Phillips	George W. Daverio
<i>Xi</i>	Not awarded this year	¹ DUDLEY M. PHELPS ¹ MERVIN WATERMAN	George Lafayette Hull	Walter Carl Howe	Randolph B. Monroe
<i>Omicron</i>	M. DANIEL JOHNSON	Frank D. Provost			
<i>Pi</i>	John H. Hosch, Jr.	M. Harry Levy	Carl A. Sutker	McWhorter S. Cooley	Max Rosenthal
<i>Rho</i>	Eugene V. Rollins	Lawrence E. Gage	George J. Webber	Carl T. Schmidt	Gordon Byers
<i>Sigma</i>	Harold H. Bennett	Edward Spitzer	Therice Henry Stahle	Carvel Mattsson	Lamar Webb
<i>Tau</i>					
<i>Upsilon</i>	KARL R. NAUMANN	Luther Hancock Lyons	RAYMOND H. GIESECKE	Paul B. Currier	S. W. Specthrie
<i>Phi</i>	William H. Ott, Jr.	MAURY W. LATKER	DON EDWIN	B. WALLACE HICKS, Jr.	David L. Bryant
<i>Chi</i>	HOWELL A. KING	Helen Dee Small	G. EMIL WINROTH	Not awarded this year.	William H. Thomson
<i>Psi</i>	Vernon F. Houghton	Lloyd A. Kasten	Albert R. Cole	Arthur C. Anderson	Kenneth Pollock
<i>Omega</i>	CLEON F. BOOK	Elsie Parker	Samuel J. Needleman	Samuel Kreizman	Herbert L. Brauns
<i>Alpha-Beta</i>	Millard E. Hass	WALTER T. CARPENTER	¹ RALPH W. STONE ¹ Fred Lawrence Schuster	KARL RICHARD BOPP	Robert H. McMillian
<i>Alpha-Gamma</i>		Joseph L. Sherman	Samuel Rosenfeld	ROBERT L. TRIPP	EDWARD R. HAWKINS
<i>Alpha-Delta</i>	Harry Bernard Cohen	J. MAURICE HANNAFORD	Richard Brown	David Wohlner	WILBUR L. MEAD
<i>Alpha-Epsilon</i>	Carlo G. Lundquist	Dudley A. Holland	William E. Smith	Adda S. Bowker	Robert G. French
<i>Alpha-Zeta</i>	WALTER L. OWNBEY	Dean Drewery	C. G. McClure	Robert A. Culver	MAACK HORNBEAK
<i>Alpha-Eta</i>	CLAYTON B. CRAIG	J. LLOYD HART	LLOYD V. ELMEN	CLARENCE O. ZOOST	EVERN MONTGOMERY
<i>Alpha-Theta</i>	¹ Kely Y. Siddall ¹ HARRY W. McLAUGHLIN	² Walter A. Baudt ² Arthur Marcus Levy	² Chester K. Sterrett ² Paul W. Hopewell	² FRED DIXON ² Howard R. Carmichael	² Ralph Wellman Miller ² Helen Rollwage
<i>Alpha-Iota</i>	WILLARD O. FULLER	LESTER MYRON GREEN	HOWARD O. WALTERS	GEORGE C. HUFF	A. WAYNE IRWIN
<i>Alpha-Kappa</i>			FRED W. SULLIVAN		ALFRED C. SCHAEFER
<i>Alpha-Lambda</i>		W. Banton Pipkin	HERMAN A. RHINEHART	L. P. Adams	Halbert McNair Jones
<i>Alpha-Mu</i>		GEORGE O. N. LODOEN	EMMETT T. KENNEDY	HARRISON W. WILDER	BEN J. CEOKA
<i>Alpha-Nu</i>		Henry R. Shieman	HERBERT HOOGSTRADE	ROBERT C. LOURY	ERNEST J. RONVEAUX
<i>Alpha-Xi</i>			Edward Blount Tucker	W. R. Sortor	Sylvan Burk Rothschild
<i>Alpha-Omicron</i>		WILLIAM T. WEST	EDGAR P. GILMORE	J. ALLEN CHASE	John F. Klinder
<i>Alpha-Pi</i>		HOMER D. EBERHART	CHARLES F. BENZEL	EDWARD E. EDWARDS	JOSEPH O. WAYMIRE
<i>Alpha-Rho</i>			E. Allen Long	Gerald McMillan	HENRY G. LOHR
<i>Alpha-Sigma</i>		Max Goldberg	JOHN R. THOMAS	Ehney Addison Camp, Jr.	CLYDE W. DAVIDSON
<i>Alpha-Tau</i>			SIDNEY B. WELLONS	ROBERT A. FINNEY, Jr.	H. LEE MILLER
<i>Alpha-Upsilon</i>		PAUL MARTIN GREEN	EUGENE F. WEAVER	CURRY W. STROUP	LLOYD C. DOUGLASS
<i>Alpha-Phi</i>				JACOB D. BARR	WILLIAM H. BAILEY
<i>Alpha-Chi</i>				RICHARD N. KUEHNE	Oliver G. Wetterau
<i>Alpha-Psi</i>				WILLIAM T. HARRISON	Walter T. Lillie
<i>Alpha-Omega</i>					Alphonse J. Lukas
<i>Beta-Gamma</i>					Carroll P. Abrams
<i>Beta-Delta</i>					¹ A. BIGGS HOLDEN ¹ DALLAS HOLOMAN, Jr.

¹Tie, duplicate keys awarded.

²Separate keys awarded in both Day and Evening Divisions.

winner and the year, and are presented with appropriate ceremonies conducted by our local chapters to the winner designated by the faculty to receive the key. On four campuses, because of already established conflicting awards, the key is given for scholarship, leadership and promise of future usefulness. In cases of ties, two keys are given.

The first member of Delta Sigma Pi to win the Delta Sigma Pi Scholarship Key was our present *Grand Secretary-Treasurer* H. G. Wright, of the class of 1919, Northwestern University. Two members of the fraternity received the key in 1920, Howard Berolzheimer, *Northwestern*, and Walter E. Leidner, *Boston*. Four were successful the following year, E. Coulter Davies, *Northwestern*, James A. Thalhoffer, *Marquette*, Paul P. Cooper, *Kentucky* and Albert O. Greef, *Kansas*. This number kept increasing until in 1927 the best record of all time was made when 21 out of 45 keys awarded that year were won by members of Delta Sigma Pi, an average of 47%.

At four universities because of already established conflicting awards the key is given for scholarship, leadership and promise of future usefulness, with scholarship being weighed as at least 75%.

Here are the statistics from the beginning:

Year	Number of Keys Awarded	Keys Won by Members	Percentage
1913	1	0	0%
1914	1	0	0
1915	1	0	0
1916	1	0	0
1917	1	0	0
1918	2	0	0
1919	3	1	33
1920	3	2	67
1921	11	4	36
1922	17	7	41
1923	23	8	34

1924	22	9	41
1925	30	10	33
1926	41	16	39
1927	45	21	47
1928	44	19	43
1929	52	20	38
	298	117	39.3

The following analysis of what percentage of the keys have been won by members of each chapter is interesting:

Chapter	Number of Keys Awarded	Keys Won by Members	Percentage
Alpha	17	0	0%
Beta	11	5	45
Gamma	12	3	25
Delta	9	5	55
Epsilon	8	5	62
Zeta	9	7	78
Eta	9	6	66
Theta	13	3	23
Iota	9	2	22
Kappa	12	5	41
Lambda	9	0	0
Mu	8	1	12
Nu	8	0	0
Xi	5	2	40
Omicron	5	3	60
Pi	5	0	0
Rho	8	2	25
Sigma	8	1	12
Tau	1	0	0
Upsilon	8	2	25
Phi	7	3	43
Chi	7	4	57
Psi	7	1	14
Omega	7	1	14
Alpha Beta	8	5	62
Alpha Gamma	4	2	50
Alpha Delta	5	2	40
Alpha Epsilon	5	0	0
Alpha Zeta	5	2	40
Alpha Eta	5	5	100
Alpha Theta	10	2	20
Alpha Iota	5	5	100
Alpha Kappa	2	2	100
A. Lambda	4	1	25
Alpha Mu	4	4	100

Chapter	Number of Keys Awarded	Keys Won by Members	Percentage
Alpha Nu	4	3	75
Alpha Xi	3	0	0
A. Omicron	4	3	75
Alpha Pi	4	4	100
Alpha Rho	3	1	33
Alpha Sigma	4	2	50
Alpha Tau	3	3	100
Alpha Upsilon	4	4	100
Alpha Phi	2	2	100
Alpha Chi	2	1	50
Alpha Psi	2	1	50
Alpha Omega	1	0	0
Beta Gamma	1	0	0
Beta Delta	2	2	100
	298	117	39.3

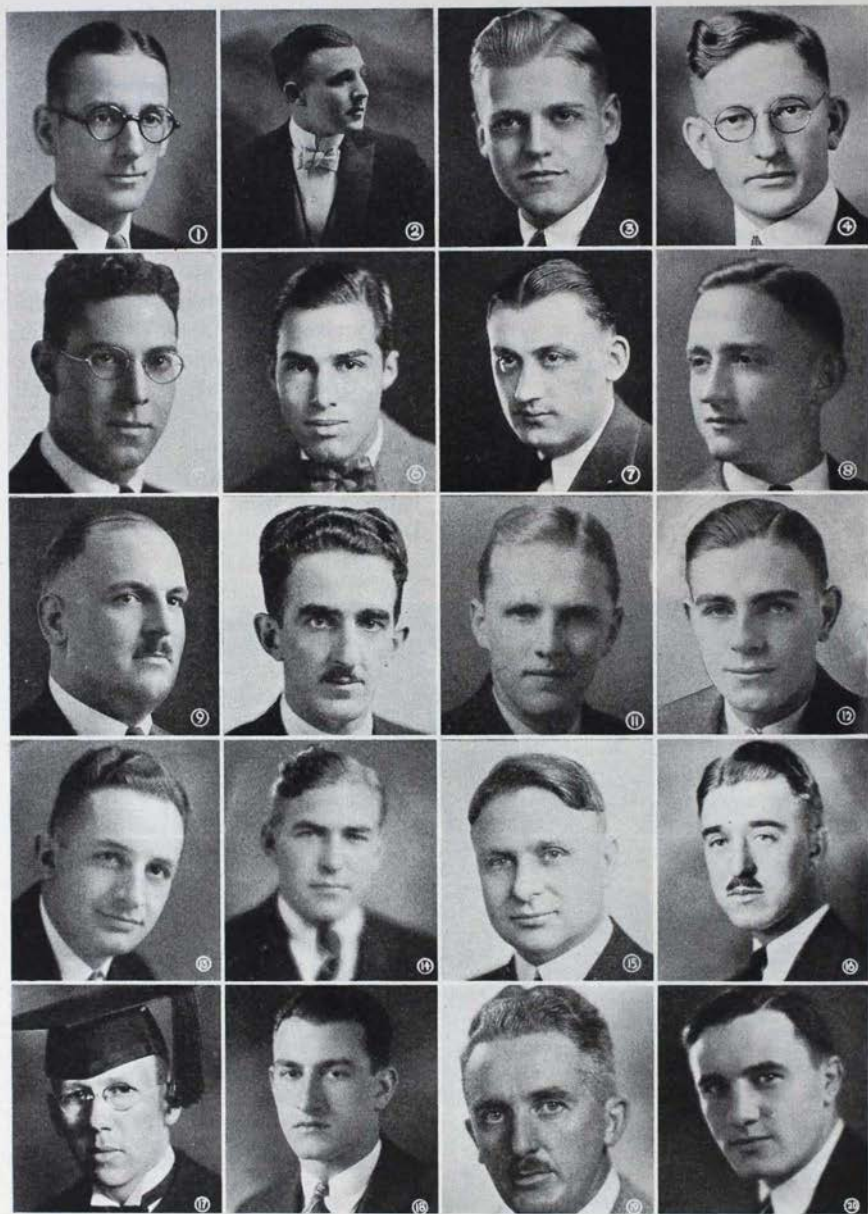
Delta Sigma Pi has reason to be proud of the fact that approximately 40% of the keys have been won by members of the fraternity, and we are pleased to present the photographs of most of these brothers herewith.

It is hoped that all undergraduate members of Delta Sigma Pi will always strive to win this high scholastic distinction at graduation and maintain, if not increase, the wonderful record made to date. It is a distinction of which anyone can be justly proud, and is of special sentimental value when won by a member of Delta Sigma Pi.



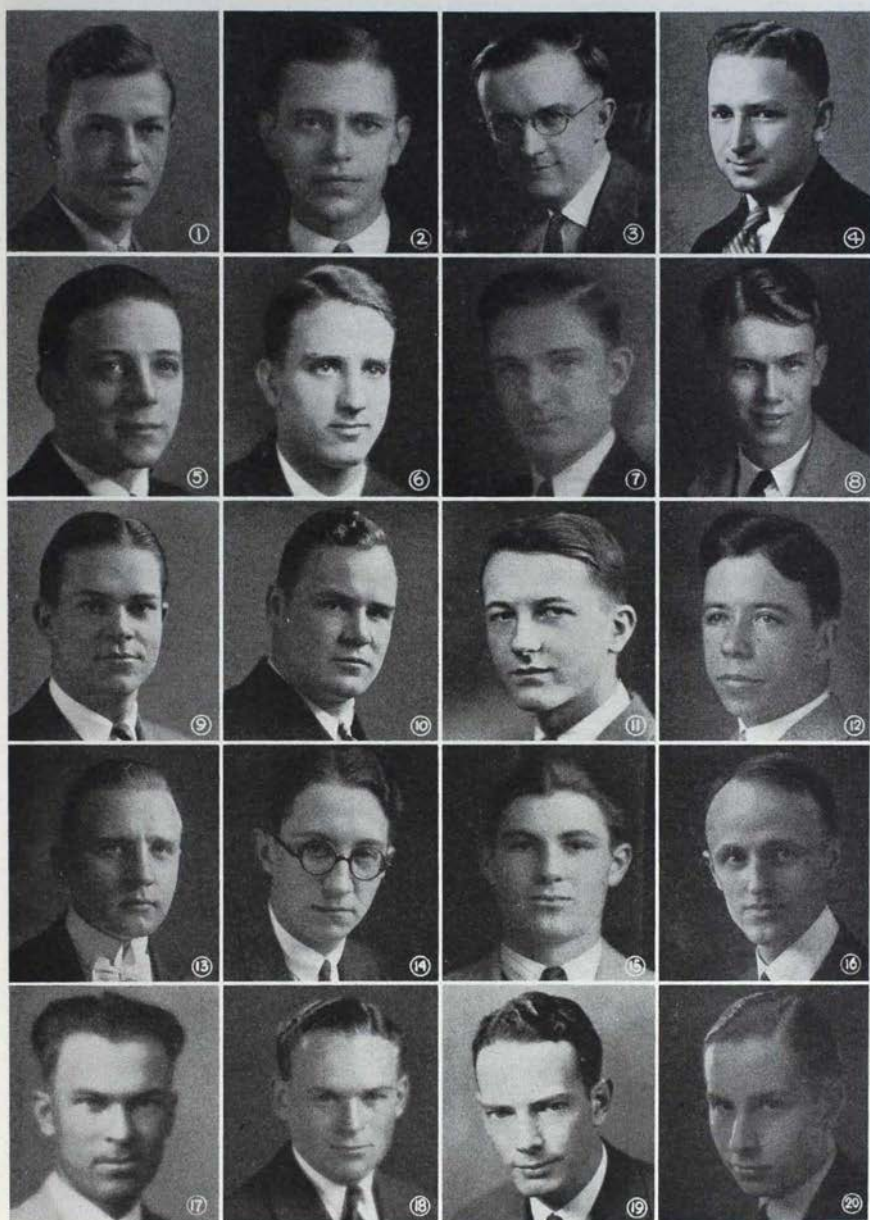
DELTA SIGMA PI MEMBERS WHO HAVE WON THE $\Delta\Sigma\Pi$ SCHOLARSHIP KEY

1. Emmett T. Kennedy, *North Dakota '27*; 2. Erven Montgomery, *South Dakota '29*; 3. James E. Gates, *Kentucky '29*; 4. Edward R. Hawkins, *Penn State '29*; 5. Sidney R. Wellons, *Mercer '27*; 6. Alfred C. Schaefer, *Buffalo '29*; 7. David R. Hickey, *Kentucky '26*; 8. Clarence O. Zoost, *South Dakota '28*; 9. John P. Hooban, *Boston '23*; 10. Walter L. Ownbey, *Tennessee '25*; 11. Cleon F. Book, *Temple '25*;



DELTA SIGMA PI MEMBERS WHO HAVE WON THE $\Delta\Sigma\Pi$ SCHOLARSHIP KEY

1. Dudley M. Phelps, *Michigan '26*; 2. Porter T. White, *Maryland '24*; 3. Mervin H. Waterman, *Michigan '26*; 4. Matthew Popp, *Marquette '22*; 5. Howard Berolzheimer, *Northwestern '29*; 6. Robert A. Finney, *Mercer '28*; 7. Paul M. Green, *Miami '26*; 8. Emmett E. Simpson, *Georgia Tech '29*; 9. E. Coulter Davies, *Northwestern '21*; 10. Thomas H. Wright, *Northwestern '27*; 11. Mack Hornbeak, *Tennessee '29*; 12. Robert L. Tripp, *Penn State '28*; 13. George P. Lloyd, *Iowa '26*; 14. Victor O. Bergquist, *Northwestern '29*; 15. Louis H. Kerber, Jr., *Northwestern '24*; 16. H. Moffatt Davis, *Georgia Tech '28*; 17. Emil A. Fink, *Marquette '26*; 18. Herman A. Rhinehart, *North Carolina '27*; 19. H. G. Wright, *Northwestern '19*; 20. James J. Paterson, *Northwestern '23*.



DELTA SIGMA PI MEMBERS WHO HAVE WON THE $\Delta\Sigma\Pi$ SCHOLARSHIP KEY.

1. Arthur W. Curtis, *Northwestern '27*; 2. Carl I. Johnson, *Northwestern '24*; 3. Karl R. Naumann, *Illinois '25*; 4. Elmer H. Gabel, *Iowa '29*; 5. Frederick W. Sullivan, *Buffalo '27*; 6. H. Lee Miller, *Mercer '29*; 7. Jacob D. Barr, *Mississippi '28*; 8. Charles F. Benzel, *Indiana '27*; 9. Ralph Countryman, *Northwestern '25*; 10. Frank Mathews, *Northwestern '26*; 11. Ben J. Cecka, *North Dakota '29*; 12. Thurman Sensing, *Vanderbilt '23*; 13. J. Harry Garmer, *Maryland '23*; 14. Richard M. Kuehne, *Washington U. '28*; 15. Waldo A. Fisher, *Northwestern '28*; 16. Royal D. M. Bauer, *Missouri '23*; 17. Robert E. King, *California '23*; 18. B. Wallace Hicks, Jr., *Southern California '28*; 19. George Esterly, *Kansas '23*; 20. Edward E. Jandrey, Jr., *Wisconsin '24*.



DELTA SIGMA PI MEMBERS WHO HAVE WON THE $\Delta\Sigma\Pi$ SCHOLARSHIP KEY.

1. Wilburn Walker, *Kentucky '27*; 2. Eugene C. Smith, *Georgie Tech '27*; 3. J. Maurice Hannaford, *Nebraska '26*; 4. George O. N. Lodoen, *North Dakota '26*; 5. Alexander B. Holden, *N. O. State '29*; 6. Eugene F. Weaver, *Miami '27*; 7. Don Edwin, *Southern California '27*; 8. Carl F. Distlehorst, *Iowa '23*; 9. Lloyd V. Elmen, *South Dakota '27*; 10. Lloyd C. Douglass, *Miami '29*; 11. Raymond H. Giesecke, *Illinois '27*; 12. Edgar P. Gilmore, *Ohio U. '27*; 13. Herbert Hoogstrate, *Denver '27*; 14. Edward E. Edwards, *Indiana '28*; 15. Beverly S. Embry, *Georgia Tech '27*; 16. Howell A. King, *Maryland '25*; 17. Rowland B. Hill, *Detroit '27*; 18. Dallas Holoman, *N. O. State '29*; 19. J. Philip Glenn, *Kentucky '28*; 20. G. Emil Winroth, *Johns Hopkins '27*.



DELTA SIGMA PI MEMBERS WHO HAVE WON THE ΔΣΠ SCHOLARSHIP KEY.

1. Willard O. Fuller, *Drake '25*; 2. Albert O. Greef, *Kansas '21*; 3. Robert C. Loury, *Denver '28*; 4. James A. Thalhofer, *Marquette '21*; 5. Harrison W. Wilder, *North Dakota '28*; 6. Walter T. Carpenter, *Missouri '26*; 7. Henry G. Lohr, *Colorado '29*; 8. Roy E. Peterson, *California '24*; 9. Howard O. Walters, *Drake '27*; 10. J. Allen Chase, *Ohio U. '28*; 11. Joseph R. Matson, *Utah '22*; 12. J. Lloyd Hart, *South Dakota '26*; 13. Ernest J. Ronveaux, *Denver '29*; 14. Clayton B. Craig, *South Dakota '25*; 15. Joseph O. Waymire, *Indiana '29*; 16. George C. Huff, *Drake '28*; 17. Lester M. Green, *Drake '26*; 18. Homer D. Eberhart, *Indiana '26*; 19. T. Thane Smith, *Vanderbilt '24*; 20. Clyde W. Davidson, *Alabama '29*.

Merchandising Your Services

By D. F. POMEROY, JR., *Alpha-Gamma*
of the First National Bank, Troy, Pa.

EVERY COLLEGE man after successfully passing his mid-year examinations in his senior year, begins to think in earnest about securing a position. It is then that many of us feel utterly helpless since there seems to be no exact measuring stick for telling just what sort of work we desire, or in which we would be best fitted. The usual procedure is one of trial and error. What shall we do, where shall we apply, how much shall we ask as a starting salary? These and countless other questions arise. Most college men give more thought to selling their second-hand books, and golf clubs than to selecting a position best suited to their abilities and selling their services at the highest possible figure. I sincerely trust that this article may be an aid in answering some of these perplexing questions and securing for the graduate a satisfactory connection.

Many years ago Robert Burns wrote that, if we could see ourselves as others see us, it would free us from many a blunder and foolish notion. How truly this applies to us as we seek a position. A salesman must know the product he sells and be as familiar with its disadvantages as he is with its advantages, in order to be

prepared to answer questions by his customers. In applying for a position we are the salesmen and our services are the goods to be sold, thus we should make a careful study of ourselves before making application for the position we want.

There are several self-inventory tests which may be purchased if one cares to make a very thorough analysis. However, the following questions taken from typical application blanks and tests may be of aid to the reader. Read the questionnaire through carefully before you attempt to answer any of the questions; then begin at the first and answer to the best of your ability.



D. F. POMEROY, JR., *Alpha-Gamma*
Formerly Assistant Director of Office Personnel, Atlantic Refining Co., Philadelphia.

QUESTIONNAIRE

—A—

Name

Address..... Telephone.....

Age..... Marital state.....

Nationality..... Religion.....

Education: High School.....

College

(Give name of high school and college—number of years attended, degree if any, course pursued, etc.)

Experience: Tabulate as follows:
1926 Summer X Y X Co., Philadelphia. Bookkeeper in Stock Dept. resigned to return to school. Salary

at leaving \$115.00 per month.
 1927 A B C Co., Camden, N. J.
 Chemist, Inspection Dept. Com-
 pany failed. Salary at leaving
 \$150.00 per mo.

References: Gives names and addresses of former employers or state "I can refer you to all the above concerns," and in addition give the names of at least three well known persons who will recommend you.

—B—

- What are your ambitions?.....
- What are your hobbies?.....
- What studies did you like best in school?
- What studies did you dislike?.....
- Are you saving money regularly?.....
- If so, how?.....
- How much life insurance do you carry?
- What do you want to be doing five years hence?.....
- Are you willing to travel?.....
- Of what clubs, lodges, fraternities, business, trade and civic associations are you a member?.....

—C—

- Are your habits of personal cleanliness the best?.....
- Do you dress suitably?.....
- Do you keep your personal effects (room, desk, etc.) orderly?.....
- Do you try to manifest a real spirit of thoughtfulness?.....
- Are you kind and helpful to others?....
- Do you avoid practices that make you conspicuous? (Dress loud, etc.).....
- Are you punctual in meeting all engagements and agreements?.....
- Are you trustworthy?.....
- Are you loyal?.....
- Have you a sense of responsibility for the welfare of the business, college, and fraternity with which you are connected?

Would you make your personal interests secondary to your business interests?

You may find it a little hard to obtain just the information you want regarding yourself. In fact it may seem at first as though there is nothing you can talk about, however the preceding questionnaire supplemented by a little additional thought on the subject may bring other material to the light. Have you worked after school, or during vacation? Have you gone out for athletics, debating, or some other class or school activity and made a success of it? Did you have a scholarship? Were you a class officer? Were you unusually regular in attendance? Did you have any military training in college which, theoretically at least, should have taught you the importance of discipline? When you have finished this analysis, you will have fairly definitely determined the salient features of the product you are about to market—your own services.

It is frequently said that all you need to do to get started in business is to get one foot inside the door—or in other words just one chance to show what you can do. Do not make the mistake of looking only for a position with a definite future, for what company has any way of telling what business conditions are going to be, what expansions or reductions they will be forced to make in the next few years, or to make it even more pointed, how valuable you are going to make yourself as an employee?

Many an employer gives only a small percentage of his time to employment matters. Vacancies occur so rarely that he has not made as detailed a study of the subject as he has of his other duties. He is, therefore, inclined to let well enough alone. In approaching such an individual this

attitude of his must be kept in mind. He is not inclined to gamble with new men, and the applicant must therefore use all available sales tactics to overcome this "mental inertia." On the other hand he may have studied or read psychology and feeling that he is a capable judge of men, want you to take some test or tests. Cheerfully comply with his request, you may learn as much from the test as he will. An indifferent manner does much to create an unfavorable impression.

The next question which arises is to determine where you want to locate, if you really have a preference, and then to study the labor market in that locality for the particular kind of position you want, or the work you most desire. There are several ways of getting in touch with the right position, but I will merely enumerate a few of these, which are as follows:

1. Personal solicitations
2. Through an employment agency
3. By means of a friend
4. By the use of a letter of application, either solicited or unsolicited
5. By an advertisement in the newspapers or trade magazines

Personal solicitation is sometimes out of the question especially if the school is located at some distance from the desired point of location. Inspection trips, Glee Club trips, and vacations often offer opportunity for such contacts. Take advantage of all opportunities to make these contacts.

Employment agencies are frequently a great aid in placing one successfully. They usually require a fee which amounts to the first week's salary or about 20% of the month's salary, the fee being payable over a certain stated period and varying somewhat with the nature of the position.

Very frequently a fraternity brother or a friend can give you a big lift by suggesting various reputable concerns where you might apply for employment or by introducing you to the proper employment officer in his own business. Great care should be used, however, not to create the impression of wanting or using a drag, as this is quite often detrimental to both parties concerned.

The writing of a letter of application is undoubtedly the most general in use. Hardly a person realizes what the very form and content of his letter may do for him in the way of securing a real opportunity or missing one. Writing a winning letter is a real art and one not especially versed in the detailed knowledge of this art has very little chance of a position, especially a position above the average.

There are several main points which you should remember in drawing up an application letter such as:

1. Attracting favorable comment and attention.
2. Creating a desire for an interview.
3. Convincing the reader that you are worthy.
4. Stimulating him to acting in sending for you.

There are several ways of attracting attention such as using blue paper or a blue print, in the case of a designer, engineer, or tracer. A letter written in long hand is very effective in case the applicant is a fine writer or an engraver. A small printed pamphlet, the use of pictures, and testimonials are also very effective. In fact, almost any original device within reason may be used to make your particular application stand out in the mind of the employer.

Desire is created, to a large extent,

by the manner in which you present your qualifications. The best method is a logical, tabular arrangement, in which you stress the experience which seems to best qualify you for the position. Have the letter typed if possible, following the outline given in Section A of the questionnaire. Use a white paper preferably a bond, avoiding colored, cheap tablet paper, correspondence cards, or fancy stationery.

Convince the reader by sound reasoning and by indicating that you are able to back up all assertions. Do not brag or use flowery language. If you have been in the advertising game submit proofs of some ads you have written, if a stenographer submit a perfectly typed letter, and other samples where suitable to other lines. Stimulating action is doubtless the most important factor of the letter as this is the pivot point of getting the position. This can best be done by a tone which is strong and assertive rather than one which is meek and humble, yet great care should be taken not to carry this to extremes. Hence rather than saying, "I am desirous of connecting with a concern where initiative counts," "if you will grant me an interview," etc., one should say, "If you need an energetic accountant capable of handling audits and preparing reports without assistance and who can apply initiative and accept full responsibility for all work, I should be glad to hear from you." Be specific yet brief, do not force the reader to plow through a great many generalities. Enclose a stamped addressed envelop as this very often draws a reply when it might otherwise be avoided.

The modern employer places very little faith in letters of recommendation when presented by the applicant or with the application. In the past

a stack of reference letters was a part of the necessary equipment of the job hunter but that day is now past. They generally deal with generalities and unless they gave the best side of the applicant's character they would not be shown. If references are to be considered, the information will then be secured by the employer, either before or after employment, and not by the applicant himself. As an example of the worthlessness of such a letter, let me cite an example which came into my hands recently. It read as follows:

Paris, April 2, 1777.

Sirs:

The bearer of this who is going to America, presses me to give him a letter of recommendation, though I know nothing of him, not even his name.

This may seem extraordinary but I assure you it is not uncommon here. Sometimes, indeed, one unknown person brings one equally unknown to recommend him; and sometimes they recommend one another.

As to this gentleman, I must refer you to himself for his character and merits with which he is certainly better acquainted than I can possibly be. I recommend him, however, to those civilities with which every stranger of which one knows no harm, has a right to; and I request you will do him all the favor that, on further acquaintance, you will find him to deserve, I have the honor to be sir,

Yours faithfully,

(BENJAMIN J. FRANKLIN.)

Following the letter of application, the next step is the INTERVIEW. This, too, should be well planned beforehand. If you have been requested to call for an interview, you are half way to the job. Your letter has indicated to the prospective employer that you have some experience, education, or ability which is of interest to him and which he can capitalize. The purpose of this interview is to check these assumptions and measure your personality and better determine your

qualifications. Dress with care as many employers are influenced by your outward appearance. Be sure to shave, wear a clean collar, do not chew gum, smoke, or wear your hat in the office, and do not cough or breathe in the interviewer's face.

Before going to the interview check over the copy of the letter you wrote making application, as this was your first sales talk. Lay aside all nervousness, fear and thought that it means the end if you fail, otherwise you will be placing yourself under a severe handicap to start with. Do not go with some argument all framed as to why YOU should have the position, as you probably will not get a chance to use it, and if you did, it might only antagonize your listener. Be yourself, do not try to bluff or take a chance. If you are not sincere when you begin, your prospective employer will have a good reason to believe that you would be dishonest after being employed. If you failed in your last position and were asked to resign, do not hide this fact, yet on the other hand, do not enter into a long discourse in an attempt to prove that you were right. Rather show a willingness to correct your faults, obey orders, and a desire to learn and be given a chance. Spend some time before the interview, if possible learning all you can about your prospective employer's business, make use of the various directories, trade papers in the library, your friend's knowledge of your prospective employer, and whatever channels of information may suggest themselves at the time. Study the company's products, their possible markets, the size of the organization, the number of employees, and

the possible turnover. All this will enable you to better present your own qualifications in a manner to fit what the employer has in mind for you.

In the interview talk to your interviewer, not at him. Do not lounge on the arm of your chair or on the edge of his desk, be alert and self-supporting. If you are requested to talk about yourself, state clearly and briefly your education and experience, general abilities and qualifications, ambitions and conceptions of how you could fill the position, and last of all mention the salary. It is well to remember that good listeners often go as far as good talkers.

In conclusion let me reiterate that you should make a thorough analysis of your qualifications, choose your location with great care, then determine on your method of approach. In any case prepare for yourself the application letter and questionnaire as suggested as this may be the means of saving considerable time and thought at some later date. Be on time for your interview, make your stay short, yet full of enthusiasm. Do not stop at the first call,—keep calling. Many a good position has been gained through perseverance. Let the employer know that you are really interested in making a connection with him and also give him a chance to place you more firmly in his memory for the vacancy. Within a few days after the interview especially in cases where the employer has postponed his decision, write him a letter expressing your thanks for the courtesy extended. Your letter will serve to direct the employer's attention your way again, and may increase your chance of being selected.

Dr. Wm. H. Nichols Dies in Honolulu

Honorary Member of Alpha Succumbs to Heart Disease

ALPHA CHAPTER mourns the death of its most illustrious brother, Dr. William H. Nichols, whose death from heart disease occurred at the Royal Hawaiian Hotel in Honolulu on February 22, 1930.

It was only last June that Alpha Chapter wrote into her history a memorable occasion—the initiation of Dr. Nichols as the five hundredth member of Alpha chapter. For many months prior to this eventful day, June 9, 1929, the officers and members of Alpha Chapter had been looking ahead to the time when they would appropriately celebrate the reaching of the five hundredth mark in membership by honoring an eminent man of business through his election to membership in Delta Sigma Pi. Certainly a more happy selection could not have been made than that of Dr. Nichols, New York University's most distinguished son, who was graduated from its College of Arts and Pure Science in the class of 1870.

Borther Nichols was born in Brooklyn, N. Y., on January 9, 1852, the son of George Henry and Sarah Harris Nichols, a family descended from Rhode Island settlers of the 1660's. He attended the Brooklyn Polytechnic Institute for three years before entering New York University, and immediately after graduation from New York University, he founded his own chemical business, and because he was

not 21, called the company by his father's name: G. H. Nichols and Company. It remained such until it was incorporated as the Nichols' Chemical Company in 1890, already one of the largest copper refineries in the world.

In 1898 Dr. Nichols founded the General Chemical Company, which took over the chemical departments of the old company and became one of the greatest producers of acids and heavy chemicals in the United States. Dr. Nichols held the presidency of the General Chemical Company from its inception until 1907, when he became chairman of the board. In a merger of chemical and dye companies that took place in 1920, there evolved the Allied Chemical and Dye Corporation, with Dr. Nichols as chairman of the



DR. WILLIAM H. NICHOLS,
Alpha

board of directors. In addition to his chemical interests, Dr. Nichols served as president of the Nichols Copper Company of Brooklyn, N. Y., one of the largest plants for copper refining in existence. In 1904 Dr. Nichols was elected president of the London Society; in 1912 he presided over the eighth Congress of Applied Chemistry; and at the entrance of the United States into the World war, he served as chairman of the committee on chemicals for the Council of National Defense. He was an incorporator and a former president of the Society of the Chemical Industry.

At the time of his death he was a director of the Corn Exchange Bank and Trust Company, Semet-Solvay Company, Solvay Process Company, and the Title Guarantee and Trust Company of New York. He was a commander of the Order of the Crown of Italy, a knight of the Order of St. Naurizio and Lasaro, a member of the Congregational church and of the Republican party. His clubs included the Chemists, Hamilton, Riding and Driving, University, Nassau Country, Down Town, Midday and Rembrandt. His New York City home was at 290 Park Avenue. He was a great traveler and his death followed a trip to El Paso, Texas, begun on January 26th to supervise the opening of a new refinery for the Nichols Copper Company. This trip was supplemented by a trip to his daughter, Mrs. Thomas Sharpe, at Coronado, California, before he sailed for Hawaii. He is also survived by a son, Charles W. Nichols, 280 Park Avenue, New York City, who, with his wife, was with his father in Hawaii at the time of his father's death.

The death of Dr. Nichols followed that of his wife, Hannah Bensel Nichols, which occurred on June 20, 1929, as the result of an automobile accident. His eldest son, William H. Nichols, Jr., died of pneumonia on May 26, 1928.

Dr. Nichols received his Master's degree from New York University in 1873, and the honorary degree of Doctor of Laws in 1920. He was also honored by other universities: Lafayette gave him the honorary degree of Doctor of Laws in 1904; Columbia, Doctor of Science in 1904; University of Pittsburgh, Doctor of Science in 1920; and Tufts College, Doctor of Science in 1921. To his Alma Mater Dr. Nichols gave generously of both his energy and means. In 1926 he

provided funds for the erection of the Nichols Building for Chemistry at University Heights; more recently he gave \$250,000 for the new School of Education Building, dedication exercises for which took place on February 28th and March 1st, 1930. In addition he made numerous other contributions that he preferred not to have known.

Dr. Nichols was a member of the council of the university and at his death was serving as vice president of that body; he was vice chairman of the executive committee of the Centennial Fund of New York University, which is seeking to raise \$73,000,000 over a period of years. For several years he has been a vice president of the Alumni Federation of the University, resigning two years ago because it was physically impossible for him to devote the time he thought the position required, and because he would not retain the office without carrying its responsibilities. To Dr. Nichols is given full credit for efforts which he persistently furthered that the alumni body might be welded into a compact fold, with all working and looking forward to the greater New York University which Dr. Nichols envisioned, and which already has taken shape.

His initiation into Delta Sigma Pi was an impressive ceremony. A special degree team of alumni was assembled to initiate him. The members were

John H. MacDonald '22, Head Master
Benjamin A. Ross '25, Senior Warden
W. Edgar Craig '25, Junior Warden
Alexander F. Makay, Historian
James F. Clyne '23, Scribe
Coleman L. Maze '22, Junior Guide
Alonzo A. Masterson '15, Senior
Guide
Lawrence W. Zimmer '26, Master of
Ceremonies

Dr. Nichols, as was characteristic of him, entered into the spirit of the occasion with all of the zest of a college sophomore and thoroughly enjoyed the proceedings. A group of more than seventy-five members of Delta Sigma Pi was present at the chapter house to felicitate him at the conclusion of the initiation, after which a banquet was held at the Hotel Brevoort, with Dr. Nichols as the honor guest. More than one hundred and fifty brothers were present. Philip J. Warner, a member of the Court of Appeals of Delta Sigma Pi, was toastmaster. Dr. Nichols spoke to the brothers in an interesting, instructive and humorous vein that endeared him to all. He spoke pertinently of the importance of schools of commerce and business administration, and of the scientific methods now being in-

troduced into business, which are in a large measure attributable to their efforts. He also told of his hopes for a greater New York University, congratulated the School of Commerce, Accounts and Finance upon its part in helping to co-ordinate the affairs of the university, particularly in relation to the all-university spirit, and thanked the members for honoring him with election into Delta Sigma Pi. His boyishness of spirit remained with him to the end. Everyone who came within the range of his personality were immediately attracted by his charming, lovable disposition.

New York University has lost, irreparably so, a force, the importance of which cannot be estimated. Alpha Chapter and Delta Sigma Pi have lost an honored brother.



ALPHA INITIATION BANQUET FOLLOWING THE INITIATION OF
DR. WILLIAM H. NICHOLS, JUNE 3, 1929.

Grand President Schmidt



Welcomes
You to
Detroit
next
September



R. C. SCHMIDT, *Theta*
Grand President

IN MANY ways the forthcoming Grand Chapter Congress of Delta Sigma Pi to be held in Detroit promises to be the most interesting and enjoyable in the history of the fraternity. All indications at this time are that the attendance will surpass any hitherto held, and especially will there be a large number of alumni from all over the country in attendance from sections others than the immediate one acting as host to the Congress.

Detroit is very near to the centers of population of Delta Sigma Pi and the alumni attendance should be large. I feel confident that the benefits to the fraternity at large from this increased and more disseminated alumni representation will be apparent in the interim between the present and the 1932 meeting.

The genius of the Detroit Alumni Club and Theta Chapter for staging a real convention is too well known to need any added assurance from me that each of you, whether brother, pledge or relative, who attends this

Congress of Chapters will carry in your memory a store full of entertainment and hospitality that will be given to you from the brothers in the famous Motor City.

There will also be much important business to come before this meeting. Some real problems confront our fraternity and they are problems calling for the best thought that we can give in order to effectively solve them. I feel sure that every delegate and non-delegate will come to this meeting in a spirit of high resolve to do what may seem best for the continued advancement and progress of Delta Sigma Pi.

In behalf of the Board of Directors of Delta Sigma Pi, the Detroit Alumni Club and Theta Chapter, I wish to extend a cordial invitation to every Deltasig and his family to attend the Grand Chapter Congress at Detroit next September and let Detroit prove to you its cordial hospitality and brotherly spirit.

R. C. SCHMIDT, *Theta*,
Grand President.

Detroit --- 1930 Convention

*Plans Are Being Perfected for the Greatest
Convention in Fraternity History*

THE TENTH Grand Chapter Congress of Delta Sigma Pi will be held in Detroit, Michigan, on September 10, 11, 12, 13 and 14, 1930. These dates are Wednesday, Thursday, Friday, Saturday and Sunday of the second week in September and the week preceding the opening week of the majority of the universities where we have chapters. From the plans that have been tentatively formulated by the Committee on Arrangements this national meeting should be the largest and best ever held in Delta Sigma Pi history. Detroit is the fourth largest American city, with a population of over 1,500,000, and is unusually centrally located for our members, being convenient to Chicago, New York, Philadelphia, Baltimore, Pittsburgh, Milwaukee, Buffalo and other cities where many hundreds of our alumni reside.

There are over 200 alumni living in Detroit proper, and with Theta Chapter at the University of Detroit and Xi Chapter at the University of Michigan nearby, the local attendance of alumni and undergraduates should be unusually large. The record attendance of any previous convention was

the Champaign meeting of 1928 when 177 were registered. We confidently expect 225 to 300 at Detroit next September.

Exact details cannot be published at this time, but will appear in the May issue of THE DELTASIG and also in special literature that will be distributed about August 1. It is planned to make the entire second week of

September a gala week for members of Delta Sigma Pi, and we urge that as many of our alumni as possible plan on taking their vacation at that time and spend at least a week of it in Detroit.

While the convention will

not officially open until Wednesday night, September 10, when a big stag party will be held, it is planned to have a social program of varied activity scheduled for every day of that week, beginning with Sunday, September 7th. There will be theatre parties, excursions into Canada, lake boat excursions, airplane trips, automobile tours, golfing parties and other features to keep you busy all the time. The first business session of the convention will be held Thursday morning, continuing both morning and afternoon until all business is trans-



WEBSTER HALL—CONVENTION HEADQUARTERS

acted, which will probably be sometime Saturday. The balance of Saturday and Sunday will be devoted to social features, including the traditional convention dinner-dance which will be held on Saturday night at the famous Book-Cadillac Hotel.

The convention headquarters will be at Webster Hall, a large 900 room hotel operating on the same basis as the Allerton Clubs of New York, Chicago, and Cleveland. We will have three floors reserved for our members and will have exclusive use of their ball rooms for our meetings and social activity, and the other facilities of this hotel, including three dining rooms, ladies lounge rooms, card rooms, gymnasium, swimming pool and other features will be at the disposal of our guests.

Guest cards will be available at two or three of the leading country clubs



ONE OF THE PARLORS—WEBSTER HALL

of Detroit, so all golfers are urged to bring their clubs and come prepared to stay a week, or more. A large attendance of ladies is anticipated and a special committee of wives of the Detroit brothers will have a program of interest for the visitors.

Excellent automobile roads radiate from Detroit in all directions; the summer rates on railroad and boats entering Detroit are reasonable and provide frequent and high class service. Reasonable charges will prevail

throughout the convention. We urge all loyal members to start making their plans now to attend the Tenth Grand Chapter Congress of Delta Sigma Pi in Detroit next September. Watch the May issue of THE DELTASIG for more detailed information regarding this wonderful convention.



LADIES LOUNGE ROOM—WEBSTER HALL

· PROMINENT · DELTASIGS ·



MELVIN A. TRAYLOR, *Beta*

MELVIN A. TRAYLOR, *Beta*, has been in the news limelight of the world during the past few months by virtue of the fact that he was appointed as one of the two American members of the organization committee to organize the Bank of International Settlements, commonly referred to as the World Bank. Brother Traylor has made several trips to Europe the past winter in connection with these meetings and played an important part in the organization of this bank. His appointment as a member of this committee was the occasion of much favorable newspaper editorial comment throughout the country.



WALTER A. COOPER, *Alpha*, is a member of the firm of Barrow, Wade and Guthrie, certified public accountants, New York City, and has charge of their important tax department. While an undergraduate Brother Cooper was very active in *Alpha* chapter and served as its treasurer for one year. As a graduate he has always retained active interest in the New York Alumni Club of Delta Sigma Pi and has served this organization in an official capacity. For the past two years he has been a member of the Board of Directors of the New York State Society of Certified Public Accountants. He is married, resides at White Plains, N. Y., and has a son, Roderic Walter, age fifteen months.



WALTER A. COOPER, *Alpha*



DAVID HIMMELBLAU, *Beta*

DAVID HIMMELBLAU, *Beta*, one of the best known certified public accountants in the country, has just completed a term as president of the American Association of University Instructors in Accounting. Brother Himmelblau is professor of accounting and Head of the Department of Accounting of Northwestern University School of Commerce, Chicago, in addition to being the senior member of his own company of certified public accountants, David Himmelblau & Company. He is a past president of the Illinois Society of Certified Public Accountants; state representative for Illinois and formerly director of the American Society of Certified Public Accountants; a charter member of the National Association of Cost Accountants; a member of the Committee on Education of the American Institute of Accountants, and is a technical member of the Committee on Cost Accounting of the Investment Bankers Association of America. He is Editor of the Complete Accounting Course, Units I to VI, published by The Ronald Press Company and is author of numerous texts on accounting.

DARIO L. TOFFENETTI, *Beta*

DARIO L. TOFFENETTI, *Beta*, is proprietor of one of the best known chain of restaurants in Chicago, The Triangle Restaurants, which he established himself some fifteen years ago. From a modest beginning with less than \$500 capital, Brother Toffenetti now owns six of the largest and most modern restaurants in Chicago, valued at over a half-million dollars, and which feed over twenty thousand people daily. His roast sugar-cured ham sandwich is famous throughout Chicago and Cook County. His success has been so phenomenal that he has been written up in many magazines, and during the past year *Forbes* devoted several pages to his career. "Toff" has always retained active interest in Beta Chapter and each year entertains the Beta Brothers with an open house at his Evanston home.

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EARL J. AYLSTOCK, *Alpha-Theta*

TO EARL J. AYLSTOCK, *Alpha-Theta*, goes the distinction of being assistant director of the Evening Division of the College of Engineering and Commerce and the Extension Division of the University of Cincinnati, while at the same time completing his work for a degree there. These two divisions have over 3500 students, 170 courses, and 110 instructors. Brother Aylstock is very active in *Alpha-Theta* chapter, and in addition is president of *Beta Gamma Sigma*, honorary scholastic fraternity, a member of the Polygon Club, the Co-Op Club, and the Commerce Club, all outstanding organizations on the Cincinnati campus. He is also an honorary member of the Junior Chamber of Commerce of Cincinnati.

GEORGE H. MEW, *Alpha*

GEORGE H. MEW, *Alpha*, is a fine example of what a modern young man can accomplish with aggressiveness and a determination to succeed. Upon graduation from New York University in 1922 he went to Atlanta, Georgia and became treasurer of Emory University, one of the outstanding universities in the south. He has also organized the Southern Educational Buyers and Business Officers Association, and was president of that association for two years, and holds the office of secretary-treasurer now. He is a Regional Vice-President of the Educational Buyers Association, a member of the editorial staff of the *Educational Buyer*, and a member of the national committee on the Standardization of University and College Accounting Systems. He organized and is secretary-treasurer of the Druid Hills Coal & Transfer Company; he organized and is treasurer of the X-Cell Steel Products Company, manufacturers of steel furniture.

And with all his numerous duties he is one of the most loyal and active members of the Atlanta Alumni Club of Delta Sigma Pi, a regular attendant at all meetings and has served the club in various official capacities.

CHARLES F. SCHLATTER, *Upsilon*, has just been elected Secretary-Treasurer of the American Association of University Instructors in Accounting for the year 1930. Brother Schlatter has been active in the accounting profession for many years. Receiving his B.S. degree from South Dakota State College in 1916 he became head of the Department of Commerce there where he remained until 1919, when he registered at the University of Illinois as a graduate student and instructor in accounting. He received his M.S. at the University of Illinois in 1923, passed the Illinois C.P.A. examination in 1922, and is now associate professor of accountancy at Illinois, teaching principally the courses in cost accounting.

He has published several papers on accounting and a text book in 1927 "Elementary Cost Accounting." He is a member of *Beta Gamma Sigma*, *Beta Alpha Psi*, the Illinois Society of Certified Public Accountants and the American Association of University Instructors in Accounting.



CHARLES F. SCHLATTER, *Upsilon*



STORY L. FORTENBERRY,
Alpha-Phi

STORY L. FORTENBERRY, *Alpha-Phi*, well remembered by the delegates who attended the 1928 Grand Chapter Congress of Delta Sigma Pi at Champaign as the delegate from "Ole Miss" is now a member of the faculty of the University of Mississippi teaching accounting and commercial law in their School of Commerce and Business Administration. Brother Fortenberry was a charter member of our Mississippi chapter, served as its Head Master in 1928-1929 and has been one of the most loyal supporters of Delta Sigma Pi at all times.

He is also a member of Pi Kappa Alpha social fraternity, Phi Alpha Delta legal fraternity, and Blue Key Honorary fraternity.



DR. EDWIN S. TODD, *Alpha-Upsilon*, faculty adviser of our Miami chapter, and head of the Department of Economics of Miami University, has recently received several distinctive state honors. Long active in instituting tax reform in the state of Ohio, he was appointed to Governor Cooper's Tax Committee announced late in November. Later he was named on a very important committee of seven, the Research Committee, which will practically have the executive powers of the larger group. The Research Committee will direct the research in all fields and will test and approve all proposals made by sub-committees before presenting them to the executive committee for final action.

Brother Todd was also recently appointed to serve on a special committee the purpose of which is to nominate new members for the Ohio Chamber of Commerce.

A charter member of *Alpha-Upsilon*, Dr. Todd has given liberally of his time in furthering the interest of our Miami chapter.



DR. EDWIN S. TODD,
Alpha-Upsilon

OUR FIRST ANNUAL

Just How Smart Are You?

*Can You Answer These Fifty
Delta Sigma Pi Questions?*

JUST HOW smart is the average member of Delta Sigma Pi, when it comes to the history of our fraternity? How many of the fifty questions listed herewith can YOU answer? Let's have some fun. Take a sheet of paper and a pen or pencil and just see how many of these questions you really CAN answer. And when you get stuck—just remember, that the answers to all questions but three or four are contained within this very issue of THE DELTASIG you are reading or in the 1927 national membership directory, which every member should have.

And what do you consider a good score or average? 50%? 60%? 75% or what? To make this little guessing contest somewhat interesting the editor of THE DELTASIG will present to the brother who makes the highest score in compiling his answers to these fifty questions, the choice of any fraternity badge (diamond excepted) he prefers, or one of the new Delta Sigma Pi Fraternity Rings!!

Here are the rules: Take a sheet of paper and either write, or type-write your answers referring to the question by number, and not by name. Mail your answers to H. G. Wright,

222 W. Adams Street, Chicago, prior to April 15th, 1930 and then watch the May issue of THE DELTASIG for announcement as to the name of the winner, and incidentally the correct answers to each and every one of these questions. In case of one or more brothers being tied for highest score, first prize will go to the brother who presents his answers in the most attractive manner and form.

*To the member
having the highest
score in answering
these fifty ques-
tions the Editor
will present a jew-
elled fraternity
badge or the new
fraternity ring, as
winner prefers.*



*Try These
Brain-Teasers*

1. What is the exact date of founding of Delta Sigma Pi?
2. Where was Delta Sigma Pi founded?
4. Name our founders.
4. Where was the second chapter of Delta Sigma Pi established and in what year?
5. Since when has the greatest expansion taken place?
6. Who was the first Grand President of Delta Sigma Pi and for what period did he serve?
7. Who were the second and third Grand Presidents and for what period did they serve?
8. Who is Grand President now?
9. Who served the longest as Grand President?

“DUMB-BELL” QUIZ

10. When was the Court of Appeals established, and who has served longest on it?
11. How many members constitute the present board of directors?
12. When, how and for what term are they elected?
13. Who has served longest on the present board?
14. Where is The Central Office of Delta Sigma Pi located?
15. When was it established?
16. How many active chapters in Delta Sigma Pi?
17. How many inactive chapters and where did they exist when active?
18. In how many states (including the District of Columbia) is Delta Sigma Pi represented now with active chapters?
19. How many chapters have houses, and how many houses are chapter owned?
20. Which was the first chapter to own its own house?
21. Who is Harry Hertel?
22. About how many additional universities offer a fertile field for expansion of Delta Sigma Pi?
23. Name eight of them.
24. In what cities do we find more than one active chapter now?
25. Where was the last chapter installed?
26. When was the Delta Sigma Pi Scholarship Key established?
27. How many of these keys have been awarded to date, and what percentage of them have been won by members of Delta Sigma Pi?
28. Which chapter has the largest number of key winners, and which chapter the largest percentage?
29. When was the standard accounting system of Delta Sigma Pi adopted?
30. Is it compulsory with all chapters?
31. In what cities has the fraternity met in national convention?
32. Where will the next meeting of the Grand Chapter Congress be held and when?
33. How frequently is THE DELTASIG published, and who receives it?
34. What is the purpose for which Delta Sigma Pi was founded?
35. Does Delta Sigma Pi have annual alumni dues?
36. If so, what are they, and when are they due and payable each year?
37. Name the principal competitor of Delta Sigma Pi in the professional field of commerce and business administration.
38. What position does Delta Sigma Pi hold among all professional fraternities in all classifications as regards total number of active chapters?
39. Are honorary members admitted into Delta Sigma Pi, and what is the procedure?
40. Who is the present Head Master of YOUR chapter?
41. Has a member initiated by one chapter ever served as Head Master of another chapter, and if so, who?
42. How many alumni clubs in Delta Sigma Pi?
43. Which is the largest in point of paid-up members?
44. How many national membership directories have been published and when?
45. Which chapter has initiated the largest number of members?
46. Second largest number of members? Third largest? Fourth largest? Fifth largest?
47. When and where was Delta Sigma Pi incorporated?
48. Which state has the greatest number of chapters?
49. In what section of the United States does Delta Sigma Pi have the most chapters?
50. What is your chapter designation and number?

PERSONS AND EVENTS

WINS HIS C.P.A. AT 22

Frederick A. Wagner, present Head Master of *Alpha Kappa* chapter of Delta Sigma Pi at the University of Buffalo, has the distinction of being one of the youngest persons to ever pass the difficult C.P.A. examination of the state of New York.

Graduating from the Masten Park High School of Buffalo in 1923 at the age of seventeen Brother Wagner entered the University of Buffalo evening session that winter and has been pursuing work continuously since that time. Becoming interested in accounting, he affiliated himself with the New York and Buffalo Audit Company, and in 1928 decided to take the state C.P.A. examination, one of the most difficult in the country. The New York examination is divided in four sections, theory, auditing, practical accounting and commercial law, and if you pass only two sections, the entire examination must be again taken. If you pass three, you can again try the one section you failed in until you succeed in passing it. Brother Wagner passed all sections except practical accounting on his first try, and again sat for practical accounting in November, 1928, and in April, 1929, was notified that he had passed that section, too.

TREASURER OF KAPPA CHAPTER WINS VENETIAN CUP

Each year the Venetian Club of the Georgia School of Technology, School of Commerce awards a loving cup to that senior who makes the highest scholastic average, is most prominent in school affairs and is most popular with both the student body and faculty. The Venetian Club is the leading student social organization of the School of Commerce of

Georgia Tech, and its membership comprises a select group of students whose activities are outstanding.

This year the Venetian Cup was awarded to Norman W. Pettys, present Treasurer of *Kappa* chapter of Delta Sigma Pi. Brother

Pettys is one of the outstanding students in the department, is serving as vice-president of the senior class, is a member of Theta Xi Zeta honorary scholastic fraternity, a member of the interfraternity council and is a member of the Venetian Club. He was Head Master of *Kappa* chapter in 1928-1929 and was the *Kappa* delegate to the Grand Chapter Congress which met in Champaign. The fraternity as a whole, and *Kappa* chapter particularly, takes pride in Brother Pettys' achievement and congratulate him on being selected as the most outstanding student of the class of 1930.



FREDERICK A. WAGNER,
Alpha-Kappa



NORMAN W. PETTYS, *Kappa*

BETA CHAPTER PUBLISHES MOST REGULAR LETTER

While many chapters of Delta Sigma Pi publish chapter news letters, and most of them are creditable publications, the one issued by Beta Chapter at Northwestern and called *Beta News* appears most regularly and also most frequently throughout the college year. It is issued, without fail, every Wednesday night during the entire college year, and about once monthly during the vacation months of the summer.

The *Beta News* was first issued over ten years ago and has been issued regularly ever since, now being in its 500th issue. A mimeograph machine is owned by the chapter, as well as a typewriter, for the purpose of providing adequate facilities for the news editor to issue this weekly publication.

Copies are mailed out in first class envelopes, addressed by use of addressograph plates which eliminates a lot of burdensome detail. By providing mimeograph and addressing facilities Beta Chapter does not find it difficult to have editors that will get this issue out regularly, without fail, every Wednesday during the college year. Copies are mailed to all Grand Officers as well as every chapter in the fraternity. The annual cost to the chapter varies from \$150 to \$200.

MINNESOTA BROTHER WINS

PIERCE-ARROW AUTOMOBILE

A rather novel way of paying one's way through college has just been originated by Leonard E. Engeman, *Alpha-Epsilon*. Brother Engeman visited the Northwest Auto Show at Minneapolis on the last day of the exhibit and proceeded to hold the lucky ticket that won the grand prize among over 25,000 persons in attendance. The grand prize happened to be a Pierce-Arrow Eight Sedan.

The shock was too much for Brother Engeman and it is rumored he didn't come to for twenty-four hours. At any rate he exhibited rare business judgment and proceeded to trade in his Pierce-Arrow for a smaller Chrysler and is planning on completing his college course on the difference he received in cash in the trade. He is a sophomore and hails from Delhi, Minnesota.



LEONARD E. ENGEMAN,
Alpha-Epsilon
Winner of the Pierce-Arrow
Eight Sedan at the Northwest
Auto Show.

ALPHA CHAPTER HAS TWO MAJOR SPORT CAPTAINCIES

News has just been received that Jerry Nemecek, *Alpha*, captain of the New York University varsity football team was also elected to the captaincy of the varsity basketball team after the final game with C.C. N.Y. Saturday, March 8, 1930.

Jerry has played a stellar game of basketball throughout the season and scored 13 of the 37 points in their last game, and which resulted in the victory for N.Y.U. by the score of 37-34.

KAPPA CHAPTER HOLDS DATE MEETING

Kappa Chapter at Georgia Tech tried an innovation in the way of chapter meetings

by declaring its regular meeting of Sunday, February 16th, a "date meeting." Some thirty members of the chapter turned out with wide grins and fair maidens.

Dinner was served promptly at 5:30, following which the active members retired to a private room and held the regular business meeting, after which the evening was spent in a social manner. The meeting was declared a huge success by all who attended and the hope was voiced that the chapter would hold another one real soon.

ALPHA-EPSILON WINS GRAND PRIZE

The *Minnesota Daily* reports that the Minnesota chapter (*Alpha-Epsilon*) of Delta Sigma Pi pledge team won the grand prize in the annual sales drive for subscriptions to the *Gopher*, Minnesota annual. More than 400 pledges, representing all fraternities and sororities on the campus participated in this campaign. *Alpha-Epsilon* chapter receives a beautiful silver loving cup for being the high fraternity, two smoking stands for passing sales quotas and Bob Starn, the pledge team captain gets a free airplane ride with Charles (Speed) Holman, well known aviator.

TRI-CHAPTER FORMAL DANCE HELD

The annual Tri-Chapter Winter Formal sponsored by our chapters at Northwestern, Chicago and DePaul, all in the city of Chicago, was held in the Balloon Room of the Congress Hotel, Chicago, Thursday evening, March 6, 1930, with over ninety couples in attendance. Ted Fiorito furnished the music, and the party was held in the form of a supper-dance, from 9:30 to 2:00.

This party proves to be one of the most enjoyable events on the social calendar of these three chapters and is always looked forward to with a great deal of anticipation.

READ THE MAY ISSUE

for more detailed information regarding the convention at Detroit next September.

· THE · PROVINCIAL · OFFICERS ·



BERT C. BRUMM, *Beta*
Director of the Central Province



LAWRENCE W. ZIMMER, *Alpha*
Director of the Eastern Province



RUDOLPH JANZEN, *Alpha-Epsilon*
Director of the Missouri Valley
Province



JOHN L. MCKEWEN, *Chi*
Director of the Southern
Province



E. W. HILLS, *Epsilon*
District Deputy in charge of
Epsilon



THOMAS J. HAMMER,
Alpha-Sigma
District Deputy in charge of
Alpha-Sigma and Alpha-Phi



THOMAS H. WRIGHT, *Beta*
District Deputy in charge of
the four chapters in Chicago, *Beta*,
Zeta, *Alpha-Psi* and *Alpha-Omega*



V. MANNING HOFFMAN, *Mu*
District Deputy in charge of
Mu and *Alpha-Xi*



ARNOLD G. ECKDAHL, *Alpha*
District Deputy in charge
of *Alpha*



VICTOR Z. BRINK, *Alpha-Delta*
District Deputy in charge
of *Alpha-Delta*



HIRAM E. KINCAID, *Upsilon*
District Deputy in charge
of *Iota*



CHAS. W. P. ATKINSON, *Beta*
District Deputy in charge
of *Alpha-Kappa*



W. MACKENZIE STEVENS, *Chi*
District Deputy in charge
of *Beta-Zeta*



A. J. WITMEYER, *Delta*
District Deputy in charge of
Delta and *Psi*



RAYMOND J. BRANDT, *Alpha-Nu*
District Deputy in charge of
Alpha-Nu and *Alpha-Rho*



J. ELWOOD ARMSTRONG, *Chi*
District Deputy in charge of *Chi*



E. E. GOEHRING, *Alpha-Beta*
District Deputy in charge of
Alpha-Lambda and *Beta-Delta*



KARL D. REYER, *Nu*
District Deputy in charge
of *Beta-Epsilon*



ROYAL A. ROBERTS, *Rho*
District Deputy in charge
of *Rho*



THOMAS W. ROGERS, *Alpha-Psi*
District Deputy in charge of
Upsilon and *Alpha-Pi*



FRED B. WENN, *Alpha*
District Deputy in charge of
Kappa, *Pi* and *Alpha-Tau*



CHARLES B. LESLIE, *Lambda*
District Deputy in charge
of *Lambda*



PAUL E. BUEHLER, *Nu*
District Deputy in charge of
Nu and *Alpha-Omicron*



WARREN F. BROOKS, *Gamma*
District Deputy in charge
of *Gamma*

EDITORIAL

TO OUR ALUMNI

A WORD of greeting and welcome to the 5,300 alumni of Delta Sigma Pi. This copy of THE DELTASIG is sent to every member of Delta Sigma Pi with the fraternal good wishes of the board of directors of the fraternity. We feel that you would like to know something about the Delta Sigma Pi of 1930 and some of our plans for the future. And we certainly would like to hear more from and more about you, our alumni.

We wish to call your attention to the last page in this issue, YOUR OWN PAGE TO EDIT. Nothing would please us more than to receive this page, properly filled out, from each and every one of the 5,300 alumni of Delta Sigma Pi. You are scattered to the four corners of the earth, and unless you or some other member tells us what you are doing, how are we going to find it out?

A great many of our alumni have kept in touch with Delta Sigma Pi and with their chapter constantly since graduation. Many have not. About the best means of keeping informed on fraternity matters is through the columns of THE DELTASIG. Naturally this magazine, because of the great expense involved in publishing it, can only be sent to dues-paying members of the fraternity. About 1,000 of our members pay annual alumni dues, but we would like to see EVERY member of Delta Sigma Pi have sufficient interest in the fraternity to subscribe to this magazine in order to keep informed of our progress and development.

As an undergraduate you will probably recall the day you were invited to membership in Delta Sigma Pi, and our pledge was accepted. You will probably recall, with pleasure, the fun you had during informal initiation and also the beautiful sentiments expressed by our ritual in the formal initiation. You will also probably recall the many different ways in which you served Delta Sigma Pi on your campus, the many friends you made, and the professional activity you sponsored and were an important part of. As an alumnus there is even a greater field, a bigger opportunity for you to continue this work, continue those friendships and make new ones, and that is through keeping alive your fraternal interest in Delta Sigma Pi.

And the best agency to help you in doing this is THE DELTASIG, our quarterly magazine, which is sent to all dues-paying members of the fraternity regularly in the months of January, March, May and November of each year, and which costs you the vast sum of \$3 per annum. The fraternity is not so much interested in receiving this \$3, except that though the receipt of many hundreds of these checks the fraternity will be enabled to render a greater service to you than would be possible otherwise. We hope that there will be a greater percentage of our alumni reviving their interest in Delta Sigma Pi—your fraternity—each year and we pledge ourselves to the rendition of 100% service at all times, but naturally this can only be in the same proportion to your support of our alumni activities. You will get out of the fraternity only in proportion to what you put in to it; we urge all of you to make your annual ante of \$3 alumni dues in order that the fraternity will have sufficient finances to give you the service we have in view for the future, and of which you, as an alumnus, have a voice in the determination.

THE TENTH GRAND CHAPTER CONGRESS

IT IS NOT necessary to again remind you that the next national convention of Delta Sigma Pi will be held at Detroit next September 10, 11, 12, 13 and 14, 1930. This Grand Chapter Congress is going to be of vast significance to the future welfare and development of the fraternity as more important legislative matters will be offered at this meeting than have been presented to the fraternity in many years.

With most of the pioneering work accomplished, your national officers have been able to direct the bulk of their attention to the internal development of Delta Sigma Pi and this has suggested several changes in our basis of operation.

The most important and far reaching suggestion is the creation of the National Endowment Fund of Delta Sigma Pi. This project was submitted to all of the provincial conventions last fall and was enthusiastically welcomed by every chapter and it is a foregone conclusion that when the necessary constitutional amendments are

presented to put this endowment fund into operation that they will be adopted. The purpose of this fund is to provide a trust fund to stabilize the fraternity finances and to provide for the proper future development of Delta Sigma Pi. It is proposed to raise our national initiation fee and also to establish life memberships for alumni. The funds derived from this increase in our national initiation fee and through the sale of life memberships will be placed in trust, in the National Endowment Fund. This fund will serve two purposes, of providing a capital account which can also be loaned to chapters to assist them in the acquisition of houses, and the income from this capital account will be available to subsidize the many phases of fraternity activities, such as our magazine, the national membership directory, The Central Office, business research projects, student loan funds, scholarships, and so on. It will probably take several years before this fund will be of real large proportions, although it is confidently expected that \$20,000 can be raised in the first two or three years. With this fund available to assist our chapters in adequately housing themselves, and the income from this fund available to subsidize our many activities, the future development of the fraternity will be assured.

I think the time has come when we should also give serious consideration to providing funds for the purpose of defraying the expenses of our provincial officers to attend the national and provincial meetings of Delta Sigma Pi. We are going to look more and more to our provincial officers to properly administrate the affairs of our chapters and we should have funds available for the purpose of sending all of our district deputies and provincial directors to all of our provincial conventions and also of sending the provincial directors to our national convention. The contact that these officers would make at these meetings with other officers and representatives of our chapters would be mighty valuable to them in the

performance of their duties in their respective sections of the country.

I also think the time has come when Delta Sigma Pi should give consideration to the publication of a secret magazine, to be distributed by first class mail to the dues paying members of the fraternity. In such a publication much material, official notices and articles on pertinent fraternity matters can be communicated to our officers and members that is not advisable to publish in the columns of a magazine that has such a general circulation as THE DELTASIG. This publication would not have to appear very frequently during the year and would not cost an unreasonably large sum of money.

I also feel that it would be wise to give consideration to the possibility of increasing our alumni dues a small amount for the purpose of defraying the expenses of publishing a national membership directory every two years instead of three, and supplying it without charge to all dues paying members instead of placing a charge on it, as is now the custom. Some fraternities publish their membership directory as an issue of their national magazine and as a result gain an unusually large circulation. We can continue to publish the Delta Sigma Pi Membership Directory as heretofore—a separate volume—but I feel that if it could be published more frequently and sent to all dues paying members that it would be much more effective and in greater general use than is now the custom.

Other matters of like importance will be brought up at the Detroit meeting and I hope that every alumnus who can find it possible to attend and participate in this meeting will do so. We want the counsel and the support of every interested fraternity member throughout the land. The more workers we have in Delta Sigma Pi the better fraternity Delta Sigma Pi will be. It is hoped that many of you will be in Detroit next September to assist in the determining of the future policies of Delta Sigma Pi.

· THE · COLLEGIATE · WORLD ·

PHI BETA PI MEDICAL FRATERNITY SPONSORS SERIES OF LECTURES ON PROFESSIONAL SUBJECTS

THE NORTHWESTERN Chapter of Phi Beta Pi medical fraternity has raised sufficient endowment funds to sponsor a series of lectures by leading physicians, and the first lecture was given by Professor G. Carl Huber of the University of Michigan, on November 14, 1929, in the Archibald Church Library of the Medical School of Northwestern University. These lectures will be known as the Stephen Walter Ranson lectures.

Dr. Walter Dill Scott, president of Northwestern University, in commenting on this series of lectures said: "I have been much interested in the plans of Theta Chapter of Phi Beta Pi for the Stephen Walter Ranson Lectureship. The step is a splendid one. I congratulate the fraternity on the plan. It is welcome, not only for the value of the lectureship itself to the students, but as an evidence of an interest on the part of the fraternity which is most gratifying. I hope that other fraternities may be inspired to follow the example they have set."

Dr. Irving S. Cutter, dean of the Medical School said: "The Stephen Walter Ranson lectureship is the second lectureship to be established in the University, and is the first of its kind. Nothing could be more desirable than that a fraternity should perpetuate a lectureship the essential purpose of which is the stimulation of scholarship. As the years go by I hope this will not only be an honor to a distinguished professor of Northwestern University and members of the fraternity, but will be a source of inspiration to hundreds of students for broadening of fields of knowledge. I congratulate Phi Beta Pi for being the first in a field to which others will flock as its success becomes apparent."

COURSE IN AIR TRANSPORTATION OFFERED

A new course dealing primarily with the commercial and economic aspects of air transportation is now being offered by the School of Commerce of Northwestern University. While the new air law institute at Northwestern will consider the legal phases

of air transportation, this course will deal with its place in modern industry.

The fields to be covered in the course will include the history and development of air transportation and the economic factors governing it, the relation of air transportation to business and industry; the scope and coordination of air transport; government regulation of air transportation; air transport in the United States and foreign countries, organization and operation of air lines; safety, comfort, utility, speed and reliability of air transportation; air mail and express and air travel; airplane traffic control; investment and insurance, and the future trend of air transportation.

PH.D. LANGUAGE REQUIREMENT ATTACKED

REPLIES TO QUESTIONNAIRE SENT TO 3,500
DOCTORS OF PHILOSOPHY REVEALS IT
"FARCE AND WASTE OF TIME"

One of the requirements for the highest academic degree, that of doctor of philosophy, has always been a ready reading knowledge of two foreign languages. But holders of the degree are beginning to question the usefulness of this blanket requirement.

To find out how general the dissatisfaction was, Dr. George H. Betts, professor of education at Northwestern University, and Dr. Raymond A. Kent, formerly dean of the College of Liberal Arts, sent out a questionnaire to 3,500 doctors of philosophy of the institutions constituting the Association of American Universities.

The 2,325 replies have been compiled in a preliminary report issued yesterday by Dr. Betts. They reveal that many of those holding this high degree regard the foreign language requirement as a farce and a waste of time. And the frank admission is made by numerous Ph.D.'s that they are relatively illiterate outside of their own mother tongue.

While there were a number who were of the opinion that the language requirement should be retained as a necessary tool for advanced scholarship, as a badge of culture that should attach to the Ph.D. degree, or as a hurdle which should be placed in the way of incompetents, others were outspoken in their denunciation of "this antiquated relic of the middle ages."

One man declared the requirement "is a

damned farce and ought to be done away with along with other traditional requirements," while another said that he regarded it as a "farce and a terrible waste of time." Others characterize it as a huge joke. "I crammed through enough to pass the examination," one of these stated. "The men who examined me certainly knew that I did not know anything about either language. Hence I consider the examination a mere bit of red tape and, so far as I know, nobody ever failed." Another declared his language preparation "was a joke, as my professor listened to a little bit of very poor reading and signed my card," while another said that "although this useless requirement looks big to the prospective candidate, I think it generally is regarded as a joke by those who have been through the mill."

Based on the evidence returned by the 2,235 doctors of philosophy, Dr. Betts says that "it may be concluded that under present conditions the Ph.D. language requirement is not sufficient to make the language function satisfactorily as a tool, as culture, or as a hurdle for a considerable proportion of the candidates."

"Defense of the value of the languages," he continues, "is frequently strongest by those who admit that they read little or none of them, but believe, nevertheless, that they are valuable and should be required of A-1 Ph.D. candidates. In numerous cases, persons, who, according to their own statements have not read more than 100 to 200 pages of German or French since entering upon graduate study, assert that a knowledge of German and French is indispensable to advanced scholarship.

"Language is losing its element of sacredness as viewed by advanced scholars. It is highly prized as a useful tool where it is needed; the language requirement is resented and evaded when imposed as a matter of form. The languages as a uniform requirement for the Ph.D. degree should be discontinued. Those who work in fields where languages are a necessary tool, and there are many, should master whatever language is required."—From the *Northwestern University Alumni Magazine*.

COLLEGE FRATERNITIES

In the past, the question of college fraternities has been looked upon as a local and private one, in no way the concern of the public. But the enormous attendance at colleges and universities has brought this type of organization to the fore, and recent outspoken comments of Doctor Wilbur, Secretary of the Interior, who is likewise a university president on leave, have served to call

further attention to the subject. Fraternities can be, have been and are very good and very bad. Doctor Wilbur says that in too many cases they have grown like mushrooms, with not enough adversity to face reality. The real question is whether they are doing the job before them.

All people, especially the young, crave companionship, and this the fraternity supplies. It serves a distinct economic need as well. Most of the resources of universities have gone into classrooms, laboratories, athletic fields, and the like, rather than into adequate housing facilities. This gap fraternities and sororities fill for many students. At its best, the fraternity is a very real help to scholastic and other worthwhile campus attainments, and in practically every case promotes the desirable trait of loyalty. But there is a reverse side to all this. Loyalty often degenerates into an absurd self-admiration and inflation. Far from promoting scholarship, some fraternity chapters have made loafing their one goal. Nor has the economic function been well performed in all cases. Too often housekeeping and financing are not only amateurish but slovenly. Also, it is a question whether the too-often attendant juvenility, horseplay and general effect of bedlam will fit into the newer university developments. The differentiation of higher institutions of learning and the rising importance of all manner of serious, businesslike professional schools are changing the whole picture.

After all, it is a great adventure to attempt to educate such large numbers of adolescents away from home without the corrective influence of military, church or other disciplines. The old alumnus, returning to his fraternity house, is most often struck by its dirty, messy appearance. Boys and girls are naturally careless, but in several other important countries military or other severe disciplines are used to handle the situation. Under our free-and-easy system college students can be about as sloppy in their quarters as they wish. Probably some form of adult association, such as that provided by house mothers or resident tutors, must be developed. Fraternities seemed to develop quite naturally in the older and simpler American college, but whether, in the more complex and perhaps rigorous educational system which lies ahead, they will be anything but a rather childish nuisance with their easy-going spirit is a question. By moving to higher levels they might readily eliminate themselves from their present rather weak defensive position and grow into an extremely useful instrument as well.—*The Saturday Evening Post* of January 25, 1930.

· OVER · THE · SECRETARY'S · TABLE ·

BAIRD'S MANUAL.

THE 1930 Edition of *Baird's Manual* of American College Fraternities recently released is the most complete edition of this valuable reference book that has ever been published. The 1930 Edition contains approximately 750 pages whereas the 1927 Edition contained only 600. A pleasing addition has been the inclusion of the pledge buttons of all fraternities and sororities, in colors.

Baird's Manual is edited by Dr. Francis W. Shepardson, national president of Beta Theta Pi, and is published by George Banta Publishing Company. The editors are to be congratulated for the very fine book they have published, and while individual fraternities supply their own historical data, the editors have included a most interesting descriptive analysis of the development of the college fraternity system and have also made considerable improvement in the arrangement and classification of the many fraternities listed in this volume.

The social fraternities are grouped together in one classification, the fraternities being arranged alphabetically; likewise the sororities are arranged alphabetically in another classification. The honorary fraternities are divided into two classifications, those in the general field and those restricted to special fields. The problem, however, of properly classifying the 96 professional fraternities and sororities is not a small matter. In this edition these have been grouped regardless of whether fraternity or sorority, and regardless of what professional school they operate in, in one big grouping, alphabetically. This is probably the easiest manner in which to handle this large group, but it does not make for ready reference if one would like to refer to the write-up of the medical fraternities, for instance. Probably some other basis of solving this problem will be devised for the next edition.

The Twelfth Edition of *Baird's Manual* is a volume that every chapter of Delta Sigma Pi should have available for reference by its officers and members. The price is \$4; copies can be secured through The Central Office of the fraternity. Many chapters have ordered copies but I urge that all others do so without delay. This volume will pay for itself, many times over.

ORDER YOUR REGALIA TRUNKS.

BY the time this issue is in the mails the Grand Secretary-Treasurer will be on a tour of inspection and visitation of all the eastern chapters of Delta Sigma Pi. I called the attention of the Head Masters of all of our chapters to the fact that the months of April and May are always record breaking months in the number of initiations held by the chapters, and this year will be no exception. Every chapter should place its reservation for a regalia trunk just as early as possible in order to avoid possible disappointment. Reservations are being accepted by The Central Office for the balance of the college year. Don't do like some of the chapters did last year—wait until about a week or ten days before you need the trunk and then find them all taken.

Several chapters had to hold their initiations in the middle of the week in order to secure trunks. If this is O. K. with you, it is O. K. with us, but it is far better to hold your initiation on a week-end. And naturally the first come, first served, when it comes to The Central Office accepting regalia trunk reservations.

ADDITIONAL CLERICAL HELP ADDED

THE VOLUME of work in The Central Office has increased so much during the past two years that it finally became necessary this past winter to add an additional employee to our staff. In addition to Miss Kroell we now have the services of another young lady about four days each week. This has materially assisted us in gradually getting caught up with our work, which doesn't seem to diminish in the least. In all probability the second assistant will go on a full-time basis next fall.

PAY YOUR BILLS!!

WITH two or three exceptions the chapters of Delta Sigma Pi have been fairly prompt in the payment of their obligations to The Central Office. But the Grand Chapter Congress is being

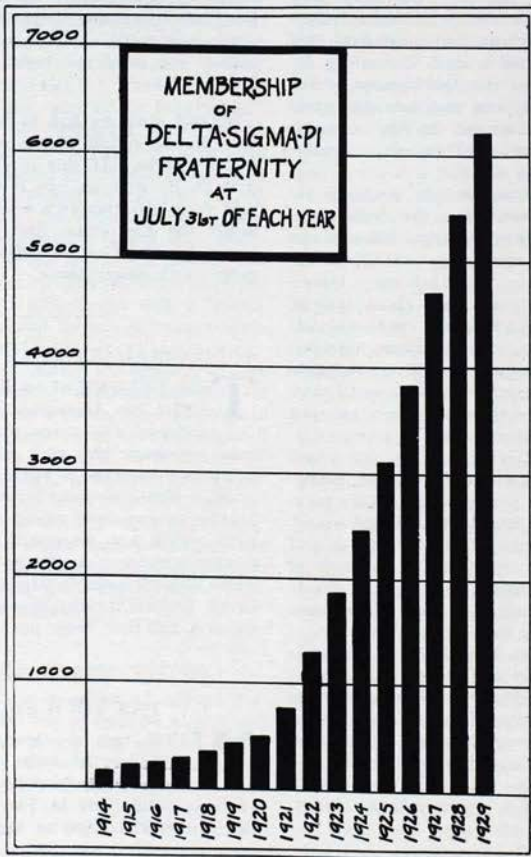
held this year, and you must remember that any chapter indebted to The Central Office for any sum of money past due will not be entitled to send a delegate to represent them at this meeting. In other words, if you owe \$1 or more to The Central Office at the close of the second semester, it will just be too bad. But if you have paid all your bills, and have filed the necessary reports due, then the expenses of your delegate to attend this national convention at Detroit will be paid by The Central Office.

In 1928 three chapters were disqualified for representation because of their failure to discharge their financial obligations to The Central Office. Let's hope there will be none this year!

DANCE, BROTHERS, DANCE!

SO MANY requests have been received at The Central Office during the past few years for orchestration of the popular fraternity song, YOURS FRATERNALLY IN DELTA SIGMA PI, that we finally succumbed and this song is now available in orchestration form, for twelve instruments. And while we were about it we had another orchestration of ROSE OF DELTASIG prepared, from the same manuscript from which the fraternity phonograph record was prepared last fall. The other orchestration of this song was quite all right, but wait until you hear this one!

Both orchestrations are for twelve instruments, are now on sale at The Central Office of the fraternity, and the price is \$1 for each orchestration, postpaid anywhere in the whole wide world.



· SCHOLARSHIP · NOTES ·

Alpha Delta Chapter Leads Nebraska in Scholarship

TO OUR Alpha-Delta Chapter goes the distinction of having the highest scholastic record of all the men's fraternities at the University of Nebraska for the college year 1928-1929. There are 14 professional and 29 social groups at Nebraska, but the chapter of Delta Sigma Pi outranked them all.

Here is the standing of the professionals for the first semester:

1. DELTA SIGMA PI.....	2.788
2. Sigma Delta Chi.....	2.626
3. Alpha Kappa Psi.....	2.451
4. Farm House	2.432
5. Phi Delta Phi.....	2.327
6. Delta Theta Phi.....	2.218
7. Xi Psi Phi.....	2.197
8. Sigma Gamma Epsilon.....	2.140
9. Delta Sigma Delta.....	2.134
10. Alpha Chi Sigma.....	2.130
11. Alpha Gamma Rho.....	2.039
12. Phi Alpha Delta.....	2.016
13. Kappa Psi	1.962
14. Omega Beta Pi.....	1.533

The standing for the second semester was:

1. Sigma Delta Chi.....	2.838
2. DELTA SIGMA PI.....	2.821
3. Farm House	2.549
4. Delta Theta Phi.....	2.527
5. Phi Delta Phi.....	2.519
6. Alpha Kappa Psi.....	2.531
7. Sigma Gamma Epsilon.....	2.283
8. Phi Alpha Delta.....	2.213
9. Xi Psi Phi.....	2.195
10. Delta Sigma Delta.....	2.166
11. Kappa Psi	2.145
12. Omega Beta Pi.....	2.058

13. Alpha Chi Sigma.....1.885

14. Alpha Gamma Rho.....1.735

While Sigma Delta Chi nosed out our chapter for the second semester the average for the year put DELTA SIGMA PI first with 2.804 and Sigma Delta Chi second with 2.782. In the first semester the highest average of the 29 socials was 2.519; in the second it was 2.504. The all student average was 2.141 for the first semester and 2.310 for the second, so the chapter has every reason to be more than proud of this excellent scholastic achievement.

At Michigan, Xi Chapter of Delta Sigma Pi was first in the School of Business Administration, was twelfth out of twenty-three professionals in all the professional schools combined, and was thirtieth out of eighty-one professional and social fraternities combined, on the entire campus.

Epsilon at Iowa was slightly outranked by Alpha Kappa Psi in the College of Commerce, but ranked eighth among seventeen professionals and tenth out of forty-six professionals and socials combined.

At Illinois, Upsilon ranked tenth out of twelve professionals and was seventy-sixth out of ninety-one professionals and socials combined.

At Drake, Alpha-Iota chapter was first in the School of Commerce, second on the entire campus, out of twelve professionals and socials combined.

THE FRATERNITY WORLD

GROWTH OF THE GREEKS

New chapters recently announced are:

Professional

Gamma Eta Gamma (legal) at Louisiana State

Phi Delta Phi (legal) at Arizona

Social

Acacia at Cincinnati

Alpha Sigma Phi at Missouri

Phi Kappa at Catholic University

Pi Kappa Alpha at New Hampshire, Lehigh, Iowa and Washington State

Sigma Phi Epsilon at South Carolina and Johns Hopkins

Sigma Chi at South Carolina

Sororities

Alpha Delta Theta at Ohio U.

Delta Delta Delta at North Dakota and Idaho

Kappa Alpha Theta at British Columbia

Kappa Kappa Gamma at North Dakota State, George Washington and Maryland

Phi Mu at Rollins, Queens, Purdue and Penn State

Pi Beta Phi at Utah, Rollins and Manitoba

Zeta Tau Alpha at Albion

Honorary

Phi Beta Kappa at Washington State and Ohio University

NATIONAL HEADQUARTERS OFFICES

New York continues to head the list with fifteen national fraternities and sororities maintaining their national headquarters offices there, with Chicago a close second with a total of thirteen. During the past two years, a half dozen or more fraternities have moved their national headquarters office to Chicago, apparently because of its central location and perfect transportation and mail facilities.

The following list indicates the location of the national offices of most of the fraternities and sororities:

New York City

Alpha Chi Rho

Alpha Delta Theta

Alpha Sigma Phi

Delta Kappa Epsilon

Delta Phi

Delta Tau Delta

Delta Upsilon

Phi Beta Delta

Phi Beta Kappa

Phi Sigma Sigma

Sigma Alpha Mu

Tau Delta Phi

Theta Delta Chi

Zeta Beta Tau

Zeta Psi

Chicago, Ill.

Beta Sigma Omicron

Delta Delta Delta

Delta Sigma Pi

Gamma Phi Beta

Phi Mu

Phi Pi Phi

Phi Omega Pi

Pi Delta Kappa

Pi Kappa Phi

Psi Omega

Sigma Alpha Epsilon

Sigma Chi

Xi Psi Phi

Indianapolis, Ind.

Alpha Chi Sigma

Alpha Kappa Psi

Delta Zeta

Kappa Delta

Lambda Chi Alpha

Phi Kappa Tau

Sigma Nu

Philadelphia, Pa.

Phi Epsilon Pi

Phi Kappa Sigma

Theta Upsilon Omega

Washington, D. C.

Delta Sigma Phi

Gamma Eta Gamma

Phi Gamma Delta

Cleveland, Ohio

Phi Rho Sigma

Theta Kappa Nu

Ames, Iowa, Alpha Delta Pi

Ann Arbor, Mich., Chi Psi

Atlanta, Ga., Pi Kappa Alpha

Beaumont, Texas, Zeta Tau Alpha

Bloomfield, N. J., Alpha Omicron Pi

Champaign, Ill., Alpha Tau Omega

Columbus, Ohio, Kappa Kappa Gamma

Detroit, Mich., Alpha Phi

Douds, Iowa, Delta Theta Phi

Elizabeth, N. J., Sigma Pi
 Huntington, W. Va., Theta Chi
 Iowa City, Iowa, Delta Chi
 Ithaca, N. Y., Kappa Alpha Theta
 Kirksville, Mo., Sigma Tau Gamma
 Lancaster, Pa., Chi Phi
 Lombard, Ill., Tau Kappa Epsilon
 Los Angeles, Calif., Phi Alpha Delta
 Memphis, Tenn., Theta Kappa Psi
 Morgantown, W. Va., Phi Beta Pi
 New Orleans, La., Alpha Epsilon Phi
 Nicholasville, Ky., Phi Chi
 Oxford, Ohio, Phi Delta Theta
 Richmond, Va., Sigma Phi Epsilon.
 Rochester, N. Y., Kappa Nu
 St. Louis, Mo., Theta Xi

An interesting study of fraternity finances has been made by Harold P. Davison, the secretary of *Theta Xi* fraternity. He found that the average amount payable to the national headquarters of the 51 fraternities which replied to his questionnaire for initiation fees was \$25. The lowest fee was \$10 and the highest \$50.

Kappa Sigma has joined the long list of fraternities requiring compulsory life subscription to their magazine from all initiates.

In order that the fraternity may have more funds to carry on the elaborate programs they have sponsored, several fraternities are increasing their alumni tax.

Phi Gamma Delta has advanced their alumni tax from one dollar to five dollars per year. Advance reports indicate that greater interest is being taken by their alumni at the higher rate as many objected to the "one dollar" rule.

Theta Delta Chi has a voluntary tax of five dollars per year, as has Zeta Beta Tau and others.

The financing of a \$90,000 house has put the Wisconsin chapter of Phi Sigma Kappa on the rocks. Built to accommodate thirty-eight men, the house was never filled and a succession of deficits proved fatal.

"The experience of Phi Sigma Kappa," says *The Signet* of Phi Sigma Kappa, "has been that where a chapter is loaded down with a financial burden greater than it can carry without hardship, that the general morale of that chapter is low. There is not a chapter in this fraternity whose finances are in a precarious condition that does not rate unsatisfactory so far as its scholarship is concerned. Failure in one line tends to

cause failure in other lines, and if great and intelligent care is not exercised the complete disruption of the chapter is likely to occur."

Phi Gamma Delta is proudly proclaiming the fact that former President Calvin Coolidge remitted his check for annual alumni dues the same day he received his statement from their Central Office. Their annual statements, 18,000, were placed in the mails Christmas Eve. Mr. Coolidge received his on the morning of December 26th and immediately dispatched his check to cover, a photograph of which appeared in the January issue of *The Phi Gamma Delta*.

LET'S ALL TALK THE SAME LANGUAGE

There are twenty-four letters in the Greek alphabet, according to a writer in the *Lamp* of the Delta Zeta sorority. They are given here, with both the Greek and English pronunciations. This matter of pronunciation is a rather difficult one to settle since there are numerous inconsistencies in the way different Greek names are now pronounced in fraternity circles. The reason of course is that the so-called "modern Greek" is very rarely a student of Greek and does not recognize the fact that Greek letters have both an English and a Greek pronunciation. Consequently we often have the two used in the same fraternity name, because the final effect sounds well. Even the Phi Beta Kappa name, as it is usually pronounced, is such a hybrid.

Form	Letter	Greek	English
A	Alpha	Ahlpha	Alpha
B	Beta	Bayta	Beeta
Γ	Gamma	Gahmma	Gamma
Δ	Delta	Delta	Delta
E	Epsilon	Epsilon	Epsilon
Z	Zeta	Zayta	Zeeta
H	Eta	Ayta	Eeta
Θ	Theta	Thayta	Theeta
I	Iota	Iota	Iota
K	Kappa	Kahppa	Kappa
Λ	Lambda	Lahmbda	Lambda
M	Mu	Mew	Mew
N	Nu	New	New
Ξ	Xi	Xee	Zi (eye)
Ο	Omicron	Omicron	Omicron
Π	Pi	Pee	Pi (eye)
Ρ	Rho	Rho	Rho
Σ	Sigma	Sigma	Sigma
Τ	Tau	Tow (as in owl)	Tawe
Υ	Upsilon	Ooppsilon	Upsilon
Φ	Phi	Phee	Phi (eye)

X	Chi	Chee	Chi (eye)
Ψ	Psi	Psee	Psi (eye)
Ω	Omega	Omayga	Omeega

To sum up, the difference between the Greek "ah" sound as in Kappa, and the English "a" as in ask, is too trivial to bother about. Fraternity Greeks use the English form in such cases. Beta, Zeta, Eta, Theta, Omega, are pronounced with the Greek "e," i.e., the "ay" sound rather than with the English "ee." It is *better* to follow custom and use the Greek pronunciation here. In the case of Xi, Pi, Phi, Chi, Psi, both the Greek and the English forms are used, but it is wiser for us to adopt the English sound Zy, Py, etc., and not Zee, Pee, etc. We should, however, be consistent in our pronunciation of the same letter. We do at times, sanctioned by custom, use two types of pronunciation in the same name, as in Pi Beta Phi, say Pi (eye) Bayta Phi (eye), not Pi (eye) Bayta Phee. We all say "Phy Bayta Kappa." To be consistent we should say "Phee Bayta Kahppa" or "Phy Beeta Kappa." But such phonetic correctness is unknown, save to the erudite scholar! So, keep the English "a" sound, the Greek "e," and the English "i," then we'll understand each other.

Alpha Tau Omega at its recent convention appropriated a total of \$5500 to conduct a campaign to increase interest among its many alumni. Alumni will be circularized frequently and serious effort will be made to strengthen their various alumni clubs throughout the country and possibly organize new clubs.

Delta Upsilon passed legislation at its last national convention requiring that all members initiated on and after October 21, 1929 pay a national initiation fee of \$35, which they designate as Commutation Tax, and which pays one's alumni dues for life.

Most fraternities make their membership catalogs a special publication, but Phi Gamma Delta, Delta Sigma Delta, Psi Omega, Eta Kappa Nu and others publish it as part of their regular magazine, thereby gaining a much larger circulation for same. One objection to this policy is that it is essential that the directory be made small enough to be carried in the pocket, if possible; otherwise, alumni would be reluctant to tote it around with them on their travels. If the directory is to merely adorn the library table or office desk, size is no object. Our total

membership has not yet reached such large proportions but what our membership directory, published every three years, can be printed in a handy pocket size; it won't be many years, however, until our membership will be too large to make this permissible.

"YOURS FRATERNALLY"

By EUGENE FIELD

An editor in Kankakee,

Once failing in a burning passion
With a vexatious rival, he

Wrote him a letter in this fashion:

"You are an ass uncouth and rude,
And will be one eternally."

Then, in an absent-minded mood,

He signed it "Yours fraternally."

The thirteen fraternities at Knox College will no longer be permitted to pledge freshmen, according to a new ruling by its Board of Trustees.

Beloit College tried this same experiment, but after a year or two of operation returned to the old system, as the registration of students showed a large decrease. Investigation developed that many of the students that registered at Beloit were attracted there by their friends who belonged to fraternities, so now rushing is again wide open at Beloit.

Alpha Omicron Pi has adopted a regulation that one blackball will no longer keep a girl from being pledged to that sorority.

Chi Omega, largest of the sororities, has increased its roll to eighty-seven by additions at Tulsa and Louisville, while Kappa Kappa Gamma added four chapters recently to its roll.

Sigma Alpha Epsilon has broken ground in Evanston for its \$250,000 national headquarters building, the first building of its kind to be erected by any fraternity to be occupied solely for national headquarters. The next convention of the fraternity will be held in Evanston at which time the building will be dedicated. S. A. E. has \$376,585 in its endowment funds.

According to a recent ruling at the Internal Revenue Bureau at Washington, college fraternities are not institutions of science and literary pursuit. Taxpayers who contribute to such can not deduct gifts from their income tax.

WITH THE ALUMNI.

Many Alumni Pay National Dues

But Many More Services Could be Rendered if More Alumni Would Send In Their Annual Checks

FOR MANY years Delta Sigma Pi has prided itself on the high percentage of alumni paying annual dues as compared to the record of many other fraternities. The average has been around 20%, and should reach this figure again this year by the close of the year. As of March 1, 1930, alumni dues have been paid by 938 members out of a total of 5,170 billed several months ago, for a general average slightly over 18%. *Alpha-Kappa* Chapter at Buffalo temporarily heads the list with an average of 50% and can very easily win first honors if they will get after the balance of their alumni membership before the year closes. *Beta* Chapter at Northwestern is a close second with an average of 45%, which is also the average of *Alpha-Omega* at DePaul, followed by *Beta-Delta* at North Carolina State with an average of 44%. *Beta* Chapter continues to top the list with the largest number of alumni paying national dues, a total of 124, as they have done for several years, although *Alpha* at New York is mighty close with 120.

Here are the figures:

Rank	Chapter	Statements Mailed	Number Paid	Percentage Paid
1.	Buffalo	52	26	50%
2.	Northwestern (Chicago)	274	124	45
3.	De Paul	51	23	45
4.	N. C. State	27	12	44
5.	Wisconsin	120	41	34
6.	Chicago	56	19	34
7.	Johns Hopkins	100	32	32
8.	New York U.	396	120	30
9.	Detroit	170	47	28
10.	Denver	68	19	28
11.	Washington	45	12	27
12.	Marquette	148	34	23
13.	South Carolina	26	6	23
14.	Minnesota	147	35	24
15.	Michigan	110	23	21
16.	Temple	159	33	20
17.	Ohio	67	12	18
18.	Boston	146	24	16
19.	Pittsburgh	71	12	16

20.	Drake	84	13	15
21.	Miami	53	8	15
22.	Virginia	51	8	15
23.	Kansas	134	20	14
24.	Georgia Tech.	114	18	14
25.	Ohio State	144	21	14
26.	Cincinnati	48	7	14
27.	Mississippi	49	7	14
28.	Missouri	126	18	13
29.	Iowa	175	22	12
30.	So. California	100	12	12
31.	North Carolina	81	10	12
32.	Utah	109	11	10
33.	Illinois	198	21	10
34.	Penn State	115	11	10
35.	Mercer	52	5	10
36.	Georgetown	153	14	08
37.	*McGill	60	5	08
38.	Alabama	52	4	08
39.	Indiana	95	7	07
40.	Northwestern (Evanston Division)	95	6	06
41.	Nebraska	107	6	06
42.	South Dakota	86	5	06
43.	Kentucky	124	7	05
44.	North Dakota	78	4	05
45.	Colorado	72	3	04
46.	California	145	6	04
47.	*Vanderbilt	68	2	03
48.	Georgia	85	2	02
49.	Tennessee	84	1	01
		5,170	938	18%

*Inactive chapter.

All chapters are urged to do everything within their power to bring their average to the very highest possible point before the books are closed for the year. Checks for alumni dues should all be sent to The Central Office, and made out in the amount of \$3.

LOST ALUMNI

As work will commence this spring on the 1930 national membership directory of Delta Sigma Pi, The Central Office would very much like to have definite information regarding the whereabouts of the following "lost alumni." These names, arranged by

chapters, follow together with the last known address:

ALPHA—NEW YORK UNIVERSITY

Arthur Jarboe
 Frank J. Hofmann
 T. J. Fitzpatrick, 203 W. 120th St., New York
 Fred A. Sturm, 70 Graham Ave., Paterson, N. J.
 Martin Weinberg
 Robert MacWilliams, Jr.
 George P. Witter
 Norman S. Tyler
 Walter S. Wagstaff, Miami, Fla.
 John A. Veit
 Max I. Mullen, Newark, N. J.
 William H. Stark, 27 Ditmars St., Brooklyn, N. Y.
 George R. Stirrat, Seattle, Wash.
 Bernard Davidson, 115 S. 9th St., Brooklyn, N. Y.
 Fred A. Clawson, 400 W. 118th St., N. Y.
 Hermann J. Boll, 340 E. 139th St., New York
 John J. Keogh, 320 W. 23rd St., New York
 B. A. L. Golding, Vermillion, S. D.
 George F. McKee, 394 Whalley Ave., New Haven, Conn.
 H. J. Merry
 H. G. Keogh
 Richard C. Hay, J. L. Hudson Co., Detroit
 James I. R. O'Connor, 136 Delaware St., Flushing, L. I.
 Howard M. White, 75 Snyder St., Orange, N. J.
 Leonard A. Anderson, 930 St. Nicholas Ave., New York
 H. C. Ver Wiebe, 730 State St., Schenectady, N. Y.
 J. J. C. O'Connor, 136 Delaware St., Flushing, L. I.
 Herbert A. Henrickson, 7 W. 65th St., New York
 Joseph A. Gormley, 530 W. 6th St., Los Angeles
 John E. Newall, 611 W. 158th St., New York
 Frank W. Garvey, 240 W. 102nd St., New York
 Frank J. Mantz, 255 LaFayette Ave., Grantwood, N. J.
 Romeo E. Tetrault, 175 Hicks St., New York, N. Y.
 Kenneth C. Morley, 26 W. 11th St., New York, N. Y.

BETA—NORTHWESTERN UNIVERSITY

John M. Quinn
 Alfred C. Bowser
 Ernest E. Hess
 Paul C. Rathert, 2325 Brownsville Road, Pittsburgh, Pa.
 Harold W. Dolan
 John E. O'Connor
 John W. Gleason, Rutland, Mass.
 Harrison E. Lind, 2212 Harrison St., Evanston, Ill.

Henry C. Keller, 480 Lexington Ave., New York, N. Y.

Donald G. Jones, 1400 E. 53rd St., Chicago.
 Richard A. Olson, 1972 Winona St., Chicago.
 Cornelius J. Kennedy, Jr., Craig, Colo.
 Roger W. Leason, 42 Cedar St., Chicago, Ill.

GAMMA—BOSTON UNIVERSITY

Chester T. Cook, 24 Cottage St., Cambridge, Mass.
 A. A. Vetriolo, 73 Fairfield Ave., Stamford, Conn.
 James R. McHardy, Somerville, Mass.
 Bertram W. Eaton, Waltham, Mass.
 Louis A. Burke, 21 Adams St., Worcester, Mass.

EPSILON—UNIVERSITY OF IOWA

Philip N. Peterson, Waukon, Iowa
 Herschel L. Dalton, Swea City, Iowa
 ZETA—NORTHWESTERN UNIVERSITY
 Frank E. Mathews, 3874 Page Blvd., St. Louis, Mo.
 Jack R. Gilliom, 443 E. Pontiac St., Fort Wayne, Ind.

ETA—UNIVERSITY OF KENTUCKY

Paul P. Cooper, Erie, Pa.
 L. Baine Hall, Morganfield, Ky.
 Robert G. Housman, Paducah, Ky.
 Clarence B. Croft, 4655 Lake Park Ave., Chicago, Ill.

THETA—UNIVERSITY OF DETROIT

Elmer A. Solsburg, 19376 Cameron Ave., Detroit, Mich.
 Charles D. Dow, 124 E. Taylor St., Phoenix, Ariz.
 Allyn T. Darling, Ypsilanti, Mich.
 Edward F. Long, 5618 14th St., Detroit, Mich.

IOTA—UNIVERSITY OF KANSAS

Charles H. Sandage, 1005 Kentucky St., Lawrence, Kans.

KAPPA—GEORGIA TECH

Hubert E. Dennison, Chevrolet Motor Co., Atlanta, Ga.
 Howard B. Wilson, 580 Spring St., Atlanta, Ga.
 George L. Wallace, 305 E. Duvall St., Jacksonville, Fla.
 John T. Watters, Ponca City, Okla.
 Ralph P. Watkins, 410 Greenwood Ave., Atlanta, Ga.
 Floyd E. Willcox, John Smith Motor Co., Atlanta, Ga.
 Nolan C. Caldwell, Thomaston, Ga.

LAMBDA—UNIVERSITY OF PITTSBURGH

L. D. Nichols, 362 Riverside Drive, New York, N. Y.
 William L. Schmid, Sharon, Pa.
 Carroll A. Wise, 15 W. Central St., Delaware, Ohio
 George E. Manchester, 3233 Fifth Ave., Pittsburgh, Pa.

MU—GEORGETOWN UNIVERSITY

- Roy H. Flamm, Chamber of Commerce, Sacramento, Calif.
 Paul F. Freeman
 J. Paul Peters, 2317 18th St., Washington, D. C.
 I. G. Semeniouk, Moscow, Russia
 William H. Windom, 1723 DeSales St., Washington, D. C.
 James F. Gilmartin, U. S. Steel Export Co., New York, N. Y.
 Frank J. Whalen, 2357 Davidson Ave., New York, N. Y.
 Ralph D. Lounsbury, 8332 Pritchard Place, New Orleans, La.
 James H. Flannigan, 105 Pearl St., Newton, Mass.
 Olien K. Smith, 598 Peachtree St., Atlanta, Ga.
 John B. Davis, 1512 K St. N. W., Washington, D. C.
 Roland W. Rochette, Buenos Ayres, Argentine
 Hoke Gandy, 1722 P St. N. W., Washington, D. C.
 Robert G. Cass, 464 Huntington Ave., Boston, Mass.

NU—OHIO STATE

- William S. Custer, 209 Cleveland Ave. S. W., Canton, Ohio

OMICRON—VANDERBILT UNIVERSITY

- Lee Hager Hunt, Sulgrave Apts., Nashville, Tenn.
 John G. Wynne, Jr., 118 Louise Ave., Nashville, Tenn.
 Eli James Evans, Jr., Smithville, Tenn.
 Curtis Kendall, Mayfield, Ky.

XI—UNIVERSITY OF MICHIGAN

- C. R. Simmons, Detroit, Mich.

PI—UNIVERSITY OF GEORGIA

- James M. Williamson, 642 N. Jackson St., Atlanta, Ga.
 Rafael W. Ramirez
 Norman T. Colbeck, 444 Maple Ave., Newark, N. J.

RHO—UNIVERSITY OF CALIFORNIA

- Francis C. Grant, Ukiah, Calif.
 Webster R. Robinson, 1147 Walnut St., Berkeley, Calif.
 Alvar Hanson, 109 College Ave., Fresno, Calif.

SIGMA—UNIVERSITY OF UTAH

- Alvin W. Kirkham, Tucson, Ariz.
 R. K. Wilkinson, Long Beach, Calif.
 George L. Snow, Murray, Utah
 Leland E. Reaney, 1316 S. 9th East St., Salt Lake City, Utah

- Paul B. Stewart, 525 Center St., Salt Lake City, Utah

TAU—McGILL UNIVERSITY

- Leslie G. Ogilvie, 23 Grey Ave., Montreal, Quebec
 George H. Kersley, San Francisco, Calif.
 Albert J. Tyler, 159 Vendome Ave., Montreal, Quebec
 David L. Hart, 19 York Ave., Montreal, Quebec
 George J. McArthur, Sault Ste. Marie, Ontario
 Clifford P. Wilson, Sault Ste. Marie, Ontario

UPSILON—UNIVERSITY OF ILLINOIS

- Dudley L. Hayes, 160 Claremont, New York, N. Y.

CHI—JOHNS HOPKINS UNIVERSITY

- Herbert McClyment, Carmichael, Md.
 Robert W. Luedke, Mattoon, Ill.

ALPHA-BETA—UNIVERSITY OF MISSOURI

- James C. Greeson, 5432 Vernon Ave., St. Louis, Mo.
 Robert L. Yowell, Columbia, Mo.
 Paul G. Shaw, Clinton, Mo.
 Joe J. Biggs, Brumley, Mo.
 Lionel C. Milligan, 120 Huntington Road, Kansas City, Mo.
 John G. Harrison, 207 College Ave., Columbia, Mo.
 John W. Stone, 5463 Delmar Ave., St. Louis, Mo.

ALPHA-GAMMA—PENN STATE

- Clifford A. Hill, 1007 Mill St., Wilkinsburg, Pa.

ALPHA-ETA—UNIVERSITY OF SOUTH DAKOTA

- R. H. Sparkman, 411 E. National St., Vermillion, S. Dak.
 Ray F. Gilby, Redfield, S. Dak.

ALPHA-IOTA—DRAKE UNIVERSITY

- George F. Owen, Caruthersville, Mo.

ALPHA-MU—UNIVERSITY OF NORTH DAKOTA

- Earl C. Larson, 1921 S. 51st Court, Chicago.

ALPHA-NU—UNIVERSITY OF DENVER

- Merrick N. Davis, 1724 R St., Sacramento, Calif.

ALPHA-PI—INDIANA UNIVERSITY

- Robert I. Hall, 508 Parrett Ave., Evansville, Ind.
 Mervyn Crobaugh, Bloomington, Ind.

Brothers knowing the present location of any of these lost brothers should report same at once to The Central Office in order that our records may be brought up to date.

ATLANTA

For the past few months we have been having some fine luncheon meetings. The attendance has been increasing gradually and quite a large number are attending regularly. Even Tom Dicks has been showing up every week, which is a record, for Tom usually has the alibi that he is "just swamped with work and can't get away." We have finally convinced him that the Gulf Refining Company can exist without him for an hour or so on Wednesdays, so Tom is one of the regulars now.

Another delinquent has also been converted recently—namely Jimmy Petty. Jimmy used to plead the busy excuse until one day Jack Estes cornered him on the street and gave him a good lecture on attending the luncheons. Jimmy says that after Jack got through with him he felt so ashamed of himself he doesn't have the heart to stay away now. Evidently Jack used some high-powered salesmanship, or maybe a "sob scene". Anyway, whatever it was, it worked.

Kappa Chapter is having the annual formal dance at the East Lake Country Club, March 14th, and we are looking forward to it with much interest. The Alumni Club is standing part of the expense of the dance, which we are of course glad to do. We want the chapter to feel that the alumni will back it up in its undertakings and we consider it our duty to help when our help is needed.

Gene Acree has recently made a business change and is now with the Carroll Furniture Company. Hugh Russey has also changed positions and is with the General

Contract Purchase Company. Fred Wenn, our old standby in the Alumni Club, is doing well with the investment company that he recently organized. If we had any surplus money to invest we would all be very glad to help increase Fred's business. It would be "too bad" though if his business depended on us.

The announcement of the convention in Detroit this year is good news to us and several of the alumni are planning to be there. There will probably be two or three cars of alumni and active members going from Atlanta and we are all looking forward to a good time. After hearing all about the last convention at Champaign from those who attended we feel that we have something to look forward to.

Don't forget to get in touch with us whenever you are in Atlanta. We'll do our best to uphold the traditions of southern hospitality.

JAMES D. SMITH, *Correspondent.*

BALTIMORE

Greetings to all Deltasigs, from the boys below the Mason and Dixon Line!

We are glad to announce that the date is fast approaching for our annual Alumni Club banquet. The banquet will be held on Saturday, March 29th, and we most cordially invite all alumni in the vicinity of Baltimore to be with us. Several of our brothers whose business connections have carried them to other cities and states have already signified their intentions of being with us. This meeting is the most important affair in the activities of the Alumni Club.



OFFICERS OF THE ATLANTA (Ga.) ALUMNI CLUB OF DELTA SIGMA PI

Left to right: Jack Estes, Secretary; Thomas L. Payne, Vice-President; William B. Pope, President; Vance O. Rankin, Treasurer; James D. Smith, Correspondent.

The day of reckoning is at hand and the bi-annual election of officers will take place. So! Hark Ye! and be at your place at the banquet.

The members of the club will join with the active chapter to enjoy a "Mid Season Dance" at the Emerson Ball Room on March 8th, 1930. We always enjoy these get-togethers.

We were very fortunate to have the delegation of nine members of *Mu* Chapter with us at the last *Chi* Chapter initiation. I know everyone of the brothers of *Chi* Chapter and the Baltimore Alumni Club thoroughly enjoyed their most welcome visit. The Alumni Club particularly enjoyed the initiation of the brothers of *Mu* into the Royal Order of the Yellow Dog. In the days gone by, we recall that it was the brothers of *Mu* Chapter who initiated the original charter members of *Chi* Chapter. We could not do as much for the brothers of *Mu*, but we enjoyed putting them through the Royal Order of the Yellow Dog. It was particularly fitting that Professor Labat, and Robert Dawson, *Head Master* of *Mu* Chapter, should head the group of candidates for initiation. We were also pleased to confer the special honor of "Chief Bull Pup" on Brother Dawson, together with an emblem of that high office.

Our Thursday noon-day luncheons are being held each and every Thursday at the Lord Baltimore Hotel. These luncheons enable us to come in close contact with the activities of *Chi* Chapter. The actives attend the luncheons regularly and our average attendance is about twenty-five men. We would certainly appreciate the visit of any out of town brothers who happen to be in our vicinity at the time of our Thursday noon-day luncheons.

J. E. ARMSTRONG, *Correspondent.*

D E T R O I T

The program as outlined in the fall issue was carried through with slight deviation. The first party of the year, the Hawthorne Valley Dinner Dance was a huge social success. Some seventy couples danced and dined to the strains of Seymour Simons Country Club Orchestra.

Shortly after this *Theta* Chapter and the Alumni Club took pride in sponsoring our Annual Testimonial Banquet to the University of Detroit football team. Judge William F. Connally was the speaker of the evening, other speakers being Charles E.

Dorias, Director of Athletics; Rev. John P. McNicholas, President of the University of Detroit; John J. Walsh, President of the Alumni Association; and E. A. Batchlor of the Detroit Saturday Night. The banquet is always looked upon as the big feature of the year and true to predictions it was a financial and social success. A great deal of credit should be given to our entertainment committee and Howard Bowes, Larry Nagel, and Dick Sheridan.

At the January meeting it was proposed to inaugurate an Uptown Luncheon Club, as many of the brothers cannot attend the downtown luncheons. The result of this means that about twenty brothers are together for these daily luncheons at the General Motors Bldg.

The Founders' Initiation Banquet, held at the Fort Shelby Hotel February 9th, brought together all past Head Masters, nine in number, together with the first six Deltasigs of *Theta* Chapter, to commemorate the ninth anniversary of the founding of *Theta* Chapter and to welcome the new brothers into the fold. We had the pleasure of entertaining the Grand Secretary-Treasurer, H. G. Wright, who was in Detroit making plans for the 1930 Grand Chapter Congress which is to be held in Detroit next September. *Theta's* new ritual team under the direction of Wendall Hall made its first appearance. Brother Wright remarked that it was one of the finest rituals he had ever attended.

Our annual Valentine Party was held in conjunction with the active chapter at the Hotel Tuller Roof Gardens on February 11, 1930. Sixty-four couples were present for dinner and dancing.

March 6th the annual basket-ball game which has become a tradition between the actives and alumni was played at the Turner Club. We are too modest at this time to mention the score but some of the brothers will remember. After the game a stag party was held in another part of the building.

Brother Goodrich is calling a special meeting the middle of March to arrange plans for the alumni's participation in the Grand Chapter Congress, in order to work more closely with the active chapter. Our future meeting will be held in connection with them.

We wish at this time to thank all the graduate members of the other chapters who attended the Founder's Day Initiation Banquet and invite them to get in on all our future activities. Any Deltasigs who plan to locate in Detroit or are passing through

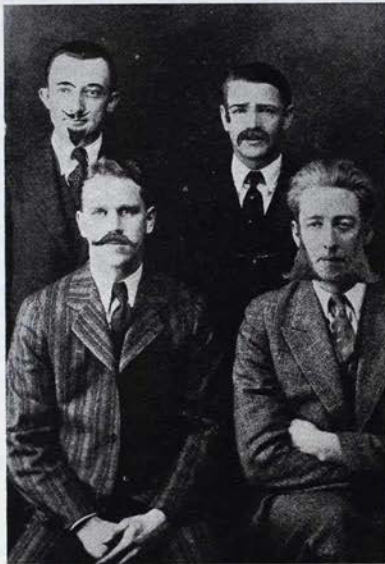
will be assured a welcome by getting in touch with the *Theta* brothers.

The *Theta Flash* (the Alumni Club news) which gives detailed information of our activities will be mailed monthly to all the out of town brothers who reside in Detroit, if they will get in touch with the correspondent at 12062 Sanford Avenue.

HAROLD P. HAWKINS, *Correspondent*.

DES MOINES

The Delta Sigma Pi Alumni Club of Des Moines began meeting for the 1929-30 sea-



DES MOINES ALUMNI CLUB OFFICERS

We don't know why these officers assume the costumes of the gay nineties, but nevertheless, here they are: *Top row*, Rudie Janzen, *Vice-President*, and Al Guggedahl, *Secretary*; *Bottom Row*, Cecil Bolsinger, *Treasurer* and Wayne H. Carver, *President*. And we'll have to admit they are operating a modern 1930 alumni club in Des Moines.

son in October. Officers were elected at that time, namely, Wayne H. Carver, *president*, Rudolph Janzen, *vice president*. Cecil C. Bolsinger, *treasurer*, and Al. Guggedahl, *secretary*.

It was Brother Guggedahl's suggestion early in November that meetings be held each Friday instead of twice monthly as has been the custom in the past. After some discussion this plan was adopted and proved a

great success. Our meetings have been well attended, more pep, and the brothers generally have felt that this has been the most active and successful year for the alumni group.

The membership has varied from month to month, but all in all we have on our rolls more than fifty Deltasig alumni in Des Moines, representing eight chapters and seven states.

Aside from weekly meetings, the club has had several activities, chief of which was the annual stag party held on January 18, 1930, at the Hotel Chamberlain. Actives of *Alpha-Iota* Chapter were also invited, and this brought the attendance to nearly seventy-five. Brothers Garber and Perry engineered their experience in entertainment to good advantage, offering for the attention of the brothers eight of the most snappy girly-girly acts seen locally in years. Brother Bolsinger proved to be one of the best roulette operators ever to come out of the Yukon or *Epsilon* Chapter where men are men in their 'teens. Brother Kautzky evidently added some pointers to bridge in his two years at Harvard and easily walked off with the prize. Lester Mugge, who ordinarily plays a dazzling bidding game, was low man with a net score of zero. Expert bridgers are said to be effected by weather conditions.

A bridge party in whole and in part was held February 19th, attended by forty alumni and actives. Brother Woods of the active chapter was high man with a score so prodigious as to look suspicious, but no auditors were present and the score "stood as read".

The Alumni Club has taken an intense interest in the affairs of the active chapter at Drake, usually a good delegation being present at initiations as well as turning out for regular meetings and especially for the downtown monthly dinners. Prominent speakers have been procured for the chapter through the efforts of alumni members.

The club plans to collaborate with the active chapter in staging a dinner dance in March, and also plans one or two more bridge parties, one for the special benefit of the wives and girl friends of the brothers.

A cordial invitation is extended to Deltasig brothers who may wander into Des Moines to attend our weekly meetings, and please get in touch with either Prexy Carver, care of the Dairy & Produce Supply Company, or Al. Guggedahl, care of the Des Moines Rotary Club.

WAYNE CARVER, *Correspondent*.

LOS ANGELES

The Los Angeles Alumni Club gladly cooperates with the rest of the chapters, alumni clubs and the fraternity in making this March issue of THE DELTASIG a "Hum-dinger."

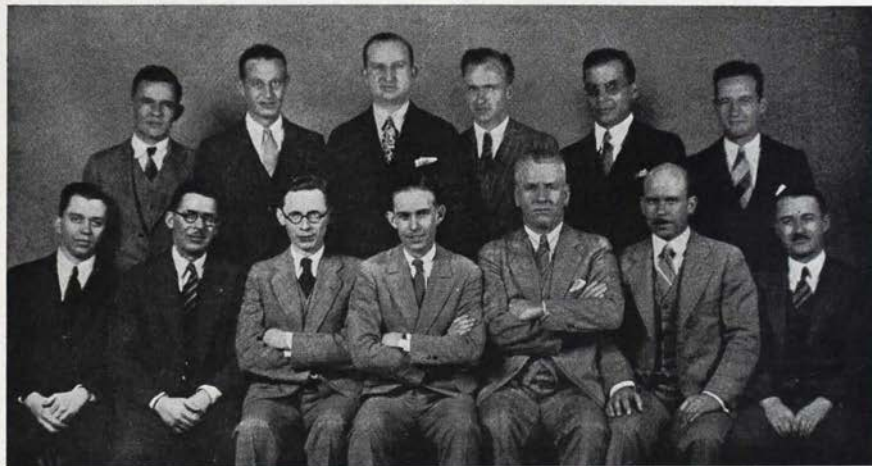
Since the last issue we have held a dinner and a theater-radio party. The dinner was held on December 9th, together with the actives, who were celebrating home-coming week on the Southern California campus. All the fraternities and sororities held open house that week so the local chapter was also host. There were nineteen of us out to the dinner. Brother Pierson told us of the activities during the celebrations and invited us to the doings at the University. Brother Adams, our president, outlined the plans for the balance of this year. After the dinner the Alumni Club held its quarterly meeting. At this meeting the proposed amendments to our constitution and by-laws were voted on. Ray Winters, *Psi*, proposed or rather invited us to be his guest at the radio frolic on January 18.

On this date the Alumni Club held its first theater-radio party. Fifteen Deltasigs together with their wives and sweethearts attended the "Cat and the Canary" at the President. At 11:30 P. M. we went

over to the Radio Central Super Station KFI where we were the official guests at their midnight frolic. Brother Winters announced to the whole world that a party of Deltasigs were the guests for the evening. At one A. M. sandwiches and coffee were served to the hungry Deltasigs. Brothers Duggan, Chadsey, Petty, and Hoffman didn't miss any handouts either.

Our next social event is slated for March 22-23, when a week-end party in the mountains is to be held. Brother Berry suggested this outing, so away to Glen Ranch we go. It is about sixty-seven miles from Los Angeles in the San Bernardino mountains. We are going up Saturday afternoon, returning Sunday evening.

We are very glad to welcome Edward W. Vickers, *Alpha*, to our midst. He has been out here since November and is connected with the Citizens National Bank, Trust Department, 5th and Spring Streets, Los Angeles, California. On the other hand we were sorry to see Brother Walkama, who was one of our active members out here, leave for Dallas, Texas. He is connected with the Pacific Finance Co., who recently opened up an office in that city. He says he won't be back basking in Southern California sunshine for about two years. We send him our best wishes through these columns.



LOS ANGELES ALUMNI CLUB OF DELTA SIGMA PI

TOP ROW (Left to right): Wm. E. Bodley; Charles E. Berry; Elmer H. Marshrey; Paul K. Webster; A. N. Lorig; Don Edwin.
 BOTTOM ROW (Left to right): Robert G. Webster; Sylvester B. Hoffman; H. Morton Petty, *Vice-President*; Frank L. Adams, *President*; Elmer T. Crozier, *Secretary-Treasurer*; H. P. Merry, *Director*; John C. S. Seaman.

Our Thursday noon luncheons are proving very popular. Every week we gather to discuss our plans and activities. We only wish when brothers come to Los Angeles that they would make it a point to be here on Thursday so that they may see us and enjoy the activities of our club out here.

Our club is joining with the actives in staging a dinner-dance at the Mo-Marte Cafe in Hollywood, on Friday night, March 14. As this is collegiate night at this famous rendezvous we ought to have a good time. This is just one of our good times together with the active chapter. Adio to next time.

E. T. CROZIER, *Correspondent*.

MADISON

Officers of the Madison Alumni Club for the current year are as follows:

President—Arthur N. Lowe

Vice President—C. M. Chapman

Secretary—Marty Bliese

The club held its annual holiday party at the chapter house on January 4th. Luncheons are held every second Wednesday noon at the Wisconsin Union, and all visiting grads are invited to attend.

LEO DUGAN, *Correspondent*.

PERSONALS

Irvin Abram, *Alpha-Iota*, is with the Iowa-Des Moines National Bank and Trust Company, Des Moines, Iowa.

Verne Alden, *Iota*, is an accountant with the Phillips Petroleum Co., Kansas City, Mo.

Robert P. Alexander, *Alpha*, is assistant treasurer of the new RCA Victor Company, Inc., Camden, N. J., a centralization of the radio manufacturing activities of Westinghouse General Electric, the Radio Corporation of America and the old Victor Talking Machine Company.

Philip E. Askey, *Alpha Chi*, is with the St. Louis Public Service Co., St. Louis, Mo.

Rex Barrum, *Alpha-Iota*, is the sixth Deltasig to enter the offices of the Meredith Publishing Company of Des Moines, Iowa.

Neil Bartley, *Iota*, is head of the Real Estate Division of the Securities Service Corporation, Kansas City, Mo.

John W. Beall, *Alpha-Tau*, is head of the Commercial Department of the Apopka (Florida) High School.

Harold R. Bixler, *Nu*, is in the Industrial Relations Department of the Union Carbide & Carbon Corporation, New York City.

John Blanchard, *Alpha-Iota*, is practicing law at Des Moines, Iowa.

Edward Blank, *Alpha-Chi*, is with Stix, Baer & Fuller Dry Goods Co., St. Louis, Mo.

Cecil Bolsinger, *Epsilon*, is with the Northwestern Bell Telephone Company of Des Moines, Iowa.

Alonzo E. Brinson, *Alpha-Phi*, is manager of Bastrop's Emporium of Bastrop, La., and Daniel Brinson, also *Alpha-Phi*, is assistant manager.

Shannon Brown, *Iota*, is division manager of the Chase National Bank, Kansas City, Mo.

W. L. Canton, *Chi*, has been made assistant treasurer of the Faultless Mfg. Co., Baltimore, Md.

Don Carpenter, *Alpha-Omicron*, is an accountant with the Cincinnati Milling Machine Co., Cincinnati, Ohio.

J. F. Carroll, *Alpha-Iota*, associated with the Meredith Publications, Des Moines, Iowa, was president of the Advertising Club of Des Moines last year.

Thomas Chittenden, *Iota*, is in the trust department of the Commerce Trust Company, Kansas City, Mo.

Martin Comeau, *Gamma*, has been transferred to Washington, D. C., by the Employers' Liability Assurance Company, from their Boston office.

Roger Constance, *Alpha-Chi*, is with the Better Business Bureau in St. Louis, Mo.

Daniel Costigan, *Alpha-Psi*, is attending the Law School of Northwestern University.

Ralph L. Countryman, *Zeta*, is assistant manager of the Pneumatic Sales Division of the Firestone Tire and Rubber Company at Akron, Ohio.

Arthur W. Curtis, *Zeta*, has been transferred from the Chicago Office of A. G. Becker & Company to their New York Office, at 54 Pine Street, New York City.

Charles H. Davis, Jr., *Alpha-Tau*, is book-keeper for the North Carolina Bank and Trust Company, Raleigh, N. C.

Albert Dent, *Iota*, is assistant superintendent of the Bell Memorial Hospital, Kansas City, Mo.

J. Hays Dodds, *Alpha-Zeta*, is with Whitaker & Company, St. Louis, Mo., as trader on the St. Louis Stock Exchange.

Redman Dunham, *Alpha-Iota*, is head of the Commercial Department of the Caruthersville (Mo.) High School.

French L. Eason, *Zeta*, is in the Sales Promotion Department of the Moffett Studios, 230 N. Michigan Ave., Chicago.

Arnold G. Eckdahl, *Alpha*, is with the Travelers Insurance Company, Fisk Bldg.,

New York, N. Y., specializing in accident insurance.

Crawford C. Edmonds, *Xi*, former associate professor of economics at the University of Michigan, and who resigned his teaching position in 1924 to accept the sales managership of the Buick Motor Company at Battle Creek, Michigan, was made branch manager for this company, effective February 7, 1930, and now has complete charge of sales distribution of Buick and Marquette cars for the entire western Michigan territory.

Mitchell E. Foster, *Iota*, is a special representative of the Ottawa River Paper Co., Toledo, Ohio.

Albert Guggedahl, *Alpha-Iota*, is secretary of the Des Moines Rotary Club.

Clarence Gunckel, *Iota*, is with the White Eagle Oil and Refining Company, Kansas City, Mo.

J. L. Hart, *Alpha-Eta*, has been transferred from the F. W. Woolworth store at Des Moines, Iowa, to the Omaha, Nebraska, store, where he is assistant to the manager.

E. A. Hayes, *Alpha-Chi*, is with the Hayes Grain Co. of Mt. Pleasant, Iowa.

Peter W. Herzog, *Alpha-Chi*, has been elected secretary of the Industrial Loan Company, which operates the Morris Plan in St. Louis, Mo.

Lawrence O. Holmberg, *Alpha-Iota*, is a traveling representative for the Campbell-Ewald Company, an advertising concern with its headquarters in Detroit, Michigan.

Kenneth G. Holtgrewe, *Alpha-Chi*, is in the Credit Department of Ely Walker Dry Goods Co., St. Louis.

Edward House, *Alpha-Chi*, is with the Seruggs Vanderwoort & Barney Dry Goods Company, St. Louis.

Waldo Hunt, *Alpha-Iota*, is with the University State Bank, Des Moines, Iowa.

Roy Jaynes, *Iota*, has joined the sales force of the Volker Furniture Company, Kansas City, Mo.

Herschel Jopling, *Alpha-Iota*, is with the Northwestern Bell Telephone Company, Des Moines, Iowa.

Milton A. Kidder, *Alpha-Nu*, has accepted a position in San Francisco with the Northwest Mutual Fire Association of Seattle.

John F. Knapp, *Alpha-Chi*, is associated with the U. S. Chamber of Commerce, St. Louis, Mo.

Kenneth W. Koechig, *Alpha-Chi*, is with the R. H. Cobb Company, Investment Brokers, St. Louis, Mo.

Theodore A. Krieg, *Alpha*, is associated with Charles R. Krieg, Inc., of 292 Madison Ave., New York City. The firm is engaged in building construction, principally churches, parish houses, and homes.

Eugene Kuefner, *Alpha-Iota*, is with the Chamberlain Medicine Company of Des Moines, Iowa.

Jean J. Labat, *Mu*, director of the Department of Modern Languages of Georgetown University, Washington, D. C., is the author of *French in Commerce* (McGraw Hill) and *Two Plays of Molière* (Prentice Hall). Brother Labat has received the following decorations: French Croix de Guerre, French Commemorative Medal of the World War, French Victory Medal, Officier d'Académie (French), Officer of the Order of the Star (Roumania) and the Polish War Cross.

James A. Laws, *Alpha-Beta*, is with Price Waterhouse & Co., Kansas City, Mo. Ulwin D. Porter, *Alpha-Rho*, is also with this company.

Thomas Leahy, *Alpha*, has recently been elected Vice-President of the American Light & Traction Company, with headquarters in Chicago. For many years Brother Leahy has been assistant secretary-treasurer and general auditor, which offices he will continue to hold.



MERLE LODER, *Alpha-Delta*

Merle Loder, *Alpha-Delta*, has written a new fraternity song entitled "Deltasig Sweetheart" which he has submitted to the Central Office of the fraternity, and which we hope to have published in sheet music form by early fall.

Robert C. Lowry, *Alpha-Nu*, has accepted a position in the sales department of Bosworth, Chanute, Loughridge and Company, Denver, Colo.

Albert J. McGlasson, *Psi*, is auditor and office manager of the Dyer-Enzinger Company, Inc. of Milwaukee, Wis.



Frank H. Miller, *Alpha*, vice-president of G. Levor & Co., Inc., New York City, has for many years been one of the most active of our alumni. He served as Grand Secretary-Treasurer of Delta Sigma Pi from September 10, 1917 to February 10, 1920. He has served as an officer of the New York Alumni Club on different occasions and materially assisted in the organization of the Alpha House Corporation. This unconventional snap-shot was taken recently during a vacation trip to Havana, Cuba. Three guesses as to whether he is thoroughly enjoying himself!!

William J. Miller, *Beta*, has been transferred from Kearney, N. J., to Chicago by the Western Electric Company, with which company he has been associated for over twenty years. Bill now resides at 900 Columbian Ave., Oak Park, Ill.

John C. Mitchell and Ralph Straub, *Alpha-Chi*, are with the Stix, Baer & Fuller Dry Goods Company, St. Louis, Mo.

James Moore, *Epsilon*, is with the Northwestern Bell Telephone Company, Des Moines, Iowa.

Frank B. Morgan, *Beta*, was transferred back to New York City on March 10, 1930 to be assistant treasurer and business manager of National Trade Journals, Inc., 521 Fifth Avenue, New York, N. Y. Shortly after Brother Morgan's initiation in Beta Chapter at Northwestern University in 1917 he transferred to New York University, affiliated with Alpha Chapter and in 1922 served a term as Head Master.

G. C. Motley, *Alpha-Beta*, and his brother, J. M. Motley, recently organized the Security Bank of Auxvasse, Auxvasse, Mo., and opened for business February 15, 1930.

Clarence Mugge, first Head Master of *Alpha-Iota*, terminated eight years with the Register and Tribune to join the sales force of McMurray Hull and Company, investment brokers of Des Moines, Iowa.

Lester Mugge, *Alpha-Iota*, for many years private secretary to the late E. T. Meredith, *Alpha-Iota*, is now circulation manager of *Better Homes and Gardens*, Des Moines.

Dennis A. O'Connell, *Alpha*, who has been running his own importing and exporting business in San Francisco for the past ten years, is now in New York for a combination holiday and business trip. He will return to San Francisco in the spring.

Walter F. Olson, *Alpha-Beta*, is a traveling auditor for the Southwestern Bell Telephone Company of St. Louis, Mo.

John Pemberton, *Alpha-Beta*, is in the Distribution and Development Division of the Shell Oil Company, Detroit, Mich.

Wilbur Peterson, *Alpha-Delta*, is on the Associated Press Staff at Des Moines, Iowa.

John H. Radford, *Alpha-Chi*, is with Isaac T. Cook & Co. as assistant manager of the Pane Brown Building, St. Louis.

Aubrey Reid, *Alpha-Chi*, District Deputy, is now with the Sears Roebuck Company St. Louis stores.

Harley Rogers, *Iota*, is in the Credit Department of the Commerce Trust Company, Kansas City, Mo.

Thomas W. Rogers, *Alpha-Psi*, at present assistant professor of Industrial and Personnel Management at Indiana University, recently directed an unemployment survey of Bloomington.

David B. Rost, *Zeta*, who is statistician for the Northeastern Tel. & Tel. Co., was honor guest at the recent alumni luncheon of the Boston Alumni Club. This club entertains each week some resident from another chapter.

Vernon V. Ruhs, *Alpha-Iota*, is in the Credit Department of the Victor Division, RCA Victor Company, Inc., Camden, N. J.

Earl B. Shaw, *Alpha-Chi*, is serving as instructor of Geography on the faculty of Washington University, St. Louis.

Kenneth Shawhan, *Alpha-Iota*, has accepted the position of cashier of the Des Moines, Iowa offices of the Union Central Life Insurance Company.

Huntley Sinclair, *Alpha-Chi*, is attending Columbia University where he is working for his doctor's degree.

Thomas B. Singleton, *Zeta*, is assistant to the president and assistant treasurer of the Utilities Gas and Electric Company, 22 W. Monroe St., Chicago.

Robert Sloan, *Alpha-Iota*, is practicing law in Des Moines, Iowa.

Charles M. Staubach, *Xi*, is an instructor in the Romance Languages Department of Louisiana State University. Brother Staubach has gained a great deal of popularity as a violinist in the Music Club there.

Charles S. Stubbs, Jr., *Upsilon*, is vice-president of Albert Ely Ives, Inc., Wilmington, Del.

Charles J. Waldmann, *Alpha*, was on March 1, 1930 admitted to partnership in the New York firm of Kean Taylor & Company, 5 Nassau Street, New York City.

Carroll Ward, *Alpha-Beta*, is with the Morris Plan Company, Kansas City, Mo.

Sidney B. Wellons, *Alpha-Tau*, is an accountant for the Central Hanover Bank & Trust Company, Income Tax Department, New York City. Brother Wellons was recently admitted to practice as a Certified Public Accountant in the state of Georgia.

Meredith Westover, *Alpha-Chi*, is with the Industrial Club of St. Louis, Mo.

Grant V. Wilson, *Beta*, has resigned as vice-president of the Sall-Mountain Company, Chicago, and organized his own company, Grant Wilson, Inc., with offices in the Engineers Building, Chicago, to act as consulting engineers on all matters pertaining to insulation matters.

Earl Wipfler and John Fenton, *Alpha-Chi*, are with C. P. Adams & Co., Public Accountants of St. Louis, Mo.

Richard J. Young, *Alpha-Upsilon*, has recently been appointed Grand Secretary-Treasurer of Phi Kappa Tau social fraternity, with headquarters in the Medical Arts Building, Indianapolis, Ind. While a student at Miami University Brother Young was very active in campus affairs, was elected to Dagger and Chain, sophomore honorary; Grail, junior honorary; Red Cowl, senior honorary, and was president of the junior class and also business manager of the Miami Glee Club that made a successful European tour in 1928. Since graduating he has been on the editorial staff of the Portsmouth (Ohio) *Daily Times*.

Robert Zeh, *Alpha-Iota*, is with the Wallace-Homestead Company, Des Moines.

• MARRIAGES •

Peter W. Herzog, *Alpha-Chi*, on June 16, 1928, to Ellen Binder, at St. Louis, Mo.

John H. Radford, *Alpha-Chi*, on June 16, 1928, to Blanche L. Miller, at Smithville, Mo.

Earl John Wipfler, *Alpha-Chi*, in June, 1929, to Elinor Lalfel, at St. Louis, Mo.

Alonzo E. Brinson, *Alpha-Phi*, on September 18, 1929, to Evelyn Virginia Hay, at Donaldsonville, Ga.

J. Glenn Jordan, *Alpha-Beta*, on October 3, 1929, to Opal Zimmerman, at St. Louis, Mo.

John J. Murphy, *Alpha*, on October 6, 1929, to Margaret Hamill, at New York City.

Thomas B. Singleton, *Zeta*, on November 6, 1929, to Katherine D. Hall, at Evanston, Ill.

John W. Beall, *Alpha-Tau*, on December 8, 1929, to Allene Louise Hawthorne, at Ft. Myers, Fla.

Lawrence J. Cole, *Kappa*, on January 11, 1930, to Lillian Bush, at Chattanooga, Tenn.

• BIRTHS •

Darwin M. Staley, *Epsilon*, on November 8, 1929, a son, Darwin Merritt, Jr.

Ralph L. Countryman, *Zeta*, on June 10, 1929, a son, Ralph L., Jr.

V. Webner Wiedemann, *Zeta*, on January 10, 1930, a son, Theodore Webner.

Delbert R. Boucher, *Alpha-Beta*, on January 23, 1930, a son, Delbert R., Jr.

Don F. Carpenter, *Alpha-Omicron*, on January 26, 1930, a son, Robert Rims.

Robert G. Pruitt, *Kappa*, on February 9, 1930, a son, Robert Grady, Jr.

Joseph Schewe, *Lambda*, on February 17, 1930, a daughter, Joan Ida.

• DEATHS •

BENJAMIN E. HERRMANN, *Alpha 85*
Initiated 1911
Died February 16, 1929

ROBERT FELIX RILEY *Theta 106*
Born February 3, 1902
Initiated May 3, 1924
Died June 29, 1929

Brother Riley died as the result of an operation for ulcers of the stomach. His death was unexpected as he had not been seriously ill before the operation although under a physician's care. He was buried at Corunna, Michigan.

·IN·MEMORIAM·

According to the records of The Central Office the following sixty-four are members of the Chapter Eternal:

- Allen, S. E., *Alpha 20*
 Anderson, Oscar William, *Beta 337*
 Baker, Lawrence T., *Beta 164*
 Bash, Henry Clifford, *Alpha-Gamma 8*
 Bate, Thomas Vernon, *Alpha-Chi 26*
 Belford, Elmer Clyde, *Delta 75*
 Bilz, James Charles, *Alpha 72*
 Bramlage, Jr., Bernard Lawrence, *Alpha-Sigma 14*
 Briggs, Frederick Bliss, *Alpha-Nu 66*
 Carleton, J. Frank, *Alpha 144*
 Clark, Richard Adair, *Alpha-Omicron 29*
 Conrad, Joseph R., *Lambda 23*
 Coyne, John Henry, *Gamma 147*
 Day, Seth Sears, *Chi 76*
 De Pue, John Raymand, *Nu 54*
 Dorman, Frederick Beaver, *Alpha-Gamma 71*
 Dragon, Frank William, *Alpha 378*
 Eusey, Don Fred, *Alpha-Pi 77*
 Gage, Harry Linn, *Alpha 338*
 Gleichman, Rudolph W., *Chi 32*
 Graper, Harry, *Alpha 169*
 Gunnarson, Verner Emil, *Alpha-Epsilon 62*
 Gurley, Stephen, *Alpha-Upsilon 27*
 Herrmann, Benjamin E., *Alpha 85*
 Hertel, Harry G., *Alpha 5*
 Hoblitzell, George W., *Alpha 86*
 Hogan, James H., *Mu 81*
 Hogan, Thomas L., *Alpha 87*
 Hunt, Reginald F., *Beta 179*
 Jackson, Horace Allen, *Omicron 27*
 James, Walter L., *Alpha 18*
 Jameson, Robert M., *Gamma 57*
 Johnson, Walter J., *Alpha 121*
 Kirk, Kenneth P., *Alpha 122*
 Knott, Donald P., *Psi 100*
 Koch, John Francis, *Beta 222*
 Kosma, John Arthur, *Alpha-Omicron 44*
 Lewis, John Allen, *Kappa 80*
 Luecker, Elmer William, *Mu 52*
 Lyons, William J., *Gamma 10*
 McLaurine, Edwin L., *Alpha-Phi 43*
 Mac William, William A., *Alpha 6*
 Meredith, Edwin T., *Alpha-Iota 27*
 Morrill, Clarence I., *Gamma 23*
 Nichols, William H., *Alpha 500*
 Nolan, Nicholas T., *Theta 122*
 O'Connor, Bartholomew F., *Alpha 311*
 Oliver, Arthur S., *Alpha-Delta 49*
 Parmelee, George W., *Phi 44*
 Perkins, Edward, *Alpha 50*
 Peterson, Charles M., *Upsilon 47*
 Pinkel, Leland A., *Upsilon 54*
 Pollock, James S., *Upsilon 28*
 Riley, Robert F., *Theta 106*
 Robinson, John O., *Chi 24*
 Robinson, Russell C., *Chi 33*
 Schweizer, Walther A., *Beta 240*
 Smith, Charles J., *Alpha 207*
 Sprague, George E., *Alpha 266*
 Stubbs, Stevenson F., *Beta 394*
 Trump, Rolph O., *Alpha-Delta 29*
 Thompson, Toleff B., *Chi 8*
 Twombly, Paul W., *Mu 30*
 Wheelhouse, Herman H., *Alpha-Zeta 11*

CHAPTER · ADVISERS · DEPARTMENT

Suggestions for Pledging

By KARL D. REYER, *Nu*
Chapter Adviser, Beta-Epsilon Chapter

A few days ago an active member asked, "What type of man should be pledged to Delta Sigma Pi?" As Delta Sigma Pi is a professional fraternity, there are at least three parts to the answer. First, the prospect's scholastic record should be average or better. A long record of failures in high school and in the university is a fair indication of lack of ability. Second, the man's professional record to date should be considered. What business experience does he possess? Is he working his way through school? Is he interested in Commerce? Favorable answers to these questions indicate whether the prospect is likely to become a hard worker for Delta Sigma Pi. Third, the prospect's personality should be examined. Is he neat in dress? Is he courteous? Has he a reputation for fairness? Is he well thought of by his fellow students and by his instructors?

In gathering this information, several chapters use recommendation blanks, which actives and alumni are asked to fill in about high school graduates. The system is not entirely satisfactory, as it is unlikely that alumni who live in cities will know very many high school graduates. Registrars will most always furnish an idea as to scholastic standing (it is frequently enough to ask for an estimate of the man's record, such as A, B, C, or lower), or his point average to date. In other cases the Dean of Men may possess a wealth of facts based upon reports of interviews, correspondence, and other information.

This scholastic check should be made previous to any actual rushing. A list of names which has been sifted on a scholastic basis eliminates the weak students, saves entertainment expense, and most of all, embarrassment to the chapter due to pledges' flunking out of school. Scholastic standing cannot be over-emphasized, inasmuch as the foundation for the position which the professional fraternity holds in the minds of

the faculty depends upon the scholastic standing of the chapter and its pledges.

When the personality check is taken, whether it be at dinner or at a professional smoker, each active should meet each prospect so that the rushees may feel that Delta Sigma Pi is composed of a hospitable group of men. Furthermore, the more prospects the actives become acquainted with, the greater chance for intelligent discussion later. The prospects' peculiarities should be watched. Mere nervousness and awkwardness should be discounted, as many men become a trifle upset when they know they are being watched. However, if a guest fills his cigarette case from the cigarette tray he is obviously not fit for pledgship. At one smoker which a chapter held for commerce freshmen, the writer saw four boisterous frosh throwing paper, apple cores and cigarettes. Unfortunately one of these men was later pledged, and he never attained the scholastic average necessary for initiation.

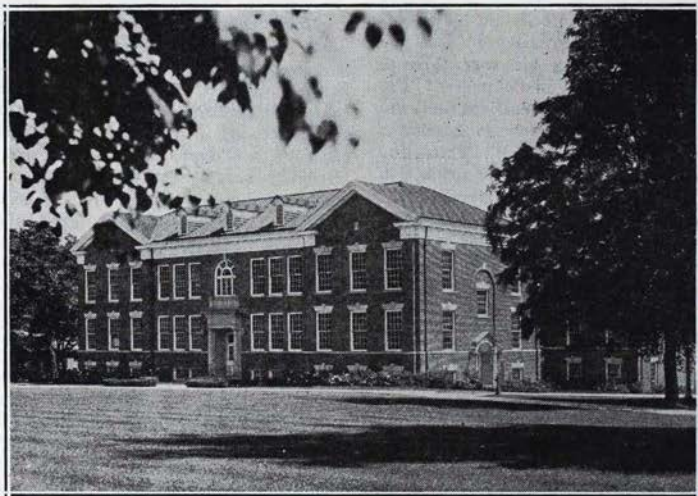
In order to have the responsibility for obtaining pledges definitely placed, the pledging committee system seems to be the most workable, taken the country over. The committee looks up all men recommended, and takes upon itself the job of locating prospects if not enough recommendations are on hand, simply by checking through the commerce enrollment by classes. At this point, mention should be made of the services of the faculty members. If you have as members of Delta Sigma Pi instructors who work with the new students you are fortunate. As a rule, the faculty members who teach principles of economics, accounting and other first courses in commerce are in a position to name several good prospects. However, older instructors should not be overlooked, for with the junior college system, which is rapidly growing, more and more students will transfer in as juniors.

When to rush? This question is settled by campus rules in some places. Whenever pos-

sible, first of the year pledging is highly desirable. However, after the Big Push is over, it will be found that many good men have been overlooked. Such men should be picked up no matter what time of year it is. Further, the opening of the second semester, of the winter and spring quarters will see many new students in Commerce. These men should not be neglected, and the scholastic check should be carefully made, as always.

No prospect should be kept out of Delta

Sigma Pi for a picayunish reason. If he has a misplaced eye-brow, that can be taken off. If he washes dishes in a restaurant for his board, more power to him! But if he is uncouth, boisterous, and careless in personal appearance, beware! He will be a thorn among—we modestly hope—roses. It is next to impossible to bend the twig after it is eighteen or twenty years old. Begin with the cream, and end with the cream of the cream, everyone a loyal Deltasig!



IRVIN HALL, MIAMI UNIVERSITY, OXFORD, OHIO.
Headquarters of the School of Business Administration

· AMONG · THE · CHAPTERS ·

Alpha's winter formal held at the Ritz Carlton on February 7th was perhaps one of the best formals that *Alpha* Chapter has enjoyed in quite some time. Chairman Fred McCarthy's unceasing efforts to put the

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affair over certainly met with success. Previous to the winter formal, on February 3rd, a beefsteak dinner was held in honor of our "Old Timers" and athletes. The next event on our social calendar will be a house party to take place Saturday evening, March 15. Jim Gallagher will have charge of this affair.

Certain changes have taken place in the personnel of our organization. M. James Stevens is now Master of Festivities in lieu of Oscar Barrett, Jr., who has withdrawn from school. Harold Cahill has ascended to the throne formerly held by Jim, that of Scribe. Len Grant is House Manager, and is being ably assisted in this connection by Eddie Norton.

The Inter-Fraternity Basketball League is now in full swing. We are on the winning side and certainly intend to stay there. We have a strong aggregation, and if the canary is any prognosticator, the cup will eventually grace one of the mantels in our house.

The next initiation will take place during the week of March 24 to 29, inclusive, and we hope to put through a representative group of students, who will be a credit to our fraternity. At this time we have ten pledges and potentialities for increasing this number to perhaps fifteen.

Our Spring Dance is in charge of Co-Chairmen Jerry Nemecek and Len Grant. There is no reason why we shouldn't expect some "good passes" from these football players.

We can't bring this letter to a close without mentioning with enthusiasm and feeling the good work put over by Brother Harold Cahill in the handling of the Newman Club Formal Dance. The party took place at the Park Lane, Friday evening, February 14. Words from various sources have been heard that it was the best affair the Newman Club has had, both socially and financially.

And in passing we must mention that our house is a desirable rendezvous for one of the sororities on the campus—Psi Xi Omega. They ran a very fine dance Friday evening, February 21, and we were most pleased with the result, as we are sure, they were.

Alpha as usual, in closing, wishes to extend a cordial invitation to all Deltasigs who may be passing through the city to drop around to the house at any time, 26 West 11th Street. We will be most glad to make things agreeable for you. Our brothers excel in comparing notes, playing bridge, conversationalists or what have you. Do take us up on this and drop around when you have an opportunity.

W. F. CORBETT, *Correspondent.*

First of all, *Beta* Chapter at Northwestern University of Chicago sends its greetings to the fifty chapters

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that are spread over the country, and to all of the alumni clubs of Delta Sigma Pi. Remember you actives and alumni, that our "Welcome" mat is always out and we want you to make it a point to pay us a visit whenever you are in the windy city.

The second semester of the year 1930 is now well under way and you will find all the brothers of *Beta* busily engaged in studying commerce subjects not only to be in constant contact with the development, progress and need of industry but also be prepared for "old man examination" and win his approval for still higher scholastic standing.

In reminiscence of the first semester, the officers are pleased with the progress made, and in looking ahead into the new semester they are encouraged by the many accomplishments forecasted.

With the closing of last semester came the election of class officers. Ken Hobbie was elected Vice-President of the Senior class, while Bill Haas was chosen Sergeant-of-Arms. In the Junior Class, the President's office is held by Earl Felio who is also Chairman of the Social Committee in the Commerce Club. Earl Kohler was elected sec-

retary. A number of Deltasigs were also elected to the various student councils. With all of these offices in our bag, it goes without saying that *Beta* is splendidly represented on the campus.

Besides taking the leadership in school activities, *Beta* reflects with pride on the progress made at the social functions and initiations held at the house. February 15th marked a milestone in chapter history. A gala celebration was held on this date in commemoration of the founding of *Beta* Chapter. In preparation for this eventful date Steve Janick, Master of Festivities, directed our hard working pledges in decorating the entire first floor in perfect harmony with the spirit of Valentine's Day. The red and white streamers, coupled with various sizes of hearts, harmonized beautifully with the soft mellow lights, making a perfect setting for this big event.

The day started with the initiation of eight men into our bond of brotherhood, which was followed by a sumptuous banquet. "Gig" Wright, our Grand Secretary-Treasurer, Bert Brumm (made a special trip from Milwaukee), Grant Wilson, Al Tengwal, "Cib" Kerr, Walt Seaman, Verd Vroman and other prominent alumni were present. Incidentally, Verd Vroman was made "head man" at the raffle held at the banquet for he now proudly displays his new $\Delta \Sigma \Pi$ amethyst ring.

The orchestra assembled at 10:00 p. m., and dancing lasted until 2:00. Delicious refreshments were served after the dance, which climaxed the evening.

Our *Head Master*, Frank Anger, and Paul Bloom sojourned to Texas for a few weeks' vacation. Of course, they eased over the borderline into Mexico where they claim to have secured their coat of tan (only). A similar dusky complexion can only be obtained in Chicago by ultra violet rays (see Mike Ritteman, *Beta's* Therapeutic King). Frank and Paul are full of pep and renewed vigor, so watch their step.

On March 6th *Alpha-Psi*, *Alpha-Omega* and *Beta* held a formal supper dance in the Balloon Room of the Congress Hotel. About ninety couples comprised of the three chapters attended. This is proving to be an annual affair in view of the complete success enjoyed during the past few years.

ELMER A. TERWELL, *Correspondent*.

Gamma starts the second semester comfortably established in her new home as mentioned in the last letter. The fellows are so proud of our new acquisition that several of the inspired went to work with paint and brushes and transformed the interior in a way that would do credit to Rembrandt. One of the boys even donated a pair of goldfish. That's "Pride in the Home" in earnest.

Our hard-working *Head Master*, Mr. Charlie Hughes, has increased his duties as an Assistant Toastmaster in the Accounting Department to nine hours of teaching a week. In addition to this, a heavy undergraduate program, and then wonder as we do how he always manages to be on hand when we need him.

Gamma takes pride in announcing that in the latest University bulletin announcing the scholastic standings of the fraternities *Delta Sig* had second place. The honor is the greater when one realizes that a number of the fraternities have a dozen or less activities, while *Gamma* has thirty-three. We are awaiting the next bulletin to see if we've made good our determination to head the list.

JOHN F. O'HARA, *Correspondent*.

Taking a balance sheet view of *Delta* activities for the past quarter, we find a healthy relation existing between assets and liabilities. Goodwill and surplus showed a steady increase, while current

liabilities have remained at practically nothing. Capital stock is concentrated in the hands of twenty-two hard-working members.

A look into the scholarship account shows us that two of our brothers have been elected to membership in *Beta Gamma Sigma*, just recently established at Marquette. Milton Kassner and Everett Moen were the men who won keys. Both are well deserving of the honor as they have maintained close to A averages as well as being leaders in school and fraternal activities. With Kassner and Moen setting the pace and Rushin, Keller, Kalitowski, and Heiden offering valuable support, the entire chapter pounded along in great style to earn an unofficial average of better than 1.5 grade points, which we hope is good enough to retain the interfraternity scholarship trophy won last semester. *Delta*

BOSTON
UNIVERSITY

MARQUETTE
UNIVERSITY

is anxiously awaiting official announcement of the award.

We turn a page in the *Delta* ledger and come to the officers account in which we find a new entry dated 1930. The following names appear: Milton Kassner, *Head Master*; Everett Moen, *Senior Warden*; Elmer Kampfschulte, *Junior Warden*; William Schumacher, *Treasurer*; John Baker, *Scribe*; John Hansen, *Senior Guide*; Tom Sheedy, *Junior Guide*; Leon Heidgen, *Master of Festivities*; Don Kalitowski, *Master of Ceremonies*; Marvin Kominarek, *Historian*; Ivan Carlson, *Chancellor*; and Emmett Rushin, Editor of the *Delta Drawl*. The unity and co-ordination existing at *Delta* is manifest in this election in that every man mentioned above was selected by the nominating committee and received the unanimous approval of the chapter. *Delta* feels that it has done well in the choice of these men and is confident of continued prosperity under their direction.

Under a "T" account headed rushing, are found five names representing *Delta's* current crop of pledges. The chapter is nursing these tender growths very carefully and is looking forward to an unusually successful harvest. The pledging of these men was the culmination of a series of smokers in which we were able to get a line on a number of other very desirable men in the freshmen class. Frank J. Murray, coach of the Golden Avalanche, addressed the members of *Delta* chapter and their guests at the March 3rd smoker; he spoke on "Some Qualifications and Disqualifications of a Coach" in which he related and explained a number of tricks and foibles of the coaching profession.

On another page of the *Delta* ledger, we find entered the following: Heavy social period just ahead. And our accountant is right again, for the middle of March witnesses the annual St. Pat's party, to be held at the new Ambassador Hotel under the auspices of the Alumni Club, who have a habit of doing things up in a grand manner. Shortly after follow the Founders' Day banquet and the annual spring formal, providing plenty of social activity to keep things interesting and lively. A large delegation of *Deltasigs* attended the Junior Prom held on the evening of February 28, and all reported having a royal time. Prom week was properly topped off with a post-prom party on Saturday night, March 1st, with the New Schroeder Hotel as the setting. John Baker and John Hester attended to arrangements.

The only debit to the *Delta* profit and loss account for the previous period resulted

from the withdrawal of Brothers Berry and Heideman from school and the graduation of Brother Blakeslee. All these men will be severely missed, and their departure left the chapter with a rather acute housing problem on its hands, but a number of men now rooming outside the house are expected to move in and fill the vacancies.

The books show soundness, the chapter evidences enthusiasm, and so with the capable leadership of its new officers *Delta* should show a nice "profit" for the ensuing period.

ARTHUR C. KELLER, *Correspondent*.

Things have been buzzing here at *Epsilon* since the last issue of THE DELTASIG. At the regular election of officers for the second semester Clair Knox was reelected *Head Master*. This honor comes in appreciation of the fine way in which Clair has led the fraternity during the first semester. It is no easy task to lead a group as large as *Epsilon* and keep it as free from dissension as Brother Knox has done.

During the early morning hours of Saturday, March 1, the secrets and mysteries of Delta Sigma Pi were revealed to ten candidates seeking admission to the brotherhood, with the result that *Epsilon* now boasts of an addition to the active chapter of ten fine men. The initiates include:

Robert A. Olson	James L. Jones
Harry F. Jepson	Lloyd J. Kent
John B. Carver	J. Wallace Evans
Harold W. Puls	Paul E. Campbell
Harold L. Missman	Don W. Jenks

Sunday noon some fifty persons attended a banquet given in honor of the initiates. At this time Head Master Knox welcomed the new men into the chapter, following which talks were given by Brothers Wade and Eversole, two of our faculty members. A new feature of the initiation banquet was the presentation of a walnut paddle bearing the Greek letters of the fraternity by each initiate to the active who had served as his pledge father during his pledgeship.

Prior to initiation a four day probationary period was held for the "benefit" of the ten men. Kent Fish, slave driver, should be more than congratulated for the well planned and orderly way in which he conducted affairs over the entire period. Likewise, to the newly initiated must go only the highest praise for the manner in which they conduct-





GAIL P. TURPEN
Alpha Omicron



IRIS W. CARMACK
Alpha Sigma



HARRY M. GERLACH
Alpha Upsilon



EDWARD PETHEDBRIDGE
Iota

Some
HEAD MASTERS
for
1929 ~ 1930



CLAIR KNOX
Epsilon



WARREN M. DORNE
Alpha-Mu



RONALD E. MILLER
Omega



GEORGE C. GROSS
Chi



JEROME W. NAYLOR
Alpha Beta



BERNARD M. WILSON
Alpha Delta



MARION A. NELSON
Alpha Eta



E. FRED PIERSON
Phi



BYRON A. OLERICH
Alpha Iota



EDWIN F. FARR
Beta Gamma



EDMUND S. FINERTY
Alpha Omega



HENRY G. LOVE
Beta Delta



LAWRENCE J. COLE
Kappa



RUPERT T. GARDNER
Alpha Psi



DONALD M. ALCOCK
Alpha-Teta



LAURENCE I. GRAHAM
Alpha



IRVIN G. GROMOLL
Upsilon



B.W. HARRIS JR.
Alpha-Lambda



O.L. BENSON
Omega



MALCOLM M. EDWARDS
Chi



JAMES T. WOLFE
Alpha-Gamma



HOWARD E. BALDWIN
Nu



DEAN F. FARRELL
Alpha Rho



BERT H. THURBER
Beta Epsilon



FRED A. WAGNER
Alpha Kappa



GEORGE W. JAMES
Sigma



RICHARD G. WRIGHT JR.
Alpha Zeta



JACK F. COLLINS
Theta



R.C. DAWSON
Mu



J. RUSSELL DIRON
Beta Zeta



HOUSER B. GILBERT
Alpha Tau

ed themselves throughout their pledgship in order to gain the privilege of wearing the active badge of Delta Sigma Pi.

Our fraternity basketball team, headed by Frosty Davidson, again came through and won the championship of their section. In the round robin played for the fraternity championship between the winners of the sections, the boys finished in a tie for third, winning 2 and losing 3.

Our first formal party of the year was held at the chapter house Saturday, January 11th. All of us returned from the Christmas vacation ready to raise "whoopie" before settling down for final exams. The programs consisted of a reproduction of the new house on a metal cover.

The fourth annual Duce Party held by

Delta Sigma Pi and Alpha Kappa Psi was staged Friday, February 28. The Duce Party is one of our big parties during the year, and everyone had a great time. Our Spring Formal Dinner Dance will be held April 26th.

The first of a series of faculty dinners was given at the chapter house February 19th. Among the guests were all of our own members who are on the faculty. These faculty dinners afford excellent opportunities for becoming better acquainted with our instructors, and we plan on having more of them.

Four Deltasigs were named to the Commerce Mart committee by Brother Gary Doorwaard, president of the Commerce Club. The Mart is the annual all-university



WALLACE W. HYDE
Alpha Epsilon



LLOYD A. GIESSEL
Psi



ROBERT L. ROZEAR
Beta Eta



ELMER C. KAMPSCHULTE
Delta



SAMUEL P. CARTER
Alpha Phi

party sponsored by the Commerce Club. We wish to congratulate Brothers Clair Knox, Kent Fish, Ken Johnson, and Howdy Young on being named to the committee.

STAN PRICE, *Correspondent.*

Eta Chapter has just completed one of the most successful years in its history, largely through the efforts of *Head Master* Ordway and our faculty adviser, Prof. R. D. McIntyre. At the first meeting of the new year, the following officers were elected to serve for 1930:



Head Master . Austin H. Gresham
Senior Warden . . . Rex Allison
Junior Warden . Andrew Shaver
Treasurer . . . B. C. Stapleton
Scribe . . . Glenn Prince
Chancellor . . . Wm. H. Cundiff
Historian . . . Glenn Weinman
Senior Guide . . . R. J. Edwards

To provide competition among the first year men, *Eta* has established an annual award which will be given to the freshman in the Commerce College who makes the highest standing for the entire year. This award will be known as the Delta Sigma Pi Scholarship Cup and will be presented each fall at one of the Commerce smokers. With the present scholarship key given by the Central Office as a spur for the four years, and the new cup as an incentive for work during the first year, we are sure that some real competition will develop.

Eta will lose about fifteen men this year by graduation, a record for this chapter. It means that the rushing for this semester will have to yield a high return. Our spring initiation will be followed by the social event of the year, the Deltasig Formal Dinner Dance, which will be held this year at the Ashland Country Club.

The monthly luncheons at the Lafayette Hotel have been marked successes and will continue indefinitely. We have had a number of very interesting speakers at these luncheons, men who are representatives of the various fields of business.

Brother Allison is the new Editor-in-Chief of the *Kentuckian* for 1931, Brothers Woodall, Prince, and Allison are pledged to Scabard and Blade, and Brother Couch is announcer at the University radio station.

Don't forget, active Deltasigs and alumni, you'll always get a warm welcome in Kentucky!

WM. H. CUNDIFF, *Correspondent.*

Theta Chapter was greatly honored at its last initiation. We had as guest of honor Grand Secretary-Treasurer Wright, and, it being our tenth anniversary, nine past *Head Masters* of *Theta* Chapter attended the initiation and banquet that followed. To complete the happy picture The *Theta* Alumni Ritual Team made its initial appearance at this time. Wendel Hall, who organized the Ritual Team, felt well rewarded since the smoothness and solemnity with which the initiation was carried out left nothing to be desired. Seven actives and one faculty member were initiated to membership Sunday, February 8. Hon. John J. Maher, judge of Detroit's new Traffic Court, is the new faculty member. Judge Maher is professor of law in the Evening Division of the College of Commerce and Finance. The new active Deltasigs are: Robert Parsaca, *Grand Rapids, Mich.*, Leslie Butcher, *Windsor, Ontario*, Archie Yaeger, *Joplin, Mo.*, Michael Van de Keere, *Rock Island, Ill.*, Earl Murphy, *Lansing, Mich.*, and Fred Stewart, *Detroit, Mich.*



Delta Sigma Pi has again been selected to sponsor the annual Basketball Banquet. This will be the fifth annual banquet under the direction of Delta Sigma Pi to be given in honor of the varsity basketball team. As the selection has just been made known a date has not been definitely set, however the Big Feed will take place during the last week of March.

Theta was well represented on the cage team this year, four members being letter winners and regulars. Fred Goodrich, playing his first year in varsity competition, succeeded in passing out many thrills with his fast and tricky court work and incidentally placed near the top in the scoring column. Les Butcher came along steadily to be the star of the Detroit-Loyola game. Many of the leading sport critics credit "Butch" with being the deciding factor in Detroit's win over the Chicago quintet. Ed Chapp and Ban Butler both suffered injuries early in the season but recovered in time to show some valuable court work before the close of the season.

The annual active-alumni basketball game and open smoker was held at the Turner club, Thursday, March 6. The Turners being an old German society well known for their hospitality, all the brothers and their friends enjoyed the smoker, some the basketball atrocity. With the addition of a few saddles the game would have pleased a polo

crowd. The actives finally rode through to victory and every one retired to the club rooms for a most refreshing SMOKER. This was the first of a series of smokers to be held before the next pledging. At the present time we have only two pledges but we hope to start serious work on a class of fifteen within two weeks.

Both the active and alumni chapters are busy preparing for the Grand Chapter Congress to be held in Detroit next September. We think we have a few surprises in store for the members of other chapters and in view of this we wish to extend a most cordial invitation to every member of Delta Sigma Pi to be our guests in September.

MARSHALL WITCHELL, *Correspondent.*

Kappa Chapter is busily engaged in preparing for spring activities. Taking first

GEORGIA SCHOOL OF TECHNOLOGY

place in the mind of every Deltasig in Atlanta is our annual formal dance. Last year the dance was given at the Druid Hills Golf Club and some three or four hundred people were present. Because of *Kappa's* increased membership, this year individual bids are limited to one date bid and two stags. The dance will be given Friday, March 14th, at the East Lake Country Club. If anything can be predicted from the enthusiasm among the active members and the member of our Alumni Club, this affair promises to excel all its forerunners. James Roberts, Paul Landen, Tom Dicks and Jimmie Smith, who compose the Dance Committee, have completed all arrangements and await only the date.

Kappa's spring initiation is to take place early in April, at which time we will add some ten or twelve promising pledges to our active membership. Our Ritual Team is already rehearsing for the event and promise plenty of entertainment for the young gentlemen so eagerly awaiting the hour of ordeal. Prior to the initiation we start a series of pledge meetings for the instruction of the initiates in the reasons why and wherefore of Delta Sigma Pi. The first of these is Sunday, March 8th.

Kappa Chapter sympathizes with Brother Graham Thomas in the death of his father, Edward F. Thomas, who died in Atlanta, Sunday, March 4th.

ALEX LINDHOLM, *Correspondent.*

The second term is now well started and chapter activities are at their peak. The second smoker of the year was held at the Hotel Mayfair on February 15th, with about seventy members and guests in attendance. Jack Thompson, a prominent humorist of the Pitt campus, was one of the feature attractions on the program. His selection of Jewish, Irish and Scotch jokes kept the crowd laughing continuously. Mr. W. L. Smith of Kaufmann Department Stores, Inc. gave an interesting discussion of a new machine now under development which will likely revolutionize systems in department store management as well as other business. Dr. Turner, professor of history at the university, gave a short but instructive talk, and Herbert Wehe, a member of the national Board of Directors, outlined the progress of the fraternity during the last year.

All members of the fraternity who still enjoy dancing had an opportunity to display their ability at the last dance held at the Heinz House on the campus on the 28th. The Royal Ambassador Orchestra furnished the music for the forty couples present. The dance served the purpose of getting out some of the alumni who have not been active in other fraternity affairs this year.

Plans are under way for second term initiations and further rushing activities, and another smoker is being planned for the near future.

ORVILLE E. WEBER, *Correspondent.*

After successfully closing the first semester of the school year, *Mu* is now looking forward to the second term with hopes of duplicating the fine work. In regard to scholarship we boast some of the best grades handed out in the School of Foreign Service.

On February 15 we held a joint initiation and banquet with *Chi* Chapter in Baltimore, at which time seventeen new brothers were taken in. We felt that in holding a joint initiation it would make the ceremony doubly impressive and would tend to bring the two chapters into closer relationship. Many *Mu* brothers and our neophytes motored over to Baltimore where we had a most enjoyable evening. Among the brothers to accompany us was our "old standby," Jean Labat, who is head of the French Department

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at Georgetown Foreign Service School. We consider ourselves very lucky in being located near such a strong chapter as *Chi*. The two chapters have planned many future meetings. In fact, a number of *Mu* brothers expect to attend the dance given by *Chi* on March 8 at the Emerson Hotel in Baltimore. *Mu* hopes to return *Chi's* hospitality by having them attend some of its spring dances.

Since the last issue of THE DELTASIG we have held two very successful tea dances and three smokers, which gave us an opportunity to look over some new men. From present indications it looks as though we will pledge about eight good men within the next few weeks. We feel that this will greatly strengthen the chapter for next year.

At a recent meeting a committee was appointed by Head Master Dawson to investigate the forming of an Alumni Club in Washington. It is hoped that this club will be formed in the very near future as it will be of aid in guiding the active chapter.

As copies of this issue of THE DELTASIG are to be sent to all active and inactive members of Delta Sigma Pi, *Mu* Chapter at this time would like to wish much prosperity and success to all of its old brothers who, today, are scattered throughout the world.

A. FENWICK MARSH, *Correspondent*.

This writing finds *Nu* Chapter facing the close of Ohio State's winter quarter. Our scholastic record for the previous quarter fell slightly short of the mark we hope to maintain. However, indications are that our grades will be considerably higher, and perhaps high enough to offset our previous low mark. Such an accomplishment will prove an added stimulus for the final lap of the year.

To the pledge chapter goes the honor of winning the first trophy of the year. This they did by showing superior skill on the basketball court in the intramural classics. From basketball we are now turning to baseball. Prospects for a winning nine are bright indeed.

Through the courtesy of Paul Buehler, *Nu*, the chapter was privileged to attend luncheon with the Columbus Advertising Club last week. We were introduced as a body and received a rousing welcome. Needless to say, we enjoyed the event immensely.

Nu Chapter is fortunate in losing only

one man, W. L. Taylor, through graduation this quarter. His interest and service to our chapter has been most commendable. Brother Cotterill is temporarily out of school and is working with the First Citizens Trust and Savings Company of Columbus.

The Finance and Banking Club, which was founded under the influence of prominent Deltasigs, recently met in regular quarterly session. Responsible offices are continuing to be held by men of *Nu* Chapter. Mr. Utt, of a Columbus advertising firm, was the speaker at our last smoker.

The process of electing officers for the ensuing period is under way but not yet consummated. We regret our inability to announce the outcome in this publication. We predict that this installation will bring about a much needed and radical change in the affairs of our organization.

To date we have had two splendid dances. The formal, held at the Elks Country Club, was the success we anticipated. The pledges staged a "Bowery Brawl" which was cleverly carried out.

A committee has been appointed to consider the advisability of adding more faculty members to our roll. Some progress has been made toward acquiring a more suitable residence. The Big Brother idea has lately been adopted. Each pledge now has a responsible overseer.

Remember our standing welcome at 172 15th Avenue.

W. C. TAYLOR, *Historian*.

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Our active membership of thirty-one was increased by five actives and one faculty member on Saturday.

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March first. Those initiated were: W. C. Toland, *Grand Rapids*; D. L. Landsborough, *Menominee*; E. H. Steva, *Wapakoneta, Ohio*; L. E. McCrath, *Grand Rapids*; Wm. Nixon, *Greenville, South Carolina*; and Professor Watkins, *Ann Arbor*. Professor Watkins is head of the Money and Credit courses in the Economics department and in this capacity he has been associated with Deltasigs for sometime; now that he has become Brother Watkins we know that the association will become increasingly pleasant. At the initiation banquet Brother Waterman discussed the relation of the professional fraternity to the professional school, stressing the fact that the graduate work requires a more serious attitude of mind which it is the duty of the profes-

sional fraternity to develop. And now after the initiation we have four pledges, with prospects of a continually growing pledge organization from now until the next initiation.

At the suggestion of some of the alumni *Xi* is going to hold an Alumni Smoker. The date has not been definitely set, but it will not be far distant. A notice will be sent out later and we hope that all who can manage to be here will do so. And that brings to mind the fact that in the fall of 1931 *Xi* will celebrate her tenth anniversary, which, according to rumor, will be a grand reunion. This is perhaps an early mention of the affair, but we want every alumnus to be prepared to come back at that time.

The evening of March first, following the initiation, we gave our customary formal party, the first this year and according to everyone the best we have had for a long time.

Chuck Williams, our athletic manager, has entered the field of parlor athletics. Just now he is promoting a bridge tournament besides an elimination contest in handball.

After graduation this spring one or two of our members are planning on going abroad. Last year Willard Jones went over to attend the Realtor's Convention in Rome, Italy; but Hank Ries, who hopes to make the trip this year, is planning on making it more of a pleasure trip, a rounding out of his college education as it were. Bill McCord has ambitions along the same line as Ries, but just now he does not know definitely. For that matter none of us would refuse the chance if the opportunity was offered.

We will not have the exodus of Seniors this year that we had last, but those leaving comprise the majority of our present administration, so we are faced with the problem of filling their places in the coming elections. The positions have been well handled this year, and though we must look to the younger men to fill them there is no reason to doubt their ability to do so.

D. G. CHRISTIAN, *Correspondent.*

With nineteen active members and eight pledged *Pi* Chapter at the University of Georgia shows promise of beginning its third scholastic term "bigger and better than ever." In pledging these men, brothers of *Pi* Chapter feel that they have succeeded in getting the ablest and most promising of

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those eligible for membership in the School of Commerce. Initiation for these pledges will take place March 22.

All of the brothers as well as the pledges live in the state of Georgia. Some of the active members are:

Wilbur S. Jones, captain in the R. O. T. C., wearer of the major "G" (track), member of the glee club, Spiked Shoe club, secretary of the Commerce club.

James Abercrombie, lieutenant in R. O. T. C., president of Commerce club, and letterman in lacrosse.

O. L. Benson, Sigma Chi, captain in R. O. T. C., member of Senate and Scabbard and Blade clubs.

L. C. Crouch, captain of R. O. T. C., member of lacrosse team.

Fred Norton, secretary and treasurer of Senior class and lieutenant in R. O. T. C.

Tom Crittenden, Phi Delta Theta, Junior Cabinet, vice-president of Commerce Club, student assistant in Research department.

A. F. Pennington, Scabbard and Blade, Adjutant in the infantry.

Several of the brothers from *Pi* Chapter are planning a trip to Atlanta to visit brothers and attend a dance at *Kappa* Chapter on March 22.

If the plans as drawn up by the social committee are accepted *Pi* Chapter will have its annual Deltasig ball about the middle of May and all brothers of nearby chapters are invited and it is hoped that as many as possible will attend.

M. P. HUGHES, *Correspondent.*

In reading over the chapter letters in the January DELTASIG I noticed that every one started out with promises for the future. *Rho* Chapter has as bright prospects as any of the others and we expect big things for the rest of this semester. We have an active chapter of twenty-four, with several interested alumni and faculty members to assist us. Les. Corse, former *Head Master*, is very active, as is our faculty adviser, Dr. Royal A. Roberts.

Rho is active on the campus both as a fraternity and as individuals. The chapter is working hard in assisting Dean Grady, *Rho*, in putting over one of the best Derby Days the College of Commerce has ever had. This day of festivities is a part of the Dean's plan to attract the interest of influential business men to the college and its graduates.

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In campus activities the chapter is outstanding. Carl Handy is captain-elect of the California Varsity football team. He certainly made a name for himself in 1929 and has excellent chances for making all-American in 1930. Besides football Carl holds a Pacific Coast wrestling title and may go East to compete in the national matches.

"Bud" O'Rourke is also a Big "C" man. He is Senior Manager of Tennis and one of the men doing important work in revising the athletic managerial system. Jack Brink has his letter as a member of the world championship crew of 1928, and coast champions of 1929.

Arthur Beals is prominent on the campus as manager of the Little Theater. He is responsible for making the organization a self-supporting activity, and under his business management the movement is assured of financial success.

Rho is well represented in publications, also. Robert Snyder is advertising manager of the *Daily Californian*, one of the largest and best college newspapers in the world. Next semester he automatically becomes manager. William Halsey is a Junior Manager working under Bob, and has been selling lots of advertising lately. Arthur Somers is a sophomore working hard to fill Bob's shoes, and is the outstanding sophomore manager at present.

John de Golia is circulation manager of the *Pelican*, our comic magazine, and Stern Altshuler is a junior manager on the *Blue and Gold* staff. The *Blue and Gold* is our yearbook here at "Cal". Stern is also a politician and was chairman of a very successful Junior Day and Junior Prom last semester.

There are other fellows in the chapter who are prominent in campus activities, but the lack of space makes it necessary to postpone telling about them until a later issue.

JOHN DE GOLIA, *Scribe*.

The spring semester is well under way with a determination on the part of the active chapter to continue the maintenance of an "even keel" in all matters pertaining to professional activity on the campus of Southern California. Fraternally, scholastically, and socially, a recognition of the great opportunity afforded us to uphold the ideals and purposes of Delta

Sigma Pi is not without a genuine appreciation on the parts of the members of this far western chapter.

The leadership within the chapter, for the period of the following semester, is entrusted to men who hail from scattered parts of the country, whose wealth of ideas should contribute materially to a democratic standard, and whose names will be recognized by many of the other chapters.

Head Master . . . T. Delmont Reese
Senior Warden . . . Steve Bryant
Junior Warden . . . Alfred Miller
Chancellor . . . Homer E. Raber
Scribe . . . Maurice Cashion
Social Chairman J. Nelson McCleese
Historian . . . Henry Walker
Senior Guide . . . Eugene Dana
Junior Guide . . . Fred Smith

Six initiates have become brothers through *Phi* Chapter, whose campus activities are wide in their scope, and through whose efforts the recognition of Delta Sigma Pi shall undoubtedly reflect its sterling purpose in the years to come. They are: Oliver Baker, Charles Clay, Milton Reese, Frederick Ott, Gerald MacDonald, and Garr Gibson. Five tender neophytes have taken their places in upholding the honor of the pledge group.

In the way of athletic activities, *Phi* Chapter entered its basketball team in the local Professional Interfraternity league to finish runner-up. Only two "veterans" are lost this summer so the prospects are good for a higher hand on the next deal. An intramural handball tournament is now in progress also, the outcome of which is being watched with interest. Golf three hundred and sixty-six days of the year is now available to followers of the green in the front yard of the chapter house. Eighteen holes before lunch is no unusual record with as complete a miniature green as is to be found within the confines of our real estate allotment on Fraternity Row. It's a whiz, hazards and all!

Social activities have so far been confined to a single dance given the first week in February by the actives, honoring the new pledges and rushees. Caricature portraits of various prominent members of *Phi* Chapter met with hearty approval on the parts of all, and the "Valentine Idea" (apologies to Fanchon & Marco) contributed plenty to the enjoyment of those in attendance. A sizeable addition to the fixed assets of the fraternity lodge has recently been made in the form of a Majestic combination radio and phonograph. In anticipation of Deltasig



night at a popular Hollywood rendezvous, which event is somewhat of a social coup in campus social circles, it is needless to say that Majestic is working overtime.

Professionally, *Phi* Chapter is fortunate in having a wealth of material from which to choose through the channel of the local alumni club. The old grads drop in frequently, to contribute of their experiences in the business world. Although entirely informal, the cold facts are forthcoming, which consideration is not always afforded through a less intimate contact.

Trusting that Deltasigs elsewhere who plan a trip to Southern California will drop by the house and be assured of a helping hand in enjoying what is theirs for the mentioning, *Phi* Chapter extends a greeting and a welcome to all members of the Fraternity.

MAURICE KOEBERLE, *Correspondent*.

Chi Chapter at the present time is enthusiastically engaged in carrying on the distinctively

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successful program that has made this scholastic

year one prominent for progress and achievement.

The start of the second semester finds our considerably enlarged group of active members earnestly preparing for our spring initiation. Our current rushing season was opened with a smoke at the University, in Levering Hall. A large number of brothers,

both active and alumni, turned out to welcome our guests and make them acquainted with the history and purpose of Delta Sigma Pi. Entertainment was supplied by the Virginia Lee Marchant Girls, who gracefully exhibited their proficiency in diversified interpretations of the Terpsichorean art. Miss Marchant and her girls also sang "The Rose of Deltasig" for our visitors. Being unfamiliar with the song, the girls had to have someone to furnish them the tune. *Head Master* Edwards endeavored to give them the air in the fine voice he "thinks" he has, after which he was promptly "given the air." Although handicapped by Brother Edwards, the young ladies sang the song very nicely, and soon had the whole crowd joining in with them. Before the end of the evening several prospective pledges were lined up, but as other men are being investigated, a similar function will probably be held before anyone is pledged.

Chi has added another triumph to its growing number of social successes. Our Mid Season Dance, given at the Emerson Hotel, was held on Saturday, March 8, and like all other affairs given by the Chapter this year, was well attended and thoroughly enjoyed. A "sizzling hot" orchestra with asbestos-lined instruments, discharging fiery syncopation that just wouldn't let your feet behave, soon had our older, rheumatic brothers throwing away their crutches and ear trumpets, and spiritedly joining the animated, whirling, happy crowd of Deltasigs doing the "Shag." When the smoke would clear away between dances, there was an in-



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termingling of new and old men, of actives and alumni, that contributed greatly in promoting a stronger feeling of fraternalism.

Other social programs are being planned. A "Kiddies' Ball" is being considered, and will probably be held at Edgewood Barn as soon as warm weather sets in. Of course, the biggest event of the year will be our annual dinner dance, which we are looking forward to with a great amount of interest. We expect a record-breaking number of brothers and their friends and wives to attend this final social occasion of the season.

On February 13, 14, and 15, our fifteen goats were put through quite a thorough and interesting program of initiation. On Thursday night they were treated—or should we say mistreated—very efficiently by brothers with memories of a similar night, surprisingly clear, when they were received like a "bunch of hoss thieves." Brothers Schad and Fite were particularly of the opinion, that like canoes, these neophytes behaved better when paddled from the rear. Meekness prevailed among our victims toward the end of the evening, but the treatment received was not altogether unpleasant. Goat Captain Ross and his cohorts will recall a very beautiful color of blue which they proudly boasted of for several days as being very phenomenal.

On Friday night the goats were given the second part of their initiation. We had the pleasure of welcoming two members of *Omega* Chapter as visitors. During the course of the evening, our brothers from Temple University were treated to some interesting testimony on the part of the goats.

On Saturday afternoon the neophytes were taken into the chapter as brothers, after a very impressive ceremony given by a ritual team comprised of alumni members. It was our privilege to have with us a delegation of brothers from *Mu* Chapter, led by *Head Master* R. C. Dawson, who also served on the ritual team. These friends brought with them two of their neophytes, and these goats were given their pins with the rest of the new men, and welcomed into the fraternity.

After the final rites of initiation were given, the crowd embarked for a downtown restaurant, where a banquet was held in honor of our new brothers. After the meal had been served, and lusty appetites were satisfied, Toastmaster McKewen called upon several brothers to speak, and we were favored with some truly profitable talks. We were especially delighted to hear from Lieu-

tenant Jean J. Labat, one of our fellow Deltasigs from *Mu*, Eugene Milner, a *Chi* man now residing in New York, and from Leslie Baker, our chapter adviser, and member of the teaching staff at the University. After the speeches were over, a spirited election was held. Brother Taylor was appointed to the office of Keeper of the Parchment Roll, subsequent to a period of much argument and lobbying. The most enjoyable part of the evening came, however, when it was our privilege to initiate our new brothers, and our brothers from *Mu*, into the Ancient, Independent, and Effervescent Order of the Yellow Dog. Aided by our friends from Georgetown University, *Chi* Chapter thus brought to a conclusion one of the most successful initiations it has ever held.

The fraternity songs, *Yours Fraternally in Delta Sigma Pi* and *Rose of Deltasig* have been extremely popular with our members, and many phonograph records have been ordered.

We are still holding our weekly luncheons regularly each Thursday between the hours of twelve and one, at the Lord Baltimore Hotel, and we extend a cordial invitation to any brother who may have occasion to stop off in Baltimore to dine with us.

In conclusion, *Chi* extends to all other chapters the best of good wishes for a most prosperous year, and the hope of an even greater growth for Delta Sigma Pi.

HOWARD E. WINSTANLEY, *Correspondent*.

Psi Chapter's resolution to make the most of its opportunities during the year 1930 has certainly received favorable attention on the part of all active brothers thus far. Delta Sigma Pi's rapidly increasing popularity on the Wisconsin campus is due largely to the athletic, scholastic, and social victories it has experienced during the past year.

Athletically, Delta Sigma Pi's reputation is greatly respected on Wisconsin's intramural fields. Competition is extremely keen in intra-fraternity athletics this year, and to get into the finals in any sport is an achievement. However, Delta Sigma Pi is reaching that point in practically all events this year. One cup, in touch football, has already found its way to our mantel, and another one in hockey is sure to find a place there. The hockey team was obliged to overcome unusually stiff competition this year, and at present we are tied for first place with *Aplha Chi Sigma*. However, old man



1929 Honor Students



LOYD C. DOUGLAS
Alpha-Upsilon
ΦΒΚ

JOHN W. DOLAN,
Alpha
ΔΜΔ



CARL H. HAUGEN,
Alpha-Mu
ΒΓΣ



HENRY J. OSTENDORF,
Alpha ΔΜΔ



GEORGE A. MCKENZIE,
Alpha-Mu
ΒΓΣ



W. NICHOLAS
BENNETT,
Alpha-Upsilon
ΦΚΦ



ELMER H. GABEL,
Epsilon ΒΓΣ



MAC K. H. HORNBERG,
Alpha-Zeta ΦΚΦ



ERNEST J.
BONVERUX,
Alpha-Mu
ΒΓΣ



FRANK J. KELLY,
Alpha ΔΜΔ



CARLTON SCHNELL,
Mu ΒΓΣ

1929 Honor Students



STANLEY R. PRICE,
Epsilon Β Γ Σ



MILLARD F. BERGLUND,
Epsilon Β Γ Σ



C. ROLLIN NISWONGER,
Alpha-Upsilon
Φ Β Κ, Φ Κ Φ



KENNETH J. BERGLUND,
Epsilon Β Γ Σ



BEN J. CECKA,
Alpha-Mu
Β Γ Σ



CLYDE W. DAVIDSON,
Alpha-Sigma
Φ Β Κ



THEODORE A. KRIEG,
Alpha Δ Μ Δ



ERVEN MONTGOMERY,
Alpha Eta Φ Β Κ

winter seems to have deserted us, and the decision will probably be decided by the flip of a coin. Hopes for a fourth intramural hockey championship during the past five years of competition are still running high. The bowling team also has won a string of victories which placed them in second place in our division. They are now rolling in the play-offs for the finals. In recent basketball and swimming meets our boys were unusually successful.

Athletics as a whole are going over with a bang this year. The teams are receiving ample support and cooperation by the rest of the brothers, with a great Deltasig rooting section congregating at every competition.

Socially also *Psi* is setting a mark that will be hard to beat. The chapter turnout to the recent University Prom was very good, and the Prom functions were undoubtedly successful. Of the coming social events that will be of special importance to us will be a bowery party at the chapter house within the near future. The success of this affair is assured since the bowery has been an annual event at *Psi* for many years.

William Henke's stellar track work has won more laurels for him. We are all proud of Bill because of his success in Big Ten track circles.

Arno Meyers as chairman of the Music Committee of the Military Ball can certainly be congratulated upon his work. Through his efforts it was possible to contract Coonsanders Orchestra for the military event. Davlin and Schuette also received appointments to committees, both being representatives on the Finance Board.

Out of the five officials of the Wisconsin Glee Club Corporation, four are brothers of *Psi*. Ralph Kamm is treasurer, Gordon Chapman is Business Manager, Roland Molzahn is Vice-President, and Fenton Muehl is Librarian. When the club makes its spring tour, Delta Sig will certainly be well represented.

One of the old guards of *Psi*, Herbert V. Prochnow, '21, spoke before the Wisconsin Retail Hardware Dealers in convention at Milwaukee, February 5th. He was listed as follows: "Meeting Your Opportunities" by Herbert V. Prochnow, of First National Bank, Chicago, Illinois. An authority on business. A forceful speaker."

The scholastic record of *Psi* is furthermore something that we are all proud of. During the recent examinations all our actives and pledges came through with flying colors. Studies certainly keep us busy, but

social and athletic activities also occupy a very prominent place in the everyday life of *Psi*.

Psi Chapter extends its best regard to all chapters and a fraternal welcome to any brother who visits Madison, Wisconsin.

NORMAN H. SCHUETTE, *Correspondent*.

Omega Chapter started the second semester with many activities. Smokers were held

on February 20th and 26th. Motion pictures were shown and talks given by Robert Alexander, *Alpha*, treasurer of the Radio Victor Corporation, Mr. Miller, technical engineer of the Firestone Rubber Co., and by various faculty members.

To compensate for the loss of about fifteen brothers by graduation in June the chapter expects to start a new class of about twenty-five. The pledge period is to start on March 16th and to end on the 25th and 26th of April. The regular spring dinner dance is planned for the evening of April 26th.

Due to J. Earle Price, the Historian and Corresponding Secretary not returning for the second semester vacancies were filled by the election on February 17th of C. Edwin Johnson to the office of Historian and Frank H. Evans as Corresponding Secretary.

At the present time the team representing the chapter in the interfraternity bowling league occupies an enviable position of nine wins and but one defeat. Plans have been made for the chapter's entrance in the interfraternity basketball tournament. Manager Daniel Novack states that the outlook is very favorable for a strong team.

The spring social season was opened with a house party on February 22nd and a school dance on March 7th. The dance committee has already planned for many other affairs to be held in the near future.

FRANK H. EVANS, *Correspondent*.

Plans are now under way for a big spring initiation to be held the 6th of April.

Alpha-Beta Chapter was founded on the 24th day of March and it had been planned to hold the spring initiation on or near that day. However, the second annual Commerce Day and Derby Dance to be given this year by the School of Business and Public Administra-



tion will come on the 7th day of April. So to make a big initiation and combine it with the attraction of Annual Commerce Day, *Alpha-Beta* hopes to get a degree team composed entirely of alumni for the spring initiation on April 7th.

Commerce Day this year finds *Alpha-Beta* extremely interested in putting it over. The drive for funds that is now going on in the School is under the direction of *Head Master* Jerome Naylor. Plans this year call for meetings at the Tiger Hotel where prominent speakers will speak on subjects of interest to Commerce students. A banquet will be given in the evening at the Hotel and followed that night by a "Big Derby Day" dance.

Pledging of new men has been carried on with a rush for the past two weeks. Pledge Captain Jack Paynter is giving the new men the works. A large class is expected for spring initiation.

Social activities have not been given so much attention for the winter months, but now that spring is approaching plans have been made for the usual Spring Formal. Ferdinand Cottle, social chairman, is working up the dance and it promises to be one of the best. No date has been set, but it will probably come sometime the latter part of April or the first of May.

Professional meetings have been held regularly every two weeks since the first of February and will be continued until the end of the semester. These professional meetings are held at the chapter house as smokers with prominent Deltasigs, faculty members, or business men as the speakers.

Speakers at recent meetings have been the following: Dr. Max F. Myer, head of the Psychology Department in the University of Missouri, who very recently returned from Chile where he established a Department of Psychology in the National University there, spoke on the relations, commercial and otherwise between the South American countries and the United States; Dr. James Harvey Rogers, Professor of Economics in the University and a prominent Deltasig, spoke on "Investment Banking." Dr. Rogers leaves the University of Missouri soon to accept a professorship in Yale University.

Speakers that are scheduled to appear at these meetings at early dates include a manager of a J. C. Penny Store whose subject will probably be "Retail Merchandising," an accountant who will talk on Accounting, and the Dean of the School of Business and

Public Administration, who will be a guest speaker.

W. ROBERT COPELAND, *Correspondent.*

The Cornhuskers of *Alpha-Delta* Chapter are keeping up the good old Deltasig spirit on this campus in a manner most befitting. We are doing our best to bring out the best things in our chapter and in our college. Every member is working hard this year and as a result we have done a great amount of good work.

Our new officers have taken their posts and are trying to make this the best year that *Alpha-Delta* has ever had. They have set a very high goal for themselves but with the co-operation of all the members they are sure to reach it. Every member is actively working to help the new officers establish themselves and carry on the good work.

A series of regular meetings has been arranged. This plan allows for regular business meetings, the monthly dinners and any special meeting that might be necessary. This is a decided improvement over the old plan. It has met with the approval of both the actives and the faculty.

Keeping in direct line with this plan we have had besides our regular meetings a rush smoker and a special dinner. The rush smoker was a decided success and we discovered some very good material among the underclassmen. We intend to initiate a good class this spring. Another rush smoker is planned for this month at which time we expect to find some more good men for Delta Sigma Pi.

A dinner at the Lindell hotel was well attended and all the members appreciated very much the splendid outline of the work of the public accountant. This talk and discussion was given by Mr. C. A. Cole, who is a C.P.A. Several of the actives graduate this spring and will go into the accounting field and this talk proved of special interest and benefit to them.

Our own organization is not the only one we are interested in, however. The politicians found time to swing a Commercial Club election. Al Hook was elected President for this semester. H. M. Demel, our *Head Master*, was elected Treasurer. Merrill Johnson is a member of the Board of Directors. H. Glen Reichenbach was made a member of the Bizad Executive Board. Bernarr Wilson, formerly our *Head Master*, is also a member of this board.



"Bennie" has also found time to do some fine work in the annual Kosmet Club show. Everyone who saw him in his female impersonation last year insists that his vocation should not be that of an accountant. "Milt" Reynolds is doing a few hot numbers for the radio fans every week. Vincent Eggleston has been cracking the maples for high score in the Interfraternity Bowling League.

As for our scholarship—see the list of *Beta Gamma Sigmas* in our chapter. Six of the ten men to receive that honor at this college this year are members of Delta Sigma Pi.

It is with regrets that we await the closing of this school year. Eight of the most active men of the chapter will be graduated. We congratulate these men and feel confident that they will all do well in the business world. Otto J. Jacobsen who graduated at midyear is in Omaha associated with the accounting firm of Ernst and Ernst. The graduation of these men will leave a vacancy that will be hard to fill. The pledging of ten or twelve good men will help the situation a good deal.

We appreciate very much the chapter letters that we receive and ask that we never be left out when they are being passed around.

H. GLEN REICHENBACH, *Correspondent.*

With the addition of twelve new actives, together with a Pierce Arrow sedan, *Alpha-Epsilon* is still "booming." However, we will receive a slight setback at the end of this quarter by the graduation of Brothers Chappel and Kallihier. But we hope to offset this somewhat by the fact that we have some more fine men wearing the Crown and Delta as the result of our last rushing smoker.

This Pierce Arrow that I speak about, although seemingly unimportant in the ranks of our vehicle parade, created a heavy shock to one of new initiates. It was the grand prize given the last night of the auto show. Leonard Engeman was the lucky man to be holding the prize-winning coupon. Leonard chose to sell the "big bus," however, and is now sporting around in a new Chrysler. He intends to finish school on the difference he received in the trade.

C. A. Kuntz, Vice-President of the Donaldson Company, gave a very educational talk on the modern phases of merchandising at a monthly banquet held at the chapter

house on Thursday, February 20th. Mr. Kuntz, a graduate of Harvard, was able to give us an interesting talk in his field.

Although not exactly a Deltasig affair, the eighth annual banquet of the School of Business Administration on March 5th proved to be very successful. This was no doubt due largely to the fact that "Andy" Rahn was in charge of general arrangements, being ably assisted by a large number of Deltasigs on the committees. "Andy" also was awarded the "Tomato Can Loving Cup" at the banquet for distinguished service to the school of business for the past year. A table was reserved for the chapter together with a large number of alumni who came out for this yearly event.

We ended our social activities for the quarter on Saturday night, March 1st, by throwing a party for the alumni at the Curtis Hotel. The week before, the chapter was well represented at various Junior Ball parties. Cecil Kirk was second in line at the Common Peepul's Ball.

In the way of athletics we have only one thing of which to boast. We defeated the A. K. Psis in a hard-fought game of basketball by a score of 7-8.

ORDEN IHLE, *Correspondent.*

The present year is proving to be one of the most successful in the history of *Alpha-Zeta*. All of our active members are intent on making this our best year, and judging from our accomplishments to date we will certainly succeed. The active membership of the chapter is, at present, thirteen, but as we have some excellent prospects in view, we expect to have a group of twenty actives by June.

What *Alpha-Zeta* lacks in quantity, it has in quality. During the year 1928-1929 the chapter, then consisting of fifteen actives, had a scholarship average of 2.43. Reports for the first quarter of the current year give *Alpha-Zeta* a standing of 2.6.

Many of the brothers have made outstanding records during their stay at Tennessee. Bill Althausen won the *Phi Kappa Phi* scholarship medal during his freshman year, and has kept up his good work ever since. He is a sure bet for *Phi Kappa Phi*, and is apparently headed for the Delta Sigma Pi Scholarship Key. Dick Wright and Beach Hall are prominent in the work of the Publication Council. Both have served as business Manager of the *Orange and White*.

UNIVERSITY
OF
MINNESOTA

UNIVERSITY
OF
TENNESSEE

Pete Wright, Tom Deane, and E. S. Beamguard represent the chapter in the advanced R. O. T. C. unit. Pete has recently been elected Brigade Commander of the Pershing Rifles.

We are continuing our meetings at the Melrose Art Center every Friday noon. Both members and visitors have greatly enjoyed the addresses of the business men of the city, who have been our guests at these meetings. In addition the chapter has been aided in two respects. We have an opportunity to get a line on new material, and the privilege of meeting some of Knoxville's most prominent commercial men.

DAN ARMSTRONG, *Correspondent.*

We could start this article off with one of several newsy titles. The best one, however,



would concern the fact that the most recently elected officers of *Alpha-Theta* Chapter were UNANIMOUSLY ELECTED, and

that's saying something for the calibre of these brothers who were so honored. They are none other than John A. Pund, the elected *Head Master*; Ed. Kisker, *Treasurer*; and Robert Hill, *Scribe*. We congratulate them and wish them a full measure of the success they so rightfully deserve.

FROM PLEDGE—TO NEOPHYTE—TO BROTHER

Howard Wade, Harold O. Riesz, J. Max Railing, Donald H. Murphy, Donald G. Stohlman, Charles Goosman and J. Paul Haines, seven pledges who sought admission to Delta Sigma Pi, successfully passed the somewhat gruelling (?) examination on January 26.

Just four weeks later, on February 23, these men had the pleasure of assisting in the examination and initiation of four more neophytes who are now Deltasigs, namely, John A. Abt, W. M. Moores, Robert Othling and Harold Rudolph.

Both of these initiations took place at the Grand Hotel where the management graciously turns over the greater part of one floor and ballroom for this function.

The acceptance into the fraternity of the eleven mentioned above brings our list of actives up to 30, but that isn't where *Alpha-Theta* is going to stop for we have ten more pledges waiting to be initiated.

These will undoubtedly cross the burning

sands about May 4, for it is on that date that another initiation is planned.

ACTIVITIES FEW AND FAR BETWEEN? NEVER!!

The weeks just passed marked some very intensive activity for our chapter.

A series of three well-attended smokers and card parties was the most recent product of a campaign for more activity.

Unfortunately, Russell Wilson, Mayor of Cincinnati, the scheduled speaker for the first of these gatherings could not fill his place on the program due to some unforeseen circumstances arising at the last moment.

Henry A. Krigbaum, *Nu*, of the Cincinnati Underwriters Agency, the speaker at our second smoker, told us of a comparatively new method of selling insurance, that is "Installment Selling of Insurance." He proved himself very capable by the way he handled his subject and the discussion which ensued.

"Reading Man at Sight in Business" was the interesting subject on which C. W. Van DeMark, President of the Health-O Quality Products Company spoke.

During the course of his talk he told us, to the extent that it almost seemed uncanny, what many of our facial and other features told the person who was analyzing our character.

Mr. Van De Mark is nationally known for his extensive work in direct mail advertising.

The committee also promises a good discussion on advertising, lead by a prominent man in that field, for our next smoker.

This letter could be lengthened to a great extent by the addition of a report on the many activities planned for the future, but that might be stealing my thunder for the next issue of *THE DELTASIG*, so *Alpha-Theta* Chapter remains,

Yours fraternally,

HAROLD O. RIESZ, *Historian.*

Alpha-Iota Chapter is giving a smoker at the Hotel Chamberlain March 12th. This

DRAKE UNIVERSITY will be for the benefit of our new pledges. We have several prospective pledges in mind, who will also be present, and our alumni living in town will be there en masse. We hope to pledge about ten more men this semester.

Our next banquet will be held March 26th at the Hotel Chamberlain. Just who the speaker will be has not been decided. In all probability Mr. Carl Weeks of the Armand

Company, an honorary member of *Alpha-Iota*, will be elected.

Our social committee has arranged a dinner dance to be held April 12th, said function to take place at the Commodore Hotel.

Ed Plath, who was elected Brother Keeper of the Parchment Roll is the drum major of the band. The way he handles a baton is not to be smiled at. Howard Curry won the Missouri Valley Championship in the 50 yard dash on February 28th.

We have been informed that *Alpha-Iota* captured scholastic honors over all campus organizations. We haven't enough information yet to give all the "dope," but will save that for the next issue.

HOWARD L. CURRY, *Correspondent*.

Many interesting events have taken place in *Alpha-Kappa's* realm since the last issue of THE DELTASIG.



The social season for the second semester was opened with a sleigh ride party on February 7th. After several

hours of sleighing the thoroughly chilled brothers and their girls were ready to be served with something hot, hence all returned to a house by the wayside and the rest of the evening was spent in dining and dancing.

February 8th saw former pledges Franklin Dickay, Gordon Lohman, and Arthur Schneckenburger pass successfully through the formal initiation which was held at the Westbrook Apartments.

On February 15th the fraternity house was the scene of a successful bridge party. This event gave the brothers, who are ardent bridge fans, the chance to show their fair partners their skill in the manipulation of the pasteboards.

Sunday, February 16th, after a peppy meeting several pans of beans were devoured by the brothers. As usual not a bean survived. The monthly bean suppers are one of the events that are looked forward to by all the brothers with a keen appetite.

A smoker was held on Wednesday, February 26th, at which time a number of prospective pledges were entertained.

Monday, March 17th, was the scene of *Alpha-Kappa's* Annual St. Patrick's Supper Dance. This dance is the chapter's big-

gest and finest event of the year. It was held at the Park Lane. Like all *Alpha-Kappa* affairs the dance was successfully managed.

Bob Bollman recently surprised the brothers when he blew into town for a week. Brother Bollman has been working in Detroit representing the Mary Lincoln Candy Co.

Walter Giles has recently been appointed chairman of the second annual Ubessa Follies. He is well supported by a large staff of Deltasigs. The Ubessa Follies is the leading social event of the Evening Session of the University and will take place May 3rd. It is sponsored by the Evening Session Students Association.

C. EDWARD WESLEY, *Correspondent*.

Alpha-Lambda has not slackened the pace that was set last September. We are actively engaged in a lively rushing program, and so far have met with a good deal of success. Several men have been pledged, and it is expected that several more will be pledged at the beginning of next quarter.

Socially, we have also been doing things. Two smokers have been given this quarter as a part of our rushing program. E. W. Zimmerman, of the Commerce School faculty, gave us a most interesting talk on his recent research in Porto Rico. Brother Zimmerman leaves us this week for an extended speaking tour of Germany. Professor Feger, a member of the Commerce School faculty, was the speaker at our other smoker. He gave a very interesting talk on "The Conditions in India." These smokers have proven very much worth while in that we have learned a good deal about the conditions in other parts of the world, and have also netted us some very promising pledges.

Plans are being made for a joint dance or banquet with *Beta-Delta*. It is felt that a meeting of this type will be very beneficial for both chapters. Brother Goehring has been a guest at our house several times this quarter. We are always glad to have him with us, and would be very glad to entertain any other brothers that may be in the vicinity.

H. G. BRAINARD, *Correspondent*.



The second semester is now well under way, and *Alpha-Mu* finds that its numbers are decreased by three. Warren Doane has accepted a position with the Nash - Finch Company in Minneapolis. John Todd has gone to Chicago in quest of employment; while Harold Hartwich is pursuing studies in our law school. And, incidentally, he made *Phi Alpha Delta*, national professional law fraternity.

Election of officers was held February 25, and they are as follows:

- Kenneth Torgerson . *Head Master*
- Kermit Johnson . *Senior Warden*
- Selmer Holdahl . *Junior Warden*
- Walter Thomas *Scribe*
- Tracey Roberts . . *Senior Guide*

We are confident that these men will promote the interests of *Delta Sigma Pi* on the campus and make it a bigger and better organization.

All good fraternities, among other things, look up a man's scholastic record before he is considered for membership. *Alpha-Mu* has followed this plan, and it has proved very successful. This fact is brought out when we see that Kenneth Torgerson, Kermit Johnson, Walter Thomas, and Richard Olson have recently been elected to *Beta Gamma Sigma*, national honorary scholastic fraternity. Beside these men we have Lester Hole and Helge Zethren, who had the honor conferred upon them last year as juniors.

Clarence Alex and "Holly" Felson have responded to the call of the track coach and they are out for honors again this spring. "Holly" was elected to manage the Military Ball. This party is the biggest event on the social calendar and he has promised to make it an exceptionally good one.

GORDON E. SUNDBY, *Correspondent*.

Alpha-Nu is well on its way to a most successful year. With the hearty support of every active, rushing went off in the best of style, and the results are most gratifying.

Up to the present time we have ten pledges, with Jack Richards as the neophyte ring master, and "Strong Arm" McDonald his assistant. With these two fellows as trainers they promise to become the best of neophytes.

If they prove satisfactory, as we think they will, they will enter the sacred realms of *Delta Sigma Pi* on May 3, 1930. At this time it is our custom to hold a dance and banquet at some well known country club in Denver.

At our spring initiation we will then have over a hundred initiates since the founding of the chapter, October 10, 1925. It is planned to have as our hundredth initiate a very well known business man of Denver, who will be initiated into the chapter as an honorary member.

At the last luncheon held at the Cosmopolitan Hotel our chapter adviser, Harry Wood, spoke on "Friendship." His talk was very interesting and to the point.

Plans are under way to secure a house or apartment, since the school officials have announced that all fraternities and sororities must vacate their rooms in the school, as conditions are becoming crowded. It is hard to find a suitable place to move into as all the homes around the Commerce Building are old and in sad need of repair. We will probably shift our quarters to some apartment, and there we can live in peace.

The alumni are fast organizing themselves into a very good club. This is very beneficial to the active chapter, as both can now work together and accomplish much more.

Alpha-Nu feels that so far this year they have progressed far and accomplished much. Of course we do not expect to have good fortune bestow things upon us, but we do expect to accomplish worth while things by hard work and co-operation among the members. We hope to see our dreams in regard to *Alpha-Nu* realized, and we want *Delta Sigma Pi* as an international organization to keep climbing ever upward.

ROBERT PATTERSON, *Correspondent*.

Three active members, George Wagner, Everett Seitz and Belford Lane were lost to



Alpha - Omicron at mid-year. Brother Wagner was graduated and expects to start in accounting work. Brother

Seitz dropped out of school for a semester but plans to be back to gather another accumulation of his customarily high grades at the fall term. Inasmuch as Columbus is his home town, Brother Lane decided to change to Ohio State University. Thirteen pledges comprise the pledge chapter since three new men were recently taken in.

In keeping with the chapter's plan of



making several outstanding improvements each year, the dining room was completely redecorated during the few days between semesters. The walls were done in a rough stipple that was delicately tinted in blending shades of harmonizing colors. The pleasing effect achieved on the walls was enhanced by the refinishing of the woodwork and floor. The draperies also fitted to a nicety with the color scheme.

One of the most interesting talks of any of this year's smokers was given on Thursday, March 6, by Professor Hoover who holds two important positions, being professor of history and also secretary of The Mutual Building and Loan Association. He drew on his business experiences for his topic, "Building and Loan Associations."

Baseball season is already claiming its enthusiasts and is also letting *Alpha-Omicron* show its usual alacrity in the managerial side of the sport. Oliver Brumm has the post of senior manager and is due to earn his varsity "O." Floyd Stott is junior manager and Elden Hauck is the sophomore candidate.

CARL C. KRINN, *Scribe*.

On the night of January 16th we held a meeting for the purpose of election of officers.

The meeting was held in the Commerce Club Rooms in the School of Commerce and Finance Building. At this meeting the following brothers were elected to office:

Carl Rinne . . . *Head Master*
 George Murphy . . . *Chancellor*
 Andrew Powell . . . *Scribe*
 Lawrence Fulwider . . . *Treasurer*
 Vincent Ryde . . . *Senior Warden*
 Edwin Clapham . . . *Junior Warden*
 Eugene Denham . . . *Senior Guide*
 Charles Wright . . . *Junior Guide*
 Joseph Smith . . . *Historian*

On the evening of February 11th the Delta Sigma Pi chapter jointly with the Alpha Kappa Psi chapter gave a smoker for the bankers of Indiana who were holding a convention at the university at that time. The purpose of the smoker was to entertain the bankers, and to get them better acquainted with each other and with the students in the School of Commerce and Finance. During the event, cigars and cigarettes were plentiful, and later in the evening refreshments of apples, doughnuts and coffee were served. There were thirty-five bank-


ers present, and they were very much pleased and impressed with the entertainment.

On March 5th we held a rush smoker at the Sigma Chi House. Brother Bettman was in charge and made the smoker a success. There were twenty-five active members, Brothers T. W. Rogers and C. W. Barker of the faculty, and twenty-five rushees present. During the evening cigarettes of several brands were available while everyone was getting acquainted. Later, *Head Master Rinne* called the group to order and said a few words about "What Delta Sigma Pi Represents." After this he called upon Brother Rogers to relate what Delta Sigma Pi is doing in some of the other universities, and what we are planning to do at Indiana U. After this talk Brother Barker told a few stories, and the conversation was again continuous among the groups. Later in the evening Brother Bettman served refreshments of apples, doughnuts and coffee.

On March 9th we pledge fourteen men. Our present membership is twenty-nine, of which sixteen will graduate this June. Because of this, we look forward eagerly to the initiation of the new men. Thomas Rogers, *Alpha-Psi*, is a member of the university faculty. We are very fortunate in having Brother Rogers to help us with his many suggestions as well as putting much energy into the fraternity and this chapter. Under his guidance we are planning to have several professional dinners this semester, and have some prominent business men talk to us and our guests at these dinners.

ALFRED R. BOYS, *Correspondent*.

As I look back upon the winter's work of this chapter of Delta Sigma Pi it seems as



though some real progress has been made. Dean Farrell as captain of the University of Colorado tumbling team was a star in every meet and led his team mates to a conference championship. Harry Mallinson was not to be outdone by Farrell so he proceeded to win the conference championship as a boxer in the one hundred and twenty pound weight. The U. of C. also won the conference championship in basketball and Kenneth Curlee was a guard on the team. Thus the winter quarter was successful in athletics at the old school and Deltasigs were prominent on the various teams. This spring we look for Henry Bull as captain of the tennis team

to go out and bring home another championship.

The band at any school is a big help in boosting things along and the University of Colorado band this year has been a good one. Beb Rewick is one of the star performers for the band and is president of the band organization. Bob is also active on the publications and does quite a little social work on the side.

Morris Hoisington and Bill Hagny each had excellent parts in the annual operetta and they certainly did their part in making this year's show one of the best ever.

Deltasig has been very active in the affairs of the School of Business Administration this year. Chuck Jones is president of the School of Business Administration and he has done a great deal to bring the school together as a unit. A big dance is planned for the first of next quarter, at which time all business students will forget accounting, finance, etc. and have a big evening.

As an aid to all students of business this chapter is collecting all available data on jobs for graduating students so that all can find the type of work they want where they want it.

In scholarship the members of Delta Sigma Pi are leading the way. Ken Curlee and Louis Long have the two best averages that have ever been made at the School of Business Administration and one of them will no doubt be awarded the Scholarship Key in the spring.

Dr. Johnson, who is a very active faculty member of *Alpha-Rho*, has just been granted a year's leave of absence to take effect next year. We will miss him while he is gone but he has earned the rest and will certainly bring an increased knowledge of commerce affairs to us when he returns.

Our winter quarter has been successful and we hope our success will continue and increase in the spring.

KENNETH CURLEE, *Correspondent.*

Alpha-Sigma wishes to announce the initiation of the following four men on December 15: Harry L. Carroll, George Ruben Dollar, W. Bolden Howard, and Alden L. Rickles.

Alpha-Sigma feels assured that the addition of these men has added considerable strength to the chapter.

Members of *Alpha-Sigma* are anxiously awaiting our next initiation which will occur on March 14 and 15.

Activities within the chapter have been great since the first of the year. Pledging and initiating, installations and social affairs have all found a way into our schedule. Scholarship within the chapter has been good. One of our newly elected men, W. B. Howard, has continually been an honor roll man.

On the evening of February 21, two of our brothers, Edmond M. Wyatt and Milton S. Pullen, were formally tapped by *Omicron Delta Kappa*, national honorary society basing its membership on leadership in athletics, scholarship, publications, forensic and social activities. We feel sure that all brothers will join us in congratulating Brother Wyatt and Brother Pullen for this esteemed honor.

On February 27 Henry S. Boone and Milton S. Pullen were elected to membership in the national honorary military society of *Scabbard and Blade*. We extend to them hearty congratulations.

Alpha-Sigma Chapter was favored on the 23rd of February by a visit made by Thomas J. Hammer from Birmingham who is now our District Deputy. Brother Hammer spoke at a special meeting called in his honor, giving us a very interesting and beneficial talk which contained several points and objectives which we hope to attain during the current year.

Recently the chapter made a purchase of a very beautiful loving cup which is to be a scholarship award to the male student in the freshman class of Commerce and Business Administration who has the highest grade for the entire year. This cup was placed in the Commerce Library.

Alpha-Sigma has many activities in view for the current year and is progressing nicely towards her goal under the efficient leadership of our *Head Master*, W. G. Harrison.

Our former *Head Master*, Iris W. Carmack, has gained many honors during his four years on the campus. He is a member of the following organizations: *Omicron Delta Kappa*, *Blue Key*, *Scabbard and Blade* and *Jasons*. We regret very much that we will lose Brother Carmack through graduation in June. We also regret the loss of Wayman Bishop, R. R. Dansby and W. Brown Howell, who also graduate in June. *Alpha-Sigma* extends to these faithful brothers hearty congratulations upon having completed their college career. We wish them much success in their respective professional business.

Alpha-Sigma extends its best wishes to all chapters and a fraternal welcome to any



brother who visits the University of Alabama.

MACK H. JOLLY, *Scribe*.

Alpha-Tau Chapter has started off this year in great form, though small in number.



At present we have only nine active members and six pledges but during the next month we hope to increase our number to fifteen at our annual spring initiation.

At the first of the year we acquired a large room on the fourth floor of the administration building, where our School of Commerce and Business Administration is located, and moved in our furniture and other fixtures and are using this as our meeting place and a place of study and "get together."

On Friday night, March 21, we will have our annual smoker which will be held in our commerce library. On the program will be educational movie films shown to the commerce students and an address by the Dean of School of Commerce and Business Administration.

The scholarship of all the fraternities was averaged up this term and we are proud to say that we ranked highest among the chapters on the campus.

In the next week or two we have two or three alumni brothers who are planning to take the C.P.A. examination. Randolph W. Gober received his C.P.A. degree this past year, being the youngest one in the state.

At the first of the year the election of officers was held and the following important offices were filled:

Head Master . . . Houser B. Gilbert
Senior Warden . . . Miland Copeland
Junior Warden . . . Clyde Farris
Scribe T. J. Patrick
Treasurer . . . Gordon Lee Jackson

Alpha-Tau sends its best greetings for a successful year to the brothers and chapters of Delta Sigma Pi.

T. J. PATRICK, *Scribe*.

Luncheons have been held regularly every two weeks at the Green Owl Tea room.

Various members of the faculty have given very interesting talks on subjects concerning current business conditions and problems. Considerable hon-



or has recently come to our chapter adviser, Dr. E. S. Todd, who is the head of the Economics Department. He was appointed a member of the Tax Commission by Myers Y. Cooper, governor of Ohio, and later he was appointed to serve on the Research Committee, which is to investigate and pass on the work of the sub-committees and then make recommendations concerning the present tax system. Within the past week, he was also appointed to serve on a committee which will make nominations for the state Chamber of Commerce. Dr. Todd has been recognized for some time as a tax specialist, and it is as a result of his intensive work in this field that he has received these distinctions.

In scholarship, *Alpha-Upsilon*, in 1928-29, stood far above all fraternities on the campus, having an average of 3.08, with A counting as four points, B as three points, and C as two points.

Three members of *Alpha-Upsilon* who helped Miami to win the Buckeye track championship in 1929 are back this year and will try to help Miami repeat this performance. Alvin Stark, Ferald Ritchie, and William Gruehl made letters in track last year and have been showing considerable improvement in the preliminary training so far this year. In basketball, we were represented by Cecil Moyer, who played guard on Miami's team.

Frederick Unger has served very capably as editor of the *Student*, the school newspaper, during the past year and was also senior adviser of *Phi Eta Sigma*, freshman scholastic honorary. In the recent election, Cecil Moyer was named to this latter capacity for the coming year. He is also president of the junior class. Harold Zieg is a member of the Student-Faculty Council, student governing body. Robert Wiseman was recently elected to Beta Pi Theta, national French honorary fraternity. Joseph Seibert has been appointed junior football manager, and also served as sophomore manager during the past season.

Allen Hoffman, who left school at the end of the first semester, is serving as a courier for an airplane company operating between Cleveland and Detroit. Glen Douglass, who also left school at the end of the first semester, is en route to California, where he will vacation for a few months.

At the end of the first semester, the following men were initiated: Charles Byrne, *Hatfield, Massachusetts*; Robert Hayes, *Midletown, Ohio*; Joseph Seibert, *Akron, Ohio*; Roger Sleight, *Norwood, Ohio*; Walter Ott,

Cleveland, Ohio; Robert Wiseman, Batavia, Ohio; Edwin Wuchter, Akron, Ohio; and Harold Zieg, Frederickstown, Ohio.

ROBERT WISEMAN, Scribe.

As I look back at our record for the school year of thus far the progress of



Alpha-Phi is evident on all sides. We began the year seriously handicapped by a lack of members

due to graduation. But that obstacle has been overcome and *Alpha-Phi* now has a strong and active chapter. With seventeen active members, several pledges, and an even greater number of prospects under consideration we intend to enlarge our chapter to at least thirty-five before the year is over.

At a recent smoker given by the chapter for actives and alumni Brother Fortenberry of the Accountancy Department of the University presented the plan of installing an employment bureau to assist members in securing desirable positions in the business world. The plan is now being investigated and will no doubt be put into actual practice in the near future. We were also honored at that smoker by the presence of Brothers Sacket and Crosier of the Economics and Accountancy Departments respectively. Both made inspiring talks for the progress of the chapter.

In the field of activities *Alpha-Phi* is well represented. Sam Carter is business manager of the 1930 *Ole Miss*, the official annual publication of the student body. Sam is also senior manager of the basketball team, a member of the publication staff, and one of that selected class to whom the huge M was presented in football. Jack Harman has been elected junior manager of the football team for next year, and is a member of the annual staff. Jimmie George has been signally honored by selection as a member of the student dance floor committee, a position which, in the scheme of things at Ole Miss, carries no little distinction. Neal Biggers, the flashy halfback from Corinth, was one of the stars of the football team and is now wearing the coveted M in reward for his services.

Plans are already under way for a spring initiation, which is to be followed by an elaborate dance at the Tea Hound in honor of those who will have been sworn into the bonds of fraternalism.

Ole Miss is rapidly expanding into a "New University," which has a heritage

from the past dating back to 1848 and second to none. This material progress long in arrears of the cultural progress of the university, is instilling new life into every individual on the campus, and I would like to say that *Alpha-Phi* is keeping the pace.

Mississippi has long been noted for its southern democratic hospitality and *Alpha-Phi* Chapter of Delta Sigma Pi extends to each and every one a personal invitation to visit us at any time and permit us to demonstrate that hospitality for which we have so long been famed.

HORACE B. BROWN, JR., Correspondent.

Alpha-Phi Chapter has made great progress during the past semester and its future



outlook is one of strength and increased popularity. Taking the chapter as a whole, we are im-

proving in every way, fraternally, scholastically and socially. Indeed the scholarship of the chapter is growing better and better and at present it seems that we are due to make a better showing, scholastically, than ever before.

In the recent School of Business and Public Administration elections, Bob Richardson was elected Secretary. We all extend to Bob our congratulations and feel sure he will fulfill his office in an efficient manner.

Our first semester rushing and pledging activities are worthy of more than just mere mention. At that time we pledged ten men, eight of whom we later initiated. The formal initiation was held January 12th at the new Lennox Hotel and was a great success. The men initiated were Kenneth Tisdal, John Menz, Horace Perry, Jr., Walter Horn, Bob Denckhoff, Dave Miller, Delmas Blunk and Loyal Boehmer. These boys are all fine fellows and without a doubt are a great asset to the fraternity. We are very happy to state that Brother Boehmer was one of the high ranking students in the junior class of the School of Business and Public Administration. The lowest grade that Loyal received was 90%.

At the initiation banquet, Professor L. F. Thomas, a faculty member of *Alpha-Phi*, was the principal speaker. Dr. Thomas made a very interesting talk and gave very valuable advice to the seniors of this chapter. He stressed the opportunities of achieving success in the business world and firmly believes that the chance for gaining success

today is greater than it ever has been in the past.

With the first initiation banquet over we immediately started planning our annual birthday or Founders' Day Banquet. This event was held February 11th at the Kings-Way Hotel. Every member of the active chapter was present, as well as eighteen alumni. At this point I wish to sincerely thank the alumni for their wonderful co-operation and aid in helping to make this occasion the big success that it was. At this banquet we had as our principal speaker Edward Jones, Alpha '15. Brother Jones is now president of the Jones Investment Company in St. Louis. His talk, mainly about stocks and bonds, was extremely interesting and many fine points of the stock business were clarified during the course of the discussion. Another speaker of the evening was Leland J. Haupt, *Alpha-Beta*, former District Deputy. Brother Haupt commended *Alpha-Chi* on their success and also gave a short talk on the history of *Alpha-Beta* Chapter, which was thoroughly enjoyed by everyone.

At the present time we are planning a rush party to be held March 11th at the Kings-Way. With regard to our Annual Tri-chapter dance, which is always a great success, I might say that no definite date has as yet been set. However, invitations to the other chapters will be mailed as soon as we have agreed on a suitable date for the dance. Last year eight chapters in this district were represented at the dance.

In closing *Alpha-Chi* Chapter extends its best regards to all chapters and a fraternal welcome to any brother who visits St. Louis, Missouri.

KENNETH A. BROWN, *Scribe*.

The candidates backed by *Alpha-Psi* Chapter in the recent election of members for the C. and A. Council went over the top in a smashing victory.

This Council is the outgrowth of the movement for organization of the Commerce School at the University of Chicago, a movement that had its origin with and has been sponsored by this chapter. Our representatives on the new body are Kenneth Alwood and Angus Horton. Alwood received more votes than anyone else on the ballot. The success of *Alpha-Psi* in this venture was very gratifying to its members, for it provided proof of the esteem in which



our organization is held by the student body of the School of Commerce.

Pursuing its policy of maintaining a strong professional program, the Delta Sigma Pi group at the U. of C. has continued to hold regular bi-weekly luncheons at the Plaisance Hotel at which the pledges, prospective pledges, and brothers are addressed by a speaker who has attained some prominence in the world of business. Mr. H. A. Hausman, representative of the Illinois Banker's Association was the speaker at the most recent of these informal gatherings.

We are still meeting every Wednesday at noon in Room D of the Reynolds Club.

On March 2nd at the Wedgewood Hotel, *Alpha-Psi* initiated five new men. They are: Rehm, Swade, Mauermann, Voelz and Hunt. At this function, as at most that this chapter sponsors, the graduate students and the alumni were, on the whole, conspicuous by their absence, but the event was, nevertheless, a distinct success. We were honored by the presence, at the initiation and banquet, of "Gig" Wright, Grand Secretary-Treasurer.

Alpha-Psi wishes to express its appreciation for the spirit of assistance and co-operation manifested by *Beta* and *Alpha-Omega* in bringing to a happy conclusion the plans for the Annual Delta Sigma Pi Formal Dance which occurred this year on March 6th in the Balloon Room of the Congress Hotel.

WALLACE N. JAMIE, *Correspondent*.

Alpha-Omega is smoothly gliding into the last part of the school year with a bright outlook — a conviction of future victories—an auspicious future.

Alpha - Omega strengthened its chapter numerically and socially on March 1 when five men were initiated. The following men went through their duties on Hell Nite in the proper manner of neophytes: Raymond G. Glenke, Robert D. Juckneiss, Paul J. Kelly, Harold F. Rubly, and Walter T. Weiss.

At the initiation banquet on March 1 we were pleased and honored to have with us "Gig" Wright, Grand Secretary-Treasurer and Bert Brumm, Director of the Central Province, as well as a number of alumni members.

Under the able guidance of *Head Master* Ed. Finerty and representatives of *Beta* and *Alpha-Psi* Chapters the formal dance on



March 6 was a real Deltasig success. The Congress Hotel was an ideal place and Ted Fiorio gave us "the best music in Chicago."

Andrew Swierski was elected to an office in the Inter-Fraternity Council at a recent meeting. He has also been appointed to the editorial staff of the *De Paulia*, the University Yearbook.

Alpha-Omega is now planning rushing smokers to discover material for an initiation to be held late in May.

Deltasigs are asked to drop into the meetings of *Alpha-Omega* Chapter held every first and third Friday of the month at the Great Northern Hotel.

W. DONALD ECK, *Correspondent*.

The middle of the college year finds the position of *Beta-Delta* very favorable. Unusual success in activities has placed the fraternity in an enviable ranking, and there is ample justification for the belief that the remainder of the year will bring new achievements.



John Swain, secretary of the Raleigh Merchant Association, was the speaker of the first open meeting for the fiscal year of *Beta-Delta* Chapter. The subject of Mr. Swain's talk was "Things the Student Should Know That Are Not Taught in the Class Room." The audience included the members of *Beta-Delta*, prospective pledges, and guests invited by the fraternity.

The following men were initiated into *Beta-Delta* Chapter December 7, 1929, R. E. Singletary, J. W. Lewis, George H. Parham, C. Edward Burke, W. L. Shoffner, S. H. Stroud, Henry J. Thiel, Curtis C. Lane and E. M. Overton. These men show exceptionally fine promise of rendering a great deal of service to the fraternity. They all have had adequate training to enter actively into the affairs of *Beta-Delta* Chapter.

After final exams are over we expect to outline the work for the next quarter. Two or three rushing smokers will be held and possibly a banquet and dance before the end of the year.

Delta Sigma Pi had the highest scholastic standing by almost a whole point of any fraternity, professional, honorary or social, on the campus. Professor E. E. Goehring, *Alpha-Beta*, has done a lot to put the chapter where it is.

Dr. J. H. Cotton, professor of Economics

at Duke University, spoke at the second open meeting of the year. Dr. Cotton spent the greater part of last year in Germany making a detailed study of economic and industrial conditions there. He used as his subject, "Rationalization in Germany." He gave many points of interest in regard to economic, industrial, governmental, political and labor conditions prevailing in Germany under their new constitution. Dr. Cotton predicts a very bright future for Germany with her modern applications fitted for modern needs.

J. C. EDWARDS, *Correspondent*.

Much of *Beta-Epsilon's* efforts for the past month have been directed toward the



carrying out of her professional program. One of the most interesting and successful smokers held

so far this year was held on February 19. Mr. Ed Green, Educational Director of the Oklahoma Gas and Electric Company at Oklahoma City and former president of the Oklahoma City University, was the principal speaker and gave a very interesting talk on the subject of adult education. In his talk, Mr. Green showed us how the Oklahoma Gas and Electric Company was encouraging education among their employees by offering, free to their employees, instruction in almost every course offered by universities as well as instruction in the courses given in grade schools. In addition to the speech by Mr. Green, short talks were given by J. C. Powell, Associate Professor of Business Law, E. C. Petty, Assistant Professor of Business Administration, and W. K. Newton, Association Professor of Accounting.

All of the smokers held so far have been well attended and we hope to make the ones held in the future more successful than the ones held in the past. Plans have been discussed for having a joint smoker with *Alpha Kappa Psi* at some time in the future, however a definite decision has not been reached. Following is *Beta-Epsilon's* program for the remainder of the year:

- March 19, Smoker
- April 9, Smoker
- April 26, Initiation
- April 30, Election of Officers
- May 7, Smoker

Beta-Epsilon's membership has increased in the past month and we now have 28 active members, 4 alumni and 9 pledges.

The pledges are a fine bunch of fellows and will make real Deltasigs.

Beta-Epsilon extends an open invitation to all Deltasigs who come to Oklahoma to visit our chapter and see what a live chapter we have.

T. KENNETH O'BAR, *Scribe*.

Beta-Zeta is now in the midst of a rushing season. A number of excellent men have been located and friendly contact was provided for them with the members of the chapter through a smoker held on February 25th. *Head Master* J. Russell Doiron made a short talk,

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followed by a period of eating, drinking, and exchanging of jokes and anecdotes. Between twenty and thirty men attended in addition to the chapter members.

One of the outstanding features of the month at the L.S.U. College of Commerce was a talk made by Mr. J. M. O. Monasterio, vice-president of the Hibernia Bank and Trust Co. of New Orleans. He came under the auspices of the *Beta-Zeta* Chapter of Delta Sigma Pi and gave some very interesting facts concerning Latin America and its possibilities as a field for development of trade.

Beta-Zeta expects very soon to pledge a number of the men in the College of Commerce who will be valuable additions to the chapter.

H. T. OWEN, *Correspondent*.



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Treasurer.....Daniel C. Kilian.....9127 117th St., Richmond Hill, L. I., N. Y.
Scribe.....Harold Cahill.....26 W. 11th St., New York, N. Y.

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Treasurer.....Reynold C. Jepson.....Delta Sigma Pi House, Iowa City, Iowa
Scribe.....Kenneth Fellows.....Delta Sigma Pi House, Iowa City, Iowa

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 TreasurerMilton Moskau.....609 Belmont Road, Grand Forks, N. Dak. Tel. 2301
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 ScribeCharles V. Palmer.....Phi Sigma Kappa House, University, Va. Tel. 1210

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 ScribeCarl C. Krinn.....95 University Terrace, Athens, Ohio

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 ScribeAndrew Powell.....Phi Kappa Psi House, Bloomington, Ind. Tel. 6383

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 ScribeHenry Bull.....919 Pennsylvania, Boulder, Colo. Tel. 1200

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 ScribeRobert Wiseman.....Phi Kappa Tau House, Oxford, Ohio. Tel. 292

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 ScribeWm. T. Mast.....208 Chamberlain St., Raleigh, N. C.

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 TreasurerJoe R. Moody.....434 Chautauqua, Norman, Okla.
 Scribe.....T. Kenneth O'Bar.....807 College, Norman, Okla.

BETA-ZETA—Louisiana State University, College of Commerce

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 Treasurer.....J. Everette Nelms.....Louisiana State University, Baton Rouge, La.
 Scribe.....Phillip L. McGee.....323 North St., Baton Rouge, La.

BETA-ETA—University of Florida, The College of Commerce and Journalism

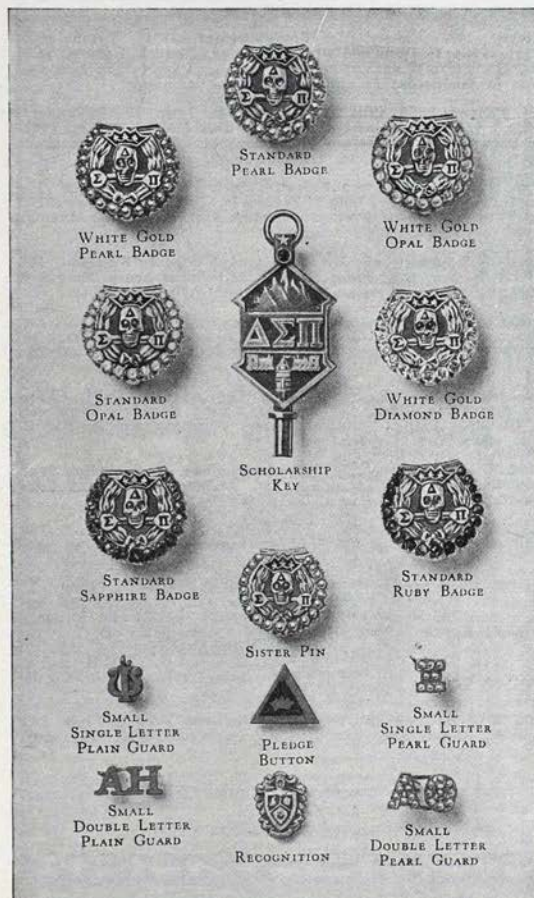
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- BALTIMORE, Md.: *President*, John L. McKewen, 2913 Shirey Avenue; *Vice-President*, John H. Felt-ham, 449 E. 28th St.; *Secretary-Treasurer*, J. Elwood Armstrong, 2233 E. Federal St. Luncheons every Thursday, The Lord Baltimore Hotel, at 12:00 noon.
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- BUFFALO, N. Y.: Luncheons, every Wednesday, Chamber of Commerce, 5th floor, Main and Seneca Streets, at 12:00 noon.
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- DENVER, Colo.: *President*, Harry G. Hickey, 1840 Cherry St.; *Vice-President*, J. H. Tyrone, 614 Madison St.; *Secretary*, Robert C. Loury, 1051 S. Williams St.; *Treasurer*, Reuben Horton, 1452 Dahlia St. Luncheons second and fourth Thursdays of each month, at the Blue Parrot Inn, 18th and Broadway. Dinners every second and fourth Wednesday as announced by special notice.
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- FARGO, N. D.: *President*, A. J. Cleary, Box 117, Telephone 45; *Vice-President*, Walter L. Swanson, 102 N. 9th Avenue; *Secretary-Treasurer*, Paul Person, 824 Front Street. Luncheons every Thursday, Elite Cafe, 610 Front Street, at 12:00 noon.
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- PHILADELPHIA, Pa.: *President*, Cleon F. Book, 7241 N. 20th St.; *Vice-President*, Sterling K. Atkinson, 2222 N. 13th St.; *Secretary-Treasurer*, Harry H. Pitts, 631 W. Clearfield Street. Luncheons, the second and fourth Thursdays, at the Adelpia Hotel, at 12:30 p. m.
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- SALT LAKE CITY, Utah: *President*, Charles H. Cook, 35 West First South St.; *Vice-President*, D. Cessford Kerr, 38 P St.; *Secretary*, W. J. Tozer, Columbia Trust Co., 125 Main St. Dinners the first and third Thursdays at Keely's No. 5, at 6:30 p. m.

N E W



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• FRATERNITY • SUPPLIES •

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Chapter Officers should consult the detailed price list in the Chapter Manual for prices covering all chapter supplies such as standard accounting system, scribe's forms, reports, etc., etc.

Remember
DETROIT
next
September 10-14, 1930



THESE are the dates of the Tenth Grand Chapter Congress of Delta Sigma Pi, which will meet at Webster Hall, Detroit, Michigan at that time. The May issue of THE DELTASIG will be the pre-convention issue and will give you full details regarding railroad fares and schedules, automobile routes, airplane services, the program for the convention, hotel rates, committees and everything else of interest to those who propose to attend this important meeting.



*Look for the May Issue which
will appear about
May 15, 1930*