

LAMBDA BETA ALPHA
LIVINGSTON UNIVERSITY

LETTER OF INTENT



To The Grand Council of the International
Fraternity of Delta Sigma Pi

Gentlemen:

We the undersigned Brothers of Lambda Beta Alpha Fraternity, hereby petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of Livingston University, Livingston, Alabama.

Lambda Beta Alpha was formed exclusively for the purpose of affiliation with Delta Sigma Pi Professional Business Fraternity. The present goals, purposes, and requirements of Lambda Beta Alpha were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the Brothers of Lambda Beta Alpha Fraternity pledge to uphold the rules and regulations as set forth in the Constitution and By-Laws of the International Fraternity of Delta Sigma Pi and further to carry out its traditions and programs.

Witness our signatures:

Sydney Youngblood
President

Stephen A. Davis
Sr. Vice President

Samela Lynn Key
V. P. Chapter Operations

Michael D. Stewart
V.P. Pledge Education

Cheryl Gilbat
V. P. Professional Activities

Laurissa R. Springer
Secretary

Brant Bowers
Treasurer

Kelli Kiker
Historian

Reynolds Webb
Chancellor

Ken Tucker
Advisor

Katie Kemp
Advisor

Jaqueline L. Ingram
Dina Louise Turner

Michael Causey

Greg Williams

Belinda Harris

Uvette James

Mike Harris

Lois Wallace

Jeffrey A. Simmers

Morton U. Lakovits

Larvae Cump

Willie B. Evans

Stephanie Beard

Annals Ferramore

Angela M. Tate

Dwight Bradley

Presleigh McK.

Regina Dean

Steve Brodie

Keith B. Crawford

Sabrina Watford

Erik Johnson

Edward Wynn

Donald Kirkland

Michael Stalworth

Beth Springer

John R. Lehn Jr

Juanita Carlisle

Zina Bryant

Brian Toussie

Joe M. Knight

Michelle Goodwood

Myron Seaton

Michael W. Pruitt

William J. Rawson

Michael C. Watts

Vanessa Francis

Regin Harris

RECOMMENDATIONS

LIVINGSTON UNIVERSITY

LIVINGSTON, ALABAMA 35470

OFFICE OF THE PRESIDENT

March 7, 1986

Delta Sigma Pi
Central Office
330 South Campus Avenue
P.O. Box 230
Oxford, OH 45056-0230

I write on behalf of the members of Lambda Beta Alpha in support of their request to charter a chapter of Delta Sigma Pi on our campus.

I have encouraged the faculty and students in our College of Business in this effort and hope very much that it will be successful. The establishment of a chapter of a nationally known organization on our campus will provide important support for our efforts to enhance the quality of the programs in our College of Business as well as providing a useful experience for the students involved.

In short, this request has my unqualified support and I am hopeful that I can look forward to welcoming Delta Sigma Pi to our campus in the near future.

Sincerely yours,



Asa N. Green

sr



COLLEGE OF BUSINESS AND COMMERCE
(205) 652-9661, Ext. 260

LIVINGSTON ALABAMA 35470

March 31, 1986


The International Fraternity of
Delta Sigma Pi
330 South Campus Avenue
P. O. Box 230
Oxford, OH 45056-0230

TO WHOM IT MAY CONCERN:

It is with great pleasure that I write this letter in support of the Lambda Beta Alpha Colony. I have observed this organization from the beginning and have seen them make the necessary progress toward a Delta Sigma Pi charter. The organization is composed of a group of young men and women that will be an asset to Delta Sigma Pi and Livingston University. I have been impressed with their devotion to this project and have no doubt that they will bring it to a successful conclusion.

Lambda Beta Alpha has the full support of the administration of the College of Business and Livingston University. I can personally assure you that I will do everything within my power to see that this is a successful chapter. If you require any further information, do not hesitate to contact me.

Sincerely yours,


Don C. Hines, Dean



March 4, 1986

Mr. C. Dean Ferguson
Delta Sigma Pi Professional Fraternity
330 South Campus Ave.
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Mr. Ferguson:

I am writing in support of Livingston University's petition for establishment of a chapter of Delta Sigma Pi Professional Fraternity on our campus.

As I told you when you visited our campus a few weeks ago, I view the role of organizations such as yours as being particularly important on a college campus because I feel that they serve to encourage students to perform better academically and that they acquaint students especially at the undergraduate level with many of the traits and skills which will be required for them to be successful in their chosen career field.

I know Delta Sigma Pi's reputation, and I have known a number of its members over the years, and I recognize that it is one of the organizations which espouses those principles of academic accomplishment, professional development and personal growth to which our students should and do aspire. A chapter of your organization on campus would lend an additional measure of prestige and accomplishment to our campus and to our students in the College of Business and Commerce. We have excellent academic programs in that college and more important we have deserving students who are worthy of membership in your organization.

I feel that Livingston is an institution which is worthy of a chapter of Delta Sigma Pi. I would ask that you consider our request and approve it if at all possible.

Any consideration that you might give in our behalf would be appreciated. I look forward to hearing of your decision shortly. Best wishes. I remain

Sincerely,

A handwritten signature in black ink, appearing to read "Ervin L. Wood", written over a horizontal line.

Ervin L. Wood

ELW/dn



DIVISION OF STUDENT AFFAIRS
LIVINGSTON, ALABAMA 35470

March 3, 1986

C. Dean Ferguson
Delta Sigma Pi
330 South Campus Ave.
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Mr. Ferguson:

Please let this letter serve as a recommendation from the Office of Student Life to allow Delta Sigma Pi membership on our campus. We feel that this organization would very much be an asset to the university and to the students of the College of Business. We are honored to have such an organization as yours interested in becoming a part of our university community.

If I can be of any further assistance to you, please feel free to contact me.

Cordially yours,

A handwritten signature in cursive script, appearing to read "Danny Buckalew". The signature is written in dark ink and is positioned above the typed name.

Danny Buckalew
Director of Student Life

DB:jp

CITY OF LIVINGSTON

P. O. DRAWER W
LIVINGSTON, ALABAMA 35470
TELEPHONE:
A.C. 205, 652-2505

THOMAS M. TARTT
Mayor

THOMAS C. LUKE
City Clerk-Treasurer



March 6, 1986

Mr. C. Dean Ferguson
Delta Sigma Pi
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Mr. Ferguson:

Please let this letter serve as a recommendation from me as City Clerk-Treasurer of the City of Livingston to allow Delta Sigma Pi Professional Fraternity membership on the campus of Livingston University. I feel that this organization would be a great asset to the students of the College of Business. It would be an honor to have such an organization as this interested in becoming a part of the Livingston University community.

I am a member of Delta Sigma Pi and know that the organization and comradery of friends and fellow students that was a part of the fraternity could not be measured.

Thanking you in advance for your consideration of Livingston University, I am

sincerely,

Thomas C. Luke
Thomas C. Luke
City Clerk-Treasurer

TCL/lkb



GE OF BUSINESS AND COMMERCE
52-9661, Ext. 260

LIVINGSTON ALABAMA 35470

April 2, 1986

The National Fraternity of
Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

To Whom It May Concern:

As an alumnus of Delta Sigma Pi, I am happy to recommend Livingston University's Colony, Lambda Beta Alpha, and urge your acceptance of their petition for charter. I feel that Delta Sigma Pi will be an important component in the growth and prestige of the College of Business and Commerce. A great deal of work and preparation have been put forth by this group both in preparing the petition and in building a strong local chapter. It is my understanding that they have undertaken several professional and community service activities during the past; these include participation in a Students in Free Enterprise conference, providing professional speakers at several chapter meetings, and sponsorship of a toy collection drive at Christmas. Based on the performance of the group, I strongly urge your consideration of their petition.

Sincerely,

A handwritten signature in cursive script, appearing to read "T. D. Hicks".

T. D. Hicks, CPA
Chairman, Department of Accounting and Finance

TDH:kbm



GE OF BUSINESS AND COMMERCE
52-9661, Ext. 280

LIVINGSTON ALABAMA 35470

April 23, 1986

Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

Gentlemen:

I would like to recommend that LBA Colony at Livingston University be chartered. The membership here is really very active around campus and in community affairs. Both the faculty advisors and members should be commended for the excellent job they have done. I am sure they will serve Livingston University well.

Sincerely,

A handwritten signature in blue ink that reads "Terry Keasler". The signature is written in a cursive style with a large, looping initial "T".

Terry Keasler
Professor of Business

TK/kbm

HISTORY OF LIVINGSTON UNIVERSITY

HISTORY OF LIVINGSTON UNIVERSITY

Livingston University is located in Livingston, the seat of Sumter County, in West Central Alabama. It is the only institution of post-secondary education in the six contiguous counties comprising its primary service area. Over 45 percent of the total student population comes from these counties, and another 23 percent comes from the ten counties which constitute the secondary service area.

In 1835, about 70 citizens of Livingston realized the need for a school; therefore, they contributed to a fund for the erection of a school building which is now known as Livingston University. It was chartered as a church-related female academy and remained primarily a school for girls until this century. In 1833, the institution obtained its first state appropriation, a small amount to establish normal school training for white girls at Livingston Academy. There were three departments in the Livingston Female Academy and the Alabama Normal College for Girls: the Primary Department, the Intermediate Department, and the Collegiate Department.

The Livingston Normal School, however, continued as a private institution with some state support until 1907, when the state assumed active control. Along with state concern, the town of Livingston became interested in more adequate facilities for the public schools as well as for the college. The town council issued \$20,000 in bonds, which were used to construct a stucco brick building with 21 rooms, a gymnasium, and an auditorium. It remained under its own Board of Trustees for all normal schools

in 1911. In 1919 this board was abolished and all state normal schools were placed under the supervision of the State Board of Education. During these early years, the school offered both secondary education and normal school programs for the training of teachers.

In 1928 the legislature appropriated \$300,000 for the purchase of land and the construction of new buildings at Livingston. Plans were made for four buildings, which were budgeted to cost \$370,000. As it is well known, the Great Depression came upon the U.S. as these buildings were in the process of being constructed, and they were not completed or occupied until 1930. While construction was taking place, the name of the school was changed to Livingston State Teachers College, Livingston, Alabama, with the authority to confer the degree of Bachelor of Science. The Bachelor of Arts degree was authorized in 1947. Although the institution had begun accepting male students soon after 1900, the student body remained predominantly female through the 1950's.

In 1957 the name was again changed by an act of the Legislature-- this time to Livingston State College--and the following year the mission of the institution was broadened when the Graduate Division was established and the college was authorized to confer master's degrees in the field of professional education. In 1967 an act of the Legislature created Livingston University, with its own Board of Trustees, an action which was implemented by the State Board of Education in 1968.

The training of teachers has been a major emphasis at Livingston for many years, and professional education programs continue to be a significant part of the curriculum, but the changes in name--to Livingston State College in 1957 and to Livingston University ten years later--signify the broadening of the mission and the role of the institution in recent years. This broader mission as a regional university, serving the post-secondary educational needs of all the citizens of the area, has motivated the recent development of the institution. The growing importance of programs in the College of Business and Commerce and of both traditional and innovative programs in the College of General Studies exemplify this change in role. Today the College of Business and Commerce holds the majority of students in its department comparable with the past majority being in the School of Education.

The additional of several programs in the mid-1970's (an associate degree program in nursing and two-year programs in allied health fields and in secretarial science) also signifies that Livingston has modified its role and is committed to offer the full range of post-secondary education required to meet the needs of the area as mandated by changing social and economic conditions. In 1980 the Alabama Commission on Higher Education officially concurred in this expansion of the role of Livingston University, and the Commission has also approved technical programs in automotive mechanics and industrial maintenance--although the Legislature has not made funding available for these purposes-- as well as additional associate degree programs in accounting and

computer information processing and a bachelor of technology program, which were established in 1981.

Located in one of the most sparsely populated areas of Alabama, Livingston University is the smallest of the state-supported senior colleges and universities in the state. The primary service area is rural, economically poor, and has a black racial majority. Over the last 25 years, enrollment has grown from approximately 500 to the present 1419.

Although there is a large black population in the service area, the institution has been historically white, and black students did not enroll at Livingston until 1966. Since that time, black student enrollment at both the undergraduate and graduate levels has grown steadily, increasing to seven percent in the fall of 1970, 29 percent in the fall of 1980 and presently 33 percent in the fall of 1986.

The Board of Trustees, the administration, and the faculty of Livingston University view the institution as a regional state university. Although students from other areas of the state and from outside Alabama are welcomed at the University, the programs and services offered are largely shaped by the primary purpose of serving the people in the West Central area of Alabama. Within this area, Livingston University is the only state four-year institution other than the University of Alabama at Tuscaloosa, which is oriented toward goals different from those of a regional university. The only technical and community colleges in the 16-county service area are located on the periphery of the area in Clarke, Monroe, Dallas, Tuscaloosa, and Fayette counties.

In meeting the needs of this area, the University has a special awareness of the large disadvantaged and minority population and has developed particularly strong programs for compensatory, or developmental, work to enable students from such backgrounds to succeed in a college program. Without Livingston University and its special programs, many in this region would have no access to higher education and even more would have no opportunity to earn a bachelor's degree.

The service area of Livingston University is the region of the state which was most heavily impacted by the Tennessee-Tombigbee Waterway, completed in 1985. This is the largest single water resources project in the history of the United States, and the impact of this has had a sizeable impact on the population of the area which Livingston University serves and a significant stimulation of business and industry in the area. For this and other reasons, Livingston University anticipates some moderate growth over the next 15 to 20 years, even at a time when many other institutions may have declining or, at best, steady enrollments. With this growth and with a continuing effort to revise programs to meet the needs of all of the people of the area, Livingston University hopes to better realize their students' personal aspirations now and in the future. Students are also assisted in developing a better understanding of the important values of society, such as freedom, love of truth, and respect for the rights of others. The University reinforces the personalized learning process by encouraging a free exchange of ideas among faculty,

administration, and students. Functioning in the tradition of a teaching institution, the University also seeks to realize its responsibility for the advancement of knowledge through research which is integrated primarily in the teacher-learning process.

In fostering the intellectual development of its students, Livingston University seeks to develop responsible citizens and leaders who will be effective in their careers. It encourages students to build firm foundations of personal integrity and character in order to realize their quests for self-fulfillment and a philosophy of life.

The University seeks to provide its students with a sense of historical events, the ability to grasp the significance of rapid change which occurs in our world, and an appreciation and enjoyment of the aesthetic values of life. Students are guided in their efforts to deepen their understanding of man so that they may better fit knowledge to their own needs and those of society.

By putting this personal concept first, Livingston University is expected to remain both a vital and effective institution.



The George C. Wallace Student Union Building provides facilities for student activities and recreation, including an olympic size swimming pool. The University Bookstore and the Tiger's Den are also located here.



The Baptist Student Union provides a place for all students to go for a religious atmosphere.



Julia Tutwiler Library contains approximately 117,670 volumes. Among other materials, the building contains reading rooms, offices and conference rooms.



Selden and Speith Halls are the male and female dormitories on campus.



Lurleen Burns Wallace Hall provides instructional facilities for chemistry, physics, English, history, the social sciences, business and industrial education. This building also contains a small auditorium.



Bibb Graves Hall contains classrooms, faculty offices and laboratories. It also has the main auditorium on the campus.

HISTORY OF THE COLLEGE OF BUSINESS AND COMMERCE

HISTORY OF THE COLLEGE OF BUSINESS AND COMMERCE

Livingston, Alabama

Livingston University - a small, unassuming institution of higher education nestled deep within the quiet and peaceful woodlands of Livingston, Alabama - boasts a current enrollment of 1,419. The University is accredited by the Southern Association of Colleges and Schools and by the National Council for the Accreditation of Teacher Education. This accreditation gives regional and national recognition to credits and degrees earned at the University.

During the past 15 years, the College of Business and Commerce has become an increasingly important part of Livingston University, with growing numbers of students and significant changes in programs and faculty. The major programs for the bachelor's degree have been totally restructured to include added areas of emphasis; new associate degree programs have been implemented, and course offerings in general have been strengthened. The faculty has been enlarged to meet the demands of growing enrollments, and faculty credentials have been upgraded to assure more effective instruction.

Fifteen years ago, the College of Business and Commerce offered academic programs leading to the bachelor's degree in business administration with minors in accounting, economics, and computer science. Students in the College also had the option to select a minor offered by one of the other colleges. In 1974,

the College strengthened its offerings by adding management minors and expanding the accounting offering to a composite major. At the same time, the two-year commercial program was upgraded to an associate degree in secretarial science.

In the fall of 1981, Dr. Don C. Hines was employed as Dean of the College of Business and Commerce, and together with Associate Dean Glen Bridges, he initiated a significant expansion in the College's mission. This mission, established by the Livingston University Board of Trustees and President, was, quite simply, to place a renewed interest in business programs and to provide for a development effort that would offer a higher level of service to area students and the business community. At this time, with approval from the Alabama Commission on Higher Education, the faculty in the College accomplished a major restructuring of the curriculum. A common business core was instituted as the basis for four areas of concentration: general business administration, accounting, management, and computer information processing. With this basic business core serving as a guideline, the College of Business and Commerce has been organized under the leadership of Dean Hines into three divisions. (1) The Division of Accounting and Finance offers courses in accounting and finance, with a major emphasis, a minor, and an associate degree program in accounting. (2) The Division of Computer Science and Quantitative Analysis offers courses in computer science and quantitative analysis, with a major emphasis, a minor, and an associate degree program in computer information processing. (3) The Division of General Business offers courses in

general business administration, economics, management, marketing, and secretarial science. The Division offers a major and a major emphasis in general business, a major emphasis in management, an associate degree program in secretarial science, and minors in general business (for students in the College of General Studies only), and marketing. Following these changes, the College has continued to upgrade its programs and courses in accordance with the standards of the American Assembly of Collegiate Schools of Business, from which it will seek accreditation within the next five years.

One new program, the Bachelor of Technology degree, has been housed administratively in the College of Business, but it is an individualized program which may involve major study in any of the three colleges. This program was approved in 1981 and now has some 30 to 40 students enrolled. It is designed for the person who already has a well-developed competence in a technical/vocational area but wants to receive a bachelor's degree by completing general education requirements and specialized study in another area - business administration, education, environmental science, or any other field related to the student's career goals. Each student's program must be approved and supervised by the Dean of the College in which the major non-technical work is taught.

The expansion of computer facilities available for the instructional program in the College of Business and Commerce has been especially significant for the developing curriculum. In 1983, in order to meet the increasing importance of computers in

the business world, the College provided for a complete upgrade of computer facilities to state-of-the-art equipment. Professors of computer science were encouraged to take advantage of opportunities to increase personal skills and credentials. These advances culminated in 1985 with a strong program in computer science education with the faculty and equipment necessary to support and maintain the University's lofty goals. The College now has available in the computer laboratory in Wallace Hall 15 terminals linked directly to the main computer in Webb Hall and 13 microcomputers, as well as word processors. Located nearby is a classroom with eight microcomputers for use, on a scheduled basis, by classes in any of the three colleges. This equipment not only makes it possible to offer the computer information processing emphasis (with mainframe or microcomputer options) within the business administration program, but also provides additional opportunities for all students in the College to acquire basic knowledge and skills in the application of state-of-the-art computer technology to the business world.

For many years, the College of Business and Commerce has offered a variety of workshops and seminars for business leaders, teachers, and local government officials, but these activities have increased since 1980. In the spring of 1982, the College became affiliated with the Alabama Small Business Development consortium, which has enabled it to provide training and consultant services to small businesses in the primary service area of the University. Through this effort, the College has provided training for over 200 small business owners and managers, as well as individual consulting services for a growing number of small businesses.

In 1983, the Center for Business and Economic Services and the Small Business Development Center were established to provide meaningful research and service programs for the area business community. In addition to this, the College established the Small Business Institute to facilitate a mechanism for direct interaction between students and the business community. By 1985, the Small Business Development Center was serving some 89 individual clients in the region, and more than 30 senior level business students were interacting with individual businesses through the Small Business Institute. The Bureau of Business and Economic Research has also enabled the College to further expand its services to the business community.

In 1972, the College of Business and Commerce had six full-time faculty members and one part-time instructor. The faculty was expanded to eight full-time members in 1979 and has continued to increase to the 1985-86 level of 14 full-time members, in addition to the Dean and several adjunct faculty each quarter.

Enrollment in the College of Business and Commerce 12 years ago was 252. Small enrollment increases occurred through 1980, with even more significant increases since 1981 as a result of expanded degree programs and aggressive recruiting. The fall 1984 enrollment of 509 students reflects a 10 percent increase in student population from the previous year and a 121 percent increase over the 1981-82 period. According to this information, the 509 students actively participating in business programs constituted 39 percent of Livingston University's total undergraduate enrollment. The current

number of business majors is estimated to be 500 (including freshmen still enrolled in General Studies), and class enrollments have increased to 827 in the spring of 1985.

Based upon current information obtained from ACT scores, which are used to measure the overall ability of students entering the College, statistics seem to indicate a significant increase in the quality of beginning students.

HISTORY OF LAMBDA BETA ALPHA

HISTORY OF LAMBDA BETA ALPHA

Owen Love Business Association was formed in the early 1970's in honor of the late Dr. Owen Love, a former Dean of the College of Business and Commerce at Livingston University. The purpose of this association was to assemble college men and women into a business club for the benefit of the College of Business and Commerce and its students. It also was intended to instill the idea of professionalism and the business-like manner that all students of commerce should display.

Upon deciding to establish a charter with Delta Sigma Pi in the Spring of 1985, the group began structuring its activities to the qualifications required. A fund-raiser dance was held at the Student Union Building on May 8, and approximately \$295 was earned. Approximately 400 tickets were sold, and door prizes were awarded throughout the evening. On May 10, the Owen Love Business Association co-sponsored "Women in the Work Force," a panel discussion by a diverse group of nine area business women. A membership drive picnic was held at Lake LU for the College of Business and Commerce faculty and OLBA members. Approximately 35 students and ten faculty members attended. Later that evening, the group attended an L.U. Tiger baseball game; the group grilled hamburgers for the team members following their game.

The chapter voted during the October 7, 1985 meeting to request colonization for the International Fraternity of Delta Sigma Pi and to change the name of the group to Lambda Beta Alpha

(Livingston Business Association) in accordance with the requirements of the fraternity. New LBA officers were also introduced during the meeting. They were as follows: Keith Crawford, President; Lynnette Youngblood, Senior Vice-President; Michael Stewart, Vice-President for Pledge Education; Bobby Warren, Chancellor; Jodi Daniel, Treasurer; Jackie Ingram, Secretary; Mark Land, Historian; Cheryl Gilbert, Vice-President of Professional Activities; and Katie Kemp and Ken Tucker, Faculty Advisors.

To start the fall of 1985, LBA members conducted a membership drive which consisted of a registration table set up in the lobby of the College of Business and Commerce for the entire first week of classes. Class announcements were sent to faculty to inform both them and their students of the opportunity for membership. On September 25, a key party was held at Jaycee Park to allow members to socialize with the newcomers. Approximately 25 people joined in the food, fun and brotherhood.

During the month of October, the group began to learn more about Delta Sigma Pi and the requirements for a charter. Keith Crawford and Katie Kemp had attended the Grand Chapter Congress in Dallas, Texas in August, and they shared their experience with the membership.

Lambda Beta Alpha began a community service project by attending a regional conference of Students in Free Enterprise in New Orleans on October 7 and 8. During the conference, LBA

members attended leadership lectures and received important training that would be helpful in their future business careers. The Students in Free Enterprise organization was established by leaders of some of the United States' top corporations in an effort to educate people on the free enterprise system, entrepreneurship, and the problems associated with the deficit.

In mid-October, work on the homecoming float began. LBA decided to enter the stationary float competition with the theme, "L.U.--Bridging the Past With the Future." The display was completed on October 17 during a float construction party held at Dean Don Hines' home. The float was well worth the effort because it received third prize and \$25. Immediately following homecoming, the float was donated to local children for recreation.

During homecoming week, chances for a 30-06 deer rifle were sold to the student body and citizens of the community. The drawing was held during half-time of the homecoming football game on October 19. The raffle proved to be very successful; \$825 in profits were realized.

On October 20 a picnic at Lake LU was held with the Delta Sigma Pi chapter from The University of Alabama. Local members learned a great deal from the U.A. brothers about the benefits and responsibilities of being a member of Delta Sigma Pi. The picnic was a lot of fun for everyone who participated. LBA beat Alpha Sigma in a friendly game of tag football with their team captain being thrown into Lake LU by one of our more "playful" members.

To conclude the month of October, Cecil Martin, Vice-President of Personnel Development at James River Corporation spoke to the general membership during the October 28 meeting. He spoke on the importance of communication between the administration and personnel of a firm and the innovative policies that are currently being implemented at James River's Pennington, Alabama plant. His talk was motivational in nature, and members seemed to be inspired by the success story of an L.U. graduate.

Doughnut sales were the first fund-raiser of November. On November 2, LBA members made \$357 by selling Krispy Kreme doughnuts (which are not available in Livingston) to neighborhood citizens, students, and nearby factory workers. Members not only honed their selling skills, but learned the meaning of "responsibility." The doughnuts had to be picked up in Tuscaloosa at 2 a.m. so that members could leave Livingston by 4 a.m. to reach the factories' early shift changes.

A "Toys for Tots" Christmas party was held at Miss Kemp's home on November 7. Great food, a keg, and viewing each other's collection of toys were the highlights of the party. The toys were donated to a local group who sorted, wrapped, and delivered them to area children.

For the last general meeting of fall quarter, Ms. Virginia Hawkins, MBA Director at the University of Alabama, spoke to the group. She conducted a very informative discussion on the subject of resumes and interviews. During Fall Quarter, weekly business meetings were held on Tuesday afternoons at 4 p.m.

To prepare for the upcoming Winter Quarter, the Executive Council met on January 14, 1986. At this meeting Laurisa Springer was appointed to the office of secretary due to the resignation of Jackie Ingram. It was also decided to hold a general membership meeting every other Tuesday and an Executive Council meeting on the alternate Tuesday. During the January 28 general meeting, Robyn Webb was elected Chancellor and Kelli Kiker was elected Historian due to the necessary replacement of previous officers.

The general and executive meetings between January 21 and February 3 were dominated by the preparation for Dean Ferguson's visit from the National Office on February 7. After a campus tour and visit with Ervin L. Wood, Vice-President of Student Services, Mr. Ferguson had lunch with the LBA officers, advisors, and other interested university personnel. Mr. Ferguson then spoke to the officers and advisors on the requirements for a charter of Delta Sigma Pi. This meeting was followed by a similar session with the general membership in the Wallace Hall Auditorium; members were informed about the preparation of the petition and the meaning of becoming a member of Delta Sigma Pi. Cookies and punch were served following the meeting.

As a school service project, LBA started a resume service on February 10, 1986. LBA offered to print resumes for students at Livingston University for a nominal fee which was collected only to cover the cost of the paper and copying. There is not a copy service in Livingston, and students were forced to travel to Meridian, Mississippi or Tuscaloosa, Alabama to have their resume printed.

On February 4, members began selling tickets for barbequed pork roasts at \$12 a piece. The roasts were barbequed on February 21 beginning at 6 p.m. for 12 hours; members' dedication was again tested as they were asked to work two hour shifts throughout the night. Everyone participated in the event either by selling tickets, cooking, or distributing the roasts. A total of \$778.82 was earned, and the group received many compliments on the roasts.

During the March 4 meeting, Lynn Key was elected as the Vice-President for Chapter Operations. The speaker for the meeting was Mrs. Melba Till Allen, former State Treasurer and a 1986 candidate for Lieutenant Governor of Alabama. She spoke on her career in politics which taught her many important aspects of dealing with people. She encouraged all young people to become involved with local, state, and national politics.

Beginning on February 12, members sold raffle tickets for a three day, two night trip to Panama City Beach, Florida and \$100 spending money. On March 6, a "Beach or Bust" party was held at the Student Union Building at which the winner of the trip was selected. Approximately 600 tickets were sold, and over 100 students attended the dance.

Winter of 1986 was a successful quarter for LBA. The members learned more about Delta Sigma Pi and became enthusiastic about becoming a future chapter. Fund raisers dominated most of the quarter as the group worked to earn enough to pay one-half of every pledge's initiation fees and to pay for a spring professional trip to Memphis, Tennessee. With the Winter Quarter having gone so well, everyone left for Spring Break and the beaches enthusiastic about the events of the upcoming quarter.

Spring Quarter started off with a bang. On registration day, the group offered a credit card sign-up service to the students and faculty. This project continued for three days at various locations on campus.

During the second week of the quarter, members visited area schools and presented a "Halt the Deficit" program developed through participation in Students in Free Enterprise. The students received the program well, and a summary of the activity was submitted to the national office of Students in Free Enterprise. The project was entered in the regional competition and will be presented at a conference in Atlanta, Georgia on April 24 and 25.

On April 5, the group sold doughnuts at the annual Muses' Bazaar in downtown Livingston. The \$20 booth fee charged by the Muses goes to help the underprivileged citizens of the community. The doughnuts that were not sold were donated to Rush Memorial Hospital in Meridian, Mississippi.

April 8, 1986 was the date formal pledging of the members of Lambda Beta Alpha was conducted. Mr. Jim Pendergrass, Regional Director of Delta Sigma Pi, and Mr. Todd Whisenaut of Alpha Sigma conducted the ceremony. The display of pledge pins has sparked renewed enthusiasm among the members and in the College of Business and Commerce. Pledge education meetings are held every Tuesday night at 6 p.m. in Wallace Hall.

The group participated in another professional activity on April 17, 1986. LBA co-sponsored a Career Fair with the L.U. Career Planning and Placement Service and the Math and Science

Club. The event was held at the Student Union Building from 9 a.m. until 2 p.m. There were representatives from several firms including banks, medical offices, publishers, photographers, and civil service personnel.

The members of LBA had a cookout at Tartt Field on April 17 at 4 p.m. The L.U. Tiger baseball team took on Montevallo and LBA cheered them on to victories in the double header. Hamburgers, chips, baked beans and slaw were enjoyed by the baseball enthusiasts. Everyone had a great time enjoying the food, the sun, and the victories.

The members of Lambda Beta Alpha are currently making plans for a hopeful May 17, 1986 initiation of members and installation of a chapter of The International Fraternity of Delta Sigma Pi. A total of 44 collegiate members and two faculty members have pledged, and they are very enthusiastic about the opportunities that membership in such a prestigious organization offers.

LAMBDA BETA ALPHA
CALENDAR OF EVENTS
FALL 1985

- Sept. 23 First General Meeting, 3 p.m.
- Sept. 23 -
Oct. 10 Membership Drive
- Sept. 30 General Meeting, 3 p.m.
- Oct. 2-3 Table set up in Wallace Hall to recruit new members.
- Oct. 7 General Meeting, 3 p.m.
- Oct. 7-8 Students in Free Enterprise trip to New Orleans, LA
- Oct. 9 Keg Party at Jaycee Park for new recruits.
- Oct. 14 General Meeting, 3 p.m.
- Oct. 16-18 Homecoming Float Construction, Dean Hines' home
- Oct. 17 Float Construction Party, Dean Hines' home
- Oct. 19 Rifle Raffle
- Oct. 20 Picnic with University of Alabama at Lake LU.
- Oct. 21 General Meeting, 3 p.m.
- Oct. 28 Speaker Meeting, Vice-President of Personnel Development, James River Corporation, Mr. Cecil Martin.
- Nov. 2 Doughnut Sale.
- Nov. 4 General Meeting, 3 p.m.
- Nov. 7 Toys for Tots Christmas Party, Katie Kemp's home, 8 p.m.
- Nov. 11 Speaker Meeting, MBA Director at University of Alabama, Ms. Virginia Hawkins, 6 p.m.
- ** Student of Business (SOB) t-shirt sale
- ** LBA t-shirt sale for members

LAMBDA BETA ALPHA
CALENDAR OF EVENTS
WINTER 1986

- Jan. 14 Executive Council Meeting, 7 p.m.
- Jan. 21 General Meeting, 5:30 p.m.
- Jan. 28 Executive Council Meeting, 5:30 p.m.
- Feb. 3 Executive Council Meeting, 2 p.m.
- Feb. 7 Meeting with Dean Ferguson, 9 - 3 p.m.
General Membership Meeting, 2 p.m.
- Feb. 10 Start Resume Service to all College of
Business and Commerce students
- Feb. 11 Executive Council Meeting, 5:30 p.m.
- Feb. 12 Pork Roast Ticket money due
- Feb. 19 Speaker Meeting, Melba Till Allen, 5:30 p.m.
Begin selling tickets for "Beach or Bust" raffle
- Feb. 21 Barbeque the pork roasts, Livingston Stockyard,
6 p.m. - 6 a.m., Feb. 22
- Feb. 22 Pork Roast Delivery, Court House Square, 8 - 11 a.m.
- Mar. 4 Speaker Meeting, 5:30 p.m.
- Mar. 6 "Beach or Bust" Dance and Raffle drawing, 9 p.m.

LAMBDA BETA ALPHA

CALENDAR

SPRING, 1986

- **** Participate in the Campus Phone-a-thon. To be announced.
- Mar. 24-28 Credit Card Service
- Mar. 27-28 Community Service Project - Visit area schools and present "Halt the Deficit Program," provided by Students in Free Enterprise, Inc.
- Apr. 1 General Meeting, 5:30 P.M.
- Apr. 3 General Meeting, 7:00 P.M.
- Apr. 5 Sell Doughnuts
- Apr. 7 Executive Council Meeting, 4:00 P.M.
- Apr. 8 General Meeting and Formal Pledging
- Apr. 15 Speaker Meeting, 5:30 P.M.
- Apr. 17 Career Fair - Assist LU Career Planning and Placement Service with career day. Student Union Building. 9:00 A.M. to 2:00 P.M.
- Apr. 17 Cookout at Tartt Field, 4:00 P.M.
- Apr. 22 General Meeting, 5:30 P.M.
- Apr. 24-25 Students in Free Enterprise Regional Conference in Atlanta, GA
- Apr. 29 General Meeting, 5:30 P.M.
- May 6 Speaker Meeting, 5:30 P.M.
- May 8-10 Spring Trip, Memphis, TN
- May 12-14 Officer Training Seminar. Time to be announced.
- May 13 General Meeting, 5:30 P.M.
- May 15 Executive Council Meeting, 5:00 P.M.
- May 16 Senior Send Off Party
- May 17-18 Initiation and Chapter Installation
- May 20 General Meeting, 5:30 P.M.

KEITH CRAWFORD AND KATIE KEMP ATTEND THE
GRAND CHAPTER CONGRESS IN DALLAS, TEXAS
AUGUST, 1985



STUDENTS IN FREE ENTERPRISE CONFERENCE
NEW ORLEANS, LOUISIANA
OCTOBER 7-8, 1985



FLOAT CONSTRUCTION PARTY
OCTOBER 17, 1985



UNIVERSITY OF ALABAMA/LBA PICNIC
OCTOBER 20, 1985



TOYS FOR TOTS CHRISTMAS PARTY
NOVEMBER 7, 1985



VISIT FROM THE CENTRAL OFFICE - MR. DEAN FERGUSON
FEBRUARY 7, 1986



MELBA TILL ALLEN, FORMER STATE TREASURER
SPEAKER MEETING, FEBRUARY 18, 1986



PORK ROAST BARBEQUE
FEBRUARY 21 - 22, 1986



"BEACH OR BUST" PARTY
APRIL 6, 1986



NEW RECRUITS FOR LAMBDA BETA ALPHA COLONY



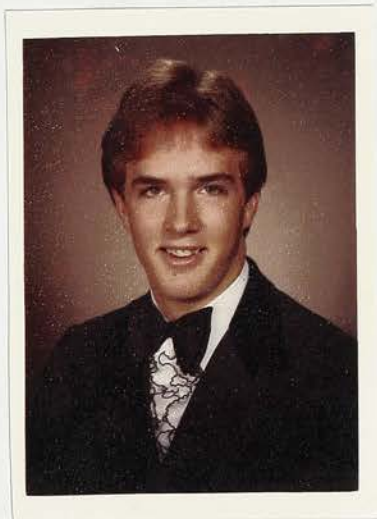
AND TWO LONG-TIME MEMBERS OF DELTA SIGMA PI,
DEAN DON HINES AND ACCOUNTING PROFESSOR TRUEL HICKS



LAMBDA BETA ALPHA MEMBERS

Stephanie Beard is a junior majoring in Business Administration and is from Livingston, Alabama. She is 20 years old and graduated from South Choctaw Academy. She is a member of Stars of Alabama.

Going to the beach and sunbathing are two of her favorite hobbies.



Brad Bowen is a sophomore majoring in Business Administration and is from St. Joe, Florida. He is 20 years old and is treasurer of Lambda Beta Alpha.

Working with stereo equipment and sports are two of Brad's favorite hobbies.

Steven Brodie is a junior from Gulf Breeze, Florida, majoring in Business Administration and Computer Science. He is 22 years old and graduated from Gulf Breeze High School.

Steven is historian of Pi Kappa Phi. He enjoys surfing, fishing, baseball, basketball, and other outdoor activities.

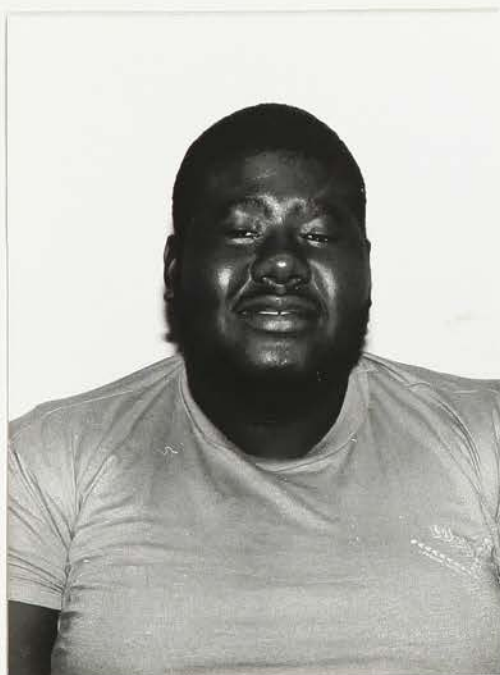


Zina Bryant is a 21 year old junior from Livingston, Alabama. She is majoring in Business Administration and Management.

Zina's hobbies include walking, swimming and needlework.

Juanita Carlisle is a sophomore majoring in Accounting and Computer Science. She is from Tuskegee, Alabama and attended Tuskegee Institute High School.

She received a scholarship for yearbook editor and is a member of the Natural Science and Mathematics Club. Needlework, singing and working with numbers are some of her favorite hobbies.



Micheal Causey is a junior majoring in Computer Science and is from Silas, Alabama. He is 20 years old and graduated from Southern Choctaw High School.

He is a member of the Union Program Board and C.A.R.S. Sports and playing ping-pong are two of his favorite hobbies.

Keith Crawford is a senior majoring in Accounting and is from Mt. Olive, Alabama. He is 22 years old and graduated from Gardendale High School.

He is a member of Pi Kappa Phi Fraternity, Accounting Club, and Rifle Team. Reading, hunting, and fishing are some of his favorite hobbies.



Darnae Crump is a senior majoring in Business Administration and is from Lesman, Alabama. She is 20 years old and graduated from Choctaw County High.

She is president of Zeta Phi Beta Sorority, a member of the Livingston University Band, BSU Choir, and participates in Intramural Sports. Darnae received the Outstanding Service and Leadership Award. Singing and dancing are two of her favorite hobbies.

Stephen Dasis is a junior majoring in Business Administration with a minor in Computer Science. He is 20 years old and graduated from Choctaw County High School in Butler, Alabama.

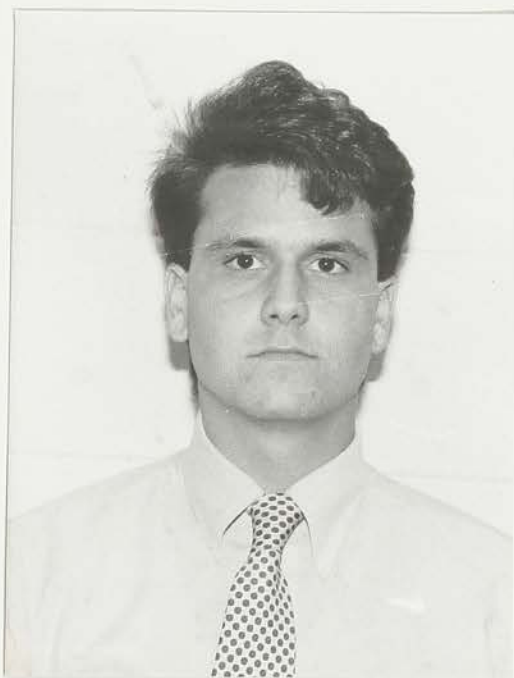
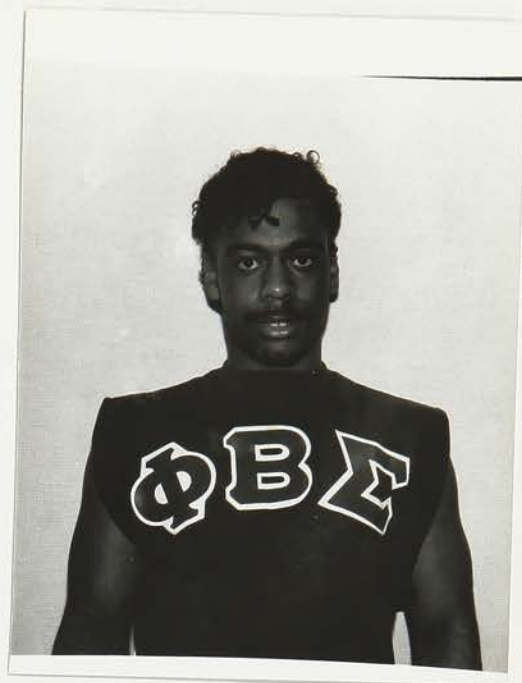
Stephen is a member of the Tau Kappa Epsilon Fraternity, SGA, and the Union Program Board. He was on the Dean's List in the fall of 1985. Sports and '50's and '60's music are two of his interests.

Regina Dean is a senior majoring in Business Administration with a minor in Marketing. She will graduate in May, 1986 with a 2.0 GPA.

Regina is 24 years old and enjoys swimming, tennis, and dancing. She is the manager of the Best Western Lounge in Livingston.

Willie Evans is a junior majoring in Business Administration with an emphasis in Management. He is 21 years old and graduated from Fermandina Beach High School in St. Fermandina Beach, Florida.

Willie was president of the Phi Beta Sigma Fraternity and a member of the SGA. Reading and sports are two of his favorite hobbies.



Brian Foushee is a junior majoring in Business Administration with a minor in Marketing. He is 21 years old and graduated from Erwin High School in Birmingham, Alabama.

Brian received Dean's List for four quarters and a Trustee's Scholarship. He is a member of the Pi Kappa Phi Fraternity. Running, fishing, hunting, and tennis are some of his favorite hobbies.

Vanessa Francis is a junior majoring in Business Administration/Computer Science and is from Nassau, Bahamas.

She is 22 years old and graduated from Government High School. Cooking is one of her favorite hobbies.



Cheryl Gilbert is a junior majoring in Business Administration/Marketing. She is 20 years old and graduated from South Choctaw Academy in Gilbertown, Alabama.

Cheryl is on the National Dean's List, Vice President of LBA, Captain of the Stars of Alabama, Rush Chairman of Phi Mu and a Pi Kappa Phi little sister. Water skiing and dancing are two of Cheryl's favorite hobbies.

Michelle Goodbread is a sophomore majoring in Business Administration and is from Livingston, Alabama. She is 19 years old and graduated from Sumter Academy.

Michelle is a member of Stars of Alabama and SGA. Reading, writing, sports and horseback riding are some of her favorite hobbies.



Belinda Harris is a senior majoring in Accounting and is from Higdon, Alabama. She is 21 years old and graduated from Ider High School.

Belinda holds a GPA of 2.0 and is a member of Phi Mu, Accounting Club, and the Baptist Student Union. Arts and crafts are two of her favorite hobbies.

Michael Harris is a senior majoring in Accounting and is from Higdon, Alabama. He is 22 years old and graduated from Brilliant High School.

Michael is a member of the Accounting Club and Baptist Student Union. Sports and weight lifting are two of his favorite hobbies.



Regina Harris is a junior majoring in Business Administration with a minor in Marketing. Regina is 25 years old and is from Demopolis.

She is a member of various fashion clubs around the state. Her hobbies include travel, fashion design, sewing and meeting people.

Jackie Ingram is a junior majoring in Business Administration and is from Gardendale, Alabama. She is 20 years old and graduated from Gardendale High School.

Jackie is the president of Phi Mu Sorority, president of Panhellenic and a member of the SGA. Reading books are one of her favorite hobbies.

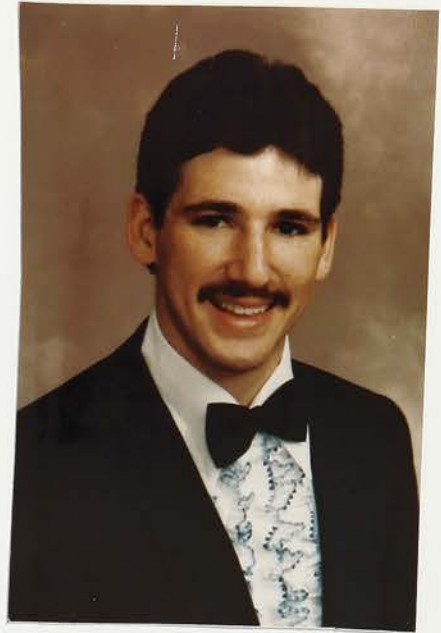


Yvette James is a senior majoring in Computer Processing and is from Lisman, Alabama. She is 20 years old and graduated from Choctaw County High School in Butler, Alabama.

Yvette is a member of the Alpha Kappa Alpha Sorority, SGA, and Panhellenic Council. She is on the Dean's List and a nominee for Who's Who. Computers and suspense novels are two of her favorite hobbies.

Erik Johnson is a sophomore majoring in Business Administration and is from Trussville, Alabama. He is 20 years old and graduated from Cathedral Christian School.

Erik is on the Dean's List and President's List. He is a Livingston University cheerleader and a member of the Paragon staff. Tennis and dancing are two of his favorite hobbies.

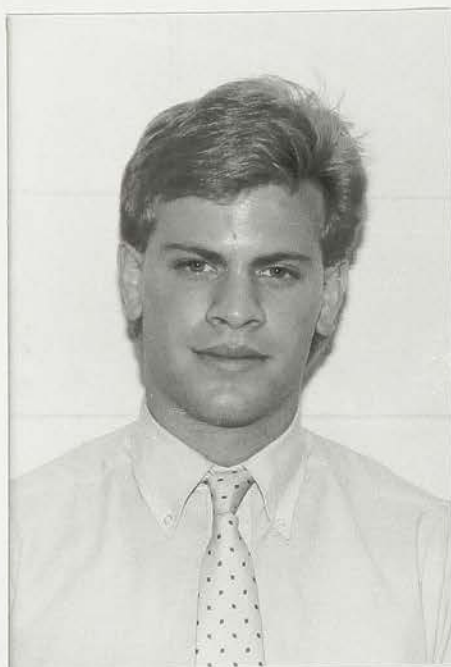


Lynn Key is a sophomore majoring in Accounting and is from Dekalb, Mississippi. She is 19 years old and graduated from Kemper Academy.

She is on the Dean's List and holds a GPA of 1.8. She is a member of Phi Mu, Pi Kappa Phi little sisters and Livingston Life Business Manager. Reading, swimming and sports are some of her favorite hobbies.

Kelli Kiker is a sophomore majoring in Business Administration and is from Eutaw, Alabama. She is 19 years old and graduated from Warrior Academy.

Kelli holds a GPA of 2.25 and is on the tennis team and a Pi Kappa Phi little sister. Photography, tennis, and softball are some of her favorite hobbies.



Joe Knight is a junior majoring in Business Administration with a minor in Marketing. He is from Birmingham, Alabama where he attended Erwin High School and was an Officer-at-Large during his junior and senior years.

Joe is 20 years old and enjoys hunting and woodworking.

Amanda Larramore is a 22 year old senior manoring in Business Administration and minoring in Marketing. She is a Dean's List student and a TKE Little Sister. Amanda's team placed first in the Portfolio Contest in 1985.

Amanda is originally from Bowling Green, Florida, and she enjoys crafts, reading, and nature hikes.



John Lechler is a senior majoring in Business Administration and is from Ormond Beach, Florida. He is 21 years old and graduated from Seabreeze High School in Daytona.

John is a member of Pi Kappa Phi Fraternity and has held officers such as Chaplain, Warden, and Vice President. Sports are his favorite hobbies.



Michael W. Trout is a 20 year old sophomore from Melbourne, Florida. He is majoring in Business Administration with an emphasis in Accounting.

Michael attended Central Catholic High School and was very active in community service and sports.

Kenneth H. Tucker is an Instructor in Management at Livingston University and is from Linden, Alabama. He is 32 years old and is among Outstanding Young Men of America, American Management Association, and received Outstanding Business Faculty.

Weightlifting, tennis and chess are some of his favorite hobbies



Michael Stewart is a senior majoring in Computer Science and Math. He is 22 years old and graduated from Grissom High School in Huntsville, Alabama.

Michael holds a GPA of 2.2 and is a member of Cross Country, FCA and Athletic Training. He is an Emergency Medical Technician. Tennis, running, computers, hiking, movies, and humor are his favorite hobbies.

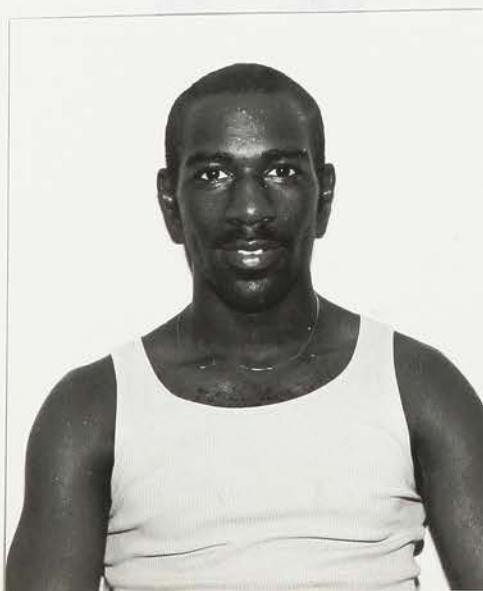


Angela Tate is a sophomore majoring in Business Administration with an emphasis in Management and is from Ethelsville, Alabama. She is 20 years old and graduated from Carrollton High School.

Angela is in the BSU Gospel Choir, Special Services Club and an Alpha Sweetheart. Cooking and sewing are two of her favorite hobbies.

Laurisa R. Springer is a senior majoring in Business Administration with an emphasis in Marketing and is from Doraville, Georgia. She is 23 years old and graduated from Sequoyah High School in Georgia.

Laurisa was the captain for Stars of Alabama for two years; public relations person and pledge director for the Kappa Delta Sorority; and a Kappa Sigma little sister. She received most spirited sister for two years in the sorority and won national awards in public relations. She was also chosen as Livingston's Lovliest for the month of October. Arts and crafts, cooking, sewing, and aerobics are some of her favorite hobbies.



Melvin Stallworth is a senior majoring in Computer Science and is from Monroeville, Alabama. He is 21 years old and graduated from Monroe County High School.

Melvin is a member of the Special Service Club and computers and basketball are two of his favorite hobbies.

Dwight Spradley is a senior majoring in Business Administration and is from Sterrett, Alabama. He is 22 years old and graduated from Vincent High School.

Dwight is a member of Tau Kappa Epsilon and has made the Dean's List several times. Tennis and Golf are two of his favorite hobbies.



Elizabeth H. Springer is a member of Livingston's faculty and is from Trussville, Alabama.

Beth is a member of the Accounting Educators, American Institute of CPA's, Alabama Society of CPA's and ADK. She is among Who's Who in American Universities and Colleges at the University of Alabama and is a Certified Public Accountant. Individual and Corporate tax work, sewing, and bike riding are some of her favorite hobbies.

Myron Seaton is a junior majoring in Business Administration with an emphasis in Marketing and is from Moss Point, Mississippi. He is 20 years old and graduated from Moss Point High School.

Myron is a photographer for public relations, resident assistant for Speith Hall, a member of the varsity tennis team, L - Club, and Blue Key Honor Society. He won state and regionals in tennis.

Tennis and photography are two of his favorite hobbies.



Jeffery Simmers is a senior majoring in Business Administration with an emphasis in Computer Information Processing. He is 21 years old and graduated from Sumter Academy.

Jeffery received the National Merit Semi-Finalist Trustee's Scholarship and was valedictorian at Sumter Academy. Sports are his favorite hobbies.



Lori Wallace is a 22 year old senior majoring in English/Business. She is from Linden, Alabama and graduated from Marengo Academy.

Lori is a member of Sigma Tau Delta and the Association of Collegiate Journalists and is listed on the National Dean's List. Lori's hobbies are cross-stitching, reading, and the piano.

Sabrina Watford is a junior majoring in Business with an emphasis in Marketing and is from Fairhope, Alabama. She is 21 years old and graduated from Fairhope High.

Sabrina is a Livingston University cheerleader and a Delta Chi little sister. She is a Blue Key contestant and was a junior representative for the Homecoming Court. Children and animals are two of her interests.



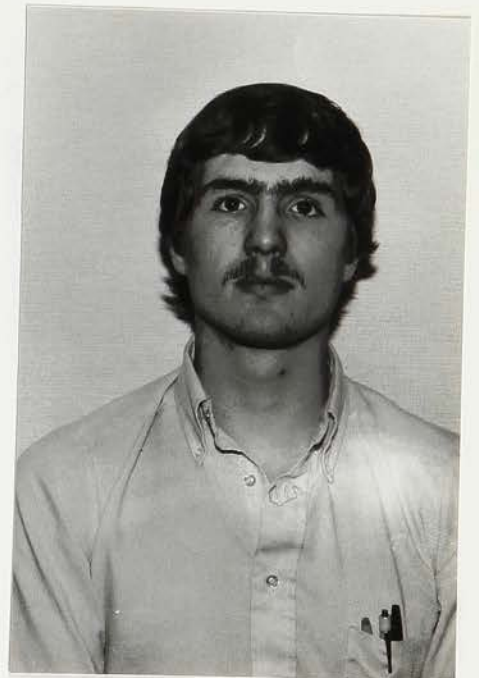


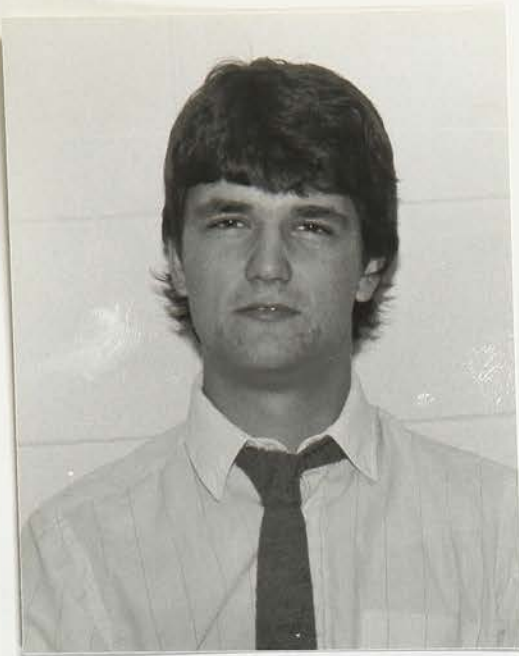
Tina Turner is a sophomore majoring in Accounting and is from Sunflower, Alabama. She is 19 years old and graduated from Leroy High.

Tina is a member of Phi Eta Sigma, BSU, and the Accounting Club. Tina is on the National Dean's List. Art, printing, and reading are some of her favorite hobbies.

Morton Ulakovits is a junior majoring in Business and is from Linden, Alabama. He is 21 years old and graduated from Marengo Academy.

Morton is a member of the BSU and the Math and Science Club. He received a Trustee's Scholarship and is a nominee for the National Dean's List. Computers, coins, and stamps are some of his interests.





Michael C. Watts is a junior majoring in Business Administration with an emphasis in Management. He is a 22 year old resident of Cary, North Carolina.

Michael is a member of Tau Kappa Epsilon social fraternity and is interested in sports.

Robyn A. Webb is a senior majoring in Business Administration with an emphasis in Management. She is 22 years old and graduated from Grove Hill Academy.

Robyn is a nominee for the Outstanding Young American Woman and was chosen as Livingston's Loveliest for December, 1983. She is a member of the Livingston University Volleyball team and is the tiger mascot for the Livingston University cheerleaders.





Greg Williams is a senior majoring in Business Administration with an emphasis in Computer Science. He is 22 years old and graduated from Washington County High School in Tibbie, Alabama.

Greg is a member of BSU and received most valuable player for the Rifle Team. Riflery, golf, and hunting are some of his favorite hobbies.

Lynnette Youngblood is a senior majoring in accounting and is from Graysville, Alabama. She is 22 years old and graduated from Minor High School.

Lynnette was president and projects coordinator of Phi Theta Kappa. She holds a GPA of 2.1 and was the most outstanding Phi Theta Kappan in 1984. She is currently the president of Lambda Beta Alpha Colony and president of the Accounting Club. Piano and sports are her favorite hobbies.



Lambda Beta alpha
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