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CALIFORNIA STATE COLLEGE AT HAYWARD

History and Physical Plant

In 1959, classes were offered for the first time by a branch of the institution of higher learning called State College For Alameda County. During September of that year 400 students, 100 full-time, attended academic classes that were taught in temporary quarters in a newly-constructed Hayward high school.

During the ensuing years, the College -- renamed California State College at Hayward in 1965 -- has more than doubled the growth of the area it was planned to serve. More than 5,000 students now attend classes, and by some estimates, the enrollment will be 11,000 in 1970. Classes are now taught in three multi-story buildings on the College's own 154-acre hill-top campus, and by 1965 the physical plant is expected to include a Physical Education Building and Cafeteria, a so-planned are an additional Classroom Building to be completed by 1967, and a Speech-Drama Building and a Library-Administrative-Administrative Building by 1970. In addition to the one privately-financed dormitory located across the street, two more are to be completed in the near future.

A: History of University

CALIFORNIA STATE COLLEGE AT HAYWARD

Location and Environment

Because the Cal-State campus is situated overlooking the verdant rolling hills that rim San Francisco Bay, its students and faculty enjoy many advantages of environment.

The climate in the area is moderate. The ocean is only minutes away, and the mountains are just a short drive. By freeway, Oakland is only 12 miles away, Berkeley is 15 miles north, San Francisco is but 25 miles east, and the Golden Gate and Palo Alto is across the Bay; universities, markets, gardens, are all within reach. Museums, parks, and gardens are all within reach, and the city, concerts, movies, and other forms of entertainment for which the San Francisco area is famous.

Development of the College

Planning was started at the college that led to the acceptance of the first students in 1959, and the college's growth in education, and growth, which was rapid. Over program have to teaching, and the college's growth in its supervisory credentials. The quality of the college's growth is...

Production

The college is supported by the Northern Association of Schools of Education, and the general educational teaching method is designed to be more than a mere production.

CALIFORNIA STATE COLLEGE AT HAYWARD

History and Physical Plant

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During the ensuing years, the College -- renamed California State College at Hayward in 1963 -- has more than matched the growth of the area it was planned to serve. More than 5,000 students now attend classes, and by some estimates, the enrollment will be 11,000 in 1970. Classes are now taught in three multi-storied buildings on the College's own 354-acre hill-top campus, and by 1966 the physical plant is expected to include a Physical Education Building and Cafeteria. Also planned are an additional Classroom Building to be completed by 1967, and a Speech-Drama Building and a Library-Audiovisual-Administration Building by 1970. In addition to the one privately financed dormitory located across the street from the campus now, two more are to be completed in the near future.

Location and Environment

Because the Cal-State campus is situated crowning the verdant rolling hills that rim San Francisco Bay, its students and faculty enjoy many advantages of environment.

The climate in the area is moderate. The ocean is only minutes away, and the mountains are just a short drive. By freeway, Oakland is only 12 miles north, Berkeley is 15 miles north, San Francisco is but 25 miles away using the Bay Bridge route, and Palo Alto is across the Bay; consequently museums, libraries, art galleries, aquariums, parks, and gardens are easily accessible; plus the plays, concerts, musicals, and other types of entertainment for which the San Francisco area is famous.

Curriculum and Degrees

Programs are offered at the College that lead to the baccalaureate degree in 26 different majors, and the master's degree in education, mathematics, music and English. Other programs lead to teaching, pupil personnel services, and supervisory credentials. The quarter system is used.

Accreditation

The College is accredited by the Western Association of Schools and Colleges, and the general elementary teaching credential program by the State Board of Education.

Faculty

Faculty have been recruited not only on the basis of their academic training and professional competency in their respective fields, but because of the sincere concern they show for the growth of the students as individuals. Seventy-five percent of the instructional faculty have a doctorate degree -- the national average per institution is about 40 percent.

Library

A book collection of more than 100,000 volumes has been carefully selected to provide the materials needed for courses offered. Almost 1,400 periodicals are regularly received in the Library and backfiles for many are available.

B. History of the School of Business Administration

California State College
at Hayward

1. Registration Statistics:

In the Business and Economics Division at California State College at Hayward there are 475 Business Administration Majors, 58 Economics Majors, and 48 students in the Business Education Secondary Credential Program.

2. The Business and Economics Division offers Baccalaureate Degree Major and Minors in Business Administration
Economics
Business Education

B. History of the School of Business Administration

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Economics
Business Education

C. HISTORY OF THE PETITIONING GROUP

Business-Economics Division Council

California State College at Hayward

The Business and Economics Council was formed in 1962, for the purpose of unifying all Bus-Econ students, academically and socially. The Council has had four different terms of office. The officers consist of President, Vice-President, Secretary, and Treasurer. Membership is open to all Business and Economic Majors, however, approximately 75 to 100 are actually participants. The Council activities for the past year have been:

1. Quarter Luncheons: Each quarter the Bus-Econ Council sponsors a luncheon at a nearby restaurant. The purpose of this luncheon is to foster solidarity among the students and to listen to an informative lecture given by a prominent businessman on some phase of business activity.
2. Intra-mural Sports: Flag football, basketball and softball are the three areas for participation. Our team is called the "backsters" after symbolic meaning from early Advertising History. We have never been First, but we have never been last either. Currently the "backsters" are leading the league in basketball competition.
3. Scholarship Trust: We sponsor a scholarship for a student in the Bus-Econ Division of **C. HISTORY OF THE PETITIONING GROUP** \$50.00 award for achieving a satisfactory grade point average (2.5) and outstanding participation in **Business-Economics Division Council** activities.
4. News Book: Each quarter we publish a phone directory of all students, faculty and staff at Cal-State. We sell these copies to all the students and faculty for monetary support of our activities. **California State College at Hayward**
5. Business Symposium: We sponsor a Business Symposium each year. This is an all day event. Participating students, faculty, and outside businessmen discuss various topics of business interest. This year's Symposium will be held on Saturday, April 16, 1965. The theme is "Problems Confronting the Businessman Today".
6. Tour and Travel Activities: During the quarter the Bus-Econ Council sponsors trips to various business establishments. It is hoped that these trips will instill in the students the practical applications of theories learned in the classroom. Our current plans for tours include the San Francisco Federal Reserve Bank; Hofer, Biedrich and Green Advertising Agency; and The Charles Krug Winery.

These events are generally the scope of activities for the Council year. We attempt to maximize our Council's purpose in all these activities, hoping to instill a unifying bond of friendship among our fellow students. The main core of this Council wishes now to formally our camaraderie and to seek objectives that will further the fraternal feeling of friendship. We envision participation in your organization as an implement in accomplishing these objectives.

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2. Intramural Sports: Flag football, basketball and softball are the three areas for participation. Our team is called the "huckesters" after symbolic meaning from early Advertising History. We have never been first, but we have never been last either. Currently the "huckesters" are leading the league in basketball competition.
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These events are generally the scope of activities for the Council year. We attempt to maximize our Council's purpose in all these activities, hoping to instill a unifying bond of friendship among our fellow students. The main core of this Council wishes now to intensify our camaraderie and to seek objectives that will further the fraternal feeling of friendship. We envision participation in your organization as an implement in achieving these objectives.



JOSEPH C. STANBROUGH, JR.

Joseph C. Stanborough, Jr. was born in Buffalo, New York on August 3, 1941. He migrated to Oakland, California at the age of approximately 10. He began attending California College as a Junior in January, 1965.

Joe is a member of Cal-State and has been active in the Business-Economics Association. He received an Associate of Arts Degree from San Jose State College in 1964. His occupational goal is to be the district sales manager for the Pacific Northwest in 1966.

D. BACKGROUND DATA OF EACH MEMBER

JOHN B. BONE

John B. Bone, a native of the San Francisco Bay Area, was born in Alameda on July 10, 1947. He began Cal-State in January of 1964 as a Junior, having received his Associate of Arts Degree at Oakland City College. He is a member of the Business-Economics Association Council.

This remarkable student's educational goal is that of a corporate executive. He does graduate work at the University of California at Berkeley.





JOSEPH C. BIONDOLLILO JR.

Joe was born in Buffalo New York on August 9, 1941. He migrated to Oakland, California at the impressionable age of six. He began attending Cal-State College as a junior in March, 1965.

Joe is a Senior at Cal-State and has been active in the Business-Economics Division Council. He attained an Associate of Arts Degree from San Jose City College in 1964. His occupational goal is in the direct selling field. He will receive his B.S. Degree in Business Administration in December 1966.

JACK D. DOYLE

Jack, a native of the Bay Area, was born in Alameda on July 10, 1944. He began Cal-State in September of 1964 as a junior, having received his Associate of Arts Degree at Oakland City College. He is a member of the Business-Economics Divisional Council.

This personable student's occupational goal is that of a corporate executive after he does graduate work at the University of California at Berkeley.





BYRON H. COFFIN III.

Byron was born in Oakland, May 5, 1940. He came to Cal-State in the Winter Quarter of 1965, after completing two years of college while in the Air Force.

He is a Business Major specializing in Accounting. His occupational objective is a partnership in a CPA firm.

Byron was Vice-President of the Business-Economics Division in 1963-64. He is also a member of Alpha Phi Omega, a service fraternity in campus; the California Young Republicans; and the Senior Steering Committee.

DENNIS MARVIN CONDIT

Dennis was born on April 22, 1942 in Oakland, California. After receiving his Associate of Arts Degree from a junior college he came to Cal-State in September of 1963. Business Administration with a concentration in Management is Dennis's major area. He eventually will use his college training in an executive position.

Dennis was elected President of the Business-Economics Division in the Fall of 1964. His major area of study is Production Management and his career plans are directed toward Retail Management.





OLIN HOWARD COVINGTON

Olin, a native of Salt Lake City, Utah, entered Cal-State in the Fall of 1963.

"Oly", as his friends call him, is majoring in Management and plans to go into business for himself. As an active member of the Cal-State campus Oly was Vice-President of the Business-Economics Division in 1963-64. He is also a member of Alpha Phi Omega, a service fraternity on campus; the Californis Young Republicans; and the Senior Steering Committee.

DONALD W. CROWDER

DONALD W. CROWDER

Don was born in Rockford, Illinois on August 31, 1943. He received his Associate of Arts Degree at Oakland City College and was admitted to Cal-State in the Fall of 1964. His major area of studies is Production Management and his career plans are directed toward Retail Management.





WILLIAM C. GASH

William, better known as "Chip", is a native of Seattle, Washington. He was born on March 17, 1941. He came to Cal-State in the Fall of 1965 as a Business Administration Major. Chip has an Associate of Arts Degree and is an Eagle Scout. His main business aspiration is to be a member of the Stock Exchange, either as a broker or in research.

GARY LAWRENCE GLADDING

Gary, a native of Oakland, was born June 9, 1940. He received an Associate of Arts Degree at Oakland City College, where he was on the Dean's List. He continued his academic achievements at Cal-State and is on the Dean's list here also. After graduation he will pursue a career in Sales.





ROBERT KEITH HIGDAY

Bob was born in Seattle, Washington on August 20, 1936. He received his Associate of Arts Degree at Olympic College in Washington. He "came South" and enrolled in Cal-State in January, 1965, as a Business Administration Major.

Bob plans a career in Production Management after graduation.

ROBERT BRUCE KIBBY

Bruce was born in August of 1943 in Denver, Colorado. He received his B.A. degree from the University of California and is now attending Cal-State with a Teaching Credential as an objective. Bruce has been an active member of the Business-Economics Division Council and participated in the intra-mural activities.





ROGER ELLIOTT LIPMAN

Roger, a native son of Oakland, was born January 26, 1943. He enrolled in Cal-State in September, 1963, after acquiring an Associate of Arts Degree in junior college. He is a Business Administration Major with a concentration in Management. Active in student activities, Roger was Chairman of the Student Union Committee, 1964-65.

GERALD MITCHELL

Gerald migrated to California from Minneapolis, Minnesota where he was born in 1940. He attends Cal-State as a Business Administration Major with a concentration in Accounting. An Eagle Scout and a former officer of the Iota Beta Chapter of Alpha Phi Omega, Gerald plans to earn a CPA and work for a small firm.





THEODORE D. MORGAN

Ted is a Management Major at Cal-State and anticipates graduation this June. His occupational goal is a position in Production Management in the Aviation Industry.

Ted was born in Phoenix, Arizona, January 19, 1942. He moved to the Golden State in 1956 with his family.

Ted is a pilot and earns his money for school by contracting flights.

WALTER W. PICKETT JR.

Walt is a Management Major at Cal-State and plans a career in System Design.

He hails from Oakland, California, where he was born in May of 1939.

After completing junior college work, Walt came to Cal-State in March, 1965. He anticipates graduation this Fall.



NIGEL H. WINSOR

Nigel, a resident of Berkeley, California, enrolled at Cal-State in the Fall of 1964, as a junior majoring in Business Administration with a Personnel Management Concentration. He was born in Glasgow, Scotland, on October 17, 1941. He migrated to the United States in November 1948. He attended Oregon State University and received his Associate of Arts Degree from Contra Costa College. Nigel has served as Publicity Chairman for the Business-Economics Division Council.



LEE A. WINGERD

Lee, lives in Oakland, California, where he was born in December, 1940. A scholar of the first order, Lee has been recognized on the Dean's List every semester of his college career. Lee plays a wicked hand of bridge and his fellow players consider him a challenging competitor. Lee plans to enter Production Management, with the ultimate goal as a Controller of a large organization.





THOMAS LOUIS SCHAB

A native son, Tom was born in Oroville, California, in 1938. He received his Associate of Arts Degree from Yuba City College after receiving an honorable discharge from the U. S. Army. He entered Cal-State in September 1964 and has been active in the Business-Economic Council and intra-mural activities. Tom's professional goal is in the area of Marketing Research. He is currently a member of the Commonwealth Club of California.

ROBERT ARTHUR SHERMAN

Bob was born on June 6, 1942, in Oakland, California. He received his Associate of Arts Degree from Oakland City College. Since entering Cal-State Bob has been active as a member of the Business-Economic Division Council. He is a Business Administration Major with a Marketing concentration and plans a career in Advertising or Product Development.





BARRY ROGOFF

Barry was born in September of 1942, in Brooklyn, New York. His fellow students regard him as one of the most well-liked and hardest working men on the campus. Barry is presently engaged in full-time studies; he is Treasurer of the Business Economics Division Council as well as working part-time as an accountant. After graduation in March, Barry hopes to obtain his CPA and continue in the field of Accounting.

RONALD C. ROSS

Ron came to Cal-State from Foothill College in 1964 after a successful social and academic two years. He was elected Student Body President in Spring of 1962, and held various chairmanships while at Foothill. Currently Ron is the Advertising Manager for the Cal-State Pioneer, the school bi-weekly paper; and Vice-President of the Business Economics Division Council.

Ron was born in San Jose, Costa Rica, November 4, 1938. He plans a career in Production Management after graduation.





THEODORE A. PALMER

Theodore, better known as "Andy", entered Cal-State in the Fall of 1964. He is a Business-Administration major with a concentration in Personnel Management.

Andy has been active as a member of the Business-Economics Council. He was on the Dean's List at Oakland City College, where he obtained his Associate of Arts Degree. He plans a career in Personnel Management.

MICHAEL P. PINTO

Mike was born in Boston, Massachusetts, September 25, 1933. He moved to California in 1948 with his family. He entered Cal-State in September, 1964 and received his BA in Economics in 1965. Mike was a transfer student from the University of Oregon where he was affiliated with Sigma Chi. He had previously received his Associate of Arts Degree from the College of San Mateo. Mike is currently enrolled in the Secondary Credential Program and will teach Economics and related fields on the high school level.





CARL E. JOHNSON III.

Carl hails from Dare County, North Carolina, where he was born in September of 1944. He is a Business Administration Major at Cal-State and ultimately plans a profession in Law. Carl served as President of the Young Democrats at LaSalle College in Pennsylvania and also played basketball for this school.

STEPHEN J. KEYS

Steve was born September 5, 1942. He started Cal-State in March of 1965, with a major in Production Management. Steve plans a career in the Purchasing area with a large company.





RONALD E. MOSER

Ron, born in San Jose, California, on February 27, 1933, is now a resident of Sunnyvale, California. He attended San Jose City College and San Jose State College prior to enrolling at Cal-State in January, 1965. A Business Administration Major, Ron intends to pursue a career within the computer industry after graduation.

... he is doing
an outstanding job. He is a
Management Major and plans a
career in the Real Estate field.

WILLIAM D. O'BRIEN

Bill, a resident of Oakland, California, started Cal-State in September, 1964, as a junior in the field of Marketing. Bill is a Senior and anticipates graduation this June. His occupational objective is a Manufacturer Representative in the area of pharmaceuticals. Bill came to Cal-State after receiving his Associate of Arts Degree at Chabot College. Participation as an officer in the Business-Economics Council and Council representative to Associated Student Government has aided Bill to achieve academic and leadership qualities.





JAMES E. HAYNES

Jim was born in LaGrange, Georgia in July of 1939. He came "out west" after serving four years of duty in the Phillipines with the United States Navy. He graduated from Chabot College in 1964 with an Associates of Arts Degree.

Jim is currently the schools Young Republicans President, in which position he is doing an outstanding job. He is a Management Major and plans a career in the Real Estate field.

ROBERT H. TSURUI

Bob will be a June graduate of Business Administration in the field of Accounting. He came to Cal-State after studying at San Mateo College.

Born in September of 1942, Bob plans to attain a CPA certificate. His ambition is to be a programmer with a large financial institution.





RICHARD N. OLIVER

Dick was born July 16, 1940, in Oakland and was raised in San Leandro. He attended Armstrong College and transferred to Cal-State in the Fall of 1964. Dick is presently Presiding Partner in an investment group and President of Oakland Local Five, Western States Service Station Employees Union. Although Dick is very interested in securities, he has made no definite plans for the future.

LETTERS OF RECOMMENDATION

SINGL MOTA

Singl was born December 22, 1939, in Punjab, India. He enrolled in Cal-State in the Fall Quarter of 1964 after previously receiving an Associates of Arts Degree. He is a Business Administration Major with a concentration in Marketing. Singl's occupational interests are in the fields of Marketing Research and Management.



January 29, 1966

Mr. Charles L. Farrar, Executive Director
Delta Sigma Pi
The Central Office
130 South Campus Avenue
Cuyahoga, Ohio 45955

Dear Mr. Farrar:

I am pleased to have the opportunity to support the petition of the students in our Division of Business and Economics to secure a charter for a chapter of Delta Sigma Pi. Our college includes a separate Division of Business and Economics, with departments of Economics, Management Science, Marketing, Accounting and Business Education. In the fall of 1965 there were 632 majors in this division. Our student body is divided approximately fifty-fifty between men and women - and the Business and Economics Division has a slightly higher proportion of men than of women. Thus, our male enrollment in the Division of Business and Economics is considerably above 350.

E. LETTERS OF RECOMMENDATION

I have been assured that the administrative officials responsible for the Division of Business and Economics would be very receptive to the development of this professional fraternity on our campus. I should like to add my strong support for the development of this fraternity on our campus, and I hope that you will grant a charter. It would be very desirable that the establishment of the local chapter be accomplished during the coming spring.

The California State College at Hayward was fully accredited for a five year period by the Western Association of Schools and Colleges in spring of 1964. This is standard accreditation and typical of other fully accredited colleges and universities in California.

If there is anything else which will be necessary to further the development of this organization on our campus, I will be glad to be of assistance.

Sincerely yours,

Fred Harter
Fred Harter
President

FH:td



OFFICE OF THE PRESIDENT

January 25, 1966

Mr. Charles L. Farrar, Executive Director
Delta Sigma Pi
The Central Office
330 South Campus Avenue
Oxford, Ohio 45056

Dear Mr. Farrar:

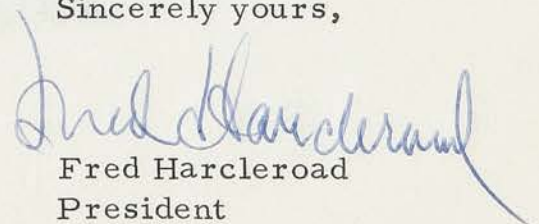
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Sincerely yours,


Fred Harclerod
President

FH:lld



CALIFORNIA STATE COLLEGE at HAYWARD

STUDENT SERVICES

2 February 1966

January 25, 1966
Mr. Charles L. Farrar
Executive Director
International Fraternity of
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Mr. Farrar:

The Business and Economics Council of California State College at Hayward is seeking to establish a chapter of the Delta Sigma Pi Fraternity on this campus. The petition of the Council has the approval of this office. We agree with the students making the petition--that the establishment of a chapter of your fraternity here would be a benefit to our students and to the College.

The Business and Economics Council has distinguished itself by a program of activities for several years. The objectives and functions expressed by the Council are certainly compatible with those of your fraternity. We are sure that Delta Sigma Pi would benefit from a Cal State Chapter.

Sincerely yours,

Joan Seavey

Joan Seavey
Associate Dean of Students

ms

cc: Dr. Strasburg
✓ Mr. O'Brien
Dr. Salera

Original sent to Mr. Farrar on February 2, 1966.



CALIFORNIA STATE COLLEGE at HAYWARD

DIVISION OF BUSINESS AND ECONOMICS

January 26, 1966

Mr. Charles L. Farrar, Executive Director
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Mr. Farrar:

As Head of the Division of Business and Economics, it is my pleasure to endorse the wish of the officers and members of the Business and Economics Divisional Council to be organized as a chapter of the Delta Sigma Pi on this campus.

We have a rather fine group of young men who are majoring in the Division and I think they will benefit from membership in Delta Sigma Pi as in turn Delta Sigma Pi will gain strength from having men of this caliber functioning on our campus.

Sincerely,

Virgil Salera
Head

VS.1d1



DIVISION OF BUSINESS AND ECONOMICS

January 25, 1966

Mr. Charles L. Farrar
Executive Director
International Fraternity of
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Mr. Farrar:

The officers and active participants in our Business and Economics Division Council have decided to move forward with their application to establish a chapter of Delta Sigma Pi on our campus. This decision has been reached only after they have spent considerable time and effort in reviewing the proposal both with representatives of Delta Sigma Pi and within their own group meetings. Furthermore, a significant number of our current seniors have listed themselves as prepared to follow through with pledging, if the application for a chapter is acted upon favorably.

In light of the already exhibited high degree of interest on the part of our students, I wish to add my support to their application and to recommend that Delta Sigma Pi approve the establishing of a chapter on our campus.

Sincerely yours,

A handwritten signature in cursive script that reads "Harry E. Allison".

Harry E. Allison, Chairman
Department of Marketing

HEA/lil



CALIFORNIA STATE COLLEGE at HAYWARD

DIVISION OF BUSINESS AND ECONOMICS

February 1, 1966

Mr. Charles L. Farrar
Executive Director
International Fraternity of
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Mr. Farrar:

I take great pleasure in recommending the California State College, Division of Business and Economics Council, to the International Fraternity of Delta Sigma Pi for the purpose of establishing a Chapter on this campus.

The students and faculty of this Division have analyzed the goals and regulations of the Fraternity, and find them to be similar to their goals and the regulations to be acceptable.

The Administration of the College is quite receptive to the establishment of a Chapter on this campus.

The students, faculty and Administration of this College look forward to a long and mutually satisfying relationship with the International Fraternity of Delta Sigma Pi.

Sincerely yours,

L. Glen Strasburg, Chairman
Department of Management Sciences
Advisor to Business-Economics Council

LGS/lil

cc: President Harclerod
Dean Seavey
Dean Lepore
Dean Biella

"Hillside view of the Campus"

F. PICTURES OF CALIFORNIA STATE COLLEGE AT HAYWARD

comprise one hundred acres of land, part of which can be seen in this picture. Looking from left to right the buildings are the North and South Science Buildings, the Fine Arts Building and the Music Building.

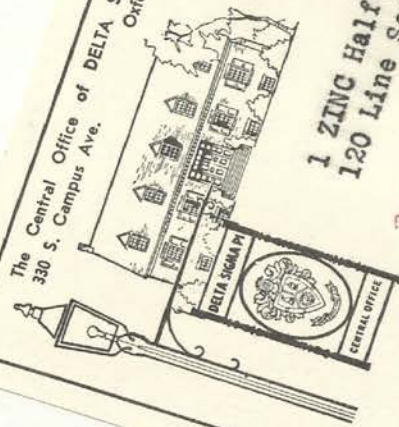
"Hillside view of the Campus"

The projected layout of the campus will encompass one hundred acres of land, part of which can be seen in this picture. Looking from left to right the buildings are the North and South Science Buildings, the Fine Arts Building and the Music Building.

This is a view of the side of the Fine Arts Building on campus. This terraced area is used for June Graduation Exercises and for many of educational and social programs which the college sponsors throughout the school year.



The Central Office of DELTA SIGMA PI
330 S. Campus Ave.
Oxford, Ohio



1 ZINC Half-tone
120 Line Screen

29 picas wide









The Central Office of DELTA SIGMA PI
330 S. Campus Ave.
Oxford, Ohio



1 ZINC Half tone
120 Line Screen

29 pieces wide
Follow Craig Markel

The Science Building on the right and the Fine Arts Building at the rear of the picture show some of the beautiful landscaping that California State College at Hayward has.