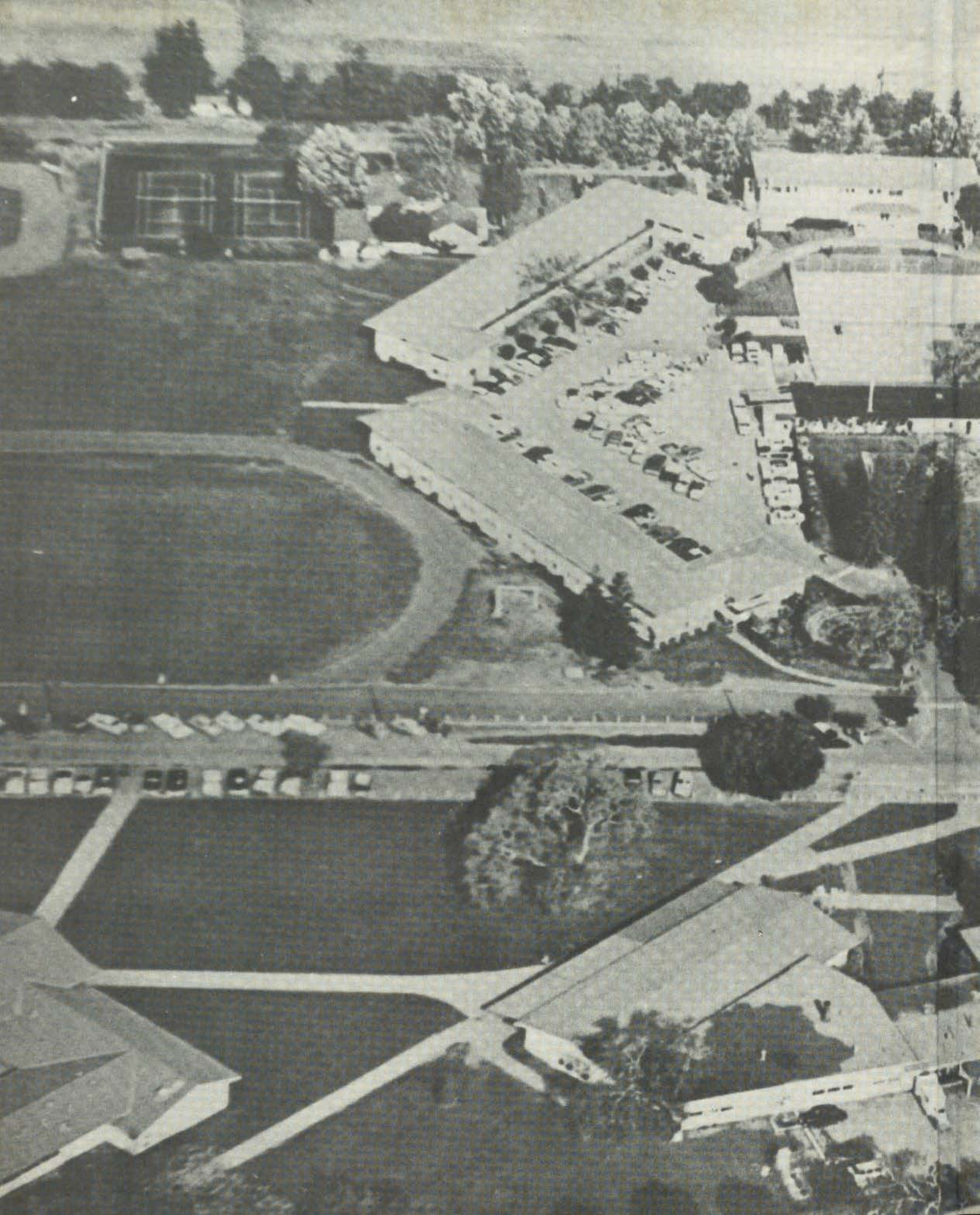


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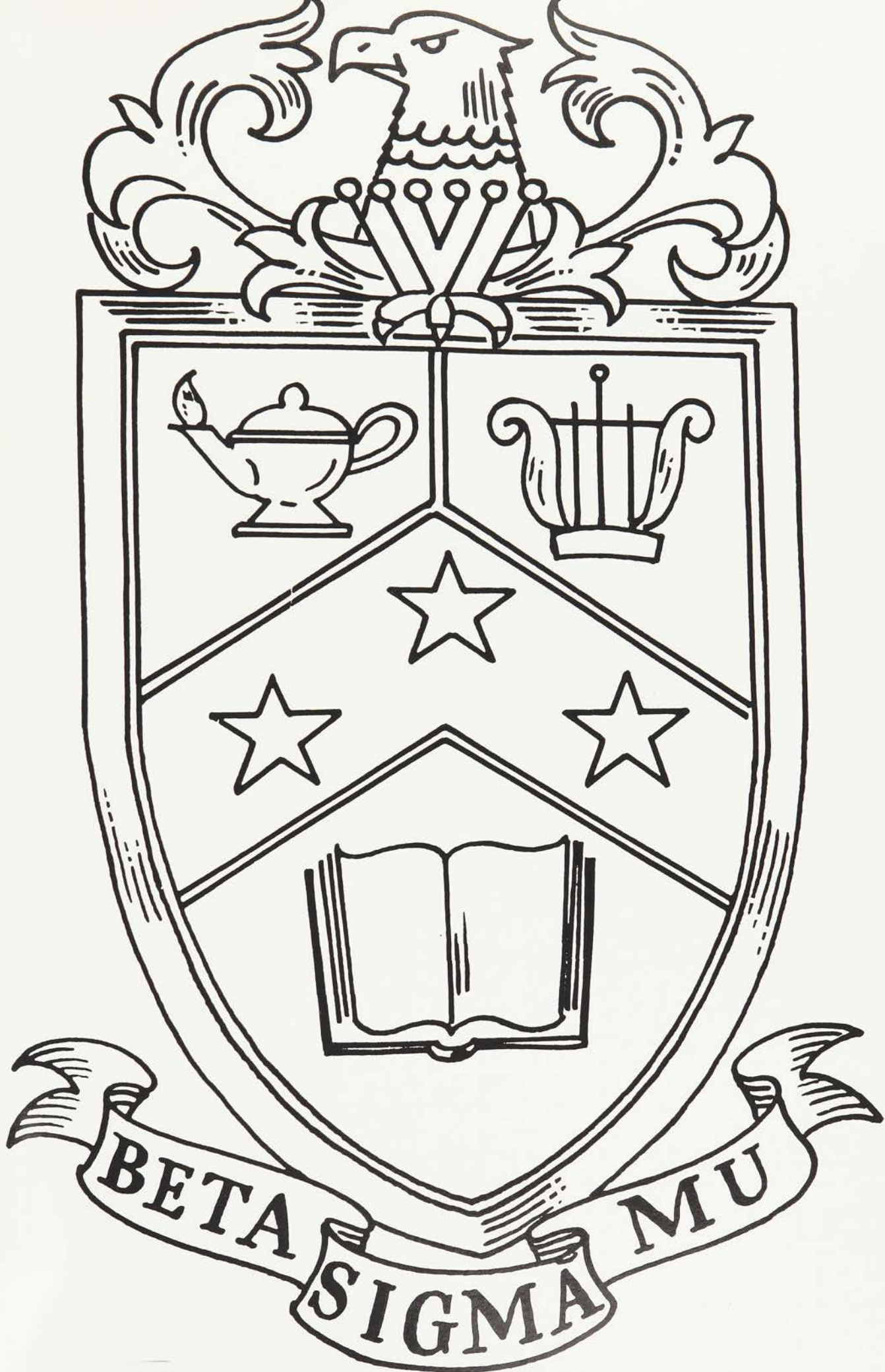


# BETA SIGMA MU 1965





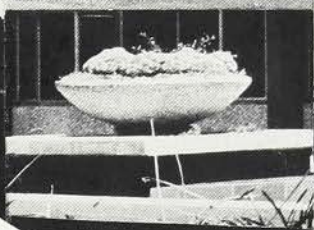




COLLEGE  
HALL



BOWMAN  
LIBRARY



S.B.A. HISTORY

FACULTY



# Staff

- EDITOR-IN-CHIEF . . . . . Tucker Garner
- DIRECTORS OF COPY . . . . . Scott Farley  
John Harnett  
Howard Jewett  
Robert Long  
Tee Neighbors  
Jim Norman
- LAYOUT EDITORS . . . . . George Becker  
John Julian
- COORDINATOR . . . . . Burton Rain



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**BETA SIGMA MU  
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## Officers

- Jim Rea . . . . . PRESIDENT
- George Becker . . . . . VICE PRESIDENT
- George Nations . . . . . VICE PRESIDENT
- Christopher Burton . . . . . CHANCELLOR
- Joe Bob Cave . . . . . SECRETARY
- James Norman . . . . . TREASURER

# Petition

We the members of the Beta Sigma Mu Business Fraternity, do hereby petition the International Fraternity of Delta Sigma Pi for the purpose of securing a charter, and maintaining an active chapter of Delta Sigma Pi at Menlo School of Business Administration, Menlo Park, California.

On November 11, 1964, the petitioning body, unanimously voted this petition be submitted to the International Fraternity of Delta Sigma Pi.

We, therefore, the members of Beta Sigma Mu, in seeking affiliation with the Delta Sigma Pi, mutually pledge obedience to the laws of the International Fraternity. We shall uphold the constitution of Delta Sigma Pi, and cherish the spirit supporting the character of this esteemed Fraternal Organization.



## Petitioning Signatures

Sim T. Rea

George W. Becker

Peter Garner

Charles Vandubis

Bruce Smith

C. J. Walters

Harold H. Jewett

George Watson

Jack O'Keefe

Craig Kucicid

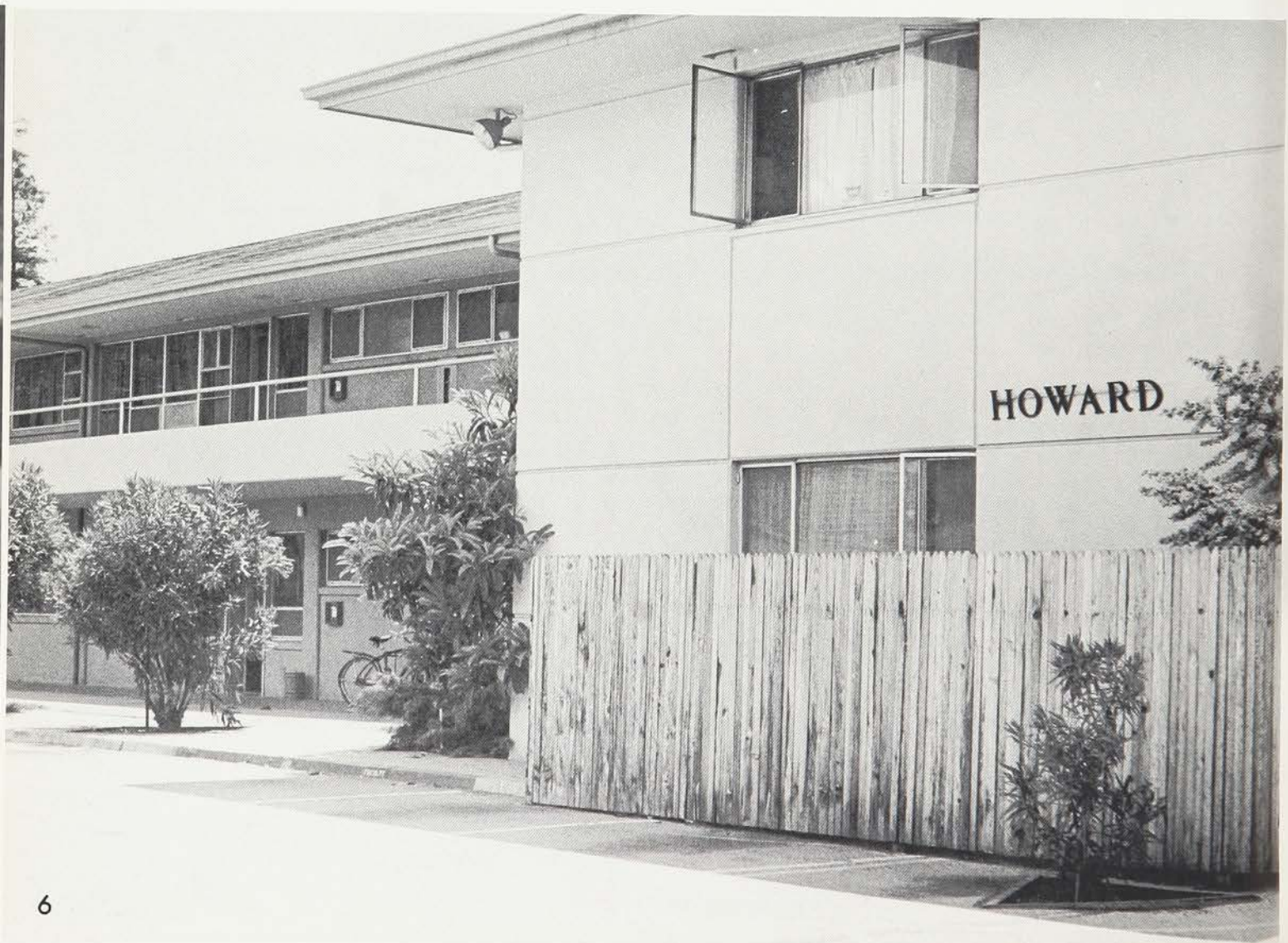
Sidney Kante

John Scott Farley



Scotty Wood  
Burt J. Rain  
Christopher C. Newton  
F. E. Weibel, Jr.  
William H. Parnis.  
Robert O. Song  
J. J. Kamen  
John S. Karmel Jr.  
Christopher R. Burton

John D. Julian Jr.  
Cliff Carlson  
R. W. Willis II  
Ray T. Neighbors, Jr.  
David D. Rosenberg  
Joe Bob Cave  
John Mada.  
David A. Backett  
David A. Beronid



History of . . . Menlo

School

College

School of Business Administration



STUDENT UNION

Administration

# History of Menlo School and College

Menlo School and College occupies a fifty-five acre campus at Menlo Park, thirty miles south of San Francisco on the Peninsula. Stanford University and the college town of Palo Alto are only two miles distant. Proximity to Stanford and the University of California's main campus at Berkeley facilitates Menlo's many desirable educational contacts with these institutions.

Founded in 1914, Menlo School offers a preparatory program for boys in grades seven through twelve and provides thorough academic preparation for University and College work. The School has its own campus which is separate from but continuous with the College Campus.

Menlo College has Two Divisions:

The College Division. A two-year college program for men specializing in the freshman and sophomore requirements of the nation's major colleges and universities and providing preparation for upper division standing. Menlo students, if their grades are satisfactory, may transfer with advanced standing at nearly any American college or university without special examination. The College Division awards the Associate in Arts degree at the end of the sophomore year.

The School of Business Administration. A four-year college granting the degree of Bachelor of Science in Business Administration.



College

S.B.A.

School



# William E. Kratt

President



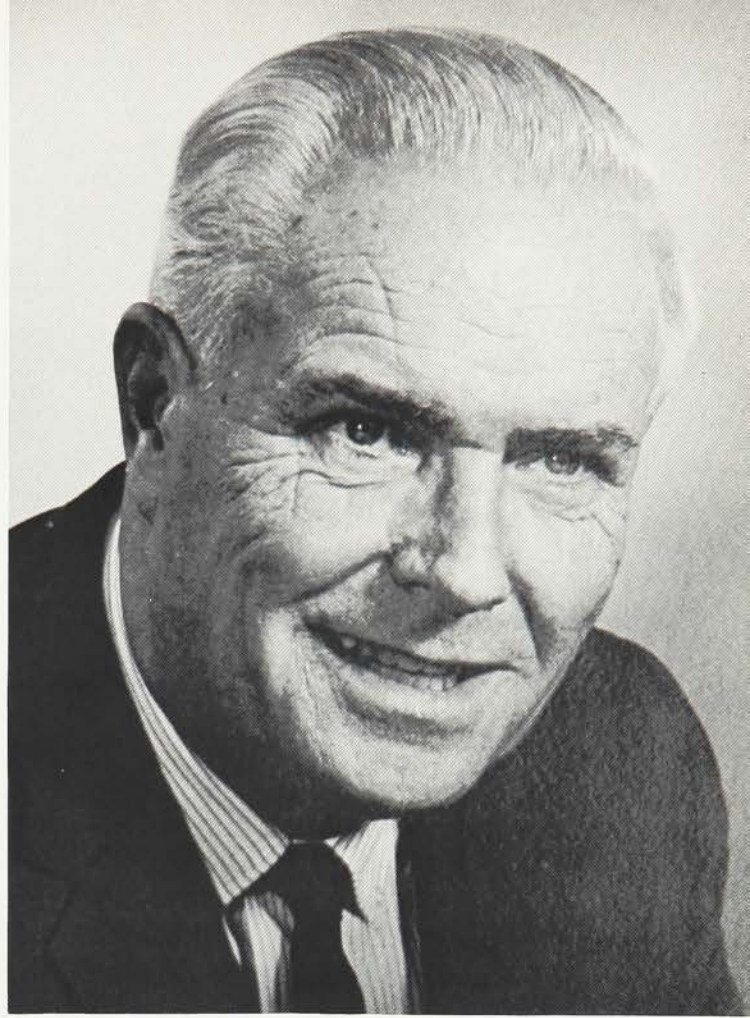
The Beta Sigma Mu fraternal group, organized by students in the Menlo School of Business Administration, has been a hard working and active organization on our campus. Their admirable desire to become affiliated with Delta Sigma Pi has my complete endorsement and recommendation.

It has been my privilege to have the School of Business Administration established during the period of my presidency. The success of the School has exceeded all expectations. The quality of our students and the successful performance of our graduates has deservedly earned the high commendations of the business and educational leaders of the area.

Your favorable consideration of this request, to affiliate with your very fine fraternity, will be very much appreciated.

# F. Philler Curtis

Director of Admissions



This letter is being written in support of the candidacy of Beta Sigma Mu Fraternity of Menlo College and their request for the establishment of an International Chapter here at Menlo. This group of young men has been very active in the life of the School of Business Administration. They are, as I am sure you know, Business Administration majors and they are very eager at this point to have the affiliation with an International Fraternity.

Certainly, their application has our full support and you may rest assured that anything that we can do to be of assistance to them in affiliating with the International group will certainly be done.

Thank you for your consideration of this request.

# John D. Russell

Director



I wish to give my support to the application of Beta Sigma Mu for affiliation with Delta Sigma Pi international professional business administration fraternity.

For a number of years the Administration and faculty of the Menlo School of Business Administration have looked forward to the day when a chapter of Delta Sigma Pi might be established on our campus. We feel that mutual benefit will be derived--that the fraternity will serve as a constructive stimulus to the student body and that representation of our students and their productive efforts will ultimately serve the fraternity in a meaningful way.

Our students who have initiated the drive for a chapter of Delta Sigma Pi, who have formed Beta Sigma Mu toward that end, and who have carried through with so much enthusiasm this year have set a course and established a tradition which bodes well for the future.

I recommend your favorable consideration of the application of Beta Sigma Mu. I promise continuing support of the administration to the maintenance of a chapter which will be a source of pride and respect to you.

# C. J. Walters

Dean



You are well aware of the existence of our local fraternal group known as Beta Sigma Mu and its objective to gain recognition as a chapter of Delta Sigma Pi. The local fraternity and its objective have the approval and the backing of the administration.

Although, at present, our total enrollment is considered small, in my opinion the leaders of this group have proved the feasibility of a professional fraternal organization within our student body. Their program has been a manifestation of their marked interest in business and its professional aspects. They have been unswerving in their desire and drive to gain recognition.

I feel very strongly about having a chapter of Delta Sigma Pi on our campus. Aside from the fraternal ESPIRIT DE CORPS, it will engender the development of potential leadership. The activity to date has brought out several potential leaders that otherwise I may not have known existed. It will sustain and increase professional interest. It provides a healthy supplementary drive for the attainment of academic proficiency.

The benefits to be derived will not flow in one direction only. This small group is capable of developing an intense loyalty to Delta Sigma Pi that will continue throughout their lives. This has been our experience with our alumni and their attitude toward the School of Business Administration. Therefore, I recommend that their petition be given very serious consideration.





CHARLES B. EMERICK  
Business Manager



JOHN J. MOLEND  
Director of Athletics



HAROLD E. MUNSTERMAN  
Dean of Students



HERBERT W. MANSFIELD  
Director of Libraries

History of . . . . Menlo

# School of Business Administration



BOWMAN LIBRARY

# Faculty

# History of the School of Business Administration

In 1949, on the recommendation of a group of San Francisco Bay Area businessmen who felt that this area had need for an independent undergraduate program of education for business administration, Menlo established the School of Business Administration to carry students through four collegiate years to the Bachelor of Science in Business Administration.

The School developed its program dedicated to giving young men a good general background, a broad understanding of the problems of management, and sufficient skills and tools with which to cope with them. The program combines the best academic and practical training. Each course is taught with the relatively informal case method or problem study approach. Discussion and problem sections are limited to the number of students.

The four year program of the School of Business Administration is divided into two years of general education and two years of professional education.

In the Freshman and Sophomore years, the student studies subjects designed to provide him with the essentials of general knowledge which every educated man should possess. These fall into the areas of English and literature, history and social science, mathematics and science.

In the junior and senior years, though the student still is exposed to additional studies in communication and in the humanities, he devotes most of his time to professional courses for a business career. He is required to take the core of courses which will provide the background of professional knowledge and the skills and tools essential for successful management. Electives are provided in certain other areas of study in which the student may desire to acquire understanding. Throughout his four years, each student is required to subscribe to and utilize the WALL STREET JOURNAL.

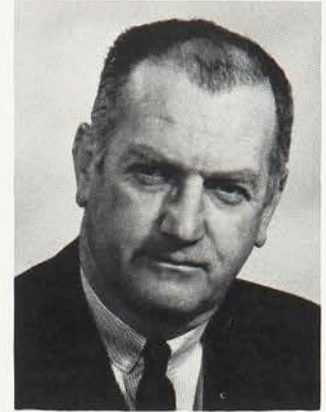
# Faculty



JAMES W. CROOKS  
Economics



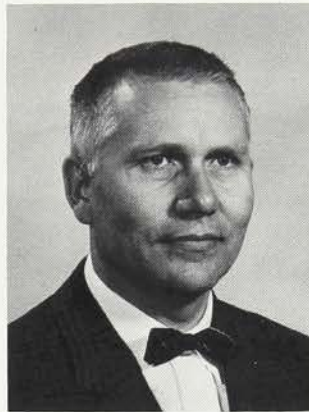
DAVID A. DIEGELMAN  
Real Estate



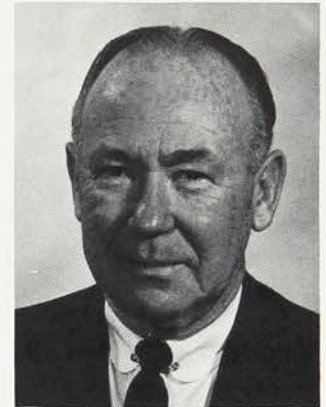
WILLIAM N. ECKART  
Insurance



STEPHEN H. FIELD  
Finance



A. HOLDEN HIGBEE  
Geography



EDWARD B. KROUGH  
Advertising  
Communications



W. G. MICHELET  
Mathematics



Infirmary



DONALD F. MOON  
Accounting



DOROTHY M. SKALA  
Secretary



FRANCIS B. TIMS  
Accounting



PATRICK H. TOBIN  
Humanities



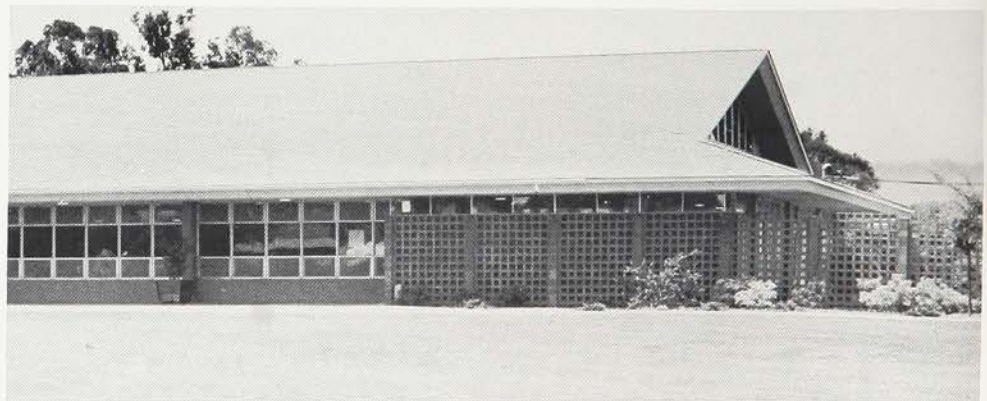
WILSON P. TODD  
Personnel



CHARLES A. VANDERLIP  
Marketing  
English



ROSE M. ACKERL  
Secretary



Cafeteria

History of . . . . Menlo

Beta Sigma Mu



OFFICERS

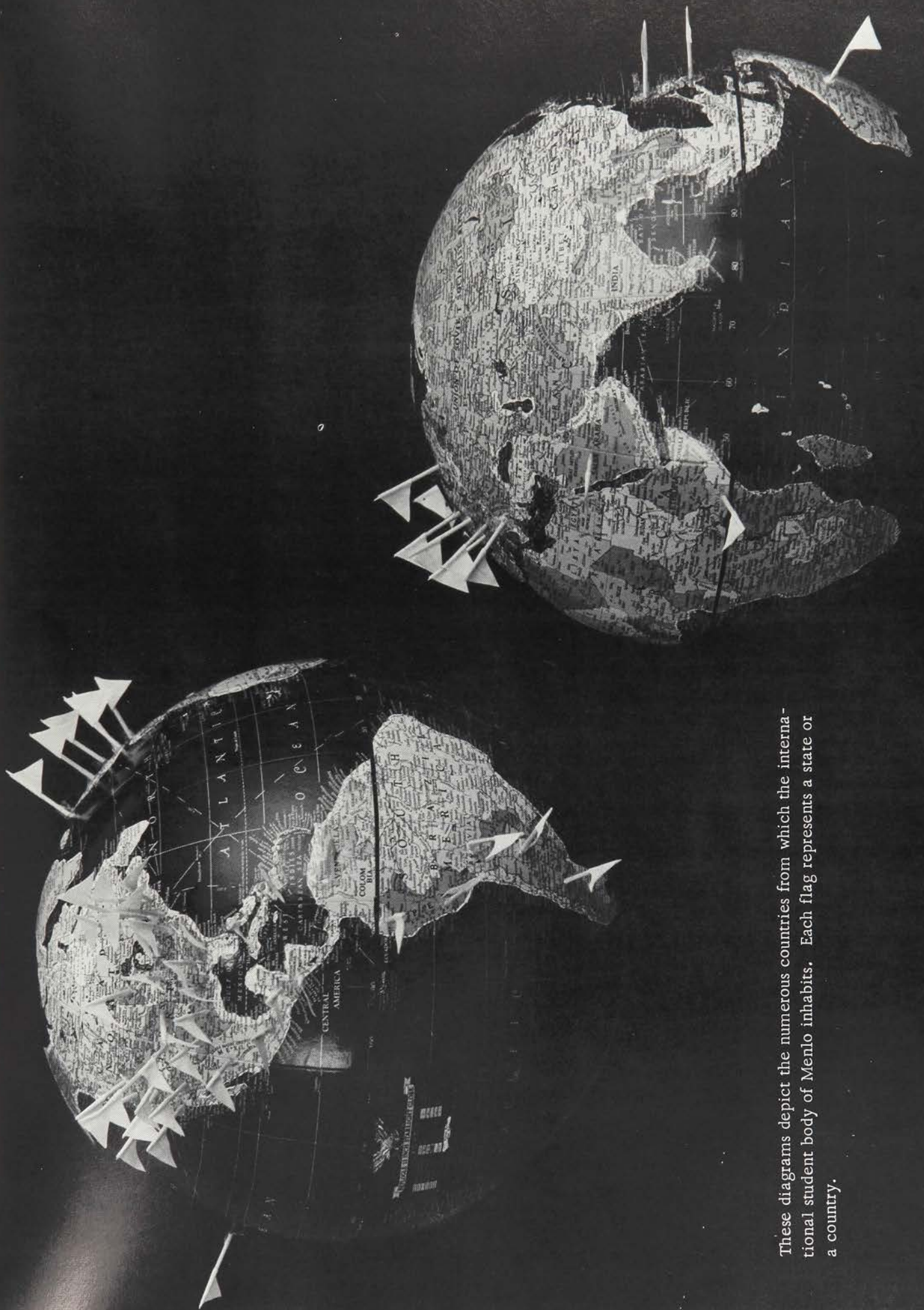
# History of Beta Sigma Mu

Beta Sigma Mu was conceived, organized and established by Jim Rea, Chris Burton and George Becker. These three individuals realized the abundant potential for an international business fraternity at a progressive business school. They thought that a union between the two would be beneficial to both.

The investigation for the possibilities of a business fraternity for the school of business administration was started in the fall of sixty-four. Meetings were held to ascertain whether or not enough people were interested in joining the fraternity. Such interest was shown and the chapter was organized.

The first meeting of Beta Sigma Mu, petitioning chapter of Delta Sigma Pi, was held on November 4, 1964. Subsequent meetings were held bi-monthly. Dinner meetings were held monthly, at which time guest speakers were invited. Among our distinguished dinner speakers were: Mr. Curt L. Moon, President of Lytton Savings of Northern California. He was accompanied by his personal manager Pat Larkin. Mr. Jackson Eves, Vice-President of Wells Fargo Bank. Mr. Elliot Bates, Assistant Vice President-Personnel, accompanied him. Mr. Bill Terry, head of marketing at Hewlett-Packard Corporation. Our last speaker was Mr. Edward D. Bronson of the law firm Bronson, Bronson, McKinnon.

The enthusiasm generated by these guest speakers and the bi-monthly meetings have assured the success of Beta Sigma Mu.



These diagrams depict the numerous countries from which the international student body of Menlo inhabits. Each flag represents a state or a country.



Jim T. Rea

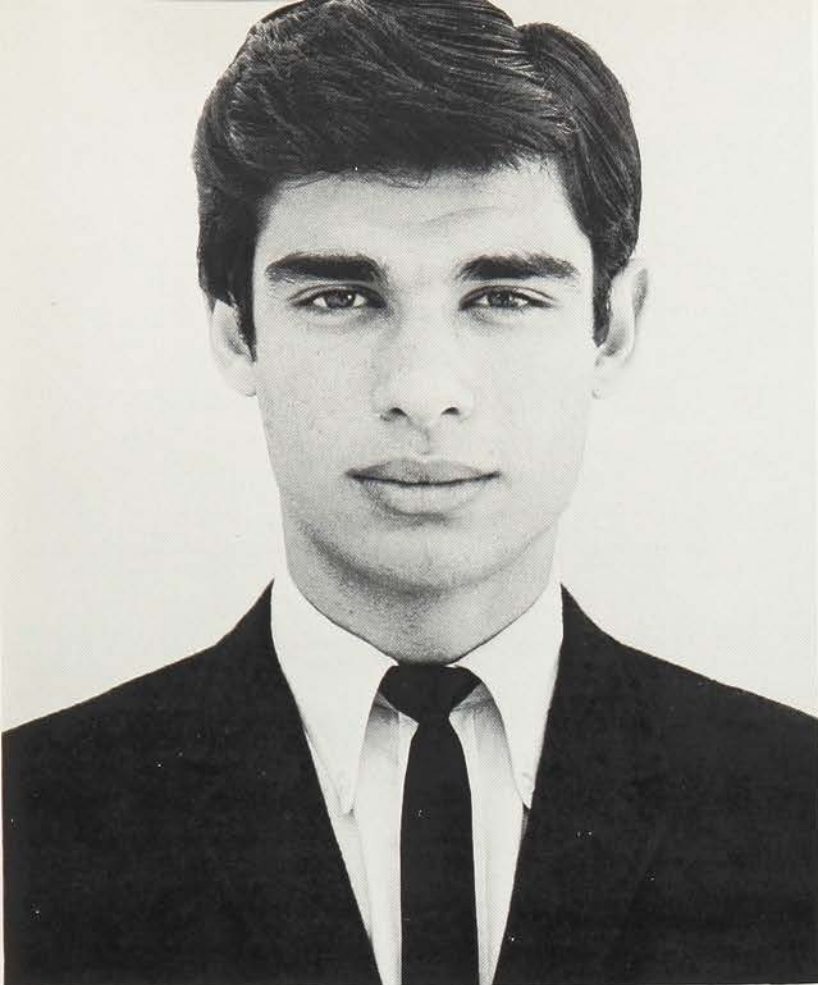
President

Beta Sigma Mu



It is with both pleasure and pride that we, the members of the Beta Sigma Mu Fraternity, present to you our petition to be formally affiliated with Delta Sigma Pi. This petition is the consummation of much enthusiastic and diligent work on the part of each member to present an accurate and complete representation of the Beta Sigma Mu Fraternity as a group and individually. Although the contents of the petition are concentrated on the various facets of the fraternity, we have also strived to represent the fundamentals of the environment in which we live. Our excellent faculty and administrative staff play an important role in the activities of our fraternity and, therefore, have been given due consideration.

The advantages of having a Delta Sigma Pi chapter on the Menlo School of Business Administration campus are bi-lateral. It is to our benefit to be associated with an International Professional Business Fraternity by taking full advantage of your experience and organizational attributes. In return, we offer Delta Sigma Pi an organization of interested and highly motivated Business Administration students to continue and spread the traditions, spirit, ideals, and purposes of Delta Sigma Pi. We are anxiously awaiting the commencement of this mutually beneficial relationship.



## Fahd Alireza

Born on Christmas day, 1946, in Cairo, Egypt, Fahd Alireza is a Sophomore at Menlo.

He attended Victoria College, Egypt, Le Rosey School, Switzerland and Seaford College in England. While in these schools, he played soccer, ice hockey, and tennis. His home is presently in Jeddah, Saudi Arabia.

As well as being a member of Beta Sigma Mu, Fahd is an active member of the Social Committee. He enjoys speculating in middle eastern politics and will play poker till the wee hours of the morning if the opportunity arises.

A very forthright and determined individual, he has the ability to enlighten the gathering.

## George M. Becker

A true out-doorsman, George Becker enjoys a variety of sports from skiing to skindiving. George is the Senior Vice-President of Beta Sigma Mu.

A native and current resident of Los Angeles, California, George attended Menlo desiring a good general background in business.

As of April 25, George is twenty years old. He attended the Army and Navy Academy and currently is rated as a Sophomore in the SBA.

George is an active member of the California College Republicans and should prove to be a valuable member of the Student body and the fraternity in later years.



## David A. Beronio

Born September 15, 1946, Dave Beronio is a freshman at Menlo. He resides in San Francisco and attended Saint Ignatius High School.

In high school, Dave played baseball, basketball, and football. He enjoys sports of any kind and will perform any type of social work offered him.

At Menlo, Dave is an active member of the California College Republicans and a member of the Social Committee.

He came to Menlo to secure a good business education. Dave has a likeable personality and his help is valuable on any job of importance.

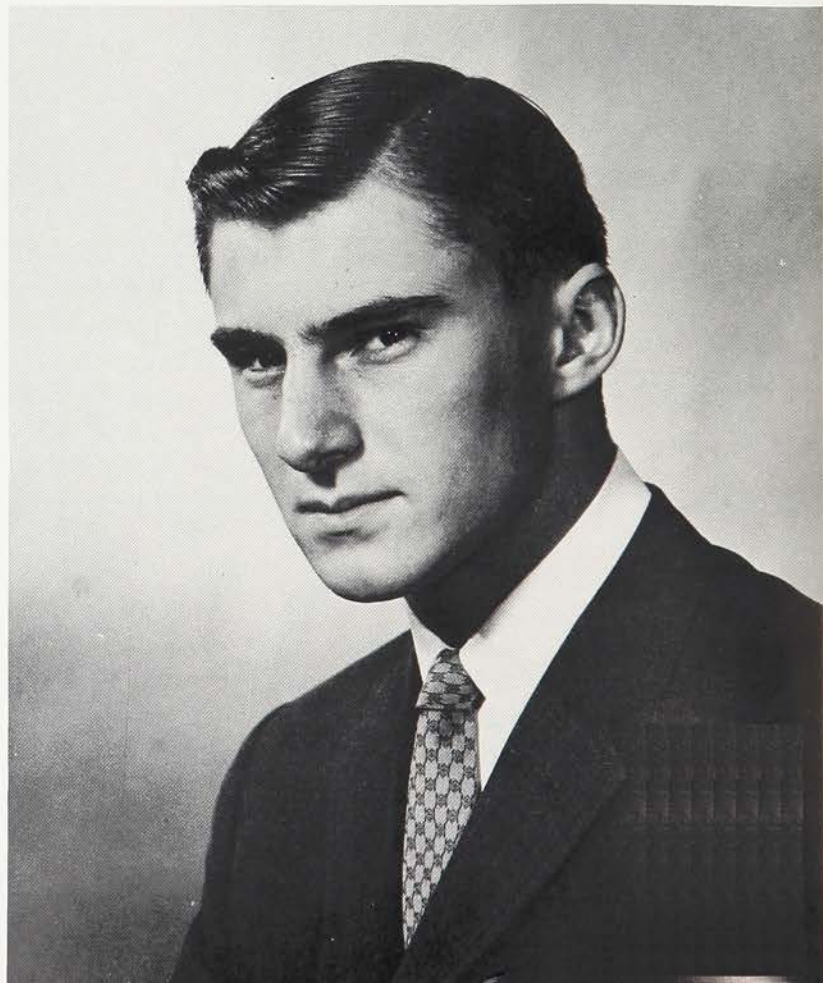


## William H. Bronson

Ritual Chairman of Beta Sigma Mu, Bill Bronson was born in Los Angeles on October 21, 1945. He currently resides in San Francisco where he attended Saint Ignatius High School. Here he was exempted from many finals for obtaining an average of over 90 percent throughout the year.

At Menlo, Bill also belongs to the California College Republicans and the Student Development Committee. A second semester Sophomore, Bill came to Menlo because he believed it to have the best program for business.

He enjoys sailing, golf, tennis, and has a sharp interest in real estate.



## Christopher R. Burton

Chris Burton is the Chancellor of Beta Sigma Mu. He has performed this job with interest and determination which is typical of anything he attempts.

Born May 13, 1945, in San Diego, Chris now lives in Arcadia where he attended Alameda High School. Chris is presently a Sophomore in the SBA. He has been Freshman Class President, Honor Code Representative for three years, and an active member of the Social Committee.

Among other things he has a keen interest in the Republican Party. As a result, Chris has been Area Director and State Committeeman for the California College Republicans.



## Joe Bob Cave

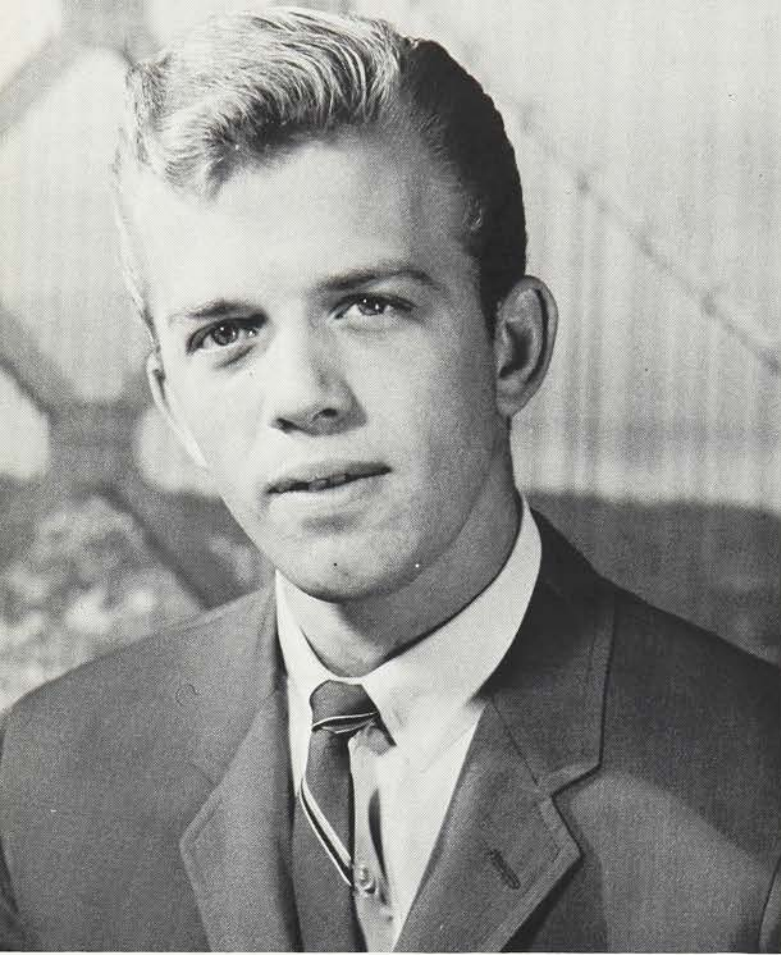
People say you can tell where a person is from by their accent. Joe Bob Cave is no exception. Joe Bob was born March 26, 1946, in Dallas, Texas.

He attended Highland Park High School before coming to Menlo and is now the Secretary of Beta Sigma Mu.

Joe has accepted his responsibility in any job that he has been asked to perform. The most obvious thing about Joe is his outgoing and warm personality which is considered valuable by all members of the fraternity.



## Clifford W. Charlson



A member of the Senior Class, Cliff Charlson has become an integral part of the SBA. Due to his winning personality and enviable drive, he has been the Chairman of the Social Committee for the Business School since 1961. He is at present Secretary of the Student Body and has been the driving force to many school activities.

Cliff was born in San Francisco on July 12, 1941. He attended Lick Wilmerding High School, City College of San Francisco, and presently Menlo SBA.

Cliff has said, "I hope the fraternity will continue to develop future leaders of the SBA."

## Robert W. Dotters

"The old man on campus," Bob Dotters is a Junior at Menlo and was born November 4, 1940, in Oakland and currently lives in Sacramento. Bob served his time in the service before entering Menlo. He has been on the Dean's List since 1963 and has a cumulative grade point average of 3.07.

He attended C.K. McClathy High School and Sacramento City College. Bob was a Freshman Class President and is the newly elected Student Body President for the 1965 Fall Semester.

Bob believes the fraternity is a good organization because "it will encourage a more academic environment."



## John Scott Farley



Currently Historian of Beta Sigma Mu, Scott Farley came to Menlo from Taft School in Watertown, Connecticut. At Taft, he was Community Chest Chairman.

A freshman at Menlo, Scott was born and now resides in Greenwich, Connecticut. He became nineteen years old on March 23.

The yearbook staff, Student Development Committee, and the California College Republicans have all considered Scott a valuable member to their organizations.

Always working for any just cause and lending his service to any who desires his help, Scott feels that "national exposure of our fraternity will bring much deserved recognition to the Menlo SBA."

## Tucker Garner

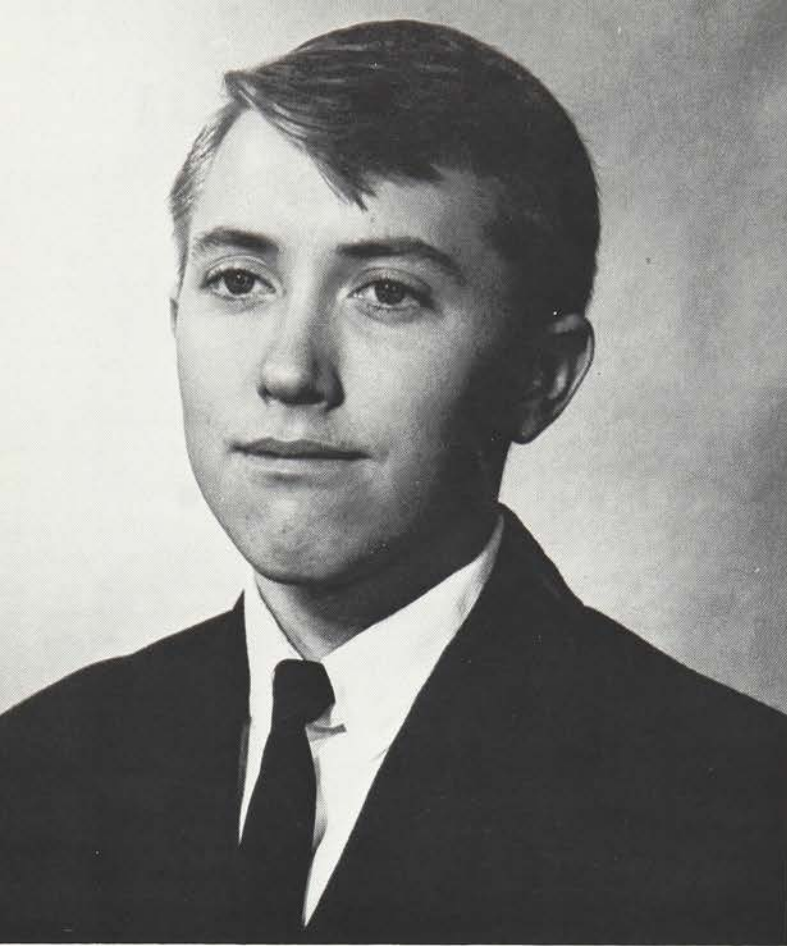
Born February 14, 1945, Tucker Garner is a resident of Los Angeles, California. Tucker attended Black Foxe Military School from the fourth grade and is currently a second semester freshman at the Menlo SBA. He has had summer employment at several savings and loan associations and has thus developed an interest in that business.

At Black Foxe, Tucker attained the position of Battalion Executive Officer of the Student Body and was Editor of the yearbook and newspaper.

Within his short time at Menlo, Tucker has shown his ability in journalism and was appointed Editor-in-Chief of our Business School yearbook.



## David S. Hackett



Dave Hackett is a native of Phoenix, Arizona, and is a freshman at Menlo School of Business Administration. He was born October 22, 1946.

Before coming to Menlo, Dave attended Sylmar High School in San Fernando, California. At this school he lettered in tennis and basketball.

A generally quiet yet competent member of the student body, Dave enjoys fishing and stamp collecting.

Dave came to Menlo because the Business School "had a good reputation and seemed to offer what I wanted."

## John S. Harnett

A representative from the nation's capital, John Harnett was born on October 14, 1945, in Washington, D.C. He now resides in Piedmont, California.

John is a freshman at Menlo and is a newly initiated member of Beta Sigma Mu. He is an aspiring golfer who received the Golf Optimo Award in High School. Besides golf, John enjoys waterskiing, basketball, and football.

Before coming to Menlo, John attended Lincoln High School, San Francisco, and Piedmont High, Piedmont. He is a steady and resourceful individual who will no doubt be valuable to our fraternity.



## Dana D. Hemberger

Born December 19, 1946, in San Francisco, Dana Hemberger is a second semester freshman at Menlo.

Before coming to Menlo he attended Saint Ignatious High School and while there he developed interests in pocket billiards, skiing, tennis and judo.

Dana is a good sport who is very much a part of things on campus. He chose Menlo because it "had a good name, received good recommendations, and offered what he wanted in an education."



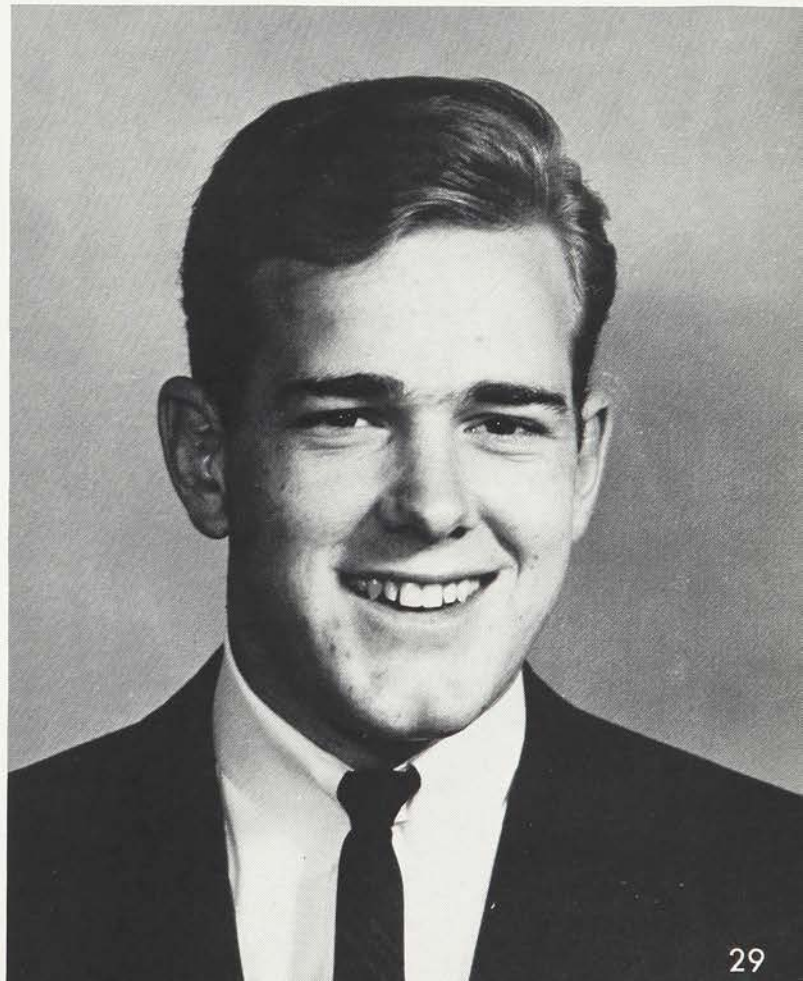
## Howard R. Jewett

Though just a freshman, Howard Jewett has shown himself to be a capable and hard-working asset to the Menlo Student Body.

Coming from Eugene, Oregon, Howard decided upon Menlo because of its many advantages. He attended High School in Eugene and was active in football and track. He is also a very able skier.

Howard is a member of the yearbook staff, the California College Republicans, and the Student Development Committee.

Howard believes that Beta Sigma Mu can "probably do more to further the name of Menlo than any other organization on campus."





## John G. Julian



Graduating from the Business School this June, John Julian is currently the Treasurer of the Student Body. John has held various positions of responsibility due to his unusual capability and sincere approach to all problems.

John was born December 20, 1942, in San Mateo, California. He attended Turlock Union High School and Pacific Grove High School. He has attended Menlo for four years.

At Menlo, John has been Honor Code Chairman, Men's Council Secretary and a member of the Inter-Club Council. He received the Award of Merit in 1964. He will certainly be a valuable asset to the fraternity.

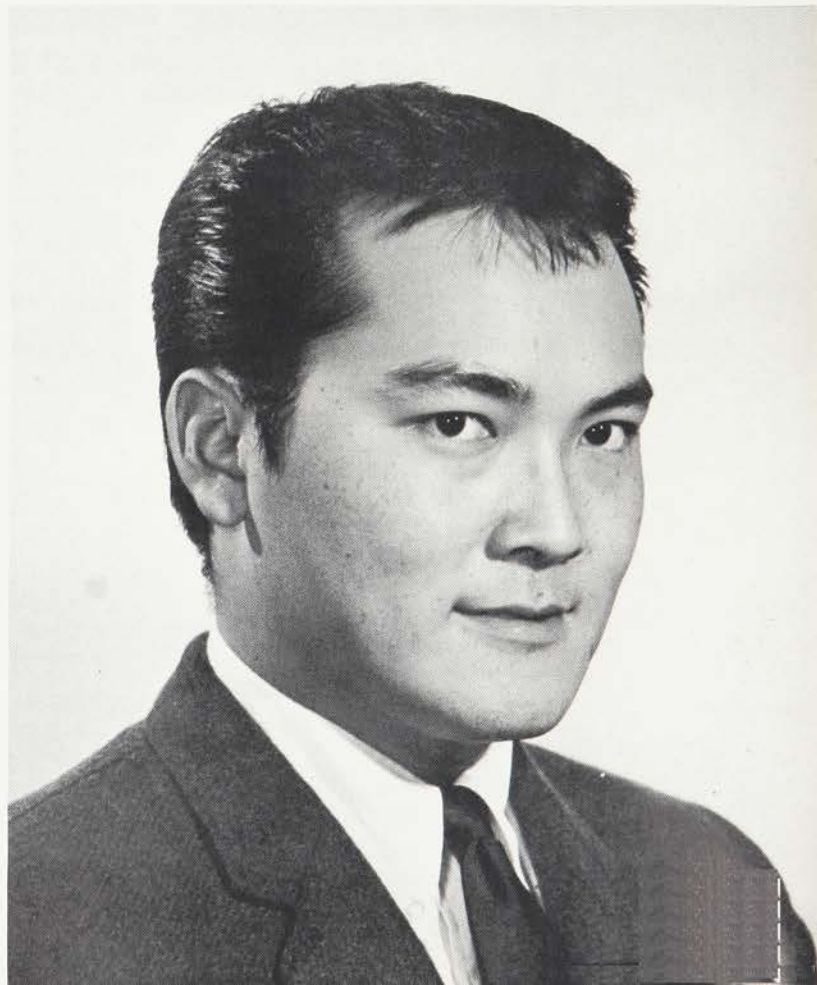
## Sidney K. Kaneta

Presently chairman of the Social Committee, Sidney Kaneta is from Hawaii where he attended Roosevelt High School and the University of Hawaii summer session.

A second semester Sophomore, he chose Menlo SBA because it was recommended to him by a group of Honolulu businessmen.

Born in Honolulu on February 3, 1945, Sid enjoys swimming, skin diving, fishing, and karate. Stamps is his hobby and foreign trade is a special interest.

Possessed with a unique personality, Sid is well liked by all members of the fraternity.



## Craig B. Kincaid

Craig Kincaid seems to be the perfect balance between the dedicated student and sport-minded individual. Born May 27, 1946, he is currently a resident of San Marino, California.

After attending San Marino High School for four years, he entered Menlo and now has a 3.31 grade point average. In High School, he played baseball and water polo and received the most improved player award.

Craig chose Menlo because he desired a small private college with close student-teacher contact. He is a very capable and interested individual who believes in speaking his mind.



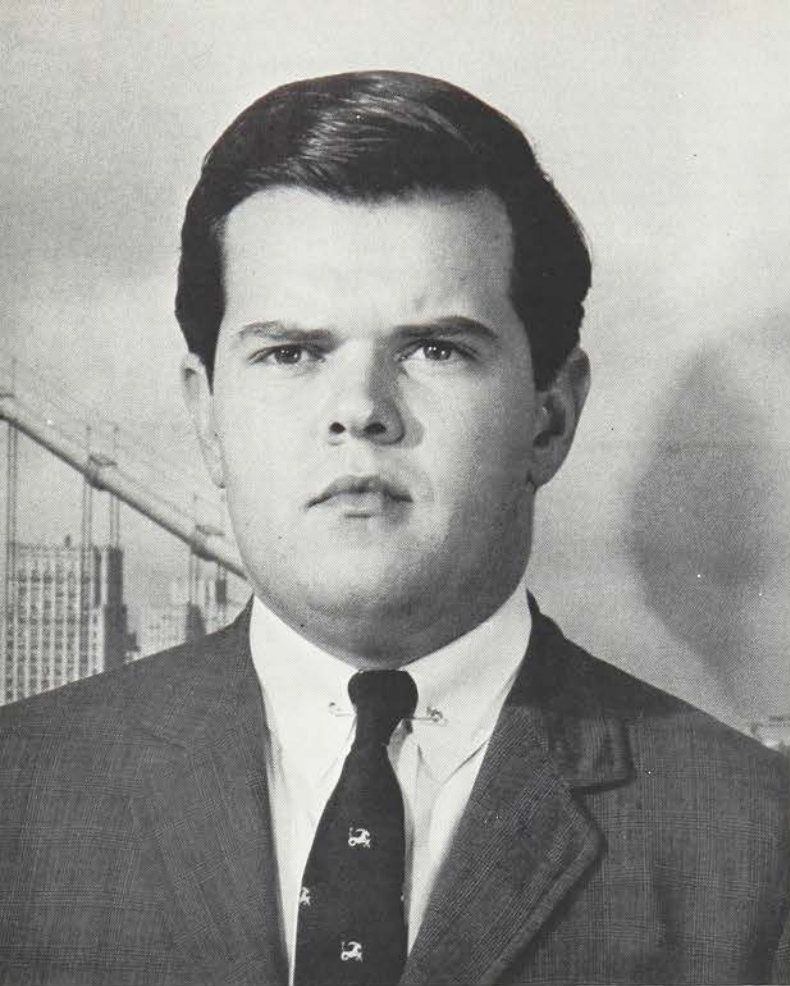
## Robert D. Long

As Honor Code Representative for the Sophomore Class, Bob Long has proven to be an intelligent and productive member of our fraternity and the student body. As the Senior Guide for Beta Sigma Mu, Bob has the interest and talent to continue to be a valuable leader.

Born November 26, 1945, in Pasadena, California, Bob attended Whitier High School and Orange Coast College last summer.

At Menlo, Bob has participated in the California College Republicans, and is currently Activities Editor of the Business School Yearbook, THE ENTERPRISE. Bob's name appeared on the Dean's List for the Fall Semester of 1964.





## John F. Maher

Graduating in February of this year with a Bachelor of Science degree from the SBA, John Maher is now married and working for a New York Stock broker.

John was born April 25, 1942 in Berkeley, California where he attended Berkeley High School. After his freshman year in Menlo College, he transferred to the SBA. John was active in the Student Government.

He appeared on the Dean's List his last two years at Menlo and scored very impressively in the top ten per cent of the nation on the Graduate Business School Examination.

John is a vital asset to Menlo and should carry the name far.

## George W. Nations

Though born in Pennsylvania, Bud Nations has spent the last few years living in Caracas Venezuela. Bud is serving his second term as Freshman class President.

He has attended Pasadena High School, El Colegio Americano in Caracas, and Valley Forge Military Academy in Pennsylvania. He graduated from the latter school with honors.

The current Vice-President of Beta Sigma Mu, Bud is also a member of the social committee. His class has shown a considerable amount of faith in his leadership ability which should be of great value to the fraternity.



## Raymond T. Neighbors



"Tee" Neighbors is a freshman on the Menlo campus who has made a better than average record for himself.

"Tee" was born April 12, 1945, in Sheridan, Wyoming, and is still presently residing there.

He attended Sheridan High School where he played varsity football and was a member of the American Legion Baseball team. He was in the Honor Society and was a Boy's State Representative. He was also Student Body Treasurer.

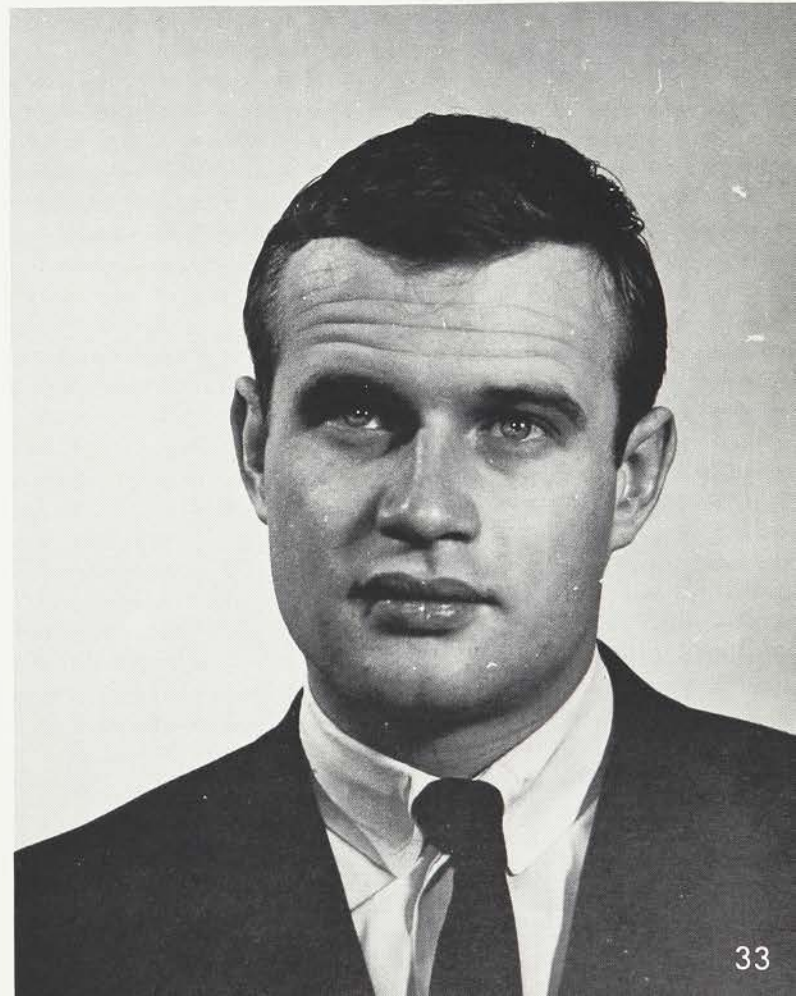
At Menlo "Tee" is a member of the year-book staff and is Junior Guide for Beta Sigma Mu.

## Christopher Newton

Kit Newton, commonly called "the Dwarf" by his close friends, is a true Coloradan. He was born in Hayden, Colorado, on April 6, 1945 and now resides in Littleton, Colorado.

He attended Littleton High school and earned the school letter in golf and wrestling. Kit is a second semester sophomore in the SBA and is a member of the social committee of Beta Sigma Mu. He is a hardworking member of the Special Activities Committee and an active member of the California College Republicans.

Kit's special interests include folk music, jazz, sports of all kinds and "my coveted kazoo!" He is liked by all and stands for his beliefs.



## James G. Norman

Currently Sophomore Class President, Jim Norman has shown qualities of leadership and academic excellence.

Born October 25, 1945, in Houston, Texas, Jim moved to Denver, Colorado where he is presently living. He attended Boettcher High School in Denver, where he was editor of the yearbook and newspaper, and on the Honor Roll for three years.

During his two years at Menlo, Jim has been treasurer of the California College Republicans and of our fraternity. He has continued to be on the Dean's list for his two years and has a cumulative average of 3.23.



## Burton J. Rain

Born in Los Angeles, California, January 15, 1946, Burt Rain's home is presently in Nürnberg, Germany. A proficient student and the Corresponding Secretary for Beta Sigma Mu, he should prove to be a competent future leader in the Business School.

A second semester freshman with a cumulative grade point average of 3.59, Burt came to Menlo from a high school in Germany.

Burt feels that the fraternity will "add a measure of prestige to our campus and provide members with valuable business contacts."

He enjoys fishing and has a keen interest in investments. From all indications, Burt should go far in business.



## Jim T. Rea

Beta Sigma Mu President, Jim Rea, has demonstrated an able leadership in many school organizations. Jim originally came to Menlo because it was "recommended by several Los Angeles business leaders."

Jim was born in Glendale, California, March 31, 1945. He attended Herbert Hoover High School and Glendale College, School of Real Estate, before coming to Menlo.

While at Menlo, Jim has been Sophomore Class President, on the Dean's List, and a Staff Writer on the school newspaper. He is currently President of the Menlo chapter of the California College Republicans. He was this organization's past Area Director.



## Bruce C. Smith

Bruce Smith is currently the Student Body President of the SBA. His able leadership has shown itself in many visible respects and our fraternity feels honored to have him as a brother.

Bruce was born in Berkeley, California, April 14, 1943. He has attended four years at the ABA and graduated from San Ramon High School, Berkeley. He will graduate with a Bachelor's degree in the fall.

Apart from his activities as President of the Student Body, Bruce has also served a term as Secretary of the Student Body and Vice-President of the California College Republicans.



## Charles A. Vanderlip

Professor Charles A. Vanderlip teaches Marketing; Money, Credit, and Banking; and Freshman English. He has been teaching in Menlo for two years and is a collector of sur-realistic art.

Mr. Vanderlip attended Harvard and did his graduate work at Stanford and San Francisco State College.

He was born March 25, 1925, in Columbus, Ohio, and currently resides in Hillsborough.

Stated Mr. Vanderlip, "The fraternity stimulates pride: pride in contributing and pride in belonging. Results of this are found both in the academic and social climate of the institution."



## C. J. Walters

"The fraternity will provide a common bond among those students of business administration who are interested in developing and strengthening the academic excellence of the school. It will provide a forum to stimulate the intellectual curiosity of the students so joined together."

Born March 22, 1911, in Blackfoot, Idaho, Dean of the School of Business Administration, C. J. Walters has been in this position for four years. He attended the U.S. Naval Academy at Annapolis, Georgetown University School of Law, Washington, D.C., and Stanford University.

He is an able administrator and a friend to all students.



## Frederick Weibel



Born November 14, 1945, in Oakland, California, Fred Weibel transferred from Foothill College to the SBA as a sophomore. He is currently a resident of Fremont, California.

Besides being a fraternity member, Fred is also an active member of the California College Republicans.

He chose Menlo because it was a small well known business school specializing in a liberal business education.

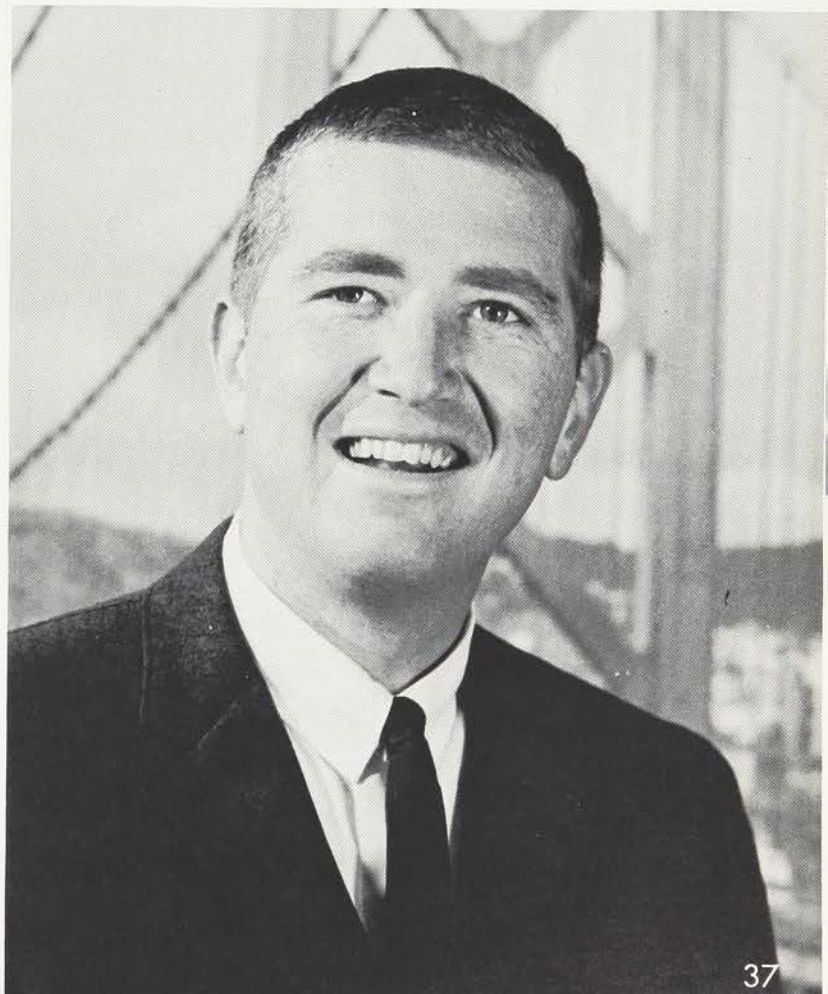
Fred enjoys water and snow skiing and is looking forward to entering into the wine-making business upon graduation. His father is the owner of a prominent winery in the Bay area.

## Leonard E. Wood III

A past Student Body President, Scotty Wood graduated in January with a Bachelor's degree in Business Administration. "Scotty" was always highly respected for his sound judgment and capable leadership. He has become a fine representative of his fraternity and school.

"Scotty" has attended Menlo High School, Cornell University, Menlo College, and Menlo SBA. At Menlo he was on the Director's List as well as the Dean's List and graduated with a 2.92 cumulative grade point average.

Shortly after his graduation, "Scotty" was married and is working in the Bay area.







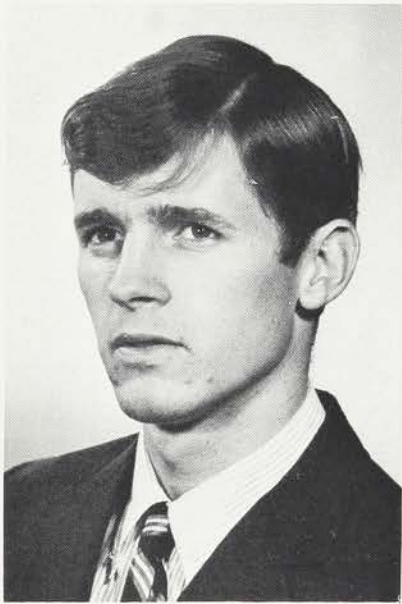
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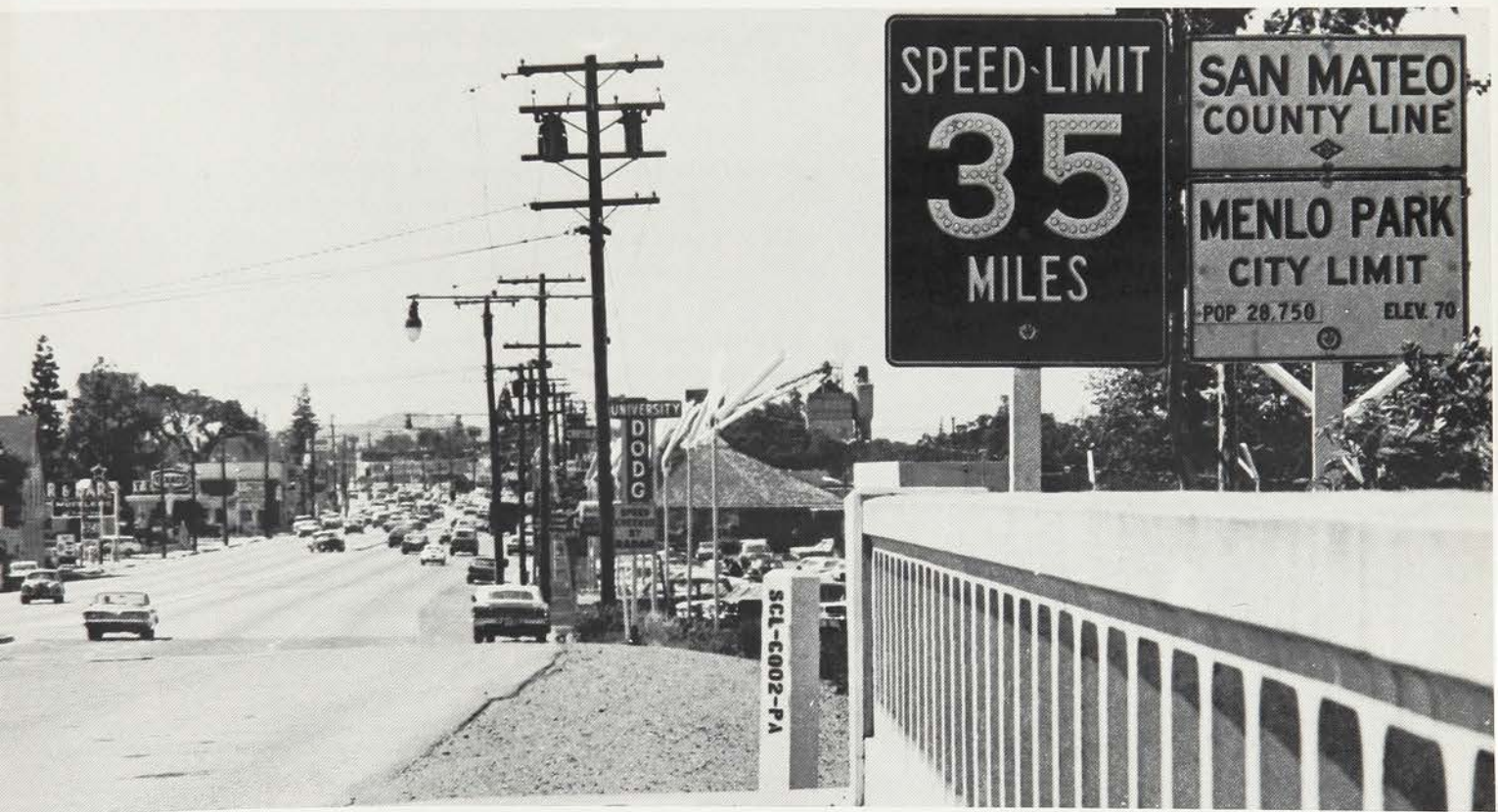


JIM NORMAN  
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## Executive Officers

History of . . . .

# Menlo Park



# History of Menlo Park

In 1854, the area that is now Menlo Park attracted the original settlers, Dennis Oliver and D.C. McGlynn. They were Irish and named their new farm after their homeland Menlo County Galway. These settlers erected a gate with the top of the arch bearing the name "Menlo Park" and on either side the names of the owners was present. This gate lasted until July 7, 1922, when it was struck by an automobile and destroyed. When the railroad station was built (1863) the gate was already a notable landmark; hence a station was located near it and given the name Menlo Park.

The railroad marked the beginning of a double transformation: the growth of a town, and the development of a countryside filled with fashionable homes with wide, beautiful grounds. Already the idea of a summer home had been introduced, and the railroad made it possible for wealthy men to move with their families to the country for the summer and still keep in touch with their business in the city.

With the coming of the railroad, the Menlo Park Villa Association was formed in order to further the development of the area around Menlo Park. They advertised a track of over 800 acres for sale in "villa lots" not less than five acres in size.

The opening in 1891 of Stanford University was a major event in the life of Menlo Park, for there was even then no town of Palo Alto, and Menlo Park was the university town. The building of the university brought an army of architects, stone cutters, masons, landscape gardeners, and various other sorts of technicians. Numerous professors as well as students lived in the village, and all came and went from Menlo railroad station.

The town of Menlo Park was incorporated in 1874, but after making certain improvements the act of incorporation was repealed. In 1923 there was talk of re-incorporating, but it was not until 1927 that the town of Menlo Park was incorporated into a smaller area. The town occupies an area of seventeen and two tenths square miles which is located about 30 miles south of San Francisco, on an alluvial plain between the Coast Range mountains and San Francisco Bay. Its population by a special state census taken in 1963 was 28,750.

The municipal government of Menlo Park is of the city council type as provided by state law for a city of the sixth class. There are the usual city services, including water from the San Francisco Hetch-Hetchy system. There is also a city park and recreational facilities.

Among some of the educational institutions located in and around Menlo Park is Stanford University, the large St. Patrick's Seminary, and a Dominican convent. The Menlo School, a private school for boys, Menlo Junior College, and Menlo School of Business Administration are also a part of the community.



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