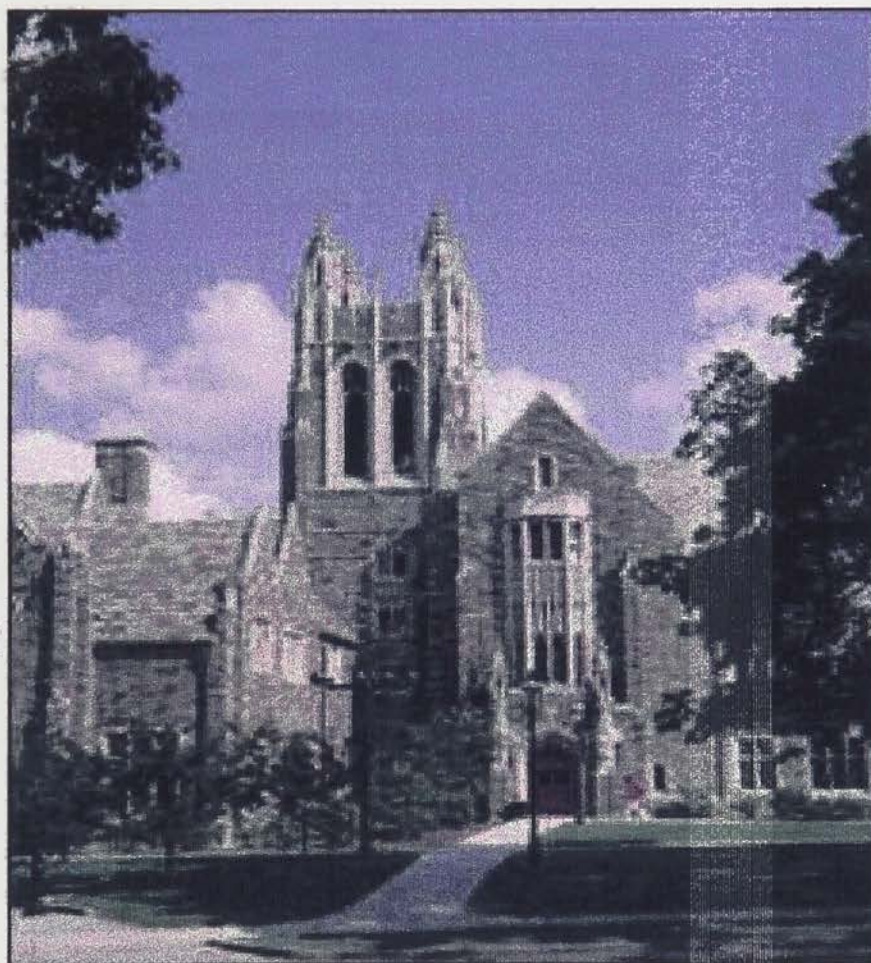


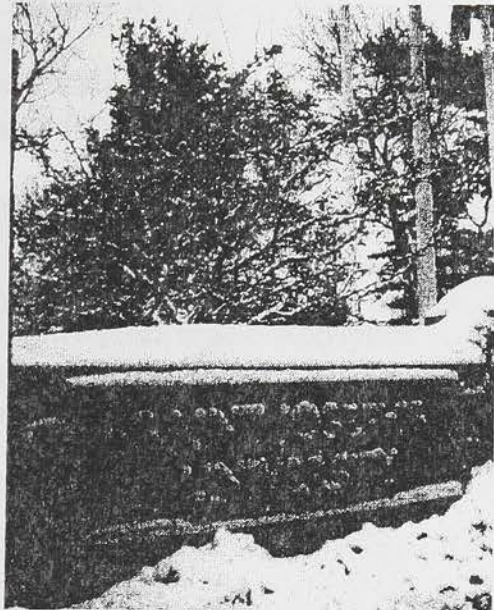
**The
Alpha Omega Chi Colony
at Saint Joseph's University**



**of the
Professional Business
Fraternity
Delta Sigma Pi**

TABLE OF CONTENTS

The
Alpha Omega Chi Colony
at Saint Joseph's University



of the
Professional Business
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Delta Sigma Pi

TABLE OF CONTENTS

- I. Petitioning Letter
- II. Letters of Recommendation
 - A. Jason R. Black, Co-District Director, Alpha Omega Chi Colony
 - B. Chinyere C. Oguekwe, Co-District Director, Alpha Omega Chi Colony
 - C. Stephanie R. Solomon, Easter Regional Vice President
 - D. Jerry Bradley, Food Marketing Department
 - E. Dr. Claire Simmers, Management and Information Systems Department
- III. Saint Joseph's University
 - A. History & Facts
 - B. Academic Concentrations
 - C. Campus Photography
- IV. Alpha Omega Chi Colony
 - A. History
 - B. Faculty Composition
 - C. Colony Photography Events and Activities
 - D. Member Statistics
 - E. Member Profiles



Delta Sigma Pi- Americas Foremost Professional Business Fraternity
Saint Joseph's University

**TO THE BOARD OF DIRECTORS OF THE INTERNATIONAL FRATERNITY
DELTA SIGMA PI**

Dear Board of Directors,

We, the members of the Alpha Omega Chi Colony of Saint Joseph's University, do hereby petition for a Chapter Charter of the International Fraternity of Delta Sigma Pi. The Alpha Omega Chi colony was established exclusively for the purpose of association of Delta Sigma Pi. We continue to maintain the ideas of the International Fraternity of Delta Sigma Pi after which the colony has styled itself. Proof includes our utmost level of professionalism, display of enthusiasm, commitment, community involvement, and strong brotherhood.

Since inception we have vowed to uphold the rules, regulations, and standards of Delta Sigma Pi as set forth in the Preamble to the Bylaws in the pursuance of a Chapter Charter and continuing association with the Fraternity.

Upon acceptance and participation in a fraternity sponsored pledge program, we look forward to your approval for our reactivation on May 3, 2003.

Thankfully the members of the Alpha Omega Chi Colony:

PETITIONING MEMBER SIGNATURES

Allison Agus

Ryan Thomas Bartlett
Ryan Bartlett

Aileen Beckert

Erin Budinas
Erin Budinas

Sarah Caldwell

Sarah Caldwell
Sarah Caldwell

Christina Cipoletti

Christina Cipoletti
Christina Cipoletti

William Todd Cole

William T. Cole
William Todd Cole

Elizabeth Convery

Elizabeth Convery
Elizabeth Convery

Christa Dammingier

Christa Dammingier
Christa Dammingier

Jennifer Dougherty

Jennifer Dougherty
Jennifer Dougherty

Lori Frio

Lori Frio
Lori Frio

Jeanne Gaeto

Jeanne Gaeto
Jeanne Gaeto

Kristen Gresh

Kristen Gresh
Kristen Gresh

Ashleigh Hengel

Ashleigh Hengel
Ashleigh Hengel

Dana Marie Jobba

Dana Marie Jobba
Dana Marie Jobba

Gerald Katen, Jr.

Gerald Katen, Jr.
Gerald Katen, Jr.

Alice Kim

Alice Kim
Alice Kim

Molly Kirby

Molly Kirby
Molly Kirby

Ashley Larsen

Ashley Larsen
Ashley Larsen

Colleen McGinley

Colleen McGinley
Colleen McGinley

Tyler Miele

Tyler Miele
Tyler Miele

Kirby Mitchell

Kirby Mitchell
Kirby Mitchell

Matthew G. Naccarelli

Matthew G. Naccarelli
Matthew G. Naccarelli

Robert Menzi

Robert Menzi
Robert Menzi

Brian Scudieri

Brian Scudieri
Brian Scudieri

Christopher Snyder

Christopher Snyder
Christopher Snyder

Rachel Soltys

Rachel Soltys
Rachel Soltys

Lydia Thomas

Lydia Thomas
Lydia Thomas

Erin Vogelsong

Erin Vogelsong
Erin Vogelsong

Amy Wareikis

Amy Wareikis
Amy Wareikis

Ewing Cole Cherry Brott

- Architects
- Engineers
- Interior Designers
- Planners

Federal Reserve Bank Building
Independence Mall West
100 North 6th Street
Philadelphia, PA
19106-1590

215.923.2020
Fax 215.574.9163
www.ewingcole.com

January 21, 2003

Delta Sigma Pi Executive Committee
C/o Delta Sigma Pi Central Office
330 South Campus Avenue
PO Box 230
Oxford, OH 45056-0230

Brothers:

It is with extreme enthusiasm that I offer my support of the Alpha Omega Chi Colony's petition to reactivate the Zeta Pi Chapter of the International Fraternity of Delta Sigma Pi at St. Joseph's University.

When I was first approached by Eastern Regional Vice President Stephanie Solomon to work closely with Co-District Director Chinyere Oguekwe in the support of a fledgling colony, I was honored. I always knew that the Zeta Pi Chapter was responsible for the proper rearing of my own chapter, Eta Xi, which has enjoyed success for more than 30 consecutive years. I was not sure however, if I would be able to fulfill a commitment of as much as 3 years in the position, as is commonly found in the formation of a colony. As I quickly observed, the young men and women anchoring the reactivation effort had more heart, talent, and ambition than I could have imagined.

In slightly more than one year, I watched as the roster grew from 10 to more than 30 active brothers and beyond. I witnessed new and creative ways to accomplish fun and successful professional, community/university service, and fundraising events. Most importantly, I witnessed a common bond develop between the members, who are very dedicated to an organization that they do not fully understand.

I was asked to provide my recommendation due to the extensive time I have spent with the members of the colony. I am comfortable providing my highest support for their advancement. I think there is still much for them to learn about the organization, but those objectives would be served best through a proper pledge program. It is hard work, but I am confident the members of the Alpha Omega Chi colony are up to the challenge.

It has been my pleasure and my honor to assist in the development of another fine colony, however the full credit goes to the dedicated and intelligent students of St. Joseph's University. Should further assistance be required to help persuade your decision, please do not hesitate to contact me.

Fraternally,



Jason R. Black
Co-District Director
Alpha Omega Chi Colony

Eta Xi 488

Cc: Eastern Regional Vice President, Stephanie R. Solomon
Co-District Director, Alpha Omega Chi Colony, Chinyere Oguekwe

SANCHEZ Computer Associates

40 Valley Stream Parkway - Philadelphia, PA 19355

Chinyere C. Oguekwe
User Interface Design Specialist
Engineering Group
Telephone 610 578 4222
chichi.oguekwe@sanchez.com

Dale M. Clark
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-023

January 17, 2003

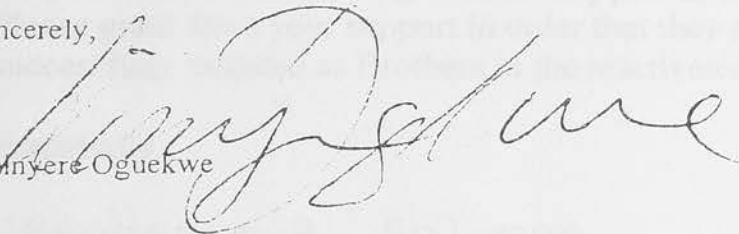
Dear Mr. Clark:

Upon hearing that Saint Joseph University's colony was ready to petition to become a chapter of Delta Sigma Pi, I was eager to send out this recommendation on their behalf. My excitement stems from the fact that not only have I had the pleasure of working with them as one of their District Directors, but I have been a witness to their growth, professionally and personally, into exceptional leaders and examples in their school and community. As a brother of Delta Sigma Pi, I know that one of this organizations strength is identifying and developing new leaders. The colony of Saint Joseph's University has proven to be leaders who have worked above and beyond to demonstrate how motivation and effectiveness can build a strong, unified voice.

I began working with the group in the beginning of last year. I first noticed that they were doing something good as their membership started to increase. By the second semester as their District Director, I watched them double in size. After watching their growth, I began to see them build. They started to grasp the importance of structure and organization as they planned and hosted events through the semester.

As the focus has been on the development of this colony, it remains imperative that, as a colony, they continue to work closely as a team striving to contribute to the high performance and leadership in Delta Sigma Pi. I see them as being an essential part of Delta Sigma Pi, as they have already brought a fresh new perspective to the table at Saint Joseph's University and hopefully soon to our organization. Their initiative and orientation toward achieving the goals set and proving effective by completing these goals make them ideal worthy recipients for chapter installation. I hope that you seriously consider them for chapter installation and wish them all the best.

Sincerely,


Chinyere Oguekwe



ΔΣΠ

Stephanie R. Solomon
Eastern Regional Vice President
177-A Parker Ave.
Philadelphia, PA 19128

March 3, 2003

Members of the Board:

It is with great pleasure that I recommend the members of the Alpha Omega Chi colony for reactivation of the Zeta Pi Chapter at St. Joseph's University. In just thirteen months these dedicated and ambitious students have proven their desire to become an active Chapter of Delta Sigma Pi by pushing themselves to complete all of their colony requirements.

They have planned and executed many quality professional, service and fundraising events including not only the campus community, but local Philadelphia neighborhoods as well. They have successfully transitioned officers from semester to semester and kept interested students informed while away on co-ops and study abroad.

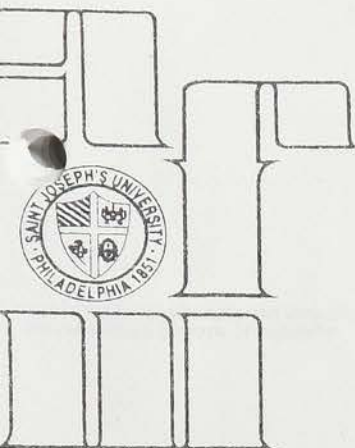
The members of Alpha Omega Chi have successfully brought Delta Sigma Pi back to life on their campus, and have gained the support of their administration along the way. Please grant them your support in order that they can begin the pledging process and be successfully initiated as Brothers in the reactivated Zeta Pi Chapter.

Fraternally,

Stephanie R. Solomon

Stephanie R. Solomon
Eastern Regional Vice President

February 25, 2003



Delta Sigma Pi Executive Committee
C/O Delta Sigma Pi Central Office
330 South Campus Avenue
PO Box 230
Oxford, OH 45056-0230

To the Executive Committee :

It is with great pleasure that I recommend to you the Alpha Omega Chi Chapter of Delta Sigma Pi at Saint Joseph's University.

It has been less than a year since Jeanne Gaeto came to me about the possibility of bringing back Delta Sigma Pi to SJU. From a meeting while we were discussing her co-op opportunity in Ireland to now it is just amazing what has transpired in making this plan a reality. We discussed the things that would be necessary to get the University behind this as well as the recruitment of new members and an executive staff. All the things that needed to be done before she left for Ireland in July. Jeanne's vision and determination got the ball rolling.

I officially became involved with the colony when Dr. Richard George, who is an alumnus, became chair of the Food Marketing department. His duties would not allow him the time to guide the colony through the petition process. He asked me to become the advisor. In my first Executive Board meeting I saw a group of officer's that was very organized and determined in their goal to make this chapter succeed. They were focused and excited by the challenges that were before them. They were enjoying the process of developing something new.

The growth and development that has been necessary in the installation process has helped develop strong leaders. Although there is still much for the organization to learn, with the strong leadership that the members have shown, this will be a very strong chapter. I highly recommend the Alpha Omega Chi Chapter for chapter installation. If I can be of any further assistance please feel free to contact me.

Regards,

Jerry Bradley

Cooperative Education Director

SAINT JOSEPH'S



Philadelphia's Jesuit University

DEPARTMENT OF MANAGEMENT AND INFORMATION SYSTEMS
ERIVAN K. HAUB SCHOOL OF BUSINESS

February 25, 2003

Delta Sigma Pi Executive Committee
C/O Delta Sigma Pi Central Office
330 South Campus Avenue
PO Box 230
Oxford, OH 45056-0230

To the Executive Committee:

I am extremely pleased to write a recommendation for the Alpha Omega Chi Chapter of Delta Sigma Pi at Saint Joseph's University. The vision of the Erivan K. Haub School of Business is to "seek excellence in business education that offers breadth in terms of broad based coverage of business concepts and skills, depth through focus on specific industries and professions, and wholeness via education of men and women in service of others in accordance with the Ignatian tradition." I believe that the Alpha Omega Chi Chapter of Delta Sigma Pi enacts this vision in a very concrete way. The colony symbolizes the mission of the Haub School of Business by allowing the students to master the fundamental principles and practices of business in a very tangible manner. The colony extends the classroom learning enhancing the development of knowledge, skills, abilities, and values that prepare the students to assume future leadership roles in organizations of all sizes and types. Through the chapter activities, the students have shown and will continue to show accomplishment of professional, community, and university service. They successfully completed eight professional activities and six charity activities and met the fundraising goal of one thousand dollars. The students are certainly dedicated to seeing this chapter come alive!

I know several of the students from the classroom and from advising and can attest to their commitment to this colony. They are hard-working and are assets to the Haub School of Business, to Saint Joseph's University, to Delta Sigma Pi, to their families and to themselves. I am very proud of the accomplishments and see continued future success for this colony.

I highly recommend the Alpha Omega Chi Chapter for chapter installation. If I can be of any further assistance please feel free to contact me.

Sincerely,



Claire A. Simmers, Ph.D.
Assistant Professor

Saint Joseph's University
150 Years of History

Saint Joseph's University, a private liberal arts institution for men and women, founded by members of the Society of Jesus in 1851 and chartered by the Commonwealth of Pennsylvania in the following year, has been conducted by the Jesuits for nearly 150 years as a Catholic institution in the Ignatian tradition. Saint Joseph's was recognized as a university by the Secretary of Education of the State of Pennsylvania on July 24, 1978. The corporate charter was formally changed to reflect university status on December 27, 1978.

On the morning of September 15, 1851, some thirty young men gathered in the courtyard outside Saint Joseph's Church. That September morning marked the beginning of a rich and exciting history for Saint Joseph's University. Rev. Felix Barbelin, S.J., who served as its first president, along with four other Jesuits, formed the first faculty of Saint Joseph's College. Before the end of the first academic year, the enrollment rose from fewer than forty to ninety-seven students. In the following year (1852), when the college received its charter of incorporation from the Commonwealth of Pennsylvania, the enrollment grew to 126 students. Through the Civil War, however, Saint Joseph's College struggled to remain in existence. The College did not operate between 1866 and 1887. Rev. Burchard Villiger, S.J., one of the original members of the college faculty, became president in 1866. It was during his tenure that new college buildings, made largely through a generous bequest from the estate of Francis Anthony Drexel, were constructed on the Stiles Street location.

A sporadic but continuous growth, both in student enrollment and academic excellence, is recorded for the new life of Saint Joseph's College from September 2, 1889, when the college moved from Willing's Alley to Stiles street, until 1927, when a still larger campus was judged necessary. Saint Joseph's College was able to purchase twenty-three acres in a beautiful residential area at the western edge of the city. Construction of a handsome building in modern Collegiate Gothic architectural style began in November 1925. Its dedication took place on November 14, 1927. From that time to the present, the location of Saint Joseph's has been 54th and City Avenue.

Through the decade of the Sixties, Saint Joseph's experienced unprecedented physical growth. Five more properties were added to the campus including the nine-acre estate of Margaret Gest, a Jesuit faculty residence, the Post classroom building, a science center, the Drexel Library building, a six-story student dormitory, and expansion of the Student Center. All enhanced the modern facilities of the campus. In the fall of 1970, the undergraduate day college opened its doors to women, bringing to an end its tradition as an all-male institution. Saint Joseph's was recognized as a university by the Secretary of Education of the Commonwealth of Pennsylvania on July 24, 1978. The corporate charter was formally changed to reflect university status on December 27, 1978. Shortly thereafter, the University added a College of Business and Administration to complement the College of Arts and Sciences, and it also expanded graduate programs.

The last decade has marked an era of unprecedented change: a splendid new chapel, whose completion has realized a more than half century old aspiration of the University, an architecturally impressive McShain Residence hall, a bridge linking the city portion of the campus with the suburban one, and a newly

refinished, all-season athletic field. The changed physical tone is manifest not only in the structures but also in the appearance of the grounds and walkways, in the care taken to blend the new with the old, and in the attention paid to enhancing the attractiveness of the campus at every turn. Other material changes over the decade might be as immediately evident to the eye – the considerable growth in both library resources and in the technology of every kind throughout the University. And some of the most significant and transforming changes could not be seen at all – a diversified, younger, and more research-oriented faculty and the emergence of graduate education as a major dimension of the University.

Facts & Statistics

Located in Philadelphia, PA, Saint Joseph's University is a Catholic and Jesuit institution founded in 1851. Since its first days, the University has distinguished itself with a strong liberal arts core curriculum, fostering rigorous and open-minded inquiry, maintaining high academic standards, and attending to the development of the whole person.

Offerings

Saint Joseph's University offers 40 undergraduate majors, 13 additional special-study options, 16 study abroad programs, 79 graduate study areas, and an Ed. D. in Educational Leadership.

Enrollment 2002-2003

7,130 Total in all programs (estimated average 2002-2003)

3,800 Undergraduate Students:

- 2,050 in College of Arts & Sciences
- 1,750 in Erivan K. Haub School of Business
- 53% female, 47% male
- 1,930 campus residents (51%)

730 University College and Bridge Program studies

2,600 Graduate Students:

- 1,750 in Arts & Sciences Program
- 850 in Business Program

Campus

- 65 Acres across Western Philadelphia & Montgomery Counties
- 52 Buildings

Libraries

- Francis A. Drexel Library & the Campbell Collection in Food Marketing
- 350,081 Volumes; 1,400 Print Journals; 7,017 Full-Text Electronic Journals
- 2,601 On-line Books; 840,435 Microforms

Athletics

- 20 Varsity Sports, NCAA Division I, Atlantic 10, Big 5
 - 10 Men
 - 10 Women
- 31 Intramural and Recreational Activities, Variety of Fitness Programs
- Nickname/Mascot: The Hawks

Haub School of Business

The Erivan K. Haub School of Business offers undergraduate pre-professional degrees in the following concentrations:

Accounting

The Undergraduate accounting program is an intensive program designed to develop a professional accountant. The coursework will prepare the student for an accounting career in industry, in government or in public accounting. Practical exercise, as well as theoretical discussion, provides adequate preparation for the Uniform Certified Public Accountant Examination. The accounting major is designed to provide flexibility in the selection of arts and science courses from augment the professional development of the student.

Economics

Introductory courses give students an appreciation of the way economists view the world and some acquaintances with the economist's techniques for analyzing problems. This department strives to produce persons who will be informed, valuable participants in the public and private decision-making.

Finance

The objectives of the Department of Finance are to provide a base theory and principles of the function of Financial Management. The department offers course work in the three major areas of finance: business, finance, investments, and financial institutions and markets. Students are prepared for professional positions with banking, brokerage, insurance and other financial institutions; in finance departments of business enterprises; non-profit institutions; as well as graduate school.

Food Marketing

The Food Marketing program in the Department of Food Marketing in the College of Business and Administration is the only wholly industry-supported academic program of its kind in the United States and just one of six nationally recognized programs related to the food industry. The Department is supported by the Academy of Food Marketing, which was established by Saint Joseph's University in cooperation with the food industry in 1962.

Strong industry ties have been developed which support the Academy of Food Marketing in placement of graduating seniors, recruiting of incoming freshmen, advising of students, program promotion, and scholarship support. A unique board of governors made up of chief executive officers and senior executives from many national food and related products firms provide direction, counsel, planning, and financial support to the Academy. The Campbell Library, located in Villiger, represents one of the most valued resources of the Academy. The mission of the Campbell Library is to support the Food Marketing Department faculty and its enrolled students by being one of the largest depositories of food industry information in the East.

The Food Marketing program prepares a student for a career in the food industry along one of several potential career paths. Food Marketing students pursue careers in food retailing management, food service management, sales and sales management, advertising, research, and brand management.

The primary purpose of the food marketing program is the development of young men and women with a broad national and international outlook for careers as executives, competent not only in the complex specialization of the food industry but also cognizant of its many humanistic and social responsibilities. Consequently, the curriculum aims to give its students both a solid grounding in the liberal arts as well as professional competence in this field. The liberal arts aspects of the Department's curriculum are the same as for all majors. The specialized courses will deal with all facets of food marketing: manufacturing, procurement, advertising, research, and distribution.

*Management &
Information Systems*

The business environment is a complex and dynamic system, demanding a variety of approaches encompassing diversified fields of knowledge. Such an eclectic combination of interests requires a commonality of goal to maintain a cohesive identity. In the Management and Information Systems Department this uniform goal is remarkably simple: to provide the base of theory and principles that can be systematically applied in a variety of settings to effect successful administration.

Toward this end, the Department offers a program including three majors representing diverse fields of administration: public administration, information systems, and management.

Marketing

The program in Marketing is structured to provide students with a competitive advantage in a variety of business and academic environments. In order to increase the likelihood of success in business the Marketing major is thoroughly immersed in current marketing practice and developments in the field. Simultaneously, a solid conceptual foundation in Marketing theory and the methodology of Marketing analysis is incorporated into the curriculum.

Pharmaceutical Marketing

The B.S. in Pharmaceutical Marketing is designed to provide students with an interdisciplinary educational experience that is grounded in the liberal arts and combines significant components of business and science, and is industry specific.

The program prepares students for marketing positions in the pharmaceutical industry such as: sales representative/detailer; marketing research; promotion, advertising and direct marketing; and new product launch.

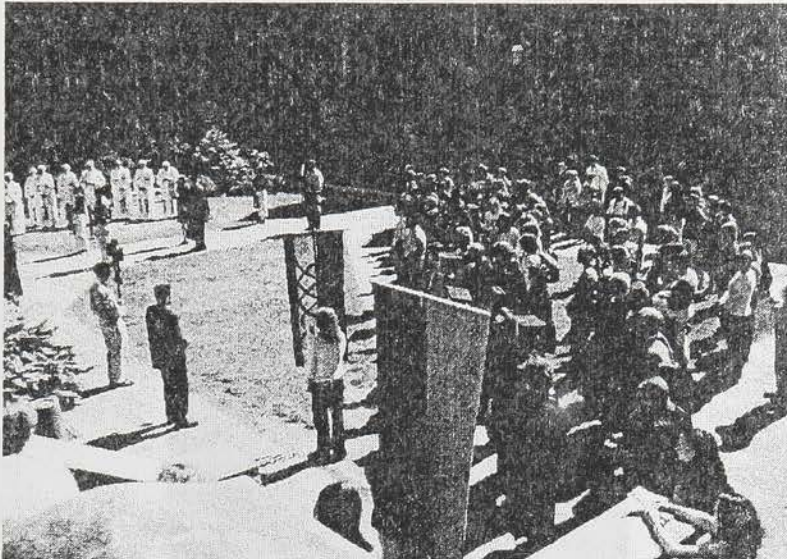


Figure 1 – Barbelin Courtyard: Mass of the Holy Spirit



Figure 2 – Bronstein Hall: Admissions Office

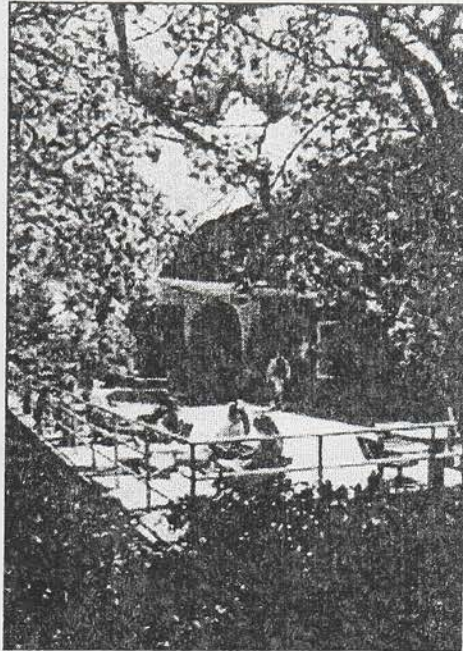


Figure 3 – Francis Drexel Library

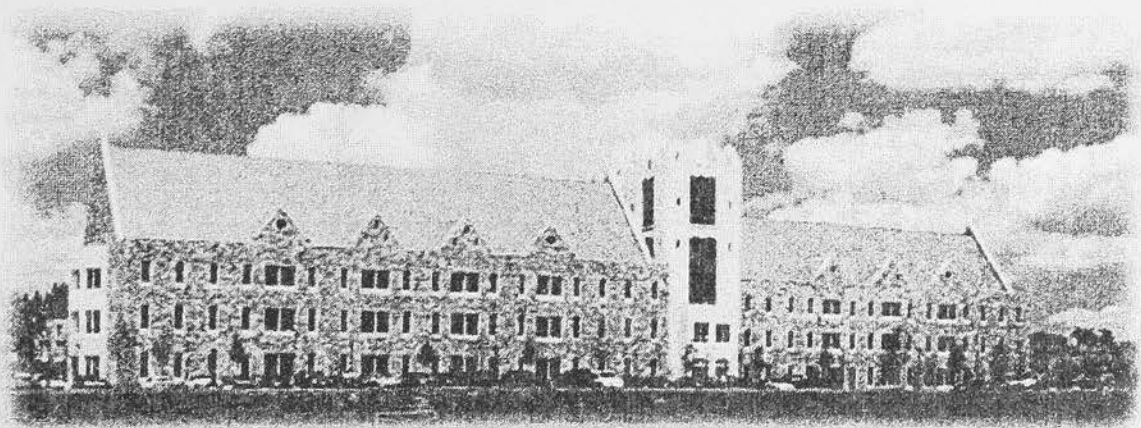


Figure 4 – Mandeville Hall: Haub School of Business

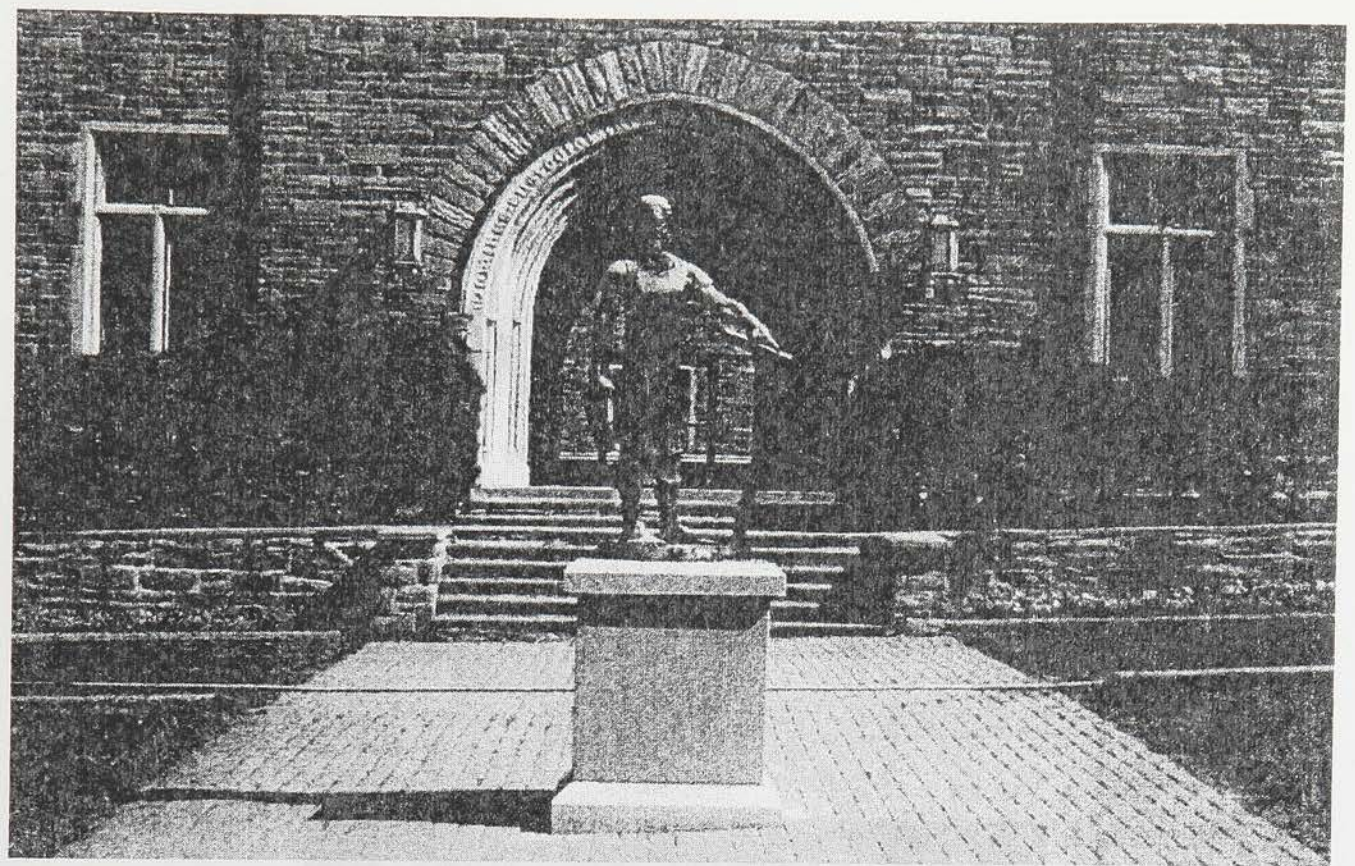


Figure 5 – Statute of Saint Joseph

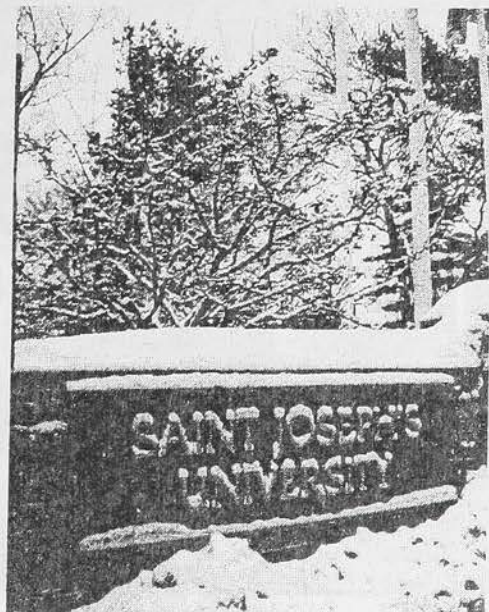




Figure 6 – Wolfington Hall: Campus Ministry

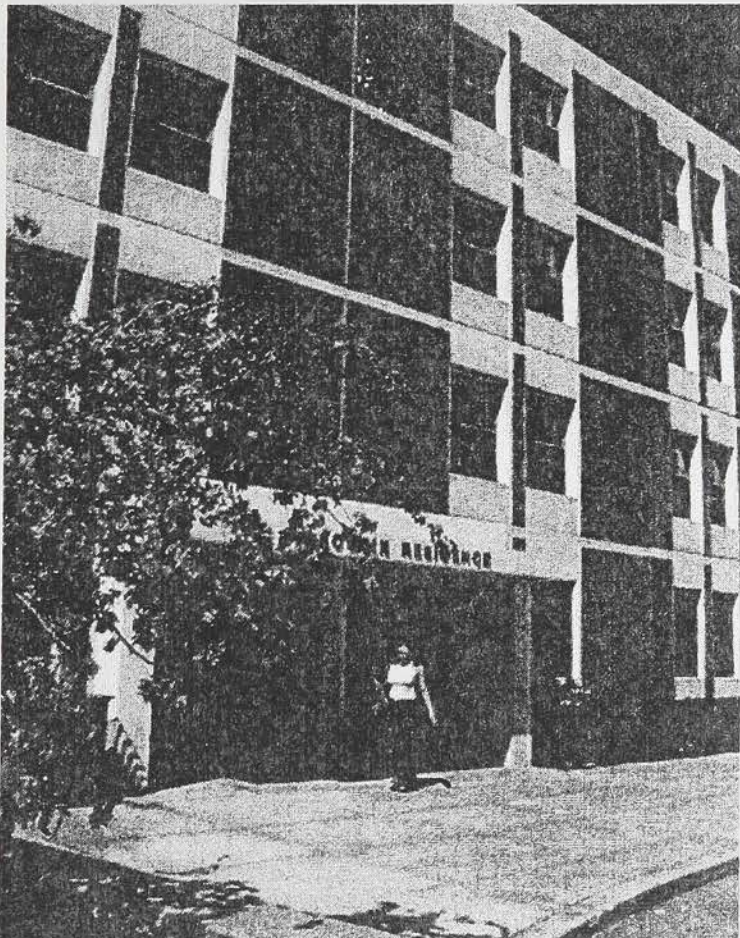


Figure 7 Sourin Hall

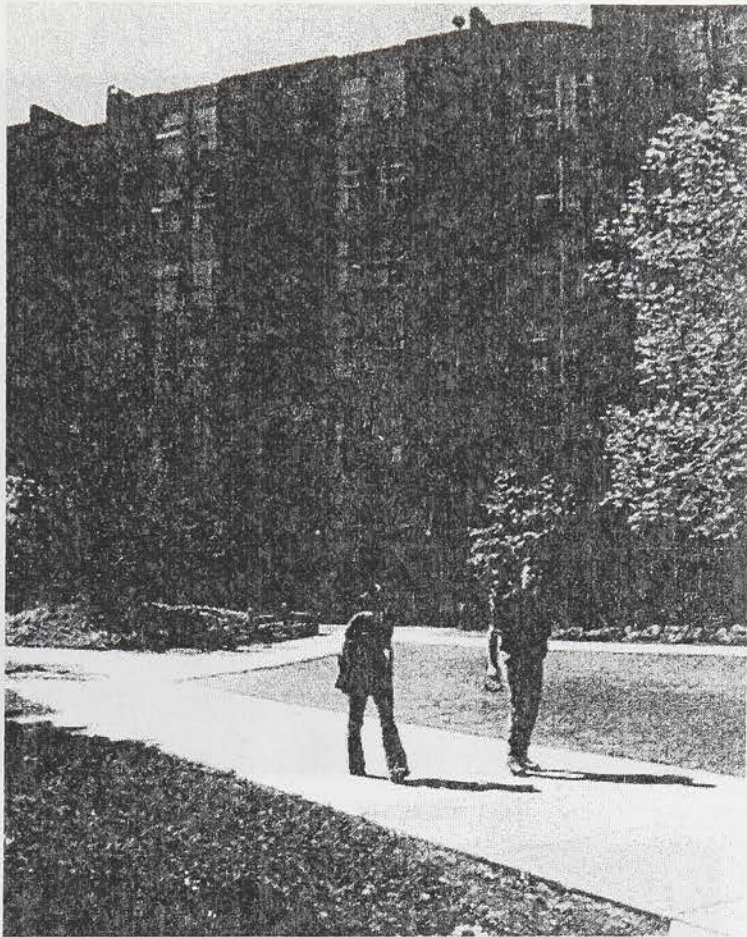


Figure 8 – LaFarge

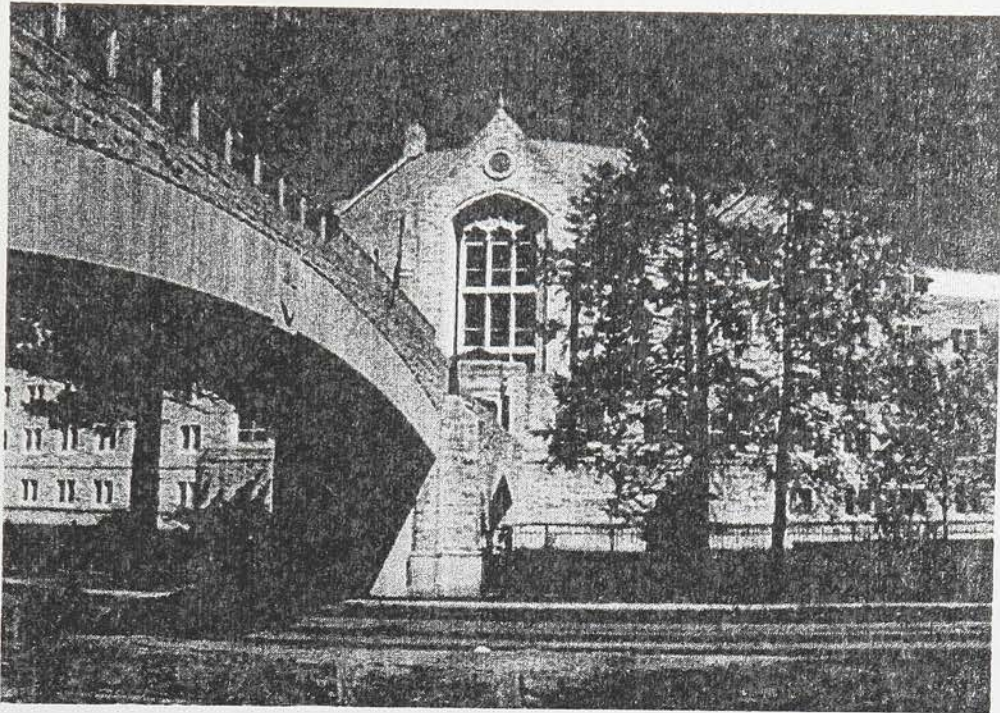


Figure 9 – McShain Hall

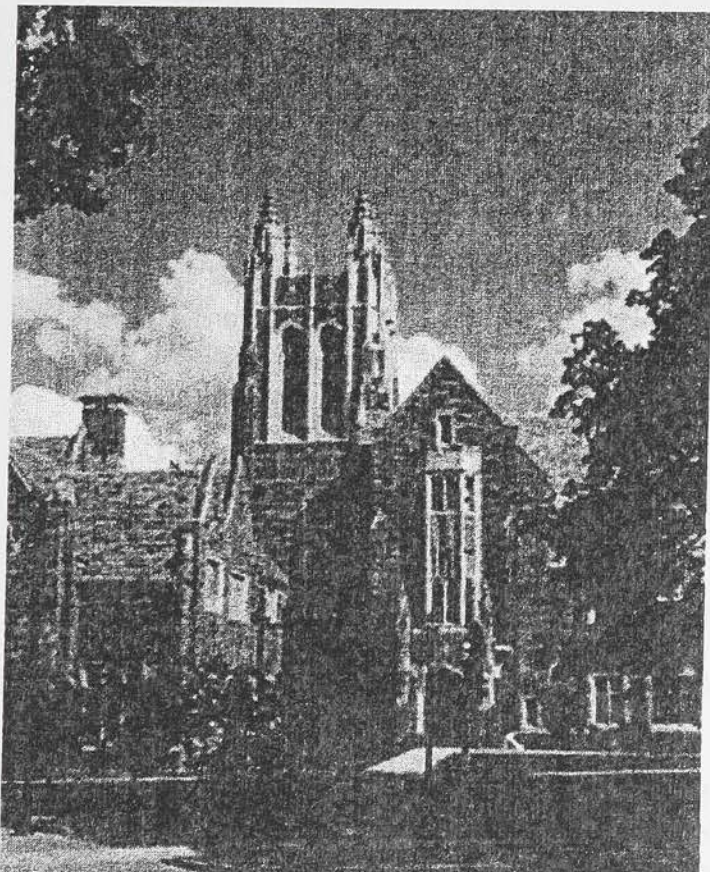


Figure 10 – Barbelin Hall

Alpha Omega Chi History

Jeanne Gaeto, a Food Marketing student at St. Joseph's University (SJU) reintroduced Delta Sigma Pi (DSP) onto the campus, while learning about the fraternity from members of the Nu chapter at The Ohio State University. After learning about Delta Sigma Pi, Jeanne decided to look into the fraternity and see what happened to the chapter at SJU. After contacting central office, they sent her a reactivation kit, in order to form a colony and reactivate the Zeta Pi Chapter. After going to talk to some the founders of the chapter, who are not professors at SJU, Jeanne and Kaitlin Klein went to Dean DiAngelo to receive permission for starting what would soon be a new chapter of Delta Sigma Pi on campus.

On January 23, 2002, Jeanne and Kaitlin signed the letter of intent and the Alpha Omega Chi colony was officially established. The next step was to find out what kind of interest business students would have, so Kaitlin and Jeanne started spreading information around about DSP through word of mouth and via emails. After hearing that there were many people interested, Kaitlin and Jeanne held information sessions in order to better educate them about the fraternity. At that meeting they decided on an executive committee which included: President, Jeanne Gaeto (Spring Semester only) and Christopher Snyder; Ashleigh Hengel, Senior Vice President; Jerry Kate, Vice President of Professional Activities; Kaitlin Klein, Chancellor; Alice Kim, Treasurer; Lydia Thomas, Secretary; and Kevin DeBias, Historian.

Because this was officially the beginning of the Alpha Omega Chi Colony, many did not know what to expect. We counted a lot on our District Directors to help lead us in the right direction, which along with other support has bonded us together on our journey towards becoming a single chapter. After several information sessions, the Alpha Omega Chi colony started taking shape and we held weekly meetings and several events and activities for the colony (these will be explained in more depth below).

At the beginning of the Fall Semester, the Alpha Omega Chi colony started by holding information sessions and recruit more heavily. In order to gain student attention, they posted flyers in the business school, as well as through emails and word of mouth.

During the remainder of the semester, the Alpha Omega Chi colony continued its journey by fundraising and holding activities throughout campus. They managed to pull through institution adversity and obtain their goals. They co-sponsored events with various social fraternities and sororities as well as with other student groups. They scheduled and completed eight professional activities and six charity activities. Their fundraising goal of one thousand dollars was completed by the end of the semester through hard work and colony camaraderie.

As they look into the future of this colony to become a chapter, they see great and extraordinary contributions to both St. Joseph's University and Delta Sigma Pi. They believe that their hard work was well worth the effort and will pay-off in the near future and beyond as they enter the corporate world.

Professional Activities

The Alpha Omega Chi Colony was required to complete and document a minimum of 8 Professional Development activities:

October 22, 2002

On October 22, 2002, the Academy of Food Marketing co-sponsored with Alpha Omega Chi Colony, the annual Patrick McCarthy Lecture Series. This year the academy hosted Bill Greise, President of Ahold. He spoke for an hour and discussed his business and the food industry in general. He also gave some advice on career paths for students, and spoke to us about what the up-and-coming technology for the industry. Thirty-three of the colony members attended as well as 200 other students, faculty, staff and industry leaders.

November 6, 2002

On this date, a member of Career Development Services at St. Joseph's University came to speak to the colony about resumes and post-graduations employment. Information was handed out about the best places to look for employment as well as which professors on campus to speak with according to your major. Career Development spoke with for forty-five minutes leaving time at the end for questions. We saw this activity to be an excellent way for our members to have some idea of how to gain employment after college.

November 7, 2002

Members of the Alpha Omega Chi Colony attended a lecture given by Professor Win Taylor. Twenty-seven members attended as well as twenty-four other students and staff. Professor Taylor, a former president of Campbell's Soup Company gave his insights on recent successes of Heinz Ketchup. He spoke about the company's strategy of introducing their latest product, "colored ketchup." Professor Taylor explained the unique techniques used by Heinz to introduce such an unconventional product. He described Heinz's competition in the market, and several of the defensive strategies that the competition used to defend themselves against Heinz's new share in the market. He also explained the outcome of colored ketchup, and what is to be expected in the future from Heinz. Following the presentation there was a detailed question and answer session.

November 13, 2002

On Wednesday Night, during our colony meeting, Jason Black came to speak about the tasks of his firm, Ewing Cole Cherry Brott, in Philadelphia, PA. The firm has four parts, Engineering, Architects, Planners, and Interior Design. He talked about his job as a Sales Coordinator, and how it relates to all aspects of business. He discussed examples of projects, such as the new Phillies stadium, and how prospects are made and jobs completed. He brought a presentation and video so the colony could get a great picture of what he does. Everyone enjoyed his talk, and got to speak with Jason personally with any questions they had.

November 14, 2002

David Allan, a Professor at St. Joe's, and the Vice President of Clear Channel Communications spoke to a group of 45 members from the Alpha Omega Chi colony of Delta Sigma Pi. He spoke about how he got started in radio as well as the best ways to obtain a job in communications. Mr. Allan's talk combined with questions from the students lasted around forty-five minutes. This was a great professional event for the colony because we all had a chance to hear about a field of study which is not offered at SJU. This was also a great opportunity for students because Mr. Allan offered himself for advice and a link to careers with communications.

November 18, 2002

Paul Hagerty, who is in charge of recruitment for Hershey Foods came to St. Joseph's University to speak with colony members as well as others about resume writing and interviewing skills. He covered what and what not to say in an interview as well as what and what not to put on a resume. He covered some basic interview questions and spoke for an hour and a half while answering questions at the end. This was a valuable experience for the colony and for members who will be moving into the work world.

December 3, 2002

Frank Middleton from Merrill Lynch in Reading, PA, came to talk with our colony as well as the Sigma Phi Epsilon social fraternity and other students. This event was held in a large conference room in McShain Residence Hall at 7pm. Mr. Middleton spoke with us about the basics of the stock market as well as gave us stock tips on which markets to invest. Mr. Middleton spoke for forty-five minutes and answered questions at the end. This co-sponsored event was an excellent opportunity for our colony, especially for our finance majors, to speak with an accomplished investment broker.

December 4, 2002

George Latella, the Marketing Manager for TastyKake located in Philadelphia, came to speak at our meeting and observe our colony operations. He then spoke to the colony about the competition for TastyKake, logistics, operations, and the industry. He brought free samples for our group to taste. We had 58 members in attendance as well as two professors who were invited to attend.

Charity Events

The Alpha Omega Chi Colony was required to complete and document a minimum of 6 Charity events that benefit the local community or University campus.

October 17, 2002

The Alpha Omega Chi Colony Co-sponsored with Hand in Hand Charity Committee on campus, a Halloween Fun-Run. Our colony raised money and recruited runners for the race. In total, the fun raised \$500, and our colony members ran/walked along with 100 other students, staff and faculty.

October 20, 2002

Alpha Omega Chi colony members attended and walked the eight mile course beginning at the Philadelphia Art Museum, for the AIDS Research Fund. In the prior weeks, members collected sponsorships for the fund. The total colony raised a little over \$500. This was also a great opportunity for us to meet other Delta Sigma Pi members from other schools.

October 25, 2002

On October 25, 2002, a Benefit Concert was held for a student at our school who was seriously injured in a car accident last year. The Alpha Omega Chi Colony co-sponsored the events by donating money which was raised by selling Boo-Grams for Halloween. There were simple candy grams, which anyone can purchase and we put the grams together and delivered them to students in the dorms and off-campus. We raised \$100 to give Erika's family to help with the medical bills. It was a great way to help a fellow student, and friend who was in need. We had 34 of our members involved as well as the rest of the campus and faculty. It was a great night and overall \$3500 was raised to help with Erika's medical expenses.

November 9, 2002

On November 9, 2002, St. Joseph's University held its annual Up 'Till Dawn Charity event which is also sponsored by all organizations on campus. The participants stay up for 24-hours straight to raise money for St. Jude's Children's Hospital. Each organization is allowed 5 members to a team and has to raise a minimum of \$100. The Alpha Omega Chi colony-team raised \$150, which was raised from the whole colony. Also, many of our members were part of the teams as well, with the total event raising \$45,000 for the children.

December 7, 2002

Children in the Urban areas were invited to a day of Christmas games, activities, and caroling at St. Joseph's University. Alpha Omega Chi Colony was asked to sponsor a table at the event which ran from 11-3pm. We had two tables consisting of 45 members in attendance, working and playing with the children. They supervised activities, gave out prizes for games, danced and helped make Christmas presents that the kids could give to their parents and family members.

December 8, 2002

On December 8, 2002, the Alpha Omega Chi Colony at SJU sponsored a Charity 3-on-3 Basketball tournament to benefit the American Cancer Society. This event was held from 1-5pm in the Alumnae Memorial Field house. We had 47 colony members playing in the event as well as managing and doing the operational work. We had 38 other student and members of the surrounding communities playing in the tournament as well as watching. We raised \$200 for the Cancer Society to contribute to the activities that they participate in for children with cancer in the Philadelphia area.

Fundraising

Recognizing the importance of a strong financial plan from the colony's inception, the members of the Alpha Omega Chi Colony were able to raise \$x dollars:

50/50 Raffles

We had several raffles that helped raise money for our chapter. (As to the dates and amount of money that was made can be clarified at a later date).

3 on 3 Basketball Tournament

This occurred in November and was primarily used for Fundraising. It was conducted in the same fashion as the community service event above. It was a great success with a profit of roughly \$250.

Brownies 23 East

Alpha Omega Chi Colony co-sponsored this event by selling tickets on campus to students 21 years of age and older, to see bands play and enjoy a night of socializing on October 23, 2002. Half of the profits of the tickets to enter the club went to the Alpha Omega Chi Colony. (This was also a social event for the colony members who could attend).

Dues

Colony members were asked to donate \$10 for the year to participate in helping our Colony grow together and eventually form a chapter. This roughly raised \$500.

Social Interaction

The members of the Alpha Omega Chi Colony have been highly active in our social interactions, learning more about those with whom we hope to become brothers:

Welcoming Party

In April 2002, we held a social gathering so everyone who was interested in joining the colony could get to know each other on a more personal level and ask any questions about how the fraternity works.

Halloween Party

This occurred on November 1, 2002 and was a way to get the colony members together to get to know each other again and spend time enjoying company with new friends as well as old.

We did not have too many social events, which we have already planned on doing this spring because of the tight schedule of professional, fundraising, and service events we had in the fall.

- Dr. William McArthur, Management Information Systems Department
- Dr. George Probst, Insurance Department
- Dr. Roger Pagan, Accounting Department
- Dr. George Anderson, Finance Department

Faculty Advisor

- Larry Bradley, Food Marketing Department

Faculty Members

- John Murray, Accounting Department
- Thomas L. Smith, Director, Office of Food Marketing
- Charles McArthur, Director, School of Food Marketing
- Dr. Bruce Phillips, Food Marketing Department
- Dr. Charles Anderson, Management Information Systems Department

*Significant current members of Delta Sigma

Faculty Invitations

The following School of Business faculty representatives have been invited to participate in the installation ceremony:

Dean, Erivan K. Haub School of Business

- Joseph A. DiAngelo

Associate Dean, Erivan K. Haub School of Business: Academic Affairs

- Dr. Stephen J. Porth: Department Chair, Pharmaceutical Marketing

Associate Dean, Erivan K. Haub School of Business: Undergraduate Program

- Patrick F. O'Brien

Department Chairs:

- Dr. Richard George: Food Marketing Department*
- Dr. William McDevitt: Management Information Systems Department
- Dr. George Prendergast: Economics Department
- Dr. Joseph Ragan: Accounting Department
- Dr. George Webster: Finance Department

Faculty Advisor

- Jerry Bradley: Food Marketing Department

Faculty Members

- John Haverty: Accounting Department*
- Thomas Kennedy: Director, Center for Food Marketing
- Charles Mallowe: Director, Academy of Food Marketing
- Dr. Diane Phillips: Food Marketing Department
- Dr. Claire Simmers: Management Information Systems Department

*Signifies current members of Delta Sigma Pi

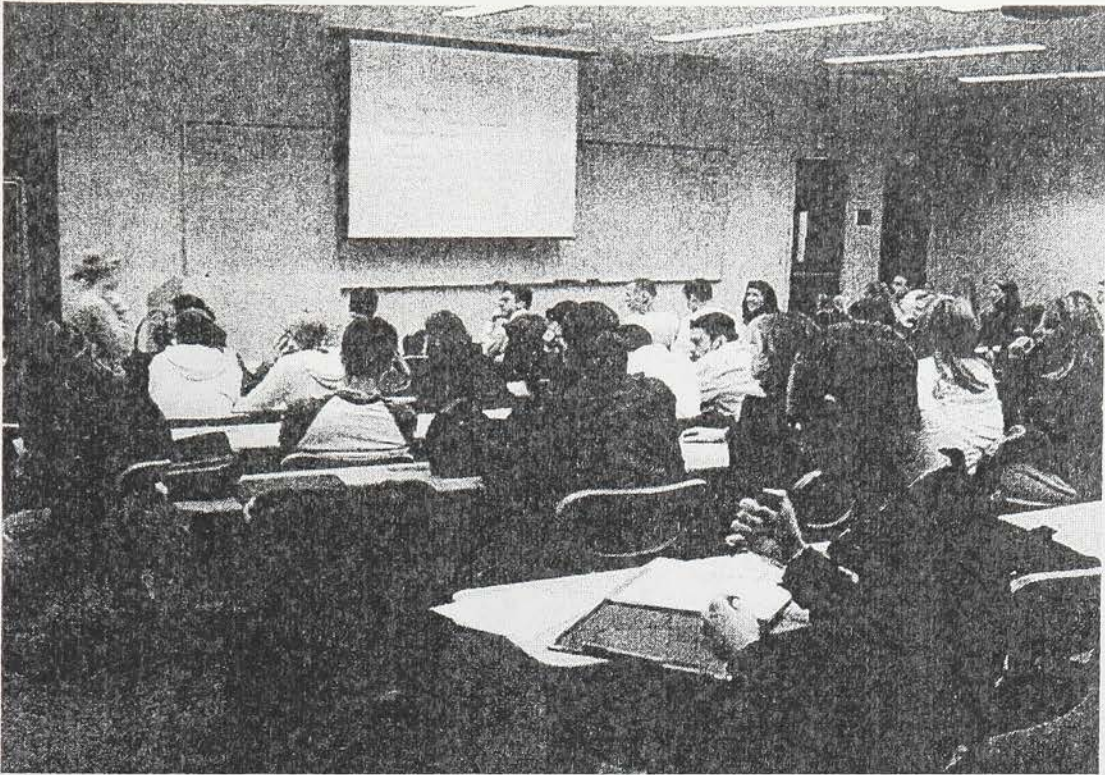


Figure 1 – Colony Meeting: October 16, 2002

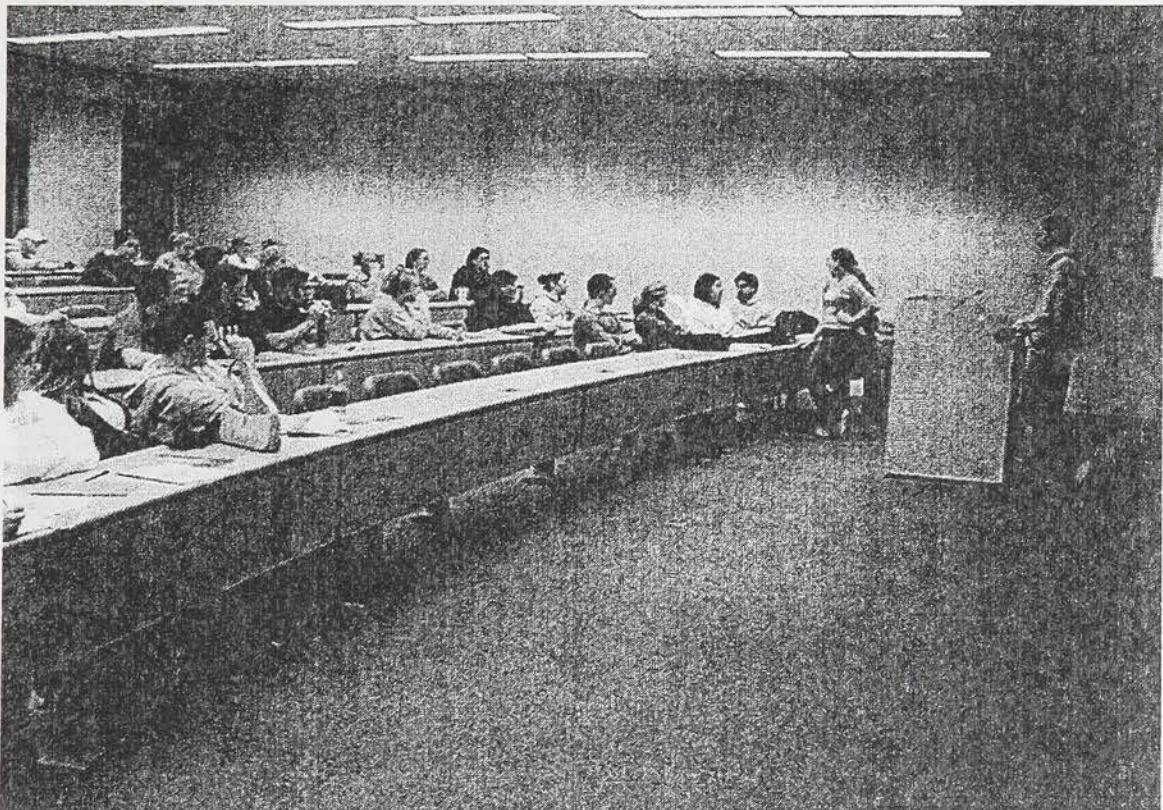


Figure 2 – Colony Meeting: November 20, 2002



Figure 3 – David Allen, Sales and Marketing of Clear Channel Communications

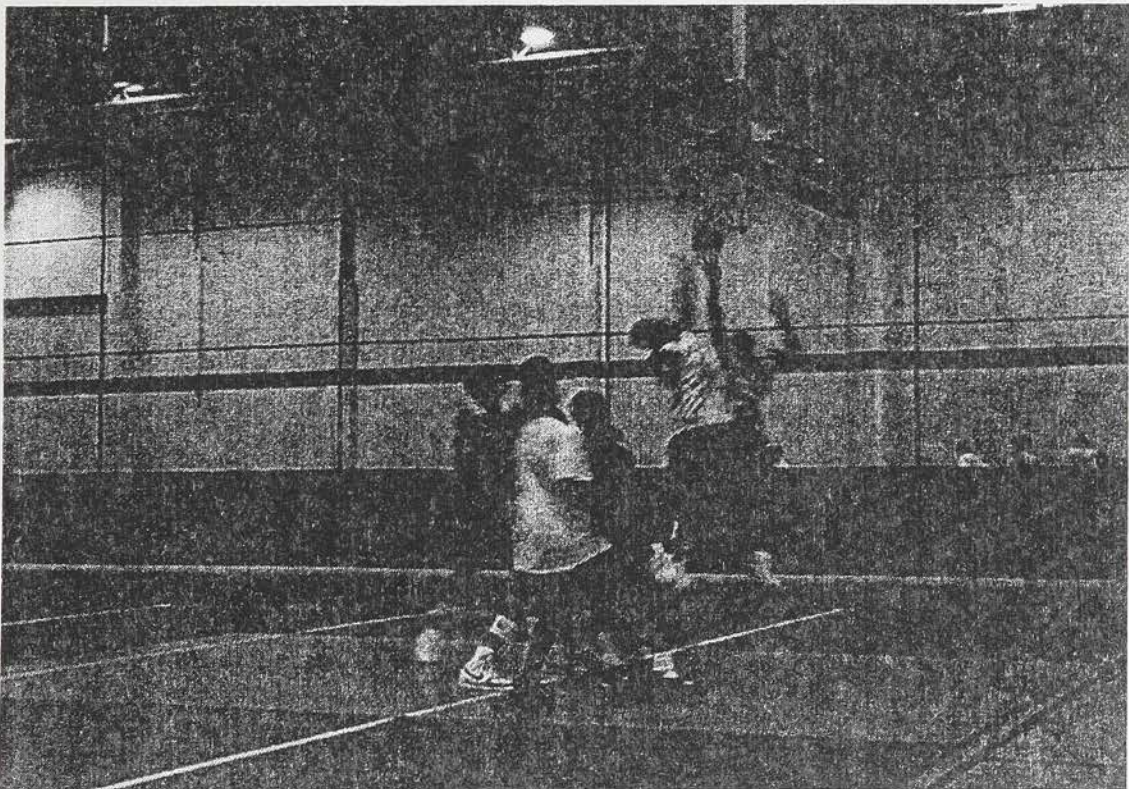
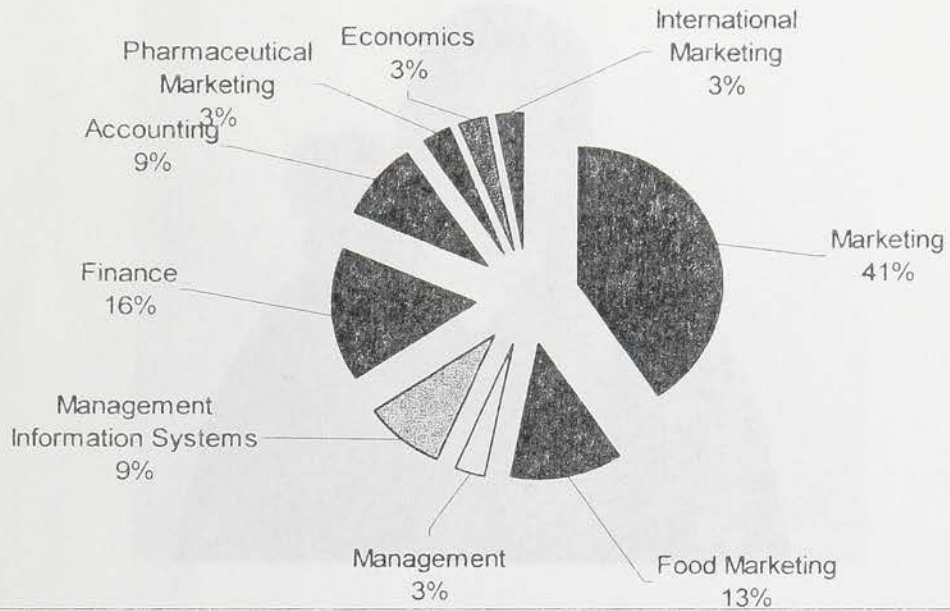
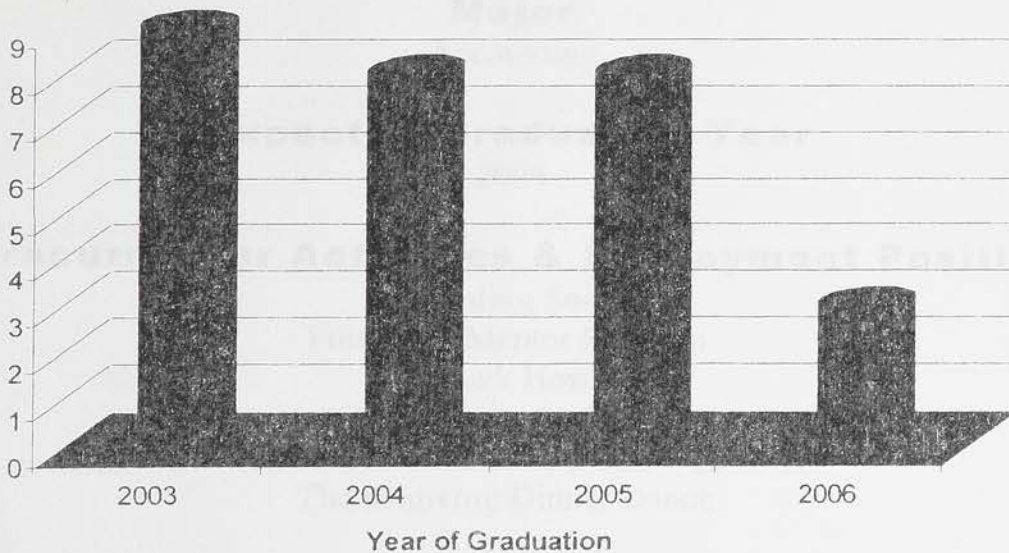


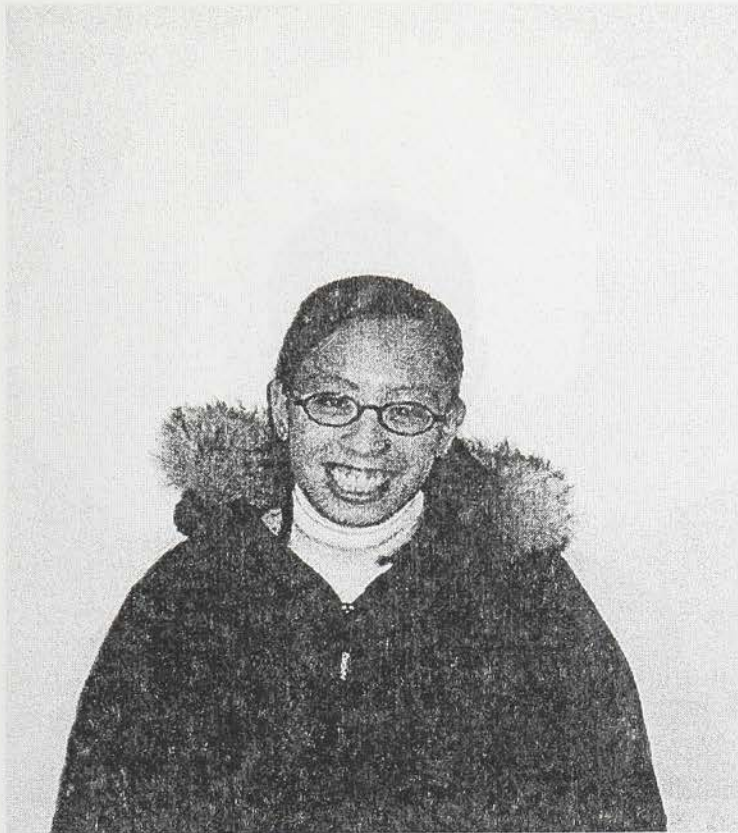
Figure 4 – 1st Annual Basketball Tournament

Majors Represented by All Members



Number of Members per Class of Graduation





Name

Allison Agus

Hometown & State

Voorhees, NJ

Major

Accounting

Expected Graduation Year

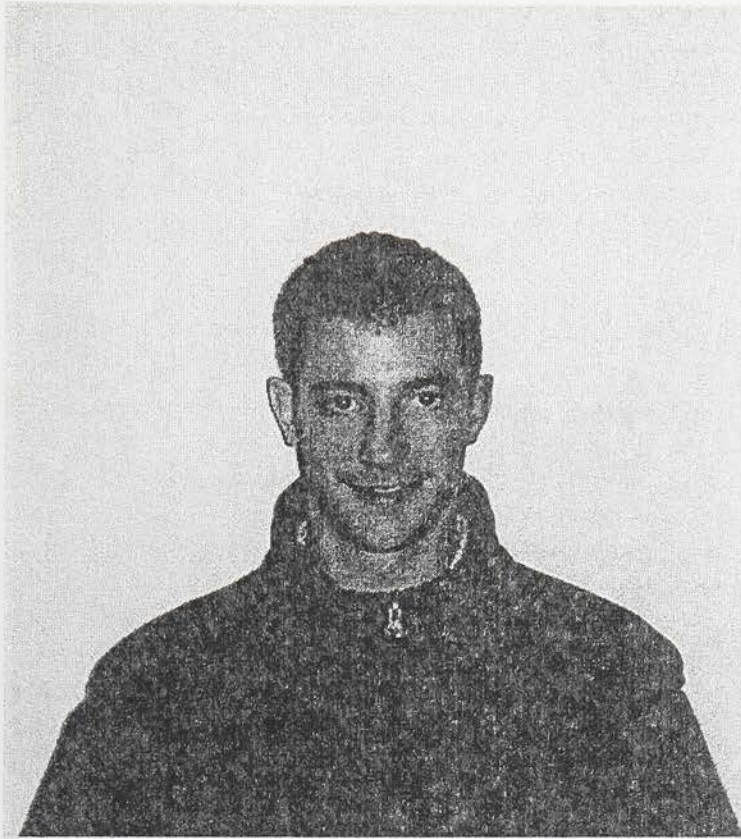
2004

Extracurricular Activities & Employment Positions

Accounting Society
Freshmen Mentor Program
Hawk Host
Accounting Assistant
Volunteer Income Tax Assistant (VITA)
Thanksgiving Dinner Dance

Interests

Running
Working



Name

Ryan Bartlett

Hometown & State

Fairfield, CT

Major

Management

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

American Marketing Association

Interests

Sports

Music

Career Oriented Programs



Name

Aileen Beckert

Hometown & State

Turnersville, NJ

Major

Marketing

Expected Graduation Year

2004

Interests

Traveling
Jersey Shore



Name

Erin Budinas

Hometown & State

Hanover Township, PA

Major

Marketing

Expected Graduation Year

2004

Extracurricular Activities & Employment Positions

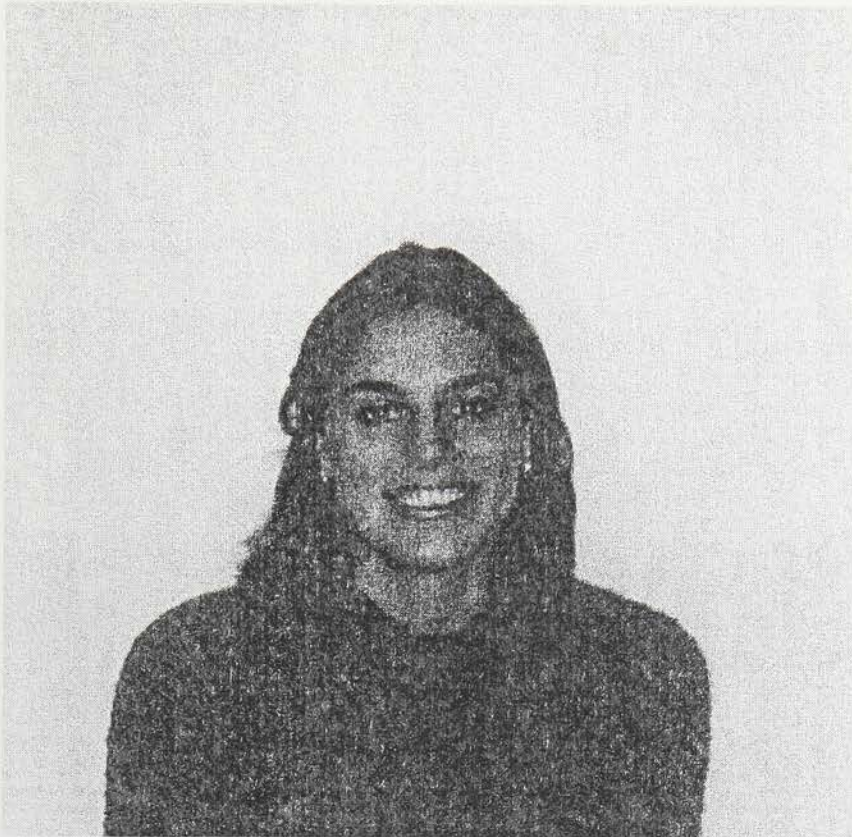
American Marketing Association

Interests

Basketball

Softball

Traveling



Name

Sarah Caldwell

Hometown & State

West Chester, PA

Major

Management Information Systems

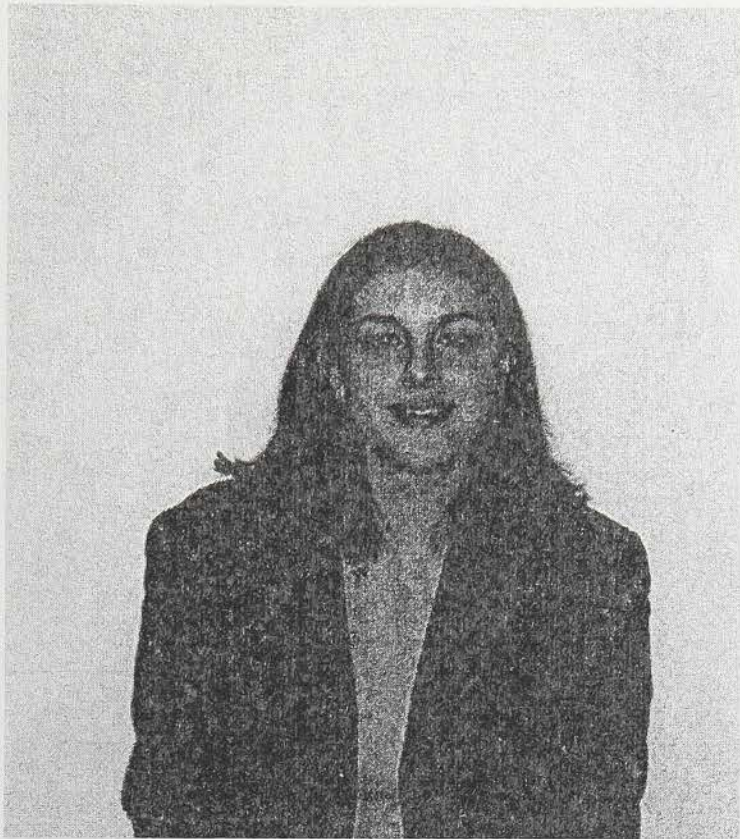
Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

Completed Internships at ING, Aecio Technology Group, & Comcast
GREEN COW Environmental Group Member

Philadelphia Area Business Journal
Private Consultant
American Marketing Association
Employed at Walt Disney World Resort



Name

Christina Cipoletti

Hometown & State

Marlboro, NJ

Major

Food Marketing

Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

Hand in Hand

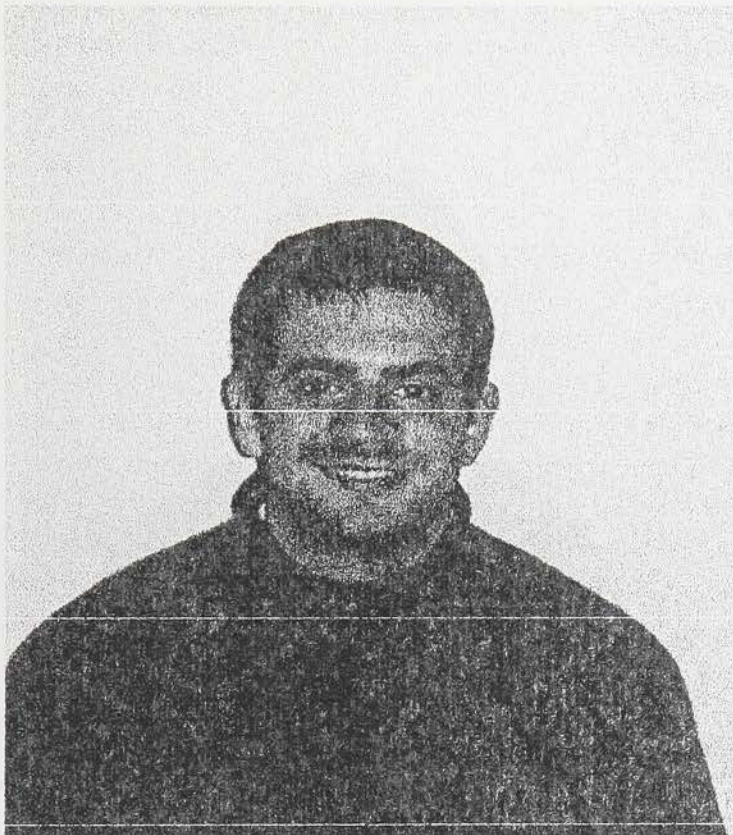
Food Marketing Association

Philadelphia Food Bank Intern

Project Appalachia

American Marketing Association

Employed at Walt Disney World Resort



Name

William "Todel" Cole

Hometown & State

Montgomery Village, MD

Major

Marketing

Expected Graduation Year

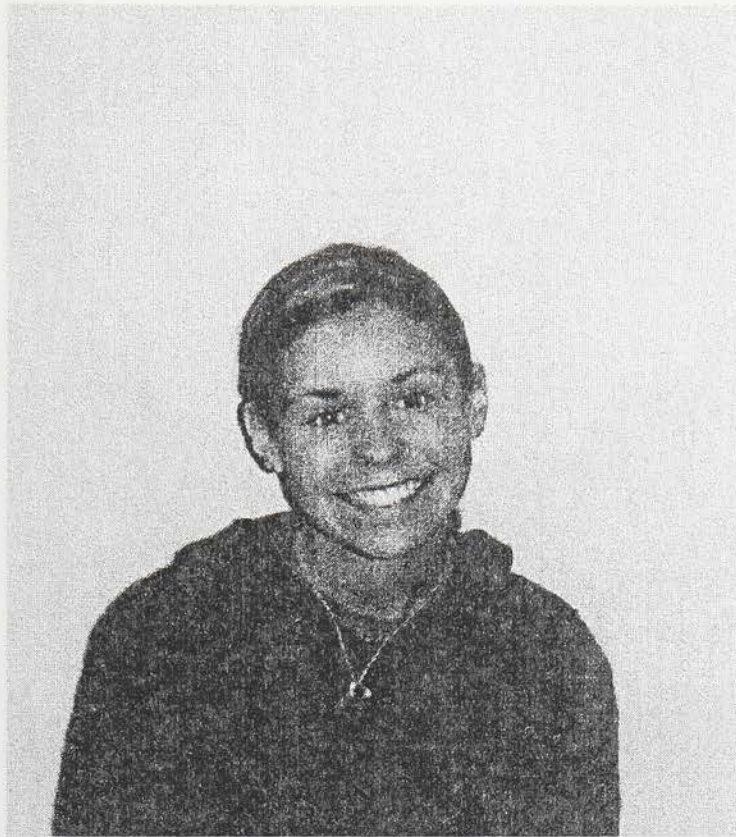
2004

Extracurricular Activities & Employment Positions

American Marketing Association
Marketing Intern at Re/Max Consultants

Interests

Golf
Investing
Reading
Running



Name

Elizabeth Convery

Hometown & State

Washington Township, NJ

Major

Finance

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

Volunteer Income Tax Assistant (VITA)

Finance Society

National Society of Collegiate Scholars

Bank Teller at Commerce Bank



Name

Christa Damminger

Hometown & State

Mullica Hill, New Jersey

Major

Management Information Systems

Expected Graduation Year

2005

Interests

Sports Events

Field hockey

Computers

Volunteering



Name

Jennifer Dougherty

Hometown & State

Aston, PA

Major

Pharmaceutical Marketing & Finance

Expected Graduation Year

2006

Extracurricular Activities & Employment Positions

McShain Residence Executive Board

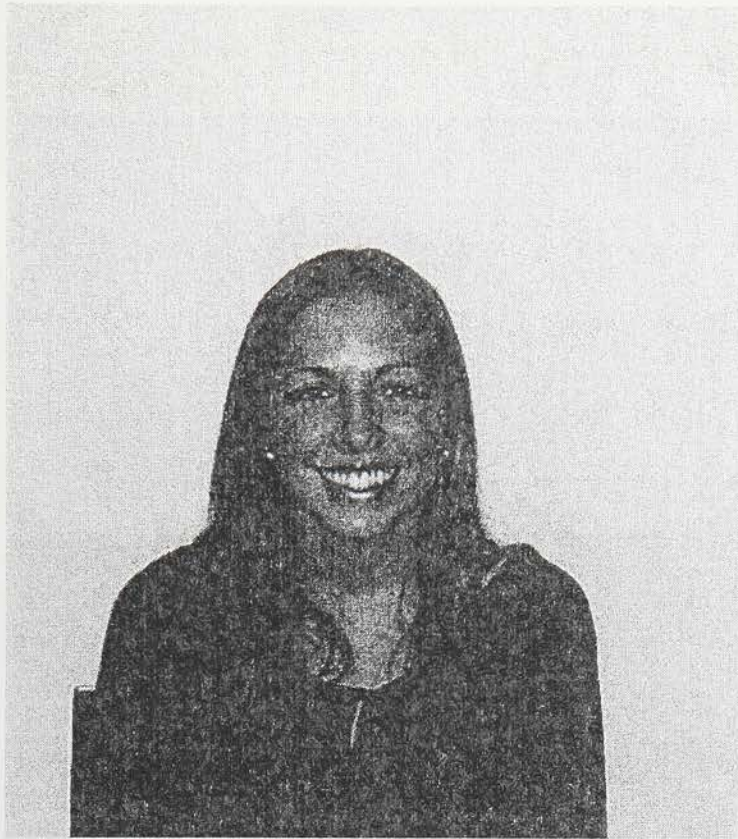
Intern at Rittenhouse Trust Company

Spanish Club

Interests

Reading

Travel



Name

Lori Frio

Hometown & State

Springfield, PA

Major

Marketing

Expected Graduation Year

2004

Extracurricular Activities & Employment Positions

Employed at Gloster Global Marketing Company & Tanfasia Tanning Salon

American Marketing Association

Notre Dame Alumni Association

Interests

Piano

Law



Name

Jeanne Gaeto

Hometown & State

Akron, OH

Major

Food Marketing

Expected Graduation Year

2003



Name

Kristen Gresh

Hometown & State

Freeland, PA

Major

Management Information Systems

Expected Graduation Year

2004

Extracurricular Activities & Employment Positions

Alpha Phi Sorority, Director of Scholarship

University Academic Honesty Board

University Greek Council

AMDG Student Mentor

Hand in Hand

Interests

Leadership Possibilities



Name

Ashleigh Hengel

Hometown & State

Endicott, NY

Major

Marketing

Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

American Marketing Association, VP of Finance

Alpha Gamma Delta Sorority

Childcare Provider

Community Service

Babysitting

Interests

Reading

Basketball

Hockey

Working with Children



Name

Dana Marie Jobba

Hometown & State

Jamison, PA

Major

Marketing

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

Quality Control Intern at Colorcon

American Marketing Association

St. Joseph's Bookstore

Community Service

Baby-sitting

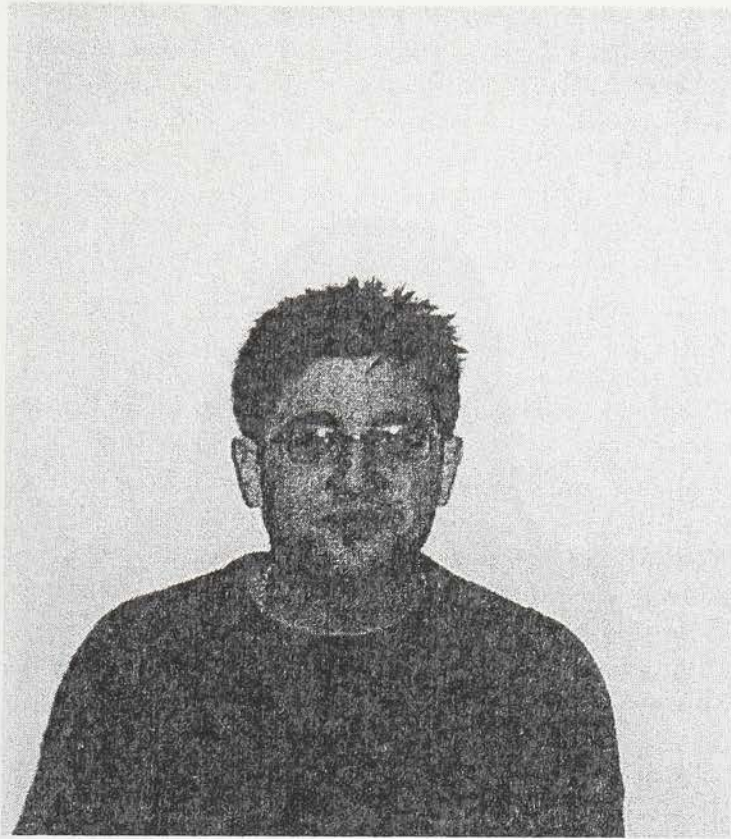
Interests

Music

Basketball

Hockey

Working with Children



Name

Gerald E. Katen, Jr.

Hometown & State

Township of Washington, NJ

Major

Finance & Economics

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

Delta Sigma Pi, VP of Professional Events

University Stunt Team

Intern at BBDO, NY

Interests

Entrepreneurship



Name

Alice Kim

Hometown & State

Holland, PA

Major

Marketing

Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

Alpha Phi Sorority, VP of Programming

Service Learning Development Office

Assistant at Friends' Central School

American Marketing Association

Delta Sigma Pi, VP of Finance

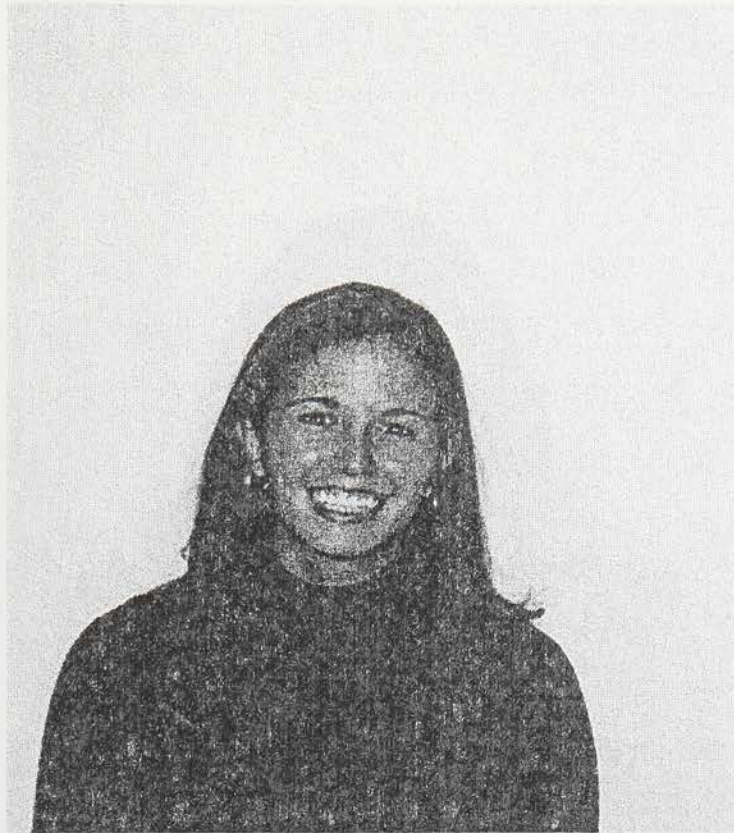
Intramural Volleyball

Project Appalachia

Hand in Hand

Up Til Dawn

Best Buddies



Name

Molly Kirby

Hometown & State

Davenport, IA

Major

Accounting

Expected Graduation Year

2004

Extracurricular Activities & Employment Positions

Server at Olive Garden

Accounting Society

Interests

Photography

Volleyball

Traveling

Softball

Art



Name

Ashley Larson

Hometown & State

Sea Girt, NJ

Major

Marketing

Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

United States Life guarding Association

American Marketing Association

House at Maggie O'Neill's Restaurant

Work Study at University Administration

Club Field Hockey, Secretary

Sigma Kappa

Interests

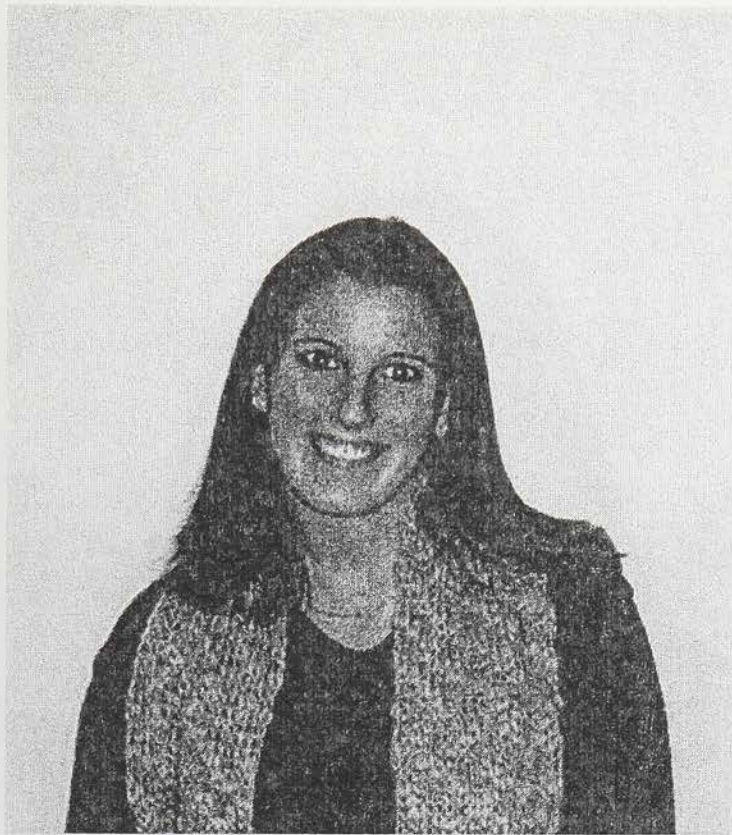
Advertising

Marketing

Sales

Field Hockey

Literature



Name

Tyler Miele

Hometown & State

Drexel Hill, PA

Major

Food Marketing, Spanish Minor

Expected Graduation Year

2004

Extracurricular Activities & Employment Positions

Food Marketing Association, Public Relations Chair

Up Til Dawn, Corporate Marketing Chair

Hostess at Maggie O'Niell's Restaurant

Work Study at University Admissions

Club Field Hockey, Secretary

Spanish Fraternity

Interests

Advertising

Marketing

Sales

Field Hockey

Lacrosse



Name

Kirby Mitchell

Hometown & State

Dallas, PA

Major

International Marketing

Expected Graduation Year

2006

Extracurricular Activities & Employment Positions

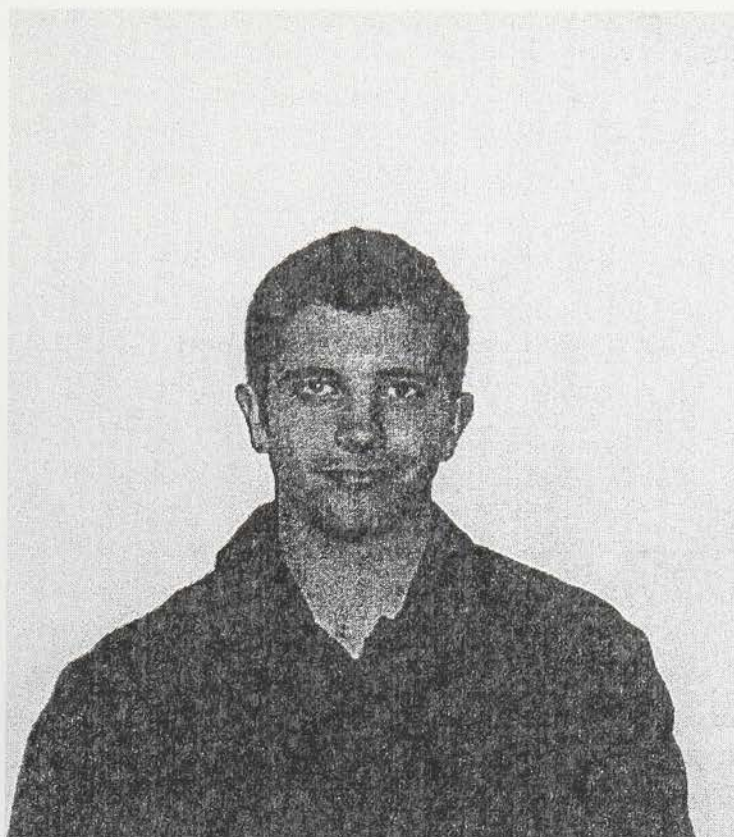
Summer Camp for Children ages 4-10

Work Study at University Admissions

Life guarding during the summer

American Marketing Association

Up Til Dawn



Name

Matthew G. Narccarelli

Hometown & State

Hummelstown, PA

Major

Accounting & Finance

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

National Society of Collegiate Scholars

Interests

Computers

Movies

Sports

Music



Name

Rob Rienzi

Hometown & State

Warren, NJ

Major

Accounting

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

Volunteer Income Tax Assistant (VITA)

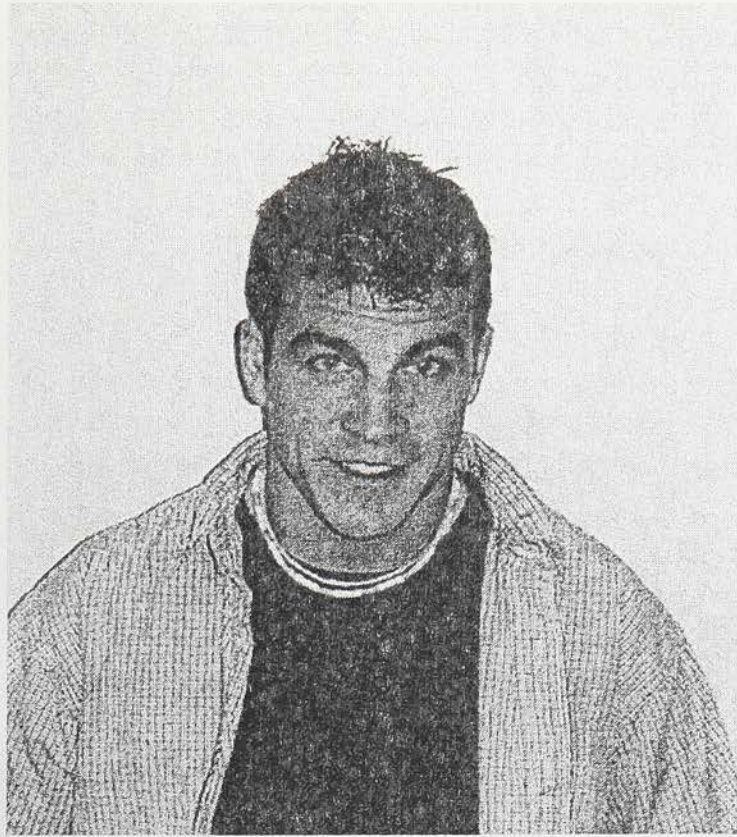
Accounting Society

Interests

Movies

Music

Sports



Name

Brian F. Scudieri

Hometown & State

Holmdel, NJ

Major

Food Marketing

Expected Graduation Year

2005

Extracurricular Activities & Employment Positions

Catering Director at Arcadia University
Sales Representative at The Ferolie Group
Food Marketing Association

Interests

Golf
Surfing



Name

Chris Snyder

Hometown & State

Toms River, NJ

Major

Marketing

Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

Delta Sigma Pi, President
Intern at Gwynn Ellen Enterprises

Interests

Surfing



Name

Rachel Soltys

Hometown & State

Spring Lake, NJ

Major

Marketing

Expected Graduation Year

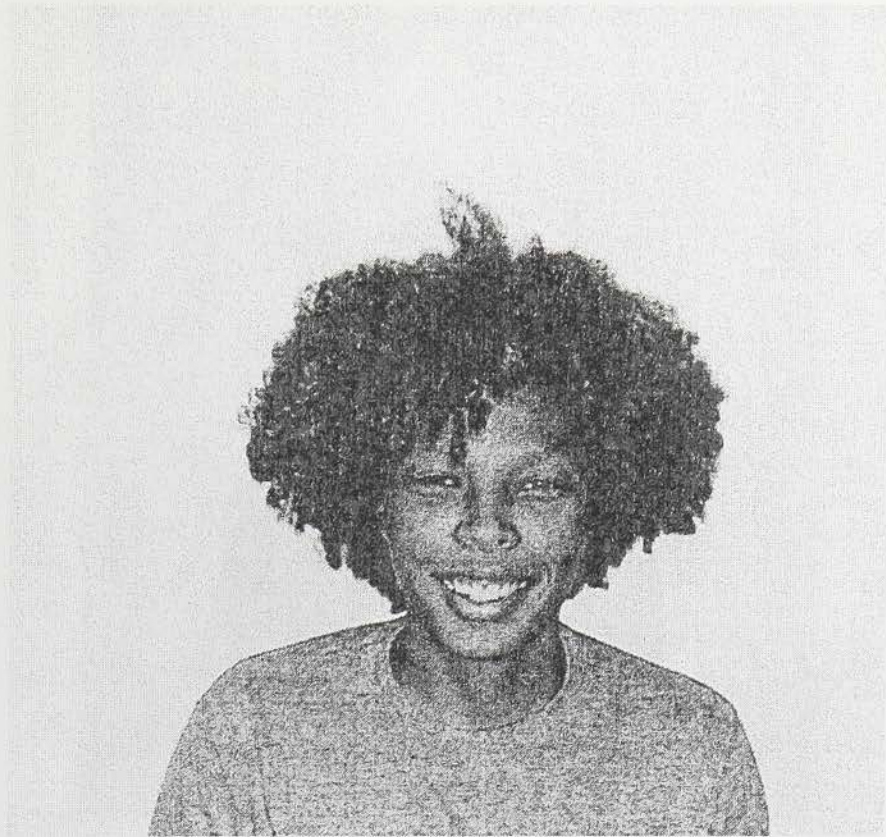
2003

Extracurricular Activities & Employment Positions

American Marketing Association

Service Learning Program

Women's Rugby



Name

Lydia Thomas

Hometown & State

Philadelphia, PA

Major

Marketing

Expected Graduation Year

2003

Extracurricular Activities & Employment Positions

Brand Representative at Abercrombie & Fitch

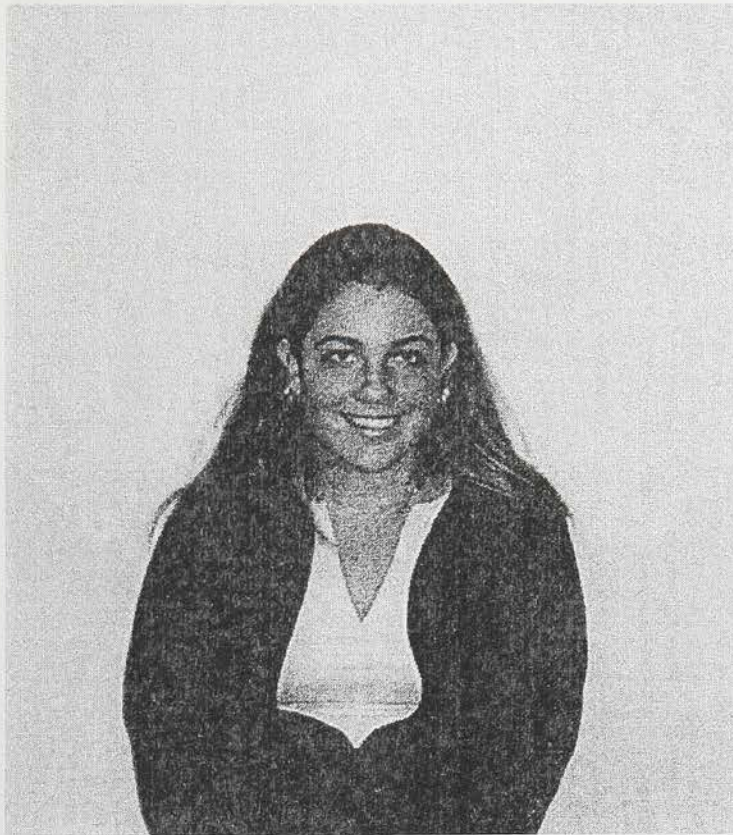
Captain of Women's Tennis

Sales Associate at Diesel

Interests

Working with kids

Swimming



Name

Erin Vogelsong

Hometown & State

Washington Township, NJ

Major

Finance & Marketing

Expected Graduation Year

2006

Extracurricular Activities & Employment Positions

American Marketing Association
Intern at Securities American, Inc.
Latino Club

Interests

Working with kids
Swimming



Name

Amy Wareikis

Hometown & State

Newtown Square, PA

Major

Marketing

Expected Graduation Year

2004

Extracurricular Activities & Employment Positions

Intern at Target Corporation, Human Resources

Interests

Advertising

Piano