

# PETITION FOR A CHAPTER CHARTER

PREPARED BY  
THE **BETA EPSILON MU** COLONY

OF THE INTERNATIONAL FRATERNITY OF

# DELTA SIGMA PI

ON THE CAMPUS OF  
UNIVERSITY OF WISCONSIN -MADISON

JANUARY 10, 2010









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BETA EPSILON MU  
PETITION  
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SECTION I.  
PETITIONING LETTER

To Whom It May Concern,

We, the undersigned, the members of Beta Epsilon Mu colony at the University of Wisconsin-Madison, hereby submit this petition, requesting affiliation with Delta Sigma Pi in accordance with Section Q of the Policy & Procedures.

In submitting this petition we agree that the chapter will abide by the regulations and requirements for the conduct of chapters of the National Bylaws and as adopted from time to time.

The Beta Epsilon Mu colony has completed and exceeded the requirements necessary to petition for installation of a Delta Sigma Pi chapter. Attached to this petition are the required documents including letters of recommendation, history of the University of Wisconsin-Madison, summary of the School of Business, and the development of the colony along with a list of events conducted, along with member biographies.

Please advise us on the approval of our charter request so that we can schedule an official presentation of the charter.

Sincerely,



Derek Ash



Marianne Bates



Jessica Bohl



Rachel Brecher



Taylor "Cody" Candee



Samuel Cayemberg



Simon Choi



Kathleen Detloff



Robert Engel



Dylan Ferro




Aaron Fishbein



Alyssa Flemmer



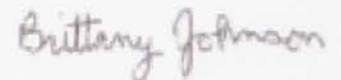
Jacob Geiger



David Haerterich



Drew Hurley



Brittany Johnson



Stephanie Johnson



Keavy Knauss




Sara Levi



Belle Lin



Noah Lincoff



Christine LoSchiavo



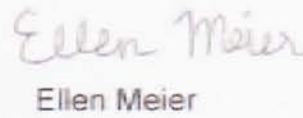
Taylor Malooly

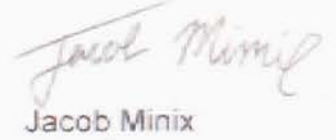


Daniel Marshall

  
Lauren Maslowski

  
Jessica McKernan

  
Ellen Meier

  
Jacob Minix

  
Eric Paquette

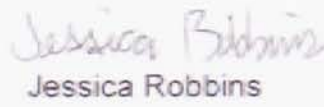
  
Scott Peiser

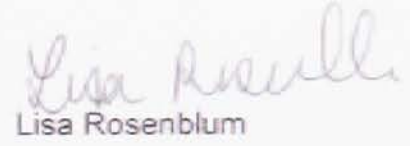
  
Nicole Place

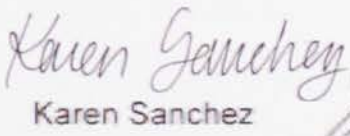
  
Lucas Prouvé

  
Allie Putterman

  
Camila Rachmanis

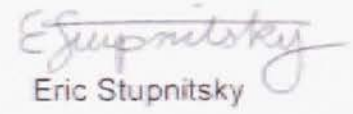
  
Jessica Robbins

  
Lisa Rosenblum

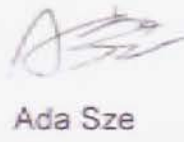
  
Karen Sanchez

  
Andrew Sepiol

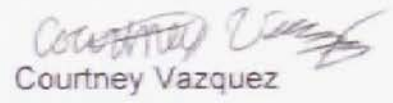
  
Christine Shidla

  
Eric Stupnitsky

  
Courtney Switon

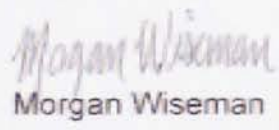
  
Ada Sze

  
Adnan Teh

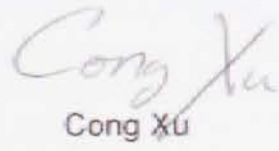
  
Courtney Vazquez

  
Kyle Vinokur

  
Alexandra Wall

  
Morgan Wiseman

  
Ashley Wright

  
Cong Xu



SECTION II.  
LETTERS OF RECOMMENDATION

BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
**REGIONAL VICE PRESIDENT**

---

Dennis W. Protasio  
1955 Chippendale Lane  
Glendale Heights, IL 60139

December 12, 2009

Delta Sigma Pi  
330 South Campus Avenue  
Oxford, OH 45056

Dear Board of Directors of Delta Sigma Pi,

It is with great honor and privilege that I send this letter of recommendation on behalf of the Beta Epsilon Mu Colony at the University of Wisconsin – Madison. I highly recommend that the colony be granted a chapter charter.

I have officially been a Brother for 8 years but have been involved with Delta Sigma Pi for over a decade. During that time I was involved w/ the chartering of my own chapter, Alpha Omega, served in a variety of officer roles, and in the past 6 years served as a District Director for Xi Rho, Eta Mu, and Zeta Xi. I have been able to observe, learn from, and advise all of these incredible chapters. As a collegiate I had firsthand experience of operating within a colony environment and making that transition to a full functioning chapter. As an alumni, I experienced a newly formed chapter create its identity; I have seen the successes and struggles of continuously operating chapters. It is with all these experiences that I can honestly say that the Beta Epsilon Mu colony is a group of highly intelligent, motivated, and passionate Brothers; they will be a valued asset to not only the Great Lakes Region but to all Brothers of Delta Sigma Pi.

In the short time serving as Regional Vice President for the Great Lakes Region I have been pleased with the colony participating in a variety of fraternity events. The colony had representatives at Grand Chapter Congress in Washington DC, a large contingent attended the Milwaukee Alumni Chapter social event in the fall, over 15 colony members attended the LEAD school in St. Louis, MO. At all of these events I have heard positive comments from collegiate and alumni Brothers alike on how eager this group of individuals is to learn and share ideas through active participation. At the time of this letter, 25 colony members have registered for the Provincial LEAD in Lombard, IL.

In November I had the opportunity to attend a professional event organized by the colony entitled "Brand U: Using Your Time in College to Get the Job You Want Later," featuring Brother Joe Mayne. Upon arriving on campus, I saw various advertising pieces around the business school and was further impressed by the actual turnout to the event. The attendance consisted of primarily Beta Epsilon Mu colony members but included a substantial showing of business and non-business students. The event was conducted flawlessly and attendees learned some valuable insight from Brother Joe Mayne. Likewise the colony gained experience on developing, executing, and



BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
**REGIONAL VICE PRESIDENT (CONT'D)**

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evaluating a professional event that not only benefited the colony members but the larger community at the University of Wisconsin

Teresa Schudrowitz has been a constant source of encouragement and fraternal knowledge for the colony since its inception. Her dedication to this colony and the fraternity are commendable. She has given high praise to the colony on its various successes and encouraged to see this group of motivated students contribute even more as a fully recognized chapter with all the same rights and responsibilities.

On behalf of the leadership team and the chapters of the Great Lakes Region, we highly support the granting of a chapter charter to the Beta Epsilon Mu Colony of the University of Wisconsin – Madison. If any further information is required, please feel free to contact me

Warm Regards,



Dennis W. Protasio  
Regional Vice President – Great Lakes Region  
Delta Sigma Pi – Alpha Omega# 915  
dwprotasio@gmail.com  
630.362.6217

BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
**DISTRICT DIRECTOR**

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Teresa Schudrowitz  
2010 Post Rd  
Madison, WI 53713

December 17, 2009

Delta Sigma Pi  
330 South Campus Av  
Oxford, OH 45056

RE: Beta Epsilon Mu Petition for Chapter Charter

To Whom It May Concern:

It is with great pleasure I send this letter of recommendation on behalf of the Beta Epsilon Mu colony at the University of Wisconsin, Madison. I highly recommend that the colony be granted a chapter charter. I have been working with the colony as their District Director since shortly after they started. In the course of the last twelve months they have continued to impress me with their enthusiasm and dedication. They have consistently demonstrated professionalism, commitment, and brotherhood.

The colony members have done an outstanding job of building the group. They have held a variety of worthwhile community service events. These events have benefitted both the university and Madison communities. Their professional events have been designed to promote business professionalism and member growth. In addition, they have organized numerous social activities to build brotherhood.

After only two months as a colony seven members attended the February 2009 North Central Provincial Conference in Des Moines, IA. Their participation continued when three members attended Grand Chapter Congress in Washington, DC. This past fall they had over a dozen members attend LEAD in St. Louis, MO. They are continuing this participation with 25 members registered for the 2010 North Central Provincial Conference. At each of these events the colony members have participated in the various sessions and networked with collegiate and alumni brothers.

I highly recommend the granting of a charter to the Beta Epsilon Mu colony and hope that I can soon call them my brothers.

Fraternally,



Teresa Schudrowitz  
District Director - Beta Epsilon Mu

BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
**FORMER REGIONAL VICE PRESIDENT**

---

Delta Sigma Pi  
Board of Directors  
330 South Campus Avenue  
Oxford, Ohio 45056

December 16, 2009

Dear Board of Directors,

It is my honor to recommend the re-activation of the Psi Chapter of Delta Sigma Pi at the University of Wisconsin-Madison.

I had the pleasure of meeting many of the colony members just one short year ago when Andrew Ochoa, the consultant at the time, visited the school and spoke with many of the business students about bringing Delta Sigma Pi back to the Madison campus. Directly following the meeting, many students, and their advisor, were extremely excited about our fraternity and wanted to take the next steps in becoming a colony.

I had the privilege of serving as the Regional Vice-President for the colony during their first 10 months. During this time I observed their professionalism and leadership capabilities. They were quick to jump into Delta Sigma Pi and attended the Provincial Conference in Des Moines, IA in February, 2009. They then sent three colony members to Grand Chapter Congress, many more to the LEAD School in St. Louis and currently have over 25 members attending the Provincial Conference in Chicago in February, 2010. They have also reached out to the other schools and alumni chapters in the region for joint activities and to learn more about how chapters operate. They have connected with many alumni and have had them come and speak to the colony about their experiences and how Delta Sigma Pi has impacted their lives.

I am confident that they are prepared to become an active chapter and ready to share in our ritual. Should you have further questions regarding their qualifications, please don't hesitate to contact me.

I look forward to welcoming the Psi Chapter back and welcoming the colony members as Brothers of Delta Sigma Pi.

Fraternally,

*Kimberly A. Ward*

Kimberly A. Ward



BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
**FACULTY ADVISOR**

---

December 16, 2009

Selection Committee  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, OH 45056-0230

Re: Beta Epsilon Mu Colony Qualification

To Whom It May Concern:

It is a pleasure to recommend the Beta Epsilon Mu colony for qualification as a chapter of this exceptional and highly-regarded professional business fraternity. Over the past year, I have worked with the colony's student leaders to re-establish and grow the organization on the University of Wisconsin-Madison campus. In this time, I have consistently been impressed by their hard work, persistence, commitment to Delta Sigma Pi's goals and guidelines, and the tremendous success they have seen as a result of their efforts.

I serve as Assistant Director of the Wisconsin School of Business career center. Our office supports students in all aspects of career development, which includes many different programs and events. The Beta Epsilon Mu colony has been one of our greatest partners in the past year. The events co-sponsored by the colony, covering a range of professional topics, have been more successful because of the support of its leadership and members. In addition, the founding members of the Beta Epsilon Mu colony have cultivated relationships with top employers and brought to campus very impactful guest speakers, such as Joe Mayne, a nationally acclaimed keynote speaker, representatives from KPMG LLP, and others. Providing these networking and learning opportunities ensures their members are well-versed in a range of topics related to business and professionalism. As a result, members will be better-prepared to interact with business professionals and to have an impact on the companies for which they intern or work.

The Beta Epsilon Mu colony has also organized numerous events to serve those in need as well as build community among members. During all my years working in higher education, I have not seen a student organization grow as rapidly, and retain new members as successfully, as the Beta Epsilon Mu colony. This is in large part due to the commitment of the founding colony president and his passion for the mission of the organization. He has done an excellent job finding other students who share his passion, encouraging their participation and giving them the tools they need to have an impact on the organization as officers and members. Every student from the Beta Epsilon Mu colony with whom I have interacted has been enthusiastic, dedicated and demonstrated tremendous follow-through.

The Beta Epsilon Mu colony has proven to be a valuable addition to our campus and continues to develop as a highly sustainable organization that will still have an impact on our school years from now. I highly recommend the Beta Epsilon Mu colony to become a chapter of Delta Sigma Pi, as I am confident it will become an outstanding chapter of the organization.

Sincerely,



Kelly Cuene

BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
**FACULTY ADVISOR**

---

Loren Kuzuhara  
4176 Grainger Hall  
975 University Ave  
Madison, WI 53706

January 10, 2010

Delta Sigma Pi  
330 South Campus Ave  
Oxford, OH 45056

Board of Directors, Delta Sigma Pi:

It is with great honor that I recommend the Beta Epsilon Mu Colony the approval of a chapter charter of Delta Sigma Pi. I have had the opportunity to serve as faculty advisor since the colony's inception in November 2008. Watching the organization grow from just a few members with a big idea into the prominent organization it is today with a strong reputation in the business school, has been a great experience.

While working with these motivated students to complete the petition requirements, I have been thoroughly impressed with their dedication to the fraternity and their initiative to go above and beyond the minimum petitioning requirements in a timely manner. I am glad to attest to the hard work of these students and I believe they have earned the honor to have an official Delta Sigma Pi chapter.

I am confident that Delta Sigma Pi will be successful at the University of Wisconsin-Madison. The School of Business has 2,000 students all of whom are highly encouraged by faculty members to get involved with student organizations. Although Beta Epsilon Mu has only been present for two full semesters at the university now, it has proven to be an organization that students are highly interested and this number of students multiplies each semester. The growing presence of the Beta Epsilon Mu colony is a strong indicator that the organization will be successful at UW-Madison for countless years to come.

As faculty advisor, I support the future of this organization for as long as I am at the Wisconsin School of Business. On behalf of the University of Wisconsin-Madison, I support the goals and ideals of Delta Sigma Pi and highly recommend Beta Epsilon Mu be granted chapter status with Delta Sigma Pi. Please feel free to contact me if further discussion is desired.

Sincerely,



Loren Kuzuhara  
Professor of Management,  
Wisconsin School of Business  
(608) 262-4453



BETA EPSILON MU  
SECTION II: LETTERS OF RECOMMENDATION  
DEAN OF THE BUSINESS SCHOOL

---



January 19, 2010

Delta Sigma Pi  
330 South Campus Ave  
Oxford, OH 45056

Dear Board of Directors of Delta Sigma Pi:

As the Dean of the undergraduate business program at the Wisconsin School of Business, it is with great pleasure that I recommend the Beta Epsilon Mu Colony to attain national recognition as a chartered chapter of Delta Sigma Pi.

Upon learning about the organization, I was impressed with the opportunities that Delta Sigma Pi offers its members. The national network that students can tap into is a valuable asset that the Wisconsin School of Business would like to contribute to since our expansion. I have already witnessed students taking advantage of this opportunity by bringing invited guest speakers to the school. The accomplishments of Beta Epsilon Mu have gained my attention and more importantly the attention of countless motivated students in the school who seek to further their educational development via on-campus involvement.

I fully support the installment of Delta Sigma Pi at UW-Madison and I am more than confident that the organization will accomplish many great things at this university. I look forward to watching this organization continue to grow and develop. On behalf of the undergraduate program at the Wisconsin School of Business, I highly support granting the Beta Epsilon Mu Colony a chapter charter.

Sincerely,

Michael M. Knetter  
Albert O. Nicholas Dean

Office of the Dean

SECTION III.  
UNIVERSITY HISTORY



BETA EPSILON MU  
SECTION III: UNIVERSITY HISTORY  
**FOUNDING & MAJOR DEVELOPMENT**

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### **The Founding**

The state of Wisconsin started the University of Wisconsin-Madison in 1848, mainly because of its proximity to the state capitol. With only a few buildings and a much smaller plot of land, the school rose from its humble beginnings into the internationally renowned university it is today. Now, the campus contains twenty different individual schools and 135 undergraduate majors for students to choose from.

With almost 30,000 undergraduates, the large campus is ultimately made smaller through campus involvement. Students are passionate about their participation on campus, as is displayed by the student activism that the UW-Madison is known for. Participating in the Big Ten Conference, athletic fervor is also seen throughout the school. The University of Wisconsin's undergraduate program is consistently ranked among the top in both the nation and worldwide, and the school has become known as a "Public Ivy," since it is regarded as highly prestigious public university.

### **Major Development and Growth**

The University of Wisconsin-Madison was the first university in what is now known as the University of Wisconsin System. Since 1848, ten other schools have joined the elite university. The UW System created schools in Eau Claire, Green Bay, La Crosse, Oshkosh, Parkside, Platteville, River Falls, Stevens Point, Stout, Superior, and Whitewater.

Still the most popular and populous, the University of Wisconsin-Madison has had plenty of growth over the years. Women were finally admitted to the university in 1863, and a graduate school was established in 1904. Due to student activism, the UW-Madison Arboretum was opened in 1934. Its goal was to restore lost landscapes in the city of Madison, which it continues to do to this day.

Recently, the second student union, Union South, was demolished. In its place will be the new Union South, a state of the art recreational, dining and academic facility. The university intends for it to be completed by the spring of 2011.

BETA EPSILON MU  
SECTION III: UNIVERSITY HISTORY  
**CURRENT ENROLLMENT STATISTICS**

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### **Community**

Enrollment, faculty, staff and alumni (Fall 2008)

<b>Group</b>	<b>Number</b>
Undergraduate students	
Freshmen	5,282
Sophomores	6,206
Juniors	7,509
Seniors	10,156
Total	29,153
Graduate students	8,710
Professional students	
Law	838
Medicine and Public Health	863
Veterinary Medicine	313
Audiology	37
Pharmacy	519
Total	2,570
Special students	1,597
<b>Total enrolled students</b>	<b>42,030</b>
Employees	16,368
Faculty	2,033
Living alumni	368,522

BETA EPSILON MU  
SECTION III: UNIVERSITY HISTORY  
**CURRENT ENROLLMENT STATISTICS**

---

**Student Profile**

By Gender (Fall 2008)

<b>Sex</b>	<b>Number</b>	<b>Percent</b>
Men	20,128	47.9%
Women	21,902	52.1%

By Ethnicity (Fall 2008)

<b>Student type</b>	<b>Number</b>	<b>Percent</b>
African American	1,230	2.9%
Asian American	2,289	5.4%
Hispanic	1,416	3.4%
Native American	325	0.8%
<b>Total</b>	<b>5,260</b>	<b>12.5%</b>

By Place of Origin (Fall 2008)

<b>Place of origin</b>	<b>Number</b>	<b>Percent</b>
From Wisconsin	23,684	56.4%
From other U.S. states	13,510	32.1%
International students	4,554	10.8%
U.S citizens from other countries	213	0.5%
Citizenship unknown	14	0.0%
U.S. citizens, country not listed	55	0.1%



BETA EPSILON MU  
SECTION III: UNIVERSITY HISTORY  
PHOTOS OF THE UNIVERSITY

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BETA EPSILON MU  
SECTION III: UNIVERSITY HISTORY  
PHOTOS OF THE UNIVERSITY (CONT'D)





BETA EPSILON MU  
SECTION III: UNIVERSITY HISTORY  
PHOTOS OF THE UNIVERSITY (CONT'D)



SECTION IV.  
SCHOOL OF BUSINESS



BETA EPSILON MU  
SECTION IV: SCHOOL OF BUSINESS  
**SCHOOL OF BUSINESS HISTORY**

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In 1900, The University of Wisconsin became one of the first five universities to have a university-based commerce/business program in the country. The School of business has not only kept up with technology but has been a leading participant. In 1994, the business school became the first to use videoconferencing for student interviews with off-site recruiters. The School of Business continues to update their programs to remain modern, relevant and exciting for its students. For example, in 1999 it became the first school in the country to have a program that focused exclusively on practical training in corporate finance. Also, in 2003 it became the university-based center to train MBAs exclusively in product management.

The University of Wisconsin School of Business has assisted its students in keeping up with changing times by building a new state-of-the-art facility named Grainger Hall. This new building is a 260,000 square foot structure, which includes thirty classrooms, three high-tech auditoriums with multi-media and broadcast capabilities, eight computer labs, videoconference facilities and a 30,000 square foot library. The faculty earns national recognition for their excellence in their field and research. For instance, Jan Heide has been identified as one of the most highly cited researchers in the field of marketing, and Larry Rittenberg has been named one of the nation's 100 most influential people in finance.

The student opportunities are endless at the School of Business. With more than thirty business organizations, twenty semester-long study abroad programs, and strong case competitions, the school takes involvement seriously. These great attributes have been the reason for so many top rankings. Wisconsin's undergraduate business program was ranked 12th in the most recent U.S. News & World Report rankings. Real Estate was ranked second, and Insurance/ Risk Management was ranked third. In all, six programs were ranked in the top 20. The MBA program was ranked 29th by U.S. News & World Report.

The success of the School of Business stems from a strong mission, vision and values. The mission of the School of Business at the University of Wisconsin-Madison is to create, integrate, transfer and apply knowledge relevant to business. They carry out this mission through five core activities: research, undergraduate education, graduate education, executive education, and service. The vision of the School of Business is to be internationally renowned for knowledge creation and for expertise concentrated around selected career specializations in which they provide transforming educational experiences by integrating theory, application, and practitioner networks. Values shared by the entire school include continuous improvement of programs and students, a culture of intellectual curiosity, high integrity and ethics in the conduct of our own work and in our curriculum, creation and support of an educational environment that recognizes the value and potential of each individual and the value of a diverse learning community, pursuit of opportunities for faculty, staff and students to serve our community. The University of Wisconsin School of Business has consistently been an establishment of excellence and continues the tradition through the quality of its students and faculty alike.

BETA EPSILON MU  
SECTION IV: SCHOOL OF BUSINESS  
STUDENTS BY ACADEMIC UNIT AND LEVEL



**UNDERGRADUATE PROGRAMS**  
University of Wisconsin-Madison School of Business

## Enrollment Counts At-A-Glance

Fall 2009

	Total	Previous Year	
		Total	% Change
<b>Total Enrollment</b>	<b>1720</b>	<b>1433</b>	<b>20.0%</b>
<b>Attendance Status</b>			
Full-Time Resident	947	845	12.1%
Part-Time Resident	31	26	19.2%
<b>Total Residents</b>	<b>978</b>	<b>871</b>	<b>12.3%</b>
Full-Time Non-Resident	722	541	33.5%
Part-Time Non-Resident	20	21	-4.8%
<b>Total Non-Residents</b>	<b>742</b>	<b>562</b>	<b>32.0%</b>
<b>Total</b>	<b>1720</b>	<b>1433</b>	<b>20.0%</b>
<b>Academic Level</b>			
SOAR Freshmen	648	NA	NA
SOAR Transfer	182	NA	NA
Intended Business*			
Freshmen	631	NA	NA
Sophomore	736	NA	NA
Junior	809	NA	NA
Senior	210	NA	NA
<b>Total</b>	<b>2386</b>	<b>NA</b>	<b>NA</b>
BUS (Business)			
Sophomore	283	NA	NA
Junior	515	498	3.4%
Senior	922	935	-1.4%
<b>Total</b>	<b>1720</b>	<b>1433</b>	<b>20.0%</b>

\* SOAR Freshmen are included in the Intended Business Freshmen and Sophomore counts respectively, and

SOAR Transfer students are included in the Intended Business Sophomore, Junior and Senior counts respectively.

BETA EPSILON MU  
SECTION IV: SCHOOL OF BUSINESS  
STUDENTS IN THE SCHOOL OF BUSINESS BY MAJOR



UNDERGRADUATE PROGRAMS

**Enrollment  
Counts by  
Academic  
Program**

Fall 2009

	Total	Previous Year	
		Total	% Change
<b>Total Enrollment</b>	<b>1720</b>	<b>1433</b>	<b>20.0%</b>
<b>Business Majors</b>			
Accounting	431	359	20.1%
Actuarial Science	146	88	65.9%
Finance, Investment & Banking	650	544	19.5%
Info Systems Analysis & Design	23	20	15.0%
International Business	181	122	48.4%
Management & Human Resources	267	230	16.1%
Marketing	427	350	22.0%
Operations & Information Management	24	14	71.4%
Real Estate & Urban Land Economics	196	198	-1.0%
Risk Management & Insurance	182	134	35.8%
<b>Total</b>	<b>2527</b>	<b>2059</b>	<b>22.7%</b>
<b>Business Certificates</b>			
Business (for Non-Business students)	233	235	-0.9%
<b>Business Specializations</b>			
Health Care Management	11	7	57.1%
Supply Chain Management	14	9	55.6%
<b>Special Programs</b>			
Business Honors in Liberal Arts	9	15	-40.0%
<b>Additional Majors and Certificates Outside Business</b>			
	191	200	-4.5%

# SECTION V. COLONY DEVELOPMENT



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SUMMARY**

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### **Establishing the Colony**

Beta Epsilon Mu began when a faculty member, Management Professor Loren Kuzahara, realized that there was no active chapter of Delta Sigma Pi at the University of Wisconsin-Madison. He contacted Central Office, and in October 2008, Brother Andrew Ochoa and Brother Kimberly Ward, made a trip up to Madison to make a presentation to interested students about what the fraternity was. Less than a month later, a committee was established to attempt to reactivate the Psi Chapter at the UW. This committee was called the Reactivation and Planning Committee, and it consisted of eight people. These future brothers included Rachel Brecher, Cody Candee, David Haerterich, Scott Peiser, Lisa Rosenblum, Andy Sepiol, Eric Stupnitsky and Ada Sze.

### **Growth**

In the winter of 2009, Beta Epsilon Mu began its first official semester as a colony. Recruiting with no prior events to talk about to potential members, the colony ended with an official membership total of 22, a 300% increase from the start of the semester. The first order of business was to elect the rest of the executive committee. After that, the semester consisted of several professional, community service and social events. These events included a Microsoft Excel instructional workshop, Relay for Life, and trips to the local comedy club. The colony began the semester with zero funds and ended with around \$200 and pending grants of over \$1000. In April of 2009, the executive committee began plans for what would become a monumental semester for the colony in the fall.

In September of 2009, the fall recruiting rush began with a bang. Within a short two weeks, the colony tripled membership once again to more than 60 members. In terms of finances, since January 2009, Beta Epsilon Mu raised over \$7500 by November 2009.

### **Development as a Student Organization**

The colony gained the attention of the Wisconsin School of Business from the very beginning. With the help of two faculty advisors and various others, the colony was able to solidify its role at the school. Partnerships with other student organizations at the university helped spread the word of Delta Sigma Pi and created positive relationships with other groups. In the fall semester, the colony's identity began to take shape with participation at student organization fairs, weekly and bi-weekly meetings, and an efficient communication and attendance policy system.

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – KPMG SPEAKER EVENT**

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**KPMG Speaker Event  
March 04, 2009**

**The members of the Beta Epsilon Mu colony hosted a professional event featuring a speaker from KPMG.**

The presentation was made up of the top ten things that college students can do in order to better brand themselves in the business world. The presentation lasted a little over an hour. Advice included how to write professional emails, how to make initial contact, and what to do when preparing for interviews. After the presentation, several questions were asked specifically about what a person should do in an interview or what a person should leave on or off a resume. In the end, the speaker gave the colony valuable advice that many members had never heard of before. Several of the colony members at the time were freshmen who had not had much, if any, experience with how to act and present themselves in the business world.



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – RESUME WORKSHOP**

**Resume Workshop  
April 08, 2009**

To develop professional skills of its members, the Beta Epsilon Mu colony conducted a resume workshop.

Members of the Beta Epsilon Mu colony conducted a resume workshop that consisted of a presentation that was conducted by members with information from the Business Career Center at the Wisconsin School of Business. After a 20 minute presentation, the colony looked at a poorly created resume (made by the presenter) and critiqued it in small groups and as a large group. Finally, we did a resume swap with all those in attendance in order to obtain feedback for our member's resumes. Using the information that we all had just learned, we were able to constructively critique each other's resumes. We also collected resumes for the members who wanted to get feedback from the Business Career Center. Our advisor in the Business Career Center, Kelly Cuene, offered to critique and return in less than a week. Overall, the event was very informative for our members since a few had not even created a professional resume. While attendance was lower than we hoped, it provided good question and answers that helped those who did attend the event.





BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – MICROSOFT EXCEL WORKSHOP**

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**Microsoft Excel Workshop**  
(Featuring Instructors from the Department of Information Technology)  
**February 25, 2009**

**On a cold day in February, the Beta Epsilon Mu colony members walked over to the Department of Information Technology (DoIT) to learn how to effectively use the Microsoft Excel software.**

The session was put on by DoIT, the University of Wisconsin-Madison's technological resource center. While some students had prior experience with the software, others had barely any. The DoIT employees taught the colony members how to best utilize Excel, including making detailed lists, creative charts and tables, as well as many other helpful tips.

Each student had their own computer, and was able to easily follow along with the lesson with a large screen on the wall in front of them. A step-by-step packet was also distributed to each member of the Beta Epsilon Mu colony for easy referencing in the future.

This event was especially helpful for members with little to no prior experience with Microsoft Excel. The software is often used in business, so it was a very useful presentation. The colony was able to take away many new skills from the cheerful, knowledgeable DoIT staff.

**Beta Epsilon Mu colony members in attendance:**

Cody Candee, Aaron Pollock, Lisa Rosenblum, Rachel Brecher, Scott Peiser, Andy Sepiol, Camila Rachmanis



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – LUNCH AND LEARN**

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**Lunch and Learn: Resume and Cover Letter Writing Workshop**  
(Presented by Emily Bradley, Human Resource Associate for First Business Bank)  
**September 16, 2009**

**The members of Beta Epsilon Mu attended the first professional event of the semester. Presented by a human resources associate at First Business Bank, It was aimed at teaching students skills when writing a resume or cover letter.**

Kelly Cuene, one of the colony's advisors, is also assistant director of career services at the University of Wisconsin-Madison's Business School BCC (Business Career Center), so the event was co-sponsored with this organization.

When students arrived at the event, there was a buffet-style lunch that included pizza, vegetables and juice. Once everyone settled down, Ms. Bradley began her presentation by introducing herself and giving a brief opening of First Business Bank. Next, she proceeded to talk in detail about resumes, then cover letters.

The presentation was very interactive; Ms. Bradley incorporated student participation via trivia questions and entertaining caricatures related to the topic at hand. She also used sample resumes to clarify and highlight her main points.

When describing resumes, she talked about the two types (functional and chronological), action verbs to help formulate job descriptions, the reference page, as well as additional tips to make your resume stand out as successful and unique. She concluded this portion of the workshop by reminding students that although having a fantastic resume shows great knowledge and qualification, it only gets "your foot in the door"; it's your interviewing skills rather than just your resume that employers will assess when considering hiring.

When explaining the cover letter, Ms. Bradley described the two types (application and letter of inquiry), gave some reasons why recruiters ask for cover letters, explained the basics of one, its format, paragraph breakdown, as well as some extra tips and hints. She concluded by reiterating that your interview skills are more important than any resume or cover letter to get a job; however the cover letter is the key to getting your resume read, and consequently being offered an interview.

Overall, Emily Bradley was an articulate speaker who demonstrated knowledge of the topics she discussed. Her presentation on resume and cover letter writing was interesting, interactive, entertaining, detailed, and certainly informative. The date for the event also happened to precede the Business School's Career Fair, which made the presentation ever more helpful to all who attended.

The event was open to the entire campus of University of Wisconsin-Madison; Beta Epsilon Mu had 20 of our members attend among a total of 30 students present. This was the first professional event of the semester, and overall the Executive Committee was very happy to have over 30% of our members attend.

**Beta Epsilon Mu colony members in attendance:**

Cody Candee, Robert Engel, Aaron Fishbein, David Haerterich, Christine LoSchiavo, Dan Marshall, Scott Peiser, Nicole Place, Lucas Prouve, Camila Rachmanis, Jessica Robbins, Sarah Schueller, Andrew Sepiol, Courtney Switon, Courtney Vazquez, Alexandra Wall



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – LUNCH AND LEARN (CONT'D)**

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Photos from the event:



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – BUSINESS ETIQUETTE WORKSHOP**

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**Business Etiquette Tips**

(Presented by Susan Richardson, Etiquette Consultant for Etiquette Essentials, LLC)  
**September 21, 2009**

**The members of Beta Epsilon Mu attended a professional event that focused on giving tips about various topics related to formal interaction in the business world.**

This event was presented by Susan Richardson, an etiquette consultant for Etiquette Essentials, LLC. It was co-sponsored with Delta Sigma Pi and the Business Career Center.

In the competitive business world today, having an impressive GPA and resume are not enough to land you a job. In fact, most companies agree that the resume and cover letters are simply instruments that attract attention; it is in the interview that you can fully sell yourself to the employer... with the appropriate business etiquette of course.

One-on-one sit down interviews in a bleak office are not the only option for employers to test their potential students. Dining interviews and phone interviews are becoming increasingly popular. A dining interview may particularly make an applicant nervous, because a more personal side is displayed. Indeed, Susan Richardson recommends not scrutinizing the menu, for this may put your decision-making skills in question. Furthermore, taking small bites will encourage your ability to answer more questions & remain focused on the purpose of the meal.

In terms of phone conversations and etiquette, the most important tip colony members picked up from Richardson's presentation was to smile. This may sound impractical because the person on the other line can't see you, but it will make your voice and attitude sound more engaging to the listener.

No matter the setting, from the moment you enter a room, it is human nature for people to immediately make impressions. A firm handshake, maintenance of eye contact, appropriate physical appearance and confident body language are the primary factors in making a positive first impression.

Finally, one particularly noteworthy etiquette tip is the importance of hand-written thank you notes. I have observed the value of this both through Richardson's presentation and in real world experience as well. A thank you note on its own sent within days of the encounter demonstrates a high level of personal gratitude and acknowledgement for the other person's time. Further, a hand-written note shows further personal engagement and appreciation.

Richardson concluded with a demonstration of appropriate wardrobe material for men and women with real "models." This made the experience interactive. The etiquette consultant's presentation on business etiquette tips overall was extremely informative and touched on all of the most important guidelines for potential employees.

**Beta Epsilon Mu colony members in attendance:**

Simon Choi, Courtney Grabel, Brittany Johnson, Sara Levi, Christine LoSchiavo, Dan Marshall, Nicole Place, Camila Rachmanis, Courtney Vazquez, Jennifer Wenzlaff



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – NETWORKING YOUR WAY TO SUCCESS**

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**Networking Your Way To Success**  
(Wade Krogwold, Direct Supply, Inc.)  
**October 08, 2009**

**The members of Beta Epsilon Mu attended a professional event that aimed at teaching the importance and skills of networking in the current business world.**

It was clear within moments of Wade Krogwold's presentation that the 60+ students in attendance would certainly be entertained. The Campus and Community Recruiting Manager for Direct Supply, Inc. kept students at the edge of their seats as his outgoing personality and candy distribution encouraged participation among all audience members.

After introducing Direct Supply, Krogwold jumped straight into the discussion on the art of networking, relaying the most recent tendencies in this field of the business world today. He covered such topics as handshaking, active listening, networking toolkit, introductions, and business card exchanges. He also mentioned social networking sites such as LinkedIn and encouraged students to use it as a networking tool.

**Beta Epsilon Mu colony members in attendance:**

Derek Ash, Marianne Bates, Samuel Cayemberg, Kathleen Detloff, Dylan Ferro, Jacob Geiger, Peter Kelly, Sara Levi, Belle Lin, Christine LoSchiavo, Taylor Malooly, Jessica McKernan, Camila Rachmanis, Jessica Robbins, Lisa Rosenblum, Sarah Schueller, Andrew Sepiol, Isaac Sinnott, Ashley Verheyen, Morgan Wiseman

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – BRAND U**

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**Brand U: Using Your Time In College To Get The Job You Want Later**  
(Presented by Brother Joe Mayne)  
**November 05, 2009**

**The members of Beta Epsilon Mu attended an event presented by Joe Mayne that aimed at guiding students to appropriately use the opportunities available to them in college to benefit their job searches in the future.**

The colony extremely excited at the opportunity to have Joe Mayne come to Grainger Hall to speak to the members of Delta Sigma Pi. It was such an honor to see this renowned speaker and listen to him present on a topic that was appropriate to all members in attendance.

Mayne revolved his presentation around a series of self-reflection questions that aid a student in “branding” himself; that is, determining how to sell oneself as an individual. These included: “What are my personal strengths?”, “What have I personally accomplished... what am I most proud of?”, “How can I make a difference in the organizations I am part of?”, “What elements would I incorporate into my personal logo?”, etc. These questions truly encourage an internal perspective that sets the path for branding oneself.

Overall, Joe Mayne’s presentation on how to effectively use one’s time as a college student in order to succeed in the real world was extremely insightful.

**Beta Epsilon Mu colony members in attendance:**

Jessica Bohl, Cody Candee, Meghan Carey, Sam Cayemberg, Kathleen Detloff, Ellie Feldman, Vincent Ford, Jacob Geiger, David Haerterich, Peter Kelly, Tracey Kitaeff, Keavy Knauss, Sara Levi, Belle Lin, Christine LoSchiavo, Taylor Malooly, Dan Marshall, Lauren Maslowski, Jacob Minix, Eric Paquette, Scott Peiser, Nicole Place, Camila Rachmanis, Jessica Robbins, Lisa Rosenblum, Karen Sanchez, Andrew Sepiol, Isaac Sinnott, Courtney Switon, Courtney Vazquez, Ashley Verheyen, Kyle Vinokur, Nicholas Welker, Morgan Wiseman, Cong Xu

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
PROFESSIONAL ACTIVITIES – BRAND U (CONT'D)

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Photos from the event:





BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**PROFESSIONAL ACTIVITIES – PLANNING YOUR FINANCIAL FUTURE**

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**Planning Your Financial Future**  
(UW Credit Union Staff)  
**November 10, 2009**

**The members of Beta Epsilon Mu hosted an event; the purpose was to give guidelines and suggestions to students regarding personal financial management.**

This was a very exciting event to organize for the members of Delta Sigma Pi because personal financial management is a very important topic for students who are beginning to make their own money and live financially independently from their parents.

Attendees learned how college students could manage their finances more effectively. The speakers, who were from the UW Credit Union, covered the importance of budgeting, student loans, and how to responsibly use credit cards. Students were informed about credit scores and what factors influence that score the most. The speakers also touched on retirement accounts and the necessity of starting to save for retirement as early as possible.

The topic was very interesting due to its nature. Furthermore, many members of Delta Sigma Pi who are finance majors were able to clearly see how their academic knowledge were being put into practice, and how they could soon be using these tools.

**Beta Epsilon Mu colony members in attendance:**

Jessica Bohl, Kathleen Detloff, Ellie Feldman, Jacob Geiger, Stephanie Johnson, Noah Lincoff, Christine LoSchiavo, Taylor Malooly, Eric Paquette, Nicole Place, Allie Putterman, Jessica Robbins, Christine Shidla, Isaac Sinnott, Ashley Verheyen, Morgan Wiseman



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – SAVORY SUNDAYS**

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**Savory Sundays**

(Select Sunday mornings, February 2009-May 2009)

**On designated Sunday mornings, several members of the Beta Epsilon Mu colony of Delta Sigma Pi volunteered at a local church to help prepare food for the homeless.**

Colony members met at a local church to help prepare food for the homeless community within the city of Madison. Potatoes were peeled, lettuce was cut, and other food was prepared to deliver at the state capital to the people. Serving food to the homeless allowed the colony members to help the community, and also gave them a chance to feel grateful for everything they were fortunate enough to have.

**Beta Epsilon Mu Colony members in attendance:**

Lisa Rosenblum, Michael Vergeront, Camila Rachmanis, Cody Candee

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – RELAY FOR LIFE**

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**Relay for Life**  
**April 17, 2009**

**Members of Beta Epsilon Mu participated in the University of Wisconsin's annual Relay for Life community service event.**

Beta Epsilon Mu participated in its school's Relay for Life charity event. The event was widely attended by organizations from all areas of campus. Beta Epsilon Mu participated by sending a total of six members and raising a team donation of \$100 in addition to individual participants' donations raised. Members who attended this event had a great time. Games and snacks were brought to the event and the members also had fun meeting other students. After participating in Relay for Life, the members agreed it was a successful event that we will continue to do annually.

**Members in Attendance:**

Cody Candee, Mike Vergeront, Aaron Pollock, Scott Peiser, Eric Paquette, Andy Sepiol



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – OAKWOOD VILLAGE #1**

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**Oakwood Village Retirement Community  
September 24, 2009**

For the first community service event of the Fall semester, seven colony members volunteered at the Oakwood Village retirement home in Madison. Upon the group's arrival at the Towers wing of the huge Oakwood complex, which consists of five different wings, they headed over to the Tabor Oaks wing. This part of the retirement community is home to residents who have slight memory loss and typically use walkers and wheelchairs to get around the home.

The colony members' main responsibility was to bring the residents from their rooms to a concert located in the middle of the building. It was very rewarding to interact with the residents before, during, and after the show. The service required a comfortable knowledge of the building, and some Beta Epsilon Mu members also helped convert residents from walkers to wheelchairs. The concert itself was a lot of fun, and the residents were thrilled with our presence. It lasted approximately two hours.

**Beta Epsilon Mu colony members in attendance:**

Rachel Brecher, Robert Engel, Nicole Place, Camila Rachmanis, Eric Stupnitsky, Courtney Switon, Ashley Wright

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – OAKWOOD VILLAGE #2**

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**Oakwood Village Retirement Community  
November 18, 2009**

Working in Partnership with Oakwook Village, members of Beta Epsilon Mu completed their second service event with this senior center of the semester.

**Beta Epsilon Mu colony members in attendance:**

Robert Engel, Jacob Minix, Scott Peiser, Nicole Place, Sara Levi, Camila Rachmanis, Noah Lincoff



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – OAKWOOD VILLAGE #3**

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**Oakwood Village Retirement Community  
December 06, 2009**

(This is the final of the three 2009 Oakwood Village trips.) Seven colony members volunteered at the Oakwood Village Retirement Homes. We arrived in the Towers wing of the huge Oakwood complex which consists of five different wings. We then headed over to the Tabor Oaks wing, which is home to residents who have slight memory loss and typically use walkers and wheelchairs to get around the home. We interacted with the residents during our time there. The service required a comfortable knowledge of the building, and some DSP members also helped convert residents from walkers to wheelchairs. The experience itself was a lot of fun, and the residents were thrilled with our presence. It lasted approximately two hours.

**Beta Epsilon Mu colony members in attendance:**

Rachel Brecher, Robert Engel, Sara Levi, Nicole Place, Sarah Scheuller, Eric Stupnitsky, Courtney Switon,

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – HAUNTED HOUSE**

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**Horror in the Park at Olin Park**  
(Hosted by the Madison Metro Jaycees)  
**October 23 & 24, 2009**

As part of Delta Sigma Pi's national "Make a Difference Day," twenty-five colony members volunteered to work at a haunted house in one of the Madison-area parks. A portion of the proceeds went to a few charities, including one in support of multiple sclerosis.

The event took place during two nights and each night had about thirteen members. When the group arrived to the park, located about ten minutes from campus, they were given a tour that got them acclimated with the different sections of the haunted house, allowing them to see what the customers would be checking out.

Then, they were assigned different roles, dressing up in scary costumes for each one. There were butchers, ghosts, insane asylum patients and even Hannibal Lecter. Throughout the nights, there were a total of 250 Madison residents in attendance. The first night lasted about four hours, and the second about five and a half. This event was both fun and a great cause!

**Beta Epsilon Mu colony members in attendance:**

Derek Ash, Marianne Bates, Meghan Carey, Robert Engel, Dylan Ferro, Aaron Fishbein, Vincent Ford, Drew Hurley, Tracey Kitaeff, Sara Levi, Belle Lin, Christine LoSchiavo, Dan Marshall, Eric Paquette, Nicole Place, Lisa Rosenblum, Sarah Schueller, Eric Stupnitsky, Courtney Switon, Adnan The, Alexandra Wall, Jennifer Wenzlaff, Ashley Wright, Cong Xu

**Photos from the event:**



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
COMMUNITY SERVICE ACTIVITIES – HAUNTED HOUSE (CONT'D)

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BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – LETTERS TO SOLDIERS**

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**Letters to Soldiers**

November 2009

**At a general member meeting, several members of the Beta Epsilon Mu colony of Delta Sigma Pi volunteered to write letters to soldiers serving in Iraq.**

Colony members were given names of soldiers currently serving in the United States Army, so they could address a letter to them. Members wrote letters, which were mailed out abroad to the soldiers to help show support for them, and give them encouragement. It was a small gesture that hopefully meant a lot to the soldiers over the Thanksgiving holiday.

**Beta Epsilon Mu colony members in attendance:**

Lisa Rosenblum, Allie Putterman, Nicole Place, Christine Shidla, Lulu Maslowski, Keavy Knauss



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**COMMUNITY SERVICE ACTIVITIES – PROJECT GROW**

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**Family Volunteer Day**  
(Hosted by Project Grow)  
**November 21, 2009**

The members of Beta Epsilon Mu colony of Delta Sigma Pi volunteered at a local community center assisting Project Grow host Family Volunteer Day.

Project Grow is an AmeriCorps school readiness program for preschoolers that is focused on skills of language, literacy, social interaction and initiative skills. Project Grow was formerly known as Jumpstart Wisconsin.

In order to prepare for Family Volunteer Day, a local books and arts supply drive was held from November 9th through November 21st. There were various drop off locations around the Madison area. Individuals could then donate used children's books and art supplies. At the end of the drive, Project Grow collected these donations which were to be assembled on Family Volunteer Day into literacy bags to be donated to local preschools.

On Family Volunteer Day, members of the Beta Epsilon Mu Colony met with the volunteers of Project Grow and set up for the event at Eagle Heights Community Center. Volunteers were divided into five groups including registration, arts and crafts, story time, sorting donations, and putting together the literacy bags.

Throughout the day, local families came to participate in the various activities provided. Families and volunteers put together literacy bags that were later distributed to local preschools by Project Grow. These literacy bags included a children's book and various art supplies. Altogether 45 bags were put together and donated.

**Beta Epsilon Mu colony members in attendance:**

Courtney Switon, Lisa Rosenblum, Rachel Brecher, and Nicole Place

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**FUNDRAISING ACTIVITIES – OPERATIONS/TRAVEL GRANT HEARINGS**

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**Operations Grant Hearing  
March 29, 2009**

**A member of the Beta Epsilon Mu colony of Delta Sigma Pi presented our case for a grant in front of the student government.**

This hearing was to determine the amount of funding that our colony would be able to receive from the student government to finance general operations for the 2009-2010 academic year. A former member of our colony presented our recommendation of funding level to the Finance Committee of the Associated Students of Madison; our student government. The Committee decided to fund our organization for a total of \$1,950.

**Beta Epsilon Mu colony members in attendance:**

Aaron Pollock

**Travel Grant Hearing – Grand Chapter Congress  
August 22, 2009**

**On August 22, 2009, two members of the Beta Epsilon Mu colony of Delta Sigma Pi presented our case for a grant in front of the student government.**

This hearing was to determine the amount of funding that our colony would be able to receive from the student government to finance the travel expenses incurred for Grand Chapter Congress in Washington D.C. Three of our members were in attendance at GCC and applied for a grant to cover travel and lodging expenses. Two members presented our recommendation of funding level to the Finance Committee of the Associated Students of Madison; our student government. The Committee decided to fund the travel for a total of \$755.

**Beta Epsilon Mu colony members in attendance:**

Eric Paquette and Aaron Pollock

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**FUNDRAISING ACTIVITIES – TRAVEL GRANT HEARING/CATALOG SALES**

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**Travel Grant Hearing – St. Louis LEAD School  
September 15, 2009**

**Two members of the Beta Epsilon Mu colony of Delta Sigma Pi presented our case for a grant in front of the student government.**

This hearing was to determine the amount of funding that our colony would be able to receive from the student government to finance the travel expenses incurred for the St. Louis LEAD School. Our colony sent 17 members to this event and thus sought funding for registration, travel, and lodging. Two members presented our recommendation of funding level to the Finance Committee of the Associated Students of Madison; our student government. The Committee decided to fund the travel for a total of \$930.

**Beta Epsilon Mu colony members in attendance:**

Eric Paquette and Cody Candee

**Holiday Catalog Sales  
November 17 – 30, 2009**

**From November 17-30, 2009, members of the Beta Epsilon Mu colony of Delta Sigma Pi sold holiday items to family and friends in order to raise money for initiation dues.**

This fundraiser was designed for members to raise money for their personal initiation dues by selling holiday items to family and friends. The colony partnered with the Geckler Company, based in Lakeville, Minnesota for the fundraiser. Every colony member received 40% of their sales to put toward initiation dues. Participation was based solely on each individual's need for financial aid. Four members participated selling a total of \$222. After accounting for shipping charges, the total amount raised was \$82.

**Beta Epsilon Mu colony members in attendance:**

Christine Loschiavo, Nicole Place, Sarah Schueller, and Morgan Wiseman



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**FUNDRAISING ACTIVITIES – RESTAURANT BENEFIT NIGHT**

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**Cosi Restaurant Benefit Night  
December 03, 2009**

**Cosi Restaurant hosted a benefit night for the Beta Epsilon Mu colony of Delta Sigma Pi.**

This benefit night was held at the Cosi Restaurant on State Street in Madison, Wisconsin. The event ran from 5:00pm-9:00pm with 10% of all sales benefiting our colony. Despite less than perfect weather and tests occurring that night, 25 members of our colony brought themselves and friends to eat dinner together at Cosi. The event raised a total of \$90.

**Beta Epsilon Mu colony members in attendance:**

Derek Ash, Cody Candee, Simon Choi, Kathleen Detloff, Dylan Ferro, Jacob Geiger, Drew Hurley, Stephanie Johnson, Sara Levi, Christine LoSchiavo, Lauren Maslowski, Jacob Minix, Eric Paquette, Scott Peiser, Nicole Place, Allie Putterman, Camila Rachmanis, Sarah Schueller, Andrew Sepiol, Christine Shidla, Eric Stupnitsky, Courtney Switon, Ashley Verheyen, Kyle Vinokur, Morgan Wiseman

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SOCIAL ACTIVITIES – ALUMNI NETWORKING**

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**Alumni Networking**  
(Hosted by Milwaukee Alumni Chapter)  
**October 03, 2009**

**Members of the Beta Epsilon Mu colony of Delta Sigma Pi attended an alumni-networking event in Milwaukee, WI hosted by the Milwaukee alumni chapter.**

Colony members met together on campus to drive an hour and a half to Milwaukee, WI to attend the annual alumni event at the Bootleggers Bar. Beta Epsilon Mu colony members expanded their networking within Delta Sigma Pi by meeting alumni, and other brothers from the University of Milwaukee chapter. It was a great opportunity to show new members what the colony was all about!

**Delta Sigma Pi colony members in attendance:**

Eric Paquette, Cody Candee, Lisa Rosenblum, Camila Rachmanis, Peter Kelly, Nicole Place, Courtney Vazquez, Sarah Schueller

**Photos from the event:**



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
SOCIAL ACTIVITIES – ALUMNI NETWORKING (CONT'D)

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BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SOCIAL ACTIVITIES – DSPeED-DATING**

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**DSPeed-dating**  
**October 10, 2009**

**Members of the Beta Epsilon Mu Colony of Delta Sigma Pi attended “DSPeedating”, where members participated in ice breaker activities to get to know one another.**

Members of Beta Epsilon Mu colony met on Saturday afternoon the Wisconsin School of Business to participate in activities so members could get to know one another. Upon first entering the room, they were asked to grab a few M&M's in which they each had to tell a fact about themselves out loud so everyone could get to know something interesting about them. The members then broke off into groups where each group participated in game of Pictionary. This activity created a sense of teamwork and interaction between the new members. After, the Beta Epsilon Mu colony members played a name game activity to help get to know each other. This was an especially helpful activity, as most members knew each other by name by the conclusion of the event.

**Beta Epsilon Mu colony members in attendance:**

Lisa Rosenblum, Eric Paquette, Eric Stupnitsky, Bob Engel, Rachel Brecher, Cody Candee, Camila Rachmanis, Scott Peiser, David Haerterich, Peter Kelly, Davy Brostowitz, Jenny Wenzlaff, Meghan Carey, Christine Shidla, Vincent Matthew Ford, Jake Geiger, Belle Lin, Marianne Bates, Brittany Johnson, Jake Minix, Alexandra Wall, Karen Sanchez, Nicole Place, Jeff Stone, Alyssa Flemmer, Ashley Wright, Courtney Vazquez, Christine Loschiavo, Aaron Fishbein, Sara Levi, Steffi Johnson, Isaac Sinnott, Courtney Switon, Dylan Ferro, Noah Lincoff, Tracey Kitaeff, Lucas Prouve, Sarah Schueller, Sam Cayemberg, Cong Xu, Jessica McKernan, Keavy Knauss, Ashley Verheyen, Adnan Sze, Taylor Malooly, Jessica Robbins

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SOCIAL ACTIVITIES – DATE AUCTION**

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**Date Auction**

(Hosted by Delta Sigma Pi and Sigma Iota Epsilon)

**October 22, 2009**

**Members of the Beta Epsilon Mu colony attended a date auction co-sponsored with Sigma Iota Epsilon, another business club on campus.**

Members of the Beta Epsilon Mu colony first got together at Lisa Rosenblum and Rachel Brecher's apartment. After everyone met there, members walked to Madison Avenue, a popular dance club on campus, where the date auction was taken place. Several executive committee members were auctioned off, and people bid on them for a gift certificate to a local restaurant. There were a lot of people to network with from Sigma Iota Epsilon, the other business club, as well, and great music for a fun time.

**Beta Epsilon Mu colony members in attendance:**

Lisa Rosenblum, Eric Paquette, Eric Stupnitsky, Bob Engel, Rachel Brecher, Cody Candee, Camila Rachmanis, Scott Peiser, David Haerterich, Peter Kelly, Jenny Wenzlaff, Meghan Carey, Christine Shidla, Jake Geiger, Jake Minix, Alexandra Wall, Nicole Place, Jeff Stone, Alyssa Flemmer, Ashley Wright, Courtney Vazquez, Christine Loschiavo, Aaron Fishbein, Sara Levi, Steffi Johnson, Courtney Switon, Dylan Ferro, Noah Lincoff, Tracey Kitaeff, Lucas Prouve, Sarah Schueller, Sam Cayemberg, Jessica McKernan, Keavy Knauss, Ashley Verheyen, Adnan Sze, Abby Cain

**Photos from the event:**





BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
SOCIAL ACTIVITIES – DATE AUCTION (CONT'D)

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BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SOCIAL ACTIVITIES – FOUNDERS’ DAY FOOTBALL**

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**Flag Football**  
**November 07, 2009**

**Members of the Beta Epsilon Mu Colony of Delta Sigma Pi met on a sunny day to play flag football.**

To celebrate Founders’ Day, several members of the Beta Epsilon Mu colony came together on a campus field to play some flag football. Members were split into two teams, and played two games of flag football. It was a great activity that helped promote building relationships between members.

**Beta Epsilon Mu colony members in attendance:**

Jeff Stone, Lucas Prouve, Lisa Rosenblum, Andy Sepiol, Rachel Brecher, Cody Candee, Eric Stupnitsky, David Haerterich, Bob Engel, Adnan Teh

**Photo from the event:**



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SOCIAL ACTIVITIES – THANKSGIVING POTLUCK**

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**Thanksgiving Potluck**  
(Hosted by Rachel Brecher and Lisa Rosenblum)  
**November 20, 2009**

**Members of the Beta Epsilon Mu Colony of Delta Sigma Pi gathered at Lisa Rosenblum and Rachel Brecher's apartment to have a pre-Thanksgiving potluck dinner.**

To prepare for the potluck, all of the colony members were split into groups. Each group made a separate dish in anticipation of the Thanksgiving feast. Green bean casserole, pasta salad, vegetables, Caesar salad, cheese and crackers, mashed potatoes, beef stew, pasta, chocolate cake and cupcakes were all served. Everyone had a fun time talking and eating good food. After going around the room and stating what each member was thankful for, the colony members hung out afterwards to digest their delicious dinners. The dinner was a great time, and provided colony members a fun social outlet before heading home for the Thanksgiving break.

**Beta Epsilon Mu members in attendance:**

Lisa Rosenblum, Eric Paquette, Eric Stupnitsky, Bob Engel, Rachel Brecher, Cody Candee, Scott Peiser, David Haerterich, Peter Kelly, Christine Shidla, Jake Geiger, Jake Minix, , Nicole Place, Ashley Wright, Christine Loschiavo, Aaron Fishbein, Sara Levi, Courtney Switon, Noah Lincoff, Keavy Knauss, Ashley Verheyen, Adnan Teh, Abby Cain

**Photos from the event:**



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
SOCIAL ACTIVITIES – THANKSGIVING POTLUCK (CONT'D)

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BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**SOCIAL ACTIVITIES – BUFFALO WILD WINGS DINNER**

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**Buffalo Wild Wings Dinner**  
**(Every-other Wednesday after General Business Meetings)**

**Every two weeks, several member of the Beta Epsilon Mu colony of Delta Sigma Pi go to Buffalo Wild Wings located on State Street for dinner.**

Colony members meet after our general member meetings to collectively go out to dinner and relax. Wings, French fries and sodas are always ordered to enjoy. While people eat, we talk about our weeks and get to know each other more.

**Beta Epsilon Mu Colony members in attendance:**

Variable membership participation ranging from four to twenty members

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**LEAD – DES MOINES, IOWA**

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**North Central LEAD Provincial Conference  
February 20 – 22, 2009**

**On February 20, 2009, eight members of the Beta Epsilon Mu colony of Delta Sigma Pi traveled six hours to Des Moines, Iowa for the North Central LEAD Provincial Conference.**

On Friday night, the colonists checked into the hotel in Des Moines and met up with their District Director Teresa Schudrowitz. Later that night, the colony members celebrated Eric Paquette's birthday with cake in the hotel room.

On Saturday, February 21, the colony members attended opening session. At the door, each member participated in the community service initiative by donating \$5.00 to wear business casual (even though many still wore business professional attire). This was each member's first time at a provincial event and they were all amazed at the excitement of each chapter in attendance. During roll call, the colony members enjoyed seeing each chapter's passion and pride and were inspired to show the same pride for our colony. Tana Goertz was the keynote speaker during the opening session. She was a former contestant on the hit show "The Apprentice" and spoke about her experiences in setting yourself apart and standing out in the crowd.

During the breakout sessions, the colony members attended sessions on resume skills, recruiting, Delta Sigma Pi scholarships, and Joe Mayne's Interview Boot Camp. These sessions were very beneficial to each member not only in building professional skills but also in time spent with members of other chapters. The networking and brotherhood was apparent to every colony member and helped the colony bond together as well as with other chapters.

Attending LEAD was a great experience for each colony member. They were able to see that Delta Sigma Pi is more than a student organization; it is a fraternity with life-long members and active alumni. This sets Delta Sigma Pi far above any other organization and the brotherhood is unmatched anywhere. The colony members will use the knowledge gained to help grow their colony so that more students from the University of Wisconsin-Madison can benefit from Delta Sigma Pi.

**Beta Epsilon Mu colony members in attendance:**

Cody Candee, Lisa Rosenblum, Rachel Brecher, Eric Paquette, Peter Kelly, Andy Sepiol, David Haerterich, and Laura Shearer

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
LEAD – DES MOINES, IOWA (CONT'D)

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Photos from the Event:





BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**GRAND CHAPTER CONGRESS**

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**Grand Chapter Congress**  
(Hosted by Delta Sigma Pi Nationals)  
**August 11-13, 2009**

**On August 11, 2009, three members of Beta Epsilon Mu arrived in Washington D.C. for the forty-seventh Grand Chapter Congress.**

Cody Candee, Aaron Pollock, and Scott Peiser were excited to be in Washington D.C. None of them knew what to expect, but they had been told how great this event was going to be. Sure enough, it was an experience that further proved to them that Delta Sigma Pi was going to be a large part of their college careers and beyond. On Wednesday, August 12, the members participated in several educational breakout sessions. Later in the day they were introduced as a colony and received a huge reception for have three members in attendance at this very important event.

On Wednesday night, the Grand President's Red, White, and Blue dance was their first experience with the fun that is had at Grand Chapter Congress. It was at this dance that the colony made connections with many other chapters that would form a strong bond for the rest of the trip.

Thursday proved to be a day that helped the colony members understand how procedures are followed in the fraternity on a national level. The opening business session lasted over two hours. The colonists were able to see how officer reports and nominations worked, which would be extremely important when they got back to Madison. At lunch, the colonists learned how dedicated people are once they are out of college. The Alumni Recognition Program awarded members with Silver and Golden helmets. It was at this time, the colonists were able to truly understand how involved people can be fifty plus years after graduating. Later in the day, the colonists went to more breakout sessions from Tim Augustine and Adam Carroll, two very informative speakers.

Friday was filled with provincial and regional caucuses, which was great for the colony to meet all the other chapters with their province and region. At night, all attendees were treated to a dinner at the Old Post Office Pavilion Court and a Delta Sigma Pi only event at the Smithsonian National Air and Space Museum. The entire museum was rented out for only Deltasigs, which made it a real bonding experience for the colony. During the night, the colonists were able to learn more about the process of becoming a chapter by talking to other recently installed chapters.

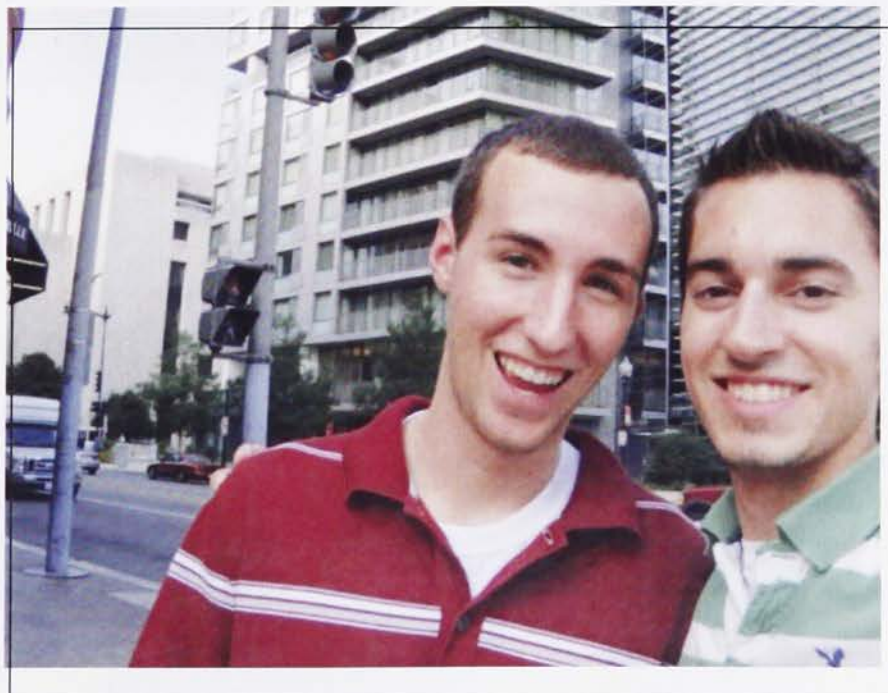
Saturday began with the final business session. The majority of this time was filled with elections. The elections were extremely competitive, and, even though the colony was not able to vote, it was a real learning experience to see how the process works. On Saturday night, the Grand Chapter Congress Banquet was an amazing experience. The fraternity brought in the dead presidents to celebrate an amazing week in Washington D.C. The night concluded with a great talk with newly elected Regional Vice-President, Dennis Protasio, which allowed the colony to update him on their progress and begin to plan for the fall semester and beyond.

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**GRAND CHAPTER CONGRESS (CONT'D)**

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It is tough to describe to other colony members how great the experience in Washington D.C. really was. There were great opportunities for education, networking, and, seeing the national fraternity at work. Any of the colony members who attended would say that Grand Chapter Congress truly enhanced their dedication to the colony and fraternity as a whole. To be able to see the dedication of so many students/alumni was a sight that none of the attendees will forget.

**Photos from the event:**





BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**LEAD – ST. LOUIS, MISSOURI**

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**Provincial LEAD School – St. Louis Missouri  
October 16-18, 2009**

**On Friday, October 16 2009, seventeen students from the Beta Epsilon Mu colony excitedly piled into three cars to make the six hour road trip to St. Louis, Missouri to attend the Great Lakes Regional LEAD conference.**

To accommodate everybody's class schedule, the cars left at different times throughout the day but by 11:00 pm all had arrived at the Sheraton in Westport, St. Louis.

Upon registration, they all received folders including itineraries and other helpful handouts and brochures. These include flyers about upcoming events like "Make a Difference Day." After checking in, the colony met in one of their hotel rooms to distribute the highly anticipated Beta Epsilon Mu t-shirts they had ordered weeks before. The t-shirts were great because the colony wanted to show the other chapters how proud and excited they were to have come so far as to have sixteen members attend LEAD. That Friday night, the colony bonded with the University of Illinois chapter. This was a terrific bonding moment, as sharing Delta Sigma Pi experiences and getting great advice for the colony from other chapters is one of the best things about LEAD.

The next morning, they all woke up bright and early to get breakfast together before the 8:45 am "Welcoming/Opening Session/Networking" activities started. During roll call the colony was so enthusiastic; one would not believe they were still a new colony. The keynote speaker, Adam Carroll, gave a funny and engaging presentation on leadership training. Many of the Beta Epsilon Mu colony members were fortunate enough to hear him speak again during breakout sessions. There were two breakout sessions before after lunch. These sessions gave great insight into how much knowledge can be gained from Delta Sigma Pi. It was so helpful to hear these presentations being given by fellow Delta Sigma Pi brothers who have experience in the workplace. At these sessions, the colony members took notes and received handouts to bring home. By splitting up and making sure almost every session was attended by a UW-Madison colony member, they were able to pool all of their information together and catch other members up on what they missed. Taking this information back to the rest of the colony and implementing techniques learned at LEAD has been crucial in Beta Epsilon Mu's development and growth.

During lunch, the students from the executive board were lucky enough to sit with Golden Council Member Amy Briggs of Epsilon Iota Chapter. This gave the group a great opportunity to pick her brain about successfully becoming a long-lasting chapter. She had great advice to give about networking, recruiting, and retention. Her input gave the executive members great feedback that was shared with the entire colony. After the breakout sessions were over, we attended "Closing Session/Wrap Up." After a short nap, the colony members were ready to reconvene for dinner together. They went to a pizza place within the shopping center in which the hotel was located. Little did they know that after a certain time, the restaurant turns into a karaoke bar! After dinner, half the group bravely sang a song for the entire restaurant. Nothing brings people together like embarrassment. It is moments like these where great friendships blossom. That night, the colony invited students from other schools to hang out with them in the



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**LEAD – ST. LOUIS, MISSOURI (CONT'D)**

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hotel. They met brothers from other UW schools as well as the University of Nebraska and University of Illinois. Hearing how impressed they were by the colony's presence at the conference gave Beta Epsilon Mu great confidence & motivation for the transition into a chapter.

The next morning, the colony members woke to hit the road. While two cars went straight home to get back to studying, one car took a detour through St. Louis. They saw famous landmarks like the St. Louis Arch. Many slept on the ride back because they were so tired after such an eventful weekend. They learned firsthand about what Delta Sigma Pi is all about and left with many more resources and new information that they would not have otherwise. LEAD was a great experience for everyone who attended and had a huge impact on the Beta Epsilon Mu colony. One student even said it was the best weekend he had had in college thus far.

**Beta Epsilon Mu colony members in attendance:**

Cody Candee, Andy Sepiol, Lisa Rosenblum, Rachel Brecher, Robert Engel, David Haerterich, Belle Lin, Nick Welker, Marianne Bates, Karen Sanchez, Ashley Wright, Davy Brostowitz, Aaron Fishbein, Sara Levi, Sarah Schueller, Cong Xu, Courtney Switon

**Photos from the event:**



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
LEAD – ST. LOUIS, MISSOURI (CONT'D)

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BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**LEAD – CHICAGO, ILLINOIS**

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**Chicago/Lombard LEAD Provincial Conference  
February 12-14, 2010**

**On Friday, February 12, 2010, the Beta Epsilon Mu colony members will make their third, and hopefully final, trip to LEAD as a colony.**

Although still a colony, Beta Epsilon Mu has become a presence at LEAD. Every semester the group sends more and more people to the conferences. Past attendees have spoken on the importance and fun of this weekend-long event, and as of December 2009, twenty-five colony members have registered for the event.

Beta Epsilon Mu truly values their time at LEAD. It allows them to network with other chapters, as well as attend many interesting speakers and presentations. All of this is beneficial to not just the colony, but to each member in attendance, who learn many useful tips for their future career in business.

The colony looks forward to the Chicago LEAD Provincial Conference. Hopefully next year, they will attend LEAD as a full-fledged chapter!

**Beta Epsilon Mu colony members in attendance as of December 2009:**

Jessica Bohl, Rachel Brecher, Cody Candee, Robert Engel, Aaron Fishbein, Vincent Ford, Jacob Geiger, David Haerterich, Stephanie Johnson, Brittany Johnson, Sara Levi, Christine LoSchiavo, Lauren Maslowski, Ellen Meier, Jacob Minix, Scott Peiser, Nicole Place, Sarah Schueller, Christine Shidla, Eric Stupnitsky, Courtney Switon, Courtney Vazquez, Alexandra Wall, Ashley Wright



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**BUDGET & FINANCIAL INFORMATION – FALL 2009 AND SPRING 2010 SEMESTERS**

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**Budget**

Beta Epsilon Mu Colony  
University of Wisconsin-Madison  
For the Period June 16 - December 30, 2009  
(school term September 2 - December 23)

ESTIMATED INCOME

Member Dues for Colony	
Chapter dues (\$60 x 40)	\$ 2,400.00
Fees from New Initiatives (\$65 x 40)	\$ 2,600.00
Jewelry Income (40 badges x \$50)	\$ 2,000.00
Net Fundraising Profit - Restaurant	\$ 100.00
Net Fundraising Profit - Restaurant	\$ 100.00
Net Fundraising Profit - Autographed Football Sale	\$ 400.00
Net Fundraising Profit - Autographed Basketball Sale	\$ 400.00
Net Fundraising Profit - Book Sale (Underground)	\$ 120.00
Net Fundraising Profit - Date Auction	\$ 200.00
Allocation from University Activity Fees	\$ 985.00
<i>Total Estimated Income</i>	<u>\$ 9,305.00</u>

ESTIMATED EXPENSES

Chapter Petition	\$ 1,500.00
Initiation Fees (\$65 x 40)	\$ 2,600.00
Jewelry (40 badges x \$50)	\$ 2,000.00
Tailgate and General Meeting	\$ 110.00
Recruiting	\$ 100.00
Brewer's Game	\$ 100.00
LEAD School	\$ 600.00
Professional Events	\$ 400.00
Community Service	\$ 150.00
Banquet	\$ 300.00
<i>Total Estimated Expenses</i>	<u>\$ 7,860.00</u>

ESTIMATED GAIN FOR TERM	\$ 1,445.00
LESS: % of estimated gain to savings	\$ -
ESTIMATED NET INCOME	<u><u>\$ 1,445.00</u></u>

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**BUDGET & FINANCIAL INFORMATION – FALL 2009 AND SPRING 2010 SEMESTERS**

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	<u>Checking</u>	<u>Savings</u>
Estimated Beginning Balance 6/16	\$ 560.00	\$ -
Estimated Additions/Subtractions	\$ 1,445.00	\$ -
Estimated Ending Balance 12/30	\$ 2,005.00	\$ -

The above budget was approved in April 2009 by the Executive Committee of the Beta Epsilon Mu colony of Delta Sigma Pi. The colony was estimated at having 40 members, two restaurant fundraisers, autograph sales, a date auction, text book sales, and allocated funds from the University of Wisconsin-Madison. Total estimated income came to \$9,305. Expenses included our Chapter Petition, initiation fees, recruiting, and events. Total expenses were estimated to be \$7,860 and estimated net income was \$1,445.

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**BUDGET & FINANCIAL INFORMATION – FALL 2009 AND SPRING 2010 SEMESTERS**

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**Budget**

Beta Epsilon Mu Colony  
Univeristy of Wsconsin-Madison  
For the Period Dec. 31, 2008 - June 15, 2009  
(school term January 20 – May 16)

ESTIMATED INCOME

Member Dues for Colony	
Chapter dues (\$25 x 25)	\$ 625.00
Net Fundraising Profit - Restaurant	<u>\$ 100.00</u>
<i>Total Estimated Income</i>	<u>\$ 725.00</u>

ESTIMATED EXPENSES

General Meeting	\$ 110.00
Recruiting	\$ 100.00
Community Service and Professional Events	\$ 150.00
Banquet	<u>\$ 200.00</u>
<i>Total Estimated Expenses</i>	<u>\$ 560.00</u>

ESTIMATED GAIN FOR TERM

ESTIMATED GAIN FOR TERM	\$ 165.00
LESS: % of estimated gain to savings	<u>\$ -</u>
ESTIMATED NET INCOME	<u><u>\$ 165.00</u></u>

	<u>Checking</u>	<u>Savings</u>
Estimated Beginning Balance 12/31	\$ 400.00	\$ -
Estimated Additions/Subtractions	<u>\$ 165.00</u>	<u>\$ -</u>
Estimated Ending Balance 6/15	\$ 560.00	\$ -

The above budget was approved in December 2008. Colony membership was estimated at 25 members. Total estimated income was \$725. Funds were set aside for expenses including general meeting, recruiting, community service/professional events, and banquet expenses. Estimated net income was \$165.



BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**STRATEGIC PLAN**

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Below is the strategic plan for the Fall Semester completed by Vice President of Colony Operation, Andy Sepiol

**School Dates**

<b><u>Date</u></b>	<b><u>Description</u></b>
1/19/2010	Beginning class date during this term
5/8/2010	Ending class date for the term
5/10/2010	Start date of finals for the term
5/16/2010	Commencement date for the term

<b><u>Date</u></b>	<b><u>Description</u></b>
3/27/2010	Spring Break begins

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**Strategic Plan Description and Goals**

Our main focus was to ensure we have all required events so we can submit our petition this winter in order to become a chapter. Along with that, we talked about retaining brother membership over the coming semesters. This is a requirement because we must be considered a legitimate colony with high member retention in order to receive chapter recognition. We also discussed the main responsibilities of each executive member, both required by Delta Sigma Pi and additional goals for our colony. Furthermore, we discussed goals for our colony in regards to installation date, member dues for next semester, our spring calendar of events.

Summarize major chapter goals for the period. Mention any themes, annual projects, unusual events, or joint projects with other organizations, businesses, charities, etc.

Our main colony goal is to become a chapter by the middle of next semester with our installation by the middle of March 2010. Therefore, we need to maintain a large percentage of our members. Specifically, our goal is to have around 80 members for the spring semester. Another goal is to enhance brotherhood through the implementation of a family/team system that will specialize in a specific aspect of our colony. Also, we discussed hosting more social events outside of general business practice so our members can acclimate and build friendships at a quicker pace. Differentiation from other groups was also a significant goal, with strong focus on brotherhood in this aspect as well. We also hope to bring in 2 speakers over the course of next semester and retain member interest.

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**STRATEGIC PLAN (CONTINUED)**

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**Recruiting, Pledging, and Initiation**

Recruiting is a significant part of our plan for next semester. We plan to publicize by speaking to large class lectures, participating in the University and business school organization fair early in the semester, distributing flyers in books that pertain to business/pre-business majors, and by word of mouth. As of right now, we do not have any recruiting themes, we will strive for this goal in the upcoming semesters. Our target market is, of course, business, pre-business and econ majors. We plan to mostly target underclassmen in order to build our colony from the ground up, and also because they are the group that is most interested in getting involved on campus. Our membership goal is to retain 70% of our members and have 80 members by the middle of next semester.

<b><u>Date</u></b>	<b><u>Description</u></b>
1/25/2010	University organization fair. We hope to spark interest in our fraternity by talking to interested individuals and distributing information about upcoming events.
1/27/2010	Business school org fair. We hope to close in on our target market a little more closely and spark interest in our fraternity by talking to interested individuals and distributing information about upcoming events.
1/21/2010	Class presentations. Go to large lectures and introduce our fraternity as well as upcoming events.

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**Professional Program**

<b><u>Date</u></b>	<b><u>Description</u></b>
2/1/2010	Resume workshop. Give the younger members an introduction of the resume along with important tips that help differentiate themselves from other applicants.
3/1/2010	Company tour of Cuna Mutual, a local financial planning firm. This will give members a better understanding of the business environment, specifics about financial planning and the ability to network.
4/1/2010	Hopefully bring Adam Carroll into Madison to discuss sound financial planning and savvy money management
5/1/2010	Business etiquette dinner to learn the do's and don'ts of dining in a professional environment

BETA EPSILON MU  
SECTION V: COLONY DEVELOPMENT  
**STRATEGIC PLAN (CONTINUED)**

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**Service**

<b><u>Date</u></b>	<b><u>Description</u></b>
2/15/2010	Oakwood Village. Interact and participate in a variety of events with senior citizens
3/15/2010	Oakwood Village. Interact and participate in a variety of events with senior citizens
4/15/2010	Relay for Life. Raise money for cancer research while having a little fun in the process
2/5/2010	Project grow. Coat, hat and mitten drive for homeless children in the Madison area

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**Fundraising**

<b><u>Date</u></b>	<b><u>Description</u></b>	<b><u>Amount</u></b>
3/10/2010	Fundraiser dinner at Uno's Pizza. Proceeds from the night go to our fraternity. We need to schedule a time and promote as much as possible	\$300

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**Business Meetings/Executive Committee Meetings**

	<b><u>Description</u></b>
Wednesday	Regular day of the week chapter meetings are held
7:00pm	Time chapter meetings are usually held
1/27/2010	Date of first planned chapter meeting
4/28/2010	Date of the last planned chapter meeting

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**Miscellaneous Events**

<b><u>Day</u></b>	<b><u>Description</u></b>
2/13/2010	LEAD conference
3/10/2010	Implementation of weekly study groups



SECTION VI.  
MEMBER STATISTICS

BETA EPSILON MU  
SECTION VI: MEMBER STATISTICS  
**MEMBERS BY GRADUATION DATE**



Members by Graduation Year	#	%
Spring 2010	3	5.9
Spring 2011	10	19.6
Spring 2012	9	21.6
Spring 2013	27	52.9
<b>Total</b>	<b>49</b>	<b>100</b>

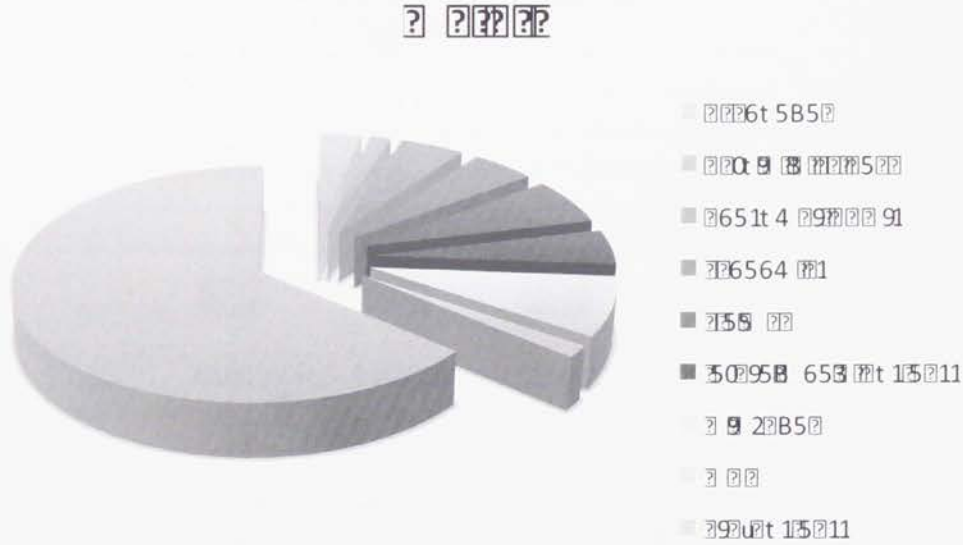
Spring 2010	Spring 2011	Spring 2012	Spring 2013
Haerterich, David Peiser, Scott *Sze, Ada	Candee, Taylor "Cody" Choi, Simon **Hurley, Drew Lincoff, Noah Marshall, Daniel *Meier, Ellen Paquette, Eric **Rachmanis, Camila Shidla, Christine Teh, Adnan	Brecher, Rachel Cayemberg, Samuel Engel, Robert Johnson, Stephanie Knauss, Keavy Levi, Sara Rosenblum, Lisa Sepiol, Andrew Stupnitsky, Eric	Ash, Derek Bates, Marianne Bohl, Jessica Detloff, Kathleen Ferro, Dylan Fishbein, Aaron Flemmer, Alyssa Geiger, Jacob Johnson, Brittany Lin, Belle LoSchiavo, Christine Malooly, Taylor Maslowski, Lulu McKernan, Jessica Minix, Jake Place, Nicole Prouve, Lucas Putterman, Allie Robbins, Jessica Sanchez, Karen Switon, Courtney Vazquez, Courtney Vinokur, Kyle Wall, Alexandra Wiseman, Morgan Wright, Ashley Xu, Cong

\* Indicates member is a current brother

\*\* Indicates member is currently studying abroad

BETA PSILON MU  
SECTION VI: MEMBER STATISTICS  
**MEMBERS BY MAJOR**

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Major	#	%
Accounting	2	3.9
Actuarial Science	1	2.0
Consumer Affairs	2	3.9
Economics	3	5.9
Finance	4	7.8
International Business	3	5.9
Marketing	4	7.8
MHR	1	2.0
Pre-Business/Business-Undecided*	31	60.8
<b>Total</b>	<b>49</b>	<b>100</b>

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**Faculty Advisors:**

Loren Kuzuhara, Professor of Management

Kelly Cuene, Career Advisor and Associate Director of the Business Career Center



## SECTION VII. MEMBER BIOGRAPHIES

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES

**DEREK ASH**

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Derek Ash is a freshman at the University of Wisconsin-Madison majoring in Business Management. He plans to graduate in the spring of 2013. He is from Long Island, New York where he attended Jericho public high school. Derek has worked as a guitar salesperson at Sam Ash Music Corporation since he was a sophomore in high school. In addition to being an avid guitar player, Derek also played for his schools hockey and soccer teams. He is a big fan of music and eventually

hopes to open a live music nightclub.

Throughout high school and continuing into college, Derek has done volunteer work with various organizations. For the Bnia Brith Youth Organization, he helped organize a massive fundraiser at the Long Island Holocaust Museum. Also, with fellow members, he restored the museum's memorial garden. He was also a member of the Island Harvest organization, a foundation that provides food for the homeless and others who have trouble purchasing food. Through his work at Sam Ash Music, Derek has also helped donate many instruments to the VH1 Save the Music Foundation.

Derek chose Delta Sigma Pi because of the great opportunities it can provide during and after college. He also was wanted to be a part of the founding of the Beta Epsilon Mu colony at such a large university. The social and academic resources Delta Sigma Pi can provide are immense. He has attended many of the speaker events sponsored by the Beta Epsilon Mu colony, including seminars for networking and marketing. He has also taken advantage of the social community that the colony has formed, making many friends and future business contacts.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**DEREK ASH (CONT'D)**

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He plans on being deeply involved with Delta Sigma Pi as the colony makes the transition to a chapter, and hopes to eventually achieve an officer position.

Derek plans to move to New York City upon graduating from the University of Wisconsin and apply to graduate school. Mr. Ash's career goal is to be in upper management at a major retail chain. From his work as a salesman, he has gained a deep interest in marketing, merchandising, and figuring out what makes consumers happy.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**MARIANNE BATES**

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Marianne Bates is currently in her first year at the University of Wisconsin-Madison. Her plan is to graduate in 2013 with an undergraduate degree in International Business and Management and Human Resources, as well as a certificate in French. She is also a proud member of the Delta Sigma Pi, Beta Epsilon Mu Colony, and looks forward to being a part of the process of becoming a chapter.

As for personal interests, Marianne has an affinity for the arts. Her major hobbies include reading, dancing, and attending theatrical performances. In fact, throughout high school she was personally involved in a myriad of performance activities including dance, theatre, and choir. Additionally, she is an avid Cubs fan, and enjoys cheering on her hometown team.

Throughout her life, Marianne has been involved in community service, through Girl Scouts, church, and various other socially beneficial programs. She has volunteered as a computer instructor for the elderly, as a ballet instructor, and has performed many environmental-friendly services with her school. She hopes to bring her love for community service to the brotherhood, encouraging members to go out and make a difference in their communities.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**JESSICA BOHL**

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Jessie Bohl is currently a freshman and the University of Wisconsin–Madison. She hopes to double major in Accounting and Spanish by the time she graduates in spring of 2013. At Madison, Jessie is a member of Badger Business Buddies, College Democrats, Promoting Awareness Victim Empowerment, Cheese Club, Archery Club, Fishing Club and Delta Sigma Pi.

Jessie is from Franksville, Wisconsin where she attended Racine Case High School for four years. In high school, she participated in volleyball, soccer, softball, Key Club, Expect Respect, and student government. She has had employment with Boston Store, CJ's Flowers, The Summit Restaurant, Racine County UW-Extension, and Greg's Catering. Jessie has been an active volunteer since her enrollment in Racine County 4-H. Through 4-H, Jessie has volunteered at nursing homes, the Racine Root River Center, her church, the Racine County Fair and numerous other locations. Jessie is still currently an active 4-H member and a Big Sister with Racine Big Brothers Big Sisters. Jessie's hobbies include playing volleyball and soccer, shooting archery, snowboarding, working out, volunteering, and the outdoors.

Jessie has chosen to be a member of Delta Sigma Pi because she believes it is a great way to establish a network of friends and colleagues as well as gain skills that will help her in the business world. Through Delta Sigma Pi, she has been able to participate in various member-bonding experiences, make new friends, and partake in volunteer work. Through Delta Sigma Pi, Jessie hopes to gain more leadership skills in order to carry on the organization successfully in the coming years.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**RACHEL BRECHER**

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Ms. Rachel Brecher is a sophomore studying marketing at University of Wisconsin-Madison in the School of Business. She is originally from North Potomac, MD where she attended and graduated from Thomas S. Wootton High School. In high school, Rachel was very active, playing varsity softball and golf. She was JV softball captain as a sophomore and qualified for the state golf tournament every year. She was involved in her class planning committees, which fundraise and put on events for the entire school. She also was in National Honors Society and volunteered at her temple.

Rachel continues to be very active at the University of Wisconsin-Madison. She is very involved in Delta Sigma Pi as well as Mu Kappa Tau, a marketing organization. She also volunteers at a local underprivileged elementary school working with children at an after school program.

Though Rachel's work experience is not extensive, her two previous jobs have taught her the meaning of the dollar and what hard work can accomplish. In high school she worked as a sales associate at an upscale boutique called South Moon Under. There she assisted customers, maintained the appearance of the store and changed visual displays. This job taught her how to deal with all types of people to work towards a common goal. Because of the state of the economy, it also taught her to deal with stress in the workplace. Rachel also interned for Anna Sui, a fashion designer in New York City. As an intern in the production department, she learned firsthand how to communicate between all departments as well as with outside factories and customers. Rachel also did two internships in high school. She worked



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**RACHEL BRECHER (CONT'D)**

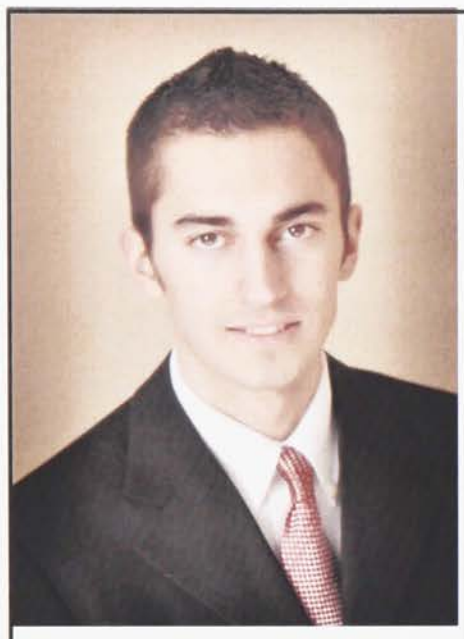
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for the Montgomery County Police Department Domestic Abuse Department and at Stepping Stones, a group home for homeless families. All of these experiences have helped shape the dedication and compassion Rachel has today.

Rachel joined Delta Sigma Pi in its earliest stages because she wanted to be a part of a great fraternity and witness the effort and pride that goes into seeing a colony become a chapter. After being a part of the organization and attending two LEAD conferences she realizes what brotherhood means and cannot wait to call herself a brother.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**TAYLOR “CODY” CANDEE**

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Mr. Taylor Candee, more commonly known as “Cody” is currently pursuing a double major in Finance, Investment and Banking, and Management and Human Resources at the University of Wisconsin-Madison with an expected graduation date of May 2011. He was born in Chicago, Illinois but was raised in Kenosha, Wisconsin since moving there at age eight. Mr. Candee is currently serving his third term (semester) as president of the Beta Epsilon Mu Colony.

Aside from his involvements in Delta Sigma Pi, Mr. Candee enjoys traveling, working out, and learning about business. Cody has a personal goal to travel to all 50 states before he is 25 as well as complete a marathon within the same deadline. Mr. Candee sees himself starting his career in corporate finance upon graduation but would someday like to run his own business.

Mr. Candee has had a variety of work experience and for two primary reasons: he enjoys the hands-on learning experience that can be gained through part-time jobs and internships, and he is self-financing more than three-fourths of his education. During the past summer, Mr. Candee completed an internship as a Business Management Intern for GEICO in its Tucson, Arizona corporate office. Aside from GEICO, Mr. Candee spent nearly five years working for Fazoli’s Restaurant in his hometown in Kenosha, Wisconsin. Fazoli’s was Mr. Candee’s first job at age sixteen and just prior to turning eighteen, he was promoted to restaurant manager. Mr. Candee really enjoyed this position and claims that his experience as manager was a key factor in helping him realize he wanted to pursue a career in business. The Spring semester of his Junior year, Mr. Candee will be interning at Merrill Lynch part-time. He

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**TAYLOR “CODY” CANDEE (CONT'D)**

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hopes to gain real-world knowledge of the finance industry. Cody is currently in the interviewing process for a summer internship which could very likely end up determining the company he will begin working for full-time upon graduating from college.

Delta Sigma Pi, Mr. Candee claims, “has been and will forever be the highlight of my time in college.” Given the opportunity to serve as founding president has allowed and inspired him to get involved in the fraternity at a great level. He has already participated in two LEAD events plus Grand Chapter Congress since Beta Epsilon Mu’s inception. What Mr. Candee enjoys most about these events is making lifelong friends from across the country that he regularly keeps in touch with.

Mr. Candee is very excited about the development of the organization on the UW-Madison campus and looks forward to watching it expand. One of Mr. Candee’s favorite aspects of Delta Sigma Pi is that it offers lifelong benefits and opportunities and he expects to be highly active in the fraternity long after graduation.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SAMUEL CAYEMBERG**

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Sam Cayemberg is a sophomore studying at the University of Wisconsin-Madison. He is working towards a double Bachelor of Business Administration Degree with majors in Actuarial Science and Risk Management and Insurance. Mr. Cayemberg expects to graduate in the spring of 2012. Sam grew up in Green Bay, WI and attended Green Bay Southwest High School. He graduated high school as co-valedictorian of his graduating class of 325. While in high school, Sam was a four year member of the varsity soccer team and was team captain his junior and senior year. He also was a member of National Honors Society and was an active member in the physics and math clubs. Sam also spent time volunteering at the local Salvation Army as well as helping kids in local youth soccer camps. In his free time, Sam enjoys fishing, camping and hunting in northern Wisconsin.

At the University of Wisconsin-Madison, Sam has become very involved in extracurricular activities. He joined the Actuarial Club his freshman year. He also has done work with the Student Leadership Program holding conferences and programs to improve his leadership skills. He is taking a full course load with the intention of graduating in four years. His current classes include economics, professional communication, actuarial science, calculus, and statistics. Along with schoolwork and clubs, Sam manages to hold a job with the University Athletic Department where he works before class or late at night. To enhance his future in business, Sam has joined Delta Sigma Pi. This is a great opportunity for him to form life-long networks, improve his business skills, and make friends. Sam believes he will make a great

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SAMUEL CAYEMBERG (CONT'D)**

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addition to the brotherhood of Delta Sigma Pi, and he is excited for the many opportunities that Delta Sigma Pi offers. He plans to run for an officer position his junior year.

After college, Sam plans to work as an actuarial analyst for a local insurance company. Currently, Sam is seeking an internship for the summer of 2010.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SIMON CHOI**

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Simon Choi is a third year International Business, Finance, and Chinese major at UW Madison. He expects to graduate in the Spring of 2012.

Simon served as the co-chair for the Finance Committee of Beta Epsilon Mu Colony. With the help of other Beta Epsilon Mu members, Simon really enjoyed raising funds for the organization. On campus, Simon is also involved in the All University Strings Orchestra, Korean American Student Association, and a social fraternity where he was voted the pledge class president. Off campus, Simon enjoys teaching children at the Korean Presbyterian Church of Madison as the Sunday school teacher and regularly volunteers as the praise leader. In his spare time, Simon likes to play soccer, guitar, and violin.

During his years as an undergraduate student, Simon has had numerous international experiences. Simon spent an entire summer in Seoul, South Korea interning for CSCAM, where he learned the unique South Korean business culture. Simon also spent three months in China where he took extensive Chinese language courses and learned how to integrate into a new culture as a foreigner. Upon graduation, Simon hopes to be working in the international finance industry utilizing his multi-cultural skills. He believes that his ability to comfortably integrate into different cultures and his ability to speak three different languages will be a big asset to his future employer.

Simon hopes to get more involved with Delta Sigma Pi so that he can help other members really take advantage of the great opportunity this organization offers. Simon looks forward to meeting wonderful people and developing professional skills through Delta Sigma Pi.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**KATHLEEN DETLOFF**

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Kathleen Detloff has attended the University of Wisconsin-Madison since the spring of 2009. She graduated that same year from Appleton North High School, located in her hometown of Appleton, Wisconsin.

During her high school career she was an active participant in the National Honors Society, acting as the society's treasurer. She also was the captain of her school's swim team, where she competed during her four years of school. During high school, Kathleen worked at the local YMCA as a lifeguard and has spent her past four summers working at a Christian summer camp.

Now at the University of Wisconsin-Madison, Kathleen works at a local preschool as a substitute teacher. She also stays involved on campus by attending many social and sporting events. During her free time, Kathleen enjoys swimming, and spending time talking with friends and family.

Kathleen plans on attending the business school and majoring in marketing. She is involved in Delta Sigma Pi in order to be as successful in this goal as possible. She believes Delta Sigma Pi is an important part of her learning and growth during her time at the University of Wisconsin-Madison. The Beta Epsilon Mu colony of Delta Sigma Pi has been important for Kathleen's social and professional growth at the university. Kathleen intends on becoming as involved in Delta Sigma Pi as possible.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**ROBERT ENGEL**

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Bob Engel is a second year student at the University of Wisconsin-Madison. Bob has just recently been admitted into the business school, where he is pursuing a marketing major, as well as working on a certificate in leadership. He's expecting to graduate in May of 2012. Aside from his academic life, Bob enjoys playing intramural sports, jamming on the guitar, and writing poetry.

Mr. Engel is from St. Louis, Missouri. During his years at Parkway Central High School, Bob participated in extracurricular activities such as DECA, Lead (a student organization for sports team leaders who support the school's code of conduct), the National Honors Society, and playing football and baseball for all four years. During his senior season, Bob was a baseball team captain, and also played linebacker in the Edward Jones Dome when his football team made the state-championship game. He also worked as a basketball referee, camp counselor, and eighth grade basketball coach.

In college, Bob has spent over two semesters in Delta Sigma Pi. He was just recently selected the Vice President of Professional Events, and served as the VP of Community Service last semester. Through the community service leadership role, Mr. Engel helped set up various Delta Sigma Pi events such as volunteering at the Oakwood Village retirement homes, working with a children's charity known as Project Grow, and coordinating two haunted house events as part of Delta Sigma Pi's "Make a Difference Day." Aside from Delta Sigma Pi activities, Bob is also involved in the Sports Business Club, a Greek fraternity, and a new student organization called No Badger Left Behind, a group geared towards helping freshman during their first few weeks on campus.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**ROBERT ENGEL (CONT'D)**

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As VP-Professional Events next semester, Bob is hoping to tour some local companies, set up a professional etiquette dinner, and conduct a golf event as the sport strongly relates to the business world. After college, Bob is hoping to pursue the sports-marketing world. His lifelong dream is to work with his favorite team, the Green Bay Packers, in a promotion role.

Delta Sigma Pi has impacted Bob's college experience in a very positive way. He was one of the original members when the fraternity was just getting started. He has made some great friends that he cannot wait to call brothers in the near future. Delta Sigma Pi has also allowed Bob to network with Delta Sigma Pi Alums, help use his creativity on the executive board, and have a fun time at many events. Bob cannot wait for Beta Epsilon Mu to become a chapter!



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**DYLAN FERRO**

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Dylan Ferro is a freshman at the University of Wisconsin-Madison. He hopes to attend the business school and major in finance and marketing. He plans on graduating in the spring of 2013. In addition to Delta Sigma Pi, Mr. Ferro enjoys playing intramural basketball and attending Badger football and hockey games.

Mr. Ferro is from Brookville, New York and attended Jericho High School. In high school, he played soccer and varsity hockey. He was a member of the Future Business Leaders of America (FBLA). Mr. Ferro was involved thoroughly in community service as he was involved in various events for those in the Hispanic community. He part took in food drives and aided in giving out flu vaccinations for the needy.

Aside from his volunteer work and hobbies, Mr. Ferro interned for a law firm last summer, and was able to obtain a grasp of how a law firm operates as well as gaining professional experience in the field. He has also worked at a golf course, both in sales and services, and for two years he had a leadership position in the Jericho Athletic Association as he was in charge of all referees for intramural sports in his hometown.

Upon graduation, Mr. Ferro hopes to eventually open his own business after receiving his education at the University of Wisconsin. He hopes his experience in Delta Sigma Pi will allow him to network with many individuals and obtain experience by meeting those in the business world. Delta sigma Pi has been a large part of Mr. Ferro's college experience, as he's been able to meet many people, volunteer and participate in community service, and allow him to be active within the campus.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**AARON FISHBEIN**

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Aaron Fishbein is currently an undergraduate student at the University of Wisconsin-Madison studying finance, although he is currently pre-business. He is expected to graduate in May of 2013, completing a standard four-year undergraduate study duration. Mr. Fishbein grew up in the Owings Mills/Reisterstown, Maryland area his whole life.

During his four years of high school, Mr. Aaron Fishbein wrestled for two years, worked as a busboy at a local restaurant, and held a financial internship his senior year. Though not involved in many activities through his high school, he was very active outside of school. His fervent hobby of trading stocks led him to not only manage his own money, but his family and friends', also. He also started a couple websites that stressed the importance of learning about finance at a young age. This past summer, he also worked with a local delegate and government task force to come up with certain policies regarding financial literacy standards for kids and adults.

A freshman going the business route, Mr. Aaron Fishbein is taking pre-business courses such as English, calculus, and economics. He is also a member of the Entrepreneurial Residential Learning Community (ERLC), a community based in one of the freshmen dorms on campus. The ERLC provides students an environment where brainstorming and teamwork is used to create and execute entrepreneurial ideas.

Mr. Aaron Fishbein is currently and actively pursuing for a membership in the colony Beta Epsilon Mu. He has plans to attend as many events provided by the colony in his power with full will. While he has already become friendly with the colony as a whole, Mr. Aaron

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**AARON FISHBEIN (CONT'D)**

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Fishbein will continue to participate in community service and social events to further understand and establish strong connections with the colony officers and members.

Mr. Fishbein's career plans have a long way to go, but he has intentions of going into the financial industry. He would like to attend graduate school for a higher degree in Masters of Business Administration, but will find work beforehand.

Taking the long trip from Baltimore to Madison, Mr. Aaron Fishbein is ambitious to pursue a membership at Beta Epsilon Mu to further enrich and enhance experience and knowledge that are only available for the members of the business colony.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**ALYSSA FLEMMER**

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Ms. Alyssa Flemmer is currently enrolled as a freshman at the University of Wisconsin-Madison. She intends to graduate in 2013 with a major in either marketing or advertising, as well as a Spanish for the business students certificate. Ms. Flemmer previously attended Orono High School in her hometown of Wayzata, Minnesota.

During high school, she took part in various volunteer activities, such as tutoring, joining the community organization "Character Counts," and helping out at the Orono Alliance and Peace House Africa galas. She also was a member of Orono's varsity hockey team for five years and varsity lacrosse team for four. Her main academic extracurricular activity was competing in her school's DECA ("An association of marketing students") program, where she and her partner placed top fifteen in the nation in 2008 and 2009.

At her university, Ms. Flemmer is a member of the Club A Women's Hockey team, and also participates in the Beta Epsilon Mu colony of Delta Sigma Pi. Her past job experience includes childcare for various private families, running the off-ice portion of a summer hockey camp, and working as a hostess at a local restaurant. Ms. Flemmer's other hobbies include reading, biking, and watching movies.

She chose to become a member of Delta Sigma Pi in order to get more involved in the business and local communities, and well as to make valuable friends and connections for the future. For Ms. Flemmer, this future ideally includes a future marketing position in the fashion industry, and she has no doubt that the skills she attains through her interactions with Delta Sigma Pi will help her accomplish these goals. Thus, she has done her best to be an involved

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**ALYSSA FLEMMER (CONT'D)**

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member of Delta Sigma Pi. She has attended every general business meeting, as well as various fundraising events. She intends to continue to increase this commitment throughout the year.

Delta Sigma Pi has impacted Ms. Flemmer's freshman year in a very positive manner; it provides her the support, both socially and academically, that she needs to thrive in her new environment. She looks forward to providing this support for the next generations of Delta Sigma Pi members.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**JACOB GEIGER**

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Jacob Geiger is a student at the University of Wisconsin-Madison. He is currently a first-year Accounting, Finance, and Risk Management major, and is expected to graduate in the spring of 2013. Mr. Geiger is the third child of Mark and Christy Geiger and was born in Monroe, WI where he spent most of his childhood. He has two older sisters, Katie, who lives in Ft. Lauderdale, FL and Lindsey, who lives in Oshkosh, WI.

In High School, Jacob was involved with National Honor Society, where he held the position of treasurer, Key Club, where he held the position of Vice President, Future Business Leaders of America, Investment Club, Science Club, Diversity Club, German Club, French Club, Art Club, German Exchange Club, Invisible Children, Prom Committee, Fine Arts Festival Committee, and Blood Drive Committee. In college, Jacob has been involved with Delta Sigma Pi, Habitat for Humanity, UW Sports Business Club, DECA, Project Grow, and Invisible Children. His hobbies include playing tennis and basketball with friends, working out at the recreational facility, boating, playing the guitar, and traveling.

Delta Sigma Pi has given Jacob a great way to meet new people, and has given him various opportunities to get involved on campus. Although he is very unsure about his future career, he is hoping to become a CPA and possibly own his own accounting firm. Although this is only Jacob's first year with Delta Sigma Pi, he sees a long future ahead with the organization.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**DAVID HAERTERICH**

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David Haerterich is an undergraduate student at the University of Wisconsin, Madison studying the Management and Human Resources with a supplementary major in Risk Management Insurance. He is expected to graduate in May of 2010. Mr. Haerterich was born and raised in Marshall, Wisconsin, a small town 20 miles from Madison.

He attended Marshall Senior High School where he participated in the local FFA Chapter, competed in forensics competitions, and was an influential member of the student council. While in these organizations, he assumed numerous leadership positions and awards. In FFA he served as the chapter secretary his junior year and vice president his senior year. In addition to these school related activities, David volunteered for his church where he was a Sunday school assistant for two years and then an actual Sunday school teacher the following two years.

Already a senior standing in Management and Human Resources, Mr. David Haerterich has to finish a few classes related to his majors.

David is currently in the Beta Epsilon Mu colony to reinstate the Psi Chapter of Delta Sigma Pi. He has attended numerous events and serves as the colony chancellor. This leadership position fits well with the skills and abilities David possess. Mr. Haerterich has previous experience with parliamentary procedure and is knowledgeable on Robert's Rules of Order. While has gained a leadership position in the colony, David still strives to meet with other members to foster brotherhood. David looks to further his involvement in the fraternity by participating in community service and social events.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**DAVID HAERTERICH (CONT'D)**

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Other collegiate involvement includes participating in Math Club activities, dedicating his spring break to Hurricane Katrina relief, joining Sigma Iota Epsilon (a general management organization on campus), continuing his involvement in FFA at the collegiate level, and serving as the Vice President for Christians in Business.

In addition to club involvement, David enjoys listening to music, nature, reading a quality book, long distance running, snowboarding, and enjoying all the unique situations he encounters.

Upon graduation from the University of Wisconsin, Madison, David plans to remain in Madison and maintain a summer job. In the fall of 2010, Mr. Haerterich wishes to join AmeriCorps and serve as a National Civilian Community Corp (NCCC). While in this organization, David will serve to strengthen communities and develop leaders through national and community-based service. He will partner with various organizations and interact with an array of individuals from different area of the United States.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**DREW HURLEY**

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Drew Hurley is a third year student at UW-Madison majoring in Finance and International business. Assuming all things go according to plan, Drew will graduate in the spring of 2012. Outside the academic realm, Drew interests include reading, cycling, playing piano, and working on his golf game.

Originally from Madison, Drew attended Madison West High School where he was involved in variety of activities including peer tutoring, Students for Social Justice, and water polo. In addition to these activities, Drew also competed for Madison West's swimming and golf teams. Once in college, Drew stayed involved as a member of the Young Democrats and by playing for the university's club water polo team. Mr. Hurley has held several jobs including working at a driving range in Madison as well as interning for a local bank. After college, Drew would like to work as a corporate banker.

For Drew, Delta Sigma Pi has been a fantastic experience in terms of both professional and personal development. The variety of guest speakers, workshops, and other professional events has been an invaluable resource for Drew as he prepares for life after college. In addition to the professional benefits, Delta Sigma Pi has given Drew the opportunity to make friends with like-minded business students. Working together towards turning the Beta Epsilon Mu colony into a chapter has given Drew a strong sense of camaraderie with his fellow colony members. Drew is looking forward to helping Delta Sigma Pi succeed at the University of Wisconsin-Madison.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**BRITTANY JOHNSON**

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Brittany Johnson is a first semester freshman at the University of Wisconsin-Madison, hoping to graduate with a major in marketing. She is working toward graduating in 2013, with a bachelor degree and than studying for two more years in graduate school. Ms. Johnson attended high school in West Bend, Wisconsin where she held a 3.8 GPA while taking multiple honors and advanced placement courses. She also was a member of National Honors Society, Key Club, the varsity tennis team, the synchronized swim team, and wrote for the school newspaper.

While in high school, Brittany also held several part time jobs over the course of three years. Her first job experience was working at a movie theater, where her duties included running the cash register and tearing tickets. During the summer, Brittany and a few of her friends would clean school buses, so they would be ready for the students in fall. Most recently, before leaving for college, Brittany worked as a sales associate at Office Max, where she sold electronics, furniture, and office supplies. Ms. Johnson also did volunteer work through National Honors Society and Key Club in high school. Her main volunteer work, though, stemmed from teaching an art class for disabled adults. Brittany and four other young women also were given a \$200 grant to purchase more art supplies for the class.

Since entering UW-Madison, Brittany has participated in intramural tennis and actively participates in the Delta Sigma Pi colony. During her spare time at Madison, Ms. Johnson enjoys long walks, shopping for vintage clothes, and napping on Bascom Hill.

Brittany Johnson decided to join Delta Sigma Pi because it seemed like an interesting business fraternity that also had a focus on social activities and volunteer work. Brittany also

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**BRITTANY JOHNSON (CONT'D)**

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was interested in learning new things about business and networking, which cannot be taught in a classroom. Her goals for the club are to partake in as many activities the fraternity offers as possible, and go to the LEAD conference in Chicago this upcoming February. One of her main goals of joining Delta Sigma Pi though is to make lasting friendships with students who are interested in the same things that she is. Ms. Johnson is sure that what she will experience in the Delta Sigma Pit Beta Epsilon Mu colony will help her have a productive and enjoyable college experience.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**STEPHANIE JOHNSON**

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Stephanie (Steffi) Johnson is a second year pre-business student at the University of Wisconsin-Madison, aspiring to major in Management and Human Resources with a focus in Entrepreneurship in May 2012. Before coming to Madison, Stephanie attended Benet Academy, a private school in Lisle, Illinois near her hometown of Naperville. In high school she was involved in a wide array of activities. She competed in track and cross-country for her entire high school career. She

was part of her student government, holding a position on the Human Relations Committee. Steffi also dedicated her time to National Honors Society, Spanish Club, Recycling Club, and helped work her school's biggest fundraiser every year. In addition to scholastic activities, Steffi held a part time job throughout high school at Elite Sports Complex, teaching gymnastic classes.

After leaving home and heading north for college, Steffi again immersed herself in collegiate activities. Her freshman year, Steffi joined a plethora of clubs and activities. She joined the sailing club, PBL, track and field and the Student Faculty Board. During her sophomore year, however, she decided to become involved in other organizations. She wanted a sense of community rather than being just another face in the crowd. That's her favorite part of Delta Sigma Pi, the community and professional feel.

Beta Epsilon Mu has provided Steffi with a social and professional outlet. She loves being part of such a tight-knit group of people with similar goals and motivations. Steffi's involvement in Delta Sigma Pi includes attending as many professional, community service, and social events as possible, and she hopes to become part of the executive board so she can give back to Delta Sigma Pi.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**KEAVY KNAUSS**

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Keavy Knauss is currently a sophomore at the University of Wisconsin-Madison. She intends on graduating in the spring of 2012 and majoring in Real Estate and Economics. Before UW-Madison, Ms. Knauss graduated from Wauwatosa East High School, in Wauwatosa, Wisconsin, where she grew up her entire life.

In high school, Ms. Knauss was on the executive board of student council, co-president of Amnesty International, an editor of the school yearbook, member of Future Business Leaders of America and was inducted into academic societies such as National Honor Society and Quill and Scroll. She also participated in school sports, playing girl's tennis and golf, as well as being president of the school's recreational bowling league.

Her freshman year of college she continued to remain active in school extracurricular activities by joining Progressive American where she helped students register to vote in the 2008 presidential election. Ms. Knauss has also been involved with the chartering class of Delta Sigma Pi, Habitat for Humanity, DECA, Invisible Children and Project Grow. In addition, she is currently employed at the Memorial Union at the Daily Scoop.

Ms. Knauss plans on pursuing a job in the real estate market after she graduates from UW-Madison. She sees Delta Sigma Pi as a great way to meet new people, network, and form a strong brotherhood not just within the UW-Madison chapter, but all over the United States. She hopes that she can gain valuable experiences with Delta Sigma Pi and help the development and prominence of the organization.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SARA LEVI**

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Sara Levi is currently a sophomore at the University of Wisconsin-Madison. She expects to graduate in spring of 2012 with a degree in International Business and a minor in Spanish. She spent most of her childhood growing up in Glenview, Illinois, a northern suburb of Chicago. At Glenbrook South High School, she was very involved in Television Crew, co-producing the 2008 video yearbook. She also played catcher for the Titan's softball team for three years. Sara loves to dance hip-hop and jazz, as well as cook and bake. She works and is a student at Driven 2 Dance dance studio in her hometown. Her job as an office manager includes organizing the finances of student accounts and customer service, both over the phone and in person. This gave her a great experience and knowledge of the dynamics of running a startup company.

Sara started her college education at the George Washington University, majoring in International Affairs. At GW, she was a member of the Division I Women's Rowing Team. After one year, she transferred to the University of Wisconsin-Madison to pursue a degree in International Business. In addition to her membership to the Delta Sigma Pi Beta Epsilon Mu colony, she is an active member in the International Business Student Association. She aspires for a job that relies heavily on the interactions with Latin American cultures in the business world.

Sara joined the Beta Epsilon Mu colony in the fall of 2009. She is a very active member, participating in almost every event the colony has to offer. At the St. Louis LEAD conference, she really began to feel the connection of brotherhood amongst her fellow colony members, as well as her future brothers from other chapters. Through the colony's professional speaker

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SARA LEVI (CONT'D)**

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events, she already has a better sense of the mechanics of the business world, and how to be successful in marketing herself. Also, though the community service the colony performs, such as helping with Project Grow (promoting and supporting literacy amongst young children), she is truly giving back to the community. Given the colony's vigor, Sara is confident that its presence amongst the other chapters can promote the sense of professionalism that Delta Sigma Pi is famous for, as well as promote more community service and fundraising. She is eager to see the way the colony will embrace all of the opportunities it is presented with and pursues in the years to come.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**BELLE LIN**

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Belle Lin is a first-year intended marketing major at the University of Wisconsin-Madison who expects to graduate in spring of 2013. Originally from Shoreview, Minnesota, Ms. Lin was an active participant on her high school's speech team, tennis team, and National Honor Society. She was also the News Editor of her high school newspaper, the President of Diversity Council, and a frequent soloist in band and orchestra where she played clarinet.

At UW-Madison, Ms. Lin is a news reporter for the Badger Herald and a member of the Entrepreneurial Residential Learning Community, a group of students with entrepreneurial mindsets interested in bringing their ideas to life. In the past, Ms. Lin has worked as a member of an editorial board for an online periodical. She also volunteered as a youth leader in her hometown's after-school program, helping provide a safe environment for children to develop educational skills.

When not getting to know her Delta Sigma Pi brothers, Ms. Lin enjoys reading good books, playing tennis, acrylic painting, playing piano, and listening to the rain. She joined Delta Sigma Pi to network, meet new people, and become part of an organization of reputation. She has found that being part of the Beta Mu Epsilon colony has enhanced her college experience, helped her meet new friends and develop essential communication skills.

In the future, Ms. Lin hopes to work in marketing management and possibly study abroad in China. She is interested in expanding her understanding of the business profession and working with people of all different backgrounds- enriching her personal growth in the process.

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SECTION VII: MEMBER BIOGRAPHIES  
**NOAH LINCOFF**

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Noah Lincoff is a third year student at the University of Wisconsin – Madison, double majoring in Economics and Political Science. He expects to graduate in Spring 2011. From New York City originally, Noah was very involved in student government in his high school, as well as the varsity baseball team. He also took part in various community service and outreach programs around the city, throughout his high school years.

At the University of Wisconsin, Mr. Lincoff is very excited to be a chartering member of the Delta Sigma Pi Psi Chapter. He is also involved with his social fraternity, Zeta Beta Tau, in addition to various Jewish community programs around campus.

Mr. Lincoff has financial experience working as an intern for UBS in New York City, in addition to extensive political experience, working for numerous political campaigns in the city, most recently for a candidate for Manhattan District Attorney. He also has community service experience with the Jewish Board of Child and Family Services in New York City, working with handicapped children.

Mr. Lincoff is very excited by Delta Sigma Pi for the networking opportunities it provides, as well as the support of a brotherhood of students with similar aspirations and goals. Mr. Lincoff plans to combine his political science and economic studies to work in the field of development economics for an institution capable of enacting real change in the world, such as the World Bank or the International Monetary Fund.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**CHRISTINE LOSCHIAVO**

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Christine LoSchiavo is currently an undergraduate student at the University of Wisconsin-Madison. As a freshman, she is pursuing a double major in Actuarial Science and Risk Management. Christine is planning on graduating in the spring of 2013 with a degree from the School of Business. She is a life-long resident of Cary, Illinois.

During high school, she was involved in the sports of basketball and volleyball. She was also an active member of Link Crew, which is a mentoring program for freshmen, and was a member of the National Honor Society. While in high school, Christine volunteered at Good Shepherd Hospital and The Sparrow's Nest. At Good Shepherd Hospital she volunteered in the birth center where she helped the nurses, delivered water to patients, and made informational packets for new parents. While at the Sparrow's Nest, which is a thrift shop, she was in charge of sorting the items and pricing donations.

Christine has also been active in the university, where she is currently a Badger Volunteer, a member of the Actuarial Science Club, plays intramural sports and is involved with Delta Sigma Pi. As an active member in the Beta Epsilon Mu colony, Christine has had many positive experiences. She has met many great people who share the same common interests that she has and she has learned many things about the business world.

Delta Sigma Pi has really helped Christine adapt to the college life. She hopes to give back to Delta Sigma Pi throughout her remaining three and a half years here on campus as well as throughout the rest of her life.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**TAYLOR MALOOLY**

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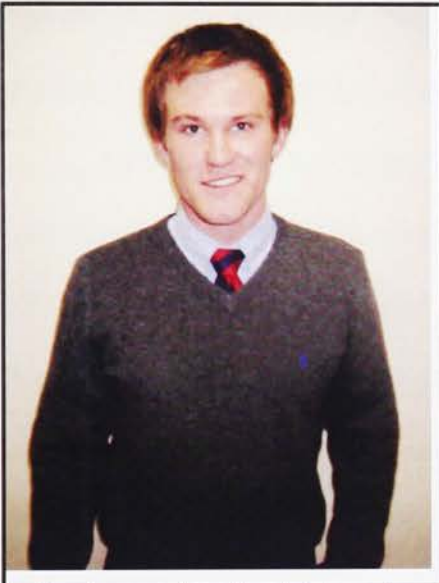
Ms. Taylor Malooly is currently a pre-business major, who plans on becoming an accounting major at the University of Wisconsin-Madison. She is a freshman expecting to graduation in May of 2013. Ms. Malooly is from Darien, Illinois, a southwest suburb of Chicago. She attended Downers Grove South High School and graduated in 2009.

Her high school activities included being an active member of National Honors Society, a member and captain of the color guard in the marching band, a leader and captain of the freshman orientation program, and a leader and director of an event called Snowball, a two day leadership retreat that focused on team-building and leadership training while giving students a safe-zone to talk about their issues.

At the University of Wisconsin-Madison, besides being involved in Delta Sigma Pi, she is on the Wisconsin Dance Marathon Dancer Relations Committee, which registers and promotes the event, a 14-hour marathon that raises money for the Children's Hospital.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**DANIEL MARSHALL**

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Dan Marshall is a third year accounting major at the University of Wisconsin-Madison. He expects to graduate in 2011. After receiving an undergraduate degree, Dan plans to pursue a masters degree in accounting. When not studying, Dan enjoys running, working out, and relaxing with friends.

Dan attended Whitefish Bay High School, in Whitefish Bay, Wisconsin, where he was very involved in student activities. He was a member of the cross-country, track, and swim teams for the high school. Also, he was a member of National Honor Society. Throughout high school and college, Dan has worked a variety of part-time jobs, most recently of which was working for the Wisconsin Union at the University of Wisconsin.

Dan enjoys being a member of Delta Sigma Pi because of the valuable professional and networking events they offer. He values all of the skills and knowledge that he has already gained in his short time with DSP. He hopes to use experience and insight gained from the fraternity in the future in the professional world of accounting for one of the big four public accounting firms. Delta Sigma Pi's ability to provide members with unique opportunities in the academic and business worlds was another factor that drew Dan to the organization.

Dan appreciates the close-knit nature of the Delta Sigma Pi colony at the University of Wisconsin and looks forward to helping expand their presence in campus and in the School of Business. His experiences with the colony have provided Dan with what he believes to be a more complete and diverse college experience. He knows that membership in Delta Sigma Pi will prove to be a valuable life experience and will help give him a competitive edge in academics, as well as in the post-graduation professional world.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**LAUREN MASLOWSKI**

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Lauren Maslowski is a freshman attending the University Wisconsin-Madison. She expects to graduate in 2013 with a degree in business marketing or international business.

Lauren grew up just outside of Milwaukee, Wisconsin and attended Wauwatosa East High School. During her time there, she was actively involved in various school organizations. She acted as Student Council Vice President for three years, through which she organized many school functions and fundraisers. Lauren was an active participant in ski team and soccer and acted as varsity team captain for tennis her senior year. She dedicated many years to music, playing oboe and saxophone in the school bands. She was also a member of the Milwaukee Youth Symphony Orchestra for five years, playing oboe and English horn. Throughout high school, Lauren volunteered for the Juvenile Diabetes Research Foundation to fund research to find a cure for Type 1 diabetes. This summer, Lauren worked in catering at Miller Park in Milwaukee.

In her first semester at UW- Madison, Lauren has become a member of the Kappa Alpha Theta sorority in addition to Delta Sigma Pi. She participates in various volunteer activities through both fraternities that benefit different organizations in need. The primary beneficiary of Kappa Alpha Theta philanthropy is Court Appointed Special Advocates, which provides aid to children as they go through difficult legal proceedings.

During her time at college, Lauren plans to study Spanish abroad through the business program at UW. Her interests for the future include work abroad in media marketing or management. Her involvement in Delta Sigma Pi has been a great benefit, especially during



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**LAUREN MASLOWSKI (CONT'D)**

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her first college semester. The other students in the fraternity have offered their experience and knowledge of not only the business program at UW, but also college in general. As well as the social opportunities within the club, Delta Sigma Pi offers immense opportunities for networking and an introduction into the business world. Lauren hopes to take advantage of many of those benefits while contributing as much as she can to the organization. She hopes to remain a member (and alumna) for many years to come.

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SECTION VII: MEMBER BIOGRAPHIES  
**JESSICA MCKERNAN**

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Jessica McKernan is a freshman at the University of Wisconsin-Madison. She is currently undecided about her major but is interested in pre-law, pre-business, or international business. Originally from Verona, Wisconsin, she plans to graduate in the spring of 2013.

In high school, she was involved in volleyball, track, powderpuff, and soccer. Ms. McKernan participated in Amnesty International, National Honors Society, and Link Crew (a mentor program for incoming freshmen). As far as jobs go, she has been babysitting since eighth grade, as well as working at The Dogwoods, an animal care facility, as well as a greenhouse called Morningwood Farms. She volunteered at Donald Park in Mount Horeb and at her high school volleyball camps in the summer. Ms. McKernan's hobbies include playing the piano, cooking, running, playing cards, soccer, and volleyball. She aspires to be either a corporate or criminal attorney or a CEO of her own company someday.

Jessica wanted to be a part of Delta Sigma Pi because she has a strong interest in business and wanted to make connections as well as network with people who also had an interest in business. She chose Delta Sigma Pi because of her interest in participating in the community through my interest in business with fundraising, charities, etc. Ms. McKernan's goals for Delta Sigma Pi are to make it as involved as possible in the local and national community. She has been active in the colony through events such as the date auction and contributing to the general business meetings. Delta Sigma Pi has impacted Jessica's college experience by introducing her to new people and given her a better overall understanding of how business organizations operate.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**BROTHER ELLEN MEIER**

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Ellen Meier is a junior at the University of Wisconsin-Madison majoring in real estate development and urban land economics. She is originally from Madison, and expects to graduate in the spring of 2011. For the first two years of her college career, Ellen was a student at the University of Wisconsin at La Crosse, where she was a brother of the Eta Rho Chapter of Delta Sigma Pi.

As a brother of the Eta Rho Chapter, Ellen was involved with both the clothing committee and the banquet committee. Both of these leadership roles taught her a great deal about communication and group leadership. During her time as a brother in the Eta Rho Chapter, Ellen learned a great deal about professionalism through the professional and alumni speakers. By giving back to the La Crosse community, she learned that you are not only benefiting those that are directly affected by your effort but you are also bettering yourself as an individual.

As she has only been a part of the Beta Epsilon Mu Colony for less than a semester, Ellen has not yet found where she can get most involved. She hopes to get more involved in the coming semesters and through her experience with being a brother with the Eta Rho Chapter, she hopes she can help the Beta Epsilon Mu colony become the best it can be.

Throughout high school and college, Ellen has been working as a lifeguard and swim lessons instructor at the local pool. She loves the job because it allows her to interact with and teach children. Through this job, Ellen has learned a great deal about patience, cooperation and teamwork.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**BROTHER ELLEN MEIER (CONT'D)**

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Ellen has also been an active volunteer in her community for many years. Involvement includes assembling and distributing food baskets to the needy during the holiday season through her church, volunteering at the Children's Museum and YMCA. Volunteering to her is a great way to give back to the community that has done so much for her!

For the rest of her college experience, Ellen hopes to continue to be an active Delta Sigma Pi brother both during school and once she graduates. Delta Sigma Pi is such a great organization that allows members to get involved with their school, fellow brothers and the business world; it is hard not to want to be fully involved!

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**JACOB MINIX**

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Jacob Minix is a freshman at the University of Wisconsin-Madison pursuing a degree in International Business with an expected graduation date of May 2013. While Jacob's main focus is his studies, he also has become an active member of Delta Sigma Pi and Hoofers Ski and Snowboard Club, as well as having played intramural soccer this fall. He is currently taking Norwegian studies as a follow up to a trip abroad last summer as well as to assist him in his career goals.

Staying active and involved while excelling academically is nothing new for Jacob. While in high school in Oconomowoc, Wisconsin, Jacob participated in many activities. In addition to playing varsity soccer, he was vice president of the student council senate, a member of National Honor Society and DECA (where he competed in the business law and ethics event at the International Career Development Conference in Anaheim, California his senior year) as well as a LINK leader, which allowed him to help incoming freshmen transition to high school. He also was a cashier at Cousin's Subs, a rental technician at a ski resort and a seasonal employee for a local real estate company during his high school career.

Jacob is proud to say he is a member of Delta Sigma Pi for several reasons, namely that the organization is great way to meet friends and network. Delta Sigma Pi also provides a variety of opportunities for Jacob to practice and improve his communication skills as well as his general business abilities through volunteering in the community and business field trips. As of now, Jacob is just a member of the club, however in the future, he hopes to hold an executive position and continue to build the reputation of Delta Sigma Pi with the goal in mind to grow the organization into the largest business fraternity on campus.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**ERIC PAQUETTE**

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Eric Paquette is a third year Accounting Major at the University of Wisconsin-Madison. He expects to graduate in May 2011. Aside from his academic and volunteer life, Mr. Paquette enjoys playing drums and guitar, traveling, and spending time with close friends.

Mr. Paquette is originally from Plymouth, Minnesota and expects to live in Chicago, Illinois upon graduation. He aspires to work in public accounting for one of the big four accounting firms. In order to expand his knowledge of accounting and subsequently finance, Mr. Paquette has worked in accounting and finance internships for a REIT in Chicago, Illinois.

Mr. Paquette envisions the reactivated Psi Chapter of Delta Sigma Pi to be the most sought after and beneficial business fraternity or organization on campus. He believes that this chapter has the ability to provide every brother with personal and professional growth that surpasses all resources available at the University of Wisconsin-Madison.

In order to achieve these goals, Mr. Paquette has served as the Vice President-Finance during the colony stage of reactivation. Delta Sigma Pi has sharpened his communication, networking, and presentation skills. Involvement has also benefited his college career through the Brotherhood between members of the colony and all Brothers nationwide.

Mr. Paquette looks forward to how the great organization of Delta Sigma Pi will benefit member's lives in the present and the future and help them to grow into respectable business professionals.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SCOTT PEISER**

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Mr. Scott Peiser is a senior Consumer Affairs major at the University of Wisconsin-Madison. As a senior, he is expected to graduate in May 2010. Before UW-Madison, Mr. Peiser graduated from Ernest W. Seaholm High School in Birmingham, Michigan. Back in Michigan, Mr. Peiser participated on the high school tennis and golf teams as well as a club hockey team. Furthermore, he spent four years in the marching, symphony, and jazz bands, assuming the role of section leader for two years. He also spent four summers as a tennis instructor at a local club. Through his years growing up, Mr. Peiser became an avid Detroit sports fan and still is to this day.

Since arriving at UW-Madison, Mr. Peiser has spent a majority of his studies surrounding general business and marketing fields. During the school year and summers, he has held several internships including working at an executive search firm in Chicago, an online marketing firm in the Madison area, and a snack food company in Chicago. All of these experiences have confirmed his ambition to become a leader in the business world. Outside of his studies, Mr. Peiser has been a part of the UW club tennis team since freshman year. He is an enthusiastic Badger sports fan and believes that there is no other school can compete with the exciting sports scene of the UW.

Mr. Peiser has been a part of the Beta Epsilon Mu colony since the very first meeting. From the beginning, he believed that students in the Wisconsin School of Business should be given the opportunity to experience the fraternity. Since January 2009, he has held the position of Senior Vice-President. He believes that his entire college experience has been

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**SCOTT PEISER (CONT'D)**

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changed by the colony. The experiences that he has gained in the last year and a half while starting the colony has brought him great confidence in his leadership skills, further education of business in general, and, most importantly, connections with current students and alumni that will last a lifetime. He fully understood the greatness of Delta Sigma Pi when he, along with two other potential brothers, travelled to Washington, D.C. for Grand Chapter Congress. It was this trip that solidified his commitment and belief in both the colony and the fraternity. He believes that every brother should attend one of these bi-annual events at least once during their college years.

After all the time that has been put into developing the colony, Mr. Peiser hopes that he will have left the future chapter with enough guidance and enthusiasm for it to grow into a vital part of the Wisconsin School of Business. Starting with only a few potential brothers made it all seem like a daunting task, but in just a year Delta Sigma Pi has made an impact in many students' lives. He hopes that, in the future, the chapter will be able to make a positive impact in each and every brother's collegiate career.

Following graduation, Mr. Peiser is seeking a full-time position in marketing or a related field. Most importantly, he hopes to be able to stay involved with the fraternity and the future chapter at the University of Wisconsin-Madison. Mr. Peiser would like to thank the original members of the Planning and Reactivation Committee who started the colony from the ground floor running. He would also like to thank all the members for they are the ones who have kept him motivated in the good times and bad. Lastly, he would like to thank all the Delta Sigma Pi brothers, both collegiate and alumni who have believed in the colony from the beginning. Without them, the colony would not be a success as it is today.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**NICOLE PLACE**

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Nicole Place is currently a freshman at the University of Wisconsin-Madison and is attending school for pre-business. She is currently taking the prerequisites for the business school. Nicole is expected to graduate in spring of 2013. Prior to UW-Madison, Nicole attended Martin Luther High School in Greendale, Wisconsin. For three years of high school, Nicole was on the volleyball team. Also, she was involved with her school's spirit committee that planned homecoming events and school class competitions. Outside of her high school, Nicole also held multiple jobs and still found time to volunteer at Hales Corners Lutheran Church, Mount Carmel nursing home, and her local pet store.

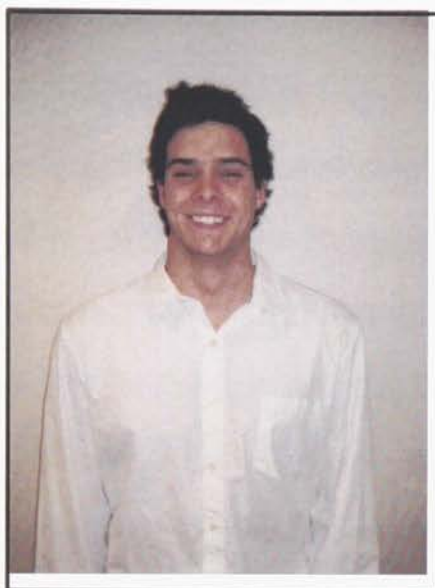
Besides Delta Sigma Pi, Nicole is also a member of College Republicans at the University of Wisconsin-Madison. With her spare time, Nicole enjoys cooking for her friends and family, and making lasting memories and friendships. Also, she has a strong love for animals and is hopefully going to be able to volunteer with the Dane County Humane Society in the near future.

Nicole has recently been elected the Vice President of Community Service for the colony. She wants to find events that will interest all the members of Beta Epsilon Mu colony. She is very motivated to make a difference in the colony and is excited to be a part of the chartering class. Nicole is proud to call everyone in the colony her brothers and appreciates all they have done for her already this semester. She truly knows that her brothers care for her and are there for her all the time. Nicole would like to thank all of them for making her freshman year enjoyable and meaningful.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**LUCAS PROUVE**

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Lucas Prouvé is currently a freshman at the University of Wisconsin-Madison with plans to major in business management. He expects to graduate in 2013. Lucas grew up mostly in the suburbs of New York in a town called Mamaroneck. He has moved around the world quite a bit however, having been born in Hong Kong, moving to Singapore, New York and Japan. In high school, his main activities were athletic. Mr. Prouvé played soccer, tennis, and lacrosse for most of his four years in high school, and he is very passionate about sports in general. Lucas was also involved in the entrepreneurial club and the Model United Nations club at his school. In his current semester in college, he is involved in the club lacrosse team, Greek life, and the Beta Epsilon Mu colony of Delta Sigma Pi.

During the summer of Mr. Prouvé's junior year in high school, he went to Paris and worked in shoe retail. During the summer of Lucas's senior year, he worked as a tennis instructor at a yacht club. Lucas likes to play the guitar in his free time, and is enjoying spending his time with friends and playing sports.

Lucas decided to join Delta Sigma Pi because he wanted to be part of an organization that could support him with work as well as teach him a lot about what it takes to become a man of business. Mr. Prouvé's main goal is to gain acceptance into the Wisconsin business school and possibly work with music. He hopes to expand the horizons of Delta Sigma Pi and make it the best student organization possible. Currently, Lucas is the co-director of athletic activities and hopes to build the social aspect of the organization through athletic events.

Beta Epsilon Mu has taught Lucas a significant amount of skills so far, such as making a good quality résumé and learning to interact with people in a more professional fashion.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**ALLIE PUTTERMAN**

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Allie Putterman is currently a freshman at the University of Wisconsin-Madison. She is intending to major in Marketing and International Business at the University of Wisconsin School of Business. After expecting to graduate in May of 2013, she hopes to have her own business, with aspirations of creating her own well-known department store.

Allie is from Vernon Hills, IL, a suburb of Chicago. In high school, she was involved in many activities. She was a part of the Freshman Mentor Program, in which she was a leader to a group of freshman daily and helped them transition into high school. As a part of this program, she began as a leader in the class, then became the Advisory Leader, while also being the Director of Freshman Orientation Day. For three years of high school, Allie was also in Student Council. She was also involved in cheerleading and soccer in high school. In college, Allie is in a social sorority, Alpha Chi Omega, and is a member of the Retail Club.

In the past, Allie has had many job and volunteer experiences. She worked at a shoe store, was a promotional model for a modeling and acting school, and was a receptionist at a salon. She had experience volunteering with the Red Cross and spent a week in Mississippi rebuilding homes destroyed in Hurricane Katrina through Habitat for Humanity.

Delta Sigma Pi has been a great experience in Allie's transition into college. As a member of the Finance Committee, she has had experience coming up with fundraisers and was able to be more involved in the fraternity. She knew that Delta Sigma Pi was right for her because she enjoys helping the colony become a fraternity that she knows will promote experience and professionalism for those involved.



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**CAMILA RACHMANIS**

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Camila Rachmanis is a junior at the University of Wisconsin-Madison, majoring in Latin American, Caribbean and Iberian Studies, International Studies and French. Born in Sao Paulo, Brazil and raised in Paris, France and New York City, Ms. Rachmanis is fluent in Portuguese, French, English, Spanish and conversational Italian. She will spend spring semester of 2010 studying at John Cabot University in Rome, Italy.

Ms. Rachmanis left New York for Madison as a graduate of Riverdale Country School, where she engaged in varsity gymnastics for one season, varsity track for two seasons and varsity cross country for three seasons (she was co-captain as a senior). She graduated with AP completion of French and Spanish Language and Literature. Ms. Rachmanis' decision to study at Madison, given her background, seems surprising; however, she decided to get a real taste of America through a midwestern higher education at a Big 10 school before diving into her dream of traveling the world. Since enrolling at the university in 2007, Ms. Rachmanis has been an active member of Kappa Kappa Gamma, as well as a university tutor for beginner/intermediate French & Spanish.

Inspired by her CEO father to be a business major, Ms. Rachmanis arrived in Madison with the hopes of following in her father's footsteps. As the academic requirements proved challenging and overly exigent, Ms. Rachmanis felt extremely disappointed at having to reconsider her future. When she joined Delta Sigma Pi in the spring of 2009, she never would have imagined the incredible opportunities and experiences that would arise as a result. Ms. Rachmanis was first involved as a member, and then was elected Vice President of



BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**CAMILA RACHMANIS (CONT'D)**

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Professional Activities for fall of 2009. As officer and member of the executive committee, she has shown great dedication and innovation for ideas, in addition to participating actively in member discussions and attending organized events. She is now more confident than ever that she has chosen the appropriate life path for herself.

Ms. Rachmanis is a diligent student that has a professional attitude towards her work. She definitely intends on remaining a member of Delta Sigma Pi throughout her time abroad, in order to run for another executive leadership position. Camila hopes that by being a member of Delta Sigma Pi, she will network with like-minded individuals, gain valuable experiences outside of the classroom, and help contribute to the growth and prominence of the organization.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**JESSICA ROBBINS**

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Jessica Robbins is currently a freshman at the University of Wisconsin-Madison, expecting to graduate in Spring 2013. Jessica was born and raised in Westchester, Illinois, a suburb of Chicago. She also spent two years living near Los Angeles, California. Jessica is planning to double major in marketing and psychology with a certificate in Spanish for Business Students.

In addition to academics, Jessica enjoys listening to music and spending time with close friends. Besides Delta Sigma Pi, Jessica is also involved with Future Business Leaders of America (Phi Beta Lambda) and Badger Volunteers. Currently, she volunteers weekly at the Central Wisconsin Center, a home for the developmentally disabled.

Jessica values Delta Sigma Pi not only for the opportunity to gain valuable business knowledge and networking skills, but also for the close connections with fellow Deltasig members. She is especially proud to be a member of the Beta Epsilon Mu colony and to help make Madison an official chapter; it has been an exciting and educational process.

Upon graduation, Jessica plans to further her education at graduate school, preferably in the Chicago area. She plans to have made important networking connections by that point, which will facilitate the search for a challenging and enjoyable job in the marketing industry. Jessica is excited for Beta Epsilon Mu to continue its success and grow as a chapter.

BETA EPSILON MU  
SECTION VII: MEMBER BIOGRAPHIES  
**LISA ROSENBLUM**

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Lisa Rosenblum is a sophomore marketing major. She expects to graduate in the spring of 2012. Aside from her academic and Greek life, Ms. Rosenblum enjoys watching movies, baking desserts and having fun in life.

Lisa Rosenblum is from New Rochelle, NY and came to the University of Wisconsin-Madison to jump around at football games, chill out on Lake Mendota and try a taste of Wisconsin cheese! Ms. Rosenblum was a part of the first

Entrepreneurial Learning Community in her dorm last year, and worked hard to be accepted into the Wisconsin School of Business. Apart from Delta Sigma Pi, she helps pick out movies to be shown in the Union with WUD Film, and is a part of the consulting committee in the marketing organization of Mu Kappa Tau.

Ms. Rosenblum was the founding Vice President of Alumni Relations in the Beta Epsilon Mu colony. She loves creating relationships with people, planning socials and having fun! She believes that networking with other people is a great opportunity that Delta Sigma Pi provides to its members. Ms. Rosenblum is very excited about the future of Psi and hopes that it becomes even more successful.



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SECTION VII: MEMBER BIOGRAPHIES  
**KAREN SANCHEZ**

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Ms. Karen Sanchez is a first year student at the University of Wisconsin-Madison. She is a prospective International Business and Marketing major who plans on graduating Spring 2013. Born in Caracas, Venezuela, Ms. Sanchez spoke Spanish as her primary language, and presently hopes to receive a Certificate in Spanish.

Ms. Sanchez was raised in Weston, Florida and graduated from Archbishop McCarthy High School in Fort Lauderdale. In high school, she was vice president of her senior class and historian of her junior class. Ms. Sanchez was also president of the Liturgy Club & Sergeant at Arms of the Key Club.

Prior to becoming a full-time student at the UW, she worked at All 4 Kidz, an autistic therapy center. Before becoming a therapist, Ms. Sanchez was employed at Anthony's Coal Fired Pizza in Weston for two years working as a hostess and take-out cashier.

Ms. Sanchez is an active member of Delta Sigma Pi. She has been attending every general meeting without exceptions. She attended LEAD School in St. Louis, Missouri, as well. Even though Ms. Sanchez is a new member of Delta Sigma Pi, she puts in a lot of effort to build up the bond with the other members of the fraternity.

During Ms. Sanchez's first semester in Madison, she has joined many activities because she believes it is important to develop both inside and outside the classroom. She was chosen as co-chair of Sellery Gives Back, a committee devoted to volunteer activities in her dorm, Sellery. Also, on the social side, she took her passion for sailing and joined the Wisconsin Hoofers Sailing Club.

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**KAREN SANCHEZ (CONT'D)**

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Once she obtains her undergraduate degree, Ms. Sanchez plans to go directly to graduate school to get an MBA. Delta Sigma Pi has helped Ms. Sanchez how to balance school, clubs, and being an active member in a growing fraternity. She has been enjoying her experience at UW-Madison, but what has made her first semester in college remarkable is being a part of Delta Sigma Pi.

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SECTION VII: MEMBER BIOGRAPHIES  
**ANDREW SEPIOL**

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Andrew Sepiol is a second year International Business and Finance major with a concentration in Chinese and an expected graduation date of May 2012. In addition to exceptional academic performance, extracurricular and community involvement, he also enjoys being active in his spare time, such as snowboarding, wakeboarding, golfing, playing rugby and baseball as well as listening to music.

When Mr. Sepiol is not spending time with Delta Sigma Pi related activities, he can be found expanding his knowledge of the investment banking profession through the University of Wisconsin-Madison's Investment Banking Club. He has completed all of his general education requirements such as humanities, mathematics, social science, economics, and is working on his business requirements, including accounting and finance. Mr. Sepiol is in the process of developing relevant work experience, including a job shadow at General Mills and food service experience at Maynard's restaurant in Excelsior, Minnesota.

Mr. Sepiol was one of the founding members of the Beta Epsilon Mu Colony at the University of Wisconsin-Madison and serves as the inaugural Vice President of Colony Operations. He helped develop the colony over the past year by orchestrating events and marketing to both returning students and incoming freshmen. With Mr. Sepiol's assistance, along with the other founding members, the Beta Epsilon Mu colony's membership has grown by 314%. He takes great pride in seeing the expansion of the fraternity through developing brotherhood between members, increased professionalism and benefits to the Madison area through the colony's various community service events.



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SECTION VII: MEMBER BIOGRAPHIES  
**ANDREW SEPIOL (CONT'D)**

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After graduation, Mr. Sepiol hopes to become a two-year analyst for a bulge bracket investment bank and proceed to private equity or a hedge fund afterward. Furthermore, he hopes to utilize his foreign language experience by facilitating business between China and the United States. He feels the four-year undergraduate business program at the University of Wisconsin-Madison will prepare him well for his future career endeavors.

Mr. Sepiol is extremely excited for the prospect of becoming a full chapter and seeing how the fraternity can benefit others in the years to come, watching them progress personally, academically and professionally into well qualified members of the global business world.

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**CHRISTINE SHIDLA**

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Christine Shidla is a third year Consumer Affairs major pursuing a certificate in business. She expects to graduate in the spring of 2011. She enjoys rollerblading, traveling, and long movie marathons.

In between her studies and occasional sleep, Christine worked for two years as a restaurant manager and then worked at the gyms on campus in the office before being promoted to supervisor. She has also been a member of many different organizations around campus before becoming a member of Delta Sigma Pi's chartering class. She is a member of the Big Ten Leadership Network where she has attended many lectures on motivation and leadership and also participated in many leadership events.

Christine has been a member of many different organizations around campus before joining Delta Sigma Pi. For two years, she was the public relations coordinator for International Student Volunteers where she organized many community service events for the group to participate in. In June of 2008, she traveled with the national chapter to the Dominican Republic where she spent two weeks volunteering in a small town. There, Christine helped run a day camp for the children of the town and also built a school and community center for them.

Christine's trip to Dominican Republic inspired her to pursue a career upon graduation working with an NGO in a third world country so she can help improve the lives of those much less fortunate than herself.

Christine is very excited for the charter of the Beta Epsilon Mu colony in the upcoming semester and taking full advantage of everything Delta Sigma Pi has to offer to prepare her for her life after college.

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**ERIC STUPNITSKY**

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Eric Stupnitsky is a second year marketing major at the University of Wisconsin-Madison. He intends to graduate in the spring of 2012. Before coming to UW-Madison, Mr. Stupnitsky graduated from Glenbrook North High School in Northbrook, IL, a suburb on the northwest side of Chicago. In high school, Eric was involved in multiple different clubs and organizations, including the tennis team for three years. He was involved in student government his senior year, where he worked with faculty, students and staff to help plan multiple assemblies, dances and fundraisers for the entire school. Also, Mr. Stupnitsky was a member of the yearbook staff for three years, eventually becoming the Business Editor his senior year. Through this, Eric realized he was passionate about a career in business.

Since his freshman year at the UW-Madison, Eric has kept himself busy both in school, extracurriculars and social activities. While school always comes first, he believes that he has found a good balance, thanks to his determined work ethic and time management skills. Aside from Delta Sigma Pi, Eric is a member of Mu Kappa Tau, a marketing club on campus. As a member of the Consulting Committee, Eric has worked with local businesses to help market their brands, resulting in a terrific learning experience. His hard work and determination paid off in the summer of 2009, when Mr. Stupnitsky learned of his acceptance to the Wisconsin School of Business, an exciting feat that still makes him very proud.

Throughout the years, he has held several part-time jobs and internships. Most recently, however, Eric had the opportunity to intern at Next Realty, LLC this past summer. Working in the marketing department, Mr. Stupnitsky learned several vital skills that he will find useful in the



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SECTION VII: MEMBER BIOGRAPHIES  
**ERIC STUPNITSKY (CONT'D)**

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future. Aside from learning how various helpful computer programs work, he was able to learn a lot about the marketing and business worlds through company meetings and individual assignments. Also, Eric loves animals, and takes the time to volunteer at Orphans of the Storm, a local animal shelter in his area. Though he only has the chance to do so while he is at home over breaks, it is still a very rewarding experience knowing that he is making a difference in the community.

Eric has been involved with the Beta Epsilon Mu colony of Delta Sigma Pi since the very beginning. Without Delta Sigma Pi, his college experience would have been very different. The fraternity has given Mr. Stupnitsky the opportunity to gain leadership experience, as well as a greater understanding of what it is like to be part of a group striving for the same goal. Last semester, he was in charge of marketing and recruitment. This semester, Mr. Stupnitsky is the Petition Chair. This petition has taken a significant amount of time and effort, but Eric is amazed at the growth of the Beta Epsilon Mu colony. He takes great pride in seeing just how much our small colony of eight members to over sixty today. This has truly been a rewarding experience for Mr. Stupnitsky, and he cannot wait to see what the future holds for the Psi Chapter.

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**COURTNEY SWITON**

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Courtney Switon is a freshman the University of Wisconsin-Madison. She is currently a pre-business major planning to graduate in 2013 with a double major in economics and finance. Courtney is originally from Waukesha, WI where she was very involved in high school activities. She was a state and national qualifier in Future Business Leaders of America as well as a member of DECA, an association of marketing students.

As a high school senior, Courtney gained valuable business experience through an internship in the accounting department of a local manufacturing plant as well as customer service skills working for Sentry Foods. After graduation, Courtney hopes to work in the field of finance at a large bank. She plans to use the professional skills and networking from Delta Sigma Pi to find her dream job.

Now, in addition to adjusting to life at the university, Courtney is a member of the Economics Student Association and Delta Sigma Pi. After volunteering at a local library and a community art center back home, Courtney has become interested in all community service activities and plans to contribute to the university community as a member of Delta Sigma Pi. Courtney is very excited about becoming a member of Delta Sigma Pi since it promotes leadership and brotherhood, two qualities that will hopefully help translate into success in the world of business.

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**BROTHER ADA SZE**

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Ada Sze is a senior double majoring in Finance, Investment & Banking and Economics. She expects to graduate in Spring 2010. She transferred to University of Wisconsin-Madison during her sophomore year. Before that, Ada pledged Delta Sigma Pi at the University of Nebraska-Lincoln Alpha Delta chapter. Her hometown is Hong Kong, and she is currently studying abroad at the Business School of University of Warwick in United Kingdom.

Ms. Sze is actively involved on campus. She is one of the founding members of the social sorority, alpha Kappa Delta Pi on campus and has been the fundraising chair for three semesters. Other than that, she was also the event coordinator for the Wisconsin International Student Association and on the promotional team committee of SIFE (Students in Free Enterprise). Being a member of the Risk Management and Insurance Societies, as well as an International Student Volunteer also gave Ada the chance to meet new people and give back to the community. Since her sorority's philanthropy is breast cancer awareness, she spends a lot of free time volunteering and fundraising for the Susan G. Komen Foundation. Outside of school, Ada enjoys playing the piano, bowling, swimming, kayaking, playing badminton and hiking.

Ms. Sze had a great time being a Deltasig at the Alpha Delta chapter, so it was sad to not see a chapter in Madison campus to get involved with when she transferred. Therefore, when she got an e-mail about setting up a colony on campus, she immediately got involved. She was one of the few founding members of the Beta Epsilon Mu colony and was the Vice President of Finance for one semester. She is always willing to share her experiences with



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**BROTHER ADA SZE (CONT'D)**

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Delta Sigma Pi with new colony members. The members of the Beta Epsilon Mu colony are very motivated. Ada has faith that will become a really successful chapter in the future.

Upon graduation, Ms. Sze hopes to be working at either a multi-national bank or in the corporate financing department of a multi-national company to develop her finance and banking skills. She likes working with people from different backgrounds. Going to graduate school after a couple years of work is her goal, too. After that, she would like to continue to work with a multinational company and invest some of her money into a small business with her friends.

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**ADNAN TEH**

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Adnan Teh is a third year economics major at the University of Wisconsin–Madison. Adnan hails from Malaysia and brings with him a great deal of ideas, strategies and values that have been forged by firsthand experience. Being a foreign student, he adds diversity to the Beta Mu Epsilon colony and shares his knowledge on international business.

Having run a small marketing company back home, as well as sitting on the board of directors for 3 years at Purefit Golf Company Pte. Ltd. and Centennial Worldwide Pte. Ltd., Adnan is not new to the world of business. These positions have given him firsthand knowledge in the realm of international business with a particular emphasis on Asian business culture. Mr. Teh has completed all of his introductory economic classes and might possibly take up political science as a second major.

Apart from his academic pursuits and Greek life, he has a deep passion for social welfare, politics, soccer, martial arts, music, fashion, cars and travelling. He has travelled to most of the continents on the planet and has been through more than seventeen countries. One of the most moving experiences in his life was helping to redevelop a disabled student center and teach English at a public school in Laos. Adnan has been playing soccer since he was ten and has played club soccer for the past five years. Martial arts is a big part of his life, and he holds a black belt in kickboxing, where he is a certified instructor. Through martial arts, he has learned discipline, honor and respect. All of these values apply to his daily life.

Adnan is excited about the potential the Beta Epsilon Mu colony has and takes great honor in the fact that he is a Delta Sig. He cherishes brotherhood and looks forward to challenges – both of which are key aspects of Delta Sigma Pi.

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**COURTNEY VAZQUEZ**

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Courtney Vazquez attends the University of Wisconsin-Madison as a freshman, majoring in marketing. She is expected to graduate in the spring of 2013. Ms. Vazquez grew up in St. Charles, Illinois.

In high school, Courtney enjoyed getting involved. She was the vice president of National Honors Society and also participated in Peer Leadership, Student Council, Key Club and Student Guides. Ms. Vazquez also enjoys volunteering.

She tutored English to children from Myanmar and also volunteered at an assisted living center in her hometown. She continues her volunteer work at the university, visiting an elementary school once a week to help students with their homework.

Ms. Vazquez worked for three years as a tennis instructor at a country club near her home. For the past two years she has worked also as a tournament director, where she schedules and helps to run a United States Tennis Association tournament. Ms. Vazquez hopes to earn a degree in marketing from the Wisconsin School of Business. From there, she hopes to get a job with a company in their marketing department.

Ms. Vazquez has loved her time with Delta Sigma Pi. She is happy to get involved because Delta Sigma Pi has so much to offer. Next year, Courtney hopes to run for an executive position. Delta Sigma Pi has definitely enhanced her college experience. She has only been a member of Delta Sigma Pi for a semester, yet she has already made some great friends. Courtney has learned so much about the business world from the many speakers she has had the opportunity of hearing, and is excited about her future with Delta Sigma Pi.



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**KYLE VINOKUR**

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Kyle Vinokur was born in Cape Town, South Africa. Upon graduating high school, Mr. Vinokur left South Africa to pursue a tertiary education in America. Kyle is a freshman at the University of Wisconsin-Madison and intends on double majoring in both finance and mathematics. He expects to graduate in Spring 2013. Mr. Vinokur is a determined student and spends numerous hours at the library working toward his goal of academic excellence. He leads a balanced life by making time for socializing, watching his favorite TV shows, working out at the gym and staying informed on the affairs of the International South African Rugby team.

In high school, Mr. Vinokur was the vice president of the finance club and was involved in Habitat for Humanity. He is interested in investments and bought his first stock in his second year of high school. He continues to dedicate time effort into making good investment decisions in the stock market.

Mr. Vinokur recently joined Delta Sigma Pi and looks forward to becoming a founding member of the Beta Epsilon Mu colony. He was attracted to the organization because it is in its developing stage, thus bringing new ideas and having a substantial say in the daily running of the fraternity is more attainable.

Upon graduation, Mr Vinokur intends on finding a job in the financial sector. He is particularly interested in investment banking and hopes to work in the United States. After gaining work experience, Mr Vinokur intends to pursue an MBA to further his employment opportunities.

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**ALEXANDRA WALL**

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Alexandra Wall is a freshman at the University of Wisconsin-Madison. As of now, she is a pre-business student hoping to major in business management and international studies with a certificate in Russian and Eastern European Studies. She hopes to graduate May 2013.

The Madison lifestyle is an entirely new atmosphere for Alexandra, as she came from Thousand Oaks, CA, a suburb of Los Angeles. In high school, she was thoroughly involved in student council and loved planning events and dancing for the student body. She was also a member of her high school's varsity swim and tennis teams.

In college, Alexandra has tried to maintain a similar high level of involvement by pledging a social sorority, Kappa Kappa Gamma, as well as Delta Sigma Pi. She was also chosen to be the co-chair of Sallery Residence Hall activities, and participates in the Humorology musical philanthropy.

Her love for the combination of business and social interaction (in addition to her brother's membership in Delta Sigma Pi at Arizona) gave her good reason to join the professional fraternity. She hopes to gain a lot professionally out of Delta Sigma Pi as well as to create life long friends.

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**MORGAN WISEMAN**

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Morgan Wiseman is a first year student at the University of Wisconsin-Madison. She is undecided about her specific major, but is applying to the School of Business this spring. She is expected to graduate in the spring of 2013. Aside from her academic and Greek life, Ms. Wiseman enjoys dancing, watching sports, relaxing outdoors, and spending time with close friends.

Ms. Wiseman is from Brookfield, Wisconsin and attended Divine Savior Holy Angels High School. In high school, she was on the cross-country team and danced for a company in her town. Ms. Wiseman was very involved in the school's largest club, Pastoral Ministry Council, and she served as officer of this service club during her senior year. Ms. Wiseman also volunteered for Special Olympics all four years of high school. She continues to carry out her passion for volunteering at the university by participating in the Habitat for Humanity Campus Chapter. Aside from school activities and volunteering, Ms. Wiseman has had experience in the food industry, working at the Ultimate Confections candy store and Champps restaurant.

Upon graduation, Ms. Wiseman hopes to work in the real estate industry, or in commercial or urban development. With hopes of being a successful businesswoman, she has started preparing for success by attending professional business events made available by Delta Sigma Pi. These are excellent learning experiences and great opportunities to network with industry professionals.

Ms. Wiseman is very excited about the future of the Beta Epsilon Mu colony, and has already noticed how it will improve her college experience, as well as her post-collegiate life.



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**ASHLEY WRIGHT**

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Ms. Ashley Wright is a freshman at the University of Wisconsin-Madison. She hopes to gain entrance to the School of Business next year. She expects to graduate in the spring of 2013. Prior to UW, she attended Morris Community High School in Morris, Illinois, where she was involved in many activities and clubs including National Honor Society, Student Council, Ski Club, Spanish Club, FCCLA, volleyball, and softball. Leadership positions held by Ashley at MCHS included Vice President of the Ski Club, Treasurer of National Honor Society, Treasurer of her senior class, and a member of the Corleone's Gives Back board of directors. Throughout her four years of high school, she took many business-related classes that furthered her interest in the field and ensured her to pursue it as a major in college and as her career in the future.

Ashley has continued to be very involved in college. Since entering the university, she has become an extremely active Delta Sigma Pi colony member as well as a member of the Alternative Breaks committee. She is currently planning Alternative Break community service trips in four different states for a total of forty students. She also works in Psychiatric Services as a receptionist and volunteers on weekends with local non-profit organizations. When she is not studying or working, Ashley enjoys spending time with her friends, working out, and going to Badger football and basketball games.

Ashley chose Delta Sigma Pi because she enjoys the people in it and feels that it will be a fun and helpful way to incorporate her major into her everyday life while getting amazing opportunities to attend professional events as well as network with hundreds of future business leaders. Ms. Wright plans on remaining an active member of Delta Sigma Pi for all four years of

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**ASHLEY WRIGHT (CONT'D)**

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college and even after graduation. Her career aspirations for after graduation include working in the field of finance/investment banking, while pursuing her interest in real estate on the side. Eventually, she hope to earn her MBA as well.

So far, Ashley has been an active member of her Delta Sigma Pi colony and the fraternity has already impacted her college experience in a positive way. She has attended every meeting, professional, and social event when she has not had to work, and she attended the LEAD Conference in St. Louis, Missouri this past October.

Ms. Wright has a passion for business that has existed for a large majority of her life. Her passion at everything she does and well as her determination to succeed will carry her far in her future business career, and she cannot wait to officially be a brother of this wonderful fraternity.

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**CONG XU**

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Cong Xu is a first year student at the University Wisconsin-Madison. He is a pre-business student currently enrolled in the College of Letters and Science. He plans to double major in Risk Management and Insurance, as well as International Business. He is expected to graduate in May 2013. Before UW Madison, Cong Xu graduated from Max-Planck High School in Dortmund, Germany. In high school, he was a member of the student council and the theatre club.

Xu's extracurricular activities at the university include representing his housing hall at biweekly housing board meetings and being a member of "Invisible Children", a nonprofit organization aiming to free Uganda's child soldiers. He also attended the American Model United Nations in November. In his free time, Cong enjoys playing piano and soccer.

Cong chose Delta Sigma Pi because he wanted to become acquainted with other business-orientated people. Furthermore, he greatly appreciates the Delta Sigma Pi network that allows him to contact and learn from successful Delta Sigma Pi alumni all around the United States. So far, he has attended all general meetings and went to LEAD school in St. Louis.

Cong Xu is still uncertain about his career plans after graduation. However, he knows that he is definitely interested in business. Being a consultant is a possible job for him.

He hopes that Delta Sigma Pi will help to succeed in the business world and to realize his future plans. In the short run, Cong Xu simply hopes to find new friendships and enlarge his knowledge about the world of business.